

old oregon



Homecoming: Ducks Revive in Forty-five

High Goals, Best Methods, A Good Staff Help Create Your New Old Oregon

Old Oregon has added so many new qualities—in all aspects of news, circulation, business and office functions—that we deem this article of interest and importance to all readers. It is to you and the University of Oregon that we owe our greatest responsibility. We want you pleased with the new Old Oregon magazine and the work we are endeavoring to accomplish.

Our sincerest thanks go to the many alums, faculty, students and other friends who have contributed their time, advice and valued assistance in accomplishing the program outlined below. We acknowledge the scores of letters received from all "big four" groups of readers, in which so much praise has been given that all staff members have pledged themselves to do their utmost in making Old Oregon better with each issue.

By **GEORGE LUOMA**
Editor-Manager

WHEN we of *Old Oregon* began our plans for this year's publication, some four months before V-J day, the magazine's aims were crystallized in our May-issue announcement that the University of Oregon and *Old Oregon* faced a year of post war challenge and opportunity. Our's is to fulfill the new responsibilities and take advantage of new opportunities to the best of our ability. This program started

with the September issue titled "The first post war news of your alma mater."

An increase of eight pages in September's issue made *Old Oregon* 50 per cent larger than ordinary issues. Last month four more pages were added. Again this month we added four pages to hit the goal of 100 per cent increase in size.

News and Editorial Policy

Old Oregon's program for increased size was coupled with a design to increase contents in quantity and quality for readership appeal. Features are planned to stress the three ingredients of a greater University of Oregon: student body, faculty and staff, buildings and plant. Articles will search into the past and catch the significance of University progress as it applies to problems and opportunities of today and tomorrow. Such, for example, are the articles in this month's issue on enrollment and the business administration school. In providing feature articles of genuine readership interest and vital importance, we will endeavor to do our part in the building of a greater University.

A particularly newsworthy source of news is covered by the section called "News of the Classes." Facilities have been expanded to secure more names of alums and former students, and to make this section appealing to every reader.

Expansion in "News of the Classes" items is also seen in news coverage of all students now enrolled. This new feature

provides a picture of current campus activities as well as curt and complete coverage of students engaged in those activities.

Brief articles of campus-wide importance will be related in a section called "Campus Closeups." More names-in-the-news, as well as activities of importance to "big four" readers, will be covered by this feature.

More pictures is another goal of your new *Old Oregon* magazine.

With this month's issue we have an increase of 18 per cent in column inches of news and features, and a 58 per cent increase in column inches of pictures.

Briefly stated, it is our aim to be journalistically appealing, complete, worthwhile and accurate . . . to be of more service to you as readers and to the University.

Student Staff Increases 1000 Per Cent

OLD OREGON'S expanded interests in the news departments, as well as in all other departments, has opened a new field for interesting and practical student activity work. Student response has been more than heartening. *Old Oregon's* student activity staff has increased by 1000 per cent.

Not only in quantity is this student interest in the new *Old Oregon* important, for it's quality that counts in the final test. I would like to tell you a lot about Anita "Nete" Young, senior journalism student, who is our new managing editor. To even list Nete's many campus activities and positions would take so much space that there

HAS A STORY TO TELL . . .



ANITA YOUNG
Managing Editor

MAKES LAYOUTS TALK . . .



BOB BRISACHER
Adv. Production Mgr.

BREAKING SALES QUOTAS . . .



JOAN HICKEY
Advertising Mgr.

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wouldn't be room to name the large and qualified student staff working with her in fulfilling *Old Oregon's* expanded journalism responsibilities.

Past experience, leadership and initiative qualify Nete for her new job as *Old Oregon's* managing editor. She has been a member of the Emerald staff during her four years on the campus and has headed the paper's women's page. Nete has worked within all divisions of the news department. She is a member and past house president of Pi Beta Phi sorority; and during her college career has been elected to Kwama, Phi Theta Upsilon, Gamma Alpha Chi, and Theta Sigma Phi. Managing editor Young is also vice-president of AWS, senior representative to the ASUO council, and that's only part of the story.

The managing editor's job is big, it's time-consuming and takes a lot of initiative. We have every confidence in Nete Young's ability to carry out *Old Oregon's* journalism pledge.

The managing editor's job, like any other *Old Oregon* department position, is by no means a one-person job. Every staff member contributes a vital part to the magazine's over-all success. Working with Miss Young are the following students who are responsible for writing, editing, proofreading, headlines, pictures, and magazine makeup: Jessica Bartels, Dorothy Fowler, Charles Braymen, Jim Beyers, Ruby Orrick, Barbara Gilbert, Jane Grace, Dorothy Habel, Nancy Hoerlein, Beverly James, Sylvia Mitchell, Virginia Parr, Kay Leslie, Janet Rilea, Margaret Finell, Janet Watts, Dorothy Wightman, Ralph Riggs, Pauline Austin and Margaret Nelson.

Big Four Readership

A prestige-carrying, quality, appealing and slick paper publication that covers the University wouldn't serve its purpose without abundant readers. Ordinarily, *Old Oregon* has been known as an alumni magazine—and a good one. That it remains. But, this summer in studying 26 years of *Old Oregon* publication, we got the idea to expand our circulation to include students and the faculty and staff. That made *Old Oregon's* readership a "big three." Then, just a little after school started, over 2,000 students sent *Old Oregon* "news letters" to parents and other friends of the University. Now it is the "big four" who read *Old Oregon*. We're the optimistic type, but we have a hunch that in another month you'll be hearing about the "big five" who read *Old Oregon* regularly from cover to cover.

A conservative estimate, based on records and surveys, indicates an increase of 3768 per cent in student readership. New subscriptions from alums, parents, faculty and staff has increased by 48 per cent. That is just a start. Our minimum goal is to triple alumni, etc., circulation.

The new "big four" circulation policy will in no way interfere with the magazine's responsibility to University alums, but on the other hand will broaden our opportunity for service. "Big four" readership interests center around the University and

they have a common interest in knowing about each other. Furthermore, a strong student *Old Oregon* interest and readership assures a wider student perspective of the University, and a stronger continued understanding as alumni.

October's printing order was raised by over 30 per cent. Yet we ran out of copies during the first week in an attempt to fill all new subscriptions. They're still coming in. I doubt if any other publication, the country over, that was in business before the war, has seen such a rapid rise in readership interest and enthusiasm.

Advertising Makes Better Publication

BUSINESS has been quite good, too. In September, local advertising moved ahead by 375 per cent and in October by 478 per cent. *Old Oregon* enjoyed a 1174 per cent increase in local advertising for this month's issue. November's increase in national advertising is only 38 per cent, but there will be greater jumps in future issues.

Increased revenue makes it possible to have a larger magazine, to have more pictures and more column inches of news and more names. Added to that is the fact that *Old Oregon* "feels" like a magazine—in its new 100 per cent larger size. These ideas are in accord with comments received from the "big four" readers who have encouraged the appearance of a livelier and more "enthusiastic" appearing publication. Our "fan mail" has increased by many hundreds of per cent.

Eugene advertising is a service to the student and the faculty and staff readers throughout the year, and to alumni and parents who visit the campus during special campus events and on more frequent regular visits. Other Oregon and national advertising is pertinent to all four groups at all times. *Old Oregon* advertising with "big four" readership, a quality prestige-carrying publication, and a seven-point advertiser's merchandising program is good business for advertisers. But the business men's interest goes deeper. They have a sincere respect for the welfare of the University as a whole. No better interest was ever exemplified by business firms in any town or state.

"Big four" readership and the increase in advertising volume has increased our business responsibilities. Heading business activities are aggressive, business-like Joan "Nonie" Hickey, who is advertising manager, and copy wise Bob Brisacher. Bob is advertising production manager.

Nonie and Bob make a good team in handling *Old Oregon's* business activities. Nonie started in advertising as advertising manager of her high school paper and has followed through with advertising work on the Emerald and Student Directory.

Bob came to the University last winter term as a transfer from Menlo Junior College, where he edited a school paper. This summer he wrote for Oregon's Summer Sun. In past summers, Brisacher has worked as a copy writer for Brisacher, Van Norden and Staff advertising agency, which is the largest western-owned agency and is located in San Francisco.

Increased business responsibility requires a larger and more efficient student layout, poster and selling staff. The following students, working with Bob and Nonie, are responsible for the success of those business functions: Nancy Base, Lucille Ludberg, Jordis Benke, Pattie Beaton, Althadel Johns, Hollis Anne Hackley, Janet Davis, Virginia Harris, Joanne Hirschbulh, Jean McDonald, Beverly Pitman, Gerald Rein-

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News of the Classes By RUBY ORRICK, '41

1889

1889—Lewis J. Davis, 2605 N.E. 40th Avenue, Portland, Oregon or 1002 Porter Building, Portland, Oregon.

Mrs. Nellie S. Moore (Nellie Snodgrass, '89) died October 2 in Eugene. Mrs. Moore was a member of one of Oregon's well known pioneer families of 1852.

1905

1905—Albert R. Tiffany, 2045 Potter, Eugene, Oregon.

Capt. John A. Beckwith, '05, former Portland attorney and commanding officer of the prewar naval reserve units here, was back in the city recently for a few days' visit while enroute from London to Guam where he will serve as president of a navy court-martial. Captain Beckwith has served as president of the general court-martial under Adm. H. R. Stark, commander of naval forces in Europe, for nine months.

1912

1912—Mrs. Mildred Bagley Graham (Mrs. David M. Graham), 897 East 18th Street, Eugene, Oregon.

Robert M. Alton, '12, vice-president and trust officer of the United States National bank, Portland, has been elected chairman of the executive committee of the trust division, American Bankers' association.

1913

1913—Carlton E. Spencer (Lt. Col.), Apt. 205, 1100 Chemeketa Street, Salem, Oregon.

Edward A. Noyes, '13, has been recommended for temporary promotion to army brigadier general by President Truman. Colonel Noyes has been the surgeon of

the 5th service command, Ft. Hayes, Ohio, since June 20, 1944. Eight general hospitals and one regional hospital with a total capacity of about 20,000 patients have been under his jurisdiction. In peacetime, the colonel was on duty in Hawaii and the Philippines as well as in the United States.

1916

1916—Mrs. Beatrice M. Locke Hogan (Mrs. Cicero F. Hogan), 6423 Montgomery Pike, Cincinnati, 13, Ohio.

Lt. Col. Lamar Tooze, '16, has been released from service under the army's discharge point system. He will soon return to civilian life, rejoining the law firm of Cake, Jauregui and Tooze. For his services, Colonel Tooze wears the European Theater ribbon with five battle stars for the campaigns of Normandy, Northern France, Ardennes, Rhineland, and Central Germany. He also wears the Bronze Star Medal for meritorious service.

1918

1918—Dr. Edward Gray, Miner Building, Eugene, Oregon.

Herbert J. Heywood, '18, Portland artist, has been named art director of Richard G. Montgomery and Associates. Prior to joining Montgomery, he was associated with Royce McCandliss and for the past six years has been head of the art department of Portland university.

Harold G. Maison, '18, lieutenant colonel, received a bronze oak leaf cluster in lieu of a second bronze star medal for "meritorious achievement" in action against the Japs on Luzon. He spent considerable time in the South Pacific with the 41st division and holds the Silver Star and

also the Order of the British Empire, both of which he won at Salamaua.

1919

1919—Mrs. Helen Jean McDonald McNab (Mrs. Wm. H. McNab), 815 Spruce Street, Berkeley, California.

Dr. Paul E. Spangler, '19, is pictured in the August 4 issue of Liberty magazine in connection with the article, "Floating Hospitals," the story of the navy hospital ship, USS Repose, on which he served as chief of surgery. This news comes from the Friars Letter.

Dr. Spangler was on the stateside in August and attended the annual Jantzen Beach picnic-rally in Portland.

1920

1920—Mrs. Era Godfrey Banks (Mrs. Walter H. Banks), 2231 McMillan, Eugene, Oregon.

Douglas Mullarkey, '20, has resigned as secretary to Governor Snell and returned to head his paper, the *Burns Times-Herald*.

1922

1922—Mrs. Helen Carson Plumb (Mrs. Herbert L. Plumb), 3212 Hunter Blvd., Seattle, Wn.

Apologies to Harry Smith, '21, manager of Olds, Wortman & King, who received one of our Jantzen Beach rally cards telling him to get additional cards at Meier and Franks.

1924

1924—Frank G. Carter, 1530 Willard Street, San Francisco, California.

Lt. Col. L. P. Lind, '24, is home on leave with his wife and three daughters. Colonel Lind entered the service in September 1940, was military surgeon in Portland for more than a year, activated the military

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He'll help you keep your car on the job by giving it a complete check for proper lubrication and other services. He'll protect your engine with NEW Mobiloil to insure clean, safer, smoother running. You're assured friendly service and topnotch products when you Winter-proof your car at the sign of the Flying Red Horse!

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procurement bureau for doctors and became executive officer of the 46th general hospital which went to Kansas. Later he took a unit to Camp Barkeley, Texas, where it became the 192d hospital and went to England. After service in England, Colonel Lind took the 316th station hospital to Glasgow and also commanded a small hospital at Prestwick. From Glasgow, the men were sent home on the Queen Elizabeth, Queen Mary and other ships.

Dr. Claude Robinson, '24, president of Opinion Research corporation of Princeton, N.J., has been chosen to receive one of the 1945 awards of the National Association of Public Relations Counsel, Inc. Dr. Robinson was chosen for his establishment of the public opinion index for industry.

1925

1925—Mrs. Marie Myers Bosworth (Mrs. Harlan P. Bosworth), 544 Conger Avenue, Klamath Falls, Oregon.

Capt. Eugene B. McKinney, '25, acting commodore of submarine squadron 5, is the wearer of the Navy Cross, Legion of Merit, Silver Star, and also has a letter of commendation. His crewmen proudly tell how he could have dived the submarine, but, instead, waited for the two Jap destroyers to come closer. When the charging Nip ships were virtually atop his submarine, McKinney let go a torpedo which blew the first Jap out of the war, and then let go a second torpedo, ordered his sub down, and everybody heard a tremendous explosion as the sub slanted into the depths.

Lt. Col. Earl D. DuBois, '25, Portland

physician, has been assigned to command the 1000 bed army hospital at Camp Seibert, Ala. DuBois was for two years executive officer of the 46th general hospital unit, which he set up in the African invasion and later moved to France, and is the wearer of the Bronze Star for meritorious service.

1926

1926—Mrs. Anna DeWitt Crawford, (Ensign—SPARS), Captain of the Port Base, Tampa, Fla.

Eugene V. Slattery, '26, Eugene attorney, who has been in the U.S. army since August 1, 1940, and has been stationed at Honolulu since March 1, 1941, has been promoted to the rank of full colonel. Colonel Slattery is in the judge advocate general's department of the army.

