# Old September 1958 Oregon

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Summer Headlines

See page 2

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Los Angeles Robert H. Meyer, '53, Los Angeles Norman Berg, '54, Los Angeles James D. Hughes, '54, Los Angeles SOUTHERN CAL.

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Jacob E. Way, '44, Chicago
Woodward N. Taylor, Jr., '46, L. A.
Joseph F. Monasta, '48, San Francisco
Robert H. Woodward, Jr., '49, S. F.
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Larry A. Lund, '53, Portland
Richard A. Briggs, '56, Portland

OREGON STATE COLLEGE Larry A. Lund, '52, Portland

# To and From



This is the Last opportunity that I will have to direct a few words to you as alumni director. Next month Marion and our four future Webfoots return to Portland to the world of business.

It was not an easy decision. We had intended to make Eugene our home and the University our lives. But, as they will, conditions change and an opportunity has developed which could not be refused.

Herb Darby, former president of the Alumni Association and general manager of Mail-Well Envelope Company, will be my new boss. In a way this will give me an opportunity to keep in contact with all alumni because in the past every envelope used in the alumni office or in the Development Fund mailings has been a Mail-Well envelope. I hope this will continue and that I will at least have this contact.

This is a particularly difficult time to leave Oregon. The long range plans bear evidence of growth and improvement which will place Oregon further ahead as the University of the Northwest. It is pleasant to be part of such growth, to feel the change in attitude of faculty and student and to know that there is a new and enlarged sense of pride in the institution.

At least I have had an experience which others envy. Life in a university community is to be envied. Young people preparing themselves for positions in our world, faculty dedicated to the purpose of determining the quality of this preparation and the pleasure and privilege of meeting and working with those alumni who recognize the value of serving the university in many ways.

But there is solace as well. There will be many opportunities to share with others the improvement and growth and to work with friends who find no better avocation than enlightened interest in the University. Talking to high school students about quality education, telling others of the distinguished University which as citizens of the state they can call their own.

The University is in good hands. With the help of all of us it will grow and prosper. Thank you all for your friendship and assistance. You have made the past three years more meaningful.—BASS DYER.

# Old Oregon

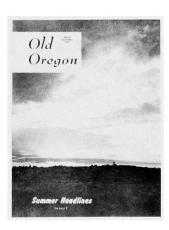
Published by the

### UNIVERSITY OF OREGON ALUMNI ASSOCIATION

Member American Alumni Council

August-September 1958

Vol. 38, No. 7



### **COVER**

It's summer and the days are long and warm—and the sunsets a lovely reddish-orange colored reminder that tomorrow will likely be just as warm and almost as long. The campus also takes on a different look as students from widely diverse points converge on Eugene to attend the annual Summer Session and take part in the many activities at the University. For a closer look at some of the Summer Session activities, turn to page 2. (Photo by Ken Metzler.)

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Published bi-monthly (February, April, June, August, October, December) by the University of Oregon Alumni Association, Editorial Offices: 110-M Erb Memorial Union, University of Oregon, Eugene. Printed at the University of Oregon Press. Subscription price \$4.00 per year. Entered as second-class matter at the post office at Eugene, Oregon under act of March 3, 1879. Adversing representative: American Alumni Magazines, 100 Washington Square North, New York, N.Y.

August-September 1958



# Summer Sun Sun Vol. XXXIX, No. 2 UNIVERSI SUMMER Enrollment Nears BROWSI SUMMER EN PROPERTY OF THE PROPERTY OF

Economist to Discuss U.S. Foreign Policy

"Foreign Economic Policy for the United States" is the topic address which James B. Calderwood, economist at Claremont Grac School, will give Wednesday at 7:30 p.m. in the SU Browsing R In a Monday interview, Calderwood said his lecture will prim be concerned with the central economic themes which "are presegned in the concerned with the content of the properties of the properties of the properties and the

ange considerations of what type world trading-system is des and what our long range ex-

Public Affairs Program Set

A program of advanced study in public affairs, designed to provide an opportunity for those already in the public service to pursue graduate study, has been announced by the University.

Aided by a grant from the Ford Ford Mondation, the University is offering two research fellowships of \$4000 each to enable state employees to participate in a year of academic study from the pressures of off.

He added that both the long ru the immediate issues are closely I together. "Coincidentally, the solt to our present national surviva also solutions to our long range gram." Calderwood said

Inunciate Problem
"I will use particular problem
particular policies, such as the o
recession, foreign aid, the taicy, the farm surplus disposal
and the Reciprocal Trade ^
Act from before Congress

Headlines in the Summer Sun, weekly newspaper published during the University's Summer Session, reflect the character of the season. Unlike the regular fall, winter and spring sessions, summer is a quiet time on campus: No football games or rallies (but plenty of swimming, tennis and other such diversions for those interested). No frolicking in front of the dormitories, no water fights (but plenty of adventure dodging the sprinklers on the lawn areas.) Nonetheless, there are good times and interesting events on campus during summer the annual picnic, lectures, concerts, dances, theater productions-lightly interspersed with the more serious aspects of attending the University. On these pages is a photographic record of some of the events that made headlines in the Summer Sun this year.



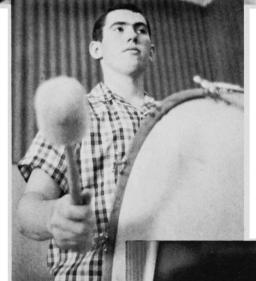
Calendar of events lists opening day of classes as June 24, but says nothing about the character of the weather, which was anything but summery. June Robb, Helen Hughes and Mary Martha Sweeny, all Eugene teachers attending summer school, slosh through rain in front of Student Union Building.

# Summer Headlines

... continued

Photos: B. L. Freemesser

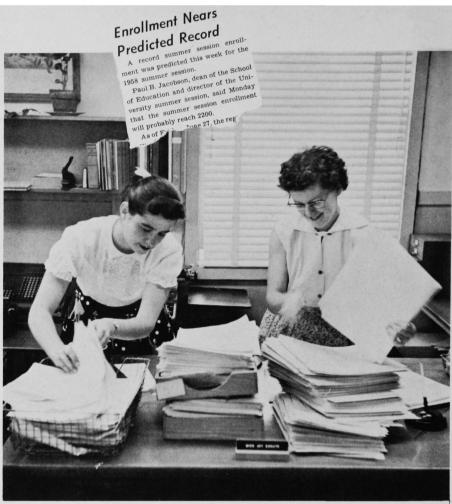




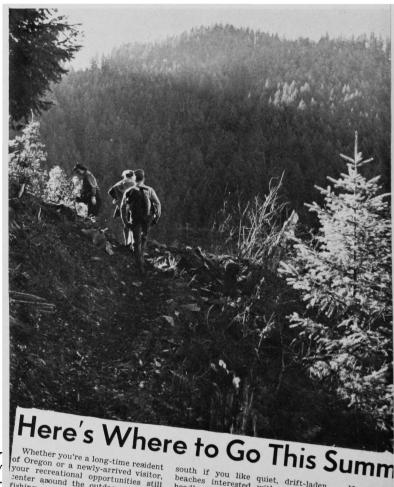
All but 227 high school music students are pictured here (from top to bottom) Sharron Addison, from Eugene; Terry Parker, Springfield; and Bruce Lattin, Klamath Falls.



Following sage advice to seek outdoor recreation, trio navigates lonely mountain trail in Oregon's Cascades.



With Summer Session enrollment nearing an all-time high, admissions office employees sift through big stacks of application forms sent in by students. Marianne Wittemyer (left) '60 and Joy Esgate '57 tackle the job of sorting out the applications.



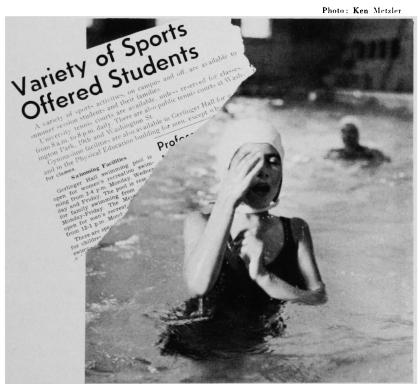
Whether you're a long-time resident of Oregon or a newly-arrived visitor, your recreational opportunities still senter anound the outdoors: Hiking, fishing, swimming, sightseeing, pichicking and others. Oregon offers a vast array or scenic splendor, ranging from the rugged coastline, through the just green interior valleys and the jagged peaks of the Cascade Range, to the warm, dry hills and valleys of reastern Oregon.

south if you like quiet, drift-laden beaches interested with spectacular headlands and not too encumbered with people.

If you drive to the mountains, haps the most scenic drive frogene is along U.S. Highwa Springfield, This is "country where fishing are "fishing are".



George Brittingham (right front) reads a part for forthcoming play "George Washington Slept Here." Others in photo are (left to right) Dorothy Sloan, Denise Mattingly, Carole Minor, Tom Doggett and Barbara Knox.



Eight-year-old Patricia Chapman tried a dip in the women's swimming pool, came up with an eyeful of water. "I don't like to stick my head under water," she says.

Nancy Whalley, of Springfield, provides the excitement as she sings during first of weekly Club Intime events.





# Summer Headlines

. . . continued

# **Campus Receives Unusual Sculpture**

One of the country's most dynamic and discinctive sculptural pieces is located on the campus just northeast of the Museum of Oriental Art.

The eight and a half foot piece, made of cast iron, brass and compound, is titled "Prometheus." It was presented to the University by members of Gamma Phi Beta sorority this year in commemoration of the 50th anniversary of the founding of the University

Sculptor Jan Zach, a Canadian citi-Sculptor Jan Zach, a Canadian citizen who was born in Czechoslovakia, says about "Prometheus", "My definition of Prometheus is an affirmation. He is the symbol of energy—a symbol of life—because fire for man is the most important element in man's life."

Legendary Hero
In this sculpture, Zach portrays fire as a powerful force leaping heaven-ward from the lifted arms of Prometheus, the legendary Greek hero who stole fire from Zeus to give to man.

The legend says Zeus punished Prometheus by chaining him to a rock where a vulture eternally assaulted him.

Wallace S. Baldinger, director of the Museum of Art, said "Zach could not have done otherwise with this theme. He sees fire as transfiguring mankind in a colossal struggle to control it. He sees it promising a richer and nobler existence if only that strug-

and nobler existence if only that struggle succeeds, but bringing total destruction if that struggle fails."

Zach came to the University in January as a visiting faculty member. He returned to Victoria, B. C., last month. While at Oregon, his enthusiasm for sculpture as a medium of expression was caught by many University students. Efforts of some of his stydents. dents. Efforts of some of his students may be seen in the courtyard of Lawrence Hall, School of Architecture and

Allied Arts.

Between 1951 and 1958 Zach

'Fascine'



# Dilemma in Detroit

# By Daniel D. Gage

Reprinted by permission from the Oregon Business Review

THE AMERICAN AUTOMOBILE of today, if critically examined with a cold eye. gives the impression that it may have been designed by a committee, composed of the following specialists: salesman of a chrome plating company seeking an expanding market, an agent for a lamp concern, likewise, an aquarium attendant obsessed with the "fin" possibilities of his charges, an interior decorator bent on creating new exotic color combinations, a retired engineer who somehow misses his diesel-displaced locomotive, and a stylist specializing in planned obsolescence.

Missing, muted, or sitting in the background are the functional industrial designer, optician, consultant in consumer budgeting, parking-meter planner, traffic engineer, garage attendant and mechanic, natural resources conservationist—all of whom might have had valuable design suggestions to control the special interests of the audible members of the committee.

Automobile design has been an evolving process, beginning in the 1890s with the horse-drawn carriage as a prototype. It took original designers 25 years to get away from "buggy" thinking; but by 1925 only a few remnants of the carriage remained. There were still running boards (carriage steps) and fenders

The author is professor of business administration, Sacramento State College, and formerly on the U. of O. faculty.

(mud guards), projecting from the body of the car; the engine was still up front (where the horse used to be) and the car was high off the ground (to see over the horse and to cope with rough roads).

By 1950 the car had emerged as a distinct entity of its own. Running boards had been eliminated, fenders were enclosed within the body of the car and the car was lower. But the engine was still up front, and this coupled with the lowering of the body, created the ever-rising hump in the front and rear compartments.

In the competition to obtain a higher portion of sales, each manufacturer sought new features in an attempt to outdo his competitors. The car was already complicated enough, but further mechanical devices were added. What the style leader, Cadillac, did, the others followed or exaggerated, for Cadillac has been relatively conservative. Chrome striping and multiple lights, front and rear, appeared, along with color combinations that would be the delight of the Zulu or Aztec.

