THE CORVALLIS 2020 VISION STATEMENT
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**BACKGROUND**

In 1997, Corvallis-area residents were asked to share their vision of Corvallis in the year 2020. Their collective responses form the basis of this document, and serve as the framework for the update of the Corvallis Comprehensive Plan.

Nearly 2,000 individuals participated in ward meetings, discussions at area high schools, telephone and written surveys as part of a comprehensive effort to engage community discussion about Corvallis’ future. The previous vision document, drafted in 1988, served as a helpful starting place for dialog.

Citizens quickly reached consensus on many issues, including their preferred future for educational offerings, health and human services, and cultural and recreational opportunities. Other areas, such as how fast Corvallis should grow and how mixed use planning should be integrated, were more contentious.

In preparing this document, the mayor-appointed Vision Update Committee worked to reflect the consensus of citizen views. The illustrations, designed especially for this document, form a visual framework for the future Corvallis.

Adopted by Corvallis City Council 1998.

**WE ENVISION THAT IN 2020 CORVALLIS WILL BE ...**

- a compact, medium-sized city (population range: 57,500 to 63,500) nestled in a beautiful natural setting;
- the historic, civic, cultural and commercial heart of Benton County;
- an economically strong and well-integrated city, fostering local businesses, regional cooperation and clean industry;
- an environmentally-aware community with distinctive open space and natural features, protected habitats, parks and outdoor recreation;
- rich in the arts and recreational opportunities, celebrating the talents and culture of the people who live here;
- committed in its support for children and families;
- a highly livable city which employs local benchmarks to measure its progress in areas such as housing, economic vitality, educational quality, environmental quality, and overall quality of life;
- a community that values and supports quality education throughout the age continuum;
- known for its comprehensive health and human services, and for its services for the elderly and disabled;
- a hub in a regional transportation system that connects Linn and Benton counties and provides a link to the north-south high-speed rail system;
- blessed with an involved citizenry that actively participates in public policy and decision making;
- a community that honors diversity and is free of prejudice, bigotry and hate;
- home ... a good place for all kinds of people to live and to lead healthy, happy, productive lives.

**ACKNOWLEDGEMENTS**

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Downtown Corvallis is the primary shopping area, community gathering place, and governmental hub. People live, work, shop and play downtown, making it a lively and inviting place. A continued public safety commitment makes downtowns a safe place at any time of day or night. The Central City extends from Buchanan Street south to the Marys River, and from the Willamette River west to Ninth Street.

COMMERCIAL CENTER
A stable business core in the downtown offers a wide selection of quality goods and services. The business complement includes retail and specialty stores, restaurants and services. The downtown is pedestrian and bicycle friendly, with easy access to mass transit. Shoppers can also find plenty of free parking (including a parking structure) and such attractive amenities as awnings and covered walkways at street level and above. Historic buildings have been preserved, while less distinctive structures have been replaced or remodeled in keeping with Central City's character. Professional offices are also located on the upper floors of many buildings.

RESIDENTIAL CENTER
Downtown Corvallis offers attractive residential options for many residents. Those living downtown are drawn to the convenience, variety of housing options, and safety afforded them. In addition to the historic residences in the central city, the upper floors of many buildings house residential units, including affordable housing for the elderly, disabled, and low and moderate income citizens.

THE RIVERFRONT
Corvallis' vibrant riverfront is the city's downtown showcase that respects and celebrates the river. The riverfront features a variety of restaurants and shops, a public square, and ample green space with jogging and cycling paths. The public square is a frequent site for lunchtime concerts and summer entertainment. The upper stories of many picturesque riverfront buildings provide some of the downtown's most desirable residences and office space.

CIVIC CENTER
City, county, state and regional government offices are clustered downtown. A new parking structure serves patrons and staff of the government hub, as well as the Central Park area encompassing the Arts Center and Library. Ample parking is available for after-hours use by those attending concerts, visiting restaurants, shops or the Library.

CULTURAL CENTER
Downtown is also the city's cultural heart, drawing from the close proximity of Central Park, the Corvallis Arts Center, Library, and gateway to the OSU campus. This is the site of numerous concerts, festivals, and other events. The central city is tied to the larger community by numerous linkages, such as the fully-developed plan for Madison Avenue which connects the central city to the OSU campus. These linkages provide opportunities for citizens to walk, bicycle and ride the bus to the downtown. Outdoor art is prevalent throughout the downtown, and adds a rich dimension to the Central City. The downtown supports a thriving local theater and music scene.
Cultural Enrichment & Recreation

Corvallis has diverse, vibrant, locally-supported arts with many venues. Arts education (theater, music, visual arts, dance, writing, etc.) is available for all and are an important part of our schools and adult education programs. Athletic and recreational facilities dispersed throughout the city serve the needs of youths and adults in a variety of endeavors.

