



PPPM Circle

DEPARTMENT OF PLANNING, PUBLIC POLICY AND MANAGEMENT

O UNIVERSITY OF OREGON

SCHOOL OF ARCHITECTURE AND ALLIED ARTS

NUMBER 9 SPRING 2005

Remembering John Baldwin

John H. Baldwin, long-time faculty member of the Department of Planning, Public Policy and Management (PPPM) and the Environmental Studies Program, passed away peacefully in his sleep on March 6 at the age of fifty-four of unknown natural causes. John received his Ph.D. in biology from the University of Wisconsin–Madison, where he helped establish the Crane Foundation. Former students will remember his stories of raising baby cranes and becoming their “mother.” After receiving his Ph.D., John taught at Trinity University in San Antonio, at UCLA, and then, for the last twenty-five years, at the University of Oregon.

John served as PPPM department head and was the founding director of both the Environmental Studies Program and the Institute for a Sustainable Environment at the university. He also was actively involved in many national and international environmental organizations, and often was called upon to keynote world-



wide environmental conferences. Locally, John was active in the Kiwanis Club and served on nonprofit boards, including the YMCA and Birth to Three. His garden was well known for feeding the neighborhood, and his love of sports was legendary. The faculty, staff, and students of PPPM always will remember John’s enthusiasm for life, his love for nature, and his kindness and generosity to his fellow human beings.

John is survived by his wife, Karen, and three children—Erin, Ian, and Will. The department held a time of memory for John on March 11, and a public memorial service was held on March 18. Gifts in memory of Associate Professor John Baldwin can be made payable to the University of Oregon Foundation to support students and teaching in the Department of Planning, Public Policy and Management. Mail contributions to the UO Foundation, PO Box 3346, Eugene OR 97403-0346.

All Alums, Friends Invited to Fourth Annual PPPM Awards Program

PPPM’s fourth annual award ceremony will be held on the afternoon of June 3 in the newly reopened Jordan Schnitzer Museum of Art in the heart of campus. The PPPM Advisory Council is honoring former Eugene Mayor **Jim Torrey** for distinguished service to Oregon. **Steve Bryant**, M.S. ’88, has been chosen the Outstanding Alumnus for 2004, and **Kristin Bonner**, MCRP, ’99, is the Outstanding Young Alumna. Awards for Outstanding Student Mentoring, Community Partnerships, and Teaching will also be presented.

The event will begin at 2:00 p.m. with a display of undergraduate thesis projects. The awards ceremony will start at 3:00 p.m. and will be followed by a reception at 4:00 p.m. For more information on location, parking, and other details, check the department website, http://pppm.uoregon.edu/dep/current_events.htm, or contact Susanne Giordano, PPPM secretary, at (541) 346-3635 or zudegi@uoregon.edu.



photo by David Goodman

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From the Department Head

This is my first letter as department head to PPPM alumni and friends, and it is an honor to represent our department in this missive. The various articles in this newsletter describe only a little bit of the whirlwind of activity that comprises our department. Our faculty is engaged in ground breaking research, excellent and innovative teaching, and dedicated public service. We demand a lot of our students and they, in turn, respond with excellent work. While we work hard, we also have fun and support each other—whether it is through the weekly faculty lunches or through the department Ultimate Frisbee team, which is named “Sprawl.” Many of us also contribute to the wider community. One small sign of this was the department reaction to the Southeast Asian tsunami fundraising effort spearheaded by graduate student William Almquist and matched by donations raised by alumna Pam Pickens resulting in more than \$7,000 donated to Portland-based MercyCorps.



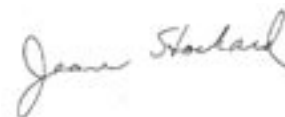
Just as our nonprofit program promotes philanthropy in the community, we all very much appreciate the support of our departmental alumni and friends. The department’s Advisory Council, composed of professionals and alumni from the region, gives us sage wisdom and advice throughout the year, and it also sponsors a scholarship for an incoming graduate student. Our nonprofit program has received substantial support from Wells Fargo, the Faye and Lucille Stewart Foundation,

and, most recently, Pacific Continental Bank. Individuals’ contributions, often matched by their employers, also have meant a great deal to us. For instance, Natalie Poole and Gary Hackney are supporting a five-year program to study watershed councils, and Greg Pulliam is establishing an endowment to support undergraduate research. The families and friends of Al Frazier, Wes Kvarsten, and Joe Edney continue to support memorial funds in their honor. A number of you also have given individual contributions throughout the last year. As state support for the university declines, your support is even more important in helping our students and staff.