With the country flush from the postwar upsurge, the designers threw cost considerations to the wind; and by 1955 we were engulfed in a race of the superlatives: biggest, longest, lowest, fastest, most powerful — and to heck with cheaper, more economical, and more functional.

ULTIMATELY there had to be a slowing down. It came this year, despite the

researched judgment of the manufacturers, who felt certain in 1957 that they knew what the average consumer wanted or were simply determined to give him what they thought he ought to have. That somebody was wrong is being shown by the decline in auto sales for the first five months of the current year. There are, however, other factors in the situation to be noted:

- The arrival of television had its impact. It aided car sales as a device which could show the product amid emotionally effective settings. Yet, at the same time, it was a medium for showing the consumer alternative ways of parting with his surplus funds. Car manufacturers in sponsoring many of the leading television shows have been unintentionally underwriting competitive products-color television sets. hi fi, electric kitchens, pleasure crafts. deep freezers, household appliances, swimming pools, etc. Since the consumer had only so many dollars available and those were shrinking, he was forced to re-evaluate his spending habits in terms of cost comparisons and net satisfactions.
- Free spending was accompanied by easy credit in the form of installment payment plans. For a time the credit consumer was beguiled by the increasing practice of sellers quoting prices in terms of down payments and monthly installments instead of total cost. But, before long, a substantial number of buyers were finding themselves in the predica-

# "It's pretty well established that there's a definite trend away from presently designed cars . . . "

ment of spending more than they took in. A new agency appeared, the pro-rating firm or financial counselor, who attempts to scale down the various payments and allow for some sacrifice repossession. The independent consumer, however, made his own solution. He had to have a car of some kind, so he dropped other items being bought on time, and traded his car equity for a down payment on an older model to reduce his monthly payments. Perhaps he made a mental note that the next time he bought a new car it would not be so big and expensive. The total process accounts in part for the large number of new or nearly new automobiles piling up on used car lots throughout the country, and for the fact that, for every three cars sold, two are

• About 1948, small English cars crossed the Atlantic and began filling a gap left wide open by American car manufacturers. First came the racy two seaters which attracted the eyes of those who wanted the unusual. These have been largely supplanted in number by the conventional sedans, not only of English make, but French, German, Swedish, and Italian, the latter landing its first boatload in June 1957.

The great avalanche of American tourists to Europe, plus the G.I.s stationed there, made Americans conscious of these interesting little cars. They began to realize that, while the small foreign car was not a complete answer to their needs, it did have something to offer in the way of simplicity, economy, and maneuverability. During 1957 over 200,000 small cars were imported, representing 16 different makes and 4 per cent of total new cars sold. Some seeds of discontent have imperceptibly been planted.

• With a car for every three persons in the United States, with 76 per cent of families owning one car and 14 per cent two, and with population rising with four million babies annually, we face problems which lessen the effective use of the automobile. The constantly rising number of cars in operation is taking its toll of public transportation and orderly city growth. Ninety per cent of driving is done within the city or its environs. Cities were planned for a certain amount of

vehicular movement, but the extensive area now demanded for car parking was not complemented.

Traffic engineers established metered parking space on the basis of cars three feet shorter in length than present models. Handling the morning and five o'clock rush creates almost insolvable problems. Some individuals are finding their personal solution by buying cars with shorter wheel-bases, shorter turning radius, and consequent greater maneuverability.

ALL THESE factors suggest a closer scrutiny of the present function of the car and its costs, particularly its relation to total family income. Today, according to the latest American Automobile Association figures, it costs \$1,078 annually to operate an automobile. This total takes into consideration only direct operating costs-gas, oil, tires, repairs, and indirect costs, depreciation, insurance, licenses. Not considered are hidden costs, which include such items as home garaging of the car, tolls, downtown parking, etc. Statistics developed by a 1957 Life study indicate that the average \$5,000-a-year-family spends 20 per cent of its income on car costs—a large bite in the budget to secure personal or family mobility.

It is pretty well established that there is a definite trend away from the presently designed cars for the average person. George Romney, American Motors Corporation's energetic president, foresaw this change when he introduced the more compact Rambler three years ago. Other car manufacturers have moved more slowly, first by trying out the market with cars from their foreign subsidiaries and affiliates. According to a news release of March 15 of this year, General Motors and Ford promise a new and smaller car for delivery this fall or in 1959. Chrysler will join the bandwagon; they undoubtedly have something on their drawing boards right now.

What changes are likely to be made or ought to be made? They appear to be as follows:

Manufacturers may give more attention to functional design, with emphasis in five areas:

- (1) Accessibility. Make it easier to enter and exit from the car without the user having to crawl past a projected wrap-around windshield or bump his head on the top door sill.
- (2) Position. Re-examine the present low bench seat and consider as a substitute full height semibucket seats in front, to allow full flexing of the legs and minimize side strain occasioned by centrifugal force
- (3) Operation. Reduce the weight, width, and length of the car to secure easier handling without the need for expensive power devices to brake and steer.
- (4) Storage. Cut down on the amount of rear overhang which causes the exhaust pipe to scrape the road when dips are encountered, and makes the car helpless on upgraded roads. Utilize the top area for emergency loads of baggage on vacation trips by factory-installed mounts to which, as optional equipment, a roof rack and zippered cover may easily be mounted.
- (5) Service. Make it easier to change tires on the road, and to reach spots for mechanical repair without the present high cost resulting from the inaccessability of repair areas.

Manufacturers, in reducing the size and weight of the car, may adjust the engine to conform. It may be a four- or six-cylinder simplified model of sufficient horsepower to meet normal driving conditions with reserve for passing and for grades. Gasoline consumption will get closer to the figure secured by the European car.

Manufacturers may or may not give attention to mounting the engine aft rather than fore. This would be a bold move for any American manufacturer, despite the precedent set by the Europeans. Such a change would mean a lower cost of power transmission and also would tend to eliminate the center hump.

Redesigning an automobile is not so simple. It involves all the risks inherent in retooling. What will appeal to some will not appeal to others. And, of course, there will be a continuing demand for cars with specialized uses, varying grades in the price strata, luxury models, and optional extras. But there is a need and demand for a car which will suit the average family of average income under average use conditions. The manufacturer must balance constantly the objectives of function, compactness, utility, refinement, initial and operating costs. The American consumer is not ready yet to accept an austerity automobile.

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# What's Ahead for Oregon Athletics? By Bass Dyer '45

Many of you have expressed genuine concern about Oregon's athletic future—thus this report.

While such a report is based on observations of the writer and is strictly unofficial, certain actions taken by the University are indications of the policy. By pointing out some of these matters, we hope that alumni will better understand Oregon's future and—equally important—some of the considerations which will determine the University's long-range athletic policy.

First, a review of the facts. The with-drawal of several members of the Pacific Coast Conference has been described by "Babe" Hollingberry, former Washington State College coach, as being "a case of the boy who couldn't pitch taking the ball home and breaking up the game. They couldn't take it. Making rules and breaking them, then hollering 'murder' and refusing to take the consequences."

You will recall that early in 1956 the University of Washington was found to be in gross violation of the rules of the conference in regard to the subsidy of athletes. California, Idaho, Oregon, OSC, Stanford and WSC voted to place Washington on probation. No sooner had this explosion subsided than UCLA and USC were involved in similar exposures. UCLA was placed on probation by a vote of 8-0, UCLA abstaining. USC was placed on probation by a vote of 7-1 with

UCLA voting against the action and USC abstaining. Obviously these were actions taken by the conference. California, following its self-examination investigation disclosed some subsidy violations and was placed on a short probation period. The vote was 8-1 with California, Idaho, Oregon, OSC, USC, Stanford, Washington and WSC voting for the probation.

Later the three California schools announced their intention to withdraw from the conference. A five point policy was issued by Cal and UCLA stating the new basis for scheduling competition. Two items are of particular importance. Games will be scheduled only with those schools having equal academic standards and a financial aid program which recognizes need as a basis of financial aid. On the matter of academic standards, USC never has and probably never will have academic standards equal to California. On the matter of financial aid there is a wide variance of attitude.

And it is interesting to recognize that the Pacific Coast Conference has academic standards equal to or higher than any conference in the nation.

It all boils down to the fact that, as Bill Bowerman described it, "they wanted a couple of 9.5 sprinters in a hundred yard dash and wanted the sprinters to have a 10-yard head start." Or as President Wilson put it, "They were teeing up in the rough."

In any event it is obvious that USC and UCLA are willing to have rules as long as they do not have to abide by them and the others do. It should be recognized that California was forced by political pressure to be a part of this position against the wishes of most of its administration.

Perhaps there is one other factor worthy of mention. Pride! When Jim Aiken was coach at Oregon he said, "Everything will be fine in the conference as long as you don't beat the southern California schools. As soon as you beat them, look out." If you consider insisting on adherence to the rules as beating the Southern California schools, then we have beaten them and have seen the results. Our win and loss game record has improved and we have seen the result.

No conference has ever suffered as much from some of its disinterested members as has the Pacific Coast Conference. Some have been more concerned with establishing national reputations as football powers. And in the long run what does it gain the institution to be a national power? Why not be proud of a conference championship?

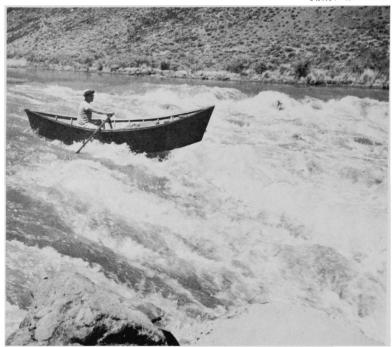
So much for factors which have brought us the problems of today. In brief form the picture is that UCLA, California and USC have announced their intention to withdraw from the conference as of July 1, 1959. The Board of Regents of the University of Washington has given Washington permission to withdraw but-and this is importantthere has been no official announcement from Washington that the University will withdraw. This of course leaves Oregon, Oregon State, Stanford, Washington State, Idaho and perhaps Washington as members of the conference after July 1, 1959.

The football schedules for Oregon are complete through the 1964 season. It is evident that Oregon will be able to schedule top flight competition without the benefit of a conference. But statistics prove that life as an independent is fraught with mortality. Only Pittsburgh, Notre Dame and Miami are what might be referred to as successful independents.

Looking ahead it seems appropriate to consider other factors indirectly related to college athletics. In the entire nation only Pittsburgh, Philadelphia, Los Angeles and San Francisco have major college football and both major league baseball and professional football. Only Pittsburgh and Philadelphia have stood the test of time. Los Angeles and San

(Continued on page 22)





Sometimes Oregon alumni get themselves in the darndest positions. Here's Dr. Ted Lundy '36 plunging over the rapids on Southeastern Oregon's Owyhee River. He made it okay, but knocked a hole in his boat.

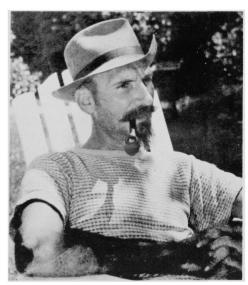
# No poet laureate

Ernest G. Moll, professor of English and acting head of the University's English Department, cleared up at least one misconception in an *Emerald* interview last spring.

"I am not," he explained firmly, "the poet laureate of Australia—God knows how that idea started."

Discussing the subject with *Emerald* Reporter Mary Jo Stewart, Australian-born Professor Moll continued: "There has been only one Australian poet laureate, and he was a convict during the penal colony days."

Unofficially at least, Moll has held the poet laureate title for at least 10 years. He is thus designated in the 1958 *Oregana* and also on a plaque at Crater Lake where some of his poetry is used to decorate a room.



English Professor Ernest G. Moll says the only Australian poet laureate was a convict.

"I have no idea how the rumor started," said Moll. "The first time I heard anything about it was when I spoke to a downtown club a few years ago and was introduced as 'the poet laureate,' et cetera, et cetera. It has been accredited ever since.

"I've ceased to be embarrassed by the story, but I would certainly like to see it stopped. I've denied it whenever possible. The only basis for the rumor happened in 1940 when my book of poems, Cut from Mulga, was named as a sort of 'book of the year.' A committee chairmaned by the prime minister selected my poems as the first book of poetry to be published by the federal literary fund...this may very well be the cause of the 'poet' title."

Moll came to the U. S. some 30 years ago, studied at Harvard, later worked his way to Europe as a cowhand on a slow cattle boat to Liverpool. He has been at the University of Oregon since 1928 and has published 10 volumes of poetry and one of prose.

