

Old Oregon

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February 1949



JAMES M. BANGHART, SAN FRANCISCO

ABC

Here's another career story that'll interest college men H.C.C.

Things broke fast in 1940. In June I was graduated from Harvard with a degree in Physics. By October I was a Meteorological Cadet in the Air Force. Then, after five and a half years in the service, I was a civilian again. *(He came out a Lt. Col. — H.C.C.)*

That brought me to a career crossroad. Physics was too far in the past to return to, and meteorology didn't appeal to me as a lifetime job.

So I decided to draw up a description of the career I'd really like. Some sort of selling was indicated, because I don't like paper work, but do like to move around and talk to people. I wanted freedom of action—a business of my own that didn't require a lot of capital. I didn't want a ceiling on my earnings, nor a slow climb through a seniority system. And, after seeing the inhumanities of war, I felt that if, in addition, I could be of some public service, the job would be just about perfect.

Life insurance, it turned out, was the only field that fitted all these specifications. And that discovery brought me to the question, "Which company?". I began my search by calling on New England Mutual. Six weeks and eight companies later, after exhaustive comparisons, I was back at New England Mutual, taking an intensive training course. After that, I started out on my own in San Francisco, the city of my choice.

(He sold over \$300,000 of life insurance his first year H.C.C.)

Today, two and a half years later, I know I chose the right career and the right company. I'm still getting the finest training available, and I'm at home in "The best paid profession in the world." My income is in exact proportion to the time and effort I put in. And best of all, I enjoy the deep satisfaction of knowing I'm helping others—helping them achieve that vitally important goal, financial security.

James M. Banghart

GRADUATES of our Home Office training courses, practically all of them new to the life insurance business, are selling at a rate which produces average first-year incomes of \$3600. The total yearly income on such sales, with renewal commissions added, will average \$5700.

Facts such as these helped James Banghart solve his career problem. If you'd like to know more, write Mr. H. C. Chaney, Director of Agencies, New England Mutual Life Insurance Company, 501 Boylston Street, Boston 17, Massachusetts.

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Coast Champs--30 Years After

1919 Basketball Team Returns To Campus for 30th Reunion

By Mike Callahan

SIX Oregon alumni who sat together at the Oregon-Washington basketball series agreed on one thing—that college basketball in their day was a rougher and faster game than is played today. They should know, for they are the same men who won the Pacific Coast championship for Oregon just 30 years ago.

Present were Eddie Durno, chosen the outstanding player on the Coast in 1919. He scored more than half of the team's total points from his forward position that year—231 out of a team was Francis Jacobberger, Portland architect. Nish Chapman, now a partner in the Eugene firm of Koke-Chapman, was another star on the championship team. After the close of the season, Chapman was picked as a guard on the All-Conference squad.

The other guard on the Lemon and Yellow team was Frances Jacobberger, Portland architect. Ned Fowler, Astoria physician and surgeon; Herman Lind, now a partner in Smith, Camp and Riley, Ltd., Pacific Coast investment firm; and Carter Brandon, partner in the Scientific Toolworks of Portland, complete the squad roster.

The victorious 1919 team put many unusual remarks in the record books. Every member of the squad, for example, was truly an Oregon man, coming from within the borders of the state. Fowler was from Pendleton, Lind from Portland, Durno from Silverton, Chapman from Marshfield, Jacobberger was from Portland and Brandon from Medford. All but Fowler and Lind were playing their first year of varsity ball in 1919.

Coach of the conference leaders was Dean Walker, now a state senator serving as head of the ways and means committee. Coach Walker

was in his first year as varsity mentor in 1919, but he succeeded in developing a green squad into a smooth-working quintet that won 16 games and lost only 4 (three to conference opponents) during the season.

AFTER winning every preseason game, the 1919 varsity opened the conference schedule by defeating a fast WSC five 29-23. This game was marked by the introduction of team "sweat shirts" to conference basketball. Prior to this, game uniforms were all that were worn by any of the teams, but on this night the Oregon varsity came on the floor before the game dressed in identical green-sleeved jerseys. This created a mild sensation during the season, and was adopted by all conference fives the next year. Oregon thus takes the credit for the advent of showmanship in basketball on the Coast, for since that time harmony of color has meant much in the basketball world.

The second conference game was one of the few Lemon and Yellow defeats, as the Cougars scored a one-point victory after a strenuous overtime period. As the end of the regular period the scorers announced that Oregon had won, but a recheck showed the score to be tied. The Webfoot team was recalled from the showers to play it out.

Old-fashioned arc lights which flickered

bright, then dim, on a Seattle basketball court caused the second and third Oregon defeats, as they dropped two games to the University of Washington 26-24 and 19-13. The same Husky quintet was plowed under 25-19 and 37-19 the following week when they played in Eugene. Those victories proved to be the turning point in the Oregon season.

CORVALLIS fell next by more lopsided scores of 27-17 and 36-16. The squad then took to the road to defeat the Washington State Cougars twice (during one of those games, Fowler was the recipient of a loving kiss from an unidentified WSC coed when he accidentally fell into her lap).

The Webfoots barely squeezed by Idaho, their next opponent, by a score of 27-26, and lost their last game of the season by 25 points to a YMCA club from Walla Walla. The records show, however, that that match was the fourth in as many days, and that one Oregon player was suffering from an injured wrist.

The 1919 team scored two more victories over Corvallis before heading south to challenge the California Bears for the conference championship.

The first game was a close 39-37 victory for the Northerners. The second was just as close, the scoreboard showing 30-28 at the final gun. During this last game, the Oregon team went on a tremendous scoring spree, chalking up better than three points a minute for five minutes.

Having won two games in the series with California, a third was unnecessary and the Oregon team became Pacific Coast champions for the first time in the history of the University.



"It was different back in '19," Coach Dean Walker (pointing) reminded his former players Nish Chapman, Herman Lind, Carter Brandon, Ned Fowler, Francis Jacobberger and E. B. Durno when the 1919 basketball team met at McArthur Court for its thirtieth reunion.

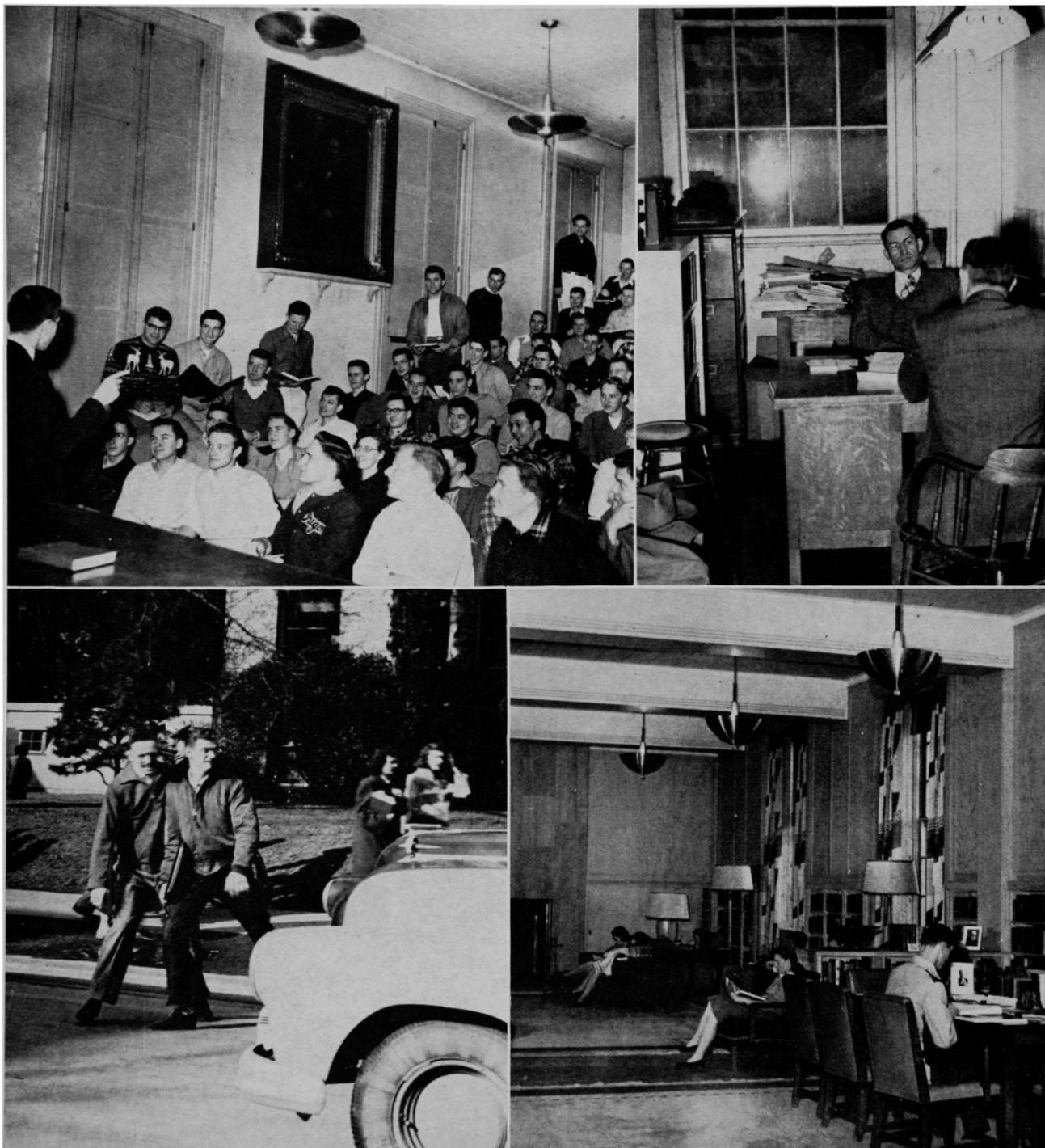
School Officials Visit Dallas Alumni Group

For the first time in many years, an organized alumni meeting was held in Dallas, Oregon. The meeting was part of the current educational tour sponsored by the Alumni Association.

Speakers at the Dallas meeting, held January 14, were Dean Theodore Kratt of the music school and Dr. E. S. Wengert, head of the political science department. Dean Kratt and Dr. Wengert also appeared before a meeting of the Dallas chamber of commerce.

Arrangements for the Dallas alumni dinner were handled by Charles M. Thomas Jr. '34. He was assisted by Carl Gerlinger '33 and John Kitzmiller '31.

The Why of Building Expansion



The University's most immediate, and apparent, building need is classroom space. Since the postwar veteran influx, classrooms such as the one pictured (upper left) have been common at Oregon. Nor can help be expected from declining enrollments. Educators are convinced that enrollment has leveled and will remain at a record plane for many years. With more classroom space will come badly-needed office facilities. This will do away with offices in remodeled hallways, as in the Journalism building (upper right). It's

a long time in the future, but Thirteenth avenue, which now splits the campus and makes a traffic hazard for students (lower left), will some day be completely closed. Construction of permanent buildings will also end the era of "quonset hut education." The quonsets that dot the campus are temporary, but they have reduced the load on permanent buildings. The library (lower right) will soon be expanded to meet today's student requirements. Another library need is for a better lighting system.

