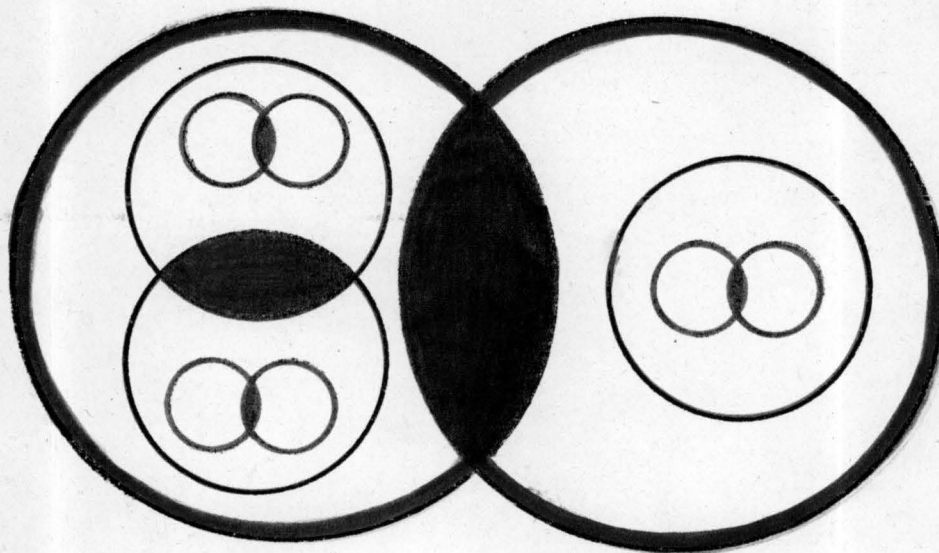

AN ANTECEDENT-CONSEQUENT STUDY IN SOCIOLOGY

A Cross-Cultural and Intra-Cultural
Analysis of Six Values of Students in
Greece and the United States



MAUREEN DOUGHERTY
UNIVERSITY OF OREGON

1975

UO

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INTRODUCTION

It is my hope that this introduction will provide you with a comfortable framework for experiencing this study. The sections that follow will further expand on my process and findings.

~*~*~*~*~*~*~*~*~*~*

My involvement with this study began in January of 1974 while I was on a one semester Study Abroad Program in Athens, Greece. I travelled to Greece eager to enhance my personal growth in the social and physical milieu of a foreign country, and to increase my experience as an environmental design student. At the onset of the program (Study in Greece, Inc.), Ms. Katharine Butterworth, the director, arranged for me to do an environmental design project with Mr. Nikos Kalogeras, an Athenian architect/planner. Early in the semester, after preliminary social and physical analysis, I defined my environmental design project problem statement as: "The island of Skyros does not have adequate educational opportunities to meet the needs of the local inhabitants." I then began to thoroughly research the Skyrian milieu- qualitatively and quantitatively- in order to develop an understanding of the social and physical forces that substantiated my problem statement. My research techniques included observing, reading, interviewing, questionnaire sampling, and participating.

At the same time, I took a practicum and seminar in "Subjective Culture and Social Change" from Dr. Vasso Vassiliou at the Athenian Institute of Anthropos. The course emphasized the surrounding social milieu of Athens and rural Greece. I found a strong interrelationship between these two areas of study (Environmental Design and Sociology), and decided to correlate my research projects for the two courses while focussing on Skyros. As my main "subjects" were the school children, I was very interested in learning about their educational programs and their educational needs. After being exposed to several sociology studies that Dr. Vassiliou had done using the Antecedent-Consequent method, I decided to use it as one of my research instruments

to help me further understand the secondary school students of Skyros, and to supply background information about the existing inadequacies of the educational opportunities available to the students. I selected six future-oriented concepts to analyze through the Antecedent-Consequent method: success, cooperation, freedom, progress, education, and happiness.

My process and findings of the Antecedent-Consequent study were informative. Both my environmental design project and my "Subjective Culture and Social Change" project proved to usefully compliment each other. But even while I was involved in the documentation of the Antecedent-Consequent study, I was simultaneously feeling the desire for and lack of an intra-cultural or cross-cultural duplication of the study to compare with my results from Skyros. As my time in Greece extended only to July of that year, I left the country with both projects completed and with the potential of continuing my Antecedent-Consequent research in the United States.

That autumn (1974), I enrolled at the University of Oregon in Eugene as a senior sociology student. I had several people review my Skyros Antecedent-Consequent study and took a course in Sociological Research Methods. During that time I continued to feel incomplete about my Skyros study, and also sensed the need to further test the validity of the Antecedent-Consequent method as a research instrument. So I submitted a proposal to Dr. Jean Stockard of the Department of Sociology to continue and duplicate my Antecedent-Consequent research by securing both rural and urban American samples of seventh and eighth grade students in Oregon, thus developing both cross-cultural and intra-cultural comparisons.

I have pursued this plan since January of this year. After securing permission from the school officials, I sampled a rural elementary school in Harrisburg and an urban elementary school in Portland. The processing of planning, gathering, sifting, computing, charting, and evaluation of the American version of this study has been incredible-- as I have attempted to refine an immense quantity of data into an easy-to-absorb form. My main goal in this report

has been to present my process and findings in a coherent, palpable, and interesting manner.

I'm convinced that, for the most part, sociological research reports are so heavily weighted with theory, terminology, and undecipherable charts, that, not only are they pure drudgery to read, they become too restricted to the academic community.

I'm very interested in receiving any feedback that you may have as you experience this report. I feel that my growth from this whole process would be strengthened by your participation in this exchange. I can be contacted at: 4581 Likini Street; Honolulu, Hawaii; 96818.

My best,

Maureen Dougherty

Maureen Dougherty
Summer 1975

THE ANTECEDENT-CONSEQUENT METHOD

For use in this study, these words have the following meanings:

ANTECEDENT: a word that goes before, precedes, or causes a concept to come about

CONSEQUENT: a word that is a result, consequence, or outcome of a concept

EXAMPLE OF THE ANTECEDENT-CONSEQUENT QUESTIONNAIRE FORMAT:

If you have _____, then you have SUCCESS.

If you have SUCCESS, then you have _____.

The basic procedure for the Antecedent-Consequent method was developed by Harry Triandis of the University of Illinois. It is a modification of the free-word association procedure and is directly relevant for cross-cultural and intra-cultural study of values. Triandis describes values as "relationships among abstract categories with strong affective components and implying a preference for a certain type of action."¹ The Antecedent-Consequent method reflects the importance of examining implicative relationships through not only the perceived consequences of a particular concept, but also the perceived antecedents of an event through CONTROLLED-WORD ASSOCIATIONS rather than free-word associations.

I selected the following six value concepts to analyze:

1. success (achievement)
2. cooperation (basic social relation)
3. freedom (ambiguous political or individual concept)
4. progress (achievement)
5. education (achievement)
6. happiness (ambiguous individual concept)

The system I adopted in this study was to place a certain age group and school level of students (11 to 16 years; 7th to 9th grade level) in a standard situation (the classroom) and present them with a specific type of stimuli (Phases I and II of the questionnaire). Each group of subjects in Greece and the United States belong to a specifiable cultural group, and therefore the patterns of their responses infer similarities with their culture.

The sampling process with each of the three sample groups involved two phases. The description of this process that follows will be much more comprehensible if you refer to the examples of both these phases in Section 7 of this report.

In Phase I the students were requested to complete the twelve standardized antecedent and consequent sentences (six each) by filling in three responses for each sentence. I then made lists of all the responses and their frequencies, and finally discerned the twenty most common antecedents and the twenty most common consequents for each of the six concepts. From this tabulation of terms supplied in Phase I, I formulated the final Phase II questionnaire. The standardized sentences for each concept remained the same in Phase II, but differed in format in that, rather than asking for fill-ins, below each concept there were four groups of five words each (twenty total) from which the students were asked to select one word in each group that best depicted the antecedent or consequent of the given concept.

I considered the context of judgement as a determining factor in the selection of a particular antecedent or consequent. Therefore, to cut out any imbalance in the word groupings, I typed up four variations of each Phase II questionnaire for the three sample groups. I did this in a sequence by shifting each word one position three different times.

The process in which I developed the Phase II version of each questionnaire is a variation of the method followed in the Antecedent-Consequent study presented in Chapter Seven of THE ANALYSIS OF SUBJECTIVE CULTURE (Triandis, et al., 1972). In their study of four cultural groups (American, Greek, Indian, and Japanese) only one Phase II questionnaire was formulated from the processing of all of the Phase I questionnaires from the four cultural groups. My variation involved developing a specific Phase II questionnaire for each of my sample groups. The Greek Phase II questionnaire evolved solely from the responses secured in the Greek Phase I questionnaires. The development of the American Phase II questionnaires differed from the Greek one in that I "plugged-in" five high frequency Greek responses in each set of twenty terms

for each antecedent and consequent of the six concepts. So, in the American Phase II questionnaires, each group of five terms has one high frequency Greek term. I was able to do this since I had completed my Greek study before doing the American duplication. My objective was to trigger more cross-cultural comparisons.

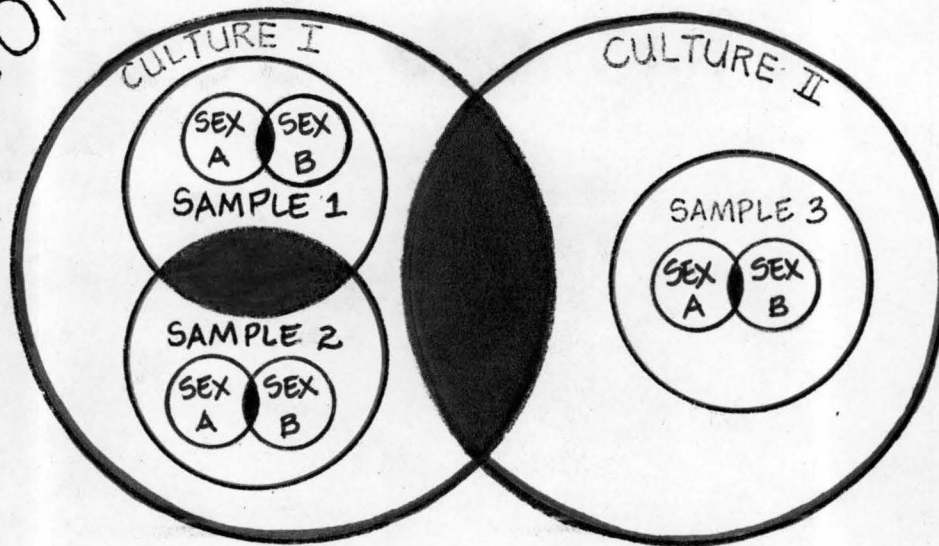
The fifty-seven tables that appear in Section 8 of this report have been developed to present the Phase II questionnaire data as coherently as possible. I experimented with several alternatives before deciding on their formats. The first three tables present subject characteristics of each of the three sample groups. With each group I tabulated the total number of questionnaires and divided them by grade, sex, and variation. I then calculated the response frequencies by dividing the questionnaires solely by sex, and then converting the resulting figures into percentages. This method of percentages facilitates the comparison of the three sample groups, since each group differed in size. Tables 16 through 51, which deal with each sample group separately, resulted from computing the total frequency (%) for each term (female and male responses together) and sorting them in rank order. I have also listed the high and low frequencies by sex for each antecedent and consequent. These sets of high and low frequencies are integrated comprehensively in Tables 52 through 57. My cross-cultural and intra-cultural analyses have largely developed from consideration of these tables.

The comprehensive tables of frequencies (4 through 15) also provide a framework for cross-cultural comparison. They resulted from the synthesis of all the total percentages for each term in the three sample groups (Tables 16 through 51). I did this by computing the grand total percentage for each term and then arranging them in rank order on the table.

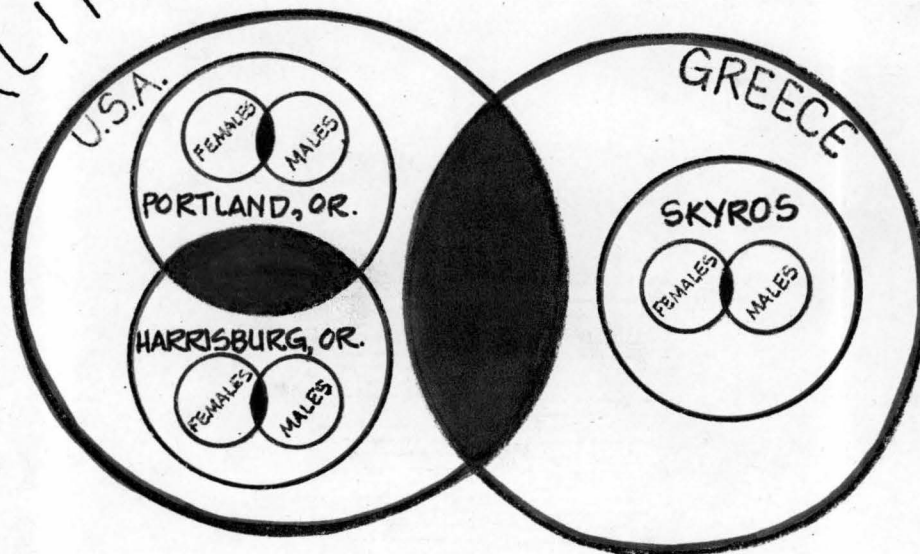
The ANALYSIS MODEL, a graphic representation of the "theory" and "reality" that characterize this study, follows this discussion.