# Last week—Wow!

Bob Bersi, student body president at College of the Pacific, California, attended a convention of student body presidents at the University last spring—and returned to his own campus a bit more than impressed. "I was dented," he said.

After returning he wrote the following piece in the *Pacific Weekly*, student newspaper at College of the Pacific:

"If you recall, last week I mentioned that I was attending a Student Body Presidents' convention at the University of Oregon at Eugene. Well, the convention was fine—better than most. But, brother, what a school! It was beautiful; it was well run; it was filled with spirit; in short, it was amazing.

"In the scores of college and university campuses I've seen the past four years I have always found myself feeling smugly proud of my own college's beauty, which seemed to be unrivaled. But last week—wow!

"The 6000-plus students of the U. of O. are truly to be envied, first, because they are fortunate enough to have such a campus; and, second, because they seem to go to any lengths to keep it so. Let me list just a few items:

"A modern student union that would break your heart—built on three levels, with eight bowling alleys, even more pool and billiard tables, ping pong tournament room, thick rugs, beautiful marble work, spacious stairways, all brass and polish. There's a snack bar bigger than our dining hall called the 'fish bowl' because of its vast expanse of glass walls facing on to a beautiful stone terrace dotted with cafe tables and umbrellas. Need I go on? The rest of the building is made up of banquet rooms with dining facilities; many, many discussion rooms; and sundry other features I never got around to investigating.

"For those interested in various other aspects of the campus, there is the museum; an enormous modern library with the stacks loaded with books; and on-campus shops of all description, including a little foreign movie theatre. And, speaking of theatres, the new one built for the legitimate arts was so equipped that it would cause Mark Brown to have hunger pangs.

"There is much, much more—even a mill-race stream which runs through all this campus splendor. But what leaves the greatest impression is not what has been built, but what has not—the acres and acres of green lawn, spread with all manner of

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Eugene Public Library
Lugene, Oregon

trees, criss-crossed with long, seemingly slender walk-ways; the wide avenues; the curving carriage lanes; the spacious quadrangles. It is what has been allowed to remain beautiful and free of 'expansion' that lends an almost unbelievable beauty to this campus."

# Battle of the butte

For several months a controversy has been raging furiously over a chunk of forested terrain located just south of Eugene—Spencer Butte. It all started, apparently, after the Eugene City Council reacted favorably to a proposal of a local television interest to build a road up the butte and install a television transmitting tower on top.

The news precipitated a deluge of editorial comment, and letters to the editor presenting a divergence of views, both pro and con. Should the butte be preserved in its natural state, in all its pristine beauty, free



"We crawled, stumbled, plodded and panted our way up... if anything there should be a Red Cross station set up at the base."

of such modern encumbrances as asphalt roads and steel towers? Or should the TV facilities—road, tower and all—be installed so that all Eugene may enjoy a second television station?

Although the butte, and the controversy which shrouds its slopes, have no connection with the University, alumni and students seem to have become involved. Even the Oregon Daily Emerald editorialized (in favor of keeping the butte wild and untamed) and many of the letters to the Eugene Register-Guard have been from University people.

All of this brought a group of enterprising Oregon students to their feet with a first hand account of their climb to the top of the butte. They reported their experiences in a letter to the Register-Guard—a letter that didn't end the controversy exactly, but might well have. Signing the letter were Don Robinson, Daniel W. Davies, Cay Mundorff, all journalism students, and Janet Ferris, a history student.

Their report:

"Sir, we are several of a group who, the other night, climbed Spencer Butte.

"For those panicky protectors of its rough beauty who have been muttering 'Save the Butte, Save the Butte' in your Mailbag—we are happy to report the butte is awfully there.

"The attacks and counter-attacks on the butte question had interested us considerably before we made our climb. We read letters from people as far away as Medford who feared the onslaught of civilization. (We chuckled as we read this, for we happen to believe a TV tower would be a great thing for Medford's own backyard hump, Roxy Ann!)

"Anyway, about our climb. There were probably nine of us altogether, including some of the most bitter opponents of steel towers. We crawled stumbled, plodded and panted our way up. At the top we met the reassuring old hogback. Some of the group straddled a rock there and quenched their exhilaration with a stubby, which seemed a little out of place to us but you never know where people will find their nature.

"The way down was as muddy, rocky and slippery as the way up. By that time our flashlight had burned out. But we were determined and made it.

"Now let us say, after a first hand survey of the controversial butte, that worries about that old crag are wasted. If anything, there should be a Red Cross station set up at the base for the TV construction workers. They'll find a vertical slope a much stronger deterrent to their dreams of progress than editorials.

"And if, in the muddy future, someone succeeds in getting a baby tower settled on the top, to blink its waves through the gathering smoke of the city dump, we say God bless them. We will dial in the new channel, ease back in our chair, think of poison oak and mud, and with a smile say to ourselves, 'By golly, you just can't hold back progress'."

# 1958 football

Football Coach Len Casanova, now in his eighth season with the Ducks, starts his defense of the Pacific Coast Conference championship with 21 lettermen from last season's Rose Bowl team and a promising group of sophomores and transfers.

Five of the veterans were regulars last fall and 10 of the others were members of the



Lines clash hard as the Greens pull off a play during Greens vs. Whites games in spring football practice. Whites won game.

famed "Ugly Ducking" second team which played so great a part in the Oregon success in 1957.

Four of the returning starters, All-American candidate Ron Stover at right end, Jim Linden at right tackle, Bob Grottkau at right guard and Bob Peterson at center, are expected to lead one of the best sets of linemen the Webfoots have fielded in several seasons.

Charlie Tourville, the fine running and passing left halfback, is the only returnee from the West's finest starting backfield and it appears now that he will be shifted to right half for his final season.

The 1957 second unit is missing only Charlie Osborne at fullback and has ends Alden Kimbrough and Pete Welch, tackles Darrell Aschbacker and Tom Keele, guards Will Reeve and Joe Shaffeld, and center Dave Fish, back in the line and quarterbacks Sandy Fraser or Paul Grover, halfbacks Willie West and Len Read or Don Laudenslager returning in the backfield.

Despite the excellence of the returning lettermen, Oregon did suffer heavily through graduation. All-Coast halfback Jim Shanley, the Webfoot's most productive running back in history, fullback Jack Morris, thirdranking Duck rusher of all time, and quarterback Jack Crabtree, the most valuable player in the Rose Bowl and one of the top five Oregon passers of all time, are missing in the backfield along with reserves Leroy Phelps and Osborne.

In the line the Ducks lost All-Coast Harry Mondale at guard, Jerry Kershner at tackle, J. C. Wheeler at end and Norm Chapman, the regular until sidelined with a broken ankle, at center from the starting unit.



Oregon's plans for a repetition of the fine 1957 season, which lifted the Ducks from a pre-season rating of seventh to the brilliant game with Ohio State in the Rose Bowl, depend basically on the same factors which produced last season's success.

These factors included wonderful team morale and game effort, outstanding performances by both the tested veterans and a fine group of rookies, plus the creation of some key breaks in at least two crucial games by alert and aggressive play.

Oregon's offense will truly miss the tested ability of Shanley, Morris and Crabtree, but the Ducks will be far from unarmed with Tourville, West. Read and Laudenslager at halfback, along with several fine rookies, and Marlan Holland and Dave Powell at fullback.

The vital quarterback spot again needs the sure touch of Crabtree's passing and signal calling, but Fraser and Grover, along with rookies Dave Grosz and Dick Arbuckle. are all excellent prospects with the abilities to get the job done.

It goes almost without saying the Ducks will be tough on defense. Oregon has led the league in this department for the past two years and last season gave up more than one touchdown to only three teams in 11 games.

The rugged line, led by Stover. Linden and Grottkau, is truly a fine one with sophomores Dave Urell, Bill Betcher, Garry Stensland, Riley Mattson and Paul Bauge, along with John Wilcox, a 1956 Duckling who was named All-American at Boise JC last fall, ably supplementing the veterans.

In the backfield Grosz and Arbuckle and halfbacks Herm McKinney, a real standout with the 1956 freshman team, sophomore Daryl Eisner and Allee Knowden of San Diego JC. comprise the crop of rookies which will play a vital role in the 1958 plans.—Art Litchman.

### 1958 FOOTBALL SCHEDULE

September 20-Idaho at Eugene
October 4-Oklahoma at Norman
October 11-USC at Portland
October 18-Washington State at Eugene
October 25-California at Berkeley
November 1-Washington at Seattle
November 8-Stanford at Eugene
November 15-UCLA at Los Angeles
November 22-Oregon State at Corvallis
December 6-Miami at Miami



Oregon's Air ROTC marched at Atwater, California in connection with Strategic Air Command celebration at nearby air base. Oregon boys placed second in their class.

# Needed: More scholars

The biggest problem currently facing the University of Oregon was spelled out last spring by President O. Meredith Wilson, quoted in an *Emerald* interview.

The problem: Getting students of outstanding ability to attend the University.

"In many departments our faculties are among the finest in the nation," the president said. "But good instruction is only

half of what makes a great university. Because of a 'country club' reputation that is perhaps a result of student indifference or lack of a sincere interest in selling the scholastic side of the University, we have not attracted enough students of the caliber or of the high motivation necessary to make a truly great educational in-



stitution."
In the interview with *Emerald* reporter John Gustafson, the president added these

comments:

On methods of enforcing campus traditions (e.g., water fights, dunkings during Junior Weekend): "Adolescent horseplay ... the most indefensible actions that go on here at the University."

Lack of academic orientation on the part of students: The president, not quoted directly, indicated that the problem is not unique to Oregon; that academic experience in a highly elective curricula fails to provide enough common intellectual experience to encourage intellectual discussion. The blame lies partly with the faculty, he added. It is difficult for a student to know what concentrated study is unless he

has gone to a school that requires hard work. But once he has taken part in concerted study, he will find that it can play an important part in his enjoyment of college. Social values are important, but should be subordinate to academic life.

What students can do to correct the situation: Fraternities should take the lead by improving their house grades...students should initiate a better system of orientation for freshmen with greater emphasis on the intellectual values of going to college.

Fraternity housemothers: The president said he felt housemothers would improve the tone of fraternity life and make the fraternity a better place to live from the standpoint of health, scholarship and etiquette. He added that he was appalled by occasional complaints from townspeople about the domestic manner of fraternity life.

# News of the faculty

Horace W. Robinson, University Theatre director, has been awarded a Fulbright Lecturer Grant, the first of its kind to be given a member of the University's faculty. The grant finances a three-month speaking tour of Australia, where Robinson will be associated with the University of Melbourne. During the tour he will lecture at several universities on the non-professional theatre, and at a UNESCO Drama Seminar in Sydney he will deliver the first address of an annual series known as the Kathleen Robinson Lectures on Drama and the Theatre.

Max Wales, associate professor of journalism, is co-author of the book, Advertising Copy, Layout and Typography, with his brother, Hugh G. Wales, professor of marketing at the University of Illinois, and with Dwight L. Gentry, associate professor of marketing at the University of Maryland. Used in spring term advanced advertising classes, the book deals with the writing, layout and physical features of advertising used in many media, including radio, television, newspapers, and magazines.

Sidney W. Little, retiring dean of the School of Architecture and Allied Arts, has accepted the job as dean of the College of Fine Arts and head of the Department of Architecture at the University of Arizona. Previously he had announced plans for a European trip to be followed by more teaching at Oregon. He assumed the new position after his June 1 retirement.

. . .

Don Van Rossen, assistant coach at the University of Illinois was named as University swimming coach as the Ducks returned to swimming competition after an absence of two years. He has been assistant coach for Illinois in the last two seasons. He



will be a member of the teaching staff of the health and physical education school in addition to his coaching duties. Van Rossen swam for and coached the Bremerton Navy Base team in Washington from 1947 through 1950. After leaving the service, he enrolled at Illinois and was a three-year letterman prior to his graduation in 1953.

A new translation into English of Johann Wolfgang von Goethe's Faust, Part I, by Dr. Bertram Jessup, professor of philosophy and acting head of the department, has been published recently by The Philosophical Library, New York. The translation was done over a period of several years and was completed while Professor Jessup was in residence as senior visiting research professor, under a Fulbright grant, at the University of Heidelberg, Germany, 1953-54. The work is a rendering into English verse of the original rhymes and meters of Goethe's great philosophical drama. Dr. Jessup has been an Oregon professor since 1936. He is a past president of the American Philosophical Association and has published widely in the fields of philosophy, art, and literary criticism.

Three longtime faculty members have received emeritus status. They are: Harold R. Crosland, associate professor of psychology; Waldo Schumacher, professor of political science and acting head of the department last year; and Edmund Kremer, professor of Germanic languages.

