



# **2009**

# **COUNCIL WORK PLAN**

**CITY OF GRESHAM, OREGON**

**ADOPTED: JANUARY 6, 2009**





CITY OF GRESHAM  
Office of the Mayor & City Council

February 5, 2009

Dear Fellow Citizens:

Mayor

Shane T. Bemis

...

City Council

Dick Strathern  
Council President  
Position 4

Dave Widmark  
Position 1

Mike Bennett  
Position 2

Shirley Craddick  
Position 3

Paul Warr-King  
Position 5

Carol Nielsen-  
Hood  
Position 6

The members of your City Council are proud to present the 2009 Council Work Plan, a document that transparently explains the work the City of Gresham expects to conduct on behalf of our citizens this year, along with projected milestones and completion dates.

More common in the private sector, work plans like this help us closely monitor the performance and outcomes of the organization. Now in its third year, this approach enables us to align the work of City Hall with the service needs of the community.

This document represents a substantial undertaking for 2009. The projects outlined reflect the City of Gresham's important work towards building community, realizing opportunity, and practicing sustainability in our operations.

We are very proud of the work that this document represents, and are very excited for the year to come. We hope that Gresham citizens will also find this to be a source of pride and a helpful tool to understand the functions and activities of their government.

Sincerely,

Shane T. Bemis  
Mayor

Dick Strathern  
Council President

David Widmark  
City Councilor

Mike Bennett  
City Councilor

Shirley Craddick  
City Councilor

Paul Warr-King  
City Councilor

Carol Nielsen-Hood  
City Councilor



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# TOP 6 PRIORITIES

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# CITY AMENITIES

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## Owner(s)

Dave Rouse, Director of Environmental Services

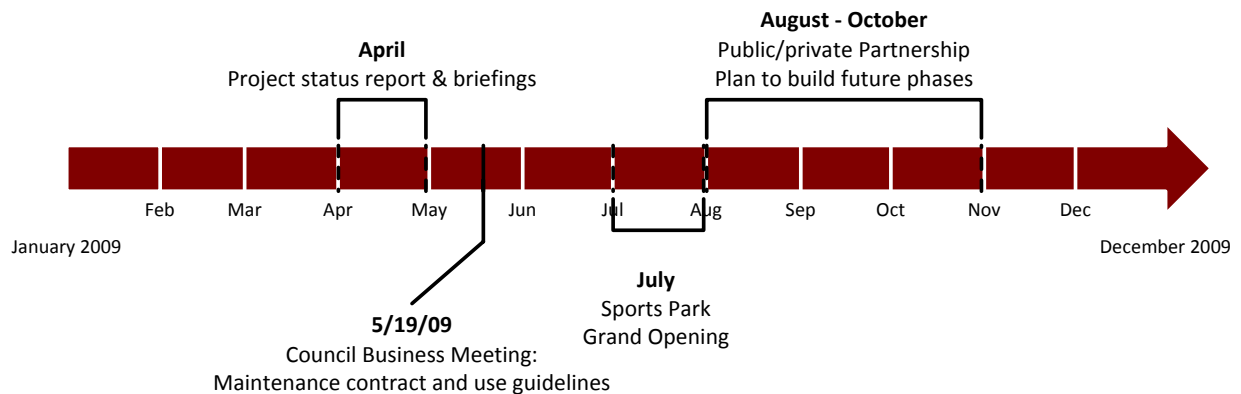
Alice Rouyer, Executive Manager

## Community Outcome Statement

This project will:

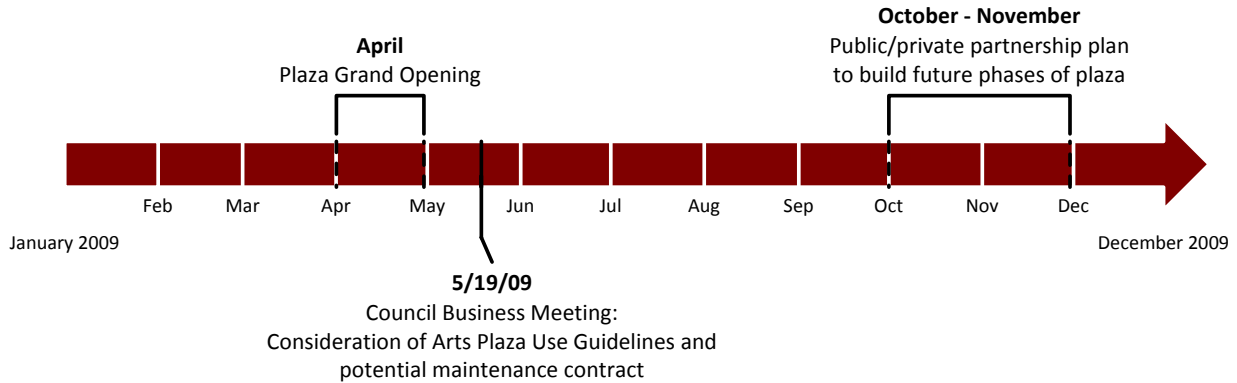
- Develop protocols for usage and a maintenance plan for Sports Park and Arts Plaza facilities
- Develop a strategy for future improvements of the Sports Park and Arts Plaza using public/private partnerships
- Construct phase one of the Gresham Skate Park

## Project Timeline: Sports Park

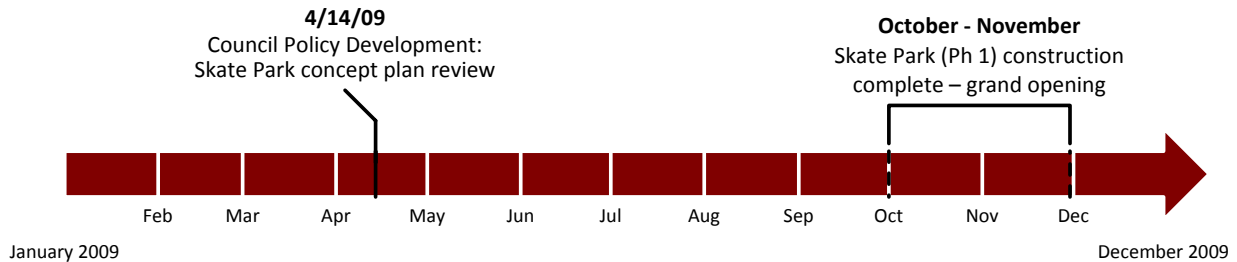




**Project Timeline: Center for the Arts Plaza**



**Project Timeline: Skate Park**



**Public Involvement Plan**

**Goal:** All of the individual projects identified in the city amenities project have gone through an extensive public involvement process, including general public, constituent groups & Council Advisory Committees (CAC).

**Activities and Tools:** Additional open house meetings with the skating community and public are scheduled for the Skate Park this winter and spring prior to commencing construction.

**Public Involvement Coordinator:** Dave Rouse

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# EAST COUNTY JUSTICE CENTER

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## **Owner**

Erik Kvarsten, City Manager

## **Community Outcome Statement**

This project will develop a strategy to:

- Determine the location for development of an adequate County Court facility to serve Gresham
- Determine the feasibility of combining aspects of the Gresham Police and Multnomah County Sherriff's office operations

## **Project Timeline**

The Council will receive quarterly briefings and updates via memorandum and other methods.

## **Public Involvement Plan**

Multnomah County will be the primary party responsible for public involvement.

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# ECONOMIC DEVELOPMENT

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## **Owner**

Janet Young, Economic Development Director

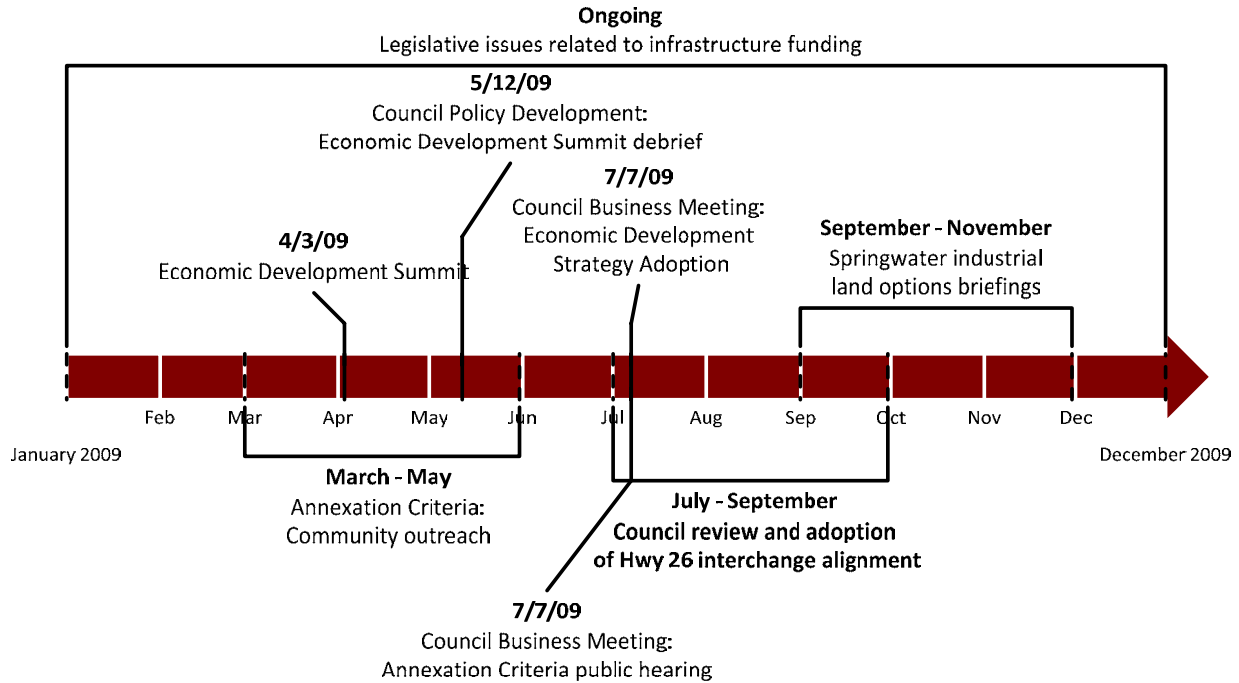
## **Community Outcome Statement**

This project will develop a strategy to:

- Improve the community's economic vitality by aggressively targeting the solar and clean technology businesses to locate on industrial lands
- Convene an economic development summit in spring 2009 to develop strategies and actions to strengthen Gresham's role as the region's economic hub
- Develop a scope of work and strategy to best position Springwater for development, including implementing short and long term plans to access Highway 26
- Update the City's industrial district codes to facilitate efficient development and redevelopment in industrial land areas

## **Project Timeline - on next page**

## Project Timeline



## Public Involvement Plan

**Solar Strategy Outreach:** To counsel recruitment partners such as realtors, Oregon Economic and Community Development Department, and companies, as appropriate.

### Economic Development Summit

**Goal:** The goal of outreach for the Summit is to gain needed information to guide content of the Summit, and to encourage a good turnout at the event.

**Activities and Tools:** Public outreach to date has included focus groups, and meetings with partner agencies. Outreach for the Summit will include advertising, targeted emails and phone calls and website posting.