As described in other sections of this newsletter, our department recently suffered two very tragic losses—the death of our long-time colleague, John Baldwin, and the death of a very gifted young student, Tim Buras. It is often in such times of grief that the true nature of individuals appears. In these very difficult times, our faculty, staff, and students have shown extreme kindness and sensitivity, as well as resiliency and strength. We all will miss John and Tim very much, but we also have been inspired by their lives. I can assure you that the research that we conduct, our classroom interactions, and our public service will attempt to live up to the example that John and Tim set.

If you find yourself in Eugene in the coming months, please feel free to stop by and see us. We are still on the ground floor of Hendricks Hall, and we would be very happy to visit with any of our alums or friends and have you visit our classes and meet our students.

Best wishes,

A handwritten signature in cursive script that reads "Jean Stockard".

Making Connections: Two New Databases Link PPPM Alumni, Friends, Faculty, Students

Have you ever wanted to recruit a PPPM student for an internship or job; volunteer to help the department; or find another PPPM alum? Two soon-to-be-launched web-based systems may be the answer.

The Professional Connections website is designed to assist PPPM students with career advancement, and to enhance our students’ educational experience by involving PPPM

alumni and other allied professionals more actively in teaching and learning. If you would like to help our students and faculty by providing visits to your worksite, being a guest lecturer, participating in informational interviews, sponsoring internships, or in other ways, we would like to include you in our directory. If you are interested in participating, please e-mail us at pppm@uoregon.edu. (To view the

introductory page of the website, go to <http://aaa.uoregon.edu>.)

While the Professional Connections website is designed to link students and faculty members with alumni and other allied professionals, a new UO alumni networking service is designed to help alumni connect with each other. It will have a variety of services including social networking components, a career advisory

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Kristin Bonner, MCRP '99, has been chosen as PPPM's Distinguished Young Alumna for 2005. Since 2001, Bonner has worked for Metafore, a nonprofit organization that works to catalyze business action to conserve, protect, and restore the world's forests. She manages corporate involvement in Metafore projects and provides strategic advice to companies on corporate procurement and supply chain practices. Before coming to PPPM, Bonner studied business as an undergraduate, as well as international development.



Jim Torrey, former mayor of Eugene, has been chosen as the recipient of PPPM's Award for Outstanding Service to Oregon for 2005. Torrey served as mayor of Eugene from 1997 to 2005, and previously served as a Eugene City Council member, a member of the Eugene Budget Committee, and president of the Eugene Chamber of Commerce. He has volunteered as a coach for Kidsports for thirty-six years and has been an advocate for youth and education throughout the state, visiting all the county seats in Oregon to explore views about education funding. Currently, Torrey is the executive director of Kidsports, a local nonprofit youth sports organization.



Steve Bryant, CSPA '74, has been chosen as PPPM's Outstanding Alumnus for 2005. Bryant has been the city manager of Albany, Oregon, since 1989. He has served as a mentor to acting and aspiring city managers and has been active in the development of legislation that benefits municipalities across the state. During his tenure with the City of Albany, he has facilitated the development of a new police station, two new fire stations and a new city hall, as well as the development of the Linn County Fair and Exposition Center. Marilyn Smith, the City of Albany's public information officer, said about Bryant, "He is as much a part of this community as the streets and sidewalks."



Faculty Updates and Notes

Richard Margerum Receives Tenure

Congratulations to **Richard Margerum** who received tenure and promotion to the rank of associate professor, effective September 2005. Rich received his Ph.D. in urban and regional planning from the University of Wisconsin—Madison in 1995 and joined the PPPM department in 2001. His work on the theory and practice of collaborative planning has received praise from scholars around the world, and his teaching has received raves from both undergraduate and graduate students. Recently, he received a UO summer grant to study the role of decision-making process on the effectiveness of local government advisory committees. Rich served as director of PPPM's undergraduate program from 2002 through 2005 and will assume directorship of the graduate Community and Regional Planning Program in fall of 2005.