(Continued on page 11)



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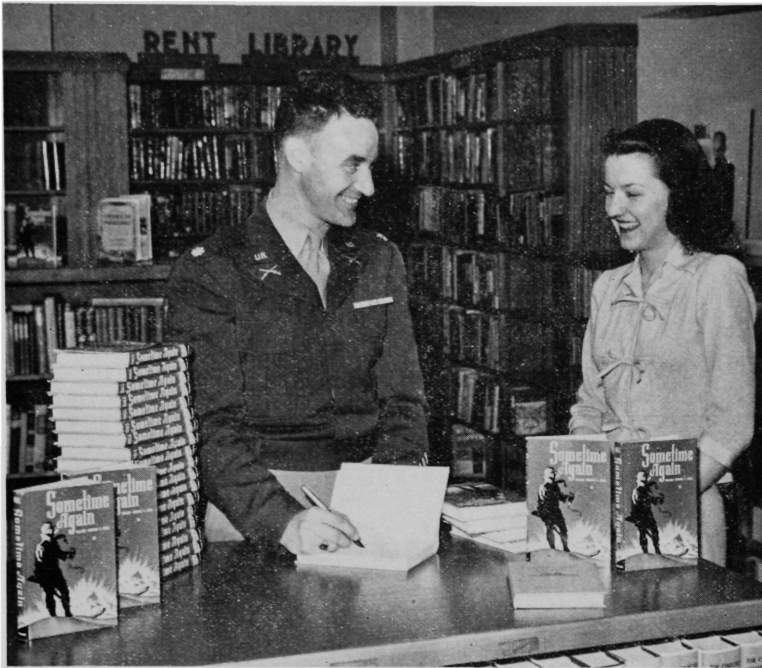
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Major George L. Hall, '39, veteran of service in Alaska, has been named assistant dean of men. He is shown autographing copies of his recent book, "Sometime Again," at the University Co-op Store. While serving in the army, Major Hall was in charge of the non-military education of thousands of American troops stationed in Alaska. This experience will prove valuable as he will assist Dean Earl in the handling of veterans' problems.

Veteran Named Earl's Assistant

MAJOR George L. Hall, '39, was recently appointed assistant dean of men at the University of Oregon. The appointment was subject to the approval of the state board of higher education, which met October 22. Major Hall will work in conjunction with Virgil D. Earl, dean of men. He will assist with the tremendous amount of volume of veterans' problems in addition to his regular duties.

Major Hall is the author of "Sometime Again," a book relating his experiences in Alaska. He was in charge of the non-military education of thousands of American troops stationed there.

The newly-appointed assistant dean of men has led a varied and interesting life. Leaving high school at the age of 16, he returned three years later, after serving a hitch in the army, to play football, serve as class and student body president and graduate with honors.

HE attended the University of Oregon, graduating in 1939 with senior honors and a commission as a second lieutenant. He attended Northwestern university to earn his master's degree in public speaking and education. Teaching school, fighting for his convictions in public debate, serving as brakeman on the Southern Pacific, and learning to fly are but a few of his accomplishments. His real interest, however, lies in the out-of-doors.

Major Hall was sent to Alaska as a lieutenant in the infantry in 1941. He disliked the weather, the strange country, the mosquitoes, and loneliness; but his love of the out-of-doors soon overcame his dislikes.

Understanding the problems of the enlisted men, Major Hall devoted his time to planning activities for them. He taught them to fish, hunt, and to cure salmon. He organized the Kodiak Olympics in which a thousand men participated in field and track events.

It was while he was in Alaska that Major Hall was appointed to establish the educational program for the army in Alaska and western Canada. He was also responsible for the establishment of the recreational camp for servicemen at McKinley national park.

Major Hall will make his home in Eugene with his wife and two children.

Richard W. Sears, '40, discharged flyer, was recently accepted as a junior pilot for Pan-American World Airways.

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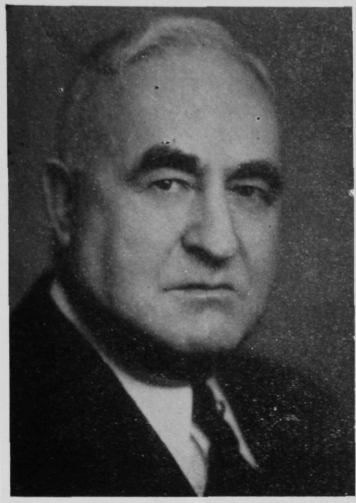
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Virgil D. Earl, whose office is a favorite stopping place for visiting alumni. In addition to his regular duties as Dean of Men, he serves as director of loan funds, and is administrative officer in charge of veteran's Affairs.

Alum Council Starts Work for University

The University's Alumni Executive Council, set up by constitutional change at the semi-annual meeting June 16, Alumni day on the University campus, held its first business sessions on the campus October 19 and 20, under the direction of Charles H. Huggins, '22, president.

The Friday and Saturday meetings included sessions with the athletic departments, Old Oregon magazine and President Harry K. Newburn, as well as an inspection of the Alumni department. The executive council members were guests at a luncheon planned for them Saturday and attended the Oregon-WSC game as guests of the athletic department.

Executive committee members C. R. Manerud, '22; Ernest Haycox, '23; Gordon Wilson, '25; Mrs. Mildred Bagley Graham, '12, vice president of the alumni association, and Doris Hack, '41, acting secretary of the association, all attended.

Edwin Christie, '39, RT 2/c, has been discharged recently from the navy. For the past three years he served as radio technician.

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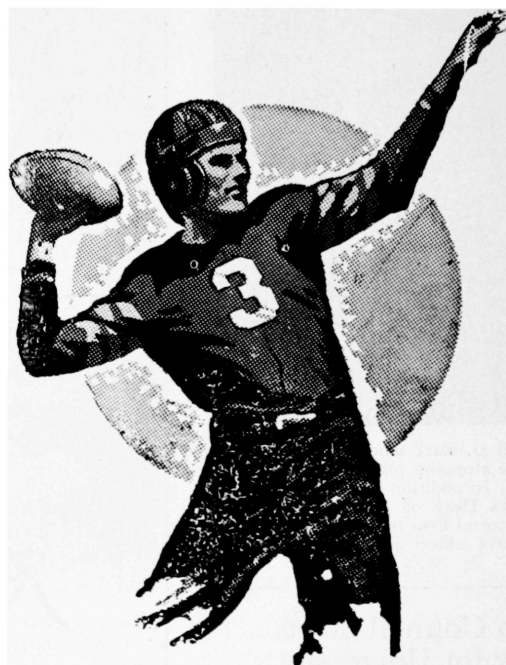


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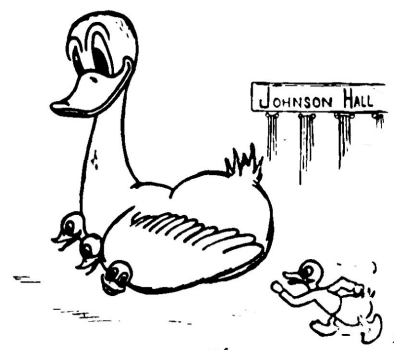
UNIVERSITY OF OREGON DENTAL SCHOOL . . . PORTLAND

*We're betting on you to make December 1st
the University's biggest homecoming*

This message is sponsored in the interests of the University of Oregon and Old Oregon's "Big Four" readers, who take a part in Homecoming activities, by the following Eugene theaters.

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Attention Homecoming Visitors

During the war our promise has been to give alumni the biggest and best Homecoming when the war is over. December 1 marks the date for the first Homecoming since 1942, and we'll do our best to live up to our promise.

But before we go any farther, here's the situation: the two leading hotels in Eugene have taken reservations up to capacity. We can't offer a lot of encouragement for additional rooms. We are canvassing the town and the Alumni Office will do everything possible to secure rooms in private residences for Homecoming weekend visitors. We should be notified as early as possible by alumni who desire such accommodations.

The housing situation has been acute since the beginning of fall term. You are aware from previous stories and editorials in *Old Oregon* as to the problem of securing places for students and especially veterans and their families. We are limited even before we start.

Student committees have organized to plan a full schedule of events and we can assure everyone a full program for Saturday, December 1, the day of the Homecoming game with OSC. Come for the day if you can, but don't count on lining up a place to stay after you get here. Alumni affiliated with campus living organizations such as the sororities may possibly be taken care of through them. Many fraternities are still occupied by women students or private families.

We want you to come and we'll do our utmost to find a place for you to stay.



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The public minded theatre business made the largest single private effort to promote the war's biggest sales job . . . bonds. In September and October Eugene theatres presented peace-time messages in *Old Oregon* for war-time men. Public spirited Mr. Johnson and Mr. Wyatt, of Eugene theatres, have always helped the University. They are now following-up their war-time civic interests with this message to *Old Oregon's* "big four" readers. Homecoming is the biggest event of fall term, and this year promises to be the biggest in our history. You'll enjoy it!

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Business Administration School Has Robust Thirty-Year Development

Written for Old Oregon by
RALPH RIGGS, '48

BEGINNING a series of stories concerning the various departments of the University of Oregon, it behooves us to reflect upon the history and accomplishments of the School of Business Administration. The School of Business Administration at the University of Oregon dates from its beginning in 1914-15 as a commerce school and is one of the oldest schools of business in the United States. It began with emphasis upon accounting under the leadership of Professor D. Walter Morton, a certified public accountant and an excellent promoter.

The school began, however, in 1920 to expand its curriculum offerings and gradually developed such varied areas of training as merchandising, advertising, secretarial work, foreign trade, finance, investments, insurance, and production and per-

sonnel management: In more recent years, as a result of a gift of a modern office building in downtown Eugene, funds have been available for further emphasis upon real estate, insurance, and allied subjects.

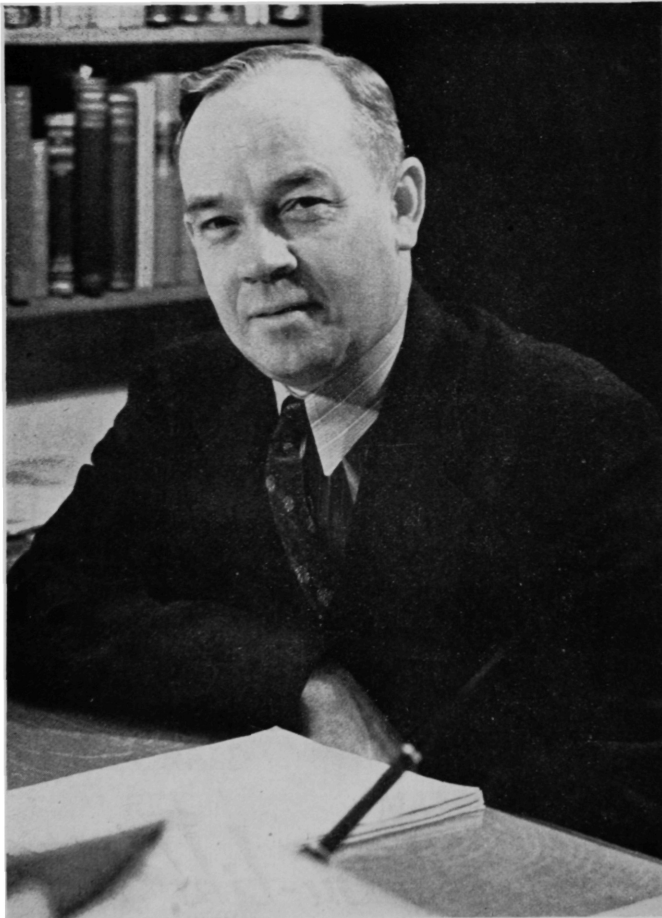
The faculty has gradually expanded to a total of twelve staff members, trained at a variety of installations. Down to the outbreak of the war the student body had steadily increased and constituted the largest single unit of the University except the College of Liberal Arts. Now that the war is over, enrollment has been regaining ground rapidly and once again the school of business is second only to liberal arts.

During the past ten years much emphasis has been placed upon contact with the active business life of the state. The Oregon Retail Distributors, the Oregon Association of Secretaries of Chambers of Commerce and other groups have held meetings on the campus, and many other groups, including accountants, real estate brokers, hardware men and others have used the staff

and facilities of the school. Annually there is held a conference of business men and students which has proved very valuable in giving the school an intimate contact with the going business life of the state. Business men act as advisors to departments—for example the Foreign Trade Advisory Board. Staff members are active in service clubs, chambers of commerce and other business groups and have rendered frequent service to state committees and commissions.

The dean of the school of business is chairman of the Merit System Council for the State Public Welfare Commission, Unemployment Compensation Commission, and the State Board of Health, and is chairman also of the state committee on Postwar Readjustment and Development. Among other services rendered to the state by the School of Business Administration is the publication of occasional bulletins and the monthly "Oregon Business Review."

Since 1923 the school has been a member of the American Association of Collegiate Schools of Business and of the Association of State University Schools of Business.



Victor P. Morris, Dean of the School of Business Administration. In addition to his regular duties, Dean Morris takes an active part in city and state civic affairs.

DEAN Morris stated in an interview that Professor R. D. Millican is taking the place of Professor Thatcher in advertising. Millican received his bachelor's and master's degrees from the University of Southern California and at the present time has almost completed work for his Ph.D. degree. Dean Morris also announced the return to the campus of Professor Daniel C. Gage, who has been federal rent administrator with his office in Portland, and is now conducting his real estate courses which have a popular enrollment.

Professor Comish, in a recent statement announced with pride that many of the graduating class of 1945 have acquired excellent paying positions. Of the graduates of the retailing classes, William T. Jackson is now manager of a clothing store in Butte, Montana; Regina A. Geremandia is the assistant manager of C. C. Anderson, in Boise, Idaho; Patsy Clare is the assistant dress manager, Lippman, Wolfe and Company, Portland. Yvonne Umphlett is employed at an excellent position, while Patricia McFadden is the office and merchandising manager of a jewelry store in Klamath Falls. W. B. Benson, who graduated at the end of the summer session, is now credit manager in a Sacramento, Calif., department store.

OF the scholarships that Northwestern University granted, University of Oregon graduates acquired three of the eight scholarships offered in the retail field, which is a tribute to the efficiency of the University of Oregon's school of business. Those receiving these scholarships were Doris Dodge and Helen M. Maxim who were awarded Marshall Fields scholarships and who are now working in the Marshall Fields Chicago store. Alyson S. Hales did not accept because of valid reasons.