Crosland, who has been on the teaching staff since 1920, received his doctorate from Clark University in Worcester, Massachusetts, and has contributed a great deal to experimental psychology particularly in the fields of sense perception and guilt detection.



Visiting campus during summer was Roth Quartet, presenting lectures and concerts. They are (l. to r.) Feri Roth, Cesare Pascarella, Laurent Halleau, Thomas Marrocco.

One of two Democratic candidates nominated in the primaries for the State Senate this year, Dr. Schumacher has been on the faculty for nearly 30 years. He received his doctorate from the University of Wisconsin.

Kremer received his doctoral degree from Frankfort on Main in Germany. He has instructed students in German for nearly 30 years and has also written and edited several German textbooks. In July, Dr. Kremer left for a six-month trip to Europe where he will visit relatives.

# Homecoming

"A New Look at Oregon," has been picked as the theme of the 1958 Homecoming festivities on campus, according to general chairmen Lynn Yarnell and Stan Scribner.

Among the events crowding the weekend schedule October 18 to 20 will be the annual Alumni Dance on Saturday, October 19, at the Fairgrounds in Eugene.

The student Homecoming Dance will be

held the same night at McArthur Court on the University campus. Fitting in with the general theme, the dance motif will be "Music for Moderns."

Tickets for both dances will be available by the first of October.

Among the other Homecoming events will be the bonfire, sign contest, queen's coronation, football game with Washington State College, open house, and luncheon.

# Foreign Trade Study

A study committee has been selected from the University of the Department of Economics and the School of Business Administration to consider the benefits to the state economy from the sale of Oregon products to foreign nations and the extent to which imports from foreign nations curtail operations of Oregon producers.

The Oregon Congressional delegation requested the study, which will work with the legislative reference service of the Library of Congress and the Oregon Department of Planning and Development.

A former visiting professor of economics at the University, Howard S. Piquet, who is senior specialist in international economics of the legislative reference service, will head the study group. Faculty members who will plan and carry out the school's part of the study include: W. C. Ballaine, director of the Bureau of Business Research, committee chairman; Robert Campbell, assistant professor of economics; R. W. Lindholm, dean of the School of Business Administration; R. F. Mikesell, Miner professor of economics; P. B. Simpson, professor of economics and D. A. Watson, assistant professor of finance.

# New Doctoral Program

The University's Department of Psychology now offers doctoral training in both clinical and counselling psychology, according to a recent announcement.

Dr. Robert Leeper, head of the department, said that approval of a doctoral program in clinical psychology has been given to the department by the American Psychological Association. The new program makes the University of Oregon one of 25 institutions in the United States having approved doctoral programs in both areas.

The increase in the instructional resources of the department has been made possible, according to Dr. Leeper, because of grants from the U.S. Public Health Service. This aid, which amounted to \$10.700 in 1954-55 has been increased to \$24.500 during the past year. Such help has been particularly important in developing the child guidance clinic in the Department of Psychology. This clinic has provided an opportunity for intensive work by graduate students who are interested in working with children suffering from personality and behavior problems.

# On Campus and Quotable

Conrad Prange, Columnist for Oregon Statesman (Salem), addressing a meeting of newspapermen: "The cautious columnist knows that not even the most innocent crusade is a completely safe one. I recall writing a column deploring litterbugs—those motorists who throw beer bottles and other items out of their cars. I thought I was on safe ground, for once. But, no! A couple of days later I got an anonymous letter from a man who said he would be happy if I would mind my own business and stop sticking my nose into other people's affairs. It seems that his two young sons were making a good deal of spending money by collecting empty beer and pop bottles from the roadside."

James B. Calderwood, economist at Claremont Graduate School, discussing foreign trade in a newspaper interview: "We should liberalize our tariff programs. If we want to sell on the international market we must buy there too—and a lot of U.S. jobs depend on exporting the products of their labor. In this way, the U.S. could take the lead in freeing world trade."

Arthur A. Esslinger, dean of the School of Health and Physical Education (addressing Eugene Kiwanians): "Lack of physical activity has a profoundly adverse effect on health. If you want to commit suicide slowly over a period of years, just become sedentary."

August-September 1958



Secretary: Dr. James H. Gilbert, 1959 Harris St., Eugene.

Mrs. Ella Travis Edmunson left Eugene June 28 on a two-month tour of Europe with her sister-in-law, Mrs. Carl Travis of Los Angeles. They planned to spend a week in New York City sightseeing before leaving with the tour party, which will visit historic places in nine countries.

Secretary: Mrs. Angline W. Stevenson, Cook, Wash.

Paintings of famous authors by Mrs. Leonebel Kays Jacobs have been donated to the University by the New York Alumni Group. The paintings included are W. Somerset Maugham, Ida Tarbell and H. G. Wells, which appeared in a book entitled *Portraits of Thirty Authors* written by Mrs. Jacobs and published in 1937.

Secretary: Mrs. Mildred Bagley Graham, 897 E. 18th, Eugene.

In a recent letter from Robert N. Kellogg he describes his new home, Bangkok, Thailand, where he is in charge of organizing the highway department for that country with Charles M. Upham Associates, Inc. The Kelloggs took a two week vacation on their way to Bangkok, visiting Honolulu, Japan, Hong Kong, and Singapore. Bangkok, according to Mr. Kellogg, is characteristic of all oriental cities. In describing the innumerable temples or "Watts" in Bangkok, he said "Some of them are really fabulous in their trimmings. The windows and doors are trimmed with elaborate designs made of Mother of Pearl and some semi-precious gems. It is hard to believe that such elaborate and expensive buildings could be built by a people who are so obviously poor." Mr. and Mrs. Kellogg felt fortunate to have found a nice apartment ("as apartments go") with hot and cold water, a shower and some air conditioning.

Secretary: Carleton E. Spencer, 205 Pioneer Pike, Eugene.

Recently elevated to chairman of the board of directors for Blitz-Weinhard Company in Portland was Joseph M. Rothchild, past president of the organization.

316 Secretary: Mrs. Beatrice Lock Hogan, 9219 Mintwood St., Silver Springs, Md.

William C. Clubb retired as director of public works for the city of Eugene at the end of June. He entered city service 39 years ago, working as an instrument man, building inspector and office manager before becoming city engineer in 1927.

Secretary: Mrs. Frances Shoemaker Gregg, 960 Hilyard St., Eugene.

Frank L. Beach retired May 31 as vice president in charge of personnel and operations at the United States National Bank in Portland. He plans to make his home in Berkeley,

California, where he will serve as consultant to U. S. National and other banks.

Edward T. Dwyer announced recently his coming retirement as chairman of the board of directors of the Title and Trust Company in Portland, after 47 years of service with the company. He plans to make his home on Orcas Island in the San Juan group.

Secretary: Georgia Benson Patterson, 326 E. Jackson St., Hillsboro.

Army Reserve Lieutenant Colonel Benjamin M. Reed, of Portland, recently participated in an annual Army logistical maneuver conducted at Fort Lee, Virginia. In civilian life, Mr. Reed is employed by the Oregon State Employment Service.

Secretary: Mrs. Marie Myers Bosworth, 2425 E. Main St., Medford.

James H. Bagan has been named manager of the Eugene office of the State Employment Service. He was formerly manager of the Portland employment office. Mr. and Mrs. Bagan (Mabel Robinson '26) are at home at 1763 Olive Street in Eugene.

Alums Martha A. Shull and Ruth Jenkins have been awarded citations for service to secondary education as a part of the centennial celebration of Shattuck School, Faribault, Minnesota. The citations were presented to outstanding educators chosen from all sections of the country.

Dr. Oscar O. Winther, professor of American History and associate dean of the Graduate

School at the University of Indiana, has recently been appointed to the Editorial Advisory Board for the Encyclopedia Britannica. A recognized author, Dr. Winther is also a Fellow of the Royal Historical Society, and studied at the University of London in 1952-53 as a Fulbright Scholar.

226 Secretary: Mrs. Ann DeWitt Crawford, 8517 S.W. 58th St., Portland.

The McGraw Hill Publishing Company sends word of recently publishing a new second edition of Health for Effective Living written by Lloyd E. Webster, Edward B. Johns and Wilfred C. Sutton. Since 1943 Mr. Webster has been director of the Los Angeles County School Division of Health Education. He is a consultant to college and university faculties in Los Angeles County.

Secretary: Mrs. Alice Douglas Burns, 2235 N.E. 28th, Portland 12.

General Petroleum Corporation, in recent executive reorganization, has announced the appointment of J. A. Simpson as Northwest Division manager. He has been with the company since 1940.

Secretary: Mrs. Lou Ann Chase Tuft, 1938 Edgewood Rd., S.W., Portland.

New president of Portland Alumnae of Phi Beta, national women's professional fraternity of music and speech, is Bertha Alm. She is now a teacher of English at Grant High School, and in the past has also taught vocal and instrumental music in Portland public schools.

Dr. Daniel G. Hill has recently been appointed as head of the school of religion, at Howard University, Washington, D. C. A native of Baltimore, he has been on the religion school faculty since 1946.

Dr. Howard Lewis is the new presidentelect of the American College of Physicians and will assume office next year. Dr. Lewis is a professor at the University of Oregon Medical School.

'31

Mrs. Helen Hoffmark Helm was married to



University President O. Meredith Wilson chats with Mrs. Varion Babb Wilkins, the U. of O.'s oldest alumnus. She's a member of the Class of 1882, and the occasion of the chat was the class reunions, held on campus in June. For more class reunion photos, see page 25.

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Dr. Arthur L. Rogers of Portland May 12. The bride has been the executive director for the Portland Girl Scout Council during the past year. Dr. Rogers is president of the Portland Clinic. The couple is at home in Portland.

Ernest Burrows, Portland attorney, has been re-eletced president of Unlimited Progress.



Ernest Burrows '31

The group, founded a year ago, is an action organization to bring together divergent elements interested in promoting the welfare of the Portland area and Oregon. Burrows has long been active in community affairs in the Portland area and with youth movements and civic organizations. He is a member

of the Oregon State Bar and the Multnomah County Bar associations.

Secretary: Mrs. Jessie Steele Robertson, 3520 S.E. Harold Ct., Portland.

It's a son, Thomas Corbett for the Richard Marlitts. He is their first child and was born May 28. Their address is 624 N. W. 20th Avenue, Portland.

34 Secretary: Mrs. Frances P. Johnston Dick, 1507 E. 18th St., The Dalles, Ore.

Ernest P. Calef is a new assistant vice president of Brice Mortgage Company in Portland. He was formerly employed by the Montag Furnace Company.

Miss Lois J. Greenwood has been named executive director of the University YWCA. She was previously with the National YWCA Board, and was director of the campus group from 1944 to 1951.

Secretary: Mrs. Pearl L. Base, 2073 S.W. Park Ave., Apt. 217, Portland.

Frances P. Sale Corteau of San Francisco recently sent word that she just completed her 16th year with Southern Pacific in the accounting department. Her address is 736 Dolores, San Francisco 10.

Gaile H. Good is retiring as principal of Condon Elementary School in Eugene after serving 28 years service in the District 4 school system. The Condon PTA presented him with a motor-driven electric barbecue as a retirement gift.

Secretary: Ann Reed Burns Boles, 2610 S.W. Vista Ave., Portland.

Myron F. Pinkstaff, CPA of Eugene, has been appointed to the membership committee of the American Institute of Certified Public Accountants. He is a partner in the accounting firm of Winn, Shinn, Snyder & Company.

37 Secretary: David B. Lowry, Colver Road, Box 321, Talent, Ore.

Ben C. Bowie, vice president of J. Henry Helser & Company of Portland, has recently been re-elected a member of the board of directors of the Chicago and North Western Railway Company.

Secretary: Mrs. Harriet Sarazin Peterson, 6908 S.W. 8th Ave., Portland.

C. Edwin Francis, Portland Lincoln-Mercury dealer, has been re-elected a Western region director of the Lincoln-Mercury Dealers Advertising Association for the 11th consecutive year.

Miss Joan Seavey has accepted the position

as counselor of women at the newly-founded Foothills College in Palo Alto, California. She is ending 12 years of service at Oregon College of Education as dean of women and director of student affairs. Miss Seavey is currently vice president of the Oregon Deans Association and is completing her doctoral studies at Stanford.

Army Reserve Major Donald Thomas recently participated in an annual Army logistical maneuver conducted at Fort Lee, Virginia. He is employed by Fidelity Mutual Life Insurance Company of Philadelphia in Portland.

Secretary: Roy N. Vernstrom, 1933 N.E. 48th Ave., Portland 13.

