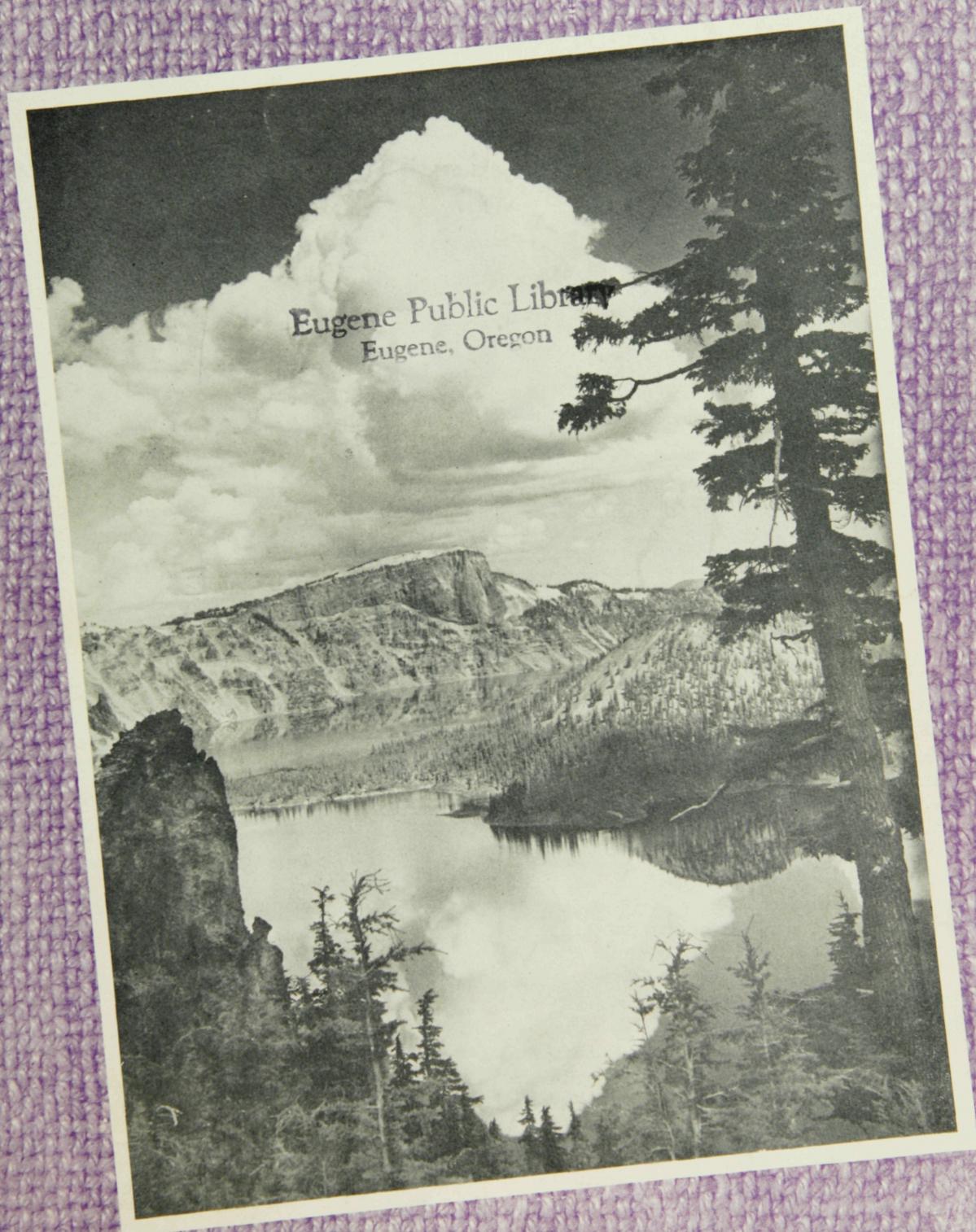


Old Oregon



January 1949

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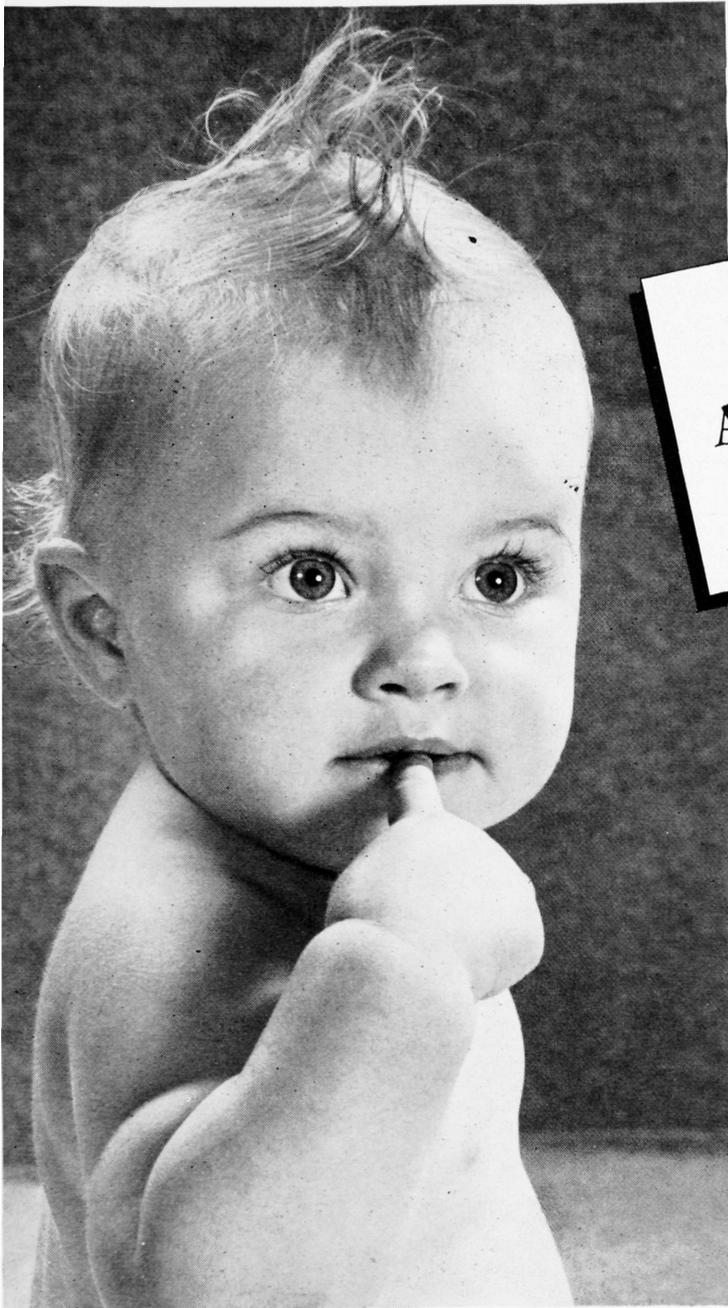
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Old Oregon

VOLUME XXX

JANUARY 1949

No. 4

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World Order vs. Red Chaos

By Charles Gratke '23
Foreign Editor
The Christian Science Monitor

NEVER look for an editor at his desk around the new year.

He won't be there.

He's probably in the ivory tower, trying to pick the annual 10 biggest news events.

Once it was fun.

But not any more.

As a world renowned correspondent put it the other day: "Things are churning in China, gurgling in Greece, boiling in Bulgaria, fizzing in Finland, rumbling in Romania, ticklish in Turkey, boisterous in Berlin . . . yelping in Yugoslavia!"

Where, then, do we look for importance? Out of the millions of words which tell the world's story, shall we say that the battle between the west and communism is most significant?

Shall we look at a resurgent nazism in Germany? Should we be primarily concerned with resurgent nationalism in Japan?

Is it the failure to bring peace and self-government to the teeming peoples of Indonesia? Or the emergence of Eire as an independent nation which may change the basic concepts of the British Commonwealth?

Or is it the creation—amid the distressing political ineffectiveness of the United Nations—of a document which may prove to be the Magna Carta of human freedom, the Declaration of Human Rights?

Somehow in all these things, important as they are, we sense a need for the evaluation of causes. Somehow we feel that if we could only touch a few fundamental things, the news would seem clearer. The usual explanation that the world is divided, and that we are feeling the strain of two competing economic and ideological systems, is not entirely satisfactory.

BUT there is a pattern. The thousands of dispatches and the millions of words which have passed beneath my pencil appear to suggest that it is this:

The fight is one of order against chaos.

Now the minute this is said, it is challenged by the reply that all civilization is the battle of the forces of order against the apostles of entropy. True.

The more essential point is that it is true now. And that the problems of our own time become more understandable with the simple application of fundamentals.

It explains why communism both in Europe and Asia seems so strong. In Berlin, we are the ones who build. We are the ones who are feeding people, keeping the factories going and keeping the electricity turned on at least a few hours during the day. The Russians merely have to obstruct, object, destroy.

Similarly in France. Ours is the task of building a sound and stable government. Anything that serves disorder serves the communists. They have but to strike, to sabotage, to demonstrate. For inherent in their doctrine is the belief that chaos is on their side.

So, too, in China. Against heart-rending odds

we have made efforts, perhaps inadequate and perhaps faltering, to produce some kind of order. We do not yet appear to have found the key. But the communists' problem is simpler. Military success is enough. They have learned how to sit on bayonets. Unrest, distress, poverty and oppression—these not only follow in their train, but become their handmaidens.

And yet it is in this very situation that our strength lies. For progress is on the side of order. The rewards are to those who build. And though it seems easier to tear down and destroy, the ultimate victory is in the hands of those who know how to erect the edifice of hope, of security and of some sense of the human decencies.

With this in mind, I think the most significant thing which has happened in 1948 is a fundamental change in our approach to the world problem.

THE early months of the year opened with some feeling of desperation. Communism seemed so acutely on the march. There came the descent upon Prague.

Freedom in the countries east of the Iron Curtain grew progressively less. Our high hopes for the effectiveness of the Truman Doctrine fell short in Greece and succeeded only in part in Turkey.

And yet as the months wore on it became

apparent that our over-all strategic strength was greater than that of our opponents. It also became apparent that despite the tactical penetrations of communist despotism there are vast and sturdy areas of resistance.

And in the places where policy is made, this cry rang out:

"The way to cope with this thing which we abhor is to place the emphasis upon our constructive tasks."

IMPLEMENTATION of the magnificent concept of the Marshall Plan stands at the head of the list in these endeavors. The prospective formation of an Atlantic Defense Pact will give affirmative quality to what might otherwise be mere defensive rearguard actions. The bulwarking of moderate regimes, however imperfect, in France and Italy offer a helping hand to liberalism. America's Greek and Turkish program, even at a minimum, provides a bulwark against further deterioration.