The roster of the staff of the School of Business Administration reads as follows: Dean Victor P. Morris, Ph.D.; Lois C. Newman, secretary of the School of Business Administration; Professors, Bond,

News of the Classes

(Continued from page 4)

Major W. R. Gosser, '26, was one of the first Americans to enter Japan before V-J Day. A member of the civil affairs section and specialist on military government with Eichelberger's 8th army, he landed at Atsugi airdrome before the articles of surrender had been signed. Major Gosser was commissioned in June, 1943, and before joining Eichelberger's 8th army, he was with General MacArthur's headquarters in charge of military government planning.

Lt. Col. G. Robert Dodson, '26, has been appointed assistant manager of the sweater division, Jantzen Knitting Mills in Portland. Dodson is on terminal leave from the army until November 12. While in the service, Colonel Dodson was the subject of several colorful press dispatches dwelling on his exploits in the CBI theater, where he served as commanding officer of the 3d combat cargo group. Dodson has been awarded the Distinguished Flying Cross, Bronze Star Medal and the Air Medal with two oak leaf clusters. Campaign ribbons include the Asiatic-Pacific theater ribbon with two campaign stars, American theater ribbon and American defense ribbon.

1927

1927—**Anne Runes**, 3203 East Burnside, Portland, Oregon.

Col. Thomas N. Page, '27, has been awarded the Legion of Merit for exceptionally meritorious conduct in performance of outstanding services in Italy from September 27, 1943 to August 1, 1945. Colonel Page, regional director of public health, adapted his professional skill and knowledge of Italian medical methods in putting into operation plans that saved thousands of Italian lives, and which raised the public health situation in Italy. During his overseas duty, he has received five Italian decorations. His wife is the former **Germaine Dew**, '22.

Leland B. Shaw, '27, former law student at the University, has been promoted to the rank of colonel and is on duty as assistant chief of staff on the staff of Lt. Gen. Robert L. Eichelberger, 8th army commander. Colonel Shaw is stationed in Yokohama and has seen service in both theaters of war, including the initial invasion of Sicily. He was one of the first American army men to enter Japan before the peace articles were signed.

Lt. Col. George R. Eckman, '27, was awarded the Bronze Star Medal, August 30, 1945, by General Eisenhower's headquarters, U.S. forces, European theater, for meritorious service in connection with military operations during the period August 11, 1944 to May 7, 1945. Colonel Eckman is a member of Sigma Alpha Epsilon fraternity.

1929

1929—**Mrs. Luola Bengtson** (Mrs. O. Hilding Bengtson), 203 North Peach, Medford, Oregon.

Major George H. Godfrey, '29, former

Burrell, Comish, Daniel, Kelly, Lomax, Morris, Stillman, R. D. Millican; associate professors, Ball, Ballaine, Gage, Riddlesbarger; instructors, Newman, Jessie M. Smith, and Ruth M. Thompson. The school of business as in the past stands for efficiency and progress.

head of the University news bureau, is now officer in charge of the southern Germany edition of Stars and Stripes. The paper is being published in the same plant, on the same presses and with many of the same workmen that published Der Sturmer, Julius Streicher's violently anti-Jewish newspaper. In a letter of commendation which Major Godfrey received recently, Gen. Dwight D. Eisenhower praised his excellent journalistic work.

Fred J. Stevens, Jr., '29, was recently promoted from major to lieutenant colonel in the army air forces. He is at present stationed with air transport command in the Philippines. Colonel Stevens was called to active duty in May, 1942, and served two years as operations officer of the air transport command at Miami, Fla. He went overseas in July, 1944, and was stationed in Australia, New Guinea and finally at Manila, with the ATC, southwest Pacific wing. Colonel Stevens helped organize and plan the recent movement to transport the army of occupation into Japan.

Ruth E. Porter, '29, is editor of the naval hospital paper, Newscope, at Corvallis. She joined the Waves last year and is a hospital attendant, first class.

1930

1930—**Mrs. Eleanor Poorman Hamilton** (Mrs. Alfred E. Hamilton) 6 East 82nd Street, New York, New York.

Alex Tamkin, '30, was recently promoted from sergeant to staff sergeant. Sergeant Tamkin is now on duty with the health service of the Los Angeles Port of Embarkation.

Pvt. Margaret E. Thompson, '30, received her discharge from the army recently. Private Thompson received her basic training at Ft. Des Moines, Ia., and was sent from there to 4th air force headquarters in San Francisco. On January 20, 1945 she was assigned to Lemoore field in California as a staff writer at the public relations office and associate editor of the field newspaper, the Casual Observer.

Robert M. Fischer, Jr., '30, has been appointed an international counsellor of Lions International, an honor accorded all who served as district governors in the order for the past year. Fischer is now on the staff of radio station KSLM at Salem as public relations and advertising man.

Capt. Keith Hall, '30, has been home recently on a 30-day furlough. He has been awarded the Bronze Star, Purple Heart and unit presidential citation for the Bulge Battle.

Col. Bill Hammond, '30, is assistant chief of staff, Western Defense Command, at the Presidio of San Francisco.

Major Hal Kelley, '30, with a long designation reminding of the termination of hostilities—OANLC which means Office of Army-Navy Liquidation Commission, was left in Italy after his division, the 10th mountain, went home. His job is the disposal of surplus property left by the Americans in Italy. At least he is now being allowed to enjoy the comforts of rear echelon living for the first time.

Major Vern W. Miller, '30, former Salem physician who has been in service with the army for five years, has returned to Oregon for terminal leave. Major Miller left Oregon with the 41st division, later transferred to the 42d General hospital at Brisbane, Australia, as a specialist in orthopedic surgery, and served 34 months in the southwest Pacific area. He has been stationed at Hammond General hospital, Modesto, Cal., for the past eight months.

Dr. Thomas E. Robertson, '30, former president of the Oregon State board of health, died September 15 in The Dalles, Ore. From 1930 to June 1944, Dr. Robertson was associated at Portland as pathologist of St. Vincent's hospital. He joined the staff of The Dalles clinic upon leaving St. Vincent's. Surviving are his wife, **Mrs. Virginia Johnson Robertson**, '30, and three daughters.

1932

1932—**Mrs. Hope Shelley Miller** (Mrs. Robert T. Miller), 2145 Potter, Eugene, Oregon.

Managing editor of the "Rainbow Revue" of the 42d infantry division is former Friar, **Robert J. Allen**, '32. Sergeant Allen is now in southern Tyrol with the army of occupation.

1933

1933—**Mrs. Jessie Steele Robertson** (Mrs. George H. Robertson), 6425 S.E. 40th, Portland, Oregon.

William A. Palmer, '33, former Portland and Baker attorney, was promoted from lieutenant to lieutenant commander recently. Lt. Commander Palmer went into navy service in May, 1942, was stationed at Seattle for several months, became executive officer of the Portland office of naval officer procurement and was transferred last December 1 to Washington to the navy bureau of personnel. Mrs. Palmer (**Frances Drake**, '33) and their three children are making their home in Washington with Lt. Commander Palmer.

(Continued on page 13)



Commerce Building—home of the school of Business Administration.

Duck-Beaver Embroglio Set for Homecoming

Written for Old Oregon
By JIM BEYERS

DECEMBER 1, Homecoming Day, is Oregon's chance to avenge the 19-6 defeat handed to the confident Webfoot footballers who traveled to Beaver territory on October 13. This latest OSC football defeat, added to the 39-2 loss suffered in 1942, the last year the two teams met, is reason for the Ducks to put up plenty of fight. Certainly none of the players, the students or alums were happy over the October 13 game, and the Webfoots are determined to give them their day to cheer and boast—come December one.

In our meeting with the Oregon State grid team on the thirteenth of October it was fairly evident who had the whip hand and who kept it. The Corvallis eleven showed more drive and scoring punch than they had in any of their earlier games. Their line was ripping big holes in the Lemon and Green line and their backs were charging for first downs like a fleet of ten-ton trucks.

Papers that came out after the game said that Oregon had gone to the OSC campus confident that they would hand the Orange squad one of the worst lickings that they would get all season. This was partly true, but not in every instance.

THE Orange line was just a little bit faster and able to maneuver around the larger Webfoot line and thus break up any plays that would be a possible threat to Oregon State's changes of victory. Their blocking was excellent and they seemed to know who to get. They took care of any threats that their rivals might make to stop plays or lessen effectiveness.

Almost all of Oregon's tackles were made in the backfield by a handful of men led by the indomitable Jake Leicht. The plays that Leicht performed out there on the gridiron won't be forgotten very soon. This human dynamo ran, kicked, and passed the Webfoot machine to its only touchdown of the game. His defensive play was one of the main reasons that Oregon State didn't score any more than they did. Time and again it was Leicht who man-

aged to nail the Orange ball carrier as he would break into the Oregon secondary for a substantial gain.

Oliver practice tactics have given the Duck players more scrimmage and line experience since OSC handed them the 19-6 licking. The Duck team should be at its top strength by December 1, and we can look forward to showing the Beavers a very rough afternoon. The fighting eleven-man Duck team that trounced the favored Washington State eleven October 20 in Eugene showed over-all improvement with Leicht and Reynolds starring. Washington State had beat Oregon State 33-0 and won two of three games prior to their October 20 Webfoot-inflicted reversal.

Intramural Spotlight

INTRAMURAL sports are going along nicely with touch football holding the spotlight right now. There is a big list of teams and competition has been divided into two leagues with the winners playing off for the mythical championship.

As soon as the football season is over the plans are for a volleyball season to start. Not very many applications have been received yet, but it is expected that this will draw more attention after football is out of season.

The intramural program has attracted numerous veterans who enjoy the sports and seek the games as a chance to keep in shape and also regain their confidence.

Work is also going along fine on the new intramural athletic field. The grading is being done at present and this will be going on for a while yet. Oregon has always needed a spot where all types of outdoor intramural sports could be held without infringing on any other group or any other sport. This field when finished will have a full sized track, a regulation football field, and probably a baseball diamond. Plans call for this field to be finished in late 1946 or early 1947. The reason for the length of time taken in a project of this type is that the turf on the football field must be allowed a year to grow to the right stage where it can be played on.

Seattle Alumni Play Host to Ducks

Two hundred and fifty Oregon alumni attended the alumni get-together in Seattle prior to the first Oregon football game there against the Huskies, September 29. From all reports, a fine time was had by all, and they would heartily favor repeating the event.

Jack E. Jones, '29, of Hartley Rogers & Co., Seattle, was chairman of the committee planning the affair. The party took place at the Washington Athletic club.

Elliott Wilson Ineligible

Oregon's football stock took a downward drop as all-conference center Elliott Wilson was declared ineligible October 5, due to having played during four seasons of college football already. Big Abe will be missed sorely by the Oregon line as he was the anchor of the team on defense. Bill Anderson, a rugged 200-pounder, will take over where Wilson left off. Anderson played a whale of a game against Washington a few weeks ago.

U of O-OSC Scores

PAST FOOTBALL RESULTS WITH OREGON STATE		
Year	Oregon	Oregon State
1894	0	18
1895	42	0
1896	2	0
1896	8	0
1897	8	26
1898	38	0
1899	38	0
1902	0	0
1903	5	0
1904	6	5
1905	6	0
1906	0	0
1907	0	4
1908	8	0
1909	12	0
1910	12	0
1912	3	0
1913	10	10
1914	3	3
1915	9	0
1916	27	0
1917	7	14
1918	13	6
1919	9	0
1920	0	0
1921	0	0
1922	10	0
1923	0	6
1924	7	3
1925	13	24
1926	0	16
1927	7	21
1928	12	0
1929	16	0
1930	0	15
1931	0	0
1932	12	6
1933	13	3
1934	9	6
1935	13	0
1936	0	18
1937	0	14
1938	0	14
1939	14	19
1940	20	0
1941	7	12
1942	2	39

	W.	L.	T.
Oregon	24	15	7
Oregon State	15	24	7



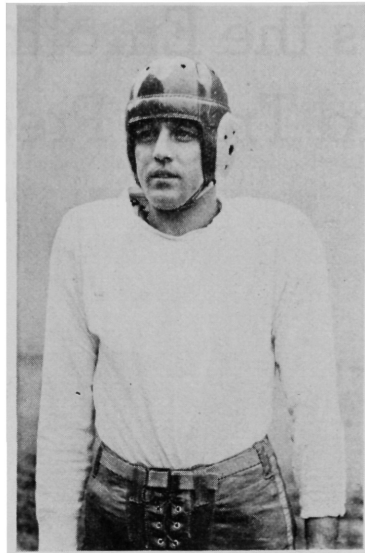
Oregon halfback DeWayne Johnson, No. 27, skirts around the Vandal line for a sizeable gain in the Oregon-Idaho clash. Oregon won 33 to 7.

Alumni Reception After California Tilt

Oregon enthusiasm will be renewed when Oregon alumni meet at the Claremont Hotel reception honoring the coaches and their party prior to the Oregon-U. of California game. The event will be held in the Bamboo room, Friday, November 16, 5 to 8 p.m., and all former students living in the San Francisco Bay area are extended an invitation to attend.

A special seating section has also been secured for alumni attending the game Saturday, November 17. Tickets for the game can be obtained from Clinton Evans, Manager of Athletics, University of California. Cards are being sent from the alumni office on the Eugene campus and must be retained and presented at the gate in order to gain admittance to the special section.

Capt. Lee M. Rennolds, '42, was among the first group of officers to be discharged from Carlsbad army air field, Carlsbad, N. M., September 11. Captain Rennolds, who was in the army air forces as a pilot for 43 months, served overseas in the Asiatic theater with the fifth air force in the troop carrier command. He flew C-47's, earning the Distinguished Flying Cross, Air Medal and two oak leaf clusters.



Oregon's indomitable Jake Leicht, star halfback, predicted by chief football coach "Tex" Oliver and sports critics to be of All-American caliber. The combination of Leicht and Boy Reynolds figures highly in Oregon victories.

News of the Classes

(Continued from page 11)

Miss Rebecca VanCott and **Col. James L. Travis, '33**, were married recently in Salt Lake City, Utah. Colonel Travis returned a year ago last August from England, where he commanded a bombardment group of the 8th air force. Colonel and Mrs. Travis will be at home in Washington, D.C., where Colonel Travis is on duty.

PFC Vera Roscoe, '33, who is on duty with the 108th WAC detachment at Ft. McDowell, Cal., has been awarded the army's Good Conduct Medal for exemplary behavior, efficiency and fidelity for a period of one year or more.

Capt. Rockwell L. Rogers, '33, recently arrived at the Portland army air base separation center to aid in its operation. Captain Rogers was commissioned in the air corps August, 1942. He attended the army officer training school at Miami, Fla., and was promoted to captaincy July, 1943. Mrs. Rogers is the former **Mariana C. McNamara, '30**.

Te-h. Sgt. Harold E. Bede, '33, has been discharged at the AAF separation base at Portland army air base. Sergeant Bede served as a flight engineer with the 10th air force in the China-Burma-India theater from July, 1943 to October, 1944. Bede holds the Distinguished Flying Cross and oak leaf cluster, and the Air Medal with oak leaf cluster.

