

the uo's newsletter for faculty, staff, and graduate teaching fellows

october 11, 2004

featured stories



Faculty, Students, Staff Inspire \$2.5 Million Gift

< Dave and Nancy Petrone chat with Jon Erlandson (middle), professor of anthropology, at an Oct. 1 news conference announcing the Petrone's \$2.5 million gift.

A \$2.5 million gift from University of Oregon alumnus Dave Petrone and his wife, Nancy, will provide student scholarships, new classrooms and laboratories, an endowed librarian position, and funds for sports marketing and a new health research center.

[Full Story...](#)



South Korean University Pledges \$500,000 Gift

< From left are Cynthia Stenger and Cari Vanderkar of International Services at Hanyang University.

Hanyang University, a large private institution based in Seoul, South Korea, will give the UO \$500,000 over a two-year period beginning in December. The gift is earmarked for scholarships, student and faculty exchanges, joint symposia, renovation of the International Center in the Erb Memorial Union (EMU), and converting a classroom into a state-of-the-art language teaching lab.

[Full Story...](#)



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[Full Story...](#)



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< University Senate President W. Andrew Marcus

The [University Senate](#) convenes for its first meeting of the fall term on Oct. 13 with an ambitious and focused agenda for the new school year.

[Full Story...](#)

potpourri

points of pride



Tony Winner Jeff Whitty Returns to Campus

< Jeff Whitty on stage at Robinson Theatre.

Jeff Whitty, a 1993 UO graduate and winner of the 2004 Tony Award for Best Book of a Musical for *Avenue Q*, was on hand Oct. 1 to help kick off University Theatre's efforts to expand its performance facilities. With great delight, he lingered at Robinson Theatre in Villard Hall and reminisced about productions he was involved with while earning his bachelor's degree in English.

[Full Story...](#)

Featured Author



Ryan Creates Essential Reference for Graphic Communications

< The kayaking Bill Ryan, UO associate professor of journalism and communication.

When Theodore Conover, the original author of *Graphic Communications Today*, asked Bill Ryan, UO associate professor of journalism and communication, to shepherd the book through its fourth edition, the result was an entirely new publication.

[Full Story...](#)

Honors and Distinctions



UO Professor is First Woman to Receive International Chemistry Award

< Geri Richmond, UO professor of chemistry.

Only one scientist in the world each year is awarded the Spiers Medal, one of the most prestigious international science prizes, and this year's recipient is [Geri Richmond](#), UO professor of chemistry. Richmond is the first woman ever to win the award.

[Full Story...](#)

Campus Briefs



Make a Date



Two Events Commemorate 50th Anniversary of Brown v. Board of Education

< Professor Raymond T. Diamond of Tulane University, convocation keynote speaker and law school forum participant.

The UO commemorates the 50th anniversary of the landmark *Brown v. Board of Education* case with a convocation keynote address and a law school forum examining the impact, promise, and limits of the famous 1954 U.S. Supreme Court decision.

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Helmuth Rilling, the Grammy Award-winning artistic director of the Oregon Bach Festival, will be one of two Trotter Visiting Professors in residence at the School of Music during fall term.

[Full Story...](#)

Health Center Flu Vaccine Clinics Cancelled

The University Health and Counseling Center does not expect to receive any flu vaccine this year. As a result, all previously scheduled flu vaccine clinics for students, and staff and faculty members have been cancelled. This comes in the wake of an announcement by the U.S. Centers for Disease Control that Chiron Corp., the producer of half of all influenza vaccine for the United States, will not distribute flu vaccine this year due to production problems. [For more information](#)

[More Campus Briefs...](#)

Bargains

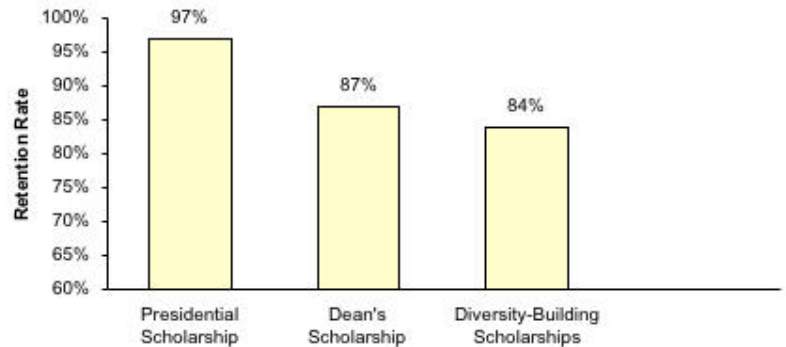


Editor's note: "Bargains" highlights special deals available through various UO offices that offer savings for faculty and staff members and graduate teaching fellows.

[Full Story...](#)

UO by the Numbers

The Presidential, Dean's, and the Diversity-Building scholarships help attract and retain the best and brightest Oregonians. The chart shows that fall to fall retention is higher for each group when compared to the average retention of 83 percent.



Source: Figures are based on the 2000, 2001, and 2002 first-time freshmen cohorts. Office of Resource Management.

