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# Inside Oregon

FOR THE UNIVERSITY OF OREGON COMMUNITY

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April 16, 2007

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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# Boyles donate \$5 million to University of Oregon

Future Oregon entrepreneurs will be better prepared to launch a successful business in a global marketplace, thanks to a \$5 million gift to the University of Oregon from Columbia Sportswear CEO Tim Boyle and his wife, Mary.

The Boyles' gift will help the university turn its New Venture Championship (NVC) student business plan competition into the world's first with an Asian focus and take steps to launch what would be Oregon's first comprehensive product design initiative.

The gift includes \$3.5 million for the New Venture Championship, which is already one of the top three in the country. The funds will be divided between the Lundquist College of Business, which runs the competition, and the School of Journalism and Communication, whose students market the annual contest. The remaining \$1.5 million of the gift will go to the School of Architecture and Allied Arts to plan and implement a proposed multi-disciplinary program in product design and material studies.

"The Boyles' generosity will help our students learn to develop strong collaborative business teams whose visions extend across borders," said UO President Dave Frohnmayer. "Tim has demonstrated through his own business success the importance of a cooperative and global outlook, and now he and Mary are making it possible for future entrepreneurs to adopt an even broader perspective."

The gift will enable the Lundquist College to realize its goal of attracting at least half the entrants in the New Venture Championship from Asian countries, said Randy Swangard, managing director of the Lundquist Center for Entrepreneurship. This will further the Lundquist College's Engaging China Initiative and the university's East Asia Initiative—both aimed at increasing students' cultural literacy, boosting student and faculty exchange programs, and developing the university as a key resource on East Asia for Oregon businesses, government officials, and cultural organizations.

The state of Oregon has already said that, from a trade business partnership standpoint, China and other Asian countries will become our dominant trade partners in the future," Swangard said. "What better way to get a sense of these partners than to bring in these student teams from Asia?"

The gift will also help increase the total prize money for the annual competition from the current \$70,000 to around \$100,000 and will boost marketing efforts to raise global awareness about the competition, Swangard said.

The university started the New Venture Championship in 1992 with three student teams competing for \$300 in cash prizes. An initial gift from the Boyles in 2001 helped boost the prize

money and the number of entrants and initiated a collaboration between the Lundquist college and the journalism school to market the event.

This year's competition, held at the Embassy Suites Hotel in downtown Portland earlier this month, received applications from 50 teams attending 43 different universities. Of the 20 teams selected to compete, four are from East Asian universities. Last year's winning team was from Mahidol University in Thailand. More than 50 percent of the student business plans presented in past competitions have resulted in the launch of real businesses.

"Our original gift to support the New Venture Championship was a great investment," said Tim Boyle, a UO journalism graduate. "Students gained more insider knowledge about launching successful ventures, more teams affiliated with the college and participating in the competition evolved into successful business ventures, and the competition itself grew in national stature. This new gift is about leveraging that success to expand NVC and promote further awareness of the event by combining the talents in the business college and journalism school."

We are honored and excited that Tim and Mary have chosen to evolve their investment with us," said Lundquist College of Business Dean James C. Bean. "Their dedication, support, and enthusiasm have a profound impact on the college and the university as we seek to maximize collaborations and better prepare students to be leaders in the global marketplace."

"This ongoing collaboration with the Lundquist College of Business is extremely valuable to our students, as is our relationship with Tim Boyle," said Tim Gleason, Edwin L. Artzt dean of the

School of Journalism and Communication. "This recent gift not only strengthens that collaborative relationship but is also a catalyst for change and innovation in our advertising program. We are very grateful to Tim for his ongoing support of NVC and of the school."

Gleason said the Boyles' recent gift will further leverage the NVC as a change agent transforming the school's advertising and public relations programs to meet the challenges of a new world. Funds from the gift will support the school's continued participation in the NVC.

The proposed new product design initiative in the School of Architecture and Allied Arts will combine courses in humanities, business, art, and architecture with specific coursework in product design. The program will be a collaboration between the school's department of art and interior architecture program.

"We are excited to move forward establishing an area of study in the arts and design that builds on the expertise of leading Oregon companies like Columbia Sportswear and others and reflects a local and global awareness," said Frances Bronet, dean of the School of Architecture and Allied Arts. "I am proud of this partnership and grateful to Tim and Mary for their initiating gift. It truly is a story that will transform lives."

The Boyles' gift will be counted toward Campaign Oregon: Transforming Lives, the university's effort to raise \$600 million for student and faculty support, academic programs, and new and renovated facilities. Tim Boyle is vice chair of Campaign Oregon.



