



Faculty and Staff Newsletter of the University of Oregon

Oct. 14, 1996

Oregon Campaign 'raises bar' to \$200 million

More than two years ahead of schedule, The Oregon Campaign has soared past its goal of \$150 million in private gifts for the university, President Dave Frohnmayer told about 200 invited guests during a "Celebrating Achievement" dinner on Oct. 4.

Because of the capital campaign's early success and the university's continuing financial needs, Frohnmayer also announced that UO and campaign leaders have decided to "raise the bar" to \$200 million, to be raised by the campaign's original ending date of December 1998.

"This is the most ambitious campaign of its type in Oregon history," Frohnmayer said. "Many doubted we could pull it off. That we have is a testament to the vision, generosity and hard work of hundreds of donors, volunteers and staff members."

He attributed the success of the campaign, now at \$155 million and growing, to careful planning and research, strong staff and volunteer leadership, and early donors who set a strong example.

"A lot of effort was made to identify potential donors early, and that donor base has expanded three- or four-fold as we have done our homework," Frohnmayer said. "We've had unusually strong leadership from the Campaign Leadership Council, composed primarily of UO Foundation trustees, and we have had really hard work by the fundraisers and the deans."

"The magnitude of some of the early gifts and the sort of loving kindness with which people made major gifts that in many cases were a real stretch provided a very positive and

contagious example," the president added.

During the dinner, Frohnmayer and others highlighted some of the accomplishments of the campaign:

More than \$84 million raised to activate The Oregon Model, a plan for comprehensive improvement of undergraduate education;

Nearly \$18 million received for student scholarships, fellowships and other support; and

A tripling of the university's endowed chairs and professorships--from 20 to more than 60.

Dave Petrone of Palo Alto, Calif., a 1966 UO graduate who heads the Campaign Leadership Council, said campaign and university leaders decided to set a new goal instead of ending the campaign early--or keeping the original goal and exceeding it--to maintain campaign momentum.

"Donors and fundraisers are stimulated by the challenge of a new goal," said Petrone, who will continue to lead the campaign's volunteer effort.

The next phase of the campaign will raise funds for some of the same priorities while adding new ones.

"Even though we've raised \$150 million, we have not met all the goals that were top priorities in the first part of the campaign," said Provost John Moseley. "Those goals remain priorities, and this is an opportunity to finish those off."

Original funding priorities that haven't been fulfilled include support for library collections and technology, research initiatives, and graduate student aid. The largest funding priority in the \$50 million needed to reach the new goal is about \$26 million in gifts for building construction and renovation.

"With our enrollment expected to exceed 20,000 students around the turn of the century, we must have room to accommodate more students with additional classrooms equipped for students using computers and faculty using electronic projection equipment," said Moseley.

Enrollment this fall is projected to be 17,400, up from 17,138 students last year.

Building projects include a new law school building; remodeling of the current Law Center to create classrooms and faculty offices for Arts and Sciences; renovation of Allen Hall housing Journalism and Communication; a new wing for Gilbert Hall, home of the Lundquist College of Business; a new indoor athletic practice facility; a new student recreation and fitness center;

and renovation of the Museum of Art.

Although the first part of the campaign focused on people and programs and the second part will emphasize buildings, the two objectives are closely linked, says Public Affairs and Development Vice President Brodie Remington, who served as the staff leader of the campaign.

"We need proper instructional space so teaching and learning can flourish," said Remington, who leaves this month to become vice president for planning and development at Trinity College in Hartford, Conn. Until Remington's replacement is hired, Eric McCready, UO's Portland fund-raising program director, will serve as executive assistant to the president for development.

Olum Center marks opening

After her son Matthew was born three years ago, neuroscience research assistant Eloine Melanaon's best child care option was a friend who lived in north Eugene. Because of the distance from campus, Melanaon wasn't able to breastfeed and "I had to spend a half hour to an hour in the car every day, taking and picking him up," she recalls.