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Faculty, Students, Staff Inspire \$2.5 Million Gift

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A \$2.5 million gift from University of Oregon alumnus Dave Petrone and his wife, Nancy, will provide student scholarships, new classrooms and laboratories, an endowed librarian position, and funds for sports marketing and a new health research center.

Petrone, chairman of Housing Capital Co. in San Mateo, Calif., says he and his wife were motivated to make the gift—their largest ever to the UO—by their admiration for the UO, its leaders, faculty members and volunteers, and by their desire to promote quality academic programs.

"It's the people at the university who inspire us," says Petrone, a 1966 economics graduate who also received his M.B.A. degree from the UO in 1968. "The president, the professors, the staff, the alumni who care so much—they make the university the kind of organization we want to be involved with."

"Dave and Nancy Petrone personify generosity and vision," says UO President Dave Frohnmayer. "With this gift, they have touched upon every cornerstone of our capital campaign—opportunity, inspiration, connection and discovery. On behalf of the entire university community, I thank Dave and Nancy for truly making a difference in the lives of so many."

The Petrone gift will:

- Endow four student scholarships;
- Provide a permanent endowment for the Warsaw Sports Marketing Center at the Charles H. Lundquist College of Business;
- Provide initial funding for an expansion of Condon Hall that will include new laboratories and classrooms for geography and anthropology, as well as a new facility for the university's map and aerial photograph collections;
- Fund an endowed faculty position for a Map/Geographic Information Systems librarian; and
- Fund the first phase of a new Center for Biomedical Research and Health Assessment for the Department of Human Physiology.

Dave Petrone was the volunteer chair of the university's last fund-raising campaign. He has served on the UO Foundation Board of Trustees since 1991 and is also a member of the Campaign Leadership Council for the university's current fund-raising effort, "Campaign Oregon: Transforming

Lives."



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"This gift is the fruit of a strong relationship that started in 2001 with our joint English as a Second Language (ESL) program," explains Tom Mills, associate vice president for International Programs. "We are impressed with Hanyang's accomplishments and future plans for internationalization, and the South Korean university, in turn, highly respects the UO both for the high quality of its academic programs and as a premiere research institution."

The affiliation with Hanyang began four years ago when Spike Gildea, associate professor and department head of linguistics, and Russell Tomlin, vice provost for academic affairs, visited South Korea and started the joint ESL program with counterparts at Hanyang.

"Hanyang officials are very active in promoting cooperation and exchanges with major universities around the world," adds Gildea. "They were impressed from the very beginning with our high standards and commitment to those same goals of international cooperation."

UO President Dave Frohnmayer and Mills visited Hanyang last year as part of a multifaceted trip to Korea.

"Dave gave a presentation on the UO, and it made a big impact," recalls Mills. "We had an opportunity to meet Hanyang President Chong-Yang Kim and learn, first-hand, about his vision for the university and its plans for expanding relationships with institutions around the world."

The \$500,000 gift will be used in four areas: \$260,000 for student exchanges, \$135,000 for faculty exchanges, \$25,000 for joint conferences and \$80,000 for capital projects--\$50,000 for the EMU International Center and \$30,000 for a language teaching specialization classroom.

Founded in 1939, Hanyang University has 20 colleges and 31,000 students on its main campus in Seoul and an ancillary campus in Ansan. It is consistently ranked as one of Korea's top universities and has relationships with 107 different academic institutions in 16 countries.



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"We are pleased to open comfortably full," says UO Assistant Vice President Martha Pitts, director of admissions. "Enrollment will show a slight increase compared to last fall's 20,033 students."

Pitts says SAT scores for newly enrolled freshmen likely will be the highest in UO history.

"This increase is an indicator that students are coming to the UO better prepared academically, and better prepared to take advantage of the excellent education they can receive here," she says, adding that the largest increase appears to be in verbal scores, with a slight increase in math.

Pitts says careful planning and strategic course management are allowing the university to provide access to classes and to services for students at the anticipated level of enrollment despite funding limitations.

"This level of enrollment allows us to offer students what continues to be recognized as one of the best values in higher education in the country," she adds.

The UO expects 3,000 new freshmen, an increase of 250 over 2003. New transfer student enrollment is expected to increase by 100 to more than 1,500 students.

"Students and their families recognize the world-class education they can receive at the University of Oregon and are coming to us as freshmen to take advantage of the highly respected first-year programs to get them off to a great start," Pitts says, noting that First-Year Interest Groups are proving to be more popular than ever this year. "FIGs" provide an opportunity for first-year students to learn in small communities involving close interaction with a faculty member.



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University Senate Convenes Oct. 13 for First Fall Term Meeting

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[The University Senate](#) convenes for its first meeting of the fall term on Oct. 13 with an ambitious and focused agenda for the new school year.

Senate President W. Andrew Marcus, associate professor of geography, says the group plans to tackle five major issues:

- revision of the Student Conduct Code;
- policies on hiring, retention, and promotion of non-tenure track instructional faculty;
- the long-range campus development plan;
- streamlining the process for incoming community college students; and
- strengthening resources for the UO Libraries.

"The Student Conduct Code has not undergone any major revision for a number of years, and our goal is to bring it up to date and make it current with how other universities deal with their students," Marcus says.

