

Fall 2002 Class Breaking All Records

Record enrollment, GPA mark incoming class as students start to arrive.

by Gaye Vandermyn

WOW has never been a more appropriate name for the Week of Welcome activities that will introduce new and returning students to the campus next week.

“Wow!” is a great way to describe the Fall 2002 entering class of students. More of them attended this summer’s IntroDUCKtion sessions and more brought family members to share the experience. (See accompanying table.)

This is the largest class with the highest GPA ever recorded for a UO entering class.

Staff and faculty who participated in IntroDUCKtion got an early taste of how the new students will impact the campus this fall.

“They are bright, they are prepared for college, and they are eager to come,” observes

2002 Freshman Snapshot

Enrollment Numbers Climb

	2002*	2001	Change
Total	20,300	19,091	+1,029
Freshmen	3,175	2,998	+177
International	1,440	1,373	+67
Avg. GPA	3.45	3.43	+0.02

IntroDUCKtion Attendance Rises

Participants	2002	2001	Change
New students	3,011	2,991	+20
Family members	1,943	1,843	+100

Fun Facts About 2002 Freshmen**

- The people who are starting college this fall across the nation were born in 1983.
- They were 10 when the Soviet Union broke apart and do not remember the Cold War.
- They are too young to remember the space shuttle blowing up.
- Atari predates them, as do vinyl records.
- They have never seen Larry Bird play.
- The Vietnam War is as ancient history to them as WWI, WWII and the Civil War.
- Kansas, Chicago, Boston, America and Alabama are places, not bands.

*2002 numbers anticipated.
**Source: Beloit College in Wisconsin

Anne Leavitt, vice president for student affairs and dean of students. “For many, the UO is their first choice and their dream.”

“They are accustomed to working hard and are ready to be learners. They are accomplished in many ways. They have worked to learn second and sometimes third languages, have traveled and performed in the arts and on the sports fields as well as in summer and academic year part-time jobs. They also have been making a contribution to the communities they are leaving.”

In admissions essays, they often described their parents as their best heroes.

International Student Orientation begins Thursday, Sept. 19. WOW, offering hundreds of activities, open houses and seminars, starts on Sept. 26 and continues through Sept. 29.

Classes begin Monday, Sept. 30.

Gaye Vandermyn is Editor in Chief of *Inside Oregon*.

Festive Convocation Oct. 25

Fall Convocation, the traditional opening of the academic year, will take on a new look this year, according to Rachel Johnson, Student Life family programs and commencement director. “We’re wrapping together Convocation with the University Assembly meeting during which President Dave Frohnmayer delivers his annual state-of-the-university speech and new faculty members are introduced,” she says. “It will be a festive occasion to celebrate the new academic year and the arrival of new colleagues.” The event is set for 2:30–3:30 p.m. Friday, Oct. 25, in Beall Concert Hall. A reception will follow. Faculty members are urged to order and wear academic regalia for the processional. For information or to order, call Stacy Miller at the UO Bookstore, 6-4331, ext. 267. The President’s Office will pay rental costs.

UO Ranks High Despite Cuts

For the second year in a row, the UO is the only university in the state that US News & World Report ranks as high as the second tier of the nation’s best research universities. Provost John Moseley says the ranking reflects the high quality of education the UO offers, and “this achievement is even more remarkable in the light of state disinvestment in higher education over the last decade.”

Free Flu Shots Offered

The University Health Center will offer flu shots to UO faculty, staff and their eligible dependents over 13 years of age at two Saturday clinics this fall. Retirees also are eligible for the free shots offered from 10 a.m. to 2 p.m. on Oct. 12 and Nov. 9. Flu shots also will be given to faculty and staff from 8 to 9 a.m. every Wednesday, Thursday and Friday beginning Oct. 16 and lasting through fall term. For questions, call the health center, 6-4441, or the flu line, 6-4444.