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# Chemist wins Guggenheim Fellowship



Geri Richmond, the Richard M. and Patricia H. Noyes Professor of Chemistry at the University of Oregon, is among 189 artists, scholars, and scientists selecte as Guggenheim Fellows for 2007.

Guggenheim Fellows are appointed on the basis of distinguished achievement in the past and exceptional promise for future accomplishment. The 2007 selections were chosen from a pool of 2,800 applicants. Since 1925, the New York-based John Simon Guggenheim Memorial

Foundation has granted more than \$256 million in fellowships to more than 16,250 individuals.

"This is very exciting for me," Richmond said.

"Only two chemists in the country were chosen. I am very honored to have been selected as a Guggenheim Fellow." (The other chemist honored this year is Eric R. Bittner of the University of Houston.)

Richmond, who has been at Oregon since 1985, specializes in physical and environmental chemistry, optics and spectroscopy and surface and material science. She will begin work under the fellowship in the fall, remaining on campus to continue her focus on environmental sustainability issues.

Amounts of individual awards vary according to projects and needs, but the average award this year is about \$40,200.

In 2006, Richmond was named a fellow of the American Academy of Arts and Sciences. In 2004, she received the Spiers Medal from the Royal Society of Chemistry. She was elected a fellow of the American Association for the Advancement of Science in 2003. She also was the recipient of the 2005-2006 Council on Chemical Research Diversity Award for her pioneering work contributing to the advancement of women in the chemical sciences through the Committee on the Advancement of Women Chemists, which she founded in 1999.

Complete information on the award and this year's winners is available at: <http://www.gf.org/broch.html#top>.



*Geraldine Richmond*  
*Richard M. and Patricia H. Noyes Professor*

**Physical Chemistry,  
Environmental Chemistry,  
Optics and Spectroscopy,  
Contemporary Surface Science**

- *Education*
- *Professional Appointments*
- *Honors and Awards*
- *Appointments on Governing and Advisory Boards*
- *Distinguished Lectures and Addresses*
- *Publications*
- *Teaching Interests*

*Research Interests*  
*Group*

*Research*

- *COACH Program*
- *REU Program*

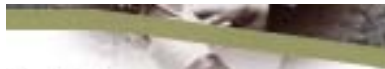
*Resume (PDF)*

*Picture (300 dpi)*

*Department of Chemistry 1253 University of Oregon Eugene, OR 97403*  
*Phone: (541) 346-4635 Email: richmond@uoregon.edu*



# The University of DEPARTMENT OF C



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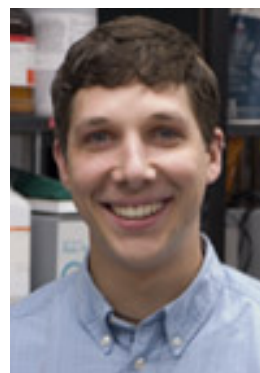
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Photo of Mt. Hood by Bernd Mohr.

**WEBMASTER:** [lynde@uoregon.edu](mailto:lynde@uoregon.edu)

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### Young Investigator Award

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**Nate Szymczak**, a grad student in [Dave Tyler's lab](#) has received the **Young Investigator Award** from the Division of Inorganic Chemistry of the American Chemical Society. He presented his work at the fall meeting in San Francisco. Nate's research focuses on the aqueous coordination chemistry of H<sub>2</sub> and the activation of N<sub>2</sub>.

See his recent paper in JACS:

<http://pubs.acs.org/cgi-bin/article.cgi/jacsat/2006/128/i49/pdf/ja065532f.pdf>

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### **Nicholas Kristof one of three keynote speakers at genocide symposium**

Two Pulitzer Prize-winning authors and a scholar from the United States Holocaust Memorial Museum will speak at a symposium on genocide April 28-30 at the University of Oregon.

New York Times columnist Nicholas Kristof, Harvard University professor and author Samantha Power, and Jerry Fowler, staff director of the Committee on Conscience for the United States Holocaust Memorial Museum, will deliver keynote speeches at the "Witnessing Genocide: Representation and Responsibility" symposium, hosted by the Oregon Humanities Center and the Harold Schnitzer Family Program in Judaic Studies, with funding from the Carlton Raymond and Wilberta Ripley Savage Endowment for International Relations and Peace and many other donors.

The symposium will explore ethical questions about the responsibility of the witness in representing genocide in artistic and journalistic forms. A major focus is the dilemma faced by

those who create artistic representations of these events, said Steven Shankman, director of the Oregon Humanities Center and College of Arts and Sciences distinguished professor of English and classics.

"Those who witness genocide have an obligation to remember and to bear witness, for the benefit of humankind, to what they have seen and experienced," said Shankman. "Representations of catastrophic events, however, often trivialize the magnitude and unspeakable horror of the events they attempt to portray. On the other hand, if we don't recall and represent acts of genocide, the events will recede from memory and may well be repeated."

