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## Explore Your Future Opportunities.

The Fall 2008 term was a successful term for LCB Career Services. Events such as LCB Pathways brought alumni to campus to share their experiences with students. Additionally, numerous recruitment events gave employers the chance to interact with students and provide insight into their companies. Our goal throughout the term was to help students explore their career opportunities.

The following career development model can help you find the path that's right for you.

Determining your career path takes time, reflection, action and work! Give yourself the time to do it and do it right. The following four components make up the Career Development "Wheel." Making multiple passes through each section of the wheel allows you to add increasing levels of insight into your career exploration. Choose a section and start your future rolling!

**Part 1: Self Reflection**

Before you can choose a career that "fits" you, you have to know what you're looking for. Try to identify and articulate the following about yourself:

- Skills and experience
- Interest and values
- Personality type and style

**Part 2: Exploration/Reality-test**

Most students don't know what careers and jobs are out there. You haven't had an opportunity to test-out your skills. Here are some things you can do to explore your career interests:

- Read and research
- Participate in co-curricular activities
- Conduct informational interviews
- Intern, volunteer, or work part-time
- Choose related course work

**Part 3: Action (Do Something!)**

Knowledge of yourself and knowledge of the world of work will only lead to good opportunity if you take action. Action can take many forms, like the following:

- Decide to learn more about yourself or a career
- Write a resume or draft a cover letter
- Set up informational interviews
- Choose to pursue or decline to pursue a career
- Develop a plan to get a job or internship

**Part 4: Career Management**

Getting a job or career is just the beginning. Making a life requires work as well. Here are some issues to consider:

- Balance your professional and personal life
- Grow and develop support networks
- Transition positively into a new company
- Nurture mentors and others to learn from

**Questions?**

For further information and assistance in your career planning and preparation, come stop by 240 Lillis or call us at (541) 346-3301. Also make sure to check out the LCB Career Services blog:

<http://lcb.uoregon.edu/career/blog>



# Meet the LCB Career Services Team...

## *How did you decide on your current career?*

### **Bethany Robinson, Office and Communications Coordinator**

My non-traditional career path has taken me across the world and back. My advice is to make sure you look at both your personal and career goals when making a career decision. I wanted to travel so I worked in the Airline industry. Once I got the travel bug out of my system, I focused on finding a job where I could work with people and utilize my event planning skills. I love the University setting, the energy on campus, and the fast-paced nature of our office, so UO is the perfect fit for me.



### **Guru Simrat Khalsa, GTF Marketing and Promotions**

I come from the New Age Music industry where I served as Director of Marketing for a small record label and distribution company. I enjoyed the business and management aspect of this position and therefore returned to school to get an MBA. Most recently, I worked as a summer consultant for an Oracle based management and technology consulting company and am interested in going into management for a sustainably focused company upon graduation.



### **James T. Chang, Director**

Reflecting on my past career choices, I made decisions based on what I knew about myself and information I gathered from trusted people. In college, I knew I wanted to help people, and I was encouraged by professors and friends to do internships and explore work at a university setting. Beyond that, luck and timing helped to set my career direction. I'm still open to hearing ideas about where I should take my career next!



### **Bill Sherman, Assistant Director Employer Relations**

At 13, I wanted to be a comic book artist...at 18, a computer programmer...at 21 an infantryman. So how did I end up as a Career Advisor/Employer Relations Rep? By being willing to take risks, try new things, and go with my strengths. I loved working with people, so why not a people-focused career? I pursued a Bachelors Degree in Human Resources Management, an MBA, and a counseling certificate. I interned with the Veterans Administration and the Oregon Employment Department before finding an ideal blend of my skills, knowledge, and abilities right here at LCB Career Services!



### **Jessica Best, Assistant Director Career Advising**

I've never been one to follow a predetermined career path. It seems like every few years I've decided to take myself in a new direction from administrative assistance to linguistics to baking, and finally career advising. The themes that have emerged, no matter what my job title, include challenging myself, having room for growth, helping people, and creative and intellectual stimulation. Since joining LCB Career Services in June 07, I've found a career that incorporates all of those.



### **Bobby Kosh, GTF Career Advising**

I'm a second year MBA student with a concentration in Finance and Strategic Management.

