

Inside Oregon

FOR THE UNIVERSITY OF OREGON COMMUNITY

July 14, 2008

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[Full story »](#)

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Wendy Larson, a professor of East Asian languages and former dean of the University of Oregon's College of Arts and Sciences, has been named vice provost of Portland programs.

Larson will be based in the university's newly refurbished 103,000-square-foot White Stag Block in downtown Portland. Her two-year appointment begins July 1. As vice provost for Portland programs, Larson will work with administrative and program directors to coordinate and support academic and resource

planning in Portland.

In addition, she will serve as a liaison between the university and other educational institutions, business, government and nonprofit organizations, while collaborating with other UO administrators to advance the university's academic mission in Portland. Larson replaces Terri Warpinski, vice provost for academic affairs and community engagement.

This spring, the UO moved its first programs into the White Stag Block, which merges parts of the White Stag/Hirsch-Weiss, the Skidmore Block and the Bickel Block buildings into a single complex at the west end of the Burnside Bridge. The White Stag Block consolidates many University of Oregon offerings in subjects such as journalism, architecture, digital arts, product design and law. A grand opening is slated for this fall.

"It's an understatement to say this is an exciting time for the University of Oregon in Portland," Larson said. "The UO has been in the city almost since the university opened in 1876. It's an honor to be selected vice provost for such a world-class operation."

Larson specializes in modern Chinese literature, film and theory. From 2006 to 2008 she served as dean of the UO College of Arts and Sciences. From 2002 to 2006, Larson was the associate dean of humanities. After earning her bachelor's degree from the UO in Chinese language, Larson earned a master's and doctorate in Oriental languages from the University of California, Berkeley. She spent the 2005-2006 academic year as the Marta Sutton Weeks Senior Fellow at the Stanford University Humanities Center.

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The 2008 Olympic Trials, which returned to the University of Oregon's Hayward Field after 28 years, showcased the university's rich history in track and field and highlighted the community's unparalleled enthusiasm for the sport.

With more than 20,000 ticketed fans each day at Hayward Field and approximately 6,000 each day in the Eugene 08 Festival during the Trials, the university encouraged visitors to explore campus with the Gold Medal game.

Created by Matt Dyste, Susan Thelen and Nita Nickell in the Office of Marketing and Brand Management, the Gold Medal game invited visitors to join a tour, visit a museum and take a moment to see the building boom currently underway on campus.

Players who visited at least five of 16 participating locations received a punch on their game card and were awarded one of 5,000 special edition "gold" medals at the UO booth in the Eugene 08 festival. The game was such a success during the opening weekend of the Olympic Trials that the number of medals had to be limited per day to ensure everyone had a chance to participate. Even Christie, a police dog, got in on the action. (see photo)

Campus locations participating in the game, including the Jordan Schnitzer Museum of Art and the Museum of Natural and Cultural History, experienced a significant boost in attendance because of the Gold Medal game.

UO employees from the Alumni Association, student ambassadors from the Office of Admissions, the Duck Store and Public and Government Affairs were pivotal to the success of the Gold Medal game as well as other aspects related to being a great host venue for the Olympic Trials. Many individuals and departments contributed to the overwhelmingly positive experience for the athletes, their families, enthusiastic fans, members of the media and others.

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As the curtain closed on the St. Matthew Passion on Sunday, July 13, John Evans, OBF president and executive director, announced that this year's season grossed \$502,696 in ticket sales, exceeding its previous high mark of \$448,408 set in 2004, surpassing by 20.2 percent its 2007 total, and bettering its 2008 budgeted goal by

\$26,296.

Reflecting an influx of new audiences from the Eugene 08 Olympic Trials and the Festival's opening night venture in Portland, the OBF achieved its broadest-ever geographical reach, with ticket holders from 41 states as well as Brazil, Canada, Finland, Germany, South Korea, and the U.K. Its total attendance edged 32,300 — one of the highest-ever figures in its 39-year history.

Aside from its music, the OBF honored its past in both the opening and closing nights at the Hult Center, launching the Festival in Eugene with a Founders' Concert honoring its founding fathers, Helmuth Rilling and Royce Saltzman, and preceding the final performance of the St. Matthew with a ceremony in which Rilling presented the Saltzman Award to UO President Dave Frohnmayer and his wife Lynn. Named in honor of Royce Saltzman, founding executive director (now the Festival's director emeritus), the award is the Festival's highest honor, given to those who have made outstanding contributions over the years. The Frohnmayers have been Festival participants since 1971. In recent years Dave Frohnmayer has overseen significant growth in university support for Festival operations.