State's Higher Education Reaches 1949 Crossroad

OREGON'S higher education institutions are facing the gravest problem in their history.

Before the war we were a "one-million-people state," now we are virtually a "two-million-people state."

Everything in Oregon has about doubled, and the business of education is no exception. In 1940 there were some 9,000 students under state system schools. The total enrollment for 1948 was 17,257.

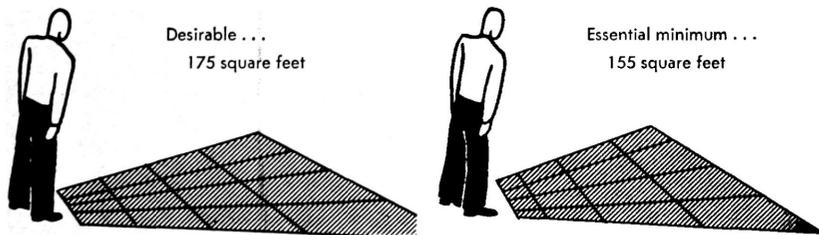
The present high enrollments aren't freaks. A new norm has been reached, and the new level will maintain itself for years to come. The best authorities offer good evidence that the next move of the plateau of enrollment will be upward. Enrollment in elementary schools through the state are up from 10 to 200 per cent.

Educating 17,259 students has necessitated the use of every expedient. Campuses of all the institutions are over-crowded. Additional space must be provided if the job of education is to be done properly.

To bring the physical plants of state system institutions up to adequacy would cost \$24,500,000. But the State Board of Higher Education is requesting funds only for such projects as are of an emergency nature. The emergency program calls for \$12,000,000—to be distributed as follows:

UO.....	\$3,500,000
OSC.....	5,175,000
Medical-Dental.....	2,500,000
EOCE.....	350,000
SOCE.....	350,000
OCE.....	300,000
TOTAL.....	\$12,175,000

Necessary Space per Student Recommended by President's Commission on Higher Education



Actual Building Space Available in Institutions of the Oregon State System of Higher Education



The amount listed for the University covers a science building, building additions for business administration and a new heating plant and heating tunnels.

That listed for OSC covers buildings for dairy manufacturing, food industry, home economics, chemical engineering and the first unit of an agriculture and biology building.

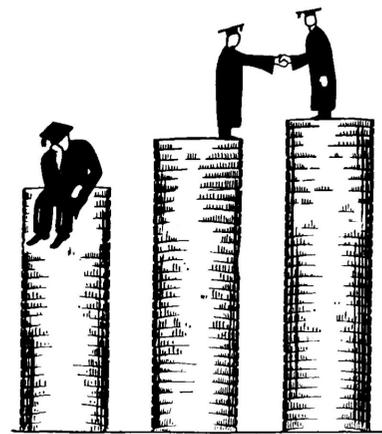
The Medical-Dental funds would be used for the first unit of a University Hospital (to serve both Dental and Medical schools).

The total budget necessary to carry on instruction unit work and to provide for the operating and maintenance of these units during the next biennium has been held to within 17 per cent of the total budget for the current two years. The total amount requested from state appropriations is \$22,275,861. This amount is for the next TWO years.

The appropriation includes the continuing millage appropriation allotted to higher education by law. During the biennium this will provide \$5,630,709 of the total necessary for continued school operation.

The major part of these funds will be used at the schools of the system, \$17,452,621 being allotted to their work. This is the amount necessary to continue the present work of the University, including the Medical and Dental schools, OSC and the three colleges of education.

WHY then the additional budget amount for the coming biennium? The biggest reason is that while enrollments are at a new level, veteran enrollments are down. For each veteran the government agreed to pay tuition at a rate which more nearly met the cost of in-



Average salaries for professors in the Oregon State system are far below those of two comparable western schools.

struction than the fee paid by nonveteran students. About \$222 per year is paid in the name of each veteran compared with \$66 paid for general operation by nonveteran resident students. This means a loss of \$2,327,000 from federal funds during the next biennium.

Add to this another \$1,242,281 which has been spent from accumulated balances during the past two years. If these balances hadn't been available, it would have been necessary to ask a large deficiency appropriation to continue operation through the present biennium.

These two items total more than three and a half millions, leaving some three millions unexplained.

But there is an explanation. Increased cost of supplies and equipment will take better than three-quarters of a million; wage increases for civil service employees, over half a million; state restoration fund assessments and operation, and maintenance of new and temporary buildings will consume slightly less than half a million; civil service and profession staff additions will account for another half million. It will take almost another million to adjust salaries for professional staff members.

All items except salary adjustments for professional staffs are automatic. The final item of increase, must be made a part of the budget if Oregon's institutions of higher education are to continue to be staffed by an able faculty.

COLLEGE professors are human, too. They go through the ordinary processes common to all of us—processes such as eating, clothing themselves, marrying, having families, even buying cars. In short, they are dependent upon money to maintain themselves.

The only way in which any institution can secure highly competent men today is by luring them from the staff of some other institution. In this competition the state finds itself in a most unfavorable position.

The salary averages of the combined Uni-
(Continued on page 20)

This report on the budget needs of the State System of Higher Education was prepared by OLD OREGON Managing Editor Bill Wasmann from a leaflet issued by the State System. Illustrative graphs were also taken from the leaflet.

A Western Man Takes Over

Campbell Brings Harmony To School; Fights Consolidation

By Anita Holmes

THE board of regents considered only one man for the presidency of the University when Frank Strong resigned. They were convinced that Strong's successor should be a westerner. Too many presidents had already been imported from the other side of the Mississippi.

Although Prince Lucien Campbell, the only man considered for the presidency, sounded like English nobility, he was a true son of the West. When President Campbell took over in May 1902, he was not adjusting to a new state, and hardly to a new title. He had been president of Monmouth Normal school for 13 years.

The new executive already knew the wiles of the state legislature. He had coaxed increased normal school appropriations out of Salem several times, an accomplishment that alone made him desirable. A brilliant record as student, teacher and administrator was hardly needed to make the regents eager for Prince Lucien Campbell's services.

Enthusiasm for President Campbell made his chair at the University a little softer. The regents trusted him far more than his two ill-

avored predecessors. Campbell had a second advantage—the absence of chronic troublemakers in the faculty.

To preserve this lack of friction, President Campbell didn't think of faculty members as associate professors or instructors. He ranked them as his friends and colleagues, completely forgetting the old formality.

STUDENTS became more than names in a gradebook. Their problems were so real to the friendly president that he once taught a freshman class just to get acquainted with the yearlings. Such practices didn't leave time for President Campbell to take the University into the grass roots of Oregon. People had to come to the President's office, but a warm welcome always awaited them there.

The president from the West had started his term well. His initiation into real problems of the University, however, wasn't long delayed. His first obstacle was a bulky one, and one which still stands in the way of higher education in Oregon.

Academic and financial rivalry between Oregon Agricultural college and the University began in earnest soon after President Campbell took office. The University wanted an extension of a timber testing station and increased engin-

earing courses, but they couldn't be had without objections from OAC. A compromise gave the timber station to the University and the engineering school to Corvallis. This marked the development of a real academic split between the two state schools.

The University figured alone in the next controversy involving Oregon's system of higher education. In 1906 it boldly asked the legislature for \$125,000 to erect new buildings and run the school for a year. The money was granted, but it didn't come out of the state house without a battle, roused mainly by the angry state Grange.

Upstate supporters of the huge money bill were led by Clifton N. McArthur '01. Allen H. Eaton '02 spurred the Eugene backers. Most of the state's newspapers rallied to the University's cause, only to find that they were fighting a stubborn crew of grangers. It wasn't the University itself that these farm leaders were opposing; a school machine in the state legislature had roused their ire.

Fortunately, they were a minority. In 1908 the Oregon voters sanctioned a referendum bill that okayed the controversial appropriation. With \$125,000 a year to draw from, the University was looking out of the Oregon woods into a bright era.

COLONEL Bill Hayward and his famous track teams came into the University picture at this time. They opened a victory-crowded decade for Oregon tracksters in 1907. Dan Kelly, George Hug, Henry McKinney and Oliver Huston were big names on the Colonel's early teams.

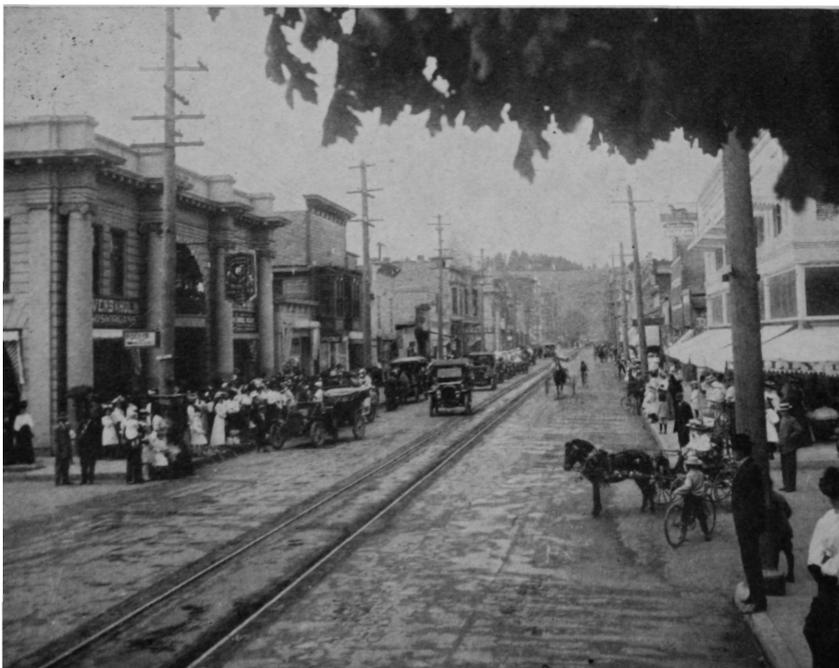
Hayward's athletes were among the first men to live in fraternities on the Eugene campus. Sigma Nu received its charter in 1900, followed by Kappa Sigma in 1904. Sororities came next with Gamma Phi Beta in 1908, and Kappa Alpha Theta a year later. By 1916 there were eight men's and as many women's houses with national charters.

Athletics and Greek letter fraternities had replaced debating, oratory and literary organizations in extracurricular interest. Hugh Bezdek and his football teams probably helped this transition as much as any man besides President Campbell. After several lukewarm football seasons, the powerful Slav had been hired in 1906 to put some spark in the Oregon football machine. His stringent training program, a novelty to the Northwest, helped mold a series of winning teams.

The nearly invincible Multnomah Athletic club was even defeated by Oregon in Bezdek's first year. Better than that, the Webfoots won six of the next nine football games against Oregon State college. Only the University of Washington stood in the way of a near perfect season for the Bezdek boys.