**Public Involvement Coordinator:** Janet Young

**Public Involvement Plan – continued on next page**

## **Public Involvement Plan – continued**

**Springwater:** The public involvement for this project is unique in that the City is not the sole agency involved. Oregon Department of Transportation (ODOT) is leading the Highway 26 interchange project and will be leading the public involvement work with the City supporting their outreach efforts. The infrastructure funding outreach is primarily a legislative effort, thus there is limited role for city public involvement.

### **Annexation Criteria**

**Goal:** To provide for citizen input in the annexation criteria modification process.

**Activities and Tools:** Annexation criteria modifications require a Type IV Development Code amendment, with required property owner notification. In addition, outreach will occur with potentially affected property owners, neighborhood associations and development groups.

**Public Involvement Coordinator:** Janet Young

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# FISCAL HEALTH

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## Owner

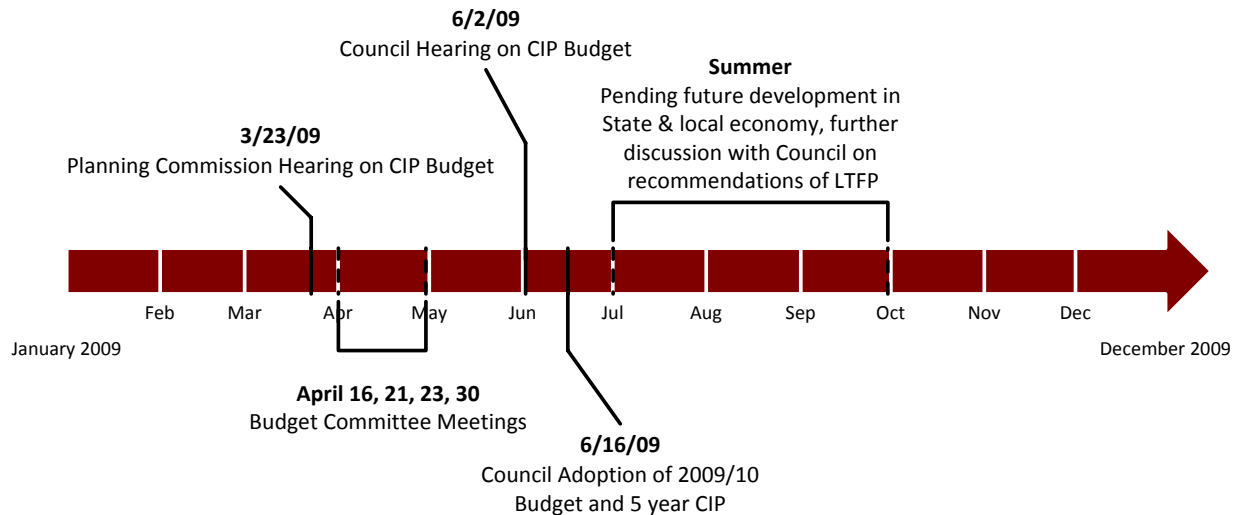
Erik Kvarsten, City Manager

## Community Outcome Statement

This project will:

- Adopt a balanced budget for fiscal year 2009 – 10
- Update the City’s Long Range Finance Plan (LTFP) and include strategies for financial recovery
- Advocate for fiscal reform

## Project Timeline



## **Public Involvement Plan**

The public process for the budget are the four public meetings to be held in April where all citizens have an opportunity each meeting to express their views and opinions thereby influencing the outcome. The budget committee is made up of seven council members and seven finance committee members. The seven finance committee members are the "at large" citizen group that meets the criteria under Oregon Budget Law for public participation.

**Goal:** To approve a balanced budget that meets with council work plan objectives, the city's service priorities and the capital improvement plan. The five year capital improvement program is reviewed and approved by the Planning Commission. Again, these plans and priorities were discussed at open public meetings where citizen input is encouraged.

**Activities and Tools:** The primary public involvement activity for this project is the budget hearings, Finance Committee, Planning Commission and Council meetings which are open to the public. The primary tool used is the budget document, Council work plan, the Long Term Financial Plan and the Capital Improvement Program document.

**Public Involvement Coordinators:** Erik Kvarsten and Deborah Bond

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# PUBLIC SAFETY

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## Owner(s)

Chief Junginger, Police Chief

Chief Lewis, Fire Chief

## Community Outcome Statement

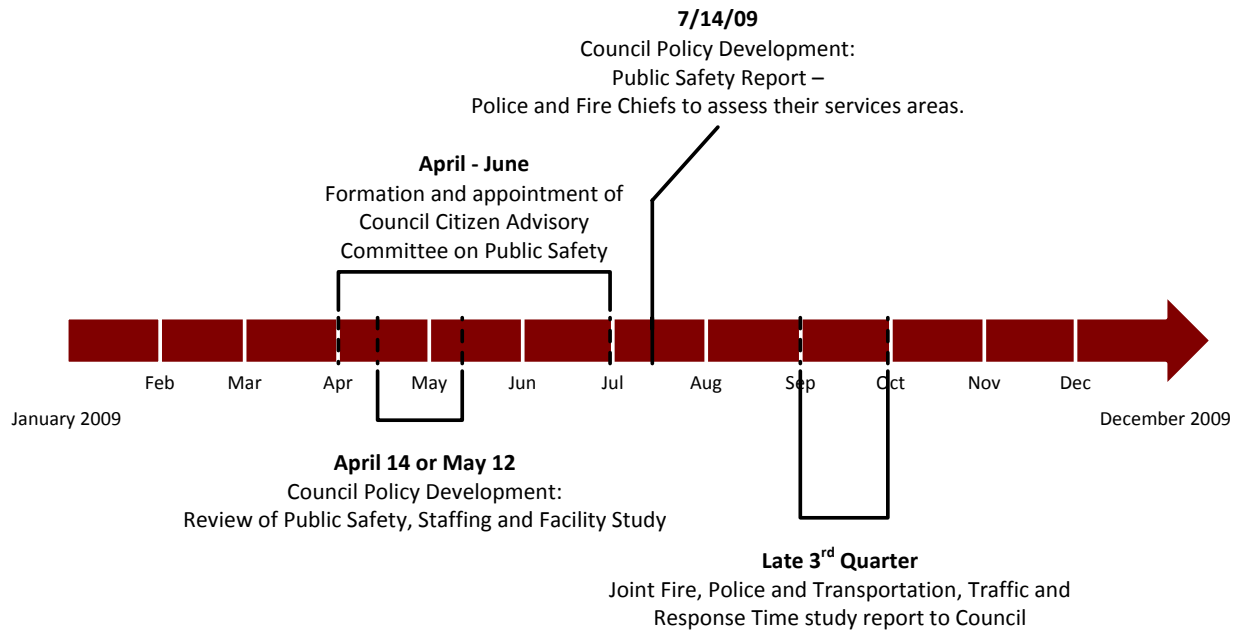
This project will:

- Develop a public safety strategy and act upon the Staffing and Facility Study that calibrates the current and future needs for staffing, programming, equipment and facilities
- Receive mid-year report from Chief Junginger assessing challenges and opportunities for the Police Department
- Review Fire and Emergency Services study on traffic and response times
- Seat the Public Safety Advisory Committee and develop a work plan
- Advocate for continued Gang Task Force funding

## Project Timeline – on next page



## Project Timeline



## Public Involvement Plan

**Goal:** To provide an opportunity for community members to share their concerns and ideas and recommendations, related to public safety, with the Police and Fire Departments and ultimately with Council.

**Activities and Tools:** The Council Citizen Advisory Committee will provide the forum for public involvement and communication on issues of public safety in the community. This will include, but may not be limited to, outreach to other stakeholders, community groups, and neighborhood associations.

Published agendas and meeting minutes will provide the basis of the projects communications. Specific press releases, news briefings, and articles in various formats will be used to communicate with the public.

**Public Involvement Coordinators:** Chief Junginger and Chief Lewis, as the project owners, will designate the appropriate staff liaison to individual public involvement and/or communication projects as they become identified. The Chiefs will serve as the Staff Liaisons with the Council Citizen Advisory Committee for Public Safety.

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# URBAN RENEWAL

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## **Owner**

Alice Rouyer, Director, Rockwood- West Gresham Urban Renewal Agency

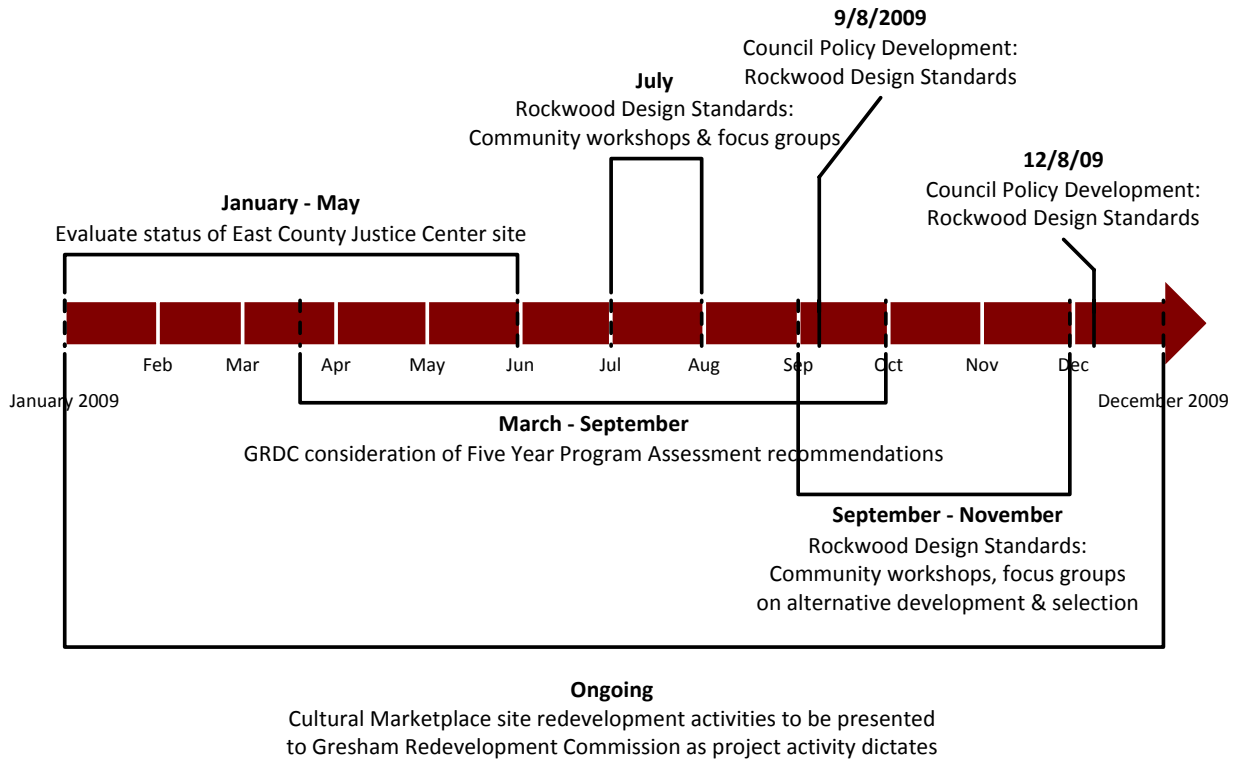
## **Community Outcome Statement**

This project will:

- Facilitate redevelopment activity on the Cultural Marketplace site and the “triangle”
- Initiate potential Gresham Redevelopment Commission (GRDC) purchase of the former East County Justice Center site
- Improve Urban Renewal efforts in response to a five-year Urban Renewal Program Assessment
- Incorporate new Rockwood Design Standards into urban renewal efforts

## **Project Timeline – on next page**

**Project Timeline**



**2010**

- January** – Rockwood Design Standards: Community workshops on alternatives
- April** - Council Hearing: Rockwood Design Standards

**Public Involvement Plan**

**Goal:** To provide and opportunity for community members to share their ideas about future redevelopment in the Rockwood – West Gresham Urban Renewal Area.

