

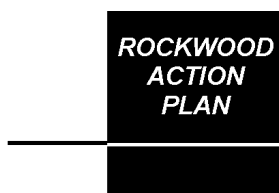
Rockwood Action Plan

Annual Report and Update

2000

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Rockwood Action Plan

Annual Report and Update- 2000

Summary

The Rockwood Action Plan serves as a blueprint for revitalizing the Rockwood district of Gresham, supporting its evolution toward a thriving, live/work community. The action plan builds on the Central Rockwood Land Use Plan (1998), and was accepted by the City Council in December 1998. The scope of the RAP is much broader than land use, since many of the issues facing Rockwood have to do with matters that touch the daily lives of those who live and work in the area. In creating the RAP, it was the task of the Rockwood Action Plan Task Force, working with the City's long-range planning staff, to gather input from those who live and work in Rockwood and to use that input as the basis for a coherent program to respond to the issues which concern them most.

Following completion of the RAP, the City Council re-affirmed its commitment to the plan's implementation by creating the Rockwood Action Plan Implementation Committee in 1999. As described in the enabling ordinance,

The purpose of the committee is to monitor the progress of work called for in the Rockwood Action Plan, to advise the City Council concerning the implementation of the plan, and to provide input to agencies, organizations, and individuals involved in projects which implement the plan. The committee shall prepare a report annually and submit it to the council. The report shall summarize the current status of the plan, identify important issues relating to implementation of the plan, and suggest actions to be taken by the Council or others to ensure effective, on-going implementation.

The Rockwood Action Plan Implementation Committee has met three times since being established in September 1999. This document comprises the committee's first annual report to the Council. As outlined above, this report identifies important current issues and suggests actions to be taken by the Council. These suggestions are based on an assessment of the current status of the various action items contained in the RAP, which makes up the second section of this report. In this section, each action item from the 1998 RAP is shown in table form, with an original timeframe, lead provider, and indication of whether resources were allocated for carrying

out the action. An additional column has been added to this table, indicating the current status for each action item.

As these tables show, a great deal of activity is underway in Rockwood. Many of the specific action items are partially complete, and a smaller number are entirely completed. Another set of action items have not been initiated, generally due to a lack of resources, or because they were not programmed for the first year after completion of the RAP. This update makes clear that a very good start has been made at implementing the RAP. However, the RAP Implementation Committee has also identified several issues of concern that will require the attention of the City Council. Those issues are found below, following the list of major accomplishments for the 1999-2000 period.

Major Accomplishments 1999-2000

1. **Rockwood Home Ownership Program** Action Item 3-A under Housing calls for a program to help expand home ownership opportunities for low- and moderate-income households in Rockwood. A large step toward fulfillment of this item was taken in 1999 and 2000 with the Rockwood Home Ownership Program. This program allocates federal CDBG funds to assist first-time home-buyers with financing. In 1999 the program made home ownership possible for 19 Rockwood area households. Funds to assist an additional 24 households are budgeted for FY 2000-01. Habitat for Humanity is also constructing 8 townhouses in Rockwood, and Jubilee Communities will be building two new accessible homes and rehabilitating a third, all for first-time homebuyers.
2. **Multi-Family Design Standards** Action Item 3-C under Housing calls for new design guidelines to bring about higher-quality development in the Rockwood area. In June 1999 the City Council adopted new multi-family design standards as part of the Community Development Plan. These new standards apply city-wide, including Rockwood. They are intended to bring about more attractive multi-family developments that will fit better into surrounding neighborhoods.
3. **Mayor's Economic Development Forum** Starting in Spring 2000, the Mayor initiated a forum of business and community leaders to help shape an economic development vision for Gresham and East County. That forum is in the process of creating an action plan which will implement directly a number of action items listed in the Business and Economic Development section of the Rockwood Action Plan (1-A, 1-G, and 1-H). Other action items from this section of the RAP will also be implemented partially or indirectly through other outcomes of the Mayor's Economic Development Forum.
4. **Transit-Oriented Tax Exemption (TOTE) Program for Rockwood** During the spring of 1999 the City Council adopted City Code language which extends the TOTE program to the Rockwood area, as called for by Action Item 4-E under Business and Economic Development. This program offers significant property tax reductions for up to ten years for projects that provide innovative forms of new development in a transit-supportive way. Several of these projects are underway in the downtown Gresham area. This opportunity is now available in the Central Rockwood area.
5. **CDBG Funds to Upgrade Substandard Streets** In 1999 federal CDBG funds were used to re-build SE 165th Ave., between Burnside and Stark. This project replaced a partially paved roadway with new pavement, storm drainage, curbs, and sidewalks, all to current City

standards. A similar project is now underway on SE 187th Ave. between Stark and Yamhill. This is a heavily traveled local street, used both by vehicles and pedestrians walking from several apartment projects to the Rockwood Fred Meyer store. Each of these projects makes very efficient use of limited federal funds to achieve dramatic neighborhood improvements. They also implement Action Item 1-G under the Transportation, Traffic, and Parking section of the RAP.

6. **20-Year Capital Improvements Program and Parking Management Study** Action Items 1-I and 4-A in the Transportation, Traffic, and Parking section of the RAP call for these projects as tools to prepare for infrastructure demands that future growth will bring to Rockwood. Both of these projects were completed last year, using grant funds from the state's Transportation Growth Management program.
7. **188th Ave. Transit Center** In 1999 state and federal Ped-to-Max grant funds were used to upgrade SE 188th Ave. between Burnside and Stark, thereby improving the 188th Ave. Transit Center. This project included new, wider sidewalks on both sides of 188th, street trees, new pedestrian crossings, and other amenities. It also included a new crosswalk at Stark St., with a landscaped median refuge for pedestrians. This project fulfills Action Item 2-A under the Transportation, Traffic, and Parking section of the RAP, and brings about major improvements in appearance, safety, and convenience for pedestrians and transit users in this area.
8. **Preliminary Feasibility Study for Joint-Use Community Center (Rockwood Commons)** Action Item 2-B under the Transportation, Traffic, and Parking section of the RAP calls for a feasibility study to consider the redevelopment of the Tri-Met park and ride lot on Burnside, east of 181st Ave. That study is currently underway, under the sponsorship of the City, Multnomah County, and Tri-Met. This preliminary study is considering the potential for redeveloping the park and ride site with a joint-use community center that could house both City and County services, as well as classroom/community space and even some housing. The study is expected to be complete by early 2001. Its findings will also carry out Public Safety Action Item 1-A and Action Item 3-A under Parks, Public Spaces, and Public Facilities, both of which call for investigation of the feasibility of constructing such a multi-purpose facility in Central Rockwood.
9. **Stark Street Boulevard** Transportation, Traffic, and Parking Action Item 2-C calls for upgrading and retro-fitting Stark St. in the Rockwood Town Center district as a boulevard to improve pedestrian safety and the street's appearance. Federal grant funds have been secured to initiate this project to provide a boulevard treatment of Stark from 181st Ave. to 190th Ave. Design work on this project will begin during Fall 2000, and construction is expected to begin during spring of 2002. Improvements will include wider sidewalks, street trees and amenities, a landscaped median, and new pedestrian crossings. Additional federal funding is currently being sought to extend this upgrade project through the Stark/Burnside intersection and eastward on Stark to SE 194th.
10. **New Neighborhood Parks and Greenspaces** Action Item 1-E of the RAP calls for parks to serve the Rockwood area that are responsive to citizen interests and involvement. In early 2000 the City acquired a new park site on SE Yamhill, east of 190th Ave. A recent on-site event was held to invite suggestions from area citizens as to the park's use and other Rockwood issues.