Fans didn't mind losses to Washington, however, because the Huskies had won or tied 58 consecutive games under the coaching of Gil Dobie. California and Stanford were playing rugby in the early 1900s, so the Northwest was the football center of the Pacific coast.

The school was growing in other ways, too. University enrollment doubled in the four years between 1907 and 1911. But at the same time, Corvallis' turnstiles weren't exactly idle.



Willamette street in 1909, when Prince Lucien Campbell was president of the University. This picture was taken from the corner of Eighth and Willamette, looking toward the Southern Pacific depot.

The enrollment and prestige of the neighbor school were growing even faster than the University's.

The inevitable result of this competition and rivalry, a consolidation bill, appeared on the Oregon ballot in 1911. "Consolidation" was merely a polite way of saying "abolishment" so far as the University was concerned, but few voters realized this. Partly through political apathy, the treacherous bill was defeated, leaving the Eugene school intact. But in the same "no" mood, the voters also turned down a building program for both the University and state college.

A second building appropriation bill was thrown to the people several years later. Oregon voters were tired of referendums, especially concerning the University, so they indignantly voted "yes" on everything. This was the end of the school's referendum trouble, and 1913 was circled as a good year.

1913 also brought Hugh Bezdek back to the Oregon campus he had left after a few successful seasons. A win over Washington's fabulous football team was his assignment. In 1916, Oregon tied the Seattle stars, a mighty accomplishment as long as Gil Dobie was coaching the Huskies.

Before long, larger athletic departments tempted Bezdek, especially after Oregon downed the University of Pennsylvania in the 1916 Rose Bowl. The Pennsylvania athletic office knew a good man when he beat them, so they hired Bezdek to turn out Ivy league winners.

THE loss of a good coach was only a minor irritation to President Campbell and his administrators. The question of course duplication at both state schools kept popping up despite several compromise measures. One attempt at solution of this problem was a Board of Higher Curricula, a body which supposedly would examine and make recommendations for course programs at both schools.

At first, the board didn't seem too powerful, and both schools ignored its decisions. But early years were deceiving. The board mustered power enough to remove all the engineering courses—civil, electrical and chemical—from the University to Oregon State in 1913. President Campbell's popularity went spiraling downward after that radical change so he looked about for something with which to regain popular favor. A school of commerce was his answer. It was an ineffective answer at first, because both state schools taught undergraduate business courses. But after the University was given the graduate work, it became the leader in the commerce field. Commerce is now the University's largest school, despite a hesitant start early in the century.

Another Campbell compensation that bloomed late was the school of architecture. It began even slower than the business addition, dragging along until the wartime and postwar building booms pushed it to first rank importance.

As enrollment and schools increased, faculty appointments had to be stepped up. Only 17 professors controlled the classrooms in 1902. There were 52 in 1915. Quantity was not sacrificed for quality in those years that brought to Oregon men like E. E. Decou, head of the mathematics department for 36 years; O. F. Stafford, chemistry head for 38 years, and John Bovard, who came to the biology department in 1903.

In the economics department, James Gilbert



Prince Lucien Campbell, the University's first truly western president, was also the first president to successfully solve the problem of administration-regent harmony.

was a favorite after 1908, the same year that Robert C. Clark took over the history department. Three well-remembered feminine professors came to the English classes in this decade: Julia Burgess in 1907, Mary Perkins in 1908, and Mary Watson (Mrs. Walter C. Barnes) in 1909.

The physical campus mushroomed to keep pace with growing enrollment. Fenton hall was built in 1907, two years ahead of the old wooden men's gymnasium, Mary Spiller hall and a timber testing station, today used as the extension building.

The University crossed 13th street for \$32,000 in 1908. Johnson hall, started in 1914, Hendricks hall and Oregon hall were the first buildings of an elaborate new campus plan evolved by Ellis Lawrence, Portland architect.

AUDIENCES moved into the Guild theater in Johnson hall nearly before the carpenters moved out in 1915. The first plays they applauded included "As You Like It," "Candida," and "Taming of the Shrew." Fergus Reddie, center of many campus legends, was the drama instructor for these first productions.

Progress was really pushing the University in the early years of President Campbell's term. He had stimulated every phase of his school from enrollment to the theater. Music, too, was promoted by this ambitious administration. Both the band and the orchestra were put on a permanent basis in 1917. For the first time, uniforms were issued to band members. These music groups had previously been impromptu student groups who played minor programs.

Campus publications were not forgotten by Campbell. He approved of issuing the school paper three times a week, instead of the old weekly basis. The paper abandoned its *Reflector* nameplate, and became the *Emerald* in the 1909-10 school year.

(Next month's OLD OREGON will carry the story of the postwar Chapman administration.)

Placement Office Lists Openings

These are a few of the jobs listed by the University's Graduate Placement office. Alumni interested in these positions, or in others on the current Placement service list, may write Karl W. Onthank, Graduate Placement Director, Emerald Hall, University of Oregon, Eugene.

City Managers. Five major Oregon cities are looking for city managers. Salaries run from \$6300 to \$8000. At least one city is looking for assistants to the city manager; an excellent opportunity to learn the business.

City Park Superintendent for a good-sized Northwestern city, requires experience and, preferably, professional landscape training.

A Merit System Supervisor for the Territory of Alaska for a salary of about \$5000.

A Magazine Writer with successful experience, about 30, is wanted by a leading West Coast magazine.

Accountants. In addition to numerous positions of the usual type, traveling auditorships are open. Also one in Spain for a national concern buying raw materials there and in North Africa; requires long-time residence abroad and Spanish.

Selling. Numerous good opportunities, especially for men willing to travel for manufacturers and wholesalers.

Information and Editorial Specialists in the United States Civil Service, C.A.F. 7, \$3727.00 per year for work in Maryland.

Millrace Backers Present Plans

Oregon's Millrace still isn't running, except from winter rains, but it will be before next fall if a \$40,000 fund-raising campaign materializes as planned. In addition to the money problem, there are still some east side property easements to get, but Millrace association leaders indicated that these can be obtained before summer.

Dean Seeger, while still Eugene city manager, promised that the city will put up \$20,000 toward restoring the Race. A matching amount must be raised by the Millrace association. By an agreement last year, the University's share of the fund may not exceed \$7500.

That leaves \$12,500 to be raised by the association. Dr. M. V. Walker, Millrace association head, said his group can easily raise that amount once property easements, still the Race's biggest stumbling block, are obtained.

The University's share of the load, \$7500, would be split between students and alumni. Once restoration becomes a certainty, said Educational Activities Manager R. C. Williams, student groups can probably raise \$3500. Students and alumni probably won't be asked for contributions until the restoration is assured.

Millrace association leaders also reported that condemnation proceedings against east side landholders would probably be successful, but added that if this course of action is used, the association will have to pay court costs and land valuations.

Webfoots at Jantzen Mills Head Far-Flung Business

THE posters don't show it, but there's a Webfoot behind every plunge of the famous Jantzen diving girl. The reason for this is simple. Jantzen Knitting Mills in Portland is swarming with a "family" of University of Oregon graduates.

The Webfoot family at Jantzen is headed by Paul DeKoning '24, general manager and vice president of the firm. DeKoning directs operations through his seven division managers, four of whom are Webfoots. Bob Dodson '26, sweater division manager; Velma Scholl '26, export manager; Cece Inman '35, swim suit division manager; and Dave Eisenberg '37, specialty division manager, are directly responsible for carrying out DeKoning's plans.

The biggest Webfoot group is in the sales department. There's Ron McCreight '29, general sales manager, and his assistant, Care Vreeland '26. Under them are seven more Oregon alumni. Gregg Millett '29, handles foundation sales. In the advertising offices are Don Kennedy '38, sales promotion manager; James Rathbun '41, assistant sales promotion manager; and Nancy Base '49, sales promotion department worker. Closely allied to the sales staff are style development designers Elizabeth Timmons '41 and Bette Jean Christensen '44.

Purchases are handled by Carl C. Jantzen Jr. '40, officially called procurement manager. William Hodgson '48 and Jack Michail '47 are in the order department. Reed Swenson '35 and Ken Smith '36 work with employees as personnel director and office manager, respectively.

Besides these home-plant Webfoots, there are six more scattered throughout the na-

tion in branch offices. On the west coast, J. A. Zehntbauer '35, Howard Osvold '47 and Charles Skinner '40, cover Oregon, Washington and Los Angeles. Farther east, in Indiana and part of Ohio, there's William Hopper '44. In New York and New England are George Hinker '27 and Harold Kelley '30.

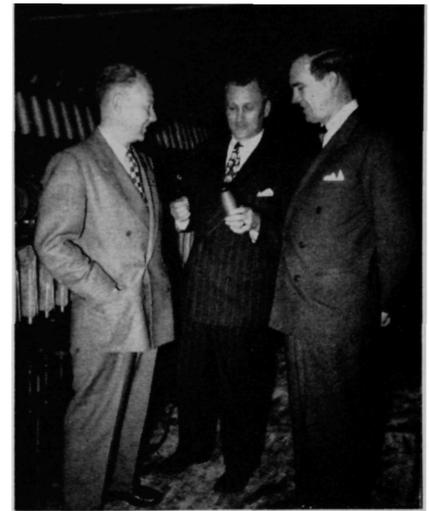
Most of this Webfoot family works together in the daily operations of the Jantzen concern. Those whose jobs don't mesh find themselves thrown together elsewhere. For example, DeKoning, McCreight and Dodson are members of the senior board of directors. Six others—Kennedy, Inman, Smith, Jantzen, Scholl and Swenson—are junior board members.

McCreight, Kennedy and Jantzen are also members of the Portland Duck club. Kennedy is now vice president of the group, a post formerly held by McCreight.

What brings all of these Webfoots to Jantzen?

In the first place, Jantzen gives them an extra boost. It's to the company's advantage to have trained men and women stepping in. So it advises undergraduates on good preparatory courses. They learn what they'll need most in actual business conditions. Both Jantzen and the students benefit from the set-up, the company by getting trained personnel and the undergraduates by skipping a step toward success.

Paul DeKoning started with extra backing. His class picked him "most likely to succeed." He bore out the prophesy 22 years later



Reed Swenson, Paul DeKoning and Carl Jantzen Jr. (left to right) examine the material that goes into one of the world's most famous garments, the Jantzen swim suit.

when he became vice-president of the largest company of its kind in the world.

The Jantzen diving girl is known over the world. She's pulled the company up by its swim suit straps. And Jantzen is still growing. Branches in Vancouver, Wash., and in Philadelphia were recently joined by branches in British Columbia, London, Sydney and Buenos Aires.

Jantzen's Webfoot family knows it's a world organization; many of them have worked for Jantzen in foreign lands. DeKoning has been in Europe and Australia. Gregg Millet also worked "down under," as a factory sales manager. Bob Dodson established the Jantzen plant in Buenos Aires.

Velma Scholl, of the export division, is well-fitted for her position. She's been with Jantzen in England, continental Europe, West Indies and South America.