The senate's Non-Tenure Track Instructional Faculty (NTTIF) Committee has been reviewing hiring, retention, and promotion policies during the past two years with the goal of creating a set of recommendations for full senate review by December.

"We hope to create overarching guidelines that departments can use to develop their own consistent policies appropriate to these individuals," Marcus adds. NTTIFs make up 40 percent of instructors at the UO.

While the senate doesn't manage the university's [long-range campus development plan](#) it is evaluating the document with an eye toward recommending modifications to the University Planning office. Marcus says a key consideration is finding a way to both honor donors' wishes for facilities they underwrite, yet still maintain broad public involvement in the process of how the campus should look.

Two other areas of action for the senate are supporting the ongoing efforts of the Oregon University System (OUS) to better facilitate transfer of students between community colleges and OUS universities, and identifying funding to help the UO Libraries offset budget cuts that result in fewer

serial collections and monographs.

"Subscription costs have escalated significantly for serial collections and monograph books in times of diminishing budgets," Marcus says. "Cancellations have reached a critical level, and it is damaging to all our disciplines."

This is the senate president's fourth year at the UO after previous academic posts at Montana State University and the University of Maryland. In conducting senate business, Marcus says the quality he notices most about the UO is the collaborative spirit throughout campus.

"We are not going to compete with institutions such as UCLA or Michigan for the kind of resources they have on tap. But what we do have here is a sense of collaborative endeavor and shared opportunity that really makes things happen," he says.

All faculty and staff members, and GTFs are welcome to attend University Senate meetings, which take place from 3 p.m. to 5 p.m. on the second Wednesday of each month during the school year in 207 Chapman Hall (in December, the group meets on the first Wednesday). According to the group's charter, it is the university's "sole governing body for all matters of faculty governance."



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<p><u>Chapter 2</u></p>	<p>Process Mechanisms: Internal Processes</p> <p>Defines procedures for review and adoption of policies and project plans at various levels, including notice and hearing requirements</p>
<p><u>Chapter 3</u></p>	<p>Process Mechanisms: Coordination with External Agencies/ Interests</p> <p>Identifies community plans adopted by reference, defines procedures for giving notice to neighborhoods and others with respect to policy and project reviews</p>
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<p><u>Chapter 6</u></p>	<p>Building Space Use and Development Policies</p> <p>Identifies policies primarily related to renovation of existing facilities and assignment of space</p>

<p><u>Chapter 7</u></p>	<p>Building Maintenance and Service Policies</p> <p>Identifies policies related to materials quality, maintenance and repair, and building service</p>
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Two Events Commemorate 50th Anniversary of *Brown v. Board of Education*

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The UO commemorates the 50th anniversary of the landmark *Brown v. Board of Education* case with a convocation keynote address and a law school forum examining the impact, promise, and limits of the famous 1954 U.S. Supreme Court decision.

[Professor Raymond T. Diamond](#) of Tulane University, co-author of *Brown v. Board of Education: Caste, Culture and Constitution* (University Press of Kansas, 2003), will give the keynote address at convocation, set from 2:30 p.m. to 4:30 p.m. on Monday, Oct. 25, in the EMU Ballroom. Diamond's address, "The Promise of Brown for the 21st Century," will be followed by a reception in the EMU Lobby.

The following day, Diamond will join a panel of experts for a forum at the UO School of Law titled, "[Unfinished Legacy: *Brown v. Board of Education* at Fifty.](#)" The forum is set for 4 p.m. to 6 p.m. on Tuesday, Oct. 26, in Room 175 of the Knight Law Center.

Convocation and the law forum both are free and open to the public.

"Diamond is one of the outstanding legal historians in the nation, as well as being a great friend and mentor," says UO Vice Provost Gregory Vincent, who will join Diamond at the Oct. 26 forum. "He was part of the first wave of African American students to go to Yale, and was one of the first African American law professors at Louisiana State University. So, he's been on the front line of what *Brown v. Board of Education* is all about."

Diamond says that at both events he'll discuss how the Brown case "laid the groundwork and prepared the path for the dismantling of the quasi-caste system that prevailed in much of the country."

Diamond adds that *Brown v. Board* underscores "not the need but the value of what old-time Southerners call 'race mixing.' There is an inherent value in having people of different races living with each other and talking to each other."

In his convocation speech, Diamond says he will challenge students "to actuate *Brown*" in the sense of "being open to each other, listening to one another and seeking each other out."

For more events, please visit the [University Events Calendar](#).



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Professor Ray Diamond

Diamond joined Tulane Law School in 1990 from the faculty of the Louisiana State University Law Center. Prior to his work at LSU, he served as an antitrust attorney with the Federal Trade Commission in the Bureau of Competition. He also served as legislative counsel to a member of the U.S. House of Representatives and engaged in private law practice before entering academia. He has published articles on constitutional law, the legal history of race relations, and antitrust law. In 2000, he received the Harlan B. Carter-Knight FreedomFund Award for his work on the Second Amendment and right to bear arms. Last year, he won the 2003 David J. Langum Sr. Prize in Legal History for his co-authored book, *Brown v. Board of Education: Caste, Culture and Constitution*. He earned both his B.A. and J.D. degrees from Yale University.