**Activities and Tools:** The Gresham Redevelopment Commission Advisory committee (GRDAC), will continue to provide a forum for sharing ideas and making policy/project recommendations to the GRDC.

Other business and citizen outreach efforts will be identified in response to recommendations outlined in the Five-year Urban Renewal Program Assessment.

**Public Involvement Coordinator:** Alice Rouyer and assigned staff.



# **BUILDING COMMUNITY**

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# ADMINISTRATIVE PENALTY FOR ENFORCEMENT

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## Owner

David Ris, City Attorney

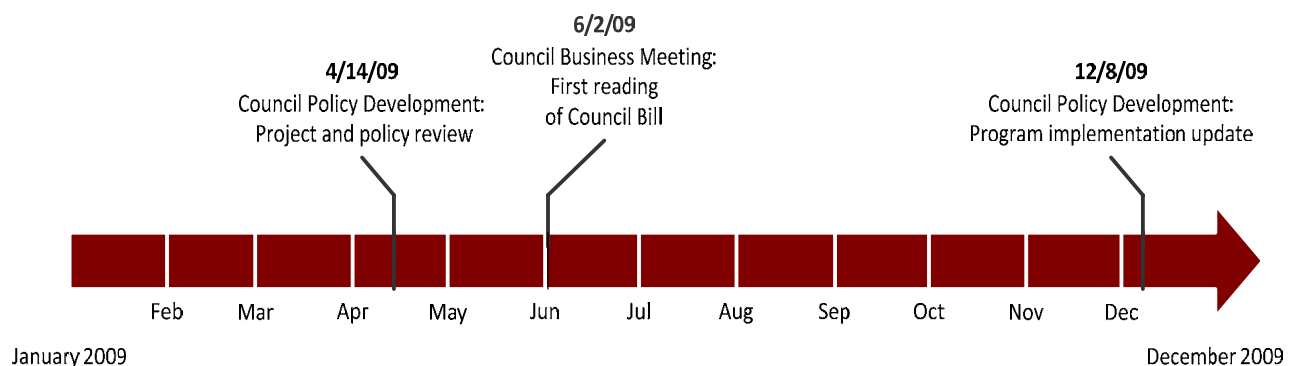
## Community Outcome Statement

Administrative penalties are similar to citations except that an independent hearings officer, not a judge, reviews whether the penalty is valid.

This project will:

- Evaluate and implement an administrative penalty program for Gresham
- Create a new tool for the enforcement of the Gresham Revised Code and the Gresham Community Development Code
- Likely result in more efficient enforcement than citations to court because the City has control over the scheduling of hearings and the collection of penalties

## Project Timeline



## **Public Involvement Plan**

**Goal:** The public involvement goal is to provide the public with information about the current enforcement tools available to city, describe the advantages and disadvantages of administrative penalties, and to obtain feedback regarding the addition of administrative penalties to the City's enforcement toolbox.

**Activities and Tools:** The communication tool will be a fact sheet that will be modified as appropriate for each of the activities described above.

Public involvement activities will include general information on the webpage, in the spring edition of GRESHAM, and in Neighborhood Connections. Information will also be provided to the Citizen Advisory Committees.

**Public Involvement Coordinator:** David Ris

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# CORRIDOR DISTRICTS REVIEW

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## Owner(s)

Mike Abbaté, Urban Design and Planning Director

Jonathan Harker, Comprehensive Planning Manager

## Community Outcome Statement

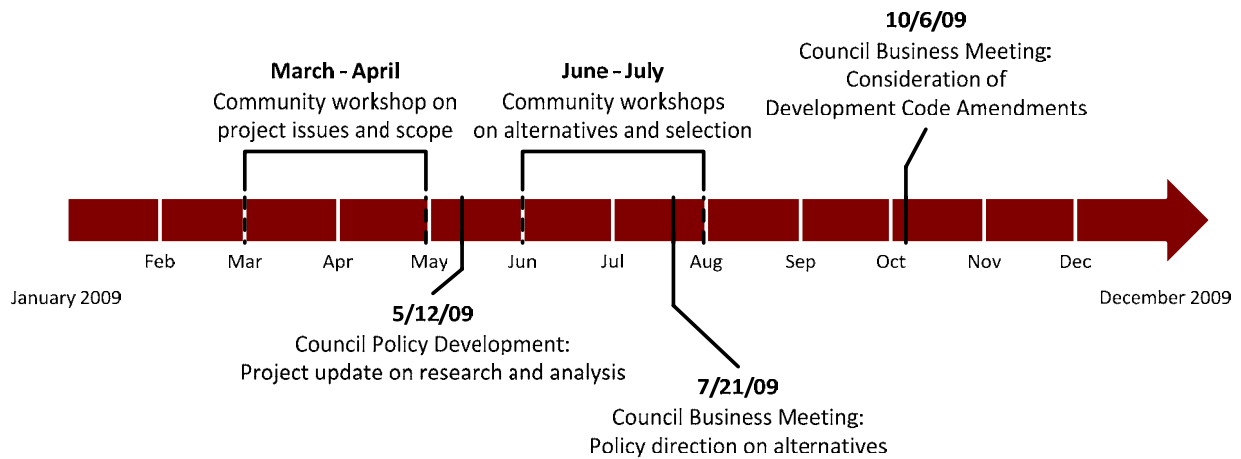
This project is a follow-up to the Residential Districts Review project on the 2008 Council Work Plan which examined the appropriate locations for density in residential neighborhoods. The Residential Districts Review identified corridors and centers as locations that had the facilities to accommodate higher density residential development.

This project will:

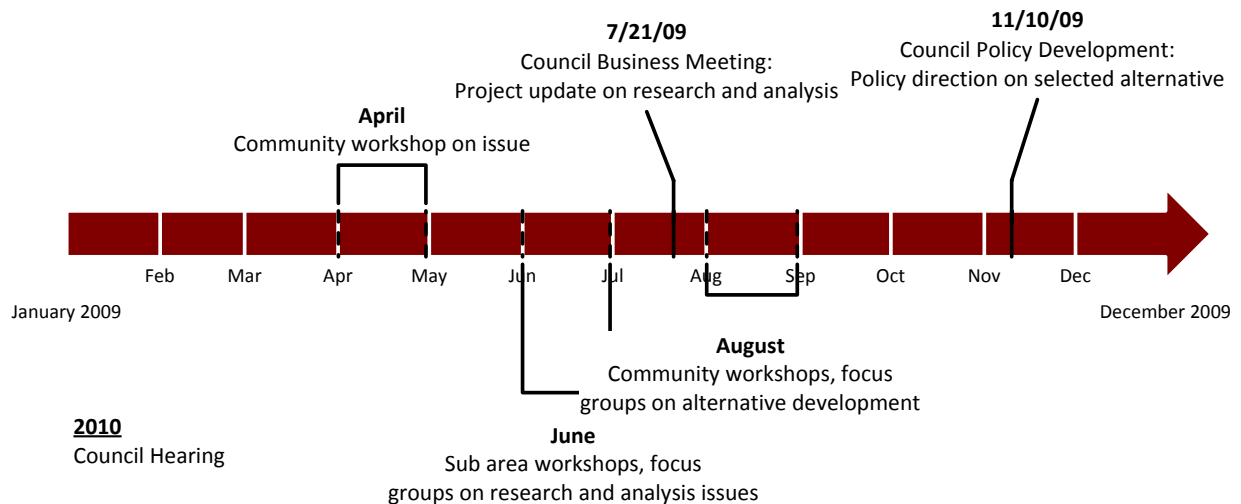
- Evaluate and improve the existing design standards for multi-family developments in all districts
- Incorporation of Crime Prevention through Environmental Design (CPTED) measures
- Examine the capacity of corridors and centers to accommodate higher density residential development and compatibility with adjacent uses
- Be done in two legislative rounds
  - Round one resulting in updated multi-family design standards
  - Round two resulting in amendments to the Plan Map and Development Code that may reflect higher residential housing density in areas that are suited to accommodate and other related changes to support the potential increase in residential density
- Be closely coordinated with the 2009 Residential Districts Review project that will address innovative housing and residential compatibility issues



**Project Timeline: Multi-Family Design Standards**



**Project Timeline: Residential Map / Code Amendments**



**Public Involvement Plan**

**Goal:** Ensure stakeholders are consulted and involved in the development of alternatives for corridors in terms of locations for more intense housing, compatibility, and design standards.

Stakeholders include: the general public, business owners, residents of the area, neighborhood associations, the Design Commission, and public entities such as Metro and TriMet. Additional work should occur to reach out to groups that have not participated as much in public processes, such as the Latino and Russian communities.

**Activities and Tools:** Public Involvement will include: focus groups with interest groups; broad community workshops; workshops with smaller geographic areas (i.e. the Rockwood area and the Powell corridor); updates to the Neighborhood Coalition or affected neighborhood associations; and information sharing using the web, flyers, ask Gresham, and the Gresham Farmer's Market. A visual preference survey may be useful when exploring design standards for multi-family developments.

**Public Involvement Coordinators:**

Multi-family Design Standards: Rebecca Ocken

Residential Map / Code Amendments: Stacy Humphrey

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# DEVELOPMENT CODE IMPROVEMENT PROJECT (DCIP) 2009

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## Owner(s)

Mike Abbaté, Urban Design and Planning Director

Jonathan Harker, Comprehensive Planning Manager

## Community Outcome Statement

This project will result in improvements to the City's Development Code. The project will include research, public outreach, drafting new code language, and adopting amendments. The project will complete work begun in 2008 to assess and propose revisions to the Development Code as a means to improve its effectiveness reduce uncertainty and increase consistent interpretation and application of the code.