With a rapidly-expanding clothing line, the Jantzen people have been able to say, "If you wear it, we make it." Now, with a world organization, they can almost say, "Wherever you want to buy it, we'll sell it."

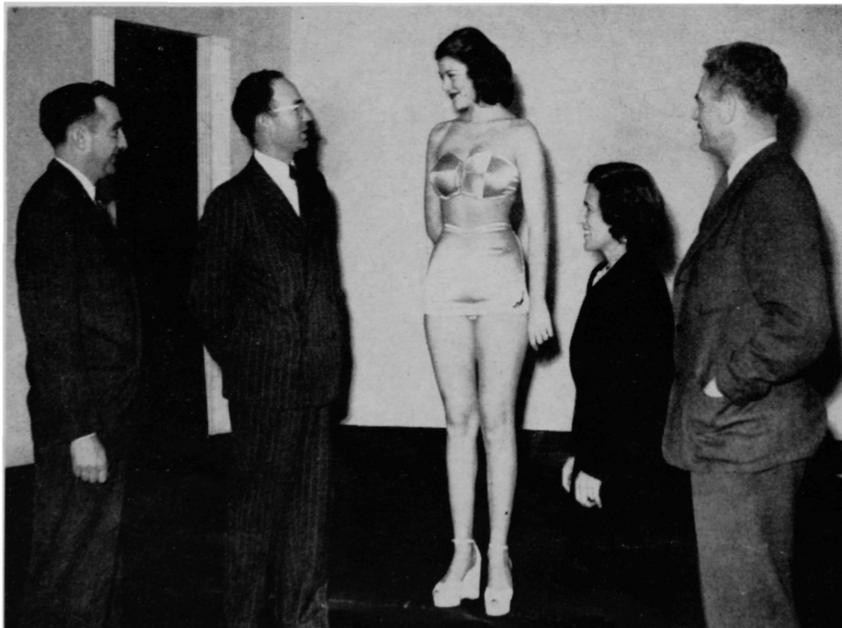
Athletic Booster Club Organized in Southland

Southern Ducks, an intra-alumni club, was formed in January by Southern California alumni. The organizational meeting was held at the Town House in Los Angeles. The club is modeled after the Oregon club of Eugene, whose constitution was adopted by the Californians.

The club was formed to boost Oregon spirit in Southern California and to promote the University's athletic program. Social and promotional meetings have already been scheduled by the Southern Ducks.

A. L. Pozzo '34 was elected as first president of the club. Al Jensen was chosen vice president. Merritt Kufferman '47 will serve as secretary and Ed Crowley '28 as treasurer.

The club's executive board, in addition to the elected officers, will include Robert Byington '30, R. M. Baker, William K. Gillett '31, Dr. Wallace Shearer '31, Douglas Farrell '24, James Harris '45 and Gleeson Payne '45.



At a Jantzen Knitting Mills style show, Ken Smith, Cece Inman, Velma Scholl and Bob Dodson (left to right) get a preview of 1949 beach wear from Becky Anthony, Jantzen model. The Jantzen concern is a Webfoot-packed business. Its general manager, Paul DeKoning, and four department heads are from the University.

Underclass Cagers Build for 1950

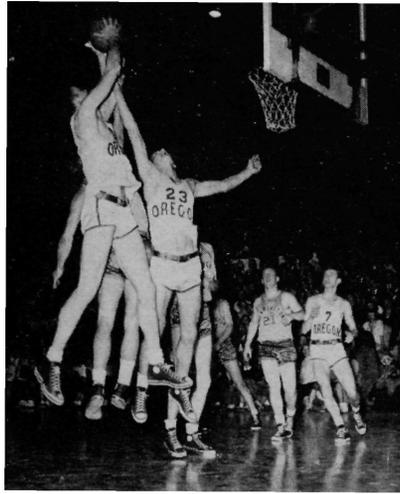
VETERAN basketball observers, sadly shaking their heads over the up-and-down performances of the Oregon basketball team this year, have placed the blame for the Webfoots' inconsistencies on youth and inexperience.

"Not enough veterans on the club," was the verdict of the hoop masterminds as the Ducks dropped game after game by one or two points.

Only two of the starting quintet, Jim Bartelt and Roger Wiley, were on the first five last season. The other three positions, left vacant by graduation, are being filled by newcomers to varsity action. Two of the trio are sophomores, the other a junior.

But this lack of seniors has its compensation—the team will be nearly intact next year when the hoop season opens. Only two members of the 15-man club, Bartelt and Wiley, will be lost through graduation. This, plus heavy graduation losses at other Northern Division schools, means Oregon will be a title threat in 1950.

Coach John Warren has been working the present Oregon team in a modified unit substitution system. On the first team, along with Bartelt and Wiley, are Johnny Neeley, a skinny, sandy-haired sophomore at one guard, six-foot two-inch Paul Sowers at the other guard post, and slender Will Urban at forward. Sowers is the only junior of the threesome.



Backboard work of Rog Wiley (left) and Will Urban (No. 23) has been a decisive factor in 1949 Oregon cage victories.

NEELEY, standing five feet 11 inches but weighing only 145 pounds, was an unexpected dividend for "Honest John" Warren. After playing frosh basketball for Oregon in 1946 he entered the service. He turned out this

past fall and showed every intention of landing a starting berth. By the time the conference games started, he had replaced a letterman on the first five.

The other sophomore, Will Urban, landed a varsity berth after a spectacular season with the freshmen in 1948 when he poured 211 points through the net to lead all Duckling scorers. An all-stater at Washington high of Portland, Urban's strong point this year is on defense, where he uses his six feet three inches to advantage.

Guard Paul Sowers, a junior, checked in at Eugene last fall from Vanport college, where he was a first stringer for two seasons. Originally a forward, Warren shifted him to guard to utilize his smooth ball-handling.

Warren's second unit is made up entirely of juniors. Key reservist is Letterman Bob Amacher. At 6 feet 8 inches, he is as tall as Roger Wiley. Amacher's performance next season may be the keystone of Oregon pennant plans, as he will receive first call to replace the high-scoring Wiley.

In early-season games, the Oregon cagers showed an ability to come from behind that is unusual in first-year players. Their losses have been narrow ones, and with experience, those squeak defeats will turn into wins. This, plus the host of returning players, offers a solid basis for optimism for 1950.

New York Alumni Meeting

FIFTY-TWO years of the University were represented when Oregon alumni met in New York City in mid-January. Ducks from the classes of 1896 to 1948 joined in a dinner meeting in Beekman Tower, where Dean Eldon Johnson spoke.

Dean Johnson brought news from the campus to his former students. Virgil Johnson '96, Allen Eaton '02 and John MacGregor '23 also gave short talks.

The class of '47 was best represented with eight members present. They were Fred Weber, Arlene Johnson, Leonard Bergstrom, Lulu Bergstrom, Louis Salinardo, James Frost, Fenna Van Gelder and Donna Rae Hornsby.

Five of last year's graduates attended the dinner meeting. They were Janet Watts, David Pressman, Wilmer Lyon, Nancy Williamson and Marty Pond.

From the class of '24 were Madelaine Dallas, Jennie Noren Hobson and Arthur Rudd. Graduates of '23 were Margaret Scott Goble, Pearl Lewis Coles, W. A. Roseborough, Leon Culbertson, Callaway and MacGregor.

Others at the meeting were Mary Dustin Bowles '25, Edna McKnight '12, Evelyn Johnson '42, Ernest Hinkle '43, Louise Allen Holmes '17, George Nash '36, Ruth Allen '22, Ruth Duniway Kerby '10, Sue Stater '45, Joan Dolph '44, Barbara Lamb '44, Laura Kennon '11, George Mosher '43, Earl Fleischman '17, Richard Ferguson, Dorothy Duniway Ryan '20, Florence Johnson '17, Mrs. Donald Spencer and Al Hakanson '36.

New York alumni meeting in January. At the speaker's table were, seated, Louise Holmes, Dean Eldon Johnson, Owen M. Callaway and Laura Kennon. Standing, Allen Eaton, Virgil Johnson, John MacGregor, Jennie Hobson, Leon Culbertson, Florence Johnson and Madelaine Dallas.



News of the Classes

By Ruth Landry

1893

(Class secretary: Mrs. Myra Norris Johnson, 613 E 12th, Eugene.)

Arthur Patch McKinlay attended the annual meeting of the American Philological association in St. Louis, Missouri, in December. Mr. McKinlay is to read papers at the University of Kentucky on April 1 and at Richmond, Virginia, on April 7.

1903

(Class secretary: Dr. James H. Gilbert, Rt. 4, Box 580, Eugene.)

CLASS REUNION IN JUNE

After teaching 30 years at Commerce high school in Portland, William D. Murphy has retired. Mr. Murphy says that he is in very good health, and remains active as a substitute teacher at the high school at Milwaukie. His address is 1831 SW Upper Hall street, Portland.

1904

(Class secretary: James O. Russell, Hubbard.)

Miss Louise Jones is living with her sister, Miss Bertha Jones, at 3640 NE Couch street, Portland. Miss Jones writes that they are "ladies of leisure," enjoying activities in several organizations and her hobby of gardening.

1906

(Class secretary: Virgil D. Earl, 1035 E 22d Ave., Eugene.)

Dr. Charles L. Moad died in Spokane in December. Doctor Moad was a native of the west and received his education at Barnes university at St. Louis as well as at Oregon. He is

survived by his widow, Mrs. Bettie Grace Moad; three sisters and one brother.

1909

CLASS REUNION IN JUNE

A recent article in the *Portland Oregonian* told of the achievements of Ormond R. Bean, newly elected city commissioner in Portland. Mr. Bean's address is 7300 SW Brier place.

1910

(Class secretary: Dr. Ralph M. Dodson, 222 NW Maywood Dr., Portland.)

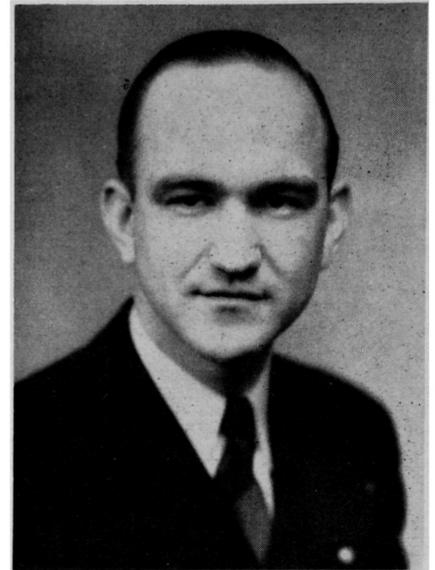
Dr. Arthur Van Dusen of Astoria passed away early in January following a heart attack. He had practiced in Astoria for 30 years. His widow, Mrs. Darle Van Dusen, his daughter, Trudy, a brother and two nephews survive him.

1914

(Class secretary: Frederic H. Young, 7709 SE 31st Ave., Portland.)

