

# Inside Oregon

FOR THE UNIVERSITY OF OREGON COMMUNITY

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June 9, 2008

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[Full story »](#)

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[Full story »](#)

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[Full story »](#)

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## Tennis clinic offered

Join UO's women's tennis coach Paul Reber, for a free-of-charge tennis clinic for faculty and staff members. Familiarity with the sport is necessary, but all levels of players are welcome.

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## **Campus Duck Store Duck Stop! offers 15-percent off coffee cards**

The Campus Duck Store Duck Stop! is now offering a special discount for staff, faculty and graduate teaching fellows.

[Full story »](#)



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### **Political science professor to talk about climate change at 2008 UO Commencement**



Political science professor Ronald Mitchell will deliver the commencement address to more than 4,000 students during the main commencement ceremony at the University of Oregon on Saturday, June 14.

The ceremony will begin at noon, in McArthur Court, 1601 University St. No tickets are required, and the doors will open at 11:30 a.m. University Street will be closed from 18th Avenue

to 15th Avenue all day Saturday. Parking will not be allowed in the closed area.

University of Oregon President Dave Frohnmayer will preside over the university-wide exercises and will present the university's 2008 Distinguished Service Awards and Presidential Medals. Recipients of several distinguished teaching awards for faculty members also will be recognized.

Seating in McArthur Court will be available starting at 11:30 a.m., on a first-come, first-serve basis. Graduating students will be seated on the main floor and guests will sit in the balconies. Wheelchair seating is available on the east side of McArthur Court. Access to the wheelchair seating area is through door five on University Street. Limited seating also will be available on the main floor on the east side of McArthur Court for guests with limited mobility. Optimal seating for guests who need sign-language interpretation will be on the west side of the platform.

Individuals planning to attend commencement are advised to arrive early, as campus parking is limited because of the University Street closure. Free parking will be available in lots at East 15th Avenue and Columbia Street and at East 14th Avenue and Kincaid Street, as well as at specially marked parking meters on the edge of campus. Attendees may find it easier to take the bus to avoid congested parking near campus.

In addition to the events on June 14, each school or college including individual College of Arts and Sciences departments will hold exercises at various campus locations beginning Saturday, June 7. More information about commencement, including schedules for all the graduation events,

can be found at <http://studentlife.uoregon.edu/programs/commencement/>.

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University of Oregon architecture professor Jim Tice loves to stroll through 18th century Rome. As he wanders by the Spanish Steps, the Pantheon and Piazza Navona, he watches the crowds enjoying the splendors of the Eternal City.

With the aid of 21st century technology, Tice and his colleagues have made it possible for the public to experience Rome as privileged visitors on the Grand Tour once did 250 years ago.

An interdisciplinary team from the UO's School of



Architecture and Allied Arts and the College of Arts and Sciences collaborated with noted scholars in Rome to produce a new Web site dedicated to the work of one of Rome's great vedutisti -- or cityscape artists. The intention is to provide a rich historical resource for educators, scholars, students and the general public.

"Imago Urbis: Giuseppe Vasi's Grand Tour of Rome" presents an innovative geographic database and Web site that brings to life the work of two 18th century masters of Rome's urban and architectural treasures: Giambattista Nolli (1701-1756), who published the first accurate map of Rome (La Pianta Grande di Roma, 1748); and his contemporary, Giuseppe Vasi (1710-1782), whose comprehensive views of the city and its monuments from 1747-1761, can be precisely located and explored by using the Nolli map as a reference.

"Imago Urbis: Giuseppe Vasi's Grand Tour of Rome" is now available at <http://vasi.uoregon.edu>.

Click [HERE](#) for more.

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### **UO branding effort reaches important milestone**

Eighteen firms submitted proposals after the university issued a request for branding and marketing services last month. The request was part of the ongoing work of the Integrated Marketing and Strategic Communications (IMSC) Task Force.

Committee members are currently selecting finalists to invite to campus for public presentations on June 25.

The committee will make a recommendation to Linda Brady, senior vice president and provost, and Allan Price, vice president for advancement, by the end of the month.

The branding effort began in early 2007 with the formation of the task force by the provost and the vice president for advancement. The task force was created to develop a communications planning process designed to help identify and convey the UO's benefits to prospective students, alumni and donors and friends of the university.

Specifically, the committee's charge was to:

- Identify key messages that reflect the unique strengths of the University of Oregon, which can also be used as the cornerstones for a strategic communications plan;
- Develop a Request for Proposals (RFP) for a broad marketing plan which will provide guidance for communicating the university's unique institutional image to target audiences; and
- Develop a blueprint to implement key institutional messages from the strategic communications plan. This will include developing brand templates for web and print designs as well as other integrated marketing materials.