Activities and Events
Corvallis has a wide variety of cultural and recreational activities, events and festivals. These arts events are important community celebrations of the creative spirit and make the city an attractive place for students, employers, residents and visitors. Streets are occasionally closed for dances and events. Recreational opportunities have expanded for family/neighborhood play, teens, organized sports and young singles. After school, summer and evening activities have especially been expanded for teens and singles. Active volunteerism is at the core of many activities and events. Residents of all ages participate in creating and planning a range of events to suit many interests. Wherever possible, cultural, recreational and arts-related organizations collaborate on events and activities to optimize the use of time, money and volunteers. Community programs help identify and train effective volunteer leaders.

Cultural and Recreational Variety
Corvallis is rich in areas for artists and their audiences. Indoor facilities include the expanded central library complex, historic and fine art museums, the Majestic Theater, performing arts center and the LaSells Stewart Center and numerous cafes, restaurants, shops, and work places. Outdoor theater, concerts and dance performances take place at Starler Arts Park, the Riverfront and other city parks. Indoor and outdoor public spaces and private businesses are graced by works of art. Sculptures, paintings, murals, fountains, tapestries and other art add to the beauty of our city.

Recreational facilities provide cover during the winter months. Sports fields accommodate the growing demand for activities such as soccer, baseball and softball. City parks are safe and designed to allow universal access. Parks have adequate restrooms, benches, play equipment, bicycle and nature trails. Corvallis has added a Teen Center and an indoor park for young children in addition to the Boys and Girls Club.

Celebrating Diversity
Corvallis is free of any and all behavior that creates and/or supports prejudice, bigotry and hate. Enriched by OSU's foreign student population, Sister City and international exchange programs, Corvallis has become a community of many cultures. Ethnic celebrations, cultural exchanges, festivals and other events teach us about each other and help make us an involved and concerned part of the international human community. Residents can access a variety of different media, both print and broadcast, whose content and programming offer a rich exchange of information and ideas.
Corvallis in 2020 is home to a vibrant economy that is anchored by key strategic industries and complemented by a wealth of diverse, environmentally friendly businesses."

Corvallis recognizes that its livability is a primary source of its economic vitality. Corvallis boasts a vibrant, healthy economy that draws its strength from four directions:

- Broad base of employment in a diverse number of fields, with a predominance of small, locally-owned businesses;
- Family wage jobs linked in large part to education, technology, health care, professional services and research;
- Active and convenient regional transportation system which makes it easy to walk, cycle or ride mass transit;
- Business and community collaboration to maintain and improve the city's air and water quality.

DIVERSE ECONOMIC BASE

Corvallis enjoys a stable economy by maintaining an ample, sustainable base of family wage jobs. Jobs are available for workers of all skills levels. Established businesses in the community have expanded, diversified, and given rise to new firms and products. The downtown riverfront development and continued flourishing high tech and health care industries have resulted in new service-related businesses as well as restaurants and shops. These businesses cater to year-round Corvallis residents as well as college and university students and visitors. Businesses collaborate with the areas schools, colleges and universities to ensure that employers can recruit and retain a qualified work force. High school students also benefit from a regional skills center which provides hands-on training in high tech and specialty fields (such as computer programming and culinary arts) that would not be economically feasible to offer at every educational site.

Corvallis is home to a variety of small, locally-owned businesses. Because they live in the community, business owners are actively involved in local policy and decision-making. They are also committed to supporting a family friendly work place.

The local economy is enriched by a healthy visitors' industry which is focused on conventions and meetings and educational, recreational and sporting events. There are increased lodging and meeting facilities located in strategic locations.

HIGHER EDUCATION, HIGH TECH AND HEALTH CARE LINK

Corvallis in 2020 continues to build upon its historic links to higher education, the high tech industry and health care. Oregon State University, Linn-Benton Community College, and other institutions help maintain Corvallis' position as a prominent center for research and education. The new products and techniques emerging from these institutions have generated new businesses to bring these ideas to the market. This is true particularly in areas such as engineering, computer science, agriculture and forestry.

The regional medical center based in Corvallis provides specialized health services to people from throughout the region. It also serves as a major employer and as a teaching and clinical research site for the area's colleges and universities.

