



East Portland Action Plan

A guide for improving livability in outer East Portland

Recommended December 2008

CITY OF PORTLAND
BUREAU OF
PLANNING 



City Council Public Meeting

Date: Wednesday, December 17, 2008
Time: 6:30 PM
Location: Midland Library, 805 SE 122nd Avenue

You may give City Council your comments on the East Portland Action Plan by:

- Testifying at the City Council meeting on December 17, 2008, or
- Sending your written comments to the Council Clerk at: 1221 SW Fourth Avenue, Room 140, Portland, Oregon, 97204; or e-mail to kmoore-love@ci.portland.or.us or fax to 503-823-4571. **Written testimony must be received by the date of the hearing.**

An electronic version of the report is posted on the project website: www.portlandonline.com/planning/epap. Hard copies are available at the following locations:

- Bureau of Planning offices at 1900 SW 4th Avenue, 7th floor. (503-823-7700. You may also request to have a copy mailed to you.)
- East Portland Neighborhood Office, 1017 NE 117th Avenue (503-823-4550)

NOTE: Please call ahead for hours of operations for the Bureau of Planning and East Portland Neighborhood Office.

The Bureau of Planning is committed to providing equal access to information and hearings. If you need special accommodation, please call 503-823-7700 (TTY 503-823-6868).



Acknowledgements

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Jeff Merkley - Speaker of the Oregon House of Representatives

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Introduction

East Portland, with a population over 125,000 and growing, is composed of 13 neighborhoods and five business districts. The area represents almost one-quarter of the City of Portland's population. Located primarily east of the I-205 freeway and west of the city of Gresham, East Portland includes some of the most recent areas to be annexed to the City.

As a community, there are many attributes of which East Portland is proud: strong schools, family-friendly neighborhoods, cultural diversity and the beautiful natural environment. These assets are enhanced by the hard work of neighborhood associations, the faith community, local government and non-profit organizations working in the area.

However, East Portland is transitioning from its once suburban and semi-rural form into an increasingly urban community – a fact that brings both benefits and challenges to the area. This change is heightening awareness of the area's needs and issues.

In particular, some of the fastest growing neighborhoods in the City are in East Portland. This rapid growth is straining existing infrastructure and community resources and services which have not kept up with demand. People are moving to the area in part because the large supply of existing and new housing is still affordable compared to many other Portland neighborhoods. However, the design and quality of new housing is sometimes inconsistent with the desired neighborhood character.

The demographics of the population are also changing. Racial, ethnic, and cultural diversity has increased in recent years, offering exciting opportunities. At the same time, the range of cultures and languages presents challenges to building a sense of community. The area has quality schools and is attractive to families, but some school districts in the area are near capacity with the influx of children. Finally, a regional shift in the location of people in poverty creates new challenges as East Portland accommodates a larger number of economically disadvantaged households.



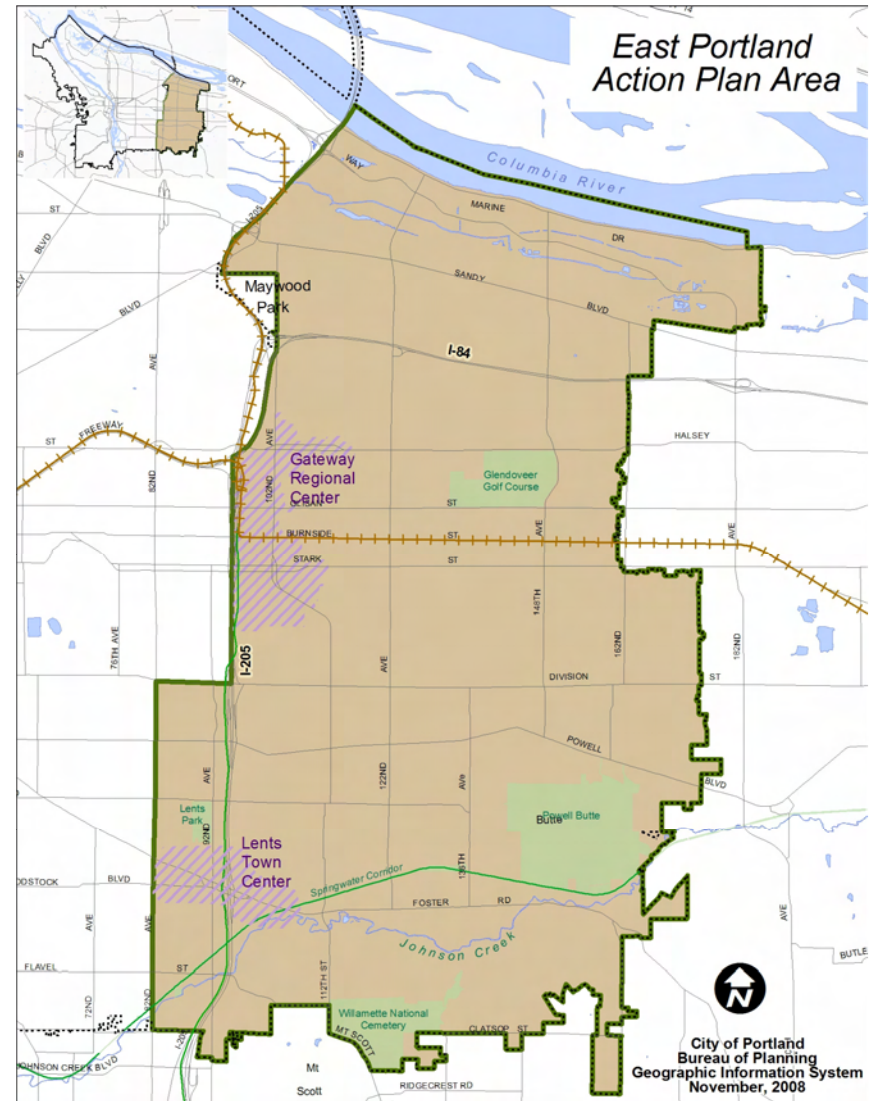
The East Portland Action Plan (“Action Plan”) is designed to identify gaps in policies, services and improvements in the area and identify opportunities to address these gaps while complementing existing efforts. The Action Plan is the result of eight months of diligent work by the East Portland Action Plan Committee (“Committee”). The Committee was established by the City of Portland and convened in December 2007 for the specific task of providing “leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area.”

The result of the Committee’s work, the Action Plan, contains **Strategies** and **Actions** to provide guidance and direction to public agencies, non-profit organizations, businesses and individuals to address the broad array of opportunities and challenges facing East Portland. These Strategies and Actions are in support of the ultimate goal of the Action Plan, which is to improve the quality of life, help foster strong community connections, increase the area’s regional significance and improve equity for East Portland residents.

East Portland Demographics

East Portland	1990	2000	2013*
Population	103,012	123,302	141,345
% of Portland Population	21.2%	23.3%	24.4%
Average Household Size	2.51	2.63	2.65
Median Household Income	\$27,207	\$38,329	\$62,722
% of Portland Median Income	105.4%	95.5%	97.2%
% Population age 19 or younger	26.8%	28.2%	26.6%
% Population age 65 or older	14.6%	14.2%	13.6%
% White Alone	89.1%	78.1%	71.1%
% Non-White	10.9%	21.9%	28.9%
% Hispanic Origin	3.0%	8.5%	13.4%
% Owner Occupied Housing	58.2%	57.5%	57.7%
% Renter Occupied Housing	37.5%	37.0%	35.1%
% Households Below Poverty	10.0%	11.1%	n/a

Source: ESRI Business Analyst, 2008



See Appendix A for additional study area maps.

How to Use This Document

PURPOSE



The Action Plan is a dynamic document expected to change over time as strategies are implemented and as East Portland changes. It is intended for use by government agencies and community stakeholders alike. Local governments should look to the Action Plan to guide work programs and to seek community partnership opportunities. Elected officials should consider the principles, desired outcomes, and community priorities when setting policy and making decisions that affect East Portland. Community stakeholders should use the Action Plan as a tool for advocacy and community building.



As described in the section *Next Steps for Implementation*, it is anticipated that there will be an ongoing community-based work group tasked with shepherding implementation of the Plan. Given that charge, this group can play a role in providing a unified voice to express the wishes and concerns of East Portland residents.

The Action Plan's **Action Tables** present a list of community-defined needs and opportunities to improve livability in East Portland over the next five-plus years. These tables consist of Strategies and Actions. The Strategies describe the broad approach to improving livability and are supported by specific Actions. The Actions are intended to illustrate the intent of the work that needs to be done, with detailed scoping of the Actions to occur when work on the action begins. The Action Tables also list the suggested Lead Implementer for each Action who will be involved in later scoping of the Actions, as well as possible partners for implementation.

The Committee, in collaboration with the larger community, developed the list of Strategies and Actions - balancing the universe of opportunities with the practicality of implementation within the Plan's five-plus year time horizon. The Committee recognized that the Action Tables include more Actions than can be completed in the Action Plan's time horizon. They also recognized that there is much more to do beyond this time frame to ensure the vitality of East Portland.

ORGANIZATION

This document has four major sections:

Background and Process: Background information explaining the origins of the project, the public process undertaken, and the schedule for development and implementation of the Action Plan.

Principles for Improved Livability: The East Portland Principles for Improved Livability are the desired outcomes of the Action Plan. The Principles form the basis for measuring progress as the Action Plan is implemented.

Action Tables: The Action Tables list the strategies and actions of the Action Plan. The Action Tables embody the desires of the community and form the centerpiece of the Action Plan. Strategies and actions are organized by the *VisionPDX* categories of *Built*, *Environmental*, *Economic*, *Learning*, and *Social*. The tables contain details about who may potentially lead the implementation, partners necessary for pursuing actions, whether capital funding is required and the recommended timeframes for implementation of actions (0-2 years, 2-5 years, or 5+ years).

Steps for Implementation: A summary of the Committee's priorities and the anticipated steps to be put in place to administer the Action Plan. This section also provides the framework for future assessment and updates of the Action Plan.



East Portland Action Plan Committee Charge

The East Portland Action Plan Committee was charged with providing leadership and guidance to public agencies on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area.

Desired Outcomes

- Identify and launch one to two near-term, high-priority projects to address livability.
- Develop an Action Plan that identifies actions that can be implemented by multiple partners and agencies in the near- and long-term.
- Agree on principles to inform long-term work plans for Multnomah County, the City of Portland and other relevant public agencies.

Background and Process

SUMMARY OF PROJECT ORIGINS

The Action Plan was initiated in 2007 when representatives from the City of Portland and Multnomah County met with then State Speaker of the House Jeff Merkley, whose district included East Portland, to discuss issues and challenges facing the area. Speaker Merkley identified several livability issues that he believed were moving the community to a “tipping point” and warranted attention. Some of these issues included a shifting of poverty to the area, the quality and design of new housing, missed opportunities for economic development, a lack of investment and concerns about public safety.

At the same time the City of Portland Bureau of Planning was undertaking the *East Portland Review*, a study documenting the area’s demographic changes, development trends, and community issues (Appendix H). The *East Portland Review* validated many of the concerns expressed by Speaker Merkley as well as other community stakeholders over the past few years. The East Portland Action Plan was developed as the vehicle to further study the issues, bring expertise to the discussions, elevate attention, and ultimately identify solutions to address the challenges facing East Portland.

Portland Mayor Tom Potter, Multnomah County Chair Ted Wheeler and Speaker Merkley officially launched the East Portland Action Plan process when they convened the first East Portland Action Plan Committee meeting in December 2007. At this first meeting, the Committee charge and desired outcomes were established. These have guided the Committee’s work over the course of the Action Plan’s development.



PROCESS SUMMARY AND TIMELINE

Recruitment for the East Portland Action Plan Committee began in Fall 2007 with a solicitation for community residents and business representatives. Eighteen members were selected to serve on the committee from over 65 applicants. This group of local neighbors and businesspeople was augmented by elected officials and representatives from the City of Portland, Multnomah County, TriMet, the State of Oregon, and Metro as well as school districts and key non-profit agencies working in East Portland. Together, the group included the perspectives of local and agency stakeholders to identify and address issues facing the community.



Additionally, the Action Plan process included a group of technical and agency advisors representing the City of Portland, Multnomah County, TriMet, Metro, the Housing Authority of Portland, the City of Gresham and the area's five school districts. The role of this group was to understand community issues and aspirations and to work with the Committee and project staff to develop or revise action ideas.

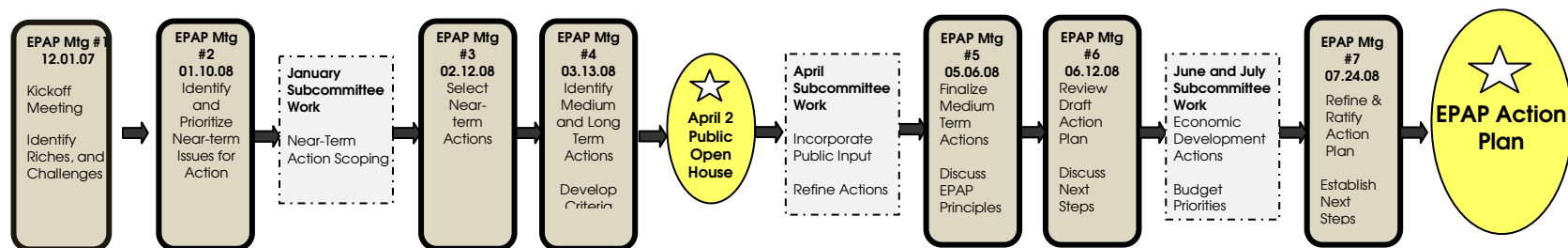
The Committee, staffed by the Bureau of Planning and a consultant team, met monthly from December 2007 to July 2008 to identify and refine key strategies and actions to improve livability. Subcommittee meetings to address specific issues were held in January, February, May, June, and July. See Appendix C for Agendas and Meeting Notes. A community Open House to review preliminary action ideas and strategies was held on April 2, 2008 at the East Portland Community Center. Over 130 community members attended the event and commented on the ideas generated by the Committee. A summary of the Open House is included in Appendix D and provides details about the event and community comments.

In July 2008, the Committee concluded its phase one work with this recommended Action Plan for improved livability in East Portland. Early implementation of Actions began in Spring 2008 and will continue over time as resources become available. In addition, the Portland City Council appropriated \$500,000 for additional implementation in fiscal year (FY) 2008-09.

The second phase of the Action Plan process involved establishing a subset of the full Committee to consider which specific Actions should be funded with the FY 2008-09 budget appropriation. This group, known as the East Portland Action Plan Implementation Group, met three times between September and November 2008 for this purpose. Additionally, input on funding was sought from the East Portland Neighborhood Office Chairs and from the community at an open house in October 2008.

The Portland City Council will meet on December 17, 2008 to consider adoption of the action plan and initial implementation approach. The Multnomah County Board of Commissioners is expected to consider the Action Plan in early 2009.

EAST PORTLAND ACTION PLAN Committee Planning Process December 2007-July 2008



Principles for Improved Livability

The Riches

- Community spirit and pride
- Real, no-nonsense people
- Connection to nature and farming
- Growing and sustained diversity
- Location in the region
- Supportive of families
- Hardworking neighbors
- Walkable neighborhoods
- Passionate and involved residents
- Untapped potential

The Challenges

- Increasing poverty
- Lack of basic infrastructure and funding
- Lack of community wealth
- Negative perceptions
- Public safety threats

The Action Plan Committee defined the Riches of East Portland and the Challenges. Together, these helped guide development of the Principles and Strategies/Actions for improved livability.

Throughout the planning process the Committee and other citizens provided input into the Action Plan in a variety of ways — through dialogue, by identifying key assets and challenges facing the area, by developing specific criteria for the types of actions the Action Plan should include, and by the very Strategies and Actions that they identified for the Action Plan. Through this process, several key themes emerged which serve as the Action Plan's guiding principles. As such, these **Principles** can provide the context for future policy making and for measuring progress toward achieving greater livability in East Portland.

PRINCIPLE 1. MITIGATE NEGATIVE TRENDS

- **Stabilization.** A primary objective of the Action Plan is to begin to reverse negative trends affecting the area's quality of life, in both real and perceived ways. As demonstrated in the *East Portland Review* and echoed by the members of the Committee, the area is facing a number of issues and challenges, which if left unchecked, may become increasingly difficult to solve. Some of the more immediate challenges facing the area are increased graffiti, concerns about public safety and the need to improve communication among the area's diverse population. As a first step, the Action Plan seeks to implement visible and effective actions to address these concerns.
- **Livability.** Beyond the immediate goal of stabilizing East Portland, the Action Plan identifies strategies and actions to improve the quality of life, or livability. These Strategies and Actions address a variety of issues and include elements of livability such as improved housing design and development quality, the creation of a targeted economic development strategy and the increased provision of safety net services.



The Committee defined “**community building**” as activities that:

- Contribute to community ownership of East Portland and/or the Action Plan
- Aid in making community connections
- Bring people together, person-to-person
- Organize around and assist with the changing nature of East Portland
- Fully engage under-represented individuals and communities
- Offer a voice for and enhance community diversity
- Lead to trust-building between communities within East Portland that have different values and relationships
- Bring about political engagement
- Include a role for authentic, community-based organizers
- Strengthen the common bonds between East Portland stakeholders
- Build a community network of support

PRINCIPLE 2. ATTAIN AND SUSTAIN EQUITY

- **Equity.** A universal concern among Committee members is whether East Portland is receiving a fair share of resources and attention by policy makers. Some of these real and perceived inequities are the result of the past practices that guided the area’s development before annexation by the City. In addition, the Committee is concerned that East Portland is receiving a disproportionate share of new housing development without the commensurate level of infrastructure, services and amenities. Other dimensions of inequity in East Portland, such as lack of convenient access to grocery stores, are illustrated in the *Regional Equity Atlas* (Coalition for a Livable Future, 2007).
- **Sustainability of Effort.** The type and complexity of issues facing East Portland will not be solved with quick fixes or one-time efforts. An underlying principle in the Action Plan is to ensure that efforts to improve equity receive ongoing attention.

PRINCIPLE 3. BUILD ON COMMUNITY ASSETS AND CONNECTIONS

- **Community Assets.** East Portland has many assets including a wide array of housing, a range of employment opportunities, diverse school choices and distinct community pride. In particular, the area has a special focus on families and cultural diversity that other areas are trying to create. The Action Plan seeks to tap into these assets and promote them to the region.
- **Linkages and Connections.** The Action Plan recognizes linkages between issues, such as the impact of development on schools and the connection between workforce training and the ability for local businesses to attract qualified employees. The concept of connections between people and partners is another important aspect of the Action Plan. In support of this, an entire subcategory of the Action Plan is devoted to Community Building to improve interaction among communities, empower residents, strengthen East Portland’s identity and develop places where people can gather.



PRINCIPLE 4. CAPITALIZE ON EAST PORTLAND'S PLACE IN THE REGION

- **Place and Role in the Region.** East Portland is served by two light rail lines, two freeways and a network of streets and transit routes which provide exceptional connectivity in the Portland metropolitan region. Additionally, East Portland encompasses the Gateway Regional Center, the Lents Town Center, several MAX stations and community Main Streets such as NE Sandy Boulevard, SE Division Street, and SE 122nd Avenue. These places present opportunities to accommodate new jobs, retail, services and housing. Given that it is often less expensive to upgrade existing infrastructure than to build new at the region's edge, East Portland is a logical place for public and private investment and should be promoted as such through local, regional and state policy and funding decisions.
- **Gateway to Nature.** East Portland is both the home of and gateway to parks, open space and significant natural areas. Locally, it includes such assets as Powell Butte, Johnson Creek, Zenger Farm and the Columbia River. As a gateway, it provides access to Oxbow and Blue Lake Regional Parks, the Columbia Gorge National Scenic Area and the Mt. Hood National Forest. These assets should be promoted within the region, making East Portland a destination as well as a point of departure.

East Portland Strategies and Actions



The following Action Tables outline strategies for accomplishing the community's desired outcomes and action items to achieve those outcomes. The tables are organized under the *VisionPDX* Five Elements of Portland: Built, Environmental, Economic, Learning, and Social. Within each of these elements, the strategies have been organized into Issue Areas for ease of use:

<u>VISIONPDX</u>	<u>EAST PORTLAND ISSUE AREA</u>
Built	Housing and Development Policy Commercial and Mixed-Use Development Transportation Public Infrastructure and Utilities
Environmental	Parks and Open Space Natural Areas and Environmental
Economic	Economic Development and Workforce Training
Learning	Education Infrastructure and Programs
Social	Public Safety Safety Net Services and Housing Assistance Community Building Equity



ANATOMY OF THE ACTION TABLES

The parts of the Action Tables are:

Strategy: Targeted approach for addressing East Portland's Principles for Improved Livability.

Action: Specific steps and approaches to realize a Strategy.

Lead Role: The community partner best suited for scoping and organizing the efforts of the Action. The Lead will have a role in organizing the implementation, but may not necessarily be the primary implementer.

Partners: Community partners critical for success of the Action.

Capital Funds Required: Notation of Actions that will require access to capital improvements funds to move forward, or will lead to such a need. Exact budgetary needs will be identified as activities are scoped.

Effort Level: A rough estimate of the relative amount of focus or energy a particular Action requires for successful implementation. The Effort Level describes a blend of potential staff intensity and duration of Action to implement, on a scale of 1 to 3, with 1 equaling some effort and 3 equaling significant intensity and/or duration.

Implementation Timeframe: Desired time period to pursue the Action. The timeframes listed primarily reflect the Committee's aspirations and priorities. However, timeframes also reflect the "readiness" of an Action and an implementer's ability to act. Note that in some cases an Action may be indicated as "underway" but also require additional work in a future timeframe.

A summary of the Strategies for each Action Table category precedes the full Action listing.

ACTION TABLES ABBREVIATION GLOSSARY

APNBA Alliance of Portland Neighborhood Business Associations
AUD City Auditor’s Office
BA Business Associations
BDS Portland Bureau of Development Services
BES Portland Bureau of Environmental Services
BHCD Portland Bureau of Housing and Community Development
BOEC Portland Office of Emergency Communications
BOP Portland Bureau of Planning
BTA Bicycle Transportation Alliance
CDC Community Development Corporations
CITY CNCL Portland City Council
CLACKCO Clackamas County
EIA Elders in Action
EPCC East Portland Chamber of Commerce
EPN East Portland Neighbors
EPNO East Portland Neighborhood Office
HAP Housing Authority of Portland
HIST SOC Local Historical Societies
IRCO Immigrant and Refugee Community Organization
JCWC Johnson Creek Watershed Council
MESD Multnomah Education Service District
MFS Metropolitan Family Service
MHCC Mt. Hood Community College

MULTCO Multnomah County
NA Neighborhood Associations
ODOT Oregon Department of Transportation
OECD Oregon Economic & Community Development Department
OMF Portland Office of Management and Finance
ONI Portland Office of Neighborhood Involvement
OSD Portland Office of Sustainable Development
PCC Portland Community College
PDC Portland Development Commission
PDOT Portland Office of Transportation
PF&R Portland Fire and Rescue
PP&R Portland Parks and Recreation
PPB Portland Police Bureau
PSD Parkrose School District
PSF Portland Schools Foundation
PVT Private Sector
PWB Portland Water Bureau
RIV ADV River Advocacy Groups
RSD Reynolds School District
SBA Small Business Administration
SD East Portland School Districts
WPC Willamette Pedestrian Coalition
ZENGER Zenger Farm



BUILT STRATEGIES SUMMARY

HOUSING AND DEVELOPMENT POLICY

- HD.1 Improve the design and quality of new housing structures
- HD.2 Improve the appearance, quality and safety of existing housing stock
- HD.3 Improve public notification for new development and enhance community knowledge, capacity and influence
- HD.4 Review and assess public policies and incentives for housing development
- HD.5 Improve regulations and implementation of City code to increase benefit and reduce impacts
- HD.6 Review and assess Comprehensive Plan Map and implementation in East Portland

COMMERCIAL AND MIXED USE

- CM.1 Provide commercial and mixed use development opportunities throughout East Portland
- CM.2 Promote vital and healthy multi-use commercial areas

TRANSPORTATION

- T.1 Improve transit service throughout East Portland
- T.2 Increase safety and convenience of walking throughout east Portland
- T.3 Increase safety and accessibility of bicycling in East Portland
- T.4 Improve safety and multi-modal function of arterial and collector streets throughout East Portland
- T.5 Improve the unimproved local streets in East Portland
- T.6 Improve connectivity in East Portland
- T.7 Foster equity in transportation decisions and services

PUBLIC INFRASTRUCTURE AND UTILITIES

- I.1 Assure continued water quality and water service to East Portland
- I.2 Upgrade and maintain public utilities and infrastructure systems throughout East Portland
- I.3 Explore green infrastructure partnerships to maximize benefits



BUILT

Housing and Development Policy

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

HD.1 Improve the design and quality of new housing structures

HD.1.1 Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods.	BOP	BDS, NA		3		•			Consider in Portland Plan or specific project
HD.1.2 Explore design requirements and/or mandatory design overlays for multi-dwelling development in high-impact infill areas.	BOP			3		•			Consider in Portland Plan or specific project
HD.1.3 Explore code provisions to improve corner-lot building orientation.	BOP			2		•			Consider in Portland Plan or specific project
HD.1.4 Initiate pilot projects for development of high-quality housing compatible with existing development and natural features.	CDC	BOP, PDC, BHCD, HAP	Yes	3		•			Seek to leverage existing efforts such as Metro's "Integrating Habitat" design competition
HD.1.5 Implement Courtyard Design Competition ideas and standards.	BOP	PDC, PVT		3		•			
HD.1.6 Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program).	BOP	BHCD, BDS, PDC		3			•		Consider in Portland Plan or specific project

HD.2 Improve the appearance, quality and safety of existing housing stock

HD.2.1 Increase proactive code enforcement for housing, improve information about reporting and mechanisms to address issues.	BDS	ONI, BHCD		2		•			Consider pilot program; combine with incentives such as rehab loans and clean-ups (see PS.7.1).
HD.2.2 Develop a Rental Inspection Program to ensure that minimum life and health standards are maintained in multifamily housing.	BDS	BHCD		3			•		
HD.2.3 Create a housing rehabilitation program to improve the safety and appearance of existing housing stock.	BHCD	PDC, CDC	Yes	2	•		•		Use URA funds where available as a pilot; augment for other areas outside URAs
HD.2.4 Expand community non-profit home repair and rehabilitation assistance programs to cover greater number of households.	CDC	BHCD, PDC	Yes	2		•			CDC programs underway; leverage, expand, and publicize to eastern neighborhoods



BUILT

Housing and Development Policy

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

HD.3 Improve public notification for new development and enhance community knowledge, capacity and influence in land use

HD.3.1 Develop a mechanism to notify school districts of residential development permits.	BDS	BOP, SD, ONI		1		•			
HD.3.2 Expand development regulation information in multiple languages; assist non-English speakers' understanding of the process.	BDS	ONI		2	•	•			Some available now, such as four languages on website
HD.3.3 Improve outreach and involvement of East Portland residents and businesses in Portland Plan; expand capacity of EPNO land use chairs group to engage in Portland Plan.	ONI, EPNO	BOP		1		•			Consider additional staffing to improve engagement
HD.3.4 Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders.	BOP, BDS	ONI		2		•			Expand beyond the introductory-type trainings currently offered
HD.3.5 Consider and develop a mechanism to provide better notification to neighbors of multi-dwelling developments that do not require a land use review.	BDS	ONI, BOP		2		•			Consider site posting or other mechanism - test as pilot project in East Portland

HD.4 Review and assess public policies and incentives for housing development

HD.4.1 Explore policies and mechanisms to address timing and funding of services when development occurs (including schools, parks, streets, etc).	BOP	CITY ATTY, BDS, BHCD, METRO, PDOT, BES		3			•		Address in Portland Plan
HD.4.2 Align development standards and policies among bureaus to improve coordination and resolve internal conflicts.	BOP	BDS		2	•		•		Educate bureaus about issues to facilitate coordinated solutions
HD.4.3 Review and assess housing development tax abatement benefits and impacts in East Portland; consider adjustments as warranted.	BOP, AUD	BHCD, HAP, CDC, PDC, SD		1		•			Assess impacts in audit/study



BUILT

Housing and Development Policy

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

HD.5 Improve regulations and implementation of City code to increase benefit and reduce impacts of new housing									
HD.5.1 Explore mechanisms to provide on-site play areas and open space in multifamily housing developments.	BOP	BDS, BHCD, HAP		2		•			Consider in Portland Plan; explore/implement as possible in advance
HD.5.2 Amend zoning code to improve flag lot development and privacy issues.	BOP	BDS		2	•	•			Address RICAP; explore in Portland Plan
HD.5.3 Improve/institute a tree preservation and replacement code.	BOP	PP&R, BES, BDS		2	•				Address in tree code and policy initiative
HD.5.4 Review relationship of zoning density and lot size to address East Portland infill context.	BOP	BDS		3		•			Consider in Portland Plan; explore/implement as possible in advance
HD.5.5 Develop better guidelines and regulations for transitions between relatively high and moderate intensity zones to mitigate decreased sunlight access and privacy impacts.	BOP	BDS		2		•			Consider in Portland Plan; explore/implement as possible in advance
HD.5.6 Provide community amenities and improve design to encourage housing that is attractive to households with a range of incomes.	BOP	BDS, HAP, BHCD, PDC	Yes	3		•			Study possibilities in Portland Plan

HD.6 Review and assess Comprehensive Plan Map and implementation in East Portland									
HD.6.1 Assess outcomes of the Outer Southeast Community Plan, update where needed.	BOP	PDOT, BHCD, BES		2	•		•		Consider in Portland Plan
HD.6.2 Evaluate location and intensity of current residential zoning including density bonuses.	BOP			3			•		Consider in Portland Plan; explore/implement in advance
HD.6.3 Initiate a pilot project in East Portland to test new land use concepts: consider land development, transportation and connectivity, services.	BOP	BUREAUS		3		•			Consider Powellhurst-Gilbert to explore issues with broader Portland Plan implications
HD.6.4 Engage school districts in long range planning for land use and service provision.	BOP, SD	BDS, PDOT		2		•			Address SB 336 facility and land development planning issues



BUILT

Commercial and Mixed Use Development

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

CM.1 Provide commercial and mixed use development opportunities throughout East Portland

CM.1.1 Review commercial and mixed use zoning throughout East Portland; consider adding to deficient areas to provide neighborhood services; consider access and walkability equitably throughout area.	BOP			3			•		20-minute neighborhood idea - consider in Portland Plan
CM.1.2 Promote redevelopment in "centers" and along "main streets."	PDC	BOP, METRO	Yes	2	•	•			Promote through funding partnerships
CM.1.3 Support commercial revitalization in business and mixed use districts.	PDC	BOP, CDC, EPCC, APNBA, BHCD		2		•			Explore potential for commercial CDC, and BID development
CM1.4 Explore expansion of financial tools for community revitalization, including tax increment financing.	BOP	PDC, METRO		3			•		Focus efforts on Region 2040 areas: transit station, main streets and town centers.

CM.2 Promote vital and healthy multi-use commercial areas

CM.2.1 Expand storefront improvement grant program throughout East Portland commercial areas.	PDC	BOP, APNBA, BHCD	Yes	2	•	•			Determine areas where expanded investment is warranted
CM.2.2 Develop unique/iconic signage and artwork for business districts and key transit stations.	BA	PDC, RACC	Yes	2		•			Consider graphic design program students for design support
CM.2.3 Scope projects and support pedestrian infrastructure improvements in business districts.	PDOT	ODOT, BA/NA	Yes	2	•		•		Explore options to fund: RFF, SDCs, BIDs
CM.2.4 Explore potential for an arts and entertainment facility or district to serve East Portland.	PDC, RACC	BOP	Yes	2			•		
CM.2.5 Develop and promote "international marketplace" concept for 82nd Avenue.	BA	ONI, APNBA, PDC		2		•			Consider Asian theme
CM.2.6 Develop business districts maps and marketing materials.	EPCC	APNBA, ONI, BA		1		•			Consider graphic design program students for design support
CM.2.7 Develop public spaces and community uses in commercial areas.	BOP	BA, NA, PDC	Yes	3			•		Consider in Portland Plan; implement in advance if feasible
CM2.8 Re-examine development regulations and fees for key East Portland business districts (i.e Gateway, Lents, Division, Parkrose); reduce barriers to quality development and job creation.	BOP	BDS, PDC		2			•		Consider in Portland Plan



BUILT

Transportation

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
T.1 Improve transit service throughout East Portland									
T.1.1 Develop prioritized list for improvements to existing transit stops.	PDOT, ONI	TRIMET, NA, BA, EPNO, ODOT		1		•			Assess passenger service warrants, including senior and disabled needs
T.1.2 Study potential to increase north-south lines and improve frequency of transit service to serve far East Portland neighborhoods.	TRIMET			2		•			Consider routes: 148th Avenue, 162nd Avenue; frequency on 122nd Avenue
T.1.3 Explore opportunities for expanded transit service and improved connections between East Portland neighborhoods and Columbia Corridor employment areas.	TRIMET	PDOT, BOP		2		•			Consider extension/routing of 122nd Avenue line
T.1.4 Study transit service demand in the Foster/Jenne Road/Pleasant Valley area; plan and implement accordingly.	TRIMET			2		•			
T.1.5 Evaluate utilization/capacity and management of park-and-ride facilities along MAX Green Line 12 months after opening; plan and implement changes accordingly.	TRIMET			2		•			
T.1.6 Implement a pilot project for controlled-access MAX platforms along the Blue Line.	TRIMET	PDOT, ODOT	Yes	3		•			Pilot project in planning stages - focusing on CPTED principles
T.1.7 Expand City of Portland and TriMet partnership linking sidewalk improvements with transit stop improvements.	PDOT	TRIMET, ODOT	Yes	2		•			Consider joint funding opportunities RFF, other sources
T.2 Increase safety and convenience of walking throughout East Portland									
T.2.1 Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements. (see T.7.1)	PDOT	ODOT, SD, EPN	Yes	3		•	•		Three schools in East PDX part of Safe Routes to School program
T.2.2 Study, identify and scope funding for pedestrian crossing safety improvements on Glisan, Halsey, Stark, Division, 122nd, and Foster.	PDOT	EPN, NA, BA	Yes	3		•	•		
T.2.3 Review policies and procedures to ensure pedestrian improvements concurrent with all new development.	PDOT	BDS, BOP		2			•		Possible Portland Plan issue
T.2.4 Review policy: prioritize adding sidewalk connections over expanding/widening existing connections.	PDOT			1				•	Consider in TSP update
T.2.5 Improve landscaping, cleanliness, and patrolling of multi-use paths and neighborhood pedestrian paths.	PDOT	ODOT, PP&R, NA		3		•	•		



BUILT
Transportation

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

T.3 Increase safety and accessibility of bicycling in East Portland									
T.3.1 Install striped bike lanes on all major arterials throughout East Portland; prioritize areas with gaps in the bike network.	PDOT	ODOT	Yes	2		•			Evaluate in Bicycle Master Plan
T.3.2 Increase street sweeping on arterials with bike lanes and paths.	PDOT			2	•				
T.3.3 Develop complete and more well-defined bike system plan for East Portland; consider/incorporate safety innovations such as divided bike lanes, "bike boxes", path systems.	PDOT		Yes	3		•			Evaluate in Bicycle Master Plan
T.3.4 Improve and promote Springwater Corridor trail as commuting route; consider adding trailheads/parking.	PP&R	PDOT	Yes	2			•		
T.3.5 Provide bike outreach info with East Portland focus.	BTA	PDOT		2		•			
T.3.6 Assess bike safety issues in key areas - Mall 205, Lents, and Division Street; implement improvements.	PDOT	BTA, NA, BA	Yes	2		•			Evaluate in Bicycle Master Plan

T.4 Improve safety and multi-modal function of arterial and collector streets throughout East Portland									
T.4.1 Identify and implement low cost/high impact maintenance improvements on SE Powell Boulevard.	ODOT			1		•			
T.4.2 Implement Powell Boulevard Safety Improvements: 122nd Avenue to 136th Avenue.	ODOT		Yes	3			•		
T.4.3 Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process.	ODOT, PDOT	BOP, BES	Yes	3		•			Dependent on City to initiate an application for a TGM grant.
T.4.4 Implement 102nd Boulevard Improvements - Phase 2.	PDOT		Yes	1	•	•			Support funding
T.4.5 Study/ implement signal timing changes on Burnside at 102nd, 122nd, and 148th to improve traffic flow, reduce congestion.	PDOT	TRIMET	Yes	2		•			
T.4.6 Develop sidewalks on 104th Avenue.	PDOT	PDC	Yes	3		•			Consider in Lents URA work plan and priorities
T.4.7 Develop and implement safety improvement plans for collectors adjacent new development areas: 117th and 136th Avenues.	PDOT		Yes	3			•		Consider in TSP update or other stand-alone study
T.4.8 Implement 122nd Avenue Safety Improvements at high crash intersections.	PDOT		Yes	2		•			



BUILT

Transportation

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
T.4.9 Implement Sandy Boulevard Safety Improvements: 122nd Avenue to 141st Avenue.	ODOT		Yes	3			•		
T.4.10 Initiate Sandy Boulevard street improvement planning; consider TGM grant to begin process.	ODOT, PDOT	BOP, BES	Yes	3			•		Dependent on City to initiate an application for a TGM grant.
T.4.11 Refurbish and maintain landscape traffic islands: Sandy Blvd (102nd to 122nd); 122nd Avenue (North of Glisan).	PDOT	ODOT	Yes	2		•			
T.4.12 Repair potholes throughout area.	PDOT			2	•				Ongoing. Limited to improved streets
T.4.13 Consider role of SE 136th Avenue Division to Foster - update local and regional designations.	PDOT	METRO		2		•			Consider in TSP update and Portland Plan
T.4.14 Explore SDC and other funding opportunities for improving SE 136th Avenue, Division to Foster.	PDOT			1	•		•		
T.4.15 Advocate to make improvements to Powell Boulevard (US 26) east of I-205 a regional priority.	EPN, BA	PDOT, ODOT, METRO		2		•			

T.5 Improve the unimproved local streets throughout East Portland

T.5.1 Develop best practices pilot project to accelerate local street improvements; explore funding options, design standards, criteria for qualification.	PDOT	BOP, BES	Yes	3			•		
T.5.2 Develop information and outreach campaign to residents along unimproved streets to increase participation in Local Improvement Districts (LIDs).	PDOT	ONI, PDC		2		•			
T.5.3 Evaluate and modify policy and administration for building sidewalks on public streets during development process (address waiver of remonstrance issue).	PDOT	BDS		1		•			
T.5.4 Study and develop an alternative street standard for local streets in East Portland.	PDOT			1			•		Consider solutions for incremental improvement or alternative treatment - possible TSP update



BUILT
Transportation

Strategy									
Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

T.6 Improve connectivity throughout East Portland									
T.6.1 Develop a complete and more well-defined future street plan for East Portland.	PDOT	BOP, BDS, BES		3			•		Consider in TSP update, Portland Plan or as stand-alone project
T.6.2 Develop priorities for decision-making on transportation improvements; consider connections to parks/open space/schools, "green street" design, public safety needs.	PDOT			2		•			Consider in TSP update, Portland Plan or as stand-alone project
T.6.3 Initiate a Powellhurst-Gilbert connectivity and urban form study. (see H.6.3)	BOP, PDOT	BES, BDS, PDC		2		•			Consider for early exploration to inform Portland Plan
T.6.4 Explore ways to improve the function, safety and convenience of the I-205 interchanges at Division Street and Powell Boulevard.	PDOT	ODOT, BOP, METRO		3				•	Not included in Metro's long range plan. Consider when funding for I-205 changes become available
T.6.5 Institute policy and develop plan to provide accessible transportation options (sidewalks, streets, connections) for people with physical disabilities.	PDOT	ODOT		2			•		
T.6.6 Acquire property and develop streets in Central Gateway.	PDC	PDOT	Yes	3			•		Process to consider options underway

T.7 Foster equity in transportation decisions and services									
T.7.1 Prioritize East Portland schools in "safer routes to school" funding and implementation. (see T.2.1)	PDOT	EPN	Yes	1			•		
T.7.2 Identify and prioritize East Portland street improvement projects.	PDOT	EPN, ONI	Yes	2			•		
T.7.3 Prioritize transportation safety improvements at high-crash intersections.	PDOT	ODOT	Yes	2	•				
T.7.4 Establish East Portland Neighborhood Office transportation committee to prioritize projects and advocate with committees and elected-officials.	ONI	ODOT, METRO, PDOT, EPN		1			•		Develop EPNO priority list; meet quarterly
T.7.5 Engage Bicycle Transportation Alliance, Elders in Action and Willamette Ped Coalition in advocating for East Portland safety improvements.	ONI	BTA, EIA, WPC, PDOT		1			•		
T.7.6 Study impact of Urban Growth Boundary expansion on future traffic on Foster Road, Powell Boulevard and other key streets. Develop regional funding approach for necessary improvements.	Metro	PDOT, CLACKCO		2				•	Coordinate with plans for Damascus and north Clackamas County



BUILT

Public Infrastructure and Utilities

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
I.1 Assure continued water quality and water service to East Portland									
I.1.1 Initiate Powell Butte Reservoir drainage improvements.	PWB		Yes	2			•		
I.1.2 Construct a second reservoir at Powell Butte to serve citywide water needs.	PWB		Yes	3				•	
I.1.3 Re-pipe Powell Valley Road Water District wells for improved capacity and emergency service.	PWB		Yes	2			•		
I.1.4 Add additional wells to Columbia Groundwater well fields to increase supply and capacity.	PWB		Yes	3	•			•	
I.2 Upgrade and maintain public utilities and infrastructure systems throughout East Portland									
I.2.1 Develop a concurrency plan that matches infrastructure needs with the pace of development, especially housing.	BOP	PDOT, SD		2			•		Consider in Portland Plan
I.2.2 Examine policy and opportunities for street lighting on unimproved and substandard streets.	PDOT			2			•		
I.3 Explore green infrastructure partnerships to maximize benefits									
I.3.1 Address stormwater management in the 122nd Avenue area south of Division Street.	BES	PDOT, ODOT	Yes	2		•			Address UIC/sump issues
I.3.2 Consider opportunities to partner with PDOT and ODOT for multimodal improvements when addressing stormwater issues.	BES	PDOT, ODOT	Yes	1		•			Explore opportunities for green streets and pedestrian safety and comfort improvements
I.3.3 Explore regional stormwater management solutions that provide public open space and recreation benefits.	BES	PDOT, BOP, ODOT, PP&R, NA, METRO	Yes	2		•			Explorer in Portland Plan; consider Powellhurst-Gilbert/Holgate Lake area
I.3.4 Explore opportunity for regional stormwater solution along Sandy Boulevard from 102nd Avenue to 162nd Avenue.	BES	ODOT, BA	Yes	3			•		Consider in Portland Plan
I.3.6 Consider green stormwater solutions as part of transportation safety improvement projects on SE Powell Boulevard and NE Sandy Boulevard.	ODOT	BES, PDOT		1			•		



ENVIRONMENTAL STRATEGIES SUMMARY

PARKS AND OPEN SPACE

- P.1 Increase schools/parks joint use facilities in East Portland
- P.2 Improve existing parks in East Portland
- P.3 Improve existing trails in East Portland
- P.4 Develop new parks and community facilities in facility-deficient areas throughout East Portland
- P.5 Develop new multi-use trails and green corridors
- P.6 Create access to and develop facilities for water bodies

NATURAL AREAS AND ENVIRONMENT

- NA.1 Improve environmental function of urbanized areas and mitigate impacts
- NA.2 Improve natural areas throughout East Portland
- NA.3 Increase public access to natural areas
- NA.4 Attain environmental equity in East Portland



ENVIRONMENTAL

Parks and Open Space

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
P.1 Increase schools/parks joint use facilities in East Portland									
P.1.1 Expand partnerships between school districts and Portland Parks to increase joint use and expand recreation opportunities.	PP&R	SD		2		•			Rosa Parks School/Park model
P.1.2 Develop and implement a school/parks master plan for key opportunity locations.	PP&R	SD	Yes	2		•			Glenfair and Kelley are good pilot project candidates
P.1.3 Explore partnership opportunities to create and sustain "community-center" activities at key schools.	PP&R, SD			2			•		Consider Parkrose High School and other appropriately located facilities

P.2 Improve existing parks in East Portland

P.2.1 Seek private funding partnerships for parks improvements, including foundation grants, donations, etc.	PP&R	NA, EPN	Yes	3		•	•		
P.2.2 Develop and improve facilities at East Portland parks that are currently undeveloped.	PP&R	NA, EPN	Yes	3		•		•	Some underway; others depend on future funding
P.2.3 Improve Lents Park sports fields to optimize play time and children safety.	PP&R	PDC	Yes	2		•			
P.2.4 Expand community gardens throughout East Portland parks; continue partnerships with farmers markets and Oregon Food Bank.	PP&R		Yes	2			•		Explore opportunities identified in "Diggable Cities" report
P.2.5 Improve facilities that support multi-modal access to parks: bike storage, ADA-compliant and convenient paths, transit orientation.	PDOT	PP&R	Yes	3				•	Consider in TSP update
P.2.6 Increase number of skate parks and other teen-oriented facilities at East Portland parks.	PP&R	NA	Yes	2		•		•	Ed Benedict Skate Park underway
P.2.7 Prioritize funding for development of unimproved park spaces: Beech, Clatsop, Parklane, Eastridge, East Holladay.	PP&R	CITY CNCL	Yes	3			•		Master Plan underway; implementation dependent on funding



ENVIRONMENTAL

Parks and Open Space

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	

P.3 Improve existing trails in East Portland

P.3.1 Plan and develop Springwater Trailhead facilities at key locations.	PP&R	PDC, METRO	Yes	3			•		
P.3.2 Fill gaps and extend the Columbia Slough Trail.	PP&R	PDOT	Yes	2			•		
P.3.3 Fill gaps and extend the Marine Drive Trail.	PP&R	PDOT	Yes	2			•		
P.3.4 Explore feasibility of a mountain bike area on Powell Butte to reduce conflict with hikers/walkers.	PP&R			2		•			

P.4 Develop new parks and community centers in facility-deficient areas throughout East Portland

P.4.1 Identify and fund a "community-built park" as per VisionPDX: pilot program in East Portland.	EPN	PP&R, NA, BOP	Yes	3		•			Coordinate with Vision into Action Program
P.4.2 Study the need for an additional community center in East Portland.	PP&R			3				•	Consider in Portland Plan or Parks Vision 2020 update; consider eastern district location; explore interjurisdictional partnerships
P.4.3 Develop a community facility and/or outdoor pool in East Portland.	PP&R		Yes	3				•	Consider eastern district locations; explore interjurisdictional partnerships
P.4.4 Continue planning and promotion of "Gateway Green" open area.	PVT	ODOT, BOP, PDC, PP&R	Yes	2	•				ODOT property at I-205/I84 junction
P.4.5 Purchase land for park development; prioritize neighborhoods with parks deficiency.	PP&R	PDC, EPN, METRO	Yes	3	•	•			Reevaluate needs in Portland Plan or Parks Vision 2020 update
P.4.6 Consider and develop 'small-site' park standards and plan for East Portland.	PP&R	PDC		2			•		Tailor for Gateway Regional Center
P.4.7 Continue and expand installing park improvements on Water Bureau properties.	PWB	EPN	Yes	2	•				HydroPark model



ENVIRONMENTAL

Parks and Open Space

Strategy										
Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes	
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs		
P.4.8 Prioritize acquiring and developing access to/frontage for existing parks: Bundy Park, Raymond Park, West Powellhurst Park.	PP&R	PDOT, EPN, BDS, METRO	Yes	2		•				Acquire parcels to increase visibility and viability
P.4.9 Prioritize acquisition and development of parks in existing underserved areas or where significant residential development is anticipated: Gateway, Powellhurst/Gilbert, MAX station areas.	PP&R	PDC, BOP, METRO	Yes	3			•			Consider in Portland Plan
P.5 Develop new multi-use trails and green corridors										
P.5.1 Identify streets that can provide north-south connections for linear parkways that combine bike trails and walkways (such as 139th Avenue).	PDOT	PP&R, BOP, EPN		1			•			Coordinate with TSP update and/or Portland Plan
P.5.2 Develop the Sullivan's Gulch trail.	ODOT	PP&R	Yes	3			•			
P.6 Create access to and develop facilities for water bodies										
P.6.1 Develop a low-cost paddling facility near the I-205 bridge to access Government Island.	METRO	RIVER ADV.	Yes	3				•		
P.6.2 Consider, plan, and develop launch points along Johnson Creek.	BES		Yes	3				•		
P.6.3 Create access to Fairview Lake/Mud Lake for light watercraft.	MULT CO		Yes	2			•			
P.6.4 Develop access/easement plan to maintain access to Columbia slough and river as area develops.	BOP	BES, PDOT, PP&R, MULTCO		2			•			Consider in Portland Plan



ENVIRONMENTAL

Natural Areas and Environment

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	

NA.1 Improve environmental function of urbanized areas and mitigate impacts

NA.1.1 Create and implement program to maximize native/low-maintenance/drought-tolerant landscaping of public spaces throughout East Portland: public buildings/properties, street medians, schools.	BES	PP&R, PWB, METRO, PDOT		2			•		
NA.1.2 Increase street tree plantings throughout East Portland.	BES, PP&R	NA, FOT, PDOT, BOP	Yes	2		•			Work with FOT - identify key arterial street and key local street as pilot project
NA.1.3 Develop standards to maximize application of "green streets" to serve multiple neighborhood objectives: stormwater management, pedestrian safety, green space.	PDOT	BES, PDC		1		•			To occur with green street development
NA.1.4 Develop Citywide Tree Code initiative to address tree code and development issues.	BOP	BES, PP&R		2	•				
NA.1.5 Expand school composting program.	SD	BES, OSD		2	•				See Sacramento School model

NA.2 Improve natural areas throughout East Portland

NA.2.1 Improve Johnson Creek habitat and flood storage.	BES	JCWC	Yes	3	•				
NA.2.2 Advance Powell Butte wildfire protection.	BES	WATER, PP&R, PF&R		1	•				
NA.2.3 Eradicate invasive plant species in public and natural areas.	BES	PP&R, NON-PROFITS		2	•				



ENVIRONMENTAL

Natural Areas and Environment

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
NA.3 Increase public access to natural areas									
NA.3.1 Create passive recreation development standards that are sensitive to habitat needs and seek to minimize impacts to neighboring residents.	BES, PP&R	ONI		2			•		
NA.3.2 Develop opportunities for increased public access to BES/City-owned properties for passive recreation.	BES	PP&R	Yes	3		•			
NA.3.3 Purchase land in the Lava Domes area to begin "Forest Park East."	METRO	PP&R, BES	Yes	2	•	•			
NA.3.4 Support Zenger Farm outreach and wetland restoration programs.	BES	ZENGER, OSD, PP&R, SD, PDC		1	•	•			
NA.3.5 Develop and implement East Portland natural areas public education program to increase awareness and use (where appropriate).	BES	METRO, ONI		2		•			
NA.4 Attain environmental equity in East Portland									
NA.4.1 Increase active and passive recreation space on par with citywide recreation space and best practices standards.	PP&R	METRO	Yes	3			•		Evaluate in Portland Plan and Parks Vision 2020 update
NA.4.2 Require incorporation of environmental sustainability practices for all projects receiving public funding.	OSD	BES, CITY CNCL, MULTCO, METRO		2	•				City of Portland Green Building Policy addresses sustainability practices for all City funded projects



ECONOMIC STRATEGIES SUMMARY

ECONOMIC DEVELOPMENT AND WORKFORCE TRAINING

- EC.1 Develop and implement a comprehensive economic development plan and policy agenda
- EC.2 Promote key opportunity sites for economic development
- EC.3 Promote and support small and independent Portland-based and -owned businesses
- EC.4 Increase and promote workforce training and employment opportunities for East Portland residents



ECONOMIC

Economic Development and Workforce Training

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

EC.1 Develop and implement a comprehensive economic development plan and policy agenda

EC.1.1 Undertake a comprehensive assessment of East Portland's strengths, weaknesses, opportunities and threats for economic development, including work skills profiles.	PDC, EPN	BOP, PCC, OEDD		2		•			
EC.1.2 Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan.	PDC	BOP, PCC, OEDD		2		•			
EC.1.3 Develop and implement marketing plans to recruit target industries.	PDC	APNBA		2			•		
EC.1.4 Develop an advocacy agenda for promoting economic development in East Portland. Identify opportunities to influence public policy, planning, and funding decisions that affect economic development and investment in the area.	EPCC, APNBA	BA, NA		2		•			

EC.2 Promote key opportunity sites for economic development

EC.2.1 Inventory and prioritize developable and redevelopable industrial and employment lands for recruitment of target industries.	PDC	BOP		2		•			Consider in Portland Plan or as special project
EC.2.2 Identify and prioritize commercial nodes and commercial street frontages suitable for storefront and/or "main street" improvements; consider other design and infrastructure improvements.	BOP	PDC, APNBA, BA, NA		2		•			
EC.2.3 Identify and promote opportunities for siting public institutions in the area, such as government offices and court houses.	EPN, NA, BA	BOP, PDC		2		•			Consider in Portland Plan; advocacy with officials



ECONOMIC

Economic Development and Workforce Training

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

EC.3 Promote and support small and independent East Portland-based and -owned businesses

EC.3.1 Identify and develop strategy to remove barriers to small business development in East Portland.	PDC, EPN	BOP, EPCC		2		•			
EC.3.2 Conduct East Portland-specific workshops about business development and revitalization.	EPCC, APNBA	PDC, BDS, PCC, SBA		2		•			
EC.3.3 Fund the Economic Opportunity Initiative for micro and small business development.	BHCD			2		•			
EC.3.4 Develop a centrally-located small business resource center.	APNBA	PDC	Yes	3			•		
EC.3.5 Expand outreach for the Economic Opportunity Initiative (EOI) for small business development throughout East Portland.	BHCD			2		•			

EC.4 Increase and promote workforce training and employment opportunities for East Portland residents

EC.4.1 Promote East Portland as opportune location for trade/technical schools and other educational institutions.	PDC	BHCD, CHAMBER, BA, ONI		2		•			
EC.4.2 Develop and build relationships between business community and other community organizations for mentoring, skill building, fundraising and development.	APNBA, EPCC	BA, PDC, NA		1		•			Develop schools/business and other partnerships to increase connections
EC.4.3 Develop clearing house/program to connect East Portland residents with workforce training and education programs that lead to career track, living wage jobs.	PDC	BHCD, NON-PROFITS, BA, MHCC, PCC, EPCC		2		•			
EC.4.4 Develop a comprehensive plan to train, place and advance East Portland residents in career track, living wage jobs.	BHCD					•			
EC.4.5 Connect East Portland residents to family-wage employment outside of the area by identifying and removing barriers, such as limited transportation options.	TRIMET METRO PDOT	EPCC, BA					•		



LEARNING STRATEGIES SUMMARY

EDUCATION INFRASTRUCTURE AND PROGRAMS

- L.1 Improve early childhood education
- L.2 Increase availability of youth-focused programs
- L.3 Strengthen stability and quality of East Portland K-12 schools
- L.4 Increase the academic success of East Portland K-12 students
- L.5 Increase community college and K-12 school districts coordination
- L.6 Increase partnerships among and with East Portland K-12 school districts
- L.7 Increase parental involvement in and access to public K-12 schools
- L.8 Increase community library services and facilities



LEARNING

Education Infrastructure and Programs

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

L.1 Improve early childhood education										
L.1.1 Provide free full-day kindergarten at all East Portland public elementary schools.	SD	STATE		3					•	Advocate with State officials, Legislature
L.1.2 Advocate through legislature and others for statewide funding of early childhood programs for East Portland.	SD			2	•					
L.1.3 Increase academic component for East Portland kindergarten students.	SD			3	•					Develop best practices target

L.2 Increase availability of youth-focused programs										
L.2.1 Encourage needs-based funding for SUN schools - prioritize where indicators warrant resources (i.e., poverty).	MULT CO	SD		1		•				Evaluate needs
L.2.2 Start "Mentor East" campaign with a focus on recruiting local seniors. Create alliance with other organizations such as Big Brother/Big Sister organizations to increase mentoring, especially within minority communities.	MFS	MULTCO, NON-PROFITS		2		•				
L.2.3 Create pilot local student exchange program -- cultural exchange within East Portland.	SD	IRCO		2						Tie into language immersion programs
L.2.4 Increase funding to after-school programs such as Boys and Girls Club, Police Activities League, etc.	MULT CO			2		•				
L.2.5 Increase access to community-based youth athletics; reduce barriers such as registration fees.	SD, PP&R, MULT CO			1		•				
L.2.6 Develop a teen center in East Portland.	PP&R, SD		Yes	3					•	Consider as part of Portland Plan or parks plan and school plan updates



LEARNING

Education Infrastructure and Programs

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

L.3 Strengthen stability and quality of East Portland K-12 schools

L.3.1 Develop a marketing campaign for East Portland schools showcasing high achievement and innovation.	SD	MESD, NA		2		•			
L.3.2 Develop connections between high school students and higher education and workforce development, such as SUN schools' business consultants.	SD	MHCC, PCC, EPCC		2		•			
L.3.3 Create a County service provider forum to develop student "wraparound" services plan for East Portland.	MULT CO	SD		3	•				Wrap-Around Oregon, County MOU Group, etc.
L.3.4 Advocate with the City Council and Legislature to increase school funding for East Portland schools through system development charges.	SD			2		•			
L.3.5 Assess school resources and curriculum in PPS' East Portland schools in relation to other PPS schools; adjust as needed.	PPS			3		•			

L.4 Increase the academic success of East Portland K-12 students

L.4.1 Include East Portland youth in education planning activities.	SD	MULTCO, MESD		1	•				
L.4.2 Identify at-risk students and develop targeted services, alternate education opportunities through community colleges.	SD	MULTCO, MESD		2	•				
L.4.3 Expand cost-effective college credit program opportunities for high school students.	SD	PCC, MHCC		2	•				
L.4.4 Augment Career Consortium (inter-district programs) to expand opportunities and coordinate better between districts.	SD	MESD		1		•			

L.5 Increase community college and K-12 school districts coordination

L.5.1 Support, promote and expand Mt. Hood Community College's presence and offerings in East Portland.	MHCC		Yes	3			•		
L.5.2 Develop programs to locate and assist adults (25 years or older) to complete high school education.	SD	MHCC		2		•			



LEARNING

Education Infrastructure and Programs

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

L.6 Increase partnerships among and with East Portland K-12 school districts

L.6.1 Explore opportunity to add community center programming in East Portland school facilities.	PP&R	SD	Yes	3			•		Explore opportunities in key facilities
L.6.2 Consider and include East Portland school districts in Portland Schools Foundation activities and leadership.	PSF	SD		1		•			
L.6.3 Create a forum for ongoing communication that includes leaders from school districts, community colleges, business community and the East Portland Neighborhoods organization.	EPNO	SD, EPN, EPCC, MHCC, PCC		1		•			Create a "Leaders Roundtable" for East Portland
L.6.4 Adopt policy to engage all Portland school districts in matters of citywide policy affecting schools.	CTY CNCL, BOP			1		•			Consider in Portland Plan Comprehensive Plan update

L.7 Increase parental involvement in and access to public K-12 schools

L.7.1 Identify issues and develop program to reduce cultural barriers to school/parent interaction.	SD	IRCO		2		•			
L.7.2 Provide bi-lingual, bi-cultural staff at schools with large immigrant populations to serve as parent involvement coordinators and liaisons.	SD	IRCO		2	•				

L.8 Increase community library services and facilities

L.8.1 Study library service needs and develop plan to increase branch Library services for underserved parts of East Portland.	MULT CO	EPN	Yes	3			•		
L.8.2 Explore restoring the library at Parkrose High School.	PSD	MULTCO	Yes	3		•			
L.8.3 Add book drops, activity center or small scale "storefront" or branch libraries to broaden service in the area.	MULT CO		Yes	3				•	Accelerate timeline if funding becomes available



SOCIAL STRATEGIES SUMMARY

PUBLIC SAFETY

- PS.1 Develop a public safety “messaging” program to increase community policing efforts
- PS.2 Broaden East Portland Precinct’s outreach and community involvement
- PS.3 Expand availability of gang preventions programs and equitable allocation of resources toward such programs
- PS.4 Increase comprehensive, sustained graffiti prevention and clean-up programs
- PS.5 Improve public safety on TriMet facilities in East Portland
- PS.6 Increase public safety through design and physical improvements
- PS.7 Increase enforcement of code violations and develop tools for improved neighbor relations

HOUSING ASSISTANCE AND SAFETY NET SERVICES

- SN.1 Assist in stabilizing low income residents/families
- SN.2 Support diversity in neighborhoods
- SN.3 Increase support for independent elderly and disabled people
- SN.4 Establish ‘resident activities coordinators’ at multi-family dwellings
- SN.5 Provide life skills training and education opportunities for East Portland residents
- SN.6 Promote healthy communities in East Portland

COMMUNITY BUILDING

- CB.1 Increase interaction among cultural communities and geographic neighborhoods
- CB.2 Empower and engage East Portland residents and businesses in civic decision-making
- CB.3 Involve East Portland residents in community projects and building community identity
- CB.4 Create community gathering places in East Portland to increase community identity and pride
- CB.5 Foster and market East Portland’s positive attributes
- CB.6 Strengthen and increase participation in neighborhood services
- CB.7 Enhance East Portland’s sense of community through historic resource identification and preservation efforts

EQUITY

- EQ.1 Foster and equitable distribution of public resources for East Portland
- EQ.2 Foster regional equity in the distribution of affordable housing
- EQ.3 Implement Actions in the East Portland Action Plan



SOCIAL

Public Safety

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

PS.1 Develop a public safety “messaging” program to increase community policing efforts

PS.1.1 Increase community reporting of livability crimes through non-emergency phone number: Multi-lingual “It’s OK to Call” campaign.	PPB	ONI, PP&R, EPCC, BA, BOP		2	•				Near Term Action Priority: Add signage at key locations (parks, public places) w/PPB call info, provide pocket brochure to schools/teens, outreach to businesses and churches
PS.1.2 Increase and broaden domestic violence outreach through culturally-specific messaging campaign.	PPB	NON-PROFITS, FAITH, ONI		2		•			
PS.1.3 Expand community policing outreach to engage non-English/ethnic/minority and faith communities.	PPB	NON-PROFITS, FAITH, ONI		1	•				
PS.1.4 Institute a “311” phone system that allows residents to place a single phone call for information and services.	BOEC	PPB		3			•		Citywide effort

PS.2 Broaden East Portland Precinct’s outreach and community involvement

PS.2.1 Develop and initiate a quarterly “East Portland Community Policing Citizen Award” program.	PPB	ONI		1		•			
PS.2.2 Expand “EPIC” (East Portland Involved Citizens) block captain program to all neighborhoods in East Portland.	ONI	PPB		1	•				
PS.2.3 Increase participation in the East Precinct Advisory Committee.	PPB	ONI		2	•				Focus on underrepresented communities
PS.2.4 Engage the community to proactively reduce property crime through information sharing and other programs.	PPB	ONI		2	•				Provide specific auto theft prevention information
PS.2.5 Refine police recruitment criteria to ensure police force in East Portland reflects community diversity.	PPB			2		•			



SOCIAL

Public Safety

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

PS.3 Expand availability of gang prevention programs and equitable allocation of resources toward such programs

PS.3.1 Audit resource allocation for gang prevention in East Portland - adjust based on findings.	AUD	PPB, MULTCO		2		•			See EQ1.1
PS.3.2 Increase resources for gang prevention focus on East Portland.	PPB			2		•			
PS.3.3 Continue and expand inter-jurisdictional partnerships to ensure borderless crime-fighting.	PPB	GRESHAM, CLACKCO, MULTCO		1		•			

PS.4 Increase comprehensive, sustained graffiti prevention and clean-up programs

PS.4.1 Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits and hotline.	ONI	PPB, EPCC, BA		2		•			
PS.4.2 Use Multnomah County Corrections work crews for graffiti and garbage cleanup as appropriate.	MULT CO	ONI		2	•				Work crews have limited graffiti removal ability due to security issues
PS.4.3 Initiate and sustain a targeted graffiti clean up of key East Portland areas.	ONI	NA, BA		2		•			
PS.4.4 Develop an on-going "Adopt a Block" graffiti removal program with resources.	ONI	NA, BA, EPCC		2		•			
PS.4.5 Develop youth fundraising and graffiti clean-up program - provide seed money to community groups for monthly clean-ups.	ONI, EPNO	PPB, EPCC, BA		2		•			



SOCIAL

Public Safety

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	

PS.5 Improve public safety on TriMet facilities in East Portland

PS.5.1 Post safety and contact information on vehicles and stations such as "customer code of conduct" and how to contact TriMet driver on MAX trains.	TRIMET			2		•			
PS.5.2 Provide enhanced security in Park and Ride lots such as patrolling, lighting, maintenance.	TRIMET	PPB	Yes	2		•			
PS.5.3 Sustain TriMet's security measures on MAX trains and at stations: uniformed personnel, fare checking, lighting, patrolling, etc.	TRIMET	PPB	Yes	2	•				
PS.5.4 Develop phones/emergency communications at every MAX station.	TRIMET		Yes	2		•			

PS.6 Increase public safety through design and physical improvements

PS.6.1 Audit street lighting levels in key neighborhood crime "hot spots"; Identify needed improvements.	ONI	PPB, PDOT	Yes	2		•			
PS.6.2 Conduct Crime Prevention Through Environmental Design (CPTED) assessments for key high crime business districts; identify needed improvements including sidewalks.	ONI	PPB, BOP, NA, BA	Yes	2		•			
PS.6.3 Make safety and aesthetic improvements along the Springwater Corridor, especially at trailheads.	PP&R	PDOT, PPB	Yes	2			•		
PS.6.4 Study potential for community policing contact stations at MAX stations.	PPB	TRIMET, ONI	Yes			•			Consider 122nd, 148th, 162nd stations

PS.7 Increase enforcement of code violations and develop tools for improved neighbor relations

PS.7.1 Proactively and methodically address neighborhood code compliance issues, not just in response to complaints.	BDS	BHCD, NA		2		•			See HD.2.1
PS.7.2 Require Good Neighbor agreements for significant new residential development.	ONI	BDS, NA, BA		1		•			Explore policy issues



SOCIAL

Housing Assistance and Safety Net Services

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

SN.1 Assist in stabilizing low income residents/families

SN.1.1 Increase energy assistance for low income residents in East Portland.	BHCD	MULTCO, CDCs, HAP		2	•	•			
SN.1.2 Pilot a rent assistance program to assist families to remain in one home throughout the school year.	BHCD	MULTCO, CDCs, HAP		3		•			
SN.1.3 Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership.	CDCs	BHCD, ONI		3		•			
SN.1.4 Increase funding and outreach for home maintenance assistance to low income homeowners.	MULT CO	MULTCO, CDCs		1		•			
SN.1.5 Develop new and expand existing weatherization grants program to fund energy efficiency upgrades in exchange for guaranteed rents.	MULT CO	CDCs		2		•			
SN.1.6 Support safe, convenient, and cost-effective childcare throughout East Portland.	MULT CO			3		•			
SN.1.7 Increase services for single, homeless adults in East Portland.	BHCD	CDCs		3	•				Scope with BHCD and CDCs

SN.2 Support diversity in neighborhoods

SN.2.1 Increase sustainable homeownership for moderate income households.	BHCD	PDC, CDCs, HAP		2		•			Explore needs for ongoing maintenance, etc.
SN.2.2 Increase opportunities for minority homeownership.	BHCD	PDC, CDCs		2	•	•			

SN.3 Increase support for independent elderly and disabled people

SN.3.1 Create a good neighbor program through block captains, tailored to reach out to elderly and disabled residents.	ONI	BHCD, MULTCO, CDCs, NA ASSNS		2		•			Develop social infrastructure and community building
SN.3.2 Provide funding assistance for seniors to make energy efficiency upgrades.	MULT CO	BHCD, CDCs, PDC, HAP		3			•		Convert to energy-efficient heat



SOCIAL

Housing Assistance and Safety Net Services

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe				Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	5+ yrs	

SN.4 Establish 'resident activities coordinators' at multi-family dwellings

SN.4.1 Institute policy requiring ongoing provision of coordinator for publicly-financed housing properties.	CITY CNCL	PDC, BHCD, HAP		3			•		
SN.4.2 Develop mechanism to require or provide incentives for the hiring of a coordinator at existing multi-family housing, public and private.	CITY CNCL	PDC, BHCD, HAP		3			•		
SN.4.3 Develop recreation and interaction activities for younger multi-family housing residents.	CDC, PVT	PP&R		3			•		

SN.5 Provide life skills training and education opportunities for East Portland residents

SN.5.1 Institute the Portland Police Bureau's Project Clean Slate in East Portland and fund on an on-going basis.	PPB	NON- PROFITS		2			•		
SN.5.2 Develop an outreach program to parents to educate them on their rights to advocate for their children.	SD	MULTCO		1			•		
SN.5.3 Expand availability of English language learning and civics education classes for parents.	SD	IRCO, MULTCO		2			•		

SN.6 Promote healthy communities in East Portland

SN.6.1 Use Health Impact Assessments to evaluate and mitigate impacts of the built environment on public health in East Portland.	MULT CO, BOP	HEALTHY LIVING BY DESIGN, ONI		2			•		
SN.6.2 Increase information about health clinics in East Portland.	MULT CO	SD, HAP, CDC		1	•	•			
SN.6.3 Expand participation in schools/parks Summer Lunch Program.	SD	PP&R, CDCs, HAP, MULTCO		1	•	•			



SOCIAL

Community Building

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	

CB.1 Increase interaction among cultural communities and geographic neighborhoods								
CB.1.1 Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events.	ONI, EPN	NA, CDC		1	•			
CB.1.2 Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers; improve messaging and invitations.	ONI	IRCO, CDC		2		•		
CB.1.3 Create an annual event to celebrate the ethnic cultures of East Portland.	ONI, EPN	NA		2	•			
CB.1.4 Organize walking or biking tours through the area.	ONI, EPN	PDOT, BTA, NA		2		•		
CB.1.5 Provide full/additional resources for community organizing efforts that support ongoing community building and development work (including community small grants program).	ONI, EPNO	NA, CDC		3		•		

CB.2 Empower and engage East Portland residents and businesses in civic decision-making processes								
CB.2.1 Build ongoing East Portland Action Plan advocacy group to sustain action plan efforts over time.	EPN	ONI		1		•		
CB.2.2 Host Elected Officials week or Leaders Forum in East Portland.	ONI, EPN, CTY CNCL	MULTCO, METRO		2		•		Similar to City Council at Jefferson model in 2008
CB.2.3 Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for participating in lobbying, advocacy, board participation, partnerships, etc.	CITY CNCL, ONI	MULTCO, EPN		2		•		
CB.2.4 Develop an ongoing program to assess and improve East Portland's participation in City and County policy making and budget setting activities.	ONI, EPN	MULTCO, NA, BA		2		•		



SOCIAL

Community Building

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	

CB.3 Involve East Portland residents in community projects and building community identity

CB.3.1 Develop survey instruments and tools for community conversations.	ONI, EPN			2		•			
CB.3.2 Establish a "listening post" or information center at existing community-based events.	ONI, EPN			1		•			
CB.3.3 Initiate "community conversations" at community forums and with existing groups to lay the foundation for community identity.	ONI, EPN			1		•			

CB.4 Create community gathering places in East Portland to increase community identity and pride

CB.4.1 Develop areas that are a source of community pride and identity: foster an 'eastside downtown' and community gathering areas and/or farmers markets.	BOP	PDC	Yes	3			•		Focus on centers and main streets: Gateway, Lents, NE Sandy, SE Division, SE 122nd, SE 82nd, etc.
CB.4.2 Identify target areas for holding community organizing activities such as commercial nodes or neighborhoods focal points such as schools, parks or community centers.	ONI	SD, PP&R, BOP		1		•			Consider locations in Portland Plan
CB.4.3 Develop gateway plans for key entries into East Portland.	BOP	ONI, PDOT, PDC		2		•	•		Identify in Portland Plan
CB.4.4 Support East Portland as the location for a citywide Multicultural Center.	ONI	CITY CNCL, BOP, PP&R	Yes	3	•			•	Advocacy agenda

CB.5 Foster and market East Portland's positive attributes

CB.5.1 Promote positive media stories for East Portland.	ONI, EPNO	NA, BA		1	•				
CB.5.2 Develop a marketing campaign about why East Portland is a great place to buy a home.	EPCC	REALTORS		2		•			
CB.5.3 Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; include development of website.	ONI, EPN	EPCC, REALTORS, PDC, BOP, SD		2		•			Promote positive attributes with links to schools and other services; utilize community newspapers



SOCIAL

Community Building

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Underway?	0 - 2 yrs	2 - 5 yrs	

CB.6 Strengthen and increase participation in neighborhood associations

CB.6.1 Provide annual mailing to all East Portland addresses about role of neighborhood associations and how to become involved.	ONI			2		•			
CB.6.2 Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.	ONI, EPNO	BHCD, MULTCO, SDs, IRCO		3		•			
CB.6.3 Create an advocate position to seek funding for livability improvements, neighborhood associations and groups.	ONI, EPNO	EPCC, NA, BA		2		•			

CB.7 Enhance East Portland's sense of community through historic resource identification and preservation efforts

CB.7.1 Gather information regarding historical resources and determine focus areas for additional research and potential historic preservation efforts.	BOP	NA, HIST SOC, SDs		2		•			Work with NA and other groups
CB.7.2 Initiate oral history project for East Portland - integrate results into broader historic resources work.	NA, EPNO,	NA, HIST SOC, SDs, BOP		3		•			



SOCIAL

Equity

Strategy

Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timeframe			Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	

EQ.1 Foster an equitable distribution of public resources for East Portland

EQ.1.1 Initiate a citywide audit of resource allotment - research tax equity and contributions of East Portland to the tax base.	AUD	BOP		2		•			
EQ.1.2 Initiate county audit of resource allotment in East Portland - tax contribution/use and service needs alignment.	MULT CO			2		•			
EQ.1.3 Conduct a citywide audit of representation of East Portland residents and businesses on City and County commissions.	AUD			1		•			
EQ.1.4 Establish a goal that East Portland will attain parity with other parts of the City in public facilities and capital spending.	CITY CNCL	EPN		2		•			Advocacy role for community
EQ.1.5 Establish annual budget set-aside for East Portland neighborhood-based projects.	CITY CNCL	ONI, OMF	Yes	3		•			

EQ.2 Foster regional equity in the distribution of affordable housing

EQ.2.1 Explore ways to balance regional affordable housing supply and promote fair share for different parts of Portland.	AUD	CITY CNCL, BOP, HAP, BHCD		3		•			Policy review
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EQ.3 Implement Actions in the East Portland Action Plan

EQ.3.1 Create an ongoing group to monitor EPAP progress and advocate for action.	EPN	BOP, ONI, BA, NA, EPCC		2		•			
EQ.3.2 Annual review of agency budgets vis a vis EPAP priorities.	EPN	AGENCIES/ BUREAUS		2		•			Advocacy and monitoring



Steps for Implementation

Near Term Efforts

Early in the Action Plan process, the Committee identified three Strategies to begin implementing by mid-2008, which were funded by the City during the planning process.

CB.1 Increase interaction among cultural communities and geographic neighborhoods

PS.4 Increase comprehensive, sustained graffiti prevention and clean-up programs

PS.1 Develop a public safety “messaging” program to increase community policing efforts

Details of these Strategies and related Actions are included in the Action Tables and in Section F of the Appendix.

PRIORITIES

Throughout the process, East Portland community members shared their values and ideas, as well as their criteria for what types of strategies and actions should be included in the Action Plan. Taken together, these form the foundation for implementing the Action Plan.

The Committee sought to include actions that will serve the area in both the near- and longer-term. Regarding immediate needs, the Committee identified the following eight priority “Issue Areas” for early-year implementation which are subcategories under the five main areas of the Action Plan:

- **Housing and Development Policy**
- **Transportation**
- **Parks and Open Space**
- **Economic Development**
- **Education Infrastructure and Programs**
- **Public Safety**
- **Community Building**
- **Equity**

Stakeholders at the public open house held at the mid-point of the Action Plan process focused their feedback on three priority Issue Areas: Public Safety, Housing and Development and Transportation.

While the eight priorities emerged as the most urgent concerns facing East Portland today, the Committee recognized that these are not the only issues that require improvement and that many Strategies will need to be pursued simultaneously.



In addition to focusing on the eight priority issue areas in the first year of implementation, the Committee also recommended: (1) continuing to “build community” in the East Portland area, and (2) including Actions that are time sensitive and represent an opportunity that may be lost if not acted upon in the next year, or may be responding to a changing and urgent condition.

The Committee developed criteria to prioritize Strategies and Actions in the Action Plan, which are listed below. Community members involved in ongoing implementation will need to determine the relevancy and weight of these and other potential criteria when considering future year Actions and advocacy activities. As each Action in the Action Plan is implemented, there will be further project scoping to determine exact budgets required and a refined list of necessary partners.

PRIORITIZATION CRITERIA FOR EAST PORTLAND ACTIONS

- Broad visibility
- Low cost/high impact
- Spread out through geographic area
- Stepping stone/foundational action that is economically sustainable
- High impact on children and total number of people impacted
- Community building projects leading to more community involvement
- Reflects East Portland’s regional accessibility in the region
- Leverage resources and partners involved in the East Portland Action Plan process
- Unifying actions
- “Real things that we can point to”
- Illustrate larger objectives
- Advances a current issue or opportunity not being addressed now
- Prevents or mitigates a future problem



IMPLEMENTATION APPROACH

In July 2008, the Committee approved the Action Plan, which addresses a wide range of community-identified issues. However, implementation of Actions began in Spring 2008, before the Action Plan was finalized. Actions in the following three Strategy areas were launched as priority near-term Actions:

- CB.1 Increase interaction among cultural communities and geographic neighborhoods.
- PS.4 Increase comprehensive, sustained graffiti prevention and clean-up programs.
- PS.1 Develop a public safety “messaging” program to increase community policing efforts.

Implementation activities continued into Fall 2008 with an EPAP Implementation Group convened to identify which Actions should be funded through a special City of Portland fiscal year (FY) 2008-09 budget appropriation of \$500,000 and to begin to discuss the community’s East Portland Advocacy Agenda. The Implementation Group narrowed down scores of potential actions into a dozen feasible, ready-to-go Actions to consider for funding. East Portland Neighborhood Chairs were invited to provide their input and community members also shared their priorities for implementation actions using the EPAP budget allocation at an open house in October 2008.

The result of this work and community outreach is the following set of Actions recommended for implementation with the FY 2008-09 funding appropriation:

- CM.2.1 Expand storefront improvement grant program throughout East Portland commercial areas.
- CB.6.3 Create an advocate position to seek funding for livability improvements, neighborhood associations and groups.



- P.4.4 Continue planning and promotion of “Gateway Green” open area.
- HD.6.3 Initiate a pilot project in East Portland to test new land use concepts: consider land development, transportation and connectivity, services.
- T.4.3 Initiate Powell Boulevard street improvement planning; pursue TGM grant to begin process.
- T.2.1 Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements.
- Create an East Portland Action Plan grant fund to allow groups to propose other actions to fund, ideally with matching resources.

The City of Portland expects to coordinate the establishment of an ongoing East Portland Action Plan subcommittee through the Office of Neighborhood Involvement/ East Portland Neighborhood Office to monitor implementation and advocate for continued action. The City anticipates it will continue to provide organizational and staff assistance to this group through the 2009-10 budget year via the FY 2008-09 budget appropriation.

In addition to the specific Actions to be undertaken with the FY 2008-09 appropriation, public agencies, non-profit organizations, community groups and businesses are encouraged to review their annual work program priorities vis-à-vis the Action Plan to identify other opportunities to implement the Strategies and Actions articulated in the plan.

FUTURE ASSESSMENTS AND UPDATES

The act of updating the Action Plan will entail assessing the Action Plan’s progress and any changing conditions, re-establishing priorities and identifying other Actions for implementation and/or advocacy. It is expected that new Actions will be added periodically and those which have been completed or which are no longer necessary due to changing circumstances will be omitted.



Appendix

Under separate cover.

A. Study Area Map

B. Public Process Summary

- Charter Document
- Participant Pledge
- Timeline

C. Meeting Agendas, Materials, and Summaries

Committee

- Meeting #1: Dec 1 '07: Agenda, Comments Cards, Meeting Notes, *East Portland Review* Summary
- Meeting #2: Jan 10 '08: Agenda, Committee Assignment, Meeting Notes
- Meeting #3: Feb 12 '08: Agenda, Activities Inventory, Meeting Notes, Meeting Presentation
- Meeting #4: Mar 13 '08: Agenda, Mid- and Long-Term Criteria, Small Group Exercise Notes, Meeting Notes
- Meeting #5: May 8 '08: Agenda, Meeting Notes
- Meeting #6: June 12 '08: Agenda, Meeting Presentation, Meeting Notes
- Meeting #7: July 24 '08: Agenda, Meeting Notes

Subcommittees

- Jan '08: Subcommittee Framework, Agendas, Near Term Action Selection Criteria, Meeting Presentation, Meeting Notes
- Apr '08: Agendas, Meeting Notes
- Jun '08: Agenda, Meeting Notes
- Jul '08: Agenda, Worksheet, Meeting Notes

D. Open House Summary Report

- Summary Report
- Open House Introduction/Orientation
- Action Summaries
- Questionnaire
- Invitation Postcard



E. Summary of Stakeholder Interviews

- Memo from Communitas & Slyman Planning Resources

F. Near Term Actions – Project Descriptions

- Action PS.1.1
- Action PS.4.3
- Action CB.1.3

G. EPAP Implementation Group: Agendas, Summaries

- Meeting #1 September 25, 2008
- Meeting #2 October 9, 2008
- Open House October 23, 2008
- Meeting # 3 November 6, 2008

H. *East Portland Review*



East Portland Action Plan

Appendix

December 2008

East Portland Action Plan Appendix

December 2008

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- Charter Document
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C. Meeting Agendas, Materials, and Summaries

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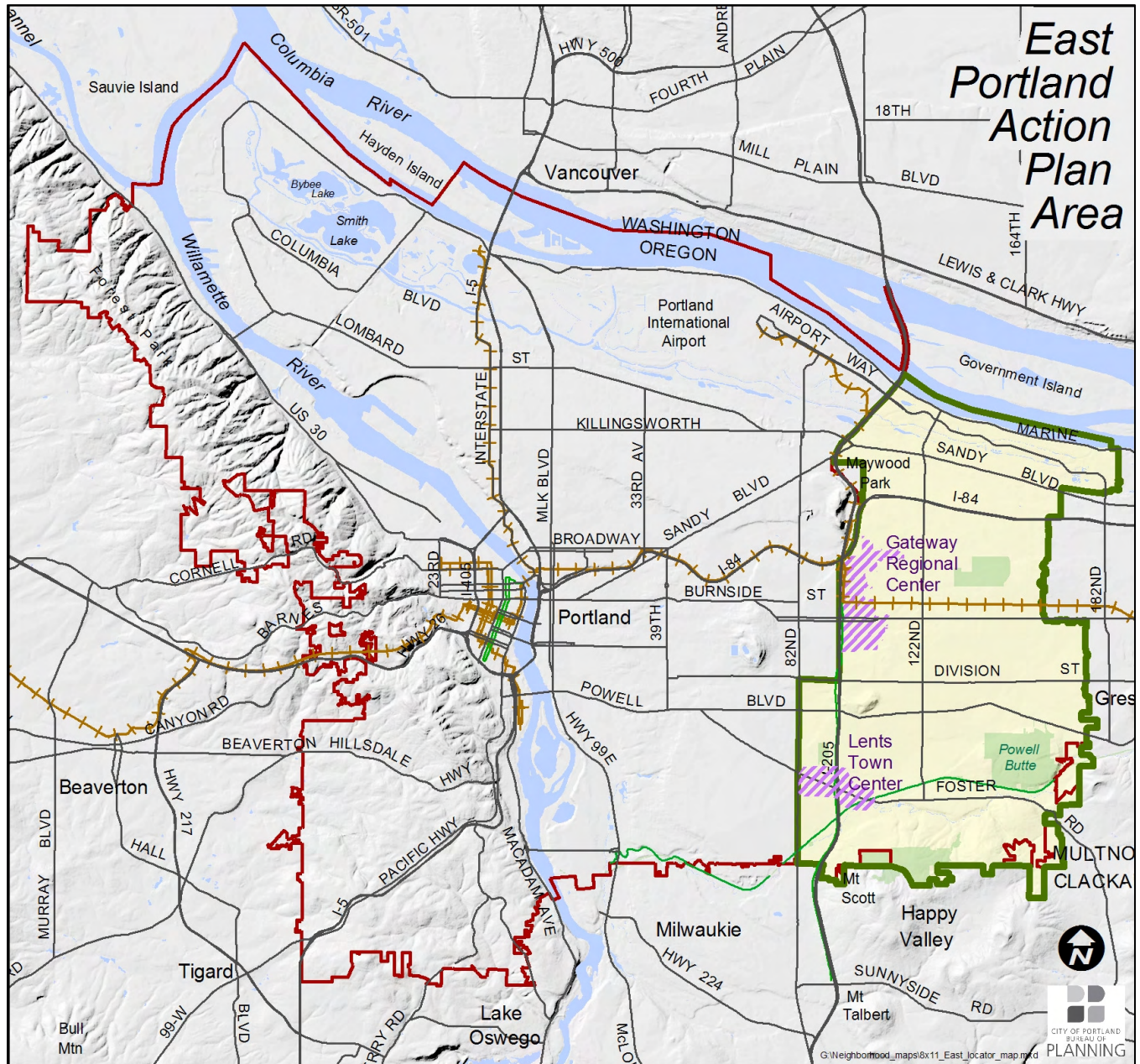
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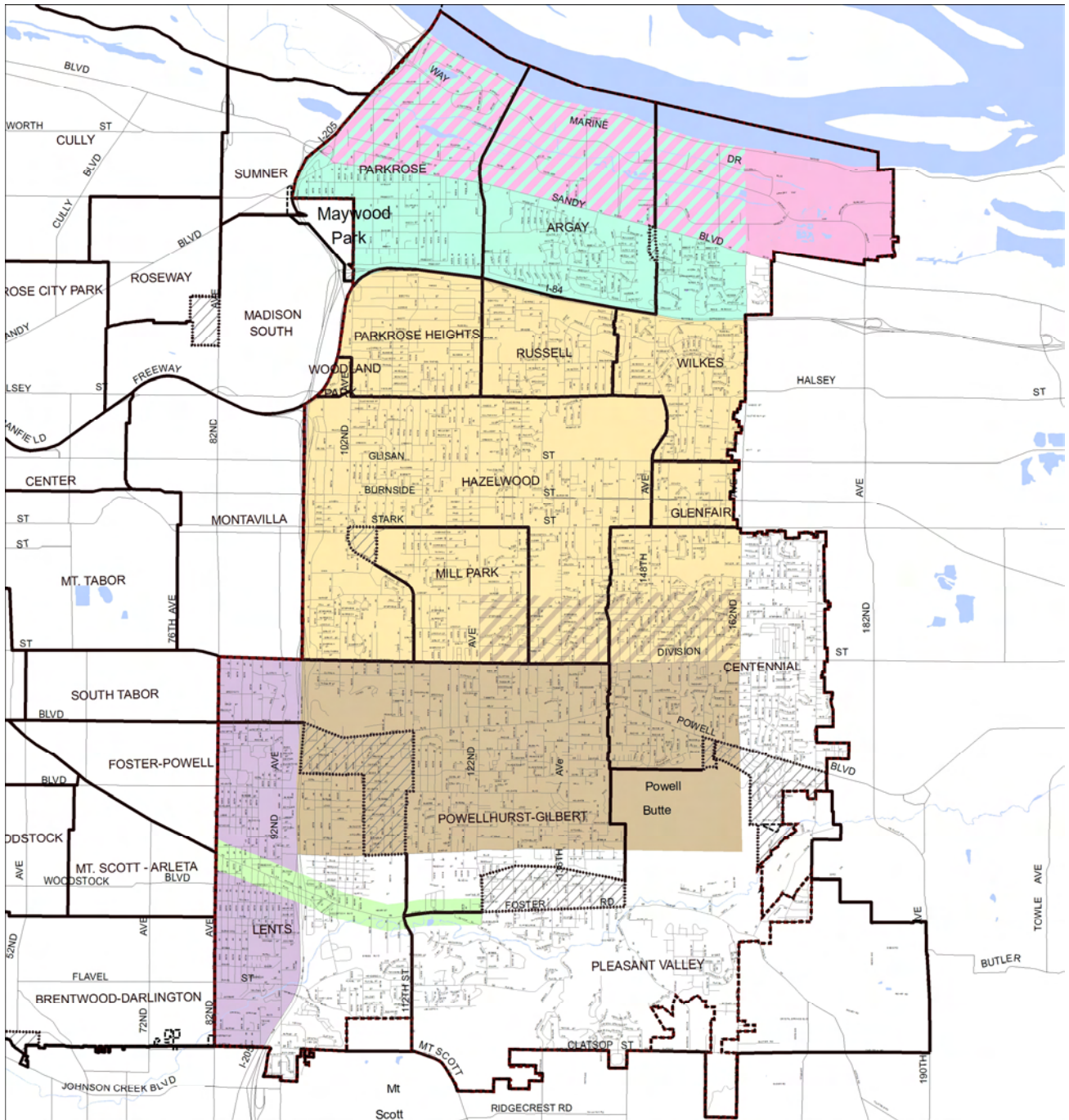
- Action PS.1.1; Action PS.4.3; Action CB.1.3

G. EPAP Implementation Group: Agendas, Summaries

- Meeting #1 September 25, 2008
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H. East Portland Review – under separate cover





East Portland Action Plan

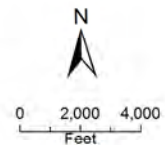
Neighborhoods & Business Associations

- East Portland Action Plan Area
- City Boundary
- Neighborhood Boundary
- Overlapping Neighborhood Boundary
- Shared Neighborhood Areas

East Portland Business Assns.

- Columbia Corridor
- Columbia Corridor/Parkrose
- Parkrose
- Gateway Area

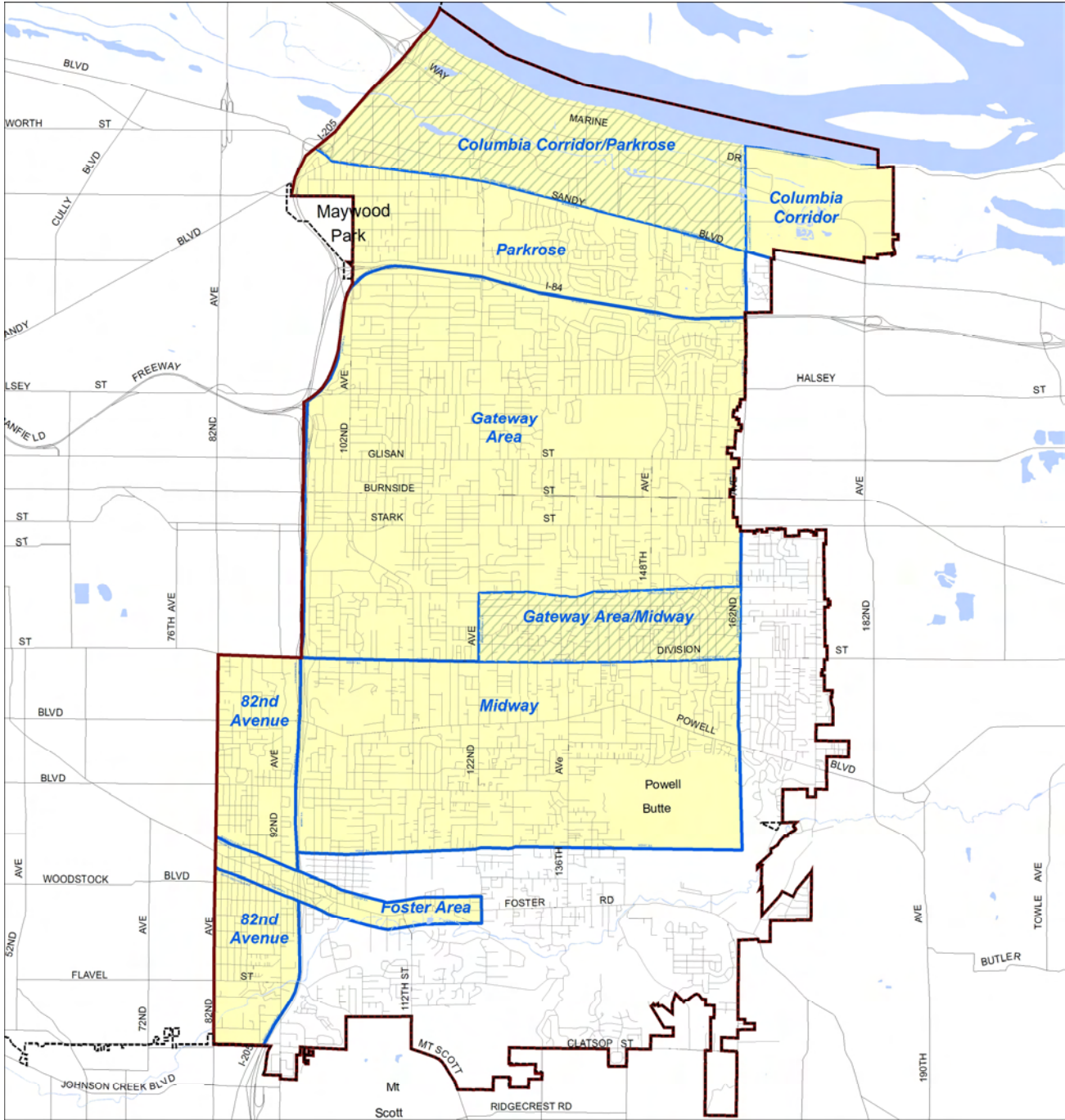
- Gateway Area/Midway
- Midway
- Foster Area
- 82nd Ave







All data compiled from source materials at different scales. For more detail, please refer to the source materials or City of Portland, Bureau of Planning.