Wallace G. Benson, 57, died last month in Portland. Mr. Benson was graduated from the University law school in 1916. He lived in Reedsport for many years where he was active in civic affairs. He is survived by his widow, Mrs. Alice Royer Benson; one daughter, Harriet; his mother, Mrs. Harriet Benson, of Salem; and a brother, Clifford, of Oakland, California. Funeral services and burial were held in Portland.

After being in the United States Forest service in Oregon, Washington and the New England states for 16 years, Merle S. Moore is now in charge of the safe deposit department of the First National bank of Eugene. In addition to his University work in economics, he earned a bachelor of science degree in forestry from OSC in 1933.



Orval N. Thompson '35 of Albany is one of the two new appointees to the Alumni Association Executive committee. Other new committeeman is Gordon Wilson '25, association past president.

1915

(Class secretary: Bertrand Jerard, 1014 Despain, Pendleton.)

Ashby C. Dickson has practiced law in Oregon since 1915. He has served as state senator, district court judge and circuit judge for Multnomah county.

1916

(Class secretary: Mrs. Beatrice M. Locke Hogan, 6423 Montgomery Pike, Cincinnati 13, Ohio.)

Piedmont, California, is the home of Mrs. Genevieve Shaver McDuffee. Her daughter, Genevieve, is a junior at Stanford university.

Dr. Frank E. Butler died in Portland recently. He had practiced in several Oregon and Washington cities before he moved to Portland. He is survived by his widow.

1917

(Class secretary: Mrs. Martha Beer Roscoe, 1236 Jay St., Eureka, California.)

Emmett Rathbun passed away last September. He is survived by his wife, Mrs. Cora Hosford Rathbun '18, and two sons, Richard Rathbun and James Rathbun, both Oregon graduates.

1918

(Class secretary: Mrs. Helen J. McDonald McNab, 815 Spruce St., Berkeley, Cal.)

Oregon manager of Loyalty Group at 6305 SW Park avenue in Portland is Creston R. Maddock. Mr. Maddock's daughter, Sue, is now attending the University.

Oregon graduate Vivian Kellems was chosen woman of the year in the business field by editors of Associated Press newspapers. Miss Kellems won the distinction for her stand on the income tax issue with the Federal government.

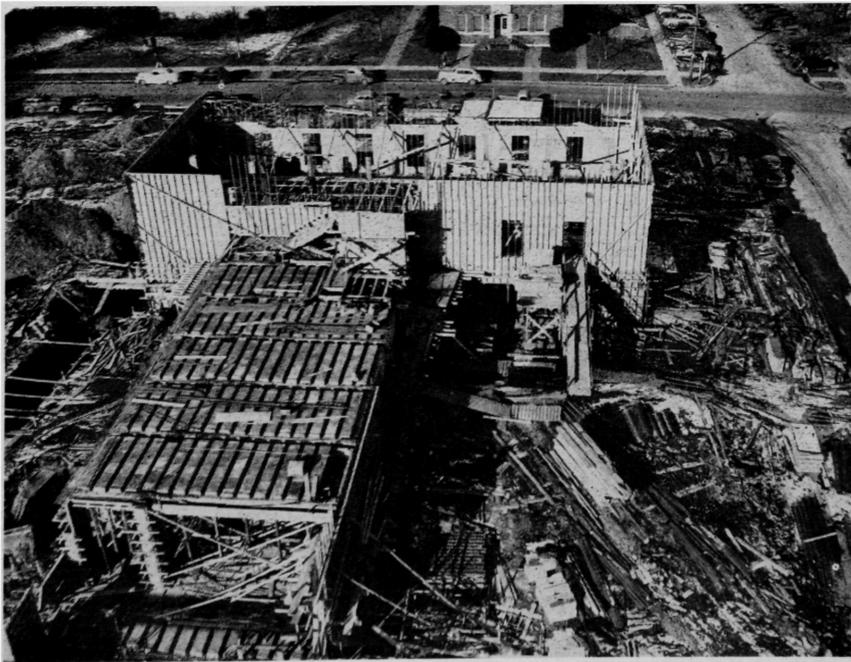
Mr. and Paul W. Loucks are living in Coolidge, Arizona. Mr. Loucks is in the general insurance and realty business there, and is active in many community organizations.

1919

(Class secretary: Mrs. Helen J. McDonald McNab, 815 Spruce St., Berkeley, California.)

CLASS REUNION IN JUNE

Pharmacist with the Owl Drug company in



Erb Memorial union, February 1949—after 25 years of planning and dreaming, it's under construction. Despite bad weather, student union contractors have stayed on schedule and "Eugene's biggest mudhole" has been transformed into a rising steel and concrete structure. By reunion time next June, visitors will see returns on a 25-year project.

OLD OREGON

Pasadena is **Francis Lamberty**. Mr. Lamberty sold his drug store at Yucca Valley, near Palm Springs. He and Mrs. Lamberty are now living at 560 N Hill avenue in Pasadena.

Oregon alumnus **Don Belding** was featured on the "Look Applauds" page of *Look* magazine in the December 21 issue. Mr. Belding was instrumental in a campaign now being conducted to promote the principles of free enterprise. The campaign is being carried on by two associations of advertising agencies in the United States.

1923

(Class secretary: Mrs. Aulis Anderson Callaway, 74 Lord Kitchener Rd., New Rochelle, N. Y.)

An agency to discover and develop performers for television programs is being started by **Mrs. Violet Robinson Motter** in San Francisco. Mrs. Motter was formerly owner of radio station KORE in Eugene.

1926

(Class secretary: Mrs. Anna DeWitt Crawford, 1022 Corbett Bldg., Portland.)

Operator of the Property Center, a real estate brokerage in Santa Ana, California, is **Ralph P. Livenspire**. Mr. and Mrs. Livenspire (Lura Morris, University of California '27) have two daughters, Lynn, 12; and Sheryl, 6.

A recent report from **Mr. and Mrs. Paul Ager (Marian Phy '27)** tells of their moving to Los Alamos, New Mexico, where Mr. Ager will assume a new position with the Atomic Energy commission.

Head of the Girl Scouts in the Portland area is **Helen Cantine**.

Construction work has kept **Donald Prairie** busy since his return from the army air corps. Mr. and Mrs. Prairie now live near Garden Home.

Miss Bette Alexander is teaching school in San Francisco. She visits Oregon briefly during the summer each year.

Alton John Bassett and his family are living in Portland where Mr. Bassett is an attorney. One of Mr. Bassett's sons is attending the University. He has two younger sons and two younger daughters.

President for a second term of the Oregon State Broadcasters association is **Frank H. Loggan**. Mr. Loggan is general manager of station KBND at Bend.

1927

(Class secretary: Mrs. Anne Runes Wilson, 1640 NE Irving, Apt. 71, Portland 14.)

A heart attack was the cause of the sudden death of **Otto L. Vitus**, 44, at his home in Pine Grove recently. Mr. Vitus is survived by his wife, Mrs. Alice Olson Vitus, two sisters and four brothers.

1928

(Class secretary: Mrs. Alice Douglas Burns, 2235 NE 28th, Portland 12.)

Portland is the home of **Mr. and Mrs. Lewis R. Kretzer (Elizabeth Cress '30)**. Their residence is at 7754 SE 21st avenue. Mr. Kretzer is a salesman for W. H. Cress company.

1929

(Class secretary: Mrs. Luola Benge Bengston.)

Former professor of business administration and economics on the University campus, **Dr. E. G. Daniel**, has resigned his position to join the firm of Hess and McFaul of Portland, investment counselors. He will remain in Eugene and will work in investment securities. Doctor Daniel earned his Ph.D. at Harvard.



At a recent meeting in the Pentagon building in Washington, D. C., **Dean Onthank** visited with capital city alumni. At the meeting were (front row, left to right); Major **Frank S. Ison '30**, Colonel **George F. Herbert**, Captain **Lloyd S. Sullivan '41**, **John E. Cavanaugh '41**, **Joseph E. Gurley '41**, **Dean Karl Onthank '13** and **La Ray J. Bove '29**. Second row, left to right; Major **Fred B. Hammond Jr. '37**, Lt. Col. **Kenneth E. Belieu '37**, Lt. Col. **Jack J. Wagstaff '39**, Major **Harold V. Larson '41**, Lieutenant **Charles L. Johnson '43** and **Jeffrey C. Kitchen '43**.

1930

(Class secretary: Mrs. Eleanor Poorman Hamilton, 6 E 82d St., New York.)

A new position as an officer of the Bank of California has taken **Rogers W. Kimberling** to a new home in San Francisco. Mr. Kimberling was formerly vice-president and cashier of the First National bank of Eugene. Mr. and Mrs. Kimberling have one daughter, Jean.

Lee M. Bown is deputy superintendent of the Oregon State Police in Salem. His son is now attending the United States naval academy.

1931

(Class secretary: William B. Pittman, Jr., 25 Fillmer avenue, Los Gatos, California.)

San Diego is now the home of **Mrs. Lloyd L. Lee Jr. (Juanita Wilkinson)** and her two daughters, Nancy Suzanne, 11; and Jacqueline Diane, 5. Mr. Lee passed away in August 1948.

1932

Class secretary: Mrs. Hope Shelley Miller, 191 Lawrence St., Eugene.)

Kansas City, Missouri, is the home of **Mr. and Mrs. Arthur M. Adams** and their two sons, Michael, 6; and Stephen, 2. Mr. Adams is merchandise manager of Montgomery Ward and company there.

1933

(Class secretary: Mrs. Jessie Steele Robertson, 6425 SE 40th Ave., Portland.)

A recent letter from **Berton K. Lawson Jr.** tells of his reenlistment in the army on December 7, 1948. He is stationed at Fort Lewis, Washington. His address is Tank Company, 9th Infantry, Fort Lewis.

A son was born on December 6 to Mr. and

Mrs. **Roderick T. Lamont**. This is their fourth child.

1934

(Class secretary: Mrs. Frances P. Johnston Dick, 411 E 8th St., The Dalles.)

Mr. and Mrs. Grant S. Levins are living in Springfield with their two children, Billy, 10; and Judy, 4. Their address is 705 Twenty-first street.

William W. Jewett and Miss **Natalie Day** of Los Angeles were married in California early this month. Miss Day is a graduate of Vassar college. Mr. Jewett studied at Grenoble, France, after his graduation from Oregon.

Contractor for a road construction job near San Bernardino, California, is **Perry Oliver Pope**. Mr. Pope is still living at Lodi.

Mrs. Oma Belle Emmons McBee is an associate professor of education at Oregon College of Education at Monmouth. For two summers Mrs. McBee taught classes in elementary education at Humboldt college, California.

Lieut. Col. Joseph O. Gerot recently returned from Panama. Colonel Gerot will attend the Armed Forces Staff college at Norfolk, Virginia. He had been in Panama since 1946.

1935

(Class secretary: Pearl L. Base, 5732 N Interstate, Portland.)

Dr. Philip B. Potampa and Miss **Eddie Lee Cole** of Florence, South Carolina, were married on Christmas Eve. They are now living in Portland.

