Football Scores TD for Academic Support

Success allows Athletics to be self-supporting and frees up funds for academic budget.

by Harry Battson

Excellent financial management and outstanding community support of the UO Ducks’ home games in the newly expanded Autzen Stadium have enabled the Athletics Department to become self-sufficient two years ahead of schedule, beef up its support of women’s sports and return $680,000 to the UO academic budget.

The support from athletics comes at a time of financial strains on the university. At its October meeting, the Oregon University System will look at potential budget cuts that may have to be implemented at all seven OUS colleges and universities if voters reject the income tax surcharge on the Jan. 28 ballot. The UO could face millions of dollars in additional cuts should the ballot measure fall and the legislature fail to find other alternatives.

“We hope never to have to make such cuts and are looking at options for avoiding them,” Senior Vice President and Provost John Moseley told UO deans last week.

The additional funds from Athletics will support the academic budget. While the university is committed to improving salaries in order to attract and retain outstanding faculty and staff, the current financial constraints do not allow the university to address that issue at this time.

“The success of the football program and the Autzen Stadium renovation also has enabled Athletics to improve its women’s sports programs, cope with additional expenses, and plan a reserve fund to ensure that Athletics maintains a positive balance in the future,” explains Dan Williams, administrative vice president.

The UO will be the only university in the state this year that does not subsidize athletics, and one of only a few in the country with a completely self-sufficient athletic program.

“In addition, Athletics pays the full cost of the education of its out-of-state student athletes—a total of $1.6 million in tuition,” Williams points out.

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Higher Education Budget Remains Unstable

OUS proposes new compact that would give it more budget flexibility.

by Tim Black

When the Oregon Legislature adjourned its fifth special session after midnight Sept. 17, Oregon University System (OUS) proposals for greater autonomy and flexibility became even more crucial.

Higher education funding is far from stable. Some $313 million in new revenue in the final approved package depends on a January ballot measure that asks voters to approve an increase in personal and corporate income taxes. More bad news—an additional $200 million shortfall—is expected in the state’s November revenue forecast.

The Oregon Board of Higher Education this month will discuss and take action on autonomy and flexibility proposals—called the New Compact or New Partnership With the State—that will be a key component of the OUS 2003 legislative agenda. For more information on the New Compact, visit oga.uoregon.edu/newcompact.html.

If the tax measure fails, the OUS instructional budget would face an additional $23.4 million cut, the severity of which would be magnified because it would come in the final quarter of the 2001-2003 budget cycle. If the income tax measure passes, this cut would be repealed.

The next legislature will convene in January and could take actions to avoid additional cuts should the income tax...continued on page 4
**People**

**In the Spotlight**

**Joey Bargsten**, Art visiting, recently received a Silver Award at the 2002 Promax & BDA (Broadcast Design Association) International Design Awards and Global Conference in Los Angeles, for his interactive web and conference in Los Angeles, Association International BDA (Broadcast Design Association) recently received a Silver Award for his web work “Bad Mind Time.”


**Thomas A. Dishion**, Psychology, is co-author of “When Interventions Harm: Peer Groups and Problem Behavior” (American Psychologist, 54, 755-764) which received the 2002 Society for Research on Adolescence Social Policy Award—Journal Article, one of three annual awards for the publications that best illustrate how research on adolescence affects a social policy issue.

**On the Podium**

**Steven Shankman**, English, Oregon Humanities Center, delivered a Phi Beta Kappa lecture at Lewis & Clark College, “In Search of Other Others: Divine Transcendence and Human Responsibility in the Fiction of Naguib Mahfouz.”

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**UO Campaign Changes Drinking Patterns**

**Study shows large decline in high-risk drinking among UO freshmen.**

Contrary to national trends, high-risk drinking among first-year students at the UO decreased significantly from 1998 to 2000—thanks to an aggressive campaign to change students’ perceptions and behavior surrounding alcohol.

UO researchers attribute the lower drinking rate, at least in part, to a federally funded program aimed at reducing high-risk alcohol and drug use among first-year students.

The two-year, multi-faceted effort, entitled “New View 2000,” was designed to reduce dangerous drinking on campus. The program, which targeted first-year students in residence halls, Greek chapters, learning communities and athletic teams, used extensive longitudinal data on student drinking patterns at the UO.