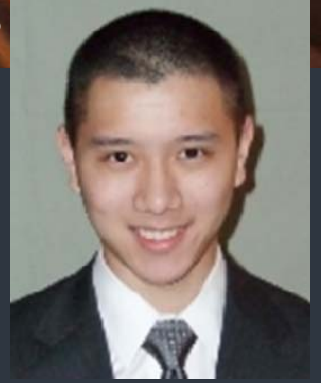
My long-term goals include: developing a private army of slow-witted henchmen who wear helmets with clear Plexiglas visors; owning a fortified compound in Nassau; and hatching a devious plot, which involves developing some sort of weather control device (which will also have a self-destruct mechanism for some reason). Either that, or management consulting.



### **Ben West, GTF Employer Relations**

Ben is a second year MBA concentrating in entrepreneurship & sustainability. He is often seen wearing a pair of brightly colored shoes that can cause temporary blindness if looked at directly.





**Alan Akwai**

**Master of Accounting,**  
*expected June 2009*

Alan Akwai began his UO career as a pre-med student, but eventually shifted paths in order to pursue a longtime interest in business. He chose Accounting as a major because it was a challenging program and offered a multitude of career opportunities. Alan is currently the president of Beta Alpha Psi and is working towards his masters in the UO MAC program. His first internship was in the winter of 2007. He worked as a busy season intern with Isler & Co. This past June, Alan received his B.A in Accounting and spent the rest of his summer interning with Ernst & Young in the beautiful Pearl District of Portland. The internship allowed him the opportunity to travel to both San Jose and New York. Ernst & Young offered Alan a full-time position which he accepted. As a result of his hard work and efforts, Ernst & Young also presented Alan with the Ernst & Young Excellence Award, a scholarship for his master's studies. Like many Accounting students, Alan used the "Meet the Firms" event hosted by Beta Alpha Psi to establish relationships with accounting firms. Alan's advice to other students interested in the accounting track is to get out, be social and establish networks. Although grades are important to recruiters, they also place high value on those students who have been active and are well-rounded.

## The Insider Series

*By Guru Simrat Khalsa*

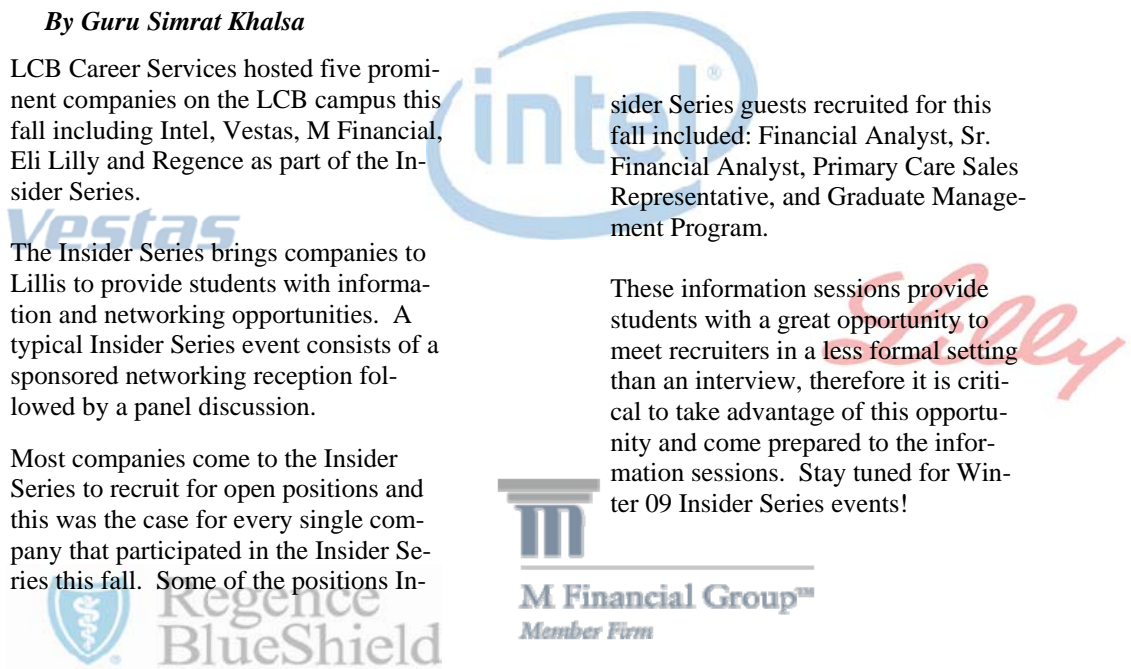
LCB Career Services hosted five prominent companies on the LCB campus this fall including Intel, Vestas, M Financial, Eli Lilly and Regence as part of the Insider Series.

