

Old Oregon



November 1947

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That stretch across a country vast and wide
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Not spectacular, your usual day,
Not in the headlines
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Then a grateful nation
Knows the full measure of your skill and worth.
And the fine spirit of service
Which puts truth and purpose
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"The message must get through."

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Old Oregon

VOL. XXIX NOVEMBER 1947 NO. 2

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The University of Oregon Alumni Association is a member of the American Alumni Council.

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Cover in Words

The story of the president's house, now the faculty club, is told by Susan McCarrel on page thirteen.

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**ASSOCIATED STUDENTS
UNIVERSITY OF OREGON**

DEPARTMENT OF INTERCOLLEGIATE
ATHLETICS

THE COACH'S LETTER

Dear Alumni,

A look at early season results will show that our Oregon team this year has simply ran out of gas in many cases—but the gang has never given up. I said last spring on my tour around the state that we would have a fighting ball team at Oregon, and the fellows have not forced me to give ground.

This is my first year in the Pacific Coast Conference, and it is certainly just as rough as I expected. The big powers in the conference this year are winning because they have reserve power, and some of us simply don't have enough good material.

Take a look at UCLA. We went into the Coliseum last month with a first string that compared with Bert LaBrucherie's man for man. But they had two other teams as good as their first team, and beat us by using more capable reserves in the last quarter.

Because we lack depth, Oregon has been a Saturday afternoon ball club this year. In several positions, the loss of key men from injuries would leave the team in bad shape. Consequently, we have adopted a policy of scrimmaging only one day each week between games. The coaching staff has received some criticism for this policy, but we have a comeback to offer.

Granted, more reserves can be developed by practicing under game conditions, but we face the problem of saving the regulars. Those men who do carry the load know how to block and tackle, and our job here is to develop finesse.

My first problem when I came to the Oregon campus from Nevada was finding a passer to play quarterback. When Norm Van Brocklin was recommended by the squad members, I was skeptical because his record showed something like three minutes of action last year on the varsity.

Norm can't block, tackle, or run—but he is a fine passer and he has learned deceptive ball handling very rapidly. He started as first string quarterback last spring practice, and it will take a good man to move him out for the next two years. He has been used on offense only; Bill Abbey, who is a fine defensive back, has been his regular substitute on defense.

Equally as steady a performer in the backfield has been Jake Leicht. Jake does everything well, and I consider him one of the finest backs I have had the privilege of coaching in my 25 years of experience.

Dan Garza has also pleased me with his all-around ability at left end, and especially on pass catching. The sports writers have called Van Brocklin and him a sensational rookie combination, and all of us on the coaching staff expect even bigger things from both of them in the next two years.

We have offensive and defensive specialists on the team this year, but we sorely need pass catching specialists like Dick Wilkins, who was ruled ineligible at the beginning of the season. He was one of the three men on the team at the start of the season whom I considered to have unusual ability. Wilkins has unusual pass catching ability, Leicht is a great all-around player, and the other man of great ability is Bob Sanders. Bob is a sophomore who will be a big help in the full-back position with his fine blocking ability and speed. He is very fast for a 200-pounder. I like my backs nifty, and he fills the bill.

I said before the season started that we would not win all of our games this year because we lack material, but we are building. Next year there should be some replacements from the freshman squad and some transfers. Our entire first string line will be back. In the backfield, Van Brocklin will be with us for two more years, but three regulars will be graduated. They are Leicht, Jimmy Newquist and Bob Koch. We have replacements for them now with George Bell, DeWayne Johnson, and Sanders; but we hope enough good backs will show up to keep them fighting for their positions.

In conclusion, I would like to express the sentiments of my entire family by saying that moving from Nevada to Oregon was a good thing. I have never coached a finer bunch of men, and the people of Oregon have certainly made us feel that we are welcome.

Sincerely,



Jim Aiken
Football Coach.

Oregon HOMECOMINGS

A Cavalcade of Famous Gatherings of the Past

by Bobolee Brophy

WITH the appointment Oct. 7 of Marven ("Mo") Thomas, class of '49 as Homecoming chairman, plans for the 1947 "welcome home" weekend are underway. Oregon graduates from all over the country will return to the University Nov. 22 and 23 to greet old friends, see the flaming "O" on Skinner's butte, hear the noise parade thunder down Thirteenth street, and attend the classic football battle between Oregon and Oregon State.

Thomas has emphasized that this weekend celebration will be concerned with the boosting of school spirit and the welcoming back of alumni to the campus.

"The new Oregon Spirit," much touted by Yell King Johnny Backlund and his rally squad, has special significance this year. With a total enrollment of 5775, men again outnumber the girls three to one, and the ratio has returned to the pre-war norm. The class of '51 is predominately straight from the high school ranks and has brought enthusiasm with them. Homecoming committee members are confident that the new spirit and "eager" freshmen will contribute to making this Homecoming one of the greatest of them all, and there have been great ones in the past.

The current "Oregon spirit" has been rolling up since 1945, when the first post-war Homecoming came back to the campus. The old rivalry with OSC flared again that year when a burned "UO" appeared on Bell field in Corvallis, and a similar "OSC" was scorched into Hayward field. Raiders invaded the rival campuses, students were startled to find the Pioneer Mother festooned with Oregon State streamers during the week before Homecoming, and several Beavers were "mill-raced." A halt was called when an Emerald "extra" hit the campus with a message from President Harry K. Newburn. It informed students that anyone caught in acts of vandalism would be expelled.

Despite this ban, "The Ducks Revived in '45." No noise parade cracked Eugenean ears that year but a rousing opening assembly filled the Igloo on the night before the game.

One of the four quarters of the program was broadcast over the Mutual Broadcasting network. Lois McConkey, later Oregon's student delegate to the United Nations security council, headed the weekend, and Mary Lou Hill was "the girl you want most to come home to."

7 to 6. In the 1917 Bowl appearance Oregon beat Pennsylvania, 14 to 0.

The Monday after the Homecoming victory, students staged a walk-out and held an impromptu dance in the Eugene armory. According to the *Emerald*, . . . all formality was cast to the winds and the men allowed to go coatless and programs were "not being done."

The event which has snowballed into one of the University's biggest weekends began unobtrusively in 1914 when President Prince Lucien Campbell set aside an alumni day. About 100 former students attended a short meeting at Oregon on this embryonic Homecoming weekend. This rated a small story in the *Emerald* and an editorially-expressed hope that Homecoming "might become a powerful link between alumni and undergraduates."

OUR first Homecoming was a black, rainy day and discouraged an all-out celebration, but there was a big frosh bonfire the night before the game, thus establishing a tradition that has endured until the present time.

There were only 300 or 400 alumni who came back to those first Oregon Homecomings; class distinctions were not very strong in those days and no special class meetings were held, but the idea and the enthusiasm for a successful, annual weekend was growing.

Traditions were beginning to pile up. There was always a noise parade with fireworks and, of course, a football game. In an *Emerald* description of the annual noise parade, "every-



Yell leaders Bill O'Hearn, Johnny Backlund, and Jack Countryman get up in the air like a Van Brocklin punt.



—Old Oregon photo by W. Kirk Braun

These five comely rally girls are responsible for a lot of cheers. Looking at you, left to right, are Donna Stageburg, Eugene; Sylvia Branden, The Dalles; Shirley McCarton, Eugene; Annie Bennett, Coos Bay and Jane Daggett, Portland. Missing from the picture is Katie Yashan, Portland.

thing from a crochet hook to a steam calliope, band saw, circle saw, meat saw and any saw that ever sawed will have a welcome place in the ordeal of screech . . . Tractors, steam rollers, and anything else that will move will see action in the parade."

Rain and victory appear to go hand in hand with Homecoming games. Alumni would agree that it would not be a real Homecoming without the familiar, drizzling Oregon rain that turns the turf to mud.

Not all Homecoming games have been played on the home field. In 1931 OSC played their Homecoming game in Eugene, with a 0 to 0 score. The next year the Webfoots journeyed to Bell field for Homecoming to defeat the Beavers 12 to 6. A special train took students and alumni to the game.

Oregon and Oregon State have played 49 games during the history of the schools with Oregon coming out victorious in the long-run tally. Seven games were tied; Oregon has won 25 to OSC's 15 victories.

THE old traditions, accumulated over the years, will still hold for the 1947 celebration. Alumni will remember that students greet each other on Hello walk, between Fenton and Villard halls, during the weekend. Freshmen men are required to wear rooters lids. This dictum began back in 1920 when the green and lemon caps cost 85 cents. Freshmen girls are required to wear green ribbons in their hair and smoking is taboo on the old campus. Heavy-handed Order of the

"O" men still enforce the traditions for men students on the steps of Fenton hall.

Prizes have been handed out for many years to the most blatant noise parade float. Originally only men's houses participated but now a men's living organization and a women's group team up in an effort to make the most noise.

Cups are given each year for the men's and women's living organization that registers the most alumni in the Johnson hall register. The best interpretation of the Homecoming theme through a sign is also good for a prize, and there is an award for the suggestion of the theme itself.

In 1920 the blazing "O" on Skinner's butte, which is kept burning all night before the game by University men, was introduced and for the first time a Friday night event took precedence over the frosh bonfire.

This (40 to 75 feet high) bonfire, which in early days was accompanied by a mammoth fireworks display, has consistently been burned down ahead of schedule. The sophomores, often suspected of lighting the premature match, were duped by the frosh in 1936, when the real material for the blaze was hidden. Piles of excelsior were prominently displayed and negligently guarded on Skinner's butte until the sophomores burned them, confident that they had destroyed the Friday night bonfire.

But the freshman class in 1938 was not so far-sighted. The sophomores got there first with the matches, and a Universal Newsreel

cameraman was on hand to get action shots of the building and the burning of the gigantic pile. The bonfire went up in a middle-of-the-week puff of smoke in 1946, but diligent freshmen found enough material to build a new one by Friday night. Rumors of Beaver interference were rampant but nothing was ever proved.

STUDENTS of 1923 will remember the unique added attraction of a "senior men's annual mustache race." The owner of the "bushiest, tickliest, most luxurious beard" won a brand new safety razor. This tradition, of dubious value, has since fallen by the wayside.

In 1925 money was being raised for the Murray Wagner museum of oriental art, the freshman had class officers for the first time, and the world court was being discussed seriously in all-campus assemblies in terms of the world's hope.

It may have been the Roaring Twenties in the rest of the United States, but Homecoming didn't "roar" that year at Oregon. The noise parade was banned and in its place a "pajamarino" torchlight procession wound through the campus.

In reference to the noise parade, James Leake, general chairman of the Homecoming directorate, said, "The real purpose of the parade, that of boosting the Oregon spirit, is lost in the effort to make the vociferous outbreaks."

(Continued on page 27)

The Biggest School In the University

A POPULAR question on any college campus when greeting a new acquaintance is "What course are you taking?" If you were to ask that of a student on the Oregon campus, the chance is one in five that his answer would be "B.A."

Such would not have been the case back in 1914, when Oregon's School of Business Administration first began to spread its wings. Commerce was a subject previously undeveloped, yet it had a strong appeal to large groups of students who were aware that the business world was rapidly becoming more complex and demanded more highly trained personnel.

Originally designated by the Board of Higher Curricula to carry courses in "higher commerce," Oregon's school of business could not offer those of a practical nature such as accounting, banking, salesmanship, and insurance. These had been given to O. A. C. as a part of its undergraduate curricula.

The Board awarded the school of commerce to the University safeguarded by the following proviso:

"The curriculum in commerce at the State Agricultural College shall be

limited to the work for the bachelor's degree . . . as this work will in no way interfere with or be in duplication with the work of higher commerce assigned to the state university."

Thus the University's field of "higher commerce" was in no way defined or described. Whether it might offer the necessary undergraduate commercial courses, over which the state college had the monopoly, was an open question.

ONLY through the able leadership of President Campbell and the men who fought beside him, particularly Walter Morton, the new school's first dean, was the question finally settled after a long, sometimes bitter, struggle. Fortunately, the University offered many allied subjects—economics, mathematics, languages, and social sciences—equally important to those who sought business training, which finally led the Oregonian to express the general sentiment of the day in an editorial of February 8, 1917:

"The course taken in the college (O.A.C.) corresponds closely with that of the average business college. The



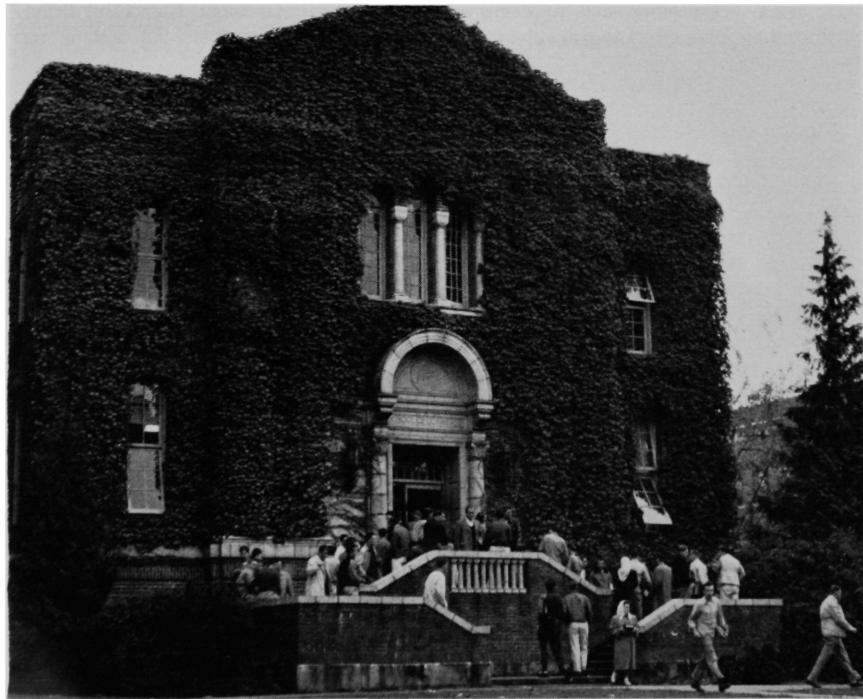
Dean V. P. Morris

University develops the subject much further. It gives instruction in the modern languages, domestic and foreign markets, exports, public service, banking, accounting, credits, industrial survey. At Eugene 140 students make commerce their major study while many others take parts of the course. In fact, more students major in commerce than in any other professional school."

In 1920, Dean Morton was succeeded by Dr. E. C. Robbins whose son, Edwin C. Robbins '38, is now an instructor in economics at the University. Already the school was assuming a position with other leading business schools in the nation. Several years later it became one of the first to receive membership in the Association of College Schools of Business, an association which has always confined its membership to those institutions whose business schools maintain the highest standards.

NUMBERING but 190 students in 1920, the present enrollment now exceeds 1300 students, a 30 per cent increase over last year, and present trends indicate that even greater numbers can be expected in the future.

Such a tremendous growth is not with-



The corridors and steps of Commerce Hall are jammed between classes; the school of business administration has recorded its biggest enrollment this year.

out its problems. Naturally such an increase in the student body has made necessary a proportional increase in the number of faculty. This has not been easy, since many instructors found more remunerative positions in government work and private business during and after the recent war. But in spite of this problem, the school has maintained, if not bettered, its position by securing new instructors who are considered expert in their respective fields.

