

Oregonians Get Back \$10 for Every \$1 Invested in the University of Oregon

Economic impact study shows university's sizable contributions to state.

by Gaye Vandermyn

Oregonians got back \$10 for every dollar they invested in the University of Oregon last year—considerably more than the payoff they could have expected from investing on Wall Street.

The UO returned \$703 million to Oregon's economy in fiscal year 2000-2001 compared to the \$71 million it received in state appropriations, according to a study by UO labor economist Larry Singell. Most of this is spent in Oregon, including more than half a billion dollars in direct and indirect wages and salaries generated by the UO.

The majority of the university's revenue came from sources outside Oregon.

During the period covered by the study, the UO attracted \$58 million in grants and contracts and another \$87 million in federal student aid programs.

Moreover, student internships in school, government agencies and private businesses provided an additional \$2.2 million to Oregon's economy.

And that's just the short-term impact.

The study also notes that the UO creates wealth in the state through the development of new knowledge. Since opening an Office of Technology Transfer in 1992 and starting the Riverfront Research Park in 1993, the university has helped its faculty develop 61 patents and 53 license options and nurtured 13 start-up companies.

Highlights of UO Economic Impact Study



The university generated more than 8,000 jobs throughout the state, including its own 3,750 full-time equivalent employees. This ranks the UO as the 18th largest employer in the state, providing nearly a quarter of a billion dollars in wages and salaries.



The composition of the UO student body continues the motif of attracting out-of-state dollars to Oregon. Non-residents provided 60 percent of the undergraduate and graduate student tuition and fees, while comprising only 28 percent of the student population.



The university spent nearly \$109 million with 4,460 Oregon vendors—95 percent of these vendors are small businesses. Thirty percent of the university's total expenditures are transacted with small businesses.

Additional information on UO contributions to Oregon's economy are included in the full report. The 32-page report is posted on the UO web site at <http://comm.uoregon.edu/news/UO_Economic_Impact_Study.pdf>.

"The primary business of a university is educating its students," says Singell. "It's a great investment. Over their careers, UO graduates return to Oregon \$1.60 in income taxes for every dollar that the state invests in their education—a return that is 4.5 times better than the stock market average over the past 50 years."

University Advancement and the UO College of Arts and Sciences funded the study.

"The study provides a detailed demonstration of how the UO is an engine for the state's economic vitality and provides a high rate of return on the state's investment dollar," says Allan Price, vice president for university advancement.

For more information, contact Larry Singell, 6-4672, e-mail <lsingell@oregon.uoregon.edu>.

Gaye Vandermyn is Editor in Chief of *Inside Oregon*.

Inside Oregon Editor Gaye Vandermyn Retires

Gaye Vandermyn, associate director for media relations and editor-in-chief of *Inside Oregon*, was honored yesterday at a retirement party recognizing her 18 years of service to the university. Vandermyn was hired as director of the UO News Bureau in 1985, directing a small staff that sent out mimeographed news releases without the aid of office computers, fax machines or other "necessities" of today. Under her leadership, the office expanded greatly and broadened its focus from placing stories in *The Register-Guard* to targeting *The Oregonian* and national news media. She became associate director for media relations in 1993, as part of an office reorganization. In retirement, she plans to continue working with her partner Mary Hudzikiewicz in a consulting business. "I'm going to do anything I want to do," she says. All the best, Gaye! You will be missed.

Computing Center Plans Dec. 28 Shutdown

Don't plan to use the UO computer networks Saturday, Dec. 28. The Computing Center will shut down nearly all equipment for most of that day to install a new Exide UPS that will boost output capacity. This outage will not affect equipment on Academic Services or Network Services, so the effect on core UOnet equipment should be minimal. The outage will affect the VMS cluster (DAISY, DONALD, OREGON), all Banner and Duckweb related systems, Darkwing (and hence www.uoregon.edu) and Gladstone, and associated hardware. For information, contact Rick Millhollin, director of Computing Facilities at 6-1730; e-mail <rickm@oregon.uoregon.edu>.

Games Crunch Night Parking

The following men's home basketball games have changed their start times to 5:30 p.m. This may affect early evening traffic and parking on campus.

- Thursday, Jan. 23 vs. Washington
- Thursday, Feb. 6 vs. Stanford
- Thursday, Feb. 27 vs. USC

For information on parking, call Rand Stamm, Public Safety, 6-5447; e-mail <rstamm@dpsnet.uoregon.edu>; or browse <safetyweb.uoregon.edu>.