The university asked companies to develop the following components:

- An assessment of the University of Oregon brand,
- Creation of brand tenets, and
- Development of an advertising and marketing plan.

The request also included the opportunity to provide services related to the execution of the marketing plan.

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### **Conflict and Dispute Resolution program director to talk about climate change**



With the imminent arrival of "peak oil" and the reality of climate change, people are struggling with the gravity of what is happening to our world.

Tim Hicks, director of the Conflict and Dispute Resolution program at the University Of Oregon School Of Law, will speak about the topic at the EWEB Training Center, 500 East 4th Ave., on

Thursday, June 12, from 7-9 p.m. The event is free and open to the public.

Hicks will present and facilitate a discussion titled, "The Climate Change/Peak Oil Crisis and the Human Story: What Role Compassion?"

At the event, Hicks will offer perspectives on climate change, explore how the public can come to terms with its realities, and evaluate the impact of stories about climate change.

"We're often faced with difficult circumstances beyond our control," said Hicks. "While we can't control the events, we can determine how we react and how we react will be more or less helpful.

"How shall we respond to the climate change crisis? It is perhaps bigger and more profound than anything humanity as a whole has had to confront."

The Conflict and Dispute Resolution program at the University of Oregon's School of Law is structured to prepare a new generation of scholars, practitioners and educators to rethink traditional approaches to conflict. Grounded in dispute resolution theory, the program combines broad interdisciplinary training and opportunities for individualized study and skills development.

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# Oregon Community Credit Union Research Fellowships announced

The Office of the Vice President for Research and the Oregon Community Credit Union recently announced that two UO legal scholars and one in business are the 2008-2009 Oregon Community Credit Union Research Fellows.

The review committee recommended that Carl Bjerre (law), Anne Parmigiani (business) and Merle Weiner (law) be awarded the fellowships. Each proposal will be supported by a \$10,000 award.

"These three awardees are exemplars of the excellent research being done by UO researchers in our professional programs," said Vice President for Research and Graduate Studies Richard Linton. "My thanks to the review committee, consisting of senior UO law and business researchers, who had the unenviable task of choosing only three projects among a highly competitive pool."

This year's program focused on research related

to professional programs. Two schools were represented among the applicants: the Law School and the Lundquist College of Business. The review committee was comprised of senior faculty from the two schools who are experienced in proposal writing and the grant review process.

A celebration of the 2008-2009 Oregon Community Credit Union award recipients will take place to coincide with the beginning of the fellowships in the fall term. The program runs on a four-year cycle to encompass the different disciplinary areas represented at the university. The focus for 2009-2010 is expected to support natural and physical sciences research. Oregon Community Credit Union provides \$5500 per award and the remaining portion of the \$10,000 award is supported by the Office of the Vice President for Research.

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Three doctoral candidates have been awarded the 2008-09 University of Oregon Doctoral Research Fellowship: Joshua Fisher, anthropology, Jennifer Marlon, geography, and Erin Rokita, comparative literature.

The fellowship, which includes an \$18,000 stipend and a university tuition waiver, supports outstanding advanced doctoral degree candidates as they complete their research and write their dissertations. The funding begins in the fall of 2008 and is available to recipients for up to 12 months.

The fellowship program, a joint effort of the Graduate School and the Office of the Vice President for Research, is designed to promote excellence in research. The fellowships are available to eligible doctoral degree candidates in all academic disciplines in their final year at the University.

Joshua Fisher of Englewood, Colo., is analyzing



the fair trade production and distribution network of Nicaragua. His research compares our view of fair trade as an "equitable, democratic, and participatory transnational social movement" with the actual experience of local producers in Nicaragua. The title of his dissertation is, "Against Savage Capitalism: Participation, Inequality and Making "Fair Trade" a Social Movement in Nicaragua.

Jennifer Marlon of Huntington, NY, is currently studying fire occurrence and biomass burning over the last 21,000 years. She is compiling the "first-ever long-term global fire dataset," the analysis of which she hopes will help us to understand ecosystem shifts and climate change. The title of her dissertation is "World Fire: a New Long-Term Global Synthesis and Analysis."

Erin Rokita of Colorado Springs, Colo., is studying women's migrant literature. More specifically, she is comparing literary conventions found in the work of Chicana writers of the southwest U.S. and those found in contemporary migrant literature in Germany.

