

OAKRIDGE AIR COMMUNITY INTERVIEWS ON AIR QUALITY AND SMOKE

FACT SHEET 26 • SUMMER 2022

The Oregon communities of Oakridge and Westfir have historically been ranked amongst the top 20 communities in the United States with the worst air quality due to high concentrations of particulate matter (PM2.5) from home wood heating (wood stove) and wildfire smoke. We partnered with Oakridge Air, a community-level program funded by the US Environmental Protection Agency and Lane Regional Air Protection Agency, that seeks to mitigate health threats from smoke-related poor air quality in Oakridge, to conduct a pilot study.

Approach: We conducted interviews with 22 key informants and community leaders from the Oakridge-Westfir community between April and June of 2022. The key informants were purposively chosen for this pilot study because they provided a connection to multiple parts of the Oakridge-Westfir community. We asked respondents questions related to community understanding of air quality information, effective communication sources, community preparedness for smoke events, and smoke-related air quality concerns and behaviors. These pilot data will be used to inform future research about air quality in the community.

UNDERSTANDING AIR QUALITY INFORMATION

Do you think community members:

know where to find air quality information? (n=22)

Some, 45%

Yes, 32%

No, 18%

Unsure, 5%

know how to understand air quality information? (n=14)

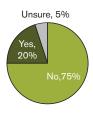
No, 43%

Some, 29%

Yes, 21%

Unsure, 7%

Have you heard of anyone struggling to find or understand air quality information? (n=20)



66 People know where to find [air quality information, but I'm] not sure about understanding the information. They know how to understand it in simple terms like 'healthy' or 'unhealthy.'

EFFECTIVE COMMUNICATION SOURCES

What have you found to be effective ways of communicating? (n=21)

phone/text alerts
newspaper mail community events

word of mouth flyers community gathering places public meetings door hanger

social media website bulletin board

community leaders water bill newsletter

What information sources does the community rely on? (n=16)

community events

newsletter social media print newspaper WOIC

of mouth

online newspaper website





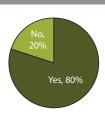






COMMUNITY PREPAREDNESS FOR SMOKE EVENTS

Do you feel prepared for smoke events? n=20)



Reasons people felt prepared:

Air filters or purifiers (n=13)
Face masks and/or respirators (n=4)
The ability to evacuate if needed (n=3)
An evacuation plan (n=2)
Well sealed homes (n=2)
Heat pumps in their home (n=1)
Access to information (n=1)
Breathing medications (n=1)

Do you think the community feels prepared? (n=19)

Are there tools, resources, or information you wish you had to be more prepared?

Resources

For individuals:

Continuation of the air purifier program

KN95 masks and/or respirators with information about how to use them

Options for junk/debris disposal other than burning

Emergency preparedness resources and training

Improving individual home insulation and heating systems

For organizations:

Funding for businesses that have to close during smoke events

Cleaner air shelters, specifically for senior populations

Additional purifiers at local businesses and community gathering spaces

Information

Community-level strategies and information:

Community meetings on emergency preparedness topics (beyond smoke)

Wildfire resilience strategy

A greater variety of information sources about wildfire and smoke

Outreach and education about air quality sensors and PurpleAir

Individual preparedness information about:

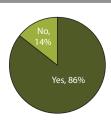
The health implications of smoke

DIY filters with locally-available instructions

How to maintain air purifiers

SMOKE-RELATED AIR QUALITY CONCERNS AND BEHAVIORS

Do you have any concerns about air quality in Oakridge-Westfir? (n=21)



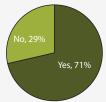
66 ...when the air quality is over unhealthy... we're waking up and checking the AQI with the daily temperature. I feel trapped. You can't take care of yourself. You can't open the windows because you can't get that fresh air. It's almost as if the air itself is trying to kill you.

What types of smoke or poor air quality

44%

worry you most? (n=18)

Do you worry about the negative health impacts from the air you breathe in Oakridge? (n=21)

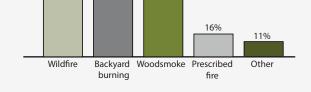


Yes, 71%

Do you do anything differently because of this?

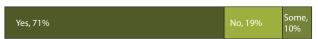
Responses included:
Stay indoors and abstain from outdoor activities
Create a clean air space
Check the Air Quality Index
Wear a face mask or respirator

Use an inhaler
Do not burn on red days



44%

Do you think the effects of air quality are a big concern for the community at large? (n=21)



Do you think that the broader community is aware of the negative health impacts caused by smoke? (n=21)



66 People are busy living their lives. Unless they see the smoke they are breathing, they don't stop to think about it.

Does poor air quality or smoke impact the behaviors or actions of your friends, family or neighbors? (n=21)