The Insider Series brings companies to Lillis to provide students with information and networking opportunities. A typical Insider Series event consists of a sponsored networking reception followed by a panel discussion.

Most companies come to the Insider Series to recruit for open positions and this was the case for every single company that participated in the Insider Series this fall. Some of the positions In-

sider Series guests recruited for this fall included: Financial Analyst, Sr. Financial Analyst, Primary Care Sales Representative, and Graduate Management Program.

These information sessions provide students with a great opportunity to meet recruiters in a less formal setting than an interview, therefore it is critical to take advantage of this opportunity and come prepared to the information sessions. Stay tuned for Winter 09 Insider Series events!



## Meet the Career Services Student Office Team

**Andrew Seistrup**



I am a sophomore pre-business student from McMinnville, finishing up my last term before enter-

ing into the college. Last spring I had an internship with Disney in Florida and hope to work for a similar company in the entertainment industry after I finish school.

**Darcy Tucker**



I am a senior, well fifth year and anticipating my graduation! I am a marketing and French major. I hope to work in the creative marketing field and travel.

**Brett Hartman**



**Mandy Sherman**



Mandy is an Accounting Major, currently in her fourth year in the Honor's Business Program. Before working at the LCB Career

Services Center, Mandy worked for Women's Care as an Accounting Assistant and at the Oregon Marching Band Office. Last summer she interned with Regence, Blue Cross Blue Shield of Oregon.



## Danielle Harry

**Master of Business Administration,**  
*expected June 2009*

Danielle is a second year MBA student with an interest in operations and sustainability. She originally began her graduate studies with a marketing focus, but after completing a summer internship with Target in Minneapolis, she developed a stronger interest in operations. This experience allowed her to see and work within many different business functions, including the merchandising side, which is her ultimate career aspiration. However, Danielle's internship experience with Target did not come without effort. Since there was no formalized recruiting program in place with the Lundquist College of Business, Danielle took the initiative to reach out and create an opportunity with Target. It was a time-consuming and competitive process, but Danielle was successful in achieving her goal. The other MBA interns attended prestigious schools such as Kellogg (Northwestern) and Sloan (MIT). During the internship, Danielle worked on a project and attended the Target Stores national sales meeting, which was held at the Target Center in downtown Minneapolis and included appearances by singers Christina Aguilera and John Legend as well as professional skateboarder Shawn White.



## LCB Pathways

LCB Pathways was a series of alumni panels designed to give LCB students insight into various business career paths. It took place over the course of three days and featured alumni in the fields of sports marketing, finance and accounting, sustainability, information systems and operations management. James Chang, Bill Sherman, and Jessica Best were in attendance for this event and have provided insight into some of the discussions that took place.

### Marketing/Sports Marketing Panel

*By James T. Chang*

The LCB Pathways event launched on Monday, November 3rd, with the marketing sports marketing panel. The speakers included **Josh Frankel** (MBA '04, Experiential Marketing Supervisor with General Motors R\*Works), **Robert Griesinger** (BA '07, Producer with Blast Radius), **Sasha Kadey** (BA '06, Marketing Manager and Sales Analysts with King Estate Winery), and **Deborah Marshall** (MBA '06, Torque Product Group Manager with Garage Games). Senior Instructor for Leadership and Communication **Anne Forrester** facilitated the discussion to extract morsels of wisdom for current students to learn from.

*What may occur during one of your typical days at work?*

You're in an air hangar with the Jordan team, preparing for a photo shoot where you have to keep track of the day's events.

A contract SNAFU interrupts the use of courtesy cars at a sports VIP event, and you've

got to fix the situation.

An issue for one of your team members becomes an issue for you to address; once you address that obstacle, both you and your team member can move on to the next problem to resolve.