CAMPUS REMEMBERS SEPT. 11



Several hundred UO staff and faculty, students and members of the campus community gathered in the EMU Amphitheater on Wednesday, Sept. 11, to remember last year’s terror attacks. The memorial featured speakers, music and a campus walk.

A Greeting from the President

I want to welcome everyone to the start of the school year and to extend a special welcome to our new faculty, staff and officers of administration. We are all delighted that such a talented group of individuals will be joining us. We do live in challenging times, and I firmly believe there is no better place to meet those challenges than right here on our beautiful campus, working with some of the brightest and most committed students I have ever seen. I look forward to the year ahead with all of you.



DAVE FROHNMAYER

Dave Frohnmayer

IN BRIEF

Staff Tuition Rate Update

Starting this fall, the staff rate for tuition will apply to 12 credit hours, instead of 10, at the rate of \$15 per credit hour per term or \$22 per semester (School of Law.) Employees may transfer the 12 credit hours to one family member each term or semester, and must submit a new Staff Fee Privileges Approval form each term for themselves or their family members to be eligible. Forms for fall term are due Sept. 30. For more details, see <<http://hr.uoregon.edu/benefits/staffrates2002.html>>.

New Park & Ride Available

From 6 to 9 a.m. on Sept. 18 and 19, Lane Transit District staff will be at the new Park & Ride lot at Franklin Boulevard and Walnut Street giving away free coffee mugs and greeting lot users. Users then can take their mugs across Franklin to Dutch Bros. coffee for a free beverage. Should the Park & Ride lot fill, overflow parking is allowed on Walnut (no time limit and no permits required).

Power Out This Weekend

Power shutdowns will affect campus this weekend, Sept. 21-22, as electrical feeder connections are switched. All sensitive electronics should be turned off before the outage. Brief outages will roll across campus from 8 to 11 a.m. Saturday, with a final 7-8 a.m. outage on Sunday. For more details or to note concerns, contact your building manager or call Alex Gordon, project manager, 6-5219, or Del McGee, power plant utilities electrician, 6-5387.

Thousands of Birds Make Annual Campus Stop

Join local birdwatchers in observing the annual fall gathering of thousands of tiny birds that will spiral into the Agate Hall chimney at sunset on Friday, Sept. 20. As many as 10,000 Vaux's swifts roost in the chimney each fall as they gather prior to migration. This is the second Friday of the annual local observance by the Lane County Audubon Society (LCAS). Look for the LCAS banner at East 17th Avenue and Agate Street. Call 343-8664 for information.

Battson Works to Advance UO Image

New associate VP builds strategic communications plan for the university.

An award-winning 20-year veteran in university communications in California, Florida and Ohio, Harry Battson started last month as the UO's associate vice president for strategic communications.

In the new University Advancement position, Battson will develop an integrated

program to tie together all the marketing and communications efforts of the university. He will provide leadership in planning a communications program that includes crafting key messages and targeting critical audiences. Working with the Office of Development, with advice from the UO Foundation Marketing Committee, Battson also will develop the communications strategy to support fundraising.



**HARRY
BATSON**

"We created this position to make sure the university has a clear and cohesive image and message in all communications with its constituencies—students, parents, alumni, donors, faculty and staff, the community and the state," says Vice President Allan Price, University Advancement. "With the recent adoption of a single predominant logotype for the university, we have created a common graphic look. Now we need to do the same for the messages we send out through advertising, brochures, press releases, newsletters and fundraising materials."

Battson will work with campus communicators throughout the university in developing the communications program, based on the university's mission and strategic directions. In addition, he oversees management of the alumni magazine Oregon Quarterly, the classical campus radio station KWAX, UO Press and the offices of Community Outreach, Media Relations and Publications. Also, he is responsible for all university advertising and electronic communications.

While at Wright State University in Ohio, Battson won an exceptional achievement award in news writing from the Council for Advancement and Support of Education (CASE). He also received a President's Award of Excellence from the Public Relations Society of America for his handling of an animal rights protest against the university.