Classroom space is a problem everywhere on the campus, and the school of business administration is no exception. Lecture rooms that normally would seat 120 students are now filled by 160 students. Despite the fact that adjacent quonset huts are lessening some of the stress, the situation is still acute. Even the pedestrian traffic in the hallways between classes poses a problem which would bring grief to the most efficient policeman.

UNDER the capable leadership of its personable dean, Victor P. Morris, the school now ranks in the upper fifth among college schools of business in the nation. Born in Sioux City, Iowa in 1891, Dean Morris looks much younger than his age would indicate. Most of his life has been spent in Oregon, where his father came as an instructor on the staff of the Northwest Christian College many years ago. Graduating from the University in 1915, Dean Morris went on to obtain his master's degree in economics in 1920.

His first teaching experience was during the summer session of 1918 and 1919 at the University. The following year he was placed in charge of social studies at University high school, Eugene. In 1922, he returned to Iowa where he taught at Grinnell College for two years. Two years later, he returned to Oregon as an instructor in economics at Oregon State College, and in 1926 entered the department of economics at the University where he has remained ever since. He is still listed as a professor of economics in addition to his title of Dean of the School of Business Administration, which he assumed in 1936.

DEAN Morris has always been active in state and civic affairs. Every governor since Julius L. Meier has recognized his progressive talent by appointing him to important committees. His first such appointment was to an interim committee to study the reorganization and financing of public schools in Oregon. Governor Sprague followed with an appointment to an interim commission to study the workers' compensation law.

Recently Governor Snell called him to the chairmanship of a committee whose purpose is to aid postwar adjustment and development by stimulating public and private agencies to provide public works projects in case of a possible economic recession. The committee also proposes a program to encourage citizens of Oregon

to become more "future conscious."

Because he is an ordained minister, it is not uncommon to hear Dean Morris in a local church as a guest pastor. He has also maintained an active interest in the various campus religious organizations.

He believes strongly in a close relationship between the school of business administration and the department of economics, a relationship around which the school was originally established in 1914 and which has played a great part in making Oregon's school one of the outstanding in the nation. Through his close association with Dean James H. Gilbert, who headed the economics department until last year, students were given one of the most well-rounded business courses to be found anywhere.

REFFERRING to them as his "team," Dean Morris is proud of the men who compose the faculty of the school. His pride can certainly be justified by a look at

the fine records attained by these men and their former students.

C. L. Kelly, O. K. Burrell, and A. B. Stillman have long been considered the finest accounting "team" to be found. For years, the lists of students who have passed the certified public accountant examinations have been, with few exceptions, identical with the class rosters of their graduates.

Many new and advanced methods of merchandising can be attributed largely to the work of N. H. Comish, whose students have established themselves as leaders of outstanding firms in the nation. Everywhere in the state, one finds many prominent merchants who adopt the latest methods which Professor Comish prescribes.

With the increasing importance of foreign trade an ever-larger number of students are looking to the University

(Continued on page 30)

OREGON BUSINESS REVIEW

BUREAU OF BUSINESS RESEARCH, SCHOOL OF BUSINESS ADMINISTRATION
UNIVERSITY OF OREGON, EUGENE, OREGON
WESLEY C. BALLAINE, EDITOR

SPECIAL ISSUE

NOVEMBER 1947

The Oregon Business Review is a publication highly regarded by business men in the State of Oregon. Published monthly by the school of business administration and edited by Wesley C. Ballaine, professor of business administration, the Business Review features articles which are of current interest to those who engage in professional and business activity within the state.

The Review has risen to its present high circulation and reputation in less than six years. Its first issue, published in December, 1941, under the direction of Lloyd Faust, assistant professor at the school, was but two sheets of mimeographed information on business conditions, and was mailed to several hundred firms and business men which the school had on its mailing lists. The Review's circulation tops 3000 today, and all indications point to an ever-increasing popularity.

Examples of topics discussed in recent issues are "Rural Planning and Zoning Laws in Oregon," by Pauline Maris, assistant director of the Bureau of Municipal Research, "Techniques of Successful Selling," by Newell H. Comish, professor of business administration, "Oregon's Buying Power," and "Estimates of Non-agricultural Employment in Oregon."

Not confining itself to any particular field of business, the Review covers a wide range of topics that are of immediate significance and timely interest. Regularly featured are tables under the title "Current Business Trends in Oregon." By sending questionnaires to banks, merchants, and local government agencies accurate and valuable data is compiled and evaluated to give business men an indication of present business conditions.

The data is broken down into three separate tables covering information most indicative of current trends—"Bank Debits," "Building Permits," and "Retail Sales." These tables are again broken down into the various sections of the state, so a contractor in Pendleton for example, can find the exact value of building construction in his community. In the same manner, a furniture dealer in Portland can compare his retail sales with those of other furniture firms in the state.

The School of Business Administration is pleased to announce that future editions of the Review will be sent to readers of Old Oregon without charge. Those who desire to be placed on the mailing list are asked to send their name and address to the Oregon Business Review, Commerce Building, University of Oregon, Eugene.

How the Oregon Co-op Movement Started

Wally Campbell, Co-op Leader

by Dorothy A. Nyland

WALLACE J. Campbell, better known as Wally Campbell to all of his classmates at the University of Oregon, was always in the forefront of liberal and social movements on the campus during his college career. As varsity debater, he won several prizes for speaking. He was president of the Congress Club, a member of Delta Sigma Rho, forensic honorary, and Alpha Kappa Delta, sociology honorary. He was one of four runners-up in the state for the Rhodes scholarship. When the students of the Wesley Foundation (Methodist student organization) were deciding what topic to have for their first meeting with the green freshman, they decided to ask Wally Campbell to speak on "Joe College—right or wrong?" The problem of becoming Joe College on the campus is a real one. However, no one could accuse Wally of such a role. He blazed the trail for others to follow.

Believing compulsory military training was undemocratic and un-Christian, Wally got a petition signed by students asking the faculty to vote to make military training optional rather than compulsory. The measure was defeated. The next year the petition came again to the faculty, this time with a much larger number of signatures. The vote in the faculty meeting was a tie vote. The president of the University voted to keep military training compulsory. The next step was an initiative in the state. Fifteen thousand signatures had to be secured before the initiative could go on the state ballot. It was the first time in history such a measure was introduced in any state, yet the students initiated it and secured the signatures to put it on the state ballot. It was defeated in the election. However, a great deal of peace education went into the signing of the petitions plus some interesting experiences.

Wally also had his share in fun. Discovering the humor as well as philosophy wrapped up in "Alice in Wonderland" more appropriate to student groups than to children, the Wesley Foundation sponsored annually a "Mad Hatter's Banquet." Wally served as the Mad Hatter toastmaster, participating in the skit of "The Mad Tea Party." One year during the depression a skit called "The Mad Hatter in the Role of an Economist," adapted by Harold Callendar of the New York Times, was presented with Wally in the title role. Alice couldn't understand why pigs were killed when people were starving. She was told to take another cup of tea! The skit was such a success the students of the Wesley

Foundation were asked to present it before the Eugene Rotary Club. The editor of the local paper borrowed the script and printed it as an editorial calling it a "Spring Tonic" and giving the Wesley Foundation credit for its presentation.

MAJORING in sociology, Wally wrote his master's thesis on cooperatives. For this he studied the self-help cooperatives of California. The summer Wally graduated from the University he left for New York. A letter from Wally on the stationery of the Cooperative League of the U. S. A. indicated he had accepted one of the two jobs offered him soon after he arrived in New York. He has been in the same job ever since, and according to him "he wouldn't trade jobs with anyone." He has found expression for his Christian convictions and social idealism.

Through Wally's interest in cooperatives, the Wesley Foundation studied the cooperative movement in their Sunday evening program. It was decided to start a cooperative house on the campus where students would not only live more cheaply but obtain an understanding of the cooperative philosophy of life. The first cooperative house at the University of Oregon was organized with a nucleus of Wesley Foundation students. It also included those of Jewish and Catholic faiths, as well

as representatives from other lands including a Filipino cook, a Japanese Buddhist, a boy just arrived from Germany, etc. It was a cosmopolitan group which by sharing in the work lived for fifteen dollars a month for room and board. The house was called the Wallace J. Campbell Cooperative House and still is known by that name. The mortgage on this house was burned last June and the members own their home now. There are now four cooperative houses at the University of Oregon. The faculty is enthusiastic about the contribution of the cooperative houses to the University.

THE girls' co-op was organized the next semester, after the boys' house became a reality. It ranked first in scholarship on the entire campus the first semester it was organized; the boys' was second in scholarship on the total campus. Many of the initial students living in the co-op have gone into full time cooperative work. Others carry on in voluntary capacity. While still in school the students wrote all their history and economic themes on cooperatives, educating members of the faculty to the significance of this movement.

When Toyohiko Kagawa of Japan spoke in this country in 1936, Wally Campbell was on the same program with him, discussing co-



Wally Campbell, Oregon cooperative founder, works in his office at CARE, Inc.

operatives in Los Angeles, San Francisco, Portland, Oregon, and Seattle, Washington. Mr. E. R. Bowen of the Cooperative League has remarked, "Wally has measured up in every respect to the great demands of this expanding and growing cooperative program." He has presented cooperatives on a nationwide radio hook-up.

Last summer he spent seven weeks in Europe attending the International Cooperative Congress held in Zurich, Switzerland. He visited cooperatives in many European countries.

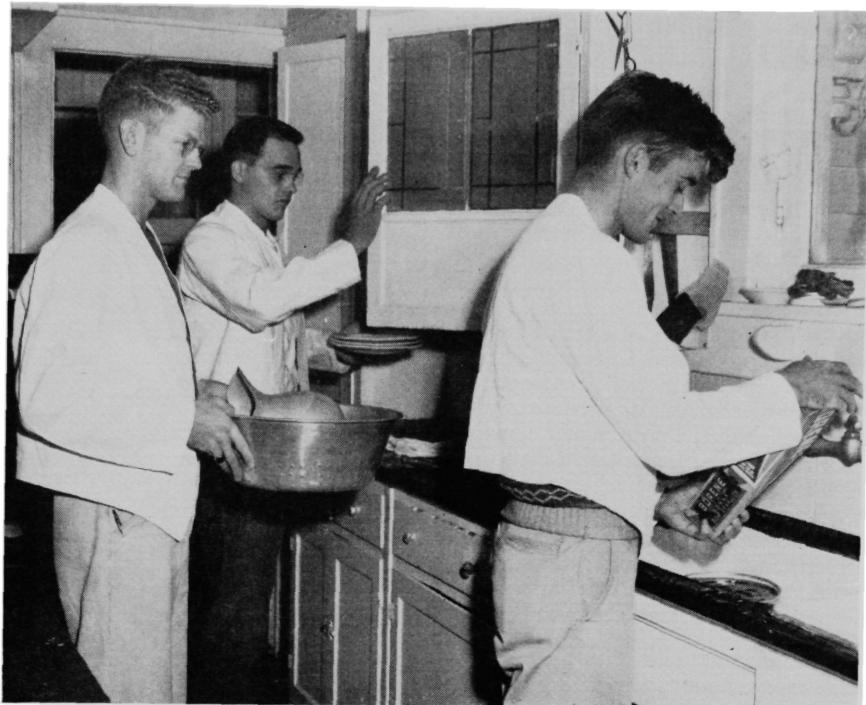
Realizing the need of millions of starving people in Europe, Wally, true to his cooperative nature, ventured to bring together all the agencies administering relief. The organization known as CARE (Cooperative American Remittances for Europe) is the result. H. Eastbourne Thompson of the Friends Service Committee, who died in an airplane accident at Gander on his way to a mission in Germany last fall; George Miles of the War Relief Services of the National Catholic Welfare Conference, and Wally constituted a committee of three who visited the executives and boards of more than twenty religious, labor and relief organizations and raised three quarters of a million dollars to start CARE. Wally was chairman of the committee when CARE was organized, and is still chairman of the Executive Committee. CARE has saved the lives of thousands. Supplies to be used for the invasion were bought in great quantity at reduced price. It is the best package of concentrated food available according to the representatives of the Methodist Committee on Overseas Relief.

VARIOUS organizations sent consultants to the San Francisco conference where world leaders met to discuss the World Charter. One of these consultants was none other than the former University of Oregon student, Wallace J. Campbell, assistant secretary of the Cooperative League of the United States of America.

Imagine the thrill when the former director of student activities of the Wesley Foundation at the University of Oregon visited the United Nations Commission on Human Rights to see seated at the table, representing the International Cooperative Alliance as a consultant at the United Nations, a former Wesley Foundation student—Wallace J. Campbell. From soap box orator on the campus to a consultant at the United Nations, a former Wesley Foundation student—Wallace J. Campbell. From soap box orator on the campus to a consultant at the United Nations whose job it is to help formulate the International Bill of Rights!

ABOUT THE AUTHOR

The author of this article is Miss Dorothy A. Nyland, former Director of Student Activities of the Wesley Foundation at the University of Oregon.



Everyone works in a cooperative. Here John McManigle, Portland, sprinkles soap in the sink while Dick Dyer, Coos Bay, stands ready to slip him some dirty kitchenware. Upstaging the other two sophomores is John Thorpe, Portland, putting dishes away. Or is he taking them out?

The "Work" Part of Co-op Life

CAMPBELL club is founded on the principle that no member shall be more privileged than another, and that all members shall do their share of duties. Prominent men-about-the-campus take their turns at cleaning washbasins along with rank freshmen.

Each man puts in about four duty hours a week, work hours being sandwiched in between classes. One prerogative only is maintained: Washing dishes remains the sole province of freshmen and new members. Whether this tradition rests upon the idea that the principles of collective living can best be learned through a pile of collected dishes cannot be gainsaid. But having served his apprenticeship in the galley, the freshman finds that his talents may range in all directions.

The system of having all Campbell clubbers participate in the operation of the house saves each member about fifteen dollars a month in living expenses. For men who must rely on monthly veteran subsistence payments, this saving represents a substantial addition to their spending money.

An alumni association will be formed for old Campbell members at Homecoming this year. Formation of the association is the result of a long desire among Campbell alumni for an organization to maintain contact among them after they leave Oregon.

Members of the house before the war would be amazed at the size of the organization now. The club is jammed to the rafters, with an additional horde living out of the house.

The crowded conditions have had no apparent effect on the club's grade point average. Campbell ranked among the top houses on the campus in scholastic honors last year, hitting a grade point average in excess of 2.60. The house won the 1947 Burt Brown Barker award, a trophy presented to the men's group maintaining the highest scholastic average during the preceding year.

The Burt Brown Barker award was introduced in 1935. Campbell Club won it in 1939 and again in 1940, while Canard club, an affiliate, won it in 1938. However, activities haven't been sacrificed in attainment of scholastic honors. The house counts among its members quite a few men prominent on the Emerald, the Oregana, in campus politics and other activities.

One last word might be said about Bow, the club mascot. Bow was introduced to cooperative living last fall, and is now ranked as an older member. The little sad-faced cocker spaniel took a whole course in Russian last year, and is currently attending a number of graduate classes. Members say that his Junior Certificate has been waived—right in his face.