Phonebook Recycling Works

Campus recyclers have rung up another success, recovering almost 100 percent of the phonebooks issued last year. According to Karyn Kaplan, Recycling Program manager, from June through the end of October, the university shipped 8,771 tons, or 17,542 pounds, of directories for recycling. At 3.75 pounds per Eugene/Springfield directory, that's 4,678 phonebooks, nearly all of last year's shipment of approximately 4,700 directories.

"Thanks to everyone for their recycling efforts," Kaplan says. "Recycling is so simple it works!"

PEOPLE

IN THE SPOTLIGHT

Monte Westerfield, Biology, is recipient of the 2002 Medical Research Foundation Discovery Award. Given annually since 1984 by the Oregon Health & Sciences University Foundation, the award—which includes a \$5,000 prize—recognizes an investigator who has made significant contributions to health-related research while working in Oregon. Westerfield, who joined the UO faculty in 1980, is an Institute of Neuroscience member and directs the Zebrafish International Resource Center. A renowned developmental neuroscientist, he helped to establish the zebrafish as an important vertebrate model system for biomedical research and the university as a global center for zebrafish research.

Robert Proudfoot, International Studies, is recipient of the Medal for the Cause of Education from the Vietnam Ministry of Education and Training. Proudfoot, who heads the Vietnam-UO Sister University Project and directs the Center for Indigenous Cultural Survival, was honored for his contribution to the development of education in Vietnam and his tremendous efforts to develop the cooperative linkage between the university and Vietnamese universities and institutions.

Kenneth Prehoda, Chemistry and Molecular Biology, is the recipient of a Damon Runyon Scholar Award worth \$100,000 a year for three years beginning Jan. 1, 2003, for his research on "Role of the Tumor Suppressor Discs Large in Cell Polarity." Prehoda is one of five recipients selected from a pool of 96 applicants for the prestigious award given by the Damon Runyon Cancer Research Foundation of New York.

Carl Hosticka, Planning, Public Policy and Management, has been given the title of Associate Professor Emeritus, effective Dec. 15, in recognition of his quarter-century of service to his students, department, school, university and the citizens of Oregon.

Long-time UO Operator Says Hello to Retirement

Grover calls an end to her 42-year career at the UO switchboard.

by Dave Goldberg

A voice that has said "hello" so many times for the University of Oregon now is saying "goodbye." Dorothy Grover is retiring after more than 42 years serving as a telephone operator and supervisor in Telecommunications Services.

"December 31 is going to be a sad day, but the time has come," said Grover, who is looking forward to spending more time with her family and volunteering at her church, where she serves as a sponsor to middle school students.

Grover started working for what was originally called "the telephone exchange" in 1959, while attending Northwest Christian College. In those days, calls were connected by literally plugging lines into the switchboard. And every call into or out of the university went through the operators.

"I loved the dexterity of those cords," remembers Grover. "It was so much fun—plugging them in and ringing the line!"

Since that time, the university's telecommunications system has undergone some major upgrades and Grover has played an integral part in seeing them



DOROTHY GROVER has been an integral part of the university's telecommunications services since she started connecting calls at the main switchboard in 1959.

through. Dave Barta, associate director of business affairs at Telecommunications Services, credits Grover for the most recent integration of the campus telephone directory with a variety of online resources.

"This was a huge and complex project," says Barta. "Dorothy saw it through to completion and it is now being used as a model at other higher education institutions."

But Grover's greatest contribution has been her warm personality and guidance.

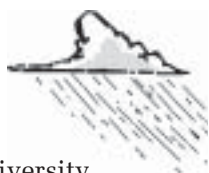
"Dorothy has been a great supervisor to work for," says Barta. "In 30 years, only 14 people have worked as full-time operators for Dorothy because when they came, they stayed."

Among Grover's proudest accomplishments has been her work with student operators. Since 1992, she has supervised 27 students, helping them make the transition from a nervous voice to a confident and friendly operator. She keeps in touch with many of them.

When asked what made her and her job such a good fit, Grover replied, "I love answering questions, and I've always enjoyed helping people."

Dave Goldberg is a student reporter for *Inside Oregon*.

Prepare Now for Bad Weather



Inclement weather is on the horizon.