11. **Police Latino Forum** An effort has been initiated by the Gresham Police Department to seek the active involvement of the Hispanic community in crime prevention and community awareness. The Police Latino Forum will bring Hispanic citizens to regular forum meetings with Police Department staff to discuss issues of mutual interest. This effort acknowledges the increasing Latino population in Rockwood, and addresses Action Item 2-A under the Public Safety section of the RAP.
12. **Enhanced Safety Property Program** During 1999 the Gresham Police Department started this city-wide program to train apartment owners and managers in crime prevention techniques applicable to their properties. As of early 2000, training had been provided to 17 property owners and managers for a number of apartments in Rockwood, and additional training is on-going. This program implements Public Safety Action Item 2-C.

Issues of Concern

1. **Housing Maintenance Code** Action Item 3-A under Housing calls for adoption of a housing maintenance program, including code language, as outlined in the Housing Policy section of the Community Development Plan. New City Code language and an enforcement program are needed to prevent serious deterioration of housing, as a means of ensuring safe dwellings and stabilizing neighborhoods in Rockwood and elsewhere. This action was designated by the task force which created the RAP as a high priority item. It has also been endorsed by the City's Community Development and Housing Committee. The City Council considered options for enacting a housing code and enforcement program last fall, but then deferred further work in this area indefinitely. The RAP Implementation Committee feels very strongly that work on this task should be resumed as soon as possible so that effective measures to deal with substandard housing can be implemented.
2. **Joint Use Community Center (Rockwood Commons)** As noted above, the RAP contains several references to a joint-use community center to provide services and to function as a gathering place and focal point for Central Rockwood. Public Safety Action Item 1-A calls for a study to assess the feasibility of a public safety and community center. In addition, Action Item 3-A under Parks, Public Spaces, and Public Facilities also calls for investigating the establishment of a multi-purpose public safety and community center that could provide community meeting space, recreational and educational opportunities, and other services. Both of these action items are designated in the RAP as priority items. The RAP Implementation Committee is aware that a study is underway to consider the preliminary feasibility of developing such a community center on the site of the Tri-Met park and ride lot just east of 181st Ave. The committee supports this feasibility study and urges the Council to follow-up on the study to move forward with its other partners toward fulfilling these action items.
3. **Urban Renewal Feasibility** Action Item 1-A under Town Center Triangle and Fred Meyer Site Redevelopment calls for a study to determine the feasibility of creating an urban renewal plan for Rockwood. This is listed as a priority item. Urban renewal is a very effective revitalization tool which has been used successfully in a number of Oregon cities. In addition to providing a detailed plan for specific improvements, urban renewal could provide an important source of funding for a wide variety of public and private improvements that are unlikely to occur in a timely manner otherwise. The RAP Implementation Committee recognizes the potential value of urban renewal to the revitalization of Rockwood, and urges the Council to proceed with a feasibility study during the next twelve months.

4. **Monitoring the West Gresham Rental Ban** The RAP Implementation Committee supports restrictions on new rental housing in the Rockwood area as a tool to work toward improving the current balance of renter-occupied to owner-occupied housing. The committee also supports Action Item 2-B under Housing which calls for annual evaluations of the rental ban, with recommendations for retaining or modifying the ban. The committee will be discussing possible refinements to the current rental limitations, where such refinements might support other objectives of the RAP and the Central Rockwood Land Use Plan.

RAP Implementation Committee

The RAP Implementation Committee would like to thank the Council for its continuing support of efforts to revitalize Rockwood, and for its support of the committee itself. The committee looks forward to continuing this partnership with the Council and others to implement the Rockwood Action Plan and fulfill the great potential of the Rockwood area.

Current membership of the RAP Implementation Committee is:

- Teresa Kuminski, Chair
- Drake Snodgrass, Vice Chair
- Dennis Anderson
- Dick Anderson
- Bill Haney
- Kathie Minden
- Stan Warnock

Community Engagement and Organization

Policy: Take action to support the leadership and involvement of Rockwood residents and property owners in the process of revitalizing Rockwood and preparing positively for growth.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|----------------|---------------------|---|
| Objective 1: Develop an organizational structure which invites broad participation and works effectively to address Rockwood's needs on an ongoing basis. | | | | |
| Actions: | | | | |
| A) Support and encourage efforts to strengthen Rockwood area neighborhood associations. | Ongoing | GOCM, GCDD | Allocated | Ongoing. The Rockwood Neighborhood Assoc. has applied for a grant to fund a Greening and Gardening project in Rockwood. |
| B) Form a team of community leaders and City of Gresham staff to organize a quick, visible, and effective neighborhood improvement project. | Ongoing | GOCM, GCDD, | Allocated | The "Neighbors Helping Neighbors" clean-up project was held in spring of 1999. The ECCC Rockwood Action |

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources | |
|---|-----------|-------------------------------|-------------|--|
| | | | (1998) | Current Status |
| | | GDES | | Team held another community event on September 9, 2000 to obtain citizen input on a new park site on SE Yamhill St. |
| C) Support formation of a Rockwood area business booster club, with a 5-year plan, under the guidance of the Gresham Area Chamber of Commerce. | 1-3 Yrs. | GACC | Unallocated | Ongoing. Initial efforts have been made to involve Rockwood businesses in a Christmas decorating scheme, and in participating in the Rockwood Community Festival, held in September 2000. Commissioner Sharron Kelley's office continues to be very active in this effort. |
| D) Develop and carry out a program to identify and cultivate Rockwood leaders, including those among the area's ethnic communities. | 1 Yr. | ECCC, GOCM, HSI | Allocated | Ongoing. ECCC and Multnomah County carried out a "Listening Project" in 1999 to reach out to leaders in the Hispanic community. Follow-up work in cultivating leadership remains to be done. |
| E) Seek the active involvement of the Latino community in community-building activities, and develop strategies for using the increasing size of this ethnic group to the economic benefit of Rockwood. | 1 Yr. | ECCC, GOCM, EPH, HSI | Allocated | Incomplete. However, in addition to the Listening Project described above, Multnomah County has funded a Latino Community Needs Assessment, to be completed in January 2001. The scope of this project is county-wide. |
| F) Continue and strengthen the annual Rockwood Neighborhood Festival, and seek other opportunities to stage events which reinforce a strong sense of community identity and involvement. | Ongoing | RNC, GACC, GDES | Unallocated | On-going. The festival was held in 1999 and was successfully repeated in September 2000. A number of Rockwood area businesses, civic clubs, and citizens organized this year's festival. |
| G) Prepare a report investigating ways in which one or | | | | Underway. HSI and the City will |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|-------------------------|---------------------|---|
| more community development corporations (CDC) might be established and supported in Rockwood. | 3-5 Yrs. | HSI, MCDCFS, GCDD | Unallocated | prepare a Neighborhood Revitalization Strategy for Rockwood, to be completed in 2001. This strategy will consider the roles which a CDC might play in Rockwood. |