Patients at the United States Veterans hospital in Portland recently feasted on moose and Dall sheep killed in Yukon by **John S. Day**. The meat was flown to Portland.

Boyce W. Stanard is manager of the Washington agency of the Oregon Mutual Fire Insur-



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business to have reasonable earnings.

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Reasonable earnings are needed to attract additional investors' dollars. You have an interest in this because these dollars are used to provide you with more and better telephone service.

BELL TELEPHONE SYSTEM



Old Oregon Visits Germany



Jean Walters '47 writes that Old Oregon occasionally finds its way into Germany, where she's living with her father, E. P. Walters '23, assistant director of military government for Wurttemberg-Baden. Mr. Walters is also European president of the National Reserve Officers association. Jean has been traveling in Germany for nearly three years, working as a photographer for several Danish, German and Swedish magazines. This picture was taken of Jean and Mrs. Roosevelt on one of the latter's recent visits to Europe. The Walters' address in Germany is 7780th OMGUS Gp, WB sec, APO 154, New York.

ance company. His offices are at 525 Dexter Horton building in Seattle.

1936

(Class secretary: Ann Reed Burns, 2610 SW Vista, Portland.)

Lt. Col. James S. Blais is executive officer of the 9th Marines who have just arrived in Shanghai to assist in the evacuation of American nationals and naval dependents from the north China area. His wife and daughter, Barbara, are at Guam.

Mr. and Mrs. Theron H. Egbert are the parents of a daughter, Marcia Ann, who was born December 23 in Portland. This is their second child.

Newly elected mayor of Scappoose is Frank J. Michek. Mr. Michek is employed by an insurance company in Portland and commutes from Scappoose.

New home for Mr. and Mrs. Fletcher W. Johnson is Keflavik, Iceland, where they will remain for a year. Mr. Johnson is associated with Lockheed Overseas Aircraft corporation.

On Christmas day Miss Ella D. Weickert announced her engagement to Lloyd A. Knipe. The wedding is planned for next summer. At present Miss Weickert is teaching at the junior high school in Oregon City.

Tom McCall is night news editor on radio station KEX in Portland.

1937

(Class secretary: David B. Lowry, Bear Creek Orchards, Medford.)

Miss Roberta S. Weller '35 and Alvord F.

Lathrop were married at the First Methodist church in Eugene on November 28.

Chairman of the nominating committee for the Oregon Advertising club is Gene Callahan. Mr. Callahan is employed in the advertising department of the *Oregonian* in Portland.

Arthur Richardson is a partner in Hendershott's Sporting Goods store in Eugene.

John D. Thomas is a member of the Oehler legal firm in Corvallis. He is the father of two sons.

Ben Grout is a copilot for United Air lines.

1938

(Class secretary: Mrs. Gayle Buchanan Karshner, 653 E 15th, Arcata, California.)

A new home in the Oatfield road area of Portland was recently completed by Stuart B. Mockford. Mr. Mockford is associated with Herzog & Barnes, architects, at 407 Henry building in Portland. According to his card, the new home offers a beautiful view of Mt. Hood. Mr. and Mrs. Mockford have two children, Patty, 6; and Valerie, 4.

Seattle is now the home of Mr. and Mrs. Donald C. Whitworth (Mary Louise Ruegnitz), who were married in September. Mr. Whitworth is a graduate of the University of Washington.

Richard Martin Wallace, son of Mr. and Mrs. Richard H. Wallace (Grace C. Martin) was born in Portland on November 16. The Wallaces also have a daughter, Kathryn Anne.

Gilbert L. Schultz has been appointed general agent in Seattle for the Standard Insurance company. Before his appointment, Mr. Schultz had been in the life insurance business in Forest Grove, Portland and San Francisco. Mr. Schultz would like very much to contact Oregon alumni living in and around Seattle.

Kenneth William Ely passed away late in January after an attack of polio. He had served on the staffs of several newspapers in the Northwest. Mr. Ely recently moved to San Diego where he was part owner of a hardware store. He is survived by his wife, Cherie Brown Ely '38.

1939

(Class secretary: Mrs. Harriet Sarazin Peterson, 3316 SW 12th Ave., Portland.)

A Christmas gathering at the home of Mr. and

Mrs. F. T. Findtner in Eugene included Lt. Col. and Mrs. Frederick R. Findtner (Doris Tammiesie) and their three sons, Jimmy, Dick and David, from Shumaker, Arkansas, and Warrant Officer and Mrs. T. G. Taylor (Janice Findtner '41) and their daughter, Julia Ann, from Quantico, Virginia.

A son, Michael Stetson, has been born to Mr. and Mrs. R. E. Edwards (Elizabeth Stetson) of Mill Valley, California.

James H. Stanard is assistant cashier of the First National bank in McMinnville. He is the father of two sons, David and Mark.

1940

(Class secretary: Roy N. Vernstrom, % Pacific Power & Light Co., Public Service Bldg., Portland.)

On February 27 in Oakland, California, Miss Helen Farley will marry Erle G. Swanson Jr. Miss Farley attended the University of California.

Newly elected chairman of the Multnomah county Republican central committee is Robert A. Elliott. Mr. Elliott is in the insurance business in Portland.

A promotion to the rank of captain in the United States army was won recently by William S. Kittrell. Captain Kittrell is on duty at San Francisco port of embarkation. The Kittrells and their two children live at Fort Mason, California.

"Don't be absurd—if a \$300 robe doesn't work . . . how can a few dollars of that stuff?"



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37 BRANCHES IN OREGON

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Ten Webfoot Alumni Become Life Members

Ten former Webfoots have added their names to the roll of life members in the Alumni Association.

From the class of 1923 are James B. Burleson of Dallas and Harold J. Miller of Portland, owner of the Miller Clothing company. Burleson is president of the Dallas Alumni association and was chief organizer of the Cotton Bowl activities.

The class of 1945 also boasts two new life members, Walter Swanson of Springfield, and Carlton E. Woodard, Cottage Grove lumberman. Also in the lumber business is Robert P. Ellingson Jr. '40 of Klamath Falls. From 1944 are Mr. and Mrs. Alan Stewart of Salem.

Marilyn Rakow Crowell '47 is the "youngest" of the new life members. While on the campus she was a rally girl and a Junior Weekend princess. She's now living in Bakersfield.

Completing the list of new life members are Roland Davis '28, Portland attorney with the firm of Davis, Herbing, DeMartini & Jensen, and William A. Hanley '30 of Boise. Hanley, a former Order of the O man, also attended the University of Idaho.

Vice-president and treasurer of the A. G. Rushlight company, plumbing and heating contractors in Portland is **Raymond G. Rushlight**. His company is doing the plumbing, heating and ventilating work on the new women's dormitory, the Erb Student union building and the speech building at the University.

Head of the Counseling Placement service of the Oregon State Nurses' association is **Miss Freddy Jane Welch**. The purpose of the service, according to Miss Welch, is to provide a personalized service by professional people for both nurses and employers. During World War II Miss Welch served in the army nurse corps in the European and South Pacific theaters.

1941

(Class secretary: Marjeane Glover Werschkul, 5460 NE Sandy Crest Terr., Apt. 4, Portland.)

Chemical sales engineer for the Giant Products company of Los Angeles is the position held by **John B. Davis**. Mr. Davis is also commanding officer of the naval reserve submarine division at Terminal island in San Pedro, California.

New member of the law firm of Norblad, Wyatt and Norblad in Astoria is **Wendell W. Wyatt**. Mr. Wyatt has been practicing law in the firm for two years. Mrs. Wyatt is the former **Betty Buchanan**.

The home address of **Miss Evelyn R. DeVries** is Route 5, Box 204, Salem. Miss DeVries is serving as a missionary in Africa at the present time.

New address for **Charles M. McLean** is Ancker hospital, St. Paul 1, Minnesota. Mr. McLean is assistant superintendent of the hospital. He formerly lived in Oregon City.

Joseph F. Callahan is working for the Pacific Telephone and Telegraph company in San Francisco.

New county auditor of Multnomah county is **Herbert G. Barbur**. Mr. Barbur, a native of Portland, served in the navy during World War II and was in the insurance business when he received the appointment to office.

1942

(Class secretary: Robert S. Lovell, 607 11th St., Astoria.)

In Portland on January 15 Miss **Ardis Chamberlin** was married to **Ken Bower**.

Twin daughters, Joan and Judith, were born to Mr. and Mrs. **Edmund R. Niklas** (Dorothy Jane Clear '44) in Portland on December 27. The Niklases also have an older daughter.

Owner of the Alberta Lumber company, 2612 NE Alberta street, Portland, is **Howard R. Baker**.

1943

(Class secretary: Mrs. Nancy Lewis Moller, Rt. 3, Box 360, Hood River.)

An airplane accident on October 3, 1948, took the life of **Ellsworth A. Maas** of Visalia, California. Mr. Maas is survived by his widow, Mrs. **Bonnie Uhl Maas**, and a daughter, Carol.

Sweet Home is now the residence of **Fred Farrier**, who is now associated with the Santiam Lumber company there.

1944

(Class secretary: Barbara J. Lamb, 40 E 63d St., New York 21.)

In New York, Mr. and Mrs. **Bob Hemphill** recently became the parents of a daughter, Susan.

Mrs. Phyllis Gray Knox gave her second concert in Jordan Hall in Boston during December. While in Boston Mrs. Knox also presented



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several radio programs. On March 7 she will give a concert in Seattle.

Miss June Bossom of Oxford, Ohio, was married to **James Gibson** in Oxford on December 19.

1945

3905 Clay street in San Francisco is now the address of **Harvey E. Lee**. Mr. Lee has been transferred to the Veterans Administration guidance center, Merritt school, Oakland, where he is a psychologist.

On November 26, a daughter, **Diana Phay**, was born to **Mr. and Mrs. Milo Woodward McGowan**.

Miss Susan Stater has recently become a stewardess for Pan American World airways in New York. She has been flying on planes going to Europe, Africa and India. Miss Stater was formerly employed as a traffic representative of Hawaiian airlines in Honolulu.

Menlo Park, California, will be the home of **Mr. and Mrs. Charles D. Randall (Sally Childs)** who were married in Hood River on November 20.

James Robert Jr., born on October 15 in Portland, is the son of **Mr. and Mrs. James R. McGill (Margaret DeCou '44)**.

A son was born to **Mr. and Mrs. Frank Ross Sardam (Mary Pegg Webster '47)** on October 31 in Denver. The boy has been named **William Webster**.

Miss Colleen Barclay was married to **Jay B. Coffey** on November 7, in Hood River. They intend to make their home there.

Allan P. Rouse was recently named a Trustee of the National Association of Real Estate Editors at a meeting held in New York City.



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National Best Sellers

Fiction . . .

The Big Fisherman— <i>Lloyd C. Douglas</i>	\$3.75
The Naked and the Dead— <i>Norman Mailer</i>	4.00
Remembrance Rock— <i>Carl Sandburg</i>	6.00
The Young Lions— <i>Irwin Shaw</i>	3.59
Toward The Morning— <i>Hervey Allen</i>	3.00
Shannon's Way— <i>A. J. Cronin</i>	3.00

Non-fiction . . .

