

• Employee
spotlight
• Coming
this week

Inside
Oregon



UNIVERSITY OF OREGON

•Calendar •Send to a friend •Letters •Print •Archives •UO home page

This issue: January 5, 2004

[Civil Rights Expert to Fill Diversity Post](#)

[Frank's Book on Israeli-Palestinian Conflict Wins National Prize](#)

[It's a Puzzlement...](#)

[Announcements and Briefs...](#)

[Our People](#)

Civil Rights Expert to Fill Diversity Post



A Louisiana law professor with broad experience as an academic administrator and as a civil rights and labor law attorney will fill the university's newly created post of vice provost for institutional equity and diversity.

Gregory J. Vincent, a Louisiana State University law professor who was the Baton Rouge school's vice provost from 1999-2003 and directed the Equity and Diversity Resource Center as assistant vice chancellor at

the University of Wisconsin, Madison, for four years before that, is expected to start work by Jan. 9, according to UO Senior Vice President and Provost John Moseley.

"Our hiring of Greg Vincent is the culmination of a collaborative process originally recommended to us by Elson Floyd, a consultant on how to make our diversity programs work in the best ways possible," Moseley says. "After launching a national search during the last academic year and interviewing a number of candidates, we are very pleased to have identified a very experienced person in Greg Vincent. He has overseen programs at Wisconsin and at LSU with great success that are similar to those we're going to ask him to spearhead here."

The full time, 12-month administrative faculty position that Vincent is filling will report directly to Moseley. Vincent will work

Kwene Supports Sustainable Business for Cleaner World



By Danielle Gillespie

Protecting the environment and leaving behind a cleaner and healthier world for her two grandchildren is what motivates Vera Kewene, Lundquist College of Business curriculum coordinator.

Photograph by Amber Thomas, Media Relations editorial assistant.

Kewene, who was received a Classified Staff Recognition Award for her volunteer work this past spring, has served on the UO Environmental Issues Committee and has volunteered for the Education for Sustainability Western Network and the Oregon Sustainability Forum. For the past six years, she has volunteered for the Sustainable Business Symposium.

A year ago, with instructor Anne Forrestel, Marketing, she co-founded the Sustainable Business Group within the Lundquist College. This dynamic student group fosters knowledge about sustainable business and addresses issues such as energy efficiency, pollution, and resource and waste management.

Kewene says her volunteering mostly consists of working on the logistics of hosting events, but that she finds helping students gratifying.

"I enjoy watching the students develop leadership skills," she says.

closely with various UO faculty, staff, student and administrative groups, including the Council of Deans, Student Affairs and Multicultural Affairs.

Vincent will be responsible for providing leadership, guidance and direction for all UO equity and diversity matters concerning faculty, students and staff. He will be responsible for furthering multicultural goals of equal opportunity and participation in the campus community, including employment at the administrative and executive levels.

One of Vincent's first tasks, Moseley says, will be to develop and implement a communications and diversity plan in response to and in concert with previous diversity reports.

"I'm thrilled, for personal and professional reasons, to have been chosen for this position," Vincent says. "I've always wanted to live in the beautiful Pacific Northwest, and this opportunity to work at the University of Oregon--a fine, flagship institution that is an Association of American Universities member--makes this an unbeatable combination.

"When it comes to my priorities," Vincent adds, "I think we're all on the same page. We'll begin right away to create a five-year diversity plan that integrates closely with the university's strategic plan."

Vincent, who will become a participating member of the Law faculty and teach one course a year, is one of 20 university administrators selected in 2002 for an intensive executive doctoral degree program at the University of Pennsylvania. He is expected to receive his doctor of education degree in higher education management from the Philadelphia school in May 2004.

A 1983 graduate of Hobart and William Smith Colleges, Geneva, N.Y., with a bachelor's degree in history and economics, Vincent earned his law degree from the Ohio State University College of Law in 1987. He is licensed to practice law in Ohio and West Virginia, is a certified civil rights mediator and has completed advanced training as a facilitator.

In addition to his academic positions, Vincent was vice president and lead counsel for Bank One Cleveland (Ohio) during 1994-95, served as regional and legal affairs director for the Ohio Civil Rights Commission from 1991-94 and was an assistant attorney general in the Civil Rights Section of the Ohio Attorney General's Office from 1988-91. He also worked for a West Virginia law firm as an associate during 1987-88.