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Forum at the School of Law

'Unfinished Legacy: Brown v. Board of Education at Fifty'
Tuesday, Oct. 26, 4 p.m. to 6 p.m.
Knight Law Center, Room 175, 1515 Agate St.

Forum speakers/topics:

Raymond T. Diamond, C.J. Morrow Research Professor of Law and adjunct professor of African and African Diaspora studies at Tulane University
"Caste, Culture and the Constitution--The Legacy of Brown"

Robert Tsai, UO assistant professor of law
"Brown's Legacy: Brown in Current Judicial Decisions"

Naomi Zack, UO professor of philosophy
"Gaps in the Michigan Supreme Court Rulings"

Gregory Vincent, vice provost for institutional equity and diversity, and UO professor of law
"Brown and Educational Policy"

Moderator: Keith Aoki, UO professor of law

The forum is free and open to the public. It is sponsored by the UO Office of the Provost and Senior Vice President, the Office of the Vice Provost for Institutional Equity and Diversity, the Wayne Morse Center for Law and Politics, and the School of Law. A public reception and book signing in the Morse Commons will follow the panel discussions.



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Helmuth Rilling, Benjamin Bagby Bring World-Renowned Music to Campus

< From left are Helmuth Rilling and Benjamin Bagby.

Helmuth Rilling, the Grammy Award-winning artistic director of the Oregon Bach Festival, will be one of two Trotter Visiting Professors in residence at the School of Music during fall term.

Rilling will be in Eugene Oct. 26–31, giving master classes, conducting UO music students and speaking at a student forum on Oct. 28. The culmination of his visit will be a free concert at 3 p.m. on Sunday, Oct. 31, at the Hult Center, with the University Singers, Chamber Choir and University Symphony performing Bach's Magnificat and Mozart's Mass in C Minor.

"Not only will hundreds of UO music students benefit from Helmuth Rilling's coaching," says Sharon Paul, director of choral activities, "but we hope those who follow Rilling in the summer will get a sample of the high-quality offerings we have here at the school of music."

The other Trotter Visiting Professor is early music specialist Benjamin Bagby, who will make appearances on the UO campus in both fall and winter terms. His first visit began Oct. 7 and continues through Oct. 18; the winter visit is scheduled for Feb. 12–17.

October events include a student forum, classroom visits and a lecture-demonstration with *Sequentia*, Bagby's acclaimed early music ensemble. *Sequentia* also will perform an Oct. 18 concert in Beall Hall. A vocalist, harpist and scholar, Bagby has been an important figure in the field of medieval musical performance for more than 20 years.

The Trotter Professorships were established in 2002 in memory of the late Robert M. Trotter, music dean.

BENJAMIN BAGBY, SEQUENTIA PUBLIC EVENTS:

- 5 p.m. Wednesday, Oct. 13, Beall Concert Hall. Free

Lecture-Demonstration: "Lost Songs of a Rhineland Harper"

Bagby's early music ensemble, *Sequentia*, gives a preview of its Oct. 18 concert, rediscovering early medieval music.

- 8 p.m. Monday, Oct. 18, Beall Concert Hall. \$9 general, \$5 students and seniors; tickets available at the door

Concert: "Lost Songs of a Rhineland Harper"

Benjamin Bagby and *Sequentia* perform a collection of 11th-century European secular music.

HELMUTH RILLING PUBLIC EVENTS:

- 1 p.m. Thursday, Oct. 28, Beall Concert Hall. Free

Student Forum Lecture-Demo: J. S. Bach's Magnificat

The program will be patterned after the Oregon Bach Festival Discovery Series, with Rilling providing commentary and insights, and graduate students conducting UO music students in performances of excerpts from the Bach work.

- 3 p.m. Sunday, Oct. 31, Silva Concert Hall, Hult Center. Free

Concert: Bach's Magnificat and Mozart's Mass in C Minor with the University Symphony and Choirs
Lobby opens at 2 p.m.; Silva Hall opens for seating at 2:30 p.m. No tickets required.

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points of pride



Tony Winner Jeff Whitty Returns to Campus

< *Jeff Whitty on stage at Robinson Theatre.*

Jeff Whitty, a 1993 UO graduate and winner of the 2004 Tony Award for Best Book of a Musical for *Avenue Q*, was on hand Oct. 1 to help kick off University Theatre's efforts to expand its performance facilities. With great delight, he lingered at Robinson Theatre in Villard Hall and reminisced about productions he was involved with while earning his bachelor's degree in English.

Whitty was the star attraction and featured speaker for a dinner and reception in conjunction with University Theatre's season opener, "Shakespeare a la Carte." The fundraiser will help the UO match a challenge gift to reach a goal of \$6.5 million for an extensive theater expansion effort.

"I have a lot of fondness for the university," Whitty says. "This is where I found my feet as a writer. I came to UO feeling cocky. This is where I learned honesty."

Whitty's star is fast ascending. He is working on a feature film for Warner Brothers and Plan B entertainment that will star Jennifer Aniston, and is developing a series pilot for the Fox television network. His plays include "The Plank Project," "Suicide Weather," "Balls" and "The Hiding Place."