REGIONAL TRANSPORTATION SYSTEM

Public and private sector collaboration has resulted in a regional transportation system which makes it easy for employees to walk, cycle or ride mass transit to work. The regional system also links with the north-south high-speed rail system for those traveling to Eugene, Salem, or Portland. Public and private incentives exist which encourage employees to use mass transit. This, in turn, has reduced the reliance on the automobile as well as eased traffic congestion and air pollution. Congestion, particularly through the downtown, was also eased with the extension of the north-south bypass.

In addition, the Corvallis Regional Airport offers service with daily flights to points in Oregon, Washington, California and beyond. A base for air freight services, particularly in conjunction with the airport's industrial park, serves as a relief airport for Portland and Eugene and provides hangar space and support services for locally-based corporate planes.

ENVIRONMENTALLY-SOUND INDUSTRIES

Businesses share the city's commitment to environmentally sound practices, and collaborate with community members to maintain and improve the city's air and water quality. This is done not only with attention to the businesses' own impact on the environment, but also by encouraging employee use of alternative modes of transportation to and from work. Businesses are sensitive to their use of natural resources to produce quality goods, and are responsible stewards of those resources. Ongoing and open dialogue exists between business leaders and other community members concerning environmental issues and questions.
CORVALLIS IN THE YEAR 2020

PROTECTING AGAINST POLLUTION
The community's water supply, along with its streams and creeks, are clean and clear. Water conservation efforts decrease the amount of water city residents consume.

THE RIVERFRONT
The riverfront features a variety of restaurants and shops, a public square, and ample green space with jogging and cycling paths.

CULTURAL AND RECREATIONAL VARIETY
Sports fields accommodate the growing demand for activities such as soccer, baseball and softball.

WHERE PEOPLE LIVE
New neighborhoods contain a mix of uses such as homes, shops, workplaces, services, and public spaces.

HIGHER EDUCATION AND HIGH TECHNOLOGY
Oregon State University and other institutions help maintain Corvallis' position as a prominent center for research and education.

GOVERNING AND CIVIC INVOLVEMENT
Neighborhood organizations are vigorous, and their meetings and ward meetings provide opportunities for formal and informal discussions of community issues.
**HEALTH CARE**

Led by a regional medical center and high quality providers, comprehensive health and human services are easily accessible and available to all residents.

**HIGH QUALITY SCHOOLS AND LIFELONG LEARNING**

Our educational institutions and the business community work together to provide meaningful educational opportunities through internships and other programs which also help create a trained and knowledgeable work force.

**DIVERSE ECONOMIC BASE**

Corvallis enjoys a stable economy by maintaining an ample sustainable base of family-wage jobs. Jobs are available for workers of all skill levels.

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**COMMERCIAL CENTER**

Downtown Corvallis is the primary shopping area, community gathering place, and governmental hub. The riverfront features a variety of restaurants and shops, a public square, and ample green space with jogging and cycling paths.
"Corvallis in 2020 offers high quality educational opportunities and a comprehensive network of health and human services available to all residents throughout their lifetime."

Corvallis shows its commitment to education and human services in three important ways:

- Highly-regarded, well-funded schools, colleges and universities as well as an abundance of lifelong learning opportunities are achieved through an innovative blend of public and private funding;
- Led by a regional medical center and high quality providers, comprehensive health and human services are easily accessible and available to all residents;
- The public and private sectors collaborate in a network of services to strengthen children and families.

High Quality Schools and Lifelong Learning

Corvallis is a community known for providing quality education at all levels. This is measured through optimum student enrollment, demonstrated excellence in student learning, and stable funding. Our educational institutions and the business community work together to provide meaningful educational opportunities through internships and other programs which also help create a trained and knowledgeable work force. This commitment, in turn, attracts individuals and families to the community and helps ensure a qualified workforce that can meet employers' needs.

To help ensure stable public school funding, Corvallis has implemented an inter-agency collaboration which allows the city and county governments to participate in school funding and decision-making. For example, the Corvallis-Benton County Public Library and the city's Parks and Recreation Department helps support a variety of extracurricular and recreational opportunities. This collaboration allows the schools to direct a larger proportion of funding directly to classroom instruction.

Public school students may choose from a variety of educational opportunities. As a complement to excellent neighborhood schools, local "schools of choice" offer enrichment programs in art, foreign language, or other special learning environments.