You multitask using your mobile phone and digital assistant



in advance of entertaining out-of-town food and wine personalities on the veranda with panoramic views.

*And what tips do you have for success?*

Do your job well. People will notice, and opportunities will come.

In an interview, ask good questions about the company environment, your work and your potential colleagues. Find the right fit for you!

Be accountable. Take responsibility, and your professional reputation will grow.

### Accounting and Finance Panel

*By Bill Sherman*

Three accomplished LCB alumni returned to campus on Election Day (11/4/08) for a panel discussion on Accounting & Finance Careers. The event attracted a vibrant group of nearly 40 students. The panel line-up included **Marilyn Andrews** (MBA '05, Director of Portfolio Strategy with Knowledge Learning Corporation), **Erik Parrish** (BA '00, CPA/Tax Accountant with Kernutt Stokes Brandt & Co.), **Nikki Sutton** (BA '07, Financial Planning Analyst with Nike, Global Financial Group).

*Recent layoffs in the financial services industry have left students wondering whether there will be a job waiting for them in June. Assuming a tight labor market, how can LCB grads differentiate themselves?*

**Nikki:** Many companies are reacting to the current climate by tightening their belts, but will still need finance folks. Be prepared to give examples of how you add value to a team and organization.





**Erik:** Accounting has lots of job opportunities. After all, taxes aren't going away anytime soon!

**Marilyn:** Be on point—always sell yourself. Expect to have a lot of applications out there. When you interview, convince recruiters that you have what it takes to be a financial analyst, beyond just the degree.

*What would you recommend students take fuller advantage of in their education?*

**Erik:** Take more computer classes—I'm often called upon to use Excel and other applications.

**Nikki:** Learn the terms that are common to your profession.

**Marilyn:** Get involved in Toastmasters. It will help you to become a confident presenter.

*How does a new hire survive their first 90 days on the job?*

**Marilyn:** Find out how work gets done. What is the protocol, chain-of-command, company

culture?

Try not to judge policies and practices you disagree with until you find out the reasons behind them.

**Erik:** Remember it will take at least 2 years before you become comfortable with the job. In the meantime, keep asking questions. Bug the people around you.

**Nikki:** Don't be the elephant in the room. Sit back and take in your surroundings. Listen. Ask tons of questions. Write everything down. Get a handle on your organizational structure and start networking with people. Drink lots of coffee. The final panel in our

#### ISOM/Sustainability/ Entrepreneurship Panel By Jessica Best

LCB Pathways series featured a panel of alumni working in ISOM, Sustainability, and Entrepreneurship. Panelists were **Aidan Parisian**, (BA '08 Associate, Systems and Process Assurance with PricewaterhouseCoopers, **Breann Carter** (BA '07 Products Analyst with Stockamp), **Daniel Henderson** (MBA '06, Inkjet Usage Insights Analyst with Hewlett Packard), and **Cody Stavig** (MBA '08, Project



Manager/Owner for Myers Container

*What parts of your UO education and experience did you like the best and find most useful?*

The new venture launch process was amazing. It was grueling, but definitely prepared me for launching my own company.

*What does "sustainable business" mean to you and/or your company?*



Sustainability includes not only the environmental impact of paper use and recycling, but it also includes reconciling myself to being in the consumer products industry. Still, we are looking at how we can produce smarter and more efficient ink and improve the production process.

One of the most important parts of sustainable business, is the business part. People rely on you for their jobs and livelihood. Without a sound business model, it doesn't matter how green it is because you won't be in business.



**Kristin Vanderburg**

**Bachelor of Science in Business, expected June 2009**

When Kristin Vanderburg began her academic path in the Lundquist College of Business, she chose to pursue a degree in accounting because it offered limitless career opportunities. Over the past summer, Kristin completed an internship with Ernst & Young and was even extended a full-time offer. The most valuable aspect of this experience, however, was that it allowed Kristen to re-evaluate her life's goals and determine whether a career in accounting would best suit them. She decided to change concentrations and go with her true passion in generational research and technology, which is also the subject of her honor's thesis. This focus allows Kristin to leverage her analytical skills while also tapping her creative side. Currently, she is applying her interests and energy towards an internship with Reachgroup Consulting. For Kristin, the decision to switch majors and career paths was natural and made without hesitation. She views her talents and experiences as not something to simply build a career out of, but something to build her life around.