The 2009 Development Code Improvement Project (DCIP) tasks will be accomplished in two phases of the planning and legislative adoption process and will include:

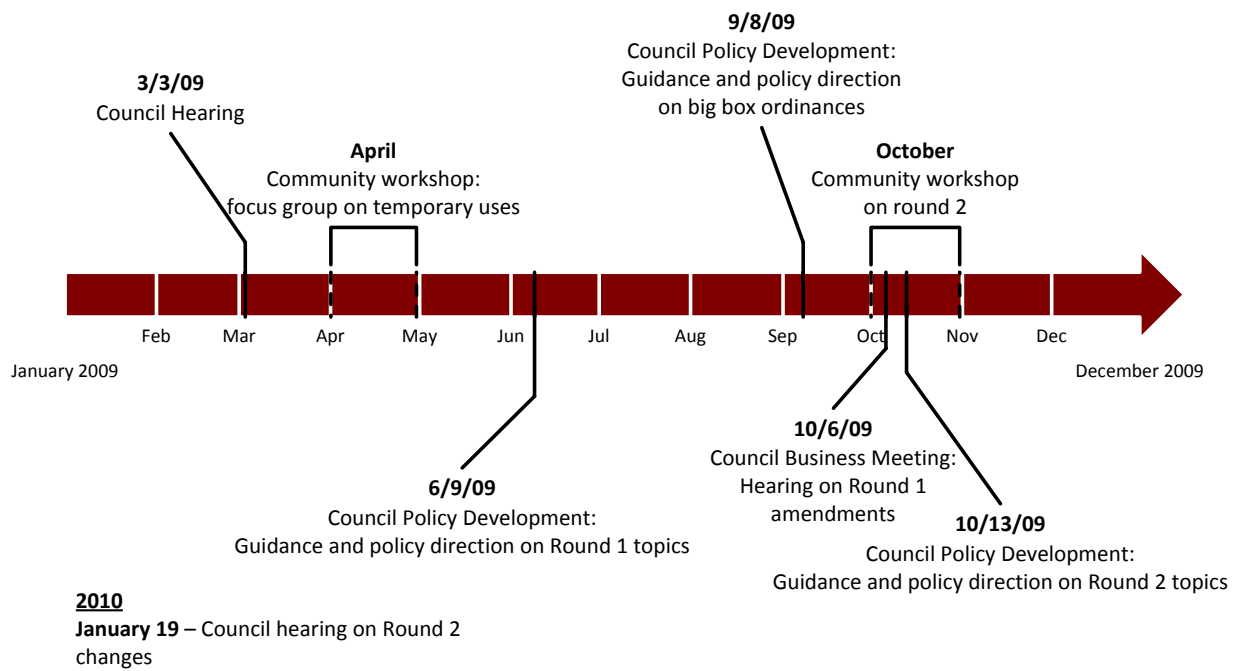
### **Round 1**

- Assessment of Community Service Uses and consideration of a Conditional Use process
- Alternative energy systems
- Plan Map Amendment criteria
- Land division article updates
- Additions to structures with a non-conforming floor to area ratio
- Daycare facility updates required by changes to ORS 657
- Big box ordinance research
- Temporary uses

## Round 2

- Protocol for classifying permitted uses
- Domestic poultry
- Urban gardening / farming
- Table of contents organization improvement

## Project Timeline



## Public Involvement Plan - on next page

## **Public Involvement Plan**

**Goal:** Ensure stakeholders are consulted and involved in the development of new Code language. Stakeholders will vary by topic and include: the general public, temporary use operators, green energy experts, the urban farming community, developers, day care operators, neighborhood associations, and business owners.

**Activities and Tools:** Public Involvement will include: focus groups with interest groups; broad community workshops; updates to the Neighborhood Coalition or affected neighborhood associations; updates to the Development Group; and information sharing using the web, flyers, Ask Gresham, and at the Farmer's Market. Meetings with advisory committees and the City Council are part of the public involvement plan.

### **Public Involvement Coordinators:**

Round 1: John Pettis

Round 2: Stacy Humphrey

Temporary Uses: Ann Pytynia

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# DOWNTOWN PLAN / DOWNTOWN DESIGN STANDARDS

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## Owner(s)

Mike Abbaté, Urban Design and Planning Director

Jonathan Harker, Comprehensive Planning Manager

## Community Outcome Statement

The Downtown Plan project will establish a new vision for a vibrant downtown Gresham that reflects the current community aspirations and needs; sets the stage for the redevelopment of downtown; and promotes greater physical and visual connectivity with the Civic Neighborhood. Together, Downtown and Civic Neighborhood are a Regional Center. The 2009 Downtown Plan process continues the work of the 2008 Regional Center Implementation Project (RCIP) project to replace the 1995 Downtown Plan.

This project will involve three components:

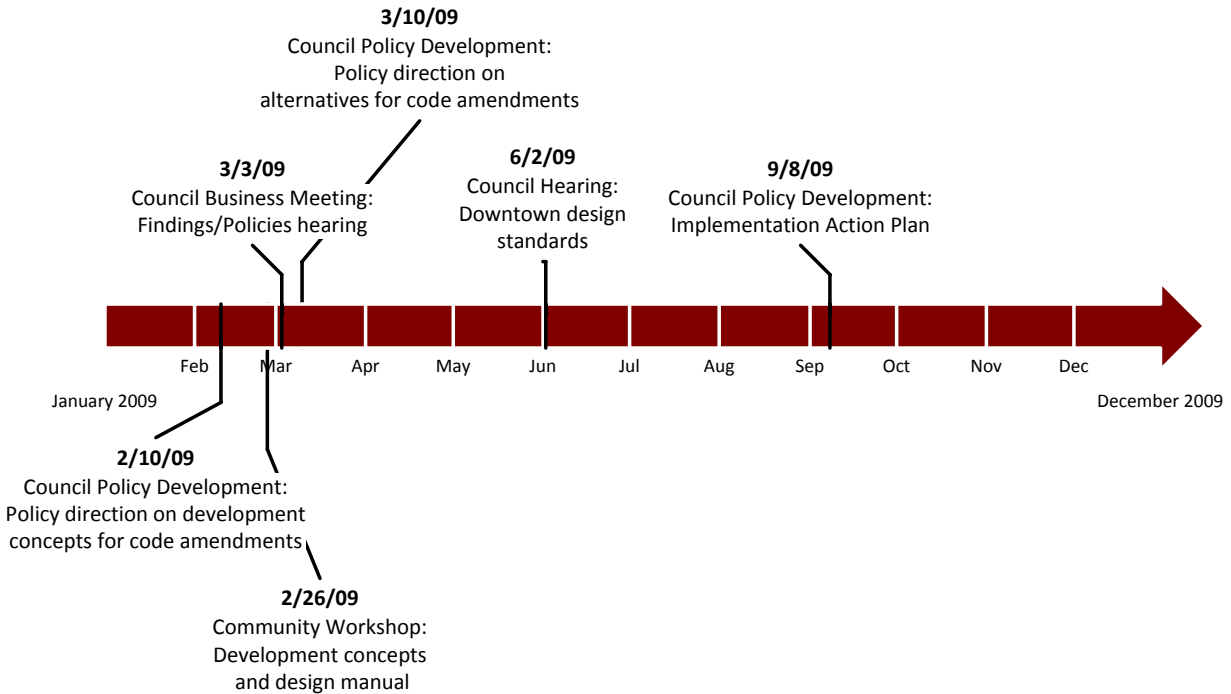
- Updating Volume 1 (Findings) and Volume 2 (Policies) of the Gresham Community Development Plan
  - The Findings document summarizing the factual basis for the proposed Downtown Plan
  - The Goals, Policies and Action Measures document describing the community aspirations for downtown in the form of goals and policies and while providing direction in the form of action measures
- Downtown Plan Report
  - Summary of existing conditions and how the City envisions the future of the downtown based the Findings and Goals, Policies and Action Measures documents

- Development Concepts representing urban design and land use ideas for development/redevelopment of key sites
- An Implementation Action Plan that prioritizes public and private actions that can help the vision become a reality. This could include short-and long-range plans for funding sources, priority public works and development projects
- Comprehensive Plan Map and Code Amendments
  - Required to implement the Downtown Plan
  - Downtown Design Manual which will insure the physical environment matches the vision found in the Downtown Plan. It will contain:
    - Code language
    - Downtown sub-district map and street typologies map
    - Design principles
    - Design guidelines
    - Design standards
    - Street design standards

The Design Commission and Planning Commission will provide advice throughout the creation of the Downtown Plan. This Downtown Plan project will be a coordinated effort with the Downtown Design Manual project on the 2009 Council Work Plan.

**Project Timeline - on next page**

## Project Timeline



## Public Involvement Plan

**Goal:** Partner with the public on each aspect of the Downtown Plan; to look to the public for direct advice and innovation in formulating solutions; and to incorporate public advice and recommendations into the decisions to the maximum extent possible.

Public involvement will continue the process that was begun in 2007 on the Downtown Regional Center Development Strategy and continued in 2008 with the Downtown Plan effort.

**Activities and Tools:** Stakeholders include: the general public, business owners, residents of the area, the Downtown Focus Group, neighborhood associations, the Design Commission, and public entities such as Metro and TriMet.

Public Involvement will continue to include Downtown Focus Group; community workshops; updates to the Neighborhood Coalition; affected neighborhood associations; and information sharing using the web, flyers, and ask Gresham. Additional activities will be planned with other groups and stakeholders such as the City staff project team, the Gresham Downtown Development Authority, the Developer's Group and the Historic Business Association.

### **Public Involvement Coordinators:**

Volumes 1 & 2 (Findings and Policies Update): John Pettis

Downtown Plan Report and Amendments: Lauren McGuire and Brian Martin



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# NEIGHBORHOOD STABILIZATION PROGRAM (NSP)

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## **Owner**

Mike Abbaté, Urban Design & Planning Director

## **Community Outcome Statement**

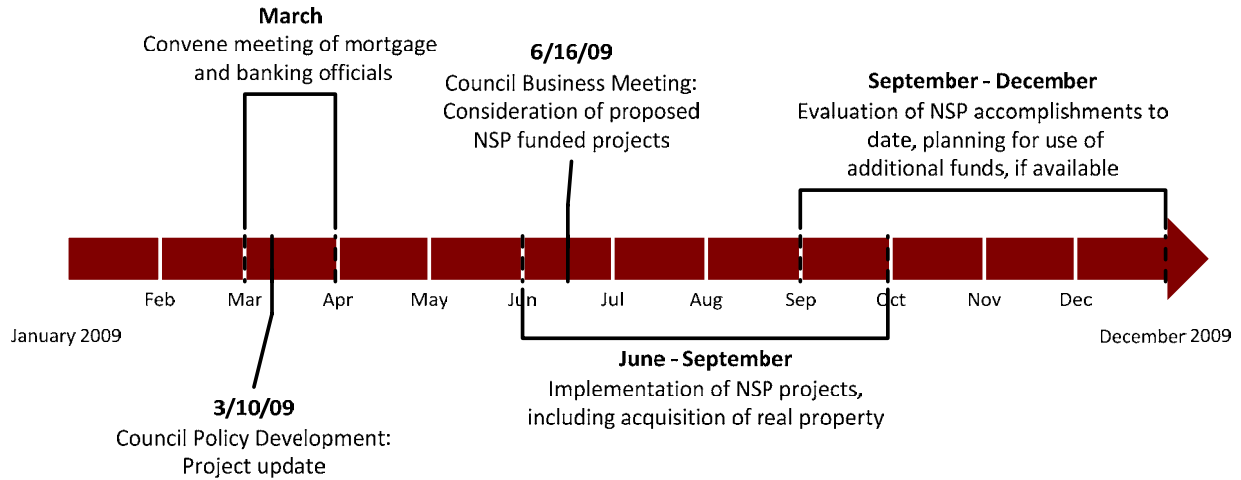
The federal government established the NSP to help communities mitigate the impact of foreclosed properties on neighborhoods. Urban Design & Planning staff will look to invest the NSP funds in foreclosed properties in a way that best leverages the federal funds to promote the program's intention and the City's goals and has the broadest positive effect possible.