In addition to providing two year college transfer opportunities, Linn-Benton Community College provides vocational/technical training, retraining, and community education for residents of all ages. It has tailored programs to meet the needs of people making mid-career changes, learning to use and adapt to new technology, and developing entrepreneurial skills. In cooperation with local businesses and industry, LBCC has developed a Workforce Training Center in Corvallis which assists local employees in acquiring new skills.

As a cornerstone of the community's identity, Oregon State University enriches the city's economic vitality and cultural life as well as its educational opportunities. Oregon's continued investment in higher education, as well as generous private and foundation support, has helped OSU strengthen student enrollment and attract and retain distinguished faculty. OSU extends its teaching and research endeavors from Corvallis throughout Oregon, the nation and the world through sophisticated educational outreach programs. As the same time, it retains a vigorous on-campus program. The University is a source of economic, social and educational richness for the Corvallis community. Corvallis, especially with OSU's agricultural and forestry research "lands, is a 'living laboratory' for OSU students and faculty in many academic fields.

OSU and Corvallis are active partners with a range of shared resources and cooperative agreements to support mutual interests in areas such as fire and police protection, transportation, utilities, and other infrastructure. The result of this mutually beneficial cooperation helps create efficiencies for the City and University and fosters a healthy and livable place where citizens, businesses and organizations prosper. Corvallis is recognized as a university town with benefits that directly contribute to the whole state of Oregon and beyond.

Access to Health and Human Services

Led by a regional medical center, high quality health providers and a network of human service organizations, comprehensive health and human services are easily accessible and available to all residents. This is accomplished through extensive community outreach efforts which link public and private organizations in a variety of innovation partnerships...
"Corvallis in 2020 fosters citizen participation in all aspects of community decisions. Neighborhood organizations are vigorous and their meetings and ward meetings provide opportunities for formal and informal discussions of community issues. Most citizens vote and regularly discuss issues with their neighbors, city councilors, and the mayor. Citizens are confident that their elected representatives will carefully consider their ideas and opinions."

**Elections**

The city council and mayor are elected in contested races after a thorough discussion of their positions and plans. Through numerous meetings, community publications, and active media coverage, voters can gain a fair and complete picture of each candidate's views. Expenditures on campaigns are typically small, inviting citizens of all income levels to seek elective office.

**LISTENING TO THE CITIZENS**

There are numerous ways for citizens to participate in each community decision, ranging from expressing an opinion to crafting legislation. Boards, commissions, and task forces are the primary working groups that evaluate, draft, and recommend plans and legislation to the city council. Each board and commission is balanced in terms of the members' ages, economic status, gender, race, philosophical concerns and professional experience. The boards and commissions are effective and objective forums for discussing issues.

Public meetings typically include at least one opportunity for visitors' propositions and, when practical, citizens are involved in the deliberative process. A broadly-based Committee for Citizen Involvement informs and assists citizens on how to become involved and how to be most effective at participating in community land use decisions.

A wide range of methods is used to gather citizen ideas. Examples include mail and telephone surveys, neighborhood meetings, ward meetings, passive and interactive electronic communication, "comment corners" throughout the community, public hearings, and, in some cases, city council initiated advisory referendum.

**MAKING DECISIONS**

Balancing efficiency and citizen participation in government is challenging. Corvallis has a highly participatory government that balances the needs of the community. Committee for Citizen Involvement informs and assists citizens on how to become involved and how to be most effective at participating in community land use decisions.

A wide range of methods is used to gather citizen ideas. Examples include mail and telephone surveys, neighborhood meetings, ward meetings, passive and interactive electronic communication, "comment corners" throughout the community, public hearings, and, in some cases, city council initiated advisory referendum.

**Regional Governmental Cooperation**

City and county governments and school boards coordinate and seek joint provision of all major services and procurement for major capital equipment and facilities. Councilors, commissioners, and board members regularly form small work groups to join with citizens and address community issues. The city collaborates with other local governments in a process to create and regularly update the benchmarks for common community concerns.

Governmental jurisdictions and agencies including nonprofits, work closely and encourage the provision of social services through the agencies that are most intensely concerned with and capable of meeting those needs. Nonprofits often consolidate their efforts and their organizations to minimize administrative expenses and focus resources and community concern.

**Supporting Government**

City government is financed through user fees, special levies, donations, and property taxes that are progressive. Property taxes are constantly refined to make them more progressive.
We value the beauty of our surroundings: the hills, valleys, forests, streams, rivers, and clean air. We value living in a city that is in harmony with these natural beauties, and seek to build for the future with this in mind. Corvallis recognizes the connection between development patterns and impacts on the environment. More efficient land-use through higher densities and compact development reduces the amount of land required for development and the negative impacts of an extended infrastructure. Careful design ensures that development minimizes impacts on plant communities, wildlife habitat, and scenic areas, as well as enhances the sense of place and community character. In order to protect the environment, our growth rate has not exceeded necessary infrastructure.

