
Inside Oregon

FOR THE UNIVERSITY OF OREGON COMMUNITY

September 10, 2007

The Duck Store stays cutting edge with new name



An academic retailer by any other name is still, well, an academic retailer.

At least that's the case with the UO Bookstore, which has changed its name to The Duck Store.

The name change is merely an effort for the 87-year-old university fixture to adapt to the ever-changing world of knowledge, said Jim Williams, general manager of The Duck Store and eight satellite locations around the state, which also have been re-dubbed as "The Duck Store." A ninth location is slated to open next year in the UO Portland's White Stag Block.

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'Arbiter of American eloquence' to speak at Convocation



It's incumbent on leaders to tell the citizenry "truths it does not want to hear," said noted political campaign expert Kathleen Hall Jamieson, who will be the keynote speaker at University Convocation later this month.

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"The Flood Zone, Landscapes Sculpted by the Glacial Lake Missoula Floods," opened earlier this month and runs through March 23, 2008. An artist reception with photographer Bill Woolston is slated for Friday, Sept. 21, from 5:30 p.m. to 7 p.m.

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College of Education's presence grows in Southeast Asia



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Nhong Hema, head of the psychology program at Royal University of Phnom Penh, Cambodia, visited with counseling psychology and human services faculty and students this summer. Hema also toured affiliated research and outreach offices, met with program faculty at the Center for Family Therapy clinic and greeted university administrators during her week-long visit to the college.

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Ducks fans and the general public -- even fans of opposing teams -- will receive free admission on Sept. 15, Sept. 29, Oct. 13, Oct. 27, Nov. 3 and Dec. 1. Both museums are open from 11 a.m. to 5 p.m. on Saturdays.

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"We chose the name 'The Duck Store' because we felt it is inclusive and resonates with the various constituency groups we serve," said Williams. "The

Duck Store name does not refer to any one product line or any one thing we do. Rather it speaks to all the product lines and all the things we do."

The Duck Store offers such a wide variety of services that the term "bookstore" no longer accurately describes the store's role as an academic retailer, Williams said. While it carries (and will continue to carry) a significant number of books, it also offers an increasing amount of technology-related products, such as computers, software and electronics. In addition, it boasts one of the largest art, school and office supplies departments in the college store industry, while also offering a wide array of cards, gifts, magazines, food, coffee and other convenience items, as well as UO-imprinted sportswear.

The store will always be in the business of supporting the pursuit of knowledge, Williams said. It's just that now the nature of that pursuit has changed.

"The traditional textbook has started on a path similar to that of the vinyl record where instead of being primarily in 'book' form, it will morph into a category more accurately called 'course materials,'" said Williams, just the third general manager in 87 years. "Like the vinyl record, the textbook is being digitized and will move at an accelerated rate from its historic printed form. As time goes on we will be selling fewer books and transitioning as appropriate to providing course materials in whatever format is adopted."

It will still be the same friendly faces and the same third-floor dedicated solely to reading materials, Williams said.

"Although the name is changing," he said, "we will be the same organization as before but committed

to getting better so we can be the best academic
retailer possible for the University of Oregon."

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An expert on political campaigns, she has written numerous books and articles. She is the director

for the Annenberg Public Policy Center of the University of Pennsylvania and recently co-authored "un-Spun: Finding Facts in a World of Disinformation." The appealing and thought-provoking guide to the world of spin is recommended to incoming students for summer reading. The book is available at The Duck Store's campus location.

University Convocation, set this year for 3:30 p.m. Sunday, Sept. 23, at McArthur Court, is held every year just before the start of fall term to welcome new faculty and students and to remind everyone of the intellectual essence of the university community.

Admission is free. Seating is first-come, first serve. Doors open at 3 p.m.

In addition, UO President Dave Frohnmayer will present the University of Oregon High School Teacher of the Year Award. This annual award honors a high school teacher nominated by an incoming freshman student. All faculty, staff and administration are invited and encouraged to wear academic regalia for the Convocation. Please contact Cathy Kraus at 346-1221 or ckraus@uoregon.edu for details on ordering regalia.



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Faculty



Kathleen Hall Jamieson, Ph.D.
kjamieson@asc.upenn.edu

Political communication, rhetorical theory and criticism. Studies of various forms of campaign communication, as well as the discourse of the presidency.

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Research Interests

Books

Kathleen Hall Jamieson and Karlyn Kohrs Campbell, *The Interplay of Influence: Media and Their Publics in News, Advertising and Politics* (Belmont, Wadsworth, 1983; 1987; 1991, 1996; Revised 5th edition, 2000).

Kathleen Hall Jamieson, *Packaging the Presidency: A History and Criticism of Presidential Advertising* (Oxford University Press, 1984) 504 pages. Revised 2nd edition published in 1992. Revised 3rd edition with 2 new chapters published in 1996.

Kathleen Hall Jamieson, *Eloquence in an Electronic Age* (Oxford University Press, 1988; 1990) 313 pages.