Frank's Book on Israeli-Palestinian Conflict Wins National

In fact, Kewene wanted to help establish the Sustainable Business Group because she believes "we can solve a lot of the world's problems with knowledgeable leadership, and by integrating environmental considerations into business strategy."

When businesses are polluting the environment, Kewene says they are helping to cause health problems such as cancer.

"To just not try and do anything about these health problems is wrong," she says. "This is my indirect way. The students are the future leaders of the world. They can make a difference."

Part of what students learn at the Lundquist College is ethics, and Kewene says she thinks that when many students enter the workplace, they believe they're making moral decisions regarding their treatment of the environment but they lack knowledge of environmental issues.

"Many students want to come the University of Oregon and learn the skills to make a lot of money," Kewene says. "What students don't realize is that a business can have a healthy bottom line without damaging the environment."

Kewene moved with her husband from New Zealand to the University of Oregon so he could study for his master's degree in business administration, which he earned in 1976.

Kewene first began working at the business college in 1997 and says she was impressed by the administration's and faculty's dedication to providing students with the best possible education.

"This is a wonderful environment to work in," she says. "The administration, especially my supervisor, Assistant Dean Wendy Mitchell, is supportive and respectful."

She says it is her wish is that a wealthy donor make a generous contribution to establish a UO sustainability office and a faculty chair in sustainable business at the Lundquist College.

Danielle Gillespie, who graduated at the end of fall term, is a former student reporter for Inside Oregon.

Our People

IN THE SPOTLIGHT

Ronald Mitchell, Political Science, has received a \$282,000 National Science Foundation grant for his project, "Analysis of the Effects of Environmental Treaties." The public forum, scheduled for April 2004 in Eugene, will bring together international community leaders and representatives of local religious and ethnic organizations.

Prize

David A. Frank, a University of Oregon professor of rhetoric, and co-author Robert Rowland of the University of Kansas have won the first biennial \$10,000 Kohrs-Campbell Prize in Rhetorical Criticism for their acclaimed book, *Shared Land/Conflicting Identity: Trajectories of Israeli and Palestinian Symbol Use* (Michigan State University Press, 2002).



Choice Magazine also recently rated the book as "highly recommended."

In *Shared Land/Conflicting Identity*, Frank and Rowland emphasize that rhetoric, ideology and myth have played key roles in influencing the development of the 100-year-long conflict. They argue that the conflict is not just about issues of land and water in what is now Israel, but is also about deeply entrenched symbols--speeches, stories, collective memories, bedrock beliefs and crippling distortions--all existing in three symbolic systems.

Frank, Honors College, identifies these systems as a rhetoric that helps people understand the world, an ideology that tells the individual how to live in the world, and a myth that transcends the world. On one hand is the perception that Palestine was an empty land for the taking by righteous, Holocaust-driven Jewish pioneers. On the other hand is a correspondingly extreme position of Islamists that no Jewish state, not even a secular one, can be allowed in Palestine.

The authors argue that symbolic practices deeply influenced the Oslo Accords, and that the breakthrough in the peace process that led to Oslo could not have occurred without a breakthrough in communication styles.

Frank's prize-winning book grew out of his work with the Carlton Raymond and Wilberta Ripley Savage Endowment for International Relations and Peace Committee. The UO committee awarded him an \$80,000 grant to create a program on the Palestinian-Israeli conflict.

"The scholars we brought to campus to examine this conflict and the subsequent interest and dialogue within the UO faculty were a precursor to the book," Frank explains.

Alec Murphy, Geography, took the book's two striking cover photos, each representative of Palestine and Israel.

Women's Basketball Head Coach **Bev Smith**, Athletics, will be inducted into the Women's Basketball Hall of Fame in June 2004. Smith represented Canada in the Olympics as a player in 1984 and 1996 and as a coach in 2000, earning a place in the Canadian Olympic Hall of Fame (2003) and the Canadian Basketball Hall of Fame (2001). She continues to hold eight school records from her four-year career at Oregon where she was a two-time Kodak All-American.

