

Take example of HECA - share w/ Bill -

Portland-Based Programs?

International Programs?

NPO Mgmt Certificate

NMCC

New 64-Credit, 2-Year Residential Master's Degree in Arts Management
Graduate Specializations:
Arts in Healthcare Mgmt
Community Arts Mgmt
Museum Mgmt
Performing Arts Mgmt

Museum Studies Certificate

Doctoral Supporting Area (phase out)

One-Year Consecutive/Concurrent Master's Degree

Future Major

Arts Management Minor

*- 8 → 38 → 70/75
Establish demand for major
What's capacity to serve this # of students?*

Undergraduate Gen Ed Courses, In-Class and Online

First-Year Programs

Athletics Programs

Coursework Level	Freshman-Sophomore	Junior-Senior	Combined 400/500	Master's and Doctoral
Program Opportunities	First-Year Programs General Education Courses (in class and online)	Arts Management Minor		Master's degree Museum Studies Certificate Doctoral supporting area NMCC Non-profit Management Cert.
Existing Courses	199 Freshman Seminars FIGs 250, 251, 252	301 (Gen Ed) 312 Arts Mgmt. 315 Funding the Arts 434 Arts Entrepreneur 435 Arts Bus. Dvlp.	Arts in Healthcare Mgmt Artistic Admin Perf. Arts Arts Learning Pol, Pract Collection Care, Pres Comm Arts Praxis Comm Cultural Dvlpmt Cultural Museum Cultural Programming Digital Ethnography? Event Mgmt Museum Education Museum Ethics Museum Theory Perf Arts Industry Perf Arts Management Planning Interp. Exhibits Practicum YACM	CORE — Grad only 0600 Research Sequence 6 Comp. Technologies rest would be c500 Future 600-level: Cultural Admin. Art in Society Cultural Policy Arts MMC I & II
Courses in Development	100-level Global Seminar on European Cultures and Identities <i>(summer traveling course)</i>	Conversion of these new 300-level courses to an online format	Summer Intensive in Portland (2014, 2015) YACM 2? — Spring 16 Cultural Tourism? <i>Food Arts Impact Learning Lab</i> International Arts Mgmt? <i>Jo</i>	CORE Arts Part. & Eval (Lori) Financial Mgmt in Arts (rgrad) Thru PPPM — PHing <i>Jennifer</i>
Program(s) in Development	UO Athletics Bridge Program	Arts Management Major	<i>food arts on campus</i>	Convert concentrations to specializations: Dale CPA/MBA Arts in Healthcare Mgmt <i>non profit</i> Community Arts Mgmt <i>for audit</i> Museum Mgmt Performing Arts Mgmt Reduced 64-credit 2-year master's degree. (from 72) One-year concurrent or consecutive AAD master's degree