Britain, with its talent for formulas which leave Ireland in but not of the Empire, has made no small contribution in adapting the Commonwealth to these changing days. The London conference of Dominion prime ministers did not, perhaps, obtain the general prominence it deserved. This was because there was too much agreement for the headlines. But

(Continued on page 20)

Charles Gratke--American Newsmen

CHARLES Gratke has covered important news stories from most major points on the European continent in the course of his work for *The Christian Science Monitor*.

His service as Berlin editorial manager was during the period in which the Nazi regime came to power.

Later, as European editorial manager, in London, he was in charge of the *Monitor's* European news gathering organization.

He returned to Boston as general news editor and has been engaged continuously in news executive work, including continuous service as Foreign Editor of the *Monitor*, throughout the critical years since 1937.

During this period he has made repeated trips to Europe, including one in 1943 when he was one of a group of five guests of the Swedish government, under special arrangement with the United States department of state.

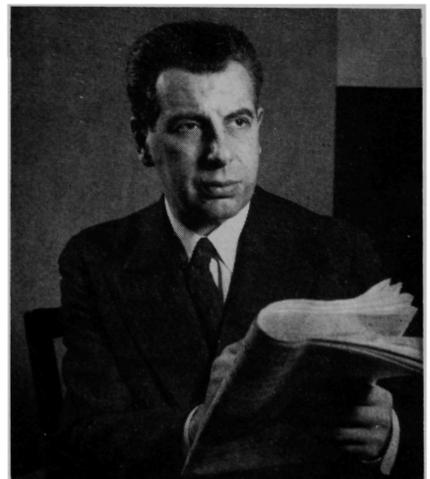
He visited Germany in April and May of 1946 for a study of conditions under the occupation. His conclusions were embodied in a series in *The Christian Science Monitor* which won for him the Sigma Delta Chi award for foreign correspondence for 1946.

IN November and December of 1947 he was again a member of a group invited by the secretary of the army to study conditions under the occupation in Germany and Austria.

In recognition of his work during the war in organizing the *Monitor's* extensive coverage of France, despite the occupation, Mr. Gratke

received the Medaille de la Reconnaissance Francaise, France's external counterpart of the Medal of the Resistance.

Prior to his work for *The Christian Science Monitor* Gratke free-lanced in New York; was on the staff of the *Detroit News*; and served as reporter, financial editor and automobile editor of the *Portland Oregonian*. Prior to this he was night city editor on the *Oregon City Enterprise*. His original training was on his father's evening newspaper, *The Astoria Evening Budget*.



Charles C. Gratke '23

At the Turn of the Century

Enrollment Increase, Catalog Change Marked President Strong's Years

By Anita Holmes

A GENIAL man who stooped when going through doorways and boasted diplomas from Yale was president of the University when 1899 gave way to 1900. Frank Strong was his name; Venice, New York, his hometown; and six feet, five inches, his height. In his case, however, imposing height was not accompanied by an equally imposing personality. President Strong was quiet and reserved, but with mildly liberal tendencies.

He had demonstrated these traits as a high school superintendent in Missouri and in the classrooms of Yale university. Now Oregon held his future, a bright one, indeed, if Frank Strong's middle-of-the-road policies could unite the battling factions of higher education in the state.

The trouble facing Strong had resulted from the liberal policies of the president before him,

the energetic Charles Hiram Chapman. President Chapman had built up state high schools and knit them to the University. He had expanded the school in countless other directions. He encouraged graduate and research work and made the course of study more flexible. Chapman was not alone in this swift liberalizing; all forward thinking educators of the turn of the century were working toward the same goals. But, as with all progressives, Chapman had stirred trouble.

So Strong had to pick up the thread where Chapman left off. He began by organizing the University into formal schools and departments. A college of literature, college of science and the arts, which included four liberal arts courses, a graduate school and a school of commerce all developed after the man from Yale took office. Next to evolve were courses preparing students for law, journalism and teaching, a school of engineering and a school of mines and mining. The new organization momentarily stopped here, without altering the three older divisions, the school of music in

Eugene and the schools of law and medicine in Portland.

PRESIDENT Strong's method of organization was first attacked as too formal, too stodgy for the West. Strong insisted that both his organization and outline of courses were designed for the future.

The people of the state accepted these primary changes with little additional fuss. They were still well informed on the University since Chapman's policy of "take the school to the people" was being continued. Strong was treading the Chapman path by speaking throughout Oregon on controversial subjects that had wide popular appeal. But, lacking the oratorical powers of his predecessor, President Strong soon threw much of the speech tour load onto other faculty members.

Problems bigger than speech tours confronted the University president in 1899. His faculty split into two factions with the tall, genial man in the center, supported by one group, opposed by the other. Such a division led to wrangling, especially over discipline cases, so President Strong drastically cut the number of faculty meetings and hand picked the men who attended. The faculty members who were ignored in the hand-picking wasted little time before complaining to the board of regents. The reg-



Most of the sophomore class, plus a few members of other classes, could be included in one uncrowded picture in 1901. In this picture are (front row, left to right): Florence H. Winterstein, H. B. Denmore, Mabelle Miller Kirkwood, Ella Travis Edmunson, Pauline Walton, Condon R. Bean, Harriet Patterson, Margaret B. Goodall, Alice McKinley Miller, Ruby H.

Goodrich, Sibyl K. Smith, Elma Hendricks, Lula Craig Correll, Marie B. Manly and William Murphy. (back row, left to right) Raemer R. Renshaw, Olin Ford, C. V. Ross, T. L. Williams, Holt Stockton, Ferdinand Strange, Herbert Campbell, F. G. Thayer, Lewis Montandon, Homer I. Watts, Fred Stockton, Calvin Casteel and Ben Harder.

ents met the issue with a compromise decision. They decreed that less over-all work would be done in general faculty meetings, but that one such meeting must be held every month.

A FACULTY split didn't seem to keep students from enrolling in the youthful school of the Willamette valley. Enrollment grew from 170 students in 1899 to 225 in 1900. An even bigger jump followed in 1901 when 315 students registered. President Strong, with his middle-of-the-road policy, was building a more harmonious school than President Chapman had known even in his peak years. Increased appropriations from the state legislature played a major part in this new harmony.

With more money, Strong continued to expand the social sciences which had fallen behind, partly because of Charles Chapman's strong interest in exact sciences. Student religious organizations also attracted Strong's interests. He thought they had more influence on undergraduates than the prescribed religious observances of denominational schools. Showing the courage of his convictions, he backed the building of a student YMCA on the ever-spreading campus by offering heat and lighting from the University.

This move, however, was not accepted by well-informed people. They said the YMCA excluded Catholics, Jews, Universalists and Unitarians. Therefore, the religious neutrality stipulated by the state would be broken if such a building were placed on the campus. Again the voice of public sentiment won, and the project was temporarily shelved.

A force from another direction was also pulling at President Strong. The regents had returned to their old policy of supervising financial matters down to minute details. Control was so close that President Strong couldn't even order ink or pencils without consulting the regents.

Judge R. S. Bean, a man of unusual caution, was partly the cause of this extreme solicitude. He was thoroughly disgusted by the financial mistakes of 1897 to 1899, and was determined that they would not be repeated.

Financial matters were watched carefully enough so McClure hall could be squeezed out of the budget in 1900. It was built for chemistry, but departments of psychology, history and education crowded onto the second floor. The next year the heating plant was built. Engineering courses were taught in one wing of the plant.

EVEN with the expanded enrollment and enlarged campus, Strong couldn't win the confidence of the regents. But this wasn't limited to his administration. The regents lacked confidence in every President until the World War I years.

Some of the men on the board had turned their great admiration for Chapman into criticism of Strong. They attacked his conciliatory nature and were quick to listen to the whisperings of several professors, disgruntled by their lessened influence in the Strong administration.

The President unfortunately confined himself to official dealings with the regents. He understood little or nothing about the value of public relations. This former high school superintendent didn't know how to meet attacks from the men with whom he worked but didn't associate.

The hottest opposition evolved from his policies concerning high schools and a summer school for teachers. President Strong wanted



Frank Strong boosted the University's enrollment, and revised its catalog, but he never gained the confidence of the board of regents. This was partly because he was a quiet man, lacking the personal appeal of his predecessors. In 1903 he left as quietly as he had come. (From an old print.)

E. D. Ressler to be both a professor in this summer session and the high school inspector. This idea, like many others, was junked because the board of regents decided it would give the University too strong a grip on the high schools. Ressler did receive the dual appointment for one year, but it was only to make good on Strong's premature promise. Both Ressler and the regents clearly understood the nature of the compromise, and both sides added more fuel to the fire of bitterness.

Athletic teams from Eugene weren't doing

much compromising that year. The football squad downed California 2 to 0, took the University of Washington more decisively with a score of 43 to 0 and lost only a single game, that one to powerful Stanford. The consistently good Multnomah Athletic club only tied Oregon's 1900 team, one of the best early Webfoot football squads. Heroes of that rough and tumble football year included C. E. Wagner, B. C. Jakway, R. S. Smith and Clyde A. Payne.

Smith was an outstanding two-sport man, with track his second specialty. He earned 18 of 62 points which gave Oregon the Northwest track championship in 1900. W. E. (Dad) Trine was track coach of that era.

Baseball still lagged behind as the third place sport at the University. It couldn't compete with track because the school was too small to attract enough mature manpower for two sports in one season.

THIS year of football victories also brought a student news organ, *The Oregon Weekly*, back to the campus. Like the old *Reflector*, it was sponsored by literary societies, but they had surrendered their power over policy-making and staff selection. Control of the paper passed to the Associated Students, a group which had replaced the Athletic association not so long before. Clifton N. McArthur held first editorship of the *Weekly*. A year later, in 1901, the first yearbook, the *Webfoot*, was published. Allen H. Eaton was its editor.

President Strong was pushing the University in public but in private he was casting about for a new position. The cold attitude of the regents, combined with their suspicious stand on the smallest financial matters, convinced Frank Strong that he should look elsewhere.

In 1902 he found what people of his day considered a more desirable position, the chancellorship of the University of Kansas. The Oregon regents got rid of the quiet president, but in doing so they boosted him up several rungs on the ladder of higher education.

University Publicity in 1876

This advertisement, one of the first public announcements of the opening of the University of Oregon, appeared in the Albany Democrat on August 25, 1876. It was carried under the headline "Oregon State University" and was set up in regular news text style.—EDITOR.