- ECCC = East County Caring Community
- EPH = El Programa Hispano
- GACC = Gresham Area Chamber of Commerce
- GCDD = Gresham Community Development Dept.
- GDES = Gresham Dept. of Environmental Services
- GOCM = Gresham Office of the City Manager
- HSI = Human Solutions, Inc.
- MCDCFS= Multnomah County Dept. of Community & Family Services
- RNC = Rockwood Neighborhoods Coalition



Housing

Policy: Take action to ensure that the Rockwood area has a wide variety of housing options provided in ways which help to stabilize and upgrade existing neighborhoods, while meeting the needs of current and future residents.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|----------|------------------|---|
| 1. Increase the proportion of housing units which are owner-occupied. | | | | |
| A) The City will adopt a detailed management program that outlines possible strategies, timelines, responsibilities, and costs to facilitate expansion of home ownership opportunities for households earning less than 100% median family income. | 1-3 Yrs. | GCDD | Unallocated | Partially complete. A detailed management program has not been adopted, due to funding constraints. However, the City has initiated the Rockwood Home Ownership program, which allocates CDBG funds to assist low- and moderate-income households. In 1999 this |

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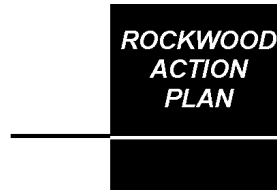
| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|------------------|-----------|------------------|---|
| | | | | program assisted 19 first-time home buyers. |
| B) Create a rent-to-own program that provides opportunities for income-qualified renters (including single-family renters) to become homeowners of existing units. | 1-3 Yrs. | GCDD, HAP | Unallocated | Not initiated, due to resource constraints. However, some participants in the Rockwood Homeownership Program in 1999 were renters who bought the home they lived in. |
| C) The City will prepare an urban renewal feasibility report which will consider ways to finance and develop new owner-occupied units in Rockwood. | 1 Yr. | GCDD | Unallocated | Not initiated, due to resource constraints. |
| D) The City will adopt a Transit-Oriented Tax Exemption ordinance for Rockwood, which will provide incentives for including a specific proportion of affordable, owner-occupied units in qualifying projects. | Ongoing | GCDD | Allocated | Completed. The tax exemption program became effective in spring 1999. |
| 2. Reduce barriers to producing affordable housing. | | | | |
| A) The City will adopt a policy which allocates a proportion of available CDBG and HOME funds to support the provision of housing for households earning less than 80% of median family income. | 1-3 Yrs. | GCDD | Allocated | Completed. The Council-adopted Five Year Consolidated Plan sets forth resource allocation and outcome targets through 2005. |
| B) The City will prepare a report annually which evaluates the balance of owner-occupied vs. renter occupied housing, and makes recommendations for retaining or modifying the West Gresham rental apartment ban. | 1 Yr. & on-going | GCDD | Unallocated | Completed. CEDD submitted a Housing Mix Report to the Council in October 1999. The report found that the construction of new rental housing in West Gresham has slowed, but the balance of renter vs. |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|------------|------------------|--|
| | | | | owner-occupied units has not shifted significantly. The Council decided to retain the rental ban. |
| C) The City will conduct a study to explore subsidies which might be available for reducing development costs for new assisted/affordable housing projects providing units for households earning less than 80% of median family income. The study will include recommendations on eligibility criteria for receiving any subsidies. | 1-3 Yrs. | GCDD, GFIT | Unallocated | Not initiated yet, due to resource constraints. It is anticipated that a variety of cost-reduction measures will be considered as part of the implementation of the Regional Affordable Housing Strategy. |
| D) The City will consider extending its program for allowing developers to finance payment of systems development charges to affordable housing projects, as well as to non-residential developments. | 1-3 Yrs. | GCDD, GFIT | Unallocated | Not initiated, due to resource constraints. |
| E) The City will continue to participate in regional efforts to address affordable housing issues. | On-going | GCDD, HAP | Allocated | On-going. The City was an active participant in the recently completed Regional Affordable Housing Strategy, coordinated by Metro. Among other things, this strategy sets a non-mandatory target allocation of affordable housing units for Gresham. It also requires the City to re-examine its housing policies to comply with regional affordable housing strategies. |
| 3. Improve the quality of all housing types, both new and existing. New housing developments should make a positive contribution to Rockwood neighborhoods. | | | | |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-----------|------------------|--|
| <div data-bbox="65 367 237 423" style="border: 1px solid black; padding: 2px; display: inline-block;">PRIORIT</div> <p>A) The City will create and adopt a housing maintenance program, as described in the Community Development Plan Housing Policy (Sec. 10.650). Elements of this program will include a housing maintenance code, a nuisance code, and a dangerous structure code.</p> | 1-3 Yrs. | GCDD | Unallocated | Incomplete. Staff presented to Council an analysis of code options in September 1999. The Council appointed a subcommittee to design Gresham's code and implementation program. The subcommittee was disbanded in November 1999 by Council action. |
| <p>B) The City will work with West Gresham Neighborhood Associations to develop Good Neighbor Plans to create partnerships between neighbors and property owners in managing and maintaining residential and commercial properties.</p> | 1-3 Yrs. | GCDD, RNC | Unallocated | Not initiated, due to resource constraints. Although this program has not been initiated, City planning staff continues to notify neighborhood associations of proposed developments, and to facilitate discussions aimed at reducing potential conflicts resulting from new construction. |
| <p>C) The City will consider adopting architectural design guidelines to bring about high-quality project designs for new development in Rockwood.</p> | 1-3 Yrs. | GCDD | Unallocated | Completed. The Multi-Family Design Standards project was started in July 1999 and completed in June 2000. It resulted in adoption of higher-quality design standards for new multi-family housing projects city-wide. |
| <div data-bbox="44 1162 220 1219" style="border: 1px solid black; padding: 2px; display: inline-block;">PRIORIT</div> <p>D) The City will publish a handbook illustrating development designs which meet the standards of the Central Rockwood Plan and encourage high-quality design.</p> | 1-3 Yrs. | GCDD | Unallocated | Not initiated, due to resource constraints. The City applied for, but did not receive, a grant to assist with this. |

GCDD = Gresham Community Development Dept.

MCDCFS = Multnomah Co. Dept. of Community and Family Services
ECCC = East County Caring Community
RNC = Rockwood Neighborhood Coalition
HAP = Housing Authority of Portland
GFIT = Gresham Dept. of Finance, Information and Technology



Social Services

Policy: Take action to encourage and assist the residents of the Rockwood area by providing needed socio-economic services which promote individual and family self-sufficiency through a stronger sense of community.

