Fall 2002 Class Breaking All Records

Record enrollment, GPA mark incoming class as students start to arrive.

by Gaye Vandermyn

WOW has never been a more appropriate name for the Week of Welcome activities that will introduce new and returning students to the campus next week.

“Wow!” is a great way to describe the Fall 2002 entering class of students. More of them attended this summer’s IntroDUCKtion sessions and more brought family members to share the experience. (See accompanying table.)

This is the largest class with the highest GPA ever recorded for a UO entering class.

Staff and faculty who participated in IntroDUCKtion got an early taste of how the new students will impact the campus this fall.

“They are bright, they are prepared for college, and they are eager to come,” observes Anne Leavitt, vice president for student affairs and dean of students. “For many, the UO is their first choice and their dream.”

“They are accustomed to working hard and are ready to be learners. They are accomplished in many ways. They have worked to learn second and sometimes third languages, have traveled and performed in the arts and on the sports fields as well as in summer and academic year part-time jobs. They also have been making a contribution to the communities they are leaving.”

In admissions essays, they often described their parents as their best heroes.

International Student Orientation begins Thursday, Sept. 19. WOW, offering hundreds of activities, open houses and seminars, starts on Sept. 26 and continues through Sept. 29.

Classes begin Monday, Sept. 30.

A Greeting from the President

I want to welcome everyone to the start of the school year and to extend a special welcome to our new faculty, staff and officers of administration. We are all delighted that such a talented group of individuals will be joining us. We do live in challenging times, and I firmly believe there is no better place to meet those challenges than right here on our beautiful campus, working with some of the brightest and most committed students I have ever seen. I look forward to the year ahead with all of you.

Festive Convocation Oct. 25

Fall Convocation, the traditional opening of the academic year, will take on a new look this year, according to Rachel Johnson, Student Life family programs and commencement director. “We’re wrapping together Convocation with the University Assembly meeting during which President Dave Frohnmayer delivers his annual state-of-the-university speech and new faculty members are introduced,” she says. “It will be a festive occasion to celebrate the new academic year and the arrival of new colleagues.” The event is set for 2:30–3:30 p.m. Friday, Oct. 25, in Beall Concert Hall. A reception will follow. Faculty members are urged to order and wear academic regalia for the procession. For information or to order, call Stacy Miller at the UO Bookstore, 6-4331, ext. 267. The President’s Office will pay rental costs.

UO Ranks High Despite Cuts

For the second year in a row, the UO is the only university in the state that US News & World Report ranks as high as the second tier of the nation’s best research universities. Provost John Moseley says the ranking reflects the high quality of education the UO offers, and “this achievement is even more remarkable in the light of state disinvestment in higher education over the last decade.”

Free Flu Shots Offered

The University Health Center will offer flu shots to UO faculty, staff and their eligible dependents over 13 years of age at two Saturday clinics this fall. Retirees also are eligible for the free shots offered from 10 a.m. to 2 p.m. on Oct. 12 and Nov. 9. Flu shots also will be given to faculty and staff from 8 to 9 a.m. every Wednesday, Thursday and Friday beginning Oct. 16 and lasting through fall term. For questions, call the health center, 6-4441, or the flu line, 6-4444.

CAMPUS REMEMBERS SEPT. 11

Several hundred UO staff and faculty, students and members of the campus community gathered in the EMU Amphitheater on Wednesday, Sept. 11, to remember last year’s terror attacks. The memorial featured speakers, music and a campus walk.