Kathleen Hall Jamieson and David Birdsell, *Presidential Debates: The Challenge of Creating an Informed Electorate* (Oxford University Press, 1988) 264 pages.

Karlyn Kohrs Campbell and Kathleen Hall Jamieson, *Deeds Done in Words: Presidential Rhetoric and The Genres of Governance* (University of Chicago Press, 1990) 275 pages.

Kathleen Hall Jamieson, *Dirty Politics: Deception, Distraction and Democracy* (Oxford University Press, 1992), 327 pages.

Kathleen Hall Jamieson, *Beyond The Double Bind: Women and Leadership* (Oxford University Press, 1995), 283 pages.

Joseph N. Cappella and Kathleen Hall Jamieson, *Spiral of Cynicism: The Press and the Public Good* (Oxford University Press) March 1997. 325 pages.

Kathleen Hall Jamieson, *Everything You Think You Know About Politics...and Why You're Wrong*, (Basic Books, June 2000), 287 pages. [(7 printings), 2nd Edition, November 2000.]

Kathleen Hall Jamieson and Paul Waldman. *The Press Effect: Politicians, Journalists and the Stories that Shape the Political World*, (Oxford University Press, 2003).

Daniel Romer, Kate Kenski, Paul Waldman, Christopher Adasiewicz and Kathleen Hall Jamieson. *Capturing Campaign Dynamics: The National Annenberg Election Survey*, (Oxford University Press, 2004).

Richard Johnston, Michael G. Hagen and Kathleen Hall Jamieson. *The 2000 Presidential Election and the Foundation of Party Politics*, (Cambridge University Press, 2004).

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Teaching

Introduction to Political Communication

Argumentation and Public Advocacy

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Awards

Teaching Awards

University of Maryland:

- Certificate for excellence in teaching awarded by Pan-Hellenic Council and Student Government Association, University of

Maryland, April, 1979

- Maryland Board of Education Award for innovative internship program (with Andrew Wolvin) 1981
- Distinguished Scholar-Teacher Award, University of Maryland, 1981-82

University of Texas

- Graduate Student awarded "You're Someone Special Award" University of Texas, Dept. of Speech Communication, 1988.
- "Eyes of Texas" University of Texas Undergraduate Teaching Award, 1989.

University of Pennsylvania

- The Greek System, University of Pennsylvania Outstanding Professor Award, 1996.
- Golden Key Honor Society, 1997.
- Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching, April 1998.

Awards for Scholarship

- SCA Research Board's Outstanding Dissertation Award, 1972
- SCA Golden Anniversary Book Award (1984) for *Packaging the Presidency*
- SCA's Winans-Wichelns Book Award, 1989, for *Eloquence in an Electronic Age: The Transformation of Political Speechmaking*
- Douglas Ehninger Award for career contribution to rhetorical scholarship, Nov. 1990
- Speech Communication Association's Distinguished Career in Scholarship Award, 1992.
- American Political Science Association, Political Communication Division, Murray Edelman Distinguished Career Award for lifetime contribution to the study of political communications, 1995.
- American Political Science Association's 3rd Ithiel de Sola Pool Award, September 2001

Awards for Service

- National Communication Association Presidential Citation for Outstanding Service to the Communication Discipline, 1998.

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John Paul Jones' home draws University of Oregon archaeologist



Julie Schablitsky and spouse Robert Neyland outside the John Paul Jones Cottage Museum in Scotland.

University of Oregon archaeologist Julie M. Schablitsky is leading an exploratory excavation of the grounds of the boyhood home of John Paul Jones, while her husband continues his North Sea search for the lost ship of one of the fathers of the U.S. Navy.

Schablitsky's new project – launched with a \$23,000 grant from the Virginia-based First Landing Foundation – began just before Labor Day weekend. On day two on site, Schablitsky reported

in an email, artifacts that obviously dated to the targeted time period were unearthed by project collaborator Tom Connolly, director of archaeological research for the UO Museum of Natural and Cultural History.

Schablitsky's team began work with remote sensing to identify possible locations of outbuildings, wells, gardens, fence lines and cisterns. Archaeological probes also were dug into select areas of the landscaping around the renovated cottage where Jones grew in Kirkbean, Scotland.

The project was born after Schablitsky's husband, Robert Neyland, head of underwater archaeology for the U.S. Naval Historical Center in Washington, D.C., visited Kirkbean and discovered the site had never been explored by archaeologists. Neyland has searched the North Sea area for the last two years for Jones' ship, the "Bonhomme Richard" [BOHN-uhm REE-shar], with funding from the National Oceanic and Atmospheric Administration. The ship was sunk in battle on Sept. 25, 1779.

Jones served from 1775 to 1786 in both the American Continental Navy during the American Revolution and the Imperial Russian Navy. In response to a British officer's surrender demand, Jones famously proclaimed, "I have not yet begun to fight!" during a battle with the HMS Serapis. Jones won the renowned battle, boarding the "Serapis" with his crew as his own ship sank from damages. He died in 1792, was buried unceremoniously in France and more than 100 years later re-interred at the U.S. Naval Academy in Annapolis, Md.

