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Inside
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Inside Oregon Changes Editors



With
this
issue of
*Inside
Oregon*,

Former Inside Editor John Crosiar (left) and new Editor Paul Omundson confer about continued enhancements to the publication.

Communications Officer Paul Omundson assumes editor duties. As with many things in life, he stands on the shoulders of those who came before him.

John Crosiar, now senior editor in UO's new Creative Publishing unit, has worked diligently over the past two years to bring *IO* to life online (along with Communications New Media Coordinator Taper Wickel). Picking up where John left off, Paul is developing new features that we hope will make *IO* more interactive and engaging for you and our more than 4,000 other readers.

We'll ask you in coming issues to let us know what you like most about *IO*, as well as what you'd like to see changed. Our intent: To make this an ever-more-useful newsletter that takes advantage of all the possibilities the web has to offer.

Of course, if you have thoughts you'd like to share now, feel free to e-mail them to either [Paul](#) or [me](#).

As always, we hope you enjoy reading *Inside Oregon* as much as we enjoy putting it together.

- Todd Simmons, director, Communications

Community Spotlight: Labyrinth Project Paves Way for Emerging

Touching Down in Eugene



Shawn Rubino

Shawn Rubino, Club Sports, has made a big move--from working for a Minnesota woman's hockey team, to coaching women's volleyball at Yale, to working in Club Sports at the University of Oregon.

Winner of a 2004 Classified Staff Recognition Award, Rubino started at the UO working as an administrative assistant for ASUO. When a position at Club Sports opened up, she jumped at the chance to work in a more familiar atmosphere--one full of sports talk, sports equipment and sports-related paperwork.

"I love working with the students," Rubino says. "The award was for going the extra mile. I remember what it was like to be a student with questions, and I do my best to make sure I can give them an answer without giving them the runaround."

Rubino, with a degree in physical education, originally planned to teach, but was asked to start coaching and never looked back. Last summer, she married a man who is equally fond of sports, and they both plan to make Eugene their permanent home.

"My family is very important to me," Rubino says. "They always come first, and working for Club Sports, I have more time off in the summer to spend with my family."

In her free time, Rubino not only watches sports, she also scrapbooks, reads, loves to garden and hikes at the local parks, with Mt. Pisgah as her favorite.

"UO is a great place," Rubino says. "I like how the campus is set up, how centralized it is and how helpful everyone here has been, and yes, I like the Eugene weather!"

--Kaya Hardin, student reporter

Point of Pride: Oregon Bach Festival

In 1970, German organist and conductor Helmuth Rilling came to the University of Oregon for a series of workshops and an informal concert. Since then, the [Oregon Bach Festival](#) (OBF) has blossomed into one of the foremost celebrations of Bach's music and influence in the United States through the efforts of Rilling, co-founder and OBF Executive Director Royce Saltzman and a vast array of staff, volunteers, musicians and donors.

This year's 35th edition, which ended July 11, drew an audience in excess of 32,000 and had an economic impact of \$6 million on the local community, due in part to financial and in-kind support from 130 regional and national businesses and funders. The festival also used this special anniversary year to launch a \$10-

Artists

Thanks to the concerns of a mother, emerging artists in Eugene now have a University of Oregon program to help them bridge the gap between talent and professional success.



This work by artist Paula MacCullen is one of the images to be displayed at the Labyrinth exhibit.

Kay King, '84, a local artist and educator, was sympathetic to her son's concerns when he attempted to transform his artistic skills into a livelihood, and she knew he was only one of many talented artists facing the same challenge. As a result, last year she founded the Labyrinth Project for Emerging Artists, supported by her donation of \$10,000 through the University of Oregon Foundation. Inspired by a program in New York, King's program is run by long time friend, Marjorie DeBuse, director of the Youth Enrichment and TAG (Talented and Gifted) Programs at the College of Education.

Twelve artists were chosen for this year's inaugural program, but one had to drop out, leaving 11 participants. They've gone through a series of seminars featuring UO presenters--including David Turner, Jordan Schnitzer Museum of Art director; Doug Blandy, Arts and Administration professor; and Sandy Tillcock, Knight Library Press director--to learn career management skills and how to work with tax consultants, lawyers, collectors, critics and curators.