We are in receipt of the following circular of the Oregon State University, located at Eugene City:

The beautiful building prepared for the State University of Oregon being now ready for the accommodation of students, the first session will commence on the 16th day of October. There will be two courses of study, the collegiate and the preparatory, and two terms of twenty weeks each.

The law provides for free tuition of one student from each county, and one for each member of the legislature. Students wishing to avail themselves of the benefit of the law should make application to the county superintendent of the county in which they reside. All other students wishing to take the collegiate course will be required to pay a tuition of \$20 a term in advance. All candidates for admission into this

department will be required to pass an examination in the following studies:

Reading, writing, orthography, geography, practical arithmetic, English grammar, Greek grammar and reader, history of the United States, Latin grammar, reader and four books of Caesar, but for the present the examination in the foreign languages may be omitted.

The curriculum of study in the collegiate course will comprise: 1st. The usual college. 2nd. A complete course in science. 3rd. A normal course, planned with special reference to wants of teachers. All students in this department will be required to pay a fee of \$2.50 per term in advance for incidental expenses.

All students in the preparatory department will be required to pay a tuition fee of \$15 in advance. This department will give students the necessary training required for admittance into the collegiate department.

The faculty will consist of Prof. J. W. Johnson, president, and Professors Thomas Condon and Mark Bailey. The teachers in the preparatory department are Mrs. E. Spiller, principal, and Miss Mary E. Stone, assistant.

John W. Johnson
President of the University and Faculty
J. J. Walton, Sec. Board of Directors

Campus Spreads Across 'Race

The second of a four article series reviews plans for the campus's northeast corner. Dean Little's concluding article will feature a complete map of long range campus planning.

By Sidney W. Little
Dean of Art and Architecture

THE University owns a modest pie-shaped block of property across the highway from the main campus. This block is divided by the Millrace, which has been dry since the flood of 1945 (the 'Race would have been restored last summer if the Eugene city fathers had been able to have an engineering survey made in time to begin work during the dry summer months).

The low part of this triangular block, north of the Millrace bed, has been filled, and a new workshop and warehouse building are being erected on the site.

As soon as the physical plant is settled in its new location, a substantial landscaping project will be begun in that area. This landscaping will screen both the warehouse and the railroad from the Millrace proper. A road screen and park area between the 'Race and the highway will be developed into a small arboretum, as well as for bleacher and dock space for future canoe fetes.

This area must also accommodate the new heating plant, as no expansion of the old plant is possible in its present location. It is only natural that the University's two major service units should be built together. It is even better that they can be built on the fringe of the campus, particularly when such a location also provides a railroad spur for freight and fuel delivery.

The old heating plant has been working at more than capacity for some time. It is doubtful if present facilities can supply heat for the many new buildings already under construction. Engineers who studied the known future campus heating demands recommended a complete new heating plant replacement rather than the addition of a temporary turbine to meet the existing load. A new heating plant is considered one of the emergency needs of the campus.

UNIVERSITY street is, and will remain, a deadend because of an abrupt highway grade. The main campus structures facing on this street are the school of art and architecture and the school of journalism, both of which are now serving far more students than they were built for.

The old buildings housing the school of architecture are well suited to the school's needs; more space is the only problem here. Therefore, expansion plans call for the remodeling of the old heating plant for art school use. A new unit will be built to connect the remodeled area with the present art school building.

The old shop buildings, behind the University press, are temporarily being used by the school of architecture and allied arts. This area serves as classroom space for more than 900 lower division students.

The second top building priority, after emergency needs are satisfied, goes to a new and enlarged headquarters for the school of journalism. The new journalism unit will utilize the present building as a workshop and laboratory. The new building will house classrooms, offices and editorial space.

COMPLETION of the journalism unit should make possible the removal of three of the quonset huts which now give the campus a look of wartime emergency. Plans for the new journalism building are completed, planned and in the architect's office, awaiting the time when construction funds are available.

The terminal area of University street eventually will be a landscaped terrace and sculpture court instead of a barricade and a sawdust pile as it now is. In due course the shabby shacks and makeshift areas will give way to a more presentable treatment of the land. Most of this project can begin as soon as the new shop and warehouse are completed.

A women's athletic area (including a new gym, but far down on the list of University needs) will be built on the east side of the campus. Adequate playing fields, to supplement the odd corners now used for women's athletics, will be built beyond the site selected for the future gym. Part of this development can get under way as soon as the highway construction is completed and the new cross-street grades are

properly adjusted.

Half of the multi-lane highway project is already finished. It is presently handling two-way traffic, but it will be one-way as soon as the other lanes can be finished.

THE long triangular strip, which will reach all the way to Columbia street, will provide adequate space for a full program of women's athletics. The new area will tie in directly with the tennis courts and the major athletic area farther to the south. Thus the athletic plant and grounds will someday fringe the entire east side of the campus.

The present infirmary, also located on this east fringe of the campus, is scheduled for expansion. It is essential that our increased student body be provided with more adequate health service facilities. Utilizing the present building as a starting point, the infirmary addition will be built to the west in two stages. One stage will carry the addition to the edge of the present men's pool; the second stage will be added when a new pool is constructed as a part of the general expansion of the physical education plant.

The campus developments discussed here present the general picture for the northeast section of the campus, aside from other general improvements to existing buildings and the removal of temporary structures. Much of this is truly on a long range plan. However, where there are elements of an emergency nature, long range expansion plans have been studied to make sure that the overall problems of the University have been considered. This type of planning has been behind all definite decisions on items requiring immediate action.



From warehouse to art school in one jump is the story of the former University warehouse. As the supplies were moved out, students from the overcrowded art school moved in. Part of the building will be used for lower division art labs, pictured above, until the art school can be expanded.

Oregon Alumnus Directs Fortunes of Boilermakers

By Ken Johnson

THE A. F. of L. boilermakers' union, local 72 in Portland, couldn't have picked a more aggressive, inspired man for business agent than Elmer "Bill" Williams '40. Williams is an ideal man for the job of representing a labor union, where prerequisites for success include diplomacy, personality, forcefulness and knowledge of law.

His jurisdiction now covers 13 western locals, including all of Oregon and parts of neighboring states. He goes to bat for workers under 367 employers. Acting as an arbiter and union representative in labor disputes, Williams has had a hand in the successful settlement of many strikes.

His most recent major project was the boiler-maker's dispute in San Francisco. The union scored one of the greatest victories in its history through Williams' insistence upon a fair wage.

Such successes justify the union members' faith in electing him as their representative. Williams is not one to claim all the credit for his good work, however. He praises the work of his five field assistants in helping him with many of the minor tasks so necessary to a well-knit organization.

WILLIAMS' decision to become a union official was spontaneous. It all began shortly after he was graduated from the University in 1940 with a B.S. degree in business administration. Williams went to work for the Chicago Bridge and Iron company as a welder and stayed there until shortly before the outbreak of war with Japan, when he transferred to the Lake Washington shipyards in Alaska.

Another transfer back to Portland found Bill Williams becoming interested in union work. He began taking an active part in meetings and local union affairs. Within 13 months he was named business agent.

However, his term was restricted to four months because of a revision in the union's national charter and he was ineligible to run for reelection. He served as an assistant to the business agent for four years. During this period he spent a year at Harvard university taking a labor relations course in trade union fellowship. Williams was picked by the union members for the honor of taking the Harvard course.

In July, 1948, Williams was again named business agent, polling nearly three times as many votes as the incumbent business agent. At the same time he was named to the union's executive board and was elected a delegate to both the central labor council and the metal trades council.

UNION work runs in the Williams family. His father, William Williams, was business agent of local 72 in 1930. He is now international vice-president of the boilermakers. This was a hindrance rather than help to young Bill,

because at the time of the elections the international and local groups were having difficulties. The fact that his father was an international man counted against Bill and it was against these odds that he was elected to the office.

His father did help Bill's success, but this had come earlier in life. William Williams was intent on bringing up his son to be a real man—one who could take care of himself under any circumstances. He thought that the way to do this was to make the boy learn the joys of being independent.

Young Bill, with such a background, soon was earning his own spending money. When he was graduated from high school, he was ready to take life in his stride. He made his own way through school with odd jobs such as washing dishes, unloading coal cars and modeling in the art school.

ONE college incident that Williams fondly recalls occurred when the Order of the O was engaged in its regular Junior Weekend practice of dunking freshman girls who had violated various rules. The pool between Fenton and Deady was used for the bathing, as it is now.

After watching the merciless dunking for a while, Williams and two of his friends jumped into the pool and defied the entire group of 'O' men to pull them out. A violent battle followed, but the combined efforts of the 'O' men weren't enough to drag the three pranksters to dry land.

Williams says that at one time social life was discouraged by a decision from the dean of women's office. This edict was issued when the mill-race was still a landmark of the Oregon campus. It was the custom for couples to go canoeing on the moonlit waters for a while, then to pull their craft into the overhanging foliage near the banks of the Millrace. This tradition was revered by Oregon students as an essential part of their life.

But the dean of women saw things differently and demanded remedial action. She got it. Williams laughs now, but recalls that the student body thought it was a tragic blow when the lower branches of willows along the Millrace were cut off six feet above the water, thus uncovering the many secret mooring spots.

Williams' extracurricular activity wasn't restricted to social life. Much of his time was spent in athletics. Wrestling was his main attraction, and he was captain of the varsity squad in his senior year. Football also played a minor role.

He played on the frosh team, earning his letters, but didn't continue to the varsity because of a lack of interest. Prink Allison, head coach at the time, attempted to persuade Williams to turn out, but Bill wasn't interested.

It's easy to see why Allison was so anxious to have Williams on his squad. Standing 6'4" and weighing 225 pounds, the young giant must have presented a formidable sight across a line of scrimmage.

The picture of Bill Williams is not complete



Elmer "Bill" Williams '40

without including his good-looking, dark-haired wife, Vera, whom he married in 1941 in Seattle. There are three daughters, the oldest, Loxi Ann, is 6. The other two are Marilyn and Christy, who was born on Christmas eve and named accordingly. Completing the family is the doberman pinscher, Candy.

Texans Consolidate

To one Dallas resident, the selection of Oregon as a Cotton Bowl participant made the game much more than just another bowl game; it made it the nation's all-time football game. When James Burleson '23 left the Oregon campus, he never dreamed that he'd be seeing the Webfoots in action almost in his own back yard. But when the news was broken, he didn't lose any time doing something about it.



Jim Burleson '23

A few hours after the Cotton Bowl selection, Burleson, assisted by Morris Morgan '20 and Jack Burleson '25, set the wheels in motion for entertaining Oregon's Cotton Bowl visitors. For several weeks this committee spent hours daily planning events for the team and its followers.