Evans and Rilling are now eagerly looking forward to the 40th Oregon Bach Festival, which takes place June 26-July 12, 2009. Celebrating four major composer anniversaries (as well as the Festival's own), the scheduled highlights include a program of theatre music by Purcell, Handel's Messiah, Haydn's Creation (in Portland and Eugene), and Mendelssohn's A Midsummer Night's Dream, in a theatrical staging in collaboration with Eugene Ballet. Following the success of this year's chamber music residency

by the Shanghai Quartet, there'll be the welcomed return of pianist Jeffrey Kahane as artist-in-residence.

For a more detailed story, click [HERE](#).

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Wagle takes on Portland program for AAA



Kate Wagle, head of the department of art since 1999, is now the administrative director of the recently expanded Portland programs of the School of Architecture and Allied Arts (AAA).

She began work on July 1.

"[Kate] has demonstrated a strong commitment to the future of the department and the school," said Frances Bronet, dean of the AAA.

This spring, the UO moved its first programs into

the White Stag Block, which merges parts of the White Stag/Hirsch-Weiss, the Skidmore Block and the Bickel Block buildings into a single complex at the west end of the Burnside Bridge. The White Stag Block consolidates many University of Oregon offerings in subjects such as journalism, architecture, digital arts, product design and law. A grand opening is slated for this fall.

"Portland is very excited for us to be here," Wagle said. "The reaction from people I meet, many of them UO alums, is, 'We've been waiting for this for a long time.'"

A former Portlander herself, Wagle is excited about how students and faculty will be able to participate in a broader, even nationwide, art and design conversation. "The physical proximity means students can tap into a rich, textured urban scene," she said,

Wagle is also anticipating the launch of the new product design program that she began developing while in Eugene, along with colleagues in interior architecture. Having the school's programs under one roof will promote cross-disciplinary interactions and prepare students for real-world collaborations, she said.

Former associate head of the department of art Laura Vandenburg will take over for Wagle in Eugene. Vandenburg joined the faculty in 1998.

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A recently completed restructuring within Public and Government Affairs will change the way that the University of Oregon delivers graphic design, communications, and brand-management services in the future.

A newly formed Office of Communications has been created by combining the former Creative Publishing and Public and Media Relations units and expanding the group's Web communications responsibilities. This new office consists of three units; Design and Editing Services, Web Communications, and Media Relations. The Design and Editing team will be responsible for the production of UO publications. The Web Communications unit will guide the university's overall online strategy, and the Media Relations staff will serve as the primary source for news and information about the University of Oregon.

Oregon Quarterly, the university's award-winning magazine and previously a part of Creative

Publishing, is now a stand-alone unit within Public and Government Affairs.

The duties of the former Office of Trademark Management have been expanded to encompass advertising and brand management for the University of Oregon. As a result of this change, the group has been renamed the Office of Marketing and Brand Management.

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The event will be held at the UO Libraries' Center for Media and Educational Technologies (formerly Media Services) on the ground floor of Knight Library.

Local film experts and archivists will assess the condition of the film before projecting movies for viewing. They will also offer advice on how to best preserve and protect these film formats from damage.

Sponsored locally by the UO Libraries, Home Movie Day is an international event intended to help the public learn about, enjoy and rescue films now considered obsolete because of home video. The national Home Movie Day Web site is at <http://www.homemovieday.com/>.

As Ken Burns notes on the Home Movie Day site, "Home movies are, like snapshots, the DNA of our collective memory, the first inkling of history."

"Home movies allow us to revisit the past through film," says Elizabeth Peterson, one of several library staff members organizing the local event. "Anyone who has a fondness for home movies is encouraged to attend this fun and informative event and celebrate the art and craft of home movie making."

For more information, call Peterson at 346-3047 or e-mail her at emp@uoregon.edu.

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So if you "tweet," check out [UOregonNews](#) to receive our headlines, updated every 30 minutes. Not tweeting, twittering or on Twitter at all? Why not? Visit [twitter.com](#) to check it out.