Now, the program culminates in a group exhibition July 17 through Sept. 11 at DIVA (Downtown Initiative for the Visual Arts), 110 W. Broadway, Eugene. The opening reception will be from 7 p.m. to 11 p.m. on Friday, July 17. The exhibit is titled "11 Emerging Artists, 1 Common Passion." Both the exhibit and the reception are free and open to the public at the DIVA gallery. The show also will be part of the First Friday Art Walks in August and September.

"In developing this project, we discovered a strong group of local community members who are actively engaged in promoting the visual arts as a major feature of Eugene's cultural and economic life," says DeBuse, who joined the College of Education in 1980. "They'd like to see the visual arts play an increasingly important role, similar to that of the performing arts. I'm convinced that by helping talented local artists gain the skills needed to participate in the marketplace, the UO Labyrinth Project is engaged in a lively partnership with the community that promises to reap multiple benefits far into the future. We hope to continue on an annual basis."

Claire Flint, one of Labyrinth's participants, couldn't agree more.

"I've wrestled with the 'starving artist' myth for as long as I can remember," she says. "Labyrinth helped me to break the stigma that the artist's way is that of suffering, where success is saved only for those who sacrifice their lives and/or sanity to leave a legacy. The program exemplifies that art is a labor of love, and that good business doesn't always mean surrendering what you



Royce Saltzman, with Oregon Bach Festival co-founder Helmuth Rilling, proudly displays the festival's first award of excellence that henceforth will bear Saltzman's name.

million endowment drive with a [\\$1 million pledge from supporters Pete and Mary Ann Moore](#).

Box-office receipts for this year's festival totaled more than \$430,000. Visitors came from 35 states and seven countries, experiencing 51 programs and 577 musicians. Performances ranged from Bach's venerable cantatas to adventurous premieres in the composers symposium.

A special highlight was a surprise presentation of the first OBF excellence award to Saltzman just before the start of the July 6 performance of Bach's Mass in B Minor.

UO President Dave Frohnmayer made the presentation, along with the proclamation that the prize will be known officially as the Saltzman Award of Excellence. Also on hand was UO President Emeritus Robert Clark, who helped keep the festival financially afloat in its early years.

Saltzman is a professor emeritus at the UO School of Music, having joined the faculty in 1964 after receiving his doctorate from the University of Southern California. In May, USC's Thornton School of Music gave Saltzman its Outstanding Alumnus Award. The USC citation noted his leadership of the Oregon Bach Festival and his accomplishments as co-founder and president of the International Federation for Choral Music and as president of the American Choral Directors Association.

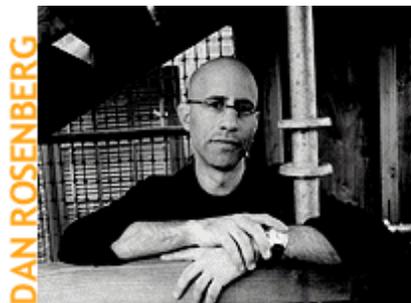
The festival award bearing Saltzman's name is intended to recognize extraordinary service and to encourage others to become more deeply involved in the festival. It may not be given every year, but more than one person might be honored in a single year.

Next year's festival will open June 23 and feature Bach's Christmas Oratorio, done in a two-concert, day/night format; the pairing of Mendelssohn's dramatic choral works *Midsummer Night's Dream* and *The First Walpurgis Night*; and Haydn's *Creation*.

To see OBF on the Points of Pride website, go to <http://pride.uoregon.edu> and click on the University section.

In Brief

Promote Your Book Through UO Bookstore



Assistant Professor of History
Robert D. Clark
Honors College

The UO Bookstore offers a free Featured Faculty Author Program to help promote books by faculty, staff members and graduate teaching fellows. Authors are featured for one month on various pages of the bookstore website. In addition, a link to the site is featured on the Faculty section of UO's Points of Pride website, <http://duckhenge.uoregon.edu/pride>.

July's Featured Author is **Dan Rosenberg**, assistant professor of history in the Robert D. Clark Honors College. He edited the latest special issue of *Cabinet* magazine, and with Susan Harding, co-edited *Histories of the Future*, a book to be published by Duke University Press in Spring 2005.

To see Rosenberg's bookstore profile, go to <http://www.uobookstore.com/faculty/featuredauthor.cfm>. To participate in the promotion program, go to <http://www.uobookstore.com/faculty/submitbook.cfm>.

Bargains

hold most sacred."