Program activities to be considered include:

- Homeownership assistance
- Land banking (for housing to be developed at a later date)
- Redevelopment of existing property
- Demolition of abandoned/blighted structures

## **Project Timeline - on next page**

## Project Timeline



## Public Involvement Plan

**Goal:** Regularly update the Community Development and Housing Subcommittee (CDHS) on proposed NSP projects, as well as soliciting regular feedback from stakeholders throughout Gresham.

**Activities and Tools:** CDHS will be consulted prior to each Council Action Milestone described above, and any comments and suggestions made by CDHS will be incorporated into staff's report to Council.

A meeting of banking and mortgage lending officials from Gresham and East County will be held to seek input into strategies to identify and address specific foreclosed properties.

**Public Involvement Coordinator:** Michael Parkhurst

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# PARKS/RECREATION/TRAIL AND NATURAL AREAS MASTER PLAN

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## Owner

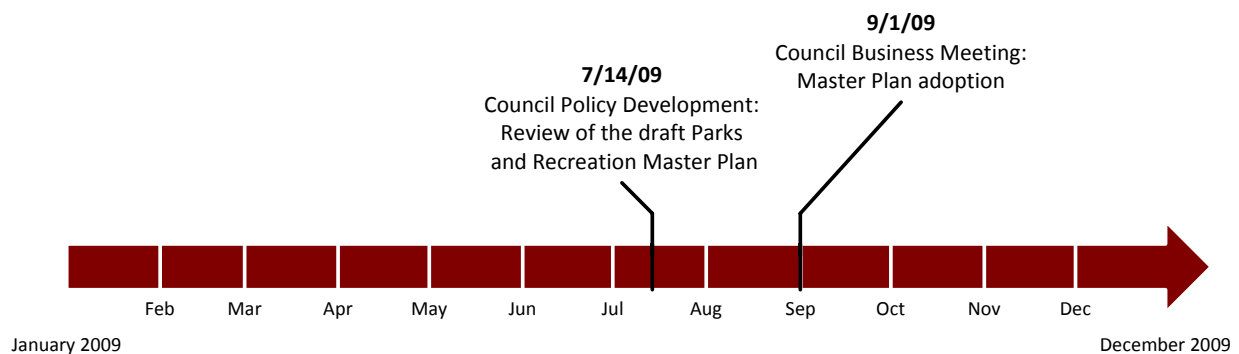
Dave Rouse, Director of Environmental Services

## Community Outcome Statement

The new Parks/Recreation/Trail and Natural Areas Master Plan will provide a framework for decision making over a 20 year period. The development of this master plan will:

- Identify future parks development and maintenance needs
- Identify funding scenarios for Council consideration
- Based on Council input, a preferred alternative will be recommended for the final master plan

## Project Timeline



## **Public Involvement Plan**

**Goal:** Involve the public in the master plan process. The parks master plan has gone through an extensive public involvement process, including general public, constituent groups & council advisory committees since January of 2007.

**Activities and Tools:** A city web page has been established for this project. The Park and Recreation Advisory Subcommittee (PRAS) will be reviewing and revising the final draft of the master plan during late spring of 2009. PRAS will be asked to develop and recommend a preferred alternative for Council consideration.

**Public Involvement Coordinator:** DES parks staff & community relations staff

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# RESIDENTIAL DISTRICTS REVIEW

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## Owner(s)

Mike Abbaté, Urban Design and Planning Director

Jonathan Harker, Comprehensive Planning Manager

## Community Outcome Statement

The Residential Districts Review project will ensure that residential development meets the community's vision/goals with map and code provisions that better integrate new residential development with existing neighborhoods. The 2009 components will build upon the demonstration project code and lot size standards work done in 2008. The project will involve two separate components:

## Innovative Housing

- Will meet City's housing goals by providing opportunity to develop wider variety of housing types or configurations that are compatible with existing development
- Will continue work begun in 2008, that included changes to existing districts and demonstration project code which encourages a limited number of innovative, high-quality development

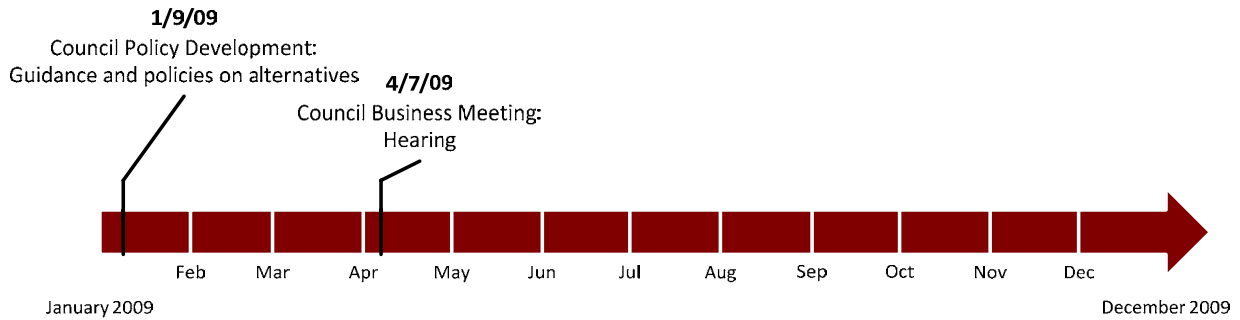
## Residential Compatibility

- Will address the desire to have development that is better integrated into existing development
- Creating similar lots size standards between new and existing development was accomplished as part of the 2008 Council Work Plan
- The 2009 component will address:
  - Residential infill including flag lots

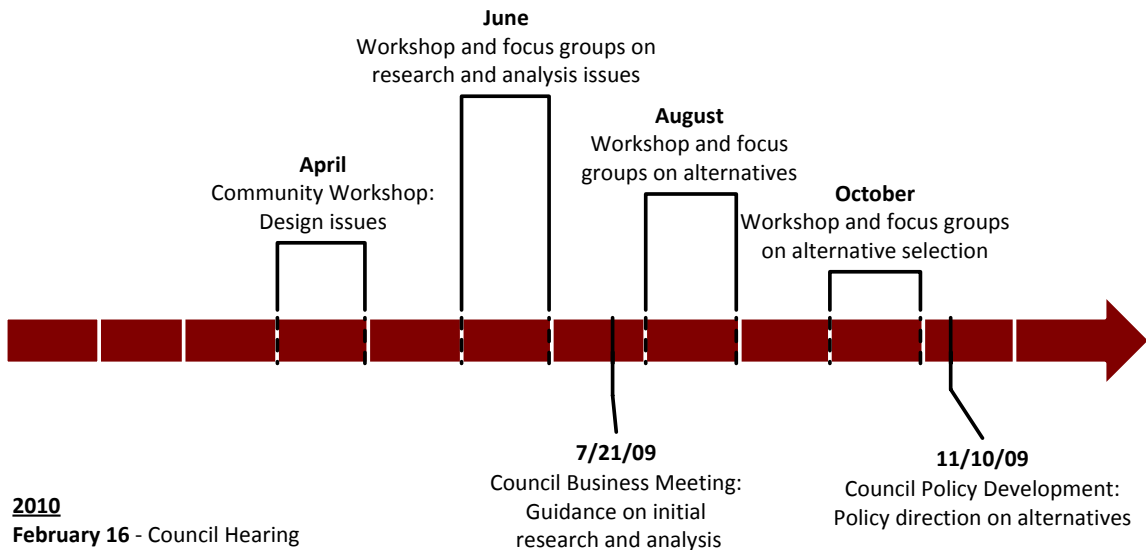
- Transitions between more intense development (apartments, condominiums, commercial uses) and less intense development (single-family detached homes)
- Parking, as standards affect spill over from a more intense area to a lesser one
- Code “cleanup” items, such as how density is calculated

The Residential Compatibility component will be closely coordinated with the Corridor project on the 2009 Council Work Plan.

**Project Timeline: Innovative Housing**



**Project Timeline: Residential Compatibility**



## **Public Involvement Plan**

### **Innovative Housing**

**Goals:** Public outreach on innovative housing issues and alternatives was conducted in the spring and summer of 2008 along with the first two components of the Residential Districts Review project. Alternatives selected during that process were altering existing land-use districts and creating a demonstration projects code. Outreach since then has been geared toward consulting with stakeholders to improve the proposals. This has or will include meetings with the Planning Commission, Design Commission, City Council, developers, and the public. A community workshop was conducted on Jan. 14, 2009.

**Activities and Tools:** Outreach tools for the remainder of the project will include Planning Commission and Design Commission meetings and as well as providing interested parties with information and updated drafts of the code changes. The information will be distributed via the ask Gresham e-mail tool, the City's Web site, fliers and other announcements. In addition, an internal staff project team will review the code proposals.

**Public Involvement Coordinator:** Stacy Humphrey

### **Residential Compatibility**

**Goals:** Ensure stakeholders are consulted and involved in the development and selection of alternatives.

Stakeholders include: the general public, business owners, residents of the area, neighborhood associations, the Planning Commission, and public entities such as Metro and TriMet.

**Activities and Tools:** Public involvement will include focus groups with interest groups; broad community workshops; workshops with smaller geographic areas (i.e. the Rockwood area and the Powell corridor); updates to the Neighborhood Coalition or affected neighborhood associations; and information sharing using the web, flyers, ask Gresham, and the Gresham Farmer's Market. A visual preference survey may be useful when exploring design standards for multi-family developments.

Public outreach for residential compatibility will be conducted in conjunction with the Corridor Districts Review project. This approach was chosen because discussing issues of corridor housing density will inevitably bring up issues of compatibility and design. This also will allow for efficient public outreach efforts where citizens can provide input on a variety of related topics at a series of joint meetings.

**Public Involvement Coordinator:** Stacy Humphrey

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# WEB SITE EXPANSION

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## **Owner**

Randy Paden, Information Technology Director

## **Community Outcome Statement**

This project will:

- Increase the breadth of the City's web site by webcasting Council Meetings
- Raise the awareness of the other tools available to the public on the City's website, such as the ability to view land use applications
- Educate City staff on the tools available, such as webinars for training and the ability to conduct surveys via ask Gresham

## **Project Timeline**

Once funding is in place, it will take approximately 3 months until this project is rolled out to the public.

## **Public Involvement Plan**

**Goals:** Make the citizens of Gresham aware of the tools available to them via the City's website. Educate City staff on the internal tools available, such as webinars and the ability to conduct surveys via ask Gresham.

**Activities and Tools:** Use web tutorials and media sources such as the neighborhood newsletter, the Oregonian and Outlook to raise awareness on current tools available on the website. Use the intranet and city exchange to educate internal staff of the tools available to them.