2002 Freshman Snapshot

<table>
<thead>
<tr>
<th>Enrollment Numbers Climb</th>
<th>2002</th>
<th>2001</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>20,300</td>
<td>19,091</td>
<td>+1,209</td>
</tr>
<tr>
<td>Freshmen</td>
<td>3,175</td>
<td>2,998</td>
<td>+177</td>
</tr>
<tr>
<td>International</td>
<td>1,440</td>
<td>1,373</td>
<td>+67</td>
</tr>
<tr>
<td>Avg. GPA</td>
<td>3.45</td>
<td>3.43</td>
<td>+0.02</td>
</tr>
</tbody>
</table>

IntroDUCKtion Attendance Rises

<table>
<thead>
<tr>
<th>Participants</th>
<th>2002</th>
<th>2001</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>New students</td>
<td>3,011</td>
<td>2,991</td>
<td>+20</td>
</tr>
<tr>
<td>Family members</td>
<td>1,943</td>
<td>1,843</td>
<td>+100</td>
</tr>
</tbody>
</table>

Fun Facts About 2002 Freshmen**

• The people who are starting college this fall across the nation were born in 1983.
• They were 10 when the Soviet Union broke apart and do not remember the Cold War.
• They are too young to remember the space shuttle blowing up.
• Atari predates them, as do vinyl records.
• They have never seen Larry Bird play.
• The Vietnam War is as ancient history to them as WWI, WWII and the Civil War.
• They have traveled and performed in the arts and on the sports fields as well as in summer and academic year part-time jobs.
• They were 10 when the Soviet Union broke apart and do not remember the Cold War.

*2002 numbers anticipated.

**Source: Beloit College in Wisconsin.
Battson Works to Advance UO Image

New associate VP builds strategic communications plan for the university.

An award-winning 20-year veteran in university communications in California, Florida and Ohio, Harry Battson started last month as the UO’s associate vice president for strategic communications.

In the new University Advancement position, Battson will develop an integrated program to tie together all the marketing and communications efforts of the university. He will provide leadership in planning a communications program that includes crafting key messages and targeting critical audiences. Working with the Office of Development, with advice from the UO Foundation Marketing Committee, Battson also will develop the communications strategy to support fundraising.

“People frequently say to me, ‘I think I’m clear, but it’s not clear at all’,” Battson says. “We created this position to make sure the university has a clear and cohesive image and message in all communications with its constituencies—students, parents, alumni, donors, faculty and staff, the community and the state,” says Vice President Allan Price, University Advancement. “With the recent adoption of a single predominant logotype for the university, we have created a common graphic look. Now we need to do the same for the messages we send out through advertising, brochures, press releases, newsletters and fundraising materials.”

Battson will work with campus communicators throughout the university in developing the communications program, based on the university’s mission and strategic directions. In addition, he oversees management of the alumni magazine Oregon Quarterly, the classical campus radio station KWAX, UO Press and the offices of Community Outreach, Media Relations and Publications.

Also, he is responsible for all university advertising and electronic communications.

While at Wright State University in Ohio, Battson won an exceptional achievement award in news writing from the Council for Advancement and Support of Education (CASE). He also received a President’s Award of Excellence from the Public Relations Society of America for his handling of an animal rights protest against the university.

At the University of South Florida, under his leadership, the communications staff won numerous awards in media relations, advertising, publications and magazine publishing.

Battson believes universities today need to take a strong, coordinated approach to communication and marketing.

“We’re in constant competition,” Battson observes, “not only with other universities to get the best students and the best faculty, but also to win support from legislators, donors and others crucial to the university’s success.”

Battson’s office is in 103A Johnson Hall; phone 6-3316; e-mail <harryb@oregon>.


Want to know how far it is from Eugene to Blitzen? Want to know where Blitzen is? Fly over Smith Rock? Research Oregon’s ecology, demographics, economy or history?

The new Atlas of Oregon CD-ROM, available Oct. 1, will allow you to do all this and more in dynamic new ways. The faculty/staff/student discount offer will continue past the Oct. 1 pre-publication discount deadline for the general public.

A completely redesigned version of the UO’s award-winning print Atlas, the CD-ROM is the result of more than a year’s work by the UO’s InfoGraphics Lab under the direction of James Meacham, Geography, and project leader Eric Steiner.

“It is our privilege to offer this information to every teacher and student, parent and child, businessperson, government employee, hiker, hunter or traveler interested in finding a fact, locating a place or mapping a route in Oregon,” writes UO President Dave Frohnmayer in his foreword to the 2-CD set.

University Advancement provided funding through the UO Press, and Sony Disc Manufacturing in Springfield donated production and packaging costs.