Campus Construction To Bring Major Enhancements

Dust continues to fly on campus this summer but it's a small price to pay for capital improvements that will result. Here's an update on major construction projects.

Jordan Schnitzer Museum of Art



North face of new Jordan Schnitzer Museum of Art wing

Major additions and renovation will make this distinctive facility nearly twice its previous size, offering dramatically expanded and redesigned spaces. In addition to new galleries, the museum will house a gift shop and café, expanded storage and work areas, study and learning areas and new offices for museum staff.

Estimated re-opening: January 2005

Living Learning Center

This \$27 million project includes roughly 400 beds of student residence hall housing, instructional space, associated lounges and support space, and a dining facility. It will be located north of East 15th Avenue between Earl Hall and the Walton Hall Complex on the site of the outdoor tennis courts, which will be relocated. Construction is just getting underway.

Estimated opening: Fall 2006

Heart of Campus

This long-planned project will result in a European-style plaza and a much needed face lift for the area surrounding the intersection of East 13th Avenue and University Street. The intersection will get new paving bricks, a garden area next to Friendly Hall and planters, similar to those on East 13th Avenue in front of the new Lillis Business Complex. The old wooden kiosk that stood just north of the intersection is already gone, to be replaced by a new steel-and-brick version designed by students.

"This will dramatically improve the aesthetics of our campus," says Planning Director Chris Ramey. "It will really enhance our

Various units around the university provide products and services at discount rates for faculty, staff and graduate teaching fellows. Learn about them in each issue of *Inside Oregon* through the new Bargains feature. Here, we highlight two PowerBook G4s and a G4 iPod offered by the University of Oregon Bookstore at a \$400 discount off the retail price. The offer is good until September 24 or while supplies last. For more information go to <http://UOBOOKSTORE.COM/electronics/apple/specials/specials.pdf>



Find Funding for Your Research and Study Abroad

The Office of International Programs offers an international scholarship workshop from 3:30 p.m. to 5 p.m. on Wednesday, July 14, in the EMU Metolius and Owyhee Rooms. This is for faculty and staff members and graduate teaching fellows who wish to conduct research, study, or do an internship abroad and want to learn about scholarship and grant opportunities. For more information, call (541) 346-3207.

Online resources include:

Fulbright grants
www.iie.org/fulbright

Rhodes scholarships
www.rhodesscholar.org/

Marshall scholarships
www.marshallscholarship.org/

DAAD (German Academic Exchange Service) study grants
www.daad.org/scholarships.htm

Churchill scholarships for math and science at Cambridge University, U.K.
www.thechurchillscholarships.com/

Fulbright-Hays doctoral dissertation research abroad awards
www.ed.gov/offices/OPE/HEP/iegps/ddraapp.html

Freeman scholarship for study in Asia
www.iie.org/pgms/Freeman-ASIA/

Benjamin A. Gilman International Scholarship Program
www.iie.org/gilman

Boren/NSEP scholarships for graduates and undergraduates
www.iie.org/nsep/

Gifts to UO

Alumnus Establishes Faculty Endowment Fund in Economics

In 1952, Walter J. Mead was the first University of Oregon student to earn a Ph.D. in economics. Now, he's giving back to his alma mater through a \$500,000 endowment gift for a faculty fellowship in economics.

"I really appreciated having the opportunity to get to know my professors well at the University of Oregon and the personal attention they gave me," says Mead, who also received his undergraduate degree from the UO in 1948. "I received an excellent, broad liberal arts education that has served me well in everything I've undertaken.

"I'm indebted to UO for helping me lay the groundwork for a richly rewarding life and career, and I'm so pleased to be able to make this gift that can help ensure the continuing high quality of the faculty."



Heart of Campus construction at East 13th and University grounds as a pedestrian-friendly campus."

The project is occurring in two parts. A landscape architecture class taught by Stan Jones is taking on part of the landscaping, including the Friendly Hall garden and kiosk. The turnaround and street improvements will be handled by university and commercial crews under the direction of the Eugene landscape architecture firm of Cameron McCarthy Gilbert & Scheibe.

Jones, head of the landscape architecture department, adds that UO is one of only a few universities to give students a chance to take on such a significant project through a design/build studio.