At the University of South Florida, under his leadership, the communications staff won numerous awards in media relations, advertising, publications and magazine publishing.

Battson believes universities today need to take a strong, coordinated approach to communication and marketing.

"We're in constant competition," Battson observes, "not only with other universities to get the best students and the best faculty, but also to win support from legislators, donors and others crucial to the university's success."

Battson's office is in 103A Johnson Hall; phone 6-3316; e-mail <harryb@oregon>.

Child Center Awaits OK

Plans for the new East Campus Children's Center are in the final design stages, and city approval of the conditional use permit is expected by Sept. 19.

The 12,000-square-foot facility, scheduled to open in January 2004, would house the UO Child Care and Development Centers (CCDC) located in the Erb Memorial Union and at East 15th Avenue and Moss Street.

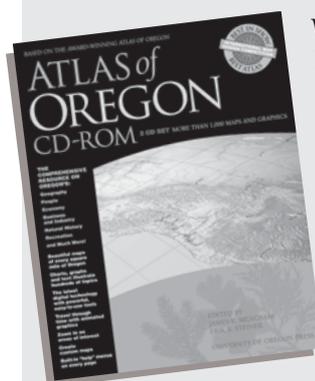
Campus planners approved the East 17th Avenue and Moss Street site earlier this summer, and neighbors' concerns were addressed at public hearings on July 24 and Aug. 22.

For more information, browse <www.uoregon.edu/~ccdc/>.

Correction

The 2002 Law entering class of 180 students is 4.5 percent larger than the entering class of 2001 (173 students). A much larger increase was incorrectly reported earlier.

Lauded 'Atlas of Oregon' Goes Digital; New CD-ROM Available Now for Discount



Want to know how far it is from Eugene to Blitzen? Want to know where Blitzen is? Fly over Smith Rock? Research Oregon's ecology, demographics, economy or history?

The new Atlas of Oregon CD-ROM, available Oct. 1, will allow you to do all this and more in dynamic new ways. The faculty/staff/student discount offer will continue past the Oct. 1 pre-publication discount deadline for the general public.

A completely redesigned version of the UO's award-winning print Atlas, the CD-ROM is the result of more than a year's work by the UO's InfoGraphics Lab under the direction of James Meacham, Geography, and project leader Eric Steiner.

"It is our privilege to offer this information to every teacher and student, parent and child, businessperson, government employee, hiker, hunter or traveler interested in finding a fact, locating a place or mapping a route in Oregon," writes UO President Dave Frohnmayer in his foreword to the 2-CD set.

University Advancement provided funding through the UO Press, and Sony Disc Manufacturing in Springfield donated production and packaging costs.

For more information or to order at a faculty/staff discount, visit the UO Press website at <www.uopress.com>.

Foley Becomes Music School Dean

Accomplished performer sees chance to elevate UO music, dance programs.

by John Crosiar

When C. Brad Foley traveled from Greenville, N.C., to Eugene in late August to become dean of the UO School of Music, he arrived looking for new challenges and growth opportunities.

He was leaving his post as Dean of Music at East Carolina University (ECU) after seven years. "Oregon has a wonderful faculty, outstanding students and alumni, and a long association with the world-renowned Oregon Bach Festival," Foley says. "Through our work together, my dream is to make this program one of the finest in the nation."



C. BRAD FOLEY

"I hope to move the music school forward by seeking new and greater resources, new facilities, enhanced program visibility, and perhaps finding ways to provide more outreach and service to the state and region," he says.

Foley succeeds Anne Dhu McLucas, UO music dean since July 1992, who has taken a one-year sabbatical during which she will be a Fulbright distinguished scholar in Scotland and will work on a book on oral traditions in American music.

An Indianapolis, Ind., native, Foley was selected for the post after a national search that drew nearly three dozen applicants.