With her younger son Markus, born this summer, Melanaon can just walk a couple blocks to breastfeed him, and taking and picking him up requires only a few minutes a day.

The difference resulted from the opening this fall of the new Vivian Olum Child Development Center, 1650 Columbia St. on campus. The center provides infant care on campus for the first time and more care slots for children of faculty, staff and students.

"It's a big relief; it's so nice to know I can go and nurse the baby anytime," says Melanaon, whose husband Randy is a network analyst for the City of Springfield. "It makes a big difference in my ability to concentrate on the job."

On Oct. 14, Melanaon and other parents, donors and members of the university community are invited to join with the Olum family and special guests to celebrate the center's opening. The 10 a.m. ceremony will include brief remarks by President Dave Frohnmayer, President Emeritus Paul Olum and others.

A highlight of the event will be the premier of "Welcome, Small Miracle," composed by Harold Owen, Music, and performed by the University Singers under the direction of Richard Clark, Music. The choral work is based on a poem written by Vivian Olum to celebrate the birth of her first grandchild in 1983.

Group tours of the 4,760-square-foot building will conclude the celebration.

The \$1.25 million center was named after the late Vivian Goldstein Olum, an associate professor of counseling psychology and wife of the former UO president. The Olum and Goldstein families contributed more than \$350,000 for the center, which is financed mostly with private gifts.

The first phase of the project, completed this summer, provides about 70 additional child care slots on campus. The second phase, to be built when funding is available, will accommodate another 35 children.

In addition to the new site, the Vivian Olum Center encompasses an existing child care site formerly called the Young Children's Center in the Clinical Services Building. The two sites are operating as one under the direction of Jane Wagner, the Young Children's Center director.

The two sites together accommodate about 95 children--65 at the new site and 30 at the old--including infants, toddlers, pre-schoolers, kindergartners and school-age children needing after-school care. About one-quarter of the children have special needs.

"I've been really pleased that we've been able to meet the needs of the first wave of applicants," says Wagner. "We were originally going to have just one infant group, but we had so many applications for infants that we had to establish a second one."

The two sites employ 14 teachers plus work-study students who serve as aides and practicum students who work with children as part of their education in psychology or special education.

Linda King, Human Resources director, says the new center played an important role in her and husband Tim's decision to adopt a Chinese baby this year. Tim King is the university supervisor of campus and grounds.

"I knew I wouldn't be able to quit working if we did this, and, as we talked about wanting to adopt a child, it was an enormous reassurance to know there'd be a place close to work where she could be safe and happy," says King.

The new center also was reassuring to new faculty member Marc Weinstein, who moved his family to Eugene this summer to accept an assistant professorship in the Lundquist College of Business. His wife, Ola, is a dentist, and their son, Artur, three and one-half, attends the new center.

Weinstein says UO child care resources are "incomparably better" than at MIT, where he did his graduate work, and at Case Western Reserve University, where he was a visiting faculty member. "This is a model I would hope would be followed elsewhere," he adds.

The Vivian Olum Center will indeed be a model, not only for other universities but also for private businesses, says Marianne Koch, Management. "Compared to private corporations in this part of the country, we're way out in front of the pack," says Koch, who researches work and family issues.

Koch's son Moses, now 6, has attended the Young Children's Center since he was a toddler, and her daughter, Mimi, 3, is at the new center. On-campus child care "benefits everybody--the children, the parents and the employers," she says.

Mason seeks challenges, avoids mediocrity

Bruce Mason enjoys the challenge of learning and teaching new skills, either in the field or on campus.

"Some people get really good at just one thing, but I have spent most of my life getting fairly good at several different things. I like the learning and the teaching processes, and I enjoy sharing with others what I have learned," he says.

In his 14th year as Outdoor Program coordinator, Mason thrives on the constant variety and change uniquely associated with his job.

"Most jobs, especially outdoor recreation jobs, are either completely administrative or completely field oriented. This job has a combination of the physical, intellectual and creative sides.