Completion: September 2004

Museum of Natural and Cultural History



Workers construct one of the new exhibits at the Museum of Natural and Cultural History

display showcases the state's four geographical regions--the Great Basin, the Columbia Plateau, the Coast and the Interior Valleys. Visitors will learn about each region through re-created environments, artifacts, interactive exhibits, photographs, graphics and text. In the center of the exhibition hall is a re-created "laboratory" with a variety of interactive opportunities to help individuals explore the science behind the stories. There will also be space in the museum to showcase temporary exhibits from its own collections as well as traveling national and international exhibits.

"Oregon--Where Past is Present," opens early next year, but the rest of the museum re-opens October 8.

The main exhibit hall is being completely revamped to dramatically showcase a new permanent exhibit that celebrates the past 15,000 years of Oregon's cultural history. The new exhibit, "Oregon--Where Past is Present," has been nearly a year in the making and offers a fascinating walk through space and time, telling Oregon's dynamic story. The new

The Walter J. Mead Faculty Endowment Fund in Economics will be used primarily as a source of funding to retain top faculty and to lure the best and the brightest from around the world to join a department already known for innovative programs and research.

"As a former professor, Walter Mead knows first hand how support for faculty translates into support for students," says College of Arts and Sciences Dean Joe Stone. "When individuals like him step up and show this level of generosity and loyalty for their alma mater, it serves as a wonderful testament to the impact that our faculty have on students' lives. Walter's gift ensures that a world-class faculty will continue to inspire students at the University of Oregon for generations to come."

New Grant for Jordan Schnitzer Museum of Art

The Jordan Schnitzer Museum of Art soon will be better able to preserve its collection and offer safer and easier access to its art for exhibition and research, thanks to a \$50,000 grant from the federal Institute of Museum and Library Services (IMLS).

The grant will be used to purchase state-of-the-art storage racks for the museum's collection of framed works by American, European and Asian artists.

"This grant will help protect this important segment of the collection as it is installed in a new climate-controlled space in the expanded museum," explains Jean Nattinger, museum registrar. "The improved storage conditions exceed the rigorous standards other museums require when lending works of art."

On the Move, Honors and Distinctions

On July 1, **James C. Bean** started as dean of the Charles H. Lundquist College of Business. Dean Bean was previously associate dean for academic affairs at the University of Michigan's College of Engineering.

The Office of Academic Advising welcomes two new employees--**Terrie Minner**, academic adviser/counselor, and **Robertta Deppe**, associate director.

Make A Date: Calendar Items of Note

Coming events of interest to the University of Oregon community include an **art exhibit by UO's Labyrinth Project participants July 17 through Sept. 11** at DIVA's downtown Eugene gallery. See details in this issue's community feature. For additional information call (541) 346-1402.

A benefit concert is planned for Womenspace, 4 p.m. to 9 p.m., Aug. 15 at Secret House Winery. The not-for-profit Eugene community organization offers a variety of services for adults and children experiencing domestic violence. Many UO staff, faculty and students participate as volunteers and interns. The concert features members of the Eugene Opera and guitarist and recording artist Craig Einhorn. Tickets are \$20, children under 12 free. For ticket information, call (541) 485-8232.

For more about University events, visit the [Calendar of Events](#).



Walter and Thelma Mead

Hand-in-hand with the construction of a new main exhibit is a name change for the museum to include its cultural history component.

"From its beginnings, the museum has maintained a strong emphasis on human cultural history along with zoology, paleontology, botany and related fields," says Mel Aikens, museum director. "So it's quite appropriate for us to make this important change."

Estimated opening: February 2005

Many Nations Longhouse



The new

Several of the 20 giant cedar and Douglas fir trees donated by the Coquille Tribe rise in place at the new Many Nations Longhouse

Many Nations Longhouse is rising fast on the southeast side of campus, adjacent to the Museum of Natural and Cultural History. The structure, built on the site of the previous longhouse, is a remarkable example of the university's partnership with the nine federally recognized tribes of Oregon. It was designed by UO architecture graduate Johnpaul Jones '67 and modeled after a traditional longhouse of the Kalapuya Indians, the first people known to have lived at the junction of the McKenzie and Willamette rivers.

For Jones, the project is a labor of love.

"The University of Oregon is where I found my way," says Jones, internationally renowned for incorporating Native American concepts into his work. Previous Jones projects include the National Museum of the American Indian in Washington, D.C.; the Makah Tribal Center in Neah Bay, Wash.; the Longhouse Education and Cultural Center at Evergreen State College in Washington; and the Institute of American Indian Art in New Mexico.