analysis model

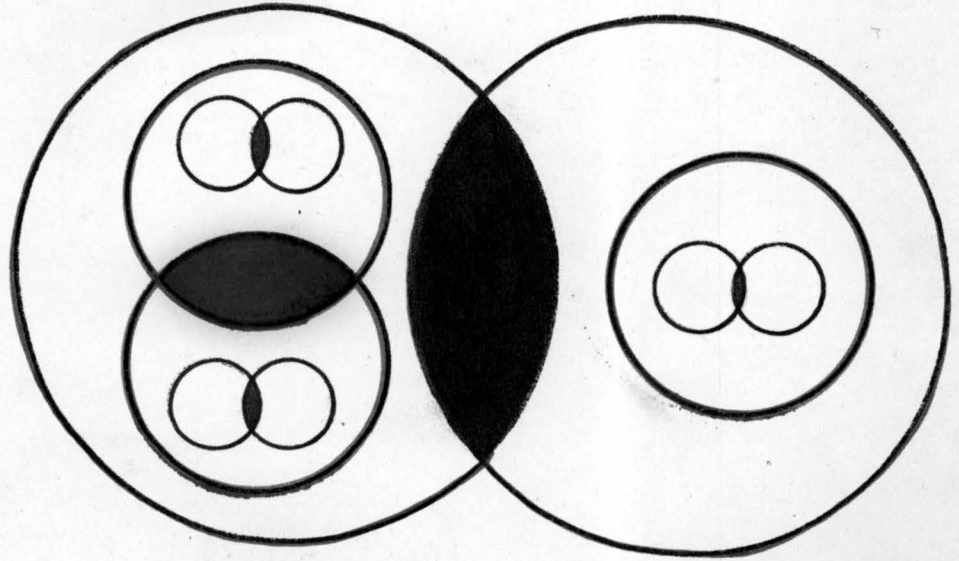
THEORY



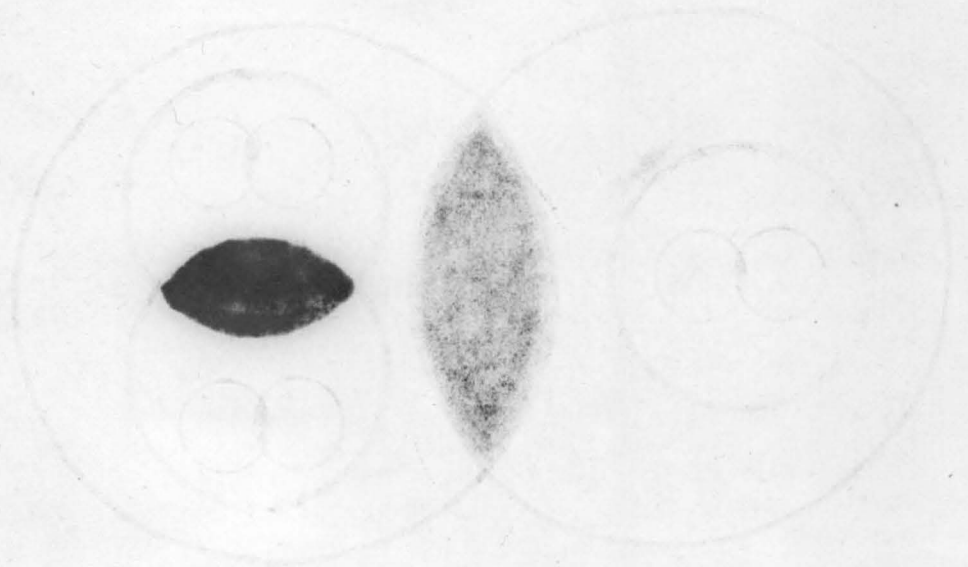
REALITY



● CROSS-CULTURAL ANALYSIS ●

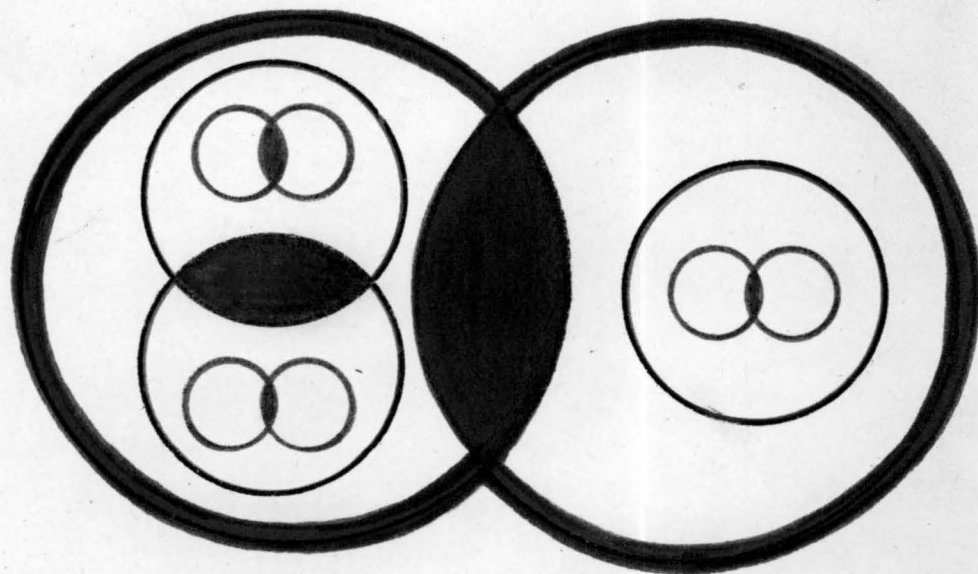


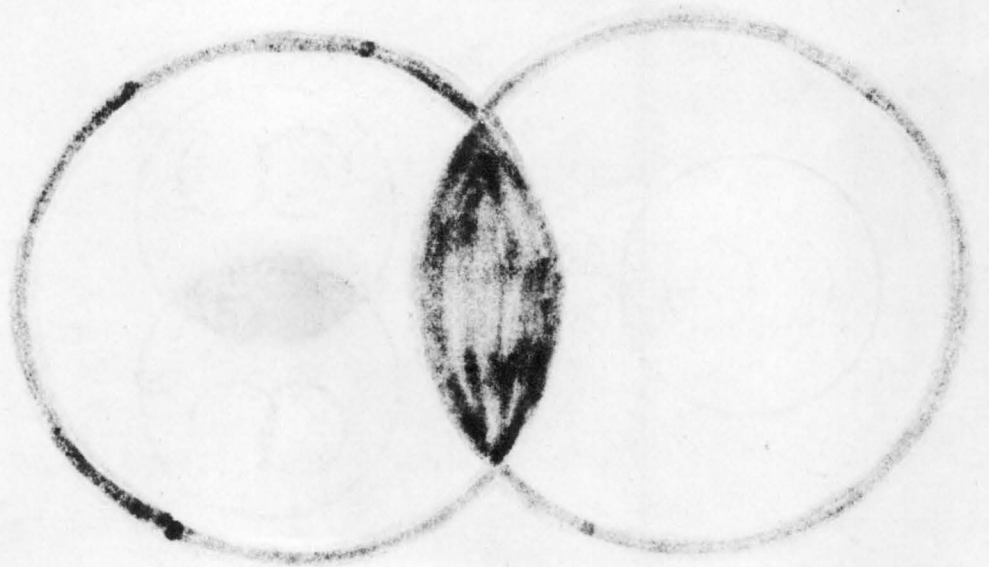
GREEN



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● ● INTRA-CULTURAL ANALYSIS





QUESTIONNAIRE SAMPLES

- * PHASE I: Greece and the United States
- * PHASE II: Greece Directions
- * PHASE II: Skyros, Greece
- * PHASE II: United States Directions
- * PHASE II: Portland, Oregon
- * PHASE II: Harrisburg, Oregon

omit
*PHASE I: Greece and the United States

ANTECEDENT-CONSEQUENT PILOT QUESTIONNAIRE

I would like to find out what certain concepts mean to you. On the following page you will find these words capitalized in a standardized sentence which you are to complete.

There are two kinds of sentences. The first kind will ask for an ANTECEDENT, which is a word that you think goes before, precedes, or causes the concept to come about. Please write in three words that you think are ANTECEDENTS for each concept.

Here is an example:

If you have 1. leadership, then you have POWER.
2. respect
3. intelligence

The second kind of sentence will ask for a CONSEQUENT, which is a word that you think is a result, consequence, or outcome of the concept. Please write in three words that you think are CONSEQUENTS for each concept.

Here is an example:

If you have POWER, then you have 1. control.
2. influence.
3. strength.

Be sure to fill in all the blank lines. Please don't be careless in your responses, because I would like to know what you really think. Everything on this questionnaire will be confidential. Please do not write your name on this paper.

THANK YOU!

omit
Maureen Dougherty
University of Oregon

omit

***PHASE I: Greece and the United States**

ANTECEDENTS

If you have 1. _____, then you have SUCCESS.

2. _____

3. _____

If you have 1. _____, then you have COOPERATION.

2. _____

3. _____

If you have 1. _____, then you have FREEDOM.

2. _____

3. _____

If you have 1. _____, then you have PROGRESS.

2. _____

3. _____

If you have 1. _____, then you have EDUCATION.

2. _____

3. _____

If you have 1. _____, then you have HAPPINESS.

2. _____

3. _____

omit

***PHASE I: Greece and the United States**

CONSEQUENTS

If you have **SUCCESS**, then you have 1. _____
2. _____
3. _____

If you have **COOPERATION**, then you have 1. _____
2. _____
3. _____

If you have **FREEDOM**, then you have 1. _____
2. _____
3. _____

If you have **PROGRESS**, then you have 1. _____
2. _____
3. _____

If you have **EDUCATION**, then you have 1. _____
2. _____
3. _____

If you have **HAPPINESS**, then you have 1. _____
2. _____
3. _____

ANTECEDENT-CONSEQUENT FINAL QUESTIONNAIRE

I would like to learn what certain concepts mean to you. On the following pages you will find these words capitalized in a standardized sentence which you are to complete.

There will be two kinds of sentences on each page. The first will be like the following sample:

If there is _____, then there is MURDER. Beneath each sentence will be four sets of five words each. Here is an example of one such set:

- revenge
- hate
- insanity
- theft
- fear

In each set of five words you are to check the one which, in your opinion, best completes the sentence. As you can see in the sample, "hate" has been checked. What I am asking you for in the first sentence is what goes before, precedes, or causes the concept to come about.

In the second sentence on each page I will ask you for the result, consequence, or outcome of the capitalized concept. The following is an example of the second kind of sentence:

If there is MURDER, then there is _____. Again, beneath the sentence you will find four sets of five words each:

- imprisonment
- grief
- execution
- disgust
- police

Once more you are to check one of the five words in each set, as in the example above. Work at a fairly high speed and try to give me you best "first" impressions. But please do not be careless because I want your true impressions. Thank you very much for your cooperation!

Please complete the following: SEX: female male

CLASS: Secondary 1, 2, 3

AGE: _____

*PHASE II: SKYROS, GREECE
(TRANSLATED COPY)

If you have _____, then you have SUCCESS.

1	2	3	4
___ kindness	___ energeticness	___ willingness	___ ability
___ love	___ progress	___ job	___ will power
___ friendship	___ diplomacy	___ education	___ courage
___ hard work	___ decisiveness	___ patience	___ happiness
___ cleverness	___ honesty	___ knowledge	___ ambition

If you have SUCCESS, then you have _____.

1	2	3	4
___ good man	___ decisiveness	___ friendship	___ self confidence
___ independence	___ glory	___ good life	___ love
___ dignity	___ education	___ luck	___ ambition
___ happiness	___ wealth	___ cooperation	___ achievement
___ hard work	___ joy	___ contentment	___ flattery

If you have _____, then you have COOPERATION.

1	2	3	4
___ energeticness	___ understanding	___ mutual aid	___ trust
___ interdependence	___ kindness	___ good behavior	___ popularity
___ cultural knowledge	___ friendship	___ success	___ education
___ philotimo	___ patience	___ love	___ sharing
___ good heart	___ goodness	___ concord	___ happiness

If you have COOPERATION, then you have _____.

1	2	3	4
___ success	___ concord	___ money	___ happiness
___ friendship	___ altruism	___ group work	___ contentment
___ love	___ trouble	___ understanding	___ societal betterment
___ kindness	___ mutual aid	___ shared goals	___ trust
___ progress	___ willingness to help	___ blessing	___ interdependence

*PHASE II: SKYROS, GREECE
(TRANSLATED COPY)

If you have _____, then you have FREEDOM.

1	2	3	4
___ independence	___ sincerity	___ patience	___ democracy
___ security	___ honesty	___ goodness	___ patriotism
___ equality	___ enjoyment	___ free speech	___ peace
___ trust	___ piety	___ money	___ respect
___ obedience	___ good behavior	___ friendship	___ liberation

If you have FREEDOM, then you have _____.

1	2	3	4
___ civilization	___ democracy	___ freedom of action	___ happiness
___ well being	___ life	___ admiration	___ energeticness
___ progress	___ independence	___ joy	___ knowledge
___ societal betterment	___ security	___ free speech	___ understanding
___ peace	___ dignity	___ cleverness	___ love

If you have _____, then you have PROGRESS.

1	2	3	4
___ knowledge	___ progressiveness	___ honor	___ satisfaction
___ cleverness	___ energeticness	___ civilization	___ good name
___ will power	___ zeal	___ well being	___ admiration
___ persistence	___ philotimo	___ improvement	___ societal betterment
___ hard work	___ eagerness	___ education	___ achievement

If you have PROGRESS, then you have _____.

1	2	3	4
___ success	___ fulfillment	___ honor	___ satisfaction
___ happiness	___ dignity	___ civilization	___ good name
___ joy	___ knowledge	___ well being	___ admiration
___ cleverness	___ eagerness	___ improvement	___ societal betterment
___ energeticness	___ pride	___ education	___ achievement

*PHASE II: SKYROS, GREECE
(TRANSLATED COPY)

If you have _____, then you have EDUCATION.

1	2	3	4
___ progress	___ eagerness	___ friendship	___ diligence
___ study	___ good teachers	___ knowledge	___ will power
___ thirst for learning	___ will	___ cleverness	___ desire
___ persistence	___ necessary means	___ decisiveness	___ intelligence
___ wide knowledge	___ reading	___ hard work	___ motivation

If you have EDUCATION, then you have _____.

1	2	3	4
___ respect	___ admiration	___ what you want	___ intelligence
___ knowledge	___ success	___ happiness	___ self confidence
___ progress	___ spirituality	___ wisdom	___ ability
___ profession	___ study	___ a useful life	___ advancement
___ dignity	___ good behavior	___ joy	___ good job

If you have _____, then you have HAPPINESS.

1	2	3	4
___ love	___ freedom	___ success	___ friendship
___ money	___ joy	___ serenity	___ education
___ youth	___ cooperation	___ luck	___ satisfaction
___ knowledge	___ what you want	___ progress	___ concord
___ dignity	___ energeticness	___ security	___ enjoyment

If you have HAPPINESS, then you have _____.

1	2	3	4
___ luck	___ success	___ love	___ good job
___ goodness	___ freedom	___ mutual aid	___ security
___ ecstasy	___ money	___ education	___ satisfaction
___ joy	___ health	___ knowledge	___ concord
___ contentment	___ understanding	___ serenity	___ friendship

United States Directions

*PHASE II: ANTECEDENT-CONSEQUENT FINAL QUESTIONNAIRE

I would like to find out what certain concepts mean to you. On the following pages you will find six words capitalized in a standardized sentence, which you are to complete.

There are two kinds of sentences. The first kind will ask for an ANTECEDENT, which is a word you think goes before, precedes, or causes the concept to come about. Beneath each sentence will be four sets of five words each. In each set of five words you are to check the one which, in your opinion, best completes the sentence. Here is an example:

If you have _____, then you have LAUGHTER.

1
___ happiness
___ joy
___ humor
✓ funny things
___ entertainment

The second kind of sentence will ask for a CONSEQUENT, which is a word that you think is a result, consequence, or outcome of the concept. These sentences will also have four sets of five words each beneath them. In each set of five words you are to check the one which, in your opinion, best completes the sentence. Here is an example:

If you have LAUGHTER, then you have _____.

1
✓ good time
___ noise
___ fun
___ happiness
___ humor

Remember to choose the word that you think is the best in each set. Everything in this questionnaire is confidential.

Please complete the following:

(check one) SEX ___ female
 ___ male

GRADE ___ 7th grade
 ___ 8th grade

(fill in) AGE ___

THANK YOU!

*PHASE II: Portland, Oregon

If you have _____, then you have SUCCESS.

1	2	3	4
___ love	___ friends	___ school	___ talent
___ fame	___ fortune	___ completion	___ patience
___ education	___ money	___ will power	___ a job
___ leadership	___ courage	___ power	___ intelligence
___ willingness	___ brains	___ pride	___ confidence

If you have _____, then you have COOPERATION.