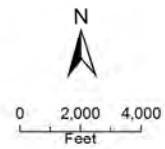
November 26, 2008





Business Associations

-  East Portland Action Plan Area
-  City Boundary
-  Business Association Boundary
-  Shared Area



All data compiled from source materials at different scales. For more detail, please refer to the source materials or City of Portland, Bureau of Planning.

November 26, 2008



EAST PORTLAND ACTION PLAN COMMITTEE CHARTER

COMMITTEE CHARGE

The East Portland Action Plan Committee is charged with providing leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland Neighborhood Office (EPNO) coalition area.

DESIRED OUTCOMES OF THE EAST PORTLAND ACTION PLAN PROCESS

- Identify and launch one to three near-term, high-priority projects to address livability.
- Develop an Action Plan that identifies actions that can be implemented by multiple partners and agencies in the near- and long-term.
- Agree on principles to inform long-term work plans for Multnomah County, the City of Portland and other relevant public agencies.

TIMELINE

The East Portland Action Plan Committee will meet monthly from December 2007 to June 2008 leading to the East Portland Action Plan that will be finalized in July 2008. Subcommittee meetings and stakeholder interviews will be conducted as needed between Committee meetings. One open house will be scheduled for March/April 2008 as a check-in point with the public on Action Plan progress.

DECISION-MAKING

The Committee serves in an advisory capacity and its input will inform the development of the Action Plan. The Action Plan may be adopted by resolution by the respective agencies. The Committee should strive to craft and recommend approaches and solutions that are workable for a wide range of needs and interests. While consensus is desirable, it is not the goal of the Committee. The group should engage in open and constructive dialogue to ensure that potential solutions are well tested and that diverging opinions are aired, discussed and documented.

PROCESS AGREEMENTS

Because of the timeline and the scope of the task, it is important that members make every effort to be present at meetings. As a courtesy, staff should be notified in advance if a member is unable to attend. To prevent any loss of productivity for the group, alternates may not attend on behalf of a member (but may attend to listen and provide comments as a member of the public). If a member is unable to attend, he or she may provide written comments relevant to the agenda, and they will be forwarded to the committee.

The consultant team or Bureau of Planning staff will preside over committee and subcommittee meetings, except in instances when an alternate facilitator is designated. Meetings are open to any



person who may wish to be heard regarding any item on the agenda. It is up to the discretion of the facilitator when public comments will be received at the meeting.

GUIDING PRINCIPLES FOR THE PROCESS

1. Build upon past and ongoing activities that contribute to improved livability in East Portland.
2. Include committee members at key decision-making points/milestones throughout the process.
3. Develop avenues for partnering jurisdictions to participate throughout the process.
4. Communicate with committee members how their feedback is utilized in the process.
5. Be open to input and ideas and provide timely feedback.
6. Respect volunteers' time and ensure that when these resources are employed they are done so effectively and efficiently.
7. Ensure that opportunities to participate in the process are equitably provided across the spectrum of all interest groups and geographic areas.
8. Respect and value differences of opinion and ideals.
9. Work to build lasting community leadership and relationships, and lay the groundwork for successful implementation of the plan.
10. Value the past and consider the future when making decisions.
11. Commit to developing an Action Plan as efficiently as reasonable, allowing the City, County, and its partners to efficiently move forward with implementation.
12. Provide a hospitable and welcoming environment to all committee members.
13. Create opportunities to bridge communities and neighborhoods, building upon common values.

ROLES AND RESPONSIBILITIES OF COMMITTEE MEMBERS, TECHNICAL GROUP, AND STAFF/CONSULTANTS

COMMITTEE MEMBERS

1. Attend and actively participate in Committee meetings, and subcommittee meetings as appropriate.
2. Interact with community members and partners to develop and promote interest and participation in developing the East Portland Action Plan and its implementation



3. Review background materials to understand the issues and to gain familiarity with the array of actions and initiatives currently underway.
4. Provide a sounding board to ensure that a variety of data and viewpoints have been considered in the formulation of recommendations.
5. Review and comment on draft plan elements and documents prepared by the Staff and Consultant Team
6. Make recommendations to the City and County for Near, Medium, and Long Term Actions and long-term principles to improve livability throughout East Portland.
7. Voice concerns directly, promptly, and constructively.

TECHNICAL GROUP MEMBERS

1. Attend and participate in committee and subcommittee meetings that are relevant to topic/issue areas.
2. Provide technical assistance and act as a sounding board in the formulation of strategies and recommendations.
3. Review and comment on draft plan elements and documents prepared by the Staff and Consultant Team
4. Voice concerns directly, promptly, and constructively.

STAFF AND THE CONSULTANT TEAM

1. Convene and facilitate committee meetings. Manage the process for the good of the committee as a whole.
2. Develop and distribute meeting agendas and background materials in advance of meetings. Post agendas and other meeting materials on the website.
3. Develop notes from meetings and distribute them within two weeks of the meeting. These notes should faithfully represent areas of general agreement within the group and areas in which there are diverging viewpoints.
4. Develop draft documents for Committee review and comment.
5. Create a final Action Plan that documents key topics, issues, goals and priorities for Near, Medium, and Long Term Actions and long-term principles to improve livability throughout East Portland.



EAST PORTLAND ACTION PLAN COMMITTEE PARTICIPATION PLEDGE

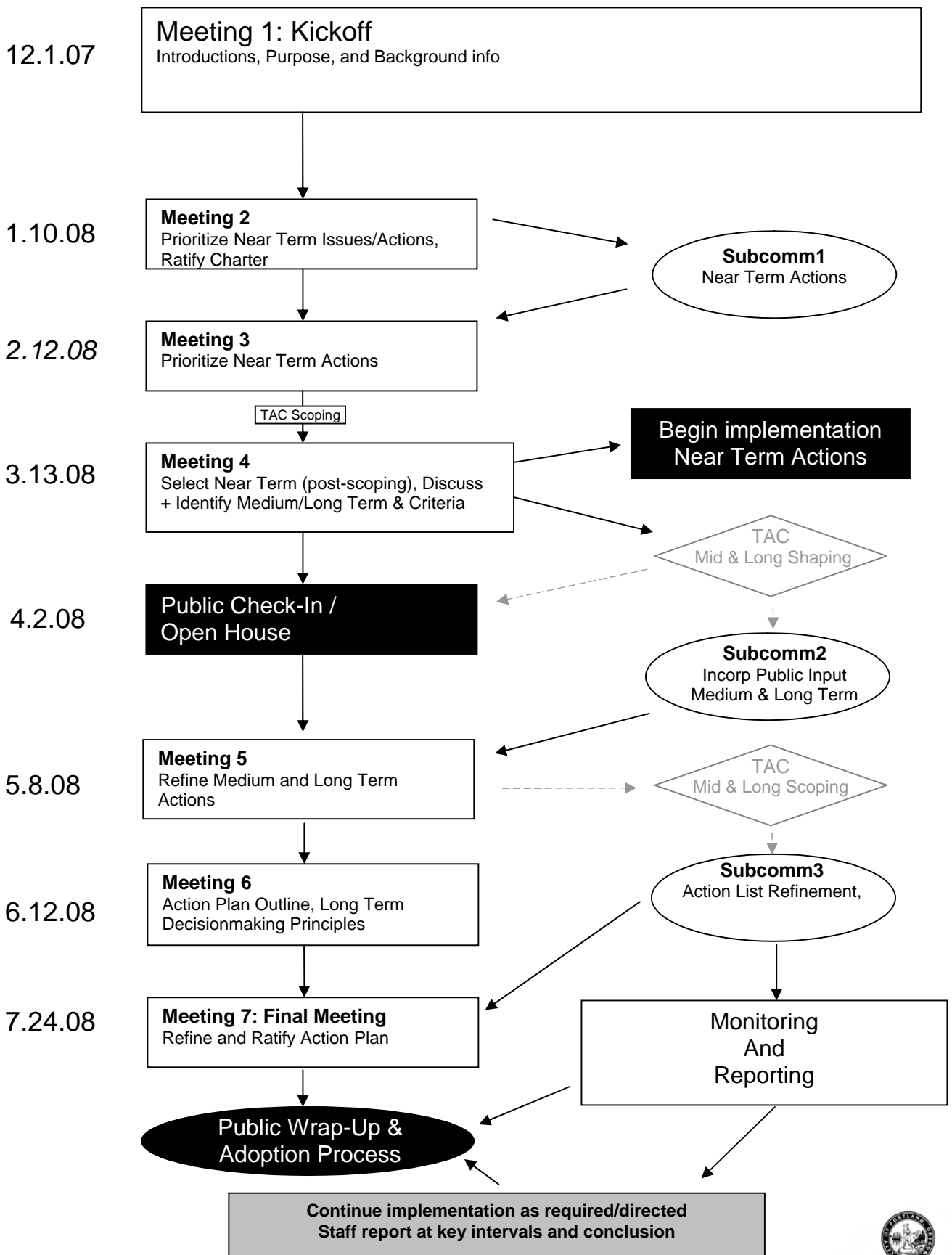
As a member of the East Portland Action Plan Committee, I understand that I am asked to:

- Actively express the views and expertise that I have been appointed to represent;
- Respect, and strive to understand, the views of others;
- Prepare for meetings in advance and provide timely review of documents;
- Voice ideas, concerns and questions promptly and constructively throughout the process; and
- Help to carry the Action Plan forward and advocate on its behalf to the implementing partners.

date _____



East Portland Action Plan Timeline



East Portland Action Plan

Action Committee

January 10, 2008 – 6:00 pm to 8:00 pm

East Portland Community Center

740 SE 106th Avenue

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Welcome new Committee Members ▪ Review agenda and outcomes ▪ Review 12/10/07 meeting summary 	X		
6:10 pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Project Administration <ul style="list-style-type: none"> ▪ Review Project Schedule ▪ Ratify Committee Charter 		X	X
6:20 pm	Deb Meihoff Stefanie Slyman	Defining the Issues <ul style="list-style-type: none"> ▪ Recap key assets and challenges identified at Kick-off Meeting ▪ Identify additional issues 	X	X	
6:35 pm	Deb Meihoff Stefanie Slyman	Near-Term Actions <ul style="list-style-type: none"> ▪ Share and discuss key near-term issues and solutions (assignment results) ▪ Prioritize key issues/solutions to be addressed in the near-term ▪ Develop selection criteria for near-term actions ▪ Establish subcommittee(s) for near term actions 	X	X	X
7:30 pm	Deb Meihoff Stefanie Slyman	Inventory of Activities <ul style="list-style-type: none"> ▪ Share inventory of activities currently underway to address livability ▪ Review key near-term action priorities against current activities 	X	X	
7:50 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
2.12.08 <i>(note change to Tuesday)</i>	6:00-8:00 pm	<ul style="list-style-type: none"> ▪ Discuss subcommittee recommendations for near-term actions ▪ Select near-term action items to refine and implement ▪ Brainstorm medium- and long- term actions and guiding principles for selection

EAST PORTLAND ACTION PLAN

ACTION PLAN COMMITTEE – JANUARY 10, 2008

MEETING NOTES

MEETING OVERVIEW AND INTRODUCTIONS

Barry Manning, Bureau of Planning Project Manager, opened the meeting and introduced new committee members Rey Espana of NAYA; Randy Leonard, Portland City Commissioner; Cynthia Thomas of Metropolitan Family Services and Robert Liberty, Metro Councilor. Pietro Ferrari of Hacienda Community Development Corporation was also appointed to the committee, but was out of the country for this meeting. Rod Monroe, State Senator, attended on behalf of Jeff Merkley.

Barry noted that the primary goal of the meeting was to identify a short list of near-term issues for subcommittees to use in identifying and prioritizing actions that could be initiated beginning in March 2008.

PROJECT ADMINISTRATION

Deb Meihoff, Co-facilitator, recapped the project schedule and upcoming subcommittee meetings that will be interspersed with the regular committee meetings. The project is on schedule.

Stefanie Slyman, Co-facilitator, reminded the committee of the Project Charter that was presented at the December Kick-Off meeting, which generally describes the committee's charge, desired outcomes, and decision-making and participation process. In recognition of the Committee's charge and responsibilities, members were asked to sign a "Participation Pledge" to indicate understanding of their roles and responsibilities in the process. A form was distributed to all committee members for their signature.

DEFINING THE ISSUES

Deb Meihoff, Co-facilitator, shared the key assets and challenges identified at the Kick-off meeting of December 10, 2007 as follows:

RICHES

- The people
- Diversity
- Location
- Environmental Aspects
- Pride

CHALLENGES

- Poverty/Community Wealth
- Funding for Basic Infrastructure
- Crime
- Negative Perceptions

Committee members, in particular the new ones, were asked to contribute to the list of assets and challenges which yielded the following responses:

ADDITIONALLY IDENTIFIED ASSETS

- East Portland is at the intersection of two light rail lines and two freeways, placing it in the region's center – it is less expensive to upgrade existing infrastructure than build new at the region's edge
- Redevelopment opportunities, especially on larger parcels
- Urban renewal proposal to allow non-contiguous urban renewal area boundary may help share the wealth with East Portland
- Agencies in East Portland are flexible and willing to partner for social services

ADDITIONALLY IDENTIFIED CHALLENGES

- Shifting and improving central city is shifting poverty to East Portland
- Area is experiencing the burdens of growth without the benefits
- David Douglas School District second poorest in the State and is growing rapidly
- Subpar streets
- Promises to community for pedestrian improvements from 1996 Outer Southeast Community Plan have not been met
- Need to link job opportunities with skill development
- Neighborhood stability is lacking
- Expense of transportation improvements – need to leverage funds
- Struggles with engaging with the whole community, not just the “diverse” populations

NEAR TERM ISSUES AND ACTIONS

Stefanie Slyman, Co-facilitator, led the committee discussion about issues to be addressed in the “near-term”, which is defined as six months to a year. The first major task of the committee, prior to identifying longer-term actions, is to identify a set of three to five “Actions” that can be implemented beginning in the Spring of 2008 that will demonstrate progress to East Portland residents and help to jump start livability improvements.

Prior to the meeting, committee members and technical advisors were asked to submit recommendations for potential near-term action items. These committee-generated recommendations were grouped by similarity into “issue areas” and represented on a chart showing the relationship to *visionPDX* categories. Some committee members were keen to see their specific suggestions. Ms. Slyman explained that the consultant team thought it more effective for the committee to focus on a defined set of issues, not the specific action items that the subcommittees will be tasked with evaluating. No detail will be lost as these action items are being catalogued and will be shared with the subcommittees for their consideration. Those who had not yet submitted their list were asked to do so as soon as possible.

The committee engaged in a spirited discussion about the pressing near-term issues for East Portland which led to the identification of the following priority “issue areas” for the subcommittees to pursue in identifying specific near-term actions:

- ➔ **Housing Development** –(Under *visionPDX* “Built” category) -- Impacts of single-family and multi-dwelling development on infrastructure and services; new code provisions for design and development standards

- ➔ **Transportation** – (Under visionPDX “Built” category) Pedestrian and bike improvements, transit service
- ➔ **Community Imaging & Public Relations** – (Under visionPDX “Social” and “Economic” categories) -- Engaging the community in events and forums; improving the image of East Portland , and getting the word out to residents about progress
- ➔ **Public Safety** – (Under visionPDX “Social” category) -- General safety, and MAX safety in particular; commercial/neighborhood cleanups
- ➔ **Service Provision** – (Under visionPDX “Built” category) -- Safety net services, City funding priorities and equity for East Portland, increasing/leveraging existing services, schools and kids
- ➔ **Parks** – (Under visionPDX “Environmental” and “Built “categories) – Schools and parks partnerships

Mental health and elderly communities were asked to be added to the chart of near-term issue areas. These will be added to the list of topics to be considered for other potential actions.

INVENTORY OF ACTIVITIES UNDERWAY

Deb Meihoff discussed the inventory of activities underway as reported thus far by committee members and technical advisors. Although the inventory is not complete, she noted some of the key activities already addressing livability in East Portland. She presented a table illustrating examples, such as the Courtyard Design Competition, Foster-Powell Corridor Study, East Portland Aquatic Center, Citywide Tree Policy, Parkrose School Foundation, Lents Homeownership Initiative and Neighborhood Newsletters.

Once complete, the inventory of activities underway will serve as a tool to identify what additional near-, medium- and long-term actions, not currently being undertaken, are needed in the East Portland Action Plan to address livability.

CRITERIA FOR SELECTING NEAR-TERM ACTIONS

The subcommittees will be asked to look into the issue areas and develop a list of potential near-term actions for the larger committee to consider at its February meeting. To guide the subcommittee’s selection of such projects, committee members identified the following factors that these near-term action items should embody:

- Broad visibility
- Low cost/high impact
- Spread out through geographic area
- Stepping stone/foundational action that is economically sustainable
- High impact on children and total number of people impacted
- Community building projects leading to more community involvement
- Reflects East Portland’s place in the *region*
- Leverage resources and partners involved in the East Portland Action Plan process
- Unifying actions
- “ Real things that we can point to”
- Illustrate larger objectives

Although not a factor for selecting an action plan item, committee members expressed the desire to have a public relations plan for all items to inform the East Portland community about progress in improving livability.

NEAR-TERM SUBCOMMITTEE VOLUNTEERS

Committee members were polled for their interest and ability to participate in the subcommittees that will address near-term action items. Three subcommittee meetings are scheduled through the EPAP process, the first round of which will address actions that can be started in the Spring of 2008 and be implemented in the following six months to one year timeframe. The composition of the subcommittees for medium- and long-range actions may differ as those actions are addressed in future meetings. The following members expressed interest in participating in the following near-term issues:

- James Chasse (transportation/land use)
- Frank DiGregorio (interested in either committee/issues)
- Rod Monroe for Jeff Merkley (transportation)
- Jason Tell (transportation)
- James Pauley (interested in either committee/issues)
- Arlene Kimura (parks)
- Frieda Christopher (schools/housing connection)
- Frank DiGregorio (interested in either committee/issues)
- Vadim Riskin (schools and community building)
- Lawrence Kotan (transit safety)
- Nick Sauvie (community building & housing)
- Michelle Winningham (community identity)
- Mike Crebs (MAX safety)
- James Pauley (interested in either committee/issues)
- Tri-Met representative to be determined (MAX safety)
- Arlene Kimura (MAX safety)
- Mike VanderVeen (community building)
- Bryan Heron (community building)
- Mary Li (equitable distribution of services)
- Bob Earnest (MAX safety and public relations)
- Cynthia Thomas (Equity, schools, kids)
- Rey Espana (interested, but undecided)
- Katie Larsell (interested, but undecided)

PUBLIC COMMENT

- Jefferson Smith discussed transportation issues and opportunities for committee members and the public to become involved on behalf of East Portland.

ADJOURNMENT

Barry Manning thanked the committee participants and technical staff for their participation and attendance before adjourning the meeting at 8:10pm.

MEETING ATTENDANCE

COMMITTEE MEMBERS

James Chasse, SE Resident
Frieda Christopher, SE Resident
Mike Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Rey Espana, NAYA
Karen Gray, Parkrose School District, for
Barbara Rommell
Brian Heron, Non-Profit/Faith Community
Judith Huck, SE Business/Resident
Arlene Kimura, SE Business/Resident
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
Randy Leonard, Portland City Commissioner
Mary Li, Multnomah County
Robert Liberty, Metro Council
Steve Kantz for Fred Hansen, TriMet
Jim Pauley, SE Resident
Vadim Riskin, SE Resident/Slavic
Community
Nick Sauvie, Non-profit- Housing
Jason Tell, ODOT
Cynthia Thomas, Metro. Family Service
Jon Turino, NE Resident/Business
Mike Vander Veen, SE Resident
Ted Wheeler, Multnomah County
Commission
Will White, Bureau of Housing and
Community Development
Michelle Winningham, SE Resident

CONVENERS

Rod Monroe for Jeff Merkley, House
Speaker

TECHNICAL GROUP MEMBERS

Richard Bixby, Portland Office of
Neighborhood Involvement
Betty Dominguez, Housing Authority of
Portland
Byron Estes, Portland Development
Commission

Joan Fredriksen, Portland Bureau of
Development Services
Karen Gray, Parkrose School District
Beth Kaye, Bureau of Housing and
Community Development

Rick Larson, Centennial School District
Lisa Miles, Metro
Casey Short, Portland Office of Management
and Finance
Deborah Stein, Portland Bureau of Planning
Riley Whitcomb, Portland Parks and
Recreation

OTHER ELECTED AND AGENCY REPRESENTATIVES

Johnell Bell, Multnomah County
Justin Douglas, Portland Development
Commission
Tim Hurley, David Douglas School District
Veronica Valenzuela, City of Portland
Sara Petrocine
Ty Kovatch
Shelli Romero
Claire Griffin
Steffeni Mendoza Gray

INTERESTED PERSONS

James Barta
Jefferson Smith
Anne Kemp
Mary Walker
Shannon Brosseau
Karyn Kell
Lee Perlman

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

EAST PORTLAND ACTION PLAN COMMITTEE ASSIGNMENT

*Please return via e-mail to Barry Manning at bmanning@ci.portland.or.us by
Thursday, January 3rd.*

1. List any activities you know of that are currently addressing livability in East Portland. These may be public, private or non-profit based. If known, describe who is undertaking this effort, its geographic area and any other details.

2. List 3-5 potential actions to address livability in East Portland that may be feasible to begin as early as Spring of 2008.

East Portland Action Plan

Action Committee

February 12, 2008 – 6:00 pm to 8:00 pm

Parkrose High School - Community Room
12003 NE Shaver Street (at NE 122nd Avenue and NE Shaver)

TriMet Lines 71 and 22

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes ▪ Review 01.10.08 meeting minutes ▪ Recap EPAP Project Scope and Action Plan outcomes 	X		
6:20pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Project Administration <ul style="list-style-type: none"> ▪ Revised Schedule ▪ Other items 		X	X
6:30	Deb Meihoff Stefanie Slyman	Subcommittee Reports <ul style="list-style-type: none"> ▪ Built Subcommittee ▪ Social Subcommittee 	X	X	
7:00	Deb Meihoff Stefanie Slyman	Select Near-Term Actions for Further Scoping <ul style="list-style-type: none"> ▪ Committee discussion and prioritization 	X	X	X
7:45 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
3.13.08	6PM – 8PM	<ul style="list-style-type: none"> ▪ Review Near-Term Action scopes ▪ Identify Medium- and Long-Term Action Items ▪ Develop selection criteria for subcommittees ▪ Prepare for Open House

**ACTION PLAN COMMITTEE - FEBRUARY 12, 2008
MEETING NOTES**

MEETING OVERVIEW, UPDATES, AND INTRODUCTIONS

Barry Manning, Bureau of Planning Project Manager, opened the meeting and introduced new committee member Klondy Canales, with the Multnomah County Youth Commission. He also announced that Carol Parten has resigned from the Committee due to conflicts with other commitments.

Barry recapped goal of the Action Plan and the charge of the Committee. The primary goal of the meeting was to determine 3-5 near term actions that could be scoped by implementing staff and, if feasible, engaged in the next 6-12 months.

PROJECT ADMINISTRATION

Barry presented a revised project schedule: April meeting is cancelled; planning is shifted to conclude in July; public open house/check in is scheduled for April 2nd.

Barry also followed-up with the committee on past suggestions, including adding greater diversity to the Committee, adding the “youth” voice to the process, and adding “Elderly Services” and “Mental Health Services” to the list of Safety Net Issue Areas for consideration of mid and long term actions. The project team has incorporated these ideas into the process.

SUBCOMMITTEE REPORTS

Barry Manning provided a summary of Subcommittee work on Near Term Actions:

- 15 Near-Term Issue Areas: Prioritized by Committee for Near-Term Actions
- 2 Subcommittees: Built/Environmental and Economic/Learning/Social
- Majority of Committee members participated in at least one Subcommittee meeting
- 3 Meetings: 7+ hours with Subcommittees
- 100+ Potential Near Term Actions
- 20+ Action Strategies: Determined by grouping potential Near Term Actions

Stefanie Slyman, Co-facilitator, summarized the process by which potential Near Term Actions were identified, starting with the Committee’s task at the January meeting to identify Near Term Issue Areas that formed the basis of the subcommittees’ interim work to identify specific near-term actions, and concluding with the Committee selecting three of those Actions for feasibility testing following tonight’s meeting. Stefanie stressed that Actions not selected for Near Term will be further considered for Mid or Long Term Actions.

SELECTING NEAR TERM ACTION FOR FURTHER SCOPING

Deb Meihoff, Co-facilitator, walked through the Action Plan tables with the Committee, explaining how the information was organized and presented. Due to the large volume of

potential Near Term Actions, the project team grouped ideas together under “Strategies”, which described the desired action and outcome. The team developed 20 Strategies that could potentially address the Committee’s priority Issue Areas.

Stefanie Slyman led the committee discussion of the 20 Strategies in advance of the Committee prioritization exercise. The Committee discussed which items would best meet their evaluation criteria (developed at the January 10 meeting), including a review of the 20 Action Strategies using the single criterion of which would be most visible throughout the community and have the greatest near-term impact. Comments from the Committee, grouped by topic, are as follows:

DISCUSSION

Visibility/Publicity

- We should concentrate on actions that are truly visible
- Visibility was original charge of the plan
- For Near Term, we should select actions that can be on-the-ground and running in short time
- Visible is something we can see and people will interact with in the community
- Decisions that are high profile may also be “visible”
- Public relations will be critical for all actions
- Combining strategies could make them more visible (example: link graffiti clean up and TriMet passes for youth)
- Strategy 20 easily combines with 13, 14, and 6 – more powerful/visible by combining
- Public messaging is critical to perception and actual public safety
- Address disparity of press coverage – Oregonian publishes East Portland news in Gresham bureau edition

Community Building

- Community Building is required for ongoing community discussions – connections, visioning, organizing
- Consider links between parks and community organizing (example: Strategies 7 and 17)
- Get translation services and/or resources through schools for community building needs)
- Community Building in near term would be visible, but there is a deeper meaning and need over long term
- Look at using broad diversity in East Portland as a platform for developing actions for community building
- Parades – action could be to increase participation and awareness of what is already happening
- Community Building is one area without money and very needed for making connections
- There will be a new multi-cultural event at Hazelwood Hydropark in mid July, details to come

Equity and Advocacy

- ➔* Advocacy pieces, especially related to budgets, need to be done immediately (example SUN school distribution, decisions being made now); need letter from committee
- ➔ Need to inventory what is underway [Follow-up Note: Committee and Technical Advisors assignment from December/January resulted in significant information on activities underway, but more input is needed and desired. Committee members should send information to Barry Manning.]

* “➔” denotes item requiring follow up prior to March Committee meeting.

- Need to strongly encourage Mt Hood Community College to engage throughout East Portland

Housing

- Housing has outstanding issues not being addressed – outside of current budget allocations
- Need to deal with infrastructure concurrency problems with new housing development; a big issue

Parks

- Parks Strategy 2 is important – called for in existing City plans
- Some of the parks could potentially be near term if money is available – plans are ready – getting the budget commitment could be the Near Term Action

Public Safety

- Public Safety Strategy 2 might be Near Term but not visible
- Public Safety Strategy 1 should include message about gang issues

Schools and Partnerships

- Schools are biggest resource – look at community school model

Transit

- Youth are dependent on transit – need to make more accommodations to improve their experience and make it more affordable
- TriMet working with East Portland Police Precinct to develop East Transit precinct
- TriMet safety still has issue of parity – is East Portland getting its fair share? Are older transit stops, such as original blue line, up to the same quality and safety as newer westside lines?
- Youth could offer accurate perspective on safety throughout system – they are an unbiased and experienced perspective on transit
- What about safety on bus system? Bus stops?
- TriMet is doing a lot to increase safety on system; it is a priority, but given level of effort, may not warrant additional action recommendations from the Committee

PRIORITIZATION

Following the open discussion, Committee members were asked to provide input on each member's top three priorities for Near Term Action Strategies. The prioritization was tallied as follows with votes in [brackets]:

- [0] Housing Strategy 1: Improve housing development quality to achieve longer lifespan, reduced maintenance needs, and improved aesthetics
- [1] Housing Strategy 2: Improve public notification of development and enhance community knowledge, capacity and influence in land use
- [1] Housing Strategy 3: Improve regulations and implementation of City code and programs to increase benefit and reduce impacts of new housing development
- [4] Transportation Strategy 1: Improve transit service throughout East Portland.
- [3] Transportation Strategy 2: Increase safety of Pedestrians and Bicyclists in East Portland.
- [0] Transportation Strategy 3: Foster an equitable share of transportation services for East Portland
- [1] Parks/Open Space Strategy 1: Increase joint use opportunities between schools and parks facilities in East Portland.

- [0] Parks/Open Space Strategy 2: Improve existing park facilities in East Portland
- [7] Economic Strategy 1: Foster and market East Portland's positive and unique attributes to the region
- [3] Learning Strategy 1: Support and enhance youth-focused services in East Portland
- [5] Learning Strategy 2: Strengthen East Portland schools and develop partnerships with other service providers, businesses and community members
- **[10] Public Safety Strategy 1: Develop a public safety “messaging” program to increase community policing efforts.**
- [1] Public Safety Strategy 2: Pursue gang prevention parity for East Portland
- **[14] Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs**
- [1] Public Safety Strategy 4: Improve safety and public conduct on TriMet facilities in East Portland
- [0] Public Safety Strategy 5: Increase safety in commercial areas and neighborhoods through "design for safety" techniques and enhanced code compliance
- **[11] Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland**
- [5] Community Building Strategy 2: Empower and engage East Portland residents and businesses in civic decision-making processes
- [3] Community Building Strategy 3: Involve East Portland residents in creating a community identity
- [4] Equity Strategy 1: Foster an equitable distribution of public resources for East Portland

The Committee most highly prioritized three Strategies: Public Safety 1, Public Safety 3, and Community Building 1. The project team will work with Lead organizations to scope the feasibility of the top three.

- ➔ Results from the scoping and potential schedules for implementation will be presented to the Committee at the March meeting.

PUBLIC COMMENTS AND ANNOUNCEMENTS

- Terrell Wilson from the Multnomah County Youth Commission shared a copy of the plan regarding how to involve youth in planning efforts and discussed the Children’s Bill of Rights. He also addressed the issue of graffiti and noted for many teenagers, graffiti is a form of expression for which they have limited opportunities. As part of the graffiti removal efforts the Action Plan should consider appropriate places where graffiti could be allowed.
- Jefferson Smith encouraged committee members to stay involved with Commissioner Adams’ efforts to pass the Safe Sound and Green Streets proposal and to try to get a larger share of the money for East Portland, especially for sidewalks.
- Committee-member Michelle Winningham asked Metro Councilor Robert Liberty to discuss the idea of East Portland as the center of the region and how to achieve this. He discussed that East Portland needs to become more politically organized and should seek influence with more than just the City of Portland and Multnomah County. Portland

City Commissioner Randy Leonard noted that East Portland has the lowest voting rate in Portland and, because elected leaders typically spend their time where the votes are, increasing voting participation is fundamental as part of political organizing. These sentiments were echoed by Frieda Christopher and Jefferson Smith.

- ➔ Mary Li suggested that the agenda for the next committee meeting include a discussion of how East Portland can become the center of the region and what the building blocks are to get there.

The meeting was adjourned at 8:00pm.

MEETING ATTENDANCE

COMMITTEE MEMBERS

Johnell Bell (for Ted Wheeler), Mult. Co.
Klondy Canales, Mult.Co. Youth Commission
James Chasse, SE Resident
Frieda Christopher, SE Resident
Mike Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Rey Espana, NAYA
Brian Heron, Non-Profit/Faith Community
Karen Gray, Parkrose School District
Judith Huck, SE Business/Resident
Steve Kautz (for Fred Hansen). TriMet
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
Randy Leonard, Portland City Council
Mary Li, Multnomah County
Robert Liberty, Metro Council
Jim Pauley, SE Resident
Vadim Riskin, SE Resident/Slavic Comm.
Nick Sauvie, ROSE CDC; non-profit housing
Jason Tell, ODOT
Cynthia Thomas, Metro. Family Service
Jon Turino, NE Resident/Business
Mike Vander Veen, SE Resident
Dorene Warner, Non-profit hsg./Resident
Will White, BHCD
Michelle Winningham, SE Resident
Simon Wong, SE Asian Business Comm.

TECHNICAL GROUP MEMBERS

Betty Dominguez, Housing Authority of
Portland
Byron Estes, Portland Development
Commission
Stuart Gwin, PDOT

Beth Kaye, Bureau of Housing and
Community Development
Rick Larson, Centennial School District
Shelly Lomax, TriMet
Lisa Miles, Metro
Michael Parkhurst, City of Gresham
Mike Saling, Portland Water Bureau
Deborah Stein, Portland Bureau of Planning
Riley Whitcomb, Portland Parks and
Recreation
Dave Kliewer, BES

OTHER ELECTED AND AGENCY REPRESENTATIVES

Steffeni Mendoza Gray. City of Portland
Pam Phan, Portland Planning Bureau
Shelli Romero, ODOT
Peter Winch, Office of Comm. Sten

INTERESTED PERSONS

James Barta
Adreanna Cap
Jefferson Smith
Mary Walker
Shannon Brosseau
Lee Perlman
Jackie Putnam
Terell Wilson

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator



East Portland Action Plan

2.12.08 Committee Meeting
Selecting Near Term Action Strategies

East Portland Action Plan
Action Committee
February 12, 2008 – 6:00 pm to 8:00 pm
Parkrose High School - Community Room
12003 NE Shaver Street (at NE 122nd Avenue and NE Shaver)
TriMet Lines 71 and 22

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes ▪ Review 01.10.08 meeting minutes ▪ Recap EPAP Project Scope and Action Plan outcomes 	X		
6:20pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Project Administration <ul style="list-style-type: none"> ▪ Revised Schedule ▪ Other items 		X	X
6:30	Deb Meihoff Stefanie Slyman	Subcommittee Reports <ul style="list-style-type: none"> ▪ Built Subcommittee ▪ Social Subcommittee 	X	X	
7:00	Deb Meihoff Stefanie Slyman	Select Near-Term Actions for Further Scoping <ul style="list-style-type: none"> ▪ Committee discussion and prioritization 	X	X	X
7:45 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
3.13.08	6PM – 8PM	<ul style="list-style-type: none"> ▪ Review Near-Term Action scopes ▪ Identify Medium- and Long-Term Action Items ▪ Develop selection criteria for subcommittees ▪ Prepare for Open House

Action Plan Objective

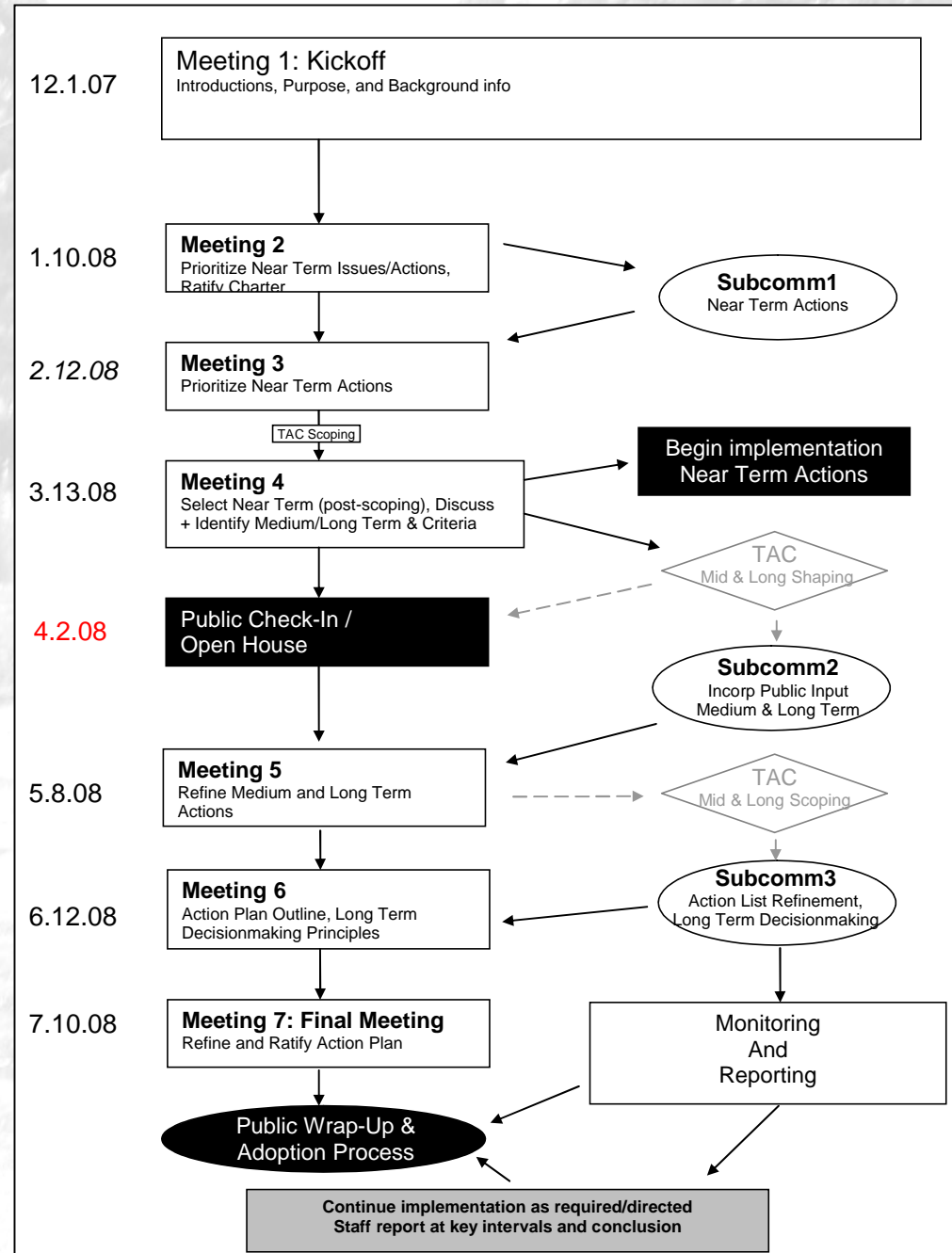
Build on information gathered to date and look strategically at short-term opportunities to improve livability, as well as long-term strategies to address some of the challenges facing East Portland.

Committee Charge

Provide leadership and guidance on how to strategically address community-identified issues and allocate resources to improve livability for neighborhoods in the East Portland.

REVISED Timeline

- Cancel April Meeting; shift project into July
- **Late April:** Subcommittees (round 2) meet following Public Open House
- **April 2:** Public Open House



Follow-up from Previous Meetings

- Youth Involvement
- Committee Diversity
- Issue Areas Update
- Committee Assignment

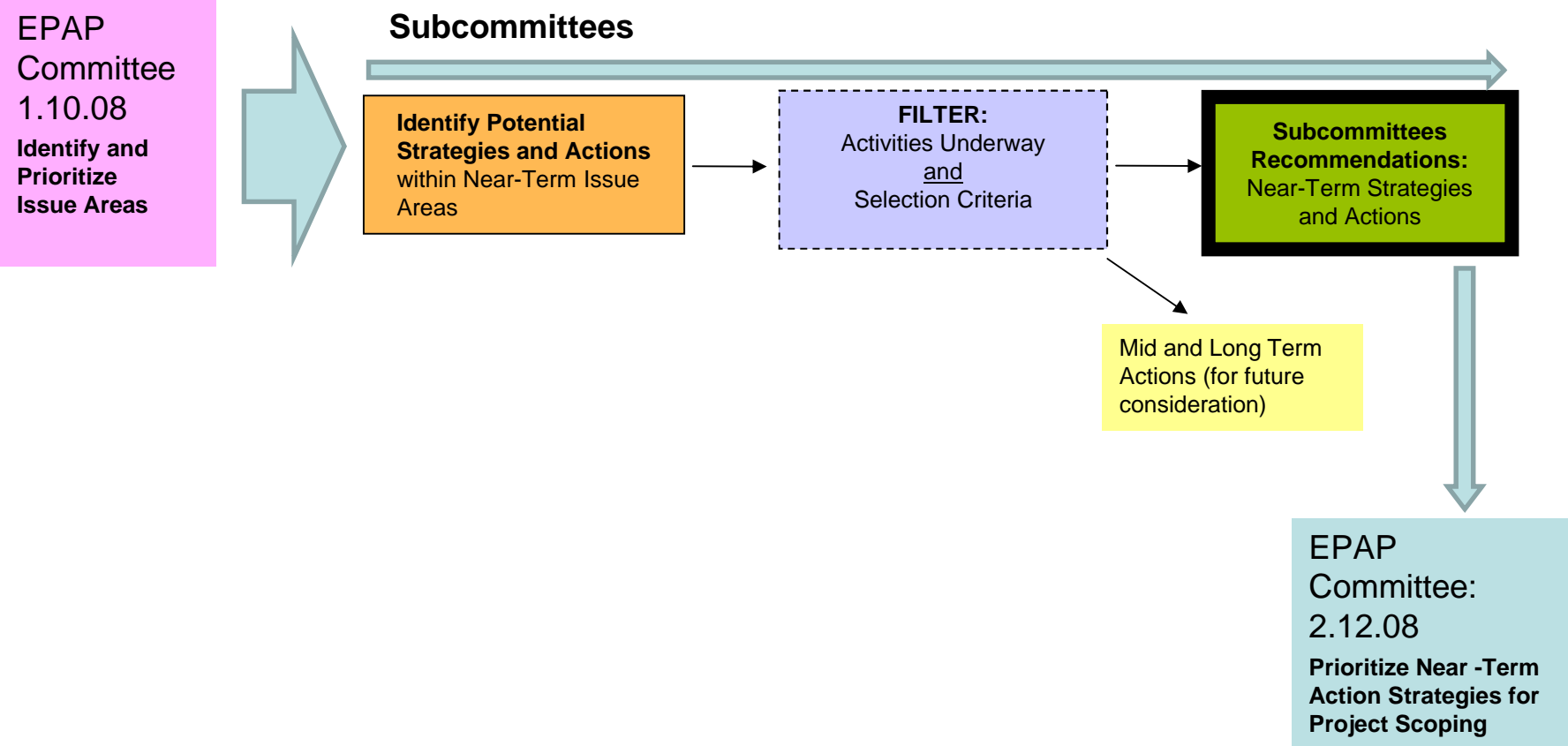
The Near Term Action Process



The Numbers

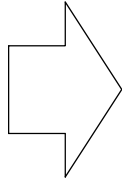
- 15 Near-Term Issue Areas: Prioritized by Committee for Near-Term Actions
- 2 Subcommittees: Built/Env't and Economic/ Learning/ Social
- 3 Meetings: 7 hours with Subcommittees
- 100+ Potential Near Term Actions
- 20+ Action Strategies: Determined by grouping potential Near Term Actions

SUBCOMMITTEE PROCESS for Identifying Near-Term Actions Recommendation



EPAP Committee 1.10.08
Identify and Prioritize Issue Areas

Subcommittees



Identify Potential Strategies and Actions



FILTER:
Activities Underway and Selection Criteria



Subcommittees Recommendations:
Near-Term Strategies and Actions



Mid and Long Term Actions (for future consideration)

EPAP Committee 2.12.08
Near-Term strategies



NEAR-TERM ISSUE AREAS IDENTIFIED BY EAST PORTLAND ACTION PLAN COMMITTEE AND TECHNICAL ADVISORS										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
Infill in Single Family Neighborhoods	Redevelopment opportunities	Pedestrian Safety	Concurrency	Existing park facilities improvements	Watershed health	Unique Identity for East Portland neighborhoods	Existing education providers programming	Public safety efforts	Job training	Community gathering locations
Multidwelling development	Storefront improvements	Transit Service		Schools and parks partnerships	Green building	Small business assistance	Partnerships to increase education services	Code compliance	Services for low-income residents	Community events
New code provisions for design and development standards	Main Street planning	Road conditions		New parks/open space	Natural area protection and enhancement	Commercial areas viability and convenience	School facilities	Commercial/ Neighborhood cleanups	Elderly and Mental Health Services	Public forums
		Road capacity			Tree protection & landscaping	Employment opportunities and workforce training		Processes/ programs to address crime	Housing Assistance	Community organizing
		Connectivity				City funding priorities/ policies for East Portland				

The Distilling

Timing/Do-ability Check



Second Run through Criteria
Visible, High Impact/Low Cost, etc.



20 Near Term Action Strategies
for Committee Prioritization

**East Portland Action Plan
Near-Term Actions
SELECTION CRITERIA**

1. Is it broadly visible?
2. Does it have high impact for low cost?
3. Does it facilitate projects being spread throughout East Portland?
4. Is it a stepping stone/foundational action that is economically sustainable?
5. Does it have a high impact on children?
6. Does it serve a broad group and total number of people?
7. Will it lead to more community involvement?
8. Does it reflect East Portland's place as the center of the *region*?
9. Does it leverage resources and partners involved in the East Portland?
10. Does it serve to unify the community?
11. Is it something tangible/ identifiable?
12. Does it illustrate larger objectives?

STRATEGIES - Near Term

BUILT	<input type="checkbox"/> 1	Housing Strategy 1: Improve housing development quality to achieve longer lifespan, reduced maintenance needs, and improved aesthetics
	<input type="checkbox"/> 2	Housing Strategy 2: Improve public notification of development and enhance community knowledge, capacity and influence in land use
	<input type="checkbox"/> 3	Housing Strategy 3: Improve regulations and implementation of City code and programs to increase benefit and reduce impacts of new housing development
	<input type="checkbox"/> 4	Transportation Strategy 1: Improve transit service throughout East Portland.
	<input type="checkbox"/> 5	Transportation Strategy 2: Increase safety of Pedestrians and Bicyclists in East Portland.
	<input type="checkbox"/> 6	Transportation Strategy 3: Foster an equitable share of transportation services for East Portland
ENV'T	<input type="checkbox"/> 7	Parks/Open Space Strategy 1: Increase joint use opportunities between schools and parks facilities in East Portland.
	<input type="checkbox"/> 8	Parks/Open Space Strategy 2: Improve existing park facilities in East Portland
ECON	<input type="checkbox"/> 9	Economic Strategy 1: Foster and market East Portland's positive and unique attributes to the region
LEARN	<input type="checkbox"/> 10	Learning Strategy 1: Support and enhance youth-focused services in East Portland
	<input type="checkbox"/> 11	Learning Strategy 2: Strengthen East Portland schools and develop partnerships with other service providers, businesses and community members
SOCIAL	<input type="checkbox"/> 12	Public Safety Strategy 1: Develop a public safety "messaging" program to increase community policing efforts.
	<input type="checkbox"/> 13	Public Safety Strategy 2: Pursue gang prevention parity for East Portland
	<input type="checkbox"/> 14	Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs
	<input type="checkbox"/> 15	Public Safety Strategy 4: Improve safety and public conduct on TriMet facilities in East Portland
	<input type="checkbox"/> 16	Public Safety Strategy 5: Increase safety in commercial areas and neighborhoods through "design for safety" techniques and enhanced code compliance
	<input type="checkbox"/> 17	Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland
	<input type="checkbox"/> 18	Community Building Strategy 2: Empower and engage East Portland residents and businesses in civic decision-making processes
	<input type="checkbox"/> 19	Community Building Strategy 3: Involve East Portland residents in creating a community identity
	<input type="checkbox"/> 20	Equity Strategy 1: Foster an equitable distribution of public resources for East Portland

BUILT

HOUSING

Near-Term Priority Issue Areas : Infill in Single Family Neighborhoods, Multidwelling Development, Design and Development Standards

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		

Housing Strategy 3: Improve regulations and implementation of City code and programs to increase benefit and reduce impacts of new housing development

H.3.1 Develop concurrency plan to address timing and funding of services when development happens (including schools, parks, streets, etc)	BOP, CITY ATTORNEY	BDS, BHCD		Y	XX		X						
H.3.2 Review and assess multi-family tax abatement benefits and impacts in East Portland; consider adjustments as warranted	BOP, BHCD	HAP, CDCs, PDC, DISTRICTS		Y	X		X						
H.3.3 Review policies and zoning of Outer Southeast Community Plan	BOP	PDOT, BHCD, BES		Y	X	P	X						
H.3.4 Explore/asses impact of housing tax abatements on resources and livability	BOP	BHCD, PDC		Y	X		X						
H.3.5 Review relationship of zoning/lot size/code to better address the East Portland context	BOP	BDS	Y	Y	XX			X					
Improve flag lot development privacy issues (RICAP 4)	BOP	BDS			X	X							
Address tree code and preservation issues	BOP	PARKS, BES, BDS			X	X							
Eastside MAX Station Area planning	PDOT, BOP	N-Hoods, BusAssns			XX	X							
Portland Plan: Plan Policies and Urban Form Analysis	BOP	Bureaus			XXX	X		X	X				



BUILT

HOUSING

Near-Term Priority Issue Areas : Infill in Single Family Neighborhoods, Multidwelling Development, Design and Development Standards

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		
Housing Strategy 1: Improve housing development quality to achieve longer lifespan, reduced maintenance needs, and improved aesthetics												
H.1.1 Step up code enforcement for housing, improve information about reporting and mechanisms to address issues	BDS	ONI, BHCD	Y	Y	X		X					
H.1.2 Explore design tools tailored to East Portland development styles and neighborhoods - update Community Design standards	BOP	N-HOODS	Y	Y	XX		X	X				
H.1.3 Create housing rehab program using urban renewal area funding	PDC		Y		XX	X						
H.1.4 Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program)	BHCD	BOP, BDS	Y	Y	XX			X				
H.1.5 Improve compatibility of East Portland infill development	BOP	BDS, BHCD	Y	Y	XX			X				
H.1.6 Explore code provisions to improve corner-lot building orientation	BOP			Y				X				
H.1.7 Initiate pilot development and demonstration projects of quality housing	CDCs	BOP, PDC, BHCD, HAP	Y	Y	XX			X				
H.1.7 Expand community non-profit home repair and rehab assistance programs to cover greater number of households	CDCs	BHCD, PDC	Y		XX			X				REACH Community Builders and others underway; leverage
Courtyard Design Competition and Implementation	BOP					X		X				
Housing Strategy 2: Improve public notification of development and enhance community knowledge, capacity and influence in land use												
H.2.1 Notify schools of development proposals/permits	BOP	BDS, ONI			X		X					
H.2.2 Provide information from BDS and other bureaus in multiple languages – assist non-English speakers	BDS		Y		XX	X	X					Some available now (ex: 4 languages on website); continue to add to offerings
H.2.3 Expand capacity of EPNO land use chairs group to engage in Portland Plan	ONI, EPNO		Y	Y	X			X				
H.2.4 Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders	BOP, BDS		Y	Y	XX			X				
Housing Strategy 3: Improve regulations and implementation of City code and programs to increase benefit and reduce impacts of new housing development												
H.3.1 Develop concurrency plan to address timing and funding of services when development happens (including schools, parks, streets, etc)	BOP, CITY ATTORNEY	BDS, BHCD		Y	XX		X					
H.3.2 Review and assess multi-family tax abatement benefits and impacts in East Portland; consider adjustments as warranted	BOP, BHCD	HAP, CDCs, PDC, DISTRICTS		Y	X		X					
H.3.3 Review policies and zoning of Outer Southeast Community Plan	BOP	PDOT, BHCD, BES		Y	X	P	X					
H.3.4 Explore/asses impact of housing tax abatements on resources and livability	BOP	BHCD, PDC		Y	X		X					
H.3.5 Review relationship of zoning/lot size/code to better address the East Portland context	BOP	BDS	Y	Y	XX			X				
Improve flag lot development privacy issues (RICAP 4)	BOP	BDS			X	X						
Address tree code and preservation issues	BOP	PARKS, BES, BDS			X	X						
Eastside MAX Station Area planning	PDOT, BOP	N-Hoods, BusAssns			XX	X						
Portland Plan: Plan Policies and Urban Form Analysis	BOP	Bureaus			XXX	X		X	X			



BUILT

Commercial and Mixed Use

Near Term Priority Issue Areas : NONE

STRATEGIES FOLLOWING DO NOT ADDRESS NEAR TERM PRIORITY ISSUE AREAS

Commercial MU Strategy 1: Provide commercial and mixed use development opportunity throughout East Portland to better serve local residents

CMU.1.1 Explore commercial zones on Powell & 136 th	BOP	N-HOODS	Y	Y	XX				X			Portland Plan?
Lents Town Center property acquisitions	PDC					X						
92nd and Harold Redevelopment	PDC					X						
Storefront Improvement Grants: Gateway, Lents, Parkrose	PDC					X						

Transportation

Near Term Priority Issue Areas : Ped/Bike Safety, Transit Service

Transportation Strategy 1: Improve transit service throughout East Portland.

T.1.1 Write a letter to TriMet urging prioritization of east side safety improvements and increasing north-south service, esp east of 122nd.	EPAP				X		X					
T.1.2 Prioritize transit stop and shelter improvements	TRI MET					X	X					
T.1.3 Increase frequency of transit service and offerings of north-south lines, especially as it relates to workforce needs	TRI MET		X		XXX			X				
T.1.4 Study transit service demand Foster/Jenne Road/Pleasant Valley area	TRI MET				XX			X				
MAX Green Line Service	TRI MET					X						

Transportation Strategy 2: Increase safety of Pedestrians and Bicyclists in East Portland.

T.2.1 Identify low cost/high impact maintenance improvements on SE Powell	ODOT				X		X					
T.2.2 Increase Street Sweeping and sustain higher level of service	PDOT		Y	?	XX		X					
T.2.3 Identify and build key sidewalk improvements near schools as part of Safer Routes to School program	PDOT	ODOT?	Y	Y	XXX	X	X					Three schools in East PDX part of Safe Routes to School pilot program
T.2.4 Refurbish and maintain landscape traffic islands on NE Sandy, NE 122nd, and other locations	PDOT	ODOT	Y		XX		?					
T.2.5 Initiate Powell Boulevard street improvement planning	ODOT, PDOT	BOP, BES	Y	Y	XXX			X				
T.2.6 Study and implement pedestrian crossing safety improvements on Glisan, Halsey, Stark, Division, 122nd, and Foster	PDOT		Y	Y	XXX	P		X				
T.2.7 Review and implement code changes to ensure pedestrian improvements for all new development	BOP, PDOT	BDS						X				
T.2.8 Study and improve street lighting where needed to increase pedestrian safety	PDOT?							X				
T.2.9 Improve signal timing at NE 122 nd /Burnside and NE 102 nd /Burnside for ped crossings	PDOT	TRI MET	Y		XXX			X				



BUILT

Transportation Strategy 3: Foster an equitable share of transportation services for East Portland

T.3.1 Prioritize East Portland schools in "safer routes to school" funding and implementation	EPN, PDOT				X	X		X					
T.3.2 Identify and prioritize Safe, Sound, and Green Streets Initiative projects for East Portland	EPAP, EPN, PDOT				?	XX		X					
T.3.3 Establish EPN transportation group to prioritize/advocate and leverage elected-officials involvement	EPN	EPAP						X					
T.3.4 Engage BTA, Elders in Action, and Willamette Ped Coalition in advocating for East Portland safety improvements	BTA, EIA, WPC	PDOT						X					
T.3.5 Provide bike outreach info with East Portland focus	BTA	PDOT						XX				X	

STRATEGIES FOLLOWING DO NOT ADDRESS NEAR TERM PRIORITY ISSUE AREAS

Transportation Strategy 4: Improve connectivity, capacity, and level of improvements of East Portland streets

T.4.1 Pothole repair throughout area	PDOT		Y	Y	XX	X	X						
T.4.2 Initiate Powellhurst-Gilbert lot consolidation/ and street plan study	BOP	BDS, PDOT							X				
T.4.3 Acquire property for street ROW in Central Gateway	PDC												
T.4.4 Develop alternative street standards for unimproved streets allowing residents to make improvements incrementally or at lower costs	PDOT	BOP, BES	Y	Y	XXX					X			
T.4.5 Evaluate and modify policy and administration for building sidewalks on public streets during development process (address waiver of remonstrance issue)	PDOT			X	X				X				
Powell 122nd to 136th Safety Improvements	ODOT							X	X				
102nd Boulevard Improvements	PDOT							X	X				
122nd Avenue Safety Improvements	PDOT								X				
104th Avenue sidewalks	PDOT								X				
Sandy 122nd to 141st Safety Improvements	ODOT								X				

Infrastructure and Public Facilities

STRATEGIES FOLLOWING DO NOT ADDRESS NEAR TERM PRIORITY ISSUE AREAS

Infrastructure Strategy 1:

Powell Butte Reservoir improvements	WATER							X					
Re-piping Powell Valley wells for capacity/emergency	WATER							X					
Capacity Improvement to Columbia Groundwater well fields	WATER							X					



ENVIRONMENTAL

Parks/Open Space

Near-Term Priority Issue Areas : Existing Park Facilities Improvements, Schools and Parks Partnerships

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		
Parks/Open Space Strategy 1: Increase joint use opportunities between schools and parks facilities in East Portland.												
P.1.1 Expand Schools, Families, Housing partnerships to incorporate parks – use Rosa Parks model	SFHP	PARKS, SCHOOLS	?		X		X					
P.1.2 Explore opportunities for parks use or development on school-owned properties	PARKS, SCHOOLS	SFHP	Y	Y	XX			X				
P.1.3 Develop joint use soccer fields at Parkrose High School	PARKS, PARKROSE SD		Y	Y	XXX			X	X			
P.1.4 Develop more sports parks/practice fields throughout area.	PARKS, DISTRICTS		Y	Y	XXX	X			X	X		Some work underway (ex: Lents Park Ball fields)

Parks/Open Space Strategy 2: Improve existing park facilities in East Portland

P.2.1 Develop access to Bundy Park at 141st/Foster	PARKS	PDOT	Y	Y	XXX			X	X			
P.2.2 Develop Beech property into city park	PARKS		Y	Y	XXX			X	X			Master Plan underway; implementation dependent on funding
P.2.3 Develop a shared-use master plan for Glenfair Park with Reynolds School District	PARKS, REYNOLDS SD		Y	Y	XX			X				
P.2.4 Develop master plans for undeveloped East Portland parks	PARKS	N-HOODS	Y	Y	XX				X			
P.2.5 Partner with local organizations to build play structures	PARKS	N-HOODS	Y	Y	XXX				X			
Springwater Trailhead feasibility study						X						
Parks master plans: Beech, Clatsop, Parklane	PARKS					X						
Lents Park Ball field improvements	PDC					X		X				
Senn's Dairy Park Playground	PARKS					X						
Eastridge Park improvements	PARKS					X						
Ed Benedict Skate Park	PARKS					X						
Columbia Slough Trail - address gaps						X						
Marine Drive Trail - address gaps						X						



ECONOMIC

Public, Private and Non-Profit Efforts

Near-Term Priority Issue Areas : Unique Identity

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		
Economic Strategy 1: Foster and market East Portland's positive and unique attributes to the region												
Ec.1.1 Promote positive media stories for East Portland such as promoting events that create positive image: Gateway Parade, Lents Founders Day, Parkrose Cruise-In, etc.	ONI	EPCC, CITY, COUNTY			X		X					
Ec.1.2 Develop a marketing campaign about why East Portland is a great place to buy a home	REALTORS, EPCC	EPN, CDCs, BHCD	Y		XXX			X				
Ec.1.3 Initiate a program to inventory and promote East Portland's unique assets and create a website to promote them	CHAMBER	EPN	Y		XX			X				
Ec.1.4 Develop a longer-term marketing campaign with media materials to publicize East Portland attractions and features	ONI	Business Assns, EPCC	Y	Y	XX			X				

STRATEGIES FOLLOWING DO NOT ADDRESS NEAR TERM PRIORITY ISSUE AREAS

Economic Strategy 2: Increase and promote workforce training opportunities for East Portland residents

Ec.3.1 Promote East Portland as opportune location for trade/technical schools and other educational institutions (land use/development)	PDC?	BHCD, CHAMBER, BUSI ASSN, ONI			XX			X				NOT identified as Near Term Priority Area
Ec.3.2 Develop and build relationships with business community for mentoring, skill building, fundraising/development								X				NOT identified as Near Term Priority Area
Ec.3.3 Develop clearing house/program to connect people to existing workforce training and education programs								X				NOT identified as Near Term Priority Area
BHCD Economic Opportunity Initiative (workforce and micro enterprise)	BHCD					X						
Small Business Financial assistance	PDC					X						



LEARNING

Education Infrastructure and Programs

Near-Term Priority Issue Areas : Partnerships to Increase Services

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		
Learning Strategy 1: Support and enhance youth-focused services in East Portland												
L.1.1 Write letter to Multnomah County encouraging equitable SUN schools allocation where SES indicators warrant resources (i.e., poverty)	EPAP, EPN				X		X					
L.1.2 Start "Mentor East" campaign with a focus on recruiting more local seniors. Create alliance with other organizations such as Big Brother/Big Sister organizations to increase mentoring, especially within minority communities.	MFS							X				
Existing SUN Schools Programs	COUNTY	MFS, CITY, SCHOOLS				X						
Centennial School District Bond proposal	CSD					X						
Parkrose School Foundation	PSD					X						
Centennial School Foundation	CSD					X						
Parkrose HS Parent and Community Programs	PSD					X						

Learning Strategy 2: Strengthen East Portland schools and develop partnerships with other service providers, businesses and community members												
L.2.1 Develop a marketing campaign for East Portland schools showcasing high achievement and innovation.	MESD?	Districts, N-HOODS	Y		XX			X				
L.2.2 Continue to build MHCC's community presence and offerings in East Portland	MHCC							X	X			
L.2.3 Increase Branch Library services for underserved parts of East Portland, including restoring Multnomah County Library at Parkrose	MultCo, Parkrose SD		Y	Y	XXX			X	X			
L.2.4 Develop connections between high school students and higher education and workforce development. Consider resurrecting SUN schools' business consultants.	Districts, MHCC, PCC, EPCC		Y	Y	XX			X				
L.2.5 Develop East Portland schools magnet programs	Districts		Y	Y	XXX				X			
Create a forum with County service providers to develop a plan to provide student "wraparound" services instead of services that are uncoordinated and fragmented.	School Districts, MultCo		Y	Y	XXX	X						Wrap-Around Oregon, County MOU Group, etc.



SOCIAL

Public Safety

Near-Term Priority Issue Areas : Commercial/Neighborhood cleanups, Code compliance, Processes/Programs to address crime

	Possible Lead Roles	Possible Partners	Funds Needed?	Staff Needed?	Effort Level	Implementation Timeframe					Criteria?	Notes
						Under-way?	6-12 mos	1 - 2 yrs	2 - 5 yrs	5+ yrs		
Public Safety Strategy 1: Develop a public safety "messaging" program to increase community policing efforts.												
PS.1.1 Institute the "It's OK to Call" campaign [non-emergency police reporting]: Add signage at key locations (parks, public places) w/PPB call info, provide to schools/teens, outreach to businesses and churches, pocket brochure with contacts	PPB	ONI, PARKS, CHAMBER/ BUSI. ASSN	Y	Y	XX		X					
PS.1.2 Broaden outreach for community policing to engage non-English/ethnic/minority communities, and faith community	PPB		Y		X		X					
PS.1.3 Initiate "Community Policing Citizen of the Month" program				Y	X		X					
Block Captain Program	PPB					X						
East Precinct Advisory Committee	PPB					X						
Public Safety Strategy 2: Pursue gang prevention parity for East Portland												
PS.2.1 Audit and adjust resource allocation for gang prevention in East	COUNTY	PPB, AUDITOR?					X					
PS.2.2 Increase resources for gang prevention/G.E.T. focus on East	PPB							X				
Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs												
PS.3.1 Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits, East Portland hotline	ONI, EPN	PPB, CHAMBER, BUSI ASSN	Y	Y	XX		X					
PS.3.2 Use Multnomah County Corrections work crews for clean-up and graffiti clean-up – stations, ped areas	ONI, CORRECTION					?	X					
PS.3.3 Initiate a targeted clean up of key areas to showcase	EPN, ONI	N-HOODS	Y	Y	XX		X					
PS.3.4 Develop an on-going "Adopt a Block" graffiti removal program with resources	ONI	N-HOODS, CHAMBER, BUSI ASSN	Y	Y	XX			X				
PS.3.5 Develop youth fundraising and graffiti clean-up program - seed money to community groups for monthly clean-ups	ONI	PPB, CHAMBER, BUSI ASSN	Y	Y	XX			X				
Public Safety Strategy 4: Improve safety and public conduct on TriMet facilities in East Portland												
PS.4.1 Post safety and contact information on vehicles and stations, such as "customer code of conduct" and how to contact TriMet driver on MAX trains	TRIMET		Y	Y	XX		X					
PS.4.2 Provide enhanced security in Park and Ride lots	TRIMET	PPB	Y	Y	XX		X					
PS.4.3 Sustain TriMet's security measures on MAX trains and at stations (uniformed personnel, fare checking, lighting, patrolling, etc)	TRIMET	PPB	Y	Y	XX			X				
PS.4.4 Develop phones/emergency communications at every MAX station	TRIMET							X	X			
Increased police/security staffing on MAX						X						
Public Safety Strategy 5: Increase safety in commercial areas and neighborhoods through "design for safety" techniques and enhanced code compliance												
PS.5.1 Proactively and methodically address neighborhood code compliance issues, not just in response to complaints	BDS	BHCD, N-HOODS	Y	Y	XX		X					
PS.5.2 Audit street lighting levels in key neighborhood crime "hot spots"; Identify needed improvements	PDOT	BOP, ONI, PPB		Y	XX		X					
PS.5.3 Conduct Safety Through Environmental Design assessments for key high crime business districts; identify needed improvements	ONI	PPB, BOP, NHOODS	?	Y	XX			X				
PS.5.4 Make safety and aesthetic improvements along the Springwater Corridor	PARKS	PDOT, PPB	Y	Y	XX			X	X			



SOCIAL

Community Building

Near-Term Priority Issue Areas : Community Events, Public Forums, Community Organizing

Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East

CB.1.1 Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events	ONI	N-HOODs, CDCs	Y	Y	X	?	X						
CB.1.2 Engage ethnic communities in neighborhood activities by providing translation/language services to remove barriers, improve messaging and invitations	ONI		Y		XX		X						
CB.1.3 Create an annual event to celebrate the ethnic cultures of East Portland	ONI, EPNO	N-HOODS	Y	Y	XX	?		X					
CB.1.4 Organize walking or biking tours through the area	PDOT	BTA, N-HOODS	Y		XX			X					
CB.1.5 Provide full/additional support for community organizing efforts that support ongoing community building and development work (including providing and promoting community small grants program).	ONI	N-HOODs, CDCs						X					
Lents Founders Day	LENTS NA					X							
82nd Avenue of Roses Parade	82ND BIZ					X							

Community Building Strategy 2: Empower and engage East Portland residents and businesses in civic decision-making processes

CB.2.1 Build ongoing advocacy group to sustain East Portland Action Plan efforts over time	COUNCIL, COUNTY	EPN	Y	Y	X		X						
CB.2.2 Host Elected Officials week in East Portland (Jefferson model) OR Leaders Forum - City, County, and Metro	EPN	COUNCIL, COUNTY, METRO, EPCC, N-HOODS			X		X						
CB.2.3 Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for lobbying, advocacy, board participation, partnerships, etc	ONI	COUNCIL, COUNTY	Y	Y	XX			X					
CB.2.4 Develop an ongoing program to assess and improve East Portland's participation in City and County policy making and budget setting activities		COUNCIL, COUNTY		Y	XX			X					



SOCIAL

Community Building Strategy 3: Involve East Portland residents in creating a community identity

CB.3.1 Develop survey instruments and tools for community conversations	ONI, EPNO				Y	XX		X					
CB.3.2 Establish a "listening post" or information center at existing events	ONI, BOP				Y	XX		X					
CB.3.3 Initiate "community conversations" at community forums and with existing groups to start laying foundation for community identity	ONI									X	X		

STRATEGIES FOLLOWING DO NOT ADDRESS NEAR TERM PRIORITY ISSUE AREAS

Community Building Strategy 4: Create a community gathering places in East Portland to increase community identity and pride

CB.4.1 Further develop local areas that can serve as an eastside downtown, community gathering area and/or farmers market	BOP, PDC							X	X				Gateway, Lents, Parkrose, etc.
CB.4.2 Identify target areas for holding community organizing activities, such as commercial nodes or neighborhoods with focal points such as schools, parks or community centers								X	X				
CB.4.3 Create key place(s) that are a source of identity and community pride. Develop gateway plans for key entries into East Portland	N-Hoods, Property Owners	BOP, PDOT, PDC						X	X				
Lents Farmers Market								X					
Parkrose Farmers Market								X					

Equity

Near-Term Priority Issue Areas : City/County Funding Priorities

Equity Strategy 1: Foster an equitable distribution of public resources for East Portland

Eq.1.1 Initiate a city-wide audit of resource allotment - research tax equity and contributions of East Portland to the tax base.	Auditor	BOP			X	XX		X					
Eq.1.2 Initiate a city-wide audit of representation of East Portland residents and businesses on City and County commissions.	Auditor												
Eq.1.3 Establish a goal that East Portland will attain parity with other parts of the City in public facilities and capital spending; i.e. parks funding	COUNCIL					XX		X					
Eq.1.4 Establish annual budget set-aside for East Portland neighborhood projects	COUNCIL	ONI, EPNO						X					
Eq.1.5 Assess school resources and curriculum in PPS' East Portland schools versus other PPS schools.	PPS	CITY, COUNTY, ??				XXX			X	X			
County Equity Review	COUNTY							X					



STRATEGIES - Near Term

BUILT	<input type="checkbox"/> 1	Housing Strategy 1: Improve housing development quality to achieve longer lifespan, reduced maintenance needs, and improved aesthetics
	<input type="checkbox"/> 2	Housing Strategy 2: Improve public notification of development and enhance community knowledge, capacity and influence in land use
	<input type="checkbox"/> 3	Housing Strategy 3: Improve regulations and implementation of City code and programs to increase benefit and reduce impacts of new housing development
	<input type="checkbox"/> 4	Transportation Strategy 1: Improve transit service throughout East Portland.
	<input type="checkbox"/> 5	Transportation Strategy 2: Increase safety of Pedestrians and Bicyclists in East Portland.
	<input type="checkbox"/> 6	Transportation Strategy 3: Foster an equitable share of transportation services for East Portland
ENV'T	<input type="checkbox"/> 7	Parks/Open Space Strategy 1: Increase joint use opportunities between schools and parks facilities in East Portland.
	<input type="checkbox"/> 8	Parks/Open Space Strategy 2: Improve existing park facilities in East Portland
ECON	<input type="checkbox"/> 9	Economic Strategy 1: Foster and market East Portland's positive and unique attributes to the region
LEARN	<input type="checkbox"/> 10	Learning Strategy 1: Support and enhance youth-focused services in East Portland
	<input type="checkbox"/> 11	Learning Strategy 2: Strengthen East Portland schools and develop partnerships with other service providers, businesses and community members
SOCIAL	<input type="checkbox"/> 12	Public Safety Strategy 1: Develop a public safety "messaging" program to increase community policing efforts.
	<input type="checkbox"/> 13	Public Safety Strategy 2: Pursue gang prevention parity for East Portland
	<input type="checkbox"/> 14	Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs
	<input type="checkbox"/> 15	Public Safety Strategy 4: Improve safety and public conduct on TriMet facilities in East Portland
	<input type="checkbox"/> 16	Public Safety Strategy 5: Increase safety in commercial areas and neighborhoods through "design for safety" techniques and enhanced code compliance
	<input type="checkbox"/> 17	Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland
	<input type="checkbox"/> 18	Community Building Strategy 2: Empower and engage East Portland residents and businesses in civic decision-making processes
	<input type="checkbox"/> 19	Community Building Strategy 3: Involve East Portland residents in creating a community identity
	<input type="checkbox"/> 20	Equity Strategy 1: Foster an equitable distribution of public resources for East Portland

**East Portland Action Plan
Near-Term Actions
SELECTION CRITERIA**

1. Is it broadly visible?
2. Does it have high impact for low cost?
3. Does it facilitate projects being spread throughout East Portland?
4. Is it a stepping stone/foundational action that is economically sustainable?
5. Does it have a high impact on children?
6. Does it serve a broad group and total number of people?
7. Will it lead to more community involvement?
8. Does it reflect East Portland's place as the center of the *region*?
9. Does it leverage resources and partners involved in the East Portland?
10. Does it serve to unify the community?
11. Is it something tangible/ identifiable?
12. Does it illustrate larger objectives?

Near Term Next Steps

1. Top 4-6 Priority Strategies
2. Technical Advisors “scope”
Priorities: determine Actions,
timing, resource needs
3. Report back on 3.13.08
4. Move toward Implementation for
Strategies/Actions that are doable
in the Near Term

LIVABILITY ACTIVITIES UNDERWAY

LIVABILITY ACTIVITIES UNDERWAY										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
Courtyard Design Competition	Lents Town Center Development – 92nd & Harold	Powell 122 nd -136 th Ave Ped Safety/ Crosswalks	Water mains replacement and capacity increases	Mt Scott Trail and Scouter Mtn Trail connections to Springwater	Johnson Creek area habitat and flood storage	East Portland Chamber of Commerce	SUN Schools	Increased police staffing on MAX	Schools/ Families / Housing Partnership	Farmers Markets; Parkrose and Lents Farmers Markets
Quality Rental Housing Work Group	Lents Town Center – acquisition of various properties for commercial and mixed use	102nd Boulevard Improvement	Centennial SD Bond Proposal	Springwater Trailhead feasibility study	Powell Butte wildfire protection	BHCD Economic Opportunity Initiative (workforce and microenterprise)	English Language Classes	Block Captain Program	Lents Homeownership Initiative	Farmers Markets
Portland Plan urban form – comprehensive plan update		122nd Ave Ped Safety/ Crosswalks	Powell Butte reservoir improvements and add'l reservoir planned	Parks Master Plans: Beech, Clatsop, Parklane	Citywide Tree Policy	Small Business Financial Assistance (PDC)	Centennial SD Bond Proposal – new elem and middle	Annual East Precinct Open House	Summer Lunch Programs through schools and parks	Parkrose Community Center
Land Division code amendments	Eastside MAX Station Area Development Plans	Sandy 122 nd - 141 st Ped Safety/ Crosswalks	Capacity improvements to Columbia Groundwater Wellfield	Gateway Green Plan	Powell Butte improvements (signage, trails, invasive plant eradication)	Columbia River Crossing planning, insofar as it effects Columbia Corridor users/freight	Zenger Farm agriculture and sustainability education	Safe Streets Initiative	Gateway Project for Homeless Youth (Parkrose HS)	East Portland Community Center
122 nd & Pardee Affordable Ownership Housing (new development)		Bike lanes and sidewalks on 92nd Ave near Lents TC	Repiping Powell Valley wells for capacity and emergency back-up	Gateway Open Area code amendments	WinMar Wetland restoration (~170 th & Airport Way)	Resource Full Use (Columbia Corridor program promoting reuse of waste)	Parkrose HS Parent and Community Programs	East Precinct Advisory Committee		Hands On Greater Portland
Mt Hood and Portland Habitat for Humanity (Project locations??)		104 th Ave (Foster to Holgate) Sidewalks		Marine Dr Trail – filling the gaps	Rocky Butte Ivy Control		Parkrose School Foundation	Citizen foot and bike patrols	Centennial Clothing Closet & Transitional Housing	National Night Out
								Park Watch (like N'hood Watch)		Lents Founders Day
										Various Maywood Park annual events

Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
<p>Homebuyer and Homeowner Housing Improvement Assistance in Lents URA</p> <p>Non-profit Affordable Housing Development (ROSE, REACH, Human Solutions, PCLT, HOST)</p> <p>Permanent Supportive Housing Underway: 82nd & Broadway, 120th & Burnside, 114th & Sandy</p> <p>Permanent Supportive Housing Planned: 99th & Glisan, others TBD</p> <p>Argay NA/Apartment Managers meetings</p>		<p>Lents LID Residential Street paving (next phase projected for 2010-11)</p> <p>148th Green Street improvements for stormwater</p> <p>MAX Green Line</p> <p>Central Gateway Street Plan / Infrastructure Study</p> <p>Sandy Blvd median improvements (partnership with Parkrose Business)</p> <p>Foster-Powell Corridor Study</p> <p>Loeb Fellow Grant design study, I205/Foster gateway</p>		<p>Columbia Slough Trail – filling the gaps</p> <p>East Portland Aquatics Center</p> <p>Ed Benedict Skate Park</p> <p>Lents Park Ballfield Improvements</p> <p>Eastridge Park improvements (path, play area, sidewalks)</p> <p>Senn’s Dairy Park playground equipment</p> <p>Gilbert, Hazelwood Tank and Halsey Hydroparks</p> <p>Argay Park Patrol</p> <p>A Day in the Park work parties</p>	<p>Marx-Whitaker Stormwater Catchment planning (110th -122nd near slough)</p> <p>Johnson Creek Floodplain Restoration (82nd to 117th, so. of Harold)</p> <p>Springwater Wetland Restoration (east of Beggar’s Tick)</p> <p>Zenger Farm Wetland Restoration</p> <p>Sacramento School garden and composting</p> <p>Environmental Program Update, including Clean Water Act compliance and Metro Title 13</p>	<p>Zenger Farm Heifer Grant Program - immigrant farmer training</p> <p>Storefront Improvement Grants – in Lents, Gateway and limited citywide funds</p> <p>Near Equity Financing for small businesses (citywide)</p>	<p>Centennial Education Foundation</p>	<p>Lents and Montevilla Weed & Seed Programs (US Dept of Justice grants)</p>	<p>Mult Co Health Clinic at Parkrose HS</p>	<p>82nd Ave of the Roses Parade</p> <p>N’hood Newsletters</p> <p>N’hood Small Grants Program – community events and activities</p> <p>Park Work Parties</p> <p>Prescott School monthly Parent Pride events</p> <p>N’hood Clean-ups</p>

Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
				Summer Open Swim at Centennial HS Leach Botanical Master Plan	Prescott School community gardens Kelly Butte Trail improvements					



East Portland Action Plan

Action Committee
March 13, 2008 – 6:00 pm to 8:00 pm
 East Portland Community Center
 740 SE 106th Avenue

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes ▪ Review 2.12.08 Meeting Summary ▪ Recap EPAP Project Scope and Action Plan outcomes 	X		
6:10 pm	Barry Manning	Project Administration <ul style="list-style-type: none"> ▪ Follow Up Items ▪ Upcoming Meetings 	X		
6:20 pm	Barry Manning	Near Term Action Report <ul style="list-style-type: none"> ▪ Public Safety 1 - Messaging ▪ Public Safety 2 – Graffiti Clean Up ▪ Community Building 1 – Cultural Engagement 	X	X	
6:40 pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Criteria for Mid and Long Term Actions <ul style="list-style-type: none"> ▪ Committee discussion and prioritization 		X	X
6:50 pm	Deb Meihoff Stefanie Slyman	Identify Mid and Long Term Actions <ul style="list-style-type: none"> ▪ Small Group Exercise 		X	
7:50 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
5.8.08	6PM – 8PM East PDX Community Center	<ul style="list-style-type: none"> ▪ Report on Public Open House (4.2.08) ▪ Subcommittee Reports ▪ Refinement of Medium- and Long-Term Action Items

* **REMINDER:** Public Open House for the East Portland Action Plan
 Wednesday, April 2nd, 4:30–8:00 PM, East Portland Community Center

PROPOSED EPAP MEDIUM- AND LONG-TERM ACTION EVALUATION CRITERIA

1. Does it facilitate projects being spread throughout East Portland?
2. Is it a stepping stone/foundational action that is economically sustainable?
3. Does it have a high impact on children?
4. Will it lead to more community involvement?
5. Does it reflect East Portland's place as the center of the region?
6. Does it leverage resources and partners involved in East Portland?
7. Is it something tangible/identifiable?
8. Does it support larger objectives?
9. Does it advance a current issue or opportunity not being addressed now?
10. Does it prevent or mitigate a future problem?



East Portland Action Plan

ACTION PLAN COMMITTEE – MARCH 13, 2008 MEETING NOTES

MEETING OVERVIEW AND INTRODUCTIONS

Barry Manning, Project Manager, opened the meeting. He introduced new committee member Jeff Jewel from Human Solutions who will take the place of Dorene Warner.

Barry noted that the primary goal of the meeting was to provide an input opportunity for the committee and technical advisors to identify actions that could be undertaken in East Portland over a longer period of time. The process to date has emphasized near-term actions that could be completed or begun within a one-year time frame. The focus for the committee at this meeting was to think about actions and strategies that could be achieved as far out as 5-10 years. He noted that committee members should offer any near term actions if ideas for these arose as well.

PROJECT ADMINISTRATION

Barry informed the committee that there will be no April meeting and that members are encouraged to attend and participate in the Open House scheduled for Wednesday, April 2nd from 4:30 - 8:00 at the East Portland Community Center. The purpose of the Open House will be to share the ideas generated by the committee with the public and solicit feedback. The meeting has been scheduled to coincide with the East Portland neighborhood associations chairs meeting that will be held that evening also at the East Portland Community Center. The chairs will be attending the open house; Committee members are invited to attend the open house from 6:30-7:30 pm to meet and talk to the chairs.

Regarding the next committee meeting in May, Barry noted that the regularly scheduled date of May 8th conflicts with the City budget meeting that evening. Therefore, Barry will be following up with the Committee on possible May dates for rescheduling. NOTE: Dates being considered are 5/6/08 or 5/13/08.

CITY BUDGET UPDATE

Commissioner Randy Leonard provided an update on the City's budget matters related to East Portland and the East Portland Action Plan. He noted that the City Council had voted that morning to commit \$19 million to build a grade school and community center for the David Douglas School District. Commissioner Leonard noted he has received positive feedback from citizens all over the city, encouraging the City Council to assist David Douglas. Barbara Rommel, Superintendent of the David Douglas School District, noted that increased infill and development in East Portland has greatly affected enrollment and that this year alone the district had 360 more students.

Commissioner Leonard also noted that he had added an item to the proposed City budget requesting \$500,000 to implement recommendations from the East Portland Action Plan. Casey Short, City Budget Manager, noted that the draft budget is reviewed by a committee consisting of two city council members and two citizens who then forward their recommendation to the

Mayor. The Mayor's proposed budget is available on April 15th, leading up to a public hearing on May 8th. Casey put the budget process in perspective, by noting that there is \$33 million of funds available for \$122 million of requests. He noted that in addition to public hearings, input can be made at PortlandOnline.com under the Community Budget Center.

NEAR-TERM ACTION REPORT

Barry Manning reported back on the scoping of the three priority near-term strategies identified by the committee at the February 12 meeting. Based on conversations with bureaus that would be involved in implementation, it appears that it will be feasible to proceed with all three strategies, with the actions as generally outlined in the summary memos in the agenda packet. The lead implementing partners will further refine the implementation components so the actions may be able to get underway in the coming weeks.

The three priority strategies are:

- Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs.
- Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland.
- Public Safety Strategy 1: Develop a public safety "messaging" program to increase community policing efforts.

The detailed implementation proposals for these strategies as presented at the March 13 meeting are attached to these notes. These are likely to evolve as they proceed.

CRITERIA FOR IDENTIFYING MEDIUM AND LONG TERM ACTIONS

Stefanie Slyman, co-facilitator, reviewed a draft list of criteria for identifying medium and long term actions. The previous criteria used for near term actions were revised to remove "broad visibility" and "low cost/high impact" which were considered to be less critical for longer term actions. Two additional criteria were added to address looking for opportunities as well as prevention or mitigation of future problems. The list of medium and long term criteria proposed, and agreed to by the committee, consist of:

1. Does it facilitate projects being spread throughout East Portland?
2. Is it a stepping stone/foundational action that is economically sustainable?
3. Does it have a high impact on children?
4. Will it lead to more community involvement?
5. Does it reflect East Portland's place as the center of the region?
6. Does it leverage resources and partners involved in East Portland?
7. Is it something tangible/identifiable?
8. Does it illustrate larger objectives?
9. Does it advance a current issue or opportunity not being addressed now?
10. Does it prevent or mitigate a future problem?

SMALL GROUP EXERCISE

Deb Meihoff, co-facilitator, explained the small group exercise which was the focus of this meeting. Eight groupings were identified to facilitate discussion about medium and long term actions to consider for East Portland. These included Housing, Parks/Open Space/

Environment, Public Safety, Education/Lifelong Learning, Transportation & Infrastructure, Community Building & Identity, Business Districts & Workforce Development, and Safety Net Services & Housing Assistance. She noted that the categories for the small groups were identified simply as a means to organize the exercise into a manageable process. She further noted that staff and the consultant team will ensure that ideas will be reflected in the proper categories for the Action Plan. The committee then split into four table groups for the first of the two - 30 minute exercises to identify additional actions. The results of the small groups will be shared with the committee at the next meeting feedback is received from the public open house and a second round of subcommittee meetings.

ADJOURNMENT

Barry Manning thanked the committee participants and technical staff for their participation and attendance before adjourning the meeting at 8:05 pm.

MEETING ATTENDANCE

CONVENERS

Rod Monroe for Jeff Merkley, House Speaker

COMMITTEE MEMBERS

Klondy Canales, MultCo Youth Commission
James Chasse, SE Resident
Mike Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Karen Gray, Parkrose School District
Jeff Jewel, Human Solutions
Arlene Kimura, NE Resident
Katie Larsell, NE Resident
Randy Leonard, Portland City Council
Robert Liberty, Metro Council
Steve Kautz for Fred Hansen, TriMet
Jim Pauley, SE Resident
Vadim Riskin, SE Resident/Slavic Community
Shelli Romero for Jason Tell, ODOT
Nick Sauvie, ROSE CDC
Mike Vander Veen, SE Resident
Will White, BHCD
Michelle Winningham, SE Resident
Simon Wong, SE Business/Asian Comm.

TECHNICAL GROUP MEMBERS

Richard Bixby, EPNO/ONI
Byron Estes, PDC
Joan Fredriksen, Portland BDS
Barbara Rommel, David Douglas School District

Dave Kliewer, Portland BES
Michael Parkhurst, City of Gresham
Rick Larson, Centennial School District
Lisa Miles, Metro
Casey Short, Portland OMF
Mike Saling, Portland Water Bureau

OTHER ELECTED AND AGENCY REPRESENTATIVES

Claire Griffin
Steffeni Mendoza Gray
Pam Phan
Terrell Wilson

INTERESTED PERSONS

Jean DeMaster
Mary Walker
Susan Stoltenberg
Mike Ewald
Lee Perlman

STAFF/CONSULTANTS

Barry Manning, Portland Planning Bureau
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

DRAFT EPAP Early Implementation Proposal

March 6, 2008

Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland.

Potential Actions Identified:

CB.1.1 Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events

CB.1.2 Engage ethnic communities in neighborhood activities; provide translation/language services as needed to remove barriers, improve messaging and invitations

CB.1.3 Create an annual event to celebrate the ethnic cultures of East Portland

CB.1.4 Organize walking or biking tours through the area

CB.1.5 Provide full/additional support for community organizing efforts that support ongoing community building and development work (including providing and promoting community small grants program).

Implementation Proposal:

Enhance community outreach and community building capacity in East Portland in order to

- reach out to and engage underrepresented communities,
- organize community events that provide opportunities for community engagement
- produce and distribute promotional materials for block parties and other neighborhood events
- organize and facilitate gatherings that engage underrepresented communities in community-based events and projects
- assist in development of grant proposals to fund local efforts that result from this work

Funding would be provided to the EPNO office (or other appropriate agency) to hire a part time, limited duration (6 month) community organizer to do specific outreach to churches and other organizations that include a substantial cultural, ethnic or minority community (target: meet with 25 organizations before August 2008); assist with/organize two or more community bike ride or neighborhood walk events to build community and identify issues and opportunities for future community-based improvements , assist in implementing the already-scheduled EPNO cultural diversity fair (July 12, 2008); organize three to six community listening posts/"dream workshops" to generate ideas for community-based action projects; and provide technical support for community based small-grant applications.

Budget:

- Staff: \$8,000 - \$10,000
- Materials and Supplies: \$1500 (est.)
- Refreshments and Entertainment: \$2500 (est.)
- Stipends and Incentives: \$1000 (if needed)

DRAFT EPAP Early Implementation Proposal March 13, 2008

Public Safety Strategy 1: Develop a public safety “messaging” program to increase community policing efforts.

Potential Actions Identified:

PS.1.1 Institute the "It's OK to Call" campaign [non-emergency police reporting]: Add signage at key locations (parks, public places) w/PPB call info, provide to schools/teens, outreach to businesses and churches, pocket brochure with contacts

PS.1.2 Broaden outreach for community policing to engage non-English/ethnic/minority communities, and faith community

PS.1.3 Initiate "Community Policing Citizen of the Month" program

Implementation Proposal:

Develop a targeted program to increase and broaden awareness of public safety issues, and mechanisms and opportunities to enhance safety through the public-police partnership implied and necessary for success of the community policing model. This strategy would help fund design and production of a pocket-brochure describing the community policing model and how the public can assist in community policing by calling the police when issues public safety arise. The strategy would also step-up existing PPB efforts to inform the public about the key role citizens – neighbors, businesspeople, students, and others – play in community policing and the safety of the community. Specifically, this strategy may supplement funding for proactive outreach to a broader array of community organizations that the PPB may not currently engage in regular activities.

This will be done by:

- Creating a new information hand out that provides information at-a-glance on when and where to call for police non-emergency situations (the “It’s OK to Call” brochure)
- Enhancing/developing a public speaking template for PPB officers and crime-prevention staff that engage the public at community events – with translation as needed
- Providing enhanced PPB outreach to schools to help spread the word about community safety (high schools, middle schools, private schools, etc.)
- Enhancing PPB presence at community events with messaging of how the community can help be a partner to fight crime
- Identifying and targeting outreach to 25 specific community organizations or groups (faith-based groups, civic organizations, business associations, large businesses) to highlight the current community policing efforts and invite their members to become part of that effort.
- Developing multi-lingual signage with police phone number for posting at key locations (TriMet stops, parks, etc.) - *tentative: item to be further developed*
- Identifying an East Portland community policing “citizen of the month” to be featured in publications, etc.

Budget:

- Staff: \$
 - Materials and Supplies: \$
- Total: \$

DRAFT EPAP Early Implementation Proposal March 13, 2008

Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs.

Potential Actions Identified:

- PS. 3.1 Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits, East Portland hotline
- PS. 3.2 Use Multnomah County Corrections work crews for clean-up and graffiti cleanup – stations, ped areas
- PS. 3.3 Initiate a targeted clean up of key areas to showcase
- PS. 3.4 Develop an on-going "Adopt a Block" graffiti removal program with resources
- PS. 3.5 Develop youth fundraising and graffiti clean-up program - seed money to community groups for monthly clean-ups

Implementation Proposal:

ONI's Graffiti Abatement Program provides services that can be utilized with focused efforts in East Portland in support of EPAP's priorities. Some immediate targeted efforts would require additional funding, but longer-term actions should be manageable within existing program funds as they are in other parts of the city.