If your unit's Web site has an RSS feed, you can push links to your events, updates and news to Twitter in a matter of minutes. Once it's set up, you don't have to lift a finger to "tweet" the updates after you've put them on your Web site. It's a quick and easy way to keep others updated on what you, or your unit, is up to. For example, check out [UOEvents](#) on Twitter for the latest updates to the calendar on the UO homepage.

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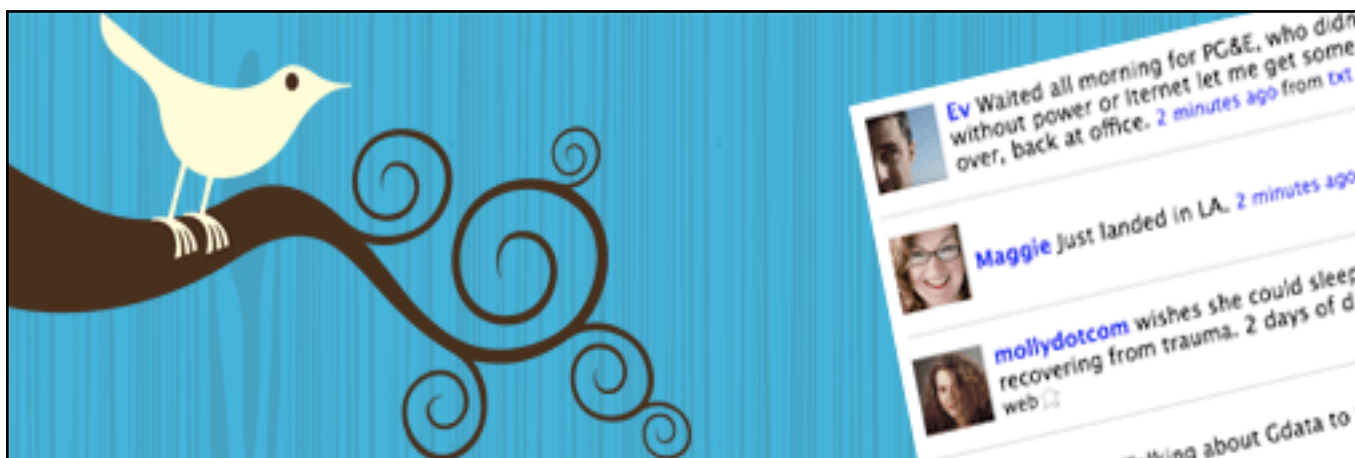
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What is Twitter?

What?Why?How?



Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: **What are you doing?**



[▶ Watch a video!](#)

Please sign in

user name or email address:

password:

Remember me

Forgot password? [Click here.](#)

Already using Twitter by SMS or IM? [Click here.](#)

When I first started doing it, I thought, 'geez, not another website to worry about updating and checking', but now I'm glad I did it.

point_chevalier, *livejournaler*

If you aren't familiar with Twitter, it is one of those things, like MySpace, that sounds totally ridiculous and stupid when you first hear about it. But once you start using it, you realize how much fun it is.

Eric Nuzum, *Author of The Dead Travel Fast*

I really like Twitter.

Jeff Barr, *Amazon.com, Senior Manager*

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The Duck Store plans to launch a new Faculty Course Material Adoptions system campus wide on Oct. 1, 2008. The new online system makes requesting course materials easier for UO faculty and staff. Training sessions and Duck Store team members are available to help faculty and support staff with this new system.

For the last 18 months, the Literary Duck at the Duck Store has been working to get the improved Faculty Course Material Adoption system online. Not only does this system help streamline course material orders, it holds an archive of previously used course materials available to the users to reference when placing requests.

To register prior to Oct. 1, contact the Literary Duck at 541-346-4331 or contact department faculty support staff to get a username and password. If you are interested in signing up for a training session, contact Lee Ann Erickson, course materials order coordinator, via email lerickso@uoregon.edu.

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The regional session allowed mayors to present case studies from their cities to a panel of local faculty and visiting design and development professionals. The UO's White Stag Block hosted the opening reception.

This regional session was one of several held annually by MICD, a partnership of the National Endowment of the Arts, the American Architectural Foundation and the U.S. Conference of Mayors. MICD works to educate mayors about design and also the design community on the practical needs of cities.

The conference's opening reception was held at the university's new White Stag building. Portland Metro and Portland State University joined the UO

in sponsoring the event.

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