He was born in 1747, growing up in a tiny cottage on the Arbigland House Estate where his gardener

father, John Paul Sr., was employed. The young Jones – a surname he later adopted – left home in 1761 at the age of 13. After his father's death in 1767, the cottage was vacant for more than 60 years, then restored for other families. In the late 20th century, the cottage was restored as a museum celebrating the famous American naval commander.

"The integrity of the site could be excellent," said Schablitsky, a historical archaeologist with the University of Oregon Museum of Natural and Cultural History. "Anything that we find from the 18th century will be unequivocally linked to the John Paul family. Many people see the life of John Paul Jones as a romanticized 'rags-to-riches' story."

"In reality," she said, "he came from a comfortable working-class background where education and career attainment were likely encouraged. Archaeology will be able to verify the family's class status through the study of artifacts left behind by the family more than 250 years ago."

Connolly will incorporate the information obtained from the team's preliminary work into a site map for future reference.

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Cherry Creek Coulee. Photo by Bill Woolston

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"The Flood Zone, Landscapes Sculpted by the Glacial Lake Missoula Floods," opened earlier this month and runs through March 23, 2008. An artist reception with photographer Bill Woolston is slated for Friday, Sept. 21, from 5:30 p.m. to 7 p.m.

In "The Flood Zone" Woolston uses large-format panoramic photographs to depict the dramatic landscapes carved by the Missoula Floods. A special

rotating lens on his panorama camera allowed him to capture a 140-degree field of view – similar to that of human vision. Woolston, dean of the College of Art & Architecture and a professor in the department of art & design at the University of Idaho, has been photographing for more than 40 years, concentrating on the Columbia Basin since 2003.

In addition to Woolston's photography, visitors will have the opportunity to learn more about the Pacific Northwest during the last ice age from a display featuring a few of the plants and animals that lived and died during the time of the floods, including fossils of a mammoth tusk and sloth toes. In the museum's courtyard, visitors can also view a granite glacial erratic, which was rafted into the Willamette Valley on an iceberg during the floods.

Museum hours are 11 a.m. to 5 p.m. Wednesday through Sunday. Admission is \$3 for adults; \$2 for seniors and guests 17 years and younger; and \$8 for families (two adults and up to four children) and free to the public on Wednesdays. Museum members and university faculty, staff and students are admitted free. For more information, call 541-346-3024.

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with program faculty at the Center for Family Therapy clinic and greeted university administrators during her week-long visit to the college.

In sharing the vision of her department, Hema issued an official invitation to College of Education faculty and doctoral students. With the aim of creating graduate programs in psychology, beginning with a master's degree program in counseling psychology, Royal University of Phnom Penh (RUPP) is extending an invitation to international faculty and universities for collaboration.

"We welcome your faculty to share expertise . . . in counseling psychology and related disciplines while on sabbatical. We invite you to also consider extending your research to include our intervention sites," says Hema, who is seeking faculty in Cambodia and from abroad to teach at the master's level. None of the RUPP faculty currently holds a doctorate.

Given Cambodia's recent traumatic history of war, political transition, natural disasters, and rapid economic change, there is currently great demand for skilled trained psychologists in rural and urban locations, said Hema.

Advancing psychology research, training, and practice in Southeast Asia starts with collaborative exchange among academic faculty and clinical practitioners, says Shoshana Kerewsky, Family and Human Services faculty, who help organize Hema's visit.

"The Royal University of Phenom Penh seeks to begin to provide advanced training for psychologists, and to serve scientific inquiry into culturally specific behavioral health and social

systems supports particularly needed by Cambodians after Khmer Rouge," says Kerewsky, who first visited Cambodia in late 2006 as a part of the People-to-People Ambassadors program. The program also included a visit to Viet Nam National University in Ho Chi Minh City. She returned to Viet Nam in August to discuss collaboration with the faculty of social sciences at Viet Nam National University in Hanoi.

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In addition to an extensive collection of Asian and American art, on view at the Jordan Schnitzer Museum of Art is photography by Frank Miller through Oct. 14 and photography by Roger Marshutz through Nov. 26. Opening on Oct. 6, is "NewArt Northwest," an exhibit showcasing the works of six contemporary Northwest artists.

While at the Museum of Natural and Cultural History, check out 15,000 years of Pacific Northwest natural and cultural history in Oregon -- Where Past is Present. A collection of photographs by Charles Search, "Mt. Pisgah: A Refuge for the

Spirit," is on display until Oct. 26, and "The Flood Zone – Landscapes Sculpted by the Glacial Lake Missoula Floods – Photographs by Bill Woolston," will be featured through March 23, 2008.

For more information on the Museum of Natural and Cultural History, 1680 E. 15th Avenue, call 541-346-3024, or visit: <http://natural-history.uoregon.edu>. For more information on the Jordan Schnitzer Museum of Art, 1430 Johnson Lane, call 541-346-3027 or visit: <http://jsma.uoregon.edu>.

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