This was the first organized activity ever undertaken by the quickly-formed Texas alumni group, but it will not be the last. Plans are now under way to provide a continuing program for the sixty or more Oregon alumni who reside in and around Dallas.

Burleson now heads one of the leading accounting firms in Dallas. He is also a member of the board of commissioners for the city of University Park, where residents say Dallas is the leading suburb.

James Burleson lives but one block from the Southern Methodist university campus, and he has been a staunch supporter of Mustang activities for many years. But for two and a half hours on January 1 in the Cotton Bowl, no one was more anxious for a Webfoot victory.

Best Friend to Oregon Cities

Bureau of Municipal Research Works for Efficient Civic Operation

By Bill Wassmann

BY the fall of 1933, the greatest national depression in history had touched every state in the union; its unwanted children were deserted on the doorsteps of every city hall in the United States and city administrators, who, as a rule face stiff financial problems, were confronted with the grandfather of them all, depression budgets.

In Oregon, mayors and councilmen, city managers and tax collectors, were forced to run their charges with pennies where dollars were needed; many projects of civic improvement were being abandoned to keep administration within the limits of slashed budgets. Moreover, projects which needed only maintenance expenditures were closed down. The city as a service organization for the citizen was beginning to resemble its 19th century ancestor, rather than an efficient, 20th century civic machine with a push button to answer the citizen's every civic need.

Simultaneously, citizens, administrators, the University and the League of Oregon Cities saw the nature of the problem; selection of projects upon which to concentrate the budgets of Oregon's cities. This would enable the cities to get the most for the least expenditure. The League of Oregon cities had long advocated an agency which would serve as a research organization for the purpose of studying the best methods of local government.

THE State Board of Higher Education answered the call by authorizing \$4,500 for the establishment of a bureau of research which would operate along the lines suggested by the League of Oregon Cities.

The outcome was the Bureau of Municipal Research and Service, authorized as a function of the University and intended as a public service to the people of Oregon. Since the first days of the Bureau, it and the League have been like a set of cooperative, public-minded twins, working together to give the people and the state the most efficient methods of government at all levels.

In addition to aiding cities with advice on how to get the most from their closely trimmed budgets, the bureau made itself useful in a thousand and one other ways. It codified the ordinances of 56 Oregon cities as a WPA-financed project. The WPA thought so much of this work that it urged other states to adopt similar practices.

That the depression was the worst of ill winds, no one will dispute. However, like most ill winds, it had its good breaths and one of these wafted its way to the Bureau of Municipal Research and Service. The depression was the best proving ground for a bureau for political science research and service.

It moved into high gear at the outset and



A desk stacked high with papers is evidence of the amount of work which Bureau Director Herman Kehrli faces daily. His office serves as a research laboratory in political science to help the machinery of Oregon's many cities, towns and hamlets run smoothly.

never learned to slow down. The result has been that Oregon cities have benefited from its efficiency, the knowledge of its expert researchers in political science and government finance and its willingness to wrestle any and all problems which might arise at any level of government.

In 15 years it has become one of the University's most outstanding contributions to the public service of the people of Oregon. There is not a person in the state who doesn't benefit either directly or indirectly from its work.

Populated areas such as Portland, Eugene, Coos Bay and Klamath Falls are financially harried by the "fringe areas" surrounding those and many other Oregon cities. Fringe areas draw services from the mother city but usually its citizens do not pay taxes to the mother city. This causes a financial hardship and places an unfair tax burden on those living within the city limits.

THE fringe area problem is complicated almost beyond comprehension, yet the bureau's researchers have given it months of study and one day will come up with a solution. A hint that the answer is near was given by Herman Kehrli, the bureau director, who indicated that "fringe citizens" will one day be charged for the services rendered them by their parent cities. Before this can be done a legal research-

er and a public finance expert in the bureau will learn how large a really large problem can be.

The fringe problem is an example of the more complicated problems taken up by the bureau. All problems are not quite so complicated. For example, it will take the mayor of Hillsboro about one minute to find out how other Oregon cities deal with trailer parks. The bureau has the answer to that one at its fingertips, likewise with building codes, the use of patrol cars in police work in small cities, bicycle control in Oregon cities and hundreds of other problems which arise in public administration and which the bureau can answer in a moment's notice.

In addition to its work with public administrators in the state, the bureau has put out over 100 formal publications covering city and state administration. It has written a model charter for Oregon cities and a budget manual for Oregon cities. Its "Proposed Building Code for Small Oregon Cities" has been adopted by more than 30 cities.

CITY administrators have hailed its building code as the municipal shot that reverberated 'round the world. Requests for copies of it have come from every state in the union. It has been used in Sweden, South Africa, Australia, New Zealand and China.

Other bureau publications are constantly going out to faraway places. Calvin Bryan, former city recorder in Eugene, now a lieutenant colonel in Japan, sent in a request recently for materials covering the protection of pedestrians in traffic.

Established with \$4,500, the bureau's budget for 1948 is about \$26,000, all which comes from the University.

With the bureau since its inception, Director Herman Kehrli intends to keep the bureau operating in three fields; law, finance and general administration, and planning and public works. Each field is under the charge of a bureau staff member whose training and educational background make him a specialist at his assignment.

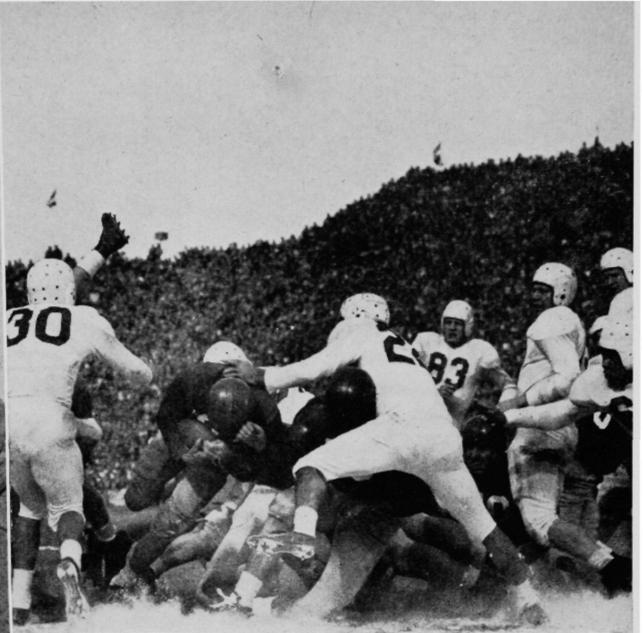
The bureau's main office is on the top floor of Johnson hall. A branch office is maintained in Portland, under the direction of Alfred Shepard. When a mayor, a council president or a police chief in anyone of Oregon's hundreds of towns and cities need aid, chances are they'll call the bureau first, for there isn't a city administrator in the state who doesn't think of the bureau in much the same light as he thinks of his guardian angel.

Foundation Member Chosen

J. Spencer Carlson, University Counseling service director, has been appointed an associate in the Edward Hazen foundation. Effective with Carlson's appointment, the Oregon counseling program will receive a grant from the foundation, which was established to further efficiency in counseling centers at colleges.

Mrs. Golda P. Wickham, director of women's affairs, has been an associate of the Hazen foundation for several years.

707 Alumni Visit Cotton Bowl



President and Mrs. Newburn (upper left) get the Texas spirit with a pair of cowboy boots. After the Oregon-SMU game (upper right), rival coaches Aiken and Bell (lower left) congratulate each

other on their respective ball clubs. In Dallas, at half time at least, the Eyes of Texas were on the Kilgore Junior college Rangerettes (lower right), Oregon's representatives in Dallas.

Miller To Head Alumni in 1949

Heitkemper New Vice President

WHEN Bob Miller '35, new president of the Alumni Association, wants to call an alumni meeting, he doesn't need to step out of his own office. For seven of the eight men in his law office are graduates of the University.

The newly-chosen alumni president, who will serve for the rest of 1949, is one of the state's better known young lawyers. He's been with the Portland firm of King, Wood, Miller & Anderson since he graduated from the University in 1937 with his J.D. degree. He received his bachelor's degree two years earlier.

In 1944 and 1945 Miller taught as well as practiced law. His teaching was done at the Northwestern School of Law in Portland. He also served as dean of that school for a year, resigning in 1945 when his practice began to demand his full-time attention.

Miller began his college career in 1931, coming to Eugene from Everett, Washington, where he went to high school. He was born in British Columbia, but lived there only a month. "Really not long enough to remember," he says.

His own description of his college career is "six years of batching." But that isn't quite the entire picture.

Miller took time from his "batching" to play on the 1933, 1934 and 1935 varsity basketball teams. "We didn't win any championships," he says, "but I don't think any team ever had any more fun than we did."

"And we couldn't have been too bad," he continued, "because some of the boys went on to hang up some pretty fair coaching records." Rollie Roark, now coach of Roosevelt high in Portland, and Johnny Lewis, Willamette university's mentor, were among Miller's teammates. Miller also played on the 1934 golf team.

The Order of the O twice awarded Bob Miller its cup for the athlete with the highest grades for the term, and in 1936 he was awarded the Spaulding cup.

He dabbled in campus politics as senior executive in 1935 and was president of the law school student body in 1937, when Wayne Morse was dean. Miller passed his Oregon State bar examination in July, 1937.

THE Miller law office is a Webfoot-studded firm. Besides Miller there's Borden Wood '22, Grant T. Anderson '36, Frank E. Nash '39, Gerald J. Norville and Norman J. Weiner, both '47, and Kermit Smith '48.

Miller married Barbara Weston '36 in November, 1937. The Millers have four children, Barbara, 9; Stevie, 7; David, 5; and Randy, 2. "And feeding those four," says Miller, "keeps me at the law books pretty steadily."

The lumber business also makes demands on Miller's time. He and his father, Dave Miller, and his two brothers, Dave Jr. and Walt, operate log camps and lumber mills in Coos county.

He tries to keep up his golf game, but says the greens never suffer from the amount of playing he does. "Now, with the alumni work," he added, "my clubs will probably rust." Miller is



New Alumni Association president is Bob Miller '35, Portland lawyer. Teaming with him will be Francis Heitkemper, '31, vice-president for the current year. Heitkemper is also a Portlander, being vice-president of the Heitkemper Jewelry company.

now serving as secretary of the Portland Golf club.

Like Miller, the new vice-president of the Alumni Association, Francis J. Heitkemper '31, is a Portlander and a golfer. In fact, he's one of the state's best amateur golfers.

Heitkemper entered the University in 1928, after graduating from high school in Portland. He was a member of the 1929 and 1930 golf teams, both of which were undefeated. Still a topflight golfer, Heitkemper teamed with pro Lou Jennings to win the Oregon Best Ball tournament in 1947.