1934

1934—Mrs. Frances Johnston Dick (Mrs. William G. Dick), 260 East Wilson Street, Salem, Oregon.

Another Oregon man with the 10th mountain infantry was **Major Bill Bowerman, '34**, who saw plenty of action in mountain fighting at Monte Belvedere. He's home again after nearly four years of military service.

Lt. (jg) and Mrs. Edwin L. Martindale, Jr., '34 (Helen C. Burns, '34), are the parents of a son, Peter Hall, born September 18 at Emanuel hospital in Portland. Lieutenant Martindale is on duty overseas.

Mr. and Mrs. Gordon Myrans (**Katharine Manerud, '34**) are the parents of a daughter, Heather Myrans, born July 19, 1945. Mr. and Mrs. Myrans live at Oakville, Ontario, Canada, where Mr. Myrans is secretary-treasurer of the New World Magazine.

Ethan L. Newman, '34, has been home on a 30-day furlough recently. At the termination of his furlough, he will be reassigned to a marine base in South Carolina. Sergeant Newman has been in the service more than two years, with his headquarters in Pearl Harbor. He was in personnel work there and traveled considerably through the islands in that area.

1935

1935—Miss Pearl L. Base, 5732 N. Interstate, Portland, Oregon.

A requiem mass was held in October at St. Mary's Catholic church in Eugene for **Pfc Marcelo U. Gonzales, '35**, who was killed in action November 11, 1944 on a reconnaissance expedition to Luzon. Private Gonzales entered the United States army in the spring of 1942 and was with the Filipino regiment that was organized in Oregon and California.

(Continued on page 15)

Oregon's Football History

1894-1942

Year	Won	Lost	Tied	Coach	Captain
1894	1	2	1	Cal Young	Frank Matthews
1895	4	0	0	Percy Benson	H. S. Templeton
1896	2	1	0	J. F. Frick	J. M. Edmundson
1897	1	1	0	Joe Smith	R. S. Smith
1898	3	1	0	Frank Simpson	R. S. Smith
1899	3	2	1	Frank Simpson	R. S. Smith
1900	3	3	0	Lawrance Kaarsberg	Bernard Jakway
1901	3	4	1	Warren Smith	F. T. Zeigler
1902	3	1	3	Marion Dolph	Homer Watts
1903	4	2	1	Warren Smith	F. G. Thayer
1904	5	3	0	R. S. Smith	J. H. Templeton
1905	4	2	1	Bruce Short	Jack Latourette
1906	4	0	1	Hugo Bezdek	William Chandler
1907	5	1	0	Gordon Frost	Gordon Moores
1908	3	2	0	Robert W. Forbes	Ed Moulten
1909	3	2	0	Robert W. Forbes	Dudley Mark
1910	4	1	0	Bill Warner	Charles M. Mayl
1911	3	2	0	Bill Warner	William S. Main
1912	3	4	0	Louis Pinkham	Dean Briggs
1913	3	3	1	Hugo Bezdek	Robert Briggs
1914	4	2	1	Hugo Bezdek	John Parsons
1915	7	2	0	Hugo Bezdek	Anse Cornell
1916	7	0	1	Hugo Bezdek	John Beckett
1917	3	3	0	Hugo Bezdek	Ray Couch
1918	4	2	0	Shy Huntington	Dow Wilson
1919	5	2	0	Shy Huntington	Everitt Brandenburg
1920	3	2	1	Shy Huntington	William Steers
1921	5	1	3	Shy Huntington	Martin Howard
1922	6	1	1	Shy Huntington	Archie Shields
1923	3	4	1	Shy Huntington	Hall Chapman
1924	4	3	2	Joe Maddock	Dick Reed
1925	1	5	1	R. S. Smith	Robert Mautz
1926	2	5	1	John J. McEwan	Albert Sinclair
1927	2	4	1	John J. McEwan	Beryl Hodgen
1928	9	2	0	John J. McEwan	George Burnell
1929	7	3	0	John J. McEwan	David Mason
1930	6	7	2	C. W. Spears	John Kitzmiller
1931	6	2	2	C. W. Spears	Irving Schulz
1932	6	3	1	Prince Callison	William Morgan
1933	9	1	0	Prince Callison	Bernie Hughes-Mark Temple
1934	5	4	0	Prince Callison	Ray Morse-Bob Parke
1935	6	3	0	Prince Callison	Ross Carter
1936	2	6	1	Prince Callison	Delbert Bjork
1937	4	6	0	Prince Callison	Tony Amato
1938	4	5	0	Tex Oliver	None elected
1939	3	4	1	Tex Oliver	None elected
1940	4	4	1	Tex Oliver	None elected
1941	5	5	0	Tex Oliver	None elected
1942	2	6	0	John A. Warren	None elected

Higher -- That's the Enrollment Story; Steady Upward Trend Predicted

Written for Old Oregon by
CLIFFORD CONSTANCE
 Assistant Registrar

WHAT'S the enrollment? That's the interesting question constantly asked of the registrar's office, and today's answer is "Over 2800 students at Eugene." We could add that the University also includes over 500 students at the Medical School and more than 250 at the Dental School. In total, the University of Oregon now has enrolled about 3600 students.

The details of campus enrollment, as of October 13, 1945, are briefly as follows. By sex: men 940, women 1877; recovery from last year's one-to-four ratio, but far below the pre-war majority of men. By class: freshman 1204, sophomore 920, junior 171, senior 225, graduate 107, special and auditor 190; many of the last group are veterans who are returning with disrupted and irregular educational backgrounds. By major: Liberal Arts 1311, Architecture and Allied Arts 358, Business Administration 436, Education 90, Journalism 209, Law 119, Music 157, Physical Education 113, others 24. By previous attendance at the University: new 1410, old 1407.

The Medical School in Portland (as of October 6, in the second term of the year under their accelerated program) has enrolled 257 men and 27 women in Medicine, and 228 women in Nursing Education. The Dental School in Portland (near the end of the first semester of the year under their accelerated program) has enrolled 255 men and 13 women.

But more important than the bare figure is the relationship of the numerical present to the historical past and to the hypothetical future. (In the rest of this article only



Clifford Constance, Assistant Registrar, is the man-behind-the-scene for University of Oregon registration. During fall term registration week, Mr. Constance put in more than double his regular working hours in order to keep the records up to date. His article supplies the facts, figures, and predictions on the University's enrollment growth.

the Eugene campus is under consideration.)

SUPPOSEDLY all good alumni know that the University began its work in the fall of 1876-77. During that first year a total of 177 students were enrolled. Of these, only 79 were of "collegiate" rank while 98 were frankly "preparatory." As the catalogs explained, it was necessary for

the University to offer sub-collegiate instruction until enough public high schools were established to provide such preparation; the "preparatory" department was not discontinued until 1904.

During the first 30 years of the University, 1876-1906, the annual enrollment at Eugene never fell below 175 nor rose above 400. The total number of students enrolled during that entire period was only 3064, less than in most single years of the last decade.

Since 1905 the University has grown out of the small-college class, reaching new peaks in good times but slumping in the reorganization - and - depression crisis of 1932 and in the near crisis of 1943. The campus first reached the 1,000 mark in World War I, surged past 2,000 in the early 1920's, past 3,000 in the middle 1920's. That growing spell reached the peak of 3,359 in 1930-31, but was terminated by a sharp drop to 2,386 in 1933-34. But we came back to a new peak of 3,995 in 1940-41, and we fell hard to a new low of 2,002 in 1943-44. Now we are climbing strongly again to new peaks and new problems.

DO we realize how the conditions and the problems have changed? In 1876, President Johnson wrote each student's name in the University's record book, and that was registration. At that time, Deady hall was the whole University; and the University was a struggling school on a hill out among the farms, with a horse-car and long board walks running out from the town of Eugene City. In those student generations the women were forbidden, by faculty edict, to frequent the ten-pin alley or to meet the night train, and the men were expressly forbidden the use of firearms in the dormitory. From later times, we remember the senior mustaches and sombreros, and the freshmen in the balcony at assemblies in Villard.

But assemblies long since outgrew Villard, administration now requires far more than the President's clerical services, student activities are a bigger business than the whole University was in the 1800's. Yet the growth of the past should be incomparably exceeded, in rate and in amount, by the growth of the next few years. This is logically inevitable because of the great numbers of war veterans coming back with educational subsidies, because of the general growth of population in Oregon, because the faculty and administration and student body will be continually improving and strengthening our University. Equally inevitable, and a matter of the greatest urgency, is the expansion of facilities to care for this growth. Right now, this fall, we have had to advise students to stay away because we could not house them. No less critical is the housing of faculty and staff. Since we cannot tell how many students can get into the University, it is hard to predict what level the enrollment will reach.

HERE are some of the figures from which we can guess about the potential future. During the early part of the last decade (1935-45) the enrollment of

(Continued on page 19)



Looking down on McArthur court we can see a part of the student body as they go through the registration process. A new system devised this year enabled students to consult their advisers in private offices before signing up for courses.

News of the Classes

(Continued from page 13)

John W. Pennington, '35, former assistant and district attorney and special agent for the Federal Bureau of Investigation, has joined the law firm of **L. L. Ray**, '12 and will practice law in the Miner building under the firm name Ray and Pennington. His wife is the former **Margaret L. Earl**, '38.

Major Leo Schneider, '35, Portland physician who was a prisoner of war of the Japanese since the fall of Bataan until his recent liberation, arrived in the United States recently on his way home. He was liberated from Jap custody at Tahaku, Formosa. Major Schneider was called to active service in the army in January of 1941 as a reserve medical officer.

1936

1936—**Miss Ann-Reed Burns**, c/o The Journal, Portland, Oregon.

Lt. Col. James S. Blais, '36, has been awarded the Legion of Merit Medal for his work in the planning and execution of amphibious landing in the southwest Pacific area from the eastern tip of New Guinea to the Philippines.

William John Schloth, '36, major in the 509th paratroop infantry, returned from Luzon early in the summer and reported to Fort Benning, Ga.

1937

Major David M. Kyle, '37, has been spending a terminal leave with his family in Portland until he receives his discharge from the service on December 23. Major Kyle has returned to his former position with the Crown-Zellerbach corporation in Portland. During his 20 months in the European theater of operations, he served as an artillery liaison pilot, an air officer with the 5th army in Italy and division air officer for the 45th division. He has been awarded the Air Medal with six oak leaf clusters, Purple Heart, Croix de Guerre, ETO ribbon with five battle stars and one invasion arrow.

Major Roy M. Morse, '37, serving for the past year as battalion commander and S. 3 regimental executive officer with the first training regiment at Camp Wheeler, Ga., was in Eugene recently visiting with his parents. Major Morse has served over five years in the army and was with the fourth infantry in the early occupation and defense of Alaska. He also served on the staff of Lt. Gen. S. B. Buckner, participating in the Attu operations. Upon being discharged from the service, Major Morse will assume his duties as assistant manager of The Broadway.

Edward C. Stipe, '37, veteran of World War II, has opened an insurance office in Portland, Ore. Previous to establishing his own office, Stipe was connected with the United Pacific Insurance company as an underwriter. He is a member of the Junior Chamber of Commerce and the American Legion.

1938

1938—**Mrs. Gayle Buchanan Karshner** (Mrs. Don W. Karshner), Box 76, Arcata, California.

T-Sgt. Frank L. Chambers, '38, recently wrote his uncle and aunt, Mr. and Mrs. Frank L. Chambers, describing his landing at Atsugi air field and his ride to the city of Yokohama. Sergeant Chambers is in the 11th airborne division.

Back in civilian clothing after nearly 42 months of service in the navy, **Lt. Norman L. Easley**, '38, has returned to Portland and will resume his law career. He will enter the employ of the law firm of Griffith, Peck, Phillips and Nelson on October 1 as an associate. Lt. Easley entered the navy as an apprentice seaman and earned his first commission at the midshipman's school at Northwestern university, Chicago. During his service, he served as communicator and later as navigator on the auxiliary aircraft carrier Croatan, engaged in Atlantic submarine patrol.

1939

1939—Perm. Class Officers: President, **Harriet Sarazin Peterson** (Mrs. Clarence G. Peterson), 3316 S.W. 12th Avenue, Portland, Oregon; **Jean Homes**, **Harold Weston**, **Mrs. Mary Norville Didrickson** (Mrs. Ragnar Didrickson), **Wallace A. Johansen**, **Zane Kemler**, **Mrs. Elizabeth Stetson Edwards** (Mrs. Raymond E. Edwards), **Harold P. Haener**, **Ruth Ketchum**.

Keith D. McMilan, '39, has returned to medical practice in Eugene after spending three years with the army medical corps. Dr. McMilan has entered partnership with Dr. E. D. Furrer, doing clinical pathology. His wife is the former **Barbara E. Hollis**, '30.

Mr. and Mrs. Clair Hoflich, '39 (**Dorothy Jane Lind**, '38), are the parents of a daughter born August 10.

Sgt. Marceta Joan Seavey, '39, women's army corps, was recently awarded the Bronze Star Medal for meritorious achievement at Peninsular base headquarters, Leghorn, Italy. Her unit was awarded the meritorious service unit plaque. Sergeant Seavey has been serving as secretary to Brig. Gen. Francis H. Oxx, commanding general of the Peninsula base section, and the medal was awarded for excellent administrative work in this capacity.

1940

1940—Perm. Class Officers: President, (Cpl.) **Phil Lowry**, Route 4, Medford, Oregon; Secretary: **Roy Verstrom**; **Mrs. Robert Stackhouse**, **Mrs. Margaret Van Matre Burgess** (Mrs. Wilfred Burgess); **Alice Rogers Sheetz**; **Leonard Jermain**, **Ann Frederickson**, **Scott Corbett**.

Paul T. Rowe, '40, former football player, has just returned after being overseas almost five years. He rose from private to captain, was in the fearful Dieppe raid, later fought in Holland and Germany with his outfit and last February ran into a German 88 shell, which hit him in eight places, and put him in a hospital for three months.

Glenn Hasselrooth, '40, who has been in Eugene for the past three and one-half months, will return to New York soon where he plans to spend the next year writing and studying at Columbia university. While in Eugene this summer, he appeared in the title role in "Oliver Oliver" at the Very Little Theater.

1st Lt. John L. Fowler, Jr., '40, has been released from military service. Lieutenant Fowler entered service in March, 1941, and spent 29 months in the China-Burma-India theater of operations. Fowler is a member of Phi Gamma Delta fraternity and Beta Alpha Psi, accounting honorary.

Mr. and Mrs. David E. Hoss, '40, are the parents of a daughter, **Barbara Diane**, born September 13 at Wilcox Memorial hospital, Portland. Mrs. Hoss is living in Portland while Mr. Hoss is overseas with the coast guard.