This symposium occurs 11 years after the "Ethics After the Holocaust," conference organized by the Oregon Humanities Center in 1996, said Judith R. Baskin, Knight Professor of Humanities at the University of Oregon, head of the department of religious studies and director of the Harold Schnitzer Family Program in Judaic Studies.

"The earlier conference raised public awareness about the Holocaust across the state and helped create the Judaic studies program," Baskin said. The current symposium, she said, commemorates the 1996 conference and looks at the larger issue of genocide as both an historical and an on-going phenomenon.

Samantha Power, the Anna Lindh Professor of Practice of Global Leadership and Public Policy at Harvard's John F. Kennedy School of Government, will deliver the Oregon Humanities Center's inaugural Tzedek Lecture, "Can Genocide Be Stopped in an Age of Terror?" at 7:30 p.m., Saturday, April 28, in Room 182, Lillis Business Complex, 955 E. 13<sup>th</sup> Ave. Power is the author of

"A Problem from Hell: America and the Age of Genocide," which was awarded the 2003 Pulitzer Prize for general non-fiction and the 2003 National Book Critics Circle Award for general non-fiction.

On Sunday, April 29, Jerry Fowler, staff director of the Committee on Conscience at the Holocaust Memorial Museum in Washington, D.C., will speak on the topic, "Today's Witness to Genocide: Moses or Sisyphus?" at 7:30 p.m., in Room 182, Lillis Business Complex, 955 E. 13<sup>th</sup> Ave.

Nicholas Kristof, a two-time Pulitzer Prize winner, will deliver the 2007 Singer Family Lecture, "Covering the First Genocide of the 21<sup>st</sup> Century: Reporting from Darfur," at 7:30 p.m., Monday, April 30 in Room 150, Columbia Hall, 1215 E. 13<sup>th</sup> Ave.

In a related event, the Jordan Schnitzer Museum of Art, 1430 Johnson Lane, will feature an exhibit of 17 collages by French artist Colette Brunschwig. Each of the collages is a meditation on a poem by Paul Celan, one of the most celebrated modern European poets. Brunschwig and Celan are both Holocaust survivors. The exhibit will be on display from April 28 through June 16.

All events are free and open to the public. A program and detailed information about all of the speakers, as well as a complete list of symposium co-sponsors, can be found at: <http://www.uoregon.edu/~humanctr/witnessingGenocide/index.htm>.

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### **Lundquist College of Business names assistant dean of external affairs and development**

Gary Cordova, vice president for institutional advancement at Chaminade University in Honolulu, Hawaii, has been named assistant dean of external affairs and development for the University of Oregon's Lundquist College of Business.

Cordova, who began his new position on March 30, replaces Chris Murray, who left the college in June 2006 to become vice president of advancement at the University of Idaho.

"Gary Cordova brings a wealth of experience to the position of assistant dean of external affairs and development," said James C. Bean, dean of the Lundquist College of Business. "His leadership, skills, and enthusiasm will be welcome assets as we pursue our strategic vision. It is an exciting time for the college, and I am pleased that Gary has accepted the position."

Cordova has been at Chaminade University since



2002, directing the principal fundraising efforts for the organization. In that role, he was responsible for the overall management of a comprehensive capital campaign, major gift fundraising, foundation relations, communications and marketing, intergovernmental affairs, and alumni and board relations. Previously, Cordova provided strategic assistance with executive management, fundraising, and institutional planning at Willamette University in Salem.

Cordova was also associate vice president for advancement at Pitzer College (a member of the Claremont Colleges in California), where he worked from 1996 to 2000. In addition, he served as a development officer and director of development communications for the University of Chicago's School of Medicine from 1993 to 1996. Cordova has a master's degree from Stanford University and a bachelor's degree from the University of Northern Colorado.

"The Lundquist College of Business is the premier business school in Oregon and one of the best on the West Coast. I am excited to be joining the college at this opportune time," said Cordova. "I look forward to working with faculty, students, alumni, and donors to communicate the growth strategy for the college and help secure the resources necessary to achieve its goals."

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### **AHA International names new executive director**

Anne Haberkern has been named executive director of AHA International, a University of Oregon program offering study abroad opportunities for students, faculty members and institutions of higher education nationwide.

Haberkern started work earlier this month. She replaces Robert Selby, who served as executive director of AHA for 17 years and spearheaded AHA's merger with the University of Oregon in 2003.