ON THE MOVE

Becky Tonkin joined the UO Museum of Art as its new museum educator for university and community audiences on Dec. 16, succeeding **Deborah Carl**, who left for a position at the Seattle Art Museum. Tonkin will work with **Lisa Abia-Smith** who is the museum's director of educational outreach. A graduate of the UO arts administration program, Tonkin brings to her new job experience in arts education, making and teaching art, and developing evaluation tools and programming for a wide range of learning styles. Her office is in Collier House with other UOMA staff while the museum's major renovation and expansion project moves toward completion; her phone is 6-0968 and her e-mail address is <rtonkin@darkwing>.

Steve Mardane is a new financial aid counselor in Student Financial Aid and Scholarships. He formerly worked in the student loan department. Mardane's phone is 6-1308 and is e-mail address is <smardane@uoregon.edu>.

IN PRINT/ON DISPLAY

Peter Suttmeier, Political Science, is the author of "Globalization, Structural Change, and the Role of Government in China's Search for a National Innovation Strategy," a paper about to be published by the United Nations University Press in a volume on innovation in developing countries, edited by Gu Shulin.

ON THE PODIUM

Cynthia Vakareliyska, Linguistics, delivered a paper in Polish entitled (in translation) "Multiple Language and Cultural Self-Identities of the German-Speaking Lutheran Minorities in 'Russian Poland' (Mazowsze and Suwalki Provinces) in the 19th-20th Centuries," at the 13th International Congress of Slavists in Ljubljana, Slovenia, in August. An English-language version is published in Robert A. Maguire and Alan Timberlake, eds., *American Contributions to the Thirteenth International Congress of Slavists (Ljubljana, 2003)*. In November, she also presented the paper "The Curzon Gospel Version of Matthew" at the convention of the American Association for the Advancement of Slavic Studies in Toronto.

Jon Erlandson, Anthropology, contributed five papers, including "Sea Otters, Shellfish and Humans: A 10,000 Year Record from San Miguel Island, California," to a session that he organized on archaeology and historical ecology at the 6th California Channel Islands Conference.

IN MEMORIAM

Frank is especially pleased that the book has been well received by both Israeli and Palestinian scholars, who hail the work as a balanced view of the two nations' perspectives.

It's a Puzzlement...

When is a two-letter word worth a No. 1 ranking in a Google search of Internet web sites? When the word is the very common preposition "of," as in "University of Oregon."

That's what Joe St Sauver and others at the Computing Center have discovered about the popular search engine's recent update.

"Google's recent Florida update is very strange, and returning some distinctly weird results," says St Sauver, the center's user services and network applications director. "If you search for 'university of Oregon,' in spite of the fact that Google claims that 'of' is a very common word and 'is not included in your search,' we come in No. 1 of 3,250,000 matches."

St Sauver says there will be an article about the topic in the upcoming edition of the Computing Center newsletter.

Announcements and Briefs...

Freshman Seminar Proposals Due Jan. 12

As announced in the Dec. 8 issue of *Inside Oregon*, proposals for Freshman Seminars for the 2004-2005 academic year are due **Jan. 12**, at First-Year Programs, 470 Oregon. "The deadline is approaching and we hope to hear from many faculty soon," says Associate Vice Provost Marilyn Linton, Undergraduate Studies. Freshman Seminars give faculty the opportunity to explore a special research topic through discussion-based courses for a small group of new students. They are designed to offer innovative courses that enhance the first-year experience of UO students by creating a learning community as well as building students' academic abilities. For a proposal form and more information, visit the "Information for Faculty" page on the First-Year Programs web site, <learning.uoregon.edu/faculty.html>, or call 6-1136.

'Winter Welcome' LGBT Social Set Jan. 12

The University Standing Committee for Lesbian, Gay, Bisexual and Transgender Concerns invites all faculty, staff and students to a "Winter Welcome" social. In particular, all LGBT undergraduates are urged to attend the free event, set from 4:30-6 p.m. on Monday, **Jan. 12**, in the Gerlinger Alumni Lounge. Organizers say a similar

Raymond "Max" Wales, Journalism and Communication emeritus, died Dec. 11 in Eugene of cancer. A graduate of Washburn College (now University) of Topeka, Kan., Wales, 91, later did graduate work at Harvard and received a master's degree from the University of Iowa. After stints as a sales promotion manager and analyst, owner-operator of an advertising agency and an advertising instructor at Iowa and Michigan State University, he joined the UO faculty in 1957 where he taught advertising until his retirement in 1977. He co-authored a textbook in 1958 and was a Fulbright lecturer in Kabul, Afghanistan, in 1963. After his retirement, he was vice president of Wales, Williamson and Warr Ad Agency in Eugene for a number of years. He also served as a consultant to The Register-Guard. A memorial service was held Dec. 20 at St. Mary's Episcopal Church in Eugene, the designated beneficiary of memorial contributions.