The campaign relied heavily on a multi-media campaign including ads in the student newspaper and posters in target group communities telling first-year students that, contrary to what most people believed, binge drinking was not the norm on campus. The intervention also included more educational efforts with student leaders and faculty and staff working with first-year students.

“We believe that the New View 2000 program contributed significantly to the decline in high-risk alcohol use by first-year students,” says Laura Blake Jones, principal investigator on the New View 2000 project and associate dean of students.

“But it’s unlikely that the program would have been as successful if there had not already been a parallel, broad-based, environmentally focused substance abuse prevention program in place on campus.”

For more than 10 years prior to the New View 2000 project, the campus had been engaged in community partnerships formed to discourage substance abuse among first-year students and increased the number of students’ late-night social and recreational opportunities that did not include alcohol.

“The New View 2000 program provided significant funding to strengthen these existing campus efforts and to correct misperceptions about drinking norms on campus. This combination of environmental and social-normative approaches to prevention may be the key to reducing high-risk drinking among college students in the future,” Blake Jones concludes.

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**Millrace Upgrades to Save Salmon**

A UO project will save baby salmon, or salmonoids, from being swept into a pump system that replenishes the Millrace with Willamette River water.

The $200,000 project will include new fish screens and pump upgrades. The screens, required in new National Marine Fisheries Service standards, will be installed where Millrace intake pumps intersect with the Willamette River just east of the River Ranch Restaurant on Franklin Boulevard. Brown Contracting should finish the work by Oct. 15.

The screens will have holes the width of a pencil lead, small enough to keep salmonoids from being drawn into the pumps. A declining salmon population in the Willamette River motivated state and federal agencies to upgrade protection standards.

“As a member of the community, the university shares the vision of restoring salmon runs to healthy levels,” says Nick Williams, environmental manager for Environmental Health and Safety.

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**Larson Takes Reins in Humanities**

Wendy Larson, East Asian Languages and Literatures, this summer became associate dean for the humanities in Arts and Sciences.

Larson, who joined the UO faculty in 1985, now has oversight responsibility for some 20 units in the humanities, including English, philosophy, foreign languages and literatures, linguistics and other units. She succeeds Russell Tomlin in the humanities post.

“My goal is to promote the humanities faculty and improve study and research opportunities for both faculty and students in the humanities,” Larson says of her new challenges.

You can reach Larson in her office in 100 Friendly, phone 6-3902, e-mail wlarson@cas.
New UO Fundraising Director Hired

As new associate VP for development, Munson will manage UO campaigns.

Joel B. Munson, who has directed fundraising for Nova Southeastern University in Fort Lauderdale, Fla., for the past five years, has started work as associate vice president for development at the University of Oregon. He is responsible for managing the UO’s fundraising efforts.

Munson succeeds Kathryn Owen, who took the position in 1997 and who continues to work as a UO fundraiser. The university raised $97 million in private gifts from individuals, corporations and foundations in fiscal year 2001-2002.

Munson directed the first comprehensive fundraising drive at NSU, the largest private university in the southeast and 12th largest in the country.

“Philanthropic investment has become an increasingly more important source of support for the University of Oregon, and we believe that will continue to be the case in the foreseeable future,” says Vice President Allan Price, University Advancement. “Joel has the experience and skills to take UO fundraising to an even higher sustainable level of support that will provide the critical resources needed to enhance what is already a great university.”

Munson will direct the Annual Giving, Planned Giving, Donor Relations, Prospect Management and Research, and Corporate and Foundation Giving programs, as well as the efforts of regional directors including the Portland Development Program. He works with deans and directors to oversee the fundraising activities of UO constituency development officers.

At NSU, Munson directed a campaign that funded a new library, research and information technology center, a new graduate school of business and entrepreneurship, and an early childhood studies village. The campaign also raised $5 million for scholarships, $15 million in new endowments and exceeded its $50-million goal a year ahead of schedule.

Before going to NSU, he worked as director of development for the Charter School of Education at California State University-Los Angeles from 1995-96; as director of the Ely campus for Great Basin College in Elko, Nev., from 1991-94; and as director of public affairs for the Kessler Exchange in Northbridge, Calif., from 1989-90. He started his career as a radio and television broadcaster, winning awards for his news coverage at KSL-TV in Salt Lake City, Utah, from 1983-89.