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|---|--|-----------|--------------------------|---------------------|--|
| Objective 1: Take action to identify and respond to specific socio-economic needs and issues facing the Rockwood area. | | | | | |
| Actions: | | | | | |
| A) Obtain and analyze current population and demographic data for Central Rockwood. | | 1 Year | MCDCFS, GCDD, ECCC | Allocated | Partially complete. The County has completed a report on Mobility and Poverty Trends, which highlights the Rockwood area. In addition, the City has prepared the Housing Mix Report with demographic data on Rockwood and West Gresham. Finally, the City is completing work |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|--|--|-----------|----------------|------------------|--|
| | | | | | on Housing Needs of Gresham Protected Classes, with further details on Rockwood area demographics. |
| B) Prepare a report outlining social services currently available to residents of Rockwood and adjacent areas, evaluating provision of those services, and recommending needed adjustments or enhancements. | | 1-3 Years | MCDCFS, ECCC | Unallocated | Partially complete. The ECCC is planning to survey social service providers in Fall 2000. The results will identify services and service providers, and suggest levels of service. |
| C) Survey Rockwood-area households to identify social needs and issues facing the area. | | 1-3 Years | ECCC, MCDCFS | Allocated | Partially complete. Multnomah County has funded a Latino Community Needs Assessment, to be completed in January 2001. The scope of this project is county-wide, however Rockwood residents were surveyed through focus groups and a breakout of this information is available. |
| D) Prepare and distribute regular reports monitoring rates of eligibility for free and subsidized school lunches in Rockwood-area schools. Recipients should include local social service providers and the City of Gresham. | | 1-3 Years | RSD, CSD, GBSD | Allocated | On-going. These reports are prepared regularly by the school districts, although they are not consistently obtained by the City or by all social service providers. |
| E) Identify and cultivate leaders in the Rockwood area and seek their input as to local needs and issues facing social service delivery. | | Ongoing | ECCC, GACC | Allocated | Partially complete. The ECCC completed a Listening Process in March 1999. The process was the first step in looking at the composition of Rockwood, the services available, and what is |

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|-------------------------|------------------|---|
| | | | | necessary to develop and encourage leaders. |
| F) Prepare a report for consideration by the Gresham City Council to assess the need to provide space for day care and Head Start programs within larger multi-family developments. | 1-3 Years | GCDD, MCDCFS, ECCC | Unallocated | Not initiated, due to resource constraints. |
| Objective 2: Continue to ensure improved access to aging, social, and health services provided by Multnomah County and by other service providers. | | | | |
| Actions: | | | | |
| A) Locate and design the proposed County social services and health clinic facility to provide for convenient access by Rockwood residents. | 1 Year | MCC | Allocated | Partially complete. The County has established a Neighborhood Access Clinic in Rockwood. In addition, the City, County, and Tri-Met are now undertaking a preliminary feasibility study to consider construction of a multi-purpose facility on the 181 st park-and-ride site. That facility could include a clinic and other social services. |
| B) Support on-going activities of the East County Caring Community in Rockwood. | Ongoing | MCC, MCDCFS, GDES, GCDD | Allocated | On-going. The ECCC continues to operate in the Rockwood area, with the participation and support of these agencies. |
| C) Create goal-oriented action teams to respond to specific social service needs as they are identified. | Ongoing | ECCC | Allocated | On-going. The ECCC creates action teams as needed to respond to issues as they arise. A |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|--|--|-----------|---|------------------|---|
| | | | | | Rockwood Action Team was formed in 1999 and continues to operate. |
| D) Strengthen the presence of social service providers in Rockwood. | | Ongoing | MCDCFS, ECCC, GCDD | Allocated | On-going. The strength and effectiveness of social service providers reflects the availability of funding support. In fall 2000 the ECCC will take the lead in determining the current level of services and working with partners to advocate for additional supports where appropriate. |
| E) Encourage and participate in collaborative efforts which bring about the cooperation of city, state, and county agencies, schools, and other social service providers in planning and implementing Rockwood activities. | | Ongoing | MCDCFS, ECCC, GCDD, GDES, Service Providers | Allocated | On-going. |

PRIORIT

- CSD= Centennial School District
- ECCC=East County Caring Community
- GACC= Gresham Area Chamber of Commerce
- GBSD=Gresham Barlow School District
- GCDD= City of Gresham Community Development Department
- GDES=City of Gresham Department of Environmental Services
- MCC= Multnomah County Commissioners
- MCDCFS= Multnomah County Department of Community & Family Services
- RSD= Reynolds School District

**ROCKWOOD
ACTION
PLAN**

Public Safety

Policy: Take action to reduce levels of criminal activity and to diminish the perception that Rockwood is less safe than other parts of Gresham.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-------------------------------|------------------|---|
| Objective 1: Increase the presence of law enforcement officers in Rockwood. | | | | |
| Actions: | | | | |
| A) Carry out a study to assess the need for, and the cost-effectiveness of, a public safety and community center to be sited in a high-profile location in Central Rockwood. (See also action item 3 (A) under Parks, Public Spaces, and Public Facilities.) | 1-3 Yrs. | GPD, GFD, GCDD, GDES | Unallocated | Partially complete. The City, County, and Tri-Met are now undertaking a feasibility study to consider construction of a multi-purpose facility on the 181 st park-and-ride site that could include a police precinct and other services. |
| B) Until a public safety center can be established, | | | | On-going. This partnership is |

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|---------------|------------------|---|
| maintain the partnership with the County's Juvenile Probation and Parole Dept. to utilize the former West Zone Community Policing Office to house case workers, counselors, and their supervisors. | Ongoing | GPD, MCJCJ | Allocated | continuing, and the former West Zone Community Policing Office continues to house case workers, counselors, and their supervisors in the Rockwood Fred Meyer complex. |
| PRIORIT C) Prepare a report outlining potential options, costs and benefits of placing patrol officers on foot or on bicycles in Rockwood, supplemented by citizen patrols. | 1-3 Yrs. | GPD | Unallocated | Not initiated, due to funding constraints. |
| PRIORIT D) Continue to work with Portland, Multnomah County, State, and Federal drug enforcement officers to target and eliminate illegal drug operations in Rockwood. | Ongoing | GPD, MCSO, SO | Allocated | On-going. |
| E) Continue to work with the Portland Police Bureau's East Precinct to facilitate specific law enforcement operations (such as curfew and unlawful gang activities) that cross city boundaries in Rockwood-area neighborhoods. | Ongoing | GPD, PPB | Allocated | On-going. |
| F) Continue the partnership between the Gresham Citizens Police Advisory Committee and Rockwood-area organizations to cooperate in addressing Rockwood public safety issues. | Ongoing | GPD | Allocated | On-going. |
| G) Continue to target the prompt citation and removal of abandoned vehicles and vehicles for sale on public rights-of-way as a priority for Rockwood. | Ongoing | GPD | Allocated | On-going. This has been a priority activity, although resource constraints have limited effectiveness. |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-----------|------------------|---|
| Objective 2: Act to ensure that new residential and commercial businesses are designed, built and operated to increase the sense of neighborhood security and to discourage criminal activity. | | | | |
| Actions: | | | | |
| A) Continue to target crime prevention activities in Rockwood neighborhoods and with Rockwood area businesses to reduce opportunities for criminal activity. | Ongoing | GPD | Allocated | On-going. |
| B) Prepare and adopt a complete Crime Prevention Through Environmental Design (CPTED) program, tailored for the Rockwood area, as part of the Gresham Community Development Plan, including Police Department review of development proposals. | 1-3 Yrs. | GCDD, GPD | Unallocated | Partially complete. Some elements of CPTED have been incorporated in City Code design standards for new housing and commercial developments. Police Dept. staff also have input to review of site design review proposals for new developments. |
| C) Adopt an Enhanced Property Safety Program for Rockwood for landlords and apartment managers. | 1-3 Yrs. | GPD, GCAO | Unallocated | Completed and on-going. This program was started in 1999 and has had good success at improving conditions in a number of Rockwood apartment projects. |
| Objective 3: Institute more effective tools for a wide variety of law enforcement activities. | | | | |
| A) Enforce code amendments to strengthen nuisance abatement provisions as a tool to discourage chronic | Ongoing | GPD, | Allocated | On-going. An additional code enforcement position was funded |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|------------------------|--|-----------|----------|---------------------|-------------------------------------|
| criminal activity. | | | GCAO | | in the Police Dept. for FY 2000-01. |