For more information or to order at a faculty/staff discount, visit the UO Press website at <www.uopress.com>.
Foley Becomes Music School Dean

by John Crosiar

W hen C. Brad Foley traveled from Greenville, N.C., to Eugene in late August to become dean of the UO School of Music, he arrived looking for new challenges and growth opportunities. He was leaving his post as Dean of Music at East Carolina University (ECU) after seven years. “Oregon has a wonderful faculty, outstanding students and alumni, and a long association with the world-renowned Oregon Bach Festival,” Foley says. “Through our work together, my dream is to make this program one of the finest in the nation.”

New Faculty Members Learn UO Ropes

Two-day orientation welcomes new arrivals.

by Gaye Vandermyn

If you’ve seen a few strangers clutching thick transparent green packets wandering the campus this week and they look a little dazed, give them a hand. They aren’t strangers today. Wednesday is the second of two days of orientation and training offered to 110 new faculty and administration members, organized by Lorraine Davis, vice president for Academic Affairs.

Useful Web Links to Faculty and Staff Resources

- Administrative Policies and Procedures <darkwing.uoregon.edu/~committees/policies/alpha.html>
- <academicaffairs.uoregon.edu/empinfo.html>
- Course Evaluations <courseevals.uoregon.edu>
- Promotion and Tenure <academicaffairs.uoregon.edu/tenureguide/tenureguide.html>
- Sexual Harassment <aaeo.uoregon.edu/harass.html>
- Discrimination Grievance Procedures <aaeo.uoregon.edu/booklet.html>
- Teaching Effectiveness Program <darkwing.uoregon.edu/~tep/>
- Employees with Disabilities <aaeo.uoregon.edu/ada.html>
- UO Library System <libweb.uoregon.edu/>
- UO News, Events, Facts <comm.uoregon.edu>

That dazed look may be due to the tidal wave of information presented in the intensive introduction to Duckdom. It is the faculty version of the annual “IntroDUCKtion” for new students, and this year it is bigger and better than ever. On Tuesday, the group met in the EMU Fir Room for breakfast, welcomes and a short course on UO organization, priorities and plans. They also learned about meeting the needs of today’s students and the university’s expectations for all employees who work with students.

Tuesday night, the newcomers and their families attended a barbecue dinner with President Dave Frohnmayer and others at McMoran House, the university president’s residence. On Wednesday, the group divided into two streams especially tailored to be helpful either to instructional faculty or to officers of administration. "The university continues its success in recruiting and hiring outstanding new tenure-related faculty, instructors and officers of administration," says Davis. "The new faculty members joining us this fall come from many of the most respected academic institutions in the world. They represent an exceptionally accomplished group of young scholars who will bring diverse insights, capabilities and energy to our academic endeavors. We are very fortunate to have these talented individuals join our community.”

Gaye Vandermyn is Editor in Chief of Inside Oregon.
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CELEBRATIONS!
Thursday, Sept. 19
INTERNATIONAL STUDENT ORIENTATON: Offers a variety of events that will introduce new international students to the university. Included are Academic English for International Students language testing and a picnic at Arlington Park. UO Campus, 6-3206; <oip.uoregon.edu/iss/orientation/>. Opening ceremony at 1 p.m. Sept. 19 in 150 Columbia. Through Sept. 29.

Thursday, Sept. 26
NEW STUDENT ORIENTATION: Before fall classes begin. “Week of Welcome 2002” offers a variety of activities and programs that will help new students become familiar with the wide array of resources available on campus and in the community. Concludes at 3 p.m. Sept. 29 with a New Student Convocation featuring Freeman Hrabowski as speaker at Mac Court, followed by a barbecue at 5:30 p.m. on the Johnson lawn. UO Campus, 6-1167; <orientation.uoregon.edu/www/index.html>. Through Sept. 29.

Inside Oregon

Calendar

SEPTEMBER 18–OCTOBER 2, 2002

IN THE GALLERIES
LaVerne Krause Gallery

Museum of Art
The MOA is closed through 2003 for a major expansion and renovation. For information on offsite lectures, films and events, call 6-3027; <uoma.uoregon.edu/>.