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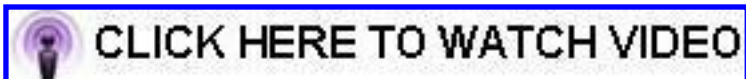
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### Reunion featured softball players from five decades (includes slideshow)



*Campus mainstay and professor emerita Becky Sisley, who coached many of those softball teams and served as the school's first and only director of women's intercollegiate athletics, worked with Lisa Fortin in the University of Oregon Alumni Association and officials in UO Athletics to organize the reunion.*



Some of the University of Oregon's first softball teams had to share their uniforms with players in other sports.

In the fall, the volleyball team wore the lone set of gear, before passing it on to the basketball

team, which turned it over to the softball team in the spring.

Nearly four decades later, members of the UO women's softball team carry six uniform combinations as they travel the country.

Earlier this spring, softball players from both eras and all of them in between came together for a weekend reunion, highlighted by a UO home stand at Howe Field, a banquet and tailgate party.

Campus mainstay and professor emerita Becky Sisley, who coached many of those softball teams and served as the school's first and only director of women's intercollegiate athletics, worked with Lisa Fortin in the University of Oregon Alumni Association and officials in UO Athletics to organize the reunion. Regional Development Director John Manotti helped put the reunion in motion as part of his efforts to cultivate a pair of former softball players.

"I'm not sure I've ever worked on an event that involved so many aspects of campus," said Fortin, assistant director of student and campus relations for the UOAA.

It even involved the UO Career Center. Johanna Munson, who played for Sisley from 1975 to 1978, now works for the Bureau of Land Management in Washington DC. Munson gave two talks on her career opportunities related to environmental studies.

Close to 80 former players turned up for the reunion, from all over the country. During the weekend, they shared stories of games, road trips and other adventures. A three-hour banquet drew more than 140 people, including members of the current team, and featured remarks on the

heritage of Oregon softball, recognition of outstanding players, updates from athletic department officials and an open mic.

Many of the reunion attendees toured the Casanova Center -- and even saw some of their work in the form of a papier mache Duck on display. The world-class training facilities provided quite a contrast of many of those who played in the 1960s, 1970s and 1980s.

In the late 1960s women played softball on Gerlinger Field, between Gerlinger Hall and the Pioneer Cemetery.

"The difference between a homerun and a triple was whether or not the ball went into the cemetery on the fly," said Sisley, who came to the UO as an instructor in 1965 and spent three decades working in athletics and education. "The reunion had everything. It was a great chance to look back at those early days and for former players to renew friendships and reminisce about their days as Oregon student athletes."

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# UO softball reunion

The University of Oregon hosted softball players from four decades at a reunion in early April 2008. The event, sparked by the UO Development Office, was organized by the UO Alumni Association and UO Athletics.



## PMR Affiliations

**PMR is located within the UO [Division of Advancement](#) and part of the [Office of Public and Government Affairs](#).**

**Other affiliated offices are:**

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Eugene 08 news for campus community



The 2008 U.S. Olympic Track and Field Trials are inching closer to the starting blocks. This [WEB SITE](#) offers updates and information on everything from parking to event schedules in an effort to ensure that you and other members of the University of Oregon community come out of the gate ready for the best track and field trials ever.

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#### [About the Office](#)

By ocean 70,000 years ago? UO's Jon Erlandson featured in Discover magazine





Popular science magazine Discover recently spent time with the University of Oregon's Jon Erlandson. The result, a long feature story about Erlandson's research on ancient Ice-Age mariners. ([Read the story](#))



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### Tennis clinic offered

Join UO's women's tennis coach Paul Reber, for a free-of-charge tennis clinic for faculty and staff members. Familiarity with the sport is necessary, but all levels of players are welcome.

All you need is a pair of tennis shoes, a racket and a good attitude. Sign up for one or both sessions. Registration and [liability waiver](#) form are required, and available online or by contacting Maja Kovacek, assistant coach, women's tennis, 541-868-6865 or by email [mkovacek@uoregon.edu](mailto:mkovacek@uoregon.edu).

#### Beginner/Intermediate

Tuesday, June 10, 2008, 7:00-8:00 am (session one)

UO Outdoor Tennis Courts, 18th Ave. and University St. (If raining, meet inside the Student Tennis Center.)

#### Intermediate/Advanced

Thursday, June 12, 2008, 7:00-8:00 am (session two)

UO Outdoor Tennis Courts, 18th Ave. and University St. (If raining, meet inside the Student Tennis Center.)

Registration information can be found at <http://hr.uoregon.edu/workfamily/healthyu.html>.

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Through June 23, 2008, show your university ID at the Customer Service Desk at the back of the main floor and receive 15% off Duck Stop! Coffee Cards. \*

\*Please note: Discount effectively 25 percent off (free drink included with purchase of coffee card)

Limit: one card per person

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