1	2	3	4
___ trust	___ respect	___ patience	___ leadership
___ sense	___ good heart	___ a job	___ loyalty
___ manners	___ togetherness	___ mutual aid	___ help
___ control	___ power	___ friendship	___ agreement
___ strength	___ effort	___ understanding	___ time

If you have _____, then you have FREEDOM.

1	2	3	4
___ love	___ life	___ time	___ respect
___ happiness	___ world	___ honesty	___ wilderness
___ rights	___ peace	___ liberty	___ money
___ goodness	___ friends	___ responsibility	___ people
___ cooperation	___ independence	___ power	___ pride

*PHASE II: Portland, Oregon

If you have _____, then you have PROGRESS.

1	2	3	4
___ development	___ ability	___ intelligence	___ success
___ enthusiasm	___ education	___ money	___ accomplishment
___ movement	___ diligence	___ ambition	___ a job
___ power	___ patience	___ willingness	___ leadership
___ time	___ skill	___ knowledge	___ will power

If you have _____, then you have EDUCATION.

1	2	3	4
___ training	___ a job	___ intelligence	___ knowledge
___ books	___ teachers	___ study	___ college
___ diligence	___ brains	___ skill	___ will
___ time	___ desire	___ a diploma	___ school
___ learning	___ money	___ lessons	___ ability

If you have _____, then you have HAPPINESS.

1	2	3	4
___ love	___ girl or boy friend	___ kindness	___ a home
___ gladness	___ luck	___ money	___ friends
___ success	___ prosperity	___ peace	___ what you want
___ harmony	___ contentment	___ freedom	___ a car
___ fun	___ a family	___ serenity	___ good life

If you have SUCCESS, then you have _____.

- | | | | |
|--|---|--|--|
| ¹
<input type="checkbox"/> friends
<input type="checkbox"/> money
<input type="checkbox"/> satisfaction
<input type="checkbox"/> fame
<input type="checkbox"/> dignity | ²
<input type="checkbox"/> wealth
<input type="checkbox"/> love
<input type="checkbox"/> happiness
<input type="checkbox"/> a good life
<input type="checkbox"/> leadership | ³
<input type="checkbox"/> power
<input type="checkbox"/> intelligence
<input type="checkbox"/> joy
<input type="checkbox"/> a business
<input type="checkbox"/> pride | ⁴
<input type="checkbox"/> a future
<input type="checkbox"/> glory
<input type="checkbox"/> education
<input type="checkbox"/> brains
<input type="checkbox"/> a job |
|--|---|--|--|

If you have COOPERATION, then you have _____.

- | | | | |
|--|--|--|---|
| ¹
<input type="checkbox"/> power
<input type="checkbox"/> love
<input type="checkbox"/> help
<input type="checkbox"/> contentment
<input type="checkbox"/> happiness | ²
<input type="checkbox"/> money
<input type="checkbox"/> respect
<input type="checkbox"/> willingness
<input type="checkbox"/> control
<input type="checkbox"/> understanding | ³
<input type="checkbox"/> kindness
<input type="checkbox"/> trust
<input type="checkbox"/> leadership
<input type="checkbox"/> patience
<input type="checkbox"/> togetherness | ⁴
<input type="checkbox"/> mutual aid
<input type="checkbox"/> obedience
<input type="checkbox"/> team work
<input type="checkbox"/> progress
<input type="checkbox"/> friendship |
|--|--|--|---|

If you have FREEDOM, then you have _____.

- | | | | |
|--|--|---|--|
| ¹
<input type="checkbox"/> civilization
<input type="checkbox"/> money
<input type="checkbox"/> life
<input type="checkbox"/> friends
<input type="checkbox"/> happiness | ²
<input type="checkbox"/> fun
<input type="checkbox"/> joy
<input type="checkbox"/> power
<input type="checkbox"/> everything
<input type="checkbox"/> love | ³
<input type="checkbox"/> peace
<input type="checkbox"/> time
<input type="checkbox"/> progress
<input type="checkbox"/> independence
<input type="checkbox"/> liberty | ⁴
<input type="checkbox"/> a car
<input type="checkbox"/> rights
<input type="checkbox"/> a job
<input type="checkbox"/> dignity
<input type="checkbox"/> equality |
|--|--|---|--|

*PHASE II: Portland, Oregon

If you have PROGRESS, then you have _____.

1	2	3	4
___ advancement	___ development	___ pride	___ a job
___ good name	___ education	___ respect	___ power
___ intelligence	___ honor	___ improvement	___ cooperation
___ ability	___ money	___ joy	___ movement
___ success	___ skills	___ knowledge	___ pride

If you have EDUCATION, then you have _____.

1	2	3	4
___ brains	___ college	___ skill	___ intelligence
___ study	___ reading	___ what you want	___ training
___ a useful life	___ dignity	___ books	___ ability
___ money	___ a job	___ understanding	___ a future
___ knowledge	___ schooling	___ teachers	___ progress

If you have HAPPINESS, then you have _____.

1	2	3	4
___ family	___ good will	___ friends	___ home
___ everything	___ contentment	___ success	___ money
___ prosperity	___ gladness	___ good life	___ serenity
___ health	___ car	___ peace	___ good job
___ fun	___ love	___ joy	___ freedom

If you have _____, then you have SUCCESS.

1	2	3	4
___ education	___ friends	___ love	___ freedom
___ leadership	___ power	___ brains	___ patience
___ cooperation	___ a job	___ will power	___ a car
___ hard work	___ courage	___ ability	___ money
___ willingness	___ respect	___ kindness	___ happiness

If you have _____, then you have COOPERATION.

1	2	3	4
___ trust	___ leadership	___ understanding	___ kindness
___ respect	___ good heart	___ money	___ power
___ obedience	___ willingness	___ mutual aid	___ friends
___ help	___ freedom	___ attention	___ agreement
___ patience	___ control	___ manners	___ happiness

If you have _____, then you have FREEDOM.

1	2	3	4
___ respect	___ fun	___ money	___ good behavior
___ life	___ equality	___ honesty	___ success
___ free speech	___ peace	___ control	___ rights
___ trust	___ friends	___ power	___ liberty
___ independence	___ love	___ happiness	___ a car

If you have _____, then you have PROGRESS.

1	2	3	4
___ a car	___ a job	___ brains	___ movement
___ enthusiasm	___ completion	___ friends	___ ambition
___ ability	___ diligence	___ success	___ knowledge
___ hard work	___ education	___ willingness	___ money
___ learning	___ skills	___ cooperation	___ will power

If you have _____, then you have EDUCATION.

1	2	3	4
___ learning	___ skill	___ books	___ money
___ a job	___ progress	___ study	___ brains
___ diligence	___ friends	___ knowledge	___ will
___ teachers	___ desire	___ intelligence	___ hard work
___ schooling	___ college	___ ability	___ diploma

If you have _____, then you have HAPPINESS.

1	2	3	4
___ freedom	___ education	___ a family	___ a home
___ money	___ luck	___ fun	___ animals
___ food	___ peace	___ girl or boy friend	___ what you want
___ harmony	___ a job	___ life	___ friends
___ parents	___ love	___ serenity	___ success

*PHASE II: Harrisburg, Oregon

Phase II: 11

If you have SUCCESS, you have _____.

1	2	3	4
___ love	___ achievement	___ satisfaction	___ education
___ brains	___ a car	___ a job	___ glory
___ control	___ a good home	___ joy	___ power
___ money	___ a good life	___ friends	___ self confidence
___ dignity	___ freedom	___ happiness	___ clothes

If you have COOPERATION, then you have _____.

1	2	3	4
___ understanding	___ happiness	___ kindness	___ mutual aid
___ money	___ power	___ trust	___ leadership
___ progress	___ willingness	___ love	___ patience
___ contentment	___ success	___ obedience	___ freedom
___ a job	___ respect	___ friends	___ help

If you have FREEDOM, then you have _____.

1,	2	3	4
___ civilization	___ everything	___ love	___ success
___ rights	___ joy	___ friends	___ a car
___ happiness	___ power	___ progress	___ duty
___ responsibility	___ liberty	___ fun	___ dignity
___ free speech	___ independence	___ life	___ peace

*PHASE II: Harrisburg, Oregon

If you have PROGRESS, then you have _____.

1	2	3	4
___ love	___ money	___ cooperation	___ friends
___ good name	___ success	___ power	___ happiness
___ a job	___ honor	___ freedom	___ improvement
___ movement	___ hard work	___ joy	___ car
___ education	___ brains	___ hope	___ pride

If you have EDUCATION, then you have _____.

1	2	3	4
___ friends	___ schooling	___ money	___ life
___ happiness	___ success	___ what you want	___ a job
___ a useful life	___ college	___ understanding	___ ability
___ brains	___ dignity	___ skill	___ freedom
___ progress	___ books	___ teachers	___ knowledge

If you have HAPPINESS, then you have _____.

1	2	3	4
___ good job	___ education	___ peace	___ success
___ fun	___ contentment	___ everything	___ good life
___ a family	___ freedom	___ a home	___ serenity
___ health	___ friends	___ parents	___ love
___ a car	___ money	___ joy	___ smiles

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TABLE 1

SKYROS, GREECESUBJECT CHARACTERISTICS: Phase I

20 secondary school students
(equivalent to the 7th, 8th, and 9th grades)
March 1974

SUBJECT CHARACTERISTICS: Phase II

61 secondary school students
(equivalent to the 7th, 8th, and 9th grades)
April 1974

<u>CLASS LEVEL</u> <u>(equivalent)</u>	<u>SEX</u>	<u>TOTAL</u>	
7th	Female	11	29 Females
	Male	5	
8th	Female	6	<u>32 Males</u>
	Male	13	
9th	Female	12	61 Total
	Male	14	
		61	

QUESTIONNAIRE ANALYSIS:

<u>VARIATION</u>	<u>TOTAL</u>	<u>FEMALE</u>	<u>MALE</u>
1	17	6	11
2	18	12	6
3	13	11	2
4	13	3	10
	61	32	29

TABLE 2

PORTLAND, OREGON

SUBJECT CHARACTERISTICS: Phase I

55 7th and 8th grade students
 Sabin Elementary School
 March 1975

SUBJECT CHARACTERISTICS: Phase II

71 7th and 8th grade students
 Sabin Elementary School
 April 1975

<u>CLASS LEVEL</u>	<u>SEX</u>	<u>TOTAL</u>
7th	Female	14
	Male	17
8th	Female	20
	Male	20
		71

34 Females
37 Males
 71 Total

QUESTIONNAIRE ANALYSIS:

<u>VARIATION</u>	<u>TOTAL</u>	<u>FEMALE</u>	<u>MALE</u>
1	17	8	9
2	18	10	8
3	19	8	11
4	17	8	9
	71	34	37

TABLE 3

HARRISBURG, OREGON

SUBJECT CHARACTERISTICS: Phase I

102 7th and 8th grade students
 Harrisburg Elementary School
 January 1975

SUBJECT CHARACTERISTICS: Phase II

110 7th and 8th grade students
 Harrisburg Elementary School
 February 1975

CLASS LEVEL	SEX	TOTAL
7th	Female	33
	Male	33
8th	Female	19
	Male	25
		110

52 Females
58 Males
 110 Total

QUESTIONNAIRE ANALYSIS:

VARIATION	TOTAL	FEMALE	MALE
1	28	13	15
2	27	12	15
3	27	16	11
4	28	11	17
	110	52	58

SUCCESS

ANTECEDENTS TO SUCCESS

TABLE 4

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
willingness e	7.7	14.1	4.5	5.4	3.5
courage o	6.6	8.5	5.6	7.9	3.3
will power i	6.5	8.2	5.6	6.9	4.4
patience e	6.1	7.3	5.4	4.5	6.4
education i	5.3	4.7	5.6	6.9	4.4
love e	5.0	3.4	5.8	5.3	6.4
leadership i	4.4		6.6	5.3	7.9
friendship e	4.1	1.8	5.2	3.8	6.6
brains i	3.8		5.7	7.5	4.0
job i	3.8	2.7	4.3	3.0	5.6
ability i	3.7	4.3	3.4		6.8
power i	3.7		5.5	5.4	5.7
money i	3.2		4.7	4.9	4.6
happiness e	3.1	3.1	3.0		6.2
hard work i	2.9	6.4	1.1		2.4
kindness e	2.6	3.4	2.1		4.4
cleverness i	2.6	7.7			
confidence o	2.5		3.7	7.5	
pride o	2.3		3.3	6.9	
progress i	2.1	6.4			
talent o	1.8		2.5	5.3	
intelligence o	1.8		2.5	5.3	
cooperation e	1.8		2.5		5.3
energeticness i	1.7	5.1			
freedom o	1.5		2.2		4.6
respect i	1.5		2.2		4.6
decisiveness i	1.3		2.0		3.9
fame i	1.1		1.6	3.4	
ambition i	1.0	3.1			
honesty e	.9	2.7			
car i	.7		1.0		2.2
fortune i	.7		1.0	2.2	
diplomacy e	.6	1.8			
completion i	.5		.8	.8	
knowledge o	.5	1.4			
school i	.4		.6	.6	
TOTAL %	100.0	100.0	100.0	100.0	100.0

99.8

96.1

100.0

98.8

99.7

CONSEQUENTS TO SUCCESS

TABLE 5

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
happiness e	8.9	10.3	8.2	7.7	8.8
good life o	6.7	8.2	6.0	4.6	7.5
satisfaction e	6.5		9.8	11.2	8.4
love e	5.8	6.4	5.4	4.3	6.6
joy e	5.2	9.0	3.3	3.1	3.6
dignity e	5.0	7.3	3.9	3.5	4.3
achievement i	4.9	4.8	4.9		9.8
education i	4.8	3.7	5.3	5.9	4.8
self confidence o	4.5	5.2	4.1		8.2
friendship e	4.2	3.7	4.4	5.9	2.9
glory i	3.9	5.6	3.0	3.1	2.9
power i	3.4		5.1	5.0	5.2
wealth i	3.3	5.2	2.3	4.6	
money i	2.7		4.1	3.9	4.3
future i	2.7		4.0	8.1	
control i	2.5		3.7		7.5
brains i	2.5		3.7	5.4	2.0
intelligence o	2.3		3.5	7.0	
job i	2.0		3.0	1.9	4.1
pride o	2.0		2.9	5.9	
contentment e	1.9	5.6			
freedom o	1.7		2.5		5.0
good man e	1.6	4.8			
cooperation e	1.5	4.4			
leadership i	1.5		2.3	4.6	
fame i	1.4		2.2	4.3	
luck i	1.2	3.7			
independence o	1.1	3.4			
hard work i	.9	2.6			
ambition i	.9	2.6			
decisiveness i	.9	2.6			
good home e	.5		.9		1.6
car i	.5		.9		1.6
flattery i	.3	.9			
clothes i	.3		.6		.9
TOTAL %	100.0	100.0	100.0	100.0	100.0