Crusade in Europe— <i>Dwight D. Eisenhower</i>	5.00
Roosevelt and Hopkins— <i>Robert S. Sherwood</i>	6.00
How to Stop Worrying and Start Living— <i>Dale Carnegie</i>	2.95
Family Circle— <i>Cornelia Otis Skinner</i>	3.50
Peace of Mind— <i>Joshua L. Liebman</i>	2.50
The Gathering Storm— <i>Winston Churchill</i>	6.00
The Roosevelt Myth— <i>John T. Flynn</i>	3.50
The Plague and I— <i>Betty MacDonald</i>	2.75
The Seven Storey Mountain— <i>Thomas Merton</i>	3.00
The St. Nicholas Anthology— <i>Ed by Henry Steele Commanger</i>	5.00
Shake Well Before Using— <i>Bennett Cerf</i>	2.95

New Books . . .

Fiction . . .

Tevye's Daughters <i>Sholom Aleichem</i>	\$3.00	The Lion-Tamer <i>Bryan MacMahon</i>	\$2.75
The Grand Design <i>John Dos Passos</i>	3.50	The Fires of Spring <i>James Am Michener</i>	3.50

Non-fiction . . .

Cheaper by the Dozen <i>Frank B. Gilbreth Jr. & Ernestine Gilbreth Carey</i>	\$3.00	Classical Landscape with Figures <i>Osbert Lancaster</i>	4.00
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Dads Hear Needs of Education

PRESIDENT H. K. Newburn emphasized the state's educational duty to its youth in his Dads' Day address early this month. He pointed out the obligation of Oregon, and the University, to make higher education available to all, regardless of economic background.

The President's speech was delivered at the annual Dads' Day luncheon in John Straub hall.

President Newburn pointed out two methods by which this obligation to the youth of Oregon can be carried out.

1. More scholarships on a state-wide basis. This, he said, must contain ample allowance for partial dormitory expense, tuition and other costs if it is to be a real help to all who are willing to work for a higher education.

2. State aid in building dormitories. "We will never build another dormitory on this campus, in my judgment," he said, "until we get at least 50 per cent of the cost from the state."

The dormitory now being built on the campus will cost about \$5000 per student resident. President Newburn said that this dormitory couldn't have been built if it weren't possible to divert incomes from other dorms, already paid for, to the new structure.

He said that although many parents are making sacrifices in order to send their children to school, the state ought to make it possible for more parents to do this. Many more, he said, would willingly make the sacrifice if it were brought within their income range.

Another part of the President's talk was devoted to the increased cost of higher education

and the budget needs of the University. He stressed the fact that only two qualitative changes are included in the present school budget.

These are a request for 42 more teachers in the entire state system of higher education and a 10 per cent increase in salary funds. This increase, he declared, is necessary if Oregon schools are to be able to compete with other universities for top teaching talent.

Building needs of the state system were outlined for the dads by Dr. R. E. Kleinsorge, chairman of the building committee of the State Board of Higher Education.

He reported that the state budget director has cut the building budget from the school request. "I think, however," he said, "that we'll get some building appropriations."

Five new members were added to the Dads club board of directors. New members are Ben Dorris, Eugene; William Bowes and Dean Vincent, both of Portland; Paul Patterson, Hillsboro; and the Rev. George H. Swift of Salem.

Ernest Haycox, elected president of the Oregon Dads in 1947, still has a year of his term to serve.

A son, Gary Bernard, was born to **Mr. and Mrs. Elmer Sahlstrom (Phyllis Horstman '45)** on August 6, in Eugene, where Mr. Sahlstrom practices law.

1946

(Class secretary: Lois McConkey Putnam, 1144 Sonoma Ave., Santa Rosa, California.)

On January 19 Miss Marilyn Olson, now an Artist's Diploma candidate at the New England conservatory of music, gave a violin recital in Jordan Hall in Boston.

On November 9, a son, Terry Allen, was born to **Mr. and Mrs. Gordon A. Hutchens**.

Portland is the home of **Mr. and Mrs. James F. Bell III (Alicke Lockhart)**. During the war Mrs. Bell was active in the Red Cross and USO.

William B. Burnett is now a draftsman for **John E. Stafford '38**, architect in Eugene. Mrs. Burnett is the former **Dorothy Anne Davis**.

John Mathews recently took a position with the Mail-Well Envelope company in Portland.

The engagement of **Miss Helen Cecelia Steele '48** to **Peter Brian Hill** was announced recently. The wedding is planned for April.

Mr. and Mrs. Peter M. Walsh (Bernice E. Lind) were married in Bethlehem Lutheran church in Portland last fall. Mr. and Mrs. Walsh will live in Portland.

1947

(Class secretary: James B. Thayer, 2336 SW Osage Dr., Portland.)

A commission as ensign in the regular navy recently received by **Catherine Combie** at Newport, Rhode Island.

Oregon winner in a recent audition conducted by the Associated Concert bureau of New York was **Mrs. Robert Hays (Patricia McCoy)**, soprano. Mrs. Hays was presented in a group recital in February at Carnegie hall, with the winners from other states. Mrs. Hays appeared earlier in a recital at the Portland Art museum.

Early in December **Gene D. W. Edwards** died in North Troy, New York. Mr. Edwards went east early last fall to study for his master's

He Lighted Our Way to Prosperity!

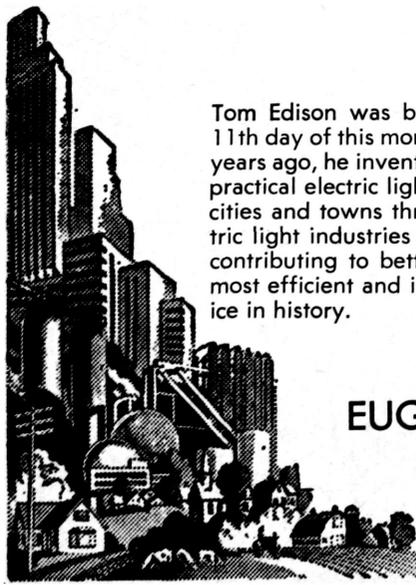


Tom Edison was born on the 11th day of this month. Just 70 years ago, he invented the first practical electric light . . . a light that shines today in cities and towns throughout the world. Today, electric light industries are following Edison's spark, by contributing to better living and progress with the most efficient and inexpensive electric lighting service in history.

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degree at Columbia university. His mother, Mrs. Patricia May Edwards of Santa Barbara, California, and one sister survive him.

Mr. and Mrs. Jesse Arnold Shotwell (Genevieve Siskey '49) were married in December.

The First Methodist church in Portland was the scene of the wedding of Miss Phyllis Anne Harrold to William A. Sampson of Eugene in December. Mr. Sampson is a graduate of Eastern Oregon College of Education at La Grande. Mr. and Mrs. Sampson will live in Eugene while he continues work toward his doctor of philosophy degree at the University. Mrs. Sampson will teach at the Santa Clara school.

New field director of the Three Rivers Girl Scout council is Miss Ruth Robertson. Her home is 992 Jackson street, Eugene.

Claywood Design Products company of Springfield is the business started by Clayton Scott Lewis. Mr. Lewis' aim is to create beautiful furniture at low cost using western hardwoods. The firm is one of a very few in the na-

tion concerned with the basic design investigation of original furniture. Articles have been written on his work for several national magazines.

Miss Mary K. Fairchild announced her engagement to Wayne A. Strohecker in Bend last December.

Mr. and Mrs. Terrence F. Johnson Jr. (Marietta Veatch) are the parents of a son, Terry, born December 16 at St. Vincent's hospital in Portland. This is their second child.

The wedding of Miss Anne Hardenbrook '48 and Douglas Scott Eden took place at the Grace Memorial Episcopal church in Portland on November 20. Mr. and Mrs. Eden will live at 3355 SE Eighth avenue in Portland.

Director of traffic safety publicity for the city of Portland is now Donal McIntosh.

A graduate of the Air Command and Staff school, Maxwell Air Force base, is Major Robert D. Curtis of 2471 Fairmount boulevard in Eugene. During the war Major Curtis served with the air force in the Pacific theater.

Chan Clarkson recently took a position in the production department of Simon & Smith advertising agency in Portland.

Miss Maxine Ruth Jamieson '50 and Kenneth Robert Hays were married July 24. Mr. and Mrs. Hays are living in Sedro Woolley, Washington.

The marriage of Miss Marjorie Cowlin to Robert William Campbell took place early in November at St. Mark's Episcopal church in Portland.

A wedding next June is planned for Miss Nancy Carlisle of Eugene and Morven C. Thomas '49 of Portland.

Mr. and Mrs. Robert C. Sabin (Charlotte Calder '46) are now living in Roseburg where Mr. Sabin is teaching in the high school.

Miss LuElla Paterson of Boyleston, Massachusetts, was married to Wallace Johnson on November 20. Mr. and Mrs. Johnson spent their honeymoon at Cape Cod and New York City. Oregon alumni at the wedding included Jim Frost '42 and Fred Webber '47.

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Alumnus Earns Deferred Degree

The following story was originally published in the autumn issue of *The AP World*, the house organ of Associated Press. OLD OREGON has reprinted it because it tells the story of a University student who got his diploma—36 years after his class was graduated.

WASHINGTON—Bill Lowell is not the man to leave a job unfinished, even if it takes 36 years or more to do.

The story begins in 1912 at the University of Oregon.

Bill Lowell of the class of 1912 was writing his senior's thesis, all he needed to qualify for a sheepskin. One day, an offer came from a weekly newspaper.

Bill wanted to be a reporter. He also wanted his sheepskin. But the job wouldn't wait.

So, when the class of 1912 marched up, Lowell was not present. He was in Boise, Idaho, covering the State house.

After 11 years of newspaper experience, Lowell came into The Associated Press. He served in Washington, Montana, Colorado and Utah.

Every time he filled out a personnel form, it had to read: "Education—U. of Oregon. No. Yrs.—4. Degree—None."

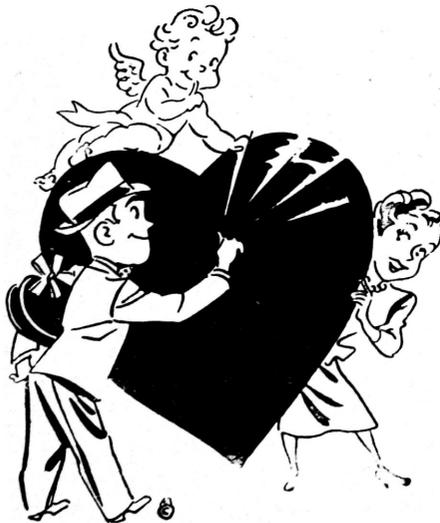
That "None" bothered Bill.