- GCAO = Gresham City Attorney's Office
- GCDD = Gresham Community Development Department
- GPD = Gresham Police Department
- MCJCJ = Multnomah County Juvenile Community Justice
- MCSO = Multnomah County Sheriff's Office
- SO = State of Oregon

Business and Economic Development

Policy: Take action to make Rockwood more attractive to business, to provide needed goods and services, as well as employment opportunities, for current and future residents. Encourage new business establishments and work to retain existing businesses operating in conformance with the Central Rockwood Plan.

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|---|--|-----------|----------|---------------------|--|
| Objective 1: Bring new businesses to Rockwood, and retain existing businesses, consistent with the Central Rockwood Plan. | | | | | |
| Actions: | | | | | |
| A) Create a Business Recruitment and Retention Plan, with 1-year, 5-year, and 10-year visions, based on findings from a Business Assistance Program survey and other available research, which encourages a broader range of business services. | | 1 Yr. | GCDD | Allocated | On-going. This work is being incorporated in the Mayor's Economic Development Forum Action Plan. |
| B) Incorporate a Small Business Development Category | | | | | Complete. The City's Business Assistance |

PRIORIT

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|--|--|-----------|------------|------------------|---|
| Plan as part of the Business Recruitment and Retention Plan. Include in the plan tools to assist business, such as financial assistance for qualifying new and expanding businesses. | | 1 Yr. | GCDD | Allocated | Program provides assistance to both large and small businesses. Funding constraints limit the amount of assistance that may be available in any given situation. |
| C) Strengthen outreach efforts to include more Rockwood area businesses in the Gresham Area Chamber of Commerce. | | Ongoing | GACC | Allocated | Incomplete. The GACC welcomes Rockwood businesses, but has limited resources for outreach. |
| D) Consider formation of a Rockwood area business booster organization, with a 5-year plan, under the guidance of the Gresham Area Chamber of Commerce. | | 1-3 Yrs. | GACC | Unallocated | Incomplete. The GACC has been unable to allocate resources for this effort. However a loose coalition of Rockwood businesses has formed for specific activities, such as the Rockwood Community Festival, with the active support of Commissioner Sharron Kelley's office. This coalition could form the base for a more structured organization. |
| E) After formation of a Rockwood business booster organization, create an Economic Improvement District, staffed with a paid manager. | | 3-5 Yrs. | RBB, GACC | Unallocated | Not initiated. |
| F) Conduct an outreach program to determine needs for local business services, as perceived by Rockwood residents. | | 1 Yr. | SBDC | Unallocated | SBDC has not been able to initiate this. |
| G) Based on the outreach program (see above), identify needs, opportunities, land availability, infrastructure deficiencies, and redevelopment opportunities for new businesses. Give special attention to the potential for high-tech employment and business | | 1-3 Yrs. | GCDD, SBDC | Allocated | Partially complete. The Action Plan resulting from the Mayor's Economic Development Forum will guide this effort. GCDD will also start an East County Industrial and Economic Study in Fall 200 |

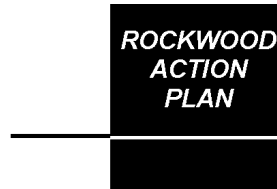
| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|----------|------------------|---|
| connections with the Airport Way corridor. | | | | to link future business needs city-wide with land availability and industrial development policies. |
| H) Create a 1-year, 5-year, and 10-year leveraging plan, with criteria, to assist local businesses. Include among the criteria such factors as family-wage jobs produced, aesthetic benefits to neighborhood, accessibility, mixed-used potential, and redevelopment opportunities. Research all available financing vehicles. | 3-5 Yrs. | GCDD | Unallocated | Partially complete. The Action Plan resulting from the Mayor's Economic Development Forum is an initial step toward fulfilling this action item. |
| Objective 2: Assist existing, nonconforming businesses to relocate successfully to other suitable sites in the Gresham area, as opportunities arise. | | | | |
| Actions: | | | | |
| A) Create a parcel-based inventory of existing Rockwood businesses. Analyze the current business mix and identify businesses which are not in conformance with the Central Rockwood Plan. | 1-3 Yrs. | GCDD | Unallocated | Partially complete. A city-wide business data base has been compiled. A city-wide, parcel-based Land Use Inventory System was also completed in 1999. |
| B) Develop and carry out a program to contact non-conforming businesses and assist them in identifying suitable alternative sites for eventual relocation. | 1-3 Yrs. | GCDD | Allocated | Ongoing. This program exists to serve businesses city-wide, although it is very limited due to resource constraints. |
| C) Conduct a study to consider making financial incentives available to assist non-conforming businesses with successful relocation. | 1-3 Yrs. | GCDD | Allocated | Incomplete. This study has been deferred by changing City Council priorities. |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|------------------|-----------------------|---|
| <p>Objective 3: Provide training to:</p> <p>a) Ensure that current and future Rockwood residents have employment opportunities in Rockwood which match the needs of employers; and</p> <p>b) Assist business owners to be more successful.</p> | | | | |
| <p>Actions:</p> | | | | |
| <p>A) Work with Rockwood area industries to identify work force opportunities for Rockwood residents; identify incentives needed for training and hiring to suit local needs.</p> | 1-3 Yrs. | SBDC, GACC, GCDD | Allocated (Partially) | Partially complete. The One-Stop program operated by the State, County, and other local agencies provides these services city-wide. No program specific to Rockwood has been developed. |
| <p>B) Work with local businesses to educate and assist local merchants in upgrading merchandising skills.</p> | 1-3 Yrs. | SCORE SBDC, GACC | Allocated (Partially) | Partially complete. The One-Stop program operated by the State, County, and other local agencies provides these services city-wide. No program specific to Rockwood has been developed. |
| <p>C) Work with the State Employment Division, and other agencies, such as Steps to Success and Private Industry Council, to match local businesses with qualified local employees.</p> | Ongoing | SBDC, GACC, GCDD | Allocated | Partially complete. The One-Stop program operated by the State, County, and other local agencies provides these services city-wide. No program specific to Rockwood has been developed. |
| <p>Objective 4: Make business and economic development activities complementary with other Rockwood actions to maximize positive impacts.</p> | | | | |
| <p>A) Working with Tri-Met, develop business directory maps to be placed at MAX stations, showing Rockwood businesses and attractions,</p> | 3-5 Yrs. | GACC, RBB | Unallocated | Not initiated. |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-------------------------|------------------|---|
| financed by paid advertising. | | | | |
| B) Develop and adopt criteria to encourage and regulate street vendor opportunities which complement existing businesses around light rail stations as a tool to encourage vitality, ambiance, and a sense of community, in addition to entrepreneurial development. | 1 Yr. | GCDD | Allocated | Not initiated. The Code Simplification project being carried out by GCDD had been considered as a tool for carrying out this task. However, other issues have taken priority in that project. |
| C) Develop a plan to create a high-quality weekend marketplace embracing community, cultural, and family values. | 3-5 Yrs. | RBB, GACC, RNC | Unallocated | Partially completed. A coalition of Rockwood business owners which is now forming, has begun work on this, together with the Sister City Committee. |
| D) The City will prepare an urban renewal feasibility report which will include consideration of the types of businesses which would be supportive of a potential urban renewal district, and ways to provide for establishment of such businesses. | 1 Yr. | GCDD | Unallocated | Not initiated, due to resource constraints. |
| E) The City will adopt a Transit-Oriented Tax Exemption ordinance for Rockwood, which will provide incentives for including businesses which are supportive of the Central Rockwood Plan in qualifying projects. | Ongoing | GCDD | Allocated | Completed. The tax exemption program became effective in Spring 1999. |
| F) Develop a program to link new and expanding businesses with experts in financing, design, merchandising, and other fields to provide guidance on a <i>pro bono</i> basis. | 3-5 Yrs. | SBDC, GACC, GCDD, | Unallocated | Not initiated. |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|------------------------|-----------|----------|---------------------|----------------|
| | | SCORE | | |