Sony Gifts Support Seven UO Units

Sony Disc Manufacturing Corp. gave $82,000 in cash and equipment to seven UO departments for 2002-03.

“These targeted donations will make a big impact in helping these departments provide quality services to students and the community,” says Priscilla Elder, assistant director of corporate and foundation relations.

Specific donations include:

- School of Music
  - $15,000 in Sony equipment
- Oregon Bach Festival
  - Sponsorship of Youth Choral Academy, $10,000
  - Replication of 5,000 Promo CDs, $2,500 value
- Multimedia/AAA & School of Journalism and Communication
  - Sponsorship of Animation Festival, $2,000
  - $20,000 in Sony equipment
- Computing Center
  - Replication of 15,000 Duckware CDs, $7,500 value
- University Library System
  - $20,000 in Sony equipment
- Computer and Information Science
  - (2) Undergraduate Internships at SDM, $5,000
- Oregon Bach Festival
  - $20,000 in Sony equipment

Good Things Coming Ashore at OIMB

A new director and 43-foot research vessel called the R/V Pluteus ushered in the recent summer session at the Oregon Institute of Marine Biology (OIMB), the UO’s coastal laboratory for marine education and research in Charleston.

Craig Young, OIMB’s new director, came to Oregon from Florida, bringing with him postdoctoral fellows, a graduate student and the boat, which will offer new opportunities for students this fall.

Young’s research involves studies of reproduction in animals that live in deeper parts of oceans. His students have studied ocean floors in undersea vehicles and his work recently was featured on the BBC/Discovery Channel series, “Blue Planet.”

Ongoing research by resident OIMB staff includes evolution of behavior in barnacle larvae, blood pigments and respiration in crabs, and physiology of phytoplankton and seaweed. The past summer’s courses at OIMB included invertebrate zoology, marine birds and mammals, and biological illustration. About 60 undergraduate and graduate students from across the country and abroad participated in the intensive eight-week summer program.

UO Press Goes Downtown

The UO Press this summer set up new offices in downtown Eugene. Consolidating its staff formerly at four campus locations, now all editorial, marketing, administrative, production and distribution services are handled in Suite 110 at 149 W. 12th Ave. The campus mailing address is still just UO Press and all contact information for staff members is unchanged. For details, contact Tom Hager, UO Press, 6-3131; e-mail relhager@oregon.
Returning to a Campus Under Construction

Business school takes shape: Museum of Art project set to begin.

by Joel Gorthy

Those just returning to the UO campus for the 2002-03 school year after a long break may be surprised at the amount of construction in progress.

Many small renovations and utility upgrades took place during the summer while the campus was relatively inactive, but the construction of the Lillis Business Complex and the expansion and renovation of the Museum of Art will last through the school year.

The $40-million Lillis Business Complex is on its way toward completion in December 2003. The steel and concrete framework for the four-story home of the Charles H. Lundquist College of Business should be completed by early November, says Matt Pearson, project manager for general contractor Lease Crutcher Lewis.

“We are ahead of our contract schedule by quite a bit,” says Pearson. “The weather has really cooperated with us so far this year. Now we are pushing to seal the basement before the rainy season hits and preparing logistically for the onrush of students around the site.”

The LILLIS BUSINESS COMPLEX project is ahead of schedule this fall, while the UO Museum of Art expansion is just beginning. These projects add extra activity to an already bustling start to fall term.

Overall, Pearson says that impacts on the campus community should subside in coming months as fewer trucks are needed for the delivery of steel and pouring of concrete, the nature of the work becomes less noise-intensive, and exterior walls rise to enclose the noise.

Higher Ed Budget Remains Unstable

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measure fail. However, with the state’s budget crisis expected to continue, the legislature will be limited in its ability to mitigate cuts.

Special session number five was called after nine vetoes, one veto override and a September revenue forecast $482 million below the previous estimate. The approved fifth session package addressed the shortfall with the $313 million income tax increase referral, $150 million in bonding, and $48 million in targeted cuts. Of the $48 million, OUS was cut $1.1 million in unspent engineering funding and $770,000 in graduate instruction.

The legislature cut the OUS budget $50 million in the previous four special sessions. The University of Oregon’s share of this cut was $4.2 million.

Joel Gorthy is News Editor of Inside Oregon.