From the University, he returned to the Heitkemper Jewelry company, a firm which was founded by Francis Heitkemper's grandfather in 1888.

He married Jane Cullers '31 in 1934. The Heitkemper's have three daughters, Frances, Margaret and Susan. While at the University, the new vice-president was affiliated with Beta Theta Pi fraternity. His wife is a member of Gamma Phi Beta.

Heitkemper is a member of the Multnomah Athletic club and in 1947 was president of the Portland Golf club.

THE FOLLOWING IS A STATEMENT BY THE NEW OFFICERS OF THE OREGON ALUMNI ASSOCIATION:

The year of 1948 was one of progress, both

for the University and the Alumni Association. Gordon Wilson, Ruth Stewart Caldwell and their many co-workers are to be commended for their fine work. We will make every effort to continue the good work they have started.

Especially heartening has been the rapid rise of athletics at the University. The Alumni Association has backed, and will continue to back, this program to the fullest.

Of equal importance are the scholastic achievements of the University. With enrollment at an all-time peak, expansion must be the keynote in Eugene. Much has been done, but there is much that remains to be done by alumni members who are sincerely interested in higher education. The 1949 alumni officers will be the leaders in this campaign for better higher education in Oregon.

One of our chief aims in 1949 will be the establishment of more local alumni groups in Oregon cities. These local groups will serve the dual purpose of carrying the work of the University to the people of Oregon and of presenting to high school students the opportunities offered by the University.

Closely allied with this program will be a renewed emphasis on membership. The Association membership is now at an all-time high,

(Continued on page 20)

News of the Classes

By Ruth Landry

1897

Route 1, Cottage Grove is the address of Mr. and Mrs. W. A. Hemenway (Ora Read). The Hemenways live on a 200-acre farm and specialize in raising Easter lilies and white-face cattle. They have four children; Margaret, who is a registered nurse at Sacred Heart hospital in Eugene; Read, who is a farmer; Mrs. Elizabeth Norris, who is a registered nurse and housewife; and James, who is director of a poultry co-op.

1901

Thanksgiving holidays were the time for a family gathering at the home of Mrs. Susie B. Holt, 2061 Harris street, Eugene. Mrs. Holt's son, Norman B. Holt '40, his wife, the former Janet Stinson '42, and their two children, Michael and Normandie Jane, drove up from their home in Palo Alto, for a visit. Mr. Holt is in business with the William J. Lindenberger Food brokerage in San Francisco.

1903

(Class secretary: Dr. James H. Gilbert, Rt. 4, Box 580, Eugene.)

Many civic activities take up the time of Mrs. Ella Travis Edmunson of Eugene. Mrs. Edmunson was chairman of the women's division of Lane county for the 1949 "March of Dimes"

drive, head of the speaker's bureau for the Eugene League of Women Voters in 1948-49 and chairman of the legislative committee for the Business and Professional Women's club during the same time.

1905

Cottage Grove is now the home of Miss Lola Howe who has lived with her sister, Mrs. Karl K. Mills, at 706 Adams street since her retirement. Her hobby is knitting.

Late in November, Dr. Thomas W. Ross of Portland died of coronary thrombosis. After graduating from Oregon, Doctor Ross spent two years at Columbia university and later was at the University of Berlin for several years. Since the end of World War I he lived in Portland, where he was well known for his interest in outdoor sports and community activities. Doctor Ross is survived by his widow, Mrs. Kina McKelvey Ross; two daughters, Mrs. Sarah Alice Trusky and Mrs. Kina Clair Leipzig, both of Taft; and three grandchildren.

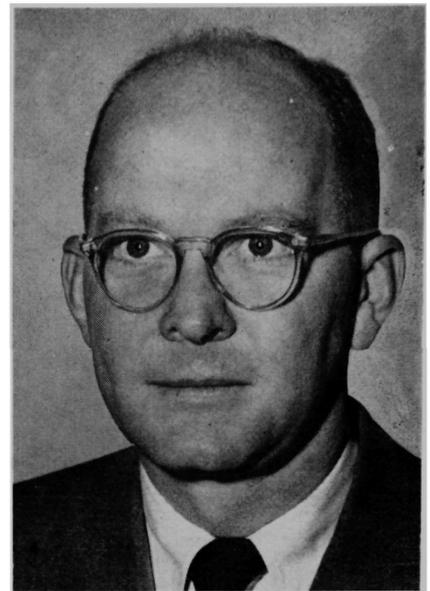
1906

(Class secretary: Virgil D. Earl, 1035 E 22d Ave., Eugene.)

Since his retirement after 37 years of service in the U. S. Army medical corps, Colonel Harry L. Dale has been with the bureau of child hygiene of the health department of the city and county of San Francisco.

1907

Gastroenterologist at St. Luke's hospital in New York City is Dr. William H. Glafke. His



Francis C. Heitkemper '31, new Alumni Association vice-president.

address is 180 East Seventy-ninth street.

On January 13, 1948, Clarence L. Galey died in San Francisco at the age of 68. Mr. Galey was not married.

1908

Walter M. Berry is a consulting gas engineer for the city of Los Angeles.

Walter J. Moore is superintendent in charge of all water supply and distribution in Eugene. His only son is now attending the University of Oregon.

1909

Claude H. Giles is practicing law at Coos Bay. Mr. Giles was a leader in a successful effort to amend the Coos Bay city charter to restore plurality election of officials and to give the city council control over the city manager.

1910

(Class secretary: Dr. Ralph M. Dodson, 222 NW Maywood Dr., Portland.)

Until this year, the four daughters of Mr. and Mrs. Oliver Bruce Huston attended four different colleges. Anne was graduated from Stanford university in Palo Alto; Jane's degree is from Willamette university in Salem and Harriet is attending the University of Oregon. This year she was joined by Virginia, who had been attending the University of Arizona.

1911

(Class secretary: Mrs. Jessie Calkins Morgan, Nyssa.)

Post office box 14, Azle, Texas, is the address of Ernest R. Harris, who is working for the Texas highway department there. Mr. Harris would especially like to hear from other members of his class.

1912

(Class secretary: Mrs. Mildred Bagley Graham, 897 E 18th St., Eugene.)

The major interest of M. M. Stastney during the past year has been the construction of a community park in Malin. Mr. Stastney has spent full time on the project, which covers more than 30 acres and has many improve-



A double lei of vanda orchids was presented by the Honolulu alumni to Webfoot Captain Dan Garza at the Cotton bowl game. Loading the colorful cargo in Hawaii are (left to right); Mrs. Bun Clapperton, Bun Clapperton, Mrs. Mildred Mack, Hal Lundberg, Mrs. Lou Torgeson, Paul Hillar, Mrs. Hal Lundberg, Tommy Roblin and Bill Sievers.

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ments, including a swimming pool and area landscaping. His two sons are managing the family ranch. One son, Edwin F., attended the University with the class of '36.

1913

(Class secretary: Carlton E. Spencer, 689 W 12th Ave., Eugene.)

The passing of Mrs. Lenora Hansen Lynch of Long Beach, California, was learned recently. Mrs. Lynch, who died in April, 1948, had two sons, John Paul and David Welsh.

Vernon Vawter is manager of a Mutual Insurance company office in Santa Barbara, California, and has interests in other insurance activities. His son, Jerry, is now in the University law school.

A. Burleigh Cash is principal of Lebanon high school.

Walter Hodge is in charge of state highway operations in the Pendleton area.

1914

(Class secretary: Frederic H. Young, 7709 SE 31st Ave., Portland.)

River Bend farm, one mile from Sheridan, is the home of Mr. and Mrs. Otto W. Heider (Callie Beck '15). Mrs. Heider writes that last summer they visited the Oregon campus and found it much changed, but the "changes have only added to its natural beauty." She adds that they never miss the Oregon-Oregon State football game. Their son, Wallace, was graduated from the University in '47.

A senior member of the Columbia River Bar Pilots association is Clarence E. Ash. Mr. Ash lives at Astoria. Mrs. Ash (Maud Laura Mastick '14) and two daughters attended the University.

A report from Barbara Booth Davis tells of the death of Mrs. Meta Goldsmith Gorday in San Francisco last July after a short illness. After graduating from Oregon, Mrs. Gorday took graduate work at the University of Madrid in Spain. She had taught Spanish at San Jose State college since 1926.

1915

Dr. Bert R. Elliott retired this Fall after 29 years of practicing dentistry in Medford. He has held several dental offices in local and state associations and was formerly a member of the Medford city council. Doctor and Mrs. Elliott are planning an extended trip through the east and south.

Former consul general of the United States at Bordeaux, France, Russell Brooks, has retired from the consular service. Mr. Brooks had planned to settle in Oregon, but Willamette valley rain and mud changed his mind. He now plans to live either in California or on Chesapeake Bay in Maryland.

Bertrand S. Jerard passed away at his home in Pendleton, November 9, after a long illness. He spent most of his life in Pendleton where he operated an insurance firm, and maintained an active interest in alumni association activities.

1916

(Class secretary: Mrs. Beatrice M. Locke Hogan, 6423 Montgomery Pike, Cincinnati 13, Ohio.)

Wilfred Stroud, husband of Mrs. Mabel Stroud and father of Wilfred Stroud Jr. '48, died suddenly at his home in Portland in November.

The operator of amateur radio station W6EUT in southern California is **Martel I. Mickey**. He works with the county engineer and surveyor of Los Angeles county.

Carroll Wagner, who for many years has been a geologist with the Richfield Oil company, is now head of its geological exploration and leasing activities and was recently elected to the board of trustees of the company. He makes his home in Los Angeles.

1917

Oregon City is the home of **Ellwyn A. Rutherford** who is a speech teacher there.

Mr. and Mrs. Margaret Spangler Higginbotham drove to Ann Arbor from their Victor, New York, home to see the Oregon-Michigan football game and to renew acquaintances with former classmates. Their daughter, **Phyllis**, is a sophomore in the University school of music.

Earl Fleischman is an instructor at New York City college. Dr. Fleischman received his Ph.D. degree from the University of Michigan.

1918

(Class secretary: **Mrs. Helen J. McDonald McNab**, 815 Spruce St., Berkeley, Cal.)

Glenn Stanton drew the plans for the remodeling of the main branch of the First National Bank of Portland.

Export and import trade is the business of **John G. Barnett** of Portland. Mr. Barnett's son, **Richard**, entered the University of Oregon this fall.

George A. Winship is manager of the Standard Oil company agency in Pendleton.

George W. Davis is a partner of **Davis, Shraggs & Company**, an investment firm in San Francisco.