"One of the most rewarding things for me," he continues, "is to see people's lives change after coming in contact with this program. For instance, a law student, who may be in corporate law while in school, ends up being the head lawyer for the Sierra Club's Legal Defense Fund. People can change their whole career and personal life direction after exposure to interesting outdoor activities," he says.

Mason climbed Mt. Hood when he was in the fourth grade, and he grew up in an outdoor family.

"My father was a guide on the backside of Mt. Hood, so I was introduced to the outdoors from my first recollections," he says.

Not surprisingly, his personal interests and hobbies tend to mirror those of the program.

"With a job like this, sometimes it is hard to know when I am working, and when I am not," he

says.

He enjoys things that are "self-propelled," such as high-altitude climbing, bicycling, sea kayaking, sailing and white water activities. He also has an interest in photography and producing multimedia slide programs.

Mason avoids mediocrity by refusing to settle in.

"It is very easy to let life happen to you, and establish a certain level of comfort and never challenge that level. For me, even if I can do something, I still try and find a way to do it a little bit better," he says.

--COURTNEY HEDBERG, COMMUNICATIONS STUDENT

UO, GTFF sign insurance pact

Representatives of the university and the Graduate Teaching Fellows Federation (GTFF) have agreed to new language in the current contract that continues to provide insurance coverage at no out-of-pocket cost to GTFs and their dependents.

The re-negotiated article, awaiting final sign off by Oregon State System of Higher Education officials, takes effect retroactively on Oct. 2, 1996, and terminates when the current collective bargaining agreement expires on Sept. 30, 1997.

For detailed information, call Assistant Vice Provost Maggie Morris, 6-3028 or the GTFF, 344-0832.

Did you know: Donor dollars go far...

A contribution of just 50 cents each working day--\$2.50 a week or \$130 a year--to the 1996 State of Oregon Charitable Fund Drive will provide

Thirty hot meals for homebound seniors, or

Five days of food and of shelter for a homeless family, or

Two weeks of child abuse prevention and treatment services for a child and that child's family.

"Just 50 cents each working day is less than the cost of a cup of coffee, or a candy bar or a soft drink," says Assistant Vice Provost Nancie Fadeley, a campus fund drive coordinator.

Oct. 23 hearing set on relationship rule

The university seeks comment on an administrative rule prohibiting employees from dating students or employees whom they teach or supervise.

Law Professor Peter Swan will preside at a public hearing on the proposed rule scheduled for 2 p.m. Oct. 23 at the EMU Walnut Room. Written comments may be filed with Swan by 5 p.m. that day or presented orally or in writing at the hearing.

The administrative rule (OAR 571-04-007), Conflicts of Interest: Sexual Relationships and Abuses of Power, restricts consensual relationships that give the impression of misconduct.

A committee of faculty and administrators has worked on the proposal for more than two years. Members of the University Senate, who conditionally approved the proposal last May, were updated Oct. 9 on revisions they requested.

The rule states that sexual relationships between faculty and students, between staff and students and between employees are unprofessional when one party has supervisory or evaluative power over the other party to the relationship. Moreover, it states that such unprofessional behavior creates inherent conflicts of interest which may affect other members of the university community.

The proposal would require faculty members or supervisors involved in an intimate relationship with someone they supervise or evaluate to substantially mitigate such a conflict through such actions as shifting evaluation responsibilities for a student to another faculty member.

In response to concerns expressed by University Senators in May that an earlier version placed too much of a burden of proof on alleged transgressors, university officials have reworded the current draft so that the accused must provide a "preponderance of evidence," rather than "clear and convincing" proof of their innocence.

Further, President Dave Frohnmayer has publicly indicated his intention to reverse the burden of proof, placing it on the accuser.

Frohnmayer plans to review testimony from the hearing and to consult again with the University Senate and other faculty advisers before filing the rule with the state. The rule will take effect after approval by the secretary of state, possibly as early as December. For information, call 6-3036.