COOPERATION

ANTECEDENTS TO COOPERATION

TABLE 6

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
understanding e	9.6	4.7	12.0	13.2	10.9
trust p	8.5	11.1	7.1	7.1	7.2
patience e	5.8	4.7	6.3	6.4	6.3
respect i	5.8		8.7	9.7	7.7
friendship e	5.5	5.5	5.5	7.5	3.6
good heart e	5.3	12.4	1.7	1.9	1.6
control i	5.2		7.8	8.6	7.0
agreement e	4.8		7.1	6.4	7.9
mutual aid e	4.5	11.5	1.0		2.0
kindness e	4.0	3.4	4.3		8.6
energeticness i	3.1	9.4			
concord e	3.1	9.4			
manners i	3.1		4.7	5.6	3.8
power i	2.9		4.3	5.3	3.4
leadership i	2.7		4.0	4.0	4.1
help e	2.4		3.5	2.6	4.5
effort i	1.8		2.6	5.3	
loyalty e	1.6		2.5	4.9	
love e	1.6	4.7			
obedience i	1.6		2.4		4.7
willingness e	1.6		2.4		4.7
togetherness e	1.4		2.1	4.1	
philotimo* e	1.4	4.3			
happiness e	1.4	2.6	.9		1.6
attention i	1.4		2.1		4.1
money i	1.3		1.9		3.8
education i	1.2	3.4			
sense o	1.0		1.6	3.0	
sharing e	1.0	3.0			
goodness e	.9	2.6			
time i	.7		1.0	1.9	
strength i	.7		1.0	1.9	
cultural knowledge o	.7	1.7			
good behavior o	.7	1.7			
freedom o	.7		1.2		2.5
interdependence e	.4	1.3			
popularity e	.4	1.3			
success i	.4	1.3			
job i	.2		.3	.6	
TOTAL %	100.0	100.0	100.0	100.0	100.0

*a Greek word that characterizes a person who conforms to the norms and values of her/his ingroup

CONSEQUENTS TO COOPERATION

TABLE 7

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
trust <i>e</i>	8.0	7.3	8.4	8.8	8.0
friendship <i>e</i>	6.7	7.3	6.3	7.7	5.0
understanding <i>e</i>	6.5	3.1	8.2	3.8	12.5
progress <i>i</i>	6.4	9.4	5.0	4.2	5.7
happiness <i>e</i>	5.9	8.2	4.7	3.8	5.7
willingness to help <i>e</i>	5.6	7.7	4.5	3.4	5.6
success <i>i</i>	4.7	7.7	3.2		6.4
respect <i>i</i>	4.5		6.8	8.8	4.8
contentment <i>e</i>	4.2	6.9	2.9	3.8	2.0
mutual aid <i>e</i>	4.1	8.2	2.1	1.9	2.3
leadership <i>i</i>	4.1		6.1	7.3	5.0
help <i>e</i>	4.0		5.9	6.9	5.0
power <i>i</i>	3.3		4.9	6.2	3.6
kindness <i>e</i>	3.1	1.7	3.7	2.3	5.2
control <i>i</i>	3.1		4.6	9.2	
love <i>e</i>	3.0	2.1	3.4	2.7	4.1
patience <i>e</i>	2.9		4.3	2.3	6.4
money <i>i</i>	2.5	5.6	1.0		2.0
team work <i>e</i>	2.4		3.6	7.3	
obedience <i>i</i>	2.2		3.4	2.7	3.9
concord <i>e</i>	1.9	5.6			
shared goals <i>i</i>	1.7	5.2			
freedom <i>o</i>	1.5		2.3		4.5
togetherness <i>e</i>	1.5		2.3	4.6	
group work <i>e</i>	1.2	3.7			
societal betterment <i>o</i>	1.1	3.4			
trouble <i>o</i>	.9	2.6			
blessing <i>e</i>	.9	2.6			
money <i>i</i>	.8		1.2	2.3	
job <i>i</i>	.8		1.2		2.3
altruism <i>e</i>	.4	1.3			
interdependence <i>e</i>	.1	.4			
TOTAL %	100.0	100.0	100.0	100.0	100.0

FREEDOM

ANTECEDENTS TO FREEDOM

TABLE 8

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
peace	9.9	11.2	9.1	11.0	7.2
independence	8.5	6.8	9.4	8.7	10.1
honesty	8.1	9.9	7.2	7.9	6.5
rights	8.0		11.9	15.1	8.8
liberty	6.0		4.1	9.5	8.6
love	5.8		8.7	7.1	10.4
respect	5.3	6.8	4.5	6.7	2.3
happiness	4.6		6.9	3.7	10.1
life	4.2		6.3	7.2	5.4
trust	3.1	5.6	1.8		3.7
friendship	3.0	3.8	2.5	1.9	3.2
free speech	2.8	5.1	1.6		3.2
good behavior	2.7	6.4	.8		1.6
goodness	2.4	6.8	.2	.4	
money	2.2	1.7	2.5	3.7	1.3
pride	2.2		3.3	6.7	
obedience	2.0	6.0			
democracy	1.9	5.6			
patriotism	1.7	5.1			
piety	1.7	5.1			
power	1.7		2.5	2.3	2.7
security	1.3	3.8			
equality	1.3	.9	1.5		2.9
responsibility	1.2		1.8	3.7	
car	1.2		1.8		3.6
fun	1.2				3.6
sincerity	1.0	3.0			
patience	1.0	3.0			
success	.8		1.3		2.5
enjoyment	.7	2.1			
control	.7		1.2		2.3
cooperation	.5		.7	1.5	
liberation	.4	1.3			
world	.3		.4	.8	
people	.2		.4	.7	
time	.2		.4	.7	
wilderness	.2		.4	.7	
TOTAL %	100.0	100.0	100.0	100.0	100.0

CONSEQUENTS TO FREEDOM

TABLE 9

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
peace	9.8	11.2	9.3	8.9	9.4
independence	8.3	7.3	8.8	12.0	5.7
civilization	7.9	12.9	5.3	7.3	3.4
happiness	6.8	4.8	7.8	8.5	7.1
joy	6.7	8.6	5.7	4.2	7.3
love	6.1	3.7	7.3	5.4	9.2
life	5.8	3.0	7.0	6.9	7.1
rights	5.1		7.6	8.1	7.1
progress	4.1	6.4	3.0	2.3	3.7
dignity	4.0	5.9	3.1	3.2	3.0
liberty	4.0		5.9	6.6	5.3
free speech	3.0	5.2	1.8		3.7
everything	2.5		3.8	4.6	3.0
power	2.3		3.5	3.9	3.0
equality	2.3		3.4	6.9	
fun	2.2		3.3	2.3	4.3
freedom of action	2.1	6.4			
success	2.0		3.1		6.1
security	1.9	5.6			
friends	1.7		2.6	2.7	2.5
car	1.7		2.5	1.9	3.2
responsibility	1.5		2.3		4.5
energeticness	1.5	4.4			
cleverness	1.1	3.4			
well being	1.0	3.0			
knowledge	.9	2.6			
societal betterment	.9	2.6			
duty	.5		.7		1.4
time	.5		.8	1.6	
money	.5		.8	1.6	
job	.4		.6	1.1	
understanding	.4	1.3			
democracy	.4	1.3			
admiration	.1	.4			
TOTAL %	100.0	100.0	100.0	100.0	100.0

PROGRESS

ANTECEDENTS TO PROGRESS

TABLE 10

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
knowledge	7.5	4.2	9.2	9.4	8.8
skills	5.8		8.7	10.1	7.2
education	5.8	6.7	5.5	4.1	6.6
ability	5.7		8.5	9.4	7.7
success	5.7	5.5	5.8	3.8	7.7
will power	5.7	8.0	4.6	6.4	2.7
willingness	4.9	8.3	3.3	1.9	4.4
zeal	4.9	14.3			
ambition	4.8		7.3	6.4	8.1
diligence	4.5	8.8	2.3	.7	3.8
enthusiasm	4.1		6.2	6.4	5.9
hard work	3.9	8.0	1.9		3.6
job	3.4		5.1	2.6	7.5
cooperation	3.3	5.0	2.5		4.8
development	2.8		4.2	8.3	
cleverness	2.4	7.1			
money	2.2	1.2	2.8	3.0	2.5
intelligence	2.0		3.1	6.1	
persistence	1.8	5.5			
accomplishment	1.8		2.7	5.3	
movement	1.8		2.8	3.0	2.5
leadership	1.5		2.4	4.5	
learning	1.5		2.4		4.5
patience	1.4	1.7	1.4	2.6	
peace	1.3	3.8			
friends	1.2		1.9		3.6
brains	1.1		1.7		3.4
power	1.1				
philotimo*	1.0	3.0			
progressiveness	1.0	3.0			
time	.9		1.3	2.6	
cer	.9		1.3		2.7
energeticness	.7	2.1	2.1		
completion	.7				2.0
eagerness	.6	1.7	1.7		
honesty	.3	.8	.8		
TOTAL %	100.0	100.0	100.0	100.0	100.0

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*a Greek word that characterizes a person who conforms to the norms and values of her/his ingroup

CONSEQUENTS TO PROGRESS

TABLE 11

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
success <i>i</i>	8.9	10.3	8.1	5.8	10.5
education <i>i</i>	6.4	9.4	4.9	4.2	5.6
pride <i>o</i>	6.3	6.8	6.0	7.8	4.2
improvement <i>i</i>	6.2	2.1	8.4	7.3	9.6
honor <i>e</i>	5.6	7.7	4.8	5.0	4.5
knowledge <i>o</i>	5.6	7.3	4.8	9.6	
cooperation <i>e</i>	5.6		8.4	9.2	7.6
happiness <i>e</i>	4.4	8.1	2.5		5.0
good name <i>i</i>	3.9	8.5	1.6	1.5	1.6
power <i>i</i>	3.7		5.5	5.0	6.0
joy <i>e</i>	3.6	7.7	1.6		3.1
skill <i>i</i>	3.1		4.6	9.2	
ability <i>i</i>	2.9		4.4	8.8	
intelligence <i>o</i>	2.7		4.0	8.1	
job <i>i</i>	2.5		3.7	1.5	6.0
money <i>i</i>	2.4		3.6	2.3	5.0
movement <i>o</i>	2.3		3.4	1.5	5.4
civilization <i>o</i>	2.0	6.0			
development <i>i</i>	1.9		2.9	5.8	
satisfaction <i>e</i>	1.9	5.6			
love <i>e</i>	1.7		2.5	5.0	
dignity <i>e</i>	1.6	4.7			
hope <i>e</i>	1.4		2.1		4.2
freedom <i>o</i>	1.4		2.1		4.2
advancement <i>i</i>	1.3		1.9	3.9	
friends <i>e</i>	1.3		1.9		3.8
hard work <i>i</i>	1.3		1.9		3.8
societal betterment <i>o</i>	1.3	3.8			
respect <i>i</i>	1.2		1.7	3.5	
cleverness <i>i</i>	.9	2.6			
car <i>i</i>	.8		1.6		2.5
brains <i>i</i>	.7		1.1		2.2
eagerness <i>i</i>	.7	2.1			
well being <i>e</i>	.6	1.7			
admiration <i>i</i>	.6	1.7			
fulfillment <i>e</i>	.6	1.7			
achievement <i>i</i>	.4	1.3			
energeticness <i>i</i>	.3	.9			
TOTAL %	100.0	100.0	100.0	100.0	100.0

EDUCATION

ANTECEDENTS TO EDUCATION.

TABLE 12

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
knowledge	7.3	2.7	9.7	9.4	9.9
good teachers	7.0	11.3	4.9	6.9	2.9
diligence	6.9	17.1	1.8	1.9	1.8
intelligence	6.6	2.7	8.6	9.4	7.8
schooling	6.0		8.9	6.0	11.9
learning	5.9		8.9	11.3	6.5
brains	5.3		7.9	8.3	7.6
thirst for learning	5.3	15.8			
will	5.0	9.5	2.7	1.5	3.9
skill	4.7		7.0	6.0	8.1
ability	4.3		6.5	6.9	6.0
study	3.9	8.1	1.8		3.6
college	3.5		5.3	4.5	6.1
training	3.1		4.6	9.2	
diploma	2.8		4.2	2.3	6.1
cleverness	2.4	7.2			
progress	2.3	4.5	1.2		2.5
hard work	2.2	1.8	2.3		4.7
books	1.9		2.8	3.4	2.2
desire	1.9	2.7	1.5		2.9
eagerness	1.8	5.4			
job	1.6		2.4	1.9	2.9
necessary means	1.4	4.1			
study	1.2		1.9	3.8	
money	.9		1.5	1.5	1.3
desire	.9		1.3	2.6	
lessons	.9		1.3	2.6	
persistence	.8	2.3			
decisiveness	.6	1.8			
motivation	.6	1.8			
friendship	.4		.7		1.3
will power	.3	.8			
time	.2		.3	.6	
wide knowledge	.1	.4			
TOTAL %	100.0	100.0	100.0	100.0	100.0

CONSEQUENTS TO EDUCATION

TABLE 13

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
knowledge 0	9.1	3.4	12.0	12.3	11.7
schooling i	7.0		10.4	11.5	9.4
a useful life 0	6.3	7.8	5.7	3.8	7.7
skill i	6.0		8.9	8.0	9.9
ability i	6.0	7.0	5.6	3.8	7.3
progress i	4.7	8.3	3.1	3.0	3.2
understanding e	4.6		7.0	6.2	7.7
what you want 0	4.4	10.4	1.7	1.1	2.4
success i	4.3	7.8	2.8		5.7
brains i	4.1		6.2	6.2	6.2
dignity e	4.0	7.4	2.3	2.3	2.4
intelligience 0	3.5	1.3	4.6	9.2	
good job i	3.1	5.2	2.0		4.1
college i	3.1		4.6	4.6	4.6
teachers 0	3.0		3.0	4.6	1.5
a future e	2.8		4.2	8.4	
happiness e	2.2	4.8	.9		1.8
training i	2.0		3.1	6.2	
respect i	2.0	6.1			
study i	2.0	3.4	1.2	2.3	
wisdom 0	1.8	5.6			
money i	1.6		2.4	.8	4.1
joy e	1.6	4.6			
life 0	1.4		2.0		4.1
books 0	1.4		2.3	1.9	2.3
spirituality e	1.4	4.3			
advancement i	1.3	3.9			
admiration i	1.1	3.4			
self confidence 0	1.1	3.4			
job i	.9		1.4	2.7	2.1
freedom 0	.7		1.1		1.8
friends e	.6		.9		
reading 0	.4		.7	1.1	
good behavior 0	.4	1.3			
profession i	.1	.4			
TOTAL %	100.0	100.0	100.0	100.0	100.0