Don Kirsch Named Coach

Newest appointment to the Oregon coaching staff is Don Kirsch '43, head baseball coach. He replaces Howard Hobson, who filled the post prior to his appointment as Yale basketball coach.

Kirsch was originally signed to the athletic staff this year as assistant basketball and baseball coach, but with Hobson's resignation he was boosted into the top diamond spot.

Graduating from Oregon with a degree in physical education, Don gained fame on the campus as both a baseball and basketball player.

On the nine for three years, Don was one of the sparkplugs of the squad. This year he will handle a varsity squad that includes his younger brother, Walt Kirsch, who held down the second base position last spring.

His expert ball-handling and speed on the maple courts earned him three varsity "O" 's and the nickname, "Casaba". He captained the basketball team in 1943. This season he will assist Head Coach John Waren and probably take charge of the JV quintet.

Before receiving his first appointment to Oregon as assistant coach, Kirsch was coach of the Hillsboro basketball and baseball teams. His basketball aggregations made the state tournament while he was at Hillsboro, and in the 45-46 tourney they placed fifth.

Workouts for all potential basketball players began in mid-October. As soon as the hoop season is over Kirsch will take over the baseball chore.

Ex-UO Professor Lands UN Job

Hillier Kriegerbaum, associate professor of journalism at the University last year, and former United Press staff worker, has been named public information officer for the World Health Organization Interim Commission, a United Nations agency. His office is in New York City.

Mr. Kriegerbaum has worked for the United Press in New York City, Philadelphia, Chicago, Washington, and St. Paul. He was a public relations man for the veterans bureau following three years of naval service.

The ex-“Oregonian” received his B. A. degree at Wisconsin in 1926, and his masters degree at Northwestern in 1939. While at Oregon, he taught classes in articles and features, elementary journalism, copyediting, and reporting. He is married and has a daughter.

He writes that he has completed a trip to Geneva, Switzerland, in connection with the fourth meeting of the Interim Commission.



Meeting of the “kitchen cabinet” at Los Angeles Country Club Friday noon, October 10th. Front row: (l. to r.) Dr. Reuben Ratner '22, Ted Gillenwaters '26, Margaret Ann Jackson '24, Alyce Rogers Sheetz '40, Bob Mautz '27, Ed Crowley '28. Back row: (l. to r.) Leo Harris, athletic director, Les Anderson '43, alumni director, Wayne Veatch '29, Dean Karl W. Onthank '13, Doug Farrell '23, Roy Herndon '29, Gleeson (Tiger) Payne '41, Merritt Kufferman '44, Earl Shafer '24, Art Litchman '46, athletic publicity director.

Los Angeles Alumni Elect Officers

MAKING a bid to become the most active out of town alumni group, the Los Angeles alumni association unanimously selected Wayne Veatch '29 to head its organization for the coming year. Completing the roster of officers were Robert Byington '30, vice-president, Gleeson Payne '41, treasurer, and Alyce Rogers Sheetz '40, secretary.

Veatch succeeds Douglas Farrell '23, who has acted as president during the past year, and whose able leadership has built up the strongest and most enthusiastic group ever organized in Los Angeles.

The election was held at a luncheon meeting of the “kitchen cabinet” at the Los Angeles Country Club on Friday, October 10th. President Farrell, acting as toastmaster, introduced Leo Harris, athletic director, who gave a short talk on the role that alumni can play in building up the University's athletic program. Bob Mautz, Portland attorney, Art Litchman,

University athletic publicity director, and Les Anderson, alumni director, also spoke.

The honored guest was Dean Karl Onthank, head of graduate placement, who summarized the importance of alumni support in finding positions for University graduates.

Plans for the continuation of the Erb Memorial Union campaign in the Los Angeles area were outlined. Earl Shafer '24 was appointed to head a committee to assist in the placement of graduates.

On Friday evening, a pre-game cocktail party was held at the Town House at which more than 250 alumni were present. Jim Aiken, football coach, and John Warren, basketball and track coach, were both present to give a few highlights on Oregon's football team.

Next on the calendar is a stag party in late November, at which time pictures of the Oregon-Oregon State game will be shown.

Bay Area Pre-game Party Planned

POSTCARD announcements have been sent to more than 1700 Oregon alumni now living in the San Francisco Bay Area notifying them of a pre-game rally and party to be held on Friday evening, November 14th, on the evening prior to the Oregon-Stanford game at Palo Alto.

The party will be held at the Whitcomb Hotel, 8th and Market Streets, San Francisco, the festivities to begin at 6:30 p.m. An outstanding program will include talks by President Harry K. Newburn, Athletic Director Leo Harris, and members of the athletic staff.

Also featured will be the University of Oregon band, which will be making its longest trek in many years. Plans call for a short parade through San Francisco's downtown streets, terminating at the Whitcomb Hotel party.

At Palo Alto on the following day, a special section has been arranged on the fifty-yard line for alumni and their friends. The postcard announcements, accompanied by a reserved section ticket, will entitle holders to seats in that section. Additional announcements will be available at the party for those who might not have received them through the mail.

Election of new officers for the Northern California Alumni Association will also take place at the party. The report of the nominating committee lists the following candidates for offices: For president, David Silver '38 and Frank G. Carter '24; for vice-president, Walter J. Hemy '22 and William R. Pengra '41; for secretary treasurer, Jeanette Calkins '18 and Carol Collins Quinn '42.

Under the capable leadership of Don Davis, who has served as president of the bay area

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President's House Sees Years Roll By

by Susan McCarrel

DRIZZLING rain pours over the campus as the students scurry from building to building, classward-bound. Seeking shelter beneath the trees, they cut across the southwest corner of 13th and University looking for a dryer path to follow.

They pass close to the symmetrically vertical building facing north, and if their eyes stray to the buff and white paint, the long narrow bay windows, the Victorian stance of the house, the word "old-fashioned" usually comes to mind. Then they casually brush away the thought and turn eager minds and modern eyes to the newer buildings across the street, searching for the "interesting" landmarks of the campus.

But the stately old house at 1170 E. 13th has been a most interesting part of the University scene since its purchase in 1895. The annual regents' report of 1895-96 makes a very business-like listing of the purchase—\$5000 paid for 9½ acres, plus improvements, bounded on the north by 13th street and on the east by University street."

"Plus improvements" referred to the 11-room home of Dr. George H. Collier, professor emeritus of physics at the University. Plans then were to convert the house into a much-needed dormitory for women; registration records were being set at almost 200 students. But a growing collection of 7000 books, sans shelves, was given priority over the coeds, and the lower floor of Collier hall became the UO library.

Dr. Charles H. Chapman, second president of the University, moved his family into the 5-room upper story in 1896 and for three years paid monthly rent to the University to maintain a home equal to his dignified position.

WHEN Dr. Chapman's administration at the institution drew the criticism of the Oregon press, the spotlight was also turned on Collier hall. State sentiment was fanned with the heretical news that all groceries brought into the president's home came from Portland and that the Chapmans employed a Japanese house-servant.

Upon Dr. Chapman's resignation in November, 1898, Dr. Frank Strong was appointed as head of the Oregon university. Young President Strong brought his wife and three children from Yale to Collier hall. While veterans of the Spanish-American war and coeds with Gibson Girl pompadours crammed for finals downstairs, the children played on the

(Continued on page 26)



Flower arranging seems to fascinate Michael.

Mrs. Newburn Likes New Home

"**T**HIS a house adaptable for people," is the way Mrs. Harry K. Newburn characterizes the new president's residence, where she has lived since 1945.

The charming mistress of the 10-room home at 2315 McMorran Drive is founding a new era in University history as the first official resident of the house. She, President Newburn, and their children, Jacquelyn, Bob and baby Michael, with their small cocker pup, find their new home most comfortable and pleasant.

The McMorran home was entirely redecorated from samples to match the Newburns' furnishings before they moved west from their own home at the University of Iowa. Considerate Mrs. Newburn explains that the neutral shadings chosen—the carpeting and drapes are inherited with the house—were selected to blend with almost any interior decorating schemes. "Places like this are synonymous with parsonages," she said, "People come and go and each has to adjust to the walls and floor with what they have."

That the Newburns are living graciously in

their Oregon home is evident with the serene atmosphere of the restful rooms. Greens, greys and beiges blend to emphasize the painting of the Willamette valley, a gift to the Newburns from the artist, Dean Little, and their own Renoir in the living room. A colorful fire in the "family room"—the combination library and music room—throws dancing lights on the ceiling-to-floor bookcases and the radio-phonograph.

The serene dining room, almost austere in its simplicity, uses contrast of dark furnishings against a grey background for its effect. The kitchen is ultra-modern in white and blue, and abounds in cupboard space. The gleaming hall sets off the graceful staircase to the four bedrooms on the second floor and a fifth on the third floor. A recreation room is being completed in the basement.

"We've found that this house is a *family* house. People, and particularly the children can relax and work and thoroughly enjoy themselves. It's easy to keep up and such fun to live in," Mrs. Newburn says. "The families of the future presidents certainly have something to look forward to."

Report from PIC's conference

Editor Compares Colleges

by Bob Frazier

THE University of Oregon stacks up pretty well with other schools—including the Ivy league.

This is the impression I returned with last June, after attending PIC magazine's first annual college conference in New York.

Fifteen representatives, mostly college editors, attended the conference. From talking with them I learned that Oregon can hold its own in interest in liberal arts courses, in campus democracy, and in general seriousness of purpose.

The one spot where Oregon seemed weak was in the political consciousness of the student body. Mass meetings and political rallies,

common on other campuses, are not a part of our campus scene.

PIC called the conference as a pulse reading of American colleges, in preparation for the increased college audience they hope their newly slanted magazine will attract. Fifteen delegates were selected from the 80 schools whose representatives submitted "profiles" of their campuses.

Schools represented at the conference were: Harvard, Dartmouth, Amherst, Cornell, University of Pennsylvania, Johns Hopkins, University of North Carolina, University of Georgia, Ohio State, University of Missouri, University of Chicago, University of Utah, University of Oregon, Stanford, and the University of Alaska.

The University of Alaska delegate was a

"ringer" whose home was in New York, and who had elected to go to school North after serving there in the army.

PIC planned an excellent program for us, in which we heard experts speak on vocational guidance, personnel methods, clothing and style trends, and (for our own benefit) careers in the newspaper and radio fields.

But we learned most about the other schools in our post-program bull sessions late in the evenings. After the official day was over we would gather around little tables, or assemble in hotel rooms to talk about our common problems. We talked the same language and frequently gave the same answers to the common questions.

MANY of the delegates testified that the fraternity system seemed to be breaking down under the weight of heavy veteran enrollment. The older men, they said, did not go for the high jinks that characterized the college life of the generation between the wars. "Whiz Bang" seems to have lost ground to the more serious journals.

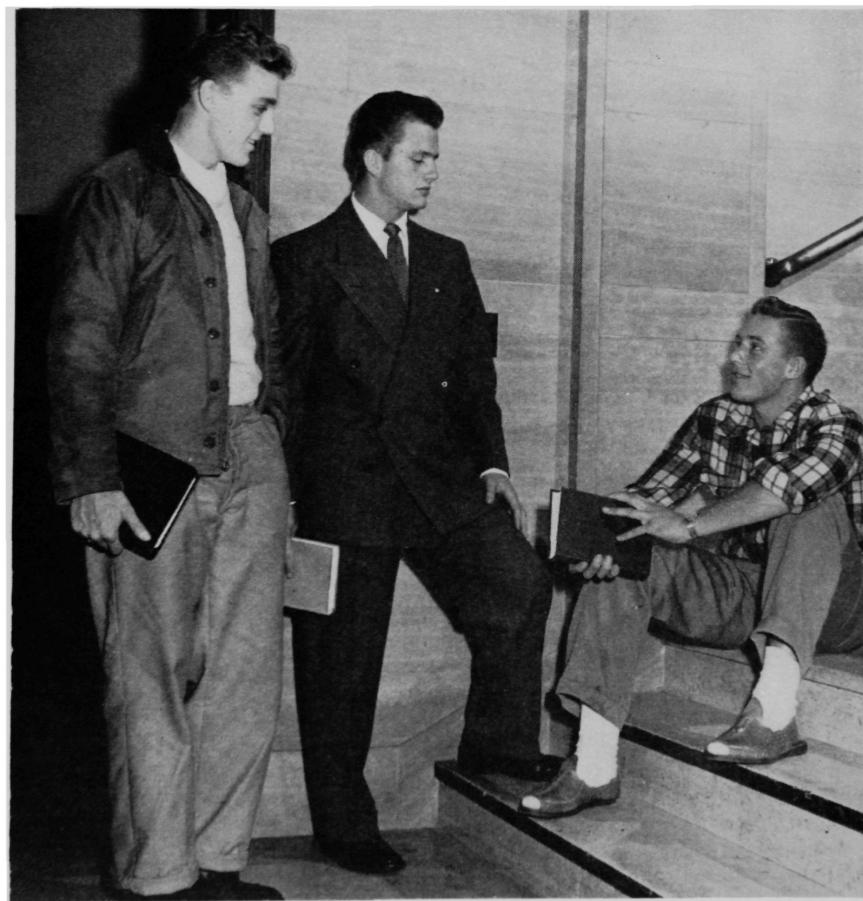
Most of them felt the heavy veteran enrollment had had a permanent effect upon the academic standards of the institutions, enabling many of them to enforce scholastic standards that would have been out of the question before the war. All agreed that this was good.

While I agreed with the group on the New Seriousness trend, and on the higher academic standards, I did not feel this campus had witnessed any weakening of the fraternity system. I cited the four new fraternities which appeared here last spring. Many delegates agreed with me, too, that there was a cross-current at work, that many of the veterans were determined the old alma mater should ever be the verdant country club of pre-war years.

The rush to get through, to gain "alumni status" appeared common to all schools, although the Dartmouth, Chicago, and Harvard representatives told me their graduates were going into graduate school in increasing numbers.