RARE Director Speaks at National Forum

Megan Smith, managing director of the Community Service Center (CSC) and director of the RARE Program, was an invited speaker at the Forum on National Service and Community-based Rural Development held in St. Paul, Minnesota, in October 2004. Sponsored by the Northwest Area Foundation, the forum was the second part of a national dialogue about how programs such as AmeriCorps and service learning, both of which are at the foundation of the CSC's programs, can best serve rural America. Megan spoke about how the programs of the CSC and RARE have provided technical assistance to communities across Oregon.



Maradel Gale Continues Planning Work in 'Retirement'

Maradel Gale, professor emerita of PPPM, is enjoying retirement on Bainbridge Island, Washington, but has not left the field of planning. Maradel reports that she has become very involved with the design process for the future of her community. She also enjoys using public transit and the ferry system and can get to downtown Seattle by foot in only thirty-five minutes! Still very actively involved in public service, Maradel is also an AARP tax-aide, helping low income and elderly people complete their tax returns. She is learning more about her new community through her volunteer work at the Bainbridge Island Historical Society, where she is membership director.



PPPM Professor Travels the Globe

Assistant Professor **Renee Irvin** spent much of fall 2004 on the road, teaching on Monday and Tuesday nights, then attending conferences for the rest of the week. In December, she was funded to present research on demographic and economic determinants of community foundation growth at a conference in Berlin. The "Symposium on a Global Movement" conference hosted practitioners and scholars from all points of the globe to explore the problems and promises of the community foundation movement. She presented research findings showing that community wealth and income are not important determinants of community foundation growth compared to education levels and residential stability of the local population.



Interns Work Around the World

In the last year PPPM graduate students have had exciting internships all around the world. **Greg Bowles** spent five months in India developing an HIV-AIDS prevention curriculum for youth educators working in urban slums or rural villages. **Mona Zubair's** internship took her to Zurich, Switzerland, where she worked with the United Nations High Commission for Human Rights, and **Jennifer Scott** worked in Washington, D.C., with the American Immigration Lawyers Association. Closer to home, **Cindy Ingram**, **Wes Bigelow**, **Mark Welch**, and **Dave Jacob** have been working with Lane County's Community and Economic Development Program on projects to improve the quality of life in rural communities, develop employment opportunities, and increase resources for infrastructure projects such as communications and water systems. Overall this academic year, PPPM students have contributed more than 18,500 hours while interning with local, regional, and international planning, development, and public management projects.

Neil Bania joins PPPM



Neil Bania joined the PPPM faculty as an associate professor in September 2004. Neil holds a Ph.D. in economics (Oregon, 1985) and comes to PPPM from Case Western Reserve University. His research has focused on low-skill labor markets including the impact of job access and welfare reform on labor market outcomes.

PPPM Works with Indigenous Communities

PPPM and its associated units are involved in several projects with indigenous communities across the Northwest. **Kathy Lynn** of Resource Innovations and PPPM graduate student **Kitty Rasmussen** have examined issues related to wild land and structural fire protection as well as economic development through fire management activities. The Community Planning Workshop is evaluating the shoreline management plan of Klikitat County (Washington)



Mike Hibbard

for the Yakima Nation; **Mike Hibbard** and PPPM undergraduate **Robert Adkins** are preparing a community economic development plan for the Tlinkit village of Kake, in southeast Alaska. Mike Hibbard and a colleague from Adelaide University (Australia) also have published recently two articles on indigenous communities' natural resource management issues, drawing on thesis research by **Urbana Ross**, MPA '99, and **Lonny Macy**, MCRP '01, both members of the Confederated Tribes of Warm Springs.

Ecosystem Workforce Program Examines Working Conditions

Cassandra Moseley directs the Ecosystem Workforce Program, which assists forest communities and their agency partners with restoration-based economic development. Over the past year, Cass's research focus has been the working conditions of forest workers, particularly differences between Hispanic and white workers. PPPM students participate in the Ecosystem Workforce Program through graduate research fellowships, work-study positions, internships, and directed readings and research for credit.



Community Planning Workshop Oversees Seven Projects

In January, the Community Planning Workshop (CPW) started seven new projects, all under the leadership of **Bob Parker** and **Bethany Johnson**. The projects include a regional communications assessment focused on the Climate Change Initiative (in cooperation with Resource Innovations at the UO); two natural hazard mitigation projects, one on the UO campus and one in the counties of the mid-south Willamette Valley; a project addressing the feasibility of mobile home recycling; a floodplain and riparian policy evaluation for the Confederated Tribes of the Yakima Nation; a community wildfire protection plan for Lane County; and a project evaluating the economics of transportation efficient developments. Through these projects, twenty students are getting real world experience, and five graduate teaching assistants are receiving financial support.