"We are very fortunate to have been able to attract a sitting dean from an institution with a strong music school whose experiences parallel many of our needs," says Vice President Lorraine Davis, Academic Affairs. "Brad Foley clearly has the style and experience we're looking for as we work toward expanding and adding to our

music facilities and as our outstanding music and dance programs move to the next level."

Foley, who has performed in concert more than 350 times, joined the ECU faculty in 1979. He became assistant dean in 1985 and dean in 1995.

Graduating magna cum laude in music education in 1975 from Ball State University, Foley earned master's and doctor of musical arts degrees from the University of Michigan in 1977 and 1983. He was a student of saxophonists Donald Sinta and Cecil Leeson, and oboists Arno Mariotti and Ralph Stroebel.

A clinician and adjudicator for public school music programs in six states, Foley has been regional director and treasurer of the North American Saxophone Alliance. President of the Greenville Choral Society and New Carolina Sinfonia, he also has recorded "Brad Foley in Concert."

John Crosiar is Calendar Editor and Senior Writer for *Inside Oregon*.

PEOPLE

IN THE SPOTLIGHT

Christopher Doe, Biology, was promoted to a full investigator in the Howard Hughes Medical Institute unit at the UO.

IN PRINT / ON DISPLAY

Benjamin Saunders, English, is co-editor of *Rock Over the Edge*, published by Duke University Press.

ON THE PODIUM

John Reynolds, Architecture emeritus, taught Sept. 9–13 at the International Solar Energy Society's "Summer Solar Academy" at the University of the Witwatersrand, Johannesburg, South Africa. Reynolds is the academy's only faculty member from North America.

James Mohr, History, delivered the annual Galdston Lecture at the New York Academy of Medicine.

IN MEMORIAM

Albert Leong, Russian emeritus, died Aug. 31 in Pleasant Hill of pancreatic cancer. A graduate of the University of Chicago with bachelor's, master's and doctoral degrees, Leong, 66, taught Russian literature, language and culture as a UO faculty member from 1966 until 2001. He headed the Russian department and directed the Russian and East European Studies Center. Leong authored the recent book, *Centaur: The Life and Art of Ernst Neizvestny*. Donations may be made to the Pleasant Hill School District or Amnesty International.

Robert Helwig, Education research associate, died Sept. 2 in Eugene of a heart attack. A UO alumnus with master's (1991) and doctoral (1997) degrees in education, Helwig, 54, worked as a teacher and researcher in Behavioral Research and Teaching. Memorial contributions may be made to Eugene Planned Parenthood or to Greenpeace.

New Faculty Members Learn UO Ropes

Two-day orientation welcomes new arrivals.

by Gaye Vandermyn

If you've seen a few strangers clutching thick transparent green packets wandering the campus this week and they look a little dazed, give them a hand. They aren't strangers today.

Wednesday is the second of two days of orientation and training offered to 110 new faculty and administration members, organized by Lorraine Davis, vice president for Academic Affairs.

That dazed look may be due to the tidal wave of information presented in the intensive introduction to Duckdom.

It is the faculty version of the annual "IntroDUCKtion" for new students, and this year it is bigger and better than ever. On Tuesday, the group met in the EMU Fir Room for breakfast, welcomes and a short course on UO organization, priorities and plans. They also learned about meeting the needs of today's students and the university's expectations for all employees who work with students.

Tuesday night, the newcomers and their families attended a barbecue dinner with President Dave Frohnmayer and others at McMoran House, the university president's residence.

On Wednesday, the group divided into two streams especially tailored to be helpful either to instructional faculty or to officers of administration.

"The university continues its success in recruiting and hiring outstanding new tenure-related faculty, instructors and officers of administration," says Davis. "The new faculty members joining us this fall come from many of the most respected academic institutions in the world. They represent an exceptionally accomplished group of young scholars who will bring diverse insights, capabilities and energy to our academic endeavors. We are very fortunate to have these talented individuals join our community."

Gaye Vandermyn is Editor in Chief of *Inside Oregon*.