Museum of Natural History

MISCELLANY
Wednesday, Sept. 18
New Faculty Orientation: All new instructional faculty learn about the university’s teaching and learning support services, ways to support diversity and more. 8 a.m.–1 p.m. GAL. Academic Affairs, 6-3081.

New Faculty Orientation: All new administrative faculty learn about the Officers of Administration Council, the university’s culture and community, opportunities for development and more. 9:30 a.m.–noon. EMU Fir Room. Academic Affairs, 6-3081.

Friday, Sept. 20
State Board of Higher Education executive committee meeting. Portland State University. 6-5795; <www.ous.edu/board/>

Wednesday, Sept. 25
Registration for EMU Craft Center fall workshops. Learn ceramics, fiber arts, sculpture, jewelry, woodworking, bicycle repair, painting, drawing, glasswork, photography and more. 10 a.m.–6 p.m. weekdays until classes begin or fill; register early for best selection. EMU Craft Center, 6-4361; <craftcenter.uoregon.edu>. Through Dec. 1.

Wednesday, Sept. 25
Caregiver Support Group: Confidential and educational support for UO community members who care for loved ones with any form of senile dementia. No registration; new members always welcome. Noon–1 p.m. EMU Board Room. 6-2962. Meets monthly on the last Weddays.

Officers of Administration Council Meeting, 1–2 p.m. EMU Century E, Fred Tepfer, 6-5564; <darkwing.uoregon.edu/~oa/>. Officers of Administration Council Meeting, 1–2 p.m. EMU Century E, Fred Tepfer, 6-5564; <darkwing.uoregon.edu/~oa/>.

Thursday, Sept. 26
Dance Department Open House: Offers information about dance training and performance offerings for new and returning students. Noon–1 p.m. 353-354 Gelinger Annex. 6-3386; <dance.uoregon.edu/>. Placement auditions class follows, 1–3 p.m.

Romance Languages Open House: During the weekly International Coffee Hour, all potential and existing Romance languages majors and minors are invited to get acquainted. Refreshments served. 4–6 p.m. EMU Internatinal Lounge, 6-4021.

Friday, Sept. 27

Sunday, Sept. 29
Newman Center Dinner: Students are invited to share a pasta dinner, courtesy of the Catholic Campus Ministry, 5–7 p.m. Newman Center, 1850 Emerald St. Stefani Catone, 6-4468.

Monday, Sept. 30
Fall Term Classes Begin.

Wednesday, Oct. 2
Officers of Administration Council Meeting. 1–2 p.m. EMU Century E, Fred Tepfer, 6-5564.

SPORTS
Saturday, Sept. 21
Football vs. Portland State. 12:30 p.m. AS. $ reserved only.

Friday, Sept. 27
Women’s Volleyball vs. California. 7 p.m. MC. $

Saturday, Sept. 28
Women’s Volleyball vs. Stanford. 7 p.m. MC. $

Sunday, Sept. 29
Women’s Soccer vs. North Carolina. 1 p.m. Papé Field. $

Symbol/Venue Key
$: Fee charged. Call for prices.
EMU: Erb Memorial Union, 6-5001; <www.emu.uoregon.edu/>
GAL: Alumni Lounge, Gerlinger Hall
KG: LaVerne Krause Gallery, Lawrence Hall, 6-2057 or 6-3610; <art.uoregon.edu/dep_calh/>; 9 a.m.–5 p.m. Mon–Thur; 9 a.m.–4 p.m. Fri.
MNH: Museum of Natural History, 6-3024; natural.history.uoregon.edu; noon–5 p.m. Tue–Sun
MOA: Museum of Art, 6-3027; <uoma.uoregon.edu>; closed for construction through 2003
ATH: Athletic Facilities, 6-4461; 1 (800) WEBFOOT; <www.goducks.com/>
AS: Autzen Stadium
CAC: Casanova Athletic Center
HC: Hayward Field
MC: McKenzie Court
MSC: Mosholovsky Sports Center

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