Making Connections continued from page 2

network, and the option to receive news of departmental events electronically. This database is expected to come online in June or July 2005 at <http://alumni.uoregon.edu/>, and we hope that many of our alumni will take advantage of it. To be sure that you receive news of this new website as soon as it is available, please indicate your interest to us at pppm@uoregon.edu.

These two new resources will help to put at our faculty members' and students' fingertips—and at yours!—the full spectrum of knowledge and talents possessed by our diverse PPPM family of alumni. This is a distinguished group of individuals who have graduated from a wide variety of UO programs devoted to public service. These

include the School of Community Service and Public Affairs (CSPA), which produced graduates from 1966 to 1983; the Department of Urban Planning, which was its own entity until the early 1980s; and the current Community and Regional Planning, Public Administration, and undergraduate programs. Graduates of all of these areas have applied their education to promoting the public good through public service, the nonprofit sector or private enterprise.

Our thanks in advance to all who choose to participate! Your involvement contributes greatly to the quality of education we can offer to those who will follow in your professional footsteps.

Department News

PPPM John Baldwin Memorial Golf Event

Please join PPPM faculty members, alums, and students for the Fall Reunion Golf Tournament. This year we will dedicate the event to the memory of Associate Professor John Baldwin, an avid golfer. Current plans call for the event to be held on Saturday, October 1. E-mail **Reed Wagner**, reed@reedwagner.com, or call the department office, (541) 346-3635, for more details and to register to play.



Deliberative Democracy Tried in a Small Community

Over the years **Ed Weeks** has led a number of community dialogues that have offered citizens the opportunity to participate meaningfully in important community decisions. These dialogues have been time consuming, expensive, and used only in areas with large budgets and staff. This year, with support from the Oregon Community Foundation and the Frazier Endowment, Ed, **Jean Stockard**, and a team of talented and dedicated students have convened a community dialogue for the small town of Creswell. They will complete it in less than nine months for less than \$2,000 and hope to assess the efficacy of community dialogue in a small setting with constrained budgets.



Remembering Timothy Buras

Timothy Buras, a PPPM senior, died in an accident on March 5. Tim was writing his senior thesis on social capital and sustainability. He was honored by the faculty, staff, and students in a departmental gathering on March 11 and will be remembered for his scholarship and his devotion to others. Tim's fellow students will honor him at the department's spring graduation.

Nonprofit Courses Packed to the Rafters

Enrollment in nonprofit courses (management, fundraising, grant writing, and financial management) continued to grow this year. Graduate students are applying to the graduate certificate in not-for-profit management in very large numbers, while undergraduates have just discovered PPPM's new minor in nonprofit administration. To ease the congestion in the nonprofit courses, PPPM—after determining that Mac Court cannot be booked as a classroom venue—will offer both Nonprofit Management and Resource Development for Nonprofit Organizations courses for the first time during summer quarter 2005.

PPPM@3pm Lecture Series Debuts

This winter, under the leadership of faculty member **Marc Schlossberg**, PPPM inaugurated a new lecture series dubbed "PPPM@3pm." There are two primary goals of these lectures: (1) to provide a space for intellectual exchange on a wide array of topics; and (2) to create another community and social capital building forum for PPPM students, staff, and faculty. The lectures occur on the third Thursday of the month, with occasional additional talks as subjects or speakers warrant. This year's talks range from community-based GIS, to tribal wildfire protection, to the struggle for women's rights in Pakistan. The schedule for this year can be seen at http://utopia.uoregon.edu/dep/pppm_lecture_poster.pdf.

New Institute for Policy Research and Innovation (IPRI) is Formed

The new Institute for Policy Research and Innovation (IPRI), directed by Mike Hibbard, is closely affiliated with PPPM. In fall 2004, IPRI hosted a statewide policy dialogue on Oregon's urban-rural divide, involving 25 leaders from across the state. A similar dialogue is planned for fall 2005 on K-12 education. IPRI also has organized an international fellows program under the direction of **Ik-Jung "Ike" Chun**, PPPM courtesy associate professor. The program currently has four Korean fellows from the government and private sectors.