(Continued on page 19)

Notice to Old Oregon's Big Four Readers . . .

1. Alums:
U. of O. in Eugene
U. of O. Dental School
U. of O. Medical School
2. Students
3. Faculty and Staff
4. Parents

Old Oregon surveys indicate personal news notes about you and your school chums are read with special interest by all Old Oregon readers.

We are pleased with the growing volume of letters and notes from alumni, students and other University friends. They enable us to tell all readers about you and your friends.

Several other news sources are used in reporting the special news notes about Old Oregon's big four readers, but we like to hear from you regularly.

If you or your school chums moved, won a speech contest, became engaged or married, got a new job, became a parent or grandparent, left the service, wrote a book, got a straight 4-point, or anything else . . . write Old Oregon.

Do You Have an October Old Oregon

159 subscriptions for Old Oregon could not be filled in October although we increased the printing order by 30%. You can share your October copy with others in the "Big Four" readership group by mailing it to Old Oregon. We are starting all new unfilled subscriptions with the November issue, but each issue of the new Old Oregon is so important that all readers should have an opportunity to read every one.

Hey Fellows!

The message addressed to you on the next two pages is based on an idea presented to Old Oregon magazine by veteran-student **George Peg AND** was sponsored by friendly Eugene business firms when COED saleswomen from Old Oregon told them about it.

Bob Calkins is the veteran shown on the next page. Bob would have graduated in '42, but was called into service and only two weeks ago returned from overseas duty just in time to register for fall term. Several hundred veterans have already come back to either finish college or start in. Many more will be registering at the University in the next few terms and years.



They're Coming

To the University of Oregon

PROGRAMS OF STUDY — UNIVERSITY OF OREGON

Accounting (BA)	General Arts and Letters (LA)	Physics (LA)
Advertising (J)	General Science (LA)	Political Science (LA)
Advertising and Selling (BA)	General Social Science (LA)	Preliminary (LA)
American Literature (LA)	General Studies (graduate) (Gr)	Premedics (LA)
Anthropology (LA)	Geography (LA)	Prenursing (LA)
Architecture (AAA)	Geology (LA)	Psychology (LA)
Art (AAA)	Germanic Languages (LA)	Public-School Music (Mus)
Art Education (AAA)	Greek (LA)	Public Speaking (LA)
Arts and Letters, General (LA)	History (LA)	Radio (writing, program production, performance) (LA)
Athletic Coaching (PE)	Industrial Management (BA)	Recreational Leadership (PE)
Basic Liberal Studies (LA)	Interior Design (AAA)	Romance Languages (LA)
Biology (LA)	Italian (LA)	School Administration (Ed)
Botany (LA)	Journalism (J)	School Health Education (PE)
Business Administration (BA)	Landscape Architecture (AAA)	Science, General (LA)
Chemistry (LA)	Latin (LA)	Sculpture (AAA)
Classics (LA)	Law (L)	Social Science, General (LA)
Clinical Teaching (Ed)	Liberal Studies, Basic (LA)	Social Work (preparatory) (LA)
Commercial Art (AAA)	Library (preparatory) (LA)	Sociology (LA)
Dentistry (D)	Marketing and Merchandising (BA)	Spanish (LA)
Drama (LA)	Mathematics (LA)	Speech (LA)
Drawing and Painting (AAA)	Medicine (Med)	Speech Pathology (LA)
Economics (LA)	Music (Mus)	Statistical Economics (LA)
Education (Ed)	Nursing Education (Med)	Statistics (LA)
English Literature (LA)	Pacific Basin Studies (LA)	Structural Design in Architecture (LA)
Finance (BA)	Painting (AAA)	Zoology (LA)
Foreign Trade (BA)	Personnel Work (LA, BA)	
French (LA)	Philosophy (LA)	
General Art (AAA)	Physical Education (PE)	

In addition to work in these fields, the University offers lower-division and service courses in Home Economics, Religion, and Secretarial Science

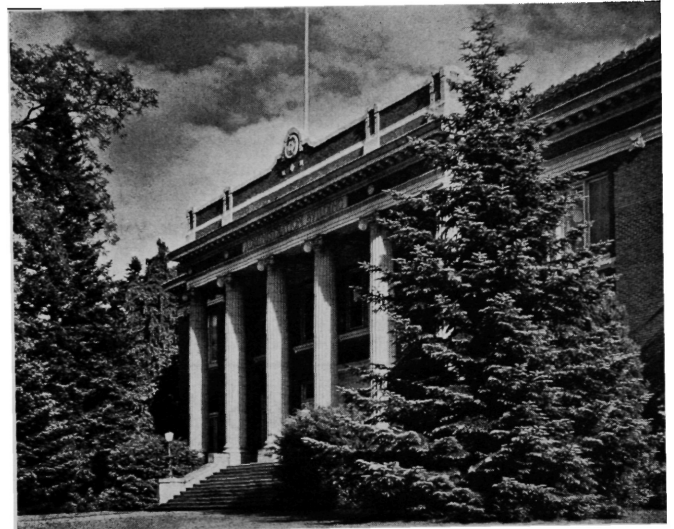
For additional information and veterans' booklet
 WRITE NOW TO DEAN OF MEN, UNIVERSITY OF OREGON, EUGENE, OREGON

oming Back---



We welcome and honor the wearers of this button, who have served in the armed forces.

Oregon ---



Administration building for the 81 programs of study offered at the University of Oregon in Eugene on 100 beautiful acres of campus in 25 buildings.

This message sponsored in the interests of service and ex--service men by these friends of the University of Oregon

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Military Supplies Store

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Joe Richards Men's Store

873 Willamette

Domestic Laundry and Cleaners

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Tiffany Davis Drug Store

707 Willamette

Godlove The Plumber

31 7th E.

Eugene Water Board

City Hall

Eugene Packing Co.

675 Willamette

Twin Oaks Lumber Co.

669 High St.

Babb Hardware

771 Willamette

Willamette Street Market

1167 Willamette

Osburn Hotel

191 8th E.

NOTICE U. OF O. ALUMNI, STUDENTS, FACULTY AND STAFF: When you are through with OLD OREGON please send it to one or your service or ex-service friends who is interested in continuing his or her education under the GI Bill of Rights or Public Law 16.

Ingredients of a greater University...

★ STUDENT BODY

★ FACULTY & STAFF

★ BUILDINGS & PLANT

... something for all of us to keep working on

Last year the University of Oregon women's enrollment in Eugene hit an all time high of 1499. This Fall it jumped to a new high of 1900 with 27% increase. This advance in women's enrollment was accomplished in spite of still existing war conditions that keep many away. It is good news of the increases in permanent type of men's and women's enrollment to come with the future

THIRTEEN-YEAR SUMMARY OF PAST, PRESENT AND FUTURE ENROLLMENT

Year	Men		Women		Total Men and Women	
	Actual Round Figures	Anticipated in Normal Growth	Actual Round Figures	Anticipated in Normal Growth	Actual Round Figures	Anticipated in Normal Growth
1935-36.....	1700		1200		2900	
1936-37.....	1900		1300		3100	
1937-38.....	2100		1300		3400	
1938-39.....	2300		1400		3700	
1939-40.....	2500		1500		4000	
1940-41.....	2400	2700	1600	1600	4000	4300
1941-42.....	2100	2900	1500	1600	3600	4500
1942-43.....	1800	3100	1400	1700	3200	4800
1943-44.....	500	3300	1500	1800	2000	5100
1944-45.....	600	3500	1700	1900	2300	5400
1045-46.....	*	3700	*	1900		5600
1946-47.....		3900		2000		5900
1947-48.....		4100		2100		6200

(* This fall's approximate enrollment of 975 men and 1900 women not included in all-year total because they promise to be higher as the school year progresses.)

More and more students, men and women, are and will be seeking their college training at the University of Oregon. This heartening picture places a greater responsibility in the fields of housing, buildings and plant for class room and laboratory space, and faculty and staff. Those are problems for all of us to keep working on.

THIS MESSAGE SPONSORED IN THE INTERESTS OF HIGHER EDUCATION AND THE UNIVERSITY OF OREGON BY

MONTGOMERY WARD

Enrollment Progress

(Continued from page 14)

men was increasing about 200 annually. If we assume a steady rate of growth under normal conditions, the men should have reached 3,700 by now and more than 4,000 by 1947-48. But since 1940 there has been drastic dislocation of this normal increase; for the last two years there have been only about one-sixth as many men as we would have expected if the war had not diverted them. This diversion of men to war, away from normal attendance at the University of Oregon, could easily mean a reservoir of three thousand prospective men students in addition to the "normal" four thousand by 1947-48. Incidentally, even now at the beginning of 1945-46 we are feeling this surge, with 132 per cent more men than a year ago and half of them veterans.

Similarly, the normal increase in women's enrollment was nearly 100 annually until 1941, then lagged to accumulate a reservoir of several hundred whose education has been delayed. Their return was already felt last year when the enrollment of women reached an all-time high, and at this time it is 25 per cent ahead of a year ago.

These data, shown graphically in the chart on the opposite page, would justify a prediction of 9,000 students by 1947-48. We think that is the very top figure which would be possible if we received the full surge of delayed students on top of a return to normal numbers coming at the usual pace. We also think an absolute minimum would be about 5,000 students at Eugene; this is a thousand less than would have resulted from continued normal growth, but a thousand more than the pre-war peak in 1940-41. The 5,000 minimum is nearly double the present enrollment, which means that facilities should be nearly doubled within the next two years.

IN this situation, the enrollment may temporarily become the cause rather than the consequence of institutional policies. For if it should become necessary to restrict enrollment according to available facilities, the University would have to decide whom to restrict—whether to refuse admission to low freshmen, whether to drop out the student below a certain grade level, whether to make a definite differential favoring all Oregon residents in general. Decisions on these and similar points would greatly influence the character of the institution. At present our practice is to admit all applicants who meet our minimum requirements, to be as charitable to the struggling student as our judgment will permit; we don't like to drop young folks through an arbitrary trapdoor. And we believe in the values of educational free trade, in a student body widely representative of the general population within Oregon and also from other states and countries; for as the University grows toward large-college size it should continue to lose a provincial point of view. But there is little doubt that

← Something for All of Us To Work on

Predictions on anticipated University of Oregon enrollment in Eugene are based on records and studies made by the State Board of Higher Education. Larger permanent-type men's and women's enrollment to come in the future increase the importance of our immediate work for a greater University.

News of the Classes

(Continued from page 15)

An announcement which *Old Oregon* missed in an earlier issue was the news of the marriage of Lt. (jg) **Wally Johansen**, '40, and Cpl. Elizabeth Grinde, which took place in the Treasure Island chapel in San Francisco.

Lt. and Mrs. J. R. Vaughn, '40 (**Jane Mabie**, '40), are the parents of a daughter, Nancy Ann, born September 27 in Memphis, Tenn., where Lieutenant Vaughn is stationed.

Capt. George H. Jackson, Jr., '40, received his discharge from the Portland army air base recently. After returning from overseas, Captain Jackson had charge of the French combat crew training program in this country and was recognized by the French for this work by an award of the French Medaille de la Aeronautique and the wings of the French air force. He plans to work for Western Transportation company, Portland.

Leonard L. Jermain, '40, has been appointed instructor of journalism at the University of Oregon. He will teach courses in journalism, copy-editing, and reporting. The new instructor was employed by the Oregonian and Oregon Journal newspapers in Portland prior to three years service in the army. He served two years in the South Pacific and was put on inactive status in December, 1944. Jermain was editor of the Oregon Daily Emerald during his senior year and a member of Sigma Delta Chi, men's national journalism honorary.

Lt. Donald C. Kirkpatrick, '40, has been awarded the Distinguished Flying Cross for extraordinary achievement in aerial flight against the enemy while serving as a bombardier with a B-24 group in the European theater of operations. Mrs. Kirkpatrick is the former **Margaret DeBolt**, '42.

Promotion from captain to major in the marine corps has been won by **Leonard G. Hicks**, '40, who has returned to the states after three years in the Pacific and is now stationed at Headquarters Marine Corps, Washington, D.C. He expects to be assigned to inactive duty in the near future.

some formula for restricting enrollment must be set up at once.

So the real significance of "the enrollment" is not statistical after all, but educational. The problems of educational policy are now greatly expanded, much as the old town-to-University sidewalk has been magnified into the four-lane Pan-American highway which borders the campus. The frontier has moved on, and we are no country college. Our policies now will affect many more students than in years past, and they will touch more phases of campus life. Obviously, the University administration must have close integration of student housing facilities. Certainly the needs of veterans on the campus, and the formal regulations of the Veterans' Administration, will receive careful study. Teaching methods will be influenced by the discoveries in mass training which the armed services can point out to us. Entirely new concepts of educational proficiency may be tested.

And while the students come and the machinery rolls, the registrar's office will be in there counting the enrollment. It was so much simpler when President Johnson did it in 1876!

1941

1941—Perm. Class Officers: President, **Bob Keen**, (Lt.), 3143 N.E. 18th Street, Portland, Oregon; Sec-

Sgt. Robert L. Folgedalen, '41, was recently honorably discharged at the Ft. Lewis separation center. His wife is the former **Zo Anne Shook**, '42.

Lt. and Mrs. Richard B. Gifford, '41, are the parents of a daughter, Patricia Lane, born September 23 at Emanuel hospital in Portland. Lieutenant Gifford is with the marine corps in San Diego, Cal.

A fall visitor on the Oregon campus was **Jim Pickett**, '41. He had just received promotion to the rank of lieutenant commander in the navy and he and Mrs. Pickett (**Shirley Jacob**, '42) were driving to Orlando, Fla., Jim's new station.

Hal Larson, '41, is back on the campus after over five years in the air corps. While in the service, Larson was promoted to the rank of major and was a member of a B-26 crew that flew in the Guadalcanal-northern Solomons campaign. Hal was released from the army in September, 1945.

From Dean Onthank's Friars letter comes news of **Lt. (jg) Dick Williams**, '41. He reports that his ship had 16 interesting days at Okinawa, but they were plenty glad to leave. Dick saw **Ken Erickson**, '40, at Oahu. Ken is in the office which handles the rotation plan for all the supply corps officers in the Pacific.

Sgt. Kenneth E. Shetterly, '41, has been awarded the Bronze Star for meritorious service against the enemy on the Villa Verde trail in northern Luzon. Sergeant Shetterly plans to return to law school upon his return to the states.

Lt. Max G. Simmons, '41, has been given an honorable discharge from the army after 45 months of service that included an 11-month tour of duty in the European theater. Lieutenant Simmons served as a navigator with the 8th air force, and has been awarded the Distinguished Flying Cross, the Air Medal with three oak leaf clusters and the European theater of operations ribbon with two campaign stars. Lieutenant Simmons operated Simmons-Kendall Motor company in Eugene before entering the service.