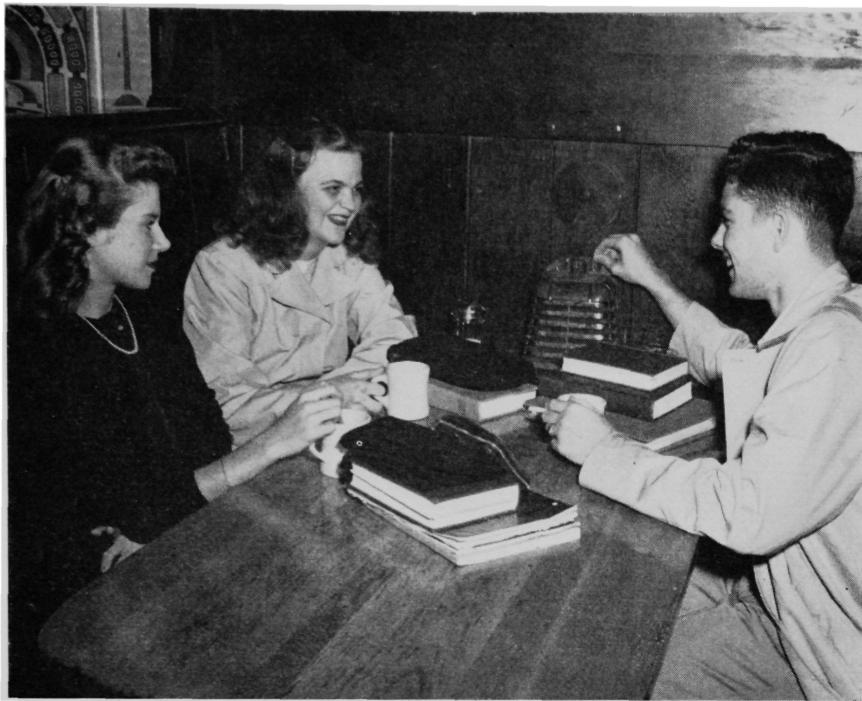
Most delegates reported a general tendency to crowd into the professional schools, to by-pass the liberal arts in favor of courses in electrical engineering, business administration, journalism, and agriculture. The delegates from Dartmouth, Amherst, Chicago, and Dartmouth stood with me, however, when I said the trend here seemed to be the reverse. I cited the increasing importance given to the liberal arts curriculum at the University, and told them I felt there was a wide-spread desire to gain "culture" for its own sake.

My suggestion that the world is full of



-Old Oregon photo by W. Kirk Braun

Men in the East wear suits to their classes, but we think comfort is more important than a dressy appearance when attending lectures. Steve Button (center) and Larry Hull show the styles on either coast, while Dave Crockatt (left) borrows his older brother's GI jacket to point up how veterans from all over are keeping their clothing bills down. Incidentally, Larry's open-toed huraches are bright rd.



—Old Oregon photo by W. Kirk Braun

Our students' tastes in music may be a little "square" compared with the jazzier East, but from here it looks as if Oregonians get just as much kick from the smoother, sweeter numbers. Pi Phi's Dana Lind and Dorothy Collier watch John Palmer put a nickel in the slot. John stays at the "Abode of Forgotten Men," the dormitory on the second floor of Villard Hall.

"trained men" and that the time is coming where there will be a demand for "educated men" was echoed by the representatives from Chicago, Dartmouth, and Amherst, all primarily liberal arts institutions.

SPORTS seem to occupy a stronger position here than at other schools. Representatives told me that many of the students, especially the veterans, tend to regard them as distractions, as something in the way of education.

Musical tastes of the Oregon student body are less "hot" than the preferences of students in the eastern and mid-western schools. The idea of two Tex Benecke platters on the same juke box (no uncommon thing here) appalled the eastern and mid-western delegates.

G. I. clothing was a common sight on all campuses last year, although it is slowly disappearing. Except for this, Oregon styles seem less formal than those of eastern schools. While the Oregon man wears cords and bright, plaid shirts, his equivalent in the Ivy League prefers business suits (and ties) for classroom wear. Generally speaking, styles are less formal on the western campuses.

Clothing manufacturers and advertising men with whom we talked had difficulty in understanding that college men don't—and won't—wear hats on the campus. But all the representatives gave the same bleak report. They just don't.

There seems to be a political consciousness, a militant liberalism, at other schools that we do not see here at Oregon. Eastern representatives, especially those from Chicago and

Pennsylvania, told me of mass meetings, of campus chapters of left-wing groups, and of political rallies that are unknown here. A study of exchange copies of college newspapers also bears this out.

The married veteran is a phenomenon common to all the schools. While his influence has been universally strong, it has perhaps left less impression on the Oregon campus than elsewhere. The Dartmouth representative told me that the Smith girl, once the customary Dartmouth date, has taken a back seat to her working sister. The Dartmouth vet seems to prefer the maturity of the career woman, he said.

At Oregon, on the other hand, the Kappas, Thetas, and Pi Phis don't seem to be staying home nights because of the competition of the working girls of Eugene.

Everybody agreed that the changes the veteran had wrought were less startling than the predictions of two years ago would have indicated. His influence has been strong in certain fields, but the broad general character of the institutions will remain pretty much the same.

It will take more than war to change the American college picture.

ABOUT THE AUTHOR

Bob Frazier, Emerald Editor, is a member of Sigma Delta Chi, Friars, and was last year's winner of the Koyle Cup.

Death Takes Mrs. Condon

Mary Dorris Condon, the last surviving member of the class of 1883, died recently at the Pasadena home of her daughter, Mrs. Ralston Bear. Mrs. Condon was the wife of Seymour Condon, the son of Dr. Thomas Condon, nationally known geologist and former instructor here.

Mrs. Condon's early girlhood, together with five sisters and two brothers, was spent in Eugene. Her parents were Ben and Cecile Dorris. Ben Dorris was an important figure in the early founding of the University, and was a member of the first board of regents.

Mrs. Condon was a charter member of the Fortnightly Club, which was formed in 1895, and which was largely instrumental in establishing a free public library in Eugene. In 1886 she was married to Seymour Condon. The Condons moved to Pasadena in 1910, and for several years Mr. Condon did editorial writing on Los Angeles papers. Mr. Condon died in 1935.

Both Mr. and Mrs. Condon were members of First Church of Christ Scientist in Pasadena. Mrs. Condon, recognized as an authority on Browning, was an active member of the Browning and Outlook Clubs, and contributed regularly to their programs.

There are three surviving children: Grattan Condon, illustrator in New York City; Holt Condon, master craftsman living in Corona del Mar, and Dorris Condon Bear, of Pasadena, with whom Mrs. Condon had made her home since the death of her husband. There are also three sisters, six grandchildren and five great-grandchildren surviving.

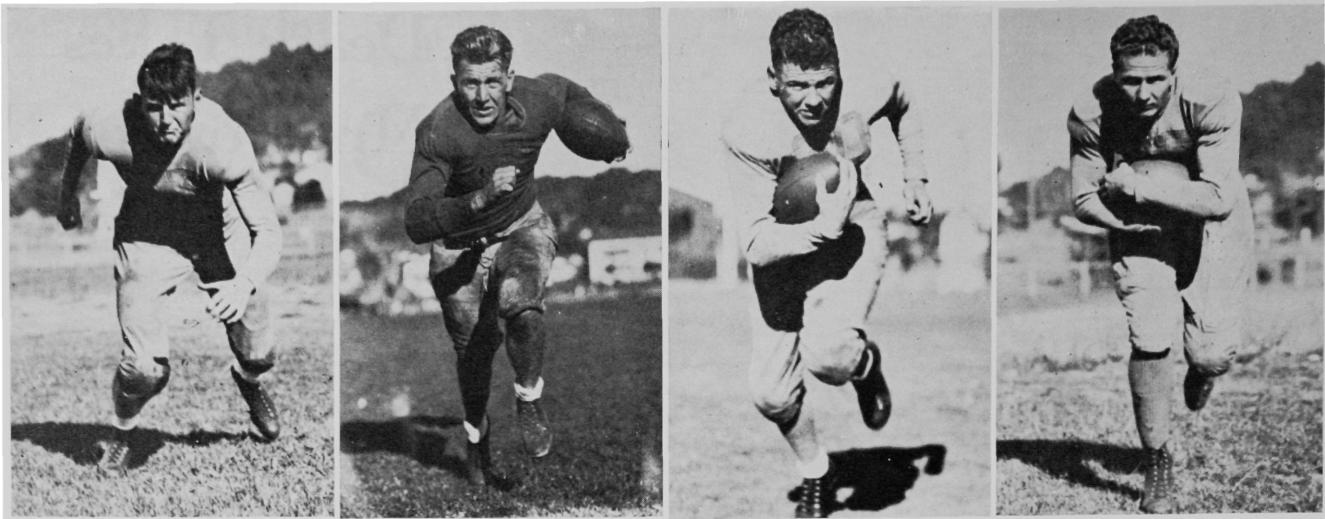
Party Planned For Bill Hayward

Besides the variety of events associated with Homecoming a special program dedicated to Bill Hayward will highlight Saturday's activities. Hayward is now track coach emeritus. In recognition of his forty-four years as coach at Oregon part of the Homecoming celebration has been set aside to honor him.

The program starts with a fish fry at noon. All his friends, athletes, and anyone knowing Bill are invited to the fry. Special guests will pay tribute to him at this time.

Visiting dignitaries, athletes, the band and the student body will give special notice to Colonel Bill during a special ceremony just before the Oregon-Oregon State game.

Bill is now ill at home but says he's definitely going to get out of bed for the Homecoming game.



Lunging out of the page are four of the men who have helped make Oregon gridiron history. Left to right: Vince Walker, class of '34, Ralph Terjeson '39, Maury Van Vliet '36 and Frank (The Scappoose Limited) Michek '36.

Oregon Football Greats

by Don Fair and Wally Hunter

THE date when Oregon first fielded an organized football team is a controversial issue, but records reaching back as far as 1894 prove that though time has clouded football's birthday here it has not dimmed the lustre of individual and team performances.

Down through the years University of Oregon gridmen have individually ranked with the best in the nation, and their individual feats of athletic excellence are marked indelibly in the record books. Men such as Matthews, Templeton, Zeigler, Watts, Latourette, Taylor, Bradshaw, Parsons, Beckett, Steers, Shields, Reed, Mautz, Kitzmiller, Schultz, Morgan, Hughes, Carter, Bjork, Amato and a host of others took their place in center stage and then bowed out before ever-eager youthful aspirants to their place in the gridiron sun. But though the list is ever-increasing, their brilliance remains undimmed and a glance at the record book bears this out.

According to Old Oregon historian C. E. Wagner, '01, the first organized University of Oregon team played in 1894. On March 24 the Ducks slam-banged their way to a 44 to 2 victory over Albany college to put the first mark in the Webfoot record book. In 1894 another game was played and, said Wagner, "according to my records this team beat O. A. C. 42 to 0."

Though football was battling with rugby for the top spot in the Duck athletic picture until 1915, during the period from 1894 to that year the Duck clubs were

compiling respectable records on the gridiron. While running through a total of 16 coaches in a 19 year span the Webfoots also managed to have two undefeated teams in the pioneering days of the grid game. Four victories and no set-backs were recorded in both the 1895 and 1906 seasons to point the way for greater ballclubs to come.

Following the successful 1906 season Hugo Bezdek held the coaching reins for the next five years, '13 through '17 and had a win-loss record of 24 to 10. The season of 1917 is the year Oregon grads still talk about. The Ducks went undefeated and wound up with a decisive 14 to 0 victory over Pennsylvania in the Rose Bowl.

That Webfoot team piled up 244 points to 17 by the opponents and had only a 0-0 tie with Washington to mar its record. Shy Huntington was the spearhead of this Pasadena-bound squad, and he, along with Captain Johnny Beckett were placed on Walter Camp's third string all-American team that year. Jake Risley, Bill Snyder, Johnny Parsons, and Brick Mitchell won all-Coast honors on the '16 squad.

OTHER Oregon stars who cavorted for Bezdek teams during this six-year period when football was beginning to register to the public were Dot Motley, Carl Nelson, Elmer Hall, Carl Fenton, an all-Northwest performer, Bill Holden, Anson B. Cornell, who was then a 134-pound quarterback, Sam Cook, Baz Williams, and the great Bill Steers, who was just coming up.

In 1916, the Webfoots rolled up their all-time scoring high, a 97-0 slaughter of

Willamette. Huntington, in this walk-away, tallied six touchdowns, twelve conversions, and ran four times 50 yards or more for scores.

In 1918, Shy Huntington returned to the University as a coach, and in six years, the former Oregon backfield great had delivered with another Rose Bowl team, while winning 26, losing 12, and tieing 6. In 1919, the Webfoots went through a six game schedule with a lone defeat and made their second and final appearance at Pasadena, losing to Harvard 7-6 in the New Year's classic. Oregon tallies against the Johnnies came in a most unusual fashion—two field goals, by Bill Steers, who won All-American mention, and "Skeet" Manerud, a 127-pound flyweight back. The Ducks missed seven other field goal attempts against Harvard. This year Hollis Huntington was all-Northwest, while Carl Mautz, and Kenneth Bartlett were all-Coast. Mautz, incidentally, was honored as all-Coast guard for three consecutive seasons.

In Huntington's first year, 1917, during the World War, the most important contest was a 13-6 win over O. A. C. at Corvallis. All men enrolled in the S. A. T. C. were given leave of absence for the weekend to witness the battle, and the commanding officers even loaned money to their men to make the trip to Aggierville.

Prince Callison, who was later destined to coach the Webfoots, played under Huntington, as did such other notables as Dow Wilson, Francis Jacobberger, Earl "Spike" Leslie, Martin Howard, Hal Chapman, Floyd "Tiny" Shields, Rudd Brown,

George King, and William "Billy" Reinhardt.

IN 1921, the Webfoots made their first jaunt to Hawaii, and completed a successful barnstorming trip with victories over University of Hawaii and Pearl Harbor Navy.

Joe Maddock took over the coaching chores in 1924, and his eleven captured four victories and two ties in nine starts. Dick Reed captained this scrappy bunch, with Hunk Latham, Moe Sax, Vic Risley, Bill Williamson, Karl Vonder Ahe, and Cogs Campbell giving able assistance.

The 1925 season found Richard Shore Smith guiding the destinies of an Oregon team which won only one, tied one, and lost five. But Captain Bob Mautz and Lynn Jones were all-Coast, with Gene Shields and Gordon Wilson winning honorable mention. Albert Sinclair and Kenneth Bailey also performed outstandingly for the Ducks.

John J. McEwan, a West Point man, took over the reins from '26 through '29, with the promise that his first two seasons would be slow, until the Webfoots learned his system. And that's exactly what happened. The first two years, the Ducks won only four, lost nine, and tied two, but in McEwan's last two campaigns, Oregon captured 16 victories and dropped but five contests.

In 1928, the Webfoots won Northwest



Bernie Hughes, '33, the center of a tough line that helped beat N.Y.U. 14-6.

assisted by other Spears' grid students including Bill Morgan, Eric Forstra, Orville Bailey, Irv Schulz, Bill Bowerman, and Mark Temple.

In 1932, Prink Callison made his return to the University campus, and in his second season moulded one of the really great Oregon teams. The Webfoots tied for the Coast championship with Stanford, winning nine and losing one—the lone loss being a 26-0 licking at the hands of the jinx Southern California eleven. Mikulak really hit the big time in his final year and was good enough to place on second and third string all-America teams throughout the nation. But stars were plentiful on this powerhouse . . . Bernie Hughes, Temple,

Ray Morse, Bud Pozzo, Bree Cuppoletti, Alex Eagle, and Leighton Gee, to mention a few. Most satisfying victory of the year was over Oregon State, because both teams entered the contest with unblemished conference records. This year, the Webfoots also won the Governors' Cup for the first time in five years when they toppled St. Marys.

DURING his six-year-stay at the University, Callison turned in 32 victories, 23 losses, and two ties. His notable stars include such men as Stan Kostka, a lad who later transferred to Minnesota where he was an all-American, Ted Pope, "Pepper" Pepelnjak, Bob "Choppie" Parke, Ross Carter, Stanley Riorden, who once turned in a 49.5 yard average with eight punts against Idaho, Del Bjork, Frank Michek, Ed "Bathtub" Farrar, Bob Braddock, Tony Amato, and Dale Lasalle. Bjork was an all-Coast tackle, while a couple of other men, "Jackrabbit" Jay Graybeal and Jim Nicholson, got their start under Callison's guidance.