# CAREER SERVICES CENTER

## Where Are They Now?

### Lundquist College of Business Class of 2008

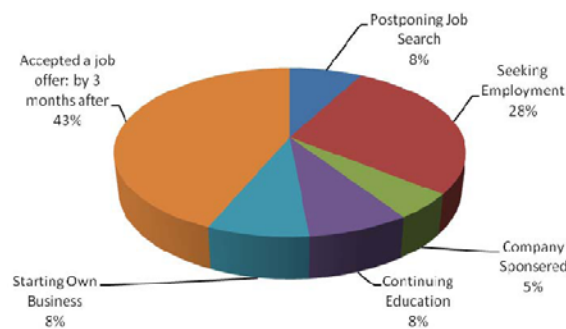
(Data collected through 3 months after graduation)

### Employment Data —Those Seeking Employment\*

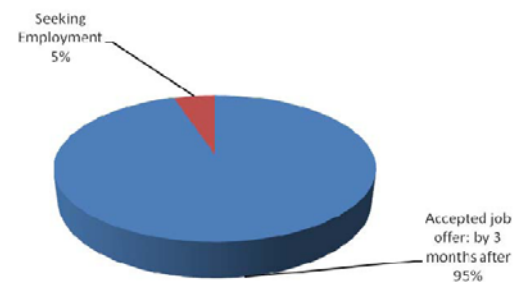
MBA		Master of Accounting		Bachelors	
% employed*	59%	% employed*	95%	% employed*	69%
(* of those pursuing work)		(* of those pursuing work)		(* of those pursuing work)	
Average Salary	\$55819	Average Salary	\$48000	Average Salary	\$39418
Median Salary	\$53500	Median	N/A	Median	\$41250
Max Salary	\$80000	Max	N/A	Max	\$65000
Min Salary	\$30000	Min	N/A	Min	\$12000
40 graduates; 38 reporting		29 graduates; 27 reporting		557 grads; 324 reporting	

### Data On Graduates—Entire Class

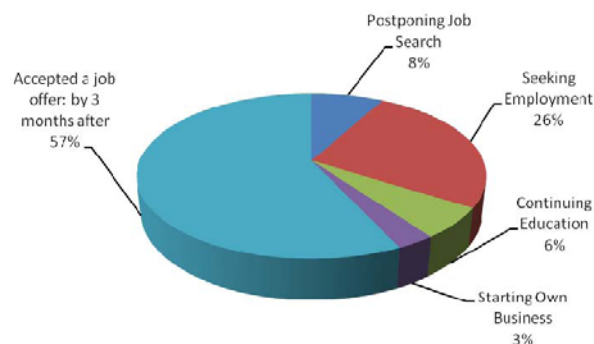
MBA Class (Those who responded)



MBA Class (Those who responded)



Bachelors Class (Those who responded)



\* Excludes those who are company sponsored, starting a business, or postponing employment.