News has been received of the birth of a daughter to Mr. and Mrs. Maynard Nelson of Portland. She was born May 9 and was named Marlene Joy.

Elected to a three-year term as director of the National Restaurant association is W. P. Yaw Jr. of Portland. He is past president of the Associated Restaurants of Oregon.

Secretary: Mrs. Majeane G. Werschkul, 737 S.W. Westwood Dr., Portland

Mason F. DeNeffe Jr. of Prudential Life Insurance in Portland, has been granted the national quality award by the Life Insurance Agency Management Association and the National Association of Life Underwriters. It is his fifth such award.

Secretary: Robert S. Lovell, 532 Jerome Ave., Astoria, Ore.

After 14 years with the Eugene Register-Guard, Albert H. Currey has been advanced to the position of associate editor. In the past he has been county news editor, city editor and telegraph editor. He earned his master's degree in journalism from the University in 1947.

Mr. and Mrs. Eugene J. Didak of Los Angeles are parents of a daughter, Helene, born June 17. She is their first child.

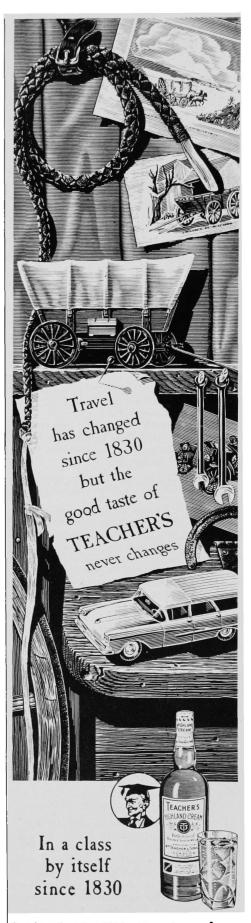
Robert L. Gilmore has been promoted to credit manager for Automatic Heat Company in Eugene. He was formerly a truck salesman for the firm. Mr. and Mrs. Gilmore (Elaine Newbury '45) live at 1263 Tyler Street.

Mrs. Billie Jean Dexter Peden sends word that she is a social worker in aid to needy children for the Orange County Department of Social Welfare in California. Her address is 12801 Huckleberry Rd., Garden Grove, California.

Richard W. Thomas has been named superintendent of the WCTU Children's Farm Home at Corvallis, Oregon. In the past he taught at Vancouver, Washington, High School and for five years was in child welfare work in Yamhill County in Oregon.



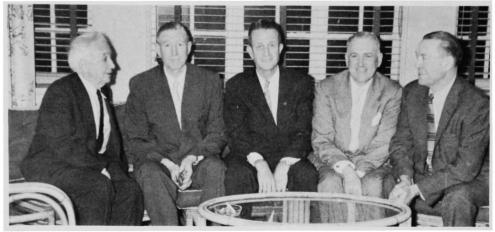
Virginia Kempston'40, new dean of women at Oregon College of Education, with Arthur Glogau, director of student affairs.



# TEACHER'S

HIGHLAND CREAM Scotch Whisky

86 PROOF • Blended Scotch Whisky Schieffelin & Co., New York



All past presidents of Oregon Alumni Club of New York attended a recent club dinner. They are (l. to r.) Allen Eaton '02, who founded group in 1917; John M. MacGregor '23, Owen Callaway '23, Leon A. Culbertson '23 and Philip Bergh '27, immediate past president.

943 Secretary: Mrs. Nancy Lewis Moller, Rt. 3, Box 738, Hood River, Ore.

News has been received that Raymond E. Krantz is employed as a mathematician with Douglas Aircraft in the guided missiles program in Santa Monica, California. His address is 2341 Ocean Park Blvd., Santa Monica.

Stanley E. Parrish, for the past five years associated with General Mills Inc., is a new member of the sales force for the Eugene office of the Phoenix Mutual Life Insurance Company of Hartford, Connecticut. The Parrishes live at 245 W. 16th St. in Eugene.

Secretary: Mrs. Arliss P. Boone Harmon, 630 Darien Way, San Francisco, Calif.

Charles F. Larson of Eugene has been appointed to the membership committee of the American Institute of Certified Public Accountants. He is a partner in the accounting firm of Kohnen, Larson, Heidrich & Company.

May 17 Beverley Irene Gray of Boston became the bride of Dr. John David O'Hallaren. The newlyweds honeymooned in Bermuda and are now at home in Boston.

346 Secretary: Lois McConkey Putnam, 1438 Marietta Ave., Sherman Oaks, Calif.

Third child for Mr. and Mrs. Conrad B. Schmick is a daughter, Dian Mary, born April 21. She joins a sister and brother, Karyl and Conrad. The Schmick home is 1551 N. E. 129 Ave., Portland 20.

Gordon Duncan Wimpress Jr. received his doctor of philosophy from the University of Denver in June. In the past he was assistant to the president at the Colorado School of Mines and was director of research of the American College Public Relations Association.

Secretary: James B. Thayer, 7800 S.W. Brentwood Dr., Portland.

Dr. and Mrs. Ralph Dafoe are parents of a son, John Russell, born May 19 in Portland. He is their first child.

Henry L. Hess Jr., Pendleton lawyer, is the new federal bankruptcy referee in Pendleton, serving several Eastern Oregon counties. He has been practicing law in Pendleton since 1949.

D. Donald Lonie, Portland public relations man and publicity director of the Oregon Centennial Commission, has been named president of the Oregon Advertising Club. He was first vice president of the club and has operated his own firm since leaving KPTV in Portland two years ago.

Returning to Oregon as a graduate assistant



Fred I. Weber Jr. '47 (left) is new president of New York alumni group. He receives good wishes of Phil Bergh, outgoing prexy.

in the School of Education is Robert C. Sabin. He will be working toward his doctor of education degree. For the past three years he has been superintendent and principal of Coburg schools. Mrs. Sabin (Charlotte Calder '46) is working in the science division of the University Library. Their address is 1828 Hilyard Street.

Carolyn Jacobs Snow has become a partner in her husband's firm, Kelly Snow ('45) Sales Development, and will handle creative and publicity assignments for White Stag, Young Land and Wedgewood homes. She will also be in charge of writing sales development material. She was previously with Pacific National Advertising agency.

Secretary: Ann Darby Nicholson, 4933 S.W. Illinois, Portland.

Norman B. Dorries has joined the Portland office of Rucker Company of Oakland, California. He was previously office manager in the Portland area for Vickers Incorporated.

Army Major Charles Downs of Midland, Texas, was recently assigned to the U. S. Army Hospital at Fort Campbell, Kentucky as a general surgeon. Major Downs, who was last stationed in Germany, originally entered the Army in 1943.

May wedding was that of Elizabeth Gilmore ('47) and Chan Clarkson. The newlyweds are at home in Portland.

William Jay Stuart received his master of social work from the University of Denver in June. In the past he was counselor for the Oregon State Division of Vocational Rehabilitation.

Richard M. Wilkins has been named sales promotion manager for redwood sales by Georgia-Pacific Corporation. He was formerly assistant sales promotion manager for specialty products.

Secretary: Mrs. Olga Yevtich Peterson 1537 Lake Street, San Francisco

Joe Balle, formerly a salesman with Kendall Motor Company of Eugene, is now a partner with H. T. Daniel in the Daniel Motor Company.

The original works of American-German artist Otto Fried were exhibited in Koblenz, Germany, at the Deutschherrenhaus in June and July. The exhibit included approximately 50 monotypes and paintings by Fried. The artist studied under Frenand Loger and Andre Lhote in France for three years and is presently living in New York City.

News has been received of the birth of a second child, a daughter, to Mr. and Mrs. David E. Scofield (Gerry Hettinger). Her name is Kristin Ann and she was born February 16. Mr. Scofield is a newscaster for Radio Station KFRC in San Francisco. Their address is 260 Tulane Drive, Larkspur, California.

Mr. and Mrs. J. Sheldon Jones Jr. are parents of their fourth child, a daughter, Carolyn Marie. She was born June 6. Their address is 2911 N. E. Thompson, Portland 12.

Electrical Distributing in Portland has named former Norge sales manager, Gus Kikes, as director of Zenith sales. New salesman with the firm is Robert Kehrli, formerly with Eoff Electric in Portland.

Mr. and Mrs. Woodhul T. Lemman Jr. of Corvallis announce the birth of their second son, Phillip Merrill April 18. He joins brother Paul.

Smith and Crakes Insurance Agency of Eugene anounced that William F. Rau recently joined the firm as manager. He was previously a partner with the Loren V. Bryant Agency.

Mr. and Mrs. Ben H. Peterson (Olga Yevtich) announced the birth of their first child, a son, Thomas Charles. He was born May 10. The Peterson home is 1537 Lake Street, San Francisco 18.

Secretary: Mrs. Dorothy E. Orr Cole, 7 Bellewood Circle, N. Syracuse 12, N.Y.

Mrs. Dorothy Thorsell Angst of Eugene, was recently honored as the Delta Zeta of the Year for outstanding service to the sorority in



Edwin E. Allen '46 (right) receives commendation from Gen. Robert McCaw for service in Judge Advocate General's Office. Allen has returned to Eugene law firm, Bartle & Allen, after three years in Army.

Old Oregon

Photos: B. L. Freemesser

Oregon. She is in her third year as president of Omega chapter corporation and is serving as the chapter's financial advisor.

Mr. and Mrs. Foster Hames are parents of a son, John Duncan, born May 11. He joins a brother, Peter Stewart, 2½. Hames is in the personnel department of the Southern California Gas Company and the family resides at 428 Grand Ave., South Pasadena.

It's a son, Todd Ellis, for Mr. and Mrs. Mortimer E. Bonime. He was born May 29 and is their first child. Their address is 7117 S.W. 62nd Place, Portland 19.

Mr. and Mrs. Stanley Corning (Betty Burkhart '49) are parents of their fourth child, a son, Daniel Scott. He was born June 19 and joins two sisters and a brother. Mr. Corning sold his CPA practice in Lakeview, Oregon, recently, and the family now lives in Indio, California, where he is associated with Wade Ellis, CPA. Their address is 81-362 Helen Avenue.

Mr. and Mrs. Lee Miesen (Doris Olson '55) are the parents of a son, Steven Ray, born June 9 in Portland. He is their second child.

Mr. and Mrs. Mike Negron (Barbara Murphy) are parents of a son, Richard Edward, born April 4, 1958. Their address is 3065 Myrtle Street, Milwaukie 22, Oregon.

Mr. and Mrs. George Perry Jr. of Corbett announced the birth of their fourth child, a daughter, Rebecca Marean. She was born May 14 in Portland.

Felicitations to Mr. and Mrs. Laurence F. Schott (Margery Neer) of Cleveland, Ohio, on the birth of a son, Richard Henry, May 24. He joins a sister and two brothers. Their address in Cleveland is 16510 Claire St.

Mr. Ralph Train has been named principal of the elementary schools at Brookings, Oregon, for 1958-59.

First child, Caroline Elizabeth, was born November 5, 1957, to Mr. and Mrs. Charles E. Ward (Elizabeth Spangler) of 9 Schenk Street, Madison 4, Wisconsin. Mrs. Ward sends word of meeting Beth Basler Ross '49 who is also living in Madison.

Secretary: Florence M. Hansen, 2268 Ashby St., Berkeley 5, Calif.

Mr. and Mrs. C. Winston Borgen are parents of their fourth child, a daughter, Elizabeth Ann. She was born June 13 and joins Sandra, Mack and Sylvia. Their home is 2481 S. W. Sherwood Drive, Portland

Miss Dorothy J. Christensen received her Ph.D. degree in mathematics from the University of Washington in June. She has accepted a teaching position at Wellesley College, Wellesley, Massachusetts, for the coming school year.



G. La Roche '51

George D. La Roche Jr. has recently been appointed East Bay Sales representative for Pan American Airways, placing him in charge of the airline's Oakland, California, office. He has been in the company's sales department for four years, working in New York, Houston and San Francisco.

In a recent afternoon ceremony, Lavon Gayle Olson became the bride of Eugene A. Lehman. Mr. Lehman is employed by the State of Oregon in Portland, where the newlyweds are living.



In front of Commonwealth Hall, the 12 members of the Norbert Krantz family—Ann Marie 12, Suzanne 2, Mrs. Krantz, Norbert Krantz, Paul 10 months, Kathleen 8, Mark 10, Helen 6, Mary 3, John 11, Robert 5 and Jim 7.

# <sup>e</sup>The Impossible Takes Awhile<sup>99</sup>

"Our Family Motto," says Norbert J. Krantz, who lives at nearby Creswell and is the father of 10 children, "is the difficult we do immediately... the impossible takes a little longer."