Useful Web Links to Faculty and Staff Resources

- Administrative Policies and Procedures <darkwing.uoregon.edu/~committees/policies/alpha.html> and <academicaffairs.uoregon.edu/imptinfo.html>
- Course Evaluations <courseevals.uoregon.edu>
- Promotion and Tenure <academicaffairs.uoregon.edu/tenureguide/tenureguide.html>
- Sexual Harassment <aaeo.uoregon.edu/harass.html>
- Discrimination Grievance Procedures <aaeo.uoregon.edu/booklet.html>
- Teaching Effectiveness Program <darkwing.uoregon.edu~tep/>
- Employees with Disabilities <aaeo.uoregon.edu/ada.html>
- UO Library System <libweb.uoregon.edu/>
- UO News, Events, Facts <comm.uoregon.edu/>



Inside Oregon is the official newsletter for employees of the University of Oregon and is published monthly in July, August, and biweekly during the academic year. Deadline for all copy is **noon Wednesday** of the week before publication.

Editor in Chief: **Gaye Vandermyn**

News Editor: **Joel Gorthy**

Calendar Editor and Senior Writer: **John R. Crosiar**

Published by Media Relations, Room 219, Johnson Hall, 1098 E. 13th Ave.

Mailing address: Inside Oregon, Media Relations, 1281 University of Oregon, Eugene OR 97403-1281

Telephone (541) 346-3134; FAX (541) 346-3117

E-Mail inside@oregon.uoregon.edu

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Production by UO Printing and Mailing Services.

 Please recycle Inside Oregon.

CELEBRATIONS!

Thursday, Sept. 19

INTERNATIONAL STUDENT ORIENTATION: Offers a variety of events that will introduce new international students to the university. Included are Academic English for International Students language testing and a picnic at Armitage Park. UO Campus. 6-3206; <oip.uoregon.edu/iss/orientation/>. Opening ceremony at 1 p.m. Sept. 19 in 150 Columbia. *Through Sept. 29.*

Thursday, Sept. 26

NEW STUDENT ORIENTATION: Before fall classes begin, "Week of Welcome 2002" offers a variety of activities and programs that will help new students become familiar with the wide array of resources available on campus and in the community. Concludes at 3 p.m. Sept. 29 with a New Student Convocation featuring Freeman Hrabowski as speaker at Mac Court, followed by a barbecue at 5:30 p.m. on the Johnson lawn. UO Campus. 6-1167; <orientation.uoregon.edu/wow/index.htm>. *Through Sept. 29.*

Calendar

A *Calendar* is published in every other issue of *Inside Oregon*. Announcements about any event held on campus and sponsored by the university or a university-affiliated organization are welcomed.

Submit written information by electronic mail to uocal@oregon or by campus mail to **Media Relations**. To reduce the possibility of errors, no telephone or verbal submissions will be accepted. Calendar forms (which may be copied as needed) are available by calling 6-3134. Please type or print legibly. Forms also are available on the web at <comm.uoregon.edu/calendar/>.

Each entry must include a description, beginning and ending date, time, location, sponsor, cost and contact phone number.

Deadline for all Calendar listings is at least three weeks before the event. Earlier submissions are encouraged.

Call 6-3134 *immediately* if information changes or needs to be updated.

Inside Oregon Calendar

SEPTEMBER 18–OCTOBER 2, 2002

IN THE GALLERIES

LaVerne Krause Gallery

BFA sculpture by David Pitney. Show opening Monday evening; call for time. *Through Oct. 4.*

Museum of Art

The MOA is closed through 2003 for a major expansion and renovation. For information on offsite lectures, films and events, call 6-3027; <uoma.uoregon.edu/>.

Museum of Natural History

"Natural Treasures—Native Wildflowers of the Pacific Northwest." *Through Oct. 20.*

MISCELLANY

Wednesday, Sept. 18

New Faculty Orientation: All new instructional faculty learn about the university's teaching and learning support services, ways to support diversity and more. 8 a.m.–1 p.m. GAL. Academic Affairs, 6-3081.