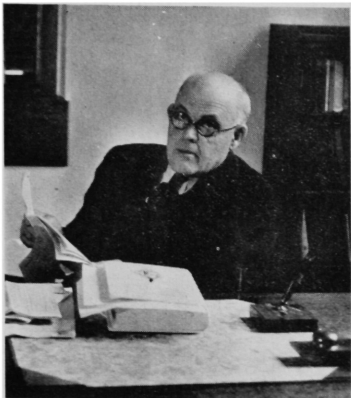
Lt. Hugh B. Collins, '41, was a recent visitor in Eugene. He was on his way to be processed prior to reversion to inactive status in the army. Although he spent over three years overseas with the 41st division, he has more recently been with the army transport corps in the Dutch East Indies and the Philippines. After leaving the service, he plans to return to Eugene for a longer visit.

Capt. Richard C. Kuehner, graduate student in 1940-41, and for 15 years Lane county 4-H club leader prior to his entering the U.S. army in August, 1942, has been relieved from the service on terminal leave. Captain Kuehner was in the training command of the air forces of the army and was stationed at different posts in the southern part of the United States.

Lt. John M. Boyer, '41, medical corps, USNR, has reported for duty at the naval dispensary of the Puget Sound navy yard, Bremerton, Wash. Lieutenant Boyer saw action at Saipan, Tinian and Iwo Jima during 18 months with amphibious troops. He was chief hospital representative of the Eli Lilly & company in Portland until he entered active duty in July, 1942.

(Continued on page 20)

Long Service to University Ends



M. H. DOUGLASS

Matthew Hale Douglass, for 34 years head librarian at the University of Oregon library, died October 3rd at the home of his niece in Santa Barbara, California. Mr. Douglass retired to emeritus status August 1, 1942.

Mr. Douglass came to the University in 1908 and stayed to build up the library from 15,531 books to 333,961 in 1942. He was instrumental in the designing of plans for the new library. Another accomplishment was the bringing of the Philip Brooks collection of rare books to the library, and the organizing of the Friends of the Library association, through which many gifts were presented.

He was born in Osage, Iowa, September 16, 1874. He received his B. A. from Grinnell college in 1895 and his M. A. in 1898. From 1924 to 1926, Mr. Douglass served as president of the Pacific Northwest Library association. He also belonged to the Iowa Library association, the American Library association, Phi Beta Kappa, national scholastic honorary, and the Eugene Rotary club.

Mr. Douglass was preceded in death by his wife, Minnie Griswold Douglass, who died in 1943.

News of the Classes

(Continued from page 19)

Lt. William A. Rach, '41, naval reserve flyer and former football player, was killed in the South Pacific last April 18. He transferred to the naval air corps in 1942, after entering the navy in 1939 and seeing service on the U.S.S. Brooklyn and U.S.S. Tillman.

Sgt. and Mrs. Oscar F. Clarke (Joanne Riesch, '41), are the parents of a daughter, Diane Elizabeth, born September 8 at Community hospital in Medford.

Mr. and Mrs. Robert J. Davis, '43 (Lavern Littleton, '41), are the parents of a baby boy, Kim Michael, born August 21, 1945.

1942

1942—Perm. Class Officers: Chairman, Bob Lovell, 3316 Olsen Avenue, Milwaukie 2, Oregon; Louis S. Torgeson, James William Frost, Mrs. Hope Hughes Pressman (Mrs. E. Charles Pressman), Mrs. Winnifred Green Silver (Mrs. David A. Silver), Betty Workman, Elizabeth Steed, Patricia F. Lawson, Carl Holmes, Frank McKinney, Dorothy Johnson.

Lt. (jg) Raymond Foster, Jr., '42, recently visited his parents in Eugene, after serving overseas for two and a half years. Lieutenant Foster was reassigned to the 13th naval district headquarters in Seattle, Wash.

Bob Lovell, '42, and his wife, the former Mary Jean Robinson, '44, have returned to Astoria where Bob expects to be busily engaged in selling Buicks and Chevrolets with his father in a few months. Bob and Mary and their small son, William Warren, are living in Seaside at present until the housing situation improves in Astoria.

Captain Lou Torgeson, '42, was given an opportunity to visit Eugene and the campus this fall. He expected to be re-deployed soon.

Elizabeth Sether, '42, recently given an honorable discharge from the marine corps, has been appointed police department secretary and municipal court clerk in Eugene. Miss Sether enlisted in the marine corps in 1943.

Miss Janet Roberts and Donald E. Turner, '42, were married September 12 in Portland. Mr. and Mrs. Turner will be at home in Eugene, where both will be students at the University.

Lt. Walker M. Treece, '42, was among

the first Americans to enter the city of Vienna as a member of General Clark's United States forces in Austria.

The marriage of Miss Dorothy J. Johnson, '42, to William F. Roth, U.S. navy, was an event of May 19, 1945. Mr. and Mrs. Johnson are at present in Williamsburg, Va.

In a letter to Dean Karl W. Onthank, 2nd Lt. Douglas L. Hay, '42, writes that he was with the initial battalion that went ashore in Korea, and that it was indeed heartwarming to observe the complete happiness of the Korean people after being liberated from 35 years of Japanese military and economic domination. He also states that they are quite comfortably established in a Shinto shrine and the work is proving very interesting and abundant. He is looking forward to enrolling in the Oregon law school next fall.

1942

Miss Mary Kay Riordan, '42, and Wayne G. Erickson were married recently in Portland. Mr. and Mrs. Erickson are at home in Portland at 731 S. W. King street.

Miss Virginia Whitelock, '42, and Cpl. Ernest E. Hansen, '42, were married October 6 in Eugene. Mrs. Hansen is a member of Gamma Phi Beta sorority and has been employed at the First National bank in Eugene for the past three years. Corporal Hansen entered the service in June 1941 and served in the Aleutians for two years.

Walter G. Brown, '42, designed the cocktail lounge of the new Stratocruiser, Boeing's "flying hotel." Brown has resumed his studies at the University after four years in the Boeing department of engineering.

Capt. William Cass, '42, now stationed at Camp Adair as public relations officer, recently visited with friends on the University campus. Captain Cass expects a discharge soon and plans to continue his graduate work in psychology.

1st Lt. Robert C. Boyd, '42, was among the graduates of the 5th U. S. Marine corps special services courses conducted at the army's school for personnel services, Lexington, Va., in September. Lieutenant Boyd will be assigned to conduct special services programs in Marine corps organizations and units.

1943

1943—Perm. Class Officers: President, Ray Packouz (Lt. (jg) USNR); Secretary, Mrs. Nancy Lewis Moller (Robert F. Moller), 2261 N.E. 32nd Avenue, Portland, Oregon; Alfred W. Larsen, Marjorie Dible, John A. Busterud, Wesley Sullivan, Don Treadgold.

1st Lt. George L. Evans, '43, formerly pilot of a 442d troop carrier group squadron, has three air medals for his individual participation in the invasion action at Normandy, the advance in Holland and the crossing of the Rhine. He also wears the presidential unit citation won by his organization. Lieutenant Evans expects to be discharged soon and plans to finish his course here at the University.

Lt. Norman Elston, '43, has received honorable discharge from the army air corps after four years and four months in the service. He entered service in May 27, 1941.

Miss Marian F. Hart and Robert T. Watson, '43, were married October 13 in Portland.

(Continued on page 21)

TRY OUR DELICIOUS

- hamburgers
- sundaes
- shakes
- sodas

NORTH'S DUTCH GIRL

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Phone 1932

News of the Classes

(Continued from page 20)

Capt. Lynd L. Folts, '43, has been awarded the Bronze Star medal for removing wounded soldiers from a battlefield near Manila under enemy fire. Besides the Bronze Star, Captain Folts has earned the medical badge, and both the Asiatic-Pacific theater and Philippine liberation ribbons with battle stars.

Les Anderson, '43, was recently promoted to first lieutenant in the 331st infantry. While in Austria, Anderson saw **Lt. Ron Dilling** and **Lt. Dick Ralston**, both of '43. In April, Anderson was awarded the Bronze Star medal.

Pvt. Donald F. Gibbons, '43, who thinks he may have been the first Eugenean to enter Tokyo, was guide of the color guard, close beside General MacArthur at the raising of the American flag over Tokyo. The flag was raised over the U. S. embassy. When they entered Tokyo bay, they happened to pass the battleship Missouri as the peace treaty was being signed. Private Gibbons has been assigned to guard duty in Tokyo.

Miss Helen J. Kerr, '43, became the bride of **Lt. Rob Wesley Sherlock**, US army, September 22 in Roseburg.

Patricia E. May, '44, and **F. Hartley Gisborne**, '43, were married September 30 in Eugene. The bridegroom was recently discharged from the service after spending nearly three years in action overseas. He was awarded the Distinguished Service Cross for extraordinary valor while in Italy. The bride is a former employee of Boeing Aircraft in Seattle.

Lt. (jg) William C. Loud, '43, recently visited the campus after being away for about two years. The major part of his naval experience was in the English Channel where he served as captain of motor torpedo boat 31 of squadron 2. His PT boat spent many dark hours a few thousand feet from the by-passed German held ports of LeHavre and Bordeaux. He has been awarded the Bronze Star and the presidential unit citation. After his discharge, Lieutenant Loud wants to return to the University to study psychology.

1st Lt. Wilbur M. Osterloh, '43, husband of **Mrs. Erros Penland Osterloh**, '42, has been awarded the Bronze Star medal for heroic achievement against the Japanese at Cebu. At the time, Lieutenant Osterloh was leader of a platoon making an attack on enemy positions on Horseshoe Ridge, north of Cebu City. Fifteen men were wounded in the initial barrage and lay exposed on the ridge. Lieutenant Osterloh went forward from his position of cover to supervise the evacuation of the wounded and, although wounded himself, he continued his efforts until all of the wounded men were brought to a safe place. Mrs. Osterloh is living in Eugene and is teaching school in Elmira.

Lt. Harrison Peck, '43, a veteran of the 79th division, is a patient at the Camp Carson hospital. Lieutenant Peck expects to fly to Portland soon on convalescent leave.

Barbara Barlow, '43, has been serving with the women's air raid defense of Hawaii the last couple of years. Now that her job is finished, she plans to return home or find a new job on the islands.

(Continued on page 23)

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Edith Newton, '45, editor of the 1944-45 Oregana which received All American rating.

Ninth All-American Rating for Oregana

Maintaining Oregon's outstanding record in journalism, the 1945 student year-book, Oregana, received the All-American rating from the National Scholastic Press association for the ninth time in ten years recently. The honor, given to only three other publications in the same class, is the highest award granted to college annuals by the association. The Oregana was judged with annuals from schools with enrollments of less than 2500 students but will return to a larger classification this year.

Edith Newton, '45, edited the Oregana and Marge Cowlin, '47, was business manager. Included in the upper staff were Betty Lu Seigman, '46, editor in charge of copy, Jean Lawrence Yoder, '47, editor in charge of photography, and Lois Evans, '46, associate editor in charge of layouts.

Robert C. Hall, associate professor of journalism and superintendent of the University Press, and Mrs. Minnie P. Guy, University Press secretary, were married September 11, at the First Baptist church in Eugene.

Oregon Daily Emerald Rated All-American

The All-American Honor rating was awarded this last month to the Oregon Daily Emerald by the Associated Collegiate Press annual newspaper evaluation program for the fifth time in seven years. Applying to papers issued winter term last year, the rating signifies that the Emerald is a superior paper as compared with other college dailies published by schools comparable in size to the University of Oregon, according to the ACP scorebook received here by the editor.

The award was made to the Emerald after all papers of a representative group had been judged by the papers' own standards. Qualities including campus news coverage, "top-notch" news and feature work, excellent war effort coverage, excellent copy-reading, excellent typography, consistently strong editorials, and lively sports coverage were among those especially noted in the Emerald by critics.

Entered in the 33rd All-American Newspaper critical service the same Emeralds had already been awarded the First-Class Honor rating last spring.

Anne Craven, '45, was editor of the 1945 Emeralds on which the honors were conferred, Elizabeth Haugen, '47, managing editor and Marguerite Wittwer, '47, news editor.

A selection of more than 20 courses are now being offered in extension work in Eugene. Subjects range from applied design through music, languages, and history. The classes, which started October 1, will carry through December 14.

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News of the Classes

(Continued from page 21)

Lt. Dewey Franklin Ray, '43, will soon be discharged from the navy under the point system. Since entering the navy, Lieutenant Ray has had four promotions and has served with various ships. Later he was with the aviation training department of the naval air station at Glenview, Ill. He wears the Navy Cross, Distinguished Flying Cross, Aid Medal, gold star in lieu of a second Aid Medal and another in lieu of a third Air Medal.

Lt. Bob Hendershott, '43, former Oregon gridman and pole-vaulter, was on the campus recently seeking a special certificate for teaching at Bend high school in the physical education department. The navy flyer has received his discharge from the service and was one of the boys who gave Tojo a rugged time.

Lt. (jg) William Ault, '43, was in Tokyo Bay on the day of the surrender ceremonies, as his ship, the U.S.S. Ault was assigned to bring a rear admiral and a commodore to the ceremonies. The U.S.S. Ault was named for an uncle of his, a commander who was killed in the Coral Sea battle while flying a SB2C. Lieutenant Ault was assigned to this ship at his request.

2nd Lt. Marjery G. Sult, '43, adjutant of a Wac squadron at Lowry Army Air Field, Colo., was a member of the eighth class of student officers assigned to the Wac school for personnel administration at Purdue university. She returned to her command at the conclusion of the two and one-half weeks' course.

1944

S-Sgt. Walter Van Orden, '44, who was stationed overseas for 37 months in the India-Australia theater, has been given an honorable discharge from the army. Sergeant Van Orden was awarded the Bronze Star, A and P ribbon with four battle stars and the American Defense Ribbon with a Bronze Star for overseas duty before Pearl Harbor.

Ensign Elizabeth Edmunds, '44, was married Saturday, September 22, to Lt. (jg) Norman Howard Miller of Omaha, Nebr. at Charleston, S. C. **Mrs. Robert Booth (Maude Edmunds)**, '39, sister of the bride, was her matron of honor. Ensign Miller is a former Eugene girl and entered the service in July of 1944.

T-Egt. Robert G. Brown, '44, was recently honorably discharged from the service at the Ft. Lewis separation center. His wife is the former **Mary Jane Rotegard**, '44.

Lt. and Mrs. Harold P. Jackson, '44, (Jean Brice, '46), are the parents of a daughter, Linda Jean, born September 12 at Wilcox Memorial hospital, Portland. Mr. Jackson is, at present, in Germany with the army of occupation.