See Whitty's [profile](#) on the University of Oregon's Points of Pride website.



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Featured Author



Ryan Creates Essential Reference for Graphic Communications

< *The kayaking Bill Ryan, UO associate professor of journalism and communication.*

When Theodore Conover, the original author of *Graphic Communications Today*, asked Bill Ryan, UO associate professor of journalism and communication, to shepherd the book through its fourth edition, the result was an entirely new publication.

The work is a coffee-table book as well as an essential reference for visual artists, teachers and lovers of design and photography. The 662-page tome, hailed by Bill Allen, National Geographic editor-in-chief, as the definitive work on editorial design, includes all new artwork, compelling case studies and, Ryan says, "interviews with some of the most important people in graphic communication on the planet."



Published by Thompson Delmar Learning, the book includes work from photographer Mary Ellen Mark (*Life*, *Rolling Stone*, *Vanity Fair*), writer/director Pete Docter (*Toy Story*, *Monsters, Inc.*) and many more. Ryan says that reconnecting with the dozens of former students whose work is included was "really kind of an epiphany. I learned a lot of things about myself, about design, about the process of building and completing an enormous book and about many of my graphic heroes."

Ryan is already at work on his next book, *The Creative Sides of Advertising*.

"This one will provide a thorough and comprehensive overview--from brainstorming to research, typography, media coordination, branding and identity, copywriting, portfolio development, creative strategy, storyboarding and TV spots, planning and presentation--the whole thing," he says. Like *Graphic Communication Today*, the book will include interviews with some of the finest minds in advertising, marketing and branding and will be packed with award-winning examples from around the world.

In his spare time (when he isn't kayaking), Ryan is working on a screenplay and a book on documentary photography. He is also a regular book reviewer for *Visual Resources Journal*.

[Purchase](#) *Graphic Communications Today* at the UO Bookstore.



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Honors and Distinctions



UO Professor is First Woman to Receive International Chemistry Award

< *Geri Richmond, UO professor of chemistry.*

Only one scientist in the world each year is awarded the Spiers Medal, one of the most prestigious international science prizes, and this year's recipient is [Geri Richmond](#), UO professor of chemistry. Richmond is the first woman ever to win the award.

Great Britain's Royal Society of Chemistry confers the honor for outstanding contributions in two main areas of physical chemistry. Richmond is renowned for her extensive body of research on the surface chemistry of water and crystals. Her research helps scientists gain further understanding of significant biological and chemical processes. She was one of the first scientists to recognize the potential of an optical tool known as infrared-visible sum-frequency generation to provide detailed structural information on liquid-liquid interfaces.

"This a major honor," says Richard Linton, UO vice president for research and graduate studies. "While Professor Richmond is perhaps best known to Oregonians for her leadership on the Oregon University System board of directors, this is yet another independent confirmation that her ongoing achievements as a scientist are recognized worldwide."

Richmond, who at last count had published 125 papers in leading science journals, says the Spiers Medal serves as recognition not only of her work but of the contributions of graduate students and postdoctoral researchers who have been part of her lab team since she came to the UO in 1985.

Lisa Abia-Smith, the Jordan Schnitzer Museum of Art's director of education, was a featured presenter last week at the 2004 annual meeting of the Western Museums Association in Tacoma. Abia-Smith was selected to discuss "Developing Discovery Rooms for Kids and Families." She spoke about the process of planning and developing the museum's Interactive Discovery Gallery.

Carol Ann Bassett, associate professor of journalism and communication, recently visited Arizona in support of her new book, *Organ Pipe: Life on the Edge* (University of Arizona Press, 2004), and was interviewed on KUAT, a public television affiliate in Tucson.

Tom Bivins, professor of journalism and communication, served on a panel on convergence at the August conference of the Association for Education in Journalism and Mass Communications in Toronto. The fifth edition of his book, *Public Relations Writing* (NTC Business Books), was issued in August. The upcoming Hawaii International Conference on the Humanities has accepted Bivins' new paper, "More than a Hill of Beans: Loyalty, Utility, and Integrity in Casablanca." Bivins is also completing a chapter on organizational communication ethics for a public relations ethics book due out next year.

David Crumb, associate professor of music, recently released his newest CD, *Harmony for a New World* (Innova Recordings, 2004). This disc includes music for two pianos by Crumb ("Harmonia Mundi; The Whisperer"). For more information go to the [Innova website](#).

Renee Irvin, assistant professor of planning, public policy and management, will present "The Emerging Role of Philanthropy in Local Government Finance" at the Association for Public Policy Analysis and Management's annual conference Oct. 27–30 in Atlanta. The following week, she will participate in a national dialogue on issues related to curriculum and instruction in graduate nonprofit management education at the Center on Philanthropy's "Education for Civil Society" symposium in Indianapolis.

Journalism Professor **Lauren Kessler**'s latest book, *Clever Girl: Elizabeth Bentley, The Spy Who Ushered in the McCarthy Era* (Harper-Collins, 2003), is a finalist for this year's Oregon Book Award. She has appeared at bookstores in Seattle, Portland and Eugene in support of the newly published paperback edition of the book.