It was ironic that in Callison's last game as Oregon mentor, the Webfoots should drop a 20-0 decision to Arizona, coached by Gerald "Tex" Oliver, who the next year was to step into his shoes.

Oliver, an ex-West Point man and a member of Phi Beta Kappa, was hailed as the man to guide Oregon out of the foot-

(Continued on page 28)

... a panorama of famous gridiron stars

and Mid-Pacific honors, which included two post-season contests in Hawaii. This crew dropped games to only Stanford and California. Johnny Kitzmiller, the "Flying Dutchman," was on his way to winning fame for the Lemon and Green, while George Stadleman and Austin Colbert were all-Coast candidates. Captain George Burnell and Dave Mason also were sparkplugs of the team. Other outstanding McEwan protégés were Art "Whippet" Ord, Vic Weltzel, Beryl Hodgen, George Christensen, Austin Colbert, Marshall Shields, and Bobby Robinson. In '27 John Warren made his first appearance on the Webfoot gridiron as a substitute tackle.

The two years following McEwan's departure found Dr. Clarence W. Spears as head man, compiling 13 victories, four losses and two ties. In 1930 spring practice was first introduced to Oregon football teams, and a lad by the name of Mike Mikulak, on the frosh team as an end, was hailed as promising material. Biggest victory during this period, was a 14-7 intersectional battle with Drake, with Kitzmiller giving the midwest sportswriters plenty of copy.

The following year, Mikulak was on his way to winning a big name, and was ably



Uniform and haircut styles may have changed since 1901 but the game was just as rugged then.

Rolf Klep--Top Ranking Artist

Oregon Illustrator Finds Success in His Chosen Field

READERS of *The Saturday Evening Post*, *Collier's*, *Look*, *Life* and a number of other popular magazines are familiar with the work of one of Oregon's most successful alumni. But in common with most artists his "name" fame isn't very great outside of his own profession.

This doesn't bother Rolf Klep, '26 at all. One of the ranking air brush artists in the nation, he's a modest man, and content with his life as it is. He has justification—he owns a comfortable 175-year-old farmhouse and some acreage near New Rochelle, just north of New York City; he has given up the busy New York office he once maintained and now accepts only the more interesting of the illustrating assignments offered him; he's reached that place in life where he can say, "Now I can take it easy," long before most men get in sight of it.

Not all of his work has been the illustrating of stories and articles for magazines. A number of books bear the line "illustrated by Rolf Klep," and one, "Album of the Great," was a one-man production. Speaking of this book and also of "The Children's Shakespeare" Edward Wagenknecht, *Seattle Post-Intelligencer* critic, said, "(they) are uncommonly handsome books. You will want two copies of each—one for the children and one to keep. In years to come, when people are collecting Mr. Klep's books, you may be glad you got first editions at the published price."

Not a man to keep his artistic talents in only two channels, Rolf Klep has also done magazine covers for *Yachting* and the *Literary Digest*, among others. His work can be seen as part of many of the advertisements of Shell Oil, United States Lines, and other companies, and he did some highly technical work while in the Navy.

HE has an avid curiosity and a touch of rover's blood in him which comes no doubt, from his family background. His parents came from Norway to the United States on their honeymoon, and ended the long trip from Oslo by settling in Portland, where he was born in 1904. Before he was ten the family had moved to Astoria, and nearness of the sea and ships had a deep effect on his future life.

Klep grew up handling small boats and going along with the river pilots when they



Rolf Klep

made their trips out to bring in the big ships. During one summer he was deckhand on the Astoria-Megler ferry, taking over the relief pilot's duties while the captain collected fares.

Astoria is still his home town even though he lives 3000 miles away, and he keeps up his interest in the seaport in a variety of ways. Strangers passing through usually give more than a casual glance to the Klep building, a modernistic structure which he designed and owns with his brother-partner Andrew Klep. He is also the owner of "Hilltop Homes," an Astoria housing project.

Rolf Klep came to the University from Astoria high school on a scholarship in 1922. He had a tough first year, dropping out of school for a year to take various jobs and recoup his finances. He reentered in 1924 after chores as a plumber's helper, sawmill worker, pile driving inspector, janitor at the Y.M.C.A., bank clerk, bookkeeper for some contractors, and a job in Alaska keeping books for a cannery.

Checking back over his four years at Oregon reveals a list of activities that would almost preclude any time for studies. At different times he was art and associate editor of the *Oregana*, editor of the humor magazine *Webfoot*, which he founded, on the Lemon Punch staff, member of To-Ko-Lo, Alpha Delta Sigma, Hammer and Coffin, and Ye Tabbard Inn. He was chapter secretary and finance chairman for his fraternity, Beta Theta Pi, for two years.

In his junior year he was in charge of decorations for the Sophomore Formal, the

Junior Prom, and the Senior Ball, along with doing some work with Paul Peek '27 and Ed Therieu '28 in the trio's butter and egg business. Just incidentally he designed floats for the pageant celebrating the completion of the Siskiyou Route of the Southern Pacific Railroad and was in charge of decorations for the pageant's celebration ball. The list could go on.

AFTER his graduation in 1927 and two short jobs he went to work for the Hicks-Chatten Engraving Co. in Portland as an artist and designer. In September, 1929, he married the beautiful Alice Latture '29, and the couple left for Chicago, where Klep intended to study for a year at the Chicago Art Institute.

"Black Friday" intervened and Klep went to work at double time. That is, he held one job from nine in the morning to five-thirty in the afternoon and another job from six to three in the morning. He switched to a full time position with one of these firms after a while and stayed there for three years, after which he freelanced for two more years in Chicago.

Klep had always wanted to go to New York, and when he decided he was ready he opened a studio there in 1934. His long love for the sea and his familiarity with marine subjects paid off in contracts with several steamship lines. As he grew artistically he became more and more in demand to do work calling for a specialized knowledge of maps, history, and technical and tactical subjects.

Always alert for new methods of fine illustrating, he was a pioneer in the air brush school. His fine sense for detail and his mastery of the comparatively new medium of soft gradation air brush work formed a combination of talent that brought work to his Graybar building office in a steady stream.

In June, 1942, he left his office to become Lieutenant Klep, assigned to the office of the chief of naval operations. There he worked on the graphic art and production of a variety of classified operational publications that were produced for the fighting forces and their training operations.

KLEP went overseas in the fall of 1943. He was sent to establish "field and operational contacts with the advance units of the Navy, Air and Ground Forces through North Africa, India, Ceylon, Upper Burma, and China." As the orders imply, he covered a lot of territory. He says his most vivid memories were of the flights over the "Hump" and into China, which was then well-controlled by the Japanese.

For a short time in 1944 his assignments
(Continued on page 29)

News of the Classes

by Virginia Fletcher and
Phyllis Kohlmeier

1909

Prominent among Portland journalists are Harold Hunt, drama editor of the Oregon Journal, and his wife, (Florence Marquis '14), who edits and publishes "Let's Go", a monthly magazine devoted to the Portland entertainment world. Their son, Phil Hunt '41 and his wife (Lois Beckdolt '41) are living in Palo Alto, while Phil is completing work on his Master's Degree at Stanford.

1911

William Rueter writes from Kirkland, Washington, that he is district engineer for the Seattle office of the Austin Company, a position he has held for over six years. Mr. and Mrs. Rueter have five children, three boys and two girls.

1912

Hugh P. Currin, chief engineer for the Eugene Water Board, has been awarded the annually-presented Northwest Public Power Association plaque for "original engineering achievement."

Mrs. Frieda Goldsmith Gassin died this summer in San Francisco. She had held a position as physiotherapist at the U. S. Veteran's hospital in Washington, D.C. for a number of years and was transferred to San Francisco in April.

Margaret Fulton Whittlesey of Tacoma, Washington is an instructor in journalism and English at the College of Puget Sound. Her two sons both attended the University of Washington.

1913

Mrs. Alexander Eugene Smith (Leona Bisch) writes that she is kept pretty busy "being just a house-wife, pinch hitting as secretary for my husband, and keeping tab on three adorable grandchildren." Mr. and Mrs. Smith are living in Seattle.

Dean Karl W. Onthank recently took a trip to California to attend the annual convention of the Western Personnel Institute in Pasadena. He visited numerous alumni in San Francisco and Los Angeles, and several large firms where jobs can be obtained for Oregon graduates.

Dr. William K. "Bill" Livingston has been elected head of the Department of Surgery of the University of Oregon Medical School. Dr. Livingston made a distinguished record as a navy surgeon, particularly in the field of nerve surgery. He recently served as a guest professor at New York University.

1914

Alexander "Jerry" Martin has been working as the authorized Rexair dealer at Napa, California, since his retirement from the navy. His daughter, Marcia, is now 12.

1916

C. Inkster, DMD, after retiring from the Canadian Army Dental Corps and the Department of Veteran's Affairs, has opened offices in Vancouver.

1917

L. V. Merrill, DMD, and his son, (Vinton M. Merrill, DMD '45) are practicing at Preston, Idaho.

1918

Dr. Jack Breckenridge, son of John O. Breckenridge, DMD, has opened offices with his father in Centralia, Washington.

1920

Stan Anderson recently returned from Australia where he was selling some of the lumber he manufactures at his mill on Fall Creek, above Eugene. He spent 15 years in Australia in the lumber business before the war.

1921

From Alaska comes word that A. Holmes Johnson has been chosen president of the Territorial Medical Association. Dr. Johnson is practicing in Kodiak.

John Houston and his wife, Clara, recently attended the World Series in New York City after which they drove a new car home from Michigan. They are living in Klamath Falls.

1922

Ray Mooers and his wife, (Dymon Povey '23) are living in Skamokawa, Washington, where Ray is in the logging business.

Mrs. Virginia Greer recently returned from Japan, where she was teaching under the auspices of the U. S. Army. She resumed her work as Dean of Girls and instructor at University High School in Eugene this year.

Clayton Ingle writes from Frederick, Maryland that he is located at Camp Detrick on a Chemical Corps Research and Development Installation.

1923

Herbert J. Darby was recently appointed vice-president and general manager of the Mail-Well Envelope Company in Portland, Oregon. He has been associated with the firm since October, 1933. He, his wife, Laverne Levis Darby '24 and daughter, Ann are living in Portland.

1924

Mrs. Georgia B. Patterson, Hillsboro, has been appointed to the state board of

(Continued on page 20)



Rolf Klep's subtle effects with the air brush are shown in this sample of his work

Greetings, Alumni

. . visit our new store
at 1022 Willamette
Street . .

SKEIE'S JEWELRY STORE

Phone 411

**WANT TO EARN
\$9000
A YEAR?**



A career in life insurance selling can be both profitable and satisfying . . . with your income limited only by your own efforts. Many of our representatives earn \$4,000 to \$9,000 a year, and more! We invite you to send for our scientific Aptitude Test, which measures your qualifications for this interesting work.

If you qualify, you may become eligible for our 3-year on-the-job training course, with a 2-year compensation plan which will not make you dependent upon commissions. After that, the Mutual Lifetime Plan offers liberal commissions, and substantial retirement income at 65. Write today to Room 1103

THE MUTUAL LIFE
INSURANCE COMPANY OF NEW YORK

34 Nassau Street
New York 5; N. Y.



Alexander E. Patterson
President

News of the Classes

(Continued from page 19)

education representing home interests. Mrs. Patterson, wife of Senator Paul Patterson '23, served as assistant dean of women at Oregon after her graduation in '24. She is now vice-president of the alumni association.

Two long-time members of the University of Oregon faculty, Rex and Aurora Potter Underwood '21, have accepted positions with the staff of the newly established University of Portland music school.

1926

Paul Ager has moved from Knoxville, Tennessee, to Washington, D.C., where he now lives with his wife (Marian Phy '27) and young daughter. He is budget director for the Atomic Energy Commission.

Mr. and Mrs. Louie M. Anderson (Ruby Speer '24) of Mahopac, New York have developed their horticultural hobby into a profitable business. Running the Little Tree Garden Nursery, the Anderson's have handled a number of large landscaping jobs in the Mahopac district. In addition to his business Mr. Anderson teaches science, photography, and occupations.

1927

Archie Knowles and his wife have been living in Seattle since his release from the Navy. His brother, Ken Knowles '29, is in the sheriff's department of Los Angeles County, Malibu Station.

Philip Bergh is merchandise manager in the lastex yarn and rubber thread division of the United States Rubber Company in New York City. He is living at Forest Hills.

1928

Sam Kinley is branch manager of the California Motor Vehicles Department of Los Angeles. He has two daughters, Judith, 4, and Martha, 6 months.

1929

Victim of a recent plane crash was Frederick S. Stanley, Eugene lumberman. He is survived by his wife, a daughter, Edna Lee, 9, and a son, Fred, 8.

W. M. "Bill" Biggs is field engineer for the Bureau of Reclamation at Grand Lake, Colorado. After leaving Oregon, he received his degree in civil engineering at the University of Colorado.

Recipient of the 1947 Edward Langley scholarship is Thomas L. Hansen, associate professor of architectural engineering at Washington State College, who receives the sole scholarship awarded this year in the entire nation by the department of education and research of the American Institute of Architects, headquartered at Washington, D.C.

1930

Major Frank S. Ison, Burlingame, California, was recently selected as one of the first army officers to undergo special training in the War Department's career management program. He has been on duty at San Francisco Port of Embarkation since 1946.

Professor Daniel G. Hill has been appointed acting dean of the chapel of Howard university for the current school year, in addition to his duties as head of the department of practical theology in the school of religion. Professor Hill joined the faculty in the fall of 1945.

1931

Part owners of Eugene's newest radio station, KASH, are Ervin L. Kincaid '31 and Dr. Gerald G. van der Vlugt '32. Mr. and Mrs. Kincaid (Nellie Carroll '28) and their three children have been living in Portland, where Mr. Kincaid has his law offices. Dr. and Mrs. van der Vlugt, (Martha Rohner '31, also a physician) are practicing medicine in John Day. They also have three children.

1932

George H. Layman is serving with the United States Department of Agriculture, Sugar Rationing Administration, in Washington D. C. as chief of litigation. This being a temporary assignment, he is maintaining his law offices at Newberg, Oregon.

Robert S. Hardy, Ramsey, New Jersey, was elected associate director of the Near East College Assn. For several months he has been serving as acting associate director, in charge of administering the American affairs of the eight colleges represented in the group.

1933

Dr. B. Arno Vose has returned to private practice in Portland, following service in the Army.

Paul Foreman is now head of the sociology department at Oklahoma A. & M. After obtaining his master's degree at Oregon, he took his doctor's degree at Vanderbilt, was for a long time on the faculty at Mississippi, and after service in the Army, joined the Oklahoma faculty.

William L. Bader manages the Mortgage Department of the National Mortgage Company in Portland. He has two children, William, Jr., 5½, and Lorinda, 2.

1934

Gordon Day, scout executive of the Sonoma-Mendicino area Scout troops, Petaluma, California. The former marine and his wife, (Maxine Reid, '34,) have one son.