Miss Bellrae Jonsrud, '44, and **Ensign Glenn Lay**, '44, were married September 22 in Eugene. Mrs. Lay will remain in Eugene while Ensign Lay reports at Coronada, Calif., for overseas duty.

1945

PFC Robert M. Gay, '45, has been given an honorable discharge from the army after 45 months service that included a 35-month tour of duty in the Pacific theater. PFC

Tugman Elected to Head Memorial Fund

William H. Tugman, managing editor of the Eugene Register-Guard, was elected president of the board of trustees of the Eric W. Allen Memorial fund at the organizational meeting October 12. By-laws of the organization were adopted and preliminary plans were drawn up for projects to be undertaken.

The board is composed of Dr. Harry K. Newburn, president of the University of Oregon; George Turnbull, acting dean of the school of journalism; Louise Montag, editor of the Oregon Daily Emerald; Tom Purcell, publisher of the Gresham Outlook and president of the Oregon Newspaper Publishers association; William Tugman, managing editor of the Eugene Register-Guard and representing the ONPA; Lawrence Spraker, publisher of the Stayton Mail and president of the Oregon Press conference; W. Verne McKinney, editor of the Hillsboro Argus and also representing the Oregon Press conference; and Carl C. Webb, assistant professor of journalism and representative of ONPA.

The fund was created in honor of the late Dean Eric W. Allen of the University school of journalism. The purpose of the fund is to advance the science and art of journalism in the state, to establish and promote research projects in the field of newspaper practice, and to assist in the promotion and advancement of education through the school of journalism.

Gay served as an aircraft operations clerk, and wears the good conduct ribbon, the distinguished unit citation and Asiatic-Pacific theater ribbon with one campaign star.

Phyllis Churchman, '45, is employed as a reporter on the Bakersfield Californian paper, Bakersfield, Calif.

Mrs. Carol Cook Sibulsky, '45, editor of the 1944-45 *Old Oregon*, is now serving as public relations executive for the Aluminum Company of America plant in Vancouver, Wash.

Will Lindley, '45, is putting his journalistic training into practice serving on the Associated Press bureau in Portland, Ore. *Old Oregon* is indebted to "Bill" for his support on the members of the journalism school class of 1945.

Jean Taylor, '45, is scheduled to become society editor of the Salem, Ore., Capital Journal on November 1.

Edith Newton, '45, editor of the 1944-45 *Oregana* which was recently awarded All-American honors, is continuing her journalistic work as wire editor of the Astorian-Budget, Astoria, Ore.

Ruth Kay Collins, '45, is working for the Hanford Sentinel, Hanford, Calif.

Joan Dolph, '45, is attending Rochester university in New York.

Miss Mary Elizabeth Davis, '45, and **Sgt. Robert C. Douglas**, '45, were married September 29 in Salem. Sergeant Douglas expects his discharge from the army soon, having served in the European theatre of war, and will reenter school to continue his work toward a degree in architecture. Mrs. Douglas is a member of Phi Beta Kappa.

Pvt. Esther Louise Payne, '45, and **John L. Wigfield** were married September 16 in Portland. The couple plans to live in Riverside following the bride's discharge from the army.

Betty Jean Taylor, '45, left recently for San Francisco where she will study piano with E. Robert Schmitz, well-known French pianist.

(Continued on page 24)

POSTWAR OPPORTUNITIES for Engineers and Technical Men

This advertisement is addressed primarily to men in the military services who are doing some personal postwar planning.

Our postwar plans contemplate an expansion of facilities and products. We need 25 to 30 men technically trained in radio, radar and electronics for product, process and sales engineering.

The opportunities in engineering are in the grades of: section engineers; senior and junior design or process engineers, both electrical and mechanical; laboratory technicians; draftsmen, senior and junior layout men and detailers; specification engineers; production supervisors, salesmen of the engineering type; field service technicians.

Salaries are in accordance with the compensation standards of the General Motors Corporation. These standards include every element of personal security and stability that a modern industrial organization can include to attract and keep the kind of people it needs—the kind of people it now has.

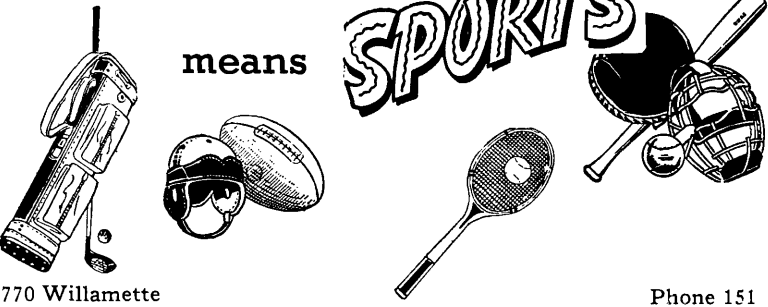
Prewar we were one of the three largest producers of automobile radio receivers. The decision to expand our operations in the electronic and radio field is a significant one, we believe. It offers a vast field of opportunity for ambitious young men with the requisite background of education and early experience—limited only by the capabilities of the individual.

We are located in a good, typical American home town—a happy combination of small-town friendships and big-town conveniences. A communication will have the earnest and confidential consideration of our executives. Director of Personnel, Delco Radio Division, General Motors Corporation, Kokomo, Indiana.



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means **SPORTS**



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DEVELOPING — PRINTING
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JACK LAMB FILM SHOP

7th and Willamette

Pictures are our business, NOT a sideline

**"The Store
Full of Things
Men Like"**



Eugene's Outdoor Store
Formerly Army and Navy Goods Store
716 WILLAMETTE

NEWS OF THE CLASSES

(Continued from page 23)

Miss Helen M. Shetky, '45, and Capt. Theodore A. Bergeron were married recently in Portland. Captain and Mrs. Bergeron will live in Reno, Nev., where they will be at home at 1030 Vine street.

1946

Graduated recently from San Angelo army air field was 2nd Lt. Edward J. Krieger, '46. Lieutenant Krieger was enrolled in the bombardier-navigator course.

Yvonne Schrader, '46, and Thomas William Watt were married recently in Roseburg.

Calvin C. Lehman, '46, graduated as a naval aviator August 1 at the naval air station, Pensacola, Fla., and has been assigned to duty as a utility pilot at Banana River, Fla.

Johnson Search Ended

THE army reported October 17 that they abandoned the search for Col. Gerald R. Johnson, '42, reported missing in the Tokyo area since October 7. Colonel Johnson, credited with shooting down 24 Japanese planes during the war, was on a flight from Ie Shima to the Atsugi airfield near Tokyo.

When last contacted, Johnson and his copilot, Lt. James B. Noland, Houston, Texas, had only 25 minutes of fuel left. Their radio compass had failed and heavy rains made the visibility around Honshu poor. Four other passengers in the plane parachuted to safety in the vicinity of Namazu.

Col. Ernest R. Warburton, noted test pilot directed the 10-day search. An exhaustive sweep of the entire land and sea area where the bomber might have crashed failed to reveal a clue to its fate, a United Press story reported. Japanese authorities participated in the search which was hampered by bad weather.

Decorated many times, Colonel Johnson was one of the first Yankee flyers to land in Tokyo following Japan's surrender in August. He was one of the flyers piloting planes carrying mercy supplies to Japanese prison camps where Americans and allies were held.

At the time he was reported missing, Colonel Johnson was serving as deputy operations officer of the fifth air force and deputy commander at Atsugi field. He was formerly commander of the 49th fighter group which set a world record of 648 victories, starting in March of 1942.

Colonel Johnson was married to the former Barbara Hall, '44.

Emergency Housing

Action taken by the state board of higher education, October 23, has provided housing for at least 160 more students at the University of Oregon. Following the board's decision, housing accommodations will be arranged for women on the third floor of Gerlinger hall, for men in Villard hall, and for married veteran students in NYA housing units behind Skinner's butte.

Students will reside in these emergency quarters possibly before the beginning of winter term. They will remain until the acute housing shortage in this area is relieved.

Approximately 40 women can be housed in Gerlinger. Villard, the second oldest building on the campus, can accommodate 80 men. Only married veterans and their families will be allowed to lease the NYA housing units.

Campus Closeups . . .

REGISTRATION figures show a total of over 2,800 students in the various schools of the University this fall. The increase in man power on the campus has caused four units of John Straub hall to be given back to the men and foretells the prospect of fraternity rushing.

Jack Craig, senior in journalism, will edit the 1945-46 Pigger's Guide, which is expected to be ready for distribution by November 1. Gamma Alpha Chi, women's advertising honorary, is handling the soliciting of advertising for the publication.

Because of the critical campus housing situation, some students were housed on the third floor and in the basement of the infirmary during registration week.

During the summer, junior certificates with honor privileges were awarded to 74 students. The majority of these were from the college of liberal arts, but majors in the fields of architecture and allied arts, business administration, education, journalism, law, and music were also represented.

The first of the Civic Music concerts featured an operatic quartet, Footlight Favorites. The quartet was composed of John Brownlee, baritone; Lucielle Browning, contralto; both former members of the Metropolitan Opera Company; Edward Kane, tenor; and Adileade Abbott, coloratura soprano. The program consisted of light opera and musical comedy numbers.

A Women's Coordinating Council was set up to help organize all women's activities and to eliminate conflict in the scheduling of social and activity events. The WCC elected as its president, Marjorie Skordahl,

'47, who is also president of Phi Theta Upsilon, junior women's service honorary.

Major George L. Hall, '39, was at the Co-op autographing his book, "Sometime Again." The book deals with life in interior Alaska. The author received the Failing-Beekman prize for original oration in his senior year at the University.

The huge "O" on Skinner's butte was rejuvenated with yellow paint recently. The men of Campbell Co-op rendered this deed triumphing over the Order of O men who were going to send the "frosh" men up.

The rally squad was chosen with Mickey Davies as yell king, assisted by Bill Gross and Jim McClintock, yell dukes. The other twelve members of the squad proper are: Lois McConkey, Bob Moran, and Sally Mann of last year's squad, and Helen Hicks, Janet Hicks, Steve Gann, JoAnne Bush, Winston Carl, Bernie Layton, Hazel Roake, Adline McNott, and Pattie Beaton.

Seven faculty members are now residing in pre-fabricated houses purchased by the University. These houses come in two parts, consisting of a combination living and dining room, and bathroom and kitchenette. Those now occupying the houses are: P. A. Killgallon, Ralph Briggs, R. D. Millican, K. E. Montgomery, George Boughton, and Robert Officer.

"Kick Off," the first dance of the year, was jointly sponsored by the sophomore honoraries, Kwama and Skull and Dagger.

Oregon students have acquired a new pet, "Puddles." The white duck mascot is taking an active part in football games and snowball rallies in a true Webfoot manner.

C. M. 1/c A. Clark Fay, '40, is expected to arrive home from Pearl Harbor in 30 days.

BICYCLES FOR RENT

By the: HOUR
DAY
WEEK
MONTH

CAMPUS CYCLERY

Bicycles bought and sold
11th & Alder Phone 4789

FOUNTAIN LUNCH

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Cor. 13th and Alder
"DOC" IRELAND, Prop.
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always carries the finest available men's clothing. We regret that our supply is limited at present because of the apparel shortage. However, you can always count on us to give you more and better quality value.

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leads them all!

"Let Us Help You Build a Balanced Wardrobe"

CAMPUS RENDEZVOUS OF OREGON DUCKS



Now Managed by
Jim and Catherine Brorby



Charles H. Huggins, president of the University Alumni Association which is working for the betterment of the University.

Charles H. Huggins, '22, president of the University Alumni Association, met with the newly formed Alumni Executive Committee and University officials (see story page 7) October 19 and 20 to formulate programs for the betterment of the University, alumni and students. The six prominent executive committee officials received and approved a report on the new Old Oregon magazine and progress made in each department. They favored the "Big Four" readership program of alums, students, parents and the faculty and staff, which was adopted by the magazine this fall.

Numerous reports have also been received from readers of all four groups, expressing their interest in Old Oregon's greater readership appeal and opportunity for service to all groups and the University.

The largest new group of readers, students, has shown particular enthusiasm in the opportunity to read magazine-style feature articles dealing the ingredients of a greater University: student body, faculty and staff, buildings and plant. They are interested in alumni activities, as all such activities relate to the progress of the University. Many alums are friends and parents which makes for closer personal interest. Student news covered by Old Oregon is designed to give a curt, clear and complete picture of current University activities and thus appeal to all "Big Four" readership groups. Student Old Oregon staff activity participation has increased by one thousand per cent. See page 2 for complete story.

Follow the footsteps of fashion . . . straight through the fall and winter with shoes from Burch's . . .

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**THE BIG
FOUR READ
OLD OREGON
MAGAZINE**

*Alums
Students
Faculty
Parents*

. . . Because Old Oregon is a quality magazine that tells all about the University, about them and their friends.

**OLD OREGON
Is Getting Better
With Each Issue**

1 Year \$2 3 Years \$5

High Goals, Best Methods, Staff Create Old Oregon

(Continued from page 3)

hart, Margaret Rauch, Sally Grefe, and Jane Greenberg and Sue Grether.

National advertising is handled by direct-mail campaigns and through *Old Oregon's* representatives in New York and San Francisco.

Expansion Calls for Efficiency

A manifold expansion in news and business department activities and staffs calls for efficient organization. This means records, charts, files, correspondence and all other "tools" that make it possible for *Old Oregon* to meet many new obligations. The office department is still in the early organization stage, so no definite appointments have been made as yet. Working in our big office and efficiency organization program, thus far, are the following students: Betty Lou Cochran, Selby Frame, Barbara Hufford, Helen Lamson, Nancy McClintock, Barbara Patterson, Lourana Preston, Lina Lou Pope, Marjorie Tate, Dorothy White, Janette Williams and Lola Kirbyson.

Future of Staff

WITHIN the next few weeks several "administrative assistants" will be appointed to each department. We may also create two new departments to handle circulation and special promotions. All appointments will be made from staff membership on the basis of interest, dependability and ability.

In closing this article which introduces you to the goals and procedures set for your new *Old Oregon* magazine, I can only add that it makes a fellow feel confident to be working with the fine group of staff members now associated with the magazine. Then too, new applications for student *Old Oregon* activity work are coming in every week. It is our earnest desire to give every applicant an opportunity to participate in *Old Oregon* activity—to enable them to take a vital and active part in the *Old Oregon's* service to students, alums, parents, faculty, the University and higher education during this era of progress and opportunity. If personnel changes or limitations are made, they will be determined on the basis of interest, ability, and dependability.

The student's *Old Oregon* activity work will leave them richer in practical experience, friendship and all-around qualifications in whatever work or activity they are associated with in or out of college. With all of us working together I am confident at the end of the year we can look back and feel that our slogan has been met: "Old Oregon is getting better with each issue."