It took Krantz more than 11 years to attain his B.S. degree in education at the University—thereby proving conclusively that working for a college degree while running a 100-acre farm and taking care of a family of 10 children is not impossible at all. It just takes a while.

Krantz started at the University shortly after the war (during which he served with the Army Engineers) but his schooling was interrupted in 1947 when he went into the logging business. Last year he returned to finish his education and he received his degree last June. He plans to teach high school.

"I found I was teaching the kids all the time anyway," he explains, "so I decided I'd do well to get into the business professionally."



At the Krantz farm at Creswell, Norbert Krantz takes the youngsters for a sled ride around the yard while John Krantz holds off the marauding "bad men" with trusty rifle.



Bathing baby is one of the lessons taught at the Red Cross classes for new parents at Emanuel Hospital in Portland. Receiving their lesson are Dr. and Mrs. Bob Glass '56 (Mary Wilson '55). Since this picture, Dr. and Mrs. Glass became parents of a boy.

Jean Barnard McLean became the bride of Bill Edward Peckover April 12 in West Linn.

Several Oregon grads completed law school at Willamette University in June. Those receiving their LLB degree are: Louis L. Selken '51; Lawrence M. Dean and William G. Southwell, both of '52; Robert D. Heffernan and William G. Paulus, '53; Alex M. Byler, Ronald L. Ricketts, and Douglas J. White, Jr., class of '55; and Benton C. Flaxel '56.

May wedding was that of Gabriele Miller and Jerome Barde in Portland. The couple is at home at 1231 S. W. Montgomery Street, in Portland.

Mr. and Mrs. Richard S. Bartle (Marjorie L. Thomason '49) are parents of a son, Thomas Richard, born May 4. He joins a sister and brother. The Bartle home is 2644 S. E. 74th Avenue, Portland.

Mrs. R. J. Gillis (Harriet Alderson) has been elected secretary of the Fort Benning (Georgia) Panhellenic Association.

Miss Janis Mae Brooks became the bride of John D. "Bud" Leonard Jr. recently in a Portland ceremony. The newlyweds are living in Portland.

Secretary: Mrs. Gloria Grenfell Mathews, 2020 Newcomer St., Richland, Wash.

Promoted to the rank of assistant professor at the Illinois Institute of Technology is Dr. Morris Aderman in the department of psychology. He has also taught at the University of Toyae.

Married May 24 in Portland were Marilyn Ann Marks and Stanley R. Boyer. The couple is at home in Portland.

A daughter, Deborah Ann, was born April 25 to Mr. and Mrs. Donald H. Brooks, who are parents also of a son, James Bradley. Their address is 4817 S. W. 42nd Ave. Portland.

Mr. and Mrs. Ronald E. Durkee (Barbara Jean Burgess) send word of the birth of a son, Stephen Edward, May 6, 1958. Their address is

1353 Columbus, Burlingame, California.

John R. Cain began new duties as treasury supervisor of the Shell Development Company's newly expanded Agricultural Research Division in Modesto, California on May 1. He had been in the accounting department of the Shell Research Center in Emeryville, California, since 1953.

A daughter, Mary Ann, was born to Mr. and Mrs. Vincent Dulcich (Donna M. Brennan '51) of Toledo, Oregon, on April 20. She joins brothers Thomas and James. Mr. Dulcich is football coach at Toledo High School.

Donald McCauley, Bend High School science instructor and member of the coaching staff, will attend Oregon State College this fall on a federal scholarship.

News comes from the University of Arizona of two Oregon grads who received master's degrees from that school in June. John R. Kerns earned a master of science in geology. Paul L. Patterson earned a master of arts degree in mathematics and a master of science degree in physics. The Pattersons (Janet Hamren '51) are living in Los Altos, California, where Mr. Patterson is working for Lockheed Aircraft Corporation and studying for his Ph.D. in physics at Stanford. Their address is 11571 Terrace Drive.

Secretary: Jean Simpson O'Donnell, 3287 Walnut Lane, Lafayette, Calif.

Harry R. Atkison Jr., who graduated in January from the American Institute for Foreign Trade, is now employed by The DeVilbis Company.

Mr. and Mrs. John H. Foster (Carol Craig '57) of Medford are parents of a son, Carlton Hale, born June 6. He is their first child.

Dr. Richard T. Jones, formerly of Portland, has been chosen one of 18 young scientists for a National Research Fellowship in the medical sciences. He will study at the California Institute of Technology where he is working toward a Ph.D. degree. His interest is centered in chem-

istry as it applies to medical biology. Sponsoring the work is the National Research Council which has gained support from the Rockefeller Foundation and the John and Mary R. Markle Foundation.

James A. Pearson has opened his own law office at 97 W. Eighth Avenue in Eugene. He received his LLB degree in June of 1957 from Georgetown University, Washington, D. C. He and Mrs. Pearson (Twila Kevin) live at 1777 Olive Street.

Married March 23 in Eugene were Barbara Ann Ranes (57) and Thomas F. Sims. Mrs. Sims was employed by the Standard Oil Company in California before her wedding. Mr. Sims is employed by George Schaffers Company in Eugene, where the newlyweds are living.

Secretary: Mrs. Jean Mauro Karr, 127 Lester Road, Park Forest, Ill.

Recent wedding was that of Barbara Beverley Inman to Robert Allen Berry. The wedding took place in Portland, where the newlyweds are living.

Bob Hooker, a member of the Madison, Wisconsin, Wisconsin State Journal, recently combined a business and pleasure trip to New England and New York City. He interviewed the Yankee clubhouse at Yankee Stadium June 14 in addition to a feature on Madison area members of the Detroit Tigers and Yankees. Earlier he wrote three articles on Madison's nine waterfront sports.

Dr. and Mrs. Walter Bethune are parents of their first son and third child, Laughlin Ralph, born June 3. Their address is 543 Seventh, Oswego, Oregon.

Mr. and Mrs. C. Barr Fletcher (Lucy Ann Sprouse '57) are welcoming their second daughter, Jenne, born May 10. Their home is 804 S. W. Culpepper Terrace, Portland.

Mr. and Mrs. Jerry Friedman are parents of their first child, a son, born May 13 at Cedars of Lebanon Hospital in Los Angeles. Their address is 10014 Palm Blvd., Apt. 5, Los Angeles 34

Marilyn Patterson Lees, until recently an account executive and copywriter with a Chicago advertising agency, has joined the copy staff of Botsford, Constantine and Gardner, Incorporated, in Port. land. Miss Lees, who attended the University of Chicago Graduate School, has been with WBBM and WBBM-TV, Chicago, in sales promotion.



Marilyn Lees '54

In an afternoon ceremony May 17 in Portland, Mary Suzenne Hannah became the bride of Wilbert Carl Anderson. The couple honeymooned in California before going east to make their home in Philadelphia.

A son, George Christjon, was born May 16 in Portland to Mr. and Mrs. George S. Hauer (Gloria Jameson). The baby has an older sister.

Roseburg was the scene of the marriage of Camille Anne Robertson and Robert Lee Hoeppner June 1. The newlyweds are at home at 220 W. 13th Ave. in Eugene, where Mr. Hoeppner is a division manager at the Bon Marche.

A daughter, Saundra Jane, was born to Mr. and Mrs. Ted Rubenstein (Davia Saul)

18

June 3. She joins a sister, Susan Beth. Their address is 7355 Brenne Lane, Portland.

The marriage of Selma Irene Starns to Alexander Richard Bartley took place May 31 in Junction City, Oregon. Mr. and Mrs. Bartley are at home at 3823 Crystal Springs Blvd. in Portland, where both are employed as certified public accountants.

Harry Trimborn has been appointed manager of the New Orleans bureau of United Press International. For the past two years he has been manager of the New Orleans bureau of International News Service which has recently been merged with United Press.

Secretary: Mary Wilson Glass, 1058 S.W. Gaines, Portland.

Married recently in Salem were Marjorie Ann Becke and John Howard Moore. After a wedding trip to Lake Tahoe and Carmel, the couple is presently living in San Francisco. Mr. Moore is an OSC graduate.

, Craig J. Dudley, who recently graduated from the American Institute for Foreign Trade, is employed by the ESB International Corporation.

Barney Holland has been hired as head basketball coach by Lebanon, Oregon High School. He has been teaching at Coquille Junior High since his discharge from the Air Force last winter.

June 14 Janice Aileen Latimer was married to Paul W. Jones in Portland. The couple will be at home in Portland, where the bride is a student nurse and the bridegroom a medical student at the University Medical School.

In Tokyo, Japan, on June 17 Mitzi Asai ('54) was married to Donald Loftus of Coos Bay, Oregon. Miss Asai has been studying in Japan under a Fulbright grant. The newlyweds remained in Japan until August and are now at home in Eugene, where Mr. Loftus teaches music at Jefferson Junior High School.

Mr. and Mrs. Glenn Orton (Sandra Palmer) of Eureka, California, are parents of their first child, a daughter, Dawn Elaine. She was born March 19. Mrs. Orton has been teaching physical education at Eureka Senior High School. Mr. Orton attends Humboldt State College where he is majoring in secondary education.

Mr. and Mrs. Ron Pheister are parents of their second child, a daughter, Julie Louise. She was born May 20 and joins two-year-old brother Mike. Mr. Pheister was recently appointed head football coach at Benson High School in Portland. He was previously a coach at Grant High School. The Pheisters live at 9015 N. E. Schuyler, Portland 20.

From Los Alamos, New Mexico, comes word of the recently employment of Donald E. Rehfuss with the University of California's Los Alamos Scientific Laboratory as a physicist in the GMX division. The division is concerned with intricate physical studies of nuclear weapon systems and the behavior of nuclear weapon components during explosions.

Ken Reiser has been named head track coach at Springfield High School, Springfield, Oregon. The past year he was back on campus, working for his master's degree and spring term handled the frosh track team.

Cliff Robinson, director of secondary education for Eugene's public schools, has been appointed to the Advisory Council for the National Merit Scholarships for the year 1958-59. He is national vice president for the American Association of Secondary Principals.

Mr. and Mrs. Homer Speer Jr. are parents of a daughter, Carolyn Lee, born May 11 in



Raymond T. Ellickson

# Don't Worry About Science

By Raymond T. Ellickson

Head of the Physics Department Reprinted from the Oregon Daily Emerald

PERHAPS the most important and enduring effect of the success of the Soviet Union in being the first to get a satellite into orbit has been the critical reappraisal which our educational system is now being given. And the reaction is typically American.

Public opinion in this country can swing from one extreme to the other on practically any question, and usually does. Last year's Most Valuable Player is greeted with a chorus of boos this year if he goes hitless in a few games. The football coach who was on his way out is presented with a Cadillac and a ten-year contract because a few lucky bounces of a pigskin sent his team to the Pickle Bowl.

Most scientists have been perfectly well aware that the Russians have produced some outstanding scientists whose work was of the highest quality. But at the same time, any objective examination of the evidence will show that the rate of progress of scientific development is greater in the United States than in any other country in the world.

Perhaps the nearest to an objective test would be the history of Nobel Prize awards in the sciences. These awards are made by the Swedish Academy of Sciences upon nominations solicited from leading scientists all over the world.

In the first decade from 1901 to 1911 the United States won only one Nobel Prize while the Russians were winning two, out of a total of 39. In the most recent decade, from 1946 to 1956, the United States won 27 of the 55 awards while the Russians were winning one. In the 55-year history of these awards, the United States has won 50 while the Russians have won three.

Now it would be foolish to argue that the quality of scientific work in a nation is measured only by the number of Nobel Prizes won by its scientists. But one must admit that this is valid evidence which is not easy to refute by those who maintain that our educational system is falling apart at the seams.

We hear also a great deal of clamor that we are not producing enough scientists because too few students in high school take physics, trigonometry, chemistry, etc. Such judgments completely ignore the magnitude of the problem to be solved.

Last year there were awarded in the fields of chemistry, physics and mathematics about 13,000 bachelors degrees and 1,600 doctor's degrees. Oregon has about one per cent of the national population, so we should produce each year about 130 physical scientists with bachelor's degrees and 16 with doctor's degrees.

There are 235 high schools in Oregon, which means that each one should turn out one student every two years who goes on to a bachelor's degree in the physical sciences and one every 15 years who goes on to a doctorate. If we grant that we should double our output of scientists, we should see to it that each high school turns out one student each year who becomes a physical scientist.

We need not insist that every student take a science-oriented program to accomplish this result. In fact, the science programs in high school should probably be made more, rather than less selective, so that those who have the comparatively rare combination of ability and desire can proceed at a pace corresponding to their ability.