MAP Project Aids West University Neighborhood

During this past fall, students in **Marc Schlossberg's** Applied GIS and Social Planning class worked directly with West University Neighborhood (WUN) residents to document, analyze, and visualize the community assets of street trees, street lights, and dumpsters in the neighborhood. Data were collected via Personal Digital Assistant (PDA)-based ArcPad GIS, marking an innovative, field-based community technique for collecting spatial data. Students learned the technology, residents collected much desired data for their own community change efforts, and both students and residents established some mutual respect and trust throughout the process. More information on this and other exciting ArcPad-based projects can be found at <http://www.uoregon.edu/~schlossb/arcpad/>.

Resource Innovations Assists Rural Communities

Since 2001, Resource Innovations, a program within the University of Oregon's Institute for a Sustainable Environment, has been leading a program to build capacity among rural and underserved communities in the Northwest. The goals of the Resource Innovations Community Capacity and Wildfire Protection program are to reduce wildfire risk while meeting forest restoration and community development objectives. Program activities are focused on providing tools for communities to develop and implement fire protection strategies and ensure that future forest and wildfire policies reflect the needs of rural poor communities.

ONHW Funded for Work with UO

John Pennington, Federal Emergency Management Agency (FEMA) Region 10 director, recently announced that FEMA has awarded the University of Oregon a \$100,000 grant to begin applying the work of the Oregon Natural Hazard Workgroup (ONHW) to the UO campus. The grant will allow the ONHW to develop a disaster resistant university mitigation plan for the UO. The plan will identify potential natural disasters and their impact and develop short- and long-term actions that could reduce risk of that damage. "The University of Oregon is one of only four universities in the western United States—and the only uni-



versity in Region 10—to receive new funding under the Pre-Disaster Mitigation Disaster Resistant University Program," Pennington said. ONHW

Director **André LeDuc** calls the grant "an opportunity to bring our work home, where the planning model was first developed."

PPPM Professors Receive Federal Health Research Grant

Judy Hibbard, Jessica Greene, and Martin Tusler recently have been awarded a grant from the Centers for Medicare and Medicaid Services to examine older adults' knowledge of the upcoming Medicare prescription drug program. They are particularly interested in examining the degree to which health literacy and patient activation (having the knowledge, skills, beliefs, and confidence to manage one's health) influence Medicare beneficiaries' understanding of the program. Data collection will begin in the spring in the Eugene-Springfield area.

Exciting New Student Organizations Formed

Three new student organizations have appeared this academic year in PPPM. **The Planning and Policy Action Network (PPAN)** is the University of Oregon chapter of the Planner's Network. It is developing partnerships on campus around the idea of social change through planning and policy. **Environmental Planners and Policymakers (EPP)** is an academic information sharing and employment networking group for PPPM students interested in environmental planning and policy issues. The **Student Advisory Council (SAC)** was formed by Department Head Jean Stockard to solicit student input on a wide variety of departmental issues.



Jessica Greene (left) and Judith Hibbard



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To add your tax-deductible support to the fund, please make your check payable to the UO Foundation, write "PPPM" on the comment line, and mail to Office of Research and Development, School of Architecture and Allied Arts, 5235 University of Oregon, Eugene OR 97403-5235. For questions about gifts of real estate or stocks, please call (541) 346-3697.

Stay Close with PPPM

Please register your e-mail address with the Alumni Association through its website so that we can get in touch with you more effectively.

1. Go to UO Alumni Association's home page, <http://alumni.uoregon.edu/>.
2. Click the graphic "Get Connected Today!"
3. You can register and update for the online alumni directory by inputting your address (postal and e-mail).

PPPM T-Shirts and Sweatshirts on Sale

They are great quality, 100 percent preshrunk cotton, with a newly developed PPPM logo. They make good gifts, too!

Price: \$10 for short-sleeved T-shirts, \$30 for long-sleeved hooded sweatshirts. Mailing cost is \$5.00 per shirt.

Colors: T-shirts come in sage green or spruce green with black ink, or ash (light heather gray) with red ink. Sweatshirts are only available in ash with choice of red or black ink.

Sizes available: S-XXL.

Make checks payable to **University of Oregon** and put on the memo line "PPPM T-shirt." Include your name, mailing address, and e-mail or phone number. Orders can be taken by phone, e-mail, or mail. If you have questions, please contact Susanne Giordano at (541) 346-3808.



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