This week at the University of Oregon...

Highlights of the many public events and activities on campus are:

- Next up in the **Chamber Music Series** is I Musici de Montral, performing at 8 p.m. Thursday, **Jan. 8**, in Beall Concert Hall. Considered one of America's best chamber orchestras, the ensemble will perform selections by Denis Gougeon, Borodin and Bruckner. Robert Hurwitz, Music, offers audience-friendly "Musical Insights" to the evening's program in a free pre-concert talk at 7:15 p.m. in 198 Music. For tickets and information, call 6-5678, 6-4363 or 682-5000. Information also is available online at browse <music.uoregon.edu/CMS/index.html>.
- Join the throng cheering on the **women's basketball** team on Saturday, **Jan. 10**, when Ducks take on the Oregon State Beavers in a Civil War match-up. Game time is 7 p.m. in Mac Court. For tickets and information, visit <www.goducks.com> online or call 6-4461.
- All faculty, staff and students--especially all LGBT undergraduates--are invited to a **Winter Welcome Social** hosted by the University Standing Committee for Lesbian, Gay, Bisexual and Transgender Concerns. The free event is set from 4:30-6 p.m. on Monday, **Jan. 12**, in the Gerlinger Alumni Lounge. For information, browse <lgbt.uoregon.edu> or call 6-2513 or 6-1134.
- Through **Jan 29**, check out "**No Boundaries 2004**," a free **exhibit** of photos, paintings, watercolors, ceramics, linoleum prints, digital designs, paper cutting and mixed media by professional and emerging Pacific Northwest artists with disabilities. The 14th annual regional traveling exhibit, produced by the nonprofit group VSA Arts of Washington, is in the Adell McMillan Art Gallery on the second floor of the Erb Memorial Union. Hours are 7 a.m.-11:30 p.m. weekdays and 10:30 a.m.-11:30 p.m. weekends., For information, browse <darkwing.uoregon.edu/~cultural/> or call 6-0007.

For more about University events, visit the [Calendar of Events](#).

October event at the start of the new school year was a great success, with many faculty, staff and students attending, and they look forward to another great turnout. For information, browse <lgbt.uoregon.edu> or call 6-2513 or 6-1134.

UO Almost Never Closes for Bad Weather

Only twice in the University of Oregon's 127-year history has bad weather closed or delayed opening the campus--in January 1969 and at the end of the Thanksgiving holiday in 1985.

Closing is rarely considered since most students in residence halls need kitchen and heating services, despite the weather, and most students, faculty and staff live either on campus, within walking distance, or close to public transportation.

In the rare instance that bad weather forces a campus closure or the cancellation or delay of university classes or programs, employees and students should look for an inclement weather message on the UO home page, <www.uoregon.edu/> or listen to radio or television stations in the Eugene-Springfield area. For a listing of local stations that will be notified about what effect bad weather is having on UO operations, visit the Human Resources inclement weather web site, <hr.uoregon.edu/policy/weather.html>.

If no notice is posted or broadcast, that means the university is open.

Nevertheless, if road conditions are hazardous, students and employees should use common sense and good judgment about traveling and should contact their supervisors or class instructors about special problems or arrangements.

If you decide to take advantage of the free Lane Transit District bus pass available to most UO employees and students, remember to check the LTD website, <www.ltd.org>, to see if your bus is on any kind of snow and ice detour service.

Each issue of Inside Oregon is archived on the web at <http://comm.uoregon.edu/inside/archive.php> . If this issue displays improperly, please go there for the correct version.

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Dates of upcoming issues, with copy and calendar deadlines, are posted at [IO Deadlines](#).

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