We need have no fears of coming out second-best in science if we see to it that the handful of students in our high schools with outstanding academic ability get something like the special attention which we seem quite willing to give the corresponding number of students who have outstanding athletic ability. Portland. She is their first child. Their address is 8675 S. W. Canyon Lane, Portland 1.

Mr. and Mrs. Paul Scott Wiggins Jr. (Barbara Koch '52) are parents of a son, Robert Scott, born June 1. Their address is 4828 N. E. 41st, Portland 11.

Secretary: Jill Hutchings Brandenfels, 1515 E. 13th, Eugene.

June 21 in Portland Jane Astrid Bergstrom became the bride of Francis Patrick Rogers Jr. of Seattle. The couple is living in Seattle.



Lt. Mizner '56

Lieutenant James Mizner of Portland, who won his Air Force wings as a jet pilot at Bryan Air Force Base, Texas, has been assigned for an additional 20 weeks of training in all-weather jet interceptors at Perrin Air Force Base, Texas. He recently spent leave at home in Portland, before returning to duty accompanied by his wife.

Donald A. Hartford received his master of social work from the University of Denver in June.

At an afternoon ceremony June 14 in Portland, Sally Jane Phillips became the bride of Thomas Allen Larson. The couple is living in Portland.

Mr. and Mrs. Stanley D. Rasmussen are the parents of a son, Stephen Ray, born May 11. Their home is McKenzie Bridge, Oregon.

Dave Talbot recently resigned his position as director of youth activities for Central Lane YMCA in Eugene to accept a position as superintendent of parks and recreation at Grants Pass, Oregon. Mr. and Mrs. Talbot (Ann Erickson) are at home at 1025 Clarey Street in Grants Pass.

'57

Second Lieutenant Jean G. Bowles recently completed airborne training at the Army Infantry School at Fort Benning, Georgia.

Lynnea Joy Dewey was married June 21 to Gerald Ralph Koskela in Portland. The newlyweds are at home in Portland.

Gresham wedding May 24 united in marriage Mary Rae Bergeron and Joe Edward Gardner. Their honeymoon plans included a visit to Carmel, California, after which they will be at



Brent L. Hedberg '57 receives good wishes of his commanding officer after being commissioned a Navy ensign at Pensacola, Fla.



Allison LeRoux '56 was a finalist for Queen of Rainmakers, to lead the Merrykhana parade, part of 1958 Portland Rose Festival.

home at 528 Kendall Avenue, Palo Alto, California.

Second Lieutenant Dan D. Frank is stationed in Mannheim, Germany, where he plays second base and coaches the 40th Transportation Company softball team. Before entering the Army in November, 1957, he was an announcer for Radio Station KWRO in Coquille, Oregon.

Recently Mary Gerlinger vacationed in the Bahamas and Havana, Cuba. She is employed by the government in Washington, D. C.

Valerie Hersh, working in New York City for Saks Fifth Avenue, is the newly elected secretary of the New York U. of O. Alumni Club. She was recently named the outstanding woman graduate student at the New York University Graduate School of Retailing and was the recipient of the Simon Rothchild award for excellence in sales promotion.

Miss Bonnie LeBaron was married June 21 to Peter Alexander Schwabe Jr. in Portland. The couple will be at home in Portland.

ArmySecond Lieutenant Dennis B. Ryan recently completed basic training for infantry officers at Fort Benning, Georgia. The course is designed to acquaint the newly commissioned officers with the responsibilities and duties of an infantry unit commander. Ryan is a member of Phi Delta Theta fraternity.



Lt. Ryan '57

Ron Leland, production manager at the Wayne Leland Advertising Agency in Portland, reported to Pease Air Force Base in New Hampshire May 31 for three years active duty.

Recently announced was the addition of Dick Reneberg to the production staff of Botsford, Constantine and Gardner in Portland. He attended the Los Angeles Art Center for two years before joining the army. June 18 was the wedding of Lou Ann Ringuette to Lieutenant Albert ("Jack") Peterson Jr. '56 of the U. S. Air Force. The couple will be at home in Westhampton Beach, Long Island, New York, where the bridegroom is stationed.

Army Private Rexford S. Sorenson of Eugene has completed eight weeks of basic training at Fort Carson, Colorado. Before entering the service he was employed as relief district manager with the Eugene Register-Guard.

Pat Wilson became the bride of Louis Fulton June 14 in Oakridge, Oregon. Mr. and Mrs. Fulton will be at home in Springfield, where they will live until the bridegroom completes his studies in architecture at the University.

**'58** 

Barbara Barker was married March 23 to Thomas C. Hogg in Eugene. The couple is at home at 951½ Patterson St. in Eugene.

Erdeen Kathryn Piper was married June 14 to Donald E. Borden. The couple is at home in Portland.

Jane Isabel Burton was married June 7 in Mexico, Missouri, to August Charles Mercier II following her graduation from the University of Missouri.

Married in Klamath Falls, June 20 was Linda Jean Pope ('59) to John David Eskildsen. The couple will be at home in Portland.

Commencement this year was a big event for the Robert A. Glass family, of Eugene. For Father's Day, Mr. Glass saw his daughter, Mary Lou, earn her bachelor of science degree in education; his son, Robert M. ('56), receive a doctor of dentistry degree; and his wife awarded her bachelor of science degree in education.

Mr. and Mrs. Gary B. Jackson of Nampa, Idaho, are parents of a son, Gregory B., born March 18 in Hood River, Oregon. Mr. Jackson is with the J. C. Penney Company, and was recently transferred to Nampa from Hood River.

Arden Jaeger became the bride of Thomas Leon Thornton in April. The bride will teach in Portland while her husband completes his studies at the University Medical School. Their address is 13401 S.E. Oatfield Road, Portland.

June 7 Karen Gay Rasmussen was married to Marvin M. Loy in Eugene. The couple is at home in Portland where Mr. Loy will attend Portland State College in September. The bride will be graduated from the school of nursing in December.

'59

Judith Anne Greve became the bride of Donald Dwaine Kragerud April 25 in Portland. The newlyweds are at home in Portland.

F. Clark Riggs of Eugene, is a Naval Cadet presently undergoing pre-flight training at Pensacola, Florida. The course includes 16 weeks of officer indoctrination, aviation science, navigation and other technical courses. Following pre-flight, he will be assigned to Saufley Field Naval Station in Pensacola for primary flight indoctrination.



F. C. Riggs '59

Married May 17 in Portland were Kathryn Joanne Lambert and Max John Holenstein Jr. The newlyweds are at home in Portland.

# Necrology

Dr. John Gordon Patterson '03 died June 2 in a Klamath Falls hospital at the age of 87. A practicing physician in Oregon since 1903, he started his practice with a brother at Cardiner, Oregon and moved later to Merrill, Oregon. Survivors include his wife, Grace; two sons, Dr. Kenneth Patterson, and David G.; two daughters, Mrs. Ruth McPherron, and Mrs. Vivian Brugger.

Wilbur S. Hanna '05 passed away April 10, 1958 at his home in Billings, Montana, of a heart attack at the age of 78. He was born in Plainfield, Indiana, and served in the Spanish-American War in 1898. In 1904 he received his bachelor of science degree in engineering from Purdue and entered federal government service in 1905. First employed in the Bureau of Reclamation, in 1908 he was transferred to the Bureau of Indian Affairs, where he remained until his retirement in 1950. For a number of years he was supervising engineer for all Indian irrigation projects between the Great Lakes and the Pacific Ocean. Mr. Hanna was a life member of the Plainfield, Indiana, Lodge 653, AF&AM, Billings Scottish Rite Bodies and the Al Bedoo Shrine Temple. Surviving are his daughter, Mrs. Dee Jay Nelson and a granddaughter, Kim, both of Los Angeles.

Earl William Heckart '16, retired Corvallis business man, died May 3 at his home. He was born at Corvallis June 13, 1894, attended Oregon State College where he earned a bachelor's degree in engineering in 1912 and attended the University where he earned a bachelor's degree in architecture. In 1921 he entered the construction business with his father, after teaching in Springfield and Salem for five years. He was a member of the Evangelical United Brethren Church, and was a charter member of the Corvallis Lions Club. Survivors include the widow, Elaine Daniel; a brother, Vern of Corvallis; a stepson, Francis Devell; one nephew and two grandsons.

Mrs. Marian Rorapaugh Field '30 died in Corvallis last March. She was employed by the art department at Oregon State College at the time of her death. Mrs. Field is survived by a daughter, Mrs. Mary Etter of Berkeley, California.

News has been received of the death of Mrs. Marian Camp Galvin '32 on April 26 at her home in Atherton, California, after a 10-month illness. She is survived by her husband, Carlisle Galvin and a daughter, Marcia.

Professor James T. Hamilton '32, head of the department of education at Reed College, died May 28 in Portland. He had held the position since 1950. Dr. Hamilton graduated from Reed in 1922 and served as superintendent of schools at Newberg, Oregon, from 1924 to 1932. In 1934 he became director of admissions at Reed after receiving his master's degree from Oregon.

News has been received of the death of Donald Earl Kendall '58 on May 24 in Augsberg, Germany, where he was stationed with the U. S. Army. His death was the result of an automobile accident. Mr. Kendall, 21 years old, enlisted in the Army in August 1955 and received his basic training at Fort Bragg. He was active in the Pilgrim Fellowship of the First Congregational Church prior to his enlistment. Survivors include his parents, Mr. and Mrs. Howard Tuttle; a sister, Mrs. Robert Rogers; a brother, Laighton Tuttle; and grandparents, Mr. and Mrs. George Kendall.

# THE OFFICIAL UNIVERSITY OF OREGON RING



The official Oregon ring is available in either 10k gold or sterling silver. You may have a choice of buff or double faceted stone. (Onyx is available in buff only.) Three personal initials and class year are engraved inside ring without charge. Fraternity letters can be gold encrusted on buff top stone at \$4.00 additional cost. State and Federal taxes are additional.

University of Oregon Alumni Association 110M Erb Memorial Building Eugene, Oregon

Enclosed is my check for Official Oregon Ring (size---

Onyx Synthetic Ruby	•	•	□ \$33.50 □ \$33.50	\$21.75 \$23.75 \$23.75 \$24.75	ADD 10% FOR FEDERAL TAX
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1000 East 13th

Eugene, Oregon

# What's Ahead for Oregon Athletics?

(Continued from page 9)

Francisco are to be determined. Neither New York, Cleveland, Washington, D.C., Detroit nor Baltimore have major college football with major league baseball and professional football. In every city where college football has been in competition with both professional sports, college football has lost the competitive struggle for spectator support. Can we be sure that the same will not occur in either Los Angeles or San Francisco?

The automobile and super highways have made this a very active nation. Beach areas, lakes, hunting, fishing and many other recreational facilities are a tremendous magnet for the entire family. TV has made it possible to sit at home, flick on the set and watch a game in the comfort of the easy chair.

We know the problems and we can understand some of the contributing factors, so perhaps we can understand how difficult it is to arrive at a decisive policy. But there is a policy, at least in the eyes of this writer (and alumnus).

First, Oregon wants to effect the continuation of the conference. Every honorable and forthright effort has been exerted to bring about continuation of an equitable, honest and respected conference. As long as the conference exists, Oregon will abide by the rules. Our financial aid program will continue as it has been unless the rules are changed. Our academic standards will meet the requirements or will be more qualitative.

Oregon does not intend to go "Ivy League." There will be no de-emphasis of football. Would a schedule which includes Michigan, Ohio State, Pittsburgh, West Virginia and others of like caliber indicate otherwise?

A coaching staff and facilities equal to any in the nation are fundamental requisites of a high caliber athletic program. We have both. Every effort will be made to bring to the campus those young men who are capable athletes and who are the type of citizen you will be proud to have represent your University.

This is the obvious policy. But fundamental to the establishment of this policy is the real heart of all that Oregon has done and will do. It is this:

The public is no longer unaware of the gross dishonesty of some institutions in regard to the conduct of their amateur athletic activities. Who could help but be disgusted after reading and hearing all that has been written and said about college athletics during the past two years.

Until public confidence and pride is restored in the administration of college athletics the public will continue to drift to other interests. In the final analysis, the public must be answered and they expect—no, they demand—honesty and integrity in the conduct of an athletic program. This, then, is the basis for the establishment of an athletic policy at Oregon. Honesty, integrity and respectability. You would not want, nor will you get, any other.

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# SPECIAL REPORT

Mr. JAMES THOMAS McCREARY

NEW YORK LIFE AGENT

san francisco, california

BORN: July 30, 1915.