# Employers Hiring LCB Graduates

## Class of 2008

Abercrombie and Fitch	Hauserman Rental Group (U)	Shari's Restaurant (U)
adidas (U)	Hawes Financial Goup (U)	Smart Alabama LLC (U)
Advanced Programs Group (U)	Hewlett-Packard (G)	SNAPin Software (U)
AllSteel Buildings (U)	Hitachi Consulting (U)	Spirit Leather Works (U)
Allweather Wood Treaters (U)	Hooker Creek Companies (U)	SportsOne (G)
Alpine Food Distributing, Inc. (U)	Hopunion (U)	Sprout (U)
Andeo International (U)	Icebreaker (U)	Standard Insurance (G)
Anvil Media Inc. (U)	Architects, Inc. (U)	Sterlings Health Plan (U)
Automatic Data Processing, Inc. (U)	Intel (U/G)	Stockamp and Associates Inc. (U)
BCI Group (U)	Intervarsity Christian Fellowship (U)	STX Pan Ocean (U)
BDO Seidmen, LLP (U)	Invitrogen (U)	Sunwest Management (U)
Boeing (U)	Isler CPA (U)	Tacoma Rainiers Professional Baseball (U)
Boys & Girls Clubs of Southwest Washington (U)	Jeppesen Marine (U)	Target Specialty Products (U)
Brown Adams, LLP (U)	Jones & Roth (U)	Target (U)
California State Auditor, Bureau of State Audits (U)	Kernutt, Stokes, Brandt & Co. (U)	The Climate Trust (G)
Capital Pacific, LLC (U)	Key Bank (U)	The Clorox Company (G)
CheckFree (U)	KPMG, LLP (U)	The Fund for American Studies (U)
Chevron Financial Services (U)	M Financial (U)	The Shedd Institute for the Arts (U)
Chubb Insurance (U)	Macy's Northwest (U)	Tilden Park Golf Course (U)
City of Eugene (U)	Marcus and Millichap (U)	Time, Inc. (U)
Cogent Valuation (U)	Merrill Lynch (U)	Traffic Leader (U)
Columbia River Bank (U)	MetLife Investors (U)	TTI, Inc. (U)
Country Financial (U)	Moss-Adams LLP (U)	Two Rivers Cider Company (U)
CTC Consulting (U)	Mr. Copy (U)	Umpqua Bank (U)
Deloitte & Touch (U)	Mutual of Omaha (U)	United Parcel Service (U)
Deloitte UK (U)	Myers Container (U)	United States Army (U)
Department of Health and Human Services (UG)	Nestle (U)	Velocity Sports and Entertainment (U)
Dixieline Builders Fund Control (UG)	Nike (U/G)	VersaLogic Corporation (G)
Don Vanlue's CPA Office (UG)	Nordstrom (U)	Village Academies (U)
Elsener & Elsener, LLP (UG)	Obsidian Finance (G)	VTM (U)
Enterprise Rent-A-Car (UG)	Octagon (G)	Waddell and Reed Financial Services (U)
Ernst & Young (UG)	On Board Entertainment (G)	Wallop (U)
Essig Entertainment, Inc. (UG)	One- Economy (U)	Wells Fargo Financial (U)
Eugene Emeralds (UG)	Oregon Classic Golf Tournament (U)	WorkflowOne (G)
Eugene Generals (UG)	Oregon Community Credit Union (U)	Xerox (U)
Evergreen Prosthetics & Orthotics (UG)	Pacific Office Automation (U)	
Expeditors International (G)	Peace Corps (U)	
Factset (UG)	Pepsi Co (U)	
Fire Mountain Gems and Beads (UG)	Perkins & Co. LLP (U)	
First Investors Corporation (UG)	Perkins and Company (U)	
Fisher Investments (UG)	Phoenix Coyotes (U)	
Florida Panthers (UG)	Pozzi-Hill Cabinets (U)	
Fort Boise Produce (UG)	Precision Castparts Corporation (U)	
Frank Rimerman and Co (UG)	Premier Sports Management (G)	
Fred Meyer Corporate Headquarters (UG)	PricewaterhouseCoopers (U)	
Fresno Grizzlies Baseball (UG)	Progressive Insurance (U)	
Global Crafts (UG)	Prudential NW Properties (U)	
Global Resource Investments (U)	Q Productions (U)	
GolfingMyWay.com (U)	Rally America (G)	
Gorilla Capital (U)	Rick's Custom Fencing and Decking (U)	
Grant Thornton LLP (U)	Root Cause (U)	
Grove, Mueller, and Swank (U)	Saalfeld Griggs (U)	
Gu Sports (U)	Sacramento Kings (U)	
	Safeway (U)	
	Sagacity Media (U)	
	Seattle Seahawks (U)	



## Keep Updated on Career Services

Check out our blog



<http://lcb.uoregon.edu/career/blog/>

*Need help with your resume, cover letter, or job search?*

## LCB CAREER SERVICES DROP-IN HOURS

Monday—Thursday, Lillis 240

Call or check our blog for  
Winter Term hours





*"Only those who  
risk going too far  
can possibly find out  
how far one can go."  
-T.S. Elliot*

## Special Thanks To Our Fall Recruiters



LCB CAREER SERVICES HIGHLIGHTER Fall 2008

## Lundquist College of Business Career Services

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LUNDQUIST COLLEGE OF BUSINESS  
University of Oregon