Because the university rarely closes under such conditions, supervisors are urged to be as flexible as possible with the circumstances working parents face when schools and child-care centers close due to bad weather.

Linda King, Human Resources director, also urges supervisors to review and update inclement weather leave policies and notification procedures with employees.

A Dec. 6 memo to faculty and staff listed the local radio and television stations the university notifies about closure of or work curtailment on campus in the event of snow, ice or other bad weather. For details, see hr.uoregon.edu/policy/weather.html or call 6-2966.

Child and Family Center to Study Drug Prevention in Two Nations

The UO Child and Family Center will study drug prevention programs in Quebec and Italy, thanks to receipt of a new \$232,666 grant from the National Institute on Drug Abuse at the National Institutes of Health.

The two-year, cross-cultural international project will evaluate a prevention model of substance use that is currently being delivered in Project Alliance, a study involving 1,000 youth and families in the Portland area. The new study, called CIAO, will formally test the Project Alliance model in two international settings, Montréal, Québec and Padova, Italy.

Researchers hope the study will validate the cross-cultural use of a comprehensive set of

assessment tools used to study the development of early drug use. Adolescents' patterns of use of different substances will be compared among 150 14- and 15-year-old youths and their families at each site.

The information collected on substance use, individual and family adjustment, and peer and family processes will contribute to understanding of cross-cultural differences in drug use and socialization. Thomas J. Dishion, director of research at the Child and Family Center, is the principal investigator. Co-investigators include François Poulin, Ph.D., at the University of Montréal, and Jeffrey Kiesner, Ph.D., University of Padova.

For more information, contact Dishion at 6-4805.

Museum of Natural History Unveils Future Plans

Comprehensive exhibit redesign to focus on Oregon history, geography.

by Elizabeth Werhane

Imagine trying to fit the story of Oregon since the Precambrian Age into one building. That was the goal of the design team for the Museum of Natural History's exhibits hall renovation.

The broad conceptual plans developed by the creative team of Larry Watson and Peggy O'Neal of WOW Arts & Exhibits are now complete. You will be able to view a model and sketches in the museum in January 2003 that provide a good view of what to expect in the new exhibits hall.

The existing exhibits will be replaced with a new central exhibition titled "Oregon: Where Past Is Present," which will bring to life the story of Oregon's diverse landscape and history. "This will be a true table of contents for the state of Oregon—all of its history in one

place," says Patricia Krier, director of public programs for the museum.

"Oregon: Where Past Is Present" will guide visitors through scenes of Oregon's history that show how the landscape and lives of people in the state have changed through time. "Our



A new exhibition called "Oregon: Where Past is Present" will immerse visitors to the UO Museum of Natural History in murals, artifacts, sounds, signs and dioramas that provide a "table of contents" to the state's landscape and history.

Oregon is a window on the world, and our present is a window on our past," explains director Mel Aikens.

Visitors will be able to explore four regions: High Desert, Columbia Plateau, Coast, and Willamette Valley. Each setting provides information through

murals, artifacts, sounds, signs and dioramas about how the geology, plants and animals of the region are reflected in its history and the activities of the native people who lived there. Exhibits Designer Cindi Budlong said that the exhibits will allow visitors to "travel back in time and take a look at the way things might have been."

At the center of the exhibit, a replica of an archaeological lab full of interactive exhibits will display how modern science allows researchers to learn Oregon's unwritten history.

The new designs also include a changing exhibit gallery, which may feature exhibitions from museum collections, other museums and Oregon tribes.

The museum has raised more than half of the estimated \$1 million needed for the project. Museum supporters aspire to obtain the remaining funds before June and to begin construction in 2004. The museum will remain open through most of the construction phase.

Aikens plans to raise more funds for an endowment that will continually fund exhibit updates and associated programs.

Elizabeth Werhane is a GTF publications editor for the Museum of Natural History.

PEOPLE

IN THE SPOTLIGHT

Peter Gilkey, Mathematics, was elected during the Dec. 4 University Senate meeting to a three-year term as a UO representative on the Interinstitutional Faculty Senate.

Robert Zimmerman, Physics, was elected to a one-year term, filling the remainder of Gilkey's original term. Gilkey had resigned to run anew for the three-year post. An alternate will be chosen later.