Estimated opening: December 2004

On the horizon

University Health and Counseling Center additions

This \$10-million project consists of renovation of almost all of the existing Health and Counseling Center and the creation of approximately 10,000 square feet of new space. The completed project will result in a renewed center providing health, counseling and testing services for the students of the

university.

Construction to begin Spring 2005

Hayward Field Plaza



Hayward Field Plaza

This planned new entrance to Hayward Field that will replace the current parking lot on the corner of East 15th Avenue and Agate Street. A key feature of the structure is to showcase many of the university's sports accomplishments. About 30 parking spaces will be added at a small, unused gravel area at the southern end of Hayward Field. The design will include extensive landscaping, brickwork and a columned entrance.

Construction to begin Spring 2005

Each issue of Inside Oregon is archived on the web at <http://comm.uoregon.edu/inside/archive.php> . If this issue displays improperly, please go there for the correct version.

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July 12, 2004 - Today's Other News Items

Gift Launches Bach Festival Drive

Pete and Mary Ann Moore knew there was something special about Helmuth Rilling the first time they met him in 1989.

"Here is this German music conductor, a world-renowned expert on Bach, whom you think would be very stuffy and perhaps a little unapproachable," Mary Ann recalled. "Instead, he would smile with a twinkle in his eye and ask me, 'what did you think of the concert?' He would really want to know."

"I speak a little German," commented Pete, who spent a year while a senior at the University of Oregon near Rilling's home in southern Germany. "He was very generous with my attempts at German conversation. But we connected, and that was the start of a great friendship."

The connection with maestro Rilling was one of many significant moments that Pete and Mary Ann experienced in a long association as ticket buyers, patrons and board members of the Oregon Bach Festival, the internationally acclaimed and Grammy Award-winning event of the University of Oregon. The festival's 35th season opened June 25 and continues through July 11 in Eugene.

At a dinner for festival patrons on Sunday, June 27, the Moores honored their 15-year association with Helmuth Rilling and the festival by pledging \$1 million to the university's Campaign Oregon: Transforming Lives.

Most of the pledge will be allocated to the festival as it seeks to raise a \$10 million endowment, with the balance to support athletics and scholarships.

The festival's endowment will help to fund in perpetuity the operations of the world-class festival, fueling growth of artistic and educational programs, two key aspects that particularly interest the Moores.

Growing up in Portland, Pete had an early experience with choral music that enabled him to appreciate the

level of artistry Rilling would bring to Eugene.

"My choral music teacher at Grant High School, Mrs. Jean Vancil, made music accessible and exciting," Pete remembers. "The athletes, the scholars--everybody wanted to be in her choir. She gave me an appreciation for choral music."

Later, the Moores would see Rilling and conductor Anton Armstrong of St. Olaf College having a similar impact on high school singers in the festival's Youth Choral Academy program, which stands to benefit from the endowment initiative.

Both Pete (BA, '64, MBA, '66) and Mary Ann (BA, '66) have stayed connected to the university.

"It contributes to our community's way of life and it's such a strong economic engine," Pete says. And both have actively served on the Oregon Bach Festival board's development committee. As president of Pepsi-Cola Bottling Co. of Eugene, Pete has seen the business value of concert sponsorship over the years, helping to bring artists such as Bobby McFerrin and Thomas Quasthoff to past festivals.

With the retirement of festival executive director Royce Saltzman on the horizon and Rilling advancing in years, planning for transition and the endowment are the highest priorities for the festival and its board of directors. The Moores have stepped up to the challenge not only with their commitment, but also by volunteering to co-chair the endowment drive.

"The festival has made a great contribution to the university and life in Eugene," Mary Ann said, in announcing their pledge. "With a successful endowment, we can help to ensure those educational, spiritual and musical gifts will continue to bless future generations."

"The Moores have been wonderful emissaries for the festival within the business community and their network of friends," said Saltzman. "They have given their time, spread the word about the festival, extended hospitality to artists and VIPs, agreed to serve as our endowment initiative co-chairs, and now are making this pledge. We are very honored and very grateful."

Referring to a letter he received from Rilling following the September 11 tragedy, Pete told the audience at the June 27 patron event how he has been inspired by the conductor's belief in music to build bridges between cultures. It's a value that the donors hope to see continue.

"We care deeply and believe with all our hearts that the Oregon Bach Festival continues to be necessary and relevant to our society and our world."