Also, Kessler's narrative reportage, "Dancing with Rose," was the cover story for the Aug. 22 *Los Angeles Times* magazine. A second Kessler piece, this one about traveling up the California coast with a trainload of railroad fanatics, is scheduled to appear in the magazine on Oct. 17. Her article on moving between the genres of fiction and nonfiction was the cover story in the September issue of *Writer's Digest*.

Charles Lachman, curator of Asian art at the Jordan Schnitzer Museum of Art and an associate professor of art history, is one of 30 distinguished scholars worldwide selected to attend a two-week Korea Foundation international curator's workshop this month. This is the third year in a row that he has been invited to attend. Lachman is responsible for curating the museum's Chinese, Japanese, and new Korean galleries.

Scott Maier, associate professor of journalism and communication, presented his research on newspaper accuracy in August at the Association for Education in Journalism and Mass Communications conference in Toronto. He also conducted a workshop in June on computer-assisted reporting for Korean investigative reporters in residence at the University of North Carolina, Chapel Hill.

Julianne Newton, associate professor of journalism and communication, recently won the Robin F. Garland Educator Award from the National Press Photographers Association in recognition of her book, *The Burden of Visual Truth*, and for editing *Visual Communication Quarterly*. Newton also was elected to a three-year term on the Association for Education in Journalism and Mass Communications (AEJMC) Committee on Professional Freedom and Responsibility, one of three AEJMC standing committees selected by the membership.

Estella Porras, graduate teaching fellow in journalism, will receive the Oregon Women's Club scholarship for international female students who are interested in community issues in developing countries. The award includes an invitation to present a report on her work at the club's annual convention next spring. She also recently completed the scripts for "Caja de Cambios," a community educational radio program about children's rights designed for teachers and parents of children in Colombia. The project is sponsored by the Pan American Health Organization and PROINAPSA, a Colombian nongovernmental organization.

Business Professor **Mike Russo** was elected chair of the Organizations and the Natural Environment (ONE) interest group of the Academy of Management in August. Russo is a pioneer in teaching sustainable business development. His research has attracted the attention of key industry professionals and policy-makers.

Journalism and Communication Associate Dean **Al Stavitsky**'s essay, "Satellite Radio: HBO for the Ears," will be included in the Project for Excellence in Journalism's forthcoming volume, *State of the*

Media 2005.

This fall, **Analisa Taylor**, assistant professor of Romance languages, will present "Malinche and Matriarchal Utopia: The Myth of Isthmus Zapotec Exceptionality" at the University of California, Davis, as well as at the University of New Mexico. She is incorporating this work as a chapter in her book manuscript, "Indigenismo and Its Other in Mexican Culture and Society." Her research is made possible by a grant from the Center for the Study of Women in Society.

Electrical Geodesics, Inc., a company co-founded by **Don Tucker**, professor of psychology, received the Eugene Area Chamber of Commerce Emerald Award for Innovation. Located in the UO Riverfront Research Park since 1994, the company received the award Sept. 22 for its ingenuity in developing assessment systems that monitor human brain activity, making them a leader in the neuroscience research and medical markets.

The November issue of *American Artist* magazine will feature an article by **LiDoña Wagner**, program coordinator for the UO Administrator Licensure Program, titled "Experimenting With Forms and Methods." Photos of her artwork and a demonstration of her basic painting technique accompany the text. Paintings illustrating the article will be part of a solo exhibition of Wagner's series, *Frozen in Time*, at Eugene's Downtown Initiative for the Visual Arts (DIVA) in November and December. She will give a demonstration of her printmaking technique at the First Friday Art Walk in November, as well as a workshop on the "Self Box Collage" on Saturday, Nov. 13.



"Shaman Wisdom Evoking" is one of LiDoña Wagner's paintings to be featured in *American Artist* magazine.

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Campus Briefs



Health Center Flu Vaccine Clinics Cancelled

The University Health and Counseling Center does not expect to receive any flu vaccine this year. As a result, all previously scheduled flu vaccine clinics for students, and staff and faculty members have been cancelled. This comes in the wake of an announcement by the U.S. Centers for Disease Control that Chiron Corp., the producer of half of all influenza vaccine for the United States, will not distribute flu vaccine this year due to production problems. [For more information](#)

Geography Department Offers Online Look at Mount St. Helens

For those interested in the ongoing volcanic drama at Mount St. Helens, the geography department has assembled a [website](#) that offers a wide range of data and visuals, including a web cam for an up-close-and-personal look at the action.

Election Protocol

Melinda Grier, UO general counsel, offers [these reminders](#) during this political season on what state law does and does not allow regarding campaigning activity on campus.

Units Dealing with External Audiences Merge

University Advancement Vice President Allan Price has reorganized into one unit those UO units chiefly responsible for communication with external audiences. The previously separate offices of Governmental Affairs and Strategic Communications are now Public and Government Affairs (PGA), under the leadership of Associate Vice President Michael Redding.

The reorganized unit consists of Government Affairs, Media Relations and Communications, Development Communications, Creative Publishing, and KWAX-FM 91.1, the UO's classical music radio station. As part of the reorganization, Redding has relocated to 103 Johnson Hall and can be reached 346-5022 or mredding@uoregon.edu.