IN PRINT/ON DISPLAY

A. Dean McKenzie, Art History emeritus, is the author of "Lions, Lillies and Mouse-traps: Hidden Symbolism of an Annunciation," published in the December issue of *Bible Review* magazine. The piece explores the hidden symbolic meaning behind everyday objects in a 15th-century Flemish altarpiece painting.

ON THE MOVE

Anne McGinley, formerly at University Planning, has joined Development as a half-time executive support specialist in corporate and foundation relations. Her phone is 6-3173; e-mail <annem@oregon>.

Allison Martinez recently joined International Programs as executive support specialist for the associate vice president for international programs. She worked for the past five years at the University of Utah.

ON THE PODIUM

Cristina Calhoun, Classics, presented a paper on Oct. 18 at the Western Humanities Association Conference at the University of California, Irvine, entitled "Imperial Rome's Heart of Darkness: The Conquest of Dacia on Trajan's Column."

Madonna Moss, Anthropology, presented the paper, "Resource Use on the Northwest Coast: Case Studies from Southeast Alaska and Oregon," at the 17th annual Abashiri Symposium sponsored Oct. 19–20 by the Hokkaido Museum of Northern Peoples in Japan.

New University History Book Available from the UO Press

The University of Oregon Press has just published a new illustrated history of the university.

Pioneers, Scholars & Rogues: A Spirited History of the University of Oregon traces the growth of the UO from its founding in 1876 through the Frohnmayer years. Using a brief format with many illustrations, the book focuses on the lighter side, placing special emphasis on student life and campus legends. Decade-by-decade coverage of campus



life combines with profiles of faculty leaders, presidents and alumni; the result is a complete portrait of life at UO, from flappers and canoe races to Donald Duck and the O.

Editor Jeffrey Jane Flowers, former Community Outreach director for the university, has packed the book with interesting historical tidbits, including:

- The UO's first mascot, a goat named Billy, wore a green "O" sweater and camped out on the front stairs of Fenton Hall.
- During World War I, the fields

where McArthur Court stand today were dug up to serve as a wartime training ground, complete with trenches, dugouts, lookout stations and barbed-wire entanglements.

- For decades, the annual fresh coat of paint on the Skinner's Butte "O" was applied with the backsides of UO students.

UO faculty and staff will benefit from indexed access to scores of important dates, facts and figures.

The 108-page softcover book, which retails for \$19.95, is available at the UO Bookstore or can be ordered online at <www.uopress.com>. Online orders from faculty, staff or alumni will receive a 15 percent discount.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published monthly in July, August, and biweekly during the academic year. Deadline for all copy is **noon Wednesday** of the week before publication.

Editor in Chief: **Gaye Vandermyn**

News Editor: **Joel Gorthy**

Calendar Editor and Senior Writer: **John R. Crosiar**

Published by Media Relations, Room 219, Johnson Hall, 1098 E. 13th Ave.

Mailing address: *Inside Oregon*, Media Relations, 1281 University of Oregon, Eugene OR 97403-1281

Telephone (541) 346-3134; FAX (541) 346-3117

E-Mail inside@uoregon.uoregon.edu

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Production by UO Printing and Mailing Services.

 Please recycle *Inside Oregon*.

IN BRIEF

Frosh Seminar Proposals

Due Jan. 13

Faculty members are invited to develop a syllabus for an innovative course, known as a Freshman Seminar, designed to enhance the first-year experience of UO students. Forms are available at <http://learning/fs/index.html>. Send completed forms to the Freshman Seminar Program, 470 Oregon Hall, or fax them to 6-6204. For information, call Nikki Leatherbury, 6-1136, or Marilyn Linton, 6-1352.

Student Privacy Laws Affect Job References

Without a signed consent, you may not be able to respond to a student reference request. The Family Educational Rights and Privacy Act (FERPA) restricts the release of certain information about UO students to people outside the university. Find more information at hr.uoregon.edu/recruitment-employment/ref.html; the consent form at hr.uoregon.edu/recruitment-employment/consent.html. For details, call Christine Lonigan, student employment manager, 6-2963; clonigan@hr.uoregon.edu.

Some Student Workers Will Get 40-cent Pay Hike

Student workers who receive minimum wage will get an automatic 40-cent raise Jan. 1, 2003, thanks to a state ballot measure passed in November. Payroll will raise students who now are paid less than \$6.90 to the new minimum wage. Departments may choose to adjust other student wages, however, based on internal consistency and external market factors. A schedule for recommended student pay is available at hr.uoregon.edu/recruitment-employment/wages.html. For details, call Christine Lonigan, student employment manager, 6-2963; clonigan@hr.uoregon.edu.