Our People

CORRECTION:

Paul Buckner, Fine Arts emeritus, was head marshal and **Frances Cogan**, Honors College, was an assistant marshal for the academic procession at President Dave Frohnmayer's inauguration. Their roles were reversed in the lead article in the Oct. 2 issue of *News & Views*. The editor regrets the error.

On the move

On Sept. 1, **Karen Johnson** was promoted to assistant dean for external relations and development in Architecture and Allied Arts.

In the spotlight

Two UO faculty are 1996 Oregon Book Award nominees, both for the Frances Fuller Victor Award for Literary Nonfiction. They are **Tom Hager**, Communications, for *Force of Nature: The Life of Linus Pauling* (Simon & Schuster), and **Garrett Hongo**, Creative Writing, for *Volcano* (Knopf). Winners will be announced Nov. 14.

Three Arts and Sciences senior faculty--**Brian Matthews**, Physics; **Michael Posner**, Psychology; and **Peter von Hippel**, Chemistry--have been selected the first recipients of the title Distinguished Professor in recognition of their scholarly achievements. In addition, Dean **Risa Palm** and the CAS Advisory Council have picked three alumni of the college--Beatrice Aitchison, '37 M.A. Economics; Dr. Kathleen Weaver, '64 Biology; and Kenny Moore, '66 Philosophy, '72 M.F.A. Creative Writing--as 1996 Alumni Fellows. All will be honored Oct. 25 during the college's annual "Profiles in Achievement" awards banquet.

Cynthea J. Bogel, Art History, received a Getty Fellowship for research during 1995-96 for a book on eighth- and ninth-century Japanese Buddhist sculptural history. Last summer, she was visiting international professor at Meiji University, Tokyo, where she presented a series of lectures on "New Approaches to the Study of Art and Culture."

Provost **John Moseley**, Physics, has been elected a fellow of the American Association for the Advancement of Science. He will be honored in February 1997 during the AAAS annual meeting in Seattle.

The seven members of University Publications--Director **George Beltran**, **Nan Coppock-Bland**, **Terry Duffy**, **David Goodman**, **Lori Howard**, **Frances Milligan** and **Barbara Oppiliger**--were honored Oct. 10 as recipients of a special Honorary Judges' Award in the State of Oregon's Recycling Awards Program.

Stephen Ponder, Journalism and Communication, is co-winner of the American Journalism Historians Association's outstanding research award for the best paper presented during the group's annual conference at the University of Western Ontario. He has been invited to submit his paper, "That Delightful Relationship: Presidents and White House Correspondents in the 1920s," to the AJHA journal, American Journalism.

On the podium

Alan Stavitsky, Journalism and Communication, demonstrated some UO initiatives in Web-based instruction and spoke on "Digital Partnerships: Technology and University/K-12 Collaboration" in June at the Confederation of Oregon School Administrators conference in Seaside.

Albert Leong, Russian, presented a paper on "Ernst Neizvestney's GULAG Triangle: Magadan, Vorkuta and Ekaterinburg" at the First International Conference on the GULAG held in June under the auspices of the International Pedagogical University at Magadan, Russia.

In memoriam

Theodore B. Johannis Jr., Sociology emeritus, died Sept. 25 in Springfield of heart failure. A graduate of Florida State University, Johannis, 81, joined the UO faculty in 1953. He retired in 1980 and continued teaching his popular courses until 1984.

Steven R. Silva, Facilities Maintenance and Service, died Sept. 26 of a heart attack. The Handy Helper on campus for many years, Silva, 37, also worked as a campus purchasing agent for 18 years. Memorial contributions may be made to the American Heart Association or the Oregon Hunters Association.

Betty Foster McCue, Physical Education emerita, died Sept. 27 of age-related causes. A graduate of the University of Pittsburgh, MacMurray College and Iowa State University, McCue, 80, was associate dean of Health, Physical Education and Recreation from 1968-78.

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