**Public Involvement Coordinator:** Randy Paden



# REALIZING OPPORTUNITY

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# CENTERS PARKING IMPLEMENTATION

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## Owner(s)

John Dorst, Deputy Director, Department of Environmental Services

Katherine Kelly, Transportation Planning Manager

## Community Outcome Statement

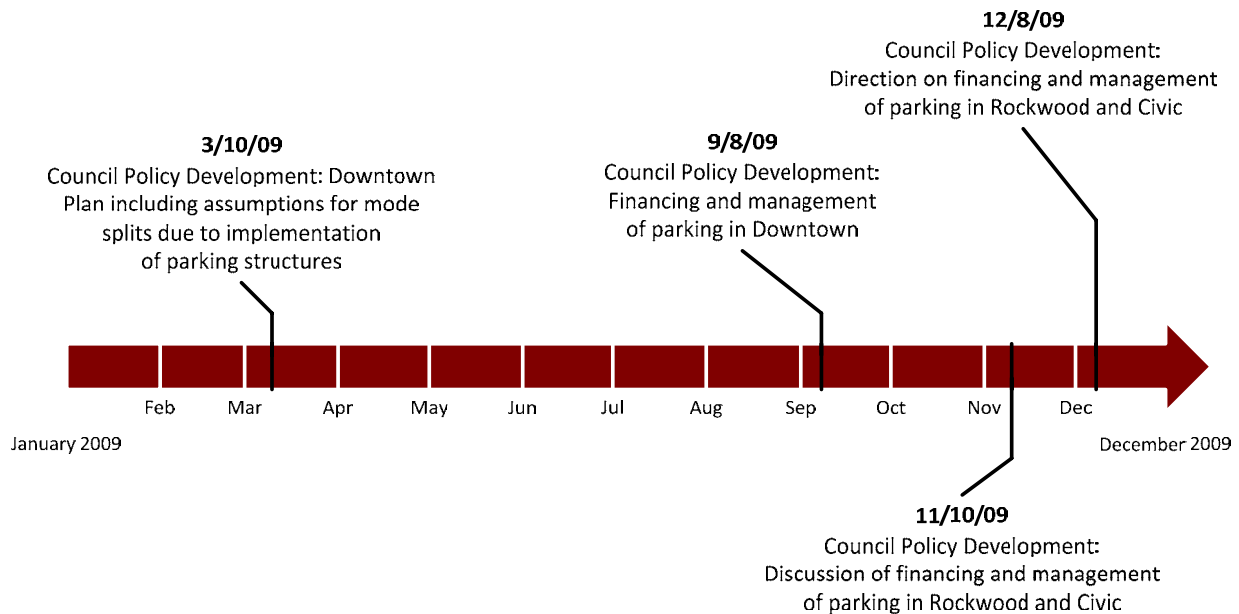
This project continues work begun in 2008 to assess parking needs in the Downtown, Rockwood, and Civic centers, and to evaluate potential parking management strategies for those areas in order to meet parking needs. Outcomes of that work included a list of parking management and funding strategies that might be implemented in the three centers. These strategies have been used in the formation of the Downtown Plan Update, which is currently underway. Further, the work completed in 2008 recommended that policy guidelines be developed to determine parking strategies for the centers.

In 2009, this project will:

- Produce policy guidelines that will subsequently determine new parking strategies and programs in the centers. The policy guidelines will determine:
  - Types of parking facilities that will best serve each of the three centers, such as parking structures, metered parking, zoned parking, or other alternatives
  - Any necessary changes to existing parking regulations in order to meet City goals to achieve a 50% mode split by 2040 and support greater densities in the centers
  - Preferred mechanisms to finance parking management and fund the construction of parking facilities
- Performance measures to monitor the impact of parking policies and strategies will be developed

The purpose of this project, and the end benefit of this project for the community is to implement parking facilities that are and efficient and cost-effective uses of land, promote desirable development in these three centers, and achieve the City's mode split goals.

### Project Timeline



### Public Involvement Plan

**Goal:** Reach consensus among parking system users on the policies or strategies that:

- May change parking standards
- Address how new parking facilities are financed
- Implement new parking fees or assessments due to the development of a local improvement district may impact existing businesses and/or economic development opportunities.

**Activities and Tools:** Outreach will be conducted with end users of the parking systems in each of the three centers. These users include developers, business and property owners, commuters, and visitors.

As part of the process to develop an update to the concept design for Downtown, meetings were held with City Council, Planning Commission, Design Subcommittee, and the Transportation Subcommittee. Also, an open house was convened for the public. As one

element of that concept design, parking facilities were discussed. Additional meetings with business and property owners, developers, and other interested parties, will be convened to review financing strategies to construct parking structures shown in the Downtown Plan as well as parking management strategies for the rest of the Downtown area.

Meetings will be convened with developers, business and property owners, neighborhood associations, and targeted focus groups to receive input on parking management and financing strategies for the Rockwood and Civic centers. These meetings will be announced via regular mail and email, in community newspapers, on the City website, and at community meetings to reach other interested parties.

**Public Involvement Coordinator:** Katherine Kelly

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# CIVIC DRIVE LIGHT RAIL STATION AND PLAZA

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## Owner

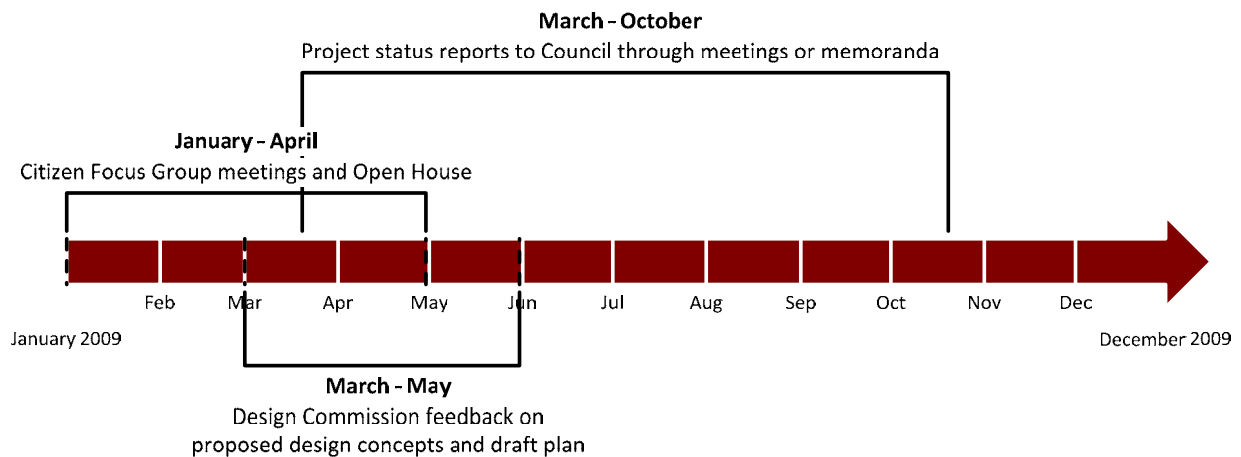
Mike Abbate, Urban Design and Planning Director

## Community Outcome Statement

This project will:

- In coordination with Metro and TriMet, the City received a federal grant to develop a new light rail station and plaza in the Civic Neighborhood across Civic Drive from the Center for Advanced Learning (CAL)
- Under the terms of the federal grant, the City will be a funding partner in the development of a public space adjacent to the new station
- The design effort is now underway in preparation for construction and station opening in 2010

## Project Timeline



## **Public Involvement Plan**

**Goal:** Gain public input and involvement in the design effort.

**Activities and Tools:** The project will include stakeholder focus group meetings, a public open house, and design commission involvement in the first half of 2009 in order to gain public input and involvement in the design effort. In addition, Metro is working with students from the Center for Advanced Learning throughout design and construction in order to gain “ownership” of the space from youth who will be users of the station.

In addition to the activities described above, the project will include:

- E-mail meeting invitations for the focus group meetings
- Project postcard invitations to nearby residents for the public open house
- Meeting information on the City’s website calendar
- The project owner will consider the addition of additional project information on the City’s website as the project progresses

**Public Involvement Coordinator:** Mike Abbate

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# LEGISLATIVE PRIORITIES

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## **Owner**

Ron Papsdorf, Government Relations Manager

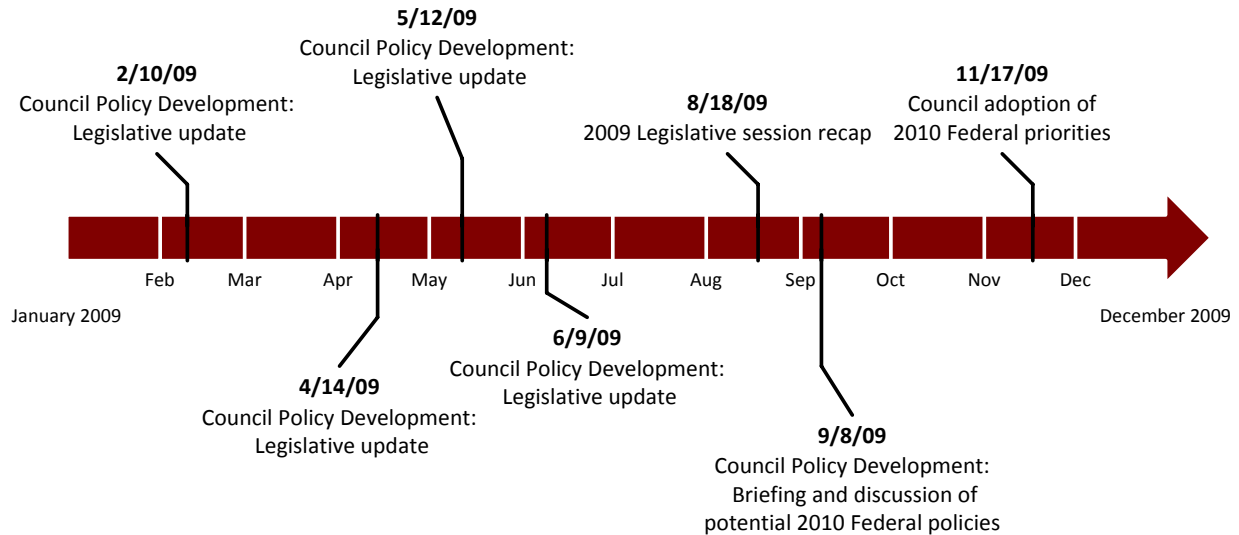
## **Community Outcome Statement**

This project will:

- Staff will work in partnership with the Council to advocate on the City's behalf and will periodically update the Council on key issues, activities, and status during the 2009 Legislative Session
- Council may be asked to provide direction to staff and/or adopt supplemental positions on unanticipated legislative issues
- The City will retain the services of a consulting firm to assist its efforts to advocate City position and interests with Congress and our Federal Legislative delegation, including appropriations and other earmark requests
- Staff will compile Council's priorities for the 2010 Federal Congressional Session

## **Project Timeline - on next page**

## Project Timeline



January through June: Monthly status and activity reports to Council

## Public Involvement Plan

**Goal:** Coordinate City's adopted priorities and advocacy efforts with other interest groups as appropriate.

**Activities and Tools:** The public involvement goals will be accomplished through meeting presentations, email notifications, and discussion. Groups may include the Gresham Area Chamber of Commerce, East Metro Economic Alliance, Neighborhood Coalition, etc.