Dr. Zilpha V. Galloway is a physician at the Western State hospital at Fort Steilacoom, Washington.

1919

Sacramento is the home of **W. Paul Downard**, who is with the California department of mental hygiene. Mr. Downard's address is 2709 Donner Way.

1920

(Class secretary: **Mrs. Dorothy S. Duniway Ryan**, 20 Overlook Rd., Hastings-on-Hudson, New York.)

Miss Ethel Ewer is an instructor at Grant high school in Portland. She teaches Shakespeare, senior and junior English classes and advises the Inter-club council.

1921

(Class secretary: **Jack Benefiel**, Waldport.)

General agent for the Fidelity Mutual Life Insurance company of Philadelphia in Portland is **Robert W. Earl**. **Mr. and Mrs. Earl (Leta D. Kiddle)** live at 5033 S. W. Humphrey boulevard. Their daughter, **Barbara**, is a senior at Lincoln high school.

1809 Downey avenue, Modesto, California, is the address of **Mr. and Mrs. Everett H. Brandenburg** and their daughter, **Paula**. Mr. Brandenburg is the owner of three apartment houses. During the war he served four years in the U. S. Marines. While at Oregon, Mr. Brandenburg was captain of the football team that played Harvard in the Rose Bowl.

1922

(Class secretary: **Mrs. Helen V. Carson Plumb**, 3312 Hunter Blvd., Seattle 44, Wash.)

Dr. Edgar Leroy Gilson has lived in Modesto, California, for the past 18 years. In addition to his dental practice, Dr. Gilson has been very active in Masonic and American Legion activities in Modesto.

The new president of the Master Photo Dealers and Finishers association is **Bertrand D.**

Dotson, Eugene businessman who has been in the photography business for the past 18 years. Mr. Dotson recently attended the convention of the association in Cleveland, and is now a director of the national organization.

(Continued on page 16)

Ski into the New Year!

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Bay Area Job Placement

AN alumni committee to work with the Graduate Placement office is being set up in the San Francisco bay area. The committee, designed to aid University graduates in finding suitable employment in the Bay area, is being chosen by Walter Hempy '23, president of the San Francisco Alumni group.

Placement Service Director Karl W. Onthank '13 recently toured the Bay area, visiting employers and working with the new committee. Special emphasis is being placed on Oregon alumni already in the area who can help other graduates who wish to settle in that region.

A similar committee has been functioning effectively for more than a year in the Los Angeles area. New committees will be set up in other areas when it is shown that a sufficient number of graduates are interested in these areas.

In explaining the workings of the committee, Onthank said that committee members are not expected to hunt jobs for graduates coming to them. The main work of the committee members will be in supplying information about opportunities, or the lack of them, in the occupational-geographical area with which they are most familiar. If they think it appropriate and can conveniently aid the graduates by "opening doors" for them at likely places, such work will, of course, be appreciated by the Graduate Placement service.

Additional appointments will be made from time to time to provide for occupational areas not yet covered. The original list of appointments includes:

Jeanette Calkins, Executive Secretary, California Federation of Business and Professional Womens Clubs, Monadnock building, San Francisco, office work (women).

Don Davis, Manager, San Francisco Office of the Armstrong Cork Company Furniture Mart, Market street, wholesale merchandising.

Cloyd Dawson, Comptroller, Owens-Illinois Glass Co., accounting.

Mrs. Elisabeth S. Edwards, Personnel Psy-

chology Associates, Russ building, San Francisco, counseling, psychological and otherwise. Shirley Edwards, 821 Market, 565 and San Leandro, merchandising.

Hal Haener, The White House, advertising manager, advertising, merchandising.

Henrietta Horak, Executive Secretary, United Employers' Incorporated, 610 16th and A, Oakland, public relations and general for women.

Fred May, Batten, Barton, Durstine & Osborn, 1621 22nd avenue, San Francisco, advertising.

William R. Pengra, Public Information, Naval Shipyard, public relations.

Margaret Petsch, Account Executive, McCann-Erickson, 104 Samson street, agency advertising.

Mrs. Helen Hershner, Plant Office Manager, Prentiss Hall Publishing Co., Hobart Bldg., 582 Market street, office work (women).

Mrs. Anne F. Bradfield, 3720 Scott street, apartment 102, counseling.

Frank Short, Alta Loma Way, Millbrae, advertising.

Dave Silver, 655 Mills Tower building, law. Fred West, Manager, Life and Group Department, Aetna Life Insurance, 220 Montgomery, life insurance.

Webster Jones, Managing Editor, Sunset Magazine, magazine work.

Alumni interested in helping younger graduates in this way, wherever they might be situated, are invited to volunteer and list themselves with Karl Onthank, Director of Placement, Emerald Hall, University of Oregon, Eugene, Oregon. Experience indicates that no one adviser is likely to be called upon more than two or three times a year.

Students are urged to use vacation periods prior to graduation exploring opportunities in the areas in which they wish to establish themselves and many are doing so. Alumni committee members are more likely to find themselves advising a student a few terms before graduation than graduates who often must have a job of some kind immediately.

News of the Classes

(Continued from page 15)

1923

(Class secretary: Mrs. Aulis Anderson Callaway, 74 Lord Kitchener Rd., New Rochelle, N. Y.)

Samuel D. Stephens died last September in Milwaukee, Wisconsin. He was attending a Marine Corps league national convention in that city at the time of his death. He is buried at Wood National Cemetery at Wood, Wisconsin.

Emily Veazie Clapp is teaching English at the University of Utah. She lives at 1331 SE 7th street, Salt Lake City.

Frank A. Bosch is with with the J. C. Barnard Mfg. company in Portland. Two of his children have attended the University. Another is at the University of Michigan.

1924

(Class secretary: Frank G. Carter, 1530 Willard, San Francisco, California.)

President of the Eugene branch of the Ore-

gon Mothers is Mrs. Kenneth Moore (Mildred LeCompte).

Frank G. Carter, recently retired president of the San Francisco Alumni club, is associated with the Sterling Furniture company in that city.

C. Andrew Karpenstein is associated with James Crissey '31 in a floral shop at 1329 Fifth avenue in Seattle.

1925

(Class secretary: Mrs. Marie Byers Bosworth, 2425 E Main St., Medford.)

Salem is now the home of Mr. and Mrs. Chester L. Fritz and their son, Michael Louis. During World War II, Mr. Fritz served as a lieutenant colonel in the air force. He is now manager of the motor fuels tax division of the secretary of state of Oregon. The Fritz' address is 930 Cross street.

1926

Tacoma is the home of Dr. and Mrs. Harry Allison and their daughter. Doctor Allison received his M.D. degree from Oregon in 1929.

1928

Rees Electric company in Eugene was recently purchased by John J. McGinty and Frank E. Riggs. The store is exclusive agent for Hotpoint appliances in Eugene and advertises a complete wiring service. Mrs. Riggs is the former Mary Clark '31.

A recent visitor to Eugene was Ed Crowley, who accompanied Phil Harris, noted band leader. The latter was master of ceremonies for the annual Oregon Club football banquet.

C. Edward Best is manager of the Pacific Telephone and Telegraph company in Stockton, California.

Elizabeth Bradway is chief chemist in the food engineering and development project of the Borden company in Syracuse, New York.

1929

Arlington, Virginia, is the home of Mr. and Mrs. LaRoy J. Bove and their sons, Paul, 11; Roger, 8; and Phillip, 6. Mr. Bove is chief of the field operations branch, civilian personnel division, of the office of the secretary of the army. He has charge of a program of inspection of personnel administration in army installations. Mr. and Mrs. Bove's address is 5840 Twenty-first street north.

Operator of Skagg's Drug Center in Tulsa, Oklahoma, is Kersey C. Eldridge.

William J. Crawford is practicing law in the Corbett building in Portland.

William Bamber is in the contracting business in Escondido, California.

Lester Johnson received both the Democratic and Republican nominations for district attorney of Sherman county, and was elected to his fourth term in November. His home is in Wasco where he maintains his law practice.

Leon Gardner is designing engineer and secretary-treasurer for the Creative Engineering corporation in Los Angeles.

1930

(Class secretary: Mrs. Eleanor Poorman Hamilton, 6 E 82d St., New York.)

Community activities, such as the A.A.U.W., Camp Fire Girls council, Sunday School teaching and the American Cancer society, plus raising a family of two children keep Mrs. Beryl Harrah Grilley busy in Pendleton. Mr. and Mrs. Grilley, their son, 15, and their daughter, 13, are also interested in raising saddle horses.

Manager of the mortgage and loan department of the Pacific Mutual Life Insurance company in Portland is Paul Hunt.

Miss Elizabeth Ritchie of Corvallis sent word recently that Miss Jennie B. Ritchie had passed away.

1931

(Class secretary: William B. Pittman, Jr., 25 Fillmer avenue, Los Gatos, California.)

Howard Stafford is teaching geology at Redland university, California.

1932

Class secretary: Mrs. Hope Shelley Miller, 191 Lawrence St., Eugene.)

Givens Gardens, located at 5706 S. W. Hamilton in Portland, is the business of Mr. and Mrs. Richard M. Givens. They feature garden consultation, design, custom growing and plant supply.

Robert Knight has returned to his teaching position at Modesto, California junior college after having been in the army for five years.

Chester Knowlton is manager of the Oregon Motor Transport association in Portland.

1933

(Class secretary: Mrs. Jessie Steele Robertson, 6425 SE 40th Ave., Portland.)

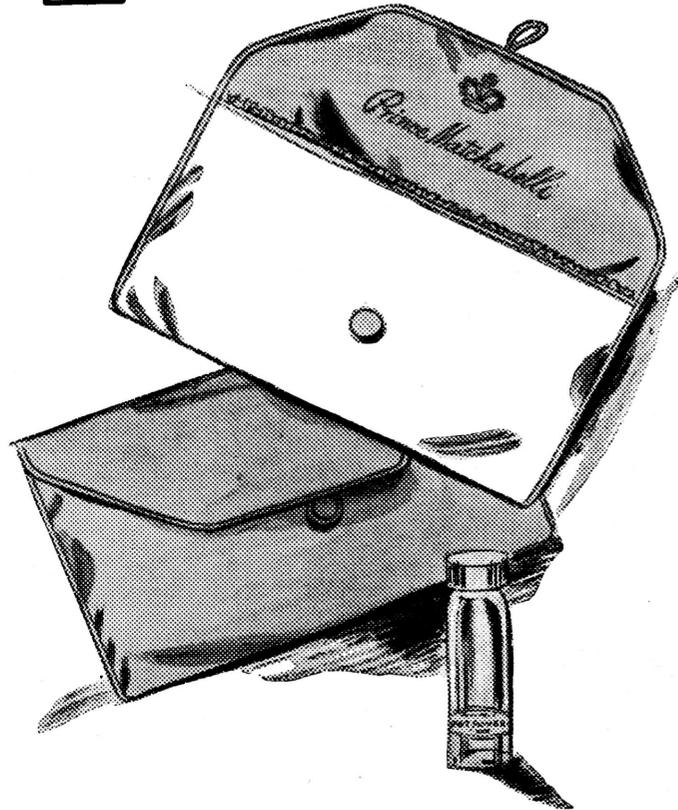
A member of the class of '33 now serving as

Red Cross field director at the Veterans Administration hospital in Walla Walla, is Miss Mary Rose Teresi. Her address in Walla Walla is 307 Birchway apartments. Before going to Washington, Miss Teresi worked for several months in Tucson, Arizona.