Haberkern is a regional director with the University of California system's Education Abroad Program. Before starting work there in 2001, Haberkern worked for five years as the associate director of study abroad at North Carolina State University. She also served as a Fulbright teaching assistant in Le Mans, France. In addition, she is a workshop dean with NAFSA: Association for International Educators.

Haberkern has a master's degree in history from Harvard University and is currently completing her doctorate in educational leadership at the

University of California, Santa Barbara.

Chunsheng Zhang, University of Oregon vice provost for international affairs and outreach, said Haberkern's expertise makes her a good fit for the job.

"I am very pleased that Anne has accepted my offer to be the next executive director for AHA International," said Zhang. "With her extensive experience and network in the study abroad profession, I am confident that Anne will serve AHA and its member institutions well."

AHA international, a program of the University of Oregon, operates study abroad programs in Western Europe, Latin America, Oceania and Africa. Based in Portland, Ore., AHA serves students from universities and university consortia across the U.S. More than 48,000 students have taken part in AHA programs since its founding 50 years ago.

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### **Ethnomusicologist in residence April 16-20**



Tara Browner, associate professor of ethnomusicology and American Indian studies at UCLA, will give two free presentations during a one-week visit to the University of Oregon campus.

On Thursday, April 19, Browner will give a student forum lecture at 1 p.m. in Beall Concert Hall, 961 E. 18<sup>th</sup>Ave., titled "Experiencing Powwow Music and Dance from a Native Perspective." On Friday, April 20, Browner will give a 3 p.m. lecture in Collier House, 1170 E. 13<sup>th</sup>Ave., titled

"Documenting Pow-wow Music for a Scholarly Edition: the UCLA Pow-wow for MUSA and the Work of Ethnomusicology." Both events are free and open to the public. There is limited seating available at Collier House.

Browner will be in residence during the week of April 16-20, visiting several music classes and consulting with students in a variety of subject areas.

She is the author of "Heartbeat of the People: Music and Dance of the Northern Pow-Wow" (University of Illinois Press, 2002) and is currently working on a musical edition drawn from pow-wow performance for the series Music in the United States of America. She has also published in several major journals, including Ethnomusicology, The Journal of Musicological Research, and American Music. She is also a pow-wow dancer in the Women's Southern Cloth tradition and is a professional percussionist and timpanist.

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### **Harvard professor set to deliver Streisinger Memorial Lecture**

Marc Kirschner, a professor at Harvard Medical School, will deliver the 22nd Annual George Streisinger Memorial Lecture on May 2 at the University of Oregon.

Kirschner's talk, "Proteolysis and the Cell Cycle," is set for 4 p.m. in Room 150 Columbia Hall. It will be followed by a reception at 5 p.m. in Room 225, the Novick Room, of Streisinger Hall. Kirschner is founding chair of the department of systems biology at Harvard. His lab studies have focused on many aspects of biology, including the way a developing frog embryo orchestrates numerous signals to yield a final, complex organism. In addition, researchers in Kirschner's lab are investigating the signals that tell cells when to divide.

Kirschner has received numerous awards and honors. He has been elected to the National Academy of Sciences and to the American Academy of Arts and Sciences and he is a foreign member of the Royal Society of London.

The lecture is named for George Streisinger, a biology professor at the UO from 1960 until his death in 1984. Regarded as the “founding father” of zebrafish research, he was the first ever to clone a zebrafish in 1981. More than 300 genetics and developmental labs around the world use mutant strains of the fish produced in Streisinger’s UO lab. His research is carried on today by his colleagues at the UO Institute of Molecular Biology.

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### **LaVerne Krause art gallery to feature students' final projects**

The LaVerne Krause Gallery will showcase the work of university art students from various programs. Each week of spring term at the University of Oregon, a different group of students will fill the gallery with their work.

Many of the works featured are those of the fifth-year bachelor of fine arts students. The artwork in these terminal shows is among the strongest and most developed shown in the gallery this year. Other pieces are final art projects by undergraduates. All exhibiting artists are students at the University of Oregon; most are enrolled as art majors.

The exhibits will be open to the public from 10 a. m. to 6 p.m. Mondays through Thursdays, and 10 a.m. to 3 p.m. on Fridays. The gallery is in 101 Lawrence Hall, 1190 Franklin Blvd. Admission is free.

Featured projects in mixed media, fibers, photography, ceramics, printmaking,



metalsmithing, painting, drawing and sculpture will show the broad scope and diversity of the arts program. For a complete schedule, visit <http://krause.uoregon.edu/index.cfm?mode=schedule>.

The gallery was named after LaVerne Krause, who was a member of the University of Oregon department of fine and applied arts faculty from 1966 to 1986. She received the 1980 Governor's Arts Award for excellence and service to the arts in Oregon. Krause also received the University of Oregon Distinguished Service Award.

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