EDUCATION: Butler University, B.S., 1938.

MILITARY: U.S. Navy, April '42-January 3, '46-Lt.

PREVIOUS EMPLOYMENT: 1938-1942--Insurance Sales.

**REMARKS:** On December 28, 1945, while still on terminal leave from the Navy, James Thomas McCreary joined New York Life's San Francisco General Office. His fine business and educational background,

combined with a pleasant business manner, helped Tom McCreary become one of the Company's leading agents. Honors bestowed on him include continuous membership in New York Life's Top Club, the President's Council—an organization composed of the Company's top 200 sales leaders. And his outstanding achievements have qualified him for membership in the industry—wide Million Dollar Round Table every year since 1947. Well liked and respected by clients and associates alike, Tom McCreary can very well look forward to many more years of success with the Company he serves so well.



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He concluded by suggesting that the Bell System must show the public how good earnings will benefit the customer . . . through better service, lower rates or both.

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# stop this

# nonsense

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The warning has sound basis. Low salaries—characteristic in teaching—are driving gifted instructors and professors into other fields, and are discouraging promising young people from taking up academic careers. Classrooms and laboratories are overflowing now with students, and yet applications are expected to double in the next 10 years.

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# Class Reunions

Reunions for five University classes along with the Half Century Club drew more than 300 alumni to the campus last June. They were honored at an alumni luncheon and if anyone wondered afterward why University President O. Meredith Wilson was wearing a "Class of '13" placard, it happened this way: "We have observed President Wilson," said Ed Bailey '13 at the luncheon, "and we think he corresponds to our beloved Prince L. Campbell. We believe he has great aspirations for the University and are convinced he will inspire the classes yet to come as did President Campbell. Therefore I would like... to confer on him honorary membership in our class." President Wilson (Brigham Young University '34) accepted graciously.



Class of 1908—Row 1: Mozelle Hair, Melene Robinson Paulson, Lilla Irvin Leach, Elsie Davis Bond, Irene Lincoln Poppelton, Edna Caulfield Henderson, Sarah Reid Hammond. Row 2: Floyd Ramp, Walter Moore, William Neal, Oscar Furuset, Dell McCarty. Row 3: Harrison Shirk, Donald Stevenson, Curtis Gardner, Walter Berry.



Class of 1913—Row 1: Mrs. Herman Tschanz, Betty Patterson, Ira D. Staggs, Olive Zimmerman Holfman, Emma Job Adams, Ruth Stone Busek, Helen Van Duyn Quackenbush, Mildred Waite Stewart, Mrs. Andrew M. Collier, Florence Thrall Stickels, Mrs. Ira D. Staggs, Mrs. Ira A. Manville, Mrs. Wallace W. Mount, Mrs. Howard T. Parsons, Karl W. Onthank. Row 2: Howard F. Parsons, Carlton E. Spencer, Howard K. Zimmerman, Mrs. Howard K. Zimmerman, Willow Fields Millar, Louretta M. Archambeau. Elizabeth Busch Johns, Glenn D. Willis, Lora Pummill Willis, Carin H. Degermark, Andrew M. Collier, Mrs. Harold J. Warner, Walter W. Kimmell, Wallace W. Mount, Will T. Neill. Row 3: Walter R. McClure, Herman C. Tschanz, Otto Stoehr, Walter S. Hodge, Walter T. McGuirk, Harold J. Broughton, Edward F. Bailey, Meredith Wilson, Harold J. Warner, Erwin M. Rolfe, Ira A. Manville, Ercel W. Kay.



Half Century Club—Row 1: Angeline William Stevenson '07, Pauline Walton '04, Mary Wither Durand '06, Mabel Eaton McClain, '05, Maude Kerns '99, Grace Edmundson Ohler '06, Ella Travis Edmundson '03, Myra Abbett Adams '00. Row 2: Fred Fiske '97, C. A. "Judge" Wintermeir '96, Ralph Shelley '04, Harry Durand '03, "Buck" Starr '03, Louis Henderson '07, Stanley Lamb '03, Gilbert Beattie '01, W. Claude Adams '00, Walter Winslow '06.



Class of 1918—Row 1: Ed Gray, Leura Jerard Bowler, Dorothy Dunbar Dysart. Row 2: Gladys Wilkins McCready, Dorothy Collier, Sara Barker Waller, Florence Sherman Flavel. Row 3: Bertram Peacock, Beulah Hayes Mac-Ewan, Bill Haseltine.

Continued . . .

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# Class Reunions

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Class of 1928—Row 1: Frank Reid, Florence Phelps Weinheimer, Mildred Vaughan Draper, Frances Schroeder Newson, Lela Horton Mayes, Barbara Edmunds Roy, Donald McCook, Vina Patterson, Janet Johnstone McMurphey, Dorothy Munsell Pendergrass, Doris Efteland McCroskey, Clover Burlingame Bushman, Murray Burns. Row 2: Richard Syring, John Warren, Edith Bader Pate, Clare Whitton McDonald, Mazie Richards Bale, Ruth Corey Wilson, Gladys Grant Tucker, Alice Douglas Burns, Raymond Voegtly, Shirley Fish Wright, Genevieve Elkins Wright, Elsie Allen Gregor, Benoit McCroskey, Art Priaulx, Row 3: Gene Gray, Leroy Draper, Del Monte, Calder McCall, Elwood Reed, George Simerville, Charles Spere, Fred Joy, Walt Durgan, Paul Luy, Rod Farley, Robin Overtsreet, Keith Fennell.



Class of 1933—Row 1: Patricia Mahoney Beaver, Mary Garrison Duke, Virgil Langtry, William Bader, Dorothy Esch Smith, Helen Skipworth Wallsinger, Margaret Drescher Sroufe, Dorothy Foss Helberg, Catherine Adams Lindstrom, F. Corteau, Josephine Potts Anderson, "Brick" Mautz, Mrs. Ed Bolds, Mary Teresi Larson. Row 2: Bill Palmer, Frances Drake Palmer, F. Young, Kermit Campbell, Bob Hall, Mabel Hall, Ellen Sersanous Fraundorf, Opal Barklow Robison, Jessie Steele Robertson, Alice Griswold Marlatt, Zora Beaman Johnson, Esther Hayden McGuire, Lucille Kraus Sandcberg, Clifford Gregro, Edward Bolds. Row 3: Howard Lewis, Howard Needham, Hal Short, Rose Josephine Stacks, G. Holland, Beatrice Simon Meyer, Annapauline Rea Leedy, Bob Leedy, Hazel Seavey Kienzle, Jack Bellinger, Ed Goodnough, Harry Stone, Jean Grady.

# 38 Years in the Black Gold Rush

CARROLL M. WAGNER '16 emerged from the study of chemical engineering and geology at Oregon, added 18 months of graduate study at the University of California, and went to work for General Petroleum Company. For the next 38 years his odd, or inspired, ability to sniff the scent of oil took him ranging through deserts, canyons, streams and mountains of the entire Western Hemisphere.

Although now in "semi-retirement," Wagner still breathes the musty and exhilarating scent of oil. His plans for "pleasurable leisure" are built around travel to the Near East, the Orient and Europe "just to see what they've got over there and how they handle the operations that I know about on this side of the water."

Wagner, who has been a director of General Petroleum since 1948, began at the University of Oregon with the class of 1915. Between his sophomore and junior years, he withdrew to spend 12 months in business school and fit himself toward the business side of the career he was beginning to plan in the new titan of West Coast industries—the oil business.

"I got my imagination wrapped up in the future of oil through my uncle, F. M. Anderson—a real pioneer in California oil geology," Wagner recalls. "Had I stayed in Oregon, three livelihoods would have been open to me. But I didn't want to be a gentleman farmer, a cattleman or go into lumber."

He got his initiation in the then new Richfield oil field, which developed in the midst of Fullerton, California orange groves. The first of his foreign exploration trips took him into the Burro Mountains, in the state of Tamaulipas. Mexico, in 1921. His home for some time was with a Mexican family near Arboles. The family had been there when Pancho Villa was captured nearby not long before. "Few prospectors had been there when I was there," Wagner says, "and there have been still fewer since." No oil prospects were encountered, but Wagner did acquire a pretty good knowledge of field or "pidgin" Spanish. "I've spoken it ever since, and gotten by in many countries," he says.

By 1925 Wagner had left the sweaty Mexican sands for the chilblains in Alaska. "We found glaciers, snow and adventures—but no oil," he says. "The party moved by boat, sled, horseback, snowshoe and plain backpacking. No wells were drilled as a result of that expedition, but observations led to land acquisitions many years later—in 1955—on the Kenai Peninsula where there is now a government prospect for an oil discovery.

Back in California, Wagner discovered that the "rough-

By George K. Shaffer

Condensed from The Scroll of Phi Delta Theta



Oil exploration is hard work. Carroll M. Wagner '16 (left) and companions embark on 1925 Alaskan prospecting journey.



One way to cross a river—the Rio San Francisco in Bolivia. Bolivians pushed car on dugout canoe as Wagner sat inside.



Early day explorations took Oregon man on many an adventure—such as this horseback trip across Chilean Andes in 1934.



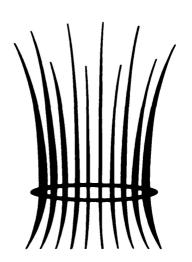
Modern scientific methods in oil geology are far different from early days. Here Wagner inspects a marine sono-probe.

August-September 1958 27

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Old auto carried Wagner's party through rugged Wyoming country during 1921 trip.

necks"—drilling crews—had never heard of such a creature as a "petroleum engineer" and were unanimously antagonistic toward a new "front office" face. "Everything had to be proved to them," Wagner remembers. Old-time drillers couldn't believe that a fellow with college learning could do a superior job of drilling or locating a site to drill. "And it always had to be proved the hard way," he adds. Sometimes he was barred from a field camp. Once he was arrested as a "suspicious character." There even were times when things got a bit physical.

"Manager of exploration" became Wagner's title with General Petroleum after 1926. Wagner thus became "trouble shooter for a jillion things for the company. For a while we weren't looking for new fields; just seeking to do the best with what we had."

In 1934 came an expedition into Argentina. He roved earnestly, even getting to icy Southern Patagonia where a man's best friends are penguins; also into the foothills of the Andes and up to the steamy Bolivian border.

Things looked good in Argentina. In fact, they looked too good. Some of the lands were "coming in," and a refinery was being built, when by one of those abrupt changes of a Latin American government's outlook, the promising network was officially expropriated.

Back in Los Angeles, Wagner's talent put General Petroleum on the ground floor

as discoverer of the fabulous Wilmington Oil Field, straddling part of the mainland port area, much of Terminal Island and some of the harbor waters of Wilmington, Long Beach and San Pedro. The Wilmington discovery proved to be one of less than 10 billion-barrel fields. The production has been so fast that the Long Beach Harbor Department's share of the Wilmington field pours some \$50 million into the state treasury-and sparked the political and legislative struggle which shook both halls of congress and the Truman and Eisenhower administrations on "Tidelands Oil." The Wilmington field is still one of the major oil producers-and still not all developed.

Wagner carried on as the company's exploration manager until 1948 when he was elevated to "director of exploration." He played a personal part in probing the Rocky Mountain area where eight new fields were brought in by 1952.

Drilling operations near Reedsport, in coastal Oregon, almost brought Carroll Wagner "around the circle and back home" to Oregon before he turned in his withdrawal from active duty at the end of 38 years. He remains as a company director and consultant in exploration. His deeds of 38 years set up a happy, profitable corporation and a set of shoes that need a Paul Bunyan of the oil business to fill.

"My job for 38 years was to 'start things,' "Wagner says today. "After that many years, one's starter begins to run down."



As U. of California graduate student in 1917, Wagner learns methods in geology.



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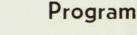
# 1958 - HOMECOMING - 1958

# 'A New Look at Oregon'



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Friday, October 17

4:00 Registration opens

Engene Public Library 7:00 Queen Coronation and Variety Show

7:45 Serpentine starts to Bonfire

8:00 Bonfire starts

8:30 Serpentine to Street Dance

8:45 Street Dance

9:00 Registration closes

Saturday, October 18

8:00 Registration opens

9:00 Open houses in departments

11:30 Luncheon on the tennis courts by Hayward Field

1:30 Game with Washington State College

4:00 Saturday at Four (Coffee Social) Open house at living organizations

9:00-1:00 Homecoming Dance (McArthur Court)

2:00 Closing hours

Sunday, October 19

11:00 Special church services

12:00 Dinner at living organizations