**PROTECTING AGAINST POLLUTION**

Pollution obeys no human boundaries. Recognizing that the city coordinates its air and water quality efforts with other communities, surrounding counties, and resource management agencies in the Willamette Valley. This cooperative strategy has created a cleaner, healthier environment by stimulating improved farming and forestry techniques for preserving stream quality, reducing fossil fuel emissions, and significantly reducing the amount and toxicity of emissions.

Air pollution has been lessened, thanks to changing attitudes and actions by residents, strict environmental regulations, an increased emphasis on non-polluting forms of heating and transportation, and technological advances. The number of daily auto trips and the length of those trips has been significantly reduced by: close coordination of land use and transportation decisions creating a careful mix of uses within neighborhoods; designing and building neighborhoods that are safe, easy, and convenient to walk and bicycle in; and building pedestrian connections between neighborhoods. The paratransit system has been expanded, and public transit works more successfully with increased ridership and more frequent service between compact pedestrian-friendly neighborhoods. The result is cleaner air, quieter neighborhoods, and a healthier populace. Trees have been planted throughout the community to take advantage of their aesthetic qualities, to provide cooling during the summer, and for their ability to help cleanse the air we breathe.

The community's water supply, along with its streams and creeks, are clean and clear. Water conservation efforts decrease the amount of water city residents consume. Drinking water quality has been improved by convincing upstream industries to stop polluting the Willamette and its tributaries. Runoff from road, construction and other pollution sources is collected and treated, if necessary, before being discharged. We guard our precious aquifer closely, by exercising extreme care in disposing of hazardous wastes, and we closely follow state and federal environmental regulations.

Conservation and a vigorous curbside recycling program has greatly reduced the material we send to local landfills for disposal. Household chemicals and other dangerous materials are collected, treated and safely disposed.

We are also concerned about other influences which, although not as dangerous, can spoil the way our community looks and sounds. In new developments, utility lines are buried underground, resulting in pleasant views and vistas. Corvallis is a community where all pulsation types (including noise, visual, air, water, odor and chemical pollution) are carefully monitored and standards are maintained that meet or exceed the highest standards in the valley.

**OPEN SPACE AND HABITAT**

Our natural features: hillsides, floodplains, streams, wetlands, and other natural areas are protected and treasured. Wildlife habitat areas, scenic areas, and other natural areas help shape development patterns as we grow. Our natural open space helps buffer flood events, purify our air and water, provide recreational and educational opportunities, and reinforce the community's distinctive character. Corvallis has identified its open space resources, and has established criteria and priorities for open space protection.

Corvallis is encircled by an emerald necklace of parks, scenic vistas, natural habitats, and farm and forest lands that define the city's boundaries. The OSU Research Forests and the OSU agricultural research lands located within easy...
A City of Neighborhoods

A
development in Corvallis contributes to the creation of complete neighborhoods. Development standards have been created based on the characteristics of traditional Corvallis neighborhoods. These standards ensure that development and redevelopment create, protect, and enhance neighborhood form while facilitating the community-wide needs to improve transportation choices, provide housing for a diverse population within safe attractive neighborhoods, and maintain resource lands, natural areas, and recreational open spaces.

Neighborhood Identity

Most neighborhoods have a clear center or focus and a well-defined edge. The focus may contain shopping, services, and small businesses or a civic facility such as a park, school, or satellite post office. Community and civic buildings add identity to the neighborhood. The boundary or edge of the neighborhood is defined by topography, open space, or major streets.

Pedestrian Scale

One can easily and safely walk through a neighborhood within 5-10 minutes. The streets are an interconnecting network with short blocks to disperse traffic and create convenient and direct routes for cyclists and pedestrians. Buildings and trees are close to the street, providing an intimate outdoor room which is comfortable to pedestrians.

Diversity and the Public Realm

New neighborhoods contain a mix of uses such as homes, shops, workplaces, services, and public spaces. There is a mix of housing types at varying costs to allow a diversity of household types, ages, and incomes. Several older neighborhoods have incorporated a variety of housing types and small, neighborhood services.

A strong public realm is created because the streets are designed as important shared public space for pedestrians and other transportation needs. Buildings are oriented to the street to add security and help define the public space. A variety of types and sizes of public parks and open space give form and structure to neighborhoods.