Inside Oregon Calendar

UPDATE: DECEMBER 11, 2002–JANUARY 8, 2003

D E C E M B E R						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
J A N U A R Y 2 0 0 3						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Calendar Editor's Note : This abbreviated Calendar includes **added events and changed information only**. For full December and January event listings, consult the Nov. 27 *Inside Oregon* or look for expanded listings at comm.uoregon.edu/calendar/. The next full-month calendar will be published Jan. 8, 2003.

Thursday, Dec. 12

CODAC Forum: Annie Bentz, UO Conflict Resolution Services, and Robin Holmes, University Counseling and Testing Center, moderate a panel of faculty, administrators, students and community leaders discussing "Voices of the Ducks: Campus Climate, Community and Broadcast Media." 5:30–7:30 p.m. EMU Gumwood Room. John Shuford, Center on Diversity and Community, 6-3168.

Holiday Greetings

Saturday, Dec. 14

String Concert Fund-Raiser:

Youngsters in the music school's Suzuki Strings program, directed by Shelley Rich, perform solo and ensemble pieces. 1–4 p.m. Borders Books Music & Cafe, Oakway Center. Borders will donate 15 percent of all purchases made with a special Borders/Suzuki Strings certificate that weekend to the Suzuki scholarship fund. 6-5694. *Through Dec. 15.*

Friday, Dec. 20

Winter Solstice Celebration: On the shortest, darkest day of the year, listen to musicians, hear Native American stories and learn about the solstice from a local scientist. Visitors can get their faces painted and can have keepsake photos taken in front of a Winter Solstice mural. The museum gift shop will be open for last-minute shopping, and there will be a drawing for donated gifts. 4:30–7 p.m. MNH Lobby. 6-3024; natural-history.uoregon.edu/.

Monday, Dec. 30

Seattle Bowl: UO Ducks vs. Wake Forest Demon Deacons. Televised by ESPN. 2:30 p.m. Seahawks Stadium, Seattle. \$

Wednesday, Jan. 8, 2003

Lecture: Anindita Banerjee, Comparative Literature, discusses "Asia Through Russian Eyes." 4 p.m. 375 McKenzie. Center for Critical Theory and Transnational Studies, 6-1521; darkwing.uoregon.edu/~cctts/.

Best wishes for a happy holiday season from *Inside Oregon*! Look for our next issue on Wednesday, Jan. 8.

Continuing Events

KL East and West Corridors:

"Wireless@UOLibraries" provides an overview of wireless connectivity and helps library patrons connect their laptop computers at wireless sites throughout the UO Libraries. Cara List, 6-2200. *Through Dec. 12.*

FALL TERM 2002 FINAL EXAMINATIONS.

6-3243; registrar.uoregon.edu/students/cal/exams/final_F02_W05.html. *Through Dec. 13.*

LaVerne Krause Gallery: Multimedia, photography and metalsmithing. *Through Dec. 13.*

Information Technology Workshops:

First-come, first-served for all UO faculty, staff and current students, novice to advanced. No preregistration needed. 144, 235, 267B and Studio A, KL. 6-1817; libweb.uoregon.edu/it/. *Through Dec. 16.*

Virtual Exhibition: The Photography at Oregon Committee, in collaboration with the MOA, hosts its first-ever online exhibition of photographic works by 45 artists at photographyatoregon.org. The works will be auctioned early in 2003, with proceeds benefiting MOA photography exhibitions and programs. *Through Jan. 31, 2003.*

Museum of Natural History: "The Stories Maps Tell—Evolution of Oregon Cartography 1570–1859." *Through Feb. 9, 2003.*

KL South Reading Room: "Making a Difference: Commemorating 125 Years of University History." *Through Feb. 28, 2003.*

Registration for EMU Craft Center winter workshops. 10 a.m.–6 p.m. weekdays until classes begin or fill; register early for best selection. EMU Craft Center. 6-4361. *Through March 9, 2003.*

Weekly Events

Friday

• **Oregon Ballroom Dance:** 7:30–11:30 p.m. 220 Gerlinger. \$ 6-6025; ballroom.uoregon.edu/.