After completing training in the foreign



Cosmetic Order out of Chaos



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by Prince Matchabelli

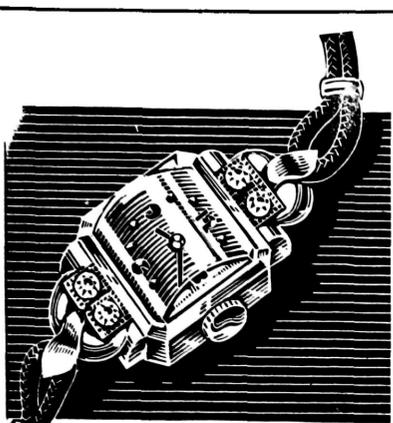
So pretty! The famous indispensable Prince Matchabelli Purse Kit now comes in *white* as well as black, navy, cerise . . . choice of eight colors in all, each bright with its own cheerful lining!

So roomy! Holds all your make-up gadgets in apple-pie order . . . lipstick, compact, comb, and what-nots.

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Prince Matchabelli Purse Kit . . . \$1.00, plus tax.

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SLATED FOR DATES . . . because it's chic, tidily-tailored and delectably feminine . . . is this compliment-baiting tweed suit . . . 100% wool.

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service institute of the state department, **David G. Wilson** has been assigned to Pretoria, South Africa, where he is to be public affairs officer at the American legation.

Homer Lyon, Jr. is reforestation director for the Oregon State Board of Forestry in Salem.

Howard B. Lewis is in the contracting business and is mayor of Placerville, California.

Harry Shenk is president and general manager of the California Manufacturers association. His offices are in the Mills building in San Francisco.

1934

(Class secretary: Mrs. Frances P. Johnston Dick, 411 E 8th St., The Dalles.)

Mr. and Mrs. Ray Kelly and their three children are living on Orchard road in Tacoma.

A daughter, Ellen Margaret, was born to **Mr. and Mrs. Donald Emery** of Hood River on October 17. The Emerys also have a son.

Dorothy Hindmarsh is teacher and counselor in the public school system of Oakland, California.

Osburne K. Edwards operates a general merchandise store in Yelm, Washington.

Richard H. Goldthwaite is assistant manager of the Seaboard Finance company in Portland. His home address is 1825 SW 16th avenue.

Head of the anesthesia department of Emanuel hospital in Portland is **Dr. Norval E. Hamilton**. **Dr. and Mrs. Hamilton** (Marceil I. Stewart '32) and their three-year-old daughter, Deborah Ann, live at 2931 N. E. Shaver street.

Corinne G. LaBarre is now personnel technician with the Washington state personnel board in Seattle.

New chairman of the Eugene YMCA board

is **Rex Hamacker**. The post was formerly held by **Edgar E. Martin '13**.

Special agent for New England Mutual Life Insurance company in Portland is **Dean Connaway**. Mr. and Mrs. Connaway had a child several months ago.

1935

(Class secretary: Pearl L. Base, 5732 N Interstate, Portland.)

Representative for Columbia Steel company in Portland is **Marshal B. Harrison**. Mr. and Mrs. Harrison live at 511 S. E. Sixty-eighth avenue and have two daughters, Heather Lois, 6; and Constanc Lee, 4.

Freeman W. Allen is a partner in an auto parts and sporting goods store in Pendleton.

1937

(Class secretary: David B. Lowry, Bear Creek Orchards, Medford.)

Two Oregon high school football teams, both coached by Oregon alumni, met in Multnomah stadium in Portland last fall. The Scapoose Indians are coached by **Irwin Elder**, and the Rams of Central Catholic of Portland by **Harry Scarff '40**.

1938

Class secretary: Mrs. Gayle Buchanan Karshner, 653 E 15th, Arcata, California.)

2288 Alder street, Eugene, is the address of **Mrs. Harry Hurst** (Bernice McDonald).

Area representative in four counties for the California Farm Bureau federation at Marysville, California, is **Howard E. Kessler**. Mrs. Kessler was formerly **Edith M. Davis '37**.

New president of the Parkrose Junior Chamber of Commerce is **Glenn A. Eaton**. Mr.

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Mailing Address

Eaton is a distributor of cosmetics for a Portland firm. Mr. and Mrs. Eaton (Jeanette Christensen '42) have a year-old daughter.

1940

(Class secretary: Roy N. Vernstrom, % Pacific Power & Light Co., Public Service Bldg., Portland.)

Portland is now the home of Mr. and Mrs. Robert G. Rue (Virginia L. Dickey '48). Mr. Rue LL.B. '48, is now practicing law in the office of Thomas J. White in the Journal building. Their home address is 7805 N. E. Sandy boulevard, apartment 2.

In addition to practicing law in Eugene, Phillip Lowry is teaching a course in the University law school this year.

Phoenix, Arizona, is the home of Ralph Alden. He is district manager for Remington-Rand there.

1941

(Class secretary: Marjeane Glover Werschkul, 5460 NE Sandy Crest Terr., Apt. 4, Portland.)

Mrs. Alvera Brookman Dunn, 2393 Roosevelt boulevard, Eugene, received her Master of Arts degree from Stanford university last June. Mrs. Dunn teaches at Springfield high school. The Oregon system of education plans to publish Mrs. Dunn's thesis this year.

1942

(Class secretary: Robert S. Lovell, 607 11th St., Astoria.)

The engagement of Miss Marjorie Hoffman to Lennard Johnson of Seattle, was announced recently. Miss Hoffman has been living in San Francisco.

A daughter, Susan Kay, was born to Mr. and Mrs. Ted H. Sarpola on August 26.

Eugene is the home of Mr. and Mrs. Elmer H. Olson (Gladys McNutt '44) and their two children, George, almost 2, and Karen Marie, 8 months.

Robert N. Adrian is now on the staff of the NROTC unit at Alabama Polytechnic institute. Mr. and Mrs. Adrian and their daughter live in Auburn.

A daughter, Joyce Ann, was born to Mr. and Mrs. Frank C. McKinney in November.

William D. Fugit expects to receive a degree in mining engineering from the University of Nevada next June. Mrs. Fugit is the former Jean Webber.

Andrea Josephine, second child of Mr. and Mrs. Paul R. Bocci (Roberta Bowman '46) was born November 21 in Portland.

1943

(Class secretary: Mrs. Nancy Lewis Moller, Rt. 3, Box 360, Hood River.)

Catherine Ann Kinch of Marysville is deputy recorder in Sutter county, Yuba City, California.

San Carlos, California is the home of Mr. and Mrs. Wilbur Bishop. Mr. Bishop recently bought the San Carlos Enquirer. He has worked on the paper since his return from the army three years ago.

The home of Mrs. Nancy Riesch Rossiter is now in Berkeley. Her husband is sales coordinator for the Gar Wood west coast headquarters in Richmond, California.

A card from Mrs. Kathleen F. Geitner tells that her son, Captain Gilbert Geitner, U. S. army air corps, is now stationed at MacDill field, Tampa, Florida.

The home of Dr. and Mrs. Ben Franklin

(Jean Cassidy) is in Sutter county, California.

Salesman for the Donald Vernier Insurance agency in Portland is Rodney Vandenynde.

Car salesman for Hollywood Ford Motors in Portland is Albert R. Allen.

Stephen Robert, son of Mr. and Mrs. Donald G. Lewis of The Dalles, was born on

November 18. Stephen is the Lewis' second child.

1944

(Class secretary: Barbara J. Lamb, 40 E 63d St., New York 21.)

On September 22 a son, John Jeffrey, was

(Continued on page 22)



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Miller Heads Alumni

(Continued from page 12)

which will help insure another year of progress in 1949.

This year will see the Erb Memorial union, a quarter-of-a-century dream of alumni, nearing completion. We must not, however, think that the work is done. Money is still needed for the furnishing of this building, and in this campaign the alumni must play a leading role.

"Oregon is on the march" was the Association theme in 1948. The theme of 1949 must be a continuation of this march. With the help of President H. K. Newburn, the fine work of Alumni Director Les Anderson and with alumni membership increasing daily, 1949 will be an even greater year of progress for the University and the Alumni Association.

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Famous throughout Oregon for its
fine meals and service.

**OSBURN
HOTEL**

Joe Earley, Mgr., Ore. '38

World Order vs. Red Chaos

(Continued from page 5)

quietly, almost imperceptibly, the statute of Westminster has been modified. The Commonwealth link which was once the crown has been attained even further, and the Empire has become an even stronger unit—the association of free men bound together only by their free adherence to the same free ideals.

AND the United Nations?

On dozens of issues it has been inconclusive. On some of the most important, like Palestine, it can only appoint one commission after another. The reason is that world government is still far away. The UN is only a diplomatic instrument, and diplomacy is in the midst of troubled days.

And yet out of the session in Paris has come the world's first codification of human rights. It has no force of law. It is only ink on paper. But the words are words that build. The ideas are ideas that endure.

"... Whereas . . . it is essential that human rights should be protected by rule of law . . . that all human beings are born free and equal in dignity and rights. They, endowed with reason and conscience, should act towards one another in a spirit of brotherhood . . ."

Who can say that men a thousand years hence may not read these words with reverence for the days which gave a charter of freedom to mankind?

Yet these high hopes, these great plans—what do they avail if the physical lines are not held? The answer is that the physical lines must be held. And as one watches the mounting refurbishment of the democratic arms, measures the scope of the Berlin airlift and follows a reintegration of Western diplomatic cooperation, it is clear that the lines can be held.

The danger is lest, in doing so, we lose sight of the deeper objectives. For holding the line only achieves the right and the opportunity to build anew. This we are finding both in Germany and in Japan.