Historic Collier House To Be Used for Music Offices, Classes, Events

Last month, some School of Music staff began its move to Collier House, the 8,000-square-foot historic landmark at the corner of East 13th Avenue and University Street.

Collier House was built in 1885-86 by George Collier, a UO physics professor, and his sons, and is the second oldest building on the UO campus. When Collier retired in 1896, the university purchased the property, which initially served as a library. It next became the residence of Charles Chapman, the UO's second president. In subsequent years, the building has been home to two State of Oregon chancellors and five UO presidents, including Prince Lucien Campbell and Donald Erb. For many

years, it also served as an intellectual and cultural center of the university, hosting concerts, talks, dinners, and visiting dignitaries.

Its newest incarnation brings Collier House full circle back to those roots. Classes of 35 to 40 students may be held on the first floor, as well as small performance-oriented rehearsals, master classes, receptions, and concerts. Music history faculty members--Lori Kruckenberg, Anne Dhu McLucas, Marian Smith and Marc Vanscheeuwijk--will occupy the second floor.

President Sends Fall Letter

UO President Dave Frohnmayer's recently distributed fall letter to the university community provides information on new donor support, changes in Oregon's higher education system, transition in key UO leadership posts. and much more. [Read the letter in its entirety here.](#)



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Campaigning 'Dos' and 'Don'ts' at the UO

State law prohibits use of public funds to advocate for or against a ballot measure or candidate and prohibits state employees from requiring other employees, on the job or off, to support or oppose a ballot measure. This means:

YOU CAN provide balanced, objective informational background on ballot measures, but

YOU CAN'T spend work time advocating or opposing a ballot measure or candidate.

YOU CAN use your own time, including lunch hours or coffee breaks, for political work, but

YOU CAN'T use state resources (copying machines, faxes, computers, postage) for political work on a ballot measure or to help a candidate.

YOU CAN wear campaign buttons at work, but

YOU CAN'T post political posters or flyers in public work spaces or facing out on doors or windows.

YOU CAN write letters expressing your opinion on ballot measures and candidates, but

YOU CAN'T use your university title in a way that suggests you represent the university's position.

YOU CAN discuss your political opinions with co-workers during breaks or away from work, but

YOU CAN'T require or coerce those who you supervise to take a position or participate in political activities.

For additional information, please see the [Secretary of State's web page](#).

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September 28, 2004

Dear Colleagues:

Late this summer my wife Lynn and I were picking blueberries in a sunny field west of Eugene. The bushes were head-high and thick, and people picking at one spot could hear the voices but could not see the people just a few rows away. So it was with great interest that I overheard a nearby conversation among several family groups that obviously included junior faculty members here. Happily for this story, they did not know of my unseen presence -- nor do I know their identities or even academic departments.

They talked about the university and a mentoring faculty culture that had embraced them, about potluck dinners and desserts at each other's homes, about an unusual sense of belonging that had been engendered here compared to other universities they had known, and about how they had grown from our efforts to nurture excellence.

While I was not surprised, because I know these qualities to be true of this campus, I was overjoyed at the enthusiastic nature of these unsolicited remarks about our life here that radiated a real sense of belonging and joy.

There is no better way to start the year, one for which I have high expectations.

A cornerstone of those expectations is *Campaign Oregon: Transforming Lives*. We continue to make great progress in this campaign, our largest ever, and have eclipsed the total of our previous campaign even before the public opening of *Campaign Oregon*. That event will be held on January 29, 2005. Last year many of you submitted your ideas for how philanthropy could best advance the university. We received more than 500 proposals, totaling about \$2 billion. The Internal Campaign Advisory Committee reviewed these in light of the four cornerstones of the campaign: inspiration (teaching and learning), discovery (research and scholarship), connections (to our various communities), and opportunity (financial support for students). Many of the proposals have been included as specific gift opportunities in our campaign case statement or other campaign materials. All of the proposals will serve as a "toolbox" for our development officers to use to match to the interests of potential donors. You can view the proposals at <http://campaign.uoregon.edu/matrix/>.

We received this summer a wonderful gift that illustrates just how this process can work. UO Foundation Board member emeritus Dave Petrone and his wife, Nancy, asked us to identify a number of programs based on criteria they had established. They spent two days on campus visiting programs we selected from our "toolbox."

As a result, I am pleased to announce that Dave and Nancy have made a \$2.5 million additional commitment to Campaign Oregon, the effects of which will be felt across the campus. Their gift will be divided among the Warsaw Sports Marketing Center, the Map Library, the Condon Hall Renovation Fund, the Center for Biomedical Research and Health Assessment, student scholarships, and the president's special projects fund.

I know that you join me in gratitude for this extraordinarily generous support and vote of confidence from Dave and Nancy.