**Public Involvement Coordinator:** Ron Papsdorf



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# REGIONAL ISSUES AGENDA/MULTNOMAH COUNTY ISSUES AGENDA

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## **Owner**

Ron Papsdorf, Government Relations Manager

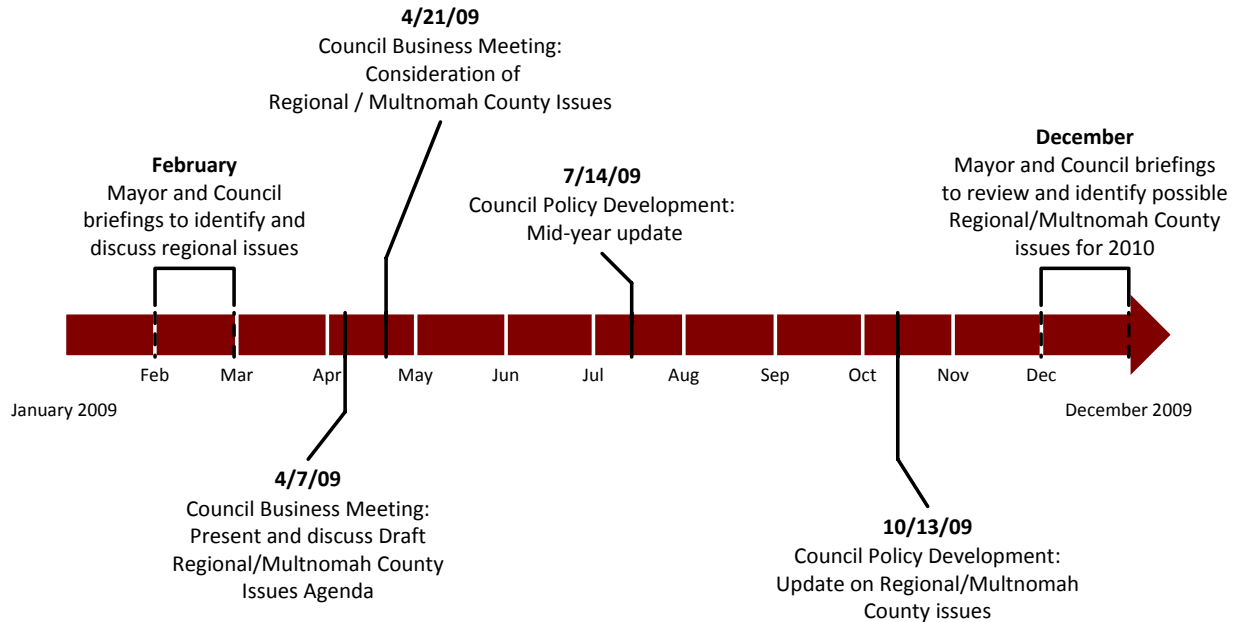
## **Community Outcome Statement**

This project will:

- Coordinate and prioritize a number of significant regional intergovernmental issues
- Review significant regional issues with Council to develop positions and strategies in the context of broader City Council goals
- Issues may include Metro planning initiatives (New Look, Regional Transportation Plan Update, Urban/Rural Reserves, etc.), regional economic development initiatives, local and regional transportation funding initiatives, County service delivery, and East County Justice Center development

## **Project Timeline - on next page**

## Project Timeline



## Public Involvement Plan

**Goal:** Coordinate City's adopted priorities and advocacy efforts with other interest groups as appropriate.

**Activities and Tools:** The public involvement plan goals will be accomplished through meeting presentations, email notifications, and discussion. Groups may include the Gresham Area Chamber of Commerce, East Metro Economic Alliance, Neighborhood Coalition, etc.

**Public Involvement Coordinator:** Ron Papsdorf

# **PRACTICING SUSTAINABILITY**

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# CAPITAL IMPROVEMENT PROGRAM

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## Owner

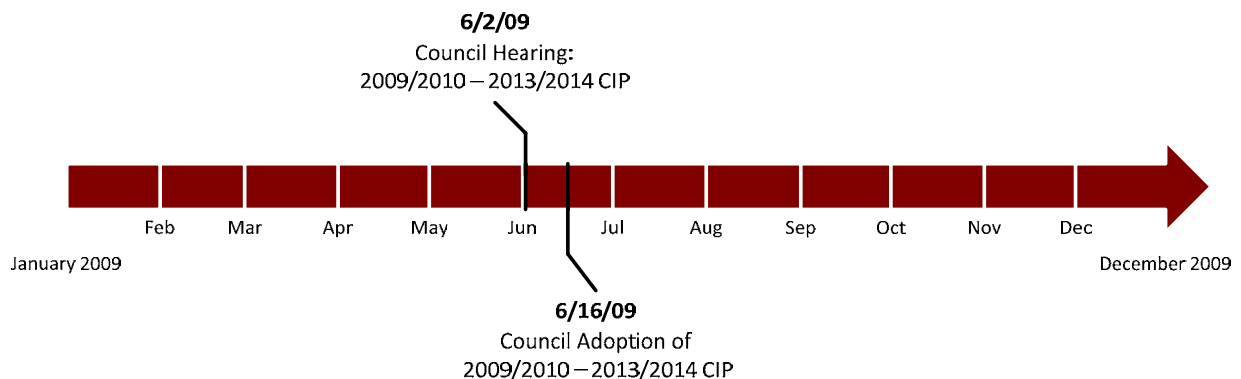
Dave Rouse, Environmental Services Director

## Community Outcome Statement

The Capital Improvement Program (CIP):

- Outlines projects proposed for funding over a 5-year horizon
- Is updated regularly and is adopted on an annual basis by Council each June
- The funding for year one of the 5-year plan is adopted as part of the City's annual budget process
- A quarterly report will provide Council with a regular communication tool to provide information regarding the implementation status of individual projects within the 5-year plan

## Project Timeline



**Council will receive quarterly updates via Council Memoranda**

## **Public Involvement Plan**

**Goal:** Provide a transparent process in which the citizens of Gresham are given the opportunity to give input on individual capital improvement plan projects as well as the CIP adoption.

**Activities and Tools:** Adoption of the CIP involves several public sessions, including a Type IV Hearing and Enactment reading with Council (June 2 & 16, 2009) and a work-session and Type IV hearing with Planning Commission (Feb 23 & Mar 23, 2009), as well as discussions with the Budget Committee and Finance Committee.

Public involvement plans are also established for individual projects within the CIP as a part of project implementation.

**Public Involvement Coordinator:** Sharron Monohon will coordinate the CIP adoption process. The DES Community Relations staff will work with the individual project managers to coordinate and facilitate the public involvement on individual CIP projects.

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# KELLEY CREEK HEADWATERS (KCH) URBANIZATION PLAN

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## **Owner(s)**

Mike Abbaté, Urban Design and Planning Director

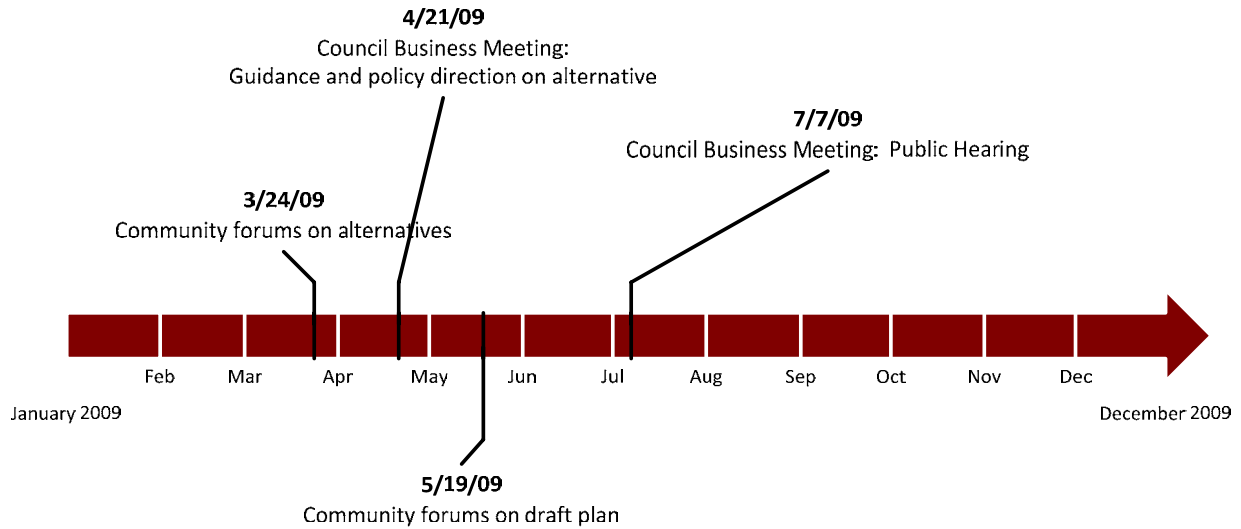
Jonathan Harker, Comprehensive Planning Manager

## **Community Outcome Statement**

This project will:

- Continue the 2008 Council Work Plan project to establish an urbanization plan for the Kelley Creek Headwaters (KCH) area, a 256 acre area located near the Multnomah/Clackamas County line and directly east of the Pleasant Valley Plan District brought into the Urban Growth Boundary by the Metro Council in 2002.
- Establish an urbanization plan by adopting Comprehensive Plan Amendments regarding land uses, development code, natural resources, transportation, public facilities and annexation. It also:
  - Provides how development can occur when annexed into the City
  - Must meet the requirements of Title 11 of the Metro Functional Plan - New Urbanization Areas
  - To assist in the planning process the City in June 2008 received a \$90,000 Construction Excise Grant from Metro
- In September 2008, the City held a community forum with KCH property owners and residents. Based on comments heard at the forum, a likely plan alternative will be to use the same zoning that applies to the lands in Gresham just to the north as the basis for the urbanization plan.

## Project Timeline



## Public Involvement Plan

**Goal:** The goal of the public involvement plan is to involve KCH property owners and residents in the planning process and reach a consensus about what future land use designations should apply to the area.

**Activities and Tools:** The project will primarily rely on community forums to achieve the public involvement goals. The first community forum was held on September 25, 2008. Additional forums are scheduled for March 24 and May 19 of 2009.

Other stakeholders include: the general public, business owners, neighborhood associations, the Planning Commission, and public entities such as Metro and TriMet. Public involvement will also include information sharing using the web, flyers, and ask Gresham.

**Public Involvement Coordinator:** John Pettis

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# SUSTAINABILITY POLICY DEVELOPMENT AND IMPLEMENTATION

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## Owner

Dave Rouse, Director of Environmental Services

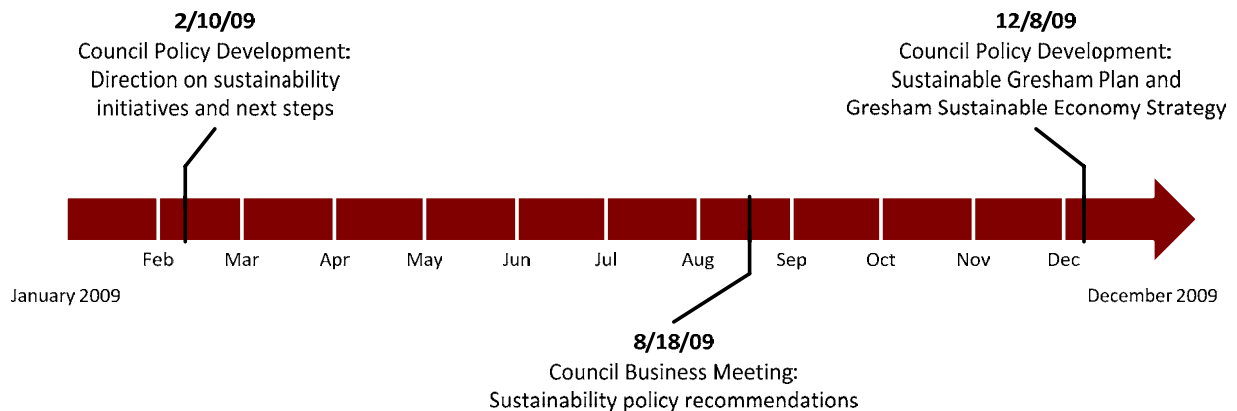
## Community Outcome Statement

Sustainability is defined as doing business with an eye to the triple bottom line – economy, community, and environment and meeting the needs of the present generation without compromising the ability of future generations to meet their own needs.