Lt. Col. Joseph O. Gerot of Eugene was recently awarded the Czechoslovak War Cross for his participation in the liberation

of Czechoslovakia in World War II. He is now executive to the assistant chief of staff G-4, Panama Canal Department.

Fred C. Becker owns and operates the Becker Motor Company, distributors for Dodge and Plymouth cars and trucks, in Walla Walla, Washington, where he lives with his wife (**Maxine Kirk Moore '32**) and their two daughters, Carolyn and Janice.

1935

Warren Gram, who two years ago was a lumber executive and mayor of Gearhart, is now a magician, traveling on a nationwide tour, playing theaters of a leading vaudeville circuit, with his troupe of 10 performers.

Lt. Colonel Ivan W. Elliott, Quartermaster Corps, is now serving with the Eighth Army, stationed in Japan. His wife and their 2 children, Roger and Evelyn, recently joined him and are residing in Yokohama.

1936

Winston Allard has recently been called to New York to work as a substitute associate editor of Collier's Magazine. Allard, whose present home is in Columbia, Missouri, will soon be awarded his doctor's degree from the University of Missouri, where he teaches journalism.

Lt. Col. Christopher W. Chaney is stationed at Fort McPherson, Georgia, where he is chief of the service division, G-4, Headquarters, Third Army. Lt. Col. Chaney served 30 months overseas with the famous Third Infantry Division. He was awarded the Legion of Merit, the European-African-Middle East medal with bronze arrowhead and eight bronze stars, the silver star with oak leaf cluster; the infantry badge; the victory medal; French croix de guerre with silver star and French croix de guerre with gold star, and the purple heart with oak leaf cluster.

1937

Vice-principal of Grants Pass High School is **Otis H. Johnson**, who has been associated with Southern Oregon schools for a number of years.

J. Alvin Overgard is employed as salesman for the American Marietta Company of Seattle, Washington.

Howard Hosken is sales representative for the Carnation Company in Salem. Mr. and Mrs. Hosken (**Nancy Weston '36**) have five children, Sally, Nancy, Howard, Douglas, and Peggy, ranging from 9½ years to 4 months.

1938

Mrs. Ethel Krutzler Muse left San Francisco by boat on September 10, for Luzon, to be with her husband, who is stationed there.

Walter C. Kraft took the Foreign Ser-

vice Review Course this summer at the George Washington University (for persons planning to take the State Department examination for the U. S. foreign service). Kraft received his B.A. in '38, and his M.A. in '41 at Oregon, spent the summer of '46 studying at the National University of Mexico, and the fall and winter of '46-'47 he attended classes at the University of California.

1939

Donald Ross Marshall, Portland, has been named assistant professor of business administration at the University. From 1942-1946, Marshall was legal officer with the coast guard.

Burr W. Monrad is now living in Washington, where he is associated with the Robert Sconce Advertising Agency in Tacoma.

Mr. and Mrs. Harry Rubenstein (**Jeanette E. Lewis '42**) of Eugene are receiving felicitations on the birth of a son.

1940

Joseph K. Huston, who played three varsity football seasons at the University, was named as head football coach at Lewis and Clark College this fall. Previous to his appointment, Huston coached at Portland's Grant high school, last year's state high school championship team.

Returning to the campus this year as assistant professor of art education is **Miss Jean Kendall**. She left Oregon to do graduate work at Mills College, Oakland, and the Chicago Institute of Design.

Allyn R. Shaw is a sales representative for the Household Distributing Co. in Salem, Oregon.

A daughter, Mary Elizabeth, was born to Mr. and Mrs. M. A. Michele (**Mignon Phipps**) on May 26 at La Grande, Oregon.

Mr. and Mrs. Wendell S. Brooks, Jr. announce the birth of a daughter, Gail Sharon, their second child. Brooks is now editor of the Dow City (Iowa) paper.

1941

Jack Bryant, former Emerald columnist, visited the campus recently to confer with members of the ROTC staff. Beginning this year, Bryant will teach air ROTC at the University of Washington.

Jim Howard is now editor of the Albany Greater Oregon and his sister **Mary Anice Howard '47**, is assisting him as managing editor. Both graduated from the U. of O. school of journalism.

Mr. and Mrs. Douglas David, Portland, announce the arrival on June 10 of a daughter, Mary Ann.

Glen F. Sweeney, for the past year veteran's adviser at the University, has left to attend Columbia Teachers College, where he will work toward a doctorate in education. Going on a fellowship, he will work in counseling veterans.

Mr. and Mrs. Benson Mates' (**Lois Onthank '40**) third child, Margaret Cathleen, was born last February. They live at Richmond, California, where Benson has a scholarship to continue his studies for his doctorate at the University of California.

The marriage of **Miss Virginia Miller** to Barrett Timmerman of Parma Idaho, has been announced.

(Continued on page 22)

"The Student's Shop"

CHARLIE ELLIOTT'S University Barber

1239 Alder

After the "Homecoming"

game . . . have a bite

to eat

— AT —

RENNELL'S Food Rendezvous

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Veedol Safety-check Lubrication

"Federal Classics"
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Washing
and
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DANNER'S

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Alumni . . .

"Your campus druggist,
Sid Claypool, wishes
you a good Homecoming."



PRESCRIPTIONS
COSMETICS
SCHOOL SUPPLIES

CLAYPOOL'S

13th near Kincaid

Phone 1086

News of the Classes

(Continued from page 21)

1942

Lt. Robert Nelson Adrian, Coronado, California, is executive officer of the USS Collett. Lt. Adrian returned last February from China and Japan, where he has been on duty since his graduation from Annapolis in 1942. His daughter, Judith Ann, is three.

Earl Russell is located in Stockton, California, where he is program director with radio station KXOB, a comparatively new station. Mr. Russell also broadcasts all of the local baseball games.

Major Raymond C. Conroy of Eugene is assistant professor of military science and tactics at Purdue University, LaFayette, Indiana. During the war, he served in Iran, Iraq, and India as U. S. Transportation officer, and liaison officer on the routing of lend-lease supplies into South Russia.

The wedding of Miss Susan Lake to **Richard S. Draper** is planned for late November. Both live in Portland.

Frank E. Day was sworn in as district judge for Multnomah County last June. He will serve until January of 1949.

1943

Robert B. Chessman, Astoria, has been named publisher and president of the Astorian-Budget Publishing Company to succeed his father, the late **Merle R. Chessman** '08. The former has been associate publisher since early summer.

A recent bride was Miss Luana Hollis '46, whose marriage to **Charles H. Brune** was solemnized in Eugene this fall. They will be at home in Eugene.

Lee F. Ghormley is in the restaurant business in Yakima, Washington.

Dick Hanen, of Coos Bay, an ex-U. of O. golfer, retained the Larry Schade golf trophy in the Southern Oregon golf championships held at Medford this fall.

Ted Bush writes that he has visited about 75 or 80 college campuses in nearly all of the 48 states, and has travelled about 40,000 miles, as field secretary for Sigma Phi Epsilon fraternity.

Recent visitors to the campus were **Mr. and Mrs. Jeffrey Kitchen** (**Helen Angell**) '43. Returning from Cairo, Egypt where they have been employed by the State Department for several years, they included a pleasure trip through Europe before crossing the Atlantic by plane. Mr. Kitchen has been assigned to a new post with the state department in Washington, D. C.

Fred Farrior is Office Manager for the Santiam lumber company, Green Mountain division, at Sweet Home, Oregon. His home is in Lebanon.

John A. Giesy has been appointed account executive for House and Leland advertising agency in Portland, Oregon. Formerly production manager for the firm, Giesy joined the agency over a year ago.

E. L. Snyder is advertising manager on the Picture Press, a local pictorial published in Eugene.

1944

Robert H. Ballard is now affiliated with Dooly and Co., general insurance, in Portland.

Al Rosse, DMD, who practiced for a short time at Vancouver, Washington, is now well established at Beaverton.

Married at St. Brendan's Catholic church in San Francisco, California last spring were **Miss Margaret Reyburn** and **Edwin Ronald Myers** of Seattle, Washington.

1945

Gordon Jones has recently accepted a regular commission in the Marine Corps and is now stationed at Treasure Island, California.

Margaret Ambler has returned to Honolulu, Hawaii, after receiving her master's degree at the University this summer. She is teaching at Kamehameha Boys School in Honolulu.

Mr. and Mrs. H. Rodney Taylor, (**Zoe Littlefield ex-'45**) of Eugene are the parents of a son, Robert Scott, born September 22.

Mrs. H. A. Willett (**Rosalie A. Calef**) is now living in Hakalau, Hawaii, where she taught school last year in Hakalau High School.

1946

October 26 was the date of the wedding of Miss Babette Mittleman and **Leonard E. Schnitzer, DMD**.

Dr. and Mrs. Albert L. Severeide, Jr., of Portland are being congratulated on the birth of a daughter, Andrea, August 11. This is their second child.

Mrs. Robert Sabin (**Charlotte Calder '46**) is now secretary to Robert Hall, Superintendent of the University press, while her husband continues work on his master's degree in education.

A recent Eugene wedding was that of Miss Ruth Monroe to **Carroll C. Calkins**. After a wedding trip to Puget Sound and British Columbia, the couple are living in Eugene.

Miss Janice Crabtree is working with the United Airlines in San Francisco, California.

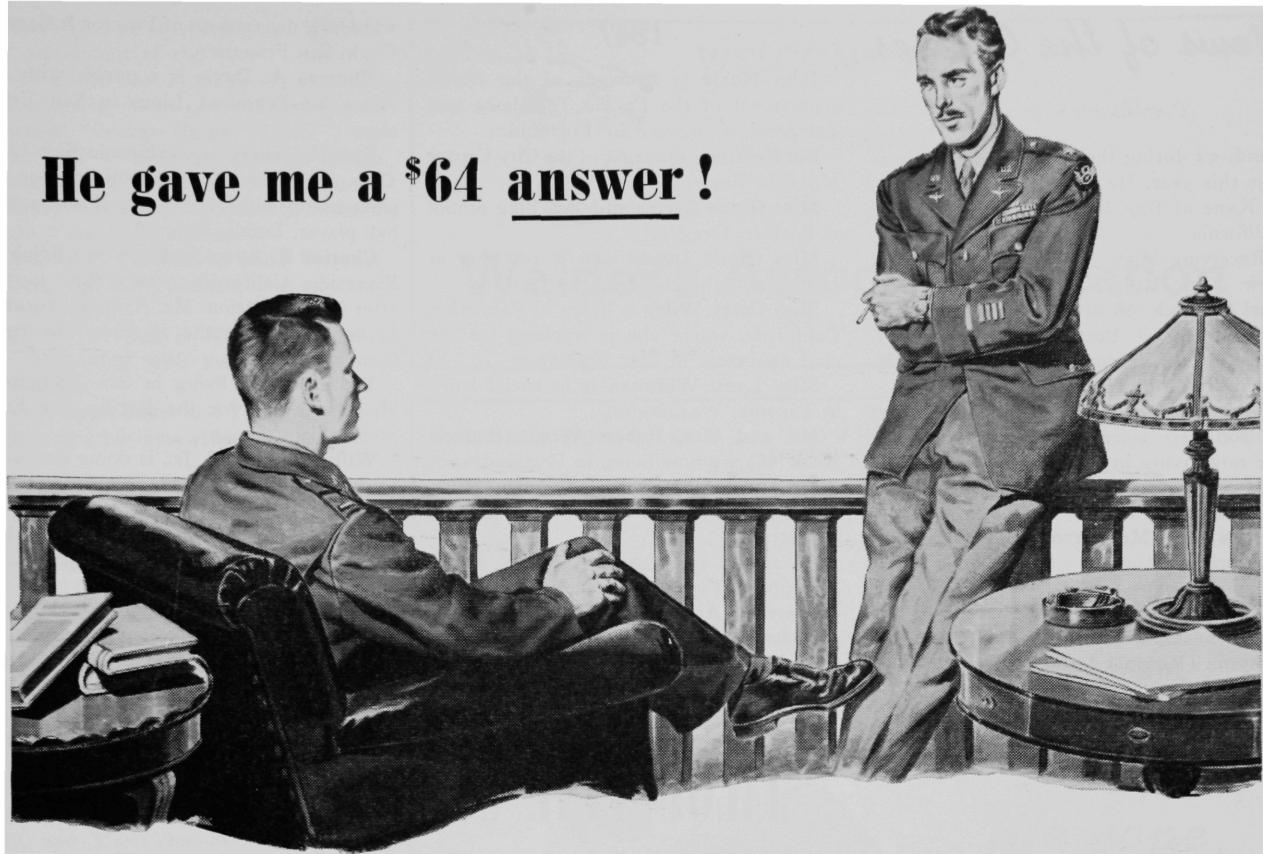
Miss Rosanne Hill and Harry Frank were married in June, and are now living in Arcata, California.

Allan P. Rouse is editor of the Daily Recorder, a Sacramento, California paper.

Charles E. Dougherty served as Assistant Racing Secretary at Portland

(Continued on page 23)

He gave me a \$64 answer!



I met this particular Major at "Willow Run"—that gigantic officers' mess in the Grosvenor House hotel in London.

He had just come back from duty in Germany, and we happened to relax near the same sofa on the balcony lounge. After the usual Army talk, the conversation sagged. To fill in, I asked him what he had done in civilian life.

I expected a one-word reply—but I got a \$64 answer.

"I started out as an accountant," the Major said. "Worked at it for six years, but I was getting nowhere—and too slowly. So I decided I'd better dig in and figure out the next move. Being the methodical type, I wrote down my specifications for the ideal job. Well, first I wanted to be my own boss and be able to knock off for a little sailing or fishing when I felt like it. Then, I wanted my work to pay off to me in person. And I didn't want any slow moves up a ladder, or a business that needed a big investment to start."

"Doesn't that sound sort of impossible? But I stuck at it and checked off a long list of careers against my specifications."

"Only one job promised to fill my bill. It was—to my complete surprise—life insurance. Now I had never sold

anything, mind you, but if selling was the one way to a combination of freedom and income, I would certainly try it. My company gave me a practical training course, and within a year I made just twice what I figured I'd be lucky to be making by that time. A good week of work meant good checks, and the renewals made every week's work pay off for years afterwards—something that's coming in mighty handy for my family right now while I'm away."

"That's how I got what I wanted. But oddly enough, it was something I hadn't planned on at all that made my job the best one in the world for me. It was the conviction that I was helping other people get what they wanted . . . independence, security. If you could visit just one of the families that are now living comfortably because of the life insurance I sold a young father, you'd know what I mean."

• • • • •
P.S. Perhaps the Major's story can answer some of your career questions. It is typical of many service men who are now back with New England Mutual. For more facts and figures, write Mr. H. C. Chaney, Director of Agencies, New England Mutual Life Insurance Co., 501 Boylston St., Boston 17, Mass.

News of the Classes

(Continued from page 22)

Meadows during the spring and fall meetings this year. He is on the staff of Wm. P. Kyne at Bay Meadows in San Mateo, California.