New Faculty Orientation: All new administrative faculty learn about the Officers of Administration Council, the university's culture and community, opportunities for development and more. 9:30 a.m.–noon. EMU Fir Room. Academic Affairs, 6-3081.

Friday, Sept. 20

State Board of Higher Education executive committee meeting. Portland State University. 6-5795; <www.ous.edu/board>.

Wednesday, Sept. 25

Registration for EMU Craft Center fall workshops. Learn ceramics, fiber arts, sculpture, jewelry, woodworking, bicycle

repair, painting, drawing, glasswork, photography and more. 10 a.m.–6 p.m. weekdays until classes begin or fill; register early for best selection. EMU Craft Center. 6-4361; <craftcenter.uoregon.edu>. *Through Dec. 1.*

Wednesday, Sept. 25

Caregiver Support Group: Confidential and educational support for UO community members who care for loved ones with any form of senile dementia. No registration; new members always welcome. Noon–1 p.m. EMU Board Room. 6-2962. Meets monthly on the last Wednesdays.

Officers of Administration

Council Meeting. 1–2 p.m. EMU Century E. Fred Tepfer, 6-5564; <darkwing.uoregon.edu/~oa/>.

Thursday, Sept. 26

Dance Department Open House: Offers information about dance training and performance offerings for new and returning students. Noon–1 p.m. 353-354 Gerlinger Annex. 6-3386; <dance.uoregon.edu/>. Placement auditions class follows, 1–3 p.m.

Romance Languages Open House:

During the weekly International Coffee Hour, all potential and existing Romance languages majors and minors are invited to get acquainted. Refreshments served. 4–6 p.m. EMU International Lounge. 6-4021.

Friday, Sept. 27

Learning in Retirement Town Meeting: Eugene humor writer Leigh Ann Jasheway, author of nine books, discusses "Creating a Legacy of Laughter." 10 a.m.–noon. Baker Downtown Center. 6-0697; <lir.uoregon.edu/>.

Sunday, Sept. 29

Newman Center Dinner: Students are invited to share a pasta dinner, courtesy of the Catholic Campus Ministry. 5–7 p.m. Newman Center, 1850 Emerald St. Stefani Catone, 6-4468.

Monday, Sept. 30

FALL TERM CLASSES BEGIN.

Wednesday, Oct. 2

Officers of Administration Council Meeting. 1–2 p.m. EMU Century E. Fred Tepfer, 6-5564.

SPORTS

Saturday, Sept. 21

Football vs. Portland State. 12:30 p.m. AS. \$ reserved only.

Friday, Sept. 27

Women's Volleyball vs. California. 7 p.m. MC. \$

Saturday, Sept. 28

Women's Volleyball vs. Stanford. 7 p.m. MC. \$

Sunday, Sept. 29

Women's Soccer vs. North Carolina. 1 p.m. Papé Field. \$

Symbol/Venue Key

\$: Fee charged. Call for prices.

EMU: Erb Memorial Union, 6-6061; <www.emu.uoregon.edu/>

GAL: Alumni Lounge, Gerlinger Hall

KG: LaVerne Krause Gallery, Lawrence Hall, 6-2057 or 6-3610; <art-uo.uoregon.edu/dep_cal.html>; 9 a.m.–5 p.m. Mon–Thu; 9 a.m.–3 p.m. Fri

MNH: Museum of Natural History, 6-3024; <natural-history.uoregon.edu>; noon–5 p.m. Tue–Sun

MOA: Museum of Art, 6-3027; <uoma.uoregon.edu/>; closed for construction through 2003

Athletic Facilities, 6-4461; 1 (800) WEBFOOT; <www.goducks.com/>

AS: Autzen Stadium

CAC: Casanova Athletic Center

HF: Hayward Field

MC: McArthur Court

MSC: Moshofsky Sports Center