In addition to the changes that will come as a function of our campaign, I believe this year will bring a continuation of dramatic change at the system level in higher education. That change was sparked by Governor Ted Kulongoski's call last November for reinvestment in our public universities and by his new appointments to the State Board of Higher Education. The new board has made key changes in the chancellor's office and board operations, giving each campus a greater role in charting the course of higher education. The board has appointed George Pernsteiner as Chief Operations Officer and Acting Chancellor. The results so far are more effective communication among campuses and board members, an articulate vision for higher education, and thoughtfully proposed operating and capital construction budget requests to the governor and legislature for our seven public universities. We owe much gratitude to the governor and the State Board of Higher Education. Now, our efforts move to the legislative session beginning in January. We need to ensure that the members of the state legislature support the governor's call for reinvestment.

This academic year, we will move forward on an orderly plan for transition in key leadership posts held by widely respected administrators whose service has been invaluable to us. We have been blessed by long continuity and unusually strong skill and leadership from Senior Vice President and Provost John Moseley, Vice President for Academic Affairs Lorraine Davis, and Vice President for Administration Dan Williams. Their service has been stellar and their wisdom and energy widely admired both here and at our peer universities. Dan Williams has announced his retirement effective at the conclusion of this academic year. A national search process, under the chairmanship of Vice President Rich Linton, has just begun. The portfolio for this position will be altered to include budget and finance responsibilities; intercollegiate athletics will report directly to me with increased oversight provided by the university's general counsel. The new Vice President for Finance and Administration will report to the Senior Vice President. I have asked both John Moseley and Lorraine Davis to extend their service as long as possible and am gratified that both agreed to serve through the 2005-2006 academic year on a phased retirement schedule. The search for John Moseley's successor will occur during the 2005-2006 academic year. Lorraine Davis' position will be held open so that the new provost can be involved in filling this position.

All of these changes have been under consideration for some years and have been discussed in the past with the university's elected Faculty Advisory Council.

Some 3,000 new freshmen should be here with us for the beginning of fall term, with about two-thirds of them from Oregon; freshman enrollment is up by approximately 200 over last year. The total enrollment, which should be approximately 20,200, is at or near a record and will be a special challenge for us that I know we will meet. Our plan, as you know, is to keep enrollment relatively stable, and I believe we will meet that goal this fall. We had nearly 600 fewer freshman applications this year than last, but because of hard work in recruiting by the admissions office and faculty and staff across campus, a larger percentage of those students who applied are enrolling. This will be another strong class in terms of academic preparation.

We are hopeful that we can continue other remarkable successes from last year as well. Our licensing income from University of Oregon inventions, for instance, grew to nearly \$2 million in fiscal year 2003-4, putting us among the top tier of the nation's research institutions per research dollar expended. And we had a record 40 new inventions last year. More than 90 percent of the licensing income was reinvested in UO research by distributing it to faculty inventors and academic programs. And research by our faculty resulted in the creation of three new spin-off companies.

Our newly appointed Vice Provost for Institutional Equity and Diversity, Dr. Gregory Vincent, has

already fulfilled his high promise in helping us to assess our efforts in achieving the diversity necessary to extend equal opportunity to all sectors of our society. His initial assessments show both positive results and a candid view of the long distance we have yet to travel. We will devote major efforts this year to developing an action plan as well as to elevating our awareness and increasing the focus of our energies on diversity and inclusion. Those involved in faculty governance, the President's Small Executive Staff and the university's department heads at their annual retreat last week have all focused attention on the obstacles and opportunities we face related to issues of diversity. During our fall Convocation now scheduled for Monday, October 25, at 2:30 p.m. in the EMU Ballroom, we will celebrate the 50th anniversary of *Brown v. Board of Education*, the historic Supreme Court decision that prohibited state-sponsored segregation in public education. I hope each of you will make special efforts to attend Convocation and, in addition, bring a critical and constructive view as to how we can improve our efforts in the various initiatives related to diversity.

Those of you who were here over the summer break know that it has been very busy on campus: we have moved the people and collections into the beautifully expanded and renovated Jordan Schnitzer Museum of Art; construction will soon be completed on the Heart of the Campus project that gives us a much more graceful and integrated physical center at 13th and University; construction continues on the Many Nations Longhouse; the School of Music has moved some programs into Collier House; we have redeveloped 15th Avenue and will soon begin construction of a new plaza at Hayward Field; and we broke ground on the Living-Learning Center, which will be a model of integrating academic life within a student residence hall. All of this new construction and beautification brings a tangible and exciting sense of renewal to a campus that is already both functional and visually stunning.

As I noted at the beginning of this letter, there is a fondness, that approaches the devout, for this campus -- for its culture and its caring, for its splendid architecture and welcoming spirit -- that all of you have helped to create and sustain. I welcome you this year, just as all of you are welcoming our new and returning students -- and are creating the spaces and circumstances that make possible those remarks I overheard in the blueberry field.

As always, I would be pleased to hear from you. My e-mail address is pres@uoregon.edu.

Warmest wishes,

Dave Frohnmayer
President



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Bargains



Editor's note: "Bargains" highlights special deals available through various UO offices that offer savings for faculty and staff members and graduate teaching fellows.

40 Percent OFF

Pre-Paid Coffee Cards

Save money on you favorite coffee drink at the UO Bookstore.

Get one free when you prepay for 10 espresso drinks.

Get two free when you prepay for 20 espresso drinks.

Limit two cards per customer. Offer expires Oct. 24, 2004

[Coupon required—click here and print.](#)



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