Receiving M. S. degrees in Retailing at New York University last spring were Earl E. Beck '46 of Eugene, Harmon V. Rossum '46 of Portland, Lawrence J. Hunt '46, of Hermiston, and Wilbur M. Osterloh '43 of Hermiston.

Miss Marilyn Stratton '48 and Elvert Wilson were married in September. They are now living in Pendleton, Oregon.

Max Amstutz is manager of a shoe store at Oxnard, California.

Miss Gene McPherson is attending The Emporium's Buyers school in San Francisco.

Word has been received of the birth of a son, Harold, to Mr. and Mrs. Robert J. Brayton (Virginia Locke '44) of Portland, Oregon.

1947

John Noble is manager of the traffic department of the Pacific Telephone and Telegraph Company in Portland.

Bill Beifuss is manager of the City Center Motel in Eugene.

Miss Gloria Cartozian is teaching school at Seaside, Oregon.

Miss Gloria Ingebritson is teaching at Jefferson high school in Portland.

Miss Gerry Wiley is living in Palo Alto, California, where she is working for the civil engineers in San Francisco.

Miss Lynn Whitman is in social work in Tacoma, Washington.

Mr. and Mrs. Robert Wren (Patricia Keck '48) are now living in Portland.

Mr. and Mrs. Newel W. Comish (Hilda Carol Gimre) were married in Astoria, August 31.

At a late fall ceremony, Miss Karen Josephine Vedvei became the bride of Edward E. Atiyeh, in Portland.

Richard Tansing is vacationing in Switzerland and Europe.

Robert Hayes is sales manager in the

wholesale department of Proctor & Gamble Co. in San Francisco.

Thomas A. Davis is a purser with the American President Lines in San Francisco.

Robert Dudrey is working in Salt Lake City as a plastic record distributor, in partnership with ex-All American basketball player, Laddie Gale '39.

Charles E. Ayers and wife are living in Riverside, California, where they moved after his graduation. Mr. Ayers is working as bookkeeper at the DeAnza Chevrolet Co.

Ted Bouck is living in San Francisco. He is working for the Pacific Far East Steamship Company.

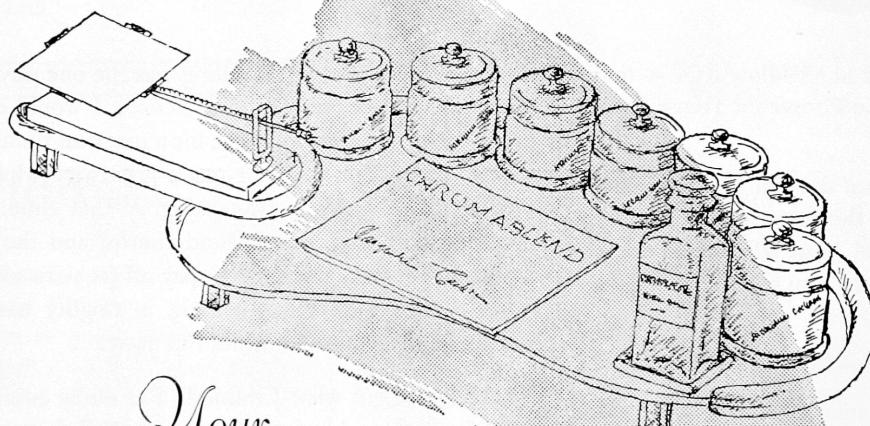
William R. Baird, Jr., is doing graduate work at Yale University in the divinity school.

Miss Sallie E. Miller is working in the accounting department at Sherman, Clay and Co. in San Francisco.

Tom Kay, last year's ASUO president, is now head of the shipping department of the Thomas Kay Woolen Mills in Salem.

Evans Cantrell writes from Berkeley,

JACQUELINE COCHRAN



Your
Powder Base
Custom-made!

Chromabland... the
face livening undertone that's

like no other powder base

you've ever known! Personally blended for you from the

Jacqueline Cochran color spectrum of rich protective
creams... to highlight your skin tones!

CHROMABLEND:
\$1.00 THE JAR
PLUS TAX



MILLER'S

Cosmetic Department...

California that he is working as a government accountant at the War Assets Administration in San Francisco and attending accounting classes at the University of California. "George Carey '45 and I are playing and winning quite a few bridge tournaments in San Francisco", he wrote. Mr. Carey is working for Schwabacher and Co. stock and bond brokers.

Working in Portland is Miss Florence Hintzen, who has a position with a steamship company.

Also in Portland is Miss Jean Krebs, who is working with the Veterans Administration.

Misses Lynn Baker and Yvonne Oswold are attending business school in San Francisco.

Bill Farrell is credit manager for Burness (Jim Burness '42) Motor Company in Klamath Falls, Oregon.

David Campbell, DMD is practicing in Roseburg, Oregon.

Harry D. Sloan, Jr. DMD, has located in Seattle, Washington.

From Denver, Colorado comes word that B. G. Cox is assistant buyer for the May Company of that city.

Clarence G. Horton has opened a restaurant, Horton's Coffee Shop, in partnership with his brother, at Walla Walla, Washington.

Mr. and Mrs. Thomas F. Gunn, Jr. (Rosemary Alber '46) are living in Grants Pass, Oregon. Mr. Gunn is associated with his father in the oil distributing business.

Miss Virginia Harris is working in radio advertising at Kelso, Washington.

Miss Marilyn Glenn was married to Shelton Lewellyn in August, and is now living in Corvallis while her husband completes his senior year at Oregon State College.

Stewardess with the United Airlines is Miss Mary Decker. At present she is working on the Denver to San Francisco flight.

1948

Mr. and Mrs. Jack Bently (Jessie Tegland) are the parents of a baby girl, Teresa Mae, born this August. The Bentlys are living in Eugene, and Jack is attending the University of Oregon.

Mr. and Mrs. William Gates (Rosemary Weibe) are the parents of a baby daughter, Sharon Marie, born in August. The family is living in Corvallis, where Gates is attending Oregon State College.

1949

Miss Muriel Jean Olson, '44, became the bride of Gordon E. Reeves August 30th in Eugene. Mr. Reeves is completing his senior year at the university.

The arrival of a son, Scott John, is announced by Mr. and Mrs. William John Hohnstein (Lucille Jean Christofferson). The family is living in Eugene.

Miss Joan M. Jacobberger '47 became the bride of James W. Morrell at an afternoon ceremony, August 23.

WELCOME ALUMS!

BEFORE STARTING HOME
HAVE YOUR CAR
CHECKED
AT

Walder's Associated Station

694 11th East

HOMECOMING . . . NOVEMBER 21-23



Won't you take a few moments to drop in to see us again . . . we'll be happy to welcome our old friends home to Oregon . . . and to show you our newest in fashions.

Kaufman Bros.
EUGENE'S FASHION CENTER

President's House Sees Years Roll By

(Continued from page 13)

front balcony and romped in the halls above.

During his first several months in office, Dr. Strong made full use of his study. Not only did he reorganize the University into schools and chart the first catalogue write-ups of courses offered, but Dr. Strong answered all the University correspondence for some time, often working overtime at home.

Collier Hall became the social center of the campus when Dr. Prince L. Campbell succeeded Dr. Strong in 1902. By June, 1907, the new \$500,000 library was completed and the downstairs rooms added to the Collier Hall living quarters. Then Dr. Campbell threw open the doors to his official home and entertained in a style befitting the elegant parlor of the "President's Residence," as the house was named.

The welcome mat was always out between the two tall columns on the Hall's front porch—and the campus, Eugene and the state responded to the standing invitation. Members of the state board talked shop in the high-ceilinged dining room; the deans and faculty members brought their problems to the comfortable parlor; students and friends gathered before the fireplace in the library.

Dr. Campbell was interested in personalities: he informally met as many of his students as possible and consulted with them individually on their difficulties; he personally interviewed each senior before graduation; he considered the faculty families as neighbors. The spacious rooms of the President's Residence were never empty for long.

FROM 1902 to 1926 the Hall reflected the gaiety of college social life and echoed with the intellectual discussions of Oregon's most outstanding scholars. It saw the bitterness born against its resident; it saw the vindication of the 1911 scandal when Dr. Campbell was absolved by the regents of any blame in a near-bribe accusation. It saw the passing of a strong leader in August, 1925 and Collier Hall was in mourning.

Dr. Arnold B. Hall moved into the President's Residence in 1926. By now the house was modernized and repainted, a lighter, more modern home for the administrator of the University and his family. In that semi-centennial year, the home was many times the scene of celebrations and entertainments.

Meanwhile the campus expanded. New buildings went up—Gerlinger, McClure, Commerce. Ivy draped a snug green raincoat over the buildings and the trees stretched up to hide the fancy scrollwork atop Deady and Villard. Great evergreens gathered around Collier Hall, protecting it from the rains and veiling it from the bustling traffic on 13th street.

Just as it withdrew from the growing campus into its screen of firs Collier hall faded from specific mention in the catalogues and histories of the school in the 20 years from 1914 to 1934. But the home itself remained the nucleus of the staff, the architectural representative of the hospitable life of the University's first family.

THEN again the old home changed hands and name, to be known as the "Chancellor's Residence" with the transfer of W. H. Kerr to Eugene. Until 1938 it was pointed out to the freshmen as the home of the chancellor, for F. M. Hunter had been elected to that position in 1934. (President C. V. Boyer and his family lived in their own home in Eugene during his term in office.)

From 1938 to 1941, Dr. Donald M. Erb returned to the President's Residence from his frequent trips to acquaint Oregon with its university. In 1941 the home saw the passing of a tradition. Dr. Harry K. Newburn, new president of the University, moved with his family into a charming home on Fairmont Heights, partly gift and partly purchase from George McMorran, a home as fashionable in the 1940's as the Collier residence was in the 1890's.

So Collier Hall carries on—a true landmark on campus—as the Faculty club, offering still more service to the University with dining and recreation facilities and rooms for the staff.

Today when the rain beats against the sturdy clapboard, students shortcut through the trees and usually dash past the old Collier residence without a glance for the house of stately mien that played such an important role in their heritage at the University of Oregon.

Class of '13 Plans For Overdue Reunion

ALTHOUGH not regularly scheduled for a reunion this year, the class of 1913 is planning to celebrate its 35th anniversary next June. Unable, because of the war, to hold more than a "token" reunion on its 30th anniversary, in 1943, class leaders announced a genuine reunion as soon after the war as possible and the choice has fallen on 1948. Class President Ed Bailey and Secretary Carlton Spencer have just sent notices to some 40 of their classmates notifying them of appointment to Reunion committees.

Chairmen are: Executive Committee, Fen Waite, Portland; Entertainment and Features, Dr. William K. Livingston, Portland; Class "Picnic", Florence Thrall Stickles, Eugene; Class Dinner, William T. Neill, Portland; Historical, Dr. Charles N. Reynolds, Stanford University; Housing, Col. Walter R. McClure, Eugene; Necrology, Judge Howard K. Zimmerman, Astoria; Attendance, Harold Warner, Portland, and numerous others distributed throughout Oregon, the United States, and abroad.

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We would like to show you our new fall selection of suits and dresses.



SMITH'S WOMENS SHOP

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Oregon Homecomings

(Continued from page 7)

In 1932 the state board of higher education came abreast of the times and decreed that students would be "permitted to drive autos in the community in which colleges are located, but will not be permitted to drive on the campus proper."

But this glad news could not dispel the gloom that pervaded the campus under the threat that this might be the last Homecoming held on the University campus in Eugene.

The country was preparing to elect Franklin D. Roosevelt to his first term as president of the United States, but uppermost in the students' minds was another issue on the ballot—the Zorn-MacPherson school-moving bill. This bill provided for the abolishment of the University campus, with the medical school in Portland, the law school in Salem, and the remainder of the departments in Corvallis.

The unofficial theme of that Homecoming was the rallying of the students and alums to defeat the bill. However, the tromping of Oregon State 12 to 6 in the Homecoming game helped to raise spirits until the following Wednesday, when the bill was defeated. The faculty granted the students a full holiday from classes by way of celebration.

The 1937 Homecoming featured Paul Whiteman and the famous siege of Seymour's. The three-day weekend went off smoothly with Whiteman and his band playing Gershwin's "Rhapsody in Blue" to entranced students in McArthur court. The only blemish was the fact that the Orangemen beat the University 14 to 0.

HOWEVER, the following Monday, by way of celebration, 1500 Beavers invaded the campus and were met by Oregon students who had cut classes to swarm to the Side to greet them. After eliminating the campus of Staters, a city-wide search began.

Five hundred OSC students were found lunching in Seymour's cafe on Willamette street. To avert a riot, the management quickly locked the Beavers in and Ducks out. Oregon students picketed the cafe with signs reading "Unfair to Oregon." At last an agreement was reached between Virgil D. Earl, then dean of men, and the city police. The doors were unlocked and with the police in attendance to see that no untoward violence occurred, the Beavers were taken to the mill race, there to be thoroughly dunked.

Another Homecoming is now forming. The 1947 theme, "Return, Recall, Recapture—Oregon Spirit" will appear on the house signs, the battle of the "civil war" will be fought on Hayward field, a "name" band will provide the music for dancing couples in McArthur court, and another memorable Homecoming will be history.

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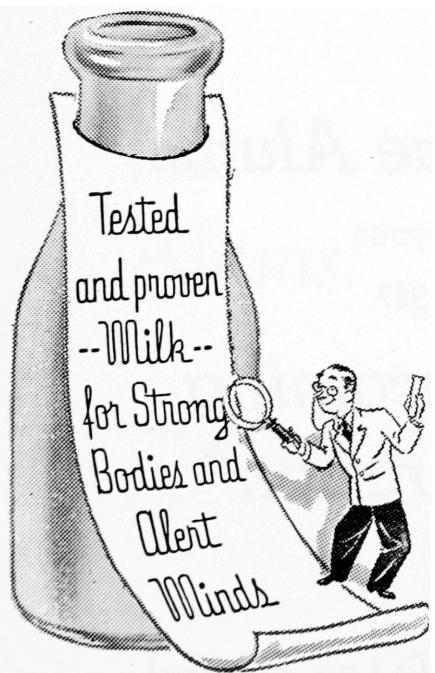
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Football Greats

(Continued from page 13)

ball doldrums, but in six seasons, the southerner had only a fair average of 25 games won, 28 losses, and three ties. In his first season, Oliver won four of nine starts. Ted Gebhardt was the backfield ace to be reckoned with as he carried the ball 88 times for 416 yards and a 4.4 average.

After tying a Rose Bowl bound USC team 7-7 in the '39 opener, the Webfoots lost their touch, but nevertheless had Jim Stuart on the all-Coast team while Graybeal received honorable mention. Again, 1940 was a mediocre season for Oregon, as the later to be called "Mudders" had a tie and four victories for nine starts. Stuart was again all-coast, and was aided by such men as Len Isberg, Berry, Marshall Stenstrom, Chet Haliski, Erling Jacobson, while Tommy Roblin and sophomore Curt Meacham were just beginning to crack print. Highlight of the season was the 20-0 shellacking handed the Aggies, a feat which hasn't been duplicated since. Isberg rambled twice for scores, while Meacham, who had an average of 8.7 yards per try for the season, added the final tally.