Recommended actions include:

- Targeted cleanups – one each week for a total of 4 in June 2008 (Cost \$8800)
- Organize training/education in East Portland – Coalition/Neighborhood/Business/Watches
- Targeted outreach/ mailing providing education on graffiti issues and marketing of graffiti abatement program services, especially with existing Neighborhood Watches
- Ongoing communication and education with neighborhood and business associations regarding program services and need to report graffiti.
- Media outreach regarding graffiti issues, focused efforts in East Portland and marketing of how to report graffiti and get assistance with cleanup (including neighborhood papers).

Details regarding targeted cleanups

- When: June 2008, one each of 4 weeks (either every Friday or other days set up in advance)
- Identify defined target areas (cannot cover all of the area). Work with Coalition, EPAP committee and Crime Prevention staff to identify 4 key areas to target.
- Survey of graffiti sites by area 1-2 weeks prior to the removal date (requires support staff beginning mid-May through the end of June). Survey includes:
 - documentation of sites
 - taking photos
 - entry into TrackIt database
 - distribution and collection of permission forms, and
 - creating lists for day of event...We need to be aware of which properties do not qualify for long-term repeat cleanup of graffiti, i.e., large commercial properties/apartment complexes, etc. Just because they sign permission forms

for the targeted East Portland events does not mean the City will take on future responsibility for free graffiti removal.

- ONI will dedicate within existing resources one YEI crew to clean identified private properties either pressure washing and/or paint out.
- ONI Graffiti Abatement Coordinator will
 - coordinate any volunteers (if committee/ neighborhood/business associations want to partner and be involved)
 - hire and oversee interns
 - provide educational brochures and other materials
 - assist with outreach/marketing
 - coordinate with Goodbye Graffiti to provide targeted cleanup of traffic boxes and metal light poles under existing contracts

Budget:

- Materials and supplies - \$800
- 3 part-time Interns/Staff for 7 weeks, - \$6,000
- Goodbye Graffiti for private property cleanup beyond what is covered under existing contracts - \$2,00

EPAP Small Group Meeting Notes
March 13, 2008

PUBLIC SAFETY

Public Safety Strategy #1: Messaging campaign

- Make messaging campaign multi-lingual
- Add culturally-specific domestic violence resources to messaging campaign
- Ensure that the police force in East Portland reflects the diversity of the community. This can create better relationships in the community and reduce crime as residents tend to relate to those who look like themselves.
- Institute a 311 phone system that allows residents to place a single phone call for information about government services.

Public Safety Strategy #2: Gang Prevention parity

- Provide activities for children and parenting classes for adults to build relationships and help with gang prevention

Public Safety Strategy #3: Graffiti Removal

- Develop an on-going graffiti removal program that has a high level of frequency and coverage

Public Safety Strategy #4: Improve safety and conduct on TriMet facilities

- Green Line - potential increase in crime in area brought in with the new line. Need to change MAX's overall entry system.

Public Safety Strategy #5: Increase safety in commercial areas and neighborhoods

- Explore partnerships to address crime, such as the current effort between Gresham and Portland police to enforce each other's ordinances outside of jurisdictional lines.
- Address the connection between physical improvements and real or perceived crime. Add more lighting, sidewalks and create inviting places. Get more "eyes on the street" to help with perception of crime. Use CEPTED assessments to identify key areas (identified in tables).
- Need to add design requirements for multifamily dwellings to design for safety. Need to require Good Neighbor agreements.
- Identity Theft - need locking mailboxes in older neighborhoods (new development has gang mail boxes).
- Infill development happening with minimal or no parking requirements, leading to on-street parking that encourages car prowls.
- As part of the I-205 bike path for the Green MAX Line, explore ways to make the bike path a community asset and engage in community organizing around bike path entrances. Partner with TriMet, ODOT, Portland Police and Bicycle Transportation Alliance.

EPAP Small Group Meeting Notes
March 13, 2008

TRANSPORTATION

Transportation Strategy #1: Improve transit service throughout EP

- Transit need to expand both frequency and coverage.
- Look at transit service for students to get to school, not just workforce.
- Need to find a way to get Federal funding for bus rapid transit on Powell
- Sandy #12 bus line needs bus shelters
- Look at pilot project for free bus service for students during school commuting hours. Make it easy for kids - they are our future.

Transportation Strategy #2: Increase bike/ped safety

- Explore how to get better pedestrian improvements (Cross over with PS #5 ideas for lighting and eyes on the street)
- Separate bike lanes from pedestrians in planning routes

Transportation Strategy #4: Improve connectivity, capacity and level of improvements

- Need Powell Butte connection to Green Line
- Pleasant Valley area subdivisions have poor access, especially to schools. Johnson Creek and Foster Road pose significant barriers.
- Need to address superblocks. Identify incentives for developers to build streets
- Need to complete the local street network -- east of I-205, EP has approx. 25% less land devoted to roads than west of I-205. Lack of local streets leads to many other problems, including lack of access to transit.
- Address land division and development review process to understand -- and change-- the process so that streets and sidewalks get built.
- Identify a priority network for pedestrians, cyclists and cars to help in policy making and budgeting for EP
- Promote and improve the Springwater Corridor as a multiuse path, esp. for bikes -- high price of fuel provides and opportunity for more cycling.
- System needs to connect to natural areas

EPAP Small Group Meeting Notes
March 13, 2008

SCHOOLS AND EDUCATION

1. Increase partnership and coordination between Mount Hood Community College and East Portland public school districts¹.
 - a. Develop and engage system to identify students at risk of dropping out of high school and provide assistance to enroll them in alternate educational opportunities through MHCC
 - b. Develop programs to find and assist adults (25 years or older) to complete high school education
 - c. Create forum for ongoing communication between all East Portland school district leaders and Mt Hood Community College leaders

2. Develop additional high school curriculum options available to all East Portland public school students as means of motivating to complete high school
 - a. Expand cost-effective college credit program opportunities for high school students
 - b. Augment Career Consortium (inter-district programs) to expand opportunities/outreach to students and better coordinate between districts
 - c. Include students and other youth (those who have left the system) in curriculum and other inter-district planning activities
 - d. Add full complement of trade and professional programs in East Portland school districts

3. Provide free full-day kindergarten at all East Portland public elementary schools
 - a. Advocate through legislature and others for statewide funding
 - b. Increase academic component for East Portland kindergarten students

4. Increase community utilization of public school facilities
 - a. In partnership with Portland Parks and Recreation and school districts, add community center programming and hours
 - b. Create school/community partnerships to increase joint use of playgrounds and playfields at schools throughout East Portland

5. Increase parental involvement in and access to public schools
 - a. Identify issues and develop program to reduce cultural barriers to school/parent interaction
 - b. Create opportunities for parents to interact with schools in a positive way: art, food, music, student performances
 - c. Outreach to parents to educate them on their rights to interact and ask questions of schools; advocate for their children

6. Create local student exchange program – cultural exchange within East Portland

¹ East Portland school districts: Centennial, David Douglas, Parkrose, Portland, Reynolds

EPAP Small Group Meeting Notes
March 13, 2008

SAFETY NET

1. Increase energy assistance funding for low income residents in East Portland (administered through utilities and non-profits)
2. Increase support system to allow elderly and disabled East Portland residents to maintain independent living, in their own homes
 - a. Create a good neighbor program through block captains, tailored to reach out to elderly and disabled
 - b. Build support system through community building efforts/increasing social infrastructure – start with block party, neighborhood get-togethers
3. Promote hiring of “resident services” coordinators at all multi-family housing developments in East Portland
 - a. Institute policy requiring ongoing provision of coordinator for publicly-financed properties
 - b. Develop mechanism to require or incent hiring of a coordinator at existing multi-family housing, private and public
 - c. Develop recreation and interaction activities for younger multi-family housing residents, potentially partner with religious organizations and schools
4. Increase funding and outreach for home maintenance assistance to low income homeowners (BHCD coordinates funding for a number of successful non-profit homeowner maintenance programs)
5. Increase services for single, homeless adults in East Portland (currently only assistance and housing for homeless families, but single homeless population has been growing)
 - a. Develop partnerships between and plan for city/county/state agencies and homeless service providers
6. Increase after-hours/school activities available to the diverse young people of East Portland
 - a. Institute SUN schools throughout East Portland
 - b. Increase funding to after-school programs such as Boys and Girls Club, Police Activities League, etc
 - c. Increase access to community-based youth athletic programs: culturally-sensitive outreach, assistance with enrollment fees and related costs
 - d. Organize community-led soccer tournament open to all East Portland youth
7. Redirect and assist individuals with misdemeanor offenses to be more successful in the East Portland community
 - a. Institute the Portland Police Bureau’s Project Clean Slate in East Portland (program to aid with rehabilitating/clearing low-level criminal offenses from record – way to open doors to jobs, housing, education); reduce time lapse between sign up and appointment time
 - b. Schedule Project Clean Slate on an ongoing basis (annually or bi-annually)

EPAP Small Group Meeting Notes

March 13, 2008

8. Connect and promote city/county/state led economic development efforts to East Portland
 - a. Develop partnership between city, county, and state economic development agencies and promote business recruiting strategy for East Portland, especially for living-wage jobs
 - b. Develop work skills profile for East Portland; target business recruitment
 - c. Expand and fund BHCD's Economic Opportunity Initiative for micro and small business development

EPAP Small Group Meeting Notes
March 13, 2008

HOUSING

- Look at ways to balance regional affordable housing supply – fair share.
- Provide more amenities and improved design to also encourage more areas attractive to middle-income projects.
- City needs to find ways to help people get in to affordable home ownership properties operation home.
- Increase sustainable homeownership for moderate income households.
- Increase opportunities for minority homeownership.
- Provide a broader variety of styles of housing for different needs (possible over emphasis on rowhouse/town house model).
- Link the new housing development to transportation infrastructure.
- More planning and design needed around transportation stops (make functional and desirable) – fix connectivity.
- Need more investments in amenities (note: not fully defined) to support housing.
- Improve the design of new multi-family development. Need to set the bar higher for design and materials quality.
- Improve education and training for developers to help them understand how design and quality improvements benefit them.
- Fast-track the development that we are looking for – use a “carrot” to get the good stuff.
- Housing is a package of goods – not just a structure. Need to make neighborhood work by providing other quality components (schools, parks, etc.).
- Pursue more demonstration projects.
- Develop and expand partnerships with non profits.

EPAP Small Group Meeting Notes
March 13, 2008

COMMERCIAL/BUSINESS DEVELOPMENT

- Need for commercial façade/site improvements beyond urban renewal areas: Division, Powell and 122nd.
- Consider developing 82nd Ave thematic district: ethnic/Asian.
- Consider East Portland as key/target location for trade/technical schools. Explore opportunities to partner with PCC Trade/Tech, ACC and CAL.
- Improve business district management (BID program authorized). Need city support for BID – staffing, East Portland Chamber of Commerce support.
- Need incentives to bring in development (like TIF) but other mechanisms.
- Partner with Multnomah County to explore locations in Gateway for County facilities (courthouse mentioned).
- Provide opportunity for business incubation – where: Gateway, Lents, other?
- Develop a small business Resource Center.
- Locate Port of Portland mentorship program in East Portland.
- Develop arts and entertainment facility/district - possibly at 122nd/Glisan (other locations?).
- Support 82nd Ave of Roses parade.
- Expand Avenue of Roses event into Street Fair.
- Promote East Portland as a location for film/movie opportunities.
- Hold a Citywide “neighborhood fair” in East Portland.
- Create iconic signage or artwork to help celebrate entrances and provide/bolster identity for business districts.
- Develop a map of “local” “small”. “cool” East Portland business establishments.
- Need to make big infrastructure investments in commercial districts.
- Explore neighborhood commercial and mixed use development opportunities on SE 122nd Avenue in Powellhurst-Gilbert neighborhood.
- How can we promote a small restaurants – what are the barriers? Explore impediments and explore incentives.
- Develop and sponsor workshops from other successful areas (nationwide) to understand how other places have developed successful commercial and mixed use districts in “early-suburb” locations.

EPAP Small Group Meeting Notes
March 13, 2008

PARKS/ENVIRONMENT (Session 1)

1. Regenerate brown fields into parks
 - ◆ Freeway lands could be possibility
 - ◆ Old gas station
 - ◆ Wrecking yards/auto yards
 - ◆ Opportunities in Columbia Slough area
 - ◆ Probably scattered around so could fulfill a couple of objectives (parks near everyone, pocket parks.
 - ◆ Old substations
 - ◆ Wood piling areas (creosote)
2. North/South trail connections
 - ◆ 205 is only trail connection
 - ◆ Like idea of paddling center/dock for Columbia River access, parkway and other facilities for launch points.
 - ◆ How about launch points along J. Creek.
3. Potentially open east end of Slough
 - ◆ Issues with flooding and levy system pump station
4. Access to Fairview Lake/Mud Lake for kayaks
 - ◆ Roller ramp idea to drag kayak/canoe up and onto lake
5. Linear parkway combining bike trail & walkway
 - ◆ And add trees to create green corridors and get stormwater benefits.
 - ◆ Potentially along streets and arterials in East Portland could provide N/S Connections or link existing parks.
 - ◆ 139th is a pretty wide street, could be retrofitted with trees, bike path, etc., and be a green street.
6. Water Bureau interested in how to use their property in Columbia Slough to augment trail
7. Ability to bicycle safely around East Portland is difficult N/S connects would be great
8. “Community-built parks”
 - ◆ Senn’s Dairy is now being funded by parks Children’s Arboretum , may be model maybe more like community designed or maintained but not totally built by community.
 - ◆ Find places where small parks could be developed. Not much in some places.
 - ◆ There is a hydro-park (Water Bureau property with a park-shown on map).
 - ◆ Potential for other Water Bureau property to function this way.

EPAP Small Group Meeting Notes
March 13, 2008

ENVIRONMENT/NATURAL

1. Gateway Green concept has acquisition component to develop natural areas.
2. METRO purchase in Lava Domes area begins the Forest Park East.
3. Maintaining access to slough and river is important as parcels development in that area.
4. Partner with drainage districts for access to river and slough.
5. Designated mountain bike area needed on Powell Butte to reduce conflict with hikers/walkers.
6. Controlling invasive species is important – ivy, etc., especially along slough.
7. Greater green may be opportunity to address.
8. Sullivan's Gulch trail good idea.
9. Linear park between 99th and 100th good idea.

EPAP Small Group Meeting Notes
March 13, 2008

COMMUNITY BUILDING (Session 2)

1. Affirmative action for spending in East Portland
 - a. East Portland hasn't gotten their share for years under invested in East Portland for decades. Parks is example – maintenance is less because it's just mowing. . (Change funding formula for EPNO.)
 - b. Conduct equity survey to determine city spending (data over time).
 - c. Send the audit information to residents so they know and can organize around it.
 - d. Don't focus on squeaky wheels do studies and focus on areas that truly need improvement.
 - e. City bureaus should organize budget/spending data on area rather than function.
2. Continue the EPAP committee or something like it, diverse etc., as a leadership group over time as action plan goes forward. Leadership group will set own agenda rather than react to others agendas. Will serve lobby/advocacy function but also set own agenda. Rally community around goals.
3. Marketing East County as part of building identity beef up or brand the area using the activities and lifestyle that exist out there. East Portland web site list activities.
4. Multicultural center is on agenda for city so campaign to get center built in East Portland. Include businesses in campaign and have festivals to augment. Center could be gathering places and surrounded by restaurants and cafes with soccer fields or play fields around it. If city is already going to fund, we just need to get it built here and include resources from the various cultural communities that would be part of center. Multicultural Saturday Market kind of thing. 106th and Hancock in Gateway (old bowling alley) location idea. Serve as center for community to get information when they are new and when things change over time.
5. Neighborhood small grant program: facilitate better relationships with people who want to apply to that program for monies. Augment the program and be more proactive about working with people who come for monies. Also more proactive with NA to facilitate their grants. Provide support to get application created and get support and funding through program. How to grow program – think about it. Consider requiring more collaboration and matching.
6. Increase political participation. The area is vocal but people don't vote. Help educate non-native speakers about candidates and issues.
7. Inter district student exchange program. Students studying a specific language can go to a home in East Portland that speaks the language rather than the foreign country.



East Portland Action Plan

Action Committee

May 6, 2008 – 6:00 pm to 8:00 pm

Eastminster Presbyterian Church
12505 NE Halsey

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes ▪ Review 3.13.08 Meeting Summary 	X		
6:15 pm	Barry Manning	Project Administration <ul style="list-style-type: none"> ▪ Upcoming Schedule ▪ Action Plan Outline 	X		
6:30 pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Report on April 2 Open House <ul style="list-style-type: none"> ▪ Report on Participation ▪ Top Community Concerns 	X	X	
6:45 pm	Deb Meihoff	Action Revisions from Built/Environment Subcommittee <ul style="list-style-type: none"> ▪ Subcommittee discussion and additional strategies identified ▪ Discuss additional committee ideas 		X	
7:15 pm	Stefanie Slyman	Action Revisions from Social/Economic Subcommittee <ul style="list-style-type: none"> ▪ Subcommittee discussion and additional strategies identified ▪ Discuss additional committee ideas 		X	
7:45 pm	Barry Manning	Wrap-up Discussion: Themes for East Portland		X	
7:55 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
6.12.08	6PM – 8PM East PDX Community Center	<ul style="list-style-type: none"> ▪ Timing/prioritization of Medium and Long-Term Projects ▪ Identify Principles for on-going implementation of Action Plan



East Portland Action Plan

ACTION PLAN COMMITTEE – MAY 6, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and discussed that the purpose of the meeting was primarily to review the outcomes of the Open House and the Strategies and Action Tables that had been updated with committee and community input received since February.

Barry also noted that the Metro section of the Oregonian had run an article on East Portland that day and that another article is anticipated in the “In Portland” insert the following week. Michelle Winningham spoke noting a lack of engagement in the East Portland Action Plan by Commissioner Sam Adams. She suggested that committee members contact his campaign office regarding this. Robert Liberty agreed and said that committee members should make their voices heard.

PROJECT ADMINISTRATION

Barry discussed the upcoming schedule for the committee and related activities as follows:

- May 12: Graffiti Awareness Training
- June 12: EPAP Committee meeting
- June (TBD) Graffiti Cleanup
- July 12: Cultural Fair at Hazelwood HydroPark at 1017 NE 117th Ave.
- July 24: Final Committee meeting (proposed)

Mike VanderVeen shared with the committee information about a model of community building that he is involved with called Asset Based Community Development (“ABCD”). Amongst other things, this model treats citizens as citizens, not clients, and recognizes that the role of public employees is to serve those citizens.

ACTION PLAN OUTLINE

Barry presented the outline for the Action Plan that Deb Meihoff and Stefanie Slyman have proposed to use in writing the Plan. The outline consists of the following sections:

- I. How to Use this Document
- II. Overarching Themes
- III. Action Strategies
- IV. Next Steps for Implementation
- V. Background

Barry noted that the bulk of the Action Plan consists of the Strategies and Action Tables that the committee has been reviewing and will continue to review leading to the final document. Barry is also talking with implementers to determine the “readiness” of actions to move forward. He assured the committee that the details of ideas that have come forth will not be lost. A final draft of the Action Tables will be sent to the Committee in preparation for the June 12 meeting. It is expected that a draft of the entire Action Plan will be available for Committee review and comment around July 10, with a final committee meeting at the end of July.

NEXT STEPS FOR IMPLEMENTATION

The Bureau of Planning recognizes that a follow-up phase for the Action Plan is needed to guide implementation once the plan is finalized in July. Barry noted that the specifics of this phase have not been determined, but will likely consist of an on-going committee that includes representatives from the Action Plan Committee and East Portland Neighborhood leaders. The new implementing body is anticipated to begin its work in September. There will be some transition between the planning and implementation, related to the prioritization of projects for funding which will begin with the existing Action Plan Committee’s prioritization efforts and flow to the implementation committee. There was a comment from the group that the potential \$500,000 funding for next year is an initial step toward implementation, and recognition that an ongoing group will need to continue to prioritize, monitor, and advocate East Portland activities.

Regarding formal adoption of the Action Plan, Deborah Stein, District Planning Manager for the Bureau of Planning, anticipates that the Action Plan will be endorsed by City Council with a Resolution to guide funding. Therein, the Plan becomes a tool for future funding decisions.

A question was raised regarding the relationship of the Action Plan to the Portland Plan (the citywide comprehensive/land use plan update getting underway this year). Deborah Stein noted that the East Portland work will help to inform the Portland Plan, especially as the City is considering tailoring plans and regulations to the uniqueness of specific areas.

Another committee member inquired about the role of the Action Plan’s other co-conveners, Multnomah County and Metro, for on-going East Portland issues. Robert Liberty of Metro noted that the East Portland effort should approach him and Rod Park to request a meeting/briefing and an analysis of what Metro has spent in this area. He also noted opportunities for funding of East Portland Action Plan projects available from Metro, such as applying for regional transportation (MTIP) funds and submitting applications to the Integrating Habitats and Nature in the Neighborhoods programs.

Mary Li of Multnomah County indicated that Chair Wheeler will give a full briefing to the Board and will seek ways to integrate projects into their work plan.

Jason Tell, ODOT Region 1 Manager, noted that he is most interested in the committee’s prioritization of transportation projects so that ODOT has direction in where to focus its funding and leveraging efforts. Jason also noted that it will be critical for the State to partner with local elected officials to move forward.

OPEN HOUSE REPORT

Stefanie Slyman, Consultant/Co-facilitator, briefly shared the results of the Open House conducted on April 2nd. The full report documenting the event was sent to the committee via e-

mail. In summary, the 120 participants who signed in, which included residents, business owners and several elected officials and candidates. Fifty surveys were filled out in addition to numerous comments that were recorded directly on the presentation boards. The top concerns raised at the Open House included, in order of significance, Public Safety, Housing and Transportation. Stefanie noted that these concerns echoed those of the committee, indicating that the committee is consistent with the broader community. Committee members shared their experiences at the Open House and said their friends and neighbors who attended were impressed with the work of the committee. They also noted a need to be thoughtful in how the plan is described to the broader community: funding expectations, “wish list”.

The Committee had a brief discussion about how to avoid setting unrealistic expectations about what can be done while balancing the need to advocate for change and “big ideas”. Councilor Liberty urged committee members to get their thoughts down, but to not get too consumed with details at this point or filter out ideas due to funding restrictions.

ACTION REVISIONS FROM BUILT/ENVIRONMENT SUBCOMMITTEE

Deb Meihoff, Consultant/Co-facilitator, described to the committee how the Action Tables were updated since February to incorporate the committee’s input from March, the Open House in early April and the subsequent subcommittee meetings in the latter part of April. The updated Action Tables, and listing of Strategies from the Tables, were the subject of the ensuing committee discussion. Following are the key points of that discussion:

HOUSING

Quality of Design - What are the appropriate tools to achieve this?

Opportunities for Quality Design –Education and training for smaller builders who cannot afford to undertake these themselves or may be unaware of existing opportunities (add a strategy)

Street Trees -- Incorporate this throughout the Action Plan in categories of Housing, Transportation and elsewhere

Density -- The way that density has been achieved is an underlying issue with the dissatisfaction about housing development -- there’s “no stretching room”

Streets -- Private streets are too tight; no room for parking and vehicular access

Green Building -- Incorporate green building practices into Housing (add a strategy)

Legislation -- Need to add action regarding lobbying efforts with regard to legislation that effects neighborhoods and housing development (i.e. school funding, concurrency)

TRANSPORTATION

Street Layout -- Is the street grid the only way to go? Consider the community aspects of streets and incorporating more humanizing elements, such as the City Repair model

Transit and Special Events -- Does Tri-Met service increase when an increase in demand due to a special event in East Portland or East County?

Transportation Action Items T1 and T2 -- Letter to Tri-Met is to be directed to its Board, not staff.

Equity Benchmarks -- Need benchmarks to know what it will take to reach equity and how to know when it’s reached. Look at new development areas, such as the Pearl District and South Waterfront as models of measuring new housing units to infrastructure investment. Link investment to outcome.

Safety Data -- This is available and can be used to establish needs and priorities for transportation safety improvements.

Powell Boulevard -- Project requires a phased, multi-layer approach to improvements. Much bigger project that needs technical assistance to address it (Consider separate Strategy just for Powell. Also look at other major street issues, that effect the broader East Portland community, to specifically call out as a strategy.)

Transportation Projects -- Establish bigger goals for projects and work with partners to break off achievable pieces.

Displacement of safety problems -- Avoid pushing traffic safety problems elsewhere when solutions to other problems are implemented.

Action Plan Implementation -- Establish an on-going group to lead the Action Plan projects. Recognize that issues vary from neighborhood to neighborhood and think about how to break down East Portland geographically.

Cost of Multi-Modal Improvements -- Consider costs of improvements when all modes are incorporated.

Street Function -- Think about the complete functions of streets, not just for transportation

Complexity and Prioritization of Transportation Actions -- Each area may need its own plan; much more technical information is needed. But, need to at least triage and get to higher level priorities.

Relationship of East Portland to Portland Plan -- Frame the discussion as East Portland being a subarea of the Portland Plan and set community standards. Prepare for Transportation System Plan update.

COMMERCIAL/MIXED USE AREAS

Coordination among Bureaus/Jurisdictions -- Develop specific standards to ensure coordination

Non-Conforming Uses -- Transition from previous Multnomah County zoning has led to non-conforming uses, such as on SE Division. Too expensive for small businesses to undertake zone changes to get into conformance. Can there be a City-led process? The number of properties involved may be small – need to look into it.

ACTION REVISIONS FROM SOCIAL/ECONOMIC/LEARNING SUBCOMMITTEE

Stefanie Slyman presented the updated Action Tables for these topical areas. Following are the key points of that discussion:

ECONOMIC

Recruit Industry -- Seek value-added industries such as manufacturing, industrial uses, and top-tier companies. Focus on these first, then retail and other lower-paying job sectors.

East Portland Identity -- Be cautious about segregating from the rest of the City. East Portland is a part of Portland, not “out there”.

“Villages” -- Need housing with the commercial to achieve villages throughout East Portland

Economic Development -- This topic needs more input. Separate subcommittee meeting or other effort needed to address this issue for the Action Plan. Include economic development professionals.

UGB Expansion/Urban & Rural Reserves -- Review East Portland's impact to UGB expansion

SOCIAL

Resident Services Coordinator action -- May not be appropriate for all multi-family housing; could also have a negative connotation. Might just be the language. Consider "activities coordinator", which is a position found in higher-income housing developments.

Services for displaced populations -- Services need to follow people relocated from publicly-subsidized housing.

Public Health -- Immunizations and other health services need to be available locally

Neighborhood Associations and Community Building -- Need to be thoughtful about desired outcomes; explain what neighborhood associations can and can't do.

Community Engagement -- Are neighborhood associations the best structure? Think about other engagement and how people define community or place.

OVERARCHING THEMES FOR EAST PORTLAND

Barry Manning led the conversation about the overarching themes for the Action Plan. The preliminary themes, as determined through input from the Committee, include Equity, Sustainability of Efforts, and Linkages among the Plan's action areas. The committee added to this list the following ideas:

Quality of Life -- the fundamental goal of the Action Plan is to improve the quality of life in East Portland

Stabilization -- The Plan is to help stop/alter the current trajectory in some parts of the community. Need to stabilize the area, and stabilize the lives of people who live in East Portland. Address issues uncovered in the Regional Equity Atlas.

Community Assets -- There are many good reasons to stay in East Portland; it offers choices for people and a different quality of life. East Portland naturally has the family life and diversity that other areas are trying to create. City should continue to invest in developing families and diversity in East Portland. Opportunity for a different and distinct style of living (e.g. small houses on big lots, with additional growth and density channeled to corridors and centers).

Place in the Region -- think about East Portland's role in the context of the region as a whole

Gateway -- East Portland is a gateway to the Columbia River Gorge, Mt. Hood, Vancouver, downtown (via many transportation options), Johnson Creek/natural areas and more

Connections -- Consider broadening the "linkages" theme to include connections not just within the plan but also to places, between people, etc. Change name to reflect broader theme.

ADJOURNMENT

Barry Manning thanked the committee participants and technical staff for their participation and attendance before adjourning the meeting at 8:20 pm.

MEETING ATTENDANCE

COMMITTEE MEMBERS

Johnell Bell (for Ted Wheeler, County Chair)
James Chasse, SE Resident
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Brian Heron, Non-Profit/Faith Community
Judith Huck, SE Business/Resident
Jeff Jewel, Human Solutions
Arlene Kimura, SE Business/Resident
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
Mary Li, Multnomah County
Robert Liberty, Metro
Vadim Riskin, Resident/Slavic Community
Jason Tell, ODOT
Nick Sauvie, Non-profit- Housing
Jon Turino, NE Business
Mike Vander Veen, SE Resident
Simon Wong, Business/Asian Community
Michelle Winningham, SE Resident

TECHNICAL GROUP MEMBERS

Betty Dominguez, Housing Authority of
Portland
Justin Douglas, Portland Development
Commission
Stuart Gwin, PDOT
Beth Kaye, Bureau of Housing and
Community Development
Dave Kliewer, BES
Deborah Stein, Portland Bureau of Planning
Michael Parkhurst, City of Gresham
Shelli Romero, ODOT
Steffani Mendoza-Gray, Portland Gov't
Relations

INTERESTED PERSONS

Bob Edwards
Linda Robinson
Lee Perlman

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator



East Portland Action Plan

Action Committee
June 12, 2008 – 6:00 pm to 8:00 pm
 East Portland Community Center
 740 SE 106th Avenue

REVISED AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review revised meeting agenda and desired outcomes ▪ Review 5.6.08 Meeting Summary 	X		
6:15 pm	Barry Manning	Project Administration <ul style="list-style-type: none"> ▪ Upcoming Schedule – Meeting Dates <ul style="list-style-type: none"> ○ 6/19 Eco Devo subcommittee ○ 7/10 Action Focus Subcommittee ○ 7/24 Final Meeting 	X		
6:20 pm	Barry Manning	Implementation Next Steps <ul style="list-style-type: none"> ▪ Near-term progress report ▪ Action Focus subcom (7/10) ▪ Implementation Group (Sep-Nov) ▪ EPNO Chairs (10/08 – tentative) ▪ Public Open House (10/08) ▪ Council Hearing (11/08) ▪ EPAP Group – ongoing 	X	X	
6:40 pm	Stefanie Slyman, <i>Co-facilitator</i>	Implementation Guidelines <ul style="list-style-type: none"> ▪ Brainstorm Guidelines for Year 1 Implementation ▪ Brainstorm Guidelines for Future Decision-Making 		X	X
7:10 pm	Deb Meihoff, <i>Co-facilitator</i>	Action Tables – Final Draft <ul style="list-style-type: none"> ▪ Highlights of Changes from 5.6.08 Committee Input ▪ Other Revisions since 5.6.08 ▪ Committee Discussion / Refinements 	X	X	X
7:50 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
7/24/08	6:00 – 8:30 PM East Portland Community Center	<ul style="list-style-type: none"> ▪ LAST MEETING – Phase 1: Final Review & Comment ▪ Committee Social Event



East Portland Action Plan



East Portland Action Plan

ACTION PLAN COMMITTEE – JUNE 12, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and discussed that the purpose of the meeting was to discuss implementation measures for the Action Plan and conduct a final review of the Action Tables.

PROJECT ADMINISTRATION

Upcoming Meetings

Barry discussed the upcoming schedule for the committee and related activities as follows:

- June 18: Northeast Graffiti Cleanup
- June 19: Economic Development Subcommittee, to consider information and potential actions garnered from Economic Development professionals
- June 27: Centennial Neighborhood Graffiti Cleanup
- July 10: Budget Focus Subcommittee, moving toward implementation
- July 12: Cultural Fair at Hazelwood HydroPark at 1017 NE 117th Ave.
- July 24: Final Committee meeting, East Portland Community Center

The Committee had questions about the actions elected bodies will take on the Action Plan and when. Barry will share additional information with the Committee and which organizations will act on the Plan and what types of actions are appropriate. Multnomah County Chair, Ted Wheeler, noted a desire to have a board presentation coordinated with the Portland City Council timing.

Historic Resources Study

Liza Mickel with the Portland Planning Bureau introduced herself to the Committee and summarized the work she and her colleagues have been doing to catalog the historical resources of East Portland. Liza noted the lack of documentation on the area's history and pointed out the community building opportunities in preserving and enriching the history.

Liza suggested the Committee consider potential actions to coordinate with the historic resources study. She also welcomed the Committee to send comments on the draft East Portland Historical Overview and Historic Preservation Study. The Committee provided ideas on potential Historic Resources actions, as outlined in the Action Tables section below.

IMPLEMENTATION NEXT STEPS

Near Term Action Update

Barry provided an update on the three near term actions underway – Graffiti Cleanup, Public Safety Messaging Campaign, and Cultural Communities Connections.

Graffiti Cleanup: The Graffiti Cleanups are off to a good start with events scheduled throughout East Portland in June. Mike VanderVeen is working with the East Portland Neighborhood Office to pursue opportunities for a sustained Cleanup effort. He is working with Neighborhood Associations to organize community groups. He also encouraged everyone to report and photograph any and all graffiti to the City's Graffiti Hotline 503-823-4TAG. Committee members stressed the need to reach out to other local partners such as the business community, public relations arms of area organizations and to find/continue assistance to victims of graffiti, especially in highly impacted areas.

Community Building: Mike VanderVeen is also working on portions of the Community Building action. In addition to the Office of Neighborhood Involvement's Cultural Fair in July, Mike is working on Asset Based Community Development (ABCD) which works directly with citizens to engage them in grass-roots neighborhood and community activities. A plan for outreach to cultural communities through churches, schools, and other organizations is also being developed and implemented.

Public Safety Messaging Effort: The public safety messaging effort is in the planning/design stages. Staff is working with area schools (currently CAL – which involves Reynolds and Centennial high school students) to develop the "It's OK to Call" handouts and marketing materials. More updates to come in summer, and potentially in the fall, when school is back in session.

Next Steps for Implementation

Barry recapped the project schedule: The EPAP planning effort is expected to wrap-up in July as anticipated. A transition to an implementation focus will occur in September. A critical next step is to determine how to allocate the \$500,000 City FY 2008-09 budget appropriation.

The City anticipates assembling an EPAP Implementation Work Group which will meet from September to November this fall to provide feedback on implementation priorities and activities for FY 2008-09. Membership on the Implementation Group will be open to current EPAP committee members, who will be contacted over the coming weeks to determine level of interest.

To kick-start the implementation activities, there will be a subcommittee of the current Action Plan Committee which will meet on July 10 (scheduled 6:00 – 9:00 PM, East Portland Community Center) to discuss strategy/action priorities for the fall process.

Following the fall Implementation Work Group, sometime around November/December, the City will look to establish an ongoing East Portland Action Plan Advocacy and Monitoring Group. The City anticipates that it will provide administrative support to the ongoing group, though it is not clear yet which City Bureau or other organization will manage the group.

East Portland Action Plan Committee members are encouraged to volunteer for the Work Group and/or the ongoing Advocacy and Monitoring Group. Committee members and the City recognized that additional interests will need to be involved in both groups as the Plan moves forward to implementation.

The Committee had a number of questions about the implementation process, summarized as follows:

Q: Will the entire \$500,000 budget appropriation be available for actions or will some of it need to cover Bureau of Planning costs?

A: The East Portland district liaison position (currently filled by Barry Manning) will continue to be funded through the Bureau's ongoing budget. The Bureau is also pursuing hiring an intern to assist with additional East Portland work. The Bureau of Planning does not anticipate needing additional funds for these staff positions. Some of the planning actions in the Action Plan will require additional funding for implementation; these will be considered through the prioritization process with all the other actions.

Q: Why is the \$500,000 appropriation in the Bureau of Planning budget?

A: The special appropriation needs to be housed in a bureau budget in order to be spent in an accountable way. Bureau of Planning is acting in the role as guardian of the money, to oversee the expenditures.

Q: Will the ongoing group be a decision-making body or a recommending body? If recommending body, to whom will recommendations be forwarded?

A: Both the Implementation Work Group and the Advocacy and Monitoring Group will be 'sounding boards' for Plan implementation. The intent is to have community members provide oversight to ensure actions moving forward are meeting community criteria and the Committee's original intent with priorities. For now, the Bureau of Planning is the entity in charge of monitoring and moving forward with implementation.

IMPLEMENTATION GUIDELINES

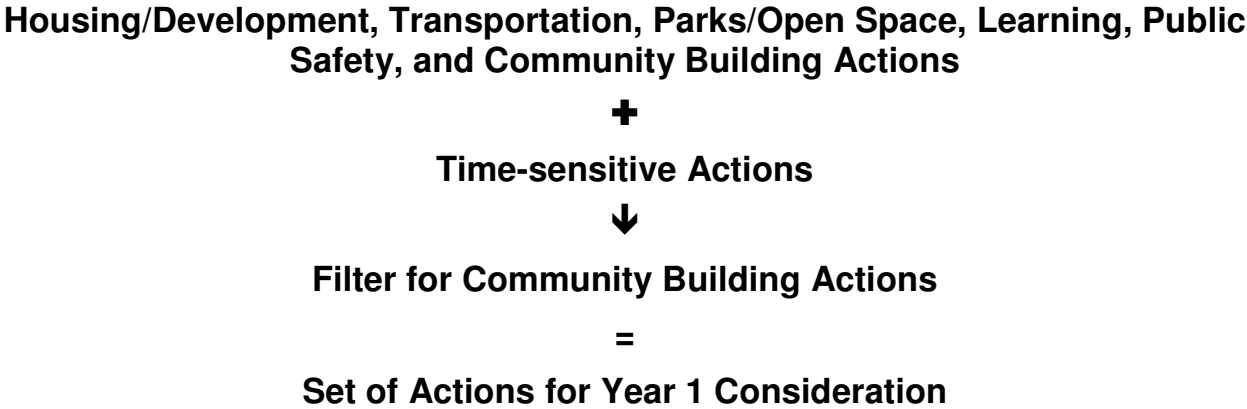
Stefanie Slyman, Co-facilitator, led the group in a discussion of the guidelines that should be applied to implementation for the first year. She led the item by restating the Year 1 Implementation process:

- July 2008: Identify areas of focus and develop list of potential Year 1 actions
- September-November 2008: Implementation Work Group to determine \$500,000 expenditures and other Year 1 activities
- November-beyond: Ongoing Advocacy and Monitoring Group

Stefanie then recapped the 13 criteria the Committee has developed and used thus far in directing actions to undertake in the Near-Term and those that should be added to the list for the Mid- and Long-Term. Stefanie also shared the Priority Issue Areas the Committee has noted throughout the process (**Housing/Development, Transportation, Parks/Open Space, Learning, Public Safety, and Community Building**). The public also weighed in at the Open House in April and stressed the need to address Public Safety, Housing, and Transportation.

The Committee discussed the 13 criteria and the applicability to Year 1 implementation. When asked if any of the criteria should be considered more strongly than others, the Committee stated the critical need for Year 1 is to continue **building community**. Committee members also noted a desire to add a criterion that prioritizes actions that are **time sensitive** – those opportunities that may be lost if not acted upon in the next year or may be responding to a changing condition (ex: increase in fuel costs). With regard to time-sensitive issues, the Committee expressed the need to look especially at upcoming policy actions such as the City's Portland Plan effort and Metro's transportation funding process (MTIP).

The Committee noted support for keeping the focus on the original six priority issue areas, adding others that are time sensitive and then prioritizing those that have a community building aspect:



The Committee further defined what they mean by Community Building, in applying it to action prioritization:

- Activities that contribute to community ownership of East Portland and/or the Action Plan
- Activities that aid in making community connections
- Activities that bring people together, person-to-person
- Activities that organize around and assist with the changing nature of East Portland
- Activities that fully engage under-represented individuals and communities
- Activities that offer a voice for and enhance community diversity
- Activities that lead to trust-building between communities within East Portland that have different values and relationships – start building from the smaller communities within East Portland, driving toward the larger goal of improving livability
- Activities that bring about political engagement
- Activities that include a role for authentic, community-based organizers
- Activities that strengthen the common bonds between East Portland stakeholders
- Activities that build a community network of support

ACTION TABLES – FINAL DRAFT

Deb Meihoff, Co-facilitator, summarized the changes to the Action Tables since the last Committee meeting. The changes reflect information Barry has gathered from agency representatives in the past month. Also, the tables have been completed more fully with estimates of the likely organization to lead the action, level of effort required, and general timeframe in which the action may be possible. Deb stressed that the information in the Tables represents the Committee’s recommendations for action and that community members will need to continue to advocate for the actions in order for them to move forward.

Committee members would like to see the implementation activities for Year 1 include a prioritized list of actions for an advocacy agenda which are not necessarily requiring funding from the \$500,000 appropriation, but in need of agency work program adjustments and/or other funding.

Committee members requested an addition of actions regarding Historic Resources, specifically to include preservation of threatened resources, development of oral histories (potentially including area youth to conduct interviews), and further identification of the resources and history of the area.

Steve Kautz of TriMet noted that the agency continues to review the Action Tables and will submit comments to the Bureau of Planning in the next week or so. Some actions listed are already moving forward, others are being tested for feasibility and readiness. TriMet is particularly interested in coordinating with PDOT and/or ODOT to pursue pedestrian improvements around transit stops. Additional work is required to determine how to move that forward which could be a cost-efficient model.

Deb offered for Committee members to submit written comments on the Action Tables to Barry no later than Wednesday, June 18. Comments will be considered for the draft Action Plan. The project team is working on the draft with the anticipation of forwarding it to the Committee for review and comment by July 10. This will allow a two-week period for review prior to the final Committee meeting on July 24. In addition to the Action Tables, the Action Plan will include statement of the Committee's priorities (noted above), the East Portland Values ('overarching themes'), and Guidelines for Long Term Decision-Making.

PUBLIC COMMENTS

Jefferson Smith encouraged Committee members to get engaged in advocacy for East Portland at the State level.

ADJOURNMENT

Barry Manning thanked the committee participants and technical staff for their participation and attendance before adjourning the meeting at 8:00 pm.

MEETING ATTENDANCE -- BARRY TO UPDATE WITH SIGN IN SHEET

COMMITTEE MEMBERS

Ted Wheeler, Chair of Multnomah County
Sara Petrocine for Randy Leonard, Portland
City Council
James Chasse, SE Resident
Frieda Christopher, SE Resident
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Brian Heron, Non-Profit/Faith Community
Judith Huck, SE Business/Resident
Arlene Kimura, SE Business/Resident
Lawrence Kotan, NE Resident
Mary Li, Multnomah County
Robert Liberty, Metro
Steve Kautz, TriMet
Vadim Riskin, SE Resident/Slavic
Community
Jason Tell, ODOT
Nick Sauvie, Non-profit- Housing
Mike Vander Veen, SE Resident
Will White, Bureau of Housing and
Community Development
Michelle Winningham, SE Resident

TECHNICAL GROUP MEMBERS

Richard Bixby, Portland Office of
Neighborhood Involvement
Byron Estes, Portland Development
Commission

Justin Douglas, Portland Development
Commission
Karen Gray, Parkrose School District
Beth Kaye, Bureau of Housing and
Community Development

Lisa Miles, Metro
Deborah Stein, Portland Bureau of Planning

OTHER ELECTED AND AGENCY REPRESENTATIVES

Johnell Bell, Multnomah County
Shelli Romero, ODOT
Claire Griffin
Steffeni Mendoza Gray

INTERESTED PERSONS

Jefferson Smith
Lee Perlman

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

A photograph of a residential street with a large puddle on the road, surrounded by trees and greenery. The text "East Portland Action Plan" is overlaid in white. The scene shows a paved road with a large, shallow puddle in the center. The road is flanked by lush green trees and bushes. In the background, a utility pole and a car are visible. The overall atmosphere is a quiet, suburban neighborhood.

East Portland Action Plan

6.12.08 Committee Meeting

NEXT STEPS FOR YEAR 1 EPAP IMPLEMENTATION

June – August

- Identify focus areas in the Action Plan to consider for Year 1 funding

September – November

- Identify key strategies to pursue within the focus areas
- Within key strategies, determine which Actions are ripe for implementation
- Develop Implementation Plan for Year 1 funding

TONIGHT THROUGH NEXT EPAP MEETING

- **Establish guidelines** for identifying focus areas for Year 1 implementation.
- Staff and subcommittee to use guidelines to **identify focus areas** for Year 1 implementation and report to EPAP Committee at 7.24.08 meeting for review and discussion.

ESTABLISH GUIDELINES FOR IDENTIFYING FOCUS AREAS FOR YEAR 1 IMPLEMENTATION

CRITERIA FOR NEAR TERM ACTIONS (1.10.08)

- **Broad visibility**
- **Low cost/high impact**
- Spread out through geographic area
- Stepping stone/foundational action that is economically sustainable
- High impact on children and total number of people impacted
- Community building projects leading to more community involvement
- Reflects East Portland's regional accessibility in the region
- Leverage resources and partners involved in the East Portland Action Plan process
- Unifying actions
- "Real things that we can point to"
- Illustrate larger objectives

CRITERIA FOR MEDIUM AND LONG TERM ACTIONS (3.13.08)

- Spread out through geographic area
- Stepping stone/foundational action that is economically sustainable
- High impact on children and total number of people impacted
- Community building projects leading to more community involvement
- Reflects East Portland's regional accessibility in the region
- Leverage resources and partners involved in the East Portland Action Plan process
- Unifying actions
- "Real things that we can point to"
- Illustrate larger objectives
- **Does it advance a current issue or opportunity not being addressed now?**
- **Does it prevent or mitigate a future problem?**

WHICH CRITERIA ARE MOST IMPORTANT FOR YEAR 1 IMPLEMENTATION ?

- 1) Broad visibility
- 2) Low cost/high impact
- 3) Spread out through geographic area
- 4) Stepping stone/foundational action that is economically sustainable
- 5) High impact on children and total number of people impacted
- 6) Community building projects leading to more community involvement
- 7) Reflects East Portland's regional accessibility in the region
- 8) Leverage resources and partners involved in the East Portland Action Plan process
- 9) Unifying actions
- 10) "Real things that we can point to"
- 11) Illustrate larger objectives
- 12) Does it advance a current issue or opportunity not being addressed now?
- 13) Does it prevent or mitigate a future problem?

OTHER CRITERIA TO BE CONSIDERED?

- Weight previously identified priorities higher than other criteria

PREVIOUSLY IDENTIFIED PRIORITIES ...

General Committee Priorities Identified at 1.10.08 Meeting

ISSUE AREAS										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
<i>Infill in Single Family Neighborhoods</i> <i>Multidwelling development</i> <i>New code provisions for design and development standards</i>	<i>Redevelopment opportunities</i> <i>Storefront improvements</i> <i>Main Street planning</i>	<i>Pedestrian Safety</i> <i>Transit Service</i> <i>Road conditions</i> <i>Road capacity</i> <i>Connectivity</i>	<i>Concurrency</i> <i>City funding priorities/ policies for East Portland</i>	<i>Existing facilities improvements</i> <i>Schools and parks partnerships</i> <i>New parks/open space</i>	<i>Watershed health</i> <i>Green building</i> <i>Natural area protection and enhancement</i> <i>Tree protection & landscaping</i>	<i>Unique Identity for East Portland neighborhoods</i> <i>Small business assistance</i> <i>Commercial areas viability and convenience</i> <i>Employment opportunities and workforce training</i>	<i>Existing providers programming</i> <i>Partnerships to increase services</i>	<i>Public safety efforts</i> <i>Code compliance</i> <i>Commercial/ Neighborhood cleanups</i> <i>Processes/ programs to address crime</i>	<i>Job training</i> <i>Services for low-income residents</i> <i>Housing assistance</i>	<i>Community gathering locations</i> <i>Community events</i> <i>Public forums</i>

PREVIOUSLY IDENTIFIED PRIORITIES...

Top Near-Term Priorities from 2.12.08 meeting

- ❖ Develop a **public safety “messaging” program** to increase community policing efforts.
- ❖ Increase **comprehensive, sustainable graffiti prevention** and clean-up programs
- ❖ Create opportunities to **increase interaction and understanding** among the cultural communities and geographic neighborhoods within East Portland

Top Community Priorities from 4.02.08 Open House

- ❖ **Housing**
Decrease density, Increase quality of new development
- ❖ **Transportation**
Improve Local Streets, Improve General Ped and Bike Safety, Improve Automobile Management
- ❖ **Public Safety**
Graffiti abatement, Gang Prevention, Community cleanups



East Portland Action Plan

Action Committee
July 24, 2008 – 6:00 pm to 8:00 pm
 East Portland Community Center
 740 SE 106th Avenue

FINAL MEETING AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review revised meeting agenda and desired outcomes ▪ Review 6.12.08 Meeting Summary 	X		
6:10 pm	Barry Manning	Public Comments & Announcements	X		
6:20 pm	Barry Manning, Deb Meihoff, & Stefanie Slyman	Project Administration <ul style="list-style-type: none"> ▪ Recap Economic Development Subcommittee Outcomes ▪ Recap July 10 Prioritization Focus Subcommittee Outcomes ▪ Summary of Draft Action Plan Comments and Adjustments 	X		
6:50 pm	Deb Meihoff & Stefanie Slyman	Final Comments on Draft Action Plan	X	X	X
7:10 pm	Barry Manning	Next Steps <ul style="list-style-type: none"> ▪ Implementation Group Schedule 	X		
7:20 pm		Reflections on Action Plan, Process and Next Steps for Implementation <ul style="list-style-type: none"> ▪ Committee Members ▪ Elected Official Committee Members: Commissioner Randy Leonard, Councilor Robert Liberty ▪ Conveners: Speaker Merkley, Mayor Potter, Chair Wheeler 	X		
8:00 pm	Dessert Potluck and Ice Cream Social Please stay after the meeting to join us in honoring your hard work over the past eight months! The Portland Planning Bureau will provide ice cream. We invite you to bring a few of your favorite cupcakes or dessert to share.				



East Portland Action Plan

ACTION PLAN COMMITTEE – JULY 24, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and stated that the purpose of the meeting was to review final draft of the Action Plan and to conclude the East Portland Action Plan Committee.

PUBLIC COMMENTS & ANNOUNCEMENTS

Barry Manning stated that the Lents Neighborhood Association has requested \$500 from Year 1 Action Plan funding to support a summer folk music series. The series is intended to support the cultural history of Lents and is a community building activity. The committee supported the request, with the caveat that some kind of criteria be developed for future funding appeals.

Barry Manning introduced a mock-up of an “It’s OK to Call” card, designed by Center for Advanced Learning (C.A.L.) high school student Rocio Zavala (near-term Action Item PS.1.1). The message “It’s OK to call” along with emergency and non-emergency police department numbers will be translated into several languages and distributed throughout East Portland.

PROJECT ADMINISTRATION

June 19 Economic Development Subcommittee Overview

Stefanie Slyman, Co-facilitator, presented the summary outcomes of the additional work undertaken to fill out the economic development actions in the action plan. Stefanie and Barry conducted interviews of key economic development experts. From the interviews, they developed ideas for Subcommittee consideration. The revised action tables reflect the outcomes of the subcommittee discussions. Committee members asked if the City could pursue a National Main Street revitalization model, similar to the former BHCD Target Area Program. The Bureau of Housing and Community Development discontinued the Target Area program because it was not meeting their mission to serve people in need. Byron Estes, PDC Senior Manager, stated that through an organizational restructuring PDC is working toward filling the gap left by the discontinuation of BHCD’s program.

July 10 Budget Focus Subcommittee Overview

Deb Meihoff, Co-facilitator, presented a summary of the July 10 Subcommittee meeting. Attendees participated in an exercise to determine initial short-term priorities for expending the \$500,000 City budget appropriation. The work of the subcommittee built on the priorities expressed by the Committee throughout the process and by the general public at the open house in April. Deb described the exercise and summarized the results from the subcommittee. Top tier issue areas were: Housing, Community Building, Transportation, and Equity. Second tier concerns were Parks/Recreation/Trails, Economic Development, and Public Safety. The budget

Committee ranked the issues based on the percentage amount of funds to be distributed in different category areas. The summary results were: 1) Social (39%), 2) Built (26%), 3) Economic (21%) and 4) Education and Environment (19%). A complete summary can be found in the July 10 meeting notes.

FINAL COMMENTS ON DRAFT ACTION PLAN

Comments received on the Action Plan to date have resulted in minor changes to language and partners listed in the action tables. Stefanie solicited additional final comments from the Committee.

The Committee stated a general concern and questions about inclusion of the Action Plan items in the Portland Plan process. Barry reiterated the Bureau of Planning's ongoing commitment to work in East Portland through the District Liaison Program and discussed how the liaison and action plan work will interface and inform the Portland Plan. He also asked committee members to continue their involvement in East-focused efforts and the Portland Plan in advocating for improvements. He specifically noted a need to focus on policy questions that are expressed in the Action Plan and to engage in the "urban form" plan that is part of the Portland Plan process.

Nick Sauvie requested clearer language regarding the Powell Boulevard interchange.

Frieda Christopher recommended adding an action to assist schools to fund translation services.

Consider action(s) to express PDC's potential future involvement in East Portland (future urban renewal areas, economic development, efforts outside of urban renewal areas, staffing levels, etc.).

Committee members were given until July 28 to submit any final comments for incorporation in the final draft of the Action Plan.

NEXT STEPS

Barry recapped the project schedule: Wrap up planning effort in late July and transition to implementation in August/September. A critical next step is to determine how to allocate the \$500,000 City budget appropriation. The City is assembling an Implementation Group – Committee members who are interested need to fill out the sign-up form and return to Barry by the end of the week. The work group will begin meeting in mid to late September. Barry will contact work group volunteers to verify the schedule/first meeting date.

Following the Implementation work group process, sometime around November/December, the City will establish an ongoing Implementation Advocacy and Monitoring Group for the East Portland Action Plan. The City will continue to provide administrative support to the ongoing group, likely through the East Portland Neighborhood Office.

ACTION PLAN PROCESS REFLECTIONS

In concluding the work of the Action Plan Committee, Barry provided an overview of accomplishments over the past eight months. The accomplishments:

- Elevated and broadened awareness of East Portland's assets and challenges

- Community building and identification of new partnerships builds stronger foundation for continued advocacy
- Three short term actions launched with initial Action Plan allocation: graffiti removal; community outreach; public safety message
- Advocacy for EPAP special appropriation - \$500,000 Council budget allocation signals a commitment from city leadership for follow-through
- Longer term action plan developed, vetted, and refined with participation from and support of numerous and diverse stakeholders
- Problem identification and identification of potential solutions to help inform the Portland Plan

Speaker Jeff Merkley, Mayor Tom Potter, Chair Ted Wheeler and Councilor Rob Liberty spoke to the committee.

Speaker Merkley stressed the importance of the Committee's work in identifying the steps for East Portland to take to become on-par with other parts of the city with housing, infrastructure, and economic development. He thanked everyone for their dedication and encouraged them to stay involved.

Mayor Potter thanked the committee for their work, and stated that the document is well-positioned; he asked the committee to stay with the process and encouraged members to visit City Hall and exhibit power in numbers in order to make themselves more visible to the commissioners.

Chair Wheeler thanked the committee for their work, and stated that Multnomah County is fully committed to the action plan process and will help in any way they can.

Councilor Liberty stated that the committee should ask Metro to do more, because the issues it addresses reflect a regional trend. He suggested putting a price on the action items, and compared the level of funding available in East Portland to the South Waterfront District. He suggested EPAP positions the community to more effectively request support from the City and Metro.

Sarah Petrocine spoke on behalf of Commissioner Randy Leonard. She thanked the group for their work and seconded Mayor Potter's suggestion that members attend City Council meetings and testify about issues relating to East Portland.

Deb and Stefanie led the committee in a reflection of accomplishments to date. Committee members spoke about their positive impressions of the process.

ADJOURNMENT

Barry Manning thanked the committee participants and technical staff for their participation and attendance before adjourning for the Ice Cream Social at 8:00 pm.

MEETING ATTENDANCE

CONVENERS

Speaker Jeff Merkley
Mayor Tom Potter
Chair Ted Wheeler, Multnomah County

COMMITTEE MEMBERS

James Chasse, SE Resident
Frieda Christopher, SE Resident
Michael Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Karen Gray, Parkrose School District
Steve Kautz, TriMet
Arlene Kimura, NE Resident
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
Sara Petrocine for Randy Leonard, Portland City Council
Jeff Jewel, Human Solutions
Mary T. Li, Multnomah County
Robert Liberty, Metro Council
James Pauley, SE Resident
Vadim Riskin, SE Resident/Slavic Community
Nick Sauvie, ROSE CDC
Jason Tell, Oregon Department of Transportation
Jon Turino, NE Business/Resident
Mike Vander Veen, SE Resident
Michelle Winningham, SE Resident
Simon Wong, SE Business/Asian Community

TECHNICAL GROUP MEMBERS

Richard Bixby, East Portland Neighborhood Office
Byron Estes, Portland Development Commission
Stuart Gwin, Portland Office of Transportation
Beth Kaye, Bureau of Housing and Community Development
Michael Parkhurst, City of Gresham
Mike Saling, Portland Water Bureau
Andrea Watson, Reynolds School District
Justin Douglas, Portland Development Commission
Rosanne Lee, ONI Crime Prevention
Shelli Romero, ODOT
Steffani Mendoza-Gray, Portland Office of Gov't Relations

INTERESTED PERSONS

Shannon Brosseau
Linda Robinson
Susan Fagen
J.P. Teets
Beverly Tobias

STAFF/CONSULTANTS

Barry Manning, Project Manager

Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

Li Alligood, Community Service Aide II

East Portland Action Plan

Action Committee

December 1, 2007 – 10:00 am to 12:00 noon

David Douglas High School – Board Room

1500 SE 130th Avenue

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
10:00am	Mayor Tom Potter Chair Ted Wheeler Rep. Jeff Merkley	Project Kickoff	X		
10:30 am	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i> Stefanie Slyman, <i>Co-Facilitator</i> Deb Meihoff, <i>Co-Facilitator</i>	Project Overview & Committee Introductions	X		
11:00 am	Jill Fuglister, <i>Coalition for a Livable Future</i> and Barry Manning	Defining the Issues <ul style="list-style-type: none"> ▪ Regional Trends ▪ East Portland Trends 	X		
11:30 am	Barry Manning Stefanie Slyman Deb Meihoff	Defining the Process for Solutions <ul style="list-style-type: none"> ▪ Project Goals/Objectives ▪ Project process: Schedule Project Outcome: Action Plan Elements ▪ Committee Charter: Roles & Responsibilities 	X	X	
11:50 am	Stefanie Slyman Deb Meihoff	Committee Assignment <ul style="list-style-type: none"> ▪ Identify Major Priorities and Livability Actions Underway ▪ Review Committee Charter 	X	X	
11:55 am		Public Comment & Announcements / Comment Cards	X		
12:00 n		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
1.10.08	6:00-8:00 pm	<ul style="list-style-type: none"> ▪ Assignment Reports: community feedback ▪ Near Term Action Items (6 mos-1 yr) <ul style="list-style-type: none"> ▪ 3 -5 issues for potential Near Term Action ▪ Establish subcommittee – Near Term Actions ▪ Review/discuss criteria for Near Term Action selection ▪ Ratify Committee Charter

**East Portland Action Plan
Action Plan Committee - December 1, 2007
Meeting Notes***

PROJECT KICKOFF

Portland Mayor Tom Potter opened the meeting at 10:30am. He gave a brief welcome and outlined the need and charge of the Action Plan. His comments were followed by introductory remarks from Portland Commissioner Erik Sten, Multnomah County Chair Ted Wheeler, and Speaker of the House Jeff Merkley. Collectively, the Action Plan Conveners urged Committee members to plan for the shifting population/cultures of East Portland, think about what it will take in the long and short terms to avoid tipping toward disinvestment, and to consider what is needed to protect the neighborliness and diversity of the community.

PROJECT OVERVIEW AND COMMITTEE INTRODUCTIONS

Committee members introduced themselves and their affiliations with the community. Members described what they like best about East Portland and what they see as the greatest challenges facing the area. Summary of comments:

The Riches of East Portland

- Vibrant area with people and activity on the street
- Growing Asian culture – the “heart” of the Asian community
- Proximity to Mount Hood
- Reality and sanity
- Good planning and pedestrian amenities
- Feeling of community and belonging
- Trees
- Families and diversity – desire to embrace and support both
- Diversity [mentioned multiple times]
- Connection to natural environment
- Lack of pretentiousness
- People are people – “It’s real.”
- Good place to raise a family
- Hardworking neighbors
- Unique identity
- Walkability to commercial services – need to extend throughout area
- The people
- Connection with farming community
- “Sprawling openness”
- Diversity of opinions
- People willing to volunteer

* Items requiring follow up by the Project Team or Committee-members is noted with a “→”.

- Access to views of nature
- Passion and involvement
- Community spirit and pride
- Excellent neighbors and diversity
- Untapped potential
- Citizens are engaged
- No-nonsense mindset

The Challenges of East Portland

- Coordination of the many efforts – need to ensure we are looking at the “intersection” of issues, especially between City and County
- Tax exempt properties coupled with poverty are creating school crowding and school districts have little ability to raise revenue
- Overpopulation of schools
- Transportation safety, especially pedestrian
- Sometimes feels like a lonely job to advocate for East Portland – not enough people involved.
- Building community and consensus with such a diverse population
- Cynicism
- Increased poverty and relationship to shifting real estate dynamics in the region
- Poverty and crime
- Efforts completed in piecemeal fashion
- Some neighborhoods are “slums in the making”
- Median income is lower than the westside – economic ramifications
- Security of TriMet transit system
- Some are focused on the problems instead of the opportunities
- Infrastructure is overloaded, especially traffic
- Funding for East Portland projects
- Negative image by ‘outsiders’
- Poverty
- Cost of infrastructure
- Crime / fear of crime
- Need to increase homeownership
- New residents and businesses need more opportunities for engagement
- Gangs and graffiti

Technical Advisors to the Action Plan (staff of various agencies/organizations) introduced themselves to the Committee.

DEFINING THE ISSUES

The Regional Equity Atlas

Jill Fuglister, Co-Director of Coalition for a Livable Future, provided an overview of regional social and economic trends that are affecting East Portland’s livability. The Coalition has

researched and reported the trends in a publication titled, “The Regional Equity Atlas”. The Equity Atlas was intended to measure access to opportunities such as affordable housing, transit, parks, and grocery stores in order to begin looking at ways to distribute the burdens and benefits of growth more fairly across the region, therein reducing inequities. The Coalition is commencing development of its own action plan to address the findings of the Equity Atlas. The East Portland Action Plan team will coordinate with the Coalition, as timing for the projects allows. Additional details and information on how to order a copy of The Regional Equity Atlas can be found online at www.equityatlas.com.

East Portland Review

Barry Manning, Project Manager with Portland’s Bureau of Planning introduced the East Portland Review, a compilation of research on the demographics and physical elements that make up East Portland today. Through the Review research and public process, the Planning Bureau has identified the area’s top ten Planning Issues and Challenges:

1. Infill Development in Single Family Residential Zones – lot sizes and scale
2. Multi-dwelling Development – quality, location, amenities, and transitions
3. Transportation System – substandard roadways, ped safety, congestion, north/south transit connections
4. Community Safety – property & drug-related crime, MAX safety, livability crimes/calls for service
5. Population Growth and Change – impacts on schools, increasing diversity and languages, increasing service demands, increasing poverty
6. Loss of Trees and Landscape – insufficient landscape quality, loss of green
7. Environment and Watershed Health – development pressure, slope instability, flooding, habitat loss
8. Parks Recreation Open Space – inadequate and/or inaccessible parks, lack of funding for open space preservation
9. Commercial Areas Viability & Convenience – economic challenges, under-served areas, parking, stand-alone housing in commercial zones
10. Employment Opportunities – minimal area for jobs, underutilization of existing sites

The Review publication is undergoing final edits – copies of the final document will be distributed to Committee members upon its completion. More information on the project, an online survey, maps, presentations, and other materials can be found online at www.portlandonline.com/planning (under the Planning Projects tab).

Note: The Bureau of Planning is also completing an East Portland Historical Overview and Preservation Study. A draft of this report will be forwarded to the group in the coming weeks. This document may be an additional resource for information and opportunities in the area.

DEFINING THE PROCESS FOR SOLUTIONS

Stefanie Slyman and Deb Meihoff, co-facilitators for the East Portland Action Plan, provided an overview of the timeline and committee involvement to develop an Action Plan. They also explained the desired roles, responsibilities, goals, and outcomes for the Committee. Committee meetings will be held the second Thursday evening of each month from January through June – with the exception of February, which will be held on Tuesday, February 12. The exact time and location will be forwarded to the committee in preparation for the January 10 meeting.

In addition to Committee meetings, it is expected the process will include a minimum of three subcommittee meetings, stakeholder interviews/focus groups, and one general public open house at the midpoint.

The Action Plan will be outlined according to the major topics of Vision PDX: Economic, Environmental, Learning, Social, and Built. Each action recommended by the Committee will be detailed, noting the responsible party for the action, those that will assist, the relative ease and/or expense required for implementation, and estimated timing. The project team will be looking to the Committee to identify and prioritize near-, mid-, and long-term actions. Near-term actions are those that can get underway, with funding available through the City, by Spring 2008. Mid-term actions are those likely to be implemented within 2-5 years and long-term may take more than 5 years to get underway and/or may not be the highest priority items. In order to lay the groundwork for implementing actions by Spring, the January Committee meeting will be largely focused on potential near-term actions. The Technical Advisors will assist with the details necessary for Committee members to recommend prioritization.

THE ASSIGNMENT

In order to ensure better that the Action Plan is coordinating with active and ongoing efforts, the project team is assembling a list of activities currently underway that are contributing to the livability of East Portland – the “Activities Inventory”. Staff have identified a number of these activities, but request the Committee’s and Technical Advisor’s assistance in developing the Inventory.

➔ **Assignment 1:** [Committee & Technical Group Assignment]

Prior to the January meeting, Committee members should submit to the Bureau of Planning [form attached] activities he/she knows is underway. The project team will compile the information and distribute for review.

➔ **Assignment 2:** [Committee Assignment]

Committee members should talk to neighbors and community-members to identify/confirm the top issues confronting East Portland. In addition to the issues, Committee members are asked to bring to the January meeting ideas on Near-term actions that may be taken to address the top issues.

➔ **Assignment 3:** [Project Team Assignment]

Given the comments provided by Committee members and the public regarding the positive contributions diversity of cultures and opinion bring to the community, the project team will work with the Conveners toward adding a few members to the Committee in time for the January meeting.

PUBLIC COMMENT

- Mid-County needs a central service center, similar to the East County facility in Gresham – senior center, state and county services, ADS facilities in a single location.
- Would like to see youth represented in process.
 - ➔ Project Team to connect with Youth Commission. Consider membership on committee and/or focus group session.
- Metro Councilor Robert Liberty has agreed to serve on the Action Plan Committee.

ADJOURNMENT

Mayor Potter thanked the Committee for their volunteerism and adjourned the meeting at 12:05pm.

MEETING ATTENDANCE

CONVENERS

Mayor Tom Potter, City of Portland
Chair Ted Wheeler, Multnomah County
Jeff Merkley, House Speaker

COMMITTEE MEMBERS

Erik Sten, City Council
James Chasse, SE Resident
Frieda Christopher, SE Resident
Mike Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Bob Earnest, NE Resident
Karen Gray (PSD) for Barbara Rommell (DDSD)
Brian Heron, Non-Profit/Faith Community
Judith Huck, SE Business/Resident
Arlene Kimura, NE Resident
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
Mary Li, Multnomah County
Amber Ontiveros for Fred Hansen, TriMet
Carol Parten, SE Resident
Jim Pauley, SE Resident
Vadim Riskin, SE Resident/Slavic Community
Shelli Romero for Jason Tell, ODOT
Nick Sauvie, Non-Profit- Housing
Jon Turino, NE Business/Resident
Mike Vander Veen, SE Resident
Dorene Warner, Non-Profit/NE Resident
Will White, Bureau Directors Representative
(Housing and Community Development)
Michelle Winningham, SE Resident
Simon Wong, SE Business/Asian Community

TECHNICAL GROUP MEMBERS

Richard Bixby, Office of Neighborhood Involvement
Betty Dominguez, Housing Authority of Portland
Byron Estes, Portland Development Commission
Joan Frederiksen, Bureau of Development Services
Beth Kaye, Housing and Community Development
Dave Kliewer, Bureau of Environmental Services

Rick Larson, Centennial School District
Lisa Miles, Metro
Mike Saling, Bureau of Water
Jim Schwager, Portland Fire and Rescue
Casey Short, Office of Management and Finance
Deborah Stein, Bureau of Planning
Riley Whitcomb, Parks and Recreation

OTHER ELECTED AND AGENCY REPRESENTATIVES

Johnell Bell, Multnomah County
Justin Douglas, Portland Development Commission
Tim Hurley, David Douglas School District
Gil Kelley, Portland Bureau of Planning
Mark Landauer, City of Portland
Robert Liberty, Metro
Rod Monroe, State Senator
Veronica Valenzuela, City of Portland
Liesl Wendt, City of Portland

INTERESTED PERSONS

James Barta
Shannon Brosseau
Katie Claborn
Mike Delman
Connie Hurley
Jackie Hutchins
Shirlene Mallon
Ken McClintock
Laurene McClintock
Lee Perlman
Aaron Shear
Mary Walker
Peter Winch

STAFF/CONSULTANTS

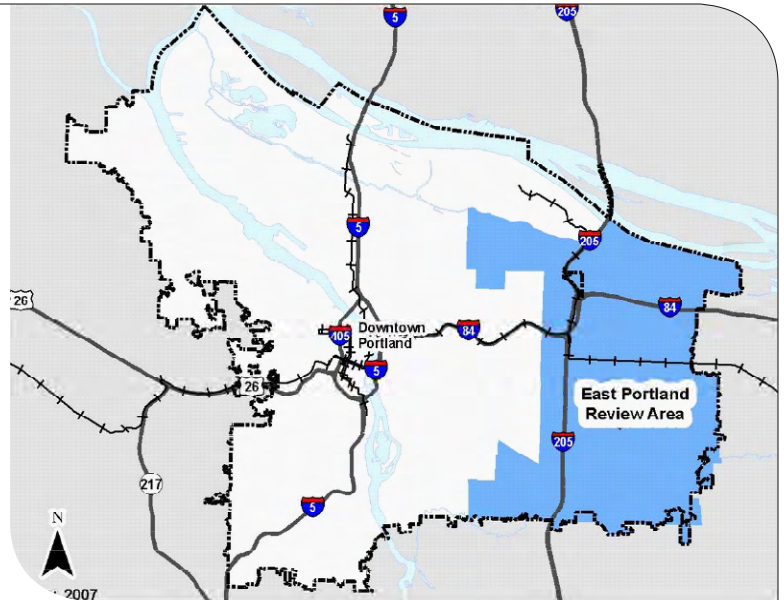
Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

East Portland Review: Summary

The *East Portland Review* is a study of community development and livability issues in Portland's eastern neighborhoods, focusing on the area east of 82nd Avenue, and portions of neighborhoods west of 82nd Avenue that were formerly in unincorporated Multnomah County. Informed by feedback from community members, the study includes information on growth and development trends, demographic changes and trends, and community development issues.

Below are highlights from the study, including a listing of issues and themes identified by community stakeholders.

(Data source for population, demographic and income variables: ESRI Business Analyst.)

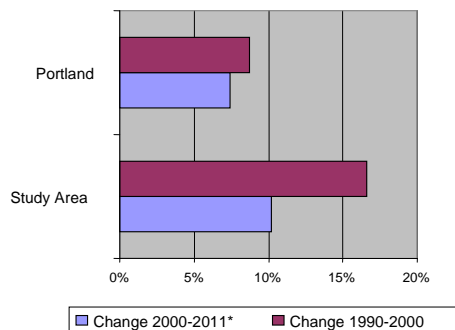


The East Portland Review study area includes EPNO neighborhoods, and other eastern neighborhoods that were most recently incorporated into Portland.

East Portland Facts & Trends

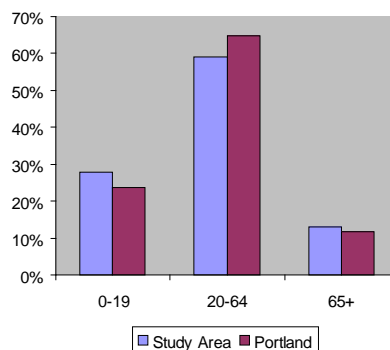
A Growing Population: East Portland grew at a greater rate than Portland as a whole from 1990 to 2000. Population growth in the area is forecast to remain at a higher percentage than Portland overall between 2000 and 2011.

Population Growth



A High Percentage of Children and Seniors: In 2000, the East Portland area had a higher percentage of children and seniors than Portland as a whole. This trend is forecast to continue through 2011.

Age of Population (2000)



Increasing Diversity: East Portland has become more racially diverse than Portland overall, and is forecast to become increasingly diverse compared to Portland in future years.

Non-White Population

	Study Area	Portland
1990	12%	17%
2000	24%	22%
2011*	30%	27%

Significant Residential

Development and Growth: The East Portland study area has accommodated substantial residential development: 38% of all Portland's new residential units from 1996 to 2006.

New Residential Units: 1996-2006

	Portland	Study Area	Percent of Portland Total
	36,376	13,278	38%



CITY OF PORTLAND, OREGON
BUREAU OF
Planning

December 1, 2007

East Portland Issues

The following ten issues were presented to the Planning Commission as the area's top issues and challenges. Please note that the order does not imply priority or ranking.

1. Infill Development in Single-Family Residential Zones:

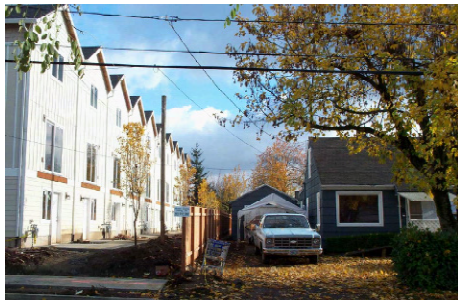
- Lot sizes and shapes (small and narrow lots; flag lots)
- Scale of new houses in existing neighborhoods
- Design of skinny houses and rowhouses



Much of the area's growth has been through "infill" development. The scale and compatibility of new infill housing often concerns existing neighbors.

2. Multi-Dwelling Development: Apartments, Rowhouses

- Design and quality
- Lack of on-site amenities
- Transitions to single-family areas
- Extent of multi-dwelling areas



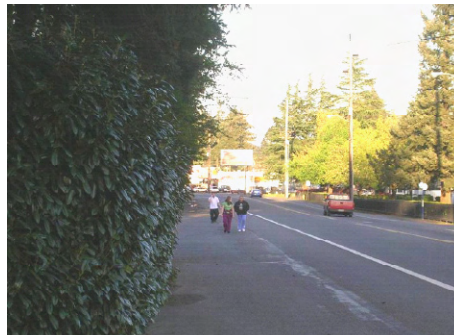
Multi-dwelling housing in East Portland has generally been focused in areas planned for growth and change. However, in some places new development can raise compatibility issues.



Building design, quality of materials, and site amenities are important for improving the compatibility of new multifamily housing.

3. Transportation System

- Unimproved and substandard local streets
- Pedestrian safety and comfort
- Traffic congestion on arterials
- Connections between and to local streets
- North/south transit service and connections to MAX



Improving the sidewalk network is important to many, including school-aged children and those that rely on transit or walking.

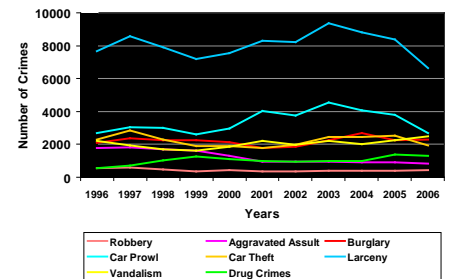


Unimproved streets are an issue, particularly in areas zoned for multi-dwelling or commercially development.

4. Community Safety

- Property and drug-related crime
- Safety at MAX light rail stations
- Increasing calls for police service – livability issues

Crime in Study Area, 1996-2006

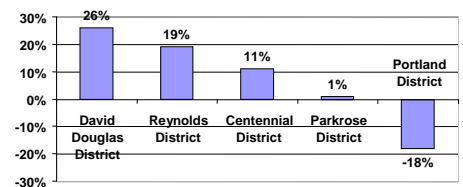


Overall crime rates in East Portland have shown a decline in recent years, but remain a concern in the community. Specific issues, such as safety near MAX stations, are a high priority.

5. Population Growth and Change—Impacts on Community Services

- Schools challenged by expanding enrollment
- Increasing diversity and array of languages
- Increasing poverty in some areas
- Increased demand on other services

School District Enrollment % Change from 1997-2006



Many school districts serving the East Portland area have experienced significant student enrollment growth over the past several years, along with shifts in demographics.

6. Loss of Trees and Landscape Character

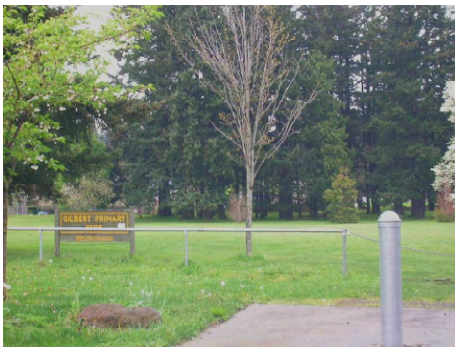
- Loss of trees due to new development
- Value of Douglas Firs in providing character
- Landscaping quality and quantity in development
- Confusion about tree cutting and preservation regulations



New development often results in a loss of tree canopy, changing both the landscape and environmental character of an area.

7. Parks, Recreation, and Open Space

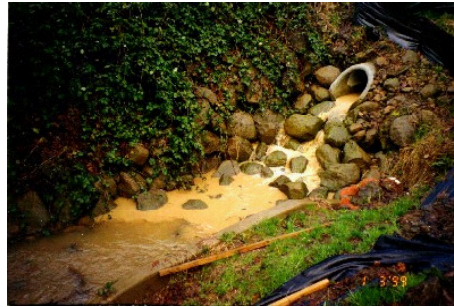
- Adequacy and accessibility of local parks and recreational facilities
- Funding for improvements, maintenance, and programs
- Retaining natural areas and open spaces



Even with recent parks system improvements, some East Portland neighborhoods lack access to improved parks, recreation services, or open spaces.

8. Environment and Watershed Health

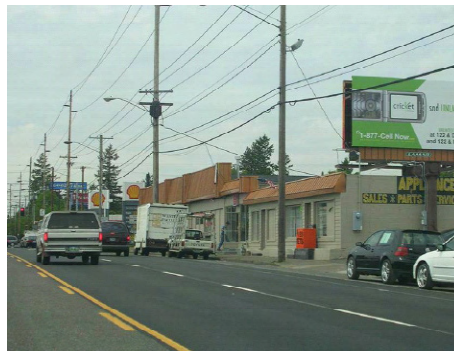
- Development pressures in high value areas
- Loss of trees and vegetation – key areas
- Flooding and slope stability issues
- Pressure to ease existing protections



Maintaining watershed and environmental health is a significant challenge in a developing area.

9. Commercial Areas: Viability and Convenience

- Under-served areas
- Economic challenges and lack of vitality
- Parking issues on-site and on-street
- Housing in commercial zones



East Portland has a “nodal” pattern of commercial activity on major streets. Improving the viability, convenience, and identity of commercial districts is key for some areas.

10. Employment Opportunities

- Minimal local job creation
- Underutilization of existing employment and commercial sites



Overall, job growth in the study area has been limited. New developments like the Oregon Clinic in Gateway create jobs and services, and help meet employment goals for the area.



CITY OF PORTLAND, OREGON
BUREAU OF
Planning

December 1, 2007

EAST PORTLAND ACTION PLAN COMMITTEE
COMMENT CARD

Date: 1 DEC 07

Name (optional if no follow up needed): JUSTIN DOUGLAS

Please describe your idea, question, comment or concern below:

Some action plan ideas may already be feed-up! Selfishly, I would advocate for some of the Gateway URA activities (street planning and implementation, green streets). With political leadership and commitment, we may have an amazing opportunity to implement some action plan ideas in year one!

Do you want staff or the consultant team to contact you regarding this?

YES

NO

If yes, please provide your contact information:

Name: JUSTIN DOUGLAS

Phone Number: 503.823.4579

E-mail: douglasj@pdc.us

Best time to contact you: BUSINESS HOURS

EAST PORTLAND ACTION PLAN COMMITTEE
COMMENT CARD

Date: 12-1-07

Name (optional if no follow up needed):

Please describe your idea, question, comment or concern below:

Impact of housing projects on schools. Overload
ditto on parking and infrastructure

Do you want staff or the consultant team to contact you regarding
this?

YES

NO

If yes, please provide your contact information:

Name: George Fogg

Phone Number: 503-253-5133

E-mail: goffly25@comcast.net

Best time to contact you: any

EAST PORTLAND ACTION PLAN COMMITTEE
COMMENT CARD

Date: 12-1-07

Name (optional if no follow up needed):

Laurene McClintock, Reading Coach, Mill Park Elementary

Please describe your idea, question, comment or concern below:

Please limit large apartment complexes in areas that are already overcrowded. Does anyone consider the impact on the schools before building?
Ex. Mill Park

our classrooms are bursting - no \$ for new schools - we have 85% poverty,

50% ESL, 26 languages

K 1st 4th & 5th grade classrooms with 31-32 students

2nd & 3rd grade 27-29 students
Do you want staff or the consultant team to contact you regarding

Where will we put more students? YES NO

Where will we put more students? YES NO

If yes, please provide your contact information:

Name: Laurene McClintock

Phone Number: _____

E-mail: laurene-mcclintock@ddouglas.k12.or.us

Best time to contact you: email

EAST PORTLAND ACTION PLAN COMMITTEE
COMMENT CARD

Date: 12/1/07

Name (optional if no follow up needed):

Please describe your idea, question, comment or concern below:

My concern is with the constr. of new housing taking a hit in these economic times - more section 8 housing being built in all the areas. ~~Of~~ Of particular concern is that developers do not pay any fee to support the infrastructure. I am tired of reacting, particularly as a teacher in the district.

Do you want staff or the consultant team to contact you regarding this?

YES NO

If yes, please provide your contact information:

Name: Connie Hurley
Phone Number: 503-762-0995
E-mail: cohurley88@hotmail.com
Best time to contact you: evenings

EAST PORTLAND ACTION PLAN
ECONOMIC/SOCIAL/LEARNING SUBCOMMITTEE MEETING 1
NEAR TERM ACTIONS (UNDERWAY IN 2008)

January 29, 2008
6:30-8:30 pm

AGENDA

- Welcome and Process Overview
- NEAR-TERM ACTION IDENTIFICATION:
Recap Committee Priority Issues; Review and Add to Action Ideas; Review Activities Underway, Apply Criteria
 - Public Safety (including MAX Safety)
 - Community Building
 - Equity & Identity
 - Education/Children & Youth Services
- RECOMMENDATIONS of Near Term Actions
- Next Steps

EAST PORTLAND ACTION PLAN
BUILT/ENVIRONMENT SUBCOMMITTEE MEETING 1
NEAR TERM ACTIONS (UNDERWAY IN 2008)

January 30, 2008
6:30-8:30 pm

AGENDA

- Welcome and Process Overview
- NEAR-TERM ACTION IDENTIFICATION:
Recap Committee Priority Issues; Review and Add to Action Ideas; Review Activities Underway, Apply Criteria
 - Housing
 - Transportation
 - Parks
- RECOMMENDATIONS of Near Term Actions to forward to Committee
- Next Steps

**East Portland Action Plan
Subcommittees No.1 – Near-Term Action Items
January 2008**

OBJECTIVE AND PROCESS

SUBCOMMITTEES

Built and Environmental Categories

Near-term Action Topics as identified by the committee include New Housing Development, Transportation (physical improvements), Parks and Trails

Economic, Social and Learning Categories

Near-term Action Topics as identified by the committee include Public Safety (esp Transit Safety), Community Building, East Portland Identity/PR, City/County/Regional Equity (esp resource distribution), Schools and Youth Services.

SUBCOMMITTEES OBJECTIVE

Identify and prioritize Near-Term Actions* for recommendation to the East Portland Action Plan Committee.

PROCESS FOR COMMENCING NEAR TERM ACTIONS

1. Subcommittees brainstorm, filter through selection criteria, and prioritize Near Term Action ideas.
2. Subcommittees submit Near Term Action Recommendations to the Committee.
3. Committee will review and prioritize Near Term Actions at the 2.12.08 meeting.
4. Near Term Action Scoping. Funding, staff availability, and other scheduling factors will dictate ability of agencies/organizations to commence actions. Responsible agencies/organizations will review Committee-identified Near Term Actions and report back to the Committee on 3.13.08 on the ability to undertake actions in 2008. Adjustments will be made as needed.

* Near Term Actions are those that can be commenced in 2008.



East Portland Action Plan

1.29.08 Subcommittee Meeting
Economic / Learning / Social

Subcommittee Objective

Identify and prioritize
Near-Term Actions for
recommendation to the
East Portland Action Plan
Committee.