Faculty Increased

Three new members have been added to the staff of the home economics department in the University of Oregon. The new faculty members are Miss Alliere G. Decker, Mrs. Ruth Hudson Thurston, and Mrs. Elizabeth Warren.

Miss Decker replaces Mrs. Mary Huser. She received her master's degree from the University of Washington. Mrs. Thurston, who received her master's degree from Oregon State college, will assist in the clothing laboratory. Mrs. Warren, Eugene, will assist in conducting the food classes.

Col. Malcolm Bauer, '35, has been awarded the Order of the British Empire and the Bronze Star Medal. Mrs. Bauer is the former Roberta Moody, '36.

Greeting Cards

★ Order your personalized Christmas cards now from our sample books. You'll find a wide selection of individual cards, too.

★ GIFT WRAPPINGS and TIEINGS for your Christmas packages overseas and at home.

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Try us for a delicious

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Complete Fountain Service
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- FOOTBALL GAMES
- DATES
- CLASSES

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Charge and Budget Accounts Beauty Salon on Mezzanine

News of the Current Classes

The following section is devoted to the currently enrolled classes of the University of Oregon. The purpose of this section is to provide a picture of current campus activities as well as complete coverage of the roles students are playing in these activities.

1946

Jack Craig, '46, will edit the 1945-46 student directory known to students as the *Piggers' Guide*.

Ed Allen, '46, president of the ASUO, presided over the all-university assembly on September 27 to explain the events scheduled for fall term.

AWS President **Signe Eklund**, '46, and **Mary Corrigan**, '46, YWCA president, suggested the plans for a coordinating council for women's organizations on the campus.

All of the advertising for the *"Piggers' Guide,"* student directory, is being handled by Gamma Alpha Chi, national professional advertising fraternity for women. **Annamae Winship**, '46, is in charge.

Lois McConkey, '46, was re-elected to the rally squad. She served as chairman last year.

Four members of the editing class are presenting "Neighborhood News," a weekly radio broadcast. They are: **Marjorie Olsen**, '46, **Nona Bradley**, '46, **Wilma Foster**, '46, and **Marvin Tims**, '46.

Hal Larson, '46, **Anita Young**, '46, and **Jack Craig**, '46, are serving on the ASUO

congressional committee.

Anne Van Valzah, '46, heads the ISA for 1945-46.

Head of the inter-dorm council this year is **D. Lu Simonsen**, '46.

Annamae Winship, '46, is in charge of the first aid committee for the Campus Red Cross program.

Phyllis Evans, '46, president of Kappa Alpha Theta sorority, had an emergency appendectomy operation Wednesday, October 17.

Emerald business manager, **Annamae Winship**, '46, directed the Emerald Subscription Week campaign, October 16 through October 20.

Louise Goodwin, '46, campus social chairman, initiated the program to have girls wear white blouses for the dress of the day at the Oregon-WSC game October 20. The dress edict was carried out by all girls' living organizations and added to the colorful rooting section.

Jack Craig, '46, chairman of the Student Congressional committee, was in charge of the open meeting October 18, where interested students gave their opinions for the proposed constitutional amendment.

1947

Fred Samain, '47, was in charge of signing up men living off the campus for Oregon picture appointments.

Virginia Harris, '47, was in charge of women solicitations for the WSSF drive,

October 22 to 26. **Winifred Romtvedt**, '47, arranged for publicity; **Dorothy Rasmussen**, '47, acted as treasurer.

Evelyn Woodworth, '47, and **Jean Wright**, '49, were in charge of the Wesley house "Fun House Frolics."

Betty Householder, '47, is knitting chairman for Oregon's Red Cross program. Under her direction, 954 squares or ten and one-half afghans were completed during spring and winter term last year.

Mary Landry, '47, is chairman for the Campus Red Cross program for 1945-46.

Eileen Fisher, '47, is assistant Campus Red Cross chairman.

Elizabeth Gilmore, '47, is serving as treasurer of the Campus Red Cross organization. She is also in charge of disaster relief.

Dorothy Rasmussen, '47, and **Dolores Ray**, '48, are in charge of the camp and hospital committee of the Campus Red Cross organization.

Marian Fong, '47, was chairman of the all-solicitor dinner held in the YWCA October 22, which started the house-to-house campaign in the WSSF drive.

Betty Brown, '47, liberal arts student, headed a five-student nominating committee to suggest candidates for "Club Espanol," newly formed campus Spanish organization.

Panhellenic scholarships of \$75 each were awarded to **Nanette Chalmers**, '47, **Marjory Allingham**, '47, and **Pearl Peterson**, '47, all of Portland; **Dorothy Larson**, '47, Coos Bay; and **Shirley Walker**, '47, Ontario.

Gay Edwards, '47, president of WAA, was mistress of ceremonies at the WAA orientation meeting for freshman women.

Ervin Webb, '47, was chairman of the "Men's Only" stag smoker held at the YMCA.

Marjorie Skordahl, '47, and **Anne Scripster**, '47, were co-chairmen of the annual Frosh "Come Out" party given by the YWCA.

Oregana picture shooting is under way with **Berta Reische**, '47, managing editor, in charge of the schedule.

Fall term recipients of the Ellen M. Pennell art scholarship included **Mirza Baumhover**, '47. The scholarships are awarded each term to outstanding students in the art school.

Maxine Cady, '47, pianist, and **Mary Louise Stone**, '47, soprano, presented a recital over station KOAC.

Oregana business manager, **Roseann Leckie**, '47, named the following students to serve on her staff: **Barbara Johns**, '48, circulation manager; **Patsy Maloney**, '46, advertising manager; **Claire Sering**, '48, and **Alice May Robertson**, '48, co-chairmen of organization; **Dolores Ray**, '48, collections manager, and **Robbiebur Warrens**, '48, executive secretary.

Preceding the return of **Marguerite Wittwer**, '47, the managing editor's position on the Emerald was filled by **Winifred Romtvedt**, '47.

Oregana staff appointments include **Berta Reische**, '47, managing editor in charge of photography, and **Dorothy Rasmussen**, '47, executive secretary.

Mary Landry, '47, is serving as president of the house librarians' organization. **Marge Cowlin**, '47, was business manager for the ninth Oregana to win the All-American award.

The appointment of **Martha Thorsland**,

Graves Music Company is pleased
to announce the installation of
a complete

Radio Repair Service

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S & H Green Stamps

For ever changing fashions . . .

The never changing quality of . . .

The Broadway

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Current Classes

(Continued on page 14)

in freshman and sophomore campus activity work.

Nila Designer, '48, and **Bobbe Fullmer**, '48, were in charge of the WSSF assembly, October 25.

Nila Desinger, '48, is serving as secretary of the Campus Red Cross organization.

Dorothy Habel, '48, and **Sylvia Mitchell**, '48, are in charge of publicity for the Campus Red Cross program.

Geneva Davis, '48, is in charge of the finances for the Campus Red Cross organization.

Maryanne Hansen, '48, is in charge of keeping scrapbooks for the Campus Red Cross organization.

Dedo Misley, '48, is chairman of the YWCA Flying Speech squadron. The squadron makes announcements in the living organizations for all YWCA activities.

Pat Jordan, **Elisda De Bartoil**, **Elizabeth Howes**, **Dorothy Schuler**, and **Jim Kroder** sophomores, are members of the new singing group organized on the campus under the direction of Donald Allton, assistant professor of music.

Robbieurr Warrens, '48, was appointed chief night editor of the Emerald by Editor **Louise Montag**, '46.

Joanne Preble, '48, and **Virginia Bonebrake**, '48, are in charge of publicity and projects of the campus "Y."

Barbara Borrevik, '48, was appointed chairman of the "Y" doughnut sale for fall term.

Yell king Mickey Davies, '48, brought back pre-war card displays for the student routing section of the Oregon-WSC game October 20.

Dorothy Kienholz, '48, wrote a feature article with material uncovered on the mys-

terious origin of the Webfoot "Victory Bell." The origin remains a mystery.

Ann Burgess, '48, Kwama president, assisted Dean Golda Wickham at President Newburn's reception.

Bob Moran, '48, emceed the entertainment at President Newburn's reception on September 22.

Rally squad selections include eight sophomores: **Mickey Davies**, **Helen Hicks**, **Janet Hicks**, **Steve Gann**, **Bob Moran**, **JoAnne Bush**, **Winston Carl**, and **Sally Mann**—all members of the class of '48.

The YMCA is taking an active part in campus activities. Freshman meetings, aptitude tests, and study forums are planned for this term. **Ed Marshall**, '48, is president of the group.

Janet Hicks, '48, and **Winston Carl**, '48, headed the decorations committee for the Kwama-Skull and Dagger dance.

"The Kick Off," first big dance of the year, had **Dorothy Habel**, '48, as publicity chairman, and **Bob Moran**, '48, as entertainment chairman.

Lucy Ann Patty, '48, was one of the recipients of the Ellen M. Pennell art scholarship, awarded to outstanding art school students.

Newly tapped member for Kwama, sophomore womens' honorary, is **Margaret Metcalf**, '48.

Skull and Dagger, sophomore men's honorary, tapped three new members at the "Kick Off" dance—**Jim Ellison**, '48, **Jim Kroder**, '48, and **Floyd Stapp**, '48.

Arrangements for the YWCA Recognition Service were made by **Bjorg Hansen**, '48. The service was held by candlelight in front of the art museum.

A new ASUO sophomore representative will be chosen to replace **Dick Wilkins**, '48, who was declared ineligible.

Bobbie Fullmer, '48, was chairman for the "Food for Thought" booths at registration.

Ann Burgess, '48, and **Deane Bond**, '48, were co-chairmen of the "Kick Off," the Kwama-Skull and Dagger dance.

1949

Bob Hill, '49, was appointed assistant editor in charge of copy on the Oregon staff.

Freshmen selected for the rally squad were: **Bill Gross** and **Jim McClintock**, yell leaders; **Bernie Layton**, **Hazel Roake**, **Adline McNott**, and **Pattie Newton**, squad members.

Mary Hibbitt, '49, is working on the women's page staff of the Emerald.

Helen Bailey, **Virginia Burt** and **Earl Anderson**, freshmen, are members of the new singing group organized on the campus under the direction of Donald Allton, assist-

Edit . . .

Housing Problem

OLD OREGON has devoted fifty-five inches to editorial, news, picture, and cartoon space in our efforts to help meet the housing problem with September and October issues. The September issue editorialized on the pending housing problem. October's related progress and possible solutions.

Even before our first issue had gone to press the proper officials were working on the housing problem. Still there were some who could not register fall term due to lack of living quarters.

The University administration, state board of higher education, city and state citizens and officials are well aware of the problem. Work is being done continuously in an effort to provide more housing. Several new, although not complete, solutions will be ready for winter term's registration.

The University's housing problem is accentuated by Eugene's own critical housing shortage for townspeople. Many rooms in private homes, which would normally be available to students, can not be had this year. This is not a temporary accentuation, for Eugene is growing industrially.

Although some new housing will be available for winter term, much remains to be done. We must also remember the problem of the future, and be prepared for larger regular permanent-type of enrollment. (See statistics on page 18.)

"Housing" is a problem for all of us to keep working on. Higher education's role in providing "well-educated and intelligent citizens who have sound judgment in dealing with the difficult problems of today" is being handicapped by a housing problem that prevails in many leading colleges. Qualified and interested veterans and other students are denied the opportunity of college training.

Lack of sufficient housing has a direct bearing on our progress and work for a greater University. The problem affects the three important ingredients of a greater University of Oregon: student body, faculty and staff and buildings and plant. We have a personal interest in this matter.

ant professor of music. The new group is a double quartet whose programs will include semi-classical and semi-popular numbers.

Three freshmen appointed to "Y" activity positions this term are **Phyllis Holeman**, **Virginia Parr**, and **Shirley Sisely**, heading refreshments, entertainment, and program.

Dorothy Lee, '49, is stage manager for the play, "Ladies of the Jury."

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OLD OREGON

VOL. XXVII NOVEMBER 1945 No. 3

STAFF

George Luoma, '41.....Editor and Manager
See article page 2 for.....Associates

ALUMNI OFFICERS

Charles H. Huggins, '22
SalemPresident
Mildred Bagley Graham, '12
EugeneVice-President
*Elmer Fansett, '28.....Alumni Secretary
Doris Hack, '41
EugeneActing Alumni Secretary

* On leave.



We held sort of a Town Meeting on Telephone Service

We mailed questionnaires to a number of people who were waiting for home telephones and asked them how they felt about it.

Practically all understood the reasons for the shortage in telephone facilities and the big majority placed the responsibility for lack of service on the unavoidable circumstances of war.

More than 72% said the telephone company was doing all it could for them. More than 69% agreed they should be waiting their turns for service.

About 19% thought they

should have had telephones at once and 10% felt we could do more for them than we had. 18% thought others got telephones ahead of turn.

Of course, we are grateful to the majority for their good opinion, but we also respect the views of the minority who think otherwise.

We've turned the corner from war to peace and we're on our way to give service to all who want it.

In the next twelve months, we expect to install more telephones than there were in all of France and Belgium before the war.

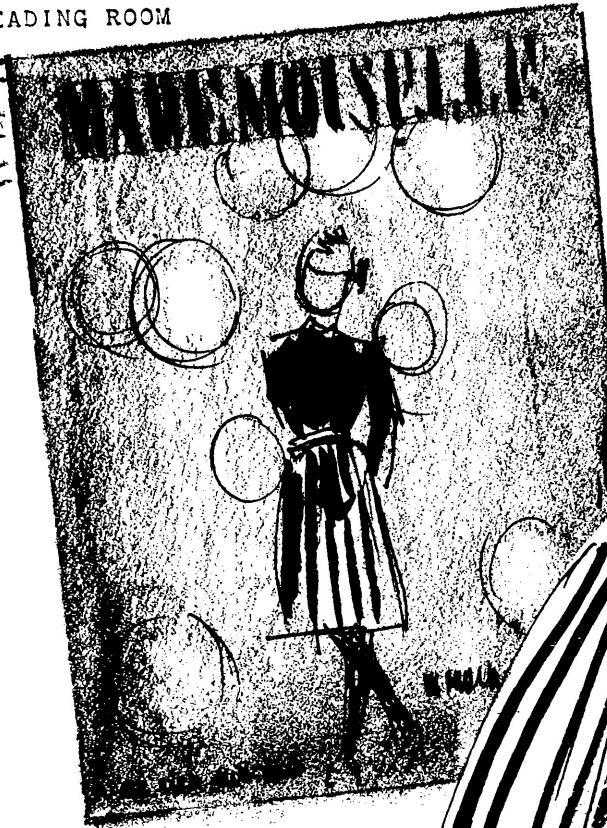
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