In 1941, although breaking even in 10 games, the Webfoots broke a 26-year hex by defeating Southern California 20-6. Meacham was all-Coast this year, and received able assistance from Ray Segale, Bill Regner, Floyd Rhea, Val Culwell, Elliott Wilson, Duke Iverson, Russ Nowling, and Jim Shepherd.

WARREN took over in '42 when Oliver was called upon to serve in the navy, and "Honest John" turned in a creditable job with the material available, although winning only two and losing six. One of those victories, however, was a 14-7 nod over UCLA, a Bruin team which was later to wind up in the Rose Bowl. Piston-legged Roblin and sophomore Bobby Reynolds were the sparks on offense. "Scrapiron" Rhea had a perfect seven conversions in seven tries, with Roy Dyer, Scotty Deeds, Ray Blatchley, Dick Ashcom, Bill Davis, Steve Bodner, Ed Moshofsky, Nowling, Culwell, and Shepherd other mainstays of the team.

From 1942 through 1944, football at Oregon was disbanded because of the war, critical manpower shortage, and travel restrictions, although an A. S. T. U. team was formed and played an informal schedule in '44.

"Revive in '45" was the battle cry when the Oregon gridiron resounded to noise of tackling dummies, bodily contact and a foot thumping the pigskin, but this was accomplished only partially as a three won and six lost record indicates. Jake Leicht, who averaged 9.6 yards a try for Randolph Field, was the star and named to one all-American team. Other sparkplugs were

John Kauffman, Walt Donovan, Mark "Abe" Hathaway, Bob Anderson, and there were some who are performing now such as Deane Bond, Harry Edwards, Dewayne Johnson, and Bill Abbey.

Last year was to be Oliver's final try at putting out a winning Duck team, but again Oregon could only break even. Leicht was the outstanding man on the team with Newquist, Reynolds, and Iverson contributing heavily. Brad Ecklund and Koch proved iron-men performers throughout the season.

In March Jim Aiken was procured from Nevada, and is guiding the Webfoots through a rugged ten game schedule this season in an effort to provide Oregon with its first above .500 record since 1935.

Totals, up until the current '47 season, show that in 369 games, Oregon has won 203, lost 135, and tied 31 in running through 25 coaches in 53 give-and-take seasons.

Rolf Klep, Artist

(Continued from page 18)

up on Pacific coast naval air stations and their training programs. He probably would have liked to stay here a little longer, but by June of 1945 he was globe-trotting again, this time with the rank of Lt. Commander. The new orders covered special duty assignments in England, France, Germany, Italy, Greece, Egypt, and India, with eventual destination the Pacific theater.

Hostilities had practically ceased by that time so instead of joining fleet units he kept to the air. He saw Japan, but, "My only close look was from the nose of a B-29 which was part of a group sent up to drop the first supplies to camps holding U.S. prisoners." The pilot did manage to swing over Tokio bay so they could see fleet units entering the harbor.

He returned to Washington where he received his discharge at the end of three-and-one-half years of service.

After a while he realized his office didn't hold the great attraction for him that it had when he was busily establishing his reputation. Besides that, "I was up to the place where I was working myself to exhaustion and practically all I made was going to the government." Reasoning that both the government and his family might enjoy having him around for some time, he made the move to all-day occupation of his home. One of its rooms is fitted out for his work.

Alumni wishing to become personally familiar with the work of this foremost Oregon artist can identify his illustrations through his "lower case" signature, *rolf klep*, which appears on most of his work. It will take no more than a quick glance, then, to realize why Rolf Klep has risen to the top in his profession and why Oregon is proud to claim him as one of its sons.—B. M.

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The Biggest School In the University

(Continued from page 9)

of Oregon for a complete education in this field. This field is under the direction of Alfred L. Lomax. Economics associated with Pacific Basin studies now play an important part in the curriculum because of the increased trade that will flow between the Pacific Coast and the Orient.

Advertising has also made rapid strides in recent years, and recognizing an even greater advance, the school offers one of the country's finest courses in advertising. W. F. G. Thacher, who retired last June as professor of advertising, has been succeeded by Richard D. Millican.

Bridging the gap between the classroom

and the business world is important, especially when the institution is not in close proximity with the commercial center of the state. Although extension work does help along this line, a program even larger in scope is necessary. Oregon's school of business has filled in this gap well with a program that meets the approval of business men and students alike.

As a part of the class schedule each year, a student business conference is held on the campus. Leading business men in the state talk with students on subjects of immediate significance to the business world. Taking the form of a "vocational clinic," the conference provides discussions by representatives of a wide range of businesses who particularly emphasize the opportunities available in their individual fields. In order that stu-



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dents may cover a wide range of topics, the conferences are not held simultaneously but are spread over several days.

Nor has the role that women are now playing in the business world been forgotten. Phi Chi Theta, professional business women's honorary, sponsors an annual conference patterned after the student business conference, with prominent professional women as speakers.

Realizing that business men in Oregon are always seeking the latest merchandising methods, the Oregon Retail Distributors Institute holds an annual meeting on the campus. Members of the Institute come from all parts of the state to hear members of the faculty and speakers from their own ranks discuss new ideas and solve common problems. Students are also invited to participate in the program.

In addition, for the first time in many years, a five-day conference for secretaries of chambers of commerce representing eleven western states will be held here this spring.

This is only a part of the University's business administration school. But even though many of its aspects have been only fleetingly considered they should point up the fine job it is doing. Oregon alumni can confidently recommend the University of Oregon to the prospective student who seeks a business career.—L.A.

Seattle Alumni Meet Nov. 18

A meeting of all Oregon alumni in the vicinity of Seattle will be held on Tuesday, November 18th, the place to be announced later.

Dr. Harry K. Newburn, president of the University, will be the main speaker, and movies of the Oregon-Washington game will be featured on the program.

A committee under the chairmanship of Jim Crissey is making the arrangements. Individual announcements will be mailed to all Seattle alumni within the next few days.

Law Grads All Pass

UNIVERSITY of Oregon law school graduates continued to record top performances in the Oregon state bar examination. Seventeen graduates of last June's class passed.

They are Murray D. Agate, William F. Bernard, Robert B. Carmichael, Gene B. Conklin, Raymond C. Coulter, Alva Granquist, Dale Helinson, Loren James, Paul Jolma, Frank Meldrum, Gerald Norville, Roland Rodman, Elmer Sahlstrom, Thomas Stacer, Donald Walker, Norman Wiener and Roland Wood.

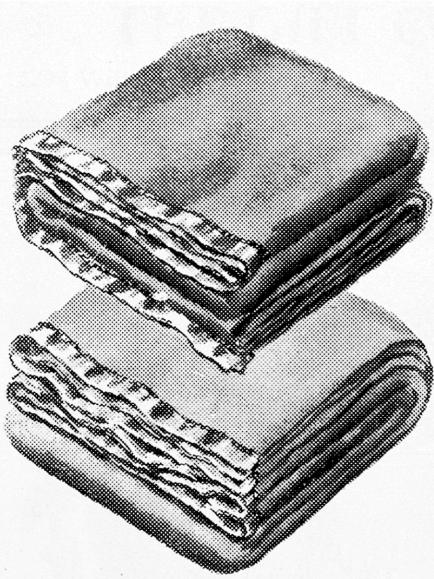
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Professor DeCou Dies at Eugene Home October 15

Funeral services from the Congregational church in Eugene were held Sunday, October 19, for Edgar E. DeCou, retired professor of mathematics. He died the previous Wednesday at 4:45 a.m. Professor DeCou was born in Thamesville, Ontario, in 1868. He had retired in 1944.

Prof. DeCou headed the department of mathematics to 1939, when he was appointed professor emeritus. He graduated from Madison, South Dakota, normal school in 1899 and began his studies at Wisconsin and Chicago universities, taking graduate work at Yale university.

Before assuming his professorship here he had been acting president of Bethel College, Russelville, Kentucky. Previously he was an instructor at the Madison normal school and principal of the Evanston, Wisconsin, high school.

Professor DeCou was the author of "Socialized Mathematics for Freshmen" and a member of the American Mathematical Society, the Mathematical Association of America, Pi Mu Epsilon, and the American Association of University Professors.

He leaves his widow and three children.

Friends of the late professor have arranged to establish a mathematics prize at the University of Oregon in honor of the former department head.

Arrangements have been made so that persons wishing to honor the long-time mathematics professor can send their contributions to the University of Oregon business office. The prize will be administered by the mathematics department and probably will be an annual one, awarded to some outstanding student.

Pregame Party Planned By Bay Area Alumni

(Continued from page 12)

organization during the past year, San Francisco alumni have seen one of the most active years in their history. Last year more than 300 attended a party held prior to the Oregon-California game at the Claremont Hotel in Berkeley. A party was also arranged on the day of the Oregon-Oregon State game when alumni from both institutions heard the traditional clash over a special leased wire.

The Erb Memorial Union campaign has also been an important part of the organization's activities, and Russell Gowans, chairman for the campaign in this area, promises to renew his efforts during the next several months.



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Oregon Country Subject of Book

"**S**TERN-Wheelers Up Columbia" by Randall V. Mills, assistant professor of English at Oregon, will go on sale Nov. 7. It covers a century of steamboat history in the Northwest between many points, to 1947, which finds the venerable handful put to new uses.

Intended as both popular reading and detailed reference work, this book offers accounts of interesting sidelights: steamboat races; long, hazardous journeys through rapid-studded tributaries that we now consider only as good fishing spots; unique portages; colorful skippers; freak accidents; unusual lawsuits between companies; as well as 40 pages of appendix, which contains a boat list, maps, and an index.

The book, Mills' first, includes 36 photographs of the stern-wheelers, charts of early routes, and many fine drawings.

Professor Mills is a graduate of UCLA, class of 1929. He received his master's degree at Berkeley in 1932 and came to Oregon in 1938.

He first became interested in steamboats during his childhood in western Wisconsin, on the Mississippi just north of the Mark Twain country. The books of the river savant, too, were an influence. But he later became interested in the broad field of transportation and of late years has been recognized as a leading authority on the transportation of the Far West.

UO Band Travels

Making its longest trip in many years, the University of Oregon band will travel to the Oregon-Stanford game at Palo Alto on November 15th. Two busses, leaving Eugene on Thursday, November 13th, will be used to transport members of the band and the rally committee.

Concerts have been arranged in the following towns, through which the party will pass. The schedule includes these towns:

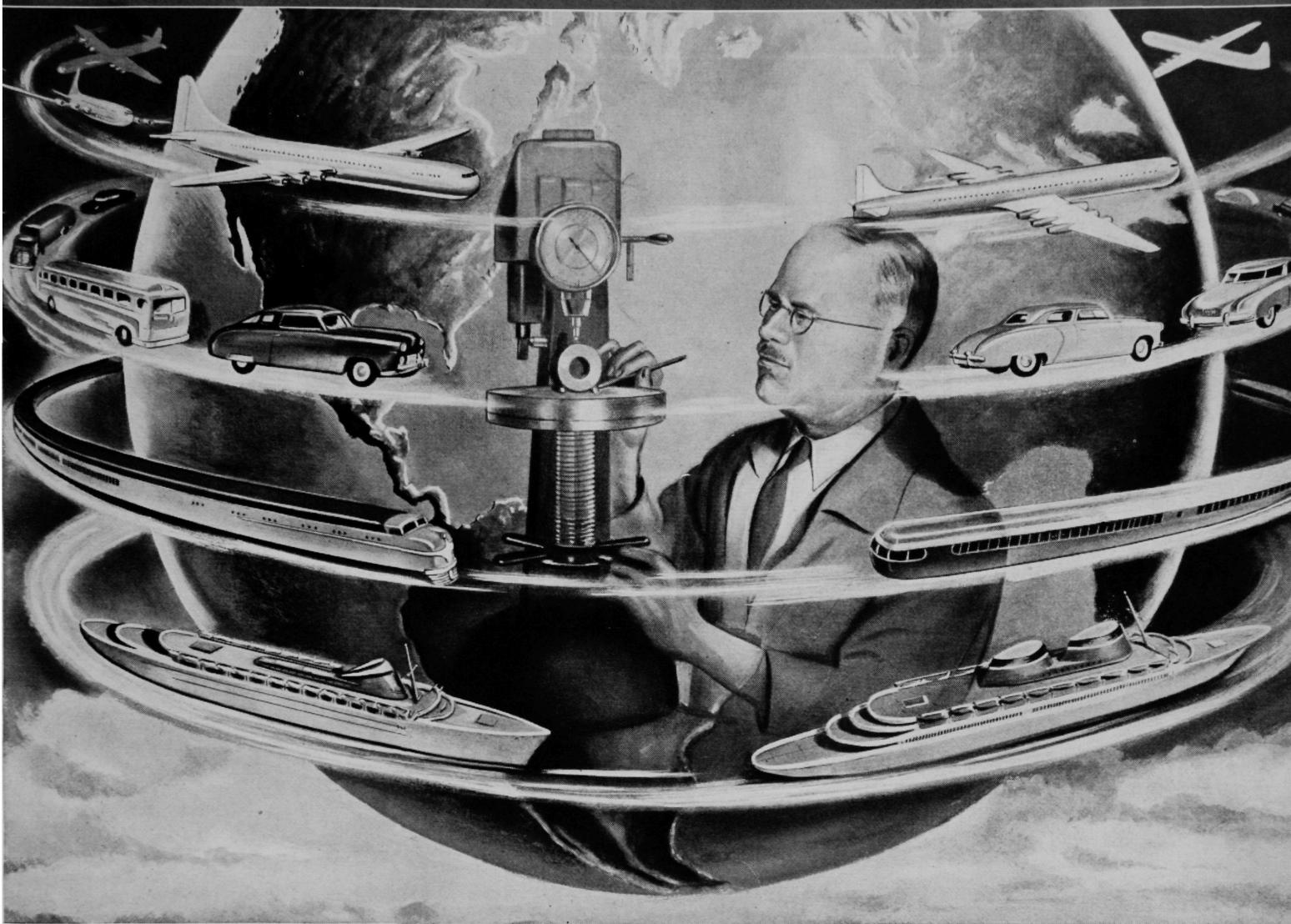
Thursday, November 13th
2:15 p.m.—Grants Pass
10:15 a.m.—Roseburg
4:45 p.m.—Ashland
7:15 p.m.—Medford

BALKAN TRIP FOR HAYCOX

Ernest Haycox, president of the Oregon Alumni Association will leave by plane from Washington, D. C. on November 5th for Athens, Greece, where he will assume temporary duties as a special assistant to Dwight Griswold, American emissary to the Greek democratic government.

Haycox plans to travel extensively in that country, and will return to the United States late in December.

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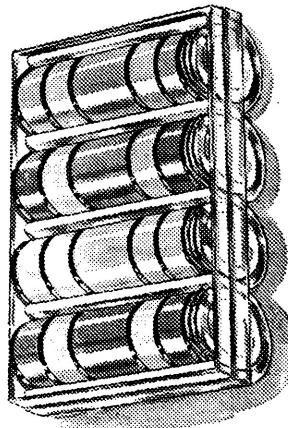
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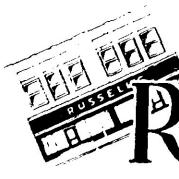
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