DRAFT EAST PORTLAND ACTION PLAN TEMPLATE USING ECONOMIC, ENVIRONMENTAL, LEARNING, SOCIAL AND BUILT CATEGORIES

1. ECONOMIC

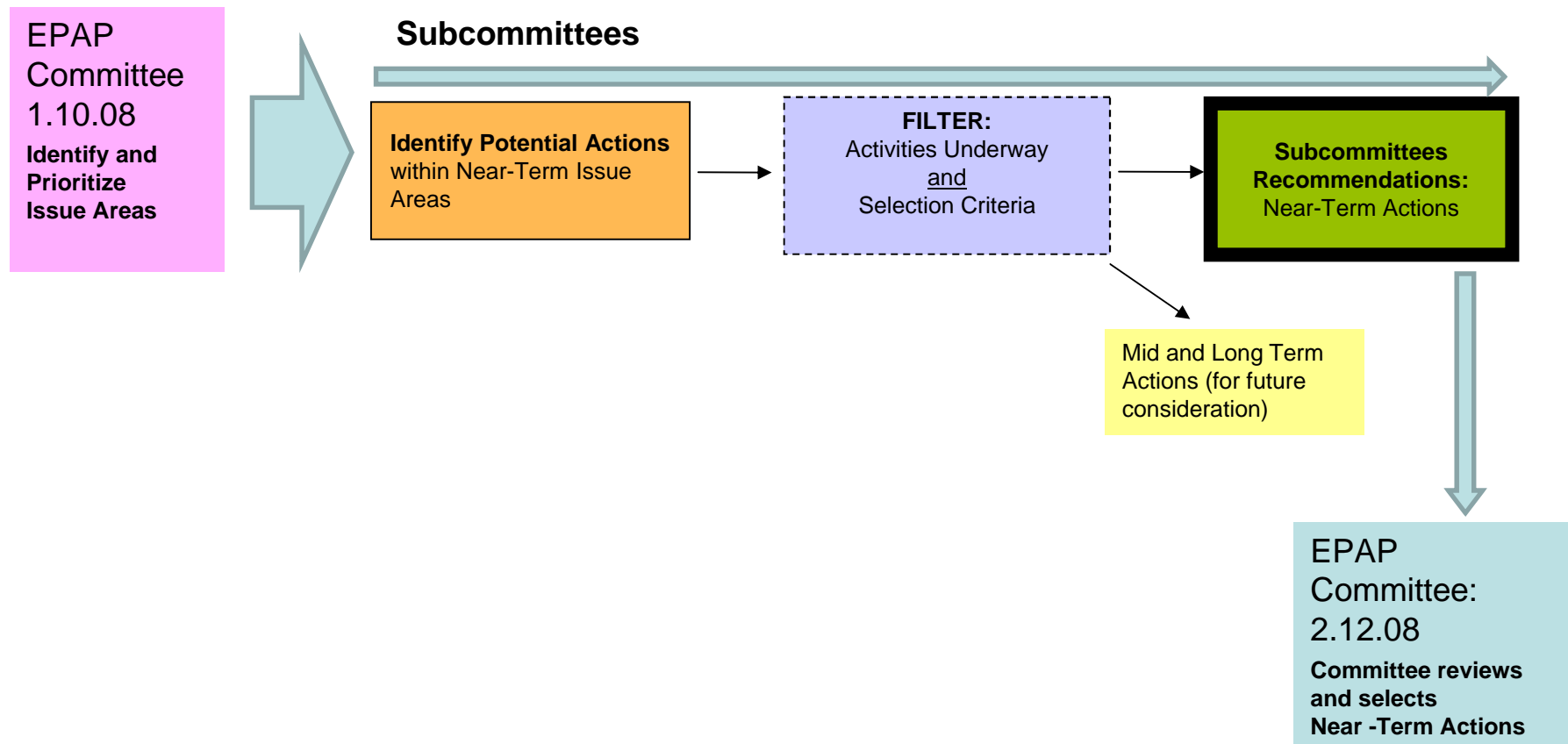
Strategy 1 Increase family wage jobs throughout the East Portland area.	Lead Partner & Supporting Partners	Potential Funding Sources	Current Activities	Level of Effort ¹	Implementation Timeframe		
					<2 years	2-5 years	>5 years
Action 1.1.1 Inventory vacant and redevelopable Employment zoned lands and create targeted marketing campaigns to attract development that provides family wage jobs.	BOP PDC	PDC		♀	X		
Action 1.1.2 Develop financial incentives for employers who create family wage jobs, such as property tax abatements and reduced business taxes.	Multnomah County; Portland Revenue Bureau	Multnomah County City of Portland		♀ ♀ ♀		X	X
Strategy 2 Develop comprehensive workforce training for East Portland residents. (crossover with LEARNING category)	Lead Partner & Supporting Partners	Potential Funding Sources	Current Activities	Level of Effort	Implementation Timeframe		
					<2 years	2-5 years	>5 years

¹ ♀ = Easy; ♀ ♀ = Moderate; ♀ ♀ ♀ = Difficult

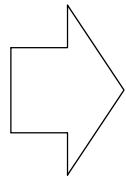
The Subcommittee Process



SUBCOMMITTEE PROCESS for Identifying Near-Term Actions Recommendation

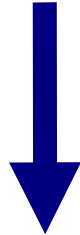


EPAP
Committee
1.10.08
Identify and
Prioritize
Issue Areas



Subcommittees

Identify Potential Actions



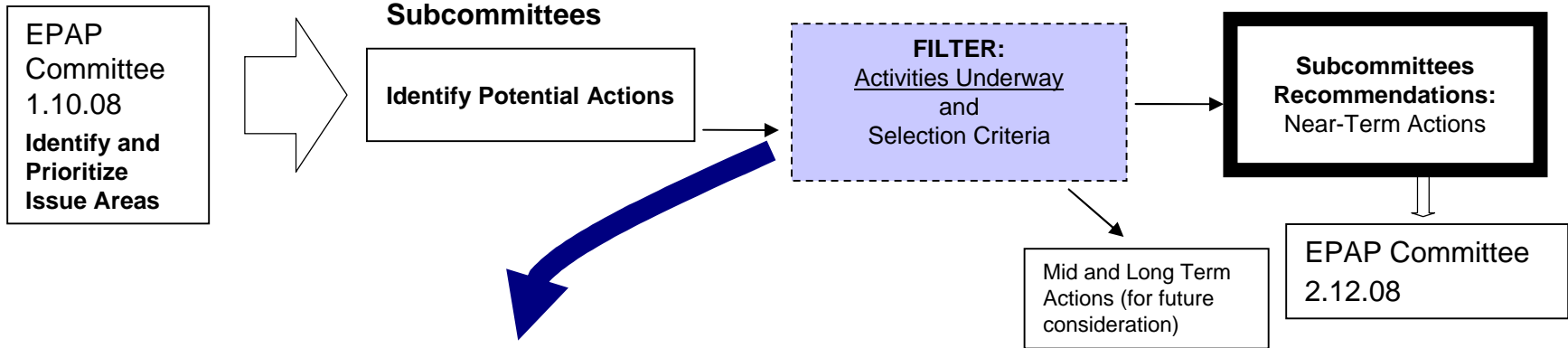
FILTER:
Activities Underway
and
Selection Criteria

Mid and Long Term
Actions (for future
consideration)

**Subcommittees
Recommendations:
Near-Term Actions**

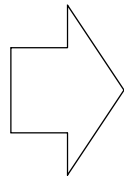
EPAP Committee
2.12.08

POTENTIAL ACTIONS										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
Place a moratorium on housing projects until plan is in place to address services and infrastructure	Joint mixed-use redevelopment opportunity with PDC and Mult.Co. at NE corner of 102 nd /Burnside	General Pedestrian Crossing Safety, especially for Glisan, Halsey, Stark, Division, 122 nd , and Foster	Explore development / infrastructure concurrency mechanisms	Make safety and aesthetic improvements along the Springwater Corridor	Identify areas in needs of streets trees	Provide incentives for struggling family businesses that reflect local ethnic diversity	Return Mult. Co. Library as a partner for shared community library at Parkrose H.S.	Reinstitute Auto Theft Task Force	Pilot a Schools/ Families/ Housing rent assistance program	Establish one or more local areas that can serve as an eastside downtown, community gathering area and/or farmers market.
Place a moratorium on applications for tax abatements on multi-family projects	Redevelopment opportunities In Lents for mixed use residential and senior transit-oriented housing and in Gateway for mixed use workforce housing	Safer Routes to School for bikes and pedestrians; build sidewalks to all schools		Suspend further money for South Waterfront parks until Eastside parks equity reached		Develop a marketing campaign about why East Portland is a great place to buy a home	Increase number of SUN schools	Provide enhance security in Park and Ride lots	Work with non-profit development community to create a sustainable multi-dwelling housing project as a template for development	Celebrate the ethnic cultures of East Portland
Explore design tools tailored to East Portland development styles and neighborhood update of Community Design standards	Commercial storefront improvements especially along Halsey and Sandy	Powell Boulevard street improvements		Work with Gateway Green efforts to create open area		Set aside part of annual City budget for neighborhood projects submitted by Neighborhood Associations		Increase uniformed presence on MAX trains	Respond neighborhood code compliance issues	Identify target areas such as commercial nodes or neighborhoods with focal points such as schools, parks or community centers for community organizing
Flag log development standards study (commercial development, too)	Powellhurst Village Study for commercial/ mixed use potential on 122 nd	Add better bus stops		Portland Parks and Parkrose School district partner to develop soccer fields at Parkrose H.S.		Establish a goal that East Portland will attain parity with other parts of the City in public facilities and capital spending		Organize public safety/ community policing initiative	Expand the homeowner initiative to all of East Portland	
		Improve signal timing at NE 122 nd /Burnside and NE 102 nd /Burnside		Develop Beech property into city park		Enhance the Lents Community Identity		Organize neighborhood graffiti and trash clean up	Develop job training and employment program for past-risk citizens	
						Develop gateway plans for key entries into East Portland		Eastside MAX crime reduction		



LIVABILITY ACTIVITIES UNDERWAY										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
Courtyard Design Competition	Lents Town Center Development – 92nd & Harold	Powell 122 nd -136 th Ave Ped Safety/ Crosswalks	Water mains replacement and capacity increases	Mt Scott Trail and Scouter Mtn Trail connections to Springwater	Johnson Creek area habitat and flood storage	East Portland Chamber of Commerce	SUN Schools	Increased police staffing on MAX	Schools/ Families / Housing Partnership	Farmers Markets; Parkrose and Lents Farmers Markets
Quality Rental Housing Work Group	Lents Town Center – acquisition of various properties for commercial and mixed use	102nd Boulevard Improvement	Centennial SD Bond Proposal	Springwater Trailhead feasibility study	Powell Butte wildfire protection	BHCD Economic Opportunity Initiative (workforce and microenterprise)	English Language Classes	Block Captain Program	Lents Homeownership Initiative	Parkrose Community Center
Portland Plan urban form – comprehensive plan update		122nd Ave Ped Safety/ Crosswalks	Powell Butte reservoir improvements and add'l reservoir planned	Parks Master Plans: Beech, Clatsop, Parklane	Citywide Tree Policy	Small Business Financial Assistance (PDC)	Centennial SD Bond Proposal – new elem and middle	Annual East Precinct Open House	Summer Lunch Programs through schools and parks	East Portland Community Center
Land Division code amendments	Eastside MAX Station Area Development Plans	Sandy 122 nd - 141 st Ped Safety/ Crosswalks	Capacity improvements to Columbia Groundwater Wellfield	Gateway Green Plan	Powell Butte improvements (signage, trails, invasive plant eradication)	Columbia River Crossing planning, insofar as it effects Columbia Corridor users/freight	Zenger Farm agriculture and sustainability education	Safe Streets Initiative	Gateway Project for Homeless Youth (Parkrose HS)	Hands On Greater Portland
122 nd & Pardee Affordable Ownership Housing (new development)		Bike lanes and sidewalks on 92nd Ave near Lents TC	Repiping Powell Valley wells for capacity and emergency back-up	Gateway Open Area code amendments	WinMar Wetland restoration (~170 th & Airport Way)	Resource Full Use (Columbia Corridor program promoting reuse of waste)	Parkrose HS Parent and Community Programs	East Precinct Advisory Committee	Citizen foot and bike patrols	National Night Out
Mt Hood and Portland Habitat for Humanity (Project locations??)		104 th Ave (Foster to Holgate) Sidewalks		Marine Dr Trail – filling the gaps	Rocky Butte Ivy Control		Parkrose School Foundation	East Precinct Advisory Committee	Park Watch (like N'hood Watch)	Lents Founders Day
										Various Maywood Park annual events

EPAP
Committee
1.10.08
Identify and
Prioritize
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Subcommittees

Identify Potential Actions

FILTER:
Activities Underway
and
Selection Criteria

**Subcommittees
Recommendations:
Near-Term Actions**

Mid and Long Term
Actions (for future
consideration)

EPAP Committee
2.12.08



**East Portland Action Plan
Near-Term Actions
SELECTION CRITERIA**

- Broad visibility
- Low cost/high impact
- Spread out through geographic area
- Stepping stone/foundational action that is economically sustainable
- High impact on children
- Impacts broad group and number of people
- Community building projects leading to more community involvement
- Reflects East Portland's place at the center of the *region*
- Leverage resources and partners involved in the East Portland Action Plan process
- Unifying actions
- "Real things that we can point to"
- Illustrate larger objectives

Committee Priorities for Near-Term Actions

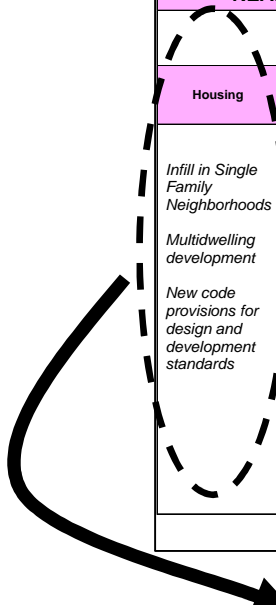
EPAP
Committee
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Identify and
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Committee Near-Term Issue Priorities Circled
 Blue = Building/Environment Subcommittee
 Red = Economic/Learning/Social Subcommittee

NEAR-TERM ISSUE AREAS IDENTIFIED BY EAST PORTLAND ACTION PLAN COMMITTEE AND TECHNICAL ADVISORS										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
<p><i>Infill in Single Family Neighborhoods</i></p> <p><i>Multidwelling development</i></p> <p><i>New code provisions for design and development standards</i></p>	<p><i>Redevelopment opportunities</i></p> <p><i>Storefront improvements</i></p> <p><i>Main Street planning</i></p>	<p><i>Pedestrian Safety</i></p> <p><i>Transit Service</i></p> <p><i>Road conditions</i></p> <p><i>Road capacity</i></p> <p><i>Connectivity</i></p>	<p><i>Concurrency</i></p>	<p><i>Existing park facilities improvements</i></p> <p><i>Schools and parks partnerships</i></p> <p><i>New parks/open space</i></p>	<p><i>Watershed health</i></p> <p><i>Green building</i></p> <p><i>Natural area protection and enhancement</i></p> <p><i>Tree protection & landscaping</i></p>	<p><i>Unique Identity for East Portland neighborhoods</i></p> <p><i>Small business assistance</i></p> <p><i>Commercial areas viability and convenience</i></p> <p><i>Employment opportunities and workforce training</i></p> <p><i>City funding priorities/policies for East Portland</i></p>	<p><i>Existing education providers programming</i></p> <p><i>Partnerships to increase education services</i></p> <p><i>School facilities</i></p>	<p><i>Public safety efforts</i></p> <p><i>Code compliance</i></p> <p><i>Commercial/Neighborhood cleanups</i></p> <p><i>Processes/programs to address crime</i></p>	<p><i>Job training</i></p> <p><i>Services for low-income residents</i></p> <p><i>Elderly and Mental Health Services</i></p> <p><i>Housing Assistance</i></p>	<p><i>Community gathering locations</i></p> <p><i>Community events</i></p> <p><i>Public forums</i></p> <p><i>Community organizing</i></p>

NEAR-TERM ISSUE AREAS IDENTIFIED BY EAST PORTLAND ACTION PLAN COMMITTEE AND TECHNICAL ADVISORS										
BUILT				ENVIRONMENTAL		ECONOMIC	LEARNING	SOCIAL		
Housing	Commercial & Mixed Use	Transportation	Infrastructure & Public Facilities	Parks / Open Space	Sustainability/ Natural Areas	Public, Private and Non-Profit Efforts	Infrastructure & Programs	Public Safety	Housing Assistance & Safety Net Services	Community Building
Infill in Single Family Neighborhoods	Redevelopment opportunities	Pedestrian Safety	Concurrency	Existing park facilities improvements	Watershed health	Unique Identity for East Portland neighborhoods	Existing education providers programming	Public safety efforts	Job training	Community gathering locations
Multidwelling development	Storefront Improvements	Transit Service		Schools and parks partnerships	Green building	Small business assistance	Partnerships to increase education services	Code compliance	Services for low-income residents	Community events
New code provisions for design and development standards	Main Street planning	Road conditions		New parks/open space	Natural area protection and enhancement	Commercial areas viability and convenience	School facilities	Commercial/ Neighborhood cleanups	Elderly and Mental Health Services	Public forums
		Road capacity			Tree protection & landscaping	Employment opportunities and workforce training		Processes/ programs to address crime	Housing Assistance	Community organizing
		Connectivity				City funding priorities/ policies for East Portland				



east portland action plan: BUILT CATEGORY: Housing Subcategory

Priority Housing Issues from 1.10.08 meeting	Committee's Housing Action Ideas from Survey	Housing Activities Underway (inventory still in progress)	Selection Criteria for new Actions Identified at 1.10.08 meeting	Potential Housing Actions (Criteria Met)
<p>Infill in Single Family Neighborhoods</p> <p>Multidwelling development</p> <p>New code provisions for design and development standards</p>	<p>Explore design tools tailored to East Portland development styles and neighborhood update of Community Design standards</p> <p>Place a moratorium on housing projects until plan is in place to address services and infrastructure</p> <p>Place a moratorium on applications for tax abatements on multi-family projects</p> <p>Additional ideas:</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>Courtyard Design Competition</p> <p>Quality Rental Housing Work Group</p> <p>Portland Plan urban form – comprehensive plan update</p> <p>Land Division code amendments</p> <p>122nd & Pardee Affordable Ownership Housing (new development)</p> <p>Mt Hood and Portland Habitat for Humanity (Project locations??)</p> <p>Homebuyer and Homeowner Housing Improvement Assistance in Lents URA</p> <p>Non-profit Affordable Housing Development (ROSE, REACH, Human Solutions, PCLT, HOST)</p> <p>Permanent Supportive Housing Underway: 82nd & Broadway, 120th & Burnside, 114th & Sandy</p> <p>Permanent Supportive Housing Planned: 99th & Glisan, others TBD</p> <p>Argay NA/Apartment Managers meetings</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/ identifiable? 13. Does it illustrate larger objectives? 	

Economic / Learning / Social Near-Term Action Identification

- Public Safety
- Community Building
- Equity
- Identity
- Learning Programs

east portland action plan: SOCIAL CATEGORY: **Public Safety** Subcategory

Priority Public Safety Issues from 1.10.08 meeting	Committee's Public Safety Action Ideas from Survey ¹	Public Safety Activities Underway (inventory still in progress)	Selection Criteria for new Actions identified at 1.10.08 meeting	Potential Public Safety Actions (Criteria Met)
<p><i>Processes / programs to address crime</i></p> <p><i>Commercial / Neighborhood clean-ups</i></p>	<p>Provide enhance security in Park and Ride lots</p> <p>Increase uniformed presence on MAX trains ; Eastside MAX crime reduction</p> <p>Respond to neighborhood code compliance issues</p> <p>Organize public safety/ community policing initiative</p> <p>Organize neighborhood graffiti and trash clean up</p> <p>Reinstitute Auto Theft Task Force</p> <p>Reduce crime, esp livability crimes like those on 82nd Ave</p> <p>Additional ideas:</p> <p>_____</p> <p>_____</p>	<p>Increased police staffing on MAX</p> <p>Block Captain Program</p> <p>Annual East Precinct Open House</p> <p>Safe Streets Initiative</p> <p>East Precinct Advisory Committee</p> <p>Citizen foot and bike patrols</p> <p>Park Watch (like N'hood Watch)</p> <p>Lents and Montevilla Weed & Seed Programs (US Dept of Justice grants)</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/ identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

east portland action plan: **SOCIAL CATEGORY: Community Building** subcategory

Priority Community Building Issues from 1.10.08 meeting	Committee's Community Building Action Ideas from Survey ¹	Community Building Activities Underway (inventory still in progress)	Selection Criteria identified at 1.10.08 meeting	Potential Community Building Actions (Criteria Met)
<p><i>Community Events</i></p> <p><i>Public Forums</i></p>	<p>Establish one or more local areas that can serve as an eastside downtown, community gathering area and/or farmers market. Celebrate the ethnic cultures of East Portland</p> <p>Identify target areas such as commercial nodes or neighborhoods with focal points such as schools, parks or community centers for community organizing</p> <p>Organize monthly walking or biking tours through the area</p> <p>Promote more block parties; develop a block party kit</p> <p>Organize a series of community forums on what is happening in the community and what residents would like to do.</p> <p>Engage ethnic communities.</p> <p>Additional ideas:</p> <p>_____</p> <p>_____</p>	<p>Farmers Markets; Parkrose and Lents Farmers Markets</p> <p>Parkrose Community Center</p> <p>East Portland Community Center</p> <p>Hands On Greater Portland</p> <p>National Night Out</p> <p>Lents Founders Day</p> <p>Various Maywood Park annual events</p> <p>82nd Ave of the Roses Parade</p> <p>N'hood Newsletters</p> <p>N'hood Small Grants Program – community events and activities</p> <p>Park Work Parties</p> <p>Prescott School monthly Parent Pride events</p> <p>N'hood Clean-ups</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway

east portland action plan: ECONOMIC CATEGORY. Equity & Identity Subcategory

Priority Equity & Identity Issues from 1.10.08 meeting	Committee's Equity & Identity Action Ideas from Survey ¹	Equity & Identity Activities Underway --subset of activities related to priority issues only--	Selection Criteria for new Actions identified at 1.10.08 meeting	Potential Equity & Identity Actions (Criteria Met)
<p><i>City funding/ priorities for East Portland</i></p> <p><i>Unique identity for East Portland neighborhoods</i></p>	<p>Develop a marketing campaign about why East Portland is a great place to buy a home →</p> <p>Set aside part of annual City budget for neighborhood projects submitted by Neighborhood Associations</p> <p>Establish a goal that East Portland will attain parity with other parts of the City in public facilities and capital spending; i.e. parks funding – suspend money for South Waterfront parks until eastside equity is reached</p> <p>Enhance the Lents Community Identity</p> <p>Develop gateway plans for key entries into East Portland</p> <p>-----</p> <p><i>Audit City/County commissions for East Portland representation</i></p> <p>Additional ideas: _____</p>	<p>East Portland Chamber of Commerce</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the <i>region</i>? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/ identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

east portland action plan: **LEARNING: Programs** subcategory

Priority Programs Issues from 1.10.08 meeting	Committee's Programs Action Ideas from Survey ¹	Programs Activities Underway (inventory still in progress)	Selection Criteria for new Actions identified at 1.10.08 meeting	Potential Learning Actions (Criteria Met)
<p><i>Partnership to increase (Learning) services</i></p>	<p>Return Mult. Co. Library as a partner for shared community library at Parkrose H.S.</p> <p>Increase number of SUN schools</p> <p>Additional ideas:</p> <p>_____</p> <p>_____</p>	<p>SUN Schools</p> <p>English Language Classes</p> <p>Centennial SD Bond Proposal – new elem and middle</p> <p>Zenger Farm agriculture and sustainability education</p> <p>Parkrose HS Parent and Community Programs</p> <p>Parkrose School Foundation</p> <p>Centennial Education Foundation</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

Built / Environment Near-Term Action Identification

- Housing
- Transportation
- Parks

east portland action plan: BUILT CATEGORY: Housing Subcategory

Priority Housing Issues from 1.10.08 meeting	Committee's Housing Action Ideas from Survey ¹	Housing Activities Underway (inventory still in progress)	Selection Criteria for new Actions identified at 1.10.08 meeting	Potential Housing Actions (Criteria Met)
<p><i>Infill in Single Family Neighborhoods</i></p> <p><i>Multidwelling development</i></p> <p><i>New code provisions for design and development standards</i></p>	<p>Explore design tools tailored to East Portland development styles and neighborhood update of Community Design standards</p> <p>Place a moratorium on housing projects until plan is in place to address services and infrastructure</p> <p>Place a moratorium on applications for tax abatements on multi-family projects</p> <p>Additional ideas:</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>Courtyard Design Competition</p> <p>Quality Rental Housing Work Group</p> <p>Portland Plan urban form – comprehensive plan update</p> <p>Land Division code amendments</p> <p>122nd & Pardee Affordable Ownership Housing (new development)</p> <p>Mt Hood and Portland Habitat for Humanity (Project locations??)</p> <p>Homebuyer and Homeowner Housing Improvement Assistance in Lents URA</p> <p>Non-profit Affordable Housing Development (ROSE, REACH, Human Solutions, PCLT, HOST)</p> <p>Permanent Supportive Housing Underway: 82nd & Broadway, 120th & Burnside, 114th & Sandy</p> <p>Permanent Supportive Housing Planned: 99th & Glisan, others TBD</p> <p>Argay NA/Apartment Managers meetings</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

east portland action plan: BUILT CATEGORY: Transportation Subcategory

Priority Transportation Issues from 1.10.08 meeting	Committee's Transportation Action Ideas from Survey ¹	Transportation Activities Underway (inventory still in progress)	Selection Criteria for new Actions identified at 1.10.08 meeting	Potential Transportation Actions (Criteria Met)
<p><i>Pedestrian / Bike Safety</i></p> <p><i>Transit Service</i></p>	<p>Powell Boulevard street improvements</p> <p>General Pedestrian Crossing Safety, especially for Glisan, Halsey, Stark, Division, 122nd, and Foster</p> <p>Safer Routes to School for bikes and pedestrians; build sidewalks to all schools</p> <p>Sidewalk Infill throughout area</p> <p>Improve pedestrian street lighting</p> <p>Add better bus stops</p> <p>Improve signal timing at NE 122nd/Burnside and NE 102nd/Burnside</p> <p>Increase Street Sweeping</p> <p>Allow residents to pave unimproved streets</p> <p>Property acquisition for street ROW in Central Gateway</p> <p>Powellhurst-Gilbert lot consolidation/ street plan study</p>	<p>Powell 122nd-136th Ave Ped Safety/ Crosswalks</p> <p>102nd Boulevard Improvement</p> <p>122nd Ave Ped Safety/ Crosswalks</p> <p>Sandy 122nd -141st Ped Safety/ Crosswalks</p> <p>Bike lanes and sidewalks on 92nd Ave near Lents TC</p> <p>104th Ave (Foster to Holgate) Sidewalks</p> <p>Lents LID Residential Street paving (next phase projected for 2010-11)</p> <p>148th Green Street improvements for stormwater</p> <p>MAX Green Line</p> <p>Central Gateway Street Plan / Infrastructure Study</p> <p>Sandy Blvd median improvements (partnership with Parkrose Business)</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/ identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

east portland action plan: ENVIRONMENT CATEGORY: **Parks** subcategory

Priority Parks Issues from 1.10.08 meeting	Committee's Parks Action Ideas from Survey ¹	Parks Activities Underway (inventory still in progress)	Selection Criteria identified at 1.10.08 meeting	Potential Parks Actions (Criteria Met)
<p><i>Existing park facilities improvements</i></p> <p><i>Schools and parks partnerships</i></p>	<p>Make safety and aesthetic improvements along the Springwater Corridor</p> <p>Develop Beech property into city park</p> <p>Work with Gateway Green efforts to create open area</p> <p>Portland Parks and Parkrose School district partner to develop soccer fields at Parkrose H.S.</p> <p>Partner with local organizations to build play structures</p> <p>Purchase land for park development</p> <p>Additional ideas: _____ _____</p>	<p>Mt Scott Trail and Scouter Mtn Trail connections to Springwater</p> <p>Springwater Trailhead feasibility study</p> <p>Parks Master Plans: Beech, Clatsop, Parklane</p> <p>Gateway Green Plan</p> <p>Gateway Open Area code amendments</p> <p>Marine Dr Trail – filling the gaps</p> <p>Columbia Slough Trail – filling gaps</p> <p>East Portland Aquatics Center</p> <p>Ed Benedict Skate Park</p> <p>Lents Park Ballfield Improvements</p> <p>Eastridge Park improvements (path, play area, sidewalks)</p> <p>Senn's Dairy Park playground equipment</p> <p>Gilbert, Hazelwood Tank and Halsey Hydroparks</p> <p>Argay Park Patrol</p> <p>A Day in the Park work parties</p> <p>Summer Open Swim at Centennial HS</p> <p>Leach Botanical Master Plan</p>	<ol style="list-style-type: none"> 1. Is it consistent with the Priority Near-Term Issues identified at the 1.10.08 EPAP meeting? 2. Is it broadly visible? 3. Does it have high impact for low cost? 4. Does it facilitate projects being spread throughout East Portland? 5. Is it a stepping stone/foundational action that is economically sustainable? 6. Does it have a high impact on children? 7. Does it serve a broad group and total number of people? 8. Will it lead to more community involvement? 9. Does it reflect East Portland's place as the center of the region? 10. Does it leverage resources and partners involved in the East Portland? 11. Does it serve to unify the community? 12. Is it something tangible/ identifiable? 13. Does it illustrate larger objectives? 	

¹ Arrows indicate action ideas with a potential connection to an activity that is currently underway.

**East Portland Action Plan
Near-Term Actions
SELECTION CRITERIA**

1. Is it broadly visible?
2. Does it have high impact for low cost?
3. Does it facilitate projects being spread throughout East Portland?
4. Is it a stepping stone/foundational action that is economically sustainable?
5. Does it have a high impact on children?
6. Does it serve a broad group and total number of people?
7. Will it lead to more community involvement?
8. Does it reflect East Portland's place as the center of the region?
9. Does it leverage resources and partners involved in the East Portland?
10. Does it serve to unify the community?
11. Is it something tangible/ identifiable?
12. Does it illustrate larger objectives?

EAST PORTLAND ACTION PLAN
BUILT/ENVIRONMENT SUBCOMMITTEE MEETING 2
MEDIUM AND LONG TERM ACTIONS

April 17, 2008
6:30-8:30 pm
Human Solutions, 12350 SE Powell

AGENDA

- Welcome and Process Overview
- Review and Discuss Open House Input
 - Housing
 - Transportation
 - Infrastructure and Utilities
 - Parks/Trails/Open Space
 - Natural Areas and Sustainability
- Identify Additional Strategies and Actions
- Next Steps

EAST PORTLAND ACTION PLAN

BUILT/ENVIRONMENT SUBCOMMITTEE – APRIL 17, 2008 MEETING NOTES

COMMITTEE MEMBERS

James Chasse
Mary Li
Nick Sauvie
Mike Vander Veen
Michelle Winningham
Larry Kotan

TECHNICAL GROUP MEMBERS

Steve Kautz TriMet
Joan Frederickson, BDS
Beth Kaye, BHCD
Stuart Gwinn, PDOT
Dave Kliewer, BES

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

MEETING OVERVIEW

The purpose of this subcommittee meeting was to review input received at the Open House on April 2, 2008 and discuss the Action Plan strategies and action ideas in the areas of Housing, Transportation and Parks/Environment/Infrastructure.

Deb Meihoff shared the results of the input received at the Open House. The three key issues overwhelmingly raised were Safety, Housing and Transportation. She distributed a summary of the results of the Open House questionnaire and additional actions identified by the public.

SUMMARY OF GENERAL DISCUSSION ITEMS

The content of the Action Plan and specificity of the actions was discussed. It was recognized that further scoping by technical advisors and bureaus will be required to determine feasibility and cost estimates. The need for guidelines for implementers and an on-going body to oversee implementation of the Action Plan was also briefly discussed.

Michelle Winningham suggested that the Action items undertaken with the East Portland Action Plan funding be tracked to demonstrate success and maintain accountability for the Plan. She also advocated focusing on the top two public concerns of Safety and Housing for prioritizing actions to implement.

The question of what the community means by “density” was discussed to understand better what people mean by this. It was discussed that *proximity*, not a strict definition of density, may be the underlying problem.

SUMMARY OF STRATEGIES AND ACTIONS DISCUSSION

HOUSING

- The first housing strategy, “Improve Quality of Housing” will be split into two strategies to address new housing and existing housing as these require different approaches and tools. For actions under existing programs, add a combination of enforcement with incentives. For new housing, ensure that actions address quality of development, not just density.
- Add an action for a demonstration project that links development to school capacity. Use the recent David Douglas funding as a means to piggyback or leverage this idea.
- Add an action to notify schools of smaller infill development, in addition to current notification of larger land use actions.
- Move the action of “Review policies and zoning of Outer SE Community Plan” to Long Range Planning for Housing.
- Finesse the strategy language for Long Range Planning for Housing to be more specific.
- Address development permitted by right to either incorporate discretion in review, such as the “d” overlay provides, or develop higher standards that can be uniformly applied. Nick Sauvie noted that as a developer, he would prefer standards as these allow for more certainty.

TRANSPORTATION

- Deb noted that key transportation concerns from the Open House included lack of sidewalks, congestion and the need for more transit service.
- Many of the problems raised are related to local streets which are the responsibility of adjacent property owners. To address problems, consider prohibiting the creation of private streets in certain areas or increasing standards for the development of private streets.
- Split up the strategy “Improve Connectivity, Capacity and Level of Improvements” into separate connectivity and capacity strategies or split out strategies by local streets and collectors and arterials.
- To determine priority locations for constructing sidewalks, link to the Primary Transit Network (PTN) map. In support, review the data to see if sidewalk improvements lead to better transit use.
- Focus transportation improvements on the most dangerous intersections.
- Link Powell Boulevard improvements to improvements for a full interchange.
- Bike and pedestrian safety actions should be treated separately.

- Consider prioritizing pedestrian, bike and public transit over auto transit because this is the way the economy is going.

PARKS/OPEN SPACE

- Look at opportunities for Green Streets to serve multiple purposes, such as stormwater management, pedestrian safety and the provision of green space.
- Consolidation of tree code may or may not address issues of tree loss. Needs further discussion.

EAST PORTLAND ACTION PLAN
ECONOMIC/SOCIAL/LEARNING SUBCOMMITTEE MEETING 2
MEDIUM AND LONG TERM ACTIONS

April 24, 2008
6:30-8:30 pm
Human Solutions, 12350 SE Powell

AGENDA

- Welcome and Process Overview
- Review and Discuss Open House Input
 - Commercial Areas and Economic Development
 - Education
 - Public Safety
 - Safety Net and Housing Services
 - Community Building
 - Equity
- Identify Additional Strategies and Actions
- Next Steps

EAST PORTLAND ACTION PLAN

ECONOMIC/SOCIAL/LEARNING SUBCOMMITTEE – APRIL 24, 2008 MEETING NOTES

COMMITTEE MEMBERS

Judith Huck
Vadim Riskin
Simon Wong
Mary Li
Mike Vander Veen
Larry Kotan
Bob Earnest
Katie Larsell
Karen Gray
Michael Parkhurst

TECHNICAL GROUP MEMBERS

Richard Bixby, ONI

STAFF/CONSULTANTS

Barry Manning, Project Manager
Stefanie Slyman, Consultant/Facilitator

MEETING OVERVIEW

The purpose of this subcommittee meeting was to review input received at the Open House on April 2, 2008 and discuss the Action Plan strategies and action ideas in the Economic/Social/Learning topical areas, and Commercial Areas.

Stefanie Slyman shared the results of the input received at the Open House. The three key issues overwhelmingly raised were Safety, Housing and Transportation. She distributed a summary of the results of the Open House questionnaire.

SUMMARY OF STRATEGIES AND ACTIONS DISCUSSION

COMMERICAL AREAS AND ECONOMIC DEVELOPMENT

- Include business recruitment for industries with family-wage jobs, such as Nike. Think bigger than just the Portland region -- look nationally and internationally.

EDUCATION/LEARNING

- Add an action to get more volunteers in classrooms.
- Add an action under the Strengthen East Portland Schools to address the Portland Schools Foundation. The Foundation needs to help other school districts to grow. Also, representation of East Portland schools is needed on the Board.
- Supplement the strategy to Increase Community Utilization of Public School facilities to reflect the desire to promote schools as Community Centers serving multiple purposes and users.

- Need to build capacity for immigrant communities and get more parental involvement in schools. Need to have bilingual, bicultural staff at schools specifically for parental involvement. (Add to Partnerships strategy.)

PUBLIC SAFETY

- Need to leverage Robert Liberty's involvement and support for EPAP into action and advocacy for East Portland (transportation improvements as safety issue).

SAFETY NET + HOUSING SERVICES

- Add a Health Services Strategy that includes health impact assessments to measure community health impacts and address disparities in health among communities.
- Improve information on locations of public health clinics.
- Add a new action (under Housing) for a pilot Rental Inspection Program similar to Gresham's pilot project. This enforces minimum living standards and takes pressure and fear off of tenants in reporting violations.
- Add a new action (under Housing) to consider also a Weatherization Program in which building owners are given grants for energy efficiency upgrades in exchange for guaranteeing rents over a set period of time.

EQUITY

- No new ideas were added.

COMMUNITY BUILDING

- New strategy to expand outreach to residents to get involved in the neighborhood association, using EPNO as the source of information. Make an annual activity of sending out information to all residents.
- Added support/discussion regarding creating a sense of place that is unique to East Portland. Focus on one project and create something symbolic.
- Added support/discussion regarding need for inventorying and marketing East Portland's positive attributes. The subcommittee felt strongly about creating a website as well as exploring other tools such as making YouTube videos about the area.
- Promote community visioning leading to applying for Small Grants Program applications. Explore new or expanded ways of engaging residents in visioning.



East Portland Action Plan

SUMMARY

Open House Questionnaire

PRIMARY CONCERNS

Safety

Housing

Transportation

Housing

Housing Concerns

1. Location of new housing
2. Increased density or growth
3. Lack of amenities to balance the increased density
4. Lack of quality
5. Other

Housing Action Priorities

1. Decrease density
2. Increase quality of new development
3. Miscellaneous or general

Transportation

Transportation Concerns

1. Unimproved local streets/sidewalks
2. Automobile Management
3. Transit Service
4. General Pedestrian Safety
5. Other

Transportation Action Priorities

1. Improve Local Streets
2. Improve General Ped and Bike Safety
3. Improve Automobile Management
4. Miscellaneous or general

Parks/Environment/Infrastructure

- Concern with park rental fees and general lack of parks/trails
- Concern about degrading infrastructure and lack of improvement funding
- Concern about tree removal, lack of open space, and increased air pollution

Commercial Areas and Economic Development

Commercial/EcDev Concerns

1. Lack of diverse retail
2. Vacant commercial building stock needs to be reused before new commercial development
3. Decreasing or stagnant income and educational levels in East Portland

Commercial/EcDev Action Priorities

1. Explore commercial and mixed use development opportunities in Powellhurst Gilbert on 122nd Avenue
2. Match job training to job opportunities in the area
3. Encourage more private (local?) business
4. Promote businesses with family wage jobs

Education

Education Concerns

1. Overcrowded schools
2. *Overwhelmed* schools

Education Action Priorities

1. Ensure adequate school capacity in place before approving new development
2. Earmark permit fees for school facilities
3. Develop education partnerships

Public Safety

Public Safety Concerns

1. Rapid growth leading to crime
2. Gang activity
3. Graffiti
4. Deterioration of properties leading to slum conditions
5. Groups of young people loitering at night and truancy during the day (*Safety Net concern also*)
6. Safety at MAX stations and trains

Public Safety Action Priorities

1. Graffiti abatement
2. Gang Prevention
3. Community cleanups
4. Institute more community policing and police patrols
5. Public outreach for public safety
6. Enforce code violations and animal control

Safety Net and Housing Services

Safety Net Concerns

1. Groups of young people loitering at night and truancy during the day
2. Parents not taking responsibility for children

Community Building

Community Building Concerns

1. No centralized point for community to get information

Equity

Equity Concerns

1. East Portland is ignored by City Hall
2. Inequitable distribution of resources in East Portland

Safety Net Action Priorities

1. Provide a teen community center
2. Increase support for independent elderly and disabled

Community Building Action Priorities

1. Create neighborhood programs through Block Captains to reach out to elderly and disabled residents
2. Inventory and promote East Portland's positive attributes
3. Promote community building among all ethnicities
4. Create community gathering places not like downtown

Equity Action Priorities

1. Foster equitable distribution of revenue and resources for East Portland

EAST PORTLAND ACTION PLAN
BUDGET FOCUS SUBCOMMITTEE

July 10, 2008
6:00-9:00 pm
East Portland Community Center

AGENDA

- Welcome (10 min)
- Review of Previous Screen on Criteria (Deb)
- Implementation Project Approach (Barry)
- Review and Discuss Budget Prioritization Elements (group)
 - Priority Issue Areas
 - Monetary Strategies
 - Prioritized Criteria for Selecting Actions
- Discuss Advocacy Agenda (group)
- Next Steps for Project

EAST PORTLAND ACTION PLAN
BUDGET FOCUS SUBCOMMITTEE – JULY 10, 2008
MEETING NOTES

COMMITTEE MEMBERS PRESENT

James Chasse
Frank DiGregorio
Brian Heron
Arlene Kimura
Larry Kotan
Michelle Winningham

STAFF/CONSULTANTS

Barry Manning, Project Manager
Li Alligood
Deborah Stein
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator

MEETING OVERVIEW

The purpose of this subcommittee meeting was to gain additional feedback on priorities for expending 2008/09 budget appropriation. At the June 12 meeting the Committee provided direction to the project team prioritize Community Building and time-sensitive actions for implementation in 2008/09. The project team will use these priorities and the additional information from the Subcommittee meeting to develop a more succinct list of actions for the implementation work group to consider.

The prioritization exercise was meant to elicit qualitative feedback from various perspectives and not represent an exact, statistical outcome. Additional prioritization and selection of Actions for implementation will take place in the Fall

SUMMARY OF PRIORITIZATION EXERCISES

ISSUE AREAS

The participants were asked to rank the action plan issue areas in order of priority for 2008/09 expenditures. Subcommittee members then reported on their top three rankings and discussed the outcomes. The participants made clear that their prioritization is meant only for determining how to spend next year's budget. They would like to see East Portland proceed with many items and would like to find partnerships, in addition to the City, to accomplish those actions. Additional comments from the meeting are provided after the exercise outcomes.

- Issue Areas were ranked as follows:
 - Top Tier: Housing, Community Building, Transportation, Equity
 - Second Tier: Parks/Rec, Economic Development, Public Safety
 - Third Tier: Commercial/Mixed Use, Infrastructure, Natural Resources, Education, Safety Net Services

FUNDING STRATEGY

The Subcommittee apportioned priority by VisionPDX category, for determining emphasis on 2009/09 budget expenditures:

1. Social (avg 39%)
2. Built (avg 26.5%)
3. Economic (avg 21.5%)
4. Education (avg 19.5%)
5. Environment (avg 13.5%)

CRITERIA

The Subcommittee considered the set of criteria that have been applied throughout the process. They were asked to weight how they would apply the criteria to 2008/09 decisions. The full list of criteria are:

- 1) Broad visibility
- 2) Low cost/high impact
- 3) Spread out through geographic area
- 4) Stepping stone/foundational action that is economically sustainable
- 5) High impact on children and total number of people impacted
- 6) Community building projects leading to more community involvement
- 7) Reflects East Portland's regional accessibility in the region
- 8) Leverage resources and partners involved in the East Portland Action Plan process
- 9) Unifying actions
- 10) " Real things that we can point to"
- 11) Illustrate larger objectives
- 12) Does it advance a current issue or opportunity not being addressed now?
- 13) Does it prevent or mitigate a future problem?

The Subcommittee weighted as follows:

- VERY IMPORTANT: 1, 2, 6, 8

Additional comments:

- Community Building is the linchpin to making things happen
- Jobs are critical
- Powell Boulevard is stuck because no one knows what is going to happen
- Community Building is directly tied to Economic Development
- Consider a major/signature project for next year, in addition to a number of smaller projects.
- Focus on leveraging other resources and investing in human capital to keep EPAP going after next year
- Consider action to hire EPAP support staff – first year duties would be focused on establishing additional revenue through lobbying and/or grant funding
- Possible visible projects include:
 - Massive, area-wide tree planting and/or landscaping and tree planting at schools and other public spaces
 - Bike racks in Business Districts

ADVOCACY AGENDA

The Committee has suggested the need to develop an "advocacy agenda" for 2008/09 (and beyond) to advance priority actions not necessarily receiving funding from the special budget appropriation. In discussing the options, the Subcommittee stressed the need to find a non-governmental umbrella organization to house the Action Plan efforts. East Portland Neighbors, a semi-independent non-profit, should be considered. The Subcommittee also noted the need to form stronger alliances with the Neighborhood Chairs and the School Boards. The

Subcommittee also discussed the potential of hiring a staff person whose job it would be to garner support within local governments and to raise additional funding.

NEXT STEPS

The Bureau of Planning and its partners will take into consideration these outcomes, Committee direction from the June 12 meeting, and additional feedback gained via the prioritization exercise worksheet. With this information, the Bureau will begin to develop a package of actions for further consideration.

The Action Plan will enter into the implementation planning phase in Fall 2008. As previously discussed with the East Portland Action Plan Committee, the Bureau of Planning would like to assemble an EPAP Implementation Group to assist in prioritizing projects to pursue in FY 2008-09 using the Portland EPAP special budget appropriation. During September, the Implementation Group members and Bureau representatives will consider implementation actions and feedback received. The goal is to present the East Portland Action Plan and implementation plan to City Council in December 2008.

East Portland Action Plan
Budget Focus Subcommittee – July 10, 2008
PRIORITIZATION EXERCISE WORKSHEET

PRIORITIZING THE ISSUE AREAS

Below are the East Portland Action Plan “issue areas”. The Action Plan Committee has prioritized eight of the 12 areas, as noted by a “*”. Please rank your priority of these areas, 1-12 with 1 being your top priority.

- _____ Housing and Development
- _____ Commercial and Mixed-Use Development
- _____ Transportation
- _____ Public Infrastructure and Utilities
- _____ Parks/Trails/Open Space/Recreation Facilities
- _____ Natural Areas/Environmental
- _____ Economic Development/Workforce Training
- _____ Education Infrastructure/Programs
- _____ Public Safety
- _____ Safety Net Services/Housing Assistance
- _____ Community Building
- _____ Equity

.....

FUNDING STRATEGIES

How would you divide the spending between VisionPDX categories (Built, Environmental, Economic, Learning, and Social)? Please note the ideal percentage you would apply for each of these five areas:

- _____ % Built
 - _____ % Environmental
 - _____ % Economic
 - _____ % Learning
 - _____ % Social
- 100%

.....

CRITERIA FOR 2009/10

Below are criteria the Committee has used to select actions for the Action Plan. Please review the criteria and (1) add or subtract criteria for selecting actions for implementation and (2) weight the importance of considering each criteria as very important/important/ somewhat important.

- | | | | |
|--|----------------|-----------|--------------------|
| 1) Broad visibility | Very Important | Important | Somewhat Important |
| 2) Low cost/high impact | Very Important | Important | Somewhat Important |
| 3) Spread out through geographic area | Very Important | Important | Somewhat Important |
| 4) Stepping stone/foundational action that is economically sustainable | Very Important | Important | Somewhat Important |
| 5) High impact on children and total number of people impacted | Very Important | Important | Somewhat Important |
| 6) Community building projects leading to more community involvement | Very Important | Important | Somewhat Important |
| 7) Reflects East Portland's regional accessibility in the region | Very Important | Important | Somewhat Important |
| 8) Leverage resources and partners involved in the East Portland Action Plan process | Very Important | Important | Somewhat Important |
| 9) Unifying actions | Very Important | Important | Somewhat Important |
| 10) "Real things that we can point to" | Very Important | Important | Somewhat Important |
| 11) Illustrate larger objectives | Very Important | Important | Somewhat Important |
| 12) Does it advance a current issue or opportunity not being addressed now? | Very Important | Important | Somewhat Important |
| 13) Does it prevent or mitigate a future problem? | Very Important | Important | Somewhat Important |

EAST PORTLAND ACTION PLAN

ECONOMIC DEVELOPMENT SUBCOMMITTEE – JUNE 19, 2008 DRAFT MEETING NOTES

COMMITTEE MEMBERS

Katie Larsell
Mary Li
Larry Kotan
Jon Turino
Simon Wong
Mike VanderVeen
Michelle Winningham

STAFF/CONSULTANTS

Barry Manning, Project Manager
Stefanie Slyman, Consultant/Facilitator

MEETING OVERVIEW

The purpose of this subcommittee meeting was to consider new or revised Economic Development strategies for the East Portland Action Plan. At the previous EPAP Committee meeting Jon Turino had raised the idea that the Economic Development strategies and actions in the plan had not been explored enough. The Committee agreed, and in response staff and consultants undertook additional research and scheduled a subcommittee meeting for this topic.

SUMMARY OF FINDINGS FROM ECONOMIC DEVELOPMENT EXPERTS

Stefanie Slyman reported on her key findings from interviews with three economic development experts:

1. Seth Hudson, Portland Development Commission
2. Pamela Murray, Dean of Workforce and Economic Development, Portland Community College SE Center
3. Pam Neal, Portland Development Commission

Opportunities for Economic Development

- East Portland has good access to freeways and rail
- Close to distribution centers in Clackamas
- Distribution, renewable energy and clean industry such as metals manufacturing are good candidates for new job creation

Barriers for Economic Development

- Lack of industrial land inventory and difficulty in rezoning land
- Lack of amenities makes it a difficult sell for professional offices and higher-end jobs

Steps needed to attract new business/industry

- Need to assess potential for and define target markets
- Need to increase livability of the area in terms of good housing and high-quality amenities to attract higher end sectors, such as professional offices or research centers.
- Understand workforce development capacity and how to connect workers to jobs

How to help existing business

- Undertake more incumbent work training to increase skill sets

- Small businesses needs are for help are in the areas of developing business plans, marketing, and finance

Barry Manning reported on his key findings from interviews with two economic development experts:

1. Lynn Knox, Bureau of Housing and Community Development
2. Alma Flores, Bureau of Planning

Programs and Approaches

- BHCD supports numerous workforce training programs
- BHCD supports small businesses and micro enterprise programs.
- Programs generally targeted to people at 50% median income or less.
- Limited resources and intensity of program limits participation in many programs
- Federal programs provide more support to higher income groups: Work Systems Inc.
 - Workforce Metro East - 19421 SE Stark Street
 - SE Works - 6927 SE Foster Road
- Bureau of Planning has developed commercial corridor snapshots (citywide) and detailed studies for 82nd Ave and Division Street
- BoP seeking to work with renewed Oregon main streets program
- Other ideas and opportunities to consider:
 - Attract public-sponsored catalytic development (sustainability center, health clinics and other facilities, learning institutions (MHCC expansion?))
 - Hire business district managers to: attract and enhance retail; work with brokers to attract anchor tenants; and foster small businesses
 - Develop a community asset map – break into smaller subareeas as appropriate
 - Organize new or expand existing community development corporation (CDC) to focus on economic and business development
 - Initiate “main street” planning (land use, transportation, design, etc.) for Division, Sandy, 122nd Avenue, Halsey, 82nd Avenue

HIGHLIGHTS OF SUBCOMMITTEE DISCUSSION

- A vision is needed for East Portland to highlight its positive assets. It is not just a community in need. An assessment of those resources and a plan to market them to the region is key.
- Consider the Economic Development portion of the Action Plan as a business model. A framework for developing this business model is to inventory assets, liabilities, capitalization and develop a plan for growth. Expert help and staffing will be required to accomplish this.
- One of the most important outcomes of the Action Plan process is to set policy direction for economic development, make it a priority and get funding and staffing to pursue it.
- Economic development efforts need to address the problem of poverty Workforce development is especially important in this regard. People need tools and knowledge of how to prosper.

- Develop the leadership of business associations and tap into existing resources, such as SCORE.
- Opportunities to consider for East Portland include: Attract green collar jobs, focus on the outdoor lifestyle, promoting the “realness” of East Portland, and changing perceptions about schools -- they have much to offer.
- Consider place-based economic development opportunities, especially where transit is. Start with Gateway as a priority area.
- Think about how to attract new money (traded sector) into East Portland. The proximity to the airport could make this a good destination for international tourists who come to the area to shop.
- Key issue is how to link people to jobs, such as those in the Columbia Corridor and Clackamas area. Transit is essential.

SUMMARY OF REVISIONS TO ECONOMIC DEVELOPMENT ACTION PLAN TABLE

Based on the subcommittee’s discussion, Stefanie Slyman revised the Economic Development Action Plan table on the subject to include four strategies as follows:

EC 1 - Planning + Policy

EC 2 --Siting and physical improvements

EC 3 - Business services

EC 4 - Workforce Services

Specifically, the following changes were made:

- Added new Strategy Ec1 - "Develop and implement a comprehensive economic development plan and policy agenda" with 4 new actions
- Added new Strategy Ec2 -" Promote key opportunity sites for economic development" with 3 new actions
- Deleted old Strategy Ec3 -- "Connect and promote public economic development efforts". Existing actions were redistributed or incorporated under more applicable strategy headings. Deleted old Actions 3.5 and 3.6 - which are about recruiting national and international firms and promoting EP as a movie location which are specific outcomes of the other Ec Dev work.
- Revised old Strategy Ec1 as Ec3 - "Promote and support small and independent East Portland-based and -owned businesses." The word “independent” was added and moved other business-service action items to under this strategy.
- Revised old Strategy Ec2 as Ec4 -- Increase and promote workforce training and employment opportunities for East Portland residents. Added employment opportunities to the heading and added a new Action to address connecting workers to jobs outside the area.

NEXT STEPS

The changes to the Economic Development Action Plan table are included in the overall revised tables and draft Action Plan for further review and comment.



East Portland Action Plan

Open House Summary Report

April 28, 2008

Prepared by:

**Communitas, LLC
Slyman Planning Resources, LLC
City of Portland Bureau of Planning**



East Portland Action Plan

Open House Summary

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Introduction

In 2007, the Portland City Council approved funding to develop and begin implementation of the East Portland Action Plan. This focused, short-term effort is sponsored by the City of Portland in partnership with Multnomah County. It is designed to build on information gathered in the *East Portland Review* study and look strategically at short-term opportunities to improve livability, as well as long-term strategies to address some of the challenges facing East Portland. The action plan is being conducted by the City of Portland Bureau of Planning with guidance from community leaders serving on an East Portland Action Plan Committee.

On April 2, 2008, a public open house was held at the East Portland Community Center to check in with the broader public on ideas being generated by the East Portland Action Plan Committee. This report is a summary of the public open house feedback.



Who participated?

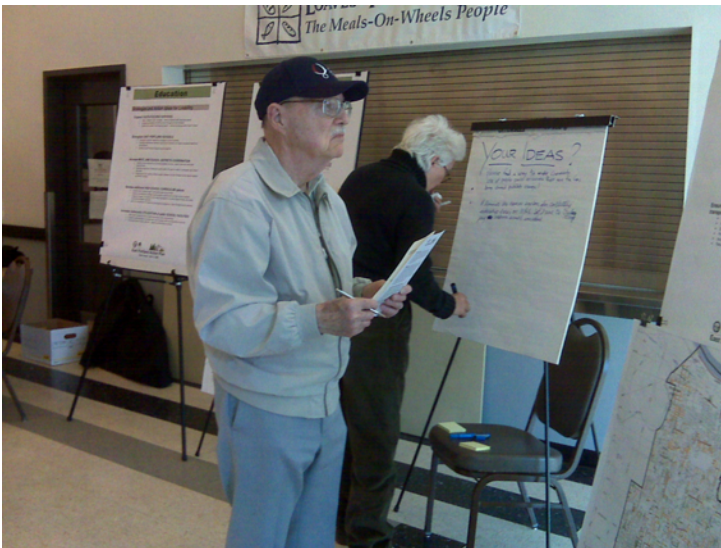
The Bureau of Planning and Office of Neighborhood Involvement issued invitations to the open house via direct mailings to approximately 1000 addresses from East Portland interested parties mail lists, and by email to a broad array of community stakeholders from e-mail lists developed by the East Portland Neighborhood Office (EPNO neighborhood contact lists), and the Portland Bureau of Planning (East Portland Action Plan, East Portland Review, VisionPDX, and other lists). Information about the event was also distributed by ONI's E-Notification group list. The event was also publicized in the Oregonian, Portland Tribune, and East Portland News.

Over 120 people attended the 3.5-hour event. Residents and representatives from businesses and non-profit organizations from all over East Portland attended the event. Many East Portland Action Plan Committee members and East Portland Neighborhood Association chairs were also in attendance. The event was staffed by the Bureau of Planning project manager and staff and the project consultant team to ensure availability to answer questions from the public.

How did people participate?

Attendees to the open house were asked to familiarize themselves with the draft strategies and action ideas for addressing key livability issue areas identified through the process: Housing, Transportation, Infrastructure, Parks/Trails/Open Space, Natural Areas, Sustainability, Economic Development, Commercial Areas, Education, Public Safety, Safety Net Services, Housing Assistance, Community Building, and Equity.

Once familiar, participants were asked to record their questions and comments on the presentation boards, verbally provide information to project team members, and/or complete a questionnaire. Nearly 50 people completed and returned the questionnaire. Many additional comments were provided in writing on the presentation boards and verbally to staff throughout the meeting. The attendees were very active in their feedback, providing insights to their concerns and potential solutions.



Summary of Feedback

In reviewing the comments submitted on the presentation boards and further analyzing responses to the questionnaire, three main priorities emerged as demonstrated by the number and type of responses received. In order of importance:

- ◎ **Safety**
- ◎ **Housing**
- ◎ **Transportation**

Attendees provided details as to their specific concerns and desires in each of these and other areas through the community survey and other feedback mechanisms. The following is a summary/synthesis of the open house responses in the key topic areas. Each topic area discussion includes, as appropriate, a list of top-ranked “concerns” as well as a list of top-ranked “action priorities” as derived from the community surveys and other open house feedback. Details on actual public responses and survey questions can be found in the appendix.

Housing

A large majority of those who responded to the questionnaire (~70%) mentioned “housing” as a priority concern for livability in East Portland. Most of those responses were focused on new development in the area. There were a few comments regarding maintenance and management of existing structures. As has been voiced in the past, top concerns included increased density of residents and lack of commensurate amenities, the location of new residential structures (especially multi-family units), and a perceived lack of quality of new construction.

Housing Concerns

- Location of new housing (Infill, flag lots, multifamily development in single family neighborhoods)
- Increased density or growth (General comments about new residential growth, including “Too many”, “Density too high”)
- Lack of amenities to balance the increased density
- Lack of quality (Materials, design)
- Other (Management, maintenance, “housing” in general)

Housing Action Priorities

- Decrease density
- Increase quality of new development
- Other or general

Transportation

Nearly half of the questionnaire responses mentioned transportation as a primary issue for livability. The comments covered many topics within transportation and, in some cases, suggested very specific improvements. Participants most frequently noted concerns with the lack of sidewalks and street improvements throughout East Portland and the related pedestrian and school-children safety. Corresponding to concerns, respondents frequently suggested improving local streets as a priority action for the East Portland Action Plan. A summary of priority transportation concerns and actions is as follows:

Transportation Concerns

- Unimproved local streets/lack of sidewalks (Unpaved streets, lack of sidewalks - generally)
- Automobile Management (General comments about “traffic”, congestion, speeding)
- Transit Service (Concerns about lack of frequency, lack of service to and from some areas)
- General Pedestrian Safety
- Other/General

Transportation Action Priorities

- Improve Local Streets

- Improve General Pedestrian and Bike Safety
- Improve Automobile Management
- Improve Street and Path Maintenance
- Other/General

Utilities and Infrastructure

Few comments provided were related to utilities and infrastructure. When included, comments were general, “improve infrastructure”, or specific about methods to employ while improving infrastructure, “Use stormwater solutions that work in the long run,” and “Provide funding assistance for seniors to convert from electric to gas heat.” These comments have been included for consideration in the appropriate issue areas categories, including Sustainability and Safety Net Services.

Parks/Trails/Open Space

Those who completed questionnaires rarely mentioned parks or trails. Yet, many comments were received on the presentation boards. Generally, participants are supportive of increasing the park network in East Portland and they desire for existing parks to be improved. A new idea also emerged: focus on landscaping various public spaces including school yards and streets. Recommended Parks/Trails/Open Space solutions are summarized as follows:

Parks Action Priorities

- Provide New Parks and Open Space (Open “natural areas” to passive recreation, active/athletic facilities, look for small pockets throughout neighborhoods and at school facilities)
- Landscape Public Areas (Include trees and non-grass/native landscaping, schools, street spaces, vacant lands)
- Other (Funding, community gardens, partnerships)

Natural Areas and Sustainability

Few comments were received with relation to Natural Areas or to Sustainability. Those that were given were requests for providing better access to natural areas throughout East Portland and sustainable solutions for stormwater management.

Commercial Areas and Economic Development

A moderate number of responses to the questionnaire and comments on the boards related to commercial areas and economic development. Generally, concerns related most to lack of commercial services in many parts of East Portland and prioritized solutions were concentrated on work force and job development.

Commercial/Economic Development Concerns

- Lack of diverse retail (Especially needed within walking distance of residential areas)
- Vacant commercial building (Prioritize reuse over new development)
- Decreasing or stagnant income and educational levels

Commercial/Economic Development Action Priorities

- Commercial and mixed use development (Within walking distance of neighborhoods and transit; especially in underserved areas)
- Match job training to job opportunities in East Portland
- Encourage more small businesses
- Promote businesses with family wage jobs

Education

Many comments were complimentary of the strategies and action ideas presented. Other comments regarding education were focused on quality of school facilities and growth in school children population in the area.

Education Concerns

- Overcrowded schools
- Schools overwhelmed/challenged by community change

Education Action Priorities

- Ensure adequate school capacity (Facilities in place before approving new development)
- School Facility Funding (Earmark permit fees for school facilities)
- Develop education partnerships
- Provide adult learning opportunities (Tie together education and economic development; provide civics education, English classes)

Public Safety

Public Safety was the concern noted most frequently by open house attendees. These typically addressed crime-related safety issues. However, respondents also considered the lack of sidewalks and speeding cars to be public safety issues. These are addressed under other topics. Many of the concerns have been noted throughout the process and considered by committee members. A few new concerns were mentioned: noise pollution (barking dogs, freeway noise) and negative impacts of vacant buildings. Largely, the concerns and solutions prioritized are aligned with the strategies and actions that have been developed:

Public Safety Concerns

- Rapid growth leading to crime
- Gang activity
- Graffiti and litter
- Deterioration of properties (Lack of maintenance/upkeep, vacancies)
- Groups loitering and truancy
- MAX safety
- Safety at Parks and Trails
- Drug house reporting and cleanup

Public Safety Action Priorities

- Graffiti abatement
- Gang Prevention
- Community cleanups
- Increase community policing and police patrols
- Public outreach for public safety
- Enforce code violations and animal control

Safety Net Services and Housing Assistance

Very few attendees noted Safety Net and Housing Services as a concern for East Portland (beyond the strategies and actions already noted). However, a number of suggestions were provided for assisting those in need in the area.

Safety Net & Housing Services Action Priorities

- Provide a teen community center
- Increase soccer facilities
- Increase support for independent elderly and disabled
- Increase funding for schools/family/housing partnership
- Provide a Health Clinic

Community Building

As with Safety Net Services, few participants noted concerns with Community Building, but offered many ideas for improving the good work underway.

Community Building Concerns

- No centralized point for community information
- Lack of strong neighborhood associations

Community Building Action Priorities

- Create neighborhood programs for elderly and disabled residents (Reach out through Neighborhood Block Captains)
- Inventory and promote East Portland's positive attributes
- Promote community building among all ethnicities
- Create community gathering places (Create places unique to East Portland)

Equity

As has been noted throughout the process, there is concern that East Portland is not receiving a fair share of amenities and services. The feedback received was general in scope, but relates to provisions for each of the other issue areas.

Equity Concerns

- Lack of attention from City leaders
- Inequitable distribution of resources

- Lack of housing/income diversity (Perceived disproportionate abundance of publicly-subsidized housing)

Equity Action Priorities

- Foster equitable distribution of revenue and resources (Increase spending in East Portland to compensate for past imbalance)
- Create stronger neighborhood connections (Funding East Portland advocacy position)



Next Steps

Information from the public open house will be shared with the action plan committee and considered in formulation and refinement of action strategies and action items. The information will also be considered during any future process for prioritization and implementation of actions.

Appendix 1: Comments on Strategies and Action Ideas for Livability

This section contains the list of strategies and action ideas presented to the public, along with comments received.

- Original actions ideas are denoted with a solid “bullet”
- **Community comments and new ideas are in bold and marked with a circle “bullet.”**

The comments have been edited for clarity where appropriate and in some cases have been moved to most appropriate categories.

Housing

Improve **QUALITY** of housing

- Enhance (housing and nuisance) code enforcement
- Improve the design and quality of new multi-family housing
- Create housing rehab program with urban renewal dollars (*underway*)
- Provide financial incentives/other mechanisms for materials upgrades
- Undertake demonstration projects for quality housing
- Expand community home repair and rehab programs
- Implement Courtyard Design Competition (*underway*)
- Provide more amenities and improved design to attract middle-income residents
- Improve education and training for developers - convey the benefits of design and quality improvements
- **MAINTENANCE/MANAGEMENT: Emphasis on homeownership programs, no more rentals with negligent landlords**
- **QUALITY: Create design requirements/ mandatory design overlays in high-impact infill areas, i.e. PGNA.**

Improve **PUBLIC NOTIFICATION** and **PARTICIPATION** in land use

- Improve notifications to schools; better neighborhood notification
- Expand translation of City information; assist non-English speakers
- Expand capacity of East Portland land use committee and neighborhood leaders
- Develop classes to improve technical capacity and expertise for neighborhood leaders

Improve **REGULATIONS AND PROGRAMS** for new housing development

- Study impacts of housing tax abatement policies
- Review policies and zoning of Outer Southeast Community Plan
- Improve flag lot privacy issues (*underway*)
- Explore design tools and infill compatibility tools
- Address tree code and preservation issues (*underway*)
- Address planning and design of development around transit /MAX (*underway*)
- Fast-track development review for quality development
- **LOCATION/SIZE: No 3 stories**
- **LOCATION/SIZE: No more shot gun houses**

- **LOCATION/SIZE:** I don't like those ugly skinny houses
- **LOCATION/SIZE:** No 3-story homes in single family home neighborhoods.
- **LOCATION/SIZE:** Use a stair step approach to new construction as the new building meets the existing neighborhood structure. Increase set back as a transition.

Address LONG RANGE PLANNING for housing

- Link new housing development to transportation infrastructure and connectivity
- Provide for or promote a broader variety of styles of housing for different needs (possible over emphasis on rowhouse/town house model)
- Address all components of good neighborhoods, such as parks and schools, when planning for housing
- **AMENITIES:** Individual houses that have no sidewalks (like the two just up the street on the East side of the street) should have sidewalks put in my the City with property owner charged (on lien on property)
- **AMENITIES:** (Provide) open space with town house development
- **LOCATION/SIZE:** No apartment houses in single home neighborhoods.
- **DENSITY/GROWTH:** No more apartments in Glenfair.
- **EQUITY:** Evaluate 'affordable housing' inventory – too many agencies, rules, regulations.
- **OTHER:** Create new housing to south & require use of solar panels on roofs

Your Ideas for Housing

- **HOUSING ASSISTANCE:** Remove stumbling block to home ownership- Many do not know basic benefits to saving for down payment, etc. Partner with local banks/ credit unions to offer classes- people who complete course receive incentive- perhaps matching \$ if save interest for required time toward 1st home purchase. (Portland Housing Center offers classes)
- **HOUSING ASSISTANCE:** Let first time potential home buyers know the true cost of home ownership. Their more than just a mortgage payment. There is insurance, property tax, maintenance, yard care etc. If more knew this we'd have fewer slum-like houses cropping up.
- **HOUSING ASSISTANCE:** Eliminate tax abatement.
- **OTHER:** Work on crime 1st/ build later

Transportation

Improve TRANSIT SERVICE throughout East Portland

- Prioritize planned transit stop and shelter improvements in East Portland
- Increase North/South transit service, especially for workforce and student travel needs
- Study transit service demand in Foster/Jenne Road/Pleasant Valley area
- Increase frequency and coverage of transit options throughout East Portland
- Pursue bus rapid transit on Powell Boulevard
- Improve transit facilities (including shelters) along Sandy Boulevard
- Develop pilot program for free bus service for students during school commuting hours

- **TRANSIT SERVICE: (Provide more) parking lots on 205 rail line.**
- **TRANSIT SERVICE: (Improve transit service on Glisan) Reducing buses on major streets like Glisan to once an hour, and stopping runs at 6pm creates a disincentive to use mass transit**
- **TRANSIT SERVICE: Need more N/S transit routes to connect to MAX, especially on 148th and 162nd**
- **TRANSIT SERVICE/SAFETY: Eliminate the honor system for collecting ridership fare's on MAX. If have to truly pay income would increase AMEN.**

Increase PEDESTRIAN AND BIKE SAFETY (AND CONVENIENCE)

- Identify low cost/high impact maintenance-type improvements on Powell Boulevard
- Initiate Powell Boulevard street improvements/planning
- Implement pedestrian safety improvements on Glisan, Halsey, Stark, Division, 122nd Avenue, Powell, Foster, Sandy, and Burnside
- Identify sidewalk improvements through the Safer Routes to School program
- Review code standards and consider revisions to ensure sidewalk improvements with new development
- Increase street lighting (as needed) throughout East Portland
- Separate bike lanes from pedestrians when planning routes
- Improve north/south bike connections in East Portland

- **PED SAFETY & ACCESS: Improve pedestrian paths through super blocks and commercial areas – access routes to MAX station**
- **PED SAFETY: 136th Powell to Foster is a pedestrian death trap; also 117th Burnside to Division**
- **PED SAFETY: Difficult to cross Halsey in order to ride transit, especially east of 122nd**
- **PED SAFETY: Add sidewalks in locations where they are needed instead of widening existing ones**
- **SAFETY: Add bus pullouts to streets instead of curb extensions...**
- **PED/BIKE SAFETY & ACCESS: Multimodal improvements to 136th Avenue to Division to Foster**
- **PED/BIKE CONNECTIONS: Improve connection to 205 bike/pedestrian path at Crystal Springs Blvd**
- **HANDICAP ACCESS: Wheel chair accessible sidewalks within ½-mile of every bus stop**
- **BIKE ACCESS: – East to West – Powell, Holgate and Division is unsafe for bikers**

Ensure East Portland receives an EQUITABLE SHARE of transportation planning and services

- Prioritize East Portland schools for Safe Routes to School Funding
- Prioritize East Portland streets for Safe, Sound and Green Streets funding
- Establish ongoing East Portland Neighborhoods transportation advocacy group
- Provide East Portland-specific bicycle safety education and outreach (*underway*)
- Increase street sweeping and sustain higher level of service
- Refurbish and maintain landscape traffic islands on NE Sandy and NE 122nd Avenue

- **MAINTENANCE: Prioritize road maintenance and paving.**
- **MAINTENANCE: Street cleaners need to clean SE 139th Avenue (off Foster)**

- **MAINTENANCE:** on Foster and 111th on the south side there is not grass, glass on street it is dangerous. The Brookside wetlands prohibit you from walking on the south side.

Improve CONNECTIVITY, CAPACITY AND LEVEL of improvements

- Repair potholes throughout East Portland in a timely manner
 - Acquire right of way for streets in the Central Gateway area
 - Develop alternative and flexible improvement standards for unimproved streets
 - Improve/pave all unimproved local streets; aim for “green streets”
 - Evaluate policies for building sidewalks during development process (require construction of sidewalks at time of development)
 - Improve signal timing on Burnside at East 102nd and East 122nd
 - Develop a connection from Powell Butte to MAX Green Line
 - Improve transportation access, especially to schools, within Pleasant Valley
 - Reduce “superblocks” in area; improve road capacity and circulation and shorten routes
 - Complete the local street network east of I-205
 - Promote and improve the Springwater Corridor as a multiuse commuting path
 - Connect natural areas to the transportation system
- **IMPROVE LOCAL STREETS: SE 117th (Burnside – Division) sidewalks and curbs. Heavy pedestrian area and lots of schools (4 in area)**
 - **IMPROVE LOCAL STREETS: Pave 127th between Burnside and Stark.**
 - **IMPROVE LOCAL STREETS: Pave unimproved streets before new larger projects**
 - **IMPROVE LOCAL STREETS/CAPACITY: Widen roads and build sidewalks.**
 - **IMPROVE LOCAL STREETS: Connect streets that lead to schools (staff: pedestrian or roads?)**
 - **IMPROVE LOCAL STREETS: Don’t acquire ROW for streets in the Central Gateway area if the street is not improved**
 - **IMPROVE LOCAL STREETS: Pave our unimproved streets before making a huge investment in 12-lane bridge or massive streetcar system**
 - **IMPROVE LOCAL STREETS/TRAFFIC: Spring Water Trail needs parking lots, shouldn’t have access to Spring Trail if street is not paved**
 - **AUTO MGMT: Top priority: stop traffic congestion.**
 - **AUTO MGMT: Work on Mt. Hood freeway**
 - **AUTO MGMT/PED SAFETY: Improve Powell Blvd**
 - **AUTO MGMT: Improve southern access ways to East County to get Gresham communities off our side streets as they avoid Burnside, Stark and Glisan**
 - **OTHER: Visual quality needs to be improved on Powell through Gilbert**

Your Ideas for Transportation

- **OTHER: Fill area between the road on the walk with a material that doesn’t require homeowner maintenance on Burnside between 122 and 160th**
- **OTHER: Plant more trees along busy roadways.**

Utilities and Infrastructure

UPGRADE and MAINTAIN Public Utilities and Infrastructure throughout East Portland

- Improve Powell Butte Reservoir
- Re-pipe Powell Valley wells for capacity/emergency
- Improve capacity to Columbia Groundwater well fields
- Develop a “concurrency” plan that matches infrastructure needs with the pace of development - in particular housing

Your Ideas for PUBLIC UTILITIES + INFRASTRUCTURE

- **LIGHTING:** (Improve) Lighting = safety
- **EQUITY:** Taxes generated from new housing in SE should go to us. We need it for policing and streets.
- **SAFETY NET:** Provide funding assistance for seniors to convert from electric to gas heat
- **ENVIRONMENT:** (Use) storm water solutions that work in the long run and don't require a lot of enforcement

Parks + Trails + Open Space

Develop SCHOOL/PARK joint use facilities

- Expand the Schools/Families/Housing partnership mission to include parks
- Develop Parks uses on school properties
- Develop a joint use master plan for Glenfair Park and Glenfair School
- **SCHOOL/PARK:** School/spaces, playgrounds and fields should be used more fully as resources for the entire community, 7-days, throughout the year. This means we all help school districts operate and maintain spaces.

Improve EXISTING PARKS

- Improve/develop access to Bundy Park (**141st and Foster suggested**)
- Develop Beech Park
- Develop master plans for undeveloped parks
- Partner with community organizations to build play structures
- Address gaps in Columbia Slough Trail and Marine Drive Trail
- Designate mountain bike area on Powell Butte to reduce conflict with hikers/walkers
- **OTHER:** Need community process to name “Beech Property” - protect stream first
- **FUND EXISTING:** Get money and finish East Holladay Park

Develop NEW PARKS AND COMMUNITY CENTERS

- Build a community-built park - per VisionPDX
- Develop community center at Parklane Park
- Find land and build more sports/parks practice fields throughout East Portland
- Develop “Gateway Green” open area between I-84 and I-205

- Identify opportunities to develop small parks (**especially in regional center at Gateway**)
- Develop a linear park between NE 99th and NE 100th (from Outer SE Plan)
- Develop trailhead for Springwater Corridor Trail
- Identify opportunities for Water Bureau property to be developed as parks
- Identify opportunities to regenerate 'brownfields' into parks
- **NEW PARK: Provide safe and adequate open space and athletic resources for East Portland**
- **NEW PARK OPP: Parks/open space between houses**
- **NEW PARK OPP: Gateway Green (mountain bike opportunity)**
- **NEW PARK OPP: Freeways fumes are a concern in Gateway green area. Adding many trees/shrubs will help a lot.**
- **NEW PARK OPP: 102nd and Pacific (across from Fred Meyer) develop vacant land (5+ acres) into park**

Create Access to and Develop FACILITIES FOR WATER BODIES

- Develop paddling facility near I-205 to access Government Island and other facilities for launch points
- Consider launch points along Johnson Creek
- Create access to Fairview Lake/Mud Lake for kayaks
- Maintain access to slough and river as parcels develop in that area (**including Colwood Golf Course.**)
- Partner with drainage districts for access to river and slough

Develop new MULTI-USE TRAILS AND GREEN CORRIDORS

- Identify streets that can provide north-south connections for linear parkways that combine bike trails and walkways (such as 139th Avenue)
- Add street trees to existing streets to create green corridors
- Develop the Sullivan's Gulch trail
- **NEW TRAIL OPP: Support innovation – Sullivan's Gulch and Gateway Green**

Your Ideas for PARKS+TRAILS+OPEN SPACE...

- **LANDSCAPING PUBLIC AREAS: Why are there so few trees on school properties (Parkrose High School)? Lawns require fertilizer., water - a lot of maintenance**
- **LANDSCAPING PUBLIC AREAS: Innovation- Contents of use vacant lands school garden competition, partner w/ non-profits and events to improve reinvent open space land.**
- **LANDSCAPING PUBLIC AREAS: Support street planting – flowering/colorful trees**
- **ENVIRONMENT/PARK: Use BES properties for passive recreation**
- **COMMUNITY GARDENS: We need gardens. Community food grow space for future post oil**
- **HOUSING/PARKS: Park and Rec., Planning and PDC/BHCD- Coordinating to link multifamily housing w/ parks, open spaces and reinvention**
- **PARK USE: Please find a way to make community use of public parks affordable, Right now the fees being charged prohibit usage.**
- **OTHER: Secure bike storage (staff: in parks?)**

Natural Areas and Sustainability

Improve NATURAL AREAS

- Improve Johnson Creek habitat and flood storage
- Advance Powell Butte wildfire protection
- Support and develop “Gateway Green” concept between I-84 and I-205
- Leverage METRO land purchase in Lava Domes area to begin “Forest Park East”
- Develop Citywide Tree Code initiative to address tree/development issues (*underway*)
- Potentially open the east end of Columbia Slough (issues with flooding and levy system pump station)
- Control invasive species – ivy, etc., especially along the Columbia Slough
- **ACTIVE USE: Include neighbors impacted by trail usage – increase safety.**
- **ACTIVE USE: Semi developed acquired park lands (at least make them useable until they can be developed more**

Commercial Areas and Economic Development

Provide COMMERCIAL AND MIXED USE DEVELOPMENT opportunities throughout East Portland

- Explore adding commercial zones on Powell & 136th Avenue
- Redevelop 92nd and Harold for mixed use
- Explore commercial and mixed use development opportunities in Powellhurst-Gilbert on SE 122nd Avenue
- Explore commercial and mixed use development opportunities in Northeast neighborhoods: Argay and Wilkes
- **COMMERCIAL REZONING: Create more “community” areas within walking distance of neighborhoods. Improve commercial district planning on transportation corridors**
- **REDEVELOPMENT: Redevelopment of 102nd between Pacific and Gilson in Gateway Area. Go up, go green**
- **ECONOMIC DEVELOPMENT: More business development on foster between 112th and Barbara Welch; More independent business between 122nd and Barbara Welch**

Promote VITAL and HEALTHY multi-use commercial areas

- Support Business Improvement District model for key commercial areas
- Promote parts of 82nd Avenue as an ethnic/Asian district
- Expand the storefront improvement matching grant program throughout East Portland
- Develop an arts/entertainment facility or district – possibly in Gateway
- Support the Avenue of Roses Parade – expand to include a street fair
- Sponsor workshops about retail and business district revitalization and development
- Develop a map of local, small, and unique businesses in East Portland
- Develop unique/iconic signage/artwork for business districts
- Explore and remove barriers to small business/restaurant development in East Portland

- Support pedestrian infrastructure improvements in business districts

Increase/promote WORKFORCE TRAINING opportunities

- Promote East Portland as a location for trade and technical schools
- Develop relationships with business community for mentoring (students)
- Develop clearinghouse program to connect people to existing job training opportunities
- Increase awareness of small business assistance programs

Connect and promote PUBLIC ECONOMIC DEVELOPMENT efforts

- Develop partnership between city, county, and state economic development agencies and promote business recruiting strategy for East Portland, especially for living-wage jobs
- Develop work skills profile for East Portland; target business recruitment
- Expand and fund the Bureau of Housing and Community Development's Economic Opportunity Initiative for micro and small business development
- Explore opportunity for public uses in key commercial areas (Gateway, Lents, MAX Stations)
- Develop a small business resource center
- Promote East Portland as a film/movie location

Education

Expand YOUTH-FOCUSED SERVICES

- Start a "Mentor East" campaign - linking students with business people
- Increase availability of SUN schools throughout East Portland
- Create local student exchange program – cultural exchange within East Portland and tie into language immersion programs

Strengthen EAST PORTLAND SCHOOLS

- Develop a schools marketing campaign to recruit families
- Develop connections between high school students and higher-education/workforce development
- Develop East Portland magnet school programs

Increase MHCC AND SCHOOL DISTRICTS COORDINATION

- Identify at-risk students and develop targeted services; explore alternate education opportunities
- Develop programs to locate and assist adults (25 years or older) to complete high school education
- Create forum for ongoing communication between all East Portland school district leaders and MHCC and PCC leaders

Develop additional HIGH SCHOOL CURRICULUM options

- Include East Portland youth in education planning activities
- Expand cost-effective college credit program opportunities for high school students
- Augment Career Consortium (inter-district programs) to expand opportunities and better coordinate between districts
- Add full complement of trade and professional programs in East Portland school districts

Increase community UTILIZATION of public SCHOOL FACILITIES

- Work with Portland Parks to add community center programming
- Explore partnerships to increase joint use of playgrounds and playfields at schools

Improve EARLY CHILDHOOD EDUCATION

- Provide free full-day kindergarten at all East Portland public elementary schools
- Advocate through legislature and others for statewide funding
- Increase academic component for East Portland kindergarten students
- **HEALTH CLINIC**

Increase PARENTAL INVOLVEMENT in and access to public schools

- Identify issues and develop program to reduce cultural barriers to school/parent interaction
- Create opportunities for parents to interact with schools in a positive way: art, food, music, student performances
- Outreach to parents to educate them on their rights to advocate for their children
- Develop English language learning and civics education classes for parents

Your Ideas for EDUCATION...

- **LIBRARY SERVICE**
 - Increase branch library service – explore partnerships at schools
 - Add book drops/activity centers (small scale libraries) who pays?
 - Add 2 more libraries
- **SCHOOL FACILITIES:** Appropriately compensate East Portland schools for facilities usage and maintenance
- **EDUCATION AND ECONOMIC DEVELOPMENT:** Improved education= improved economic development_ E. Portland is seriously underutilizing our human capital-strengthen E. Portland schools and links to PCC/MHCC/PSU etc.
- **SCHOOL FUNDING** Make builders pay a percentage/Sq.ft. to go towards our schools for improvements and maybe more schools
- **COLLEGE CREDIT OPPORTUNITIES:** Agree with expanding college credit opportunities for us students

Public Safety

Enhance COMMUNITY POLICING efforts in East Portland through PUBLIC SAFETY MESSAGING

- Initiate a multi-lingual “OK to Call” non-emergency public safety campaign (*in progress*)
- Add culturally-specific domestic violence resources to messaging campaign
- Broaden outreach for community policing to diverse communities (*in progress*)
- Initiate “Community Policing Citizen of the Month” program (*in progress*)
- Expand Block Captain Program
- Increase participation in East Precinct Advisory Committee (*in progress*)
- Institute a “311” phone system that allows residents to place a single phone call for information/services
- Develop police force in East Portland that reflects the community diversity

Pursue GANG PREVENTION PARITY

- Audit and adjust resource allocation for gang prevention
- Increase resources for gang prevention in East Portland
- Increase children's activities and parenting resources

Develop comprehensive, sustainable GRAFFITI CLEAN-UP AND PREVENTION programs

- Create an East-focused graffiti prevention task force (*in progress*)
- Use Multnomah County corrections work crews for cleanup, where feasible
- Initiate targeted graffiti clean up of key areas (*in progress*)
- Develop an ongoing adopt-a-block program
- Provide funding for youth and community groups to fundraise through graffiti clean ups
- Develop an on-going graffiti removal program that has a high level of frequency and coverage

Improve safety and conduct on TRI-MET FACILITIES

- Provide enhanced security in Park and Ride lots
- Sustain/enhance TriMet security measures on trains, stations, park and rides
- Post safety, contact and conduct info on TriMet facilities and vehicles
- Develop phones/communications at every MAX station
- Increase police/security staffing on MAX
- Explore MAX platform design to allow for use by transit riders and restrict general access

Increase SAFETY throughout East Portland

- Proactively address code compliance issues, not just respond to complaints (*underway*)
- Assess street lighting levels in key crime hot spots
- Increase safety through physical design improvements - lighting, sidewalks, activity centers
- Increase safety improvements along the Springwater Corridor and I-205 Path, especially at trailheads
- Seek inter-jurisdictional partnerships to ensure borderless crime fighting
- Require Good Neighbor agreements for significant new development
- Explore ways to prevent identity theft such as encouraging use of locking mailboxes

Increase PROPERTY CRIME POLICING

- Reinstigate Auto Theft Task Force

Your Ideas for PUBLIC SAFETY

- **LITTER PROGRAM:** There needs to be a litter program, more trash cans along the streets and media campaign to inform and ??? people to "put it in"
- **AIR POLLUTION:** Stop polluting the air with wood burning stoves
- **CODE COMPLIANCE:** Tougher penalties for people who need garbage services, barking dogs. Fees that can pay for meth houses being destroyed.
- **METH HOUSES:** Find more help to get rid of meth houses in David Douglas

- **COMMERCIAL DEVELOPMENT:** Find an anchor store in Meadowland shopping area 174 and Powell
- **BIKE INSURANCE:** for riders 16 and older
- **CODE ENFORCEMENT:** Agree W/ proactive code enforcement (2)
- **POLICE/TRI-MET:** TriMet needs their own police. Portland needs to be on the street, YES.
- **TRANSIT FARES:** Will platform design idea-build in longer ticket validation time? I punch my ticket just prior to boarding to get maximum use.
- **ADEQUATE PARKING:** Do not open up trail (Springwater) access for public to unpaved streets parking on Springwater Corridor. Not on our unpaved streets abutting trail
- **COMMUNITY POLICING:** True Community policing does not happen in Portland. Many neighborhood problems police are aware of are not addresses and there appears to be no interest in problem solving. I agree.
- **SIDEWALKS:** We need sidewalks- especially in neighborhoods around schools so that student can safely walk to school. Connect the sidewalks together.
- **RECYCLING PRACTICES:** Have a discussion with Fred Meyer/ Safeway stores concerning the hours of their recycling center to help manage the crowds that it attracts at all hours of the day. Folks that roam the neighborhood and gathering recyclables and breaking into cans and homes.
- **SIDEWALKS:** Sidewalks on 136th Powell- Foster

Safety Net + Housing Services

Assist in STABILIZING low income residents/families

- Increase energy assistance for low income residents in East Portland
- Pilot a Schools/Families/Housing rent assistance program to assist families to remain in one home throughout the school year.
- Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership
- Increase funding and outreach for home maintenance assistance to low income homeowners
- Increase services for single, homeless adults in East Portland

Assist in DIVERSIFYING neighborhoods

- Provide more amenities and improved design to encourage development that is attractive households with a range of incomes (low to high)
- Increase sustainable homeownership for moderate income households
- Increase opportunities for minority homeownership

Increase support for INDEPENDENT ELDERLY AND DISABLED

- Create a good neighbor program through block captains, tailored to reach out to elderly and disabled residents
- Build support system through community building efforts/increasing social infrastructure

Promote “RESIDENT SERVICES” COORDINATORS

- Institute policy requiring ongoing provision of coordinator for publicly-financed properties

- Develop mechanism to require or incent hiring of a coordinator at existing multi-family housing, private and public
- Develop recreation and interaction activities for younger multi-family housing residents

Redirect and ASSIST INDIVIDUALS with misdemeanor offenses

- Institute the Portland Police Bureau's Project Clean Slate in East Portland (program to aid with rehabilitating/clearing low-level criminal offenses from record – way to open doors to jobs, housing, education)
- Schedule Project Clean Slate on an ongoing basis (annually or bi-annually)

Increase availability of AFTER-HOURS/SCHOOL ACTIVITIES

- Institute SUN schools throughout East Portland
- Increase funding to after-school programs such as Boys and Girls Club, Police Activities League, etc.
- Increase access to community-based youth athletic programs
- Organize community-led soccer tournament open to all East Portland youth

Your Ideas for SAFETY NET + HOUSING SERVICES...

- **SOCCER FIELDS:** Provide soccer/ athletic fields to East Portland youth
- **PUBLIC HOUSING:** Support enhancing policies around public housing but think most of infrastructure to enforce should exist in HAP
- **READING PROGRAMS:** Fund reading programs. 60-703. ESL students
- **LARGER MULTI-FAMILY UNITS:** Less studio apartments and more multi-bedroom housing with permeable yards where children can play supervised by parents.
- **SCHOOLS/FAMILIES/HOUSING:** More community grants through school/families/ housing
- **CONCURRENCY:** Stop allowing more multi family dwelling to be built in David Douglas until there are adequate facilities to accommodate growth, such as more schools, parks and sidewalks.
- **STORMWATER AND PLAY AREAS:** Require apartment complexes to have permeable grounds to accommodate rain water and provide play areas for children
- **OFF-STREET PARKING:** Require apartment complexes to provide adequate off- street parking. One parking spot per apartment is not reasonable in our auto driven society. The overflow parking is clogging our neighborhood streets.
- **AFFORDABLE HOUSING:** Enough low income housing. We don't need any more on Foster Road East of 122nd
- **NEIGHBORHOOD CLEANUPS:** More neighborhood dumpster drive ups – Help those who need help with this.

Community Building

Increase interaction among CULTURAL COMMUNITIES AND GEOGRAPHIC NEIGHBORHOODS

- Promote block parties/develop block party kit to distribute to organizations (*in progress*)
- Provide community translation services to remove barriers between ethnic communities

- Create an annual cultural/ethnic event (*underway*)
- Organize community walking/biking tours – to explore and discuss issues (*in progress*)
- Provide additional support (staff) for community organizing (*in progress*)
- Provide support to neighborhood events and celebrations (*in progress*)

Empower East Portland citizens in CIVIC DECISION-MAKING

- Build ongoing advocacy group to sustain and build on the East Portland Action Plan effort
- Host City Hall week in East Portland
- Develop/hold leadership classes to build capacity
- Assess and improve East Portland's participation in City/County policy and budget setting

Involve East Portland residents in creating a COMMUNITY IDENTITY

- Develop survey instruments/tools for community conversations
- Establish a “listening post” or information center at existing events
- Initiate community conversations at community forums regarding identity

Create community GATHERING PLACES

- Further develop areas to serve as an eastside “downtown” / gathering places
- Identify / target areas for community activities
- Develop “gateway” plans for East Portland entries
- Support East Portland as the location for a citywide multicultural center

Foster and MARKET EAST PORTLAND'S POSITIVE ATTRIBUTES

- Promote positive media stories for East Portland
- Develop marketing campaign about why East Portland is a great place to buy a home
- Inventory East Portland's unique assets and promote them
- Create a longer-term marketing/media campaign to publicize East Portland attributes

Your Ideas for COMMUNITY BUILDING...

- **POWELLHURST/GILBERT NEIGHBORHOOD:** Create event for Powellhurst/Gilbert need stronger neighborhood association
- **COMMUNITY NEWSPAPERS:** Support the development of community newspapers
- **COMMUNITY INFORMATION:** Find some way to communicate all those ideas to residents of outer East Portland

Equity

Foster an EQUITABLE DISTRIBUTION of public resources

- Initiate equity audit of City and County: taxes and expenditures, representation, schools
- Provide annual East Portland “set aside” for neighborhood projects

Foster regional equity in DISTRIBUTION OF AFFORDABLE HOUSING

- Look at ways to balance regional affordable housing supply – fair share.

Your Ideas for EQUITY...

- **DISTRIBUTION OF URBAN RENEWAL FUNDS:** There was money left over from Pearl District Urban renewal - Spend it on outer East Portland
- **DISTRIBUTION OF RESOURCES:** As we are seeing very little if any City dollars spent here.
- **URBAN RENEWAL SPENDING FLEXIBILITY:** More flexibility in urban renewal spending
- **ADVOCACY:** Create an advocate position for funding neighborhood groups
- **STRONGER NEIGHBORHOOD ASSOCIATIONS-** I want to be able to call who cares about our problems and will not tell me there is no money for our area.
- **INEQUITABLE DISTRIBUTION OF AFFORDABLE HOUSING:** Put more low income housing in the Pearl District and save East County from BLIGHT.
- **TRANSPARENT PARTNERSHIPS:** Transparent partnerships with community and City Bureaus
- **DISTRIBUTION OF FUNDING:** Forget about Sauvie Island bridge transplant and give the money to East County (David Douglas)
- **IMPLEMENT ACTIONS:** Communicate and act on proposals- Demonstrate citizen involvement in concrete and long-term methods.

Appendix 2: Community Survey Feedback

This section contains the actual comments received in the community survey.

Question 1: Do you live in east Portland? If so, which neighborhood?

- 128th and Burnside (2)
- Between Powell and Holgate on 130th (2)
- Centennial
- Cherry Blossom (3)
- Colson Subdivision
- David Douglas
- Foster Run on 139th off Foster Road (2)
- Gateway
- Gilbert Powellhurst
- Glenfair
- Hazelwood (8)
- Lincoln Place (2)
- Mill Park (5)
- Montavilla
- NE 141st, Between Burnside and Glisan
- Pleasant Valley (1)
- Powell- Butte
- Powell Gilbert (2)
- Powellhurst Gilbert (4)
- Russell (2)
- Starkwood
- Wilkes
- Woodland Park

Question 2: Do you work or provide services in east Portland? If so where?

- 4610 SE Belmont SE ADS
- 9204 SE Hawthorne
- Alice OH middle school
- Automotive Parts
- Businesses on 82nd SE, write for SE paper
- Crime prevention, Hazelwood, Mill park, Lents and Powellhurst-Gilbert
- Gateway care center
- Human Solutions-122nd and Powell
- Mobile Locksmith
- NE 127th and Stark
- Pacific Power
- Painter- everywhere
- Portland Adventist Hospital
- Providence Medical Center
- Retail- Albertsons
- Retired (5)
- Self employed
- Sno-Cap volunteer
- TRIMET Powell Garage
- Volunteer at School

Question 3: What do you like best about living or working in east Portland?

- I like it because my growing up years were in East Portland. I remember a more upper class East Portland. Stores were close by, Schools not crowded. People were polite.
- Affordability.
- I live less than 2 miles from where I work and can get to most things I need without having to get on a freeway.
- Easy to get around-car/ public transportation.
- Transportation option-was a major consideration. The biggest complaint I hear is the length of time it takes on the bus as opposed to driving. Perhaps all buses could have 15-minute schedules.
- Close to 205 to get out of town. The area is getting too crowded.
- Closeness to all activities i.e. parks, schools stores, etc.
- Green spaces, quiet neighborhood close to schools areas to walk dogs.
- The mix of urban/rural environment.
- Central location access to airport, library-DDSD everything.
- Open, green w/ small communities.
- Location.
- Central access to freeways, rail, collector streets. Pretty quite.
- I love the open spaces and the country feeling.
- Diversity.
- The home like feeling with homes with yards, trees and landscapes.
- Thinking about moving out of the area.
- It is my life long home town.
- Neighbors not so close, not so crowded.
- Short blocks/ streets.
- It was better before we were annexed: 1) It used to be single family homes 2) low crime 3) peaceful lots of beauty and trees 4) felt safe 4) not anymore.
- Diversity and Potential (that's two things but I like them both best).
- It has been a wonderful area to raise a family until recently. It has been open, but is rapidly becoming apartment dense.
- Originally- a quiet, desirable area still may positives. Community Center is one!
- The yuppies are far away.
- Affordability of housing and convenient shopping.
- My neighborhood and neighbor.
- Powell-Butte.
- I have loved the neighborhood-lived here 26 years but last 5 years I see signs it may be time to move. Gang graffiti, sirens multiple times a day and night. Pit bulls everywhere.
- Large residential lots: safety to walk in neighborhood.
- I enjoy having a backyard in an established neighborhood that is affordable and doesn't look down on my neighbor's yards.
- Easy to find your way around. Powell Butte is a treasure.
- Large lot.
- East Portland is a community unto itself. Unfortunately it seems to be ignored by City Hall.
- Easy access to freeways/ work.
- Area is level- good for walking easy access to freeways and mass transit- MAX commuter, doesn't look like urban California.
- What I like best- more room empty land, there does not have to be something on every inch of land.
- Affordability- close to parks, Powell Butte, green Spaces, but some of this is rapidly diminishing.
- Easy access to freeway and areas of work.
- Less as train goes by. Affordable housing, to begin with.

Question 4.1: Please list your top three concerns about livability in east Portland

- Drug houses- rentals where owners are negligent.
- Growth too fast/ Crime up.
- Overcrowding - apartment complexes dumping hundreds of new people into an area with limited public services.
- Crime/Safety.
- Trash on the streets and at bus stops without trashcans (and some with) and some MAX stations.
- School.
- Gang violence, graffiti.
- Housing.
- Infill.
- Poorly designed multi-housing.
- Housing infill.
- Education.
- Safety.
- Changing zoning codes to allow more commercial properties within what was once residential is wrong.
- Grocery stores in area South of Burnside-as well as outer areas.
- No apartment housing in single family neighborhoods.
- Crime/Safety.
- New development without any landscaping 122nd and Ramona SE corner.
- Over crowding in school.
- Polluting the area with wood burning stoves.
- Transportation-bus turnouts so busses stopping for passengers do not block other traffic and cause motorists to consume fuel.
- Traffic congestion-speeding.
- Need curbs and paved streets in all areas promote walking for health.
- No sidewalks on 117 between Stark and Division.
- Crime/public safety.
- To many apartments in certain areas.
- Area has been ignored for too long (by the city and downtown financial interests).
- Crime.
- Transportation .
- Leave us alone.
- The trash abandonment on Burnside the City doesn't do anything about.
- Freeway noise.
- Public safety in and around MAX (if you don't feel safe walking to MAX you aren't going to use MAX).
- There are no sidewalks, making for a very unsafe situation when walking to the grocery store or bus stop. The boulevard is also unsightly, with no consideration given to landscaping. Beautifying Powell Blvd is needed for the community and those who travel through.(A project similar to MLK).
- Lack of animal control.
- Transportation - many areas of East Portland have sporadic bus service and inadequate or no shelters.
- Regulations regarding zoning of new housing, specifically flag lots!
- Crime/ Safety.
- Density.
- Speeding automobiles.
- Crime.
- Declining economic status of residents.
- Not safe for bicycles to be between cars and (parked) cars bicycles s/b off road.
- Ill-managed apartment complex.
- Density without amenities or infrastructure. This is not family friendly.

- Drug houses.
- Safety.