HAPPINESS

ANTECEDENTS TO HAPPINESS

TABLE 14

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

ANTECEDENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
love <i>e</i>	11.3	8.2	12.9	11.7	14.0
friendship <i>e</i>	7.8	5.6	8.9	7.6	10.1
freedom <i>o</i>	6.7	5.2	7.5	6.1	8.8
girl or boy friend <i>e</i>	5.3		8.1	6.1	9.9
what you want <i>o</i>	4.6	8.2	2.9	3.1	2.6
luck <i>i</i>	4.3	6.9	2.9	2.3	3.6
success <i>l</i>	4.2	5.2	3.8	3.1	4.3
family <i>e</i>	4.0		5.9	6.9	5.0
fun <i>e</i>	4.0		6.1	8.4	3.7
concord <i>e</i>	3.7	11.2			
serenity <i>e</i>	3.6	7.9	1.6	2.3	.7
peace <i>e</i>	3.6		5.4	5.0	5.8
kindness <i>e</i>	3.2		4.6	9.2	
money <i>i</i>	2.9	1.3	3.7	3.4	4.1
home <i>e</i>	2.5		3.7	3.1	4.3
good life <i>o</i>	2.4		3.6	7.2	
gladness <i>e</i>	2.0		3.0	6.1	
parents <i>e</i>	2.0		3.0		6.1
education <i>i</i>	1.8	3.0	1.1		2.3
joy <i>e</i>	1.7	5.2			
dignity <i>e</i>	1.7	5.2			
life <i>o</i>	1.7		2.5		5.0
knowledge <i>o</i>	1.6	4.7			
contentment <i>e</i>	1.5		2.3	4.6	
satisfaction <i>e</i>	1.4	4.3			
youth <i>o</i>	1.3	3.9			
cooperation <i>e</i>	1.3	3.9			
progress <i>i</i>	1.2	3.6			
animals <i>o</i>	1.1		1.7		
car <i>i</i>	1.1		1.7	3.4	3.4
enjoyment <i>e</i>	.9	2.6			
a job <i>i</i>	.8		1.0		2.0
harmony <i>e</i>	.7		1.0		2.0
food <i>o</i>	.7		.9		1.8
energeticness <i>i</i>	.7	2.2			
security <i>e</i>	.6	1.7			
prosperity <i>i</i>	.1		.2	.4	
TOTAL %	100.0	100.0	100.0	100.0	100.0

*?windy
marathon*

CONSEQUENTS TO HAPPINESS

TABLE 15

IN COMPREHENSIVE RANK ORDER OF FREQUENCY (%)

CONSEQUENTS	GRAND TOTAL %	GREECE Skyros %	USA %	Portland %	Harrisburg %
love <i>e</i>	10.7	6.1	12.9	12.6	13.3
friendship <i>e</i>	7.3	6.1	7.8	5.3	10.4
freedom <i>o</i>	6.5	4.3	7.6	10.7	4.5
? fun <i>e</i>	6.2		9.3	9.2	9.3
joy <i>e</i>	5.7	9.1	3.9	2.7	5.2
contentment <i>e</i>	5.5	9.6	3.4	3.1	3.8
? health <i>o</i>	5.2	11.3	2.1	1.9	2.3
good life <i>o</i>	5.2		7.8	7.2	8.4
? family <i>e</i>	4.5		6.8	5.7	7.9
good job <i>i</i>	3.8	6.9	2.2	2.7	1.8
everything <i>o</i>	3.7		5.5	5.3	5.7
success <i>e</i>	3.6	3.9	3.5	3.1	3.8
money <i>i</i>	3.2	.4	4.6	5.7	3.6
? serenity <i>e</i>	3.2	6.1	1.8	2.7	.9
peace <i>e</i>	3.1		4.6	4.6	4.7
home <i>e</i>	2.3		3.4	3.8	3.0
concord <i>e</i>	2.0	6.1			
satisfaction <i>e</i>	1.7	5.2			
mutual aid <i>e</i>	1.7	5.2			
? gladness <i>e</i>	1.7		2.5	5.0	
goodness <i>e</i>	1.6	4.8			
luck <i>i</i>	1.6	4.8			
car <i>i</i>	1.6		2.5	1.5	3.2
? parents <i>e</i>	1.4		2.1		4.3
? propensity <i>o</i> <i>propensity</i>	1.3		1.9	3.8	
? security <i>e</i>	1.3	3.9			
? goodwill <i>e</i>	1.0		1.8	3.4	
education <i>i</i>	.9	1.3	.8		1.4
knowledge <i>o</i>	.9	2.6			
? smiles <i>e</i>	.8		1.4		2.5
understanding <i>e</i>	.5	1.4			
? ecstasy <i>e</i>	.3	.9			
TOTAL %	100.0	100.0	100.0	100.0	100.0

SKYROS

SUCCESS

RURAL GREECE

ANTECEDENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
e willingness	14.1	15.5	14.5
o courage	8.5	11.2	5.9
i will power	8.2	4.3	11.9
i cleverness	7.7	7.0	8.5
e patience	7.3	5.2	9.3
i hard work	6.4	4.3	8.5
i progress	6.4	10.3	2.5
i energeticness	5.1	4.3	5.9
i education	4.7	5.2	4.2
i ability	4.3	3.4	5.1
i decisiveness	3.9	2.6	5.1
e kindness	3.4	5.2	1.7
e love	3.4	4.3	2.5
e happiness	3.1	2.6	5.1
i ambition	3.1	3.4	2.5
e honesty	2.7	2.6	2.5
i job	2.7	2.6	2.5
e friendship	1.8	2.6	.9
e diplomacy	1.8	1.7	1.7
o knowledge	1.4	1.7	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

willingness
courage
progress

HIGH FREQUENCY
MALE ANTECEDENTS

willingness
will power
patience

LOW FREQUENCY
FEMALE ANTECEDENTS

knowledge
diplomacy
friendship

LOW FREQUENCY
MALE ANTECEDENTS

knowledge
friendship
diplomacy
kindness

TOTAL RESPONSES: 234
FEMALE: 116
MALE: 118

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CONSEQUENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
happiness <i>e</i>	10.3	7.8	12.7
joy <i>e</i>	9.0	7.8	10.2
good life <i>o</i>	8.2	4.3	11.9
dignity <i>e</i>	7.3	10.4	4.2
love <i>e</i>	6.4	9.6	3.4
contentment <i>e</i>	5.6	7.8	3.4
glory <i>i</i>	5.6	7.0	4.2
self confidence <i>o</i>	5.2	5.2	5.1
wealth <i>i</i>	5.2	6.1	4.2
good man <i>e</i>	4.8	4.3	5.1
achievement <i>i</i>	4.8	1.8	7.6
cooperation <i>e</i>	4.4	6.1	2.5
luck <i>i</i>	3.7	3.5	4.2
education <i>i</i>	3.7	3.5	4.2
friendship <i>e</i>	3.7	4.3	3.4
independence <i>o</i>	3.4	1.8	5.1
hard work <i>i</i>	2.6	2.6	2.5
ambition <i>i</i>	2.6	1.8	3.4
decisiveness <i>i</i>	2.6	4.3	.9
flattery <i>i</i>	.9	-	1.8
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

dignity
love

HIGH FREQUENCY
MALE CONSEQUENTS

happiness
good life
joy

LOW FREQUENCY
FEMALE CONSEQUENTS

flattery
ambition
independence
achievement

LOW FREQUENCY
MALE CONSEQUENTS

decisiveness
flattery

TOTAL RESPONSES: 233
FEMALE: 115
MALE: 118

ANTECEDENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
good heart <i>e</i>	12.4	11.2	13.6
mutual aid <i>e</i>	11.5	11.2	11.9
trust <i>e</i>	11.1	13.7	8.5
energeticness <i>i</i>	9.4	7.8	11.2
concord <i>e</i>	9.4	9.5	9.3
friendship <i>e</i>	5.5	6.0	5.1
love <i>e</i>	4.7	2.6	6.8
patience <i>e</i>	4.7	6.9	2.4
understanding <i>e</i>	4.7	6.0	3.4
*philotimo <i>e</i>	4.3	6.0	2.4
education <i>i</i>	3.4	2.6	4.2
kindness <i>e</i>	3.4	3.4	3.4
sharing <i>e</i>	3.0	2.6	3.4
goodness <i>e</i>	2.6	.9	4.2
happiness <i>e</i>	2.6	4.2	.9
cultural knowledge ^o	1.7	.9	2.4
good behavior ^o	1.7	2.6	.9
interdependence <i>e</i>	1.3	.9	1.8
popularity <i>e</i>	1.3	-	2.4
success <i>i</i>	1.3	.9	1.8
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

trust
mutual aid
good heart
concord

HIGH FREQUENCY
MALE ANTECEDENTS

good heart
mutual aid
energeticness
concord

LOW FREQUENCY
FEMALE ANTECEDENTS

popularity
success
interdependence
cultural knowledge
goodness

LOW FREQUENCY
MALE ANTECEDENTS

good behavior
happiness
success
interdependence

*a Greek word that characterizes a person who conforms to the norms and values of her/his ingroup

TOTAL RESPONSES: 234
FEMALE: 116
MALE: 118

CONSEQUENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
progress <i>i</i>	9.4	6.9	12.0
mutual aid <i>e</i>	8.2	8.6	7.7
happiness <i>e</i>	8.2	6.0	10.3
success <i>i</i>	7.7	7.8	7.7
willingness to help <i>e</i>	7.7	12.0	3.4
friendship <i>e</i>	7.3	9.5	5.1
trust <i>e</i>	7.3	7.8	6.8
contentment <i>e</i>	6.9	9.5	4.3
concord <i>e</i>	5.6	6.9	4.3
money <i>i</i>	5.6	2.6	8.5
shared goals <i>i</i>	5.2	1.7	8.5
group work <i>e</i>	3.7	3.4	4.3
societal betterment <i>o</i>	3.4	3.4	3.4
understanding <i>e</i>	3.1	4.3	1.7
trouble <i>o</i>	2.6	2.6	2.6
blessing <i>e</i>	2.6	5.2	-
love <i>e</i>	2.1	.9	3.4
kindness <i>e</i>	1.7	-	3.4
altruism <i>e</i>	1.3	-	2.6
interdependence <i>e</i>	.4	.9	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

willingness to help
contentment
friendship
mutual aid

HIGH FREQUENCY
MALE CONSEQUENTS

progress
happiness
money
shared goals

LOW FREQUENCY
FEMALE CONSEQUENTS

altruism
kindness
interdependence
love
shared goals

LOW FREQUENCY
MALE CONSEQUENTS

interdependence
blessing
understanding

TOTAL RESPONSES: 233
FEMALE: 116
MALE: 117

SKYROS

FREEDOM

RURAL GREECE

ANTECEDENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
peace	11.2	10.3	11.9
honesty	9.9	9.5	10.1
goodness	6.8	5.2	8.5
independence	6.8	6.9	6.8
respect	6.8	10.3	3.4
good behavior	6.4	6.9	5.8
obedience	6.0	6.9	5.1
trust	5.6	5.8	5.8
democracy	5.6	1.7	9.3
free speech	5.1	5.2	5.1
patriotism	5.1	3.4	6.8
piety	5.1	6.0	4.2
security	3.8	3.4	4.2
friendship	3.8	4.3	3.4
sincerity	3.0	4.3	1.8
patience	3.0	5.2	.9
enjoyment	2.1	-	4.2
money	1.7	3.5	-
liberation	1.3	.9	1.8
equality	.9	.9	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

peace
respect
honesty

HIGH FREQUENCY
MALE ANTECEDENTS

peace
honesty
democracy

LOW FREQUENCY
FEMALE ANTECEDENTS

enjoyment
equality
liberation
democracy

LOW FREQUENCY
MALE ANTECEDENTS

money
equality
patience
liberation
sincerity

TOTAL RESPONSES: 234
FEMALE: 116
MALE: 118

CONSEQUENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
civilization	12.9	12.0	13.8
peace	11.2	11.2	11.2
joy	8.6	7.7	9.5
independence	7.3	9.4	5.2
progress	6.4	5.1	7.8
freedom of action	6.4	6.8	6.0
dignity	5.9	6.0	6.0
security	5.6	4.3	6.9
free speech	5.2	2.6	7.8
happiness	4.8	3.4	6.0
energeticness	4.4	6.0	2.6
love	3.7	5.1	2.6
cleverness	3.4	6.0	.9
well being	3.0	2.6	3.4
life	3.0	3.4	2.6
knowledge	2.6	3.4	1.7
societal betterment	2.6	2.6	2.6
understanding	1.3	.8	1.7
democracy	1.3	.8	1.7
admiration	.4	.8	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

civilization
peace
independence

HIGH FREQUENCY
MALE CONSEQUENTS

civilization
peace
joy

LOW FREQUENCY
FEMALE CONSEQUENTS

admiration
democracy
understanding

LOW FREQUENCY
MALE CONSEQUENTS

admiration
cleverness
democracy
understanding
knowledge

TOTAL RESPONSES: 233
FEMALE: 117
MALE: 116

SKYROS

PROGRESS

RURAL GREECE

ANTECEDENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
zeal <i>i</i>	14.3	13.0	15.6
diligence <i>i</i>	8.8	8.6	9.0
willingness <i>e</i>	8.3	9.5	7.4
will power <i>i</i>	8.0	9.5	6.6
cleverness <i>i</i>	7.1	6.9	7.4
education <i>i</i>	6.7	6.0	7.4
success <i>i</i>	5.5	5.2	5.7
persistence <i>i</i>	5.5	6.0	4.9
cooperation <i>e</i>	5.5	5.2	5.7
knowledge <i>o</i>	5.0	4.3	5.7
hard work <i>i</i>	4.2	1.7	6.6
hard work <i>i</i>	3.8	4.3	3.3
peace <i>e</i>	3.8	5.2	2.5
*philotimo <i>e</i>	3.0	1.7	4.1
progressiveness <i>i</i>	3.0	2.6	3.3
energeticness <i>i</i>	2.1	2.6	1.6
eagerness <i>i</i>	1.7	1.7	1.6
patience <i>e</i>	1.7	3.4	-
money <i>i</i>	1.2	.9	1.6
honesty <i>e</i>	.8	1.7	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

zeal
willingness
will power
diligence

HIGH FREQUENCY
MALE ANTECEDENTS

zeal
diligence

LOW FREQUENCY
FEMALE ANTECEDENTS

money
honesty
eagerness
*philotimo

LOW FREQUENCY
MALE ANTECEDENTS

honesty
patience
money
eagerness
energeticness

(word listed twice)

*a Greek word that characterizes a person who conforms to the norms and values of her/his ingroup