The only answer is that we must do both, and at the same time. We are building a wall. And like Nehemiah we must carry a sword in one hand and a trowel in the other.

But above all we must refuse to go into the plain of Ono and argue with the Sanballats of this age. Theirs is the council of despair and the doctrine of chaos. Again, like Nehemiah, the challenge is to remember that we are doing a great work and "why should the work cease while I leave it and come down to you?"

Scholarship Fund Given

A total of \$15,000 has been added to two University memorial funds in recent weeks.

The late Lois Zimmerman '28 willed more than \$14,000 to the University for the establishment of a scholarship fund. To be known as the "Joseph P. and Eva Zimmerman Scholarship Fund," it will provide annual scholarships for seniors and graduate students.

Three separate gifts, each for the sum of \$500, have been added to the Ethel Sawyer Theatre fund, which now amounts to \$5000. This fund was established by L. Elizabeth Hansen of Portland, in memory of Ethel Sawyer, browsing room librarian until her death in 1942.

Hobby Hobson Writes Fourth Sports Book

Former Oregon basketball coach Howard "Hobby" Hobson '26, in the midst of his second season as head man for the Yale cagers, is also turning author.

Since his departure from the University in the fall of 1947, Hobson has been coaching, teaching and writing about basketball. He is currently working on a fourth book, BASKETBALL ANALYZED, for A. S. Barnes company. His first book, BASKETBALL ILLUSTRATED, came out last January.

Last summer, Hobson held basketball clinics in Maine, Massachusetts, Connecticut and at the University of Illinois. Two more of his books, for analyzing and scouting basketball games and scrimmages, THE OFFICIAL BASKETBALL SCOUT AND RECORD BOOK, and THE ALL-AMERICAN PLAYER RECORD AND SCOUT BOOK, were published at that time.

Hobson, who guided Webfoot basketball teams from 1936 through 1947, is anticipating a visit to Eugene in March, when the annual basketball convention for coaches will be held in Seattle.

His two sons, Howard, Jr. and David, are both active in sports at Hopkins Country school, the oldest prep school in New England. Howard, Jr. is president of his senior class.

Hobson's Yale team is facing a rugged 29-game schedule during the 1948-49 season. The slate includes games with St. Mary's, Stanford and New York university, in addition to the regular Ivy league competition.

Among Hobson's chief rivals for the coaching honors in the Ivy league is Gordon Ridings '30, basketball coach at Columbia university. Ridings' Columbia basketball team won the Ivy league championship last year but was beaten in the Eastern playoffs.

While at Oregon, Hobson's basketball teams finished first in the Northern division three times, including the national championship in 1939.

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I am an advertising and selling major, single, twenty-four years old and in good health. I am completing college this spring and will receive a Bachelor of Science degree from the Business Administration school. My grades in advertising and selling courses have all been "Bs".

For the past two summers I have worked with Lipman Wolfe & Company. Last summer I was in charge of the first postwar men's college board, organizing, supervising and promoting it. During the past two years I have run my own paid-ad reader type column in the Oregon Daily Emerald, soliciting ads in it from the local merchants. I have been and am campus representative for Carl Greve, Jeweler, the Chesterfield Cigarette Company and field research member of the Gilbert Youth Research firm of New York. As representative of these organizations I have worked out promotion plans, campaigns and advertisements. This fall I handled an advertising campaign for a local merchant and helped increase sales 10% over last year.

A retail executive pointed out to me that in applying for a position it was important to state what you liked to do best--I like to think up new ideas--such as this application letter to you. I am especially interested in campaigns, promotion work and retailing.

Last summer I was general chairman of the annual University of Oregon Jantzen Beach Picnic and in the fall of 1947 was chairman of the Bill Hayward Week End. I have been publicity and promotion chairman of Homecoming, Dad's Day, Junior Week End, campus elections and other campus events and have been a member of the track team for four years.

I am a veteran, serving two and a half years in the Army. At high school I was student body president and Inter-City Student Body President of all Portland Public high schools.

If you believe that my briefly described qualifications and background are of interest to you or your firm, may I have the pleasure of hearing from you. I will answer all inquiries quickly and will be glad to answer any questions you may have.

Sincerely,

Al Pietschman
University of Oregon

1886 University
Eugene, Oregon



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EUGENE, OREGON

DR. H. G. TOWNSEND

Dr. Harvey Gates Townsend, head of the University department of philosophy, and a member of the University faculty since 1926, died suddenly Sunday afternoon, December 19, at his home in Eugene.



Dr. H. G. Townsend

Doctor Townsend was born January 27, 1885, at David City, Nebraska. He received his baccalaureate degree from Nebraska Wesleyan in 1908, and his doctor of philosophy degree from Cornell in 1913. From 1910 to 1914 he was professor of philosophy and education at Central college, Pella, Iowa. From 1914 until the time he came to the University of Oregon in 1926, he was instructor and professor of education and philosophy at Smith college, Northampton, Massachusetts.

The Oregon philosopher was known for his books and articles in the field of philosophy. He was a member of the American Philosophical association, and served as secretary to the eastern and Pacific divisions of the association and as secretary of the board of officers. He represented the association at the American Council of Learned Societies from 1927 to 1930 and from 1933 to 1936. He was president of the Pacific division of the APA in 1936.

Surviving are his wife, the former Adele McGillivrai, two sons, James and Andrew; two brothers, Charles of White Clay, Neb., and Walter of Yellow Spring, Ohio; a sister, Mrs. John Waddill, Rogers, Ark., and two grandchildren.

News of the Classes

(Continued from page 19)

born to Mr. and Mrs. Ralph Sutton (Charleen Pelly).

Mr. and Mrs. James Fenwick Jr. (Patricia Kaarboe) were married in San Francisco on November 27.

Spokane is the home of Mr. and Mrs. R. H. Kube (Harriet Henderson). Mr. Kube, a graduate of the University of Idaho, is employed by Balfair, Guthrie and company, grain brokers. Mrs. Kube has been doing welfare work in the city and county.

1945

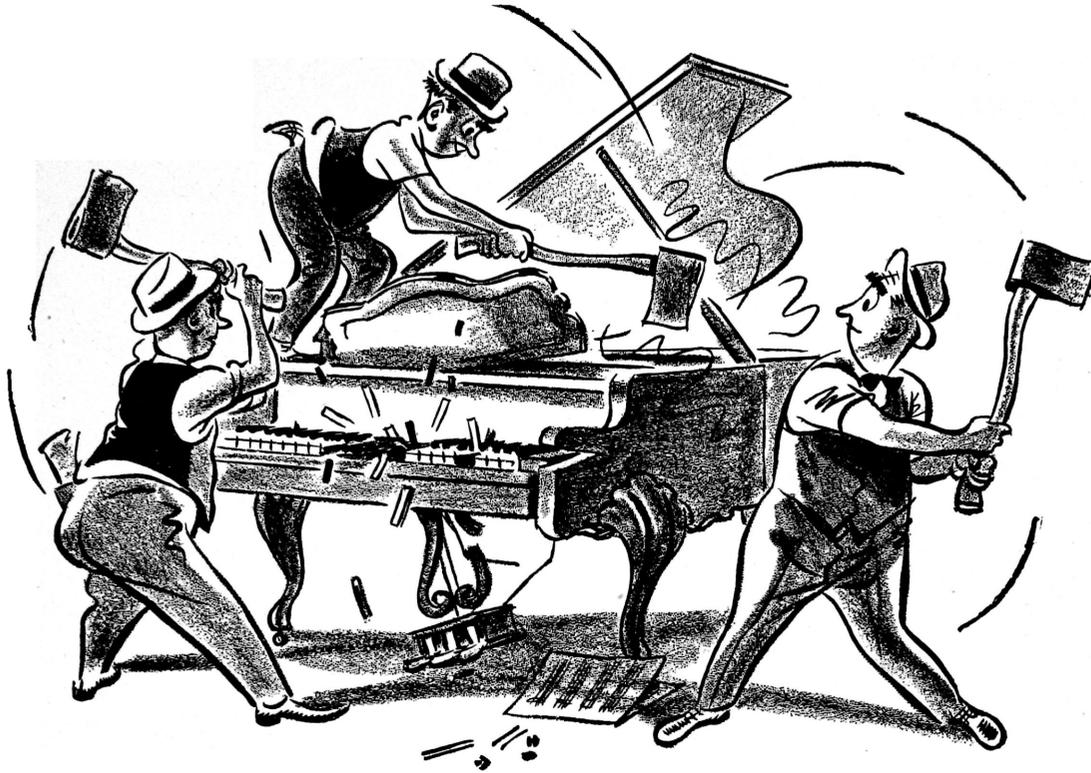
A new member of the music faculty of Stanford university, is Mrs. James C. Bartholomew (Betty Jean Taylor). Mrs. Bartholomew is serving as a coach and accompanist for the opera workshop in Italian, French and German opera roles.

1946

(Class secretary: Lois McConkey Putnam, 1144 Sonoma Ave., Santa Rosa, California.)

The wedding of Mr. and Mrs. John T. McMahan (Betty Jane Owen '45) took place in Reno, Nevada, on October 30. Their home is at 298 Twenty-ninth avenue east in Eugene.

An Oregon alumna living in Sacramento is Mrs. Jacquelyn Esenman Bond, who was married last summer.



How to tune a piano!

The piano's out of tune. So we'll chop it up. Then we'll get a tin horn instead.

Sure, these men are crazy.

But they're using the same kind of thinking a lot of people have been using on the American economic system lately.

Our American way isn't perfect. We still have our ups and downs of prices and jobs. We'll have to change that. But even so, our system works a lot better than the second-rate substitutes being peddled by some countries we could mention.

It works better because of a few simple things. We are more inventive, and we know how to use machine power to produce more goods at lower cost. We have more skilled workers than any other country. We believe in collective bargaining and enjoy its benefits. And we Americans save—and our savings go into new tools, new plants, new and better machines.

Because of this, we produce more every working hour . . . and can buy more goods with an hour's work

than any other people in the world.

We can make the system work *even better*, too: by *all* of us working *together* to turn out more for every hour we work—through better machines and methods, more power, greater skills, and by sharing the benefits through higher wages, lower prices, shorter hours.

It's a *good* system. It can be made *better*. And even now it beats anything that any other country in the world has to offer.

So—*let's tune it up, not chop it down.*

Want to help? Mail this!

I want to help.

I know that higher wages, lower prices, shorter hours and larger earnings can all result from producing more goods for every hour all of us work.

Therefore, I will ask myself how I can work more effectively every hour I am on the job, whether I am an employee, an employer, a professional man or a farmer.

I will encourage those things which help us produce more and add to everyone's prosperity—things like greater

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