Question 4 (2): Please list your top three concerns about livability in east Portland

- Overcrowding with apartments. And low income housing (builders need to pay tax for schools).
- Taxes from growth is going where?
- Overcrowded and overwhelmed schools.
- Housing.
- Groups of young people out during the day (School?). Parents need to be responsible.
- School.
- Deterioration of properties on 122nd. Looking like a slum.
- Crime.
- Infill.
- Lack of public safety and social services to support.
- School crowding.
- Traffic.
- High density.
- Too many multi family dwellings, High rise apartments, too many people per square feet.
- Safety in outer area.
- Flag lot construction.
- Sidewalks.
- Unsafe roads with no sidewalks 136th between Powell and Foster.
- No parks of places for kids to play in high density areas.
- Speeding in neighborhood.
- Less studio transit housing more multi bedroom housing with yards for children to play.
- Crime.
- Tagging.
- No more housing, way too much now (low income).
- Tax payers have little really no control on what's happening in their area. City doesn't care. Impact on schools not addressed.
- Long standing infrastructure and capital needs are growing more critical, just as the economy starts shrinking.
- Housing/population density.
- Public safety.
- Do not plan everything.
- The glaring housing codes abuses that clutter up the front yards of property on Burnside that are left to neighbors to point out to the City.
- If you want to use a Portland Park to hold a community gathering (funfair etc.) the fees to use the parks is so much you can't afford to use your own tax payers' park. Make it affordable if you want to use the park for community building.
- There appears to be no consideration for aesthetics when building a house or apartment complex. For example, flag lots are disappearing and houses are being built on any available space- at an alarming and discouraging rate. I have not seen this kind of development in any other part of the city.
- Increase of violence and graffiti.
- Availability of diverse retail. We must still drive good distance to get to book stores or specialty groceries, pharmacies etc.
- See above- concerns w/ cheap building.
- Preserving open spaces.
- Skinny houses.
- Noisy automobiles (after 10:00).
- Housing.
- Increasing traffic and congestion-priority given to traffic not pedestrians.

- Too many apartments too close together.
- Code violations; City wide - not limited to East County.
- Traffic and pedestrian safety, especially Powell Blvd.
- Low income housing to much lot fill-ins.
- Influx of too much housing without developers being responsible to provide infrastructure.

Question 4 (3): Please list your top three concerns about livability in east Portland

- Not enough upper end retail to balance out taxes we pay.
- Too many unpaved streets. Yet they access Springwater Trail. Streets will get worse.
- Safety-lack of livability-sidewalks, parks, places to socialize.
- Parks/Trails.
- Empty business buildings need to be put to use before new ones built.
- School.
- Traffic.
- Crime (see infill).
- Badly managed rental properties.
- Infrastructure.
- Neighborhoods.
- Panhandlers, graffiti.
- Not listening to residents concerns and doing what you want to do. Traffic! Building! Zoning! Taxes!
- Too much/ many apartments.
- Skinny housing on little pieces of land.
- Parks (lack of).
- Kids walking in street in areas with no sidewalk.
- Add sidewalks where needed instead of replacing/widening existing ones.
- Over building- too many houses on lot that once held one single family house.
- Houses without yards for children to play in, people enjoy a yard. Cross walk at 122 and Main/ Salmon, should be some sort of light to slow cars down!
- Crime, litter way up.
- Income and educational levels are stagnant or losing ground - the past decade of prosperity did not reach East Portland.
- Displacement of people from urban renewal areas to outer SE and no city funding for outer SE.
- Commercial areas/economic development
- We are asking our schools to take the place of parents. Parents need to take responsibility for their own family.
- Traffic on Powell Blvd. has increased as the development has increased. Has there been any consideration given to the impact on traffic with all of the development? Powell Butte is experiencing more traffic and not all of it is positive. I live at the base of Powell Butte on the N side and see the changes in the environment weekly. There has been gang graffiti on the signs, trees and benches. Garbage and destruction of trails is greater then ever before. There are also "homeless" camps on both N and S side of the Butte. With the increased development (low income apartments, duplexes and homes) there has not been an increase of green spaces and parks for children and families. My husband and I have been living in SE since 2001. I have been a resident of Portland since for the past 15 years. We chose to live in SE because of Powell Butte, as our back yard is adjacent to the N side of Powell Butte. I am an itinerant teacher in Portland for Portland public schools and have the opportunity to see many neighborhoods in Portland. What I see happening in SE, along the Powell Butte corridor, concerns us very much and needs to be addressed by the city.
- Reduction of buses on streets like Glisan - discouraging mass transit option. 10 plus blocks from light rail-plus over crowded light rail. Might as well drive.
- See above- density exceeding police capabilities.

- Infill gone crazy!
- People who already live here are ignored.
- Burglary.
- New business.
- Declining infrastructure.
- Unwarranted bad reputation.
- Cutting down trees. Please look at this right away.
- Rentals not being well kept.
- If I have questions, concerns, who cares?

Question 5 (1): Which three strategies or action ideas (for improving livability in east Portland are the highest priority for you?

- Reduce multi family dwelling-more single family owned occupied homes
- Crime
- Address all components of good neighborhoods, such as parks and schools, when planning for housing
- East Portland receiving its fair share from the city, don't forget that there are residents that own homes in the gateway area-
- Housing linked to public transportation good- Also need services and business in MAX (Sunnyside rd. with mall , dentist, restaurant hair place, groceries, ect. every mile a good example-puts some jobs in neighborhood.
- Make school the number one priority before any development is approved.
- Public Safety
- Johnson Creek Protection
- Safety Net
- Community engagement/ outreach for public safety
- Schools-Ed.
- education partnerships
- open space, Comprehensive Plan Designations has no green space in Gateway (from Halsey to Stark)
- Housing
- commercial development
- Improve natural areas and create more
- Prioritize EP (east Portland) streets for safe, sound and green streets funding
- Improve the building code to force more greenspaces in new development
- less density- less apartments
- develop a partnership... promote business for family wage jobs
- increase support for independent elderly and disabled
- Sidewalks
- Butte to Butte trails (Kelly to Rocky) before land is unavailable
- education
- Housing Livability
- public safety and gang, graffiti enforcement and prevention
- Improve/ pave all unimproved local streets. Look at 119th between Alder and Morrison-Please!
- I have lived in this area for 40 years and I have never seen a plan that works. All plans need to be revised as conditions change, but you do not recognize changes that happen naturally.
- Landscaping Burnside
- Safety
- transportation-sidewalks on Powell Blvd. Increase pedestrian and bike safety
- South facing housing with solar panels
- Improve sidewalks

- Better neighborhood notification re: housing and land use.
- streets and sidewalks
- Repair potholes
- Community building
- transportation
- Low income housing
- Review policies and zoning of outer Southeast Community Plan
- cut back on multi- family housing 122nd and Foster-East
- More police patrols

Question 5 (2): Which three strategies or action ideas (for improving livability in east Portland are the highest priority for you?

- More private businesses (coffee shops-clothing) grocery stores- more theaters
- Enforce yard clean-up in a positive manner (some people need help)
- Education-require adequate school facilities to be available before allowing any more apartment complexes to be built.
- Development/clean up empty lots on 102nd Avenue between Pacific and Glisan
- Need to work on education and job training to match job availability in area
- Make all streets safer when development is taking place
- Education
- More walking/ bike trails
- gang outreach resources
- community building
- Open space/ parks and athletic opportunities
- transportation
- transportation
- public safety
- improve/pave all unpaved streets
- More landscaping is required for a shopping center than new housing developments
- develop alternatives and flexible improvement standards for unimproved streets
- create neighbor programs through Block captains tailored to reach out to elderly and disabled residents
- Sidewalks
- Concept is great- Sullivan Gulch to Gateway green!
- quality housing and apartments
- Economic development and Education (can't have one without the other)
- equity strategies and City spending dollars on outer SE
- Initiate graffiti clean-up
- Housing (limit high dens.)
- Parks and trails and open space- increasing all of them! Develop new parks and community space
- Foster an equitable distribution of public resources. Especially for school districts- Parkrose, David Douglas, Centennial.
- Enforce code violations
- Improve natural areas by preserving more of them
- utilities and infrastructure
- improve all unimproved streets
- education
- public safety
- Economic dev. Inc. arts
- Increase pedestrian and bike safety

- Lack of help w/ concerns in my neighborhood 139th and Foster area, i.e. barking dogs drug houses

Question 5 (3): Which three strategies or action ideas (for improving livability in east Portland are the highest priority for you?

- Open green spaces with walking trails and parks. Plant more trees and add sidewalks to streets and pave all unpaved streets
- More garbage dumpster clean ups
- Gang prevention- increase resources for prevention
- All ideas under education and job training to match job availability in area there are numerous centers in area that need good caring certified nursing aides
- Take a percentage of all permit fees and mark them for school. To be used for land, building, etc. Not salaries or normal expenses.
- Community building- involving all ethnicities
- Develop more parks
- Graffiti Abatement
- Parks trails
- equity of revenue and resources
- utilities, schools
- housing
- develop new trails and green corridors
- institute prospect clean slate in East Portland
- Inventory East Portland's unique assets and promote them
- explore commercial and mixed use development opportunities in Powellhurst Gilbert on 122nd Avenue
- Sidewalks
- open space, parks and natural spaces
- Safety net/services
- Improving housing development has apartments and more home ownership. Education
- community building
- Market East Portland's positive attributes.
- Create community gathering places- not like downtown. Instead model after Hawthorn-The Pearl, Belmont
- Develop Citywide Tree Code initiative. Address tree code and preservation issues.
- Safety net/housing services
- Synchronize stop signals to allow through traffic to proceed at 35 MPH (A La San Francisco's 19th Avenue)
- public safety
- commercial development
- Compliance enforcement
- Address tree code and preservation issues.
- More private businesses, coffee shops no more apartments 122nd and Foster East.!
- Getting information to residents

Question 6: Please tell is if there are other strategies or actions that you would like to be considered in the East Portland Action Plan.

- More community policing and access to police in our neighborhood (give them more ability to get rid of bad or drug influenced people.) Create roundabouts in streets. Lacey Washington has great examples. Reduces speeding, created green spaces and helps traffic flow.

- Housing-new housing and business buildings should be oriented to south and solar panels used (should be requirement of all new construction. Agree with most ideas put forth need to make sure that all of these agencies, communities boards etc. are providing outcome analysis (?) for the programs and that SE resources (and efforts, and money) are not overlapping
- Stop talking and so what needs to be done in Lents
- Land use planning, Johnson Creek Basin Protection, Light Rail station area planning
- All ideas
- Improve sidewalks within 1/2 mile of every bus stop to encourage use of public transport
- Infill development needs to fit the scope, size scale and character of existing structures and have some green space requires not built property line to property line. Neighborhood needs to have some say over zoning
- Build fewer apartments, multi family units with no play areas for children
- Get grocery to move into old Albertson's specifically Trader Joe's. Consider a satellite PCC in the current County jail bldg. 122 and Glisan
- Possibility of more patrols throughout Central Gateway by County and City ? Due to crime stats.
- Create a community teen center and programs for activities fro kids. This keeps kids off the streets and not causing crime. Mae builders responsible to build better buildings. Make owners responsible for interviewing better quality tenants
- Infrastructure, Parks/ Open spaces. Creating community- less apartments and more home areas.
- Please do not make such a fine-grained plan, it's a waste of time and money.
- Get money - should be spent on clean-up East side Max lines on Burnside with beautification projects like trees and that strip of land between the sidewalk and the road owned by the City but left to homeowners discretion to maintain
- Dealing with Gangs
- Strategy-increase the money proposal for budget to help improvement the Action Plan
- Return music to the schools-studies show strong connection between music/ math and graduation rates. Creative beautify/ edible garden contest to utilize "small pockets" of land. Partner w/ landscaping companies/ ;landscape architects/ schools/ daycares/ non profit organizations. Install solar/ wind power on public bldgs- schools. Plant trees- low water landscaping instead of all that grass.
- Approp (sic). Compensate East side Schools funding-Education- Improve design of in builds. Review flag lot privacy issues
- Preserve the character of Portland- leave some of the signs of out history for future generations
- Need to force pedestrian path access through large block areas, presently pedestrians are blocked by fences in many areas, and forced to use round about paths along busy streets
- Zoning changes that will protect more trees which in turn will make infill more attractive, which may slow down building multi-units. That are not built with neighborhoods in mind.
- Get agencies (city, county, state) working together so there's coordination in places, projects, communities, etc. Is there a phone number to contact to get information on concerns?

Question 7: Please share any other comments below.

- I want home owners responsible for rental properties to be taxed heavily for properties neglected. Tax i.e. pay penalties and fees for neglected properties, bad tenants drug dealers. I want properties confiscated by the city for drug houses that homeowners neglect.
- Thank you to everyone who is volunteering working on this effort it is appreciated beyond measure

- We need to get our Portland Police off the max line and on the street. TriMet can create their own security
- quality of life is a subjective term
- Agree with all points below, community building infrastructure and everyone.
- City of Portland should worry about Portland Schools and leave David Douglas School alone!
- Make an effort to improve quality of life in " Outer Southeast" - the City does not end at 82nd
- I voted three times to not be a part of Portland. Fourth time we were made part of Portland. We were promised better livability. Instead. Single family homes have been destroyed. Why don't they put more low income housing back downtown.
- Stop cutting down trees. We want clean air and trees are work happens for that
- 119th street between Alder and Morrison is impossible: becoming a dumping ground. In last month a City of Portland truck with a crane was used to remove a large Oregonian box. Undesirable taking over "street". Safety is an issue
- You guys want to spend \$ 7,000,000 for a bicycle bridge within one block of an existing bridge for people to ride bikes, thinking they are special!
- We need one speed bump on our street
- I don't always agree with the plans and decisions but I'm thankful we do have a plan.
- I appreciate all of the work that has been done to improve the livability of SE Portland. Thank you! But how far will \$ 5000,000 go?
- Rather than just fining/ penalizing negligent home owners (nuisance complaints) offer option to attend class to learn skills to better care for home and landscaping. I hate addition of bike lane w/o commitment to enforce them. So many cars drive in them on 122nd that lines disappear. Police even drive in them-making it unsafe to ride a bike there. Bikes are always on sidewalks I called Police to enforce vehicle using 122nd @ Halsey as a turn lane and dispatch refused to report! I spoke with 5 people wearing "badges" about Action Ideas- Asked for more information... what does this mean. But they could not tell me. They were nearby- most could not respond to me intelligently. They were nice, enthusiastic- but not informed. Disappointing.
- Great Job- Thanks for listening
- Preserving the open spaces and the larger neighborhood trees and homes that show some of our history with their character should be generic new small trees and modern structures to the extent that they are being replaced.
- Development of the Gateway area will require a new electrical substation and transmission line access to it. It should be included in Planning.
- To many multi- family dwellings 122nd and Foster East 122nd and Powell South



East Portland Action Plan

Welcome to the East Portland Action Plan Open House!

***What will it take to improve the quality of life in
East Portland over the next 5-10 years?***

The East Portland Action Plan Committee has been working on answers to this question since January 2008. Now, we would like to get your feedback.

At this open house, you can:

- Learn about the actions underway and proposed to improve East Portland livability
- Provide feedback and complete the survey, telling us about your priorities, your concerns, and your ideas for livability actions
- Meet and talk to East Portland Action Plan Committee members and project staff
- Sign up to get involved and implement the Action Plan



East Portland Action Plan

Project Summary

In 2007, the Portland City Council funded the East Portland Action Plan, a focused, short-term effort cosponsored by the City of Portland and Multnomah County. It is designed to look strategically at short-term opportunities to improve livability, as well as longer-term strategies to address some of the challenges facing East Portland. The action plan is being developed with guidance from community members serving on an East Portland Action Plan Committee.

Background

East Portland is a changing community. Once a semi-rural and suburban area, East Portland is evolving into a higher density, more urban community. Some East Portland neighborhoods have experienced significant development and change over the past several years. In some areas this has been accompanied by demographic shifts, including an increase in racial and ethnic diversity and a greater concentration of poverty. There is a heightened interest around community safety issues in some places. Development patterns have changed the visual character and scale of neighborhoods, and have resulted in a loss of treasured trees. Moreover, change in the community raises issues about the need for investment in community infrastructure and services to serve a growing and changing population.

East Portland Action Plan Committee

Portland Mayor Tom Potter, Multnomah County Chair Ted Wheeler, and Speaker of the House Jeff Merkley convened the East Portland Action Plan Committee to provide guidance for the effort. The committee includes a mix of elected officials, agency representatives, and community members working together on problem-solving and improvement strategies in East Portland. The City of Portland Bureau of Planning and a consultant team provide support to the committee. The committee meets monthly from December 2007 to July 2008.

Anticipated Outcomes

Some of the anticipated outcomes of the East Portland Action Plan include:

- Confirmation of high priority livability issues in East Portland;
- Agreement on principles to inform long-term work plans and budgets for the City of Portland, Multnomah County, and other public agencies;
- Direction to guide short-term action(s) that can be accomplished within the year; and
- Identification of longer-term actions to be implemented through respective agency work plans.



East Portland Action Plan

Conveners

Tom Potter, Mayor
Ted Wheeler, Chair
Jeff Merkley, Speaker

Affiliation

Portland City Council
Multnomah County Commission
Oregon House of Representatives

Committee Members - Elected and Agency

Randy Leonard	Portland City Council
Ted Wheeler	Multnomah County Commission
Karen Gray	Parkrose School District
Jason Tell	ODOT
Fred Hansen	TriMet
Will White	City of Portland
Mary T. Li	Multnomah County
Michael Crebs	Portland Police Bureau
Robert Liberty	Metro Council

Committee Members – Community Residents and Businesspeople

Klondy Canales	Youth Commission
James Chasse	SE Resident
Frieda Christopher	SE Resident
Frank DiGregorio	SE Resident
Bob Earnest	NE Resident
Judith Huck	SE Business/Resident
Arlene Kimura	NE Resident
Lawrence Kotan	NE Resident
Katie Larsell	NE Resident
James Pauley	SE Resident
Vadim Riskin	SE Resident/Slavic Community
Jon Turino	NE Business/Resident
Mike Vander Veen	SE Resident
Michelle Winningham	SE Resident
Simon Wong	SE Business/Asian Community

Committee Members – Non-Profits

Rev Brian Heron	Eastminster Presbyterian
Jeff Jewel	Human Solutions
Nick Sauvie	ROSE CDC
Rey Espana	NAYA
Cynthia Thomas	Metropolitan Family Service



East Portland Action Plan

Technical Group Members

Stuart Gwin	Portland - PDOT
Dave Kliewer	Portland - BES
Deborah Stein	Portland - Planning
Riley Whitcomb	Portland - Parks
Byron Estes	Portland - PDC
Beth Kaye	Portland - BHCD
Mike Saling	Portland - Water
Joan Frederiksen	Portland - BDS
Cynthia Fuhrman	Portland - OSD
Casey Short	Portland - OMF
Jim Schwager	Portland - Fire
Richard Bixby	Portland - ONI
Betty Dominguez	Housing Authority of Portland
Michael Parkhurst	City of Gresham
Zeke Smith	Portland Public Schools
Rick Larson	Centennial School District
Barbara Rommel	David Douglas School District
Andrea Watson	Reynolds School District
Lisa Miles	Metro
Steve Kautz	TriMet
Shelly Lomax	TriMet

Consultants/Facilitators

Deborah Meihoff	Communitas, LLC
Stefanie Slyman	Slyman Planning Resources, LLC

Project Staff

Barry Manning	Bureau of Planning
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Housing

Strategies and Action Ideas for Livability

Improve **QUALITY** of housing

- Enhance (housing and nuisance) code enforcement
- Improve the design and quality of new multi-family housing
- Create housing rehab program with urban renewal dollars (*underway*)
- Provide financial incentives/other mechanisms for materials upgrades
- Undertake demonstration projects for quality housing
- Expand community home repair and rehab programs
- Implement Courtyard Design Competition (*underway*)
- Provide more amenities and improved design to attract middle-income residents
- Improve education and training for developers - convey the benefits of design and quality improvements

Improve **PUBLIC NOTIFICATION** and **PARTICIPATION** in land use

- Improve notifications to schools; better neighborhood notification
- Expand translation of City information; assist non-English speakers
- Expand capacity of East Portland land use committee and neighborhood leaders
- Develop classes to improve technical capacity and expertise for neighborhood leaders

Improve **REGULATIONS AND PROGRAMS** for new housing development

- Study impacts of housing tax abatement policies
- Review policies and zoning of Outer Southeast Community Plan
- Improve flag lot privacy issues (*underway*)
- Explore design tools and infill compatibility tools
- Address tree code and preservation issues (*underway*)
- Address planning and design of development around transit /MAX (*underway*)
- Fast-track development review for quality development

Address **LONG RANGE PLANNING** for housing

- Link new housing development to transportation infrastructure and connectivity
- Provide for or promote a broader variety of styles of housing for different needs (possible over emphasis on rowhouse/town house model)
- Address all components of good neighborhoods, such as parks and schools, when planning for housing

Your Ideas for HOUSING...

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East Portland Action Plan

Open House - April 2, 2008

Transportation

Strategies and Action Ideas for Livability

Improve TRANSIT SERVICE throughout East Portland

- Prioritize planned transit stop and shelter improvements in East Portland
- Increase North/South transit service, especially for workforce and student travel needs
- Study transit service demand in Foster/Jenne Road/Pleasant Valley area
- Increase frequency and coverage of transit options throughout East Portland
- Pursue bus rapid transit on Powell Boulevard
- Improve transit facilities (including shelters) along Sandy Boulevard
- Develop pilot program for free bus service for students during school commuting hours

Increase PEDESTRIAN AND BIKE SAFETY

- Identify low cost/high impact maintenance-type improvements on Powell Boulevard
- Initiate Powell Boulevard street improvements/planning
- Implement pedestrian safety improvements on Glisan, Halsey, Stark, Division, 122nd Avenue, Powell, Foster, Sandy, and Burnside
- Identify sidewalk improvements through the Safer Routes to School program
- Review code standards and consider revisions to ensure sidewalk improvements with new development
- Increase street lighting (as needed) throughout East Portland
- Separate bike lanes from pedestrians when planning routes
- Improve north/south bike connections in East Portland

Ensure East Portland receives an EQUITABLE SHARE of transportation planning and services

- Prioritize East Portland schools for Safe Routes to School Funding
- Prioritize East Portland streets for Safe, Sound and Green Streets funding
- Establish ongoing East Portland Neighborhoods transportation advocacy group
- Provide East Portland-specific bicycle safety education and outreach (*underway*)
- Increase street sweeping and sustain higher level of service
- Refurbish and maintain landscape traffic islands on NE Sandy and NE 122nd Avenue



East Portland Action Plan

Open House - April 2, 2008

Transportation

Improve **CONNECTIVITY, CAPACITY AND LEVEL** of improvements

- Repair potholes throughout East Portland in a timely manner
- Acquire right of way for streets in the Central Gateway area
- Develop alternative and flexible improvement standards for unimproved streets
- Improve/pave all unimproved local streets; aim for “green streets”
- Evaluate policies for building sidewalks during development process (require construction of sidewalks at time of development)
- Improve signal timing on Burnside at East 102nd and East 122nd
- Develop a connection from Powell Butte to MAX Green Line
- Improve transportation access, especially to schools, within Pleasant Valley
- Reduce “superblocks” in area; improve road capacity and circulation and shorten routes
- Complete the local street network east of I-205
- Promote and improve the Springwater Corridor as a multiuse commuting path
- Connect natural areas to the transportation system

Your Ideas for TRANSPORTATION...

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East Portland Action Plan

Open House - April 2, 2008

Utilities+Infrastructure

Strategies and Action Ideas for Livability

UPGRADE and MAINTAIN Public Utilities and Infrastructure throughout East Portland

- Improve Powell Butte Reservoir
- Re-pipe Powell Valley wells for capacity/emergency
- Improve capacity to Columbia Groundwater well fields
- Develop a “concurrency” plan that matches infrastructure needs with the pace of development - in particular housing

Your Ideas for PUBLIC UTILITIES + INFRASTRUCTURE...

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East Portland Action Plan

Open House - April 2, 2008

Parks+Trails+OpenSpace

Strategies and Action Ideas for Livability

Develop SCHOOL/PARK joint use facilities

- Expand the Schools/Families/Housing partnership mission to include parks
- Develop Parks uses on school properties
- Develop a joint use master plan for Glenfair Park and Glenfair School

Improve EXISTING PARKS

- Improve/develop access to Bundy Park
- Develop Beech Park
- Develop master plans for undeveloped parks
- Partner with community organizations to build play structures
- Address gaps in Columbia Slough Trail and Marine Drive Trail
- Designate mountain bike area on Powell Butte to reduce conflict with hikers/walkers

Develop NEW PARKS AND COMMUNITY CENTERS

- Build a community-built park - per VisionPDX
- Develop community center at Parklane Park
- Find land and build more sports/parks practice fields throughout East Portland
- Develop "Gateway Green" open area between I-84 and I-205
- Identify opportunities to develop small parks
- Develop a linear park between NE 99th and NE 100th (from Outer SE Plan)
- Develop trailhead for Springwater Corridor Trail
- Identify opportunities for Water Bureau property to be developed as parks
- Identify opportunities to regenerate 'brownfields' into parks

Create Access to and Develop FACILITIES FOR WATER BODIES

- Develop paddling facility near I-205 to access Government Island and other facilities for launch points
- Consider launch points along Johnson Creek
- Create access to Fairview Lake/Mud Lake for kayaks
- Maintain access to slough and river as parcels develop in that area
- Partner with drainage districts for access to river and slough



East Portland Action Plan

Open House - April 2, 2008

Parks+Trails+OpenSpace

Develop new MULTI-USE TRAILS AND GREEN CORRIDORS

- Identify streets that can provide north-south connections for linear parkways that combine bike trails and walkways (such as 139th Avenue)
- Add street trees to existing streets to create green corridors
- Develop the Sullivan's Gulch trail

Your Ideas for PARKS+TRAILS+OPEN SPACE...

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East Portland Action Plan

Open House - April 2, 2008

Natural Areas+Sustainability

Strategies and Action Ideas for Livability

Improve NATURAL AREAS

- Improve Johnson Creek habitat and flood storage
- Advance Powell Butte wildfire protection
- Support and develop “Gateway Green” concept between I-84 and I-205
- Leverage METRO land purchase in Lava Domes area to begin “Forest Park East”
- Develop Citywide Tree Code initiative to address tree/development issues (*underway*)
- Potentially open the east end of Columbia Slough (issues with flooding and levy system pump station)
- Control invasive species – ivy, etc., especially along the Columbia Slough

Your Ideas for NATURAL AREAS + SUSTAINABILITY ...

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East Portland Action Plan

Open House - April 2, 2008

Commercial Areas + Economic Development

Strategies and Action Ideas for Livability

Provide **COMMERCIAL AND MIXED USE DEVELOPMENT** opportunities throughout East Portland

- Explore adding commercial zones on Powell & 136th Avenue
- Redevelop 92nd and Harold for mixed use
- Explore commercial and mixed use development opportunities in Powellhurst-Gilbert on SE 122nd Avenue
- Explore commercial and mixed use development opportunities in Northeast neighborhoods: Argay and Wilkes

Promote **VITAL and HEALTHY** multi-use commercial areas

- Support Business Improvement District model for key commercial areas
- Promote parts of 82nd Avenue as an ethnic/Asian district
- Expand the storefront improvement matching grant program throughout East Portland
- Develop an arts/entertainment facility or district – possibly in Gateway
- Support the Avenue of Roses Parade – expand to include a street fair
- Sponsor workshops about retail and business district revitalization and development
- Develop a map of local, small, and unique businesses in East Portland
- Develop unique/iconic signage/artwork for business districts
- Explore and remove barriers to small business/restaurant development in East Portland
- Support pedestrian infrastructure improvements in business districts

Increase/promote **WORKFORCE TRAINING** opportunities

- Promote East Portland as a location for trade and technical schools
- Develop relationships with business community for mentoring (students)
- Develop clearinghouse program to connect people to existing job training opportunities
- Increase awareness of small business assistance programs



East Portland Action Plan

Open House - April 2, 2008

Commercial Areas + Economic Development

Connect and promote PUBLIC ECONOMIC DEVELOPMENT efforts

- Develop partnership between city, county, and state economic development agencies and promote business recruiting strategy for East Portland, especially for living-wage jobs
- Develop work skills profile for East Portland; target business recruitment
- Expand and fund the Bureau of Housing and Community Development's Economic Opportunity Initiative for micro and small business development
- Explore opportunity for public uses in key commercial areas (Gateway, Lents, MAX Stations)
- Develop a small business resource center
- Promote East Portland as a film/movie location

Your Ideas for COMMERCIAL AREAS + ECONOMIC DEVELOPMENT ...

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East Portland Action Plan

Open House - April 2, 2008

Education

Strategies and Action Ideas for Livability

Expand YOUTH-FOCUSED SERVICES

- Start a “Mentor East” campaign - linking students with business people
- Increase availability of SUN schools throughout East Portland
- Create local student exchange program – cultural exchange within East Portland

Strengthen EAST PORTLAND SCHOOLS

- Develop a schools marketing campaign to recruit families
- Develop connections between high school students and higher-education/workforce development
- Develop East Portland magnet school programs

Increase MHCC AND SCHOOL DISTRICTS COORDINATION

- Identify at-risk students and develop targeted services; explore alternate education opportunities
- Develop programs to locate and assist adults (25 years or older) to complete high school education
- Create forum for ongoing communication between all East Portland school district leaders and MHCC leaders

Develop additional HIGH SCHOOL CURRICULUM options

- Include East Portland youth in education planning activities
- Expand cost-effective college credit program opportunities for high school students
- Augment Career Consortium (inter-district programs) to expand opportunities and better coordinate between districts
- Add full complement of trade and professional programs in East Portland school districts

Increase community UTILIZATION of public SCHOOL FACILITIES

- Work with Portland Parks to add community center programming
- Explore partnerships to increase joint use of playgrounds and playfields at schools
- Increase branch library service – explore partnerships at schools



East Portland Action Plan

Open House - April 2, 2008

Education

Improve EARLY CHILDHOOD EDUCATION

- Provide free full-day kindergarten at all East Portland public elementary schools
- Advocate through legislature and others for statewide funding
- Increase academic component for East Portland kindergarten students

Increase PARENTAL INVOLVEMENT in and access to public schools

- Identify issues and develop program to reduce cultural barriers to school/parent interaction
- Create opportunities for parents to interact with schools in a positive way: art, food, music, student performances
- Outreach to parents to educate them on their rights to advocate for their children

Your Ideas for EDUCATION...

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East Portland Action Plan

Open House - April 2, 2008

Public Safety

Strategies and Action Ideas for Livability

Enhance COMMUNITY POLICING efforts in East Portland through PUBLIC SAFETY MESSAGING

- Initiate a multi-lingual “OK to Call” non-emergency public safety campaign (*in progress*)
- Add culturally-specific domestic violence resources to messaging campaign
- Broaden outreach for community policing to diverse communities (*in progress*)
- Initiate “Community Policing Citizen of the Month” program (*in progress*)
- Expand Block Captain Program
- Increase participation in East Precinct Advisory Committee (*in progress*)
- Institute a “311” phone system that allows residents to place a single phone call for information/services
- Develop police force in East Portland that reflects the community diversity

Pursue GANG PREVENTION PARITY

- Audit and adjust resource allocation for gang prevention
- Increase resources for gang prevention in East Portland
- Increase children’s activities and parenting resources

Develop comprehensive, sustainable GRAFFITI CLEAN-UP AND PREVENTION programs

- Create an East-focused graffiti prevention task force (*in progress*)
- Use Multnomah County corrections work crews for cleanup, where feasible
- Initiate targeted graffiti clean up of key areas (*in progress*)
- Develop an ongoing adopt-a-block program
- Provide funding for youth and community groups to fundraise through graffiti clean ups
- Develop an on-going graffiti removal program that has a high level of frequency and coverage

Improve safety and conduct on TRI-MET FACILITIES

- Provide enhanced security in Park and Ride lots
- Sustain/enhance TriMet security measures on trains, stations, park and rides
- Post safety, contact and conduct info on TriMet facilities and vehicles
- Develop phones/communications at every MAX station
- Increase police/security staffing on MAX
- Explore MAX platform design to allow for use by transit riders and restrict general access



East Portland Action Plan

Open House - April 2, 2008

Public Safety

Increase SAFETY throughout East Portland

- Proactively address code compliance issues, not just respond to complaints (*underway*)
- Assess street lighting levels in key crime hot spots
- Increase safety through physical design improvements - lighting, sidewalks, activity centers
- Increase safety improvements along the Springwater Corridor and I-205 Path, especially at trailheads
- Seek inter-jurisdictional partnerships to ensure borderless crime fighting
- Require Good Neighbor agreements for significant new development
- Explore ways to prevent identity theft such as encouraging use of locking mailboxes

Increase PROPERTY CRIME POLICING

- Reinstitute Auto Theft Task Force

Your Ideas for PUBLIC SAFETY...

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East Portland Action Plan

Open House - April 2, 2008

Safety Net + Housing Services

Strategies and Action Ideas for Livability

Assist in **STABILIZING** low income residents/families

- Increase energy assistance for low income residents in East Portland
- Pilot a Schools/Families/Housing rent assistance program to assist families to remain in one home throughout the school year.
- Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership
- Increase funding and outreach for home maintenance assistance to low income homeowners
- Increase services for single, homeless adults in East Portland

Assist in **DIVERSIFYING** neighborhoods

- Provide more amenities and improved design to encourage development that is attractive households with a range of incomes (low to high)
- Increase sustainable homeownership for moderate income households
- Increase opportunities for minority homeownership

Increase support for **INDEPENDENT ELDERLY AND DISABLED**

- Create a good neighbor program through block captains, tailored to reach out to elderly and disabled residents
- Build support system through community building efforts/increasing social infrastructure

Promote “**RESIDENT SERVICES**” COORDINATORS

- Institute policy requiring ongoing provision of coordinator for publicly-financed properties
- Develop mechanism to require or incent hiring of a coordinator at existing multi-family housing, private and public
- Develop recreation and interaction activities for younger multi-family housing residents

Redirect and **ASSIST INDIVIDUALS** with misdemeanor offenses

- Institute the Portland Police Bureau’s Project Clean Slate in East Portland (program to aid with rehabilitating/clearing low-level criminal offenses from record – way to open doors to jobs, housing, education)
- Schedule Project Clean Slate on an ongoing basis (annually or bi-annually)



East Portland Action Plan

Open House - April 2, 2008

Safety Net + Housing Services

Increase availability of AFTER-HOURS/SCHOOL ACTIVITIES

- Institute SUN schools throughout East Portland
- Increase funding to after-school programs such as Boys and Girls Club, Police Activities League, etc.
- Increase access to community-based youth athletic programs
- Organize community-led soccer tournament open to all East Portland youth

Your Ideas for SAFETY NET + HOUSING SERVICES...

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East Portland Action Plan

Open House - April 2, 2008

Community Building

Strategies and Action Ideas for Livability

Increase interaction among CULTURAL COMMUNITIES AND GEOGRAPHIC NEIGHBORHOODS

- Promote block parties/develop block party kit to distribute to organizations (*in progress*)
- Provide community translation services to remove barriers between ethnic communities
- Create an annual cultural/ethnic event (*underway*)
- Organize community walking/biking tours – to explore and discuss issues (*in progress*)
- Provide additional support (staff) for community organizing (*in progress*)
- Provide support to neighborhood events and celebrations (*in progress*)

Empower East Portland citizens in CIVIC DECISION-MAKING

- Build ongoing advocacy group to sustain and build on the East Portland Action Plan effort
- Host City Hall week in East Portland
- Develop/hold leadership classes to build capacity
- Assess and improve East Portland’s participation in City/County policy and budget setting

Involve East Portland residents in creating a COMMUNITY IDENTITY

- Develop survey instruments/tools for community conversations
- Establish a “listening post” or information center at existing events
- Initiate community conversations at community forums regarding identity

Create community GATHERING PLACES

- Further develop areas to serve as an eastside “downtown” / gathering places
- Identify / target areas for community activities
- Develop “gateway” plans for East Portland entries
- Support East Portland as the location for a citywide multicultural center

Foster and MARKET EAST PORTLAND’S POSITIVE ATTRIBUTES

- Promote positive media stories for East Portland
- Develop marketing campaign about why East Portland is a great place to buy a home
- Inventory East Portland’s unique assets and promote them
- Create a longer-term marketing/media campaign to publicize East Portland attributes

Your Ideas for COMMUNITY BUILDING...

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East Portland Action Plan

Open House - April 2, 2008

Equity

Strategies and Action Ideas for Livability

Foster an **EQUITABLE DISTRIBUTION** of public resources

- Initiate equity audit of City and County: taxes and expenditures, representation, schools
- Provide annual East Portland “set aside” for neighborhood projects

Foster regional equity in **DISTRIBUTION OF AFFORDABLE HOUSING**

- Look at ways to balance regional affordable housing supply – fair share.

Your Ideas for EQUITY...

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East Portland Action Plan

Open House - April 2, 2008



East Portland Action Plan

Open House: April 2, 2008 Community Survey

Please drop your completed surveys in the comments box or return by April 11, 2008 to:
City of Portland Bureau of Planning, 1900 SW 4th Avenue, Suite 7100
Portland, Oregon 97201; FAX: 503-823-7800

Do you live in east Portland? If so, which neighborhood?

Do you work or provide services in east Portland? If so where?

What do you like best about living or working in east Portland?

Please list your top three concerns about livability in east Portland.

- 1.
- 2.
- 3.

Which three strategies or action ideas (bullet points on posters) for improving livability in east Portland are the highest priority for you?

- 1.
- 2.
- 3.

Below, please tell us if there are other strategies or actions that you would like to be considered in the East Portland Action Plan.

Please share any other comments below.

Optional:

I wish to help implement the action plan. Please contact me about opportunities to volunteer or work with groups to implement the actions (please check areas of interest):

Housing:

Infrastructure:

Nature/Sustainability:

Education:

Community Services:

Community Building:

Transportation:

Parks/Open Space:

Commercial/Economics:

Public Safety:

Safety Net:

Equity:

Name: _____

Address: _____

E-Mail: _____

Phone: _____

Thank You for Your Participation!

OPEN HOUSE

Join us to learn more about the East Portland Action Plan Committee's work identifying near term livability actions, and share your ideas for other near and longer term actions to improve livability and address needs in East Portland.



East Portland Action Plan

Wednesday, April 2, 2008 • 4:30 to 8 pm

Drop-in at any time!

East Portland Community Center
740 SE 106th Avenue



CITY OF PORTLAND
BUREAU OF
PLANNING

1900 SW 4th Avenue, Suite 7100
Portland, OR 97204-5380

East Portland
Action Plan

OPEN HOUSE

Wed., April 2, 2008

4:30 to 8 pm

Drop-in at any time!

E. Portland Comm. Center
740 SE 106th Avenue



MEMORANDUM

Date: July 30, 2008

To: Barry Manning, City of Portland

From: Deb Meihoff, Communitas LLC
Stefanie Slyman, Slyman Planning Resources LLC

Copy: Deborah Stein, City of Portland

Re: East Portland Action Plan – Summary of Stakeholder Interviews

As part of the East Portland Action Plan, the City of Portland requested a series of stakeholder interviews to inform the planning process. The purpose of the interviews was to gain in-depth perspectives from elected officials and key stakeholders on existing knowledge and opinions. This information was used to create the Action Plan.

Methodology

Working with Bureau of Planning staff, 12 elected officials and stakeholders were interviewed by telephone or in-person meeting. Each stakeholder was asked the same series of open-ended questions:

1. What are your hopes for the outcome of the East Portland Action Plan?
2. What are your top areas of concern and what actions could be undertaken to address them?
3. What activities do you know about that are currently underway in East Portland that address livability?
4. Do you see anything at this point that we are missing in the process of developing the plan – other people, steps or elements?

The stakeholders were instructed that their comments would be assembled as a summary and not cited person-by-person with the intent of providing the interviewee the comfort to be open and forthright with his/her opinions.

Summary of Feedback

The stakeholders provided a variety of responses to the questions. In some cases, the stakeholders were in general agreement and in other cases, directly opposing. The interviews provide a picture of the trade offs and balance that East Portland Action Plan needs to accommodate. Following are the responses to the four questions posed.

1. What are your hopes for the outcome of the East Portland Action Plan?

- Obtain a public commitment to significant public amenities, i.e. a public park with quality design.
- Reshaping market investments to change perceptions of East Portland.
- There needs to be a sense of changing place and momentum.
- The process should look at other examples of how other inner neighborhoods have transitioned into successful mixed use communities – i.e. Alberta Arts District.
- The process should undertake “out of the box” thinking.
- East Portland needs to find ways to strengthen the community and increase home ownership so that people do not “bail out.”
- A key role of the committee is in building relationships. The process should look to engage committee members in activities that can help them get to know each other.
- There tends to be a quality of racism in the discussion about the problems in East Portland that needs to be addressed and challenged.
- Intention is to create a roadmap of ACTION.
- Address lack of attention in East Portland with an eye on 20-year outcomes. Identify top tier problems and what needs to be done – be bold and also long term.
- Use committee as an opportunity to get to know one another.
- Use action plan to frame decision-making for next year’s budget – set up near and mid term actions.
- Need to think through how action plan will get integrated into department budgets.
- Ideal outcome of plan is a more organized approach for bureaus to address East Portland – collaborative communication, better government, more coordination.
- Look to assist community leadership development.

2. What are your top areas of concern and what actions could be undertaken to address them?

BUILT

- Hold more Fix It Fairs in East Portland. Lents was a success and the lunch was essential. Increase language access for the Fairs; consider partnering with library personnel.
- Look for ways to provide incentives for improved housing design and quality materials (private development).
- Would like to see the bureaus to pay more attention to the end product, creating long lasting quality neighborhoods.
- Find a way to allow and promote small commercial nodes/corner stores throughout the neighborhoods. This might help alleviate lack of commercial services in eastern areas.
- Quality of new housing is a big issue for the community. Poor quality leads to greater maintenance needs. Folks in East County, of meager means, cannot afford the additional maintenance which leads to disinvested neighborhoods. Need to assist with maintenance and demand higher quality structures.
- Absolutely must address the flag lot issue. Need to be more compatible with East Portland’s existing neighborhoods.

- Costs to build Living Smart (infill design project) are too expensive; a disincentive. Even with the free plans, the construction is too much. Need more designs, but they should be run through costing and value engineering before releasing.
- Continue to look for opportunities for the City to take ownership of Powell Boulevard. Maintenance funds would need to be transferred along with the facility. East Portland community should make this part of the November election and/or advocacy efforts with the 2009 legislature. Need a 'realistic plan' for the future of Powell to take out to elected officials.
- Sidewalks to schools are essential for livability.
- Frequent bus service drops off after about 122nd Avenue. Transfer points for buses do not make sense for residents. Need better bus service for economic development, especially for transit-dependent people.
- Bikes are more prevalent, but very dangerous in East Portland because there are more cars, traveling faster on wider roadways
- TriMet needs to provide better service and bus shelters.
- The City has increased density without addressing the effects on livability. Analyze single family areas to determine if more houses can go in and analyze apartment complexes to determine if they are appropriate. Need additional scrutiny on planning policy decisions – design, density, transportation. Find the positive tools that can be used to strengthen these aspects.
- There is a growing need for affordable housing in general and permanent supportive housing in particular in the area.

ENVIRONMENT

- The next Parks bond will look to acquire properties for park-deficient areas. Need to identify potential properties for East Portland.
- Need to show East Portland how "green" and "affordable" can easily happen.
- Look to creative opportunities to address climate change and sustainability.

ECONOMIC

- Capture economic development opportunities in East Portland: Close to distribution centers in Clackamas and access to freeways
- Look to address economic development challenges: lack of industrial land inventory, difficulty in rezoning land to industrial, lack of amenities makes it a difficult sell for professional offices.
- Metals, Manufacturing and Recycling companies located here -- and they like it. These companies need more hand-holding to find land for expansion.
- Smaller, home-based businesses need help with business education and marketing
- Economic development focus should not be toward retail-- not a big growth trend in the area; do not necessarily provide family-wage jobs
- Metals, manufacturing, and metals provide production-based jobs available to workers with high school or associate's degree. A lot of workers in these industries retiring in next 5-10 years; companies looking for ways to connect with new workforce. Manufacturing 21" is a collaborative of metals firms looking at this issue right now.

- Potential New Industries that could work in East Portland include renewable energy (need land, skilled workforce, and transportation access), distribution that capitalizes on freeways, and food processing with good access to suppliers and vendors.
- Consider higher-wage entry level jobs that do not require a high level of educational attainment, such as technician and operator positions in bioscience and solar firms. Similarly, consider jobs that do not require a high level of training. Jobs that require post-secondary education or in-depth training will be out of reach for many area residents.
- Important first step is to look at the area's workforce development capacity to determine types of businesses that can be recruited.
- To attract higher-end sectors, such as professional offices or research centers, the livability of the area needs to be improved. These types of companies look for good housing and high quality amenities when selecting a location.
- The three things companies need when siting a new business are 1) Livability, 2) Pipeline of workers and 3) Incentive Packages. Because Oregon typically does not provide as good of incentive packages as other states do, need to focus more heavily on livability and pipeline of workers to attract new business.
- Work with current employers for incumbent worker training to improve skills.
- Assess skill sets in the area to understand the potential for job creation. PDC works with the Employment Department to get this information.
- Undertake a regional analysis to see what others are doing and how to get at a jobs/housing balance.
- City of Portland is focuses on four Traded Sectors: High Tech/Biotech, Advanced Manufacturing (non-smokestack), Sustainability Industries, and Outdoor Apparel Design
- The biggest challenge for the City in general is lack of large industrial parcels that can be quickly permitted. Most companies are seeking 40-50 acre sites that can be entitled within 6 months. Therefore, better opportunities may lie in carving out smaller niche developments that can be sited as infill.
- Connectivity is an issue for all business types. In East Portland, need to consider more North/South connections, such as from the Columbia Corridor to Powell Boulevard, which is difficult because of all the residential area in between.
- Trucking and rail access is very important, especially advanced manufacturing. Smaller firms are less dependent on access to rail.
- Clusters of similar companies are attractive to business -- creates community and helps to avoid complaints aimed at one business, i.e. from neighbors.
- Look at what surrounding areas are doing for jobs and find ways to connect workers to those jobs. It is not necessary that the jobs be located in the immediate geographic area of workers, but need good access to them.
- Potential opportunities for economic development include: Powell Boulevard once widened, Columbia Corridor, underutilized public agency lands.

LEARNING

- A positive aspect of East Portland is stable schools, which provide a focus for the community and source of pride.
- The lack of space and deteriorating physical plant is a key issue for schools.
- Pedestrian safety and sidewalk construction should be first focused around schools.
- School facilities are a top issue - includes quality of neighborhoods and infrastructure surrounding schools.

SOCIAL

- Must address MAX safety issues – the connections to downtown and PSU are critical for economic success of the community.
- East Precinct used to have an East Portland Youth Advisory Council. It was a great resource for young people and community policing. It should be re-instituted.
- Need increased awareness of public safety concerns.
- East Precinct has 136 officer positions with only 104 filled – hard find candidates for all of the positions available. More police positions will not solve issue.
- Been increasing MAX officers, which pulls away from other problems in the precinct. Working with TriMet to increase the presence. Need more assistance from TriMet. Also need to consider securing the platforms, physical changes to the system.
- Citizen bike and foot patrols can be effective in increasing public safety.
- Need community to take initiative on safety – community policing.
- The Meth epidemic has led to an increase in identity theft and car theft in the area.
- Lack of access to fresh food is a concern in East Portland. Look to Diggable Cities for urban agriculture opportunities (beyond just community gardens). Consider actions that remove barriers to urban agriculture.
- There are health disparities among people of color that could be addressed by this process. Lillian Shirley of the County is involved with Health Impact Assessments and could be a resource for addressing this issue.
- Need to find ways to get and keep young people in local government decision-making.
- To many, outer East Portland is invisible. The perceived eastern boundary of the City is Mt. Tabor, yet there is a five-mile area further east. Additionally, the area has little political clout. Until Randy Leonard ran for City Council, no one east 42nd had been elected from East Portland. This area is different in its origins from most of Portland as it developed with looser standards for development and much larger lots. Historically, this has been a working class, fairly homogenous community. Now it is a melting pot of Asians, Russians, Caucasians, Hispanics, and African Americans. There is a history of resentment in East Portland toward the City resulting from the City's annexation process and charges for sewer hookups and stormwater fees.
- Regarding livability in general, the demographic has changed dramatically over past five years with a major shift out of North and Northeast Portland. This has put a heavy burden on East Portland services.
- Would like to see additional effort to include and integrate diversity within East Portland.

3. What activities do you know about that are currently underway in East Portland that address livability?

- Build on Zenger Farm and Lents/Parkrose Farmers' Markets efforts.
- Look to the 'Great Communities' report Metro did for ideas of how to implement the 2040 concepts and how that could apply to East Portland.
- Nature in the Neighborhoods grants available from Metro - intended to integrate natural and built environments. Look for pilot project opportunities in East Portland.
- Get East Portland projects funded in the Regional Transportation Plan update. Build the case for transportation investment in this area: it better and less expensive to investment in East Portland than to build on the edges.

4. Do you see anything at this point that we are missing in the process of developing the plan – other people, steps or elements?

- I appreciate the diversity of the Committee. Need to continue to engage ethnic communities in East Portland and eliminate the barriers to local government.
 - Many in the community are not connected to "community groups" as defined by local governments. Use people who are ethnic to do the outreach – find the conduits into the many communities in East Portland
 - Commissioner Wheeler is completely committed to diversity and the EPAP committee should include more people of color.
 - Chair Wheeler and Commissioner Leonard should meet with their youth commissioners once a quarter to engage on East Portland issues.
 - Consider integrating into the public involvement process tools outlined in the Youth Planning manual. The Youth Commission could also conduct an advisory review of the Action Plan document.
 - See if committee and/or process can engage new residents who were displaced from other parts of the city
 - Consider a meeting with all of the technical advisors, together to discuss projects underway and identify items already in budget plans.
-

List of Stakeholders with Dates Interviewed

Oregon Speaker of the House Jeff Merkley
November 13, 2007

Johnell Bell and Mary Li, staff to Multnomah County Chair Ted Wheeler
November 29, 2007

Portland Commissioner Erik Sten
November 29, 2007

Liesl Wendt, staff to Portland Mayor Tom Potter
January 3, 2008

Metro Councilor Robert Liberty
January 8, 2008

Mike Crebs, Portland Police Bureau East Precinct Commander
January 9, 2008

Pam Phan, Portland Bureau of Planning Youth Planning Program
January 17, 2008

Jesse Beason, staff to Portland Commissioner Sam Adams
May 14, 2008

Brendan Finn and Amy Trieu, staff to Portland Commissioner Dan Saltzman
May 20, 2008

Pam Neal, Portland Development Commission
June 5, 2008

Pamela Murray, Dean of Workforce and Economic Development, Portland Community
College Southeast Center
June 6, 2008

Seth Hudson, Portland Development Commission
June 11, 2008



East Portland Action Plan

DRAFT EPAP Early Implementation Proposal March 13, 2008

Public Safety Strategy 1: Develop a public safety “messaging” program to increase community policing efforts.

Potential Actions Identified:

PS.1.1 Institute the "It's OK to Call" campaign [non-emergency police reporting]: Add signage at key locations (parks, public places) w/PPB call info, provide to schools/teens, outreach to businesses and churches, pocket brochure with contacts

PS.1.2 Broaden outreach for community policing to engage non-English/ethnic/minority communities, and faith community

PS.1.3 Initiate "Community Policing Citizen of the Month" program

Implementation Proposal:

Develop a targeted program to increase and broaden awareness of public safety issues, and mechanisms and opportunities to enhance safety through the public-police partnership implied and necessary for success of the community policing model. This strategy would help fund design and production of a pocket-brochure describing the community policing model and how the public can assist in community policing by calling the police when issues public safety arise. The strategy would also step-up existing PPB efforts to inform the public about the key role citizens – neighbors, businesspeople, students, and others – play in community policing and the safety of the community. Specifically, this strategy may supplement funding for proactive outreach to a broader array of community organizations that the PPB may not currently engage in regular activities.

This will be done by:

- Creating a new information hand out that provides information at-a-glance on when and where to call for police non-emergency situations (the “It’s OK to Call” brochure)
- Enhancing/developing a public speaking template for PPB officers and crime-prevention staff that engage the public at community events – with translation as needed
- Providing enhanced PPB outreach to schools to help spread the word about community safety (high schools, middle schools, private schools, etc.)
- Enhancing PPB presence at community events with messaging of how the community can help be a partner to fight crime
- Identifying and targeting outreach to 25 specific community organizations or groups (faith-based groups, civic organizations, business associations, large businesses) to highlight the current community policing efforts and invite their members to become part of that effort.
- Developing multi-lingual signage with police phone number for posting at key locations (TriMet stops, parks, etc.) - *tentative: item to be further developed*
- Identifying an East Portland community policing “citizen of the month” to be featured in publications, etc.

Budget:

- Staff: \$
- Materials and Supplies: \$
- Total: \$



East Portland Action Plan

DRAFT EPAP Early Implementation Proposal March 13, 2008

Public Safety Strategy 3: Increase comprehensive, sustainable graffiti prevention and clean-up programs.

Potential Actions Identified:

- PS. 3.1 Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits, East Portland hotline
- PS. 3.2 Use Multnomah County Corrections work crews for clean-up and graffiti cleanup – stations, ped areas
- PS. 3.3 Initiate a targeted clean up of key areas to showcase
- PS. 3.4 Develop an on-going "Adopt a Block" graffiti removal program with resources
- PS. 3.5 Develop youth fundraising and graffiti clean-up program - seed money to community groups for monthly clean-ups

Implementation Proposal:

ONI's Graffiti Abatement Program provides services that can be utilized with focused efforts in East Portland in support of EPAP's priorities. Some immediate targeted efforts would require additional funding, but longer-term actions should be manageable within existing program funds as they are in other parts of the city.

Recommended actions include:

- Targeted cleanups – one each week for a total of 4 in June 2008 (Cost \$8800)
- Organize training/education in East Portland – Coalition/Neighborhood/Business/Watches
- Targeted outreach/ mailing providing education on graffiti issues and marketing of graffiti abatement program services, especially with existing Neighborhood Watches
- Ongoing communication and education with neighborhood and business associations regarding program services and need to report graffiti.
- Media outreach regarding graffiti issues, focused efforts in East Portland and marketing of how to report graffiti and get assistance with cleanup (including neighborhood papers).

Details regarding targeted cleanups

- When: June 2008, one each of 4 weeks (either every Friday or other days set up in advance)
- Identify defined target areas (cannot cover all of the area). Work with Coalition, EPAP committee and Crime Prevention staff to identify 4 key areas to target.
- Survey of graffiti sites by area 1-2 weeks prior to the removal date (requires support staff beginning mid-May through the end of June). Survey includes:
 - documentation of sites
 - taking photos
 - entry into TrackIt database
 - distribution and collection of permission forms, and
 - creating lists for day of event...We need to be aware of which properties do not qualify for long-term repeat cleanup of graffiti, i.e., large commercial properties/apartment complexes, etc. Just because they sign permission forms

for the targeted East Portland events does not mean the City will take on future responsibility for free graffiti removal.

- ONI will dedicate within existing resources one YEI crew to clean identified private properties either pressure washing and/or paint out.
- ONI Graffiti Abatement Coordinator will
 - coordinate any volunteers (if committee/ neighborhood/business associations want to partner and be involved)
 - hire and oversee interns
 - provide educational brochures and other materials
 - assist with outreach/marketing
 - coordinate with Goodbye Graffiti to provide targeted cleanup of traffic boxes and metal light poles under existing contracts

Budget:

- Materials and supplies - \$800
- 3 part-time Interns/Staff for 7 weeks, - \$6,000
- Goodbye Graffiti for private property cleanup beyond what is covered under existing contracts - \$2,000

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East Portland Action Plan

DRAFT EPAP Early Implementation Proposal March 6, 2008

Community Building Strategy 1: Create opportunities to increase interaction and understanding among the cultural communities and geographic neighborhoods within East Portland.

Potential Actions Identified:

CB.1.1 Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events

CB.1.2 Engage ethnic communities in neighborhood activities; provide translation/language services as needed to remove barriers, improve messaging and invitations

CB.1.3 Create an annual event to celebrate the ethnic cultures of East Portland

CB.1.4 Organize walking or biking tours through the area

CB.1.5 Provide full/additional support for community organizing efforts that support ongoing community building and development work (including providing and promoting community small grants program).

Implementation Proposal:

Enhance community outreach and community building capacity in East Portland in order to

- reach out to and engage underrepresented communities,
- organize community events that provide opportunities for community engagement
- produce and distribute promotional materials for block parties and other neighborhood events
- organize and facilitate gatherings that engage underrepresented communities in community-based events and projects
- assist in development of grant proposals to fund local efforts that result from this work

Funding would be provided to the EPNO office (or other appropriate agency) to hire a part time, limited duration (6 month) community organizer to do specific outreach to churches and other organizations that include a substantial cultural, ethnic or minority community (target: meet with 25 organizations before August 2008); assist with/organize two or more community bike ride or neighborhood walk events to build community and identify issues and opportunities for future community-based improvements, assist in implementing the already-scheduled EPNO cultural diversity fair (July 12, 2008); organize three to six community listening posts/"dream workshops" to generate ideas for community-based action projects; and provide technical support for community based small-grant applications.

Budget:

- Staff: \$8,000 - \$10,000
- Materials and Supplies: \$1500 (est.)
- Refreshments and Entertainment: \$2500 (est.)
- Stipends and Incentives: \$1000 (if needed)



East Portland Action Plan

Budget Allocation Work Group
September 25, 2008 – 6:00 pm to 8:00 pm
 East Portland Community Center
 740 SE 106th Avenue

WORK SESSION AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning <i>Project Manager, Portland Bureau of Planning</i>	Convene Work Session <ul style="list-style-type: none"> Review meeting agenda and desired outcomes 	X		
6:10 pm	Barry Manning	Public Comments & Announcements	X		
6:20 pm	Barry Manning	Project Administration <ul style="list-style-type: none"> Work Group roles and responsibilities Decision-making process overview Schedule of work sessions/meetings EPNO Chairs Meeting (10/1) 	X		
6:45 pm	Barry Manning and Deb Meihoff & Stefanie Slyman, <i>Co-facilitators</i>	Staff/Consultant work to date <ul style="list-style-type: none"> Recap EPAP Committee priorities for \$500,000 expenditure Review process to develop actions for budget consideration and advocacy agenda recommendations Bureau of Planning (BOP) recommended budget program 	X	X	
7:10 pm	Deb Meihoff & Stefanie Slyman	Review and Discuss Action Items to consider for Budget Program	X	X	
7:50 pm	Barry Manning	Next Steps <ul style="list-style-type: none"> BOP technical scoping of short-list action items EPNO Chairs feedback 10.1.08 	X		
8:00 pm		ADJOURN			

NEXT WORK SESSION

Date	Time	Topic
10.9.08	6:00-9:00pm EPCC	<ul style="list-style-type: none"> Prioritize Action Items for \$500,000 budget program



East Portland Action Plan

EPAP IMPLEMENTATION GROUP – SEPTEMBER 25, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and stated that the purpose of the meeting was to allocate the \$500,000 City budget appropriation.

PUBLIC COMMENTS & ANNOUNCEMENTS

Barry Manning, Bureau of Planning Project Manager, announced that the Bureau of Planning is applying for a capacity-building grant for the Healthy Communities project to expand the connection between health and planning. The grant will allow the Bureau of Planning to integrate health concerns into the Portland Plan process. Additionally, a pilot project will be conducted in outer Southeast to determine how health and planning can address the issues of connectivity and access faced by that neighborhood.

Barry Manning announced that a new transportation shuttle service for the elderly and disabled has begun in the Lents and Powellhurst-Gilbert neighborhoods and encouraged committee members to share information with interested community members.

Rev. Brian Heron announced that Laura Hank from OHSU is exploring the feasibility of opening a clinic in East Portland and suggested Barry Manning contact her regarding the Healthy Communities project.

Karen Gray announced that Parkrose school has discussed w/ Commissioner Fish then idea of hosting a City Council meeting in February 2009; this addresses Action Item CB.2.2, which calls for hosting Leaders' Forums in East Portland. She also mentioned that progress is being made with Parks on development of shared-use soccer fields at Parkrose High School. Improvements are estimated at \$300,000, with \$200,000 anticipated from the district and local contributions.

Mike Vander Veen announced that the East Portland Neighborhood Office is very close to confirming an Americorps VISTA position in the office.

Frieda Christopher announced that the proposed "satellite" Urban Renewal Area in the Pleasant Valley neighborhood (and proposed location of a new David Douglas school) has gone to the Land Use Board of Appeals. She stated that David Douglas Schools are over capacity and expect another 200 students in the new school year.

Linda Robinson, interested person and NE neighborhood resident, was concerned that the Action Items had been "bundled" so that items within sections cannot be individually ranked. Stefanie

Slyman, Co-facilitator, assured her that the items would be ranked individually later in the meeting.

Linda Robinson stated that although the Draft East Portland Action Plan indicated that the Gateway Green project is underway and does not need funding, the project does need funding for various studies required by the state.

Barry Manning announced that the next Budget Allocation Work Group meeting would be held on October 9 from 6:00 PM to 8:00 PM at the East Portland Community Center.

PROJECT ADMINISTRATION

Public Open House

Barry Manning stated that the East Portland Action Plan public open house will be held on October 23, from 6:00 to 8:00 PM at the East Portland Community Center.

Budget Allocation Work Group Overview

Barry Manning reviewed a handout detailing the roles and responsibilities of the EPAP Committee, the EPAP Implementation Group, and the EPAP Advocacy Group. He stated that the last Implementation Group meeting is planned to be held on November 6, and his goal is to present the East Portland Action Plan to City Council on December 3 at 2:00 PM. He stated that members of the EPAP Committee had agreed to give testimony in support of the plan and encouraged Implementation Group members to do the same.

EPNO Chairs Meeting

Barry Manning announced that the East Portland Neighborhood Association chairs will be meeting on October 1. Barry has been given 30 minutes on the agenda to discuss the East Portland Action Plan and invited Implementation Group members to attend.

STAFF/CONSULTANT WORK TO DATE

Deb Meihoff, Co-facilitator, reviewed the EPAP planning process and the resulting Draft Action Plan. A full overview can be found in the July 10, 2008 subcommittee and July 24, 2008 committee meeting notes. Deb reviewed the criteria for the City's 2008/2009 budget period.

Stefanie Slyman reviewed the staff and consultant activities since the July 24 EPAP Committee meeting. Barry, Stefanie and Deb applied the criteria established by the EPAP Committee to issue areas and determined which Action Items were potentially feasible for the 2008/2009 fiscal year; collected "top 10" lists of priority Action Items from EPAP Committee members; and created a subset of funding items to be evaluated at tonight's meeting.

Stefanie introduced the Budget Prioritization Worksheet and outlined the process to be followed by the Implementation Committee to identify items to be addressed during the 2008/2009 fiscal year.

REVIEW AND DISCUSSION OF ACTION ITEMS

The Implementation Committee reviewed the EPAP Budget Prioritization Worksheet for Funding Action Items. Linda Robinson asked if the checkmark next to item P.4.4 would be removed to

indicate that the Gateway Green project does require additional funding. Stefanie Slyman responded affirmatively.

Michelle Winningham stated that she had encountered the new groundskeeper at Lynch Wood Elementary and he indicated an interest in paying students to paint over graffiti or pick up litter as a fundraiser.

Mike Vander Veen noted that the oral history project identified in Action Item CB.7.2, an oral history of East Portland, has encountered some problems and is no longer underway.

Rev. Brian Heron inquired as to the dates of the City's fiscal year, which is July 1, 2008 to June 30, 2009. Barry stated that funds were allocated during the current fiscal year and must be committed during this fiscal year, although some items could potentially be rolled over to the next fiscal year.

Michelle Winningham asked if the EPAP Committee was required to spend the funds during this fiscal year. Deborah Stein, District Planning Manager, stated that the money should be committed, if not spent, during this fiscal year. Mike Crebs suggested that the EPAP Committee may want to allocate funding before budget decisions are made in March 2009.

Deb Meihoff passed out a Budget Prioritization Worksheet for committee review. Michelle Winningham asked if there was any way to know if items listed under the heading "Additional Committee Action Items" were recommended by more than one committee member. Deb Meihoff identified several items that had been suggested by more than one committee member.

Michelle Winningham noted that Action Items HD.1.1 and HD.1.2 that call for design "explorations" use passive language; she inquired what the outcome of these exploratory items would be. Deborah Stein stated that exploration would take the form of exploration and analysis within the Bureau of Planning, and that it is not possible to get to a higher level of work without doing the initial exploratory legwork. The results could include minimal additions to codes, a more extensive revision of codes and ordinances, or a suggestion to the Portland Plan for a more thorough overhaul of codes and ordinances. Arlene Kimura stated that design review has been applied in the Gateway URA; she found it a worthwhile tool, but adds complexity for applicants and required more neighborhood involvement and time commitment.

Barry Manning noted that if recommendations become part of the Portland Plan process, it could take more than three years to complete as that is the Portland Plan timeline.

Karen Gray stated that the Schools, Family and Housing projects in Parkrose were successful but cost \$800,000 and suggested that the group determine if it would like to make a big impact or bite off smaller pieces.

Barry Manning stated that Action Item HD.6.3 connects with a potential connectivity and urban form pilot study in Powellhurst-Gilbert and could also touch on design issues discussed in other action items.

Jean DeMaster asked what steps would be taken to address issues identified in a study. Barry Manning responded that tweaks could be made immediately; larger changes may need to be adopted with the Portland Plan.

Jim Chasse asked if Action Item HD.6.3 could be addressed by the courtyard housing being developed with a Metro grant. Barry Manning stated that the demonstration project is currently underway at SE 122nd and Pardee.

Michelle Winningham stated that Action Item T.4.3, Powell Boulevard street improvement planning, seems as if putting EPAP funds into the project may jumpstart the process. Deborah Stein stated that the Powell Boulevard improvement project has TGM grant potential, and an EPAP investment could be matched by State funds. Barry Manning stated that PDOT needs to initiate the TGM grant; the EPAP Committee could contribute matching funds and potentially raise the probability of receiving a TGM grant. Local matching funds could be up to \$100,000. Matching funds could also take the form of in-kind staff members.

Michelle Winningham asked if the EPAP funds would need to pay for the in-kind staff member match. Deborah Stein stated that Barry Manning is a dedicated East Portland planner, and the EPAP implementation process will help determine how he allocates his time among various East Portland projects.

Jim Chasse stated that ODOT needs to hear from the City that improvements to Powell Boulevard are a priority.

Mike Vander Veen noted that Action Item HD.6.3 is marked as a community building activity and asked for clarification. Barry Manning stated that the community building component comes from the public involvement in the process.

Jim Chasse stated that the multi-use I-205 bike path will be done by March 2009. He stated that it runs through almost every East Portland neighborhood and suggested that each neighborhood should be identified along the path with signage. Mike Vander Veen suggested that this community signage could be added to Action Item T.3.4 relating to the Springwater Corridor Trail.

Deb Meihoff stated that there are several items on the Budget Worksheet identified as items a full-time EPAP staff person could be responsible for.

Karen Gray suggested that the group should not think about the cost of the items, but rather what is important to the group and let Barry find out what those actions would cost.

Rev. Brian Heron suggested that due to the relatively small amount of funding, it would be worthwhile to focus on something symbolic that makes a splash.

Frieda Christopher stated that some exploration and analysis of some Action Items would need to be done to move forward. Michelle Winningham agreed and stated that there are also concrete actions that could be taken immediately.

Barry Manning stated that Action Item CB.6.3, which creates an advocate position, could work on items marked as EPAP staff items as well as fundraising to sustain efforts. Frank DiGregorio asked if the purpose of hiring a staff person would be to seek ongoing funds. Barry Manning stated that fundraising would be a component of the job description. Frank DiGregorio stated that leveraging the existing funding by hiring a staff person to secure additional funding was a valuable idea. Mike Vander Veen added that the person would need to be experienced. Barry Manning stated that the position would likely be equivalent to a Senior/Project Coordinator position at the City.

Michelle Winningham asked if an EPAP staff person would allow Barry to spend additional time on the planning-related Action Items. Barry Manning stated the amount of time allocated to EPAP must be balanced with other responsibilities in East Portland.

Michelle Winningham suggested that EPAP request PDC to assign staff to economic development activities in East Portland. Barry Manning stated that they are reorganizing and additional East Portland staff is a possible result.

Deborah Stein added that there are ongoing conversations regarding the adoption of a Main Street model from the National Main Street Program, and that some of those programs could be located in East Portland.

Jean DeMaster suggested that Action Item EC.3.1 be amended to include asking PDC for economic development assistance.

Barry Manning stated that the Bureau of Planning had participated in the process to determine where to expand PDC's Storefront Improvement Program through use of general fund dollars. Outer SE Division was considered, but not the top candidate selected for this year's allocation; it could be considered in a future year, pending funding and other issues. CM.2.5 identifies an expanded Storefront Improvement Program; Manning suggested that a visible program could cost about \$150,000 for two years. PDC would administer the program if EPAP provided the funding. Currently, PDC Storefront Improvement Programs are confined to URAs with dedicated funding; small areas outside URAs have been identified and funded with City General Fund revenue. The storefront improvement program was expanded to Sandy Blvd. in Parkrose in FY 2007-08 with general funds.

Barry Manning stated that Action Item T.2.1, Safer Routes to School, could potentially implement projects that PDOT has already scoped. PDOT has done the analysis and engineering for several sites in East Portland but does not have the funds to implement the program. If that option was chosen, curb extensions and pedestrian median refuges could be built at a rough cost of about \$75,000 apiece and it would be a visible physical improvement. Other improvements at varying costs have also been identified.

Rev. Brian Heron asked if Barry Manning could explain the concept of a "community-built park" as stated in Action Item P.4.1. Barry Manning responded that the park would be physically installed by the community, using a neighborhood clean-up model or similar.

Rev. Brian Heron suggested that in addition to leveraging financial resources with the TGM grant, the group could leverage community resources by organizing groups to install parks. Larry Kotan added that community resources could be leveraged to provide vocal support at City Hall.

Michelle Winningham noted that graffiti abatement had been one of the three short-term actions identified early in the process, and inquired as to its success. Barry Manning stated that about \$10,000 had been applied to four target areas through ONI, but they face many restrictions regarding graffiti abatement on private property. Mike Vander Veen is putting together a graffiti awareness group in East Portland, and graffiti abatement could be part of the EPAP staff job description.

Deb Meihoff called for each member's top priorities. The rankings were:

- 8 votes:
 - CB.6.3: Create an advocate position
- 7 votes:

- T.2.1: Prioritize East Portland Safer Routes to School improvements
- 6 votes
 - T.4.3: Initiate Powell Blvd street improvement planning; apply for TGM grant
 - CB.1.3: Create an annual event to celebrate the cultures of East Portland
 - CB.6.2: Development and implement outreach program to underrepresented groups in East Portland
 - EC.1.2: Identify family-wage target industries and develop a plan to pursue
- 5 votes:
 - HD.6.3: Consider pilot project to test new land use concepts
 - P.4.4: Continue planning and promotion of Gateway Green open area
 - CM.2.1: Expand storefront improvement grant program
- 4 votes:
 - CB.1.1: Promote block parties and develop a block party kit
 - CB.5.3: Inventory East Portland's unique assets and create marketing campaign
 - EC.3.1: Strategy to remove barriers to small business development in East Portland
- 3 votes:
 - CB.2.3: Develop leadership/civic engagement programs for East Portland residents
 - P.4.1: Identify and fund a "community-built park"
 - PS.4.1: Create graffiti prevention and abatement task force
 - P.1.1: Expand partnerships between school districts and Portland Parks
 - CM.2.5: Develop and promote "international marketplace" concept for 82nd Ave.
 - L.2.2: Start "Mentor East" campaign
 - NA.1.2: Increase street tree plantings throughout East Portland
- 2 votes:
 - HD.3.4: Develop classes to improve technical capacity in land use for residents
 - HD.4.3: Assess housing development tax abatement benefits and impacts in East Portland
 - HD.5.1: Explore mechanisms to provide on-site play areas in new MF developments
 - T.3.4: Improve and promote the Springwater Corridor trail as commuting route
 - T.6.3: Initiate a Powellhurst-Gilbert connectivity and urban form study
 - EQ.1.3: Conduct a citywide audit of East Portland resident and business representation on City and County commissions
 - PS.4.3: Targeted graffiti cleanup of key East Portland areas
- 1 vote:
 - HD.1.1: Update Community Design standards
 - HD.1.6: Explore MFR façade program
 - HD.5.5: Develop new guidelines and regulations for transitions between moderate and high intensity zones
 - EQ.1.1: Citywide audit of resource allotment—tax equity
 - P.1.2: Develop school/parks master plan for key locations
 - P.3.1: Plan and develop Springwater Corridor trailhead facilities
 - EC.4.1: Promote East Portland as location for educational institutions
 - PS.6.4: Study potential for community policing stations at MAX stations
 - HD.2.3: Create a housing rehabilitation program for existing housing stock
 - PS.3.2: Increase resources for gang prevention

Twenty-four Action Items did not receive any votes. A ranked list is also attached at the end of this document.

NEXT STEPS

Barry Manning will begin to scope the short-list action items to determine costs. The next work session will be held on October 9 from 6:00 PM to 9:00 PM at the East Portland Community Center.

ADJOURNMENT

Barry Manning thanked the Implementation Committee participants for their participation and adjourned at 8:50 PM.

MEETING ATTENDANCE

IMPLEMENTATION COMMITTEE MEMBERS

James Chasse, SE Resident
Frieda Christopher, SE Resident
Michael Crebs, Portland Police Bureau
Frank DiGregorio, SE Resident
Karen Gray, Parkrose School District
Jean DeMaster, Human Solutions
Arlene Kimura, SE Business/Resident
Lawrence Kotan, NE Resident
Katie Larsell, NE Resident
James Pauley, SE Resident
Mike Vander Veen, SE Resident
Michelle Winningham, SE Resident
Rev. Brian Heron, SE Resident

NOT IN ATTENDANCE

Bob Earnest, NE Resident

INTERESTED PERSONS

Linda Robinson, NE Portland Resident
Mary Walker, SE Portland Resident

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deborah Stein, District Planning Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator
Li Alligood, Community Service Aide II

EPAP Budget Prioritization Worksheet for Funding Action Items
 Sorted Ranked Project List from 9/25/08

Action #	Description of Action	Tally
CB.6.3	Create an advocate position to seek funding for livability improvements, neighborhood associations and groups	8
T.2.1	Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements	7
T.4.3	Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process	6
CB.1.3	Create an annual event to celebrate the ethnic cultures of East Portland	6
CB.6.2	Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.	6
EC.1.2	Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan	6
HD.6.3	Consider a pilot project in East Portland to test new land use concepts; land development, transportation and connectivity, services (also see T.6.3)	5
P.4.4	Continue planning and promotion of "Gateway Green" open area	5
CM.2.1	Expand storefront improvement grant program throughout East Portland commercial areas	5
CB.1.1	Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events	4
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; include website	4

P.4.1	Identify and fund a "community-built park" as per VisionPDX: pilot program in East Portland	4
CB.2.3	Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for participating in lobbying, advocacy, board participation, partnerships, etc	3
PS.4.1	Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits and hotline	3
P.1.1	Expand partnerships between school districts and Portland Parks to increase joint use and expand recreation opportunities	3
CM.2.5	Develop and promote "international marketplace" concept for 82nd Avenue	3
L.2.2	Start "Mentor East" campaign with a focus on recruiting local seniors. Create alliance with other organizations such as Big Brother/Big Sister to increase mentoring	3
NA.1.2	Increase street tree plantings throughout East Portland	3
HD.3.4	Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders	2
HD.4.3	Review and assess housing development tax abatement benefits and impacts in East Portland; consider adjustments as warranted	2
HD.5.1	Explore mechanisms to provide on-site play areas and open space in multifamily housing developments	2
T.3.4	Improve and promote Springwater Corridor trail as commuting route; consider adding trailheads/parking	2
T.6.3	Initiate a Powellhurst-Gilbert connectivity and urban form study (See H.6.3)	2
EQ.1.3	Conduct a citywide audit of representation of East Portland residents and businesses on City and County commissions	2
PS.4.3	Initiate and sustain a targeted graffiti clean up of key East Portland areas	2

HD.1.1	Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods	1
HD.1.6	Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program)	1
HD.5.5	Develop better guidelines and regulations for transitions between relatively high and moderate intensity zones to mitigate decreased sunlight access and privacy impacts	1
EQ.1.1	Initiate a citywide audit of resource allotment - research tax equity and contributions of East Portland to the tax base	1
P.1.2	Develop and implement a schools/parks master plan for key opportunity locations	1
P.3.1	Plan and develop Springwater Trailhead facilities at key locations	1
EC.3.2	Conduct East Portland-specific workshops about business development and revitalization	1
EC.4.1	Promote East Portland as opportune location for trade/technical schools and other educational institutions	1
PS.6.4	Study potential for community policing contact stations at MAX stations	1
HD.2.3	Create a housing rehabilitation program to improve the safety and appearance of existing housing stock	1
HD.1.2	Explore design requirements and/or mandatory design overlays for multi-dwelling development in high-impact infill areas	
HD.2.1	Increase proactive code enforcement for housing, improve information about reporting and mechanisms to address issues	
HD.2.4	Expand community non-profit home repair and rehabilitation assistance programs to cover greater number of households	
HD.5.4	Review relationship of zoning density and lot size to address East Portland infill context	

HD.6.2	Evaluate location and intensity of current residential zoning including density bonuses	
HD.6.4	Engage school districts in long range planning for land use and service provision	
T.2.2	Study, identify and scope funding for pedestrian crossing safety improvements on Glisan, Halsey, Stark, Division, 122nd, and Foster	
T.2.5	Improve landscaping, cleanliness, and patrolling of multi-use paths and neighborhood pedestrian paths	
T.3.2	Increase street sweeping on arterials with bike lanes and paths	
T.3.5	Provide bike outreach info with East Portland focus	
T.4.5	Study/ implement signal timing changes on Burnside at 102nd, 122nd, and 148th to improve traffic flow, reduce congestion	
T.4.11	Refurbish and maintain landscape traffic islands: Sandy Blvd (102nd to 122nd); 122nd Ave. (North of Glisan)	
CB.1.2	Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers; improve messaging and invitations	
CB.5.2	Develop a marketing campaign about why East Portland is a great place to buy a home	
CB.6.1	Provide annual mailing to all East Portland addresses about role of neighborhood associations and how to become involved	
EQ.1.2	Initiate county audit of resource allotment in East Portland - tax contribution/use and service needs alignment	
P.4.7	Continue and expand installing park improvements on Water Bureau properties	
EC.2.1	Inventory and prioritize developable and redevelopable employment lands for recruitment of target industries	

EC.3.1	Identify and develop strategy to remove barriers to small business development in East Portland	
PS.3.1	Audit resource allocation for gang prevention in East Portland - adjust based on findings	
PS.6.1	Audit street lighting levels in key neighborhood crime "hot spots"; Identify needed improvements	
PS.6.2	Conduct Crime Prevention Through Environmental Design (CPTED) assessments for key high crime business districts; identify needed improvements including sidewalks	
PS.7.1	Proactively and methodically address neighborhood code compliance issues, not just in response to complaints	
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize	
PS.3.2	Increase resources for gang prevention/GET focus on East Portland	

EPAP Budget Prioritization Worksheet for Funding Action Items
09.24.08

Action #	Description of Action	Tally
TOP TIER ISSUE AREAS FROM 7.10.08 BUDGET MEETING: HOUSING, TRANSPORTATION, COMMUNITY BUILDING AND EQUITY		
HD.1.1	Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods	
HD.1.2	Explore design requirements and/or mandatory design overlays for multi-dwelling development in high-impact infill areas	
HD.1.6	Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program)	
HD.2.1	Increase proactive code enforcement for housing, improve information about reporting and mechanisms to address issues	
HD.2.4	Expand community non-profit home repair and rehabilitation assistance programs to cover greater number of households	
HD.3.4	Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders	
HD.4.3	Review and assess housing development tax abatement benefits and impacts in East Portland; consider adjustments as warranted	
HD.5.1	Explore mechanisms to provide on-site play areas and open space in multifamily housing developments	
HD.5.4	Review relationship of zoning density and lot size to address East Portland infill context	
HD.5.5	Develop better guidelines and regulations for transitions between relatively high and moderate intensity zones to mitigate decreased sunlight access and privacy impacts	

HD.6.2	Evaluate location and intensity of current residential zoning including density bonuses	
HD.6.3	Consider a pilot project in East Portland to test new land use concepts; land development, transportation and connectivity, services (also see T.6.3)	
HD.6.4	Engage school districts in long range planning for land use and service provision	
T.2.1	Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements	
T.2.2	Study, identify and scope funding for pedestrian crossing safety improvements on Glisan, Halsey, Stark, Division, 122nd, and Foster	
T.2.5	Improve landscaping, cleanliness, and patrolling of multi-use paths and neighborhood pedestrian paths	
T.3.2	Increase street sweeping on arterials with bike lanes and paths	
T.3.4	Improve and promote Springwater Corridor trail as commuting route; consider adding trailheads/parking	
T.3.5	Provide bike outreach info with East Portland focus	
T.4.3	Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process	
T.4.5	Study/ implement signal timing changes on Burnside at 102nd, 122nd, and 148th to improve traffic flow, reduce congestion	
T.4.11	Refurbish and maintain landscape traffic islands: Sandy Blvd (102nd to 122nd); 122nd Ave. (North of Glisan)	
T.6.3	Initiate a Powellhurst-Gilbert connectivity and urban form study (See H.6.3)	
CB.1.1	Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events	

CB.1.2	Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers; improve messaging and invitations	
CB.1.3	Create an annual event to celebrate the ethnic cultures of East Portland	
CB.2.3	Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for participating in lobbying, advocacy, board participation, partnerships, etc	
CB.5.2	Develop a marketing campaign about why East Portland is a great place to buy a home	
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; include website	
CB.6.1	Provide annual mailing to all East Portland addresses about role of neighborhood associations and how to become involved	
CB.6.2	Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.	
CB.6.3	Create an advocate position to seek funding for livability improvements, neighborhood associations and groups	
EQ.1.1	Initiate a citywide audit of resource allotment - research tax equity and contributions of East Portland to the tax base	
EQ.1.2	Initiate county audit of resource allotment in East Portland - tax contribution/use and service needs alignment	
EQ.1.3	Conduct a citywide audit of representation of East Portland residents and businesses on City and County commissions	
SECOND TIER ISSUE AREAS FROM 7.10.08 BUDGET MEETING: PARKS/RECREATION, ECONOMIC DEVELOPMENT AND PUBLIC SAFETY		
P.1.2	Develop and implement a schools/parks master plan for key opportunity locations	
P.3.1	Plan and develop Springwater Trailhead facilities at key locations	

P.4.1	Identify and fund a “community-built park” as per VisionPDX: pilot program in East Portland	
P.4.4	Continue planning and promotion of “Gateway Green” open area	
P.4.7	Continue and expand installing park improvements on Water Bureau properties	
EC.2.1	Inventory and prioritize developable and redevelopable employment lands for recruitment of target industries	
EC.3.1	Identify and develop strategy to remove barriers to small business development in East Portland	
EC.3.2	Conduct East Portland-specific workshops about business development and revitalization	
EC.4.1	Promote East Portland as opportune location for trade/technical schools and other educational institutions	
PS.3.1	Audit resource allocation for gang prevention in East Portland - adjust based on findings	
PS.4.1	Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits and hotline	
PS.4.3	Initiate and sustain a targeted graffiti clean up of key East Portland areas	
PS.6.1	Audit street lighting levels in key neighborhood crime “hot spots”; Identify needed improvements	
PS.6.2	Conduct Crime Prevention Through Environmental Design (CPTED) assessments for key high crime business districts; identify needed improvements including sidewalks	
PS.6.4	Study potential for community policing contact stations at MAX stations	
PS.7.1	Proactively and methodically address neighborhood code compliance issues, not just in response to complaints	

ADDITIONAL FUNDING ACTION ITEMS RECOMMENDED BY COMMITTEE MEMBERS

HD.2.3	Create a housing rehabilitation program to improve the safety and appearance of existing housing stock	
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize	
P.1.1	Expand partnerships between school districts and Portland Parks to increase joint use and expand recreation opportunities	
EC.1.2	Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan	
PS.3.2	Increase resources for gang prevention/GET focus on East Portland	
CM.2.1	Expand storefront improvement grant program throughout East Portland commercial areas	
CM.2.5	Develop and promote "international marketplace" concept for 82nd Avenue	
L.2.2	Start "Mentor East" campaign with a focus on recruiting local seniors. Create alliance with other organizations such as Big Brother/Big Sister to increase mentoring	
NA.1.2	Increase street tree plantings throughout East Portland	



East Portland Action Plan

Implementation Group
October 9, 2008 – 6:00 pm to 8:00 pm
 East Portland Community Center
 740 SE 106th Avenue

AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning, <i>Project Manager, Portland Bureau of Planning</i>	Convene Meeting <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes ▪ Review 9.25.08 Meeting Summary 	X		
6:10 pm	Barry Manning	Project Administration <ul style="list-style-type: none"> ▪ Update on EPNO Chairs meeting ▪ Open House details ▪ Planning Commission briefing 	X		
6:25 pm	Deb Meihoff, <i>Co-facilitator</i> Stefanie Slyman, <i>Co-facilitator</i>	Top Budget Action Items <ul style="list-style-type: none"> ▪ Review Action Item information ▪ Committee Discussion ▪ Budget Priorities Exercise 	X	X	X
7:20 pm	Deb Meihoff Stefanie Slyman	EPNO Staff Work Tasks <ul style="list-style-type: none"> ▪ Review and discuss potential work tasks for new EPNO staff position 		X	X
7:45 pm	Barry Manning	Next Steps <ul style="list-style-type: none"> ▪ Open House input on budget priorities ▪ BOP to draft Budget Proposal 	X		
7:55 pm	Barry Manning	Public Comment & Announcements	X		
8:00 pm		ADJOURN			

NEXT COMMITTEE MEETING

Date	Time	Topic
11.06.08	6:00 - 8:00PM	<ul style="list-style-type: none"> ▪ Review & Comment on Proposed Budget Proposal



East Portland Action Plan

EPAP IMPLEMENTATION GROUP – OCTOBER 9, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and stated that the purpose of the meeting was to identify budget priorities to be used in the allocation of the \$500,000 City budget appropriation.

Review September 25, 2008 Meeting Notes

Change “Lynchwood” Elementary to “Powell Butte” Elementary on page 3, second paragraph.

PROJECT ADMINISTRATION

Update on EPNO Chairs Meeting

Barry Manning stated that he had presented the East Portland Action Plan to the EPNO Neighborhood Association Chairs at their October 1 meeting. EPAP Implementation Committee members Lawrence (Larry) Kotan, Katie Larsell, Frieda Christopher, and Mike Vander Veen attended the meeting.

Deb Meihoff, Co-facilitator, asked if the EPNO Chairs had identified any concerns that had not been captured in the final list of Action Items. Katie Larsell suggested that a stronger emphasis on the built environment might be desirable.

Stefanie Slyman, Co-facilitator, asked if there are Action Items that the EPNO Chairs deemed important that have not sifted up into the top 12 identified by the committee. Larry Kotan noted that the EPNO Chairs had expressed concerns about the decline of East Portland neighborhoods due to a decrease in homeownership. Though the issue of homeownership was addressed in an Action Item, it was not among the top 12 chosen for potential implementation.

Barry Manning suggested that the East Side MAX project might provide additional opportunities for East Portland neighborhood associations to be involved with planning activities in the district.

Michelle Winningham asked if it was possible to conduct an analysis of the condition and status of East Portland properties to identify whether they are owner-occupied or renter-occupied and what impact subsidized development is having in the area. Barry Manning stated that the Bureau of Planning is working on an internal report to identify what impacts, if any, tax-abated housing development has had in East Portland.

Michelle Winningham suggested that the EPNO Chairs be given an opportunity to review the Action Items recommended for implementation before the October 23 Open House. Barry

Manning and Deborah Stein, District Planning Manager, agreed that their input would be valuable and will send an e-mail to EPNO Chairs asking for feedback.

Michelle Winningham mentioned that she had received an e-mail asking for participation on the Portland Plan Public Involvement Committee and inquired if any EPAP Implementation Group members were planning to apply. Deborah Stein clarified that the Public Involvement Committee would act as an advisory council to work on public involvement for the Portland Plan, but would not be involved with the content of the Plan. Michelle Winningham suggested that the EPAP Implementation Group coordinate and apply to serve on each Portland Plan committee in order to send the message that East Portland residents are interested and care what happens.

Open House Details

Barry Manning stated that the EPAP Open House will be held on Thursday, October 23 from 6:00 to 8:00 at the East Portland Community Center. He invited EPAP Implementation Group members to volunteer if they are able. Michelle Winningham asked whether elected officials had been invited, and suggested that they be invited; much of the political leadership is changing and many of the East Portland Action Plan conveners will no longer be in office, so it would be useful to introduce new officials to the Plan.

Planning Commission Briefing

Barry Manning announced that Planning Commission briefing is scheduled for October 14 at 2:00. He invited EPAP Implementation Group members to attend the commission, but noted that public testimony is generally not allowed and the briefing would last about 15 minutes.

TOP BUDGET ACTION ITEMS

Deb Meihoff reviewed the Action Items identified as priorities during the last EPAP Implementation Group meeting. She stated that the group would discuss the top 12 items and add up the costs of preferred action items. She emphasized that no decisions would be made during the meeting because input received at the Open House would be integrated into the final implementation items.

Barry Manning noted that two items had been added to the prioritized action items: Action Item SN.1.3. was added due to a proposal received from ROSE CDC, and another Action Item ("n/a") was inserted as a placeholder to provide grant funding for community group projects.

Barry Manning led the group in a discussion of the prioritized Action Items:

- CB.6.3: A new staff member could possibly be housed at EPNO and take on EPAP projects; currently EPNO does not have the capacity to take on projects. Bob Earnest suggested that the budgeted cost be clarified to state that it includes a salary for 18 months as well as a benefit package. Michelle Winningham stated that she would like the staff person to do more than act as a liaison to City bureaus, she would like them to advocate for EPAP concerns.
- T.2.1: The Safe Routes to School projects identified build on work that has already been completed by PDOT. Only Lents Elementary is within a URA. Concern was expressed that in order to make the Safe Routes to School item visible, it would require the entire \$500,000 EPAP allocation (Note: The group could identify all or part of the \$500,000 for this effort). Barry Manning stated that the Action Item had grown out of a desire to see East Portland Safe Routes to School projects prioritized over projects in other parts of the City rather than a specific focus on physical improvements. Frieda Christopher suggested that all East Portland schools be assessed in order to determine which could most benefit from EPAP funds; each

assessment costs between \$11,000 and \$15,000, and several still require assessments. In order to participate in the Safe Routes to School program, schools need to demonstrate parental and administrative capacity; it was suggested that EPAP funds could pay for City staff to work with parents and administration at the schools in order to expand capacity. Members suggested that the new EPAP staff could identify funding opportunities for Safe Routes to School sites.

- T.4.3: Powell Blvd improvement—the \$50,000 figure represents a 15% match for funding a TGM grant; the total cost could be up to \$400,000. The funding would essentially be a good faith commitment; there would be no guarantee of receiving a TGM grant but it would send a signal that EPAP feels the project is very important. If the project did not move forward, the \$50,000 could be re-allocated to other Action Items.
- CB.1.3: Annual multicultural celebration. Mark White, the new President of the Powellhurst-Gilbert Neighborhood Association, has suggested holding next year's celebration at Ed Benedict Park. The group discussed whether to hold one large event or many small events. The purpose of the Action Item was to create an identity for East Portland; one large event or several smaller events taking place on the same day were preferred alternatives and funding can be adjusted as necessary.
- CB.6.2: Underrepresented Community Outreach. Richard Bixby, Executive Director of EPNO, stated that outreach has been a goal of ONI for several years but EPNO has encountered many challenges in carrying it out. Deborah Stein noted that the Bureau of Planning is creating a guide for outreach to underrepresented communities, which would be a good starting point.
- EC.1.2: Identify and recruit family-wage industries. PDC was identified as the managing partner for this Action Item; concerns were expressed that the PDC would not prioritize this analysis among their many projects. Other potential partners identified were local universities, Metro, or acquiring a dedicated staff member at PDC.
- HD.6.3: Pilot land use project in East Portland. Barry Manning stated that this project would focus on an area in East Portland to test Portland Plan concepts such as the “20-minute neighborhood.” It could also explore infill development and design issues and connections to community “centers” more closely. A possible study area would be the SE 122nd Avenue corridor between Division and Foster.
- P.4.4: Gateway Green. Barry Manning clarified that the amount identified helps the group meet the goal of conducting various studies, but would not fund the entire study. He stated that the Bureau of Planning could assist with zoning analysis and perhaps some other items; PDOT has agreed to provide staff for an environmental analysis.
- CM.2.1: Storefront Improvement Program expansion. Barry Manning clarified that the amount identified represents funding that would be administered by PDC; business owners would be required to match funding distributed through the program.
- CB.1.1: Promote block parties. Although a block party kit currently exists, this funding could be used to enhance and promote the kit. In addition, it could provide an opportunity to work with the various communities in East Portland to create kits that are responsive to various cultural practices.
- CB.5.3: Asset inventory and marketing campaign. Barry Manning clarified that the amount identified is a placeholder and is adjustable.
- P.4.1: Community-built Park. Concerns were voiced about spending so much money on one project, and also the potential for the appearance of unfairness because this would focus on particular neighborhoods. Karen Gray suggested the soccer fields at Parkrose High School as a potential project with regional impacts. The group decided to add the Parkrose soccer fields to the list of potential park projects.