A year ago—by then he was covering the West for the Special Washington Service—his old school said that if he could get a "satisfactory" grade in an acceptable course at a university, he would receive his diploma.

Bill picked "International Labor Relations" at American university and settled down to work, night work. He finished the course this summer, and something much better than "satisfactory" went out to the University of Oregon.

His diploma came back. It notes that William E. Lowell of the class of 1912 has graduated with a degree of bachelor of arts in Economics.

And that the work was completed in 1948!



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Tiffany-Davis Drugs

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State's Education Reaches Crossroads

(Continued from page 7)

versity-State College staff in this State show that a professor receives \$5,511 per year. This figure ranks 15th among those of 16 comparable colleges and universities in the middle west, the south and on the Pacific slope.

In the same list of 16 institutions in which we rank 15th, associate professors rank 13th, assistant professors rank 11th and instructors ninth. The conclusion to be drawn is that men now teaching in Oregon could go to one of the two other Pacific Coast institutions noted above at rates of from \$300 to \$900 more per year. Looking at it another way, would it be worthwhile for a good teacher to join the faculty of an Oregon institution of higher education? Naturally, there are other incentives, but even they are beginning to dwindle in the face of zooming living costs.

An aeronautical engineer at Ames Aeronautical laboratory in Palo Alto is **James Blackaby**. Assistant public information officer at the 14th Air Force headquarters in Orlando, Florida, is **Major Arnold W. Seeborg**. Major Seeborg served in the European theater during World War II. Before he was recalled by the air force, he acted as news editor of the *Hillsboro Argus*.

On November 27 a son, **Brett Scott**, was born to **Mr. and Mrs. Fred O. Burnett** (Shirley Phillips '49) in Vancouver, Washington.

The wedding of **Miss Anne Hardenbrook** of Oregon City to **Douglas Scott Eden** took place in Portland recently.

Irma Lee Haslop and **Francis D. Benton** were married July 10 in Portland. They are now living at 2182 Madison street, Eugene.

Carolyn Louise Jacobs has announced her engagement to **Kelly Snow '48**. While on the campus, Miss Jacobs was a member of Chi Omega. Kelly Snow was affiliated with Phi Gamma Delta. They plan to be married this winter.

Marilyn Nicholl and **Lowell F. Vicken** were married August 15 in the Eugene home of the bride's parents. Following a wedding trip to California, the couple will make their home at 849 Twenty-seventh avenue east in Eugene.

1948

The new address of **Elba G. Heard** is apartment 20, Ambassador apartments, Newberg. Mr. Heard is teaching mathematics at Newberg union high school.

Miss Vivian Westerlund and **Oliver C. Larson** were married this month. Mr. Larson is now on the staff of the *Lebanon Express*.

Gladeus Eugene Simmons and **Ronald Irving Pupke** were married June 5. They are making their home in Eugene.

The marriage of **Mr. and Mrs. Donald G. Drake** (Margueritte Hirschbuhl) took place on November 20 at the Church of the Madeleine. Mr. and Mrs. Drake will live in Portland.

Miss Jean Lausmann is attending the Katharine Gibbs school in New York as a resident student. She is enrolled in the special course for college women.

Mr. and Mrs. Rex Gedny (Frances M. Watkins) were married in September. Their address is 827 Mill street, Springfield.

The engagement of **Miss Erna Ruth Gawehn** to **John G. Joachims** was announced recently.

Basketball coach at Springfield high school this year is **Stanley Williamson**. He has also been acting as assistant football coach.

Recreation supervisor for the city of Portland is **Miss Mary Anne Hansen**. Her duties include teaching craft, dance and kindergarten classes.

Westminster Presbyterian church in Portland was the setting for the wedding of **Mr. and Mrs. Robert P. Heestand** (Ann Burgess) on November 27. Mr. and Mrs. Heestand will live in Gladstone.

At the graduate law school of Stanford university is **Dale Harlan**. Mr. Harlan writes that **Carl Larson** is enrolled in the Stanford graduate school of business. **Mr. and Mrs. Harlan** (Joyce Niedermeyer) live at 1836 El Camnio, Redwood City, California.



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Two Oregon graduates in San Francisco are Miss Elaine McClellan, who is employed by Patterson & Hall, commercial artists, photographers and typographers, and Miss Maurine Seaman, who is attending graduate school at MacAlee's Secretarial school.

New Year's was the wedding date of Miss Patricia Heinrichs and Billy H. Kindred in Cedar Hill Community church in Portland. Mr. and Mrs. Kindred will live in Eugene.

Sacramento, California, is the home of Mr. and Mrs. Harley Davis. Their address is 1515 Tenth street. Mr. Davis is employed by an insurance firm.

Sam McKinney is now associate editor of the *Newberg Graphic* at Newberg.

The engagement of Miss Jacqueline L. Coll of Grand Rapids, Michigan, and John A. Rogers was announced New Year's Eve. Miss Coll is a graduate of Northwestern university.

Miss Marilee Giddings was home for the Christmas holidays from southern California where she is taking graduate work in psychology at UCLA.

A daughter, Karen Louise, was born to Mr. and Mrs. Robert J. Koch (Anita Fernandez '45) on December 24. Mr. and Mrs. Koch live at 3333 SE Thirty-ninth avenue, apartment 15, Portland.

Miss Phyllis Falk announced her engagement to Gordon C. Hart late in December. No date has been set for the wedding. Miss Falk is at present taking graduate work at San Francisco Theological school at San Anselmo, California. Mr. Hart is studying at Oregon State college.

A recent engagement is that of Miss Esther Carter of Gresham to Richard Hardisty of Eugene. No date has been set for the wedding.

On November 28 a son, Gregory Struve, was born to Mr. and Mrs. Charles L. Martinelli (Mary Ellen Struve). The Martinellis are living at Rio del Mar, Aptos, California.

Eugene candidate for a Rotary club fellowship is Robert B. Frazier. The winners of the fellowship are offered a year of advanced study in the country of their choice with all expenses paid. Final selection will be made by national officers of the Rotary club.

The engagement of Miss Norma Ann Green to Harry E. Officer was announced in December. No date has been set for the wedding.

1949

A wedding in early spring is planned by Miss Naedene Foss and Jack S. Seymour of Tacoma. The engagement was announced late in December.

Mr. and Mrs. Grant A. Richardson of Redding, California, recently announced the engagement of their daughter, Cathryn Richardson, to Carlton Crew Robinson, a graduate of OSC. The wedding is planned for next spring.

Miss Virginia J. Georgeson and John S. Blyth were married at Trinity Episcopal chapel in Portland on September 24. Mr. Blyth is planning to enter medical school in Portland.

Miss June McConnell was married to J. J. Rouston in Portland late last fall.

The engagement of Miss Rosalee Killam to Reginald Francis Hays of San Francisco was announced late in the fall. Mr. Hays is a graduate of Oregon State college.

The engagement of Lillian Tilson of Eugene to Willis E. McCullough was announced recently. The wedding is planned for next summer.



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At American technical progress, which

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At American workers—free to organize, to bargain collectively with their employers, to choose their jobs and to change them at will—with no ceilings on advancement and constantly increasing real wages for shorter working hours.

If we continue to make that system work—if we constantly turn out more for every hour we put in—if we keep on creating more wealth for all of us and more jobs for more people—then other nations will follow us.

Let's make our free, dynamic American system run so well at home that others will want to follow our example.

If we do that we will give new hope to millions everywhere.

**THE BETTER WE PRODUCE
THE BETTER WE LIVE**

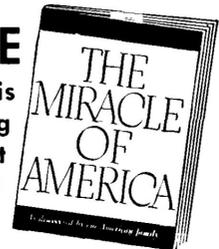
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- How we have been able to raise wages and shorten working hours
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- Why the mainspring of our system is productivity
- How a better living can be had for all

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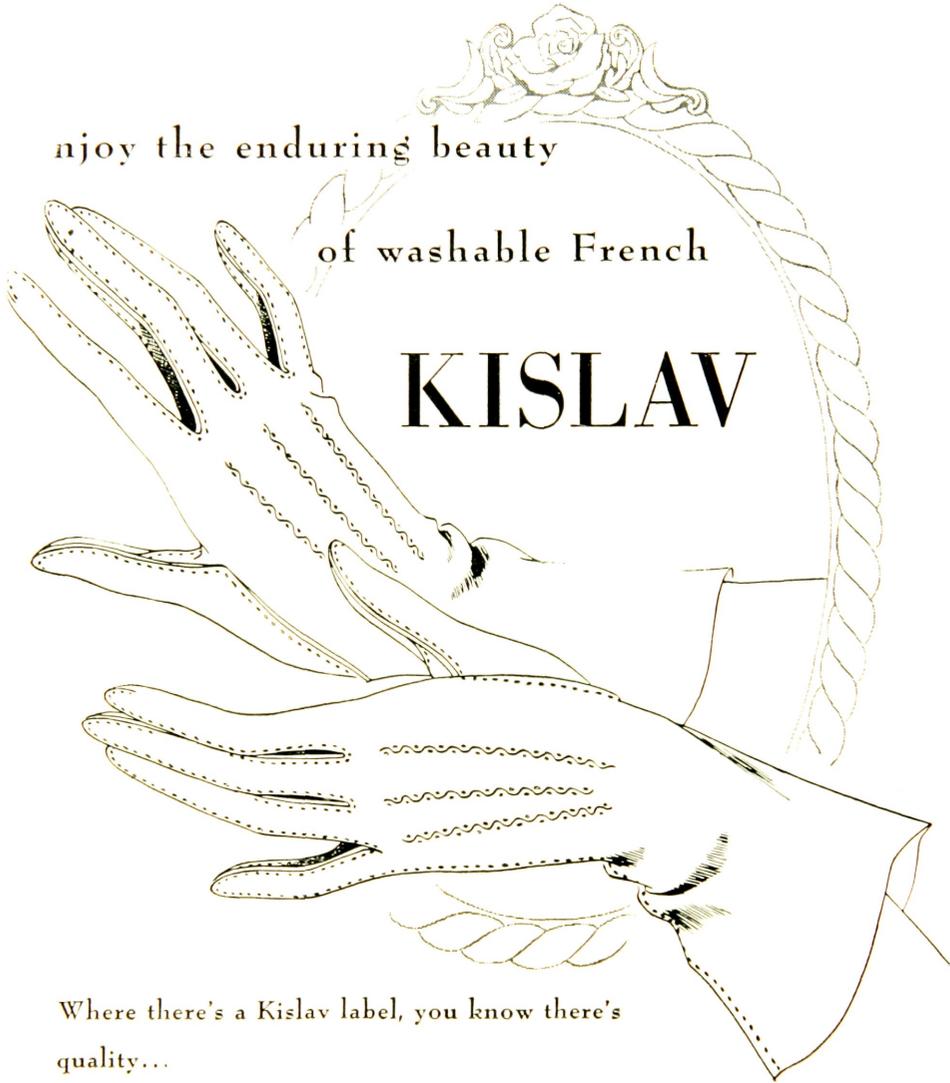
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