- GACC = Gresham Area Chamber of Commerce
- GCDD = Gresham Community Development Dept.
- RBB = Rockwood Business Boosters (to be created)
- RNC = Rockwood Neighborhood Coalition
- SBDC = Small Business Development Center
- SCORE= Service Corps of Retired Executives



Transportation, Traffic, and Parking

Policy: Take action to make movement of vehicles, pedestrians, and bicyclists safer, more pleasant and more convenient in Rockwood. Integrate transportation services and improvements into the land use pattern, so that transportation facilities reinforce the evolution of Central Rockwood into a transit-oriented pedestrian district.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|---------------|---------------------|--|
| Objective 1: Implement the future streets plan adopted as part of the Central Rockwood Plan, and continue to maintain and upgrade existing streets. | | | | |
| Actions: | | | | |
| A) Conduct a feasibility study, with cost estimates and fatal flaw analysis, for all proposed streets shown in the Central Rockwood Future Streets Plan. | 1 Yr. | GDES, GCDD | Allocated | Partially complete. Preliminary analysis was included in a Capital Improvements Program for the Rockwood Town Center, completed in 1999. |
| B) Synchronize the operation of traffic signals to reduce | | | | Completed. Signal operation has |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|---|--|-----------|------------|------------------|--|
| congestion and improve air quality. | | 1 Yr. | GDES, MCTD | Allocated | been optimized on 181 st , Burnside, and Stark. |
| C) Obtain future street rights-of-way and construction of future street segments (as shown in the Central Rockwood Future Streets Plan) as a requirement of new development activity, as warranted. | | Ongoing | GCDD | NA | On-going. Street rights-of-way and construction are obtained as warranted in connection with new development projects. |
| D) Develop code language for future local streets in Rockwood which includes elements to encourage walking and bike riding, and improve the appearance of neighborhoods. | | 1 Yr. | GCDD | Allocated | Partially complete. |
| E) Continue to allow for formation of local improvement districts to upgrade substandard streets. | | Ongoing | GDES, GCDD | Allocated | On-going. |
| F) Continue to allocate funds raised through the Traffic Impacts Fees to make needed street improvements. | | Ongoing | GDES | Allocated | On-going. |
| G) Use CDBG funds to upgrade substandard streets, where possible. | | Ongoing | GDES, GCDD | Allocated | On-going. In 1999 CDBG funds were used to re-build SE 165 th Ave. between Burnside and Stark. Currently, SE 187 th Ave. between Stark and Yamhill is being re-built with CDBG funding. |
| H) Use “traffic calming” techniques, where appropriate. | | Ongoing | GDES | Allocated | On-going. Limited funding for neighborhood traffic calming projects is available city-wide. |
| I) Identify comprehensive capital improvement needs and funding for a 20-year transportation capital improvements program. | | 1 Yr. | GDES, GCDD | Allocated | Completed. A preliminary 20 Yr. CIP was completed with state grant funds in 1999. |