- SN.1.3: Expansion of Lents Homeowner Initiative model. The Lents program has been successful and ROSE CDC has submitted a proposal to expand the model throughout East Portland.

Deb Meihoff and Stefanie Slyman led the group in a budget priority exercise. The nine members of the group present assigned budget numbers to their priority Action Items. The items funded, in order of the number of members to fund them, were:

- 9 votes (unanimous)
 - CB.6.3: EPAP staff member
 - n/a: Small grant fund program
- 8 votes
 - T.4.3: Powell Blvd street improvement planning
 - P.4.4: Planning and promotion of Gateway Green
- 7 votes
 - CB.1.3: Annual multicultural event
 - CM.2.1: Storefront Improvement Program expansion
- 6 votes
 - HD.6.3: Land use pilot project in East Portland
 - CB.5.3: Marketing campaign for East Portland
- 5 votes
 - EC.1.2: Identify and pursue family-wage industries
 - CB.1.1: Promote block parties and develop a “block party kit”
- 4 votes
 - P.2.1: Community-built park
- 3 votes
 - CB.6.2: Underrepresented community outreach
- 2 votes
 - SN.1.3: Expand Lents Homeownership Initiative model throughout East Portland
- 0 votes
 - T.2.1: Prioritize East Portland schools for Safe Routes to School improvements

NEXT STEPS

Due to time constraints, the group did not address this agenda item.

EPNO STAFF WORK TASKS

Due to time constraints, the group did not address this agenda item.

PUBLIC COMMENTS AND ANNOUNCEMENTS

There were no public comments.

Larry Kotan announced that he leads volunteer projects for Hands On Portland, but there have been none in East Portland. The next planned service event is Martin Luther King Jr. Day in

January, and his goal is to make sure there are two or three projects in East Portland. He asked for suggestions and ideas.

ADJOURNMENT

Barry Manning thanked the Implementation Group participants for their participation and adjourned at 8:20 PM.

MEETING ATTENDANCE

IMPLEMENTATION GROUP MEMBERS

James (Jim) Chasse, SE Resident
Frieda Christopher, SE Resident
Bob Earnest, NE Resident
Jean DeMaster, Human Solutions
Frank DiGregorio, SE Resident
Karen Gray, Parkrose School District
Rev. Brian Heron, SE Resident
Lawrence (Larry) Kotan, NE Resident
Katie Larsell, NE Resident
Michelle Winningham, SE Resident

NOT IN ATTENDANCE

Michael Crebs, Portland Police Bureau
Arlene Kimura, SE Business/Resident
Mike Vander Veen, SE Resident

INTERESTED PERSONS

Richard Bixby, Executive Director of EPNO
Linda Robinson, NE Portland Resident
Lee Perlman, Freelance Reporter

STAFF/CONSULTANTS

Barry Manning, Project Manager
Deborah Stein, District Planning Manager
Deb Meihoff, Consultant/Facilitator
Stefanie Slyman, Consultant/Facilitator
Li Alligood, Community Service Aide II

EPAP Budget Prioritization Worksheet for Funding Action Items
Sorted Project List

Action #	Description of Action	Group Tally	EPAP Tier	Estimated Budget	Your Budget	Description
CB.6.3	Create an advocate position to seek funding for livability improvements, neighborhood associations and groups	8	1	\$125,000		Hire staff at EPNO office for 18-months to work specifically on EPAP implementation items, including management of groups and initiation of specific smaller projects. This staff would initiate and follow through on multicultural outreach programs. Also pursue grants and liaise with City Bureaus and offices on high priority EPAP items. Detailed job description and intended tasks to be developed.
T.2.1	Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements	7	1	\$75,000 - \$500,000		Identify "ready-to-go" pedestrian safety improvements that were prepared as part of safer routes to school program; consider other pedestrian safety improvements improvements for key arterials developed in Safe, Sound, and Green program (see action item T.2.2).
T.4.3	Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process	6	1	\$50,000		Provide city/PDOT staff match to initiate Powell Boulevard Transportation/Streetscape Study with matching funds from Transportation Growth Management Grant program. This effort was initiated in 2002, but canceled due to lack of sufficient funding and capacity to implement. Study would identify preferred ROW configuration, key pedestrian and bicycle improvements, stormwater management solutions, and key land use designations and development standards. Total project cost estimated at \$300,000+. Pre application submitted in January 2009 with projects running 2009-2011.
CB.1.3	Create an annual event to celebrate the ethnic cultures of East Portland	6	1	\$20,000		This action would help fund one or more multicultural outreach event(s) in east Portland. To date, the EPNO office has allocated \$5000 for an event in 2009 that may be similar to the 2008 multicultural fair held at Hazelwood Hydropark. This event was budgeted at \$10,000. Proposal for another fair has been proposed by Powellhurst-Gilbert neighborhood. Set aside for fair TBD by EPAP/EPNO or potentially include in EPAP action grants opportunity fund?
CB.6.2	Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.	6	1	\$20,000		This project would provide outreach to underrepresented groups in East Portland, focusing on outreach to churches and other organizations, to discuss the Portland model of neighborhood involvement and civic operation, and to engage them in opportunities for involvement. The effort would likely be coordinated by and EPAP or EPNO staff person (CB.6.3) and build on the community resource guide being developed by Bureau of Planning. The funding would likely go to fund non-profits or other contractors to conduct the effort, and for participation incentives.
EC.1.2	Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan	6	3	\$50,000		This project would dovetail with Citywide Economic Development Strategy now being drafted. The item assumes an initial contract with a consultant firm and a six month scope of work on a East Portland Target Industries Analysis and Strategy. Managed by PDC economic development staff.
HD.6.3	Consider a pilot project in East Portland to test new land use concepts; land development, transportation and connectivity, services (also see T.6.3)	5	1	\$50,000		This project would fund additional BoP staff and consultant services. Identify an area in east Portland to explore land use, urban design and economic development issues. The goal is to test and consider implementation measures to create livable, healthy, "20-Minute neighborhoods" as envisioned by the Portland Plan. Specifically this project would: 1) assess development and zoning patterns and connections around a selected main street(s) in order to create places that better serve the community, and create complete neighborhoods; 2) consider approaches to improving the quality of building and site design for multidwelling and commercial zones in these areas - including consideration of design guidelines or regulations.

EPAP Budget Prioritization Worksheet for Funding Action Items
Sorted Project List

Action #	Description of Action	Group Tally	EPAP Tier	Estimated Budget	Your Budget	Description
P.4.4	Continue planning and promotion of "Gateway Green" open area	5	2	\$50,000		This item would help fund next-step studies in the development of the Gateway Green concept. Initial cost estimates for studies on traffic, environmental issues, zoning and other issues were estimated between \$100,000-\$200,000. Gateway Green is the land which lies between I-84 and I-205 north of the Gateway Regional Center. A visioning process has been conducted and is awaiting further studies. The site is envisioned by some to become a major green amenity for the area, featuring regionally-attractive bicycle facilities, and provide a catalytic attractor and open area serving the Gateway Regional Center. The effort is sponsored by private interests and advocates, supported by ODOT, which is the land owner.
CM.2.1	Expand storefront improvement grant program throughout East Portland commercial areas	5	3	\$150,000		This item would fund expansion of the existing Storefront Improvement Program administered by the Portland Development Commission to identified areas in East Portland (Division Street, other?). The program provides matching grants for storefront/façade improvements up to \$20,000. The program has been applied in PDC Urban Renewal Areas (such as Lents, Gateway, MLK) and in some other areas funded through other city sources (Hollywood, St Johns). The program has met with great success. It is currently being applied on Sandy in Parkrose through general fund allocation, but these funds are limited to this and a few other areas.
CB.1.1	Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events	4	1	\$5,000 - \$10,000		This is a cost estimate to provide additional outreach and improved marketing and materials.
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; include website	4	1	\$20,000		This effort would create an asset inventory for east Portland and identify key ways of communicating the message and information, including development of a website. This would supplement current EPNO web materials and provide linkages to organizations beyond neighborhoods. This effort could be administered by the EPAP staff member (CB.6.3) and could be conducted via a contract or through other means. Costs are estimate for contract work.
P.4.1	Identify and fund a "community-built park" as per VisionPDX: pilot program in East Portland	4	2	\$100,000-\$150,000		This would provide seed money for improvement of a park space using community/volunteer resources. Location and amount is TBD, but include opportunities at East Holladay, Gilbert Primary, West Powellhurst, North Powellhurst. Improvement could range from pathways and tree planting to construction of play area (cost estimates assume play area).
SN.1.3	Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership	n/a	n/a	\$75,000		Promote East Portland as a good place to buy a home using Lents model. Would hire community organizer to: 1) convene stakeholder group; 2) set measurable performance outcome goals; 3) organize leadership group; 4) coordinate East Portland homeownership events; 5) develop marketing program; 6) sponsor homeownership education classes; 7) organize annual home buying fair; 8) publicize homeownership resources; 9) Coordinate with other EPAP aspects such as community building.
n/a	Multiple small actions in support of EPAP	n/a	n/a	\$20,000 - \$75,000		Create a grant fund program in support of EPAP actions. This fund would allow neighborhoods, business associations, non-profits and other groups to seek funding for small to medium size projects that implement EPAP actions.

EPAP Budget Prioritization Worksheet for Funding Action Items
Sorted Project List

Action #	Description of Action	Group Tally	EPAP Tier	Estimated Budget	Description
CB.2.3	Develop and hold leadership and civic engagement classes/programs for East Portland citizens to build capacity for participating in lobbying, advocacy, board participation, partnerships, etc	3	1	\$5,000	This effort would build on existing ONI staff resources to hold classes geared toward East Portland residents and underrepresented groups.
PS.4.1	Create graffiti prevention and abatement task force with implementation plan: Graffiti clean-up kits and hotline	3	2	\$20,000	The EPAP staff person could plan a large role in graffiti task force organization and coordination. This would fund several targeted graffiti clean-ups in East Portland and other incidental items.
P.1.1	Expand partnerships between school districts and Portland Parks to increase joint use and expand recreation opportunities	3	3	TBD	TBD
CM.2.5	Develop and promote "international marketplace" concept for 82nd Avenue	3	3	\$50,000 - \$60,000	An implementation measure for this could be hiring a business association "main street" staff to initiate and organize efforts: recruitment, events promotion, etc. Such a staff may be able to cover more than one district: 82nd Avenue, Division, Parkrose are possible areas for focus. Need to determine the location, management and responsibilities of said staff. EPCC or APNBA to possibly manage? International marketplace would be staff + \$10,000 in additional expenses.
L.2.2	Start "Mentor East" campaign with a focus on recruiting local seniors. Create alliance with other organizations such as Big Brother/Big Sister to increase mentoring	3	3	n/a	
NA.1.2	Increase street tree plantings throughout East Portland	3	3	\$5,000 - \$10,000	Subsidize 100 - 200 trees @ \$50/tree
HD.3.4	Develop classes to improve technical capacity and expertise in land use for/among neighborhood leaders	2	1	n/a	Partially underway at BDS. Budget item would provide additional resources to enhance or sustain efforts currently underway.
HD.4.3	Review and assess housing development tax abatement benefits and impacts in East Portland; consider adjustments as warranted	2	1	n/a	Partially underway - BOP

EPAP Budget Prioritization Worksheet for Funding Action Items
Sorted Project List

Action #	Description of Action	Group Tally	EPAP Tier	Estimated Budget	Description
HD.5.1	Explore mechanisms to provide on-site play areas and open space in multifamily housing developments	2	1	n/a	This issues is being considered as part of broader Portland Plan. Resources could be allocated to Bureau of Planning to potentially supplement this effort and/or speed time frame.
T.3.4	Improve and promote Springwater Corridor trail as commuting route; consider adding trailheads/parking	2	1		Parks has developed ideas for improving the trailhead at SE 136th Avenue. Street improvement needs and other work may exceed budget.
T.6.3	Initiate a Powellhurst-Gilbert connectivity and urban form study (See H.6.3)	2	1	\$80,000	This project would fund BoP staff. It has two main components: 1) Develop a more specific strategy to implement Master Street Plans in areas with a sparse network of connecting streets. Consider the challenges of site shape, the location of existing homes, and the legal issues that arise when integrating new connecting streets into an existing area. 2) Through the use of "neighborhood typology mapping and development of 3D visualizations, explore scenarios for how the typical large blocks within the neighborhood would develop in the future. Use this to fine-tune the zoning code to encourage the preferred scenarios.
EQ.1.3	Conduct a citywide audit of representation of East Portland residents and businesses on City and County commissions	2	1	n/a	
PS.4.3	Initiate and sustain a targeted graffiti clean up of key East Portland areas	2	2	\$20,000	This item would fund additional efforts similar to the graffiti removal efforts that were funded for early implementation. Pair with item PS.4.1
HD.1.1	Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods	1	1	n/a	This issues is being considered as part of broader Portland Plan. Resources could be allocated to Bureau of Planning to potentially supplement this effort and/or speed time frame.
HD.1.6	Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR façade program)	1	1	n/a	
HD.5.5	Develop better guidelines and regulations for transitions between relatively high and moderate intensity zones to mitigate decreased sunlight access and privacy impacts	1	1	n/a	This issues is being considered as part of broader Portland Plan. Resources could be allocated to Bureau of Planning to potentially supplement this effort and/or speed time frame.

EPAP Budget Prioritization Worksheet for Funding Action Items
Sorted Project List

Action #	Description of Action	Group Tally	EPAP Tier	Estimated Budget	Description
EQ.1.1	Initiate a citywide audit of resource allotment - research tax equity and contributions of East Portland to the tax base	1	1	n/a	
P.1.2	Develop and implement a schools/parks master plan for key opportunity locations	1	2	\$100,000	This would fund consultant and Portland Parks staff to develop a master plan for at least one park.
P.3.1	Plan and develop Springwater Trailhead facilities at key locations	1	2		waiting for info
EC.3.2	Conduct East Portland-specific workshops about business development and revitalization	1	2		
EC.4.1	Promote East Portland as opportune location for trade/technical schools and other educational institutions	1	2		
PS.6.4	Study potential for community policing contact stations at MAX stations	1	2		
HD.2.3	Create a housing rehabilitation program to improve the safety and appearance of existing housing stock	1	3	varies	This effort would rehabilitate existing housing in East Portland based on need. Need to explore existing mechanisms could be very expensive



East Portland Action Plan

Budget Prioritization Exercise October 23, 2008 Open House

The Draft East Portland Action Plan (EPAP) identified more than 160 Action Items to improve livability in the area. However, not all of those actions can be completed in the near term.

City Council approved a one-time \$500,000 budget to carry-out EPAP actions. In order to decide how to spend the budget, the EPAP Committee chose Action Items in priority issue areas that best met one or more of these criteria:

- **Broad visibility** (high profile, and/or benefits large areas of East Portland)
- **Low cost and high impact**
- **Community building projects leading to more community involvement** (getting neighbors interested and involved)
- **Actions that leverage resources and partners** (such as matching grants or other funding sources, and building on existing programs or relationships)

To identify actions to get underway using the EPAP appropriation, project staff evaluated actions that could be accomplished in a near-term timeframe within the budget allocation. Over 60 Action Items were identified to consider further. Over the past weeks the EPAP Implementation Group identified their highest priority items from that list, resulting in a list of priority actions to consider for near-term funding and implementation.

Now it's your turn to share your priorities!

- 1) **Choose your five highest-priority Action Items to fund** from the attached list of "Priority Actions."
- 2) **Return the worksheet** to a City staff member at the Open House.
- 3) **Optional:** If you feel that your action priorities are not included in Priority Actions list, feel free to look through the "Alternate Actions" list and let us know which items you would like to have considered as priorities (please choose up to three actions). Ask a City staff member for the Alternate Action list.

Thank you for your input! The EPAP Implementation Group and project staff will consider your comments before putting together the final budget recommendation.

For more information and to keep up to date on the East Portland Action Plan, visit the web: www.portlandonline.com/planning/epap.

Feel free to ask a staff member if you have any questions!

EPAP Open House Budget Prioritization Worksheet

Priority Action List

Action Item	Description of Action	Estimated Budget	Indicate Your Top 5 Priority Actions	Implementation Project Description
CB.6.3	Create an advocate position to seek funding for livability improvements, neighborhood associations and groups	\$125,000		Hire staff at EPNO office for 18 months to work specifically on EPAP implementation items, including management of groups and initiation of specific smaller EPAP projects. Budget covers salary, benefits, and overhead. This staff would initiate and follow through on multicultural outreach programs. Also pursue grants and advocate and track projects with City Bureaus and offices on high priority EPAP items. Detailed job description and intended tasks to be further developed.
T.2.1	Prioritize East Portland schools for Safe Routes to School sidewalk and crossing improvements	\$75,000 - \$500,000		Identify "ready-to-go" pedestrian safety improvements that were prepared as part of safer routes to school program - these include curb extensions, median islands, and street improvements in key areas (list available from staff). Consider other pedestrian safety improvements for key arterials developed in Safe, Sound, and Green program (see action item T.2.2).
T.4.3	Initiate Powell Boulevard street improvement planning; consider TGM grant to begin process	\$50,000		Provide city/PDOT staff match to initiate Powell Boulevard Transportation/Streetscape Planning Study with matching funds from Transportation Growth Management Grant program. This effort was initiated in 2002, but canceled due to lack of sufficient funding and capacity to carry-out the work. Study would identify preferred Right-of-Way (ROW) configuration, key pedestrian and bicycle improvements, stormwater management solutions, and key land use designations and development standards. Total project cost estimated at \$300,000+. Pre application to be submitted in January 2009 with project running 2009-2011.
CB.1.3	Create an annual event to celebrate the ethnic cultures of East Portland	\$20,000		This action would help fund one or more multicultural outreach event(s) in East Portland. To date, the East Portland Neighborhood Office (EPNO) has allocated \$5000 for an event in 2009 that may be similar to the 2008 multicultural fair held at Hazelwood Hydropark. The 2008 event was budgeted at \$10,000. Proposal for another fair at Ed Benedict Park (SE Powell Blvd.) has been proposed by Powellhurst-Gilbert neighborhood. The amount to be set aside for fair(s) to be determined by EPAP/EPNO committees.

EPAP Open House Budget Prioritization Worksheet

Priority Action List

Action Item	Description of Action	Estimated Budget	Indicate Your Top 5 Priority Actions	Implementation Project Description
CB.6.2	Develop and implement outreach program to residents typically underrepresented in East Portland neighborhood associations: renters, youth, disabled, diverse race and ethnicities, etc.	\$20,000		This project would provide outreach to underrepresented groups in East Portland, focusing on outreach to places of worship and other organizations, to discuss the Portland model of neighborhood involvement and civic operation, and to engage them in opportunities for involvement. The effort would likely be coordinated by an EPAP or EPNO staff person (CB.6.3) and build on the community resource guide being developed by Bureau of Planning. The funding would likely go to fund non-profits or other contractors to conduct the effort, and for participation incentives.
EC.1.2	Identify family-wage target industries and develop a plan to pursue such industries; identify partnerships, funding and timeline necessary to implement the plan	\$50,000		This project would dovetail with Citywide Economic Development Strategy now being drafted. The item assumes an initial contract with a consultant firm and a six month scope of work on a East Portland Target Industries Analysis and Strategy. This effort would be managed by Portland Development Commission economic development staff with support from Bureau of Planning staff.
HD.6.3	Consider a pilot project in East Portland to test new land use concepts; land development, transportation and connectivity, services (also see T.6.3)	\$50,000		This project would identify an area in East Portland for in-depth exploration of land use, urban design and economic development issues. The goal is to test and consider measures to create livable, healthy, "20-Minute neighborhoods" as envisioned by the Portland Plan. Specifically this project would: 1) assess development and zoning patterns and connections around a selected main street(s) in order to create places that better serve the community, and create complete neighborhoods; 2) consider approaches to improving the quality of building and site design for multiwelling and commercial zones in these areas - including consideration of design guidelines or regulations. Funds would provide additional Planning Bureau staff and consultant services.

EPAP Open House Budget Prioritization Worksheet

Priority Action List

Action Item	Description of Action	Estimated Budget	Indicate Your Top 5 Priority Actions	Implementation Project Description
P.4.4	Continue planning and promotion of "Gateway Green" open area	\$50,000		This item would help fund next-step studies in the development of the Gateway Green concept. Gateway Green is the land which lies between I-84 and I-205 north of the Gateway Regional Center. A visioning process has been conducted - the site is envisioned to become a major greenspace amenity, featuring regionally-attractive bicycle facilities, and provide a catalytic attractor and open area serving the Gateway Regional Center. The effort is sponsored by private interests and advocates, supported by ODOT, which is the land owner. Initial cost estimates for studies on traffic, environmental issues, zoning and other issues were estimated between \$100,000-\$200,000.
CM.2.1	Expand storefront improvement grant program throughout East Portland commercial areas	\$150,000		This item would fund expansion of the existing Storefront Improvement Program administered by the Portland Development Commission to identified areas in East Portland (Division Street, or other areas). The program provides matching grants for storefront/façade improvements up to \$20,000. The program has been applied in PDC Urban Renewal Areas (such as Lents, Gateway, MLK) and in some other areas funded through other city sources (Hollywood, St Johns). The program has met with great success. It is currently being applied on Sandy Boulevard in Parkrose through general fund allocation, but these funds are limited to this and a few other areas.
CB.1.1	Promote block parties and develop a block party kit that can be distributed to existing organizations, neighborhoods and community events	\$5,000		This is a cost estimate to provide additional outreach and improved marketing and materials to enhance an existing program.
CB.5.3	Inventory East Portland's unique assets and create a long-term marketing/media campaign to publicize; include website	\$20,000		This effort would create an asset inventory for East Portland and identify key ways of communicating the messages and information, including development of an East Portland website. This would supplement current EPNO web materials and provide linkages to organizations beyond neighborhoods. This effort could be administered by the EPAP staff member (CB.6.3) and could be conducted via a contract or through other means. Costs are estimate for contract work.

EPAP Open House Budget Prioritization Worksheet

Priority Action List

Action Item	Description of Action	Estimated Budget	Indicate Your Top 5 Priority Actions	Implementation Project Description
P.4.1	Identify and fund a "community-built park" as per VisionPDX: pilot program in East Portland	\$100,000- \$150,000		This would provide seed money for improvement of (a) park space using community and volunteer resources. Location and amount is to-be-determined, but includes opportunities at East Holladay, Gilbert Primary, West Powellhurst, and North Powellhurst. Improvements could range from creating pathways and tree planting to construction of children's' play area (higher cost estimates assume a play area).
SN.1.3	Expand the Lents Homeownership Initiative model to all of East Portland: stakeholder-driven, marketing campaign, community leadership	\$75,000		Promote East Portland as a good place to buy a home using Lents homeownership model. The funds would hire a community organizer to: 1) convene stakeholder group; 2) set measurable performance outcome goals; 3) organize leadership group; 4) coordinate East Portland homeownership events; 5) develop marketing program; 6) sponsor homeownership education classes; 7) organize annual home buying fair; 8) publicize homeownership resources; 9) Coordinate with other EPAP aspects such as community building.
n/a	Multiple small actions in support of the East Portland Action Plan	\$20,000 - \$75,000		Create a grant fund program to support EPAP actions. This fund would allow neighborhoods, business associations, non-profits and other groups to seek funding for small to medium size projects that implement actions identified in EPAP. The grant limits would be dependent on the level of funding available.



East Portland Action Plan

**Open House
October 23, 2008**



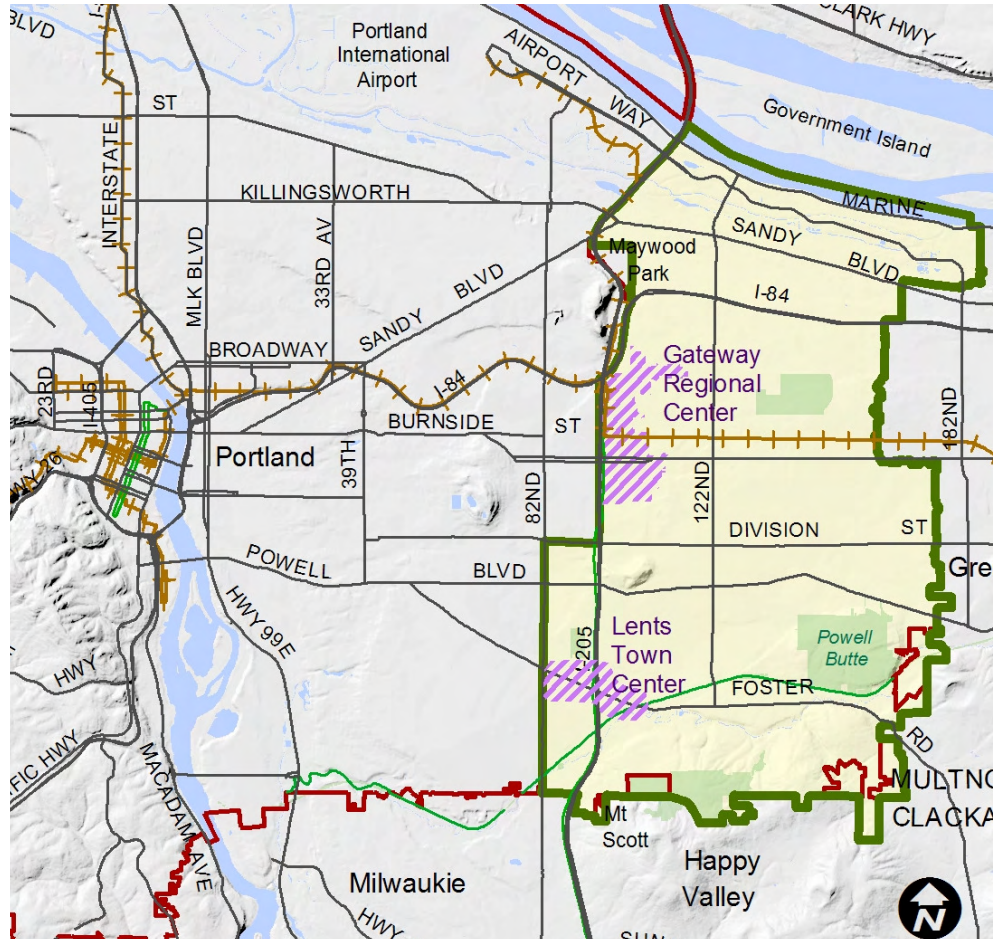
East Portland Action Plan (EPAP)

- **Partnership between the City of Portland and Multnomah County**
- **Convened by Mayor Potter, Multnomah County Chair Wheeler, and Speaker of the House Merkley**

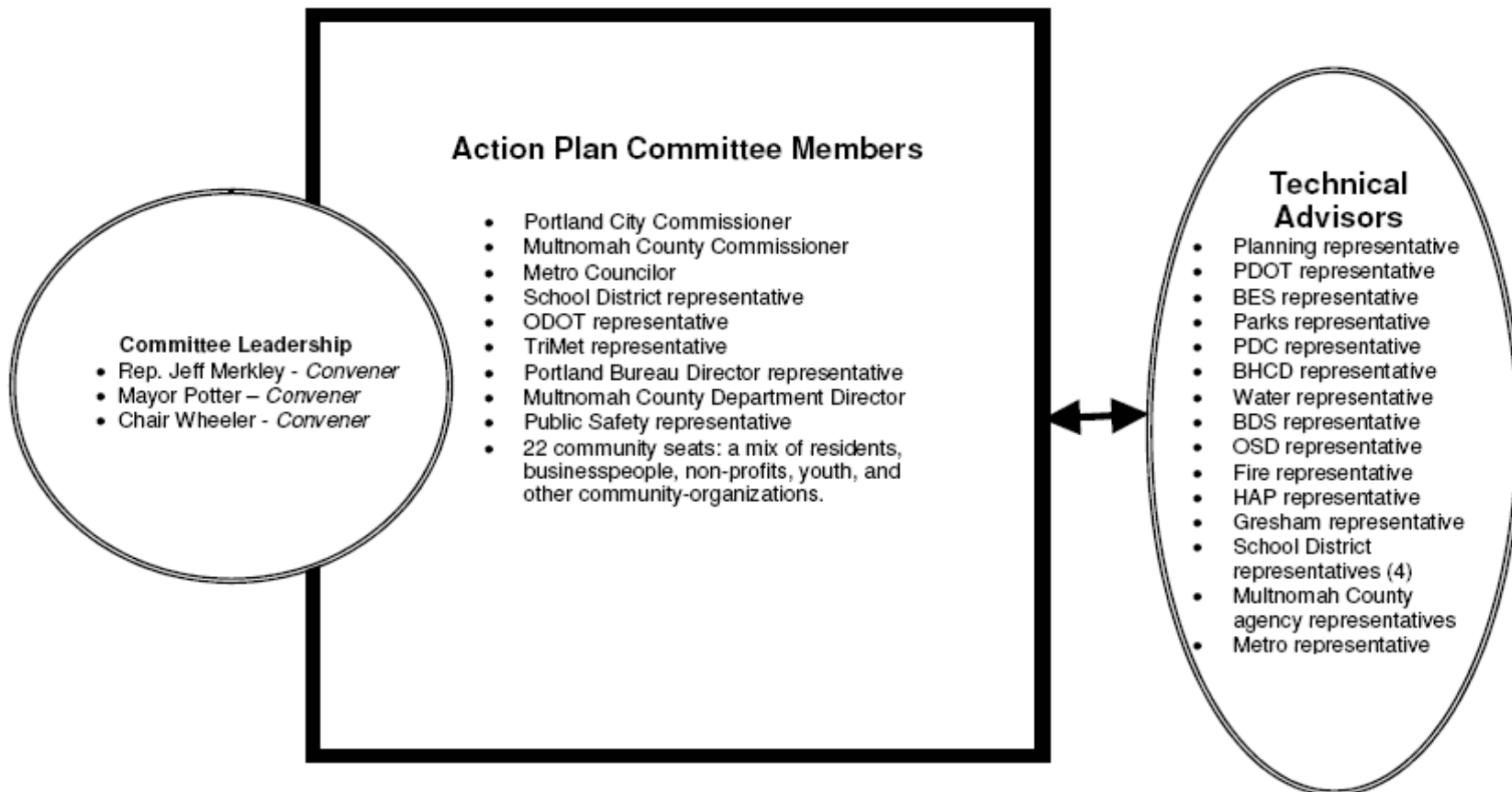
Charge

To look strategically at near term opportunities to improve livability, and long term strategies to address challenges

EPAP Area



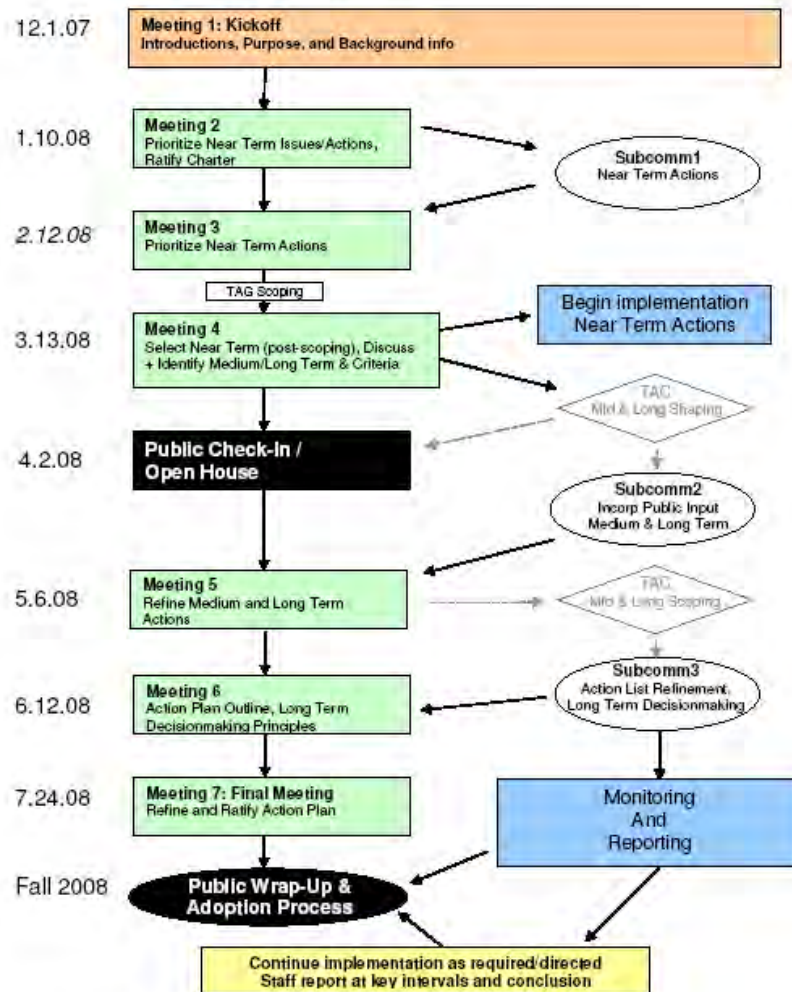
Committee



Committee

- **Community residents, businesspeople, elected and agency officials, schools, and other stakeholders chosen to represent a broad cross-section of community**
- **Supported by technical advisors from City, County, State, and Regional agencies, and School Districts**
- **Met from December 2007 to July 2008**

Process



MULTNOMAH COUNTY



REVISED 5-06-08

Process

The EPAP Committee:

- Identified livability issues and actions
- Brainstormed over 160 Action Items
- Received a \$500,000 appropriation from Portland City Council for FY 2008/2009
- Prioritized near-term, medium-term and long-term actions and issues



Process

EPAP Action Items were categorized into five broad topic areas:

1. Built
2. Environmental
3. Economic
4. Learning
5. Social



Process

Stakeholders at the April 2 public open house focused on three issue areas:

- Housing and Development (“Built”)
- Transportation (“Built”)
- Public Safety (“Social”)



Process

Committee and staff drafted the EPAP document, incorporating input from the open house – “built from bottom-up”

Each of the five sections contains:

- Strategy
- Action Item
- Potential Lead Role and Partners
- Capital Funds Required (Yes/No)
- Level of Effort Required (1, 2, or 3)
- Timeframe (Underway, 0-2 Years, 2-5 Years, 5+ Years)



Process

BUILT									
Housing and Development Policy									
Strategy									
Action	Possible Lead Role	Possible Partners	Capital Funds Req'd	Effort Level	Implementation Timetable				Notes
					Under-way?	0 - 2 yrs	2 - 5 yrs	5+ yrs	
HD.1 Improve the design and quality of new housing structures									
HD.1.1 Explore design tools and update Community Design standards tailored to East Portland development styles and neighborhoods	BCP	BDS, NA	Yes	3		*			Consider in Portland Plan or specific project
HD.1.2 Explore design requirements and/or mandatory design overlays for multi-dwelling development in high-impact infill areas	BCP		Yes	3		*			Consider in Portland Plan or specific project
HD.1.3 Explore code provisions to improve corner-lot building orientation	BCP		Yes	2					Consider in Portland Plan or specific project
HD.1.4 Initiate pilot projects for development of high-quality housing compatible with existing development and natural features	CDC	BCP, PDC, BHCD, HAP	Yes	3		*			Seek to leverage existing efforts such as Metro's "Integrating Habitat" design competition
HD.1.5 Implement Courtyard Design Competition ideas and standards	BCP	PDC, PVT	Yes	3		*			
HD.1.6 Explore financial incentives or other mechanisms to upgrade materials and design quality of multi-dwelling development (MFR facade program)	BCP	BHCD, BDS, PDC	Yes	3			*		Consider in Portland Plan or specific project
HD.2 Improve the appearance, quality and safety of existing housing stock									
HD.2.1 Increase proactive code enforcement for housing, improve information about reporting and mechanisms to address issues	BDS	ONI, BHCD	Yes	2		*			Consider pilot program; combine with incentives such as rehab loans and cleanups
HD.2.2 Develop a Rental Inspection Program to ensure that minimum life and health standards are maintained in multifamily housing	BDS	BHCD	Yes	3			*		
HD.2.3 Create a housing rehabilitation program to improve the safety and appearance of existing housing stock	BHCD	PDC, CDC	Yes	2		*	*		Use URA funds where available as a pilot; augment for other areas outside URAs
HD.2.4 Expand community non-profit home repair and rehabilitation assistance programs to cover greater number of households	CDC	BHCD, PDC	Yes	2		*			CDC programs underway; leverage, expand, and publicize to eastern neighborhoods



The Action Plan contains four key “principles for improved livability”

1. Mitigate Negative Trends
2. Attain and Sustain Equity
3. Build on Community Assets and Connections
4. Capitalize on East Portland’s Place in the Region

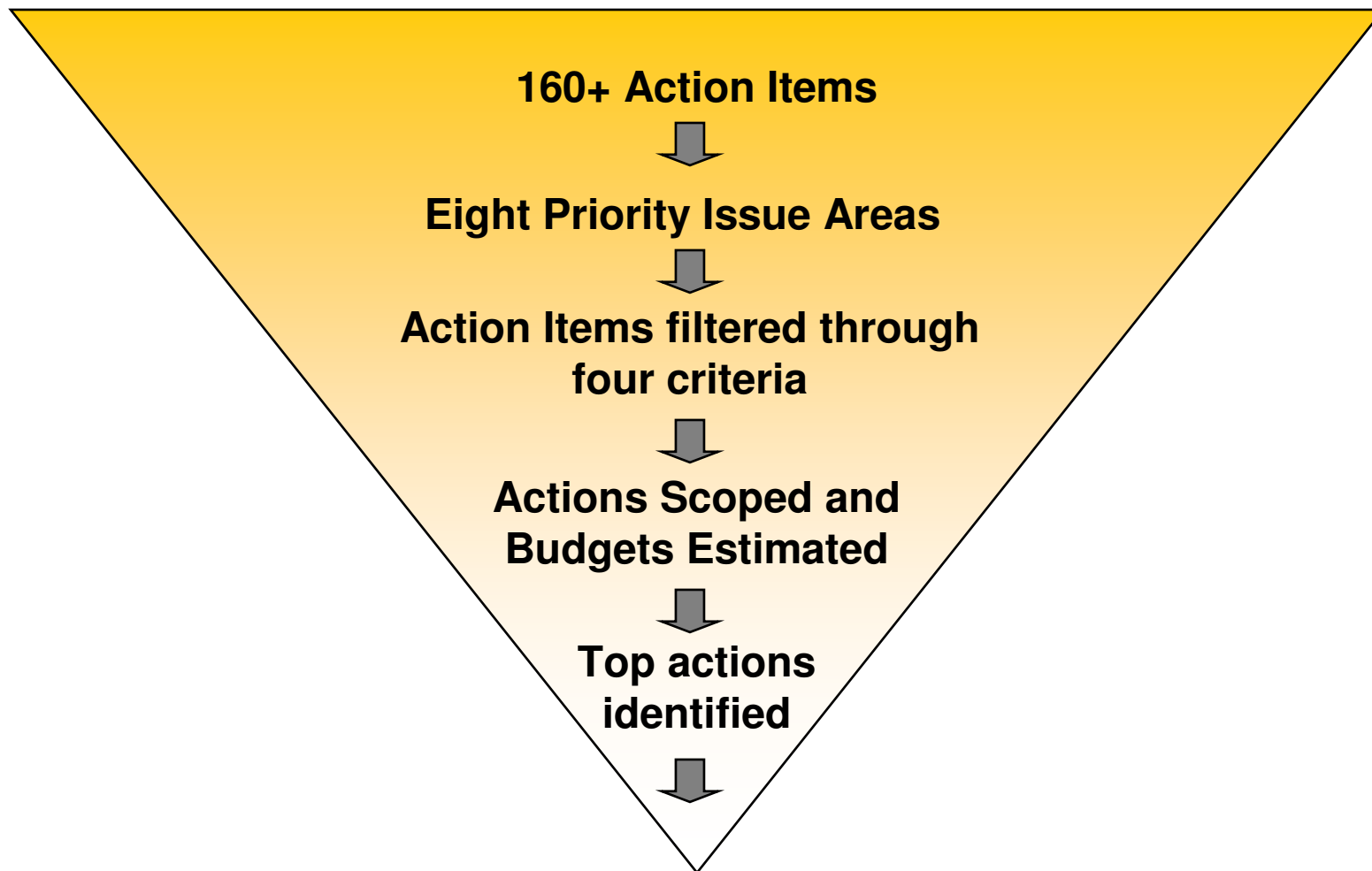


The Action Plan will be used as a:

- Guide for bureau and agency work programs
- Touchstone for projects and budgets
- Advocacy tool for East Portland stakeholders



Prioritization



Open House



Next Steps

- **October:** Incorporate public input from the open house and identify the items to include in a Budget Package to be proposed by the Bureau of Planning
- **November 6:** Finalize Budget Package and review next steps
- **December 3:** Presentation to Portland City Council
- **Date TBD:** Present to Multnomah County Board of Commissioners

Your Feedback

- **Please consider the Proposed Actions and tell us how you'd spend the budget:**
 - Mark your 5 top priority actions
- **Optional:**
 - Identify any Alternate Actions that you think should be considered for funding, but that are not currently on the list (up to 3 actions)



Thank You for Coming!

Questions?



East Portland Action Plan

October 23, 2008



East Portland Action Plan

Implementation Group
November 6, 2008 – 6:00 pm to 8:30 pm
 East Portland Community Center
 740 SE 106th Avenue

WORK SESSION AGENDA

Time	Topic Leader	Topic	Info	Discuss	Action
6:00 pm	Barry Manning <i>Project Manager, Portland Bureau of Planning</i>	Convene Work Session <ul style="list-style-type: none"> ▪ Review meeting agenda and desired outcomes 	X		
6:10 pm	Barry Manning	Public Comments & Announcements	X		
6:15pm	Barry Manning	Project Administration <ul style="list-style-type: none"> ▪ Council Hearing Date 	X		
6:25 pm	Stefanie Slyman, <i>Co-facilitator</i> Barry Manning	Review Outcome of Committee and Community Funding Prioritization <ul style="list-style-type: none"> ▪ Review Committee results from October 9th funding prioritization exercise ▪ Review outcome of October 23rd Open House and additional EPNO chair review ▪ Discuss overall committee and community priorities 	X	X	
6:45 pm	Barry Manning	Review and Discuss Bureau of Planning Recommended Budget Program	X	X	X
7:25 pm	Stefanie Slyman	Discuss Priorities for EPAP Advocate Position	X	X	X
7:45 pm	Barry Manning	Next Steps <ul style="list-style-type: none"> ▪ Continued BOP technical scoping of proposed funding items ▪ Preparation for Council Hearing ▪ On-going EPAP committee 	X		
8:30 pm		ADJOURN			



East Portland Action Plan

EPAP IMPLEMENTATION GROUP – NOVEMBER 6, 2008 MEETING NOTES

MEETING OVERVIEW

Barry Manning, Bureau of Planning Project Manager, opened the meeting and stated that the purpose of the meeting was to determine which Action Items will be funded with the \$500,000 one-time EPAP allocation.

PUBLIC COMMENTS AND ANNOUNCEMENTS

Bob Earnest announced that he has been contacted by the Oregonian twice this week for information about two projects in East Portland.

Michelle Winningham announced that the Centennial Schools bond measure failed on November 4, and she will be checking in with East Portland neighborhood association leaders to get a sense of how their constituents felt about the bond.

Larry Kotan announced that he has applied for the Portland Plan Community Involvement Committee (CIC) but has not received a response. Rev. Brian Heron announced that he has applied for the CIC as well.

Katie Larsell was asked to be a member of the PDOT bicycle plan committee. Barry said he had also forwarded some other East Portland reps from the south part of the district for PDOT to add/consider.

Deborah Stein, District Planning Manager, announced that City bureaus will be convening Budget Advisory Committees in the next couple of weeks and suggested that if any EPAP members are interested in serving, they contact her soon.

Barry Manning announced that he attended a David Douglas facilities planning workshop in late October and the group presented their findings to the David Douglas school board. The planning workshop members will continue to work with the school to help them meet immediate and future needs.

Commander Mike Crebs announced that one of the officers in his precinct has been charged with implementing the "OK to Call" campaign and is meeting with IRCO for translation assistance.

PROJECT ADMINISTRATION

The City Council hearing date has been changed to the evening of December 17 to allow for greater attendance. Barry Manning suggested that the City Council meeting could be held in East

Portland, and the group members supported that idea. Midland Library is the preferred location for the City Council meeting.

It may be Mayor Potter's last evening City Council meeting before he leaves office. Chair Wheeler, and Senator-elect Merkley were – along with Mayor Potter - the original conveners of the East Portland Action Plan, and will be encouraged to attend. The group suggested that Senator-elect Jeff Merkley be invited; Jean DeMaster will contact him.

REVIEW OUTCOME OF COMMITTEE AND COMMUNITY FUNDING PRIORITIZATION

Stephanie Slyman, co-facilitator, described the community funding prioritization exercise from October 9th. Each Implementation Group member was asked to assign a budget of \$500,000 to their top priority Action Items. The results were reviewed.

Barry Manning reviewed the October 23 EPAP open house funding prioritization exercise and outcomes. Open house attendees were asked to pick their top five priority Action Items from a list of 14; they were also given the option to choose up to three priorities from a list of 48 Action Items. The open house attendees generally agreed with the EPAP Implementation Group priorities, with some divergence in items CB.1.3, CB.1.1, and T.2.1. The public feedback indicated very strong support for T.2.1 – Safer Routes to Schools crossing improvements, and less support for CB.1.3 and CB.1.1, which focus on community building.

The group noted that the open house attendees were exhibiting a strong preference for physical projects and determined that they would take that into consideration when considering the final budget package.

REVIEW AND DISCUSSION OF BUREAU OF PLANNING RECOMMENDED BUDGET PROGRAM

Barry Manning led a review of the BoP recommended budget program. He explained that while the Implementation Group had not assigned any funds to Action Item T.2.1, which prioritizes East Portland schools for Safer Routes to School funding, the open house attendees had been very supportive of that Action Item. The EPAP Implementation Group had determined that the cost was too high and visibility too low to spend their limited funds on.

Barry has spoken with the Portland Office of Transportation (PDOT), and determined that medians and crosswalks can be built for about \$20,000 apiece. If the EPAP Implementation Group assigns funding to the Safer Routes to School Action Item, PDOT would match the chosen locations with BES-funded "green" curb extension projects sometime in the future.

Barry reviewed the Action Items included in the BoP recommended budget program:

- CM.2.1: Storefront improvement program. The program area would likely be concentrated on SE Division between 122nd and 130th, but could potentially extend out to 174th. The group expressed support for extending the area as far as possible.
- CB.6.3: Create an EPAP advocate position
- P.4.4: Planning and promotion of "Gateway Green"
- HD.6.3: Pilot project in East Portland. The suggested BoP budgeted amount is \$50,000, but that would likely be insufficient to carry out the entire project but that other resources may be available. The group expressed concern that the Action Item does not appear to leverage additional funds and suggested asking other bureaus or Metro for assistance. Deborah Stein pointed out that any outcome will be implemented so there will be action taken.

- n/a: Small grants program. The group determined that criteria would need to be created for the grants, likely including a requirement for in-kind matches of time or funding. Barry Manning pointed out that the EPAP advocate staff member could also apply for small grants to fund smaller EPAP Action Items. Jon Turino, Executive Director of the Alliance of Portland Neighborhood Business Associations, pointed out that small grants can quickly leverage other funds or resources.
- T.4.3: Initiate Powell Blvd Transportation Growth Management (TGM) grant process. If the grant is not awarded to Powell Blvd, or the Bureau decides to apply for a grant for another area, the funds could be applied toward other EPAP Action Items.
- T.2.1: Safer Routes to School. This item is included in the budget due to open house attendee input. The budgeted amount would fund three median and crosswalk installations. Each of the projects would be located on 5-lane arterial roads. The three locations considered might be 102nd near Sacramento, 122nd near Lincoln/Stephens, and another site TBD. The group suggested that the crossing near Midland Library be considered.

The group determined that a press release should be sent out telling the story of the EPAP process and the influence of the Open House attendee comments, as well as describing the three short-term Action Items that were completed in late 2007.

The group agreed to proceed with the BoP proposed funding package.

The group requested a summary of the most important advocacy areas for them to concentrate on in the future.

PRIORITIES FOR EPAP ADVOCATE POSITION

Stephanie Slyman led a review of the proposed EPAP Advocate job description. The group determined that the position should generally direct equal time toward 1) advocacy and committee support, 2) grant writing and fundraising, and 3) project coordination and management.

Barry Manning pointed out that the EPAP Advocate position would be housed in EPNO and would report directly to the EPNO Director. However, the Bureau of Planning would remain involved in oversight of the position, and the future EPAP Advisory Committee would act as a sounding board/steering committee for the EPAP Advocate. Barry discussed the composition of a future EPAP group, noting that existing members were welcome to participate, but that the group may be augmented to broaden its support base and representation.

Manning indicated that the position should be filled as soon as possible – the desire is to announce the position in late December and potentially hire in January. Members of the EPAP Implementation Group will be part of the interview panel and were invited to contribute interview questions; interview questions should be e-mailed to Deborah Stein (dstein@ci.portland.or.us).

NEXT STEPS

Barry Manning encouraged group members to attend the December 17th City Council hearing and to testify if possible. The goal of the City Council hearing is adoption of the East Portland Action Plan.

The group asked which issues are most important to advocate in front of City Council – this is to be determined by the group. Jim Chasse stated that written and spoken testimony from the community will be the most powerful advocacy for the East Portland Action Plan.

EPAP Implementation Group members will meet independently prior to the City Council meeting to discuss testimony. Barry Manning will contact the full EPAP Committee and EPNO Chairs by e-mail, and also contact 10/23 Open House attendees to inform them about the meeting.

ADJOURNMENT

Barry Manning thanked the Implementation Group participants for their participation and adjourned at 8:25 PM.

MEETING ATTENDANCE

IMPLEMENTATION GROUP MEMBERS

James (Jim) Chasse, SE Resident
Michael Crebs, Portland Police Bureau
Bob Earnest, NE Resident
Jean DeMaster, Human Solutions
Karen Gray, Parkrose School District
Rev. Brian Heron, Eastminster Presbyterian
Arlene Kimura, NE Resident
Larry Kotan, NE Resident
Katie Larsell, NE Resident
Mike Vander Veen, SE Resident
Michelle Wunningham, SE Resident
Jon Turino, Executive Director of the APNBA, EPAP Committee Member

NOT IN ATTENDANCE

Frieda Christopher, SE Resident
Frank DiGregorio, SE Resident

INTERESTED PERSONS

Linda Robinson, NE Portland Resident

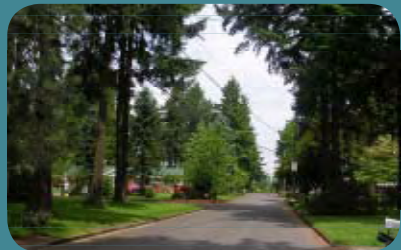
STAFF/CONSULTANTS

Barry Manning, Project Manager
Deborah Stein, District Planning Manager
Stefanie Slyman, Consultant/Facilitator
Li Alligood, Community Service Aide II

East Portland

REVIEW

An overview of development, change, and livability issues affecting Portland's eastern neighborhoods



November 2007



Acknowledgements

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Gil Kelley, Planning Director

Joe Zehnder, Principal Planner

Deborah Stein, Supervising Planner

Barry Manning, Senior Planner

Alma Flores, Economic Planner

Gary Odenthal, GIS Manager

Carmen Piekarski, GIS Technician

Christine Rains, Graphic Designer

Ralph Sanders, Graphic Designer

Roberta Jortner, Senior Planner

Mindy Brooks, City Planner

Barry Nugent, Planning Assistant

The Bureau of Planning is committed to providing equal access to information and hearings. If you need special accommodation, please call 503-823-7700 (TTY 503-823-6868).

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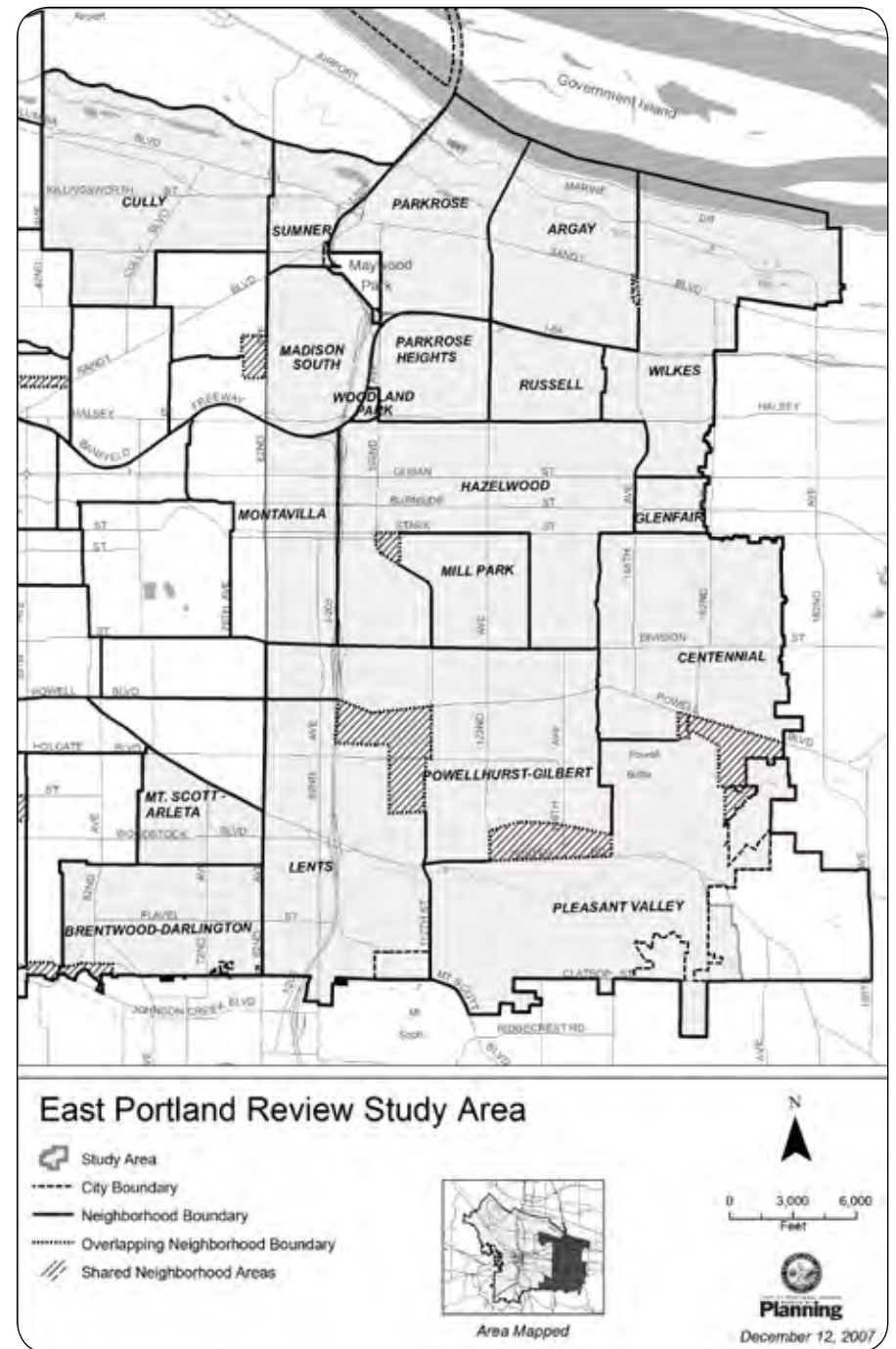
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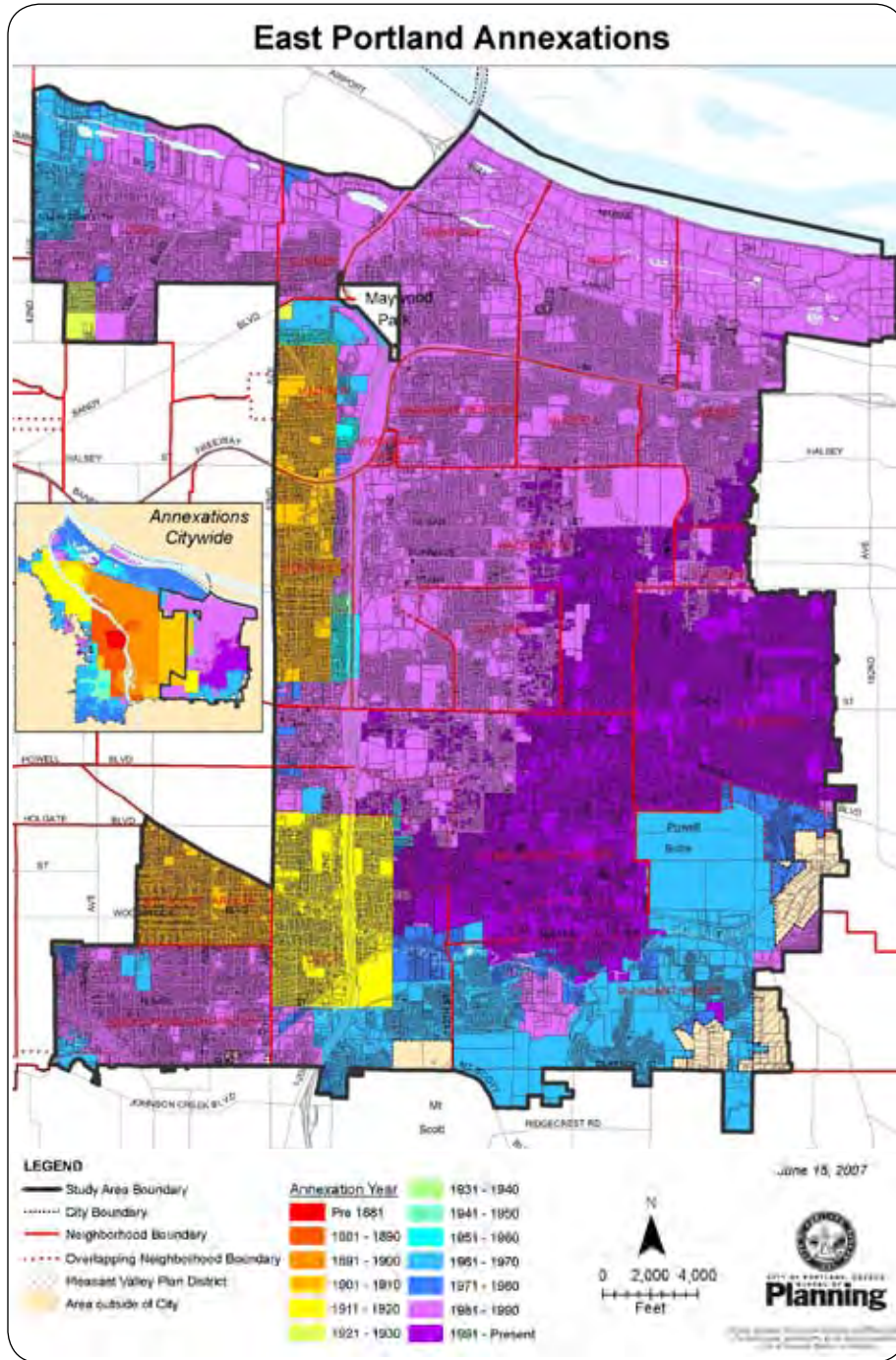
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1. Introduction

The East Portland Review explores community change and infill development issues and their relationship to livability and viability. The study is intended to inform potential changes in land development policy/regulation, public services, and other community development-related activities. The study provides information on demographics and development in the East Portland area; identifies issues and concerns of community members and stakeholders; and identifies key planning and implementation projects that address issues.

Portions of outer East Portland have experienced significant change over the past 20 years, due to a combination of changing market forces and City policies. Areas have been planned for increased urban development intensity through application of City zoning designations. However, many parts of the areas were annexed to the City without complete urban infrastructure. Development has resulted in incremental creation of new infrastructure, but it also places a greater burden on some existing facilities. New residential infill development provides housing for a variety of income levels, but is sometimes perceived by community members as incompatible with existing neighborhoods. New commercial development and services for the growing population has been limited. Overall, there is a need to assess growth and change in outer East Portland, and evaluate future needs.





1a. Study Area

The East Portland Review covers a broad area in the eastern portion of Portland, Oregon. The total area is approximately 39 square miles. While the study area covers a number of distinctly different neighborhoods with varying needs, they share some commonalities. Generally, the areas comprise a part of Portland that was annexed from Multnomah County in the recent past. They share some common development and infrastructure issues.

The study area encompasses the following neighborhoods: Argay; Brentwood/Darlington; Centennial; Cully; Glenfair; Hazelwood; Lents; Mill Park; Mt. Scott-Arleta; Parkrose; Parkrose Heights; Pleasant Valley; Powellhurst-Gilbert; Russell; Sumner; Wilkes; and Woodland Park. The study area also covers portions of the Madison South and Montavilla neighborhoods.

1b. History and Form

Much of the study area has been in transition from a rural to an urban pattern since the early 1900s. It has a different background and development pattern than “inner” Portland neighborhoods, which were developed around a system of streetcar lines in the late nineteenth and early twentieth centuries. Much of the study area was urbanized after World War II and developed to be accessed primarily by the automobile. This has created a development pattern that is largely oriented to and dependent on the automobile for access to housing, shopping and jobs.

As Portland grew eastward in the early 1900s, the Parkrose Community established itself early-on as a relatively isolated farm market center. With relatively flat terrain, much of the remaining area south of today's Sandy Boulevard developed in residential use, with commercial development occurring in nodes along major arterial streets. Some of the development around older established areas such as Parkrose and Lents was built prior to 1950. However, the majority of development has been built since 1950, and is suburban in character. Residential areas include several large subdivisions with a relatively similar building quality, age, and style. There are also many residential areas that are not developed in a consistent manner. Many of these areas have a semi-rural character, with lots and dwellings that vary widely in age, size, and style. In both cases, many were developed with a cul-de-sac or disconnected street pattern and often do not include sidewalks, curbs or other features found in inner Portland neighborhoods.

Development of the area increased with construction of the Banfield Freeway (Interstate 84) in the 1960s and I-205 in the 1970s. In addition to residential development, the area saw the development of regional and community shopping centers at Gateway (Halsey and 102nd Avenue), Mall 205 (Washington at 102nd Avenue), and along arterial roadways such as 122nd Avenue, Halsey, Stark and Division. With some exceptions, much of the commercial development has taken on a nodal character focused at key crossroads and has been developed as multi-tenant centers located on large lots.

The southern portion of the study area, generally adjacent to and south of Johnson Creek, has different topography and natural features than the relatively flat areas to the north. Subject to flooding in some areas, and steep, wooded slopes in others, development in the southern portion of the area is generally the most recent. Similarly, the area north of NE Sandy Boulevard was subject to inundation in areas, and has more recently been developed with employment and industrial uses.

1c. Annexation

The study area is one of the most recent areas to be incorporated in the City of Portland. With a few notable exceptions, prior to the 1980s, much of the area was in unincorporated Multnomah County; it was commonly referred to as the "Mid-County" area. The general exceptions to this are: 1) the Lents community, which is a center of community commercial activity and has been part of incorporated Portland since the early 20th Century; and 2) the Mt. Scott/Arleta, Montavilla and Madison South neighborhoods, which have been incorporated in the City of Portland since the 1920s.

Portland's annexation of the greater study area began in about 1983 and continued through the mid-1990s. The area is now in the jurisdiction of Portland, although some small pockets remain in unincorporated Multnomah County. In the early 1980s an Urban Planning Area Agreement between Portland and Multnomah County was developed. During the same period, Multnomah County passed Resolution A, which declared

an interest in discontinuing provision of urban services, and the City of Portland developed an Urban Services Policy spelling out its service scope and approach. Not long after, urban services boundaries were negotiated between Portland, Gresham, and Multnomah County. Once an urban services boundary was established, the annexation areas of the jurisdictions were determined.

The establishment of a policy and boundary for urban service delivery provided guidance for the cities of Portland and Gresham to proceed to remedy health hazards in East Portland due to widespread use of cesspools for on-site sewage treatment in the area. The Mid-County Sewer Project was initiated to address this issue, and most of the East District is now served with sanitary sewer service.

1d. Other Features

The study area is served by five school districts: Parkrose, David Douglas, Centennial, Reynolds and Portland Public. Only limited areas on the western edges of the study area are served by Portland Public Schools. Also, portions of the district are served by the Rockwood Peoples' Utility District. In the past the area had been served by Powell Valley Water District and the Hazelwood Water District, but these areas are now served by the Portland Water Bureau.

2. Demographics

This section contains information on the characteristics of the people that live within the East Portland Review Study area. The information in this chapter is presented in a tabular and graphic format that illustrates the demographic trends in the area. In most cases, information is presented for the entire study area. In some cases, facts or trends for specific areas or neighborhoods may be noted where they are of great significance or deviate substantially from larger trends. The data used in this report is from ESRI Business Analyst which uses information from the US Census Bureau for the years 1990 and 2000 and models for the 2011 forecasts.

Note that data for overlapping neighborhood boundary areas (e.g., Lents/Powellhurst-Gilbert, or Hazelwood/Mill Park) is not included in individual neighborhood totals, but is included in the study area total. Therefore, neighborhood totals do not add up to study area totals.

2a. Population

The total population in the study area increased from 155,119 in 1990 to 180,882 in 2000, a 16.6% increase. During the same period, the city of Portland grew from 486,600 to 529,121, an increase of 8.7%. Forecasts indicate that the population of the study area will increase to 191,694 in 2006 and 199,416 in 2011 (a 10.2% increase from 2000). Table 2.1 shows the population and projections for each neighborhood area.

The study area has experienced significant population growth and is becoming increasingly racially diverse.

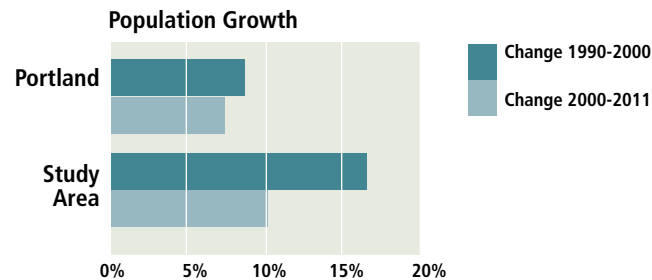


Table 2.1 Population by Neighborhood Area

NEIGHBORHOOD	1990	2000	2011*	Change 1990-2000	Change 2000-2011*
ARGAY	5178	5788	5846	11.8%	1.0%
BRENTWOOD-DARLINGTON	10514	11499	12194	9.4%	6.0%
CENTENNIAL	18011	20218	21367	12.3%	5.7%
CULLY	11043	12968	13545	17.4%	4.4%
GLENFAIR	1959	2632	2956	34.4%	12.3%
HAZELWOOD	17049	19916	23332	16.8%	17.2%
LENTS	13022	15830	17236	21.6%	8.9%
MADISON SOUTH	6149	6989	7313	13.7%	4.6%
MILL PARK	5562	6826	7644	22.7%	12.0%
MONTAVILLA	14971	15980	16924	6.7%	5.9%
MT. SCOTT-ARLETA	6966	7267	7409	4.3%	2.0%
PARKROSE	5074	6049	6265	19.2%	3.6%
PARKROSE HEIGHTS	5437	6093	6185	12.1%	1.5%
PLEASANT VALLEY	4032	5548	7661	37.6%	38.1%
POWELLHURS-GLBT	14758	18542	22714	25.6%	22.5%
RUSSELL	3136	3171	3189	1.1%	0.6%
SUMNER	1909	2099	2124	10.0%	1.2%
WILKES	5944	7732	8804	30.1%	13.9%
WOODLAND PARK	247	302	308	22.3%	2.0%
Study Area	155,119	180,882	199,416	16.6%	10.2%
CITY OF PORTLAND	486,600	529,121	568,509	8.7%	7.4%

Source: ESRI Business Analysis 2006

* Forecast

2b. Racial and Ethnic Diversity

The study area is becoming more ethnically and racially diverse, and is becoming increasingly diverse compared to Portland overall. As a measure of this, in 1990, 12.4% of the population in the study areas was non-white compared to 17% citywide. The non-white percentage of study area population increased to 23.6% of the population by 2000, while the citywide figure was 22%. By 2011, the percentage of the non-white population in the study area is expected to rise to 30%, while the citywide figure is estimated to be 27%.

Racial diversity, by neighborhoods, as expressed by percentage of non-white population, is shown in Table 2.2

Hispanic Population

As with racial diversity, the percentage of people of Hispanic origin is increasing in the study area over time, and at a higher percentage than citywide. The Hispanic population comprised 3.2% of the study area and citywide population in 1990. By 2000, the study area Hispanic population had grown to 9.0%, while the citywide figure was 6.8%. By 2011, the study area figure is expected to be 13.6%, with 10.6% citywide. As shown in Table 2.3, some neighborhoods are expected to have a significantly larger than average Hispanic population by 2011.

2c. Age of Population

The study area has a higher percentage of children and seniors than Portland overall. The percentage of the population 65 years old and older is expected to decline slightly over time, and the percentage of population aged 19 or younger is expected to remain relatively constant. See Table 2.4.

While the percentage of residents aged 19 and younger is expected to remain relatively stable, the actual number of this largely

Table 2.2
Racial Diversity by Neighborhood (Non-White:White)

Neighborhood	1990			2000			2011*		
	0-19	20-64	65+	0-19	20-64	65+	0-19	20-64	65+
ARGAY	15%	30%	37%	15%	30%	37%	15%	30%	37%
BRENTWOOD-DARLINGTON	11%	21%	28%	11%	21%	28%	11%	21%	28%
CENTENNIAL	9%	20%	26%	9%	20%	26%	9%	20%	26%
CULLY	20%	40%	47%	20%	40%	47%	20%	40%	47%
GLENFAIR	11%	30%	38%	11%	30%	38%	11%	30%	38%
HAZELWOOD	12%	22%	29%	12%	22%	29%	12%	22%	29%
LENTS	11%	24%	31%	11%	24%	31%	11%	24%	31%
MADISON SOUTH	18%	31%	38%	18%	31%	38%	18%	31%	38%
MILL PARK	10%	21%	27%	10%	21%	27%	10%	21%	27%
MONTAVILLA	15%	24%	31%	15%	24%	31%	15%	24%	31%
MT. SCOTT-ARLETA	14%	20%	25%	14%	20%	25%	14%	20%	25%
PARKROSE	15%	28%	35%	15%	28%	35%	15%	28%	35%
PARKROSE HEIGHTS	10%	20%	26%	10%	20%	26%	10%	20%	26%
PLEASANT VALLEY	8%	14%	17%	8%	14%	17%	8%	14%	17%
POWELLHURST-GLBT	11%	22%	29%	11%	22%	29%	11%	22%	29%
RUSSELL	8%	15%	20%	8%	15%	20%	8%	15%	20%
SUMNER	10%	21%	27%	10%	21%	27%	10%	21%	27%
WILKES	10%	22%	29%	10%	22%	29%	10%	22%	29%
WOODLAND PARK	10%	19%	24%	10%	19%	24%	10%	19%	24%
Study Area	12%	24%	30%	12%	24%	30%	12%	24%	30%
CITY OF PORTLAND	17%	22%	27%	17%	22%	27%	17%	22%	27%

Source: ESRI Business Analysis 2006
* Forecast

Table 2.3
Proportion of Hispanic Population

Neighborhood	2000	2011*
BRENTWOOD-DARLINGTON	8.9%	14.1%
LENTS	9.9%	14.7%
CENTENNIAL	9.7%	15.1%
ARGAY	10.8%	15.9%
LENTS/POWELLHURST GILBERT	12.8%	19.8%
CULLY	20.2%	27.7%
GLENFAIR	23.4%	33.9%

Source: ESRI Business Analysis 2006
* Forecast

school-age cohort is growing. The cohort grew from 41,931 in 1990 to 50,464 in 2000, an increase of 20.4%. The population cohort is anticipated to grow to 53,283 by 2011, an increase of about 5.58%. However, some neighborhood areas are expected to grow more substantially while others may remain stable or lose population.

Table 2.5 shows projected change in the population 19 years or younger by neighborhood.

Table 2.4
Age of Population

Area	1990			2000			2011*		
	0-19	20-64	65+	0-19	20-64	65+	0-19	20-64	65+
Study Area	27.0%	58.5%	14.5%	27.9%	59.0%	13.1%	26.7%	61.1%	12.2%
PORTLAND	24.9%	60.7%	14.4%	23.7%	64.7%	11.6%	22.1%	66.5%	11.4%

Source: ESRI Business Analysis 2006
* Forecast

Table 2.5
Population 19 Years or Younger by Neighborhood

NEIGHBORHOOD	1990	2000	2011+ Projected	Projected % Change 2000-2011	Projected % Change 2000-2011
ARGAY	1108	1418	1282	-136	-9.59%
RUSSELL	691	797	734	-63	-7.90%
PARKROSE	1275	1509	1423	-86	-5.70%
MT. SCOTT-ARLETA	1929	1955	1887	-68	-3.48%
MADISON SOUTH	1647	1884	1832	-52	-2.76%
CENTENNIAL	5308	6169	6107	-62	-1.01%
CULLY	3179	3758	3777	19	0.51%
PARKROSE HEIGHTS	1298	1582	1608	26	1.64%
MONTAVILLA	3846	4099	4191	92	2.24%
BRENTWOOD-DARLINGTON	3091	3240	3333	93	2.87%
LENTS	3887	4754	4966	212	4.46%
SUMNER	474	552	577	25	4.53%
MILL PARK	1484	1980	2088	108	5.45%
WOODLAND PARK	50	69	76	7	10.14%
POWELLHURST-GILBERT	4408	5846	6734	888	15.19%
HAZELWOOD	4027	5193	5987	794	15.29%
WILKES	1323	1734	2019	285	16.44%
GLENFAIR	578	825	965	140	16.97%
PLEASANT VALLEY	1171	1576	1968	392	24.87%
Study Area	41,931	50,464	53,283	2,819	5.59%
CITY OF PORTLAND	120,961	125,561	125,889	328	0.26%

Source: ESRI Business Analysis 2006
* Forecast

2d. Household Size

Households in the study area tend to be larger than households in Portland on average. In the year 2000 average household size in study area neighborhoods was, with one exception, equal to or above the Portland average. In most neighborhoods average household size grew between 1990 and 2000. The average household size for all neighborhoods is expected to grow again between 2000 and 2011, and the average exceeds the citywide average. See Table 2.6 for details.

2e. Household Income

Median household income for residents of some East Portland neighborhoods exceeds the Portland average, while other neighborhoods have lower median incomes. However, the overall trend for household income in the study area shows a decline in the number of neighborhoods meeting or exceeding the citywide median. In 1990, nine neighborhoods had median household incomes above the Portland average. By 2000, the number had declined to eight. By 2011, fewer study area neighborhoods are expected to have median household incomes at or above the citywide figure. See Table 2.7 for details.

Table 2.6
Household Size

NEIGHBORHOOD	1990	2000	2011*	Change 1990-2000	Change 2000-2011
ARGAY	2.39	2.39	2.42	0.00%	1.26%
BRENTWOOD/DARLINGTON	2.59	2.65	2.67	2.32%	0.75%
CENTENNIAL	2.64	2.77	2.81	4.92%	1.44%
CULLY	2.44	2.69	2.76	10.25%	2.60%
GLENFAIR	2.40	2.53	2.58	5.42%	1.98%
HAZELWOOD	2.42	2.53	2.56	4.55%	1.19%
LENTS	2.56	2.68	2.71	4.69%	1.12%
MADISON SOUTH	2.53	2.63	2.66	3.95%	1.14%
MILL PARK	2.38	2.61	2.65	9.66%	1.53%
MONTAVILLA	2.43	2.52	2.55	3.70%	1.19%
MT. SCOTT-ARLETA	2.45	2.49	2.51	1.63%	0.80%
PARKROSE	2.42	2.50	2.53	3.31%	1.20%
PARKROSE HEIGHTS	2.34	2.51	2.55	7.26%	1.59%
PLEASANT VALLEY	2.79	2.76	2.78	-1.08%	0.72%
POWELLHURS-GLBT	2.59	2.81	2.86	8.49%	1.78%
RUSSELL	2.61	2.65	2.66	1.53%	0.38%
SUMNER	2.40	2.51	2.54	4.58%	1.20%
WILKES	2.34	2.32	2.36	-0.85%	1.72%
WOODLAND PARK	2.30	2.54	2.61	10.43%	2.76%
CITY OF PORTLAND	2.30	2.30	2.30		

Source: ESRI Business Analysis 2006

* Forecast

Table 2.7
Median Income as a Percentage of Portland Median

NEIGHBORHOOD	1990 Median %	2000 Median %	2011* Median %
ARGAY	139%	101%	95%
BRENTWOOD/DARLINGTON	89%	89%	89%
CENTENNIAL	109%	97%	97%
CULLY	84%	90%	93%
GLENFAIR	80%	74%	67%
HAZELWOOD	107%	94%	96%
LENTS	89%	88%	84%
MADISON SOUTH	114%	107%	109%
MILL PARK	95%	81%	82%
MONTAVILLA	98%	96%	98%
MT. SCOTT-ARLETA	87%	89%	89%
PARKROSE	95%	89%	90%
PARKROSE HEIGHTS	107%	100%	99%
PLEASANT VALLEY	158%	140%	134%
POWELLHURS-GLBT	96%	93%	95%
RUSSELL	132%	120%	117%
SUMNER	100%	102%	103%
WILKES	131%	101%	96%
WOODLAND PARK	90%	98%	91%
CITY OF PORTLAND	\$25,812	\$40,150	\$60,400

Source: ESRI Business Analysis 2006

* Forecast

2f. Housing Tenure

In 1990, the majority of units in most study area neighborhoods were owner occupied. A notable exception was Glenfair, which had a significant majority of rental units. Some neighborhoods saw an increase in the proportion of renter occupied units between 1990 and 2000. This may be attributed to construction of multi-dwelling housing units in some locations (Gateway area, MAX stations, Parkrose), and due to conversion of existing owner-occupied housing to renter-occupied units (Argay, Parkrose). Glenfair increased its renter-occupied proportion to 76%, which reflects the fact that the neighborhood encompasses a light rail station where redevelopment is occurring at higher density. The estimates for 2011 show a general stabilization of owner- vs renter-occupied proportions. Overall, most study area neighborhoods are forecast to increase in owner occupied units over time. See Table 2.8.

2g. Educational Attainment

Educational attainment levels in many study area neighborhoods are not as high as Portland overall. However, comparison of 1990 and 2000 figures indicates that there is a general increase in educational attainment in study area neighborhoods overall, as reflected in the figure for those with "some college" or with a Bachelors degree or post graduate education.

High School or Less: Almost all neighborhoods in the East Portland Study area have a high percentage of the population with an education level of high school or less when compared to the City of Portland.

Some College: This classification includes those who have completed an Associates Degree or less. In 1990, roughly two-thirds of study-area neighborhoods exceeded the citywide average figure. In 2000, the number of study area neighborhoods exceeding the citywide average increased.

Bachelor or Post Graduate: In 1990 only the Argay and Russell neighborhoods had populations with a higher percentage of Bachelors or post graduate degrees, compared to Portland overall. By 2000, no neighborhoods in the study area exceeded the citywide percentage, although many neighborhoods increased in the percentage of population with this level of education over the 1990 levels.

Table 2.9 shows educational attainment by neighborhood.

**Table 2.8
Housing Tenure**

NEIGHBORHOOD	1990		2000		2011*	
	Own	Rent	Own	Rent	Own	Rent
ARGAY	68%	32%	59%	41%	59%	41%
BRENTWOOD-DARLINGTON	61%	39%	68%	32%	69%	31%
CENTENNIAL	63%	37%	64%	36%	66%	34%
CULLY	58%	42%	62%	38%	63%	37%
GLENFAIR	30%	70%	24%	76%	23%	77%
HAZELWOOD	60%	40%	56%	44%	59%	41%
LENTS	53%	47%	56%	44%	59%	41%
MADISON SOUTH	64%	36%	62%	38%	65%	35%
MILL PARK	60%	40%	58%	42%	61%	39%
MONTAVILLA	56%	44%	60%	40%	63%	37%
MT. SCOTT-ARLETA	53%	47%	59%	41%	62%	38%
PARKROSE	50%	50%	49%	51%	52%	48%
PARKROSE HEIGHTS	62%	38%	63%	37%	66%	34%
PLEASANT VALLEY	86%	14%	84%	16%	85%	15%
POWELLSHUR-GLBT	55%	45%	58%	42%	60%	40%
RUSSELL	85%	15%	88%	12%	89%	11%
SUMNER	73%	27%	79%	21%	81%	19%
WILKES	73%	27%	75%	25%	76%	24%
WOODLAND PARK	50%	50%	51%	49%	54%	46%
CITY OF PORTLAND	54%	46%	56%	44%	57%	43%

Source: ESRI Business Analysis 2006

* Forecast

**Table 2.9
Educational Attainment**

NEIGHBORHOOD	% High School or less		Some College		% Bachelor or post graduate	
	1990	2000	1990	2000	1990	2000
ARGAY	38%	40%	35%	36%	27%	24%
BRENTWOOD-DARLINGTON	64%	61%	30%	31%	7%	8%
CENTENNIAL	56%	53%	34%	35%	10%	11%
CULLY	56%	53%	31%	31%	12%	16%
GLENFAIR	56%	50%	36%	32%	8%	17%
HAZELWOOD	52%	52%	32%	31%	16%	17%
HAZELWOOD/MILL PARK	48%	42%	35%	35%	17%	23%
LENTS	62%	56%	29%	33%	8%	11%
MADISON SOUTH	44%	47%	35%	34%	21%	19%
MILL PARK	54%	53%	34%	32%	12%	14%
MONTAVILLA	51%	43%	37%	35%	13%	21%
MT. SCOTT-ARLETA	61%	50%	31%	36%	8%	14%
PARKROSE	55%	52%	34%	34%	11%	14%
PARKROSE HEIGHTS	51%	49%	35%	32%	14%	18%
PLEASANT VALLEY	44%	37%	35%	39%	20%	24%
POWELLSHUR-GLBT	62%	60%	29%	30%	9%	10%
RUSSELL	39%	38%	36%	43%	25%	19%
SUMNER	55%	55%	34%	35%	11%	10%
WILKES	41%	43%	35%	37%	23%	20%
WOODLAND PARK	50%	47%	33%	34%	17%	18%
CITY OF PORTLAND	43%	37%	32%	31%	24%	32%

Source: ESRI Business Analysis 2006

3. Land Use and Development Trends

This section provides information on plans for the East Portland Review study area, as well as information on land uses and development anticipated by the Portland Comprehensive Plan and Zoning map. The first two parts of this section provide an overview of key planning documents affecting the area and basic facts about zoned uses and acreages. The third part, “Growth, Change and Urban Form,” discusses anticipated areas of stability and change more specifically. The final section addresses development and real estate trends.

3a. Plans for the Study Area

This section provides a brief historical overview of planning efforts in the study area.

Multnomah County Community Planning

Planning for the study area began in a significant way while the areas were in unincorporated Multnomah County. In the late 1970s, Multnomah County undertook community plans for several large areas that are similar in size and location to many of today’s existing neighborhoods. These were: Centennial Plan; Columbia Plan; Cully-Parkrose Plan; Errol Heights Plan; Hazelwood Plan; Powellhurst Plan; Rockwood Plan; and Wilkes Plan. These plans generally include a community and development history for the areas, extensive documentation of existing conditions, and

extensive policies addressing a multiplicity of topics including land use, housing, environment, transportation, and economic and business development. Over time, plans for specific areas were updated or replaced by community plans developed by the City of Portland. The Multnomah County plans acknowledged many of the issues that continue to affect East Portland neighborhoods, including: infrastructure deficiency and transportation system needs, the need to improve the relationships between new development and existing development, the need to improve and address design issues in multi dwelling development, and the need for job creation (and corollary improved tax base).

Light Rail Station Area Planning

The Banfield Light Rail Transit Station Area Planning Program (TSAPP) was undertaken in late 1980 to ensure that public investments in light rail and private investments in station areas were mutually supportive and coordinated. The program was a cooperative project between the Cities of Portland and Gresham, Multnomah County, Tri-Met, Metro, and the Oregon Department of Transportation. Three phases were to be conducted:

1. Goals, policies, data collection and analysis, and station site determinations;
2. Concept plans for each station area; and
3. Detailed development plans for each station area along with implementation and finance strategies. This final phase

was neither funded nor completed.

Cully/Parkrose Plan

The Cully/Parkrose Plan (1986) builds on the Multnomah County plan for the area and sets forth a general policy framework as well as development design guidance for specific plan sub-areas.

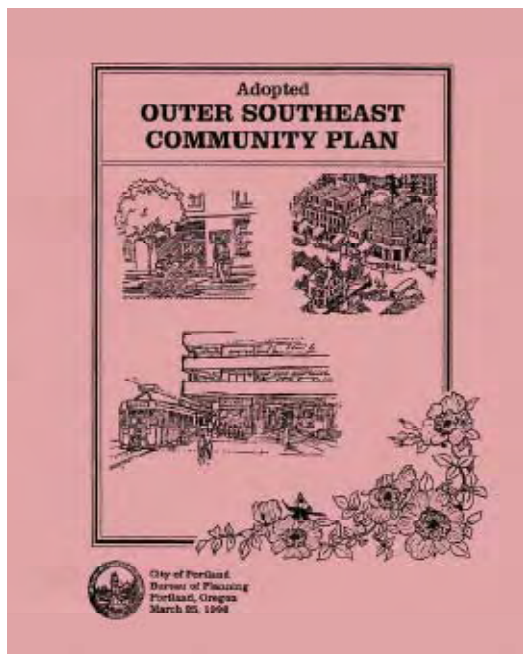
Johnson Creek Basin Protection Plan

The purpose of the 1991 Johnson Creek Basin Protection Plan is to identify, evaluate and protect fish and wildlife habitats, ecologically significant natural areas, open space, water bodies, wetlands, and the functional values of the Johnson Creek basin as a whole, and to adopt management recommendations on specific ways to retain and restore natural habitat areas and values. The plan was developed to comply with Oregon State Goal 5, Natural Resources, Scenic and Historic Areas, and Open Spaces. The protection plan includes adoption of Comprehensive Plan policies and objectives; modification of zoning densities; application of environmental zones; and modification of a plan district that applies to the area. The Johnson Creek plan district is intended to protect natural resources in three ways: limiting housing densities in areas with physical constraints; expanding the plan district requirements to include protection of natural resource and neighborhood values; and protecting or restoring habitat within the resource area as an approval criterion for new development.

Outer Southeast Community Plan

The *Outer Southeast Community Plan* (OSCP), adopted by Portland City Council in 1996, was a large-scale plan developed as part of Portland's Community and Neighborhood Planning Program. It was focused on a large area generally south of NE Halsey Street. The OSCP addresses six policy areas – economic development, transportation, environment, housing, public safety, neighborhood livability, and urban design – and an implementing land use plan map and regulations designed to guide growth and development through 2015.

A major emphasis of the OSCP was developing a regulatory land use framework that managed growth in accordance with the then-underway Metro 2040 Growth Concept, and accommodated Portland's share of expected regional growth. Another



objective of the plan was to provide for a more orderly development pattern in an area where significant growth and development had been occurring.

Key features of the plan include:

- Fostering a pattern of development that can be better served by public transit;
- Protecting natural resources through broader application of environmental zoning overlays;
- Accommodating 14,000 new housing units throughout the plan area;
- Supporting 6,000 additional jobs by allowing more intense use of commercial and employment lands and creating the Gateway Regional Center and Lents Town Center;
- Encouraging building design that creates "eyes on the street" through window and entrance orientations, and by encouraging housing and mixed-use development in commercial areas; and
- Applying design overlay zones in areas such as Gateway and Lents and other pedestrian-oriented design features in transit station areas.

The effort also created several neighborhood plans for the area.

Outer Southeast Business Plan

The Outer Southeast Business Plan was developed with the OSCP, and was also adopted in 1996. The plan features policies and actions aimed at implementing the following vision:

"To raise the standard of living, image and marketability of the outer Southeast Area and improve its livability by:

- *Increasing the level of personal income, land values, commercial activity, job creation, investment and governmental activity infrastructure development;*
- *Encouraging expansion and revitalization of existing businesses and creating an environment that attracts new businesses;*
- *Reducing criminal activity and fear of crime and providing a safe business environment;*
- *Revitalizing and improving neighborhoods;*
- *Creating an atmosphere where positive academic achievement is encouraged and desired; and*
- *Providing a safe, efficient, attractive, full-service transportation system."*

The plan's action chart largely relies on private sector initiative for completion.

Gateway Planning Regulations

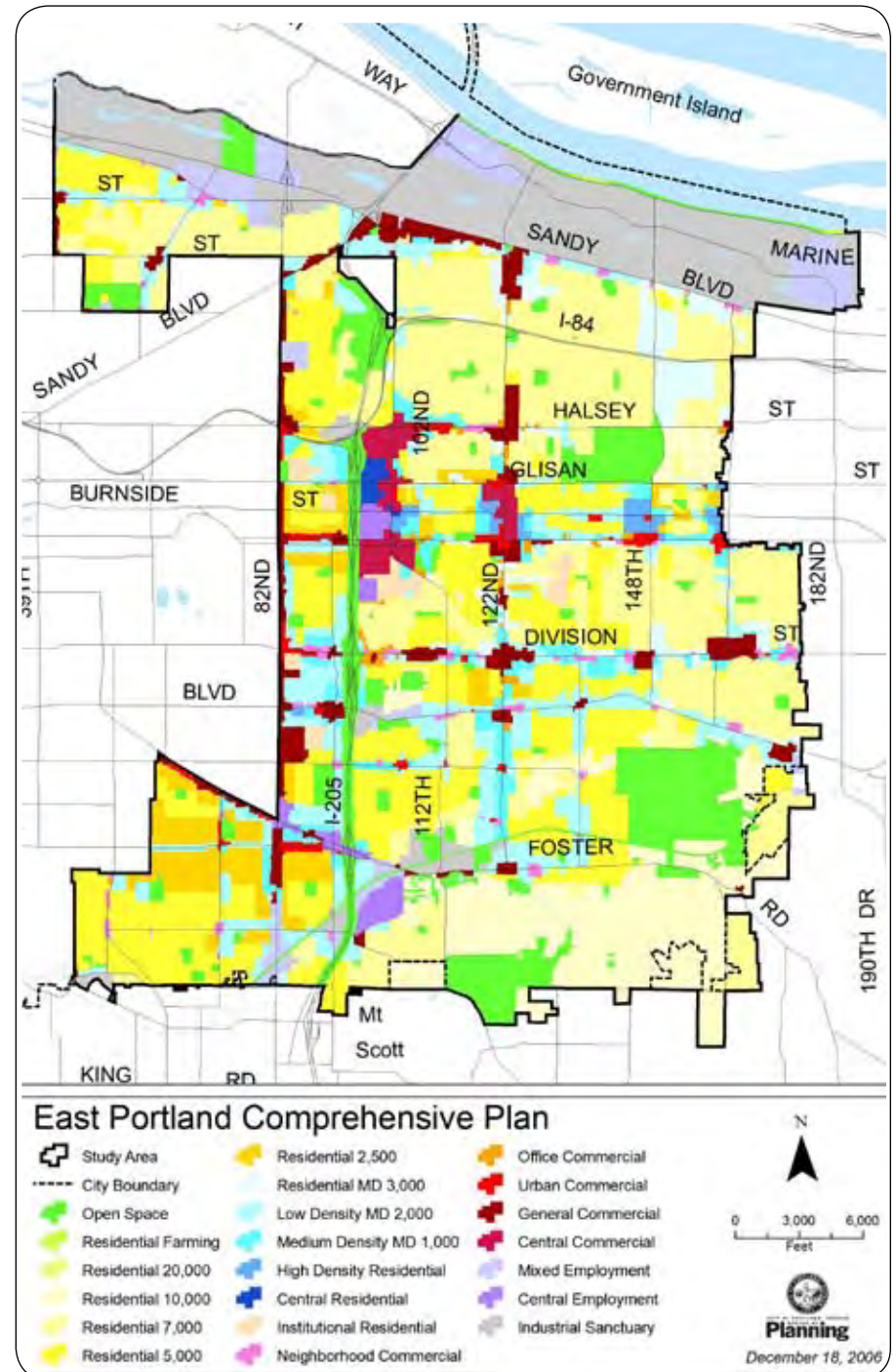
The Gateway Planning Regulations project, adopted by City Council in 2004, updated the Comprehensive Plan Map, zoning map, zoning code, and urban design regulations for the Gateway Regional Center which had been adopted in 1996. The project created a special plan district exclusively for the Gateway regional center, and made several changes to the zoning map and regulations affecting the area. The zoning map was "fine tuned" to provide development opportunity at key locations, such as near transit stations and along key corridors. It also changed the development standards in other areas to better respond to the surrounding neighborhood context. Importantly, the project adopted design guidelines specific to the Gateway area.