Planning for Neighborhoods

Beginning with studies such as the West Corvallis/North Philomath Plan and the South Corvallis Refinement Plan, the community has been able to identify potential locations for new neighborhoods within the Urban Growth Boundary. Specific Area Plans for these potential neighborhood sites, showing land uses, street layout, and open space framework, help to ensure that incremental development over time and by various property owners/developers creates the kind of places the community desires.

Through public process, Neighborhood Refinement Plans have been created for areas in the existing city that have been identified as neighborhoods. These plans guide any construction of new structures, strategic in-fill, or redevelopment in order to enhance, protect, and reinforce the identity, diversity, pedestrian scale, and the shared public spaces, of these neighborhoods.

Special Districts

Certain areas of the community of a special nature such as the downtown, OSU, major medical and employment centers, or community-oriented shopping areas are designated as special districts. Districts offer many amenities including identity, pedestrian scale, diversity, and a strong public realm, yet retain their own special identity. These special districts emphasize a more community-wide or regional focus.

Maintaining Livability

Livability is of primary concern for continued on back page
EDUCATION AND HUMAN SERVICES  

Walking distance to campus also contribute to the unique character of Corvallis as a land grant college community. Corvallis has established a common open space with Philomath which provides recreational opportunities, wetland protection, and community identity to each city.

We value our rivers, our streams, and our watershed, carefully managing them to protect the purity of our water, their aesthetic and biological qualities, and their value as recreational areas. The city's streams and wetlands act as the backbone for a system of "green fingers" which weave through and connect the city's open space resources. These "green fingers" provide trail corridors and habitat areas where native plants and wildlife grow and flourish in their natural state. These "green fingers" widen out at community-scale parks and open space preserves and are easily accessible to neighborhoods.

Developers and homeowners are encouraged to use natural landscaping which integrates and preserves the existing significant vegetation on homesites and commercial developments in creative and environmentally sound ways. Habitat disturbed during construction is restored and enhanced.

OUTDOOR RECREATION

Our parks are among our most attractive assets. Scattered throughout the community, the parks vary in size, design and function to meet the need of neighboring areas. Parks accommodate a wide range of recreation activities for all ages. This range includes provision of more passive activities such as watching all the action at active sports. The park system includes a mix of developed and natural areas. Parks are equipped with barrier-free play equipment, picnic areas, walking and cycling paths, and benches. Parks also serve as outdoor performance spaces.

Our river and hilltop parks are the "crown jewels" of our park system. Acting as community focal points to the south are our riverside parks, providing river access, boating, play areas and natural habitats. A footbridge and bike path over the Marys River connect Pioneer and Avery parks. Framing the city to the north and west is a series of hilltop parks which provide panoramic views of Corvallis, the Willamette Valley and the Cascade Range.

A citywide network of safe and accessible trails and bicycle paths connect our neighborhoods, parks and open space system. Trails or parks can be reached within a 10-15 minute walk from homes. These neighborhood trails also provide links to more distant recreation trails in the Willamette River system, Mount Scott, and with the Corvallis-to-the-Sea Trail.

WHERE PEOPLE LIVE

maintaining healthy neighborhoods. Corvallis residents determine livability by the quality of the schools, the safety and security of citizens and their property, an accessible and reasonably priced health care system, diverse and attractive neighborhood environments, environmental cleanliness, sustainability, opportunities for continuing education, a healthy economy that provides choices of goods and services, quality employment opportunities, and visual and physical access to open space.

Livability is specifically measured by benchmarks that are regularly updated by the citizens. Corvallis evaluates its livability on a regular basis through surveys and forums. A high quality of life and available housing opportunities for those who live, work, and study in the community. All are found in Corvallis. Businesses and institutions recognize this and support the community through their taxes, donations and other efforts to maximize their impacts on the community. They set goals and develop plans for improving the community (e.g. 35% of OSU students will live on campus and 30% or less of OSU students will bring automobiles to Corvallis).

WHO LIVES IN CORVALLIS

Corvallis encourages a diverse population and approves growth to the extent that the essential features of compact livability are maintained. Neighborhoods offer a wide variety of available housing choices and costs. Corvallis strives to maintain housing opportunities and prices similar to other Oregon cities of comparable livability. Because of diverse housing opportunities all within safe, attractive neighborhood settings, convenient shops and services, excellent transportation choices, a clean, quiet environment; easy access to open space and recreation; and a strong sense of community, Corvallis is considered a highly desirable place to live.