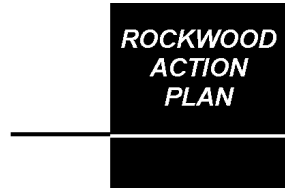
PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|---------------------|-----------------------|---|
| Objective 2: Maintain and improve the high levels of transit service available in the Rockwood area. | | | | |
| Actions: | | | | |
| A) Reconstruct the 188 th Ave. Transit Center to widen sidewalks, provide amenities, and provide for a safer crossing of Stark St. | 1 Yr. | GDES | Allocated | Completed in 1999. |
| B) Prepare a report on the feasibility of redevelopment of the park-and-ride lot on Burnside east of 181 st Ave. | 1-3 Yrs. | Tri-Met | Unallocated | On-going. This feasibility report is underway and is expected to be complete by early 2001. It is jointly funded by the City, the County, and Tri-Met. |
| C) Upgrade and retro-fit Stark St. in the Rockwood Town Center District as a boulevard to improve pedestrian safety and improve the street's appearance. | 3-5 Yrs. | GDES, GCDD, MCTD | Allocated (partially) | Partially complete. Federal funding has been secured for design and construction of Stark St. between 181 st – 190 th . Design is scheduled to start in Fall 2000. Construction is expected to begin during 2002. |
| D) Upgrade and retrofit existing light rail stations to meet equivalent design standards of the west-side light rail project. | 3+ Yrs. | Tri-Met | Unallocated | Not initiated. |
| E) Work with Tri-Met toward upgrading and retrofitting the existing light rail tracks cross-section from at least 178 th Ave. to Ruby Jct., to remove ballast and place the tracks at grade with Burnside. The objective is to achieve a more urban cross-section, similar to those found in downtown Portland and | 5+ Yrs. | GCDD, MCTD, Tri-Met | Unallocated | Not initiated. |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|--|--|-----------|------------------|------------------|--|
| downtown Hillsboro. | | | | | |
| Objective 3: Re-design and retrofit existing arterial and collector streets to make them safer for pedestrians and bicyclists, and to be more attractive. | | | | | |
| Actions: | | | | | |
| | A) Adopt street design standards for arterial streets as shown on the Metro Regional Street Design Map which conform with requirements of the Metro UGM Functional Plan. | 1-3 Yrs. | MCTD | Allocated | On-going. This task will be completed as part of the City's Transportation System Plan, scheduled to be completed in early 2001. |
| PRIORIT | B) Seek funding to construct safe pedestrian crossings of arterials at key locations, including features such as curb extensions and median refuges. | 1-3 Yrs. | MCTD, GCDD | Allocated | On-going. A new pedestrian crossing was installed across Stark St. in 1999-2000 as part of the 188 th Transit Station project. Additional crossing improvements will be constructed on Stark as part of the Stark St. Boulevard Project, to be carried out in 2001. |
| | C) Seek uniformity in designing and painting bicycle lanes on arterial and collector streets. Eliminate confusion for motorists using right-turn lanes. | 1-3 Yrs. | MCTD, ODOT, GDES | Allocated | On-going. |
| PRIORIT | D) Prepare a report considering ways to re-route truck traffic through Gresham, to remove through truck traffic from the Rockwood Town Center. | 1-3 Yrs. | GCDD, MCTD | Unallocated | Not initiated, although recent signage installed by Multnomah County alerts truck traffic to the option of using the new 207 th |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|---------------------------|------------------|---|
| | | | | connector. |
| Objective 4: Provide for off-street parking in ways which make efficient use of land and support new businesses and activities. | | | | |
| Actions: | | | | |
| A) Conduct a parking management study to determine needs and options for long-term parking issues in Central Rockwood. Include consideration of CPTED design principles for any public parking facility. | 1 Yr. | GDES, GCDD | Allocated | Completed. This study was funded by the State TGM program and was completed in 1999. |
| Objective 5: Provide funding for coordinated transportation improvements in Rockwood. | | | | |
| Actions: | | | | |
| A) Conduct an annual review of the capital programs of all transportation providers in Rockwood to achieve coordination among programs and projects. | 1-3 Yrs. | GCDD, GDES, MCTD, Tri-Met | Allocated | Partially complete. These agencies consult as annual capital programs are prepared, however a formal coordination process does not exist. |

GCDD = City of Gresham Community Development Dept.
GDES = City of Gresham Dept. of Environmental Services
MCTD = Multnomah County Transportation Division
ODOT = Oregon Department of Transportation



Town Center Triangle and Fred Meyer Site Redevelopment

Policy: Take action to redevelop the Rockwood Town Center Triangle, including the Rockwood Fred Meyer store site, to create a well-defined heart of the Rockwood community, to reinforce a strong identity for the area, and to serve as focal point for business, social and community events in Rockwood.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|----------|---------------------|---|
| Objective 1: Plan actively for the revitalization of the Town Center Triangle. | | | | |
| Actions: | | | | |
| A) Prepare a study to determine the feasibility of creating an urban renewal plan for the Town Center Triangle and adjacent properties. Any design for redevelopment of the Triangle should build on concepts contained in the Central Rockwood Plan, and the Central Rockwood Mixed Use Development Plan. | 1 Yr. | GCDD | Unallocated | Not initiated, due to resource constraints. |

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-----------------|------------------|--|
| B) If the urban renewal study referenced above is not found to be feasible, prepare an alternative redevelopment plan for the Town Center Triangle which builds on concepts contained in the Central Rockwood Plan (1998) and the Central Rockwood Mixed-Use Development Plan (1995). | 1-3 Yrs. | GCDD | Unallocated | Not initiated, due to resource constraints. |
| C) Seek assistance through the State Smart Development Program to prepare redevelopment plans for the Town Center Triangle and for the Fred Meyer site. | 1 Yr. | GCDD, FMI, DLCD | Unallocated | Not initiated. |
| D) Ensure that any redevelopment or urban renewal plan for the Town Center Triangle includes as a prominent feature a central gathering place, such as a “town square” plaza, suitable for accommodating community events. | 1 Yr. | GCDD, GDES | Unallocated | Not applicable, due to the absence of a redevelopment or urban renewal plan. |
| E) Maintain regular communications with management of Fred Meyer Inc. concerning future use and potential renovation of the Rockwood Fred Meyer store, and the store’s relationship to the rest of the Town Center Triangle. Ensure through these communications that the store’s position as the anchor of the Triangle is maintained and strengthened. | 1 Yr. | GCDD, FMI | Allocated | On-going. GCDD continues to maintain contact with Fred Meyer Inc. concerning these issues. Fred Meyer staff have been appointed to the Rockwood Action Plan Implementation Committee and to a recently created technical committee on the feasibility of redeveloping the 181 st park and ride lot. In 1999, Fred Meyer completed a major store renovation which has strengthened its position in Central Rockwood. |

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|---|--|-----------|------------------|---------------------|--|
| F) Prepare a report on the feasibility of redevelopment of the park-and-ride lot on Burnside east of 181 st Ave. | | 1-3 Yrs. | Tri-Met, GCDD | Unallocated | Partially complete. The City, County, and Tri-Met are now undertaking a feasibility study to consider construction of a multi-purpose facility on the 181 st park-and-ride site that could include a variety of commercial and public services. |

GCDD = Gresham Community Development Dept.
GDES = Gresham Dept. of Environmental Services
FMI = Fred Meyer, Inc.
MCC = Multnomah County Commissioners
GCC = Gresham City Council



Parks, Public Spaces, and Public Facilities

Policy: Provide Central Rockwood Plan area with a variety of parks, open spaces, trails, recreational facilities, and other community gathering places. These areas will support the evolution of a successful pedestrian friendly environment and will contribute towards a stronger community identity. Park and recreation facilities must be considered as an essential part of the basic public infrastructure.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------------|----------------------|--------------------|---|
| <p><u>Objective 1:</u> Provide additional park sites to meet recreation and open space needs for current and future residents. Place these facilities within safe and convenient walking distance of all households within the Central Rockwood Plan area.</p> | | | | |
| <p><u>Actions:</u></p> | | | | |
| <p>A) Continue to identify an inventory of potential sites for acquisition in the Central Rockwood Plan area that meets the objectives as stated in the Rockwood Plan</p> | <p>1-3 Yrs.</p> | <p>GDES, Tri-Met</p> | <p>Unallocated</p> | <p>On-going. In early 2000 a parcel on SE Yamhill was acquired by the City as a neighborhood open</p> |