This project will:

- Take actions towards achieving our sustainability objectives improve the quality of life for our residents; ensure the long term health and vitality of our physical environment, and better position Gresham to attract business and industry associated with the emerging green economy
- Outcomes include adoption of a Sustainable Gresham Plan, Gresham Sustainable Economy Strategy, and a Sustainable Gresham Policy

## Project Timeline





## **Public Involvement Plan**

**Goal:** Public involvement in sustainability planning shall predominantly be through the Natural Resources and Sustainability Council advisory committee (NRSC). The public will have the opportunity to provide input on the draft Plan, Policy, and Strategy through the NRSC. Staff will be assisting the NRSC as needed to help disseminate information to the public as needed.

**Activities and Tools:** Staff expects to utilize the City website for future dissemination of information related to Sustainable Gresham initiatives.

**Public Involvement Coordinator:** DES Community Relations staff

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# TRANSPORTATION MAINTENANCE FUNDING STRATEGY

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## Owner

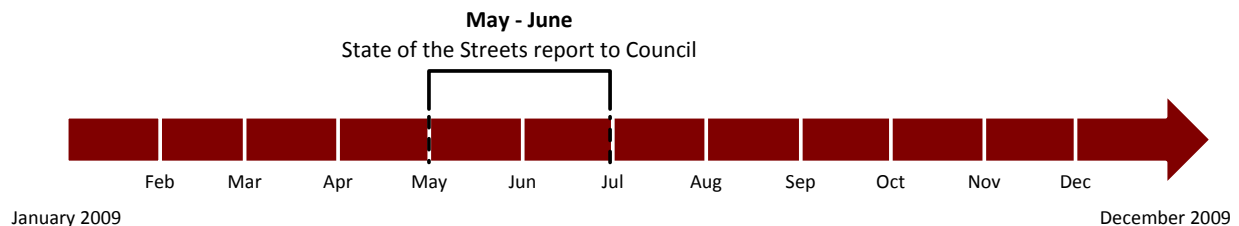
John Dorst, Deputy Director, Department of Environmental Services

## Community Outcome Statement

This project will:

- Prepare and present the State of the Streets report to Council. This report will assist Council in determining the appropriate time to implement a rate with the adopted traffic utility fee.
- Staff will work with the legislative process to assist with the development of the state's transportation funding effort in order to help craft something that meets City goals
- Staff will also look at funding strategies as part of the Transportation System Plan update

## Project Timeline



## Public Involvement Plan

Upon reviewing the State of the Street report, Council will give direction to staff on how to proceed with developing a transportation maintenance strategy.

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# TRANSPORTATION SYSTEM PLAN UPDATE

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## **Owner(s)**

John Dorst, Deputy Director, Department of Environmental Services

Katherine Kelly, Transportation Planning Manager

## **Community Outcome Statement**

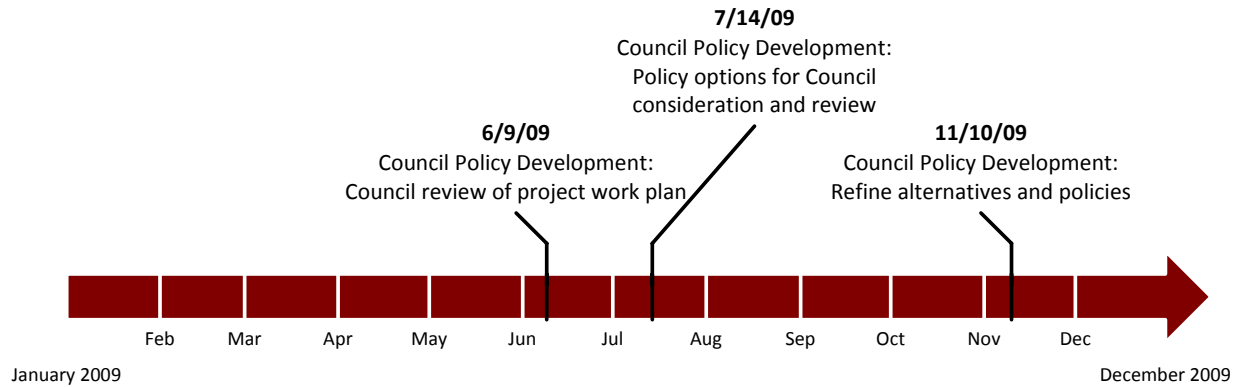
The City of Gresham will prepare an update to the Transportation System Plan (TSP) adopted in 2002, in compliance with the State Transportation Planning Rule OAR 660-12.

This project will:

- Incorporate updates to the Transportation Systems Plans for Pleasant Valley and Springwater
- Produce an integrated Transportation Systems Plan that addresses transportation networks in current and future areas of Gresham
- Include discussions with the community and Council to identify transportation alternatives and elements of the transportation system that require policy direction
- Outcomes will include a list of multi-modal transportation projects to be implemented along with funding options, policy decisions to be addressed, and measures that may be used to track progress of transportation projects
- Progress will be measured on the degree to which a project supports City's goals to reduce congestion, increase mode splits, enhance safety, and promote economic development

## **Project Timeline – on next page**

## Project Timeline



## Public Involvement Plan

**Goal:** To ensure that the TSP update is consistent with planning efforts of the state, region, and other divisions within the City of Gresham, staff from those agencies will be consulted for review and input. Particular attention will be paid to ensuring that the TSP conforms with measures set forth in the State of Oregon Transportation Plan, Metro’s Regional Transportation Plan, and Gresham’s Comprehensive Plan.

**Activities and Tools:** Staff will convene meetings and focus group sessions with City Council, Planning Commission and Transportation Subcommittee, and citizens during the TSP update to ensure that these visions and goals are incorporated in the update, as well as the City’s goals for land use, economic development, and safety.

**Public Involvement Coordinator:** Katherine Kelly

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# URBAN FORESTRY MANAGEMENT PLAN

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## **Owner(s)**

Mike Abbaté, Urban Design & Planning Director

Jonathan Harker, Comprehensive Planning Manager

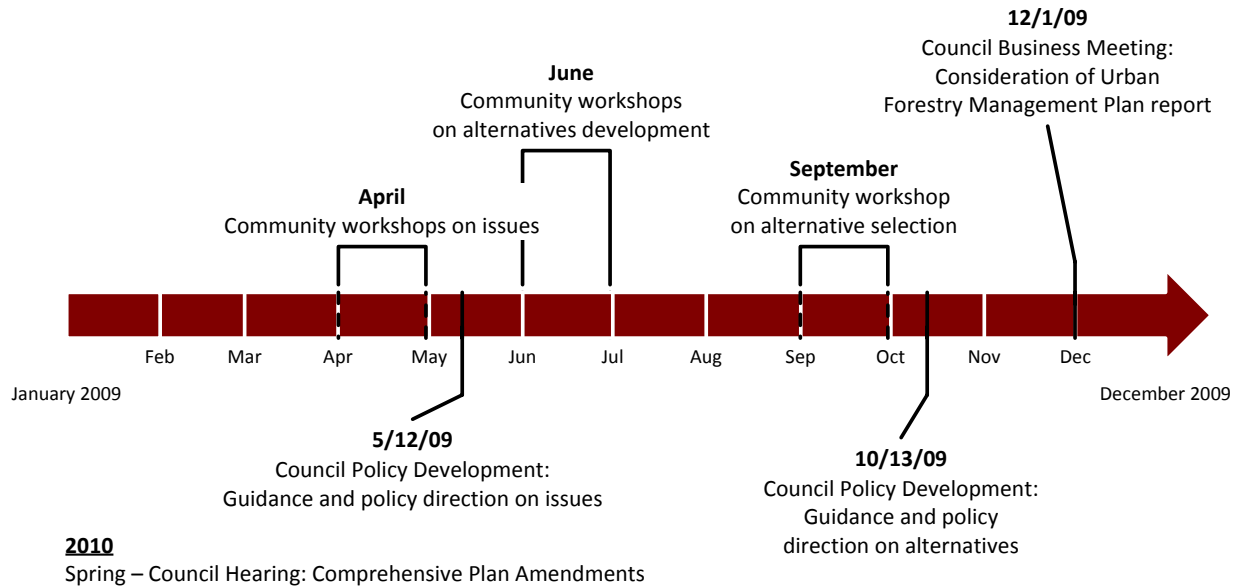
## **Community Outcome Statement**

This project will:

- Create an Urban Forestry Management Plan (Forestry Plan) that will address how the community would like to deal with issues related to trees in the City's urban forest
- Develop a comprehensive, sustainable, and integrated approach to tree management on both public and private property
- Likely include development of goals and policies and prioritized action plans
- Evaluate the existing tree regulations and management practices currently employed by the city and suggest new guidelines and regulations
- Create education and public outreach programs to promote tree retention, replacement, and protection on private property in the City
- Help support existing regulatory programs such as: Metro Goal 5/ Title 13 (Nature in Neighborhoods), DEQ-mandated standards for toxic substances in creeks (TMDL's), and provide direction to the Natural Hazard Mitigation Planning protocol

## **Project Timeline - on next page**

## Project Timeline



## Public Involvement Plan

**Goal:** The Public Participation Plan will partner with the public in order to seek valuable input from a wide cross section of the community. To the maximum extent possible, affected stakeholders will be directly involved with developing a publicly accepted Urban Forestry Management Plan. To this end, staff will seek direct input from the public in formulating solutions to recognized issues and identifying alternatives.

**Activities and Tools:** Several groups will be formed to assist in defining the Urban Forestry Management Plan. Development of the Plan will utilize the Natural Resources and Sustainability Committee and the Urban Forestry Subcommittee and will also create new groups with the specific function of Urban Forestry Management Plan input. One of the newly created groups will be composed of internal City staff. An external citizen focus group will include residents, business and land owners, neighborhood associations, public entities such as TriMet and Metro.

Further, in order to build consensus, the project team will seek public opinion through three forums. The community forums will focus on the residential aspect of trees within neighborhoods and parks. A development forum will be directed toward business owners and developers and land owners. Lastly, one forum will be specifically geared toward the green-industry representatives and utility companies.

Outreach tools include internet-based tools to be used during this process such as a new Urban Forestry webpage on the City's website and ask Gresham. The website will allow staff two-way

communication on tree related issues. Documents to be made available to the public will be created in the form of fact sheets, neighborhood newsletters, press releases, utility bill inserts and citizen surveys. Urban Forestry will also be represented at the Farmer's Market.

**Public Involvement Coordinator:** David Odom