122nd Avenue Station Area Study

The 122nd Avenue Station Area Study, adopted by City Council in 2006, is a refinement to the Outer Southeast Plan for the 122nd Avenue MAX station area. The effort considered policies, land uses, and regulations affecting auto dealers and other large-scale retailers in the area. The study resulted in changes to the Comprehensive Plan, zoning map, zoning code, and design guidelines in the area.

3b. Study Area Zoning

The study area encompasses 24,904 acres, or 39 square miles. The dominant land use in the study area is residential, with over 70 percent of land area zoned for this use. As shown on the accompanying Comprehensive Plan map and in Tables 3.1 and 3.2, the study area contains a relatively large share of the residential single-dwelling and multi-dwelling zoned land in Portland, and a relatively small share of the land zoned for industrial use.



The study area has limited area dedicated for employment and industrial uses and open space, while accommodating a fairly large amount of housing.

Table 3.1
Zoning Composition

Zone	East Acres	Portland Acres	% of Portland Total
Commercial	1,544	6,220	24.8%
Employment	793	2,864	27.7%
Industrial	2,878	18,715	15.4%
Residential Multi-dwelling	3,641	8,401	43.8%
Residential Single-dwelling	13,151	41,502	31.9%
Open Space	2,697	16,794	16.1%
Other	200	655	30.5%
TOTAL	24,904	95,151	28.8%

Source: Portland Bureau of Planning (2007)

Table 3.2
Category Composition by Acre

Zone	East	Portland
Commercial	6.2%	6.5%
Employment	3.2%	3.0%
Industrial	11.6%	19.7%
Residential Multi-dwelling	15.4%	9.5%
Residential Single dwelling	52.8%	43.6%
Open Space	10.8%	17.7%
TOTAL	100%	100%

Source: Portland Bureau of Planning (2007)

3c. Growth, Community Change, and Urban Form

This section discusses the evolution of the East Portland area from rural and suburban unincorporated county into an urbanizing portion of Portland.

The study area includes substantial areas of land within approximately ten miles of the Portland Central Business District. When first developed in the 1940s to 1970s, many of these areas were considered to be at the urban fringe. Land was developed without full urban services such as sanitary sewer, and in many cases without fully improved streets and sidewalks.

Growth of the Portland metropolitan region over the past 15 years has resulted in the need to accommodate additional population in an efficient manner that limits sprawl, and that preserves farm and forest areas and open space. Regional growth management planning in the 1990s culminated in adoption of the Region 2040 Growth Concept. The growth concept manages urban sprawl by directing growth and development into areas that are either equipped with urban infrastructure or features, or to areas where such infrastructure can be made available to accommodate growth.

In inner Portland areas developed prior to World War II, the 2040 plan focused development activity into already developed centers (downtown Portland, Lloyd Center, Hollywood, St. Johns, etc.) and along the city’s established “main streets” (Hawthorne, Sandy, Lombard, etc.) where commercial and residential development could be located so

that it serves nearby existing neighborhoods and can be effectively served by transit.

The structure of main streets and centers found in inner Portland does not exist in much of the study area, at least not in a pedestrian-oriented form. The Lents town center area and portions of Sandy Boulevard in Parkrose, both of which began their development in the pre-WWII era, are exceptions to this general rule.

Developed primarily around an auto-oriented transportation system, much of the East Portland study area is low-scale and spread out. For the study area, the model of development which calls for higher intensity development focused into key centers and along main streets and corridors is an “introduction” of a more urban form of development, rather than a reinforcement of the pattern, as it typically is in inner Portland. As such, portions of the East Portland study area have experienced development that can seem out of place, exceeding the height and bulk of much of the existing low-intensity development.

As noted earlier, with some exceptions, the study area is largely built upon a large grid of major arterial streets that are the focus of commercial, industrial, and multi dwelling residential uses, as well as some single dwelling uses on some streets. This results in a pattern of single dwelling neighborhoods that are or will become relative stable in terms of new development, with commercial, multi dwelling, and employment areas located in key areas that will continue to evolve over time.

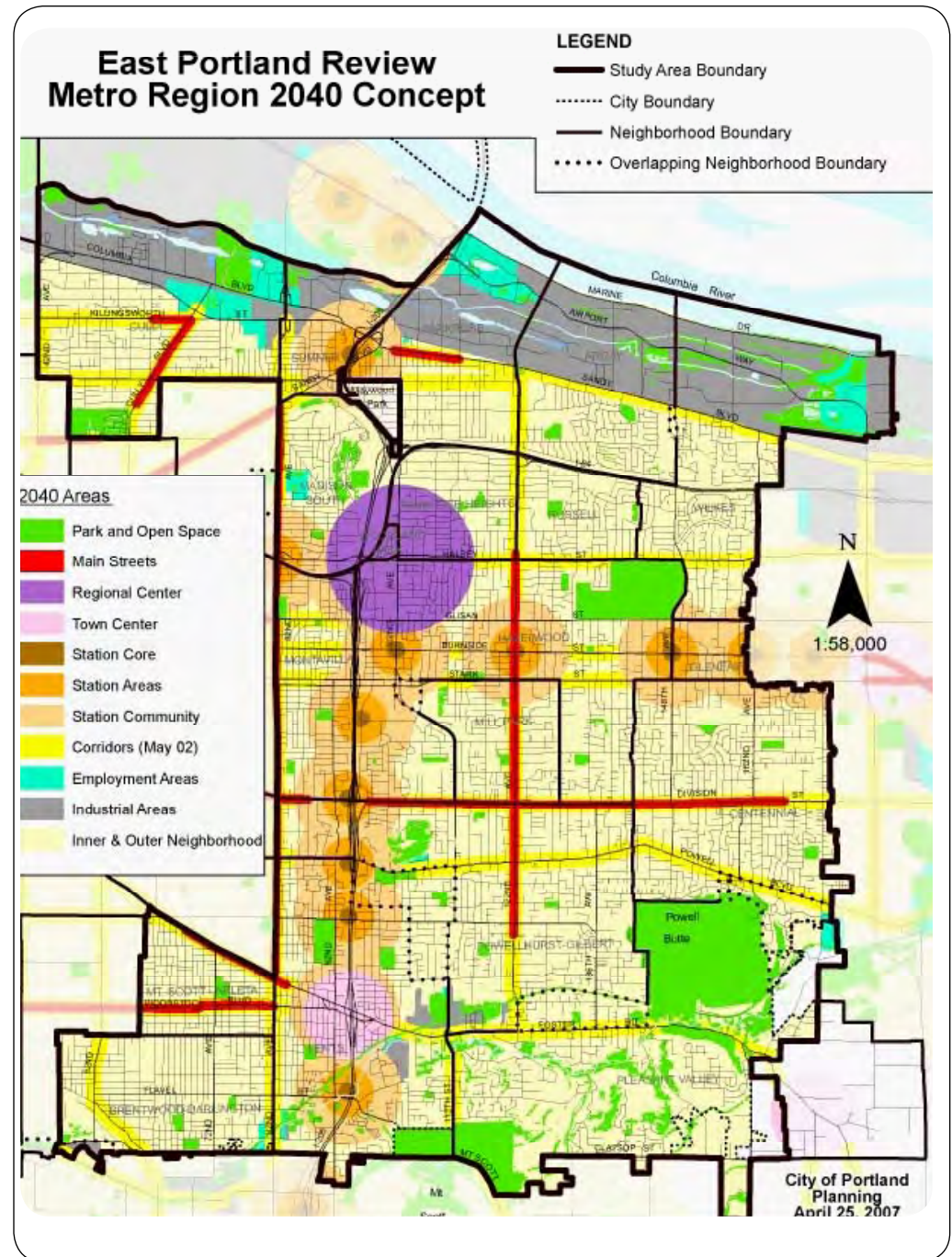
Single-Dwelling Zone Areas – Areas of Relative Stability

Areas zoned for single-dwelling uses (zoned R5, R7, and R10) are anticipated to be areas of relative stability in the study area. However, because much of the study area has, until recently, been somewhat rural and underdeveloped, the level of stability varies among areas. Lot patterns vary widely in the study area because of the somewhat incremental and piecemeal nature of development, with small irregular “additions” being developed over time. This has resulted in a varied pattern with lot sizes that do not conform easily to zoning designations.

There are two basic types of single-dwelling neighborhood areas: established residential neighborhoods and developing residential neighborhoods.

Established Residential Neighborhoods

Established residential neighborhoods are those that were developed as subdivisions with lots that conform to the zoning, or other non-subdivision areas that have a lot size and pattern that preclude substantial land divisions or redevelopment. Single-dwelling lots in these areas are generally less than twice the size of the zoned density, meaning that subdivision of property is generally limited. The development pattern in these areas is, with some exceptions and anomalies, established. However, because of the wide range in lot sizes in proximity to each other in the study area, many of these areas may cover a broader range of existing lot sizes, including lots that are large enough to divide. Because the Portland Zoning Code



allows for a variety of lot sizes, lots that more than twice exceed the maximum density of the zone may still be divided to create additional buildable lots.



This established East Portland neighborhood was developed in the 1960s and features mature vegetation.

Developing Residential Neighborhoods

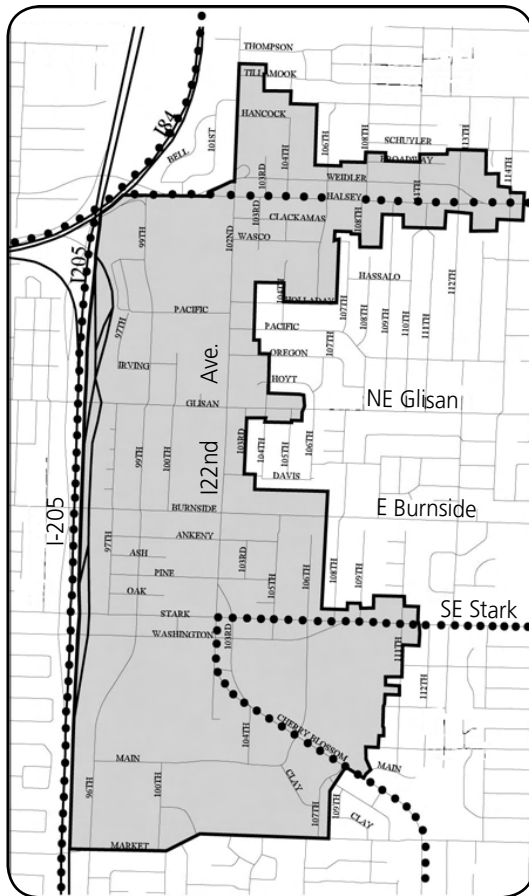
These areas are in the process of being developed into a development pattern and density that will become stable, and are not anticipated to be redeveloped or otherwise substantially intensified once development has occurred. These areas are often large tracts of orchard, forest land, or farmland that are zoned for single dwelling development. While these areas are currently undergoing change, a stable pattern will emerge once the transition has played out. These include areas such as the eastern portion of Powellhurst-Gilbert neighborhood, Pleasant Valley, parts of Parkrose, and other large tracts of land that have remained in very low density use (farming, orchards, wood lots), but are in the context of more developed areas, or have been anticipated for change.

Commercial, Multi-Dwelling and Employment Areas – Areas of Change

Areas zoned for Commercial, Multi-Dwelling and Employment uses are areas that are likely to change over time. Zoning for these areas generally provides development opportunity in excess of what is currently built on a site. Over time, these areas are expected to change, and some are expected to change dramatically.

Gateway Regional Center

The Gateway area is identified as a “Regional Center” in the 2040 Growth Concept. Other examples of regional centers include the Clackamas Town Center, downtown Beaverton, and downtown Gresham. As a regional center served by several MAX stations, bus service, regional freeways, and local arterial streets, Gateway is expected to grow significantly over time, and evolve into a high-density urban center serving thousands of peoples’ needs for commercial goods and services, employment, and housing. The intensity of development in the Gateway Regional Center varies, but is anticipated to be significantly more intense than surrounding residential and commercial areas. Growth in the Gateway area is expected to occur through development of vacant and underutilized land, or through redevelopment of lower-intensity land uses over time. Development in Gateway is assisted through an Urban Renewal Area (URA) that allows an increment of increased taxable value to be spent in the district for improvements. The land use plan for Gateway was updated in 2004.



Gateway Regional Center



As this photo shows, Lents has been an established "town center" since the early 20th century.

Lents Town Center

The Lents area is identified as a "Town Center" in the Region 2040 Growth Concept. The Lents "Town Center" area generally encompasses the area from roughly SE Holgate Street on the north to SE Flavel on the south; the western edge is roughly SE 82nd Avenue, and the eastern edge is roughly I-205. Development in Lents is assisted through an urban renewal area (URA) that allows an increment of increased taxable value to be spent in the district for improvements. The boundary of the Lents URA includes a broader area than the "town center area." Other town centers in Portland include Hollywood, St. Johns, and Hillsdale. As a town center served by future MAX

stations, bus service, a regional freeway, and local arterial streets, Lents is expected to accommodate significant growth, and evolve into a moderate-density urban center serving the need for commercial goods and services, employment, and housing. The intensity of development in the Lents Town Center varies, but is anticipated to be more intense than surrounding residential and commercial areas. Development will include mixed use buildings, apartments, rowhouses, and commercial developments. Growth in the Lents area is expected to occur through development of vacant and underutilized land, or through redevelopment of lower-intensity land uses over time.

Light Rail Transit Station Communities

The areas within ¼ to ½ mile of MAX stations are anticipated to develop into “station communities” as identified on the 2040 Growth Concept. Station areas include: Parkrose/Sumner, 82nd Avenue, 122nd Avenue, 148th Avenue, 162nd Avenue, Division Street, Powell Boulevard, Holgate Boulevard, and Flavel Street. (Stations at 102nd Avenue, Gateway, Main Street, and Foster are within regional and town centers.) With excellent high capacity transit service available (Blue and Red Line) and service under construction (Green Line), these areas offer opportunity for development that can take advantage of nearby transit service. Station communities can feature high-intensity residential development (apartments, rowhouses, etc.), mixed-use buildings, and commercial and employment uses. Change is expected to occur through development of vacant and underutilized land, or redevelopment of lower-intensity uses. The land use plan for the 122nd Avenue Station was updated in 2006.



Development at the 122nd Avenue MAX station.

Main Streets

The study area contains several “main streets” identified in the Metro 2040 Growth Concept. These include portions of NE Cully Boulevard; NE Sandy Boulevard; NE/SE 82nd Avenue; NE/SE 102nd Avenue (in Gateway Regional Center); NE/SE 122nd Avenue; SE Division Street; and SE Foster Road. According to Metro, main streets can take many forms. Main streets can feature community serving commercial services and serve the surrounding neighborhood’s need for groceries, shopping and services. Main streets may also feature housing and mixed-use developments that combine several activities. Main streets have good transit service and are convenient locations for apartments and town homes. As areas with significant infrastructure investment and capacity, main streets are envisioned to accommodate a significant amount of growth along and proximate to the street. This will occur through development of vacant land or redevelopment of land that is currently used for less intensive purposes. Main street areas are expected to evolve over time and are generally zoned for commercial, mixed-use and multi-dwelling development.

Corridors

The study area contains several “corridors” as identified in the Metro 2040 Growth Concept. Corridors are located along major arterial streets including portions of: Sandy Blvd, NE Killingsworth, NE Prescott, NE Halsey, NE Stark, SE Division, SE Powell, SE Foster, and SE 82nd Avenue. Corridors and the areas adjacent to them are served by urban infrastructure, and to varying degrees

are expected to accommodate growth and evolve over time. They are often primarily zoned for multi-dwelling residential development, but also feature opportunities for pockets of commercial and industrial uses.



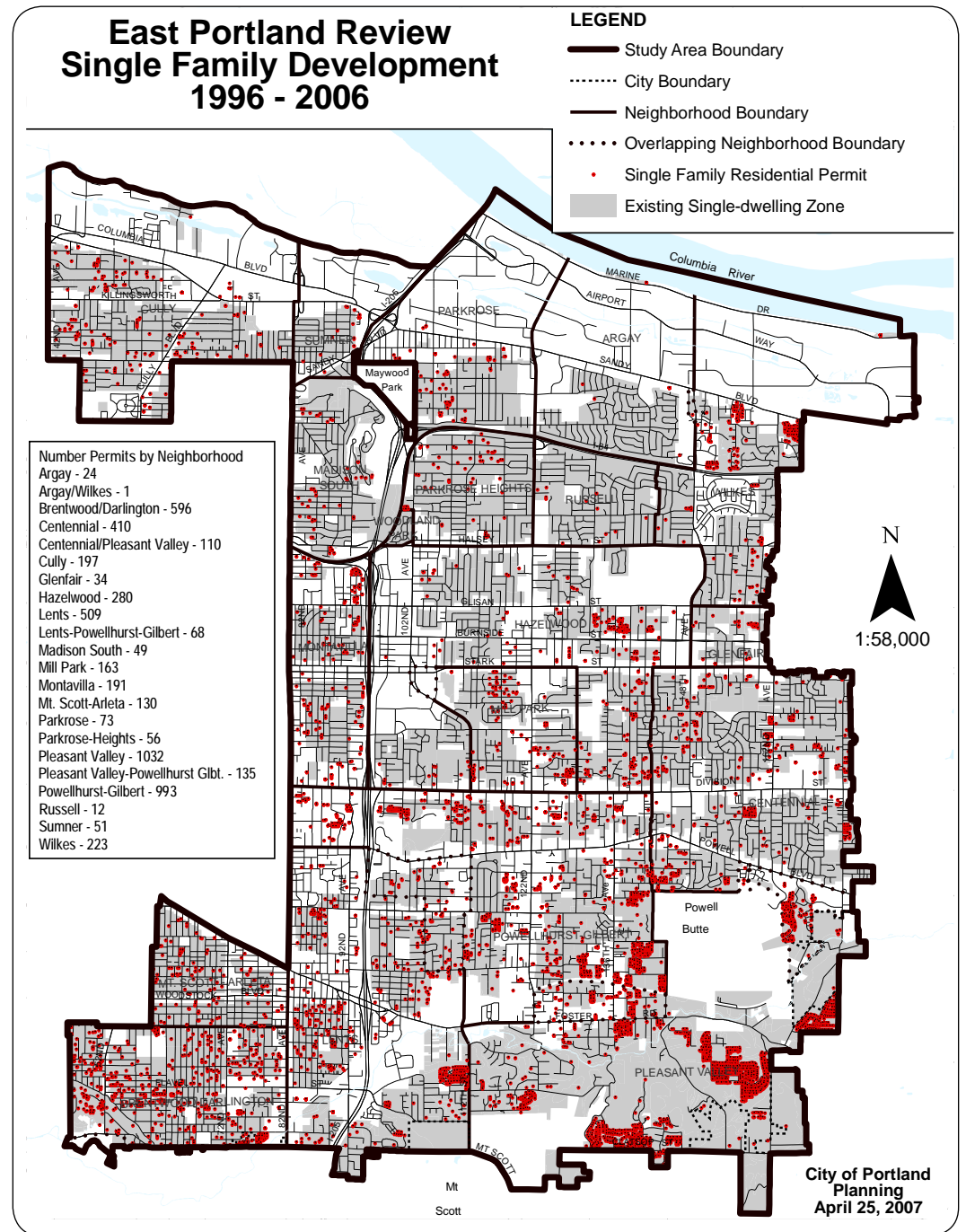
Sandy Boulevard is an example of a designated “main street.”

3d. Development Trends

The East Portland Review study area has experienced a considerable amount of development activity and change over the period from 1996 to 2006. This section details development activity in the study area, as well as real estate market changes for single-dwelling houses in the study area.

Much of the new residential development is focused in the southeast portion of the study area which was affected by adoption of the Outer Southeast Community Plan in 1996. New development is a result of the combination of the existing large lot pattern of low density development, the application of higher density single and multi-dwelling zoning in the area, and real estate market trends in the Portland metropolitan area. As shown in accompanying tables, the area has seen a substantial number of permits and units.

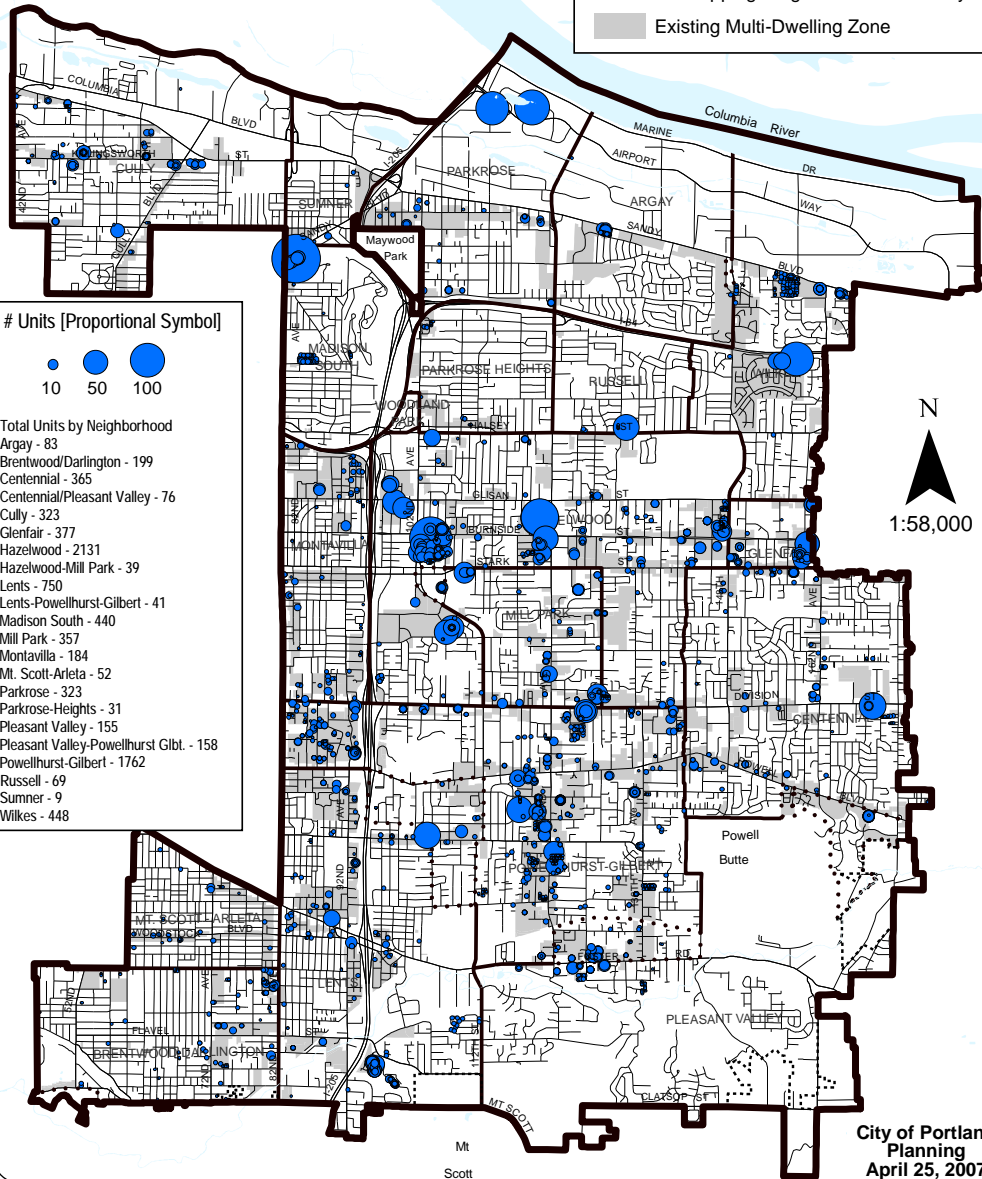
The study area accommodated 38% of all new residential units in Portland between 1996-2006.



East Portland Review Multi-Family Development 1996 - 2006

LEGEND

- Study Area Boundary
- City Boundary
- Neighborhood Boundary
- Overlapping Neighborhood Boundary
- Existing Multi-Dwelling Zone



Units [Proportional Symbol]

10
 50
 100

Total Units by Neighborhood

- Argay - 83
- Brentwood/Darlington - 199
- Centennial - 365
- Centennial/Pleasant Valley - 76
- Cully - 323
- Glenfair - 377
- Hazelwood - 2131
- Hazelwood-Mill Park - 39
- Lents - 750
- Lents-Powellhurst-Gilbert - 41
- Madison South - 440
- Mill Park - 357
- Montavilla - 184
- Mt. Scott-Arleta - 52
- Parkrose - 323
- Parkrose-Heights - 31
- Pleasant Valley - 155
- Pleasant Valley-Powellhurst Gblt. - 158
- Powellhurst-Gilbert - 1762
- Russell - 69
- Sumner - 9
- Wilkes - 448

City of Portland
Planning
April 25, 2007

Residential Development Permits

The study area accommodated about 47% of all single-dwelling residential permits between 1996 and 2006. The study area accommodated about 46% of the city's total multi-dwelling residential permits between 1996 and 2006. The study area accounts for 26% of Portland's land area. See Table 3.3.

**Table 3.3
Residential Permits 1996-2006**

	Total Permits	Total % of Portland
Single Dwelling	5337	50%
Rowhouse/Duplex	1224	40%
Multi Dwelling	754	46%
TOTAL	7315	47%



New multi-dwelling development in the Gateway Regional Center.



New detached housing in the R1 multi-dwelling zone.

New Residential Units

Over 5,350 new single-dwelling units were developed in the study area between 1996 and 2006. This number represents 49% of Portland’s total single-dwelling units during this time period. During the same period, 6,571 multi-dwelling units were developed. Multi-dwelling units in the study area account for 46% of *permits* citywide, but only 30% of the *units*, suggesting that multi-dwelling development in the study area tends to be smaller scale than in other parts of the city. Overall 13,728 dwelling units were built between 1996 and 2006 in the study area, 38% of the citywide total.

The Outer Southeast Community Plan area, which is focused in the southern portion of the study area, set a goal to accommodate 14,000 additional units by 2014. About 11,900 residential units have been built in the Outer Southeast plan area from 1996 to 2006, equaling about 85% of the plan’s twenty year goal. See Table 3.4 for details.

Table 3.4
New Residential Development

	Total Units	Total % of Portland
Single-Dwelling	5356	49%
Rowhouse/Duplex	1801	46%
Multi-Dwelling	6571	30%
TOTAL	13728	38%

Housing Prices

Portland neighborhoods have experienced significant increases in the price of housing between 1996 and 2006. While the price of single-dwelling housing in study area neighborhoods varies widely, in most study area neighborhoods, the percentage increase in the median price of housing has not been as high as the citywide average for Portland. Generally, study area neighborhoods have become more affordable relative to other Portland neighborhoods.

In 1996, 36% of study area neighborhoods had median sales values equal to or above the Portland median value. For the period between 2000 and 2006, 18% of study area neighborhoods had median sales values at or above the city median.

Table 3.5 shows median sales value over time. As can be seen, the number of

neighborhoods with sales prices at or above the Portland median has declined from seven in 1996, to three in 2006.

Table 3.5
Residential Home Sales Prices

Neighborhood	1996 Median	2000 Median	2006 Median	1996-2000 Change	2000-2006 Change
ARGAY	\$155,300	\$175,000	\$303,750	13%	74%
BRENTWOOD- DARLINGTON	\$80,200	\$116,500	\$195,000	45%	67%
CENTENNIAL	\$114,000	\$135,000	\$215,000	18%	59%
CULLY	\$94,360	\$129,500	\$228,950	37%	77%
GLENFAIR	\$122,000	\$139,000	\$220,500	14%	59%
HAZELWOOD	\$119,500	\$141,700	\$233,800	19%	65%
LENTS	\$89,575	\$125,000	\$193,500	40%	55%
MADISON SOUTH	\$99,000	\$127,000	\$217,280	28%	71%
MILL PARK	\$110,000	\$133,000	\$220,000	21%	65%
MONTAVILLA	\$104,000	\$129,000	\$207,500	24%	61%
MT. SCOTT-ARLETA	\$95,500	\$116,250	\$208,420	22%	79%
PARKROSE	\$118,000	\$129,000	\$220,500	9%	71%
PARKROSE HEIGHTS	\$108,000	\$133,500	\$207,000	24%	55%
PLEASANT VALLEY	\$149,450	\$191,500	\$346,250	28%	81%
POWELLHURST-GILBERT	\$109,750	\$142,750	\$225,950	30%	58%
RUSSELL	\$127,500	\$147,250	\$228,750	15%	55%
SUMNER	\$88,250	\$110,750	\$188,000	25%	70%
WILKES	\$155,000	\$166,950	\$269,000	8%	61%
WOODLAND PARK	\$101,500	\$126,500	\$212,500	25%	68%
CITYWIDE	\$118,000	\$150,000	\$263,000	27%	75%

Data Source: RLIS

3. East Portland Livability Issues

This section details a number of community development and livability issues affecting the study area. Information for this section was compiled through several sources, including: informal meetings with community members at neighborhood and business association meetings; through meetings and discussions with community leaders; via a sample survey of the Powellhurst-Gilbert and Centennial neighborhoods; via an on-line survey; and from feedback at a community open house on April 26, 2007. The information is supplemented by information from City of Portland service bureaus and other agencies that provided information about conditions, issues and upcoming projects. Where applicable, a “Plans and Projects” section provides information on identified needs and upcoming efforts that relate to the issues.

ISSUE 1: Infill Development in Single-Dwelling Neighborhoods

East Portland neighborhoods have all experienced infill development over time, but in some neighborhoods the change appears more dramatic and has occurred in a relatively short timeframe. Infill development in single-dwelling zones ranges from the addition of a single detached unit through the partition of a large lot or creation of a flag lot, to development of subdivisions at a variety of densities ranging from low density and large lot (ex., R10 zones), to moderate to high density subdivisions.

The following issues have emerged as significant community concerns.

Lot Sizes and Shapes

Small and Narrow Lots

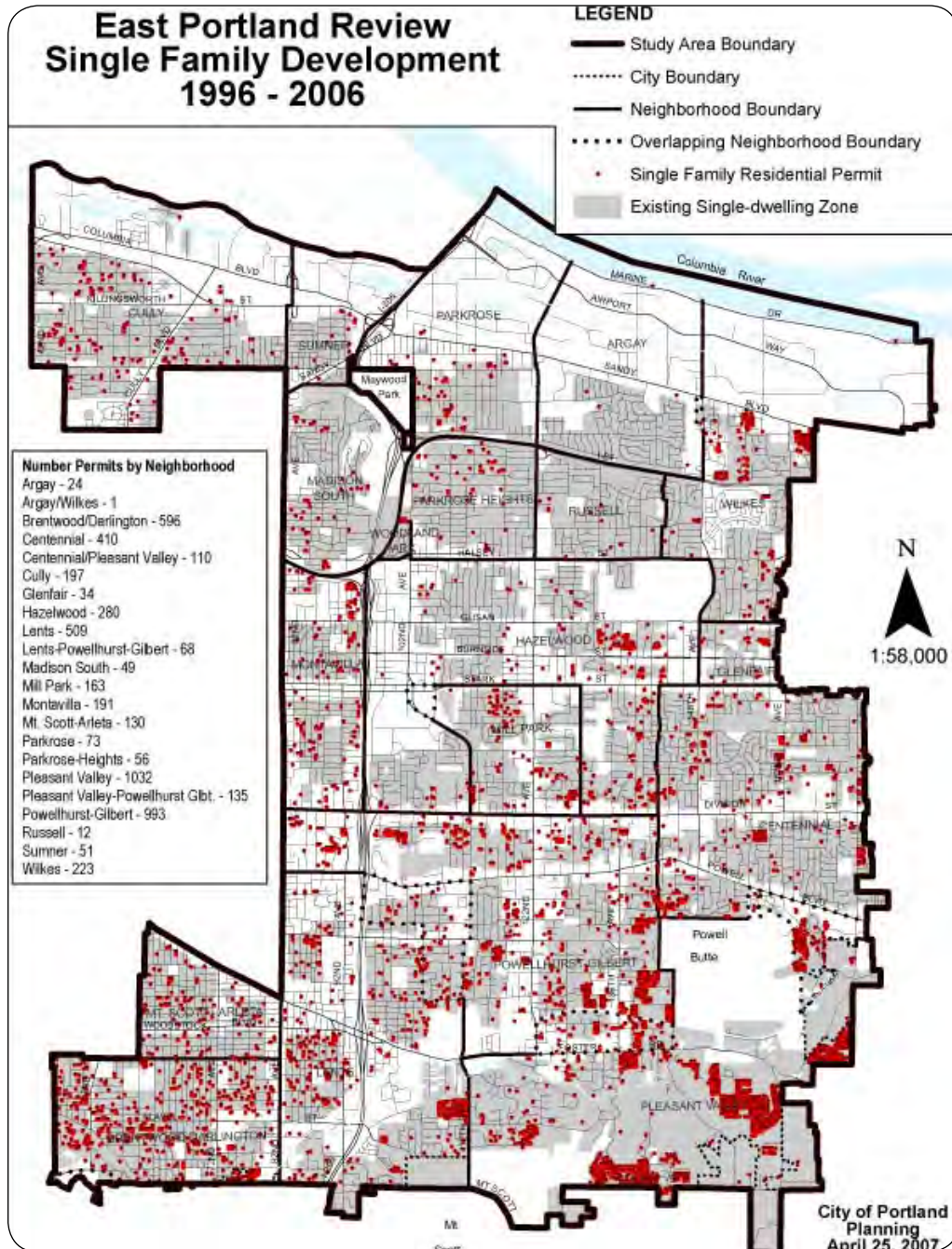
Development on existing platted narrow lots, or on newly created lots that are smaller than the neighborhood norm or that break existing development patterns, has occurred in several parts of the study area. While the addition of houses on smaller-than-average lots provides needed housing and may in some cases be affordable, the developments often change the existing character and development pattern of a street or neighborhood. The scale and proportions of many of these developments, which tend to be more vertically-oriented, are often at odds with the existing character



New infill houses (left) are often built on lots smaller than those of existing houses.

of development which tends to be lower and more horizontally oriented.

Newly created lots may also be somewhat smaller and narrower than existing lots. The land division code calculates the number of dwelling units allowable by zoning on a parcel, rather than regulating density by lot size. For example, the R7 zone allows one unit per 7,000 square feet of land, rather than requiring lots to be roughly 7,000 square feet, as was once the case. Under current code provisions, a lot in an R7 zone may be as small as 4,200 square feet. These provisions were developed in part to allow flexibility in lot sizes and dimensions to preserve other important features in subdivisions. For infill situations, the change allows creation and development of lots that can be substantially smaller than surrounding lots (while preserving overall density).



Scale and Character of New Housing in Developed Neighborhoods

Much of the study area was developed in the post WW II era. The predominant residential development pattern is auto-oriented, and the character of neighborhoods and residential structures tends to be relatively low-scaled, one-story to one and one-half stories on relatively large lots. Many new houses tend to be taller and developed on smaller or narrower lots.

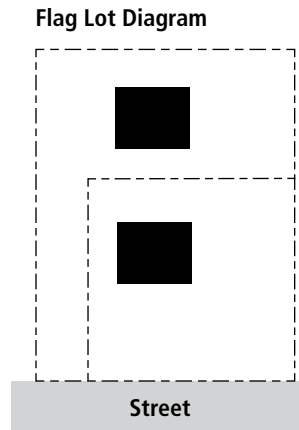
The height, setbacks and lot coverage of new residential development are regulated by development standards of the zoning code. The Portland zoning code allows a height limit of 30 feet in the R5 to RF zones. (This compares to a maximum height of 35 feet allowed in the LR-5 to LR-20 zones formerly applied in unincorporated Multnomah County.) Taller building heights appear to be primarily a market response to current preferences for homes, but may also have some relationship to smaller allowed lot sizes. However, many neighbors have concerns about the character and fit of new housing.



New infill housing (left) often differs in scale from existing development.

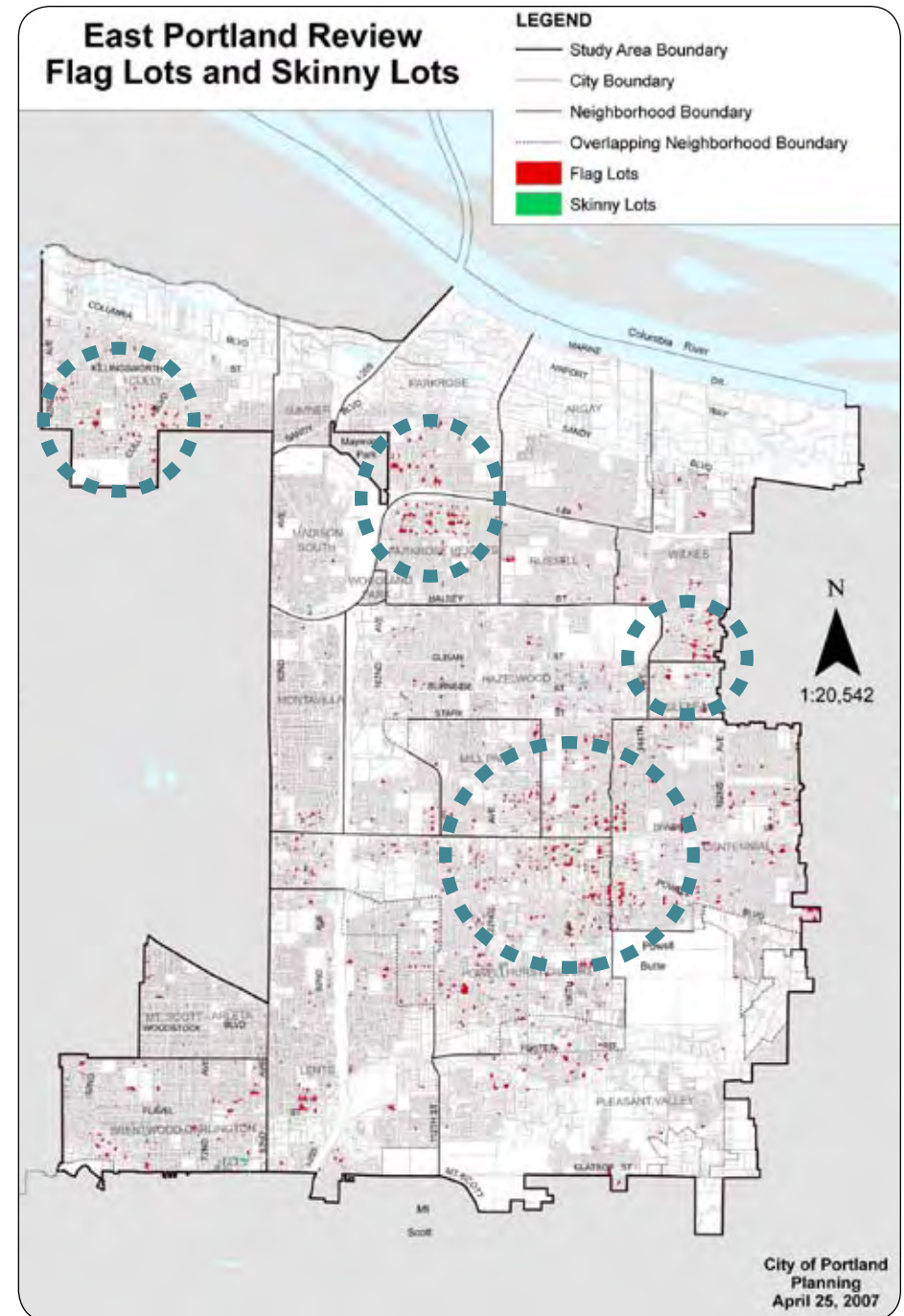
Flag Lots

While the Portland zoning code encourages development oriented to a street, the code continues to allow creation and development of flag lots under certain circumstances. Flag lots consist of a narrow “pole” section that extends from the street to a larger “flag” section that is typically behind another developed lot.



In some portions of East Portland, flag lots have become an established urban form (see map). The lot depths and zoning density in these areas have allowed creation of flag lots since prior to annexation to Portland. However, as real estate market pressures have increased due to rising land and housing values, and due to changes in allowed density, flag lots have been proposed or developed in areas where flag lot development was not necessarily anticipated. These include platted subdivisions, as well as areas subject to the Glendoveer Plan District regulations.

In addition to changes in form, flag lot development can create privacy impacts, as development on the flag may impinge on backyard privacy. The Portland Zoning code allows the same height limit (30 feet) on flag lots as other types of single family residential lots. This differs from the



former Multnomah County regulation that limited heights on flag lots to 25 feet in the LR-5 to LR 7.5 unless privacy impacts were mitigated.

Design of Skinny Houses and Rowhouses

With few exceptions, design tools applied to development in single dwelling zones may be found in the base zone regulations of the Portland zoning code. These regulations address maximum height, yards and setbacks, location of entrances, and garage dominance. Few standards for architectural detail are provided in the single-dwelling base zone regulations. However, new regulations affecting the architectural features of dwellings built on skinny lots created before 1979 are applied in the zoning code. These standards, particularly with regard to height and materials, tend to reflect the details of pre-war inner Portland housing development, rather than the post-war styles prevalent in many outer neighborhoods. The combination of more vertically-oriented building forms, and design, materials, and detail specs more closely aligned with inner Portland neighborhoods may result in housing that seems out of place in many study area neighborhoods.



'Skinny' houses are viewed by some residents as out of place in developed neighborhoods.

Development in the R2.5 Zone

The R2.5 zone allows residential development at a density of 1 unit per 2,500 square feet of site area. This zone is applied in several areas in the study area. In the R2.5 zoned areas west of I-205, the block pattern is fairly typical of inner Portland streetcar-era neighborhood: lots consistently have depths of roughly 100 feet and lot widths are based on 25 foot increments, although many of the lots in these areas are not fully developed. The street pattern in these areas forms a relatively "regular" 200' x 400' block pattern. In these cases, development is typically oriented to the street with defined front and rear yard spaces.

The R2.5 zone is also mapped in several areas east of I-205 in the Hazelwood and Powellhurst-Gilbert neighborhoods. Here, lots patterns vary widely, as do lot widths and depths. Street connectivity is much less frequent, and there is no coherent street network. In these areas, development in the R2.5 zone may often take the form of flag lots. Depending on the size of the "parent" lot, multiple lots may be created from a single lot. Development in the large-lot R2.5 zoned areas east of I-205 often raises issues about privacy, building form and street orientation.

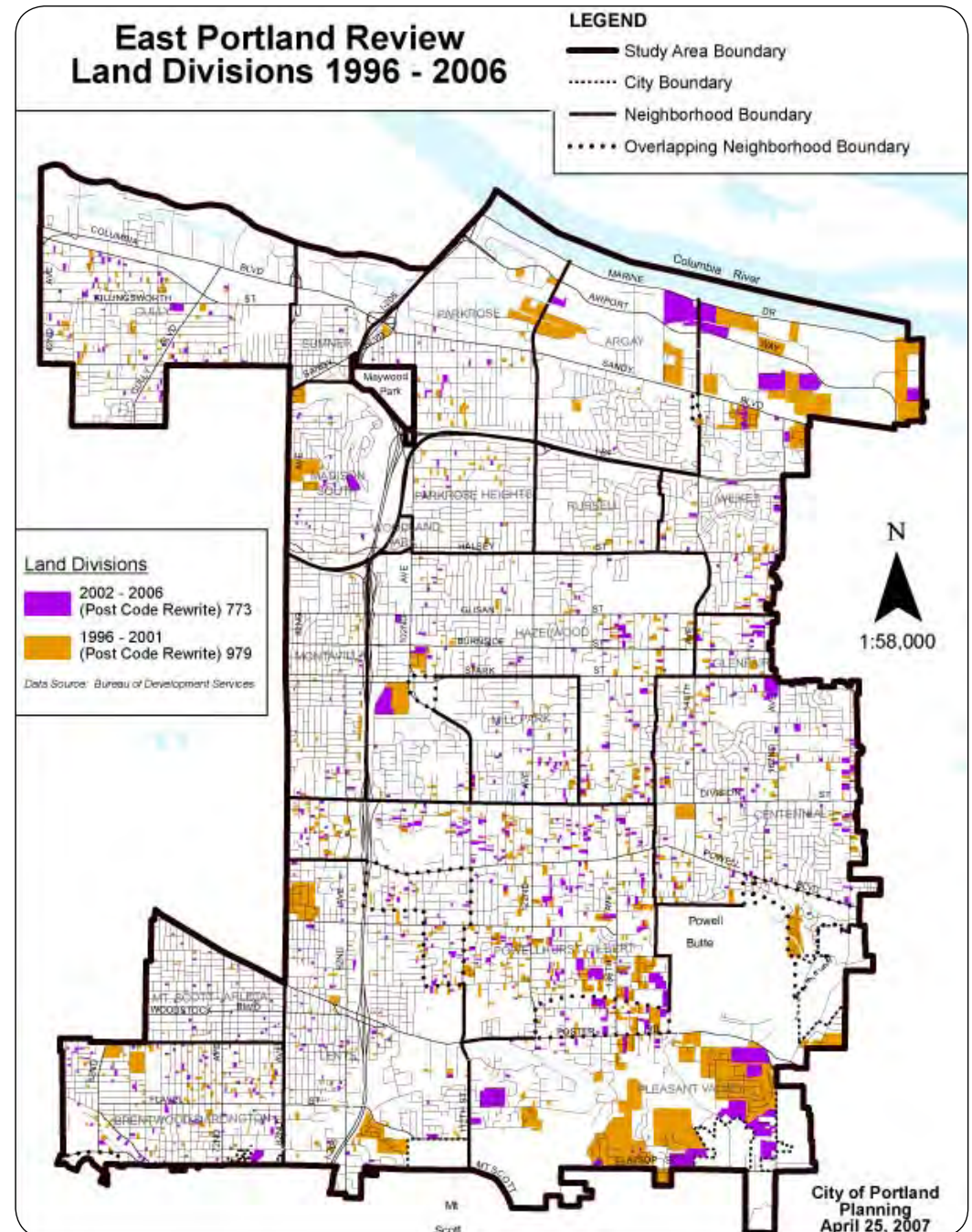
PLANS AND PROJECTS

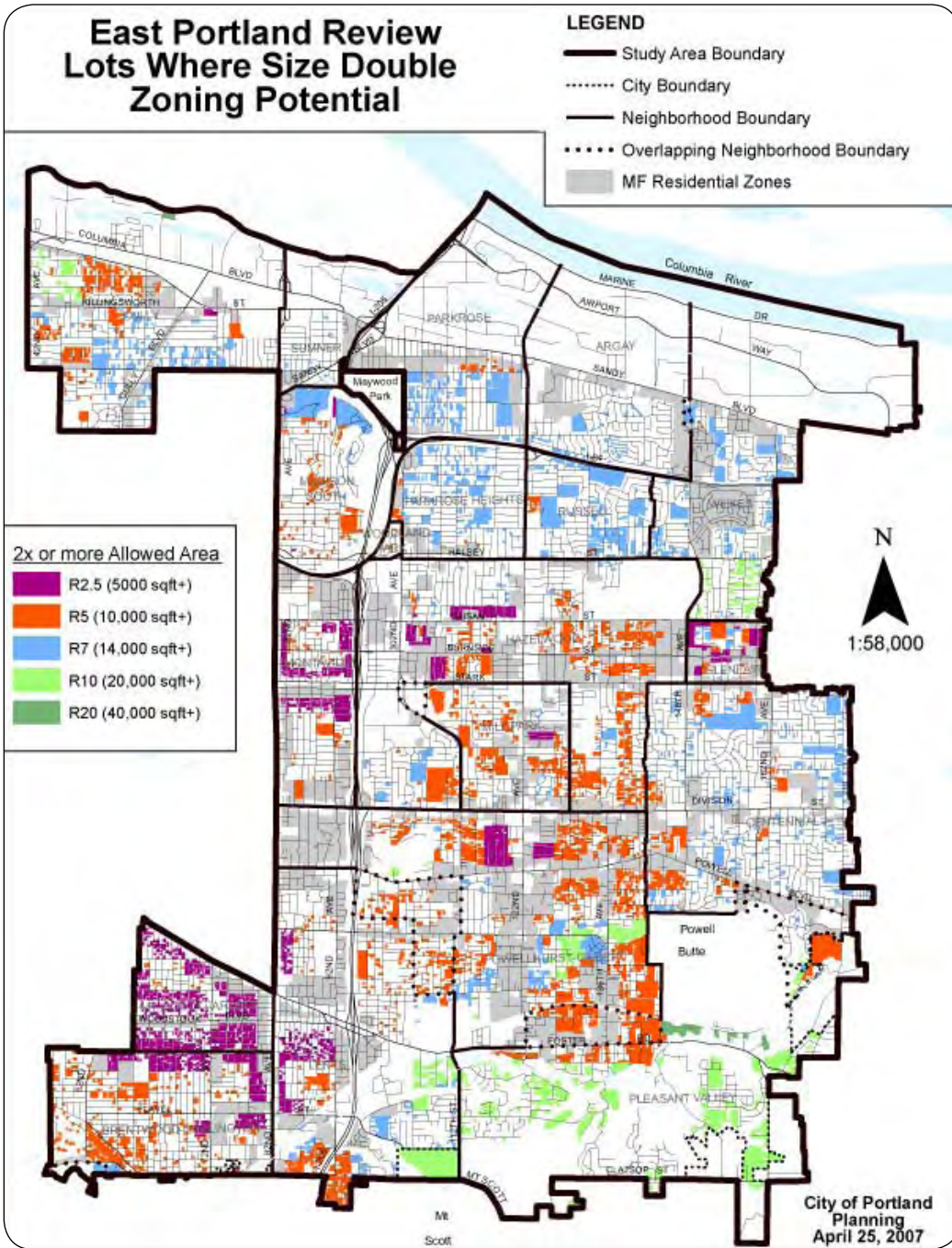
Portland Plan

The Bureau of Planning is currently embarking on the Portland Plan, an update of the city's Comprehensive Plan. This update will include three major products: 1) an update of city policies; 2) a "city systems" infrastructure plan; and 3) a three dimensional, illustrative "urban form" plan. The Portland Plan could be a vehicle and tool for resolving questions about the preferred form of infill development in existing neighborhoods. The urban form plan will explore issues such as the existing established form of development, and may consider compatibility and character issues as they relate to infill development.

RICAP 4 Code Improvements

The Bureau of Planning, in cooperation with the Bureau of Development Services, monitors and identifies needed code improvements through the Regulatory Improvement Work Plan on an ongoing basis. Periodic code improvement updates – Regulatory Improvement Code Amendment Packages (RICAP) – address a variety of issues. In May 2007, the Bureau of Development Services released the Land Division Monitoring Report which identified a number of issues that relate to creation of new lots and development citywide, but with a focused look at issues typical in eastern neighborhoods. Many of the issues identified in this East Portland Review report may be addressed in the upcoming RICAP 4 amendments package.





POTENTIAL FUTURE APPROACHES

In addition to the Portland Plan and periodic RICAP updates, more specific projects designed to address infill development issues in East Portland could be explored. Ideas include reexamining the zoning map designations that regulate density and lot size; exploring land division regulations to provide more oversight of compatibility issues in review of land division proposals; and/or limiting flag lot development in existing subdivisions or other areas with an established urban form or development pattern.

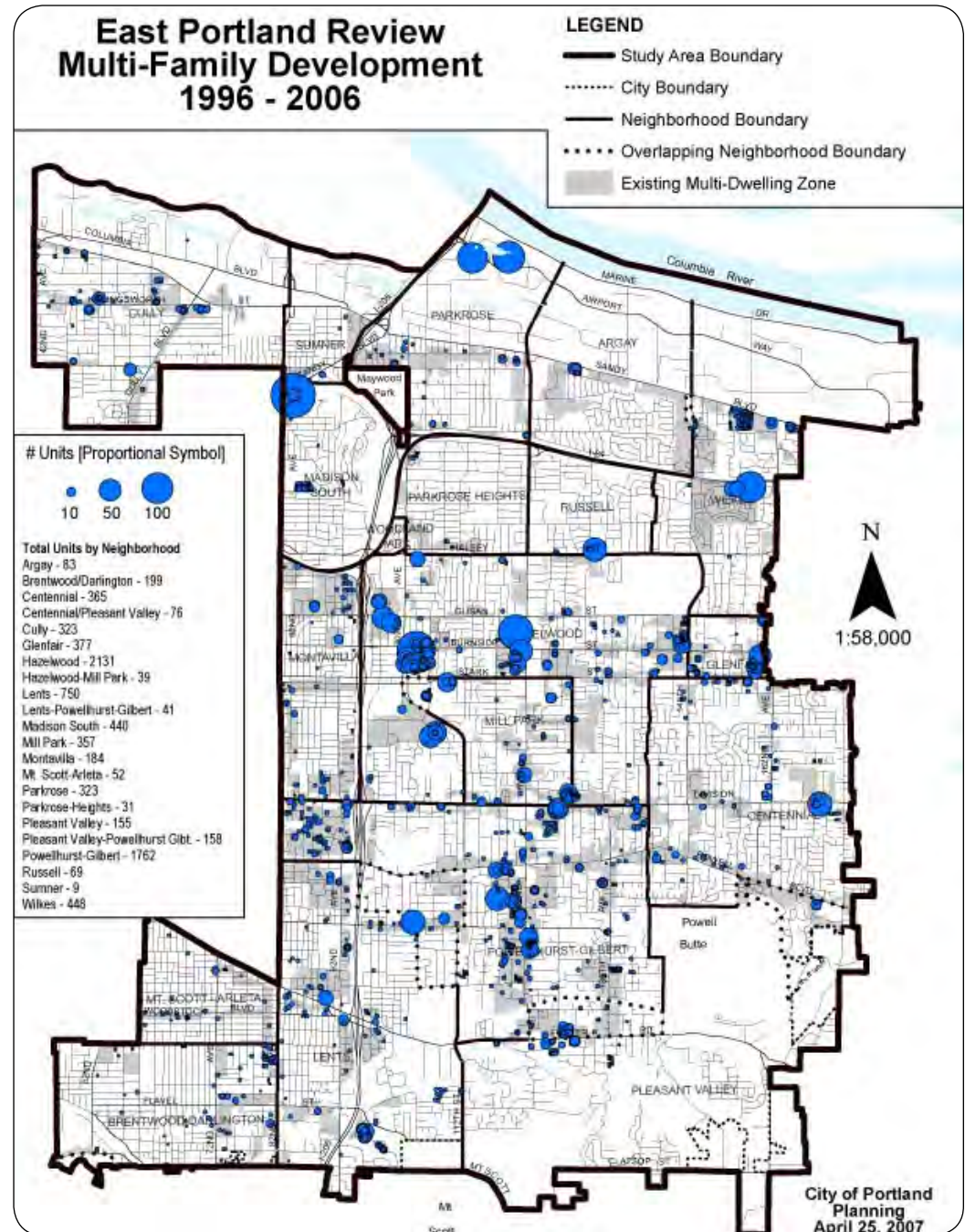
ISSUE 2: Multi-Dwelling Development: Apartments, Rowhouses, etc.

Multi-dwelling areas (zoned R2, R1, RH, and RX) within the study area are typically focused on and near arterial streets, or in areas where transit service is provided or anticipated. These areas include light rail station areas, and major transit routes and town or regional centers such as Lents and Gateway. Multi-dwelling development provides housing at higher densities which is an efficient use of land and also typically an energy-efficient form of development. Multi-dwelling housing is typically built at densities that also support transit. Multi-dwelling housing can serve a variety of income ranges, and units can be owner-occupied or renter-occupied.

The following issues have been identified as concerns by residents and other stakeholders in the study area.

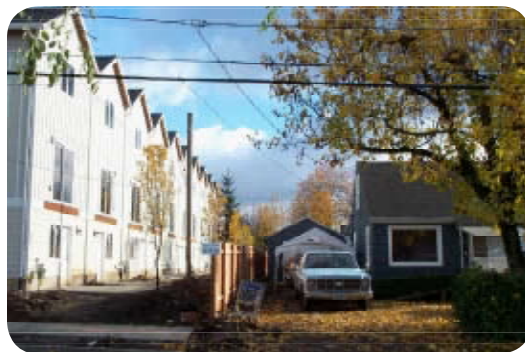
Extent of multi-dwelling zoned areas

Much of the East Portland Review study area is affected by changes to the Portland Comprehensive Plan map and Zoning Map and regulations adopted in 1996 as part of the Outer Southeast Community Plan. Comprehensive Plan and zoning map designations were applied to support the policies of the plan and the recently-adopted Metro 2040 growth concept. This resulted in broader application of multi-dwelling zones than was previously the case, and in most cases at greater development intensity.



Multi-dwelling zoning was applied in portions of the Gateway Regional Center and Lents Town Center; along the MAX light rail corridor; generally within ¼ mile along key main streets and corridors, and in other areas where transit service is provided or expected in the future. Multi-dwelling R1 and R2 zoning was applied within areas up to ¼ mile of key streets, in part to support transit-oriented development goals of the 2040 Growth Concept and other objectives. However, many of these areas – including those in Powellhurst-Gilbert and Lents – lack complete infrastructure, including fully improved streets with sidewalks and drainage.

In addition, changes to development standards for multi-dwelling development have affected the scale of development. When the zoning map was adopted in 1996, minimum lot size in the R1 and RH zones was 10,000 square feet. In the R2 zone, the minimum lot size was 4,000 square feet, but the zone did not have a minimum density. Post-1996 changes to minimum lot size, minimum density, and allowed development types have changed the type and intensity of development allowed on lots in multi-dwelling zones.



Transitions between multi-dwelling and single-dwelling uses may create conflicts.

Transition to single-dwelling areas

Multi-dwelling zoning is applied to areas that are currently developed with multi-dwelling uses, as well as to land where multi-dwelling uses and development is desired in the future. Many of the latter areas are currently developed with single-dwelling houses and also abut single-dwelling neighborhoods. Transition from low density single-dwelling use to higher density multi-dwelling use is typically initiated by a property owner who wishes to realize a more intense use allowed by zoning.

Transition issues typically occur when neighboring properties remain in lower intensity than new development. In some cases the transition issue is temporary – adjoining properties are expected to redevelop to higher intensity in the future, which may resolve some perceived compatibility and transition issues. In other situations – primarily those where a higher density zone (R1, R2) abuts a lower intensity single-dwelling zone (R5, R7, R10) – the transition issues are more pronounced, as the less intense development in single-dwelling zones is expected to remain. In some places in Portland, and

in some other jurisdictions, these types of transitions have been ameliorated by use of discretionary site and building design tools or reviews, or by creating codes that anticipate these transitions.

Design and quality of multi-dwelling developments

The Design Overlay Zone (“d” overlay) is applied to certain base zones to foster improved design quality of development in high density locations or in special circumstances, such as historic areas. The design overlay requires developments to be reviewed against adopted design guidelines by City staff or an appointed Design Commission; in some cases development projects (typically smaller projects and residential development) may choose to instead meet the area’s adopted Community Design Standards, which do not require a discretionary review.

In the study area, the design zone has been applied to areas where intense development is expected, such as Gateway, portions of Lents, and in some high density residential



The design overlay zone is applied in areas where zoning allows the most intense development, and often improves quality and compatibility of development.



The design overlay zone is less frequently applied to development in lower density multi-dwelling zones such as this development in the R3 zone.

and commercial zones around light rail stations. The design overlay has typically not been applied in single-dwelling zones (R5, R7, etc.) or lower density multi-dwelling zones (R2, R1) which allow development of a scale that is generally thought to be compatible with existing developed residential and commercial areas. However, the design overlay zone has been applied to R1 and R2 in special circumstances, such as along main streets or town centers where improved design quality and compatibility is desired (Gateway, St. Johns, Hollywood, etc.).

In the study area, R1, R2, and R3 zones are not generally subject to the design overlay. However, development in these zones in the study area often represents a substantial change in the landscape from the existing development pattern. Also, because of existing conditions, real estate market conditions, and other factors, the design quality of developments in the study area occasionally lack the level of finish, features, details, and

quality of materials that create quality and permanence in development.

Lack of on-site amenities and open areas

The Portland zoning code requires that multi-dwelling developments include outdoor areas. These areas provide opportunities for outdoor relaxation or recreation. The standards work with the building coverage and landscaping standards to assure that some of the land not covered by buildings is of adequate size and shape to be usable for outdoor recreation or relaxation. Overall, 48 square feet per unit is required. Individual areas must be at least a 6-foot x 6-foot square, and common areas must be at least 500 square feet and be of at least 15-foot x 15-foot.

With growing household sizes, many of the multi-dwelling developments in the study area are expected to have households with children, which may place greater demands on the need for usable open spaces in developments, as well as parks and open spaces in the area. Many of the developments created by nonprofit developers are larger complexes, and contain usable open areas for tenants. However, some of the smaller



Many multi-dwelling developments lack amenity and design features that improve compatibility.

developments typical of private sector infill have more difficulty creating effective open areas in developments.

Form of multi dwelling development

Previously, much of the multi-dwelling development in Portland took the form of apartment buildings on lots larger than 10,000 square feet. A combination of changes to the zoning code and land division codes (designed to respond to infill development constraints – including smaller lot sizes) were adopted between 1996 and 2006. The changes, along with real estate market trends, may have facilitated a trend toward creation of smaller lots and other forms of development in multi-dwelling areas.

Currently, development in multi-dwelling zones can take many forms: apartment buildings, attached rowhouses; and detached small lot development. In many cases, these new development forms have responded positively to concerns and desires expressed by neighbors as smaller scale developments are thought by many to be



Detached multi-dwelling development may address neighborhood scale issues, but often limits opportunities for open area or other site plan amenities.

more “compatible” with existing neighboring single-dwelling houses. However, this form of smaller-scale multi-dwelling development may not always be an appropriate solution, particularly on large, high volume arterial streets.

Small scale multi-dwelling also limits open area possibilities that exist when development is aggregated in larger buildings with more of the site left as open space. Also, development standards such as setbacks and height limits in multi-dwelling zones may continue to create transition issues with adjacent developed areas.

Finally, the urban form of multi-dwelling development can be significantly different when development occurs on narrow deep lots common to many study area neighborhoods. Many R2 or R1 zoned lots are transitioning from large-lot single-dwelling development to multi-dwelling in an incremental way by developing detached or attached structures in the rear portion of the lots and retaining the existing low density development on the front portion. This form is essentially the same as flag lot develop-



Incremental development in multi-dwelling zones can result in “backyard infill.”

ment, but generally at higher density than in single-dwelling zones. This development form diminishes privacy and other livability issues for existing neighbors.

PLANS AND PROJECTS

Portland Plan

The City of Portland is currently embarking on the Portland Plan, an update of its Comprehensive Plan. See discussion in Issue 1.

Eastside MAX Station Area Planning

The Bureau of Planning and Office of Transportation are initiating a planning effort to explore development issues near MAX light rail stations in the study area. The effort is designed to improve opportunity for transit oriented development (TOD) around the MAX stations, but may consider development design issues, as well as urban form and transition issues.

Courtyard Housing Design Competition

As part of the City’s Infill Design program, and in conjunction with the Schools, Families, Housing Initiative, Portland is sponsoring a design competition to explore courtyard development designs in multi-dwelling zones.

RICAP Code Improvements

The Bureau of Planning, in cooperation with the Bureau of Development Services, monitors and identifies needed code improvements through the Regulatory Improvement Work Plan. Periodic code improvement updates – Regulatory Improvement Code Amendment Packages (RICAP) – address a

variety of issues. In May 2007, the Bureau of Development Services released the Land Division Monitoring Report which identified a number of issues that relate to creation of new lots and development citywide, but with a focused look at issues typical in eastern neighborhoods. Many of the issues identified in this report may be addressed in the upcoming RICAP 4 amendments package.

POTENTIAL FUTURE APPROACHES

Outside of Gateway, Lents, MAX stations, and main streets, development in multi dwelling zones is primarily focused in the south-eastern portion of the study area around the Powellhurst-Gilbert neighborhood. This area is also one where a lack of urban infrastructure (improved streets, sidewalks, etc.) is substantial. A planning effort specifically focused on the Powellhurst-Gilbert and Centennial areas could look at opportunities to better tailor application of multi-dwelling zoning, consider design issues, and explore transportation issues.

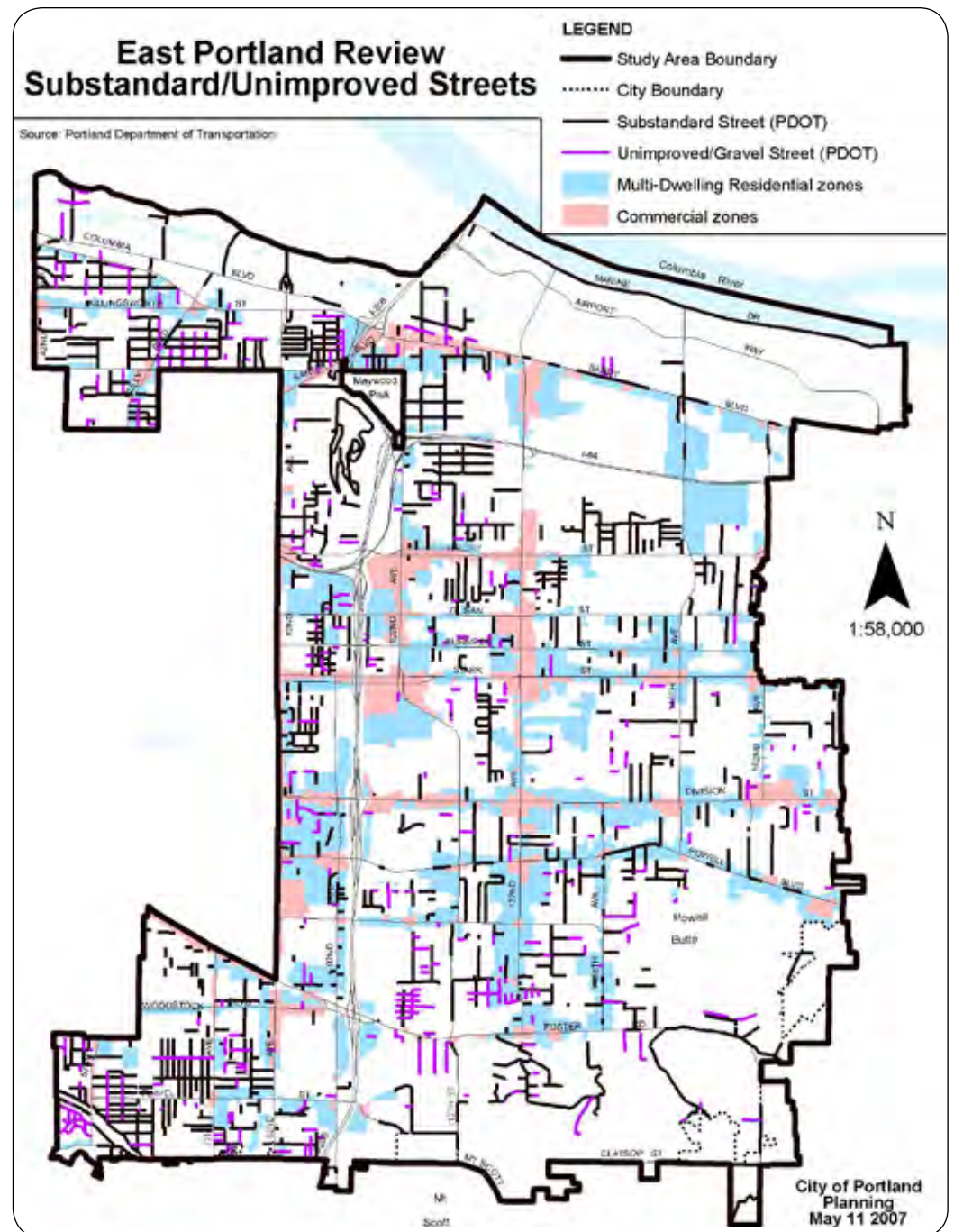
ISSUE 3: Transportation System Issues

Transportation has been an issue in East Portland for many years. Many of the issues in East Portland relate to the need for infrastructure improvements. Much of the study area was developed as low density suburban or quasi-rural areas while in unincorporated Multnomah County. In many areas, urban services, including a fully developed street network, were not built at time of development. Many streets – both local streets and arterial streets – lack complete sidewalk and drainage systems. Other local streets feature paving in the center portion of rights-of-way, but lack other features and are considered substandard by the City of Portland. Still other local streets lack paving or any other type of improvements. Streets that do exist often lack connections to a well developed street network.

Unimproved and Substandard Local Streets

For the purpose of this report, streets are considered unimproved where they lack development of components such as paving, curbs, drainage, and sidewalks. Streets are considered substandard when they lack one or more of the components, and when they are not developed to a standard that is maintainable by the city.

In areas where development intensity is low (R7, R10, R20 zones) and expected traffic volumes are also correspondingly low, the lack of full street improvements may not pose a serious issue for residents and users, although street conditions may pose a



nuisance (dust, potholes, standing water). However, in areas where multi dwelling, commercial, or employment zoning exists, the lack of street improvements is a more significant issue because of the allowed intensity of development and associated traffic, bike and pedestrian activity.



Unimproved street in a multi-dwelling zone.

In Portland, construction of local streets has traditionally been the responsibility of adjacent property owners. Streets are generally developed at the time of subdivision; where streets were not developed, adjacent property owners may form a Local Improvement District (LID) to finance and develop streets. Because of the high cost of development, LIDs for local streets are not common. In areas of unimproved or substandard streets where infill development is occurring, property owners are often required to build streets on their property frontage to city standards at the time of development. In some cases, a waiver of remonstrance for an LID may be required in lieu of the improvement when little additional development potential is available on a given street.

With infill development, completion and improvement of the street network, including sidewalks, has been piecemeal. In some cases, improvements are required for the developing property, but the improvement may be isolated in a larger area that lacks full improvements. This is particularly problematic in areas such as light rail stations and other areas planned for higher intensity residential or commercial development, as increased vehicle and pedestrian trips are generated. Moreover, the lack of a developed network of streets may be an impediment to development quality, as developers must cover the cost of their street improvements, and at the same time lack assurance that adjacent properties will make similar improvements in a timely manner.

Pedestrian Safety and Comfort (arterial streets, school routes)

Arterial streets in the study area are typically the location of commercial, employment, multi dwelling uses, although some arterial streets also feature single dwelling houses. Most of the arterial street network in the study area was developed by Multnomah County prior to annexation. Many are large traffic arteries. Several arterial streets feature 5-lane cross sections, with substantial traffic volumes. These streets also function as transit routes in the community.

While the streets function for vehicle movement, many lack pedestrian features such as a developed or complete sidewalk network; with widely interspersed signalization, they also lack relatively frequent, safe pedestrian crossing locations. Intersections on some of the streets – particularly 82nd Avenue and

122nd Avenue – have been identified as safety concerns because of crash incidents.

The lack of safe pedestrian facilities and street amenities is an issue of increasing importance as new development occurs and adds increasing demands on the pedestrian, transit and bike network. This issue is particularly critical in areas where poverty levels are high and populations are more dependent on public transportation or walking to services. Roads such as Sandy Boulevard and Powell Boulevard (state highways) are examples of streets where these conditions meet.



Incomplete sidewalks on arterial streets create pedestrian safety issues.



Pedestrian safety is an issue at East Portland's busy intersections.

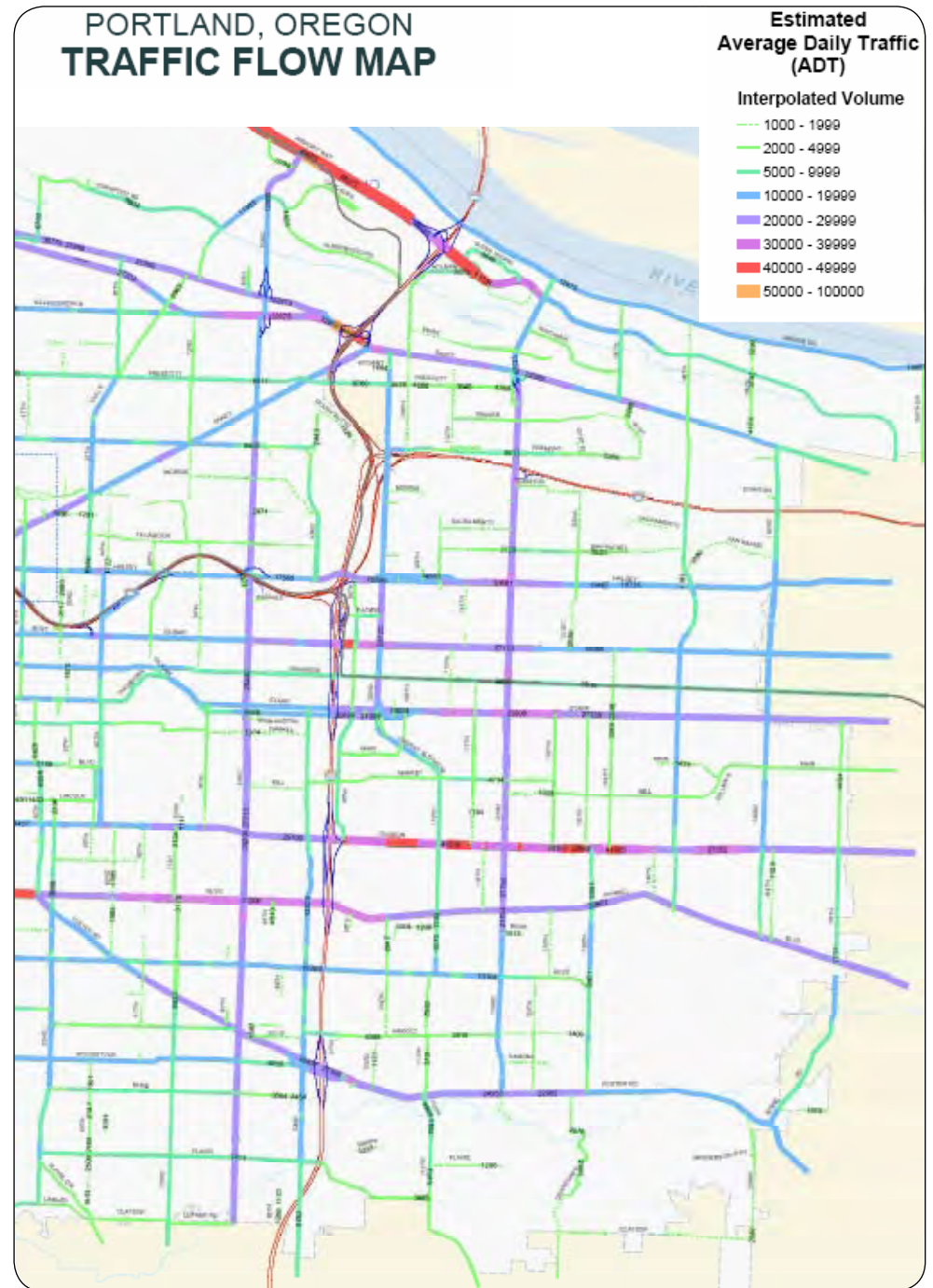
Traffic Congestion

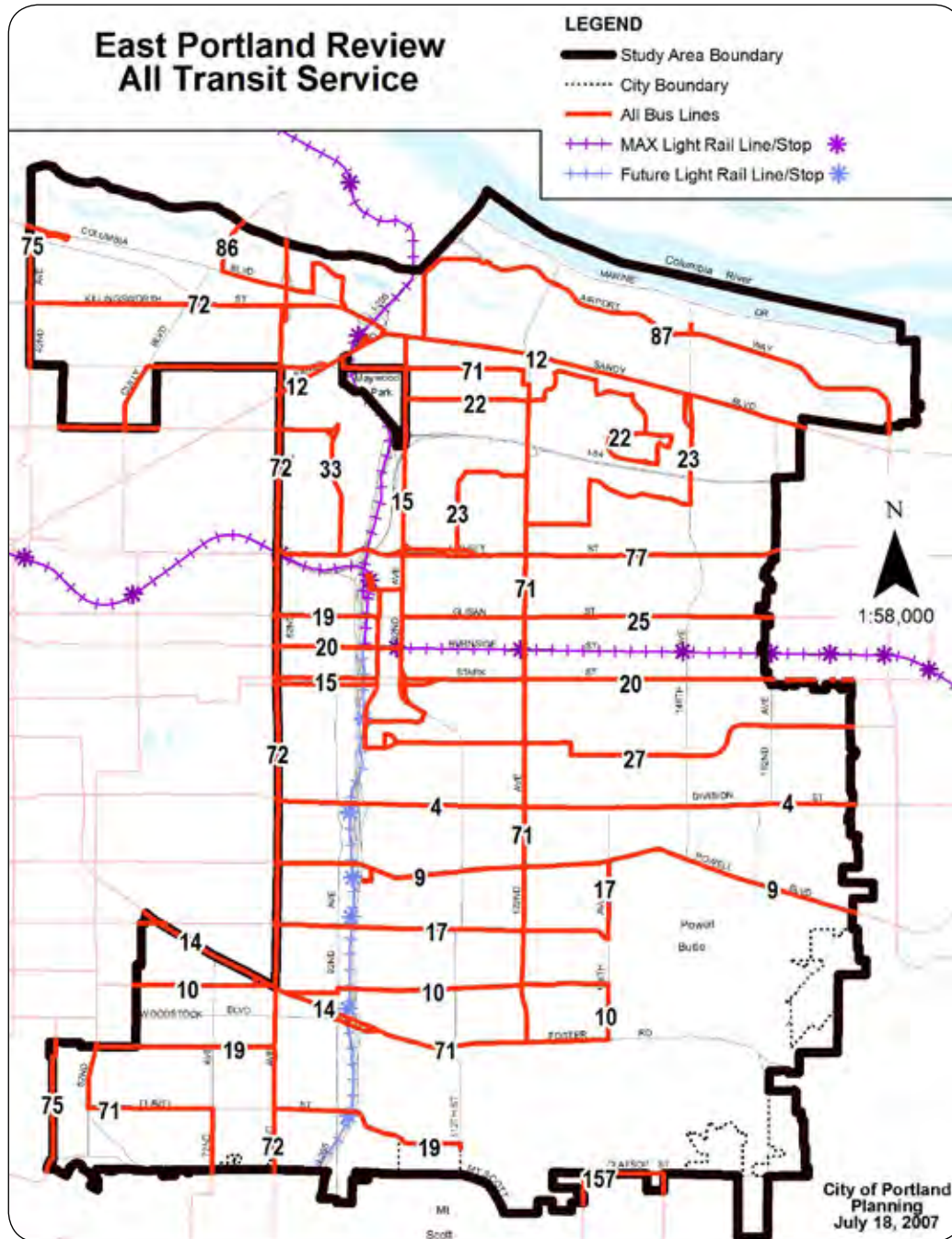
Traffic congestion is an increasing concern to study area residents. In many areas street connectivity is limited – traffic generated by local residents and businesses as well as pass through traffic is directed to the key arterial streets serving the area. Some of these streets have reached high traffic volumes, and experience congestion during peak hours. Turning movements onto major arterials can be problematic at peak hours, which is a result of poor connectivity and few signalized intersections.

The Traffic Flow Map shown here displays the average 24-hour weekday motor vehicle volumes on City of Portland streets. The counts are averaged from counts collected between January 1, 2000 and March 7, 2005. The map does not display traffic volumes on the freeway system under state jurisdiction. The counts are not adjusted for trucks or seasonal variations. Volume range classification is interpolated from current and legacy data.

Connections between and to Local Streets (Street Connectivity)

Due to its post WWII suburban, cul-de-sac development pattern, the study area lacks a fine grain street grid and local street connections often found in inner Portland neighborhoods. The result is that traffic – vehicular, pedestrian and bike – is often directed to the major arterial streets in the area, even for local trips. This adds to the overall level of congestion on arterial streets and often creates out-of-direction travel for trips. In some areas, new street, pedestrian or bicycle connections may improve connec-





tivity to commercial areas and other facilities, including schools and parks. However, this street pattern and general lack of frequent connections will likely continue into the future.

The lack of connectivity and infrequency of streets also has implications for urban design in the area. With few streets, new development often derives access to existing streets by creation of flag lots with driveways, or via private dead end streets. This pattern results in privacy concerns for neighbors as traffic from development is routed by existing houses and developments. The Bureau of Development Services *Land Division Monitoring Report* (2007) addresses this issue in more detail.

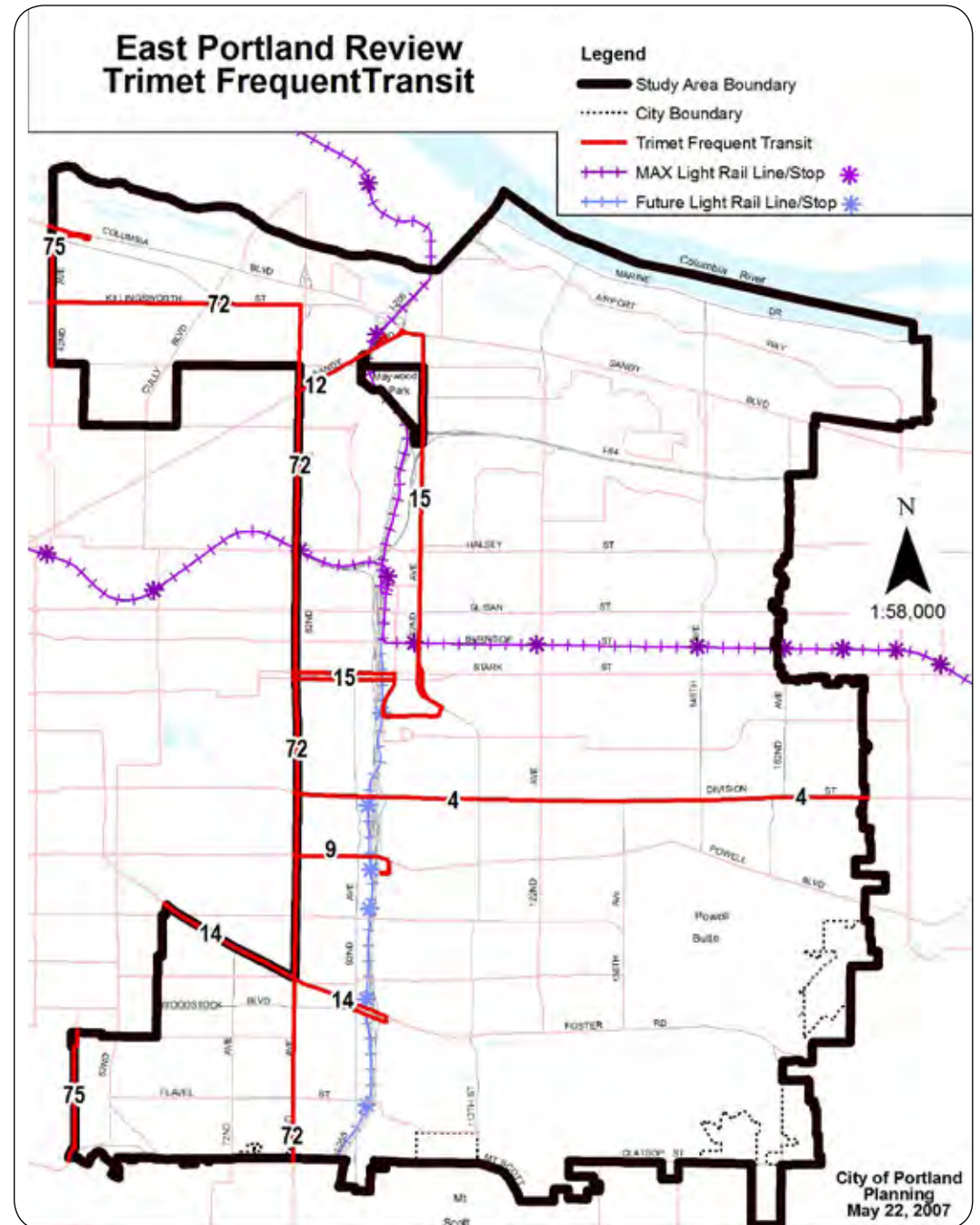
Transit Service and Connections to MAX

The study area features MAX light rail service with stops at 82nd Avenue, Gateway, 102nd Avenue, 122nd Avenue, 148th Avenue, 162nd Avenue, and Parkrose/Sumner. With development of the new Green Line MAX in the I-205 corridor, stations at SE Main, SE Division, SE Powell, SE Holgate, SE Foster, and SE Flavel will be added.

Bus transit service is located on most east-west arterials, providing east-west connections to downtown Portland and other destinations and to north-south transit lines. North-south transit service in the study area is somewhat limited, however with key lines including 82nd Avenue, and 122nd Avenue, in addition to the soon to be open green line MAX. North-south transit service is limited east of 122nd Avenue, with the next north-south connection located in the

181st/182nd Avenue corridor. North-south service to employment locations in the Columbia South Shore/Airport Way area is also limited.

Service frequency is also more limited east of 82nd Avenue, with fewer non-peak hour routes, and limited off-peak service on some lines. The growing population and increasing poverty in the eastern portions of the study area suggest consideration for improved transit frequency and routes in the area.



PLANS AND PROJECTS

Transportation System Development Charge Rate Study

An Update of Transportation System Development Charges (TSDC) report has been prepared for the City of Portland. This report includes a City-wide TSDC capital improvement project list as well as the rate study, which is the methodology for determining TSDC fees. A TSDC is a one-time fee assessed on new development to help fund the cost of public improvements to serve a growing population. Under state law, the fees collected may only be used to fund capacity-increasing projects for future users, and cannot be spent on correcting existing deficiencies. The City Council then reviews and adopts a final list.

A new TSDC project list was developed in 2007 to maximize funding opportunities, such as grants and partnerships, with local, state and federal sources in order to fund as many of these projects as possible. In addition to the 41 projects, the rate study project list also contains the Twenties Bikeway and Flanders Bike and Pedestrian Bridge projects to serve areas with high potential for future non-motorized trips. As none of these projects can be fully funded by TSDCs, all of the TSDC projects require matching funds; and therefore, not all projects on this list are expected to be funded and constructed.

MAX Station Area Planning

The Bureau of Planning and Office of Transportation are initiating a planning effort to explore development and transportation issues near MAX light rail stations in the study area. The effort is designed to improve opportunity for transit oriented development (TOD) around the MAX stations, and is likely to include proposals for street system improvements to facilitate multi-modal use, and better development orientation.

82nd Avenue Safety Project

The 82nd Avenue of Roses High Crash Corridor Safety Action Plan is being conducted by PDOT in cooperation with ODOT and other agencies to explore ways to improve safety for motorists, bikes and pedestrian on 82nd Avenue.

Safe Streets Initiative: High-Crash Location Safety Improvements

The Portland Office of Transportation has identified several safety projects at high crash locations to be funded with one-time-only City general funds. These projects are to be built in 2007 and 2008. Studies to identify vehicle safety improvements are also planned at the following high crash locations within the study area:

- SE Division St at 82nd Ave
- SE Foster Rd at 92nd Ave
- SE Foster Rd at 82nd Ave
- SE Powell Blvd at 92nd Ave
- SE Powell Blvd at 174th Ave
- NE Glisan St at I-205 NB freeway ramp

Transportation System Plan

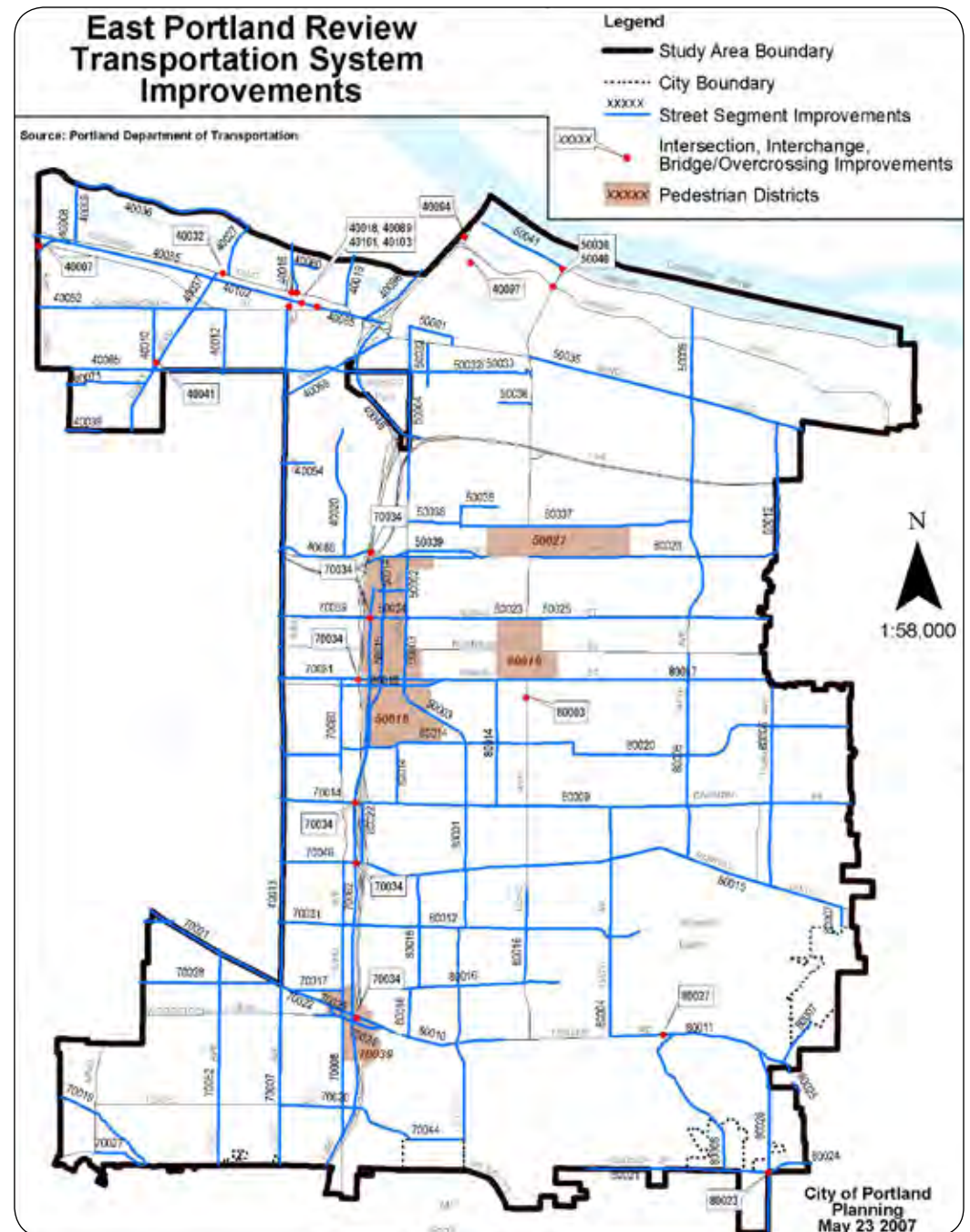
The Transportation System Plan (TSP) is the 20-year plan for transportation improvements in the City of Portland.

The goal of the TSP is to provide transportation choices for residents, employees, visitors and firms doing business in Portland. The TSP supports the region's 2040 Growth Concept, which calls for maintaining thriving communities and a healthy economy while containing urban sprawl. The TSP addresses and complies with a number of state and regional goals, policies and regulations.

The TSP describes what the system should look like and what purpose it fulfills. The policies, street classification maps and street plan maps in the TSP are adopted as part of the Comprehensive Plan. An update of the TSP is scheduled for 2008.