TOTAL RESPONSES: 238
FEMALE: 116
MALE: 122

CONSEQUENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
success <i>i</i>	10.3	12.1	8.5
education <i>i</i>	9.4	12.1	6.8
good name <i>i</i>	8.5	11.2	5.9
happiness <i>e</i>	8.1	6.9	9.3
honor <i>e</i>	7.7	10.3	5.2
joy <i>e</i>	7.7	6.0	9.3
knowledge <i>o</i>	7.3	9.5	5.2
pride <i>o</i>	6.8	6.0	7.6
civilization <i>o</i>	6.0	3.4	8.5
satisfaction <i>e</i>	5.6	6.0	5.2
dignity <i>e</i>	4.7	4.3	5.2
societal betterment <i>o</i>	3.8	.9	6.8
cleverness <i>i</i>	2.6	2.6	2.4
eagerness <i>i</i>	2.1	1.7	2.4
improvement <i>i</i>	2.1	-	4.2
well being <i>e</i>	1.7	2.6	.9
admiration <i>i</i>	1.7	2.6	.9
fulfillment <i>e</i>	1.7	.9	2.4
achievement <i>i</i>	1.3	-	2.4
energeticness <i>i</i>	.9	.9	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

success
education
good name
honor
knowledge

HIGH FREQUENCY
MALE CONSEQUENTS

happiness
joy
success
civilization

LOW FREQUENCY
FEMALE CONSEQUENTS

achievement
improvement
energeticness
fulfillment
societal betterment

LOW FREQUENCY
MALE CONSEQUENTS

energeticness
admiration
well being

TOTAL RESPONSES: 234
FEMALE: 116
MALE: 118

SKYROS

EDUCATION

RURAL GREECE

ANTECEDENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
diligence <i>i</i>	17.1	18.0	15.4
thirst for learning <i>i</i>	15.8	18.0	13.9
good teachers <i>o</i>	11.3	14.2	8.6
will <i>i</i>	9.5	6.6	12.0
study <i>i</i>	8.1	4.7	11.2
cleverness <i>i</i>	7.2	7.5	6.9
eagerness <i>i</i>	5.4	6.6	4.3
progress <i>i</i>	4.5	1.9	6.9
necessary means <i>i</i>	4.1	4.7	3.4
knowledge <i>o</i>	2.7	2.8	2.6
intelligence <i>o</i>	2.7	2.8	2.6
desire <i>i</i>	2.7	2.8	2.6
persistence <i>i</i>	2.3	1.9	2.6
decisiveness <i>i</i>	1.8	1.9	1.7
hard work <i>i</i>	1.8	1.9	1.7
motivation <i>i</i>	1.8	1.9	1.7
will power <i>i</i>	.8	.9	.9
wide knowledge <i>o</i>	.4	.9	-
friendship <i>e</i>	-	-	-
reading	-	-	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

diligence
thirst for learning
good teachers

HIGH FREQUENCY
MALE ANTECEDENTS

diligence
thirst for learning
will
study

LOW FREQUENCY
FEMALE ANTECEDENTS

reading
friendship
wide knowledge
will power

LOW FREQUENCY
MALE ANTECEDENTS

reading
friendship
wide knowledge
will power

TOTAL RESPONSES: 222
FEMALE: 106
MALE: 116

CONSEQUENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
what you want <i>o</i>	10.4	6.1	14.8
progress <i>i</i>	8.3	6.1	10.4
a useful life <i>o</i>	7.8	7.0	8.7
success <i>i</i>	7.8	8.7	7.0
dignity <i>e</i>	7.4	9.6	5.2
ability <i>i</i>	7.0	8.7	5.2
respect <i>i</i>	6.1	9.6	2.6
wisdom <i>o</i>	5.6	3.5	7.8
good job <i>i</i>	5.2	2.6	7.8
happiness <i>e</i>	4.8	4.3	5.2
joy <i>e</i>	4.8	7.0	2.6
spirituality <i>e</i>	4.3	5.2	3.5
advancement <i>i</i>	3.9	3.5	4.3
admiration <i>i</i>	3.4	4.3	2.6
knowledge <i>o</i>	3.4	3.5	3.5
study <i>i</i>	3.4	4.3	2.6
self confidence <i>o</i>	3.4	2.6	3.5
good behavior <i>o</i>	1.3	1.7	.9
intelligence <i>o</i>	1.3	1.7	.9
profession <i>i</i>	.4	-	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

respect
dignity
success
ability

HIGH FREQUENCY
MALE CONSEQUENTS

what you want
progress
a useful life

LOW FREQUENCY
FEMALE CONSEQUENTS

profession
intelligence
good behavior

LOW FREQUENCY
MALE CONSEQUENTS

profession
intelligence
good behavior

TOTAL RESPONSES: 230
FEMALE: 115
MALE: 115

SKYROS

HAPPINESS

RURAL GREECE

ANTECEDENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
concord <i>e</i>	11.2	15.6	7.0
what you want <i>o</i>	8.2	6.0	10.4
love <i>e</i>	8.2	7.8	8.7
serenity <i>e</i>	7.9	12.0	3.5
luck <i>i</i>	6.9	5.2	8.7
friendship <i>e</i>	5.6	6.0	5.2
freedom <i>o</i>	5.2	4.3	6.1
joy <i>e</i>	5.2	7.8	2.6
dignity <i>e</i>	5.2	7.8	2.6
success <i>i</i>	5.2	4.3	6.1
knowledge <i>o</i>	4.7	3.4	6.1
satisfaction <i>e</i>	4.3	4.3	4.3
youth <i>o</i>	3.9	--	7.8
cooperation <i>e</i>	3.9	4.3	3.5
progress <i>i</i>	3.6	2.6	4.3
education <i>i</i>	3.0	3.4	2.6
enjoyment <i>e</i>	2.6	.9	4.3
energeticness <i>i</i>	2.2	.9	3.5
security <i>e</i>	1.7	1.7	1.8
money <i>i</i>	1.3	1.7	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

concord
serenity

HIGH FREQUENCY
MALE ANTECEDENTS

what you want
love
luck

LOW FREQUENCY
FEMALE ANTECEDENTS

youth
enjoyment
energeticness
security
money

LOW FREQUENCY
MALE ANTECEDENTS

money
security

TOTAL RESPONSES: 231
FEMALE: 116
MALE: 115

CONSEQUENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
health <i>o</i>	11.3	13.8	8.8
contentment <i>e</i>	9.6	10.3	8.8
joy <i>e</i>	9.1	7.8	10.5
good job <i>i</i>	6.9	5.2	8.8
friendship <i>e</i>	6.1	6.0	6.1
concord <i>e</i>	6.1	8.6	3.5
love <i>e</i>	6.1	6.9	5.3
serenity <i>e</i>	6.1	6.0	6.0
satisfaction <i>e</i>	5.2	3.4	7.0
mutual aid <i>e</i>	5.2	6.0	4.4
goodness <i>e</i>	4.8	6.0	3.5
luck <i>i</i>	4.8	5.2	4.4
freedom <i>o</i>	4.3	.9	7.9
success <i>i</i>	3.9	4.4	3.5
security <i>e</i>	3.9	3.4	4.4
knowledge <i>o</i>	2.6	1.7	3.5
understanding <i>e</i>	1.4	1.8	.9
education <i>i</i>	1.3	2.6	-
ecstasy <i>e</i>	.9	-	1.8
money <i>i</i>	.4	-	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

health
contentment
concord

HIGH FREQUENCY
MALE CONSEQUENTS

joy
health
contentment
good job

LOW FREQUENCY
FEMALE CONSEQUENTS

ecstasy
money
freedom

LOW FREQUENCY
MALE CONSEQUENTS

education
understanding
money

TOTAL RESPONSES: 230
FEMALE: 116
MALE: 114

PORTLAND

SUCCESS

URBAN U.S.A.

ANTECEDENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %	
● courage	7.9	10.2	5.8	<u>HIGH FREQUENCY FEMALE ANTECEDENTS</u> courage will power love
brains	7.5	6.3	8.6	
confidence	7.5	6.3	8.6	
education	6.9	5.5	7.9	<u>HIGH FREQUENCY MALE ANTECEDENTS</u> brains confidence education
pride	6.9	7.1	6.5	
● will power	6.9	7.9	5.8	
power	5.4	3.9	7.2	<u>LOW FREQUENCY FEMALE ANTECEDENTS</u> school
● willingness	5.4	7.1	4.3	
talent	5.3	5.5	5.0	
love	5.3	7.9	2.9	<u>LOW FREQUENCY MALE ANTECEDENTS</u> completion friends school
leadership	5.3	3.9	6.5	
intelligence	5.3	4.0	6.5	
money	4.9	2.4	7.2	
● patience	4.5	4.0	5.0	
friendship	3.8	6.3	1.4	
fame	3.4	3.1	3.6	
job	3.0	3.1	2.9	
fortune	2.2	2.4	2.2	
completion	1.5	2.4	.7	
school	1.1	.7	1.4	
TOTAL %	100.0	100.0	100.0	

TOTAL RESPONSES: 266
FEMALE: 127
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
satisfaction <i>e</i>	11.2	9.8	12.5
a future <i>i</i>	8.1	8.2	3.1
happiness <i>e</i>	7.7	9.8	5.9
intelligence <i>o</i>	7.0	8.2	5.9
pride <i>o</i>	5.9	3.3	8.1
education <i>i</i>	5.9	6.6	5.1
friends <i>e</i>	5.9	7.3	4.5
brains <i>i</i>	5.4	3.3	7.3
power <i>i</i>	5.0	4.9	5.1
wealth <i>i</i>	4.6	2.5	6.6
leadership <i>i</i>	4.6	1.6	7.3
● good life <i>o</i>	4.6	4.9	4.5
fame <i>i</i>	4.3	4.9	3.7
love <i>e</i>	4.3	5.7	2.9
money <i>i</i>	3.9	2.5	5.1
● dignity <i>e</i>	3.5	6.6	.7
● joy <i>e</i>	3.1	4.1	2.2
● glory <i>i</i>	3.1	3.3	3.0
job <i>i</i>	1.9	2.5	1.5
a business	-	-	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

satisfaction
happiness
a future
intelligence

HIGH FREQUENCY
MALE CONSEQUENTS

satisfaction
a future
pride

LOW FREQUENCY
FEMALE CONSEQUENTS

a business
leadership

LOW FREQUENCY
MALE CONSEQUENTS

a business
dignity
job

TOTAL RESPONSES: 258
FEMALE: 122
MALE: 136

● a high frequency Greek response that was included in the Phase II American questionnaires

PORTLAND

COOPERATION

URBAN U.S.A.

ANTECEDENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
understanding <i>e</i>	35 13.2	21 16.7	14 10.2 10.1
respect <i>i</i>	9.7	10.3	9.3
control <i>i</i>	20 8.6	7.9	9.3
friendship <i>e</i>	20 7.5	5 4.0	15 10.9 10.8
● trust <i>e</i>	19 7.1	10 7.9	9 6.5
● agreement <i>e</i>	17 6.4	10 7.9	7 5.0
patience <i>e</i>	17 6.4	9 7.1	8 5.8
manners <i>i</i>	5.6	4.0	7.2
power <i>i</i>	5.3	5.5	5.0
effort <i>i</i>	5.3	5.5	5.0
loyalty <i>e</i>	13 4.9	6 4.8	7 5.0
togetherness <i>e</i>	11 4.1	2 1.6	9 6.5
leadership <i>i</i>	4.0	1.6	5.0
sense <i>o</i>	8 3.0	6 4.8	2 1.4
help <i>e</i>	7 2.6	3 2.4	4 2.9
● good heart <i>e</i>	5 1.9	2 1.6	3 2.2
time <i>i</i>	1.9	2.4	2.9
strength <i>i</i>	1.9	3.2	.7
job <i>i</i>	.6	.8	.7
● mutual aid <i>e</i>	-	-	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

understanding
respect

HIGH FREQUENCY
MALE ANTECEDENTS

friendship
understanding
control
respect

LOW FREQUENCY
FEMALE ANTECEDENTS

mutual aid
job
good heart
leadership
togetherness

LOW FREQUENCY
MALE ANTECEDENTS

mutual aid
job
strength
time
sense

TOTAL RESPONSES: 265
FEMALE: 126
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

54.7
72

CONSEQUENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
control <i>i</i>	9.2	9.8	8.6
● trust <i>e</i>	8.8	7.3	10.1
respect <i>i</i>	8.8	6.6	10.9
friendship <i>e</i>	7.7	11.5	4.3
team work <i>e</i>	7.3	4.1	10.1
leadership <i>i</i>	7.3	5.7	8.6
help <i>e</i>	6.9	6.6	7.2
power <i>i</i>	6.2	4.1	7.8
togetherness <i>e</i>	4.6	4.9	4.3
progress <i>i</i>	4.2	6.6	2.2
understanding <i>e</i>	3.8	4.1	3.6
happiness <i>e</i>	3.8	6.6	1.4
● contentment <i>e</i>	3.8	4.9	2.9
● willingness <i>e</i>	3.4	4.1	2.9
obedience <i>i</i>	2.7	4.9	.7
love <i>e</i>	2.7	1.6	3.6
kindness <i>e</i>	2.3	3.3	1.4
patience <i>e</i>	2.3	2.5	2.2
money <i>i</i>	2.3	-	4.3
● mutual aid <i>e</i>	1.9	.8	2.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

friendship
control

HIGH FREQUENCY
MALE CONSEQUENTS

respect
trust
team work

LOW FREQUENCY
FEMALE CONSEQUENTS

money
mutual aid
love

LOW FREQUENCY
MALE CONSEQUENTS

obedience
happiness
kindness

TOTAL RESPONSES: 261
FEMALE: 122
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

PORTLAND

FREEDOM

URBAN U.S.A.

ANTECEDENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

ANTECEDENT	TOTAL %	FEMALE %	MALE %
rights	15.1	15.7	14.6
● peace	11.0	13.4	8.7
liberty	9.5	10.2	8.7
independence	8.7	8.7	8.7
● honesty	7.9	6.2	9.4
life	7.2	3.1	10.8
love	7.1	10.2	4.3
● respect	6.7	5.5	7.9
pride	6.7	4.8	8.7
money	3.7	3.1	4.3
responsibility	3.7	4.0	3.5
happiness	3.7	4.0	3.5
power	2.3	3.1	1.4
friends	1.9	2.4	1.4
cooperation	1.5	1.6	1.4
world	.8	.8	.7
people	.7	.8	.6
time	.7	-	1.4
wilderness	.7	1.6	-
● goodness	.4	.8	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

rights
peace
liberty
love

HIGH FREQUENCY
MALE ANTECEDENTS

rights
life
honesty

LOW FREQUENCY
FEMALE ANTECEDENTS

time
goodness
world
people
cooperation
wilderness

LOW FREQUENCY
MALE ANTECEDENTS

goodness
wilderness
people
time
cooperation
friends
power

TOTAL RESPONSES: 264
FEMALE: 127
MALE: 137

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
independence	12.0	10.7	13.0
peace	8.9	10.1	7.9
happiness	8.5	11.8	5.8
rights	8.1	8.3	7.8
● civilization	7.3	5.8	8.6
life	6.9	5.8	7.8
equality	6.9	6.7	7.2
liberty	6.6	5.8	7.2
love	5.4	5.8	5.0
everything	4.6	3.3	5.8
● joy	4.2	5.0	3.6
power	3.9	2.5	5.0
● dignity	3.2	2.5	3.6
friends	2.7	3.3	2.2
● progress	2.3	3.3	1.4
fun	2.3	2.5	2.2
car	1.9	.8	3.0
time	1.6	2.5	.7
money	1.6	.8	2.2
job	1.1	2.5	
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

happiness
independence
peace

HIGH FREQUENCY
MALE CONSEQUENTS

independence
civilization

LOW FREQUENCY
FEMALE CONSEQUENTS

money
car

LOW FREQUENCY
MALE CONSEQUENTS

job
time
progress

TOTAL RESPONSES: 259
FEMALE: 120
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

PORTLAND

PROGRESS

URBAN U.S.A.

ANTECEDENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
skill	10.1	10.2	10.1
ability	9.4	10.2	8.7
knowledge	9.4	9.4	9.3
development	8.3	9.4	7.2
● enthusiasm	6.4	7.1	5.8
ambition	6.4	7.9	5.0
● will power	6.4	4.8	7.9
intelligence	6.1	6.2	5.8
accomplishment	5.3	7.1	3.6
leadership	4.5	4.8	4.3
education	4.1	4.0	4.3
success	3.8	3.1	4.3
power	3.4	1.6	5.0
money	3.0	.8	5.0
movement	3.0	2.4	3.6
time	2.6	3.1	2.2
patience	2.6	2.4	2.9
job	2.6	1.6	3.6
● willingness	1.9	3.1	.7
● diligence	.7	.8	.7
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

skill
ability
knowledge
development

HIGH FREQUENCY
MALE ANTECEDENTS

skill
knowledge
ability

LOW FREQUENCY
FEMALE ANTECEDENTS

diligence
money
power
job

LOW FREQUENCY
MALE ANTECEDENTS

willingness
diligence

TOTAL RESPONSES: 266
FEMALE: 127
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
knowledge <i>o</i>	9.6	10.7	8.6
skills <i>i</i>	9.2	6.6	11.5
cooperation <i>e</i>	9.2	8.3	10.2
ability <i>i</i>	8.8	9.1	8.6
intelligence <i>o</i>	8.1	9.9	6.5
improvement <i>i</i>	7.3	9.1	5.8
success <i>i</i>	5.8	5.8	5.8
development <i>i</i>	5.8	6.6	5.0
● honor <i>e</i>	5.0	4.9	5.0
power <i>i</i>	5.0	3.3	6.5
● pride <i>o</i>	4.7	5.0	4.3
education <i>i</i>	4.2	3.3	5.0
advancement <i>i</i>	3.9	2.5	5.0
respect <i>i</i>	3.5	3.3	3.6
*pride <i>o</i>	3.1	5.8	.7
money <i>i</i>	2.3	.8	3.6
● good name <i>i</i>	1.5	1.7	1.4
job <i>i</i>	1.5	.8	2.2
movement <i>o</i>	1.5	2.5	.7
● joy <i>e</i>	-	-	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

knowledge
intelligence
ability
improvement

HIGH FREQUENCY
MALE CONSEQUENTS

skills
cooperation
knowledge
ability

LOW FREQUENCY
FEMALE CONSEQUENTS

joy
job
money
good name

LOW FREQUENCY
MALE CONSEQUENTS

joy
movement
good name

*PRIDE appeared twice in the final questionnaire by accident

TOTAL RESPONSES: 260
FEMALE: 121
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

PORTLAND

EDUCATION

URBAN U.S.A.

ANTECEDENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
learning <i>i</i>	11.3	12.7	10.2
knowledge <i>o</i>	9.4	8.7	10.2
intelligence <i>o</i>	9.4	11.1	7.9
training <i>i</i>	9.2	8.7	9.2
brains <i>i</i>	8.3	5.5	10.9
ability <i>i</i>	6.9	5.5	7.9
teachers <i>o</i>	6.9	7.9	5.7
skill <i>i</i>	6.0	4.0	7.9
school <i>i</i>	6.0	6.4	5.7
college <i>i</i>	4.5	4.0	5.0
● study <i>i</i>	3.8	5.5	2.2
books <i>o</i>	3.4	1.6	5.0
● desire <i>i</i>	2.6	4.0	1.4
lessons <i>i</i>	2.6	3.2	2.2
diploma <i>i</i>	2.3	1.6	2.9
job <i>i</i>	1.9	1.6	2.2
● diligence <i>i</i>	1.9	2.4	1.4
money <i>i</i>	1.5	1.6	1.4
● will <i>i</i>	1.5	3.2	-
time <i>i</i>	.6	.8	.7
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

learning
intelligence
knowledge
training

HIGH FREQUENCY
MALE ANTECEDENTS

brains
learning
knowledge
training

LOW FREQUENCY
FEMALE ANTECEDENTS

time
money
job
diploma
books

LOW FREQUENCY
MALE ANTECEDENTS

will
time
money
diligence
desire

TOTAL RESPONSES: 265
FEMALE: 126
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
knowledge <i>o</i>	12.3	13.0	11.6
schooling <i>i</i>	11.5	9.7	13.0
intelligence <i>o</i>	9.2	8.1	10.1
a future <i>i</i>	8.4	8.9	8.0
skill <i>i</i>	8.0	6.5	9.4
understanding <i>e</i>	6.2	8.1	4.3
training <i>i</i>	6.2	6.5	5.8
brains <i>i</i>	6.2	5.0	7.2
college <i>i</i>	4.6	2.4	6.5
teachers <i>o</i>	4.6	3.2	5.8
● useful life <i>o</i>	3.8	5.0	2.9
● ability <i>i</i>	3.8	3.2	4.3
progress <i>i</i>	3.0	5.0	1.5
job <i>i</i>	2.7	3.2	2.2
study <i>i</i>	2.3	3.2	1.5
● dignity <i>e</i>	2.3	5.0	-
books <i>o</i>	1.9	2.4	1.5
reading <i>o</i>	1.1	-	2.2
● what you want <i>o</i>	1.1	.8	1.5
money <i>i</i>	.8	.8	.7
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

knowledge
schooling
a future

HIGH FREQUENCY
MALE CONSEQUENTS

schooling
knowledge
intelligence
skill

LOW FREQUENCY
FEMALE CONSEQUENTS

reading
what you want
money

LOW FREQUENCY
MALE CONSEQUENTS

dignity
money
what you want
books
study
progress

TOTAL RESPONSES: 261
FEMALE: 123
MALE: 138

● a high frequency Greek response that was included in the Phase II American questionnaires

ANTECEDENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
love <i>e</i>	11.7	13.4	10.4
kindness <i>e</i>	9.2	7.9	10.4
? fun <i>e</i>	8.4	7.9	8.9
friends <i>e</i>	7.6	7.1	8.1
good life <i>o</i>	7.2	7.9	6.6
? family <i>e</i>	6.9	9.4	4.4
? gladness <i>e</i>	6.1	7.9	4.4
girl or boy friend <i>e</i>	6.1	3.1	8.9
freedom <i>o</i>	6.1	7.1	5.2
peace <i>e</i>	5.0	4.8	5.2
contentment <i>e</i>	4.5	5.5	3.7
car <i>i</i>	3.4	2.4	4.4
money <i>i</i>	3.4	.8	6.0
home <i>e</i>	3.1	3.1	3.0
● what you want <i>o</i>	3.1	3.1	3.0
success <i>i</i>	3.1	3.1	3.0
● luck <i>i</i>	2.3	3.1	1.5
? ● serenity <i>e</i>	2.3	2.4	2.2
? prosperity <i>io</i>	.4	-	.7
? ● harmony <i>e</i>	-	-	-
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

love *io*
family

HIGH FREQUENCY
MALE ANTECEDENTS

love
kindness
fun
girl friend

LOW FREQUENCY
FEMALE ANTECEDENTS

harmony
prosperity
money

LOW FREQUENCY
MALE ANTECEDENTS

harmony
prosperity
luck

TOTAL RESPONSES: 262

FEMALE: 127

MALE: 135

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
love <i>e</i>	12.6	15.4	10.2
freedom <i>o</i>	10.7	13.1	8.6
? fun <i>e</i>	9.2	8.9	9.3
good life <i>o</i>	7.2	7.3	7.2
? family <i>e</i>	5.7	5.0	6.5
money <i>i</i>	5.7	2.4	8.6
everything <i>o</i>	5.3	6.5	4.3
friends <i>e</i>	5.3	5.0	5.8
? gladness <i>e</i>	5.0	4.1	5.8
peace <i>e</i>	4.6	5.7	3.6
home <i>e</i>	3.8	6.5	1.4
? prosperity <i>o</i>	3.8	3.2	4.3
? good will <i>e</i>	3.4	2.4	4.3
success <i>i</i>	3.1	3.2	2.9
● contentment <i>e</i>	3.1	1.6	4.3
? ● serenity <i>e</i>	2.7	.8	4.3
good job <i>i</i>	2.7	2.4	2.9
● joy <i>e</i>	2.7	2.4	2.9
? ● health <i>o</i>	2.7	4.1	1.4
car <i>i</i>	1.5	-	2.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

love
freedom
fun

HIGH FREQUENCY
MALE CONSEQUENTS

love
fun
freedom
money

LOW FREQUENCY
FEMALE CONSEQUENTS

car
serenity
contentment

LOW FREQUENCY
MALE CONSEQUENTS

joy
health
home

TOTAL RESPONSES: 262
FEMALE: 123
MALE: 139

● a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

SUCCESS

RURAL U.S.A.

ANTECEDENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
leadership	7.9	6.4	9.4
ability	6.8	5.4	8.2
friendship	6.6	8.2	5.2
love	6.4	5.4	7.3
● patience	6.4	9.6	3.4
happiness	6.2	5.0	7.3
power	5.7	3.2	8.2
job	5.6	4.5	6.4
cooperation	5.3	7.3	3.4
money	5.2	2.7	7.3
freedom	4.6	3.2	6.0
respect	4.6	7.3	2.1
● will power	4.4	6.4	2.6
kindness	4.4	6.8	2.1
education	4.4	5.4	3.4
brains	4.0	2.7	5.2
● willingness	3.5	4.5	2.6
● courage	3.3	4.1	2.6
hard work	2.4	.5	4.3
car	2.2	1.4	3.0
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

patience
friends
cooperation
respect

HIGH FREQUENCY
MALE ANTECEDENTS

leadership
power
ability
money
love

LOW FREQUENCY
FEMALE ANTECEDENTS

hard work
car

LOW FREQUENCY
MALE ANTECEDENTS

kindness
respect
will power
courage

TOTAL RESPONSES: 453
FEMALE: 220
MALE: 233

● a high frequency Greek response that was included in the Phase II American questionnaires

999

CONSEQUENTS TO SUCCESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
achievement <i>i</i>	9.8	10.0	9.6
happiness <i>e</i>	8.8	8.1	9.6
satisfaction <i>e</i>	8.4	9.0	7.9
self confidence <i>o</i>	8.2	10.4	6.2
control <i>i</i>	7.5	8.1	7.0
● good life <i>o</i>	7.5	8.1	7.0
love <i>e</i>	6.6	6.6	6.5
power <i>i</i>	5.2	2.8	7.4
freedom <i>o</i>	5.0	4.7	5.2
education <i>i</i>	4.8	3.8	5.6
● dignity <i>e</i>	4.3	4.3	4.3
money <i>i</i>	4.3	3.3	5.2
job <i>i</i>	4.1	2.4	5.6
● joy <i>e</i>	3.6	4.7	2.6
friends <i>e</i>	2.9	3.8	2.2
● glory <i>i</i>	2.9	4.7	1.3
brains <i>i</i>	2.0	2.4	1.7
car <i>i</i>	1.6	1.4	1.7
good home <i>e</i>	1.6	1.4	1.7
clothes <i>i</i>	.9	-	1.7
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

self confidence
achievement

HIGH FREQUENCY
MALE CONSEQUENTS

achievement
happiness

LOW FREQUENCY
FEMALE CONSEQUENTS

clothes
car
good home

LOW FREQUENCY
MALE CONSEQUENTS

glory
good home
car
brains
clothes

TOTAL RESPONSES: 441

FEMALE: 211

MALE: 230

● a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

COOPERATION

RURAL U.S.A.

ANTECEDENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
understanding <i>e</i>	10.9	13.6	8.3
kindness <i>e</i>	8.6	11.6	5.7
● agreement <i>e</i>	7.9	6.0	9.6
respect <i>i</i>	7.7	8.8	6.6
● trust <i>e</i>	7.2	5.6	8.8
control <i>i</i>	7.0	7.4	6.6
patience <i>e</i>	6.3	7.4	5.3
obedience <i>i</i>	4.7	4.2	5.3
willingness <i>e</i>	4.7	5.6	3.9
help <i>e</i>	4.5	4.7	4.4
attention <i>i</i>	4.1	4.2	3.9
leadership <i>i</i>	4.1	2.3	5.7
manners <i>i</i>	3.8	4.6	3.1
money <i>i</i>	3.8	1.9	5.7
friends <i>e</i>	3.6	3.7	3.5
power <i>i</i>	3.4	2.3	4.4
freedom <i>o</i>	2.5	1.4	3.5
● mutual aid <i>e</i>	2.0	.9	3.1
● good heart <i>e</i>	1.6	1.9	1.3
happiness <i>e</i>	1.6	1.9	1.3
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

understanding
~~happiness~~
kindness

HIGH FREQUENCY
MALE ANTECEDENTS

agreement
trust
understanding

LOW FREQUENCY
FEMALE ANTECEDENTS

mutual aid
freedom
good heart
happiness
money

LOW FREQUENCY
MALE ANTECEDENTS

good heart
happiness

TOTAL RESPONSES: 443
FEMALE: 215
MALE: 228

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO COOPERATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
understanding <i>e</i>	12.5	14.8	10.5
● trust <i>e</i>	8.0	7.2	8.8
success <i>i</i>	6.4	6.6	6.1
patience <i>e</i>	6.4	9.0	3.9
happiness <i>e</i>	5.7	6.6	4.8
progress <i>i</i>	5.7	5.2	6.1
● willingness <i>e</i>	5.6	7.2	3.9
kindness <i>e</i>	5.2	4.7	5.7
leadership <i>i</i>	5.0	4.3	5.7
friends <i>e</i>	5.0	4.7	5.3
help <i>e</i>	5.0	4.7	5.3
respect <i>i</i>	4.8	6.6	3.1
freedom <i>o</i>	4.5	3.8	5.3
love <i>e</i>	4.1	3.3	4.8
obedience <i>i</i>	3.9	4.7	3.1
power <i>i</i>	3.6	1.9	5.3
job <i>i</i>	2.3	1.4	3.1
● mutual aid <i>e</i>	2.3	.9	3.5
money <i>i</i>	2.0	.5	3.5
● contentment <i>e</i>	2.0	1.9	2.2
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

understanding

HIGH FREQUENCY
MALE CONSEQUENTS

understanding
trust

LOW FREQUENCY
FEMALE CONSEQUENTS

money
mutual aid
job
contentment
power

LOW FREQUENCY
MALE CONSEQUENTS

contentment

TOTAL RESPONSES: 439
FEMALE: 211
MALE: 228

● a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

FREEDOM

RURAL U.S.A.

ANTECEDENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
love	10.4	12.4	8.4
independence	10.1	6.9	13.2
happiness	10.1	12.4	7.9
rights	8.8	10.2	7.5
liberty	8.6	7.4	9.7
● peace	7.2	7.8	6.6
● honesty	6.5	6.9	6.2
life	5.4	5.1	5.7
● trust	3.7	6.5	1.4
car	3.6	2.3	4.8
fun	3.6	4.1	3.1
friends	3.2	2.8	3.5
free speech	3.2	3.7	2.6
equality	2.9	2.3	3.5
power	2.7	1.8	3.5
success	2.5	1.4	3.5
respect	2.3	2.3	2.2
control	2.3	1.4	3.1
● good behavior	1.6	1.4	1.8
money	1.3	.9	1.8
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

happiness
love
rights

HIGH FREQUENCY
MALE ANTECEDENTS

independence
liberty
love

LOW FREQUENCY
FEMALE ANTECEDENTS

money
control
good behavior
success
power

LOW FREQUENCY
MALE ANTECEDENTS

trust
good behavior
money

TOTAL RESPONSES: 444
FEMALE: 217
MALE: 227

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO FREEDOM
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
peace	9.4	9.0	9.8
love	9.2	7.1	11.1
● joy	7.3	8.0	6.6
life	7.1	8.0	6.3
happiness	7.1	6.1	8.0
rights	7.1	9.5	4.9
success	6.1	6.1	6.3
independence	5.7	5.2	6.3
liberty	5.3	8.0	2.7
responsibility	4.5	4.7	4.4
fun	4.3	3.3	5.3
● progress	3.7	3.8	3.6
free speech	3.7	2.8	4.4
● civilization	3.4	2.8	4.0
car	3.2	1.9	4.4
● dignity	3.0	1.9	4.0
everything	3.0	4.7	1.3
power	3.0	1.4	4.4
friends	2.5	3.8	1.3
duty	1.4	1.9	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

rights
peace

HIGH FREQUENCY
MALE CONSEQUENTS

love
peace

LOW FREQUENCY
FEMALE CONSEQUENTS

power
car
dignity
duty

LOW FREQUENCY
MALE CONSEQUENTS

duty
everything
friends

TOTAL RESPONSES: 437
FEMALE: 212
MALE: 225

● a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

PROGRESS

RURAL U.S.A.

ANTECEDENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
knowledge <i>o</i>	8.8	7.4	10.1
job <i>v</i>	7.5	4.2	10.6
ambition <i>i</i>	8.1	8.8	7.5
ability <i>i</i>	7.7	8.4	7.0
success <i>i</i>	7.7	7.9	7.5
skills <i>i</i>	7.2	6.5	8.0
education <i>i</i>	6.6	7.9	5.3
● enthusiasm <i>i</i>	5.9	7.4	4.4
cooperation <i>e</i>	4.8	6.5	3.1
learning <i>o</i>	4.5	4.7	4.4
● willingness <i>e</i>	4.4	6.5	2.2
● diligence <i>i</i>	3.8	6.5	1.4
friends <i>e</i>	3.6	2.8	4.4
hard work <i>i</i>	3.6	4.7	2.6
brains <i>i</i>	3.4	1.9	4.8
car <i>i</i>	2.7	1.4	4.0
● will power <i>i</i>	2.7	2.3	3.1
movement <i>o</i>	2.5	2.3	2.6
money <i>i</i>	2.5	.5	4.4
completion <i>i</i>	2.0	1.4	2.6
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

ambition
ability
success

HIGH FREQUENCY
MALE ANTECEDENTS

job
knowledge
skills

LOW FREQUENCY
FEMALE ANTECEDENTS

money
car
completion
brains

LOW FREQUENCY
MALE ANTECEDENTS

diligence
willingness

TOTAL RESPONSES: 442
FEMALE: 215
MALE: 227

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO PROGRESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
success <i>i</i>	10.5	12.8	8.5
improvement <i>i</i>	9.6	10.9	8.5
cooperation <i>e</i>	7.6	9.5	5.9
power <i>i</i>	6.0	5.7	6.4
job <i>i</i>	6.0	4.7	7.2
education <i>i</i>	5.6	6.2	5.1
movement <i>o</i>	5.4	7.6	3.4
money <i>i</i>	5.0	2.8	6.8
love <i>e</i>	5.0	4.7	5.1
happiness <i>e</i>	5.0	4.3	5.5
• honor <i>e</i>	4.5	3.3	5.5
hope <i>e</i>	4.2	3.8	4.7
• pride <i>o</i>	4.2	4.3	4.1
freedom <i>o</i>	4.2	2.4	5.9
friends <i>e</i>	4.0	5.2	3.0
hard work <i>i</i>	3.8	2.8	4.7
• joy <i>e</i>	3.1	3.8	2.5
car <i>i</i>	2.5	1.4	3.4
brains <i>i</i>	2.2	1.4	3.0
• good name <i>i</i>	1.6	2.4	.8
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

success
improvement
cooperation

HIGH FREQUENCY
MALE CONSEQUENTS

success
improvement

LOW FREQUENCY
FEMALE CONSEQUENTS

brains
car

LOW FREQUENCY
MALE CONSEQUENTS

good name

TOTAL RESPONSES: 447
FEMALE: 211
MALE: 236

• a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

EDUCATION

RURAL U.S.A.

ANTECEDENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
schooling <i>i</i>	11.9	11.3	12.4
knowledge <i>o</i>	9.9	8.6	11.1
skill <i>i</i>	8.1	9.6	6.5
intelligence <i>o</i>	7.8	9.6	6.2
brains <i>i</i>	7.6	6.4	8.8
learning <i>i</i>	6.5	5.0	8.0
college <i>i</i>	6.1	3.6	8.4
diploma <i>i</i>	6.1	6.4	5.7
ability <i>i</i>	6.0	7.3	4.9
hard work <i>i</i>	4.7	5.0	4.4
• will <i>i</i>	3.9	5.0	2.5
• study <i>i</i>	3.6	3.2	4.0
• desire <i>i</i>	2.9	3.6	2.2
teachers <i>o</i>	2.9	1.8	4.0
job <i>i</i>	2.9	1.8	4.0
progress <i>i</i>	2.5	3.2	1.8
books <i>o</i>	2.2	2.7	1.8
• diligence <i>i</i>	1.8	3.2	.4
friends <i>e</i>	1.3	1.8	.9
money <i>i</i>	1.3	.9	1.8
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

schooling
intelligence
skill
knowledge

HIGH FREQUENCY
MALE ANTECEDENTS

schooling
knowledge
brains
college

LOW FREQUENCY
FEMALE ANTECEDENTS

money
friends
teachers
job

LOW FREQUENCY
MALE ANTECEDENTS

diligence
friends
books
progress
money

TOTAL RESPONSES: 446
FEMALE: 220
MALE: 226

• a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO EDUCATION
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
knowledge <i>o</i>	11.7	10.1	13.2
skill <i>i</i>	9.9	12.0	7.9
schooling <i>i</i>	9.4	10.1	8.8
understanding <i>e</i>	7.7	8.2	7.1
● a useful life <i>o</i>	7.7	9.2	6.1
● ability <i>i</i>	7.3	8.2	6.6
brains <i>i</i>	6.2	4.8	7.5
success <i>i</i>	5.7	5.3	6.1
college <i>i</i>	4.6	2.9	6.1
job <i>i</i>	4.1	1.9	6.1
life <i>o</i>	4.1	4.3	3.9
money <i>i</i>	4.1	1.4	6.6
progress <i>i</i>	3.2	3.8	2.6
● dignity <i>e</i>	2.4	3.4	1.7
● what you want <i>o</i>	2.4	2.9	2.3
books <i>o</i>	2.3	2.9	1.7
freedom <i>o</i>	2.1	1.4	2.6
friends <i>e</i>	1.8	2.4	1.3
happiness <i>e</i>	1.8	2.9	.9
teachers <i>o</i>	1.5	1.9	.9
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

skill
knowledge
schooling

HIGH FREQUENCY
MALE CONSEQUENTS

knowledge
schooling

LOW FREQUENCY
FEMALE CONSEQUENTS

money
freedom
job
teachers

LOW FREQUENCY
MALE CONSEQUENTS

teachers
happiness
friends
books
dignity

TOTAL RESPONSES: 436
FEMALE: 208
MALE: 228

● a high frequency Greek response that was included in the Phase II American questionnaires

HARRISBURG

HAPPINESS

RURAL U.S.A.

ANTECEDENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

ANTECEDENTS	TOTAL %	FEMALE %	MALE %
love <i>e</i>	14.0	13.8	14.1
friends <i>e</i>	10.1	12.4	8.0
girl or boy friend <i>e</i>	9.9	9.7	10.1
freedom <i>o</i>	8.8	9.7	8.0
? parents <i>e</i>	6.1	7.4	4.8
peace <i>e</i>	5.8	6.5	5.3
life <i>o</i>	5.0	3.7	6.2
family <i>e</i>	5.0	7.4	2.6
success <i>i</i>	4.3	2.3	6.2
home <i>e</i>	4.3	4.6	4.0
money <i>i</i>	4.1	3.2	4.8
? fun <i>e</i>	3.7	3.2	4.4
● luck <i>i</i>	3.6	4.6	2.6
? animals <i>o</i>	3.4	2.3	4.4
● what you want <i>o</i>	2.6	1.8	3.5
job <i>i</i>	2.5	-	4.8
education <i>i</i>	2.3	2.8	1.8
? harmony <i>e</i>	2.0	2.3	1.8
? food <i>o</i>	1.8	1.4	2.2
● serenity <i>e</i>	.7	.9	.4
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE ANTECEDENTS

love
friends
boy friend
freedom

HIGH FREQUENCY
MALE ANTECEDENTS

love
girl friend
friends
freedom

LOW FREQUENCY
FEMALE ANTECEDENTS

job
serenity
food
what you want

LOW FREQUENCY
MALE ANTECEDENTS

serenity
education
harmony

TOTAL RESPONSES: 444
FEMALE: 217
MALE: 227

● a high frequency Greek response that was included in the Phase II American questionnaires

CONSEQUENTS TO HAPPINESS
IN RANK ORDER OF FREQUENCY

CONSEQUENTS	TOTAL %	FEMALE %	MALE %
love <i>e</i>	13.3	12.2	14.4
friends <i>e</i>	10.4	10.8	10.0
? fun <i>e</i>	9.3	8.9	9.6
good life <i>o</i>	8.4	7.5	9.2
? family <i>e</i>	7.9	10.8	5.2
everything <i>o</i>	5.7	6.6	4.8
● joy <i>e</i>	5.2	5.2	5.2
peace <i>e</i>	4.7	6.1	3.6
freedom <i>o</i>	4.5	5.2	3.9
? parents <i>e</i>	4.3	4.7	3.9
success <i>i</i>	3.8	3.7	3.9
● contentment <i>e</i>	3.8	3.3	4.4
money <i>i</i>	3.6	1.4	5.7
car <i>i</i>	3.2	.9	5.2
home <i>e</i>	3.0	3.8	2.2
? smiles <i>e o</i>	2.5	4.2	.9
? ● health <i>o</i>	2.3	1.4	3.1
good job <i>i</i>	1.8	.5	3.1
education <i>i</i>	1.4	1.4	1.3
● serenity <i>e</i>	.9	1.4	.4
TOTAL %	100.0	100.0	100.0

HIGH FREQUENCY
FEMALE CONSEQUENTS

love
friends
family

HIGH FREQUENCY
MALE CONSEQUENTS

love
friends
fun
good life

LOW FREQUENCY
FEMALE CONSEQUENTS

good job
car
education
health
money

LOW FREQUENCY
MALE CONSEQUENTS

serenity
smiles
education

TOTAL RESPONSES: 442
FEMALE: 213
MALE: 229

● a high frequency Greek response that was included in the Phase II American questionnaires

SUCCESS

TABLE 52

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	willingness courage progress	courage will power love	patience friends cooperation respect
MALE HIGH FREQUENCY	willingness will power patience	brains confidence education	leadership power ability money love
FEMALE LOW FREQUENCY	knowledge diplomacy friendship	school	hard work car
MALE LOW FREQUENCY	knowledge friendship diplomacy kindness	completion friends school	kindness respect will power courage

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	dignity love	satisfaction happiness a future intelligence	self confidence achievement
MALE HIGH FREQUENCY	happiness good life joy	satisfaction a future pride	achievement happiness
FEMALE LOW FREQUENCY	flattery ambition independence achievement	a business leadership	clothes car good home
MALE LOW FREQUENCY	decisiveness flattery	a business dignity job	glory good home car brains clothes

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	trust mutual aid good heart concord	understanding respect	understanding happiness
MALE HIGH FREQUENCY	good heart mutual aid energeticness concord	friendship understanding control respect	agreement trust understanding
FEMALE LOW FREQUENCY	popularity success interdependence cultural knowledge goodness	mutual aid job good heart leadership togetherness	mutual aid freedom good heart happiness money
MALE LOW FREQUENCY	good behavior happiness success interdependence	mutual aid job strength time sense	good heart happiness

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	willingness to help contentment friendship mutual aid	friendship control	understanding
MALE HIGH FREQUENCY	progress happiness money shared goals	respect trust team work	understanding trust
FEMALE LOW FREQUENCY	altruism kindness interdependence love shared goals	money mutual aid love	money mutual aid job contentment power
MALE LOW FREQUENCY	interdependence blessing understanding	obedience happiness kindness	contentment

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	peace respect honesty	rights peace liberty love	happiness love rights
MALE HIGH FREQUENCY	peace honesty democracy	rights life honesty	independence liberty love
FEMALE LOW FREQUENCY	enjoyment equality liberation democracy	time goodness world people cooperation	money control good behavior success power
MALE LOW FREQUENCY	money equality patience liberation sincerity	goodness wilderness people time cooperation	trust good behavior money

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	civilization peace independence	happiness independence peace	rights peace
MALE HIGH FREQUENCY	civilization peace joy	independence civilization	love peace
FEMALE LOW FREQUENCY	admiration democracy understanding	money car	power car dignity duty
MALE LOW FREQUENCY	admiration cleverness democracy understanding knowledge	job time progress	duty everything friends

PROGRESS

TABLE 55

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	zeal willingness will power diligence	skill ability knowledge development	ambition ability success
MALE HIGH FREQUENCY	zeal diligence	skill knowledge ability	job knowledge skills
FEMALE LOW FREQUENCY	money honesty eagerness philotimo	diligence money power job	money car completion brains
MALE LOW FREQUENCY	honesty patience money eagerness energeticness	willingness diligence	diligence willingness

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	success education good name honor knowledge	knowledge intelligence ability improvement	success improvement cooperation
MALE HIGH FREQUENCY	happiness joy success civilization	skills cooperation knowledge ability	success improvement
FEMALE LOW FREQUENCY	achievement improvement energeticness fulfillment societal better- ment	joy job money good name	brains car
MALE LOW FREQUENCY	energeticness admiration well being	joy movement good name	good name

EDUCATION

TABLE 56

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	diligence thirst for learning good teachers	learning intelligence knowledge training	schooling intelligence skill knowledge
MALE HIGH FREQUENCY	diligence thirst for learning will study	brains learning knowledge training	schooling knowledge brains college
FEMALE LOW FREQUENCY	reading friendship wide knowledge will power	time money job diploma books	money friends teachers job
MALE LOW FREQUENCY	reading friendship wide knowledge will power	will time money diligence desire	diligence friends books progress money

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	respect dignity success ability	knowledge schooling a future	skill knowledge schooling
MALE HIGH FREQUENCY	what you want progress a useful life	schooling knowledge intelligence skill	knowledge schooling
FEMALE LOW FREQUENCY	profession intelligence good behavior	reading what you want money	money freedom job teachers
MALE LOW FREQUENCY	profession intelligence good behavior	dignity money what you want books study	teachers happiness friends books dignity

HAPPINESS

TABLE 57

ANTECEDENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	concord serenity	love family	love friends boy friend freedom
MALE HIGH FREQUENCY	what you want love luck	love kindness fun girl friend	love girl friend friends freedom
FEMALE LOW FREQUENCY	youth enjoyment energeticness security money	harmony prosperity money	job serenity food what you want
MALE LOW FREQUENCY	money security	harmony prosperity luck	serenity education harmony

CONSEQUENTS	SKYROS, GREECE	PORTLAND, U.S.A.	HARRISBURG, U.S.A.
FEMALE HIGH FREQUENCY	health contentment concord	love freedom fun	love friends family
MALE HIGH FREQUENCY	joy health contentment good job	love fun freedom money	love friends fun good life
FEMALE LOW FREQUENCY	ecstasy money freedom	car serenity contentment	good job car education health money
MALE LOW FREQUENCY	education understanding money	joy health home	serenity smiles education

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