PRIORIT

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|-----------------|------------------|--|
| <p>area for parks. For example, pursue sites located within 1000 feet without requiring residents to cross a major arterial street.</p> | | | | <p>space, with a combination of Open Space Bond proceeds and CDBG funds. Other potential park and open space sites remain under consideration, although funding for acquisition is very limited.</p> |
| <p>B) Incorporate results of Parks & Recreation element of the Central Rockwood Plan and Action plan into the 1996 Gresham Parks, Recreation and Open Space Master Plan.</p> | 1-3 Yrs. | GDES | Unallocated | <p>Not initiated. This task will be undertaken at the next update of the parks master plan.</p> |
| <p>C) Prepare report that identifies potential funding resources and explores the following:</p> <ol style="list-style-type: none"> 1. Regulatory Framework such as: Urban Renewal or Redevelopment District. These designations may allow for a higher and broader level of funding for site acquisition/development. 2. Community Development Block Grant (CDBG) Grant Application: Include analysis of City as recipient for grants to pursue site acquisitions/developments. 3. Additional funding resource opportunities. For example: TEA-21; The refunding of ISTEAs. 4. Explore expanding park SDC collection to commercial & industrial development to support the creation of park sites. | 3-5 Yrs. | GCDD, GDES | Unallocated | <p>Incomplete. No comprehensive report has been prepared. However, CDBG funds remain potentially available for future parks acquisitions, on a competitive basis with other eligible projects.</p> |
| <p>D) Promote opportunities to include open spaces or community gathering places, such as an urban plaza or town square, as part of any redevelopment efforts of the Central Rockwood "Triangle" area.</p> | 1-3 Yrs. | GCDD, GDES, RNC | Allocated | <p>Incomplete. Both the Central Rockwood Plan (1998) and the Central Rockwood Mixed-Use Development Plan (1995) identify</p> |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|-------------------|------------------|--|
| | | | | the need for an urban plaza as a gathering place within the triangle. |
| E) Provide parks that are responsive to demographic profile by involving citizen groups in the planning, design and stewardship of new and existing park and open space components. Seek the active participation of local garden clubs, landscapers, schools, and friends of parks organizations | Ongoing | GDES, RNC | Allocated | On-going. On September 9, 2000 GDES sponsored an event on the recently acquired park site on Yamhill St. to obtain citizen input on use of that site and related issues. Similar efforts are on-going with respect to other developed parks in Rockwood. |
| F) Coordinate with Transportation agencies to provide formal pedestrian and bicycle connections that will link neighborhood schools and businesses of Central Rockwood to the future Gresham/Fairview Multi-Use Trail. This trail will connect the Springwater Trail to Blue Lake Park and the regional trail system. | Ongoing | GDES, GCDD | Allocated | Partially complete. This project is currently on-hold, pending property acquisition and funding issues. |
| G) Provide report that reflects all acquisition methods and alternatives available to the City and private market. For example, this may include private/public partnership incentives such as tax abatement. | 1-3 Yrs. | GDES, GCDD, | Unallocated | Not initiated. However, tax abatement is available for qualified projects which include provision of parks facilities. |
| H) Achieve consensus on the long-term future of Vance Park. Seek a solution which retains the park as an asset for Central Rockwood. | 1-3 Yrs. | GDES, GCDD, MCDES | Unallocated | Incomplete. Parking is emerging as an issue to be addressed in redevelopment of Vance Park. |
| Objective 2: Promote new housing developments to participate in meeting the parks and open space needs of | | | | |

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|----------------------|------------------|---|
| the expanding population in the Rockwood area. | | | | |
| <u>Actions:</u> | | | | |
| A) Prepare a report that identifies incentives for developers to provide privately-owned recreational areas that may include open spaces. | 1-3 Yrs. | GDES, GCDD | Unallocated | Not initiated, due to resource limitations. |
| B) Re-evaluate current city code provisions allowing for dedication of public park sites in lieu of payment of the parks SDC when new multi-family projects are developed. Consider adopting new provisions to provide greater developer incentives for dedication of land & developments. | 1-3 Yrs. | GDES, GCDD | Unallocated | Not initiated, due to resource limitations. The option of dedicating park sites in lieu of payment of the parks SDC remains available for new multi-family developments. |
| Objective 3: Explore the possibility of establishing a multi-purpose community center in Central Rockwood. | | | | |
| <u>Actions:</u> | | | | |
| A) Identify alternatives available for establishing a new multi-purpose public safety and community center (see also action item 1 (A) under Public Safety). Uses to be considered for this facility should include: <ul style="list-style-type: none"> 1. Community meeting space 2. Police Dept. and Fire Dept. services 3. Recreational and educational opportunities 4. Other public services. | 1-3 Yrs. | GPD, GFD, GCDD, GDES | Unallocated | Partially complete. The City, County, and Tri-Met are now undertaking a preliminary feasibility study to consider construction of a multi-purpose facility on the 181 st park-and-ride site that could include recreational and meeting space, along with other services. This feasibility |

PRIORIT

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|---|-----------|------------|------------------|---|
| | | | | study is scheduled to be complete by early 2001. |
| B) Research the availability of space to operate programs in underused existing public facilities such as schools. | 1-3 Yrs. | GDES | Unallocated | Incomplete. The City Parks and Recreation Program participates in a County-run program (Schools Uniting Neighborhoods) to make use of existing school facilities. However, the scope of this program and the City's ability to participate are limited. |
| C) Identify alternatives available to open satellite recreation sites at existing and future multi-family housing projects. Services to be provided in partnership with city funding. | 1-3 Yrs. | GDES, GCDD | Unallocated | Not initiated, due to resource limitations. |

- GCDD= City of Gresham Community Development Department
- GDES=City of Gresham Department of Environmental Services
- GFD= City of Gresham Fire Department
- GPD= City of Gresham Police Department
- MCDES= Multnomah County Department of Environmental Services
- RNC= Rockwood Neighborhoods Coalition

Community Image

Policy: Take action to create and promote an image of Rockwood which establishes a distinct identity, reflects the diversity and strengths of the citizens, and emphasizes the community's commitment to guide Rockwood's growth toward a higher quality of life.

| Objectives and Actions | Timeframe | Provider | Resources (1998) | Current Status |
|--|-----------|-----------------------|------------------|--|
| Objective 1: Develop and promote a positive image statement for Rockwood. | | | | |
| Actions: | | | | |
| A) Define and establish a unique image for the Rockwood community. Identify key themes to use as the basis for the image, and consider local history, urban design, geography, ethnic communities, and art works as elements of the image. | 1-3 Yrs. | GCDD, RNC, GOCM, GACC | Unallocated | Not initiated, due to resource constraints. |
| B) Seek the active involvement of all local ethnic groups in creating the Rockwood image, and ensure that the increasing presence of these groups is acknowledged | Ongoing | GCDD, RNC, | Unallocated | Not initiated, due to the absence of a program to create a community image for Rockwood. |

PRIORIT

| Objectives and Actions | | Timeframe | Provider | Resources (1998) | Current Status |
|-------------------------------|--|------------------|-----------------|-----------------------------|-----------------------|
| and built on in the image. | | | GOCM, GACC | | |

GCDD = Gresham Community Development Dept.

RNC = Rockwood Neighborhoods Coalition

GOCM = Gresham Office of the City Manager

GACC = Gresham Area Chamber of Commerce