TSP Street Classifications

Street classification descriptions and designations in the TSP describe the types of motor vehicle, transit, bicycle, pedestrian, truck and emergency response movement that should be emphasized on each street. They are used to determine the appropriateness of street improvements and to make recommendations on new and expanding land uses through the land use review process. Classification descriptions are used to describe how streets should function for each mode of travel, not necessarily how they are functioning at present. The classification maps and descriptions can be found in Chapter 2 of the TSP.



TSP Projects

The TSP includes a list of planned transportation facilities and major improvement projects citywide. The TSP projects in East Portland are identified on the accompanying Transportation System Improvements map. Full descriptions may be found in the TSP.

POTENTIAL FUTURE APPROACHES

Safe, Sound and Green Streets Project

ISSUE 4: Community Safety

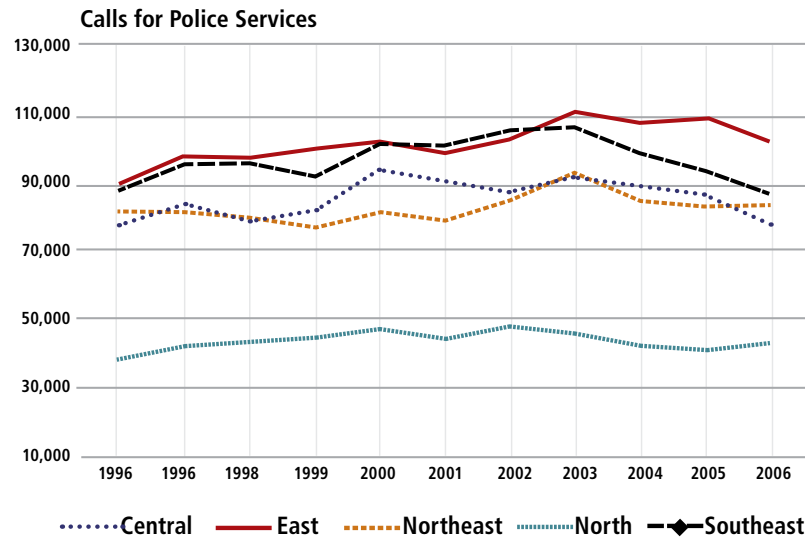
The study area is served by three Portland Police Precincts: the East Precinct serves the majority of the area, including the entire area east of I-205; the Northeast Precinct serves the area around the Cully neighborhood, and the Southeast precinct serves areas west of 82nd Avenue south of I-84.

While crime rates in the study area, and in Portland overall, have declined in recent years, public safety remains a concern for many in the community. The study area was a location of significant drug activity, particularly related to the so-called Methamphetamine Epidemic, which was on the rise prior to limitations on over-the-counter Psuedephederine(used for home manufacture of the illegal substance).

Increasing Calls for Police Services

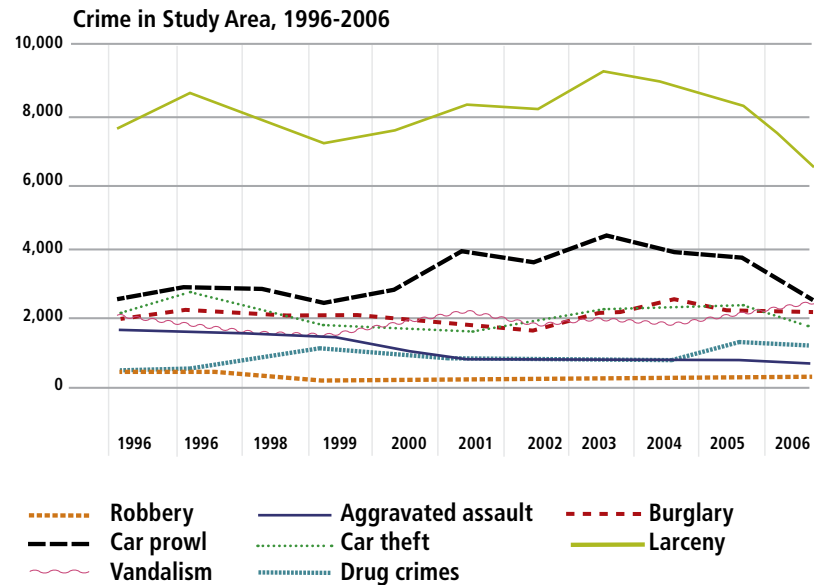
With a growing population, the study area has generally seen an overall increase in police calls for service. Calls for service may be viewed as a “livability” measure in that they represent the number of times police respond to issues, rather than make arrests. Such responses may result in prevention of crimes, and are often used to settle minor disputes or other livability concerns before they escalate.

Since 2002, the East Precinct has led other precincts in calls for service, although there was a decline in the number of calls from 2005 to 2006. In comparison, Since 2002, the Southeast, Northeast and Central precincts have seen a sharp drop in calls for service, while North has experienced a more subtle reduction.



Crime Rates in the Study Area

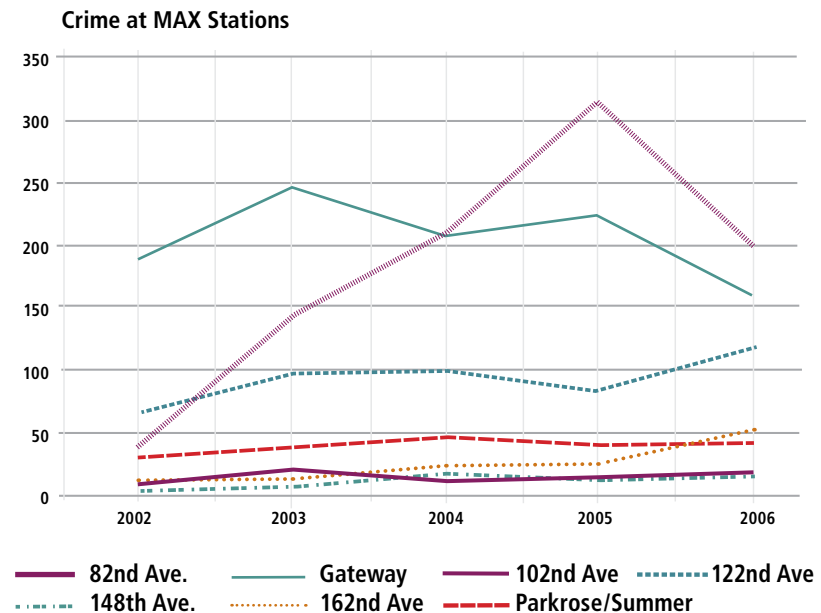
The accompanying chart shows crime rates in the study area over the past ten years. The chart shows an increase in non-violent and property crimes (larceny, car prowling, car theft, and burglary) in the period beginning in about 2000, with a drop-off in 2004. Over the past several years much has been written about increased crime in the study area, particularly drug crimes and the associated property crime related to drug use or manufacture. Drug crimes and vandalism appear to remain relatively stable between 2000 and 2004, but show an increase in 2005-2006.



Safety at MAX Light Rail Stations

Over the past several years residents and business people have expressed increasing concern about criminal activity and threatening behavior at MAX station platforms and adjacent park and ride facilities. The community has also stated concerns about the use of MAX trains in mid-Multnomah County for drug trafficking. This issue is problematic for MAX riders as well as for adjacent and nearby property owners and users.

Statistics from the Portland Police Bureau are shown on the accompanying chart. They indicate that crime at the 82nd Avenue Station has seen a substantial increase from 2002 to 2005, with a marginal reduction in 2006. Crime at 122nd Avenue and 162nd Avenue appears to be on an upward trend, with an increase noted between 2005 and 2006.



ISSUE 5: Population Growth and Change – Impact on Community Services

The East Portland study area is growing rapidly and changing significantly, with increasing household size and larger numbers of school-age children, increasing diversity and in-migration, and concentrations of poverty. These trends pose challenges for schools, libraries, and other community and social services that serve this area.

School Enrollment and Capacity

The study area is served by several school districts. Western portions of the study area (west of I-205) are served by Portland Public Schools. Areas east of I-205 are served by the Parkrose School District, David Douglas School District, Reynolds School District, and Centennial School District. The David Douglas School District is entirely within Portland; the Parkrose School District serves Portland and the City of Maywood Park. The Centennial and Reynolds school districts serve areas on the eastern edge of the study area, as well as areas further to the east.

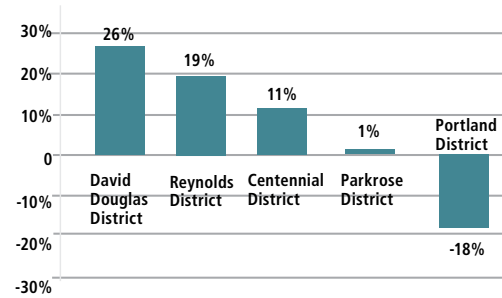
Student enrollment for the study area in general is increasing, counter to trends of declining enrollment in inner Portland neighborhoods. This growth in enrollment may be attributed to several factors, including broader shifts in demographics in Portland and the region, and the creation of new housing that serves households with children.



Enrollment in study area school districts continues to increase.

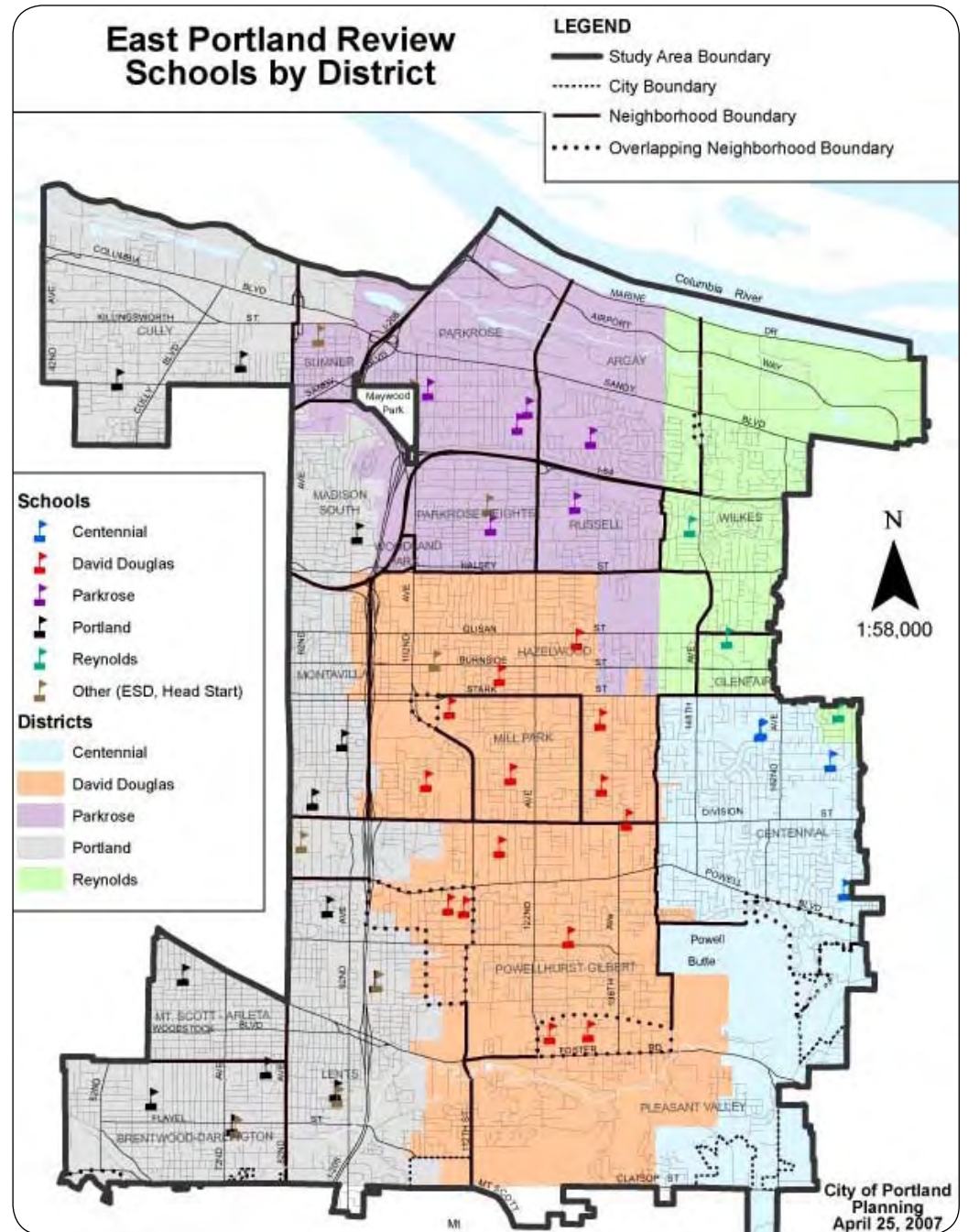
Among the school districts serving the area, enrollment in David Douglas schools is growing most substantially: 36% over the past 10 years. Increases in enrollment are beginning to exceed the district's capacity to fund and develop facilities to serve the population. In order to meet growing enrollment, the district opened two new schools over the past five years: Earl Boyles Elementary (2002) and Ron Russell Middle School (2005). The district needs to develop a new elementary school to meet growing enrollment, but was unsuccessful in passing a recent bond to fund construction. Complicating the bond issue is a tax base with a moderate level of assessed value, and a significant portion of properties in the district that are subject to tax revenue constraints such as urban renewal areas (Gateway), and transit-oriented development, homebuyer

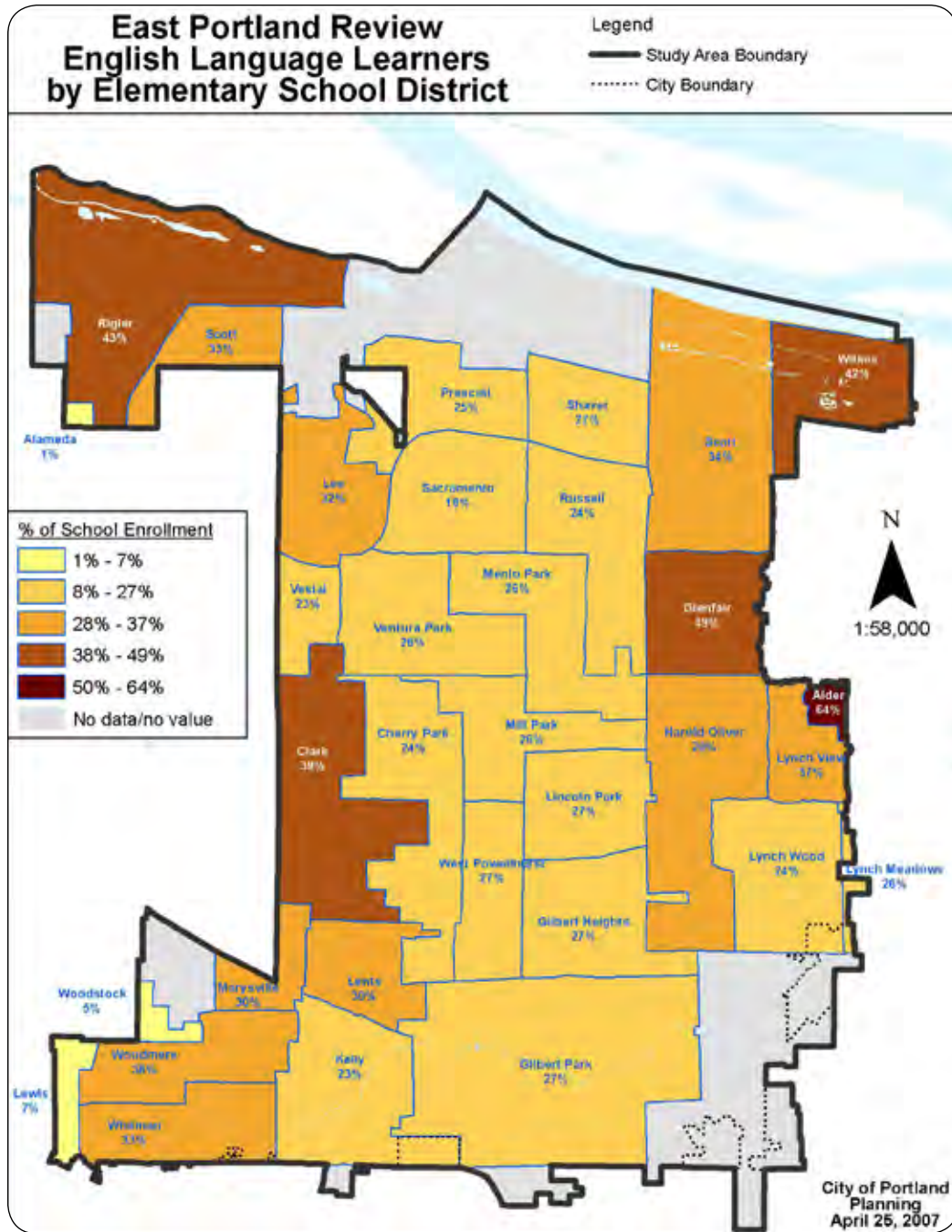
School District Enrollment % Change from 1997-2006



opportunity, and non-profit housing tax abatements. David Douglas High School, the district's sole high school, competes with nearby Reynolds High School as the largest in Oregon with over 2,700 students.

Both the Reynolds School District and Centennial School District are experiencing significant growth, however a large portion of the growth also comes from areas outside Portland city limits. Parkrose School District has grown to a lesser degree; this correlates to more stable land use pattern with fewer residential development opportunities located in this portion of the study area. While the Portland School District is losing enrollment overall, most schools in the study area show strong enrollment and growth.





Increasing Diversity and an Array Of Languages Challenges Schools

Demographic shifts in Portland neighborhoods have resulted in a greater ethnic and racial diversity in the study area, and recent immigration has resulted in a greater number of languages being spoken at many study area schools. For example, in the David Douglas School District between 1996 and 2006, ESL enrollment of English Language Learners (ELL) increased from 6% to over 25%, with the actual number of ELL students rising from slightly over 400 to nearly 2500 – an increase of over 500 percent. The accompanying map shows the percentage of ELL students at each of the study area elementary schools in 2006.

Increasing Poverty in Some Locations Presents School and Community challenges

Information about students who receive free or reduced price lunch provides valuable insight into changing socioeconomic conditions around certain schools. In 2006, Glenfair, Rigler, Whitman, Kelly, Ventura Park, and Mill Park elementary schools all had populations of which over 80% of students received free or reduced lunch assistance. In the study area, (with the exception of Alameda, Woodstock and Lewis, which have limited study-area overlap), all other elementary schools had student populations of which over 50% received lunch assistance. This figure is a likely indicator of some financial distress for households, which affects families' ability to pay for daily needs such as rent and utilities, as well as their ability to support commercial services and retail in the study area.

Demand for Services Increases with Population and Special Needs

Library

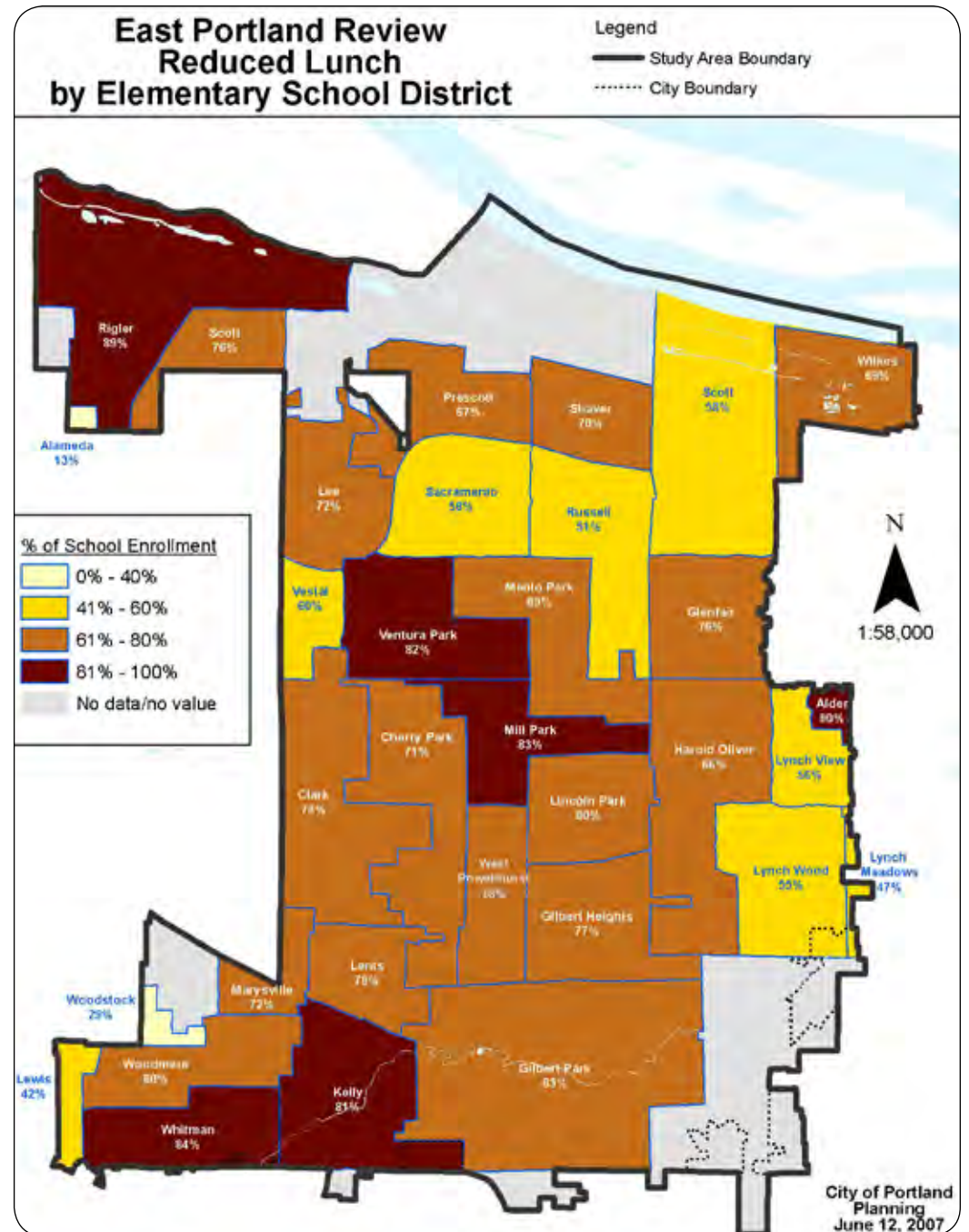
The study area is served by the Multnomah County Library system. One branch – the Midland Regional Library – is located within the study area on SE 122nd Avenue and Morrison Street. The area is also served in the Northwest by the Gregory Heights Branch (7921 NE Sandy); in the southwest by the Woodstock Branch (6008 SE 49th), and in the east by the Rockwood Branch (17917 SE Stark). With increasing population, there may be additional demand for library services in underserved portions of the study area.



Midland Library

Social and Other Services

Multnomah County also provides community health services in the East Portland area. Several other non-profit organizations provide services in the area. These include Human Solutions, Portland Impact, IRCO, and Portland Habilitation Center.



PLANS AND PROJECTS

Schools, Families, Housing

The City of Portland's Schools, Families, Housing Initiative is designed to explore the relationship between housing, affordability, family amenities, and school health and viability.

Safer Routes to School

The Safer Routes to Schools program is administered by the Portland Office of Transportation and aims to improve the safety and functionality of pedestrian and bike facilities near schools to foster walking and bicycling as a safe and enjoyable alternative.

ISSUE 6: Loss of Trees and Landscape Character

Portlanders value trees for the beauty and character they provide to neighborhoods and urban streetscapes. Trees also contribute value to the community by improving the quality of the air we breathe; shading streams, streets, and buildings during the summer; reducing stormwater runoff; and providing habitat for birds and other wildlife. In addition to serving as the workhorses of an urban ecological system, trees enhance the economic value and desirability of neighborhoods and individual properties.

Loss of Trees in New Development

In developing portions of the study area, much of the greenery and mature trees that were a dominant feature of the landscape are lost when new development occurs. City tree preservation and landscaping codes require retention of a percentage of significant trees during land division processes, but until recently many decisions about the long-term viability of on-site trees has been left to the judgment of arborists employed by applicants. Additionally, the rules for tree cutting on developed and developable properties are not always clear, and responsibility for monitoring and permits rests with multiple bureaus. City landscaping codes require replacement trees in new development, but these immature trees often do not offer the same aesthetic or ecological values that the mature trees do. Finally, illegal tree cutting occurs in some instances; the penalties for such actions are generally incapable of compensating for the loss of the existing trees.



New development often results in significant tree loss, changing the character of neighborhoods.

Landscaping in New Development

New development – whether an infill residential structure, a commercial development, or a large subdivision, generally triggers a requirement for on-site landscaping. The landscaping regulations in the Portland Zoning Code have evolved over a period of time, however many community members believe that citywide landscaping requirements do not adequately protect existing large trees in new development, and may not adequately address desired landscape character.

Douglas Firs – *providing character for the area*

Unlike many inner Portland neighborhoods, many parts of the study area host significant stands of Douglas Fir trees. The Douglas Fir tree, named after Scottish Botanist David Douglas, is such a defining characteristic of the area that the local school district is named after Douglas. Fir trees are an evergreen species native to Oregon, providing year-round greenery. Douglas Fir trees

are significant to many community members in providing a special “green” character that is different than more urbanized parts of inner Portland where deciduous trees are more prominent. Because of their growth characteristics, mature Douglas Fir trees lost to development are not easily replaced with smaller caliper trees. Many in the community seek a method to preserve more of the Douglas Fir stands and improve regulations that provide protection for these trees in development proposals.

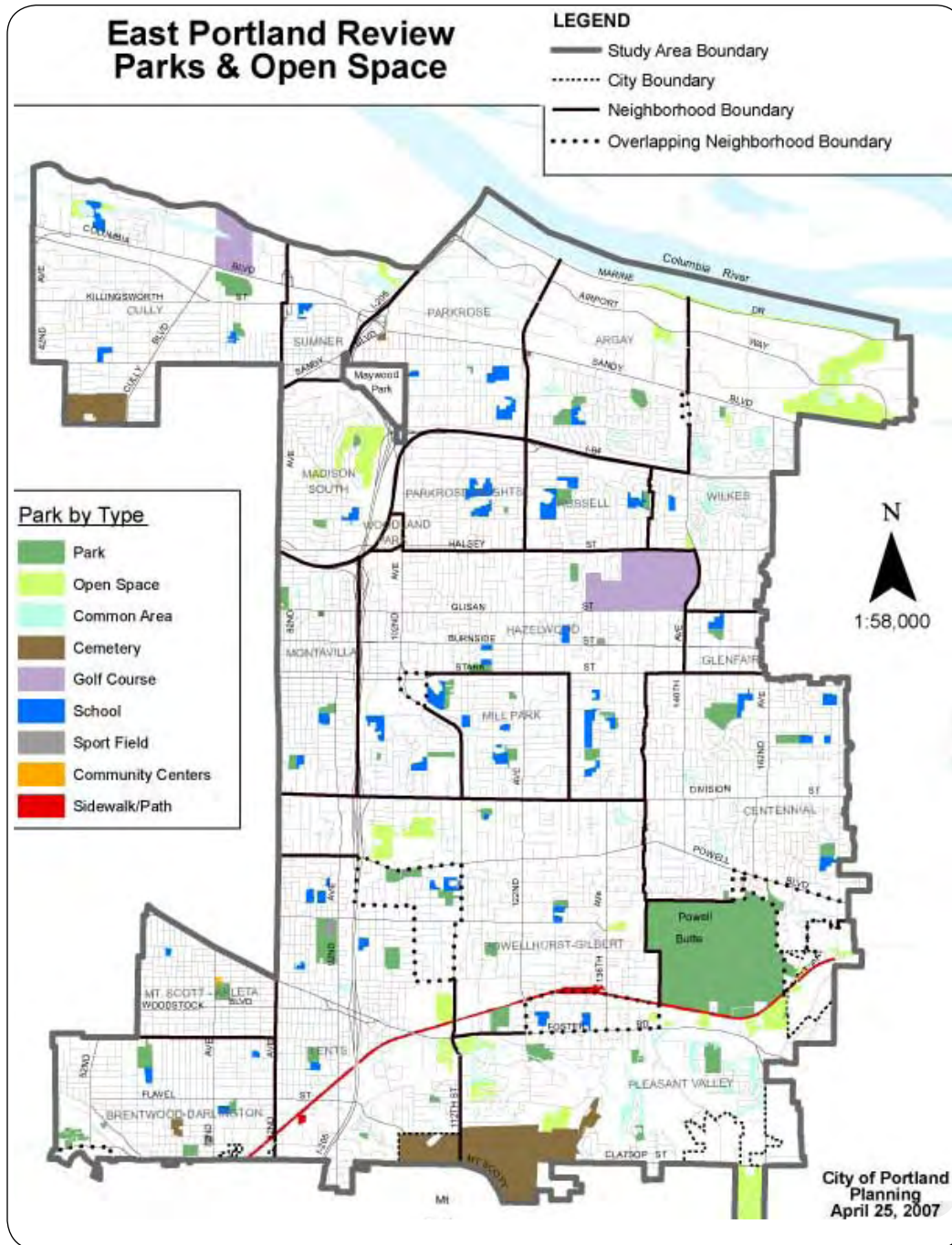


Douglas Fir trees are a defining characteristic of East Portland.

PLANS AND PROJECTS

Tree Initiative

The Portland Urban Forest Management Plan (UFMP) Draft Action Plan (November 2006) identified an urgent need for clarity and consistency in the City’s policy and regulatory framework related to trees. The City of Portland Bureau of Planning is beginning a “tree initiative” to address many of these issues on a city-wide level. The initiative will be coordinated by the Bureau of Planning and will be a multi-bureau effort to explore policy and regulatory issues related to tree preservation and replacement tree canopy.



ISSUE 7: Parks, Recreation, and Open Space

Portland Parks and Recreation (PP&R) owns and operates 72 parks and facilities within the East Portland study area. This includes “developed” parks, natural areas, trails, community gardens and community centers. Recreation facilities in the area are somewhat limited compared to older inner Portland neighborhoods. Some parks are “undeveloped,” have minimal facilities, or need renovations. One of the reasons for this is that when the City annexed the “east county” area, it inherited parks from the Multnomah County system, many of which were not improved to PP&R standards. In addition some of the park sites have poor access, limited street frontage and visibility, and unusual configurations, which limits their ability to adequately meet needs.

Summary of PP&R Land and Facilities

There are a number of natural resource sites including Powell Butte, Campfire properties, Whitaker Ponds, Rocky Butte Natural Area and Kelly Butte Natural Area.

Leach Botanical Garden, located along Johnson Creek, near SE 122nd Avenue and south of Foster Road, provides both natural resource and cultural/historical values.

Community Gardens are located at Senn's Dairy Park, Rigler Community Garden, Earl Boyles Park, and the Cully Community Garden. New ones are added (if possible) when community demand warrants it, and are contingent on the community providing some support.

The Montavilla and Mt. Scott Community Centers serve the western portions of the study area, while the East Portland Community Center, located in Gateway, serves the broader eastern area with athletic facilities, programs, community events and meeting space. An aquatic facility is under construction at the East Portland Community Center with completion expected in 2008. The Parks Vision 2020 report notes the need for a community center to serve people in the north west part of the study area (Cully) and possibly in the south east area.

The Springwater Corridor trail and the 40-mile loop trail along Marine Drive provide a variety of trail experiences and connect many parks and natural areas.



East Portland Community Center.

Additional Parks and Recreation Resources, Including Natural Resource Areas

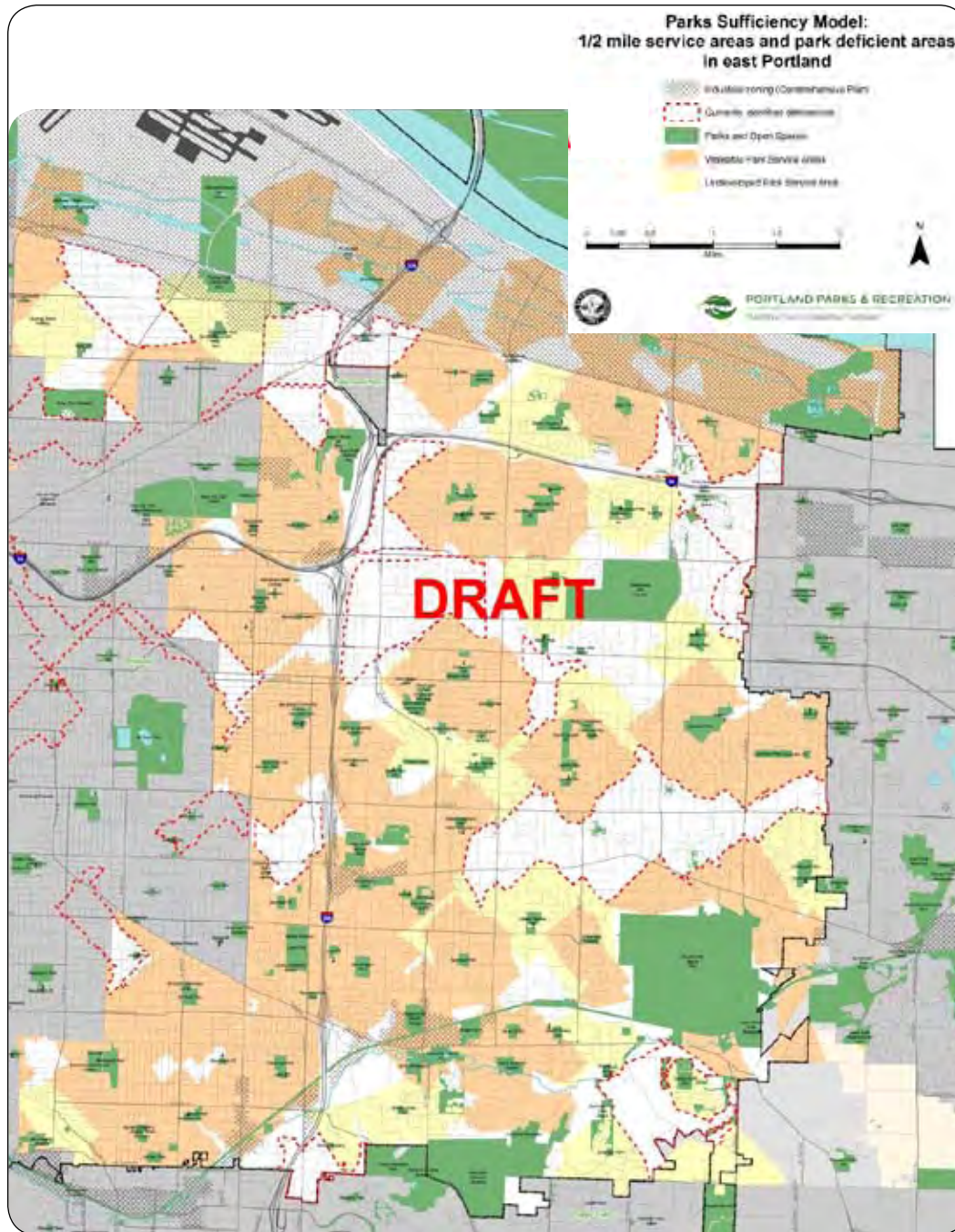
Many of the school sites in East Portland feature adjacent play areas and lawns that are accessible to the public and also supplement the park network in the area.

Parkrose and David Douglas high schools have swimming pools, but they provide limited public service.

Recently, the Portland Water Bureau has begun to open some of its holdings in East Portland for public access. These new "hydro parks" provide passive recreation and open, green space that supplements the formal parks network. Some of these sites may also be appropriate for community gardens.

There are two golf courses in the study area: the Metro-owned Glendoveer Golf Course in Hazelwood, and the privately-owned Colwood National Golf Course in the Cully neighborhood.

The I-205 Bike Path is under construction and will connect with the Springwater Corridor Trail.



Adequacy and Accessibility of Parks and Recreational Facilities

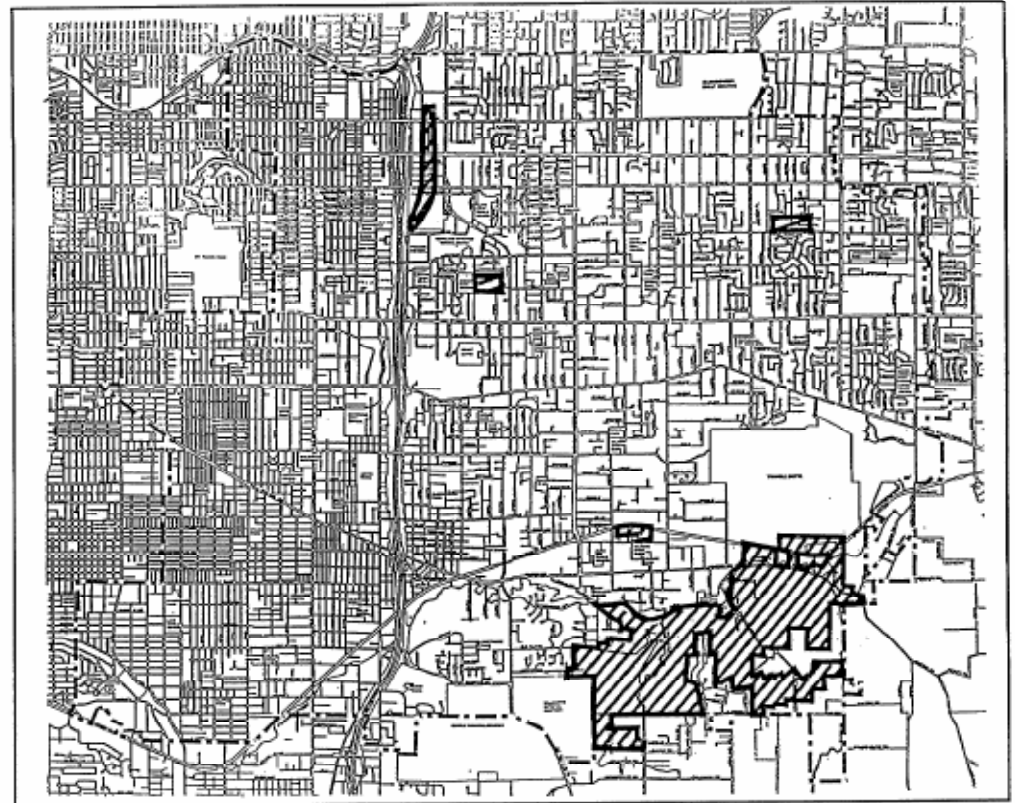
The PP&R Vision 2020 document identified deficiencies and needs in the study area but more recent analysis techniques, including GIS modeling, have given us more accurate information and, therefore, modified the earlier findings. For example, the analyses reveal that many parts of the study area do not have convenient access to a park within a ½ mile (10-minute walk), even though the total number of parks in the study area is relatively high, based solely on population.



The west part of the area has more facilities for active recreation such as the sports fields at Montavilla Park and Lents Park. The east side of the study areas is less well serviced, although the East Portland Community Center, constructed in 1998, serves many recreation needs, and is currently being expanded to include an indoor aquatic facility.

Natural areas are managed for habitat and other resource values, so do not have facilities typical of more developed parks, such as playgrounds, courts, community gardens or sports fields. These properties are acquired on the basis of environmental protection goals, unlike other parks which are based on proximity to people, population and density.

Retaining Natural Areas and Open Spaces


As new development occurs in the study area, additional natural areas and open spaces will be need to be acquired and maintained in healthy condition. These "green areas" do not fulfill traditional park and recreation functions, but are essential in maintaining environmental and watershed health, serving as wildlife refuges, and providing visual relief from the built environment. Examples include areas along the Johnson Creek floodplain in Lents, and the Columbia Slough, that have been acquired for environmental resource protection. Previous planning efforts such as the Outer Southeast Community Plan have also identified other areas, such as steeply sloped forest land in the Pleasant Valley area for acquisition as park land (see map). This issue is discussed in more detail in Issue 8, Environment and Watershed Health.



 NORTH
 ONE MILE
 Outer Southeast Community Plan March, 1996
ADOPTED
OUTER
SOUTHEAST
COMMUNITY
PLAN
MAP 7

Open Space and Environment Policy Map

Legend

- Outer Southeast Community Plan Boundary
-  Proposed Park Acquisition

Funding for Acquisition, Improvements, and Maintenance

Parks land acquisition and improvements are funded by a variety of sources, including Bond measures, grant funding, and Systems Development Charges (SDC). Other potential sources of funding include tax increment financing, which is a tool available in the Lents Town Center Urban Renewal area and Gateway Urban Renewal area. Tax increment financing has been used to assist in financing improvements to Raymond Park, Earl Boyles Park, and Lents Park in the Lents urban renewal area. Other than improvements to the East Portland Community Center, to date no new parks have been developed in Gateway. A Metro natural areas bond measure was approved in 2005 and includes local match funds earmarked for park land acquisition in Cully, Argay, and Centennial neighborhoods.

Parks operation and maintenance funding is a challenge due to deferred capital needs and stiff competition for General Fund dollars.



Many East Portland parks lack the facilities and amenities of other Portland parks.

PLANS AND PROJECTS

Both Portland Parks & Recreation and Metro provide for open space needs in East Portland. The following PP&R plans and projects are on the horizon:

East Portland Community Center: An indoor aquatic facility is under construction adjacent to the community center (expected completion in summer '08).

Gilbert Heights Park Improvements: This semi-developed park will be improved with walking paths and other features to increase its recreational value for neighbors.

Terrace Trails Park Improvements: This undeveloped site will be improved to function as a neighborhood park. Design work will begin in 2008.

Parks Master Planning: Master plans for three parks (Clatsop Butte, Beech, and Parklane) will begin in winter, 2008. The consultant selection process is underway with a final selection expected in January 2008.

Leach Botanical Gardens Planning: A master plan is now being prepared for the garden and should be completed by Spring 2008.

Metro funding has made it possible to acquire land for future park development in the Argay, Centennial, and Cully neighborhoods.

Metro Bond funded natural area purchases in Johnson Creek and Columbia Slough Watersheds.

ISSUE 8: Environment and Watershed Health

The East Portland study area faces a number of challenges relating to environmental quality and watershed health

General Watershed Conditions

The area contains portions of Portland's Johnson Creek, Willamette River, and Columbia Slough watersheds. Topography ranges from the flat and gently sloped areas of the Columbia Slough watershed, to the steeply sloped ravines and buttes of the Johnson Creek watershed. Approximately 50 miles of streams and 220 acres of wetlands remain, primarily in the northern and southern portions of the study area.

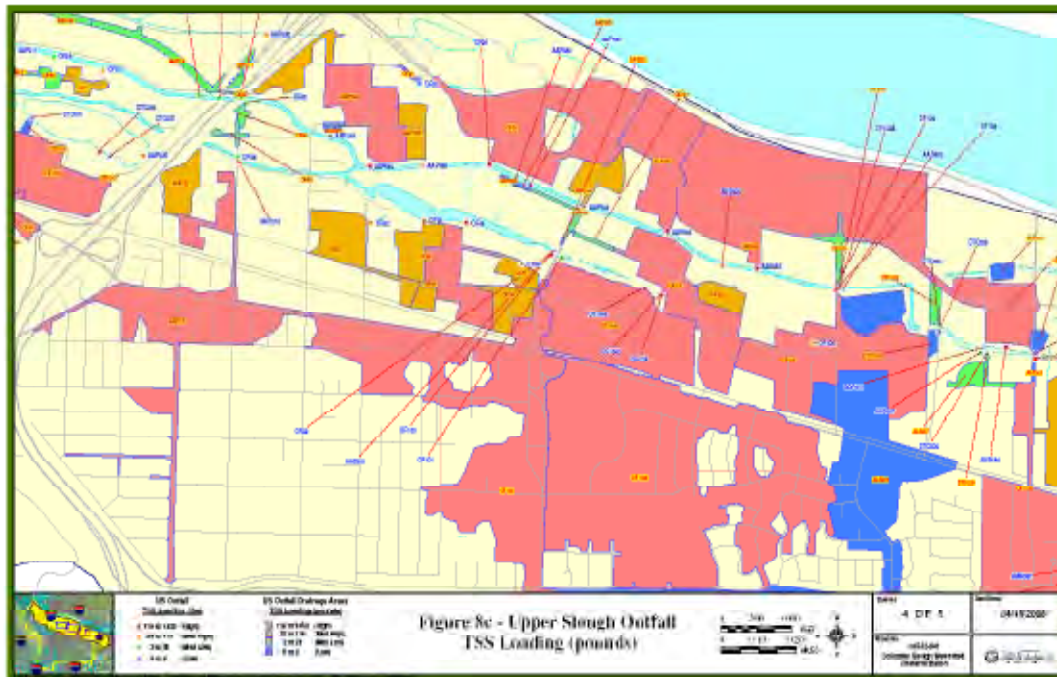
Most of the study area neighborhoods contain between 30 and 50 percent impervious area (streets, parking lots, buildings, etc.) Only Argay/Wilkes, Pleasant Valley and Pleasant Valley/Powellhurst-Gilbert neighborhoods contain less than 30 percent impervious surface. Ardenwald-Johnson Creek, Brentwood-Darlington, and Argay (North of Sandy Blvd.), are more than 50 percent impervious. Hazelwood and Mill Park neighborhoods are 81 percent impervious. Research has shown stream health to begin deteriorating when impervious area comprises 10 to 20 percent of a watershed. One reason for the deterioration is that impervious surfaces change watershed hydrology by altering how rainwater reaches the waterways.

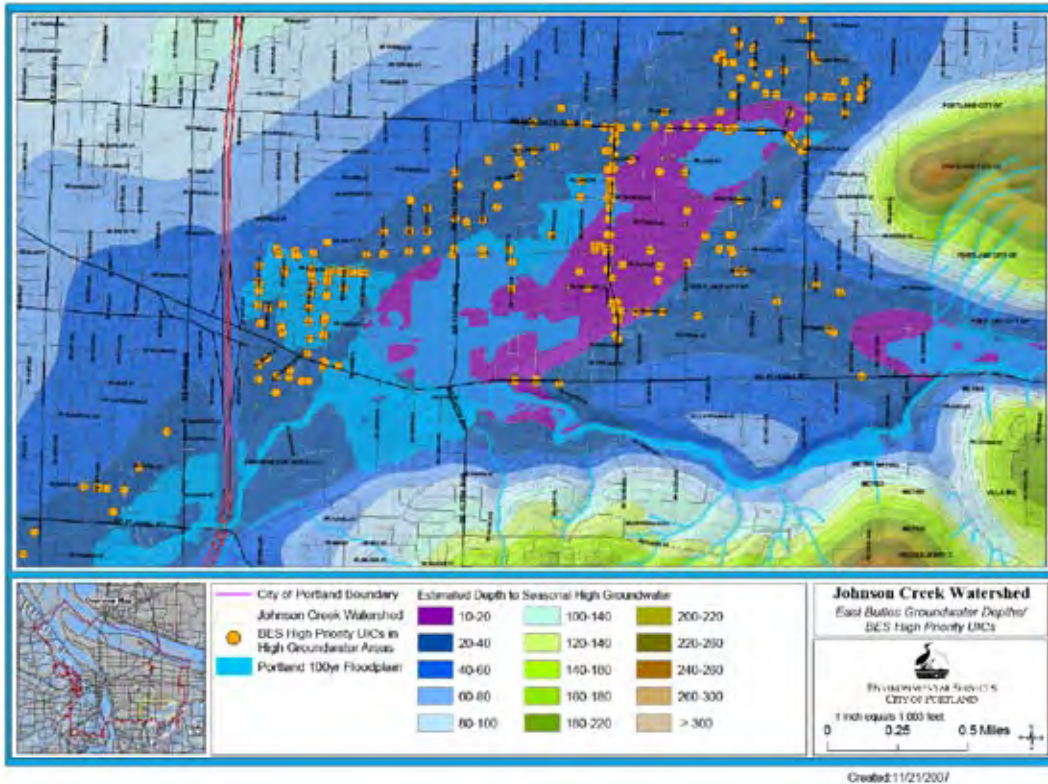


Environmental and watershed health is an issue in developing and existing neighborhoods.

Impervious surfaces collect rainwater, called stormwater, and move it to discharge points (e.g., pipes). This reduces infiltration and groundwater recharge as well as increasing peak in-stream volumes during rain events. Also, as the stormwater moves over impervious surfaces it picks up pollutants like oil, grease, heavy metals, and dirt. When the stormwater is discharged through pipes, the pollutants end up in the waterway. Many pollutants of concern attach to soil particles, therefore measuring Total Suspended Solids (TSS) is one way to track water quality. Some of the neighborhoods in the Columbia Slough have high TSS loading, which means too much soil and attached pollutants (oil, grease, bacteria, etc.) are being discharged to the Slough. The accompanying map shows areas with high TSS load in pink.

Along with the piped stormwater system, the City currently has approximately 9,000 Underground Injection Control facilities (UICs) that collect stormwater from public rights-of-way and discharge it to the subsurface via stormwater sumps. UICs are prevalent in the eastern portion of the City, where subsurface soils support greater

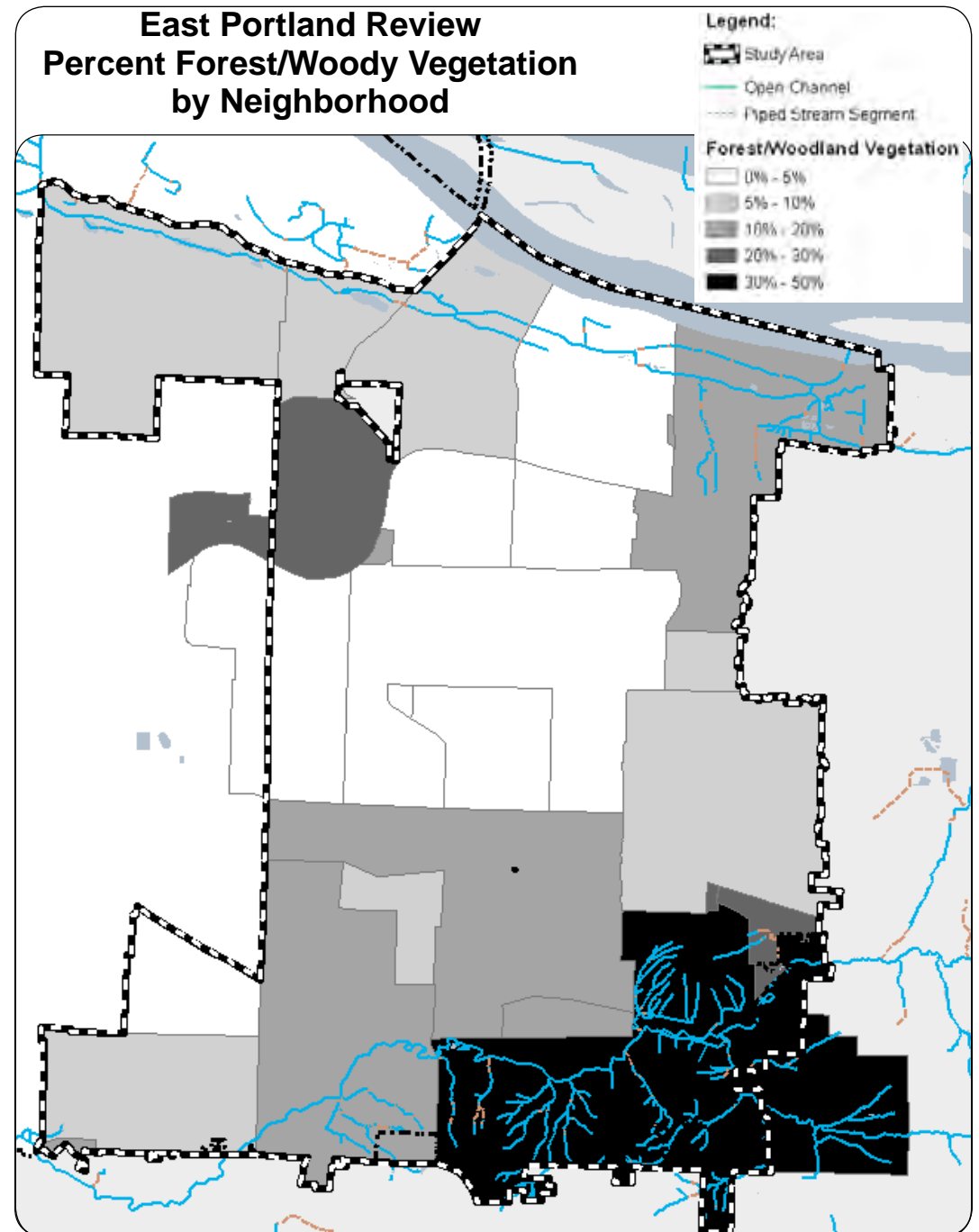


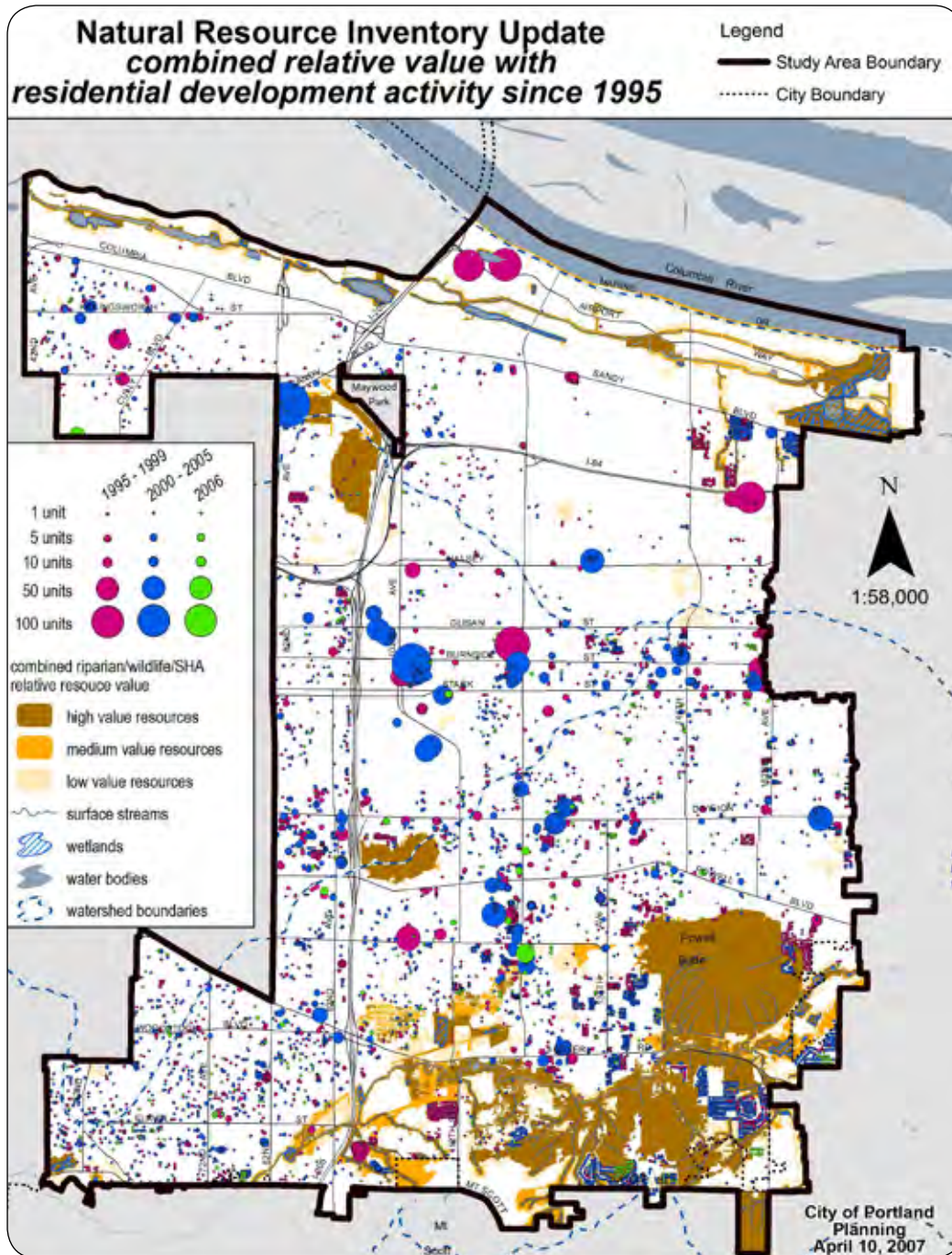


stormwater drainage and infiltration rates. For many areas, especially in the Johnson Creek watershed, UICs are the only form of stormwater disposal available. UICs quickly and efficiently reintroduce stormwater into subsurface soils, which filter and cool the runoff before it finds its way to groundwater and eventually helps recharge streams. In order for UICs to be effective, there has to be adequate separation between the sump and the groundwater. The City evaluated its UICs and found that approximately 400 potentially have inadequate separation distance. These are located primarily in the Johnson Creek/Holgate Lake and Columbia Slough areas. The accompanying map shows UICs in the Johnson Creek watershed in areas of high ground water.

Tree canopy is another measure of overall watershed condition. Tree canopy not only provides wildlife habitat, it also captures stormwater, cools the air and, when the trees are located near the waterway, they shade the water, reducing in-stream temperatures (cool water is a basic requirement of many aquatic species). As areas develop and vegetation is removed, watershed health deteriorates. Only 13 percent of the East Portland study area contains contiguous forest or woodland vegetation patches at least ½ acre in size. Vegetation coverage varies by neighborhood, comprising 0 to 10 percent of the land area in about half of the neighborhoods, 10 to 20 percent in one-third of the neighborhoods, and greater than 20 percent in only three neighborhoods. Pleasant Valley contains the most tree canopy, where forest/ woodland patches comprise 48 percent of the neighborhood area.

Some of the larger forest/woodland patches in East Portland are protected by existing environmental overlay zoning, however many are not. Approximately 35 percent of the forest/woodland patches are within the Environmental Protection “p” overlay zone, which strictly limits tree removal or disturbance of sensitive natural resources. Roughly 22 percent of the patches are within the Environmental Conservation “c” overlay zone, which does not prohibit removal of trees but does require mitigation if trees are removed through development. Another two percent of the patches are within the Pleasant Valley ‘v’ overlay zone. The remaining 41 percent of patches are subject to less restrictive tree removal regulations, which allow disturbance or tree removal with little to no mitigation.





Development Pressures in Areas with Significant Natural Resources

Over the last decade, significant development has occurred in natural resource areas in east Portland. Between January 1995 and April 2007, the City approved 14,994 new residential units in the study area. Of these, 1,063 were approved on residential zoned land that also contained significant natural resources and 625 units were approved on land with areas of contiguous forest/woodland vegetation greater than 1/2 acre or slopes greater than 25 percent (e.g., buttes in the Johnson Creek Watershed). Many of these areas are located within existing environmental overlay zones. Additional residential units were approved in floodplain areas, commercial zones, and through subdivision of lots formerly in agricultural use.

Industrial and commercial development is also occurring, primarily in the Columbia Slough watershed north of Sandy Blvd, but also portions of Johnson Creek. Typical commercial and industrial development includes large warehouse, loading and storage areas,



Single-dwelling residential development in the Johnson Creek Watershed.



Commercial development along the Columbia Slough.

“big-box” stores, and parking lots. The Columbia Slough waterway and riparian area (50-100 feet from the waterway) have environmental overlay zones that restrict impacts to natural resources.

A growing interest in developing high value natural resource areas has been accompanied by a number of Measure 37 claims against environmental regulations, and requests to ease existing environmental protections. Some developers and property owners have asked that environmental overlay zones and impervious surface restrictions be changed, removed, or adjusted through land use review processes.

Impacts and Implications from Development on Significant Natural Resource Areas

Developing in sensitive environments contributes to a number of problems. In East Portland, these impacts include:

- Loss of trees and vegetation
- Increased impervious areas
- Higher, more fluctuating streamflows
- Slope instability and landslides
- Stream bank erosion, slumping, and sedimentation in waterways

- Increased risk of flood and landslide damage to homes, businesses and infrastructure
- Stormwater impacts on streets, sewers, drainages and floodplain restoration projects
- Loss of aquatic habitat for steelhead trout, Coho salmon, and other aquatic species
- Loss of terrestrial wildlife habitat areas and movement corridors
- Impairment of water quality
- Difficulty meeting compliance obligations (Metro, Clean Water Act, Endangered Species Act)

Environmental Quality in Developed Neighborhoods

Many area neighborhoods are already developed and contain large amounts of impervious surfaces associated primarily with residential and commercial uses. These areas have relatively little remaining vegetation, and lack significant street and yard tree canopy (e.g., Cully, Parkrose and Argay neighborhoods). Stormwater storage and conveyance facilities are constrained. As discussed above, highly urbanized landscapes contribute large amounts of pollutants and sediments to local waterways. Habitat for birds and other wildlife species is limited due to the lack of large vegetated areas and corridors.

A number of neighborhoods are experiencing substantial increases in housing density through infill development and/or small lot subdivisions, including Lents, Hazelwood, Brentwood-Darlington, and portions of



Intact forest vegetation.

the Powellhurst-Gilbert neighborhood. Infill development is an important part of the City’s strategy to meet housing goals, maintain a compact urban form, and avoid sprawl. However, increasing density can also exacerbate existing watershed health problems in already developed areas. Of particular concern to the community is the loss of large stands of conifer trees that provide shade and neighborhood identity, as well as significant watershed benefits.

Impacts and implications of infill development in existing neighborhoods:

- Loss of tree canopy, especially large conifers
- Complicates onsite stormwater management
- Increases basement flooding
- Reduces streets and building shade, causing increased HVAC system demands
- Increases urban heat island, air pollution and health risks

- Increases concentration of oil, heavy metals, fertilizers and pesticides, and pathogens in stormwater, which flows to local streams and drainageways
- Impairs neighborhood character and livability by reducing physical and visual access to greenspaces
- Raises equity and environmental justice issues – due to the disproportionate distribution of impacts

CURRENT PLANS AND PROJECTS

Infrastructure

Green streets – Vegetated stormwater facilities have been built by PDOT, in cooperation with BES, in the Lents Urban Renewal District on streets with inadequate infrastructure. This approach to street construction provides lower-cost infrastructure improvements, while also beautifying neighborhoods.

Resource Enhancement

East Powell Butte Floodplain Restoration Project – The first two phases of this project at Kelley Creek and on the former Brownwood property were developed through BES' Johnson Creek Restoration Program. These efforts reduce local flood risk, while improving water quality and increasing wildlife habitat. Similar projects are planned for the Lents and Powellhurst Gilbert neighborhoods.

Policy/Regulation

Tree Policy and Regulatory Improvement – This project will address key tree-related issues including tree preservation, replacement, and enforcement of tree regulations.

Land Acquisition

Johnson Creek Willing Seller Program – The Bureau of Environmental Services will continue acquiring land within the 100-year floodplain in efforts to conduct restoration projects that will increase flood-water storage and improve aquatic habitat and water quality

Johnson Creek and Columbia Slough watersheds are designated priorities for regional or local purchase with funds from the recent regional bond measure

Metro has already made some significant purchases in the Johnson Creek Watershed.

Education

The City sponsors programs that educate residents and business about watershed health and natural resources. These programs include Slough 101, Soup on the Slough, and Johnson Creek education programs.

Stewardship

The Johnson Creek and Columbia Slough watershed councils, along with Friends of Trees and other community-based organizations, work in partnership with Portland Parks, BES and Metro to restore habitats on public lands and to provide support to private property owners in caring for sensitive lands.

POTENTIAL FUTURE APPROACHES

Conservation Easements

Clean Water Act compliance

The City must comply with Total Maximum Daily Loads (TMDLs) set forth in the Clean Water Act. TMDLs determine how much of a given pollutant a waterway can receive and still meet water quality standards. Part of TMDL compliance will include conserving riparian resources and tree canopy.

Updating City Regulations

Columbia Corridor Project – The Bureau of Planning is proposing a multi-objective planning process for the Columbia Corridor that will bring together City bureaus and community stakeholders (e.g., Multnomah County Drainage Districts, the Columbia Corridor Association, Columbia Slough Watershed Council, and others). The project is intended clarify, simplify and improve existing regulations while meeting City and community goals for watershed and economic health in the Corridor.

Refining/Updating environmental zones

– Informed by new inventory information for riparian corridors and wildlife habitat, the City will evaluate whether an update to the existing environmental overlay zones is needed to better correspond with and conserve important natural resources.

Code revisions – Future code updates, like the Environmental Code Improvement Project (September 2005), could be instrumental in addressing loss of natural resources, encouraging sustainable development, and achieving compliance

with regional, state and federal regulations (e.g., Metro Nature in Neighborhoods, Clean Water Act, Endangered Species Act).

Updating Land Use Designations

Reexamining the Johnson Creek Plan District and base zoning could help determine how to optimize City housing/infill targets and watershed health goals and objectives.

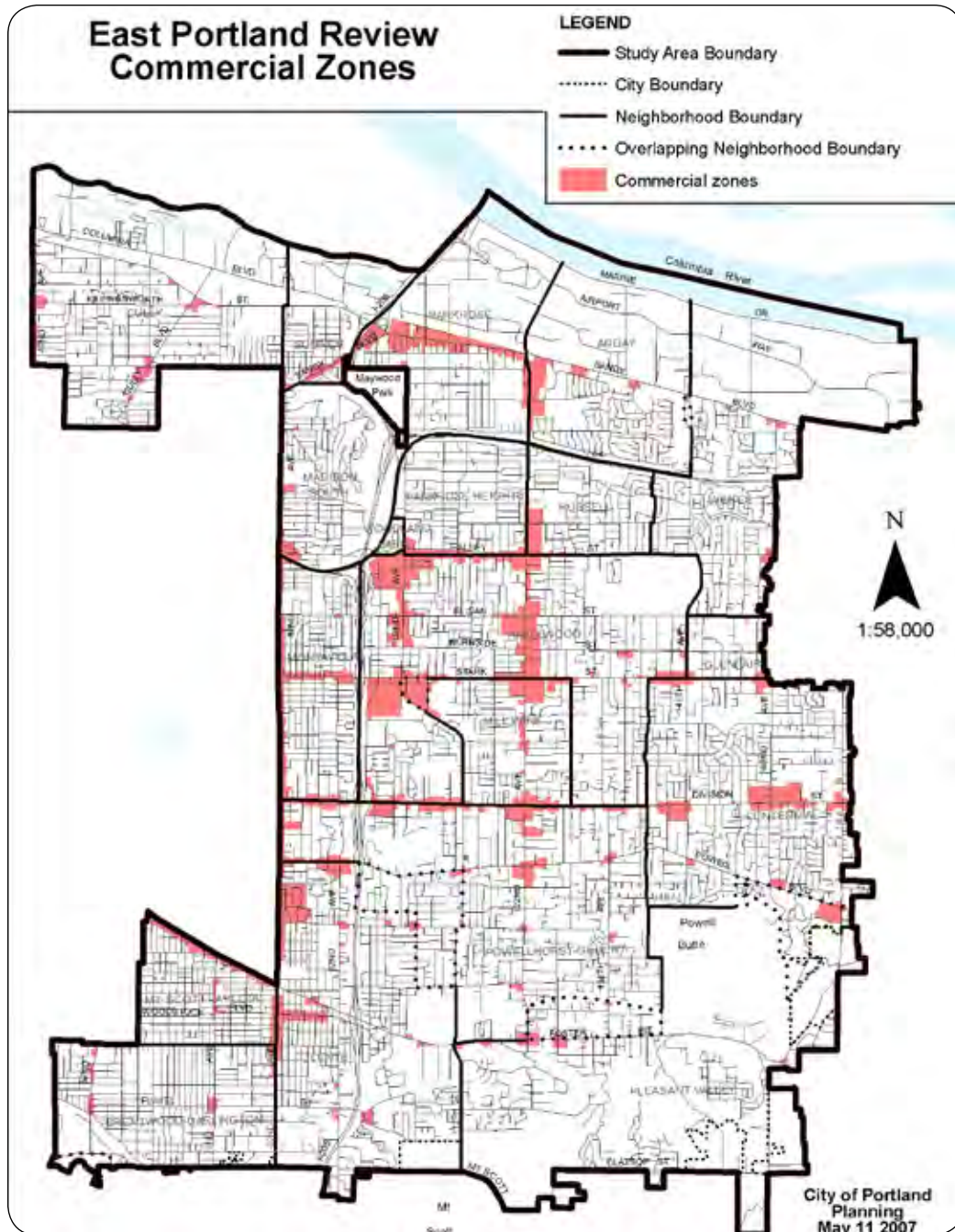
Underground Injection Controls

Identify, evaluate, and implement appropriate alternatives to ensure City-owned UICs meet the requirements for protection of groundwater. Because the incidence of high groundwater may affect UICs in groups and clusters, consolidated surface water management approaches, in areas such as Lents, should be a factor in areawide planning for stormwater management and urban form.

Other

Identifying and documenting previously unmapped significant natural resources such as drainageways, seeps and springs.

Identifying areas for potential mitigation for outfalls draining to Johnson Creek.



ISSUE 9: Commercial Areas – Viability and Convenience

Commercial areas serve many functions in the community. They provide places for local and regional shopping and services, and may also serve as the community’s gathering places in some areas. To best serve the community, commercial areas should offer a variety of goods and services and be conveniently accessed by car, transit, bike or walking. In many inner Portland neighborhoods, commercial services are established along “main streets” that were once the location of streetcars and have served as the location of neighborhood commercial activity for decades. In the study area, the Parkrose main street on Sandy Boulevard and sections of Foster Road and 92nd Avenue in Lents retain elements of these types of streetcar-era orientations.

Moreover, because much of the commercial land in the study area was fully developed in the automobile era and on a large scale grid of auto-oriented arterial streets, commercial development has been focused on streets or at intersections of streets with high traffic volumes. Most commercial activity is located at key intersection “nodes” or in an intermittent “strip,” as opposed to the main street and storefront form of commercial development found in inner neighborhoods. This auto-oriented pattern has worked in the past, when development intensity was lower, with less traffic, and when travel to destinations by auto was the norm. However, as population and traffic increases, these areas may become more difficult to

access. Access via transit may be difficult, particularly in non-peak hours.

Underserved Areas

Certain parts of the study area may be currently underserved by commercial land and services; other areas may be underserved as population and demand increases. Much of the commercial services provided in the study area focused in key areas: along 82nd Avenue; in Gateway and along Halsey Street; along SE Division Street; and along 122nd Avenue north of Division. Other smaller commercial corridors are scattered throughout: along Sandy Boulevard and Stark Street; with smaller nodes located along outer Powell, outer Foster, and Cully Boulevard. The nodal commercial pattern, combined with a lack of street connections, results in a situation where some neighborhoods cannot easily access local stores and must travel for shopping and services.

Powellhurst-Gilbert

The area south of Division was largely rural or semi-rural tracts that, until recently, were very low density. Because of the previous low density nature of the Powellhurst-Gilbert area, little commercial demand was generated and little commercial development was supplied. The Outer Southeast Community plan changed the dynamics in this area by increasing residential densities along major corridors in Powellhurst-Gilbert: 122nd Avenue, Powell Boulevard, Foster Road, 136th Avenue, and Division Street. The area is now zoned for substantial multi-dwelling infill development, either through new development, or redevelopment of existing lower-density developments. Over

time, this will create increased demand for retail sales and services, as well as other types of commercial uses in the area. The plan designated the Lents area on Foster at 92nd Avenue as a town center, and is expected to serve much of the commercial need in this area. However, the Lents area is not well-located to serve the substantial population expected in the Powellhurst area, as it is over 1.5 miles from Lents “as the crow flies” and substantially farther and more difficult to access on the road network or via transit.

Pleasant Valley

The developing areas south of Foster Road are centers of substantial single-dwelling residential development. However little commercial land is available that will provide services for households in this area. The area is adjacent to the developing Pleasant Valley town center area which will provide future services for the area. However, most residents will likely rely on autos to access these services.

Wilkes

The Wilkes area is located at the northeast portion of the study area. Much of this area was developed as medium to large-scale residential subdivisions in the 1970s to 1990s, and does not include much opportunity for commercial development. Some commercially-designated land along NE Sandy Boulevard provides limited neighborhood commercial services. Development of multi-dwelling residential uses in some of these areas limits future commercial development opportunity.

Cully

The Cully area is located in the northwest portion of the plan area. This area is served by a small commercial node on Cully Boulevard and along Killingsworth Street. The area is served by a full-service grocery store, drug store, and other retail, but much of the commercial land in this area is oriented toward business services and non-retail.

Brentwood-Darlington

Like Powellhurst-Gilbert, much of Brentwood-Darlington’s commercial needs were likely envisioned to be met by the reemergence of the Lents town center, as well as commercial development on nearby SE 82nd Avenue and SE Woodstock Street. Small nodes of neighborhood commercial development exist on SE 52nd Avenue and SE 72nd Avenue. The ability of these to serve the area’s growing needs may need further exploration.

Vitality of Commercial Areas

Commercial areas depend on both local neighborhood and broader market areas for customers to support goods and services



Retail uses on the Division “main street.”

sold. Gateway, a PDC urban renewal area (URA) which spans the area from roughly NE Halsey south to SE Main Street adjacent to I-205, contains a large concentration of viable retail and services serving the community. Other concentrations of retail exist along SE Division Street at 122nd Avenue and 148th Avenue; along NE 122nd Avenue at Halsey Street and Glisan Street; along NE Halsey between NE 102nd and NE 119th; along Foster Road west of SE 82nd Avenue; NE 42nd Avenue and NE Cully Boulevard; and along NE/SE 82nd Avenue. A concentration of auto sales uses which serve a larger market area exist along 82nd Avenue (primarily used vehicle dealers) and along 122nd Avenue (primarily new vehicle dealers). A smaller concentration of neighborhood-oriented retail and services also exists at the Lents Town Center, at SE Foster Road and 92nd Avenue. Lents is also a PDC urban renewal area. Commercial office uses are scattered throughout the area, without any significant agglomerations. Significant new office development is anticipated at Gateway and to a lesser degree at Lents in the long term. These areas benefit from excellent multimodal access (Roadway, Freeway, Bus, Light Rail).

In some areas, relatively moderate incomes and modest residential densities may limit the ability of the local market to support health local-serving commercial districts. Examples of areas where these challenges currently exist include Sandy Boulevard, Powell Boulevard, Cully Boulevard and portions of SE Division Street. Moreover many of the districts commercially-zoned sited show a low level of improvements relative

the land value. This may be an indication of older buildings, limited recent reinvestment, and/or high levels of site area dedicated to surface parking lots. See accompanying map.

In addition, many established commercial areas serving the area were built many years ago. Some do not appear to have benefited from significant reinvestment in their site or buildings. These uses may not compete well for retail and service expenditures when compared to newer centers (e.g., Gresham Station; Clackamas Town Center; Mall 205) in other locations within reasonable driving distance.

For more information on commercial area market characteristics, see the Commercial Corridor snapshots at the Portland Bureau of Planning website.

Nodal Pattern of Development

As previously noted, the area is generally built on a large-scale auto-oriented nodal commercial pattern, as opposed to a pedestrian oriented main street pattern. Because of this pattern, most commercial areas are accessed by auto and tend not to be places where neighbors congregate for social interaction. Some places in the study area such as Sandy Boulevard, Cully Boulevard, Lents Town center, and to some extent Halsey Street in Gateway, tend to have a finer-grain texture of development, with smaller storefront-style buildings and local shops that may be more conducive to revitalization of local “place-making” efforts.

Residential Development in Commercial Zones

As noted, much of the commercially-zoned land in the study area is located at key intersections or takes a “nodal” form, rather than the more linear form found in some inner Portland neighborhoods. Also, because of its nodal form and because it occurs less frequently and is more dispersed, commercial areas tend to have more area dedicated to surface parking to accommodate users than do commercial areas in inner Portland. These factors contribute to a somewhat constrained supply of commercial sites in the area.

Residential development is allowed outright in commercial zones throughout Portland. However, when parcels zoned for commercial land in the study area are developed for non-commercial uses, the supply of commercial land is depleted. Overall, there may be a need to assess the supply of commercial land and consider avenues to promote commercial or commercial mixed-use development on commercial sites in order to serve a growing population.



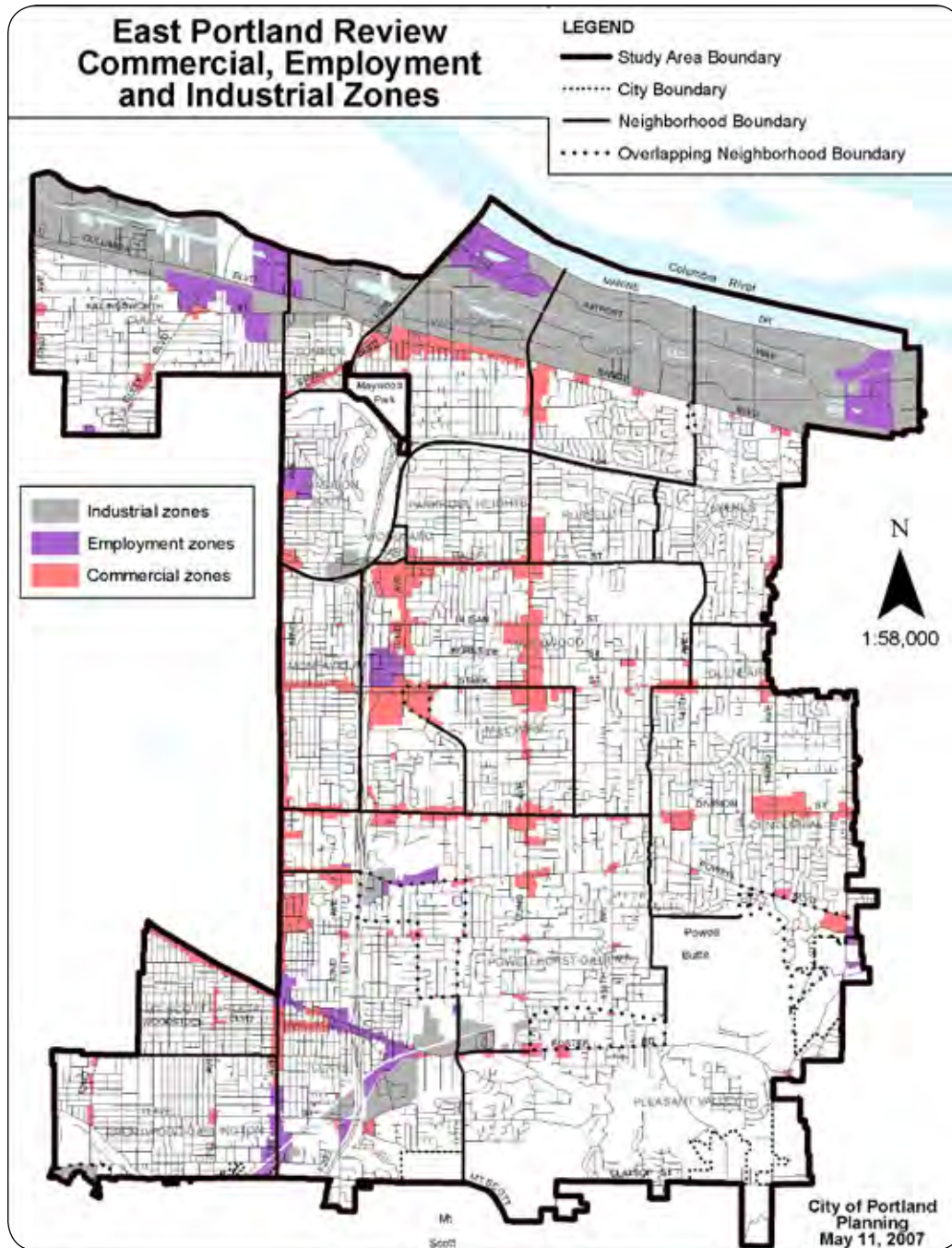
Residential development in commercial zones may limit future opportunity to meet commercial needs.

Design of Sites and Parking Issues

Commercial sites range from storefront style buildings with little or no on-site parking, to businesses on individual sites with on-site parking, to larger shopping centers featuring multiple stores on large sites with parking. Parking issues range from a potential or perceived lack of on-street parking in some storefront areas, to an oversupply of parking on many auto accommodating sites. Some sites have significant amounts of site area dedicated to surface parking that is highly underutilized much of the time. These sites may be candidates for intensification or redevelopment to achieve more efficient use and provide services to the community.



Some commercial sites have excess parking that may offer opportunity for intensification of use.



ISSUE 10: Employment Opportunities

The study area is generally composed of residential land uses with supporting commercial land. Outside of some key areas, relatively little land area is available for industrial or employment uses. Approximately 15% of the land area is dedicated to employment and industrial zoned areas. The East Portland Review study area employment opportunities are generally focused in three areas which are also designated as Urban Renewal Areas: the Columbia South Shore/Airport Way, Gateway, and the Lents/Freeway Lands area (see map). Commercial zones provide other employment opportunities throughout the study area.

Local Job Creation

The study area has experienced a modest amount of new job growth over the period between 2000 and 2004. About 1,100 jobs were created in this time period.

The Outer Southeast Community Plan set a goal to create 6,000 new jobs in that plan area over 20 years. Between 2000-2004 it is estimated that about 1,600 jobs were created in the Outer Southeast Community Plan area. The OSCP area is almost entirely encompassed by the East Portland study area, except for portions west of 82nd Avenue between I-84 and Foster Road.

Given the discrepancy in boundaries, it is difficult to account for these differences. However, by comparing the employment figures and land areas, it appears that the northern portion of the study area – north of the OSCP area which includes the Columbia

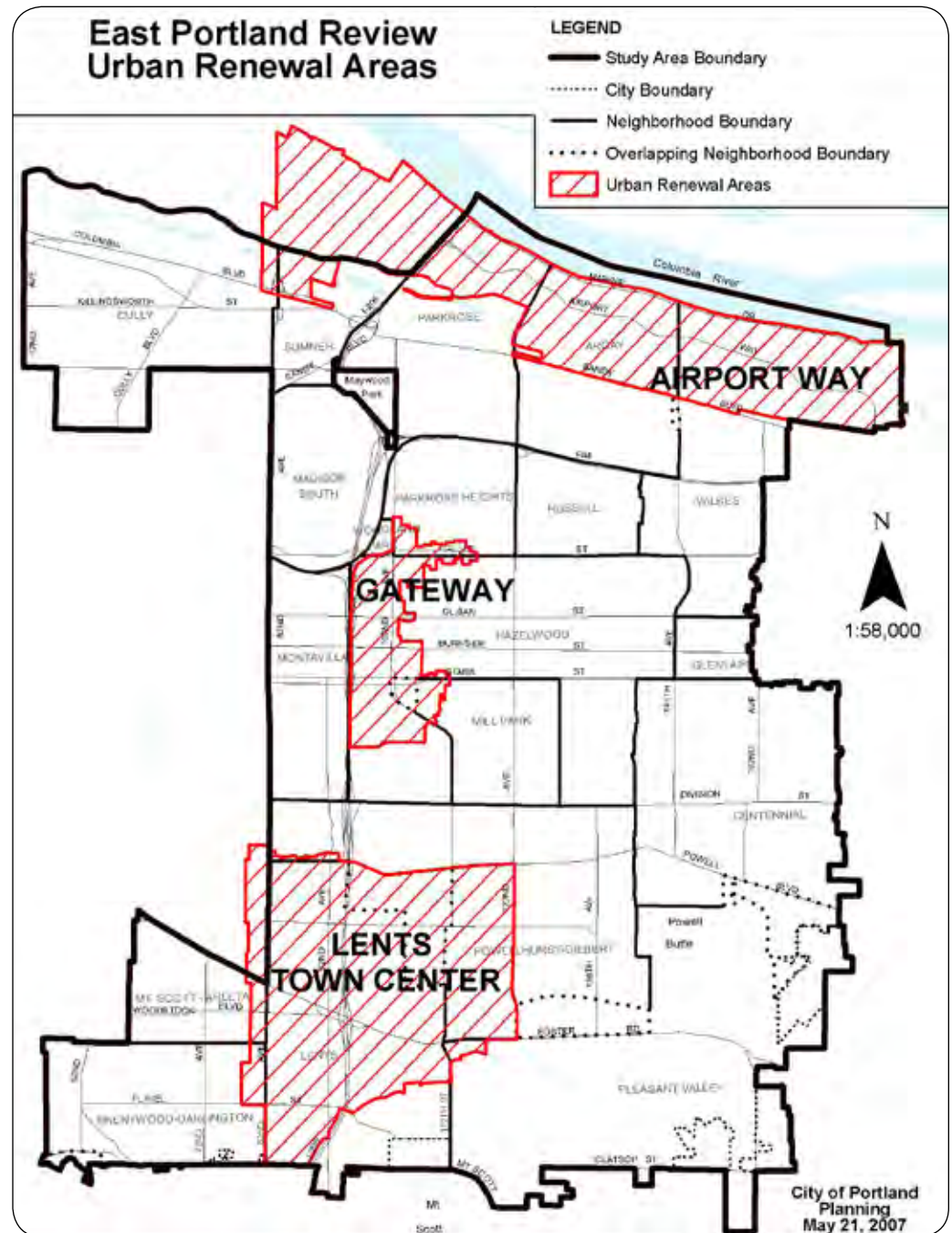
South Shore/Airport Way employment area – may have lost some employment over the four-year period.

Study Area Employment

	Total Employees		OSCP Area	
	Study Area	OSCP Area	2000	2004
Retail	14,990	14,297	11,220	10,881
Services	17,338	18,100	14,593	14,806
Other	26,059	27,106	10,299	12,035
TOTAL	58,386	59,503	36,112	37,722

Employment Forecasts

The Metroscope forecast is the regional employment model. This model suggests the study area is expected to experience substantial employment growth – about 30,000 jobs – between 2005 and 2030. The OSCP area is expected to grow by about 19,000 jobs between 2005 and 2030. Given the geographies of the two areas, it appears that employment areas at the north end of the study area – the Columbia South Shore/ Airport Way employment area – is expected to grow substantially. See accompanying table.



Study Area Employment Forecast

	Metro Scope Employment Forecast East Portland Study Area		OSCP Area	
	2005	2030	2005	2030
Retail	16,706	21,439	13,157	16,425
Services	20,483	37,853	15,433	27,858
Other	29,055	37,665	13,541	16,687
TOTAL	66,244	98,987	42,131	60,970

Underutilization of Existing Employment and Commercial Sites

Many sites within the study area may be somewhat underutilized, based on level of improvements. For industrial sites, the reason for a low level of improvements may range from a need for open or outdoor storage area for business operations, to environmental contamination concerns or other issues that prevent full intensive utilization of lands. For sites in commercial or employment zones, parking is a major need in many areas which may preclude more intense utilization and development. Large amounts of surface parking, especially parking that exceeds general demand, limits the amount of site area that is used for retail or service employment.

Underutilized sites may be opportunities for further intensification of uses or redevelopment.

PLANS AND PROJECTS

Gateway Urban Renewal Area: Development of the new Oregon Clinic and MAX parking garage were assisted by PDC. The Oregon Clinic provides high-wage employment opportunity in the Gateway regional Center.

The Gateway Street Plan and Infrastructure Study is designed to evaluate ways to fund needed infrastructure in Gateway in order to facilitate development. Much of the targeted area is zoned for Employment or Commercial use.

Lents Town Center :Development of the new Assurety NW building brings 45 new jobs to the Lents area. This project was assisted by PDC.

Appendix

Land Use Planning Background

East Portland, like all parts of Portland, is subject to a set of land development and growth management goals, guidelines, policies and regulations that shape the character and location of the built environment. These range from state-level goals and mandates, to regional plans and policies, and finally to local goals, plans and policies that are implemented through local capital improvements and public investments and services, and regulations that regulate and direct private investment and development in Portland. Overall, the framework can be thought of as a hierarchy in which plans for jurisdictions or smaller geographic areas must comply with those for larger jurisdictions or areas. Plans and policies for neighborhood areas must be consistent with the City of Portland's adopted plans and policies, which must be consistent with regional plans and policies, which in turn must be consistent with state goals and related regulations. This section talks about the current framework that is applied to study area.

Oregon's Statewide Planning Goals

Adopted in 1973, Oregon's 'statewide planning goals' constitute the framework for a statewide land use planning program. There are nineteen of these goals, incorporating state policies on land use, resource management, economic development, and citizen involvement.

Oregon's 'statewide planning goals' are achieved through local planning. State law requires each city and county to have a comprehensive plan and the zoning and land division ordinances needed to put that plan into effect. Locally adopted comprehensive plans must be consistent with the statewide planning goals. The state's Land Conservation and Development Commission (LCDC) reviews plans for such consistency. When LCDC officially approves or 'acknowledges' a local government's plan, it becomes the controlling document for land use in that area.

Transportation Planning Rule

The Transportation Planning Rule (TPR) expands on Planning Goal 12, Transportation, by providing a framework for local actions to implement a more balanced approach in determining the need, financing, and use of transportation facilities. It is intended to foster the development of land use and transportation patterns that reduce the number of vehicle miles traveled per capita, reduce overall reliance on the automobile, support types of development that are less auto-dependent, and encourage alternative modes of travel.

Metropolitan Housing Rule

The Metropolitan Housing Rule further specifies the requirements of Planning Goal 10, Housing. It ensures the provision of adequate numbers of housing units and the efficient use of land within the metropolitan Portland urban growth boundary (UGB). The rule sets housing density and affordability targets as well as the ways local jurisdictions are required to implement them through the comprehensive planning process. Among

other things, the rule requires jurisdictions to designate sufficient buildable land to provide the opportunity for at least fifty percent of new residential units to be attached single family housing or multiple family housing, or justify an alternative percentage based on changing circumstances, and provide for an overall density of ten or more dwelling units per acre.

Regional Policies

Metro is the directly elected regional government for the Portland region. Metro is responsible for managing regional growth through land use and transportation planning, and determines the location of the urban growth boundary surrounding the Portland metropolitan area, as well as when and by how much this boundary will expand.

Region 2040

In the mid 1990s, Metro adopted the Region 2040 Growth Concept, Framework Plan, and Functional Plan. The Growth Concept designates particular areas in the region where additional population and development will be focused in order to accommodate future growth. Metro's Regional Transportation Plan (RTP) works in conjunction with the Growth Concept, to plan for the multimodal transportation needs of the designated areas for additional development. The 2040 Functional Plan and 2040 Framework Plan provide local governments with a comprehensive policy basis for growth management issues, and direct local governments to implement specific standards for achieving growth management objectives.

The Region 2040 Growth Concept establishes a policy direction for managing growth in the region through the year 2040. It outlines the preferred form of regional growth and development, what densities should apply to different areas, how to protect open spaces and natural resources, and how to maintain air and water quality. Its basic philosophy is: preserve access to nature, conserve valuable resource lands by minimizing expansion of the UGB, and build better communities in already urbanized areas for current and future residents. Fundamental to the Growth Concept is a transportation system that provides a range of travel mode options and ensures mobility of people and goods throughout the region.

To accommodate future growth, Metro, along with the cities and counties in the region, jointly designated a number of mixed-use development areas that correspond to mapped region-wide ‘design types.’ The ‘design types’ include a hierarchy of places where growth and development will be focused: regional centers, town centers, station communities, main streets, and corridors.

PORTLAND'S COMPREHENSIVE PLAN

In 1980, the Portland City Council adopted its Comprehensive Plan for the city, including goals, policies, objectives and a plan map, to guide the city's future development and redevelopment over a twenty-year period. Since adoption, the goals, policies, and objectives of the plan have been amended in response to new circumstances, special

studies, new technology, and changes in state, regional and local plans and mandates.

The Portland Zoning Code (Title 33) is not a part of the Comprehensive Plan. Rather, it is the major implementation tool of the Comprehensive Plan map. The Zoning Code contains regulations that control the use and development of the land. Since the map is the application of the goals and policies to specific locations within the city, the Zoning Code must be consistent with the land use designations and provide the definitions and standards for implementing the Comprehensive Plan.

Outer Southeast Community Plan, neighborhood and area plans

The *Outer Southeast Community Plan* was adopted in 1996. The goals, policies, and objectives of the Outer Southeast Community Plan focus on unique attributes of the area, but must be in conformance with the goals, policies, and objectives of the Portland Comprehensive Plan. The Outer Southeast Community Plan has been implemented over time through various actions identified in the plan's action chart. Land use policies are implemented through the Comprehensive Plan Map, Zoning Map, Zoning Code, and Design Guidelines. Changes to implement the land use portions of the plan were adopted in 1996, with subsequent updates. Plan and implementation updates include the Gateway Planning Regulations Project (